



LibQUAL⁺
2022 Survey

University of Central Oklahoma

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1 Introduction

1.1 LibQUAL: Defining and Promoting Library Service Quality

This notebook contains information from the 2022 administration of the LibQUAL protocol and provides background information in addition to suggestions for interpreting the data.

LibQUAL is a tool that libraries use to solicit, track, understand, and act upon users' opinions of service quality. These services are offered to the library community by the Association of Research Libraries (ARL). The protocol is a rigorously tested web-based survey that helps libraries assess and improve library services, change organizational culture, and market the library. The survey instrument measures library users' minimum, perceived, and desired service levels of service quality across three dimensions: Affect of Service, Information Control, and Library as Place. The goals of LibQUAL are to:

- Foster a culture of excellence in providing library service
- Help libraries better understand user perceptions of library service quality
- Collect and interpret library user feedback systematically over time
- Provide comparable assessment information from peer institutions
- Identify best practices in library service
- Enhance library staff members' analytical skills for interpreting and acting on data

LibQUAL was initiated in 2000 as an experimental project for benchmarking perceptions of library service quality across 13 Association of Research Libraries member institutions under the leadership of Fred Heath and Colleen Cook, then both at Texas A&M University Libraries, and Martha Kyrillidou, former senior director of statistics and service quality programs at ARL. This effort was supported in part by a three-year grant from the U.S. Department of Education's Fund for the Improvement of Post-Secondary Education (FIPSE).

Since 2000, more than 1,300 libraries have participated in LibQUAL, including college and university libraries, community college libraries, health sciences libraries, academic law libraries, and public libraries—some through various consortia, others as independent participants. Through 2021, there have been 3,321 institutional surveys implemented across 1,347 institutions in 37 countries, 20 language translations, and over 2.9 million respondents. About 38% of the users who respond to the survey provide rich comments about the ways they use their libraries. The growing LibQUAL community of participants and its extensive dataset are rich resources for improving library services.

1.2 Web Access to Data

Data summaries from the 2022 iteration of the LibQUAL survey will be available to project participants online in the Data Repository via the LibQUAL survey management site:

<<http://www.libqual.org/repository>>

1.3 Interpreting Your Data

Means

The mean of a collection of numbers is their arithmetic average, computed by adding them up and dividing by their total number.

In this notebook, means are provided for users' minimum, desired, and perceived levels of service quality for each item on the LibQUAL survey. Means are also provided for the general satisfaction and information literacy outcomes questions.

Standard Deviation

Standard deviation (SD) is a measure of the spread of data around their mean. The standard deviation depends on calculating the average distance of each score from the mean. If all users rated an item identically, the SD would be zero. Larger SDs indicate more disparate opinions of the users about library service quality.

Service Adequacy

The service adequacy gap score is calculated by subtracting the minimum score from the perceived score on any given question, for each user. Both means and standard deviations are provided for service adequacy gap scores on each item of the survey, as well as for each of the three dimensions of library service quality. In general, service adequacy is an indicator of the extent to which you are meeting the minimum expectations of your users. A negative service adequacy gap score indicates that your users' perceived level of service quality is below their minimum level of service quality and is printed in red.

Service Superiority

The service superiority gap score is calculated by subtracting the desired score from the perceived score on any given question, for each user. Both means and standard deviations are provided for service superiority gap scores on each item of the survey, as well as for each of the three dimensions of library service quality. In general, service superiority is an indicator of the extent to which you are exceeding the desired expectations of your users. A positive service superiority gap score indicates that your users' perceived level of service quality is above their desired level of service quality and is printed in green.

Radar Charts

Radar charts are commonly used throughout the following pages to display both aggregate results and results from individual institutions. Radar charts are useful when you want to look at several different factors all related to one item. Sometimes called "spider charts" or "polar charts," radar charts feature multiple axes or spokes along which data can be plotted. Variations in the data are shown by distance from the center of the chart. Lines connect the data points for each series, forming a spiral around the center.

In the case of the LibQUAL survey results, each axis represents a different survey question. Questions are identified by a code at the end of each axis. The three dimensions measured by the survey are grouped together on the radar charts, and each dimension is labeled: Affect of Service (AS), Information Control (IC), and Library as Place (LP).

Radar charts are used in this notebook to present the item summaries (the results from the 22 core survey questions).

How to read a radar chart

Radar charts are an effective way to show strengths and weaknesses graphically by enabling you to observe symmetry or uniformity of data. Points close to the center indicate a low value, while points near the edge indicate a high value. When interpreting a radar chart, it is important to check each individual axis as well as the chart's overall shape in order to gain a complete understanding of its meaning. You can see how much data fluctuates by observing whether the spiral is smooth or has spikes of variability.

Respondents' minimum, desired, and perceived levels of service quality are plotted on each axis of your LibQUAL radar charts. The resulting gaps between the three levels are shaded in blue, yellow, green, and red. Generally, a radar graph shaded blue and yellow indicates that users' perceptions of service fall within the "zone of tolerance"; the distance between minimum expectations and perceptions of service quality is shaded in blue, and the distance between their desired and perceived levels of service quality is shown in yellow. When users' perceptions fall outside the "zone of tolerance," the graph will include areas of red and green shading. If the distance between users' minimum expectations and perceptions of service delivery is represented in red, that indicates a negative service adequacy gap score. If the distance between the desired level of service and perceptions of service delivery is represented in green, that indicates a positive service superiority gap score.

Note: Sections with charts and tables are omitted from the following pages when there are three or fewer individuals in a specific group.

Data Screening

In compiling the summary data reported here, several criteria were used to determine which responses to include in the analyses.

1. **Complete Data.** In order to submit the survey successfully, users must provide a rating of (a) minimally-acceptable service, (b) desired service, and (c) perceived service or rate the item "not applicable" ("N/A"). If these conditions are not met, when the user attempts to submit the questionnaire, the software shows the user where missing data are located and requests complete data. The user may of course abandon the survey without completing all the items. *Only records with complete data on the presented core items and where respondents chose a user group were retained in summary statistics.*
2. **"N/A" Responses.** Because some institutions provide incentive prizes for completing the survey, some users might select "N/A" choices for all or most of the items rather than reporting their actual perceptions. Or, some users may have views on such a narrow range of quality issues that their data are not very informative. *Records of the long version of the survey containing more than 11 "N/A" responses and records of the Lite version containing more than 4 "N/A" responses are eliminated from the summary statistics.*
3. **Inconsistent Responses.** One appealing feature of a gap measurement model is that the rating format provides a check for inconsistencies (i.e., score inversions) in the response data (Thompson, Cook & Heath, 2000). Logically, on a given item the "minimum" rating should not be higher than the "desired" rating on the same item. *Records of the long version of the survey containing more than 9 logical inconsistencies and records of the Lite version containing more than 3 logical inconsistencies were eliminated from the summary statistics.*

LibQUAL Analytics

LibQUAL Analytics is a tool that permits participants to dynamically create institution-specific tables and charts for different subgroups and across years. Participants can refine the data by selecting specific years, user groups, and disciplines; view and save the selection in various tables and charts; and download their datasets for further manipulation in their preferred software. As a benefit of registration, libraries have access to their own data in LibQUAL Analytics, as well as to the data for other institutions participating in the same year. Expanded access to LibQUAL data, encompassing all libraries in all years from 2000 to the present, is available for an additional fee through a LibQUAL membership subscription.

LibQUAL Norms

LibQUAL norms are available in the appendix of the following conference paper:

<http://arizona.openrepository.com/arizona/bitstream/10150/106442/1/08.Bruce_Thompson_pp52-60_.pdf>

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1.4 Library Statistics for University of Central Oklahoma

The statistical data below were provided by the participating institution in the online Representativeness* section. Definitions for these items can be found in the *ARL Statistics*: <<http://www.arl.org/stats/>>.

Note: Participating institutions were not required to complete the Representativeness section. When statistical data is missing or incomplete, it is because this data was not provided.

Total library expenditures (in U.S. \$):	\$5,868,499
Personnel - professional staff, FTE:	14
Personnel - support staff, FTE:	33
Total library materials expenditures (in U.S. \$):	2,111,181
Total salaries and wages for professional staff (in U.S. \$):	961,795

1.5 Contact Information for University of Central Oklahoma

The person below served as the institution's primary LibQUAL liaison during this survey implementation.

Name:	Nicole Willard
Title:	Asst. Executive Director
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Email:	nwillard@uco.edu

1.6 Survey Protocol and Language for University of Central Oklahoma

The data below indicate the number of valid surveys collected by language and long/Lite breakdowns.

		Long	Lite	Total (by Language)
English (American)	Count	9	481	490
	% of Protocol	100.00%	100.00%	100.00%
	% of Language	1.84%	98.16%	100.00%
	% of Total Cases	1.84	98.16	100.00
Total (by Survey Protocol)	Count	9	481	490
	% of Protocol	100.00%	100.00%	100.00%
	% of Language	1.84%	98.16%	100.00%
	% of Total Cases	1.84	98.16	100.00

2 Demographic Summary for University of Central Oklahoma

2.1 Respondents by User Group

User Group	Respondent n	Respondent %
Undergraduate		
First year	79	16.12%
Second year	55	11.22%
Third year	105	21.43%
Fourth year	85	17.35%
Fifth year and above	39	7.96%
Non-degree	4	0.82%
Sub Total:	367	74.90%
Graduate		
Masters	63	12.86%
Doctoral	1	0.20%
Non-degree or Undecided	3	0.61%
Sub Total:	67	13.67%
Faculty		
Professor	6	1.22%
Associate Professor	6	1.22%
Assistant Professor	4	0.82%
Lecturer	2	0.41%
Adjunct Faculty	3	0.61%
Other Academic Status	1	0.20%
Sub Total:	22	4.49%
Library Staff		
Administrator	1	0.20%
Manager, Head of Unit	2	0.41%
Public Services	3	0.61%
Systems	1	0.20%
Technical Services	3	0.61%
Other	3	0.61%
Sub Total:	13	2.65%
Staff		
Research Staff	2	0.41%
Other Staff Positions	19	3.88%
Sub Total:	21	4.29%
Total:	490	100.00%

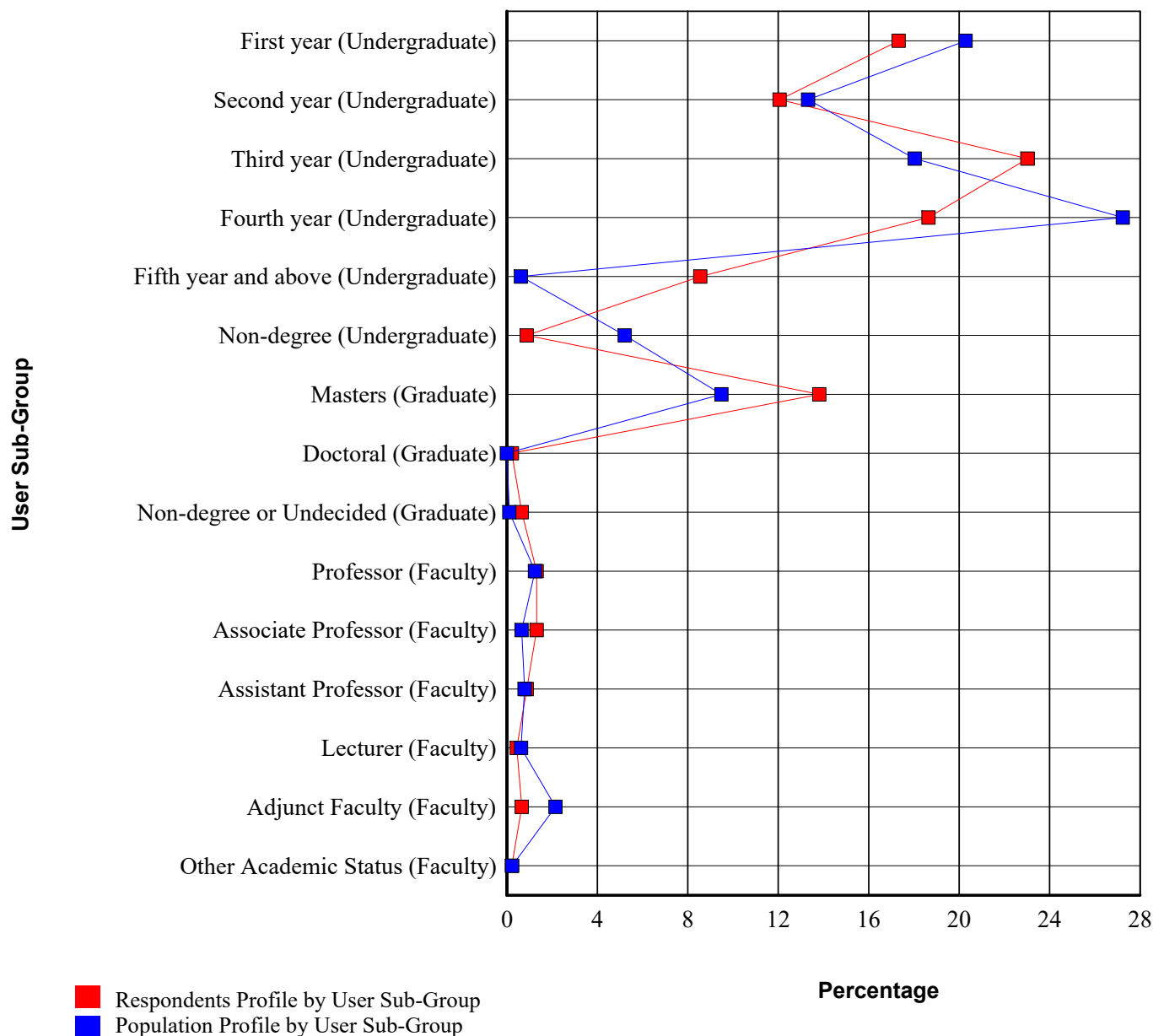
Language: English (American)
Institution Type: College or University
Consortium: None
User Group: All

2.2 Population and Respondents by User Sub-Group

The chart and table below show a breakdown of survey respondents by sub-group (e.g. First year, Masters, Professor), based on user responses to the demographic questions at the end of the survey instrument and the demographic data provided by institutions in the online Representativeness section*.

The chart maps the percentage of respondents for each user subgroup in red. Population percentages for each user subgroup are mapped in blue. The table shows the number and percentage for each user sub-group for the general population (N) and for survey respondents (n).

**Note: Participating institutions were not required to complete the Representativeness section. When population data is missing or incomplete, it is because this data was not provided.*



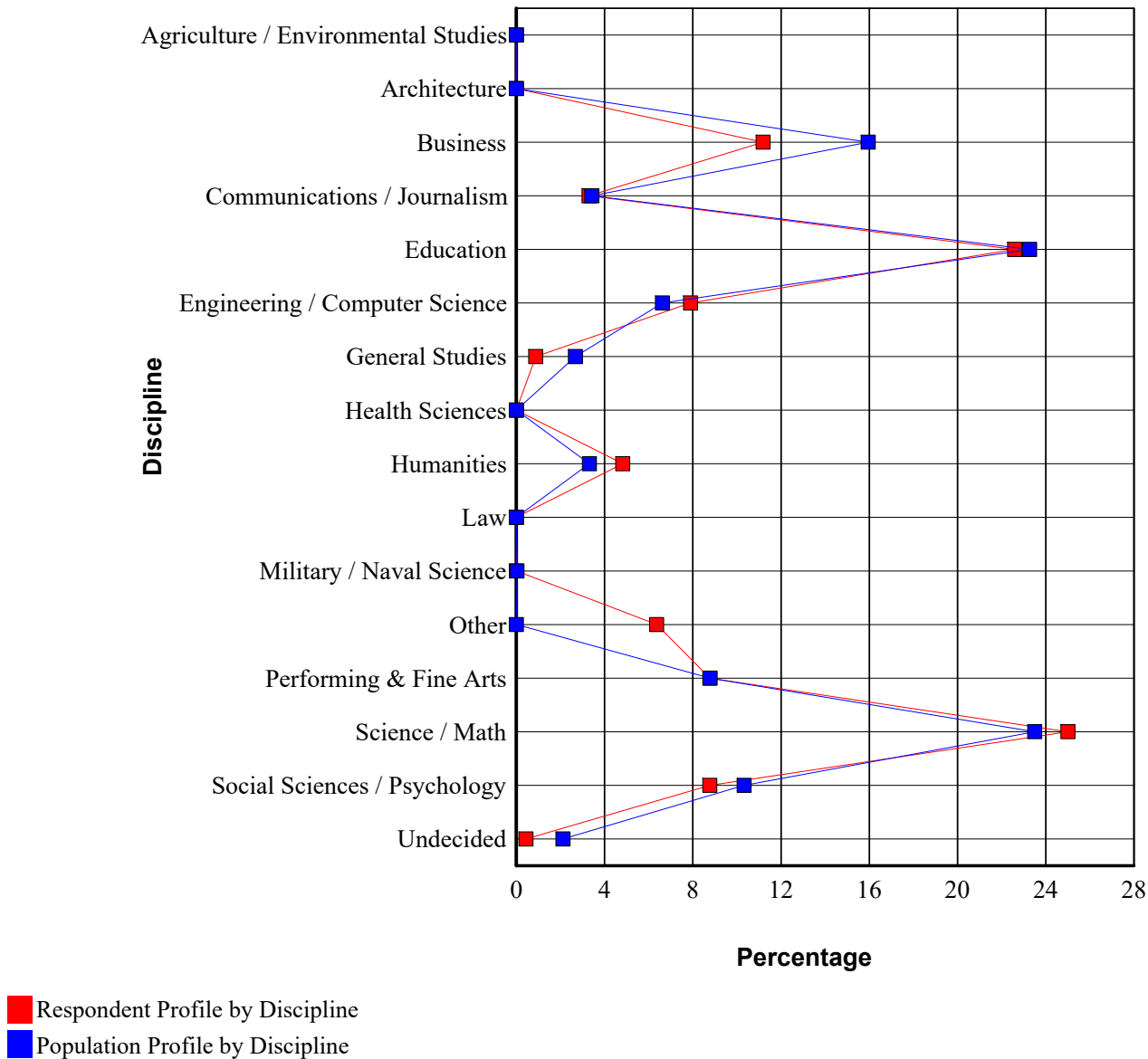
User Sub-Group	Population N	Population %	Respondents n	Respondents %	%N - %n
First year (Undergraduate)	3,021	20.29	79	17.32	2.97
Second year (Undergraduate)	1,983	13.32	55	12.06	1.26
Third year (Undergraduate)	2,685	18.03	105	23.03	-4.99
Fourth year (Undergraduate)	4,055	27.24	85	18.64	8.60
Fifth year and above (Undergraduate)	92	0.62	39	8.55	-7.93
Non-degree (Undergraduate)	776	5.21	4	0.88	4.34
Masters (Graduate)	1,413	9.49	63	13.82	-4.32
Doctoral (Graduate)	0	0.00	1	0.22	-0.22
Non-degree or Undecided (Graduate)	16	0.11	3	0.66	-0.55
Professor (Faculty)	185	1.24	6	1.32	-0.07
Associate Professor (Faculty)	97	0.65	6	1.32	-0.66
Assistant Professor (Faculty)	117	0.79	4	0.88	-0.09
Lecturer (Faculty)	93	0.62	2	0.44	0.19
Adjunct Faculty (Faculty)	320	2.15	3	0.66	1.49
Other Academic Status (Faculty)	35	0.24	1	0.22	0.02
Total:	14,888	100.00	456	100.00	0.00

2.3 Population and Respondents by Standard Discipline

The chart and table below show a breakdown of survey respondents by discipline, based on user responses to the demographic questions and the demographic data provided by institutions in the online Representativeness section.*

This section shows survey respondents broken down based on the LibQUAL standard discipline categories. The chart maps percentage of respondents for each discipline in red. Population percentages for each discipline are mapped in blue. The table shows the number and percentage for each discipline, for the general population (N) and for survey respondents (n).

**Note: Participating institutions were not required to complete the Representativeness section. When population data is missing or incomplete, it is because this data was not provided.*



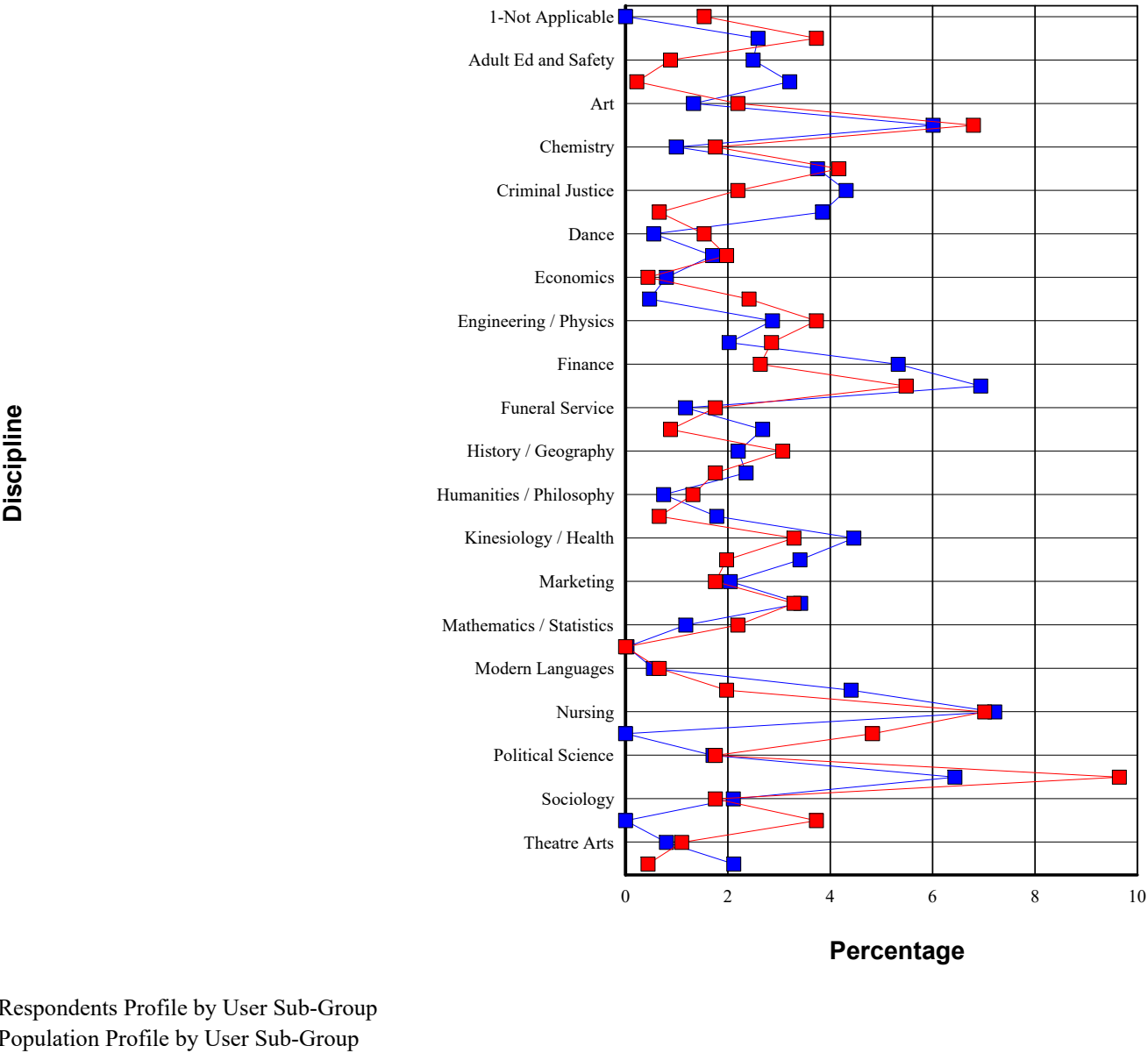
Discipline	Population N	Population %	Respondents n	Respondents %	%N - %n
Agriculture / Environmental Studies	0	0.00	0	0.00	0.00
Architecture	0	0.00	0	0.00	0.00
Business	2,317	15.95	51	11.18	4.77
Communications / Journalism	497	3.42	15	3.29	0.13
Education	3,380	23.27	103	22.59	0.68
Engineering / Computer Science	962	6.62	36	7.89	-1.27
General Studies	389	2.68	4	0.88	1.80
Health Sciences	0	0.00	0	0.00	0.00
Humanities	481	3.31	22	4.82	-1.51
Law	0	0.00	0	0.00	0.00
Military / Naval Science	4	0.03	0	0.00	0.03
Other	0	0.00	29	6.36	-6.36
Performing & Fine Arts	1,276	8.78	40	8.77	0.01
Science / Math	3,414	23.50	114	25.00	-1.50
Social Sciences / Psychology	1,500	10.33	40	8.77	1.55
Undecided	307	2.11	2	0.44	1.67
Total:	14,527	100.00	456	100.00	0.00

2.4 Population and Respondents by Customized Discipline

The chart and table below show a breakdown of survey respondents by discipline, based on user responses to the demographic questions and the demographic data provided by institutions in the online Representativeness section.*

This section shows survey respondents broken down based on the customized discipline categories supplied by the participating library. The chart maps percentage of respondents for each discipline in red. Population percentages for each discipline are mapped in blue. The table shows the number and percentage for each discipline, for the general population (N) and for survey respondents (n).

**Note: Participating institutions were not required to complete the Representativeness section. When population data is missing or incomplete, it is because this data was not provided.*



Language: English (American)
Institution Type: College or University
Consortium: None
User Group: All (Excluding Library Staff, Staff)

Discipline	Population N	Population %	Respondents n	Respondents %	%N - %n
1-Not Applicable	0	0.00	7	1.54	-1.54
Accounting	376	2.59	17	3.73	-1.14
Adult Ed and Safety	362	2.49	4	0.88	1.61
Adv Prof and Spec Serv	466	3.21	1	0.22	2.99
Art	193	1.33	10	2.19	-0.86
Biology	873	6.01	31	6.80	-0.79
Chemistry	144	0.99	8	1.75	-0.76
Computer Science	545	3.75	19	4.17	-0.42
Criminal Justice	626	4.31	10	2.19	2.12
Curriculum and Instruction	559	3.85	3	0.66	3.19
Dance	80	0.55	7	1.54	-0.98
Design	247	1.70	9	1.97	-0.27
Economics	116	0.80	2	0.44	0.36
Educ Sci,Found, Research	68	0.47	11	2.41	-1.94
Engineering / Physics	417	2.87	17	3.73	-0.86
English	294	2.02	13	2.85	-0.83
Finance	774	5.33	12	2.63	2.70
Forensic Science Institute	1,008	6.94	25	5.48	1.46
Funeral Service	170	1.17	8	1.75	-0.58
General Studies	389	2.68	4	0.88	1.80
History / Geography	320	2.20	14	3.07	-0.87
Human Environmental Sciences	342	2.35	8	1.75	0.60
Humanities / Philosophy	108	0.74	6	1.32	-0.57
Info Sys Oper Manag	259	1.78	3	0.66	1.12
Kinesiology / Health	648	4.46	15	3.29	1.17
Management	495	3.41	9	1.97	1.43
Marketing	297	2.04	8	1.75	0.29
Mass Communications	497	3.42	15	3.29	0.13
Mathematics / Statistics	171	1.18	10	2.19	-1.02
Military Science	4	0.03	0	0.00	0.03
Modern Languages	79	0.54	3	0.66	-0.11
Music	640	4.41	9	1.97	2.43
Nursing	1,048	7.21	32	7.02	0.20
Other	0	0.00	22	4.82	-4.82
Political Science	248	1.71	8	1.75	-0.05
Psychology	935	6.44	44	9.65	-3.21

Language: English (American)
Institution Type: College or University
Consortium: None
User Group: All (Excluding Library Staff, Staff)

Sociology	306	2.11	8	1.75	0.35
Teacher Education	0	0.00	17	3.73	-3.73
Theatre Arts	116	0.80	5	1.10	-0.30
Undecided	307	2.11	2	0.44	1.67
Total:	14,527	100.00	456	100.00	0.00

2.5 Respondent Profile by Sex:

The table below shows a breakdown of survey respondents by sex, based on user responses to the demographic questions and the demographic data provided by institutions in the online Representativeness section*. The number and percentage for each sex are given for the general population and for survey respondents.

*Note: Participating institutions were not required to complete the Representativeness section. When population data is missing or incomplete, it is because this data was not provided.

Sex:	Population N	Population %	Respondents n	Respondents %
Female	9,529	60.86	364	77.28
Male	6,129	39.14	107	22.72
Total:	15,658	100.00	471	100.00

2.6 Respondent Profile by Age:

This table shows a breakdown of survey respondents by age; both the number of respondents (n) and the percentage of the total number of respondents represented by each age group are displayed.

Age:	Respondents n	Respondents %
18 - 22	251	52.62
23 - 30	107	22.43
31 - 45	65	13.63
46 - 65	45	9.43
Over 65	8	1.68
Under 18	1	0.21
Total:	477	100.00

2.7 Respondent Profile by Answer to the Question: The library that you use most often:

The library that you use most often:	Respondents n	Respondents %
Edmond Public Library	13	2.73
Norman Public Library	3	0.63
OCC Library	0	0.00
OCCC Library	0	0.00
OKC Metropolitan Library System	20	4.19
OKC-OSU Library	0	0.00
OSU Library	1	0.21
Other Library	7	1.47
OU Library	1	0.21
Rose State Library	1	0.21
UCO Library	431	90.36
Total:	477	100.00

2.8 Respondent Profile by Full or part-time student?

Full or part-time student?	Population N	Population %	Respondents n	Respondents %
Does not apply / NA		0.00	39	8.18
Full-time	10,799	68.92	362	75.89
Part-time	4,870	31.08	76	15.93
Total:	15,669	100.00	477	100.00

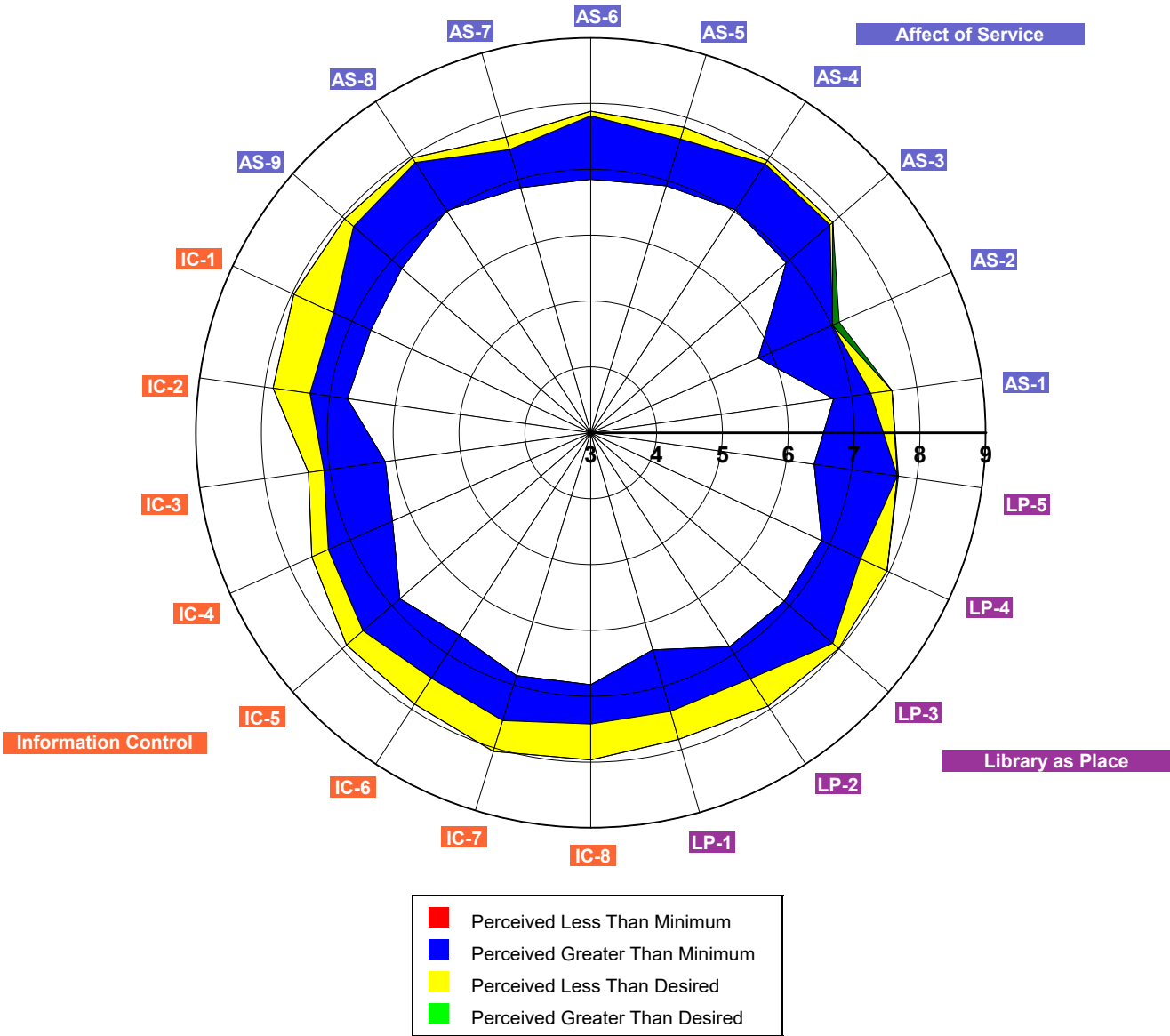
3. Survey Item Summary for University of Central Oklahoma

3.1 Core Questions Summary

This radar chart shows the aggregate results for the core survey questions. Each axis represents one question. A code to identify each question is displayed at the outer point of each axis. While questions for each dimension of library service quality are scattered randomly throughout the survey, on this chart they are grouped into sections: Affect of Service, Information Control, and Library as Place.

On each axis, respondents' minimum, desired, and perceived levels of service quality are plotted, and the resulting "gaps" between the three levels (representing service adequacy or service superiority) are shaded in blue, yellow, green, and red.

The following two tables show mean scores and standard deviations for each question, where *n* is the number of respondents for each particular question. (For a more detailed explanation of the headings, see the Introduction to this notebook.)



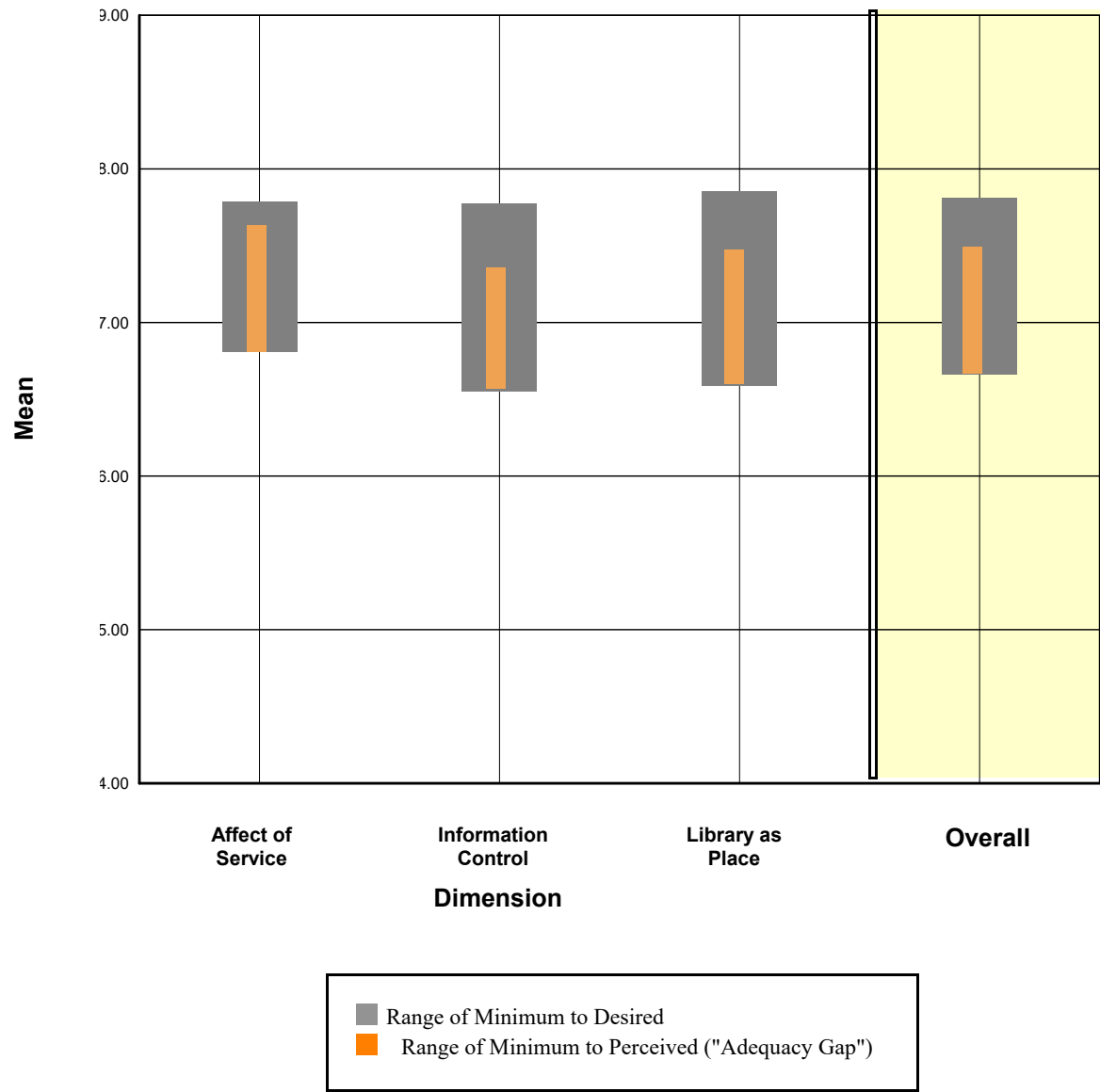
ID	Question Text	Minimum Mean	Desired Mean	Perceived Mean	Adequacy Mean	Superiority Mean	n
Affect of Service							
AS-1	Employees who instill confidence in users	6.73	7.62	7.29	0.57	-0.33	95
AS-2	Giving users individual attention	5.79	7.02	7.13	1.34	0.11	99
AS-3	Employees who are consistently courteous	6.94	7.87	7.81	0.88	-0.06	124
AS-4	Readiness to respond to users' questions	7.04	7.93	7.87	0.83	-0.06	113
AS-5	Employees who have the knowledge to answer user questions	6.92	7.85	7.66	0.74	-0.19	140
AS-6	Employees who deal with users in a caring fashion	6.85	7.88	7.81	0.96	-0.07	448
AS-7	Employees who understand the needs of their users	6.87	7.67	7.47	0.60	-0.20	133
AS-8	Willingness to help users	7.02	7.98	7.89	0.87	-0.08	132
AS-9	Dependability in handling users' service problems	6.80	7.95	7.78	0.97	-0.18	107
Information Control							
IC-1	Making electronic resources accessible from my home or office	6.68	7.97	7.31	0.62	-0.67	117
IC-2	A library Web site enabling me to locate information on my own	6.73	7.87	7.31	0.57	-0.56	131
IC-3	The printed library materials I need for my work	6.15	7.33	7.09	0.94	-0.24	119
IC-4	The electronic information resources I need	6.30	7.64	7.36	1.07	-0.27	459
IC-5	Modern equipment that lets me easily access needed information	6.84	7.91	7.58	0.74	-0.33	151
IC-6	Easy-to-use access tools that allow me to find things on my own	6.66	7.91	7.44	0.78	-0.47	145
IC-7	Making information easily accessible for independent use	6.85	8.06	7.57	0.72	-0.49	172
IC-8	Print and/or electronic journal collections I require for my work	6.82	7.96	7.42	0.60	-0.54	114
Library as Place							
LP-1	Library space that inspires study and learning	6.43	7.84	7.40	0.97	-0.44	466
LP-2	Quiet space for individual activities	6.87	7.95	7.45	0.58	-0.50	111
LP-3	A comfortable and inviting location	6.90	7.99	7.87	0.97	-0.12	117
LP-4	A getaway for study, learning, or research	6.87	7.96	7.52	0.65	-0.44	142
LP-5	Community space for group learning and group study	6.43	7.70	7.72	1.29	0.02	117
Overall:		6.66	7.81	7.52	0.86	-0.29	477

ID	Question Text	Minimum SD	Desired SD	Perceived SD	Adequacy SD	Superiority SD	n
Affect of Service							
AS-1	Employees who instill confidence in users	2.00	1.71	1.81	1.95	1.85	95
AS-2	Giving users individual attention	2.36	2.01	1.78	1.99	1.56	99
AS-3	Employees who are consistently courteous	1.95	1.44	1.55	1.95	1.72	124
AS-4	Readiness to respond to users' questions	1.88	1.46	1.44	1.75	1.38	113
AS-5	Employees who have the knowledge to answer user questions	1.78	1.44	1.45	1.56	1.41	140
AS-6	Employees who deal with users in a caring fashion	1.94	1.47	1.49	1.88	1.56	448
AS-7	Employees who understand the needs of their users	1.90	1.48	1.63	1.75	1.50	133
AS-8	Willingness to help users	1.91	1.41	1.47	1.68	1.41	132
AS-9	Dependability in handling users' service problems	1.80	1.36	1.28	1.72	1.23	107
Information Control							
IC-1	Making electronic resources accessible from my home or office	2.13	1.58	1.55	1.91	1.56	117
IC-2	A library Web site enabling me to locate information on my own	2.06	1.69	1.65	1.97	1.88	131
IC-3	The printed library materials I need for my work	2.30	1.83	1.87	2.14	2.00	119
IC-4	The electronic information resources I need	1.90	1.58	1.57	1.91	1.72	459
IC-5	Modern equipment that lets me easily access needed information	1.80	1.40	1.49	1.58	1.37	151
IC-6	Easy-to-use access tools that allow me to find things on my own	1.74	1.27	1.50	1.75	1.55	145
IC-7	Making information easily accessible for independent use	1.73	1.21	1.42	1.70	1.57	172
IC-8	Print and/or electronic journal collections I require for my work	1.76	1.23	1.62	1.70	1.55	114
Library as Place							
LP-1	Library space that inspires study and learning	1.99	1.49	1.63	1.97	1.81	466
LP-2	Quiet space for individual activities	1.90	1.48	1.73	2.07	2.06	111
LP-3	A comfortable and inviting location	1.94	1.27	1.28	1.85	1.57	117
LP-4	A getaway for study, learning, or research	1.94	1.33	1.59	1.83	1.51	142
LP-5	Community space for group learning and group study	2.18	1.61	1.43	1.95	1.58	117
Overall:		1.56	1.09	1.16	1.42	1.20	477

Language: English (American)
Institution Type: College or University
Consortium: None
User Group: All (Excluding Library Staff)

3.2 Core Question Dimensions Summary

On the chart below, scores for each dimension of library service quality have been plotted graphically. The exterior bars represent the range of minimum to desired mean scores for each dimension. The interior bars represent the range of minimum to perceived mean scores (the service adequacy gap) for each dimension of library service quality.



The following table displays mean scores for each dimension of library service quality measured by the LibQUAL survey, where n is the number of respondents for each particular dimension. (For a more detailed explanation of the headings, see the Introduction to this notebook.) A complete listing of the survey questions and their dimensions can be found in Appendix A.

Dimension	Minimum Mean	Desired Mean	Perceived Mean	Adequacy Mean	Superiority Mean	n
Affect of Service	6.81	7.78	7.66	0.86	-0.12	468
Information Control	6.55	7.78	7.37	0.82	-0.40	477
Library as Place	6.59	7.85	7.50	0.91	-0.36	469
Overall	6.66	7.81	7.52	0.86	-0.29	477

The following table displays standard deviation for each dimension of library service quality measured by the LibQUAL survey, where n is the number of respondents for each particular dimension. (For a more detailed explanation of the headings, see the Introduction to this notebook.) A complete listing of the survey questions and their dimensions can be found in Appendix A.

Dimension	Minimum SD	Desired SD	Perceived SD	Adequacy SD	Superiority SD	n
Affect of Service	1.74	1.32	1.35	1.63	1.38	468
Information Control	1.63	1.23	1.30	1.52	1.38	477
Library as Place	1.79	1.28	1.42	1.74	1.55	469
Overall	1.56	1.09	1.16	1.42	1.20	477

3.3 Local Question Summary

This table shows mean scores of each of the local questions added by the individual library or consortium, where n is the number of respondents for each particular question. For a more detailed explanation of the headings, see the introduction to this notebook.

Question Text	Minimum Mean	Desired Mean	Perceived Mean	Adequacy Mean	Superiority Mean	n
A library environment that is hospitable and conducive to finding and using information	7.09	8.05	7.82	0.73	-0.23	101
Access to equipment that is not readily available in my department, e.g., scanners, specialized printers	6.31	7.30	7.04	0.72	-0.26	108
Availability of assistance to improve my research and writing skills	6.10	7.35	7.29	1.19	-0.06	83
Online tutorials and other learning tools that help me use library resources and services independently	6.28	7.25	7.07	0.79	-0.18	71
The library collection provides information resources reflecting diverse points of view	6.92	7.79	7.52	0.60	-0.27	102

This table shows the standard deviations for each of the local questions added by the individual library or consortium, where n is the number of respondents for each particular question. For a more detailed explanation of the headings, see the introduction to this notebook.

Question Text	Minimum SD	Desired SD	Perceived SD	Adequacy SD	Superiority SD	n
A library environment that is hospitable and conducive to finding and using information	1.97	1.25	1.33	1.70	1.31	101
Access to equipment that is not readily available in my department, e.g., scanners, specialized printers	2.12	1.75	1.89	1.83	1.65	108
Availability of assistance to improve my research and writing skills	2.23	1.86	1.70	2.06	1.67	83
Online tutorials and other learning tools that help me use library resources and services independently	2.31	1.92	1.88	2.44	2.24	71
The library collection provides information resources reflecting diverse points of view	1.70	1.47	1.63	1.76	1.44	102

Language: English (American)

Institution Type: College or University

Consortium: None

User Group: All (Excluding Library Staff)

3.4 General Satisfaction Questions Summary

This table displays the mean score and standard deviation for each of the general satisfaction questions: Satisfaction with Treatment, Satisfaction with Support, and Satisfaction with Overall Quality of Service, where n is the number of respondents for each question. These scores are calculated from responses to the general satisfaction questions on the LibQUAL survey, in which respondents rated their levels of general satisfaction on a scale from 1 to 9.

Satisfaction Question	Mean	SD	n
In general, I am satisfied with the way in which I am treated at the library.	8.10	1.17	234
In general, I am satisfied with library support for my learning, research, and/or teaching needs.	7.75	1.47	252
How would you rate the overall quality of the service provided by the library?	7.89	1.21	477

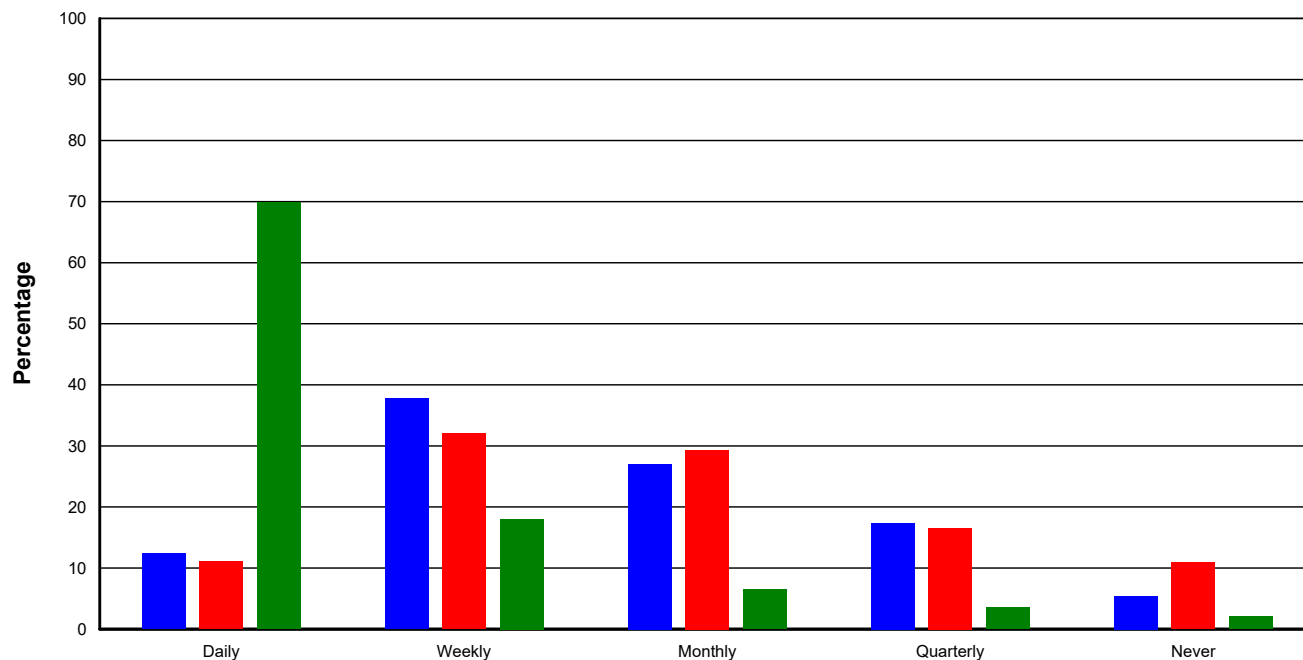
3.5 Information Literacy Outcomes Questions Summary

This table displays the mean score and standard deviation for each of the information literacy outcomes questions, where n is the number of respondents for each question. These scores are calculated from responses to the information literacy outcomes questions on the LibQUAL survey, in which respondents rated their levels of general satisfaction on a scale from 1 to 9 with 1 being "strongly disagree" and 9 representing "strongly agree."

Information Literacy Outcomes Questions	Mean	SD	n
The library helps me stay abreast of developments in my field(s) of interest.	6.90	1.92	133
The library aids my advancement in my academic discipline or work.	7.52	1.51	207
The library enables me to be more efficient in my academic pursuits or work.	7.67	1.52	227
The library helps me distinguish between trustworthy and untrustworthy information.	7.19	1.78	240
The library provides me with the information skills I need in my work or study.	7.57	1.44	174

3.6 Library Use Summary

This chart shows a graphic representation of library use (both on the premises and electronically), as well as use of non-library information gateways such as Yahoo and Google. Bars represent the frequency with which respondents report using these resources: Daily, Weekly, Monthly, Quarterly, or Never. The table below the chart displays the number and percentage of respondents who selected each option.



Frequency

How often do you use resources on library premises?

How often do you access library resources through a library Web page?

How often do you use YahooTM, GoogleTM, or non-library gateways for information?

	Daily	Weekly	Monthly	Quarterly	Never	n/%
How often do you use resources on library premises?	59 12.37%	180 37.74%	129 27.04%	83 17.40%	26 5.45%	477 100.00%
How often do you access library resources through a library Web page?	53 11.11%	153 32.08%	140 29.35%	79 16.56%	52 10.90%	477 100.00%
How often do you use YahooTM, GoogleTM, or non-library gateways for information?	333 69.81%	86 18.03%	31 6.50%	17 3.56%	10 2.10%	477 100.00%

Language: English (American)

Institution Type: College or University

Consortium: None

User Group: All (Excluding Library Staff)

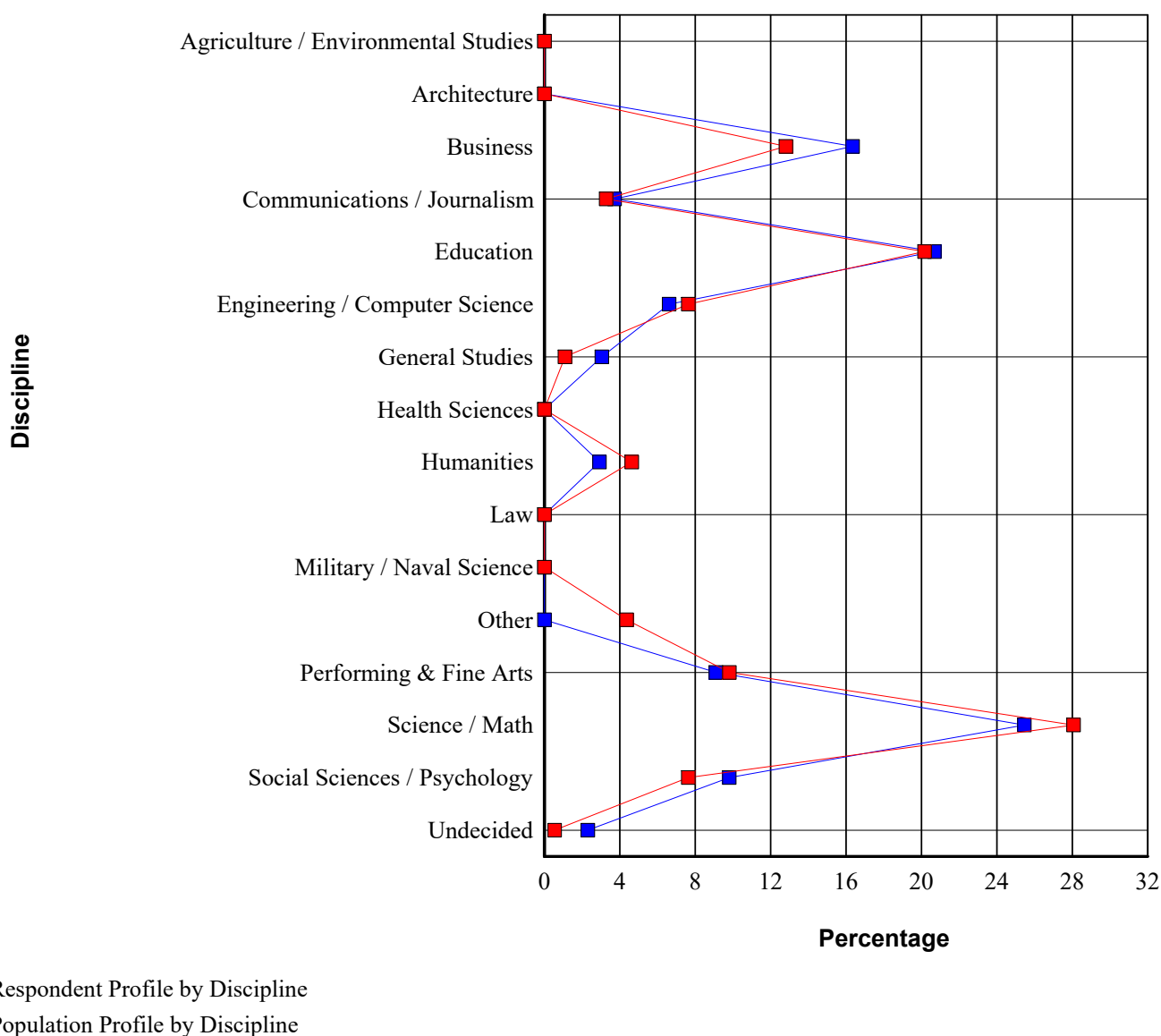
4 Undergraduate Summary for University of Central Oklahoma

4.1 Demographic Summary for Undergraduate

4.1.1 Population and Respondent Profiles for Undergraduate by Standard Discipline

The chart and table below show a breakdown of survey respondents by discipline, based on user responses to the demographic questions and the demographic data provided by institutions in the online Representativeness section.

This section shows survey respondents broken down based on the LibQUAL standard discipline categories. The chart maps percentage of respondents for each discipline in red. Population percentages for each discipline are mapped in blue. The table shows the number and percentage for each discipline, for the general population (N) and for survey respondents (n).



Language: English (American)
Institution Type: College or University
Consortium: None
User Group: Undergraduate

Discipline	Population N	Population %	Respondents n	Respondents %	%N - %n
Agriculture / Environmental Studies	0	0.00	0	0.00	0.00
Architecture	0	0.00	0	0.00	0.00
Business	2,044	16.35	47	12.81	3.54
Communications / Journalism	465	3.72	12	3.27	0.45
Education	2,586	20.68	74	20.16	0.52
Engineering / Computer Science	827	6.61	28	7.63	-1.01
General Studies	381	3.05	4	1.09	1.96
Health Sciences	0	0.00	0	0.00	0.00
Humanities	365	2.92	17	4.63	-1.71
Law	0	0.00	0	0.00	0.00
Military / Naval Science	0	0.00	0	0.00	0.00
Other	0	0.00	16	4.36	-4.36
Performing & Fine Arts	1,137	9.09	36	9.81	-0.71
Science / Math	3,183	25.46	103	28.07	-2.61
Social Sciences / Psychology	1,226	9.81	28	7.63	2.18
Undecided	288	2.30	2	0.54	1.76
Total:	12,502	100.00	367	100.00	0.00

Language: English (American)

Institution Type: College or University

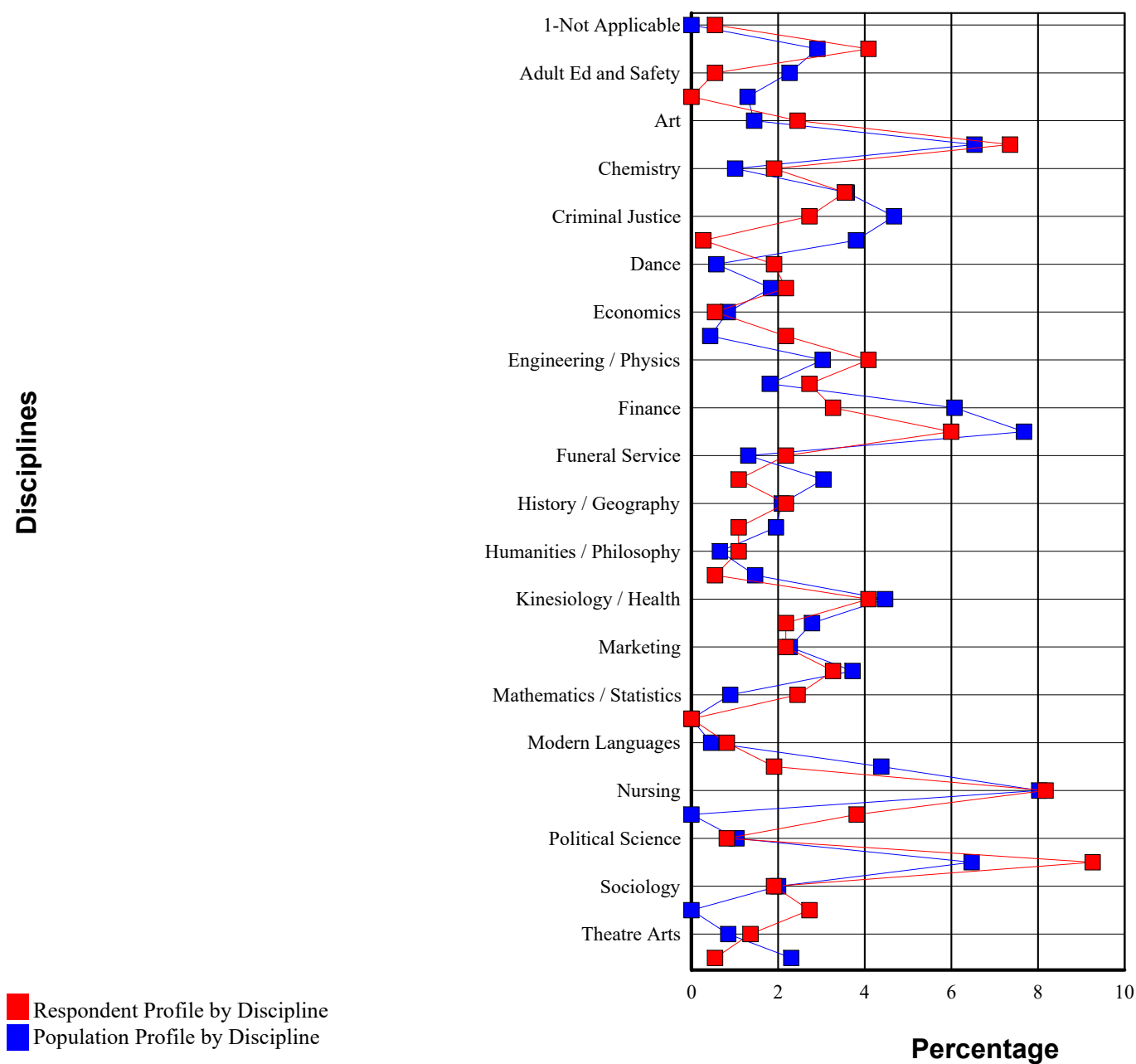
Consortium: None

User Group: Undergraduate

4.1.2 Population and Respondent Profiles for Undergraduate by Customized Discipline

The chart and table below show a breakdown of survey respondents by discipline, based on user responses to the demographic questions and the demographic data provided by institutions in the online Representativeness section.

This section shows survey respondents broken down based on the customized discipline categories supplied by the participating library. The chart maps percentage of respondents for each discipline in red. Population percentages for each discipline are mapped in blue. The table shows the number and percentage for each discipline, for the general population (N) and for survey respondents (n).



Language: English (American)
Institution Type: College or University
Consortium: None
User Group: Undergraduate

Discipline	Population N	Population %	Respondents n	Respondents %	%N - %n
1-Not Applicable	0	0.00	2	0.54	-0.54
Accounting	364	2.91	15	4.09	-1.18
Adult Ed and Safety	283	2.26	2	0.54	1.72
Adv Prof and Spec Serv	162	1.30	0	0.00	1.30
Art	181	1.45	9	2.45	-1.00
Biology	817	6.53	27	7.36	-0.82
Chemistry	126	1.01	7	1.91	-0.90
Computer Science	448	3.58	13	3.54	0.04
Criminal Justice	585	4.68	10	2.72	1.95
Curriculum and Instruction	475	3.80	1	0.27	3.53
Dance	72	0.58	7	1.91	-1.33
Design	230	1.84	8	2.18	-0.34
Economics	105	0.84	2	0.54	0.29
Educ Sci,Found, Research	54	0.43	8	2.18	-1.75
Engineering / Physics	379	3.03	15	4.09	-1.06
English	226	1.81	10	2.72	-0.92
Finance	759	6.07	12	3.27	2.80
Forensic Science Institute	960	7.68	22	5.99	1.68
Funeral Service	164	1.31	8	2.18	-0.87
General Studies	381	3.05	4	1.09	1.96
History / Geography	261	2.09	8	2.18	-0.09
Human Environmental Sciences	244	1.95	4	1.09	0.86
Humanities / Philosophy	82	0.66	4	1.09	-0.43
Info Sys Oper Manag	184	1.47	2	0.54	0.93
Kinesiology / Health	559	4.47	15	4.09	0.38
Management	348	2.78	8	2.18	0.60
Marketing	284	2.27	8	2.18	0.09
Mass Communications	465	3.72	12	3.27	0.45
Mathematics / Statistics	112	0.90	9	2.45	-1.56
Military Science	0	0.00	0	0.00	0.00
Modern Languages	57	0.46	3	0.82	-0.36
Music	548	4.38	7	1.91	2.48
Nursing	1,004	8.03	30	8.17	-0.14
Other	0	0.00	14	3.81	-3.81
Political Science	130	1.04	3	0.82	0.22

Language: English (American)

Institution Type: College or University

Consortium: None

User Group: Undergraduate

Psychology	809	6.47	34	9.26	-2.79
Sociology	250	2.00	7	1.91	0.09
Teacher Education	0	0.00	10	2.72	-2.72
Theatre Arts	106	0.85	5	1.36	-0.51
Undecided	288	2.30	2	0.54	1.76
Total:	12,502	100.00	367	100.00	0.00

4.1.3 Respondent Profile by Sex:

The table below shows a breakdown of survey respondents by sex, based on user responses to the demographic questions and the demographic data provided by institutions in the online Representativeness section*. The number and percentage for each sex are given for the general population and for survey respondents.

*Note: Participating institutions were not required to complete the Representativeness section. When population data is missing or incomplete, it is because this data was not provided.

Sex:	Population N	Population %	Respondents n	Respondents %
Female	8,000	60.01	284	78.67
Male	5,331	39.99	77	21.33
Total:	13,331	100.00	361	100.00

4.1.4 Respondent Profile by Age:

This table shows a breakdown of survey respondents by age; both the number of respondents (n) and the percentage of the total number of respondents represented by each age group are displayed.

Age:	Respondents n	Respondents %
18 - 22	247	67.30
23 - 30	72	19.62
31 - 45	37	10.08
46 - 65	8	2.18
Over 65	3	0.82
Under 18	0	0.00
Total:	367	100.00

4.1.5 Respondent Profile by Answer to the Question: The library that you use most often:

The library that you use most often:	Respondents n	Respondents %
Edmond Public Library	1	0.27
Norman Public Library	2	0.54
OCC Library	0	0.00
OCCC Library	0	0.00
OKC Metropolitan Library System	16	4.36
OKC-OSU Library	0	0.00
OSU Library	0	0.00
Other Library	5	1.36
OU Library	0	0.00
Rose State Library	1	0.27
UCO Library	342	93.19
Total:	367	100.00

4.1.6 Respondent Profile by Full or part-time student?

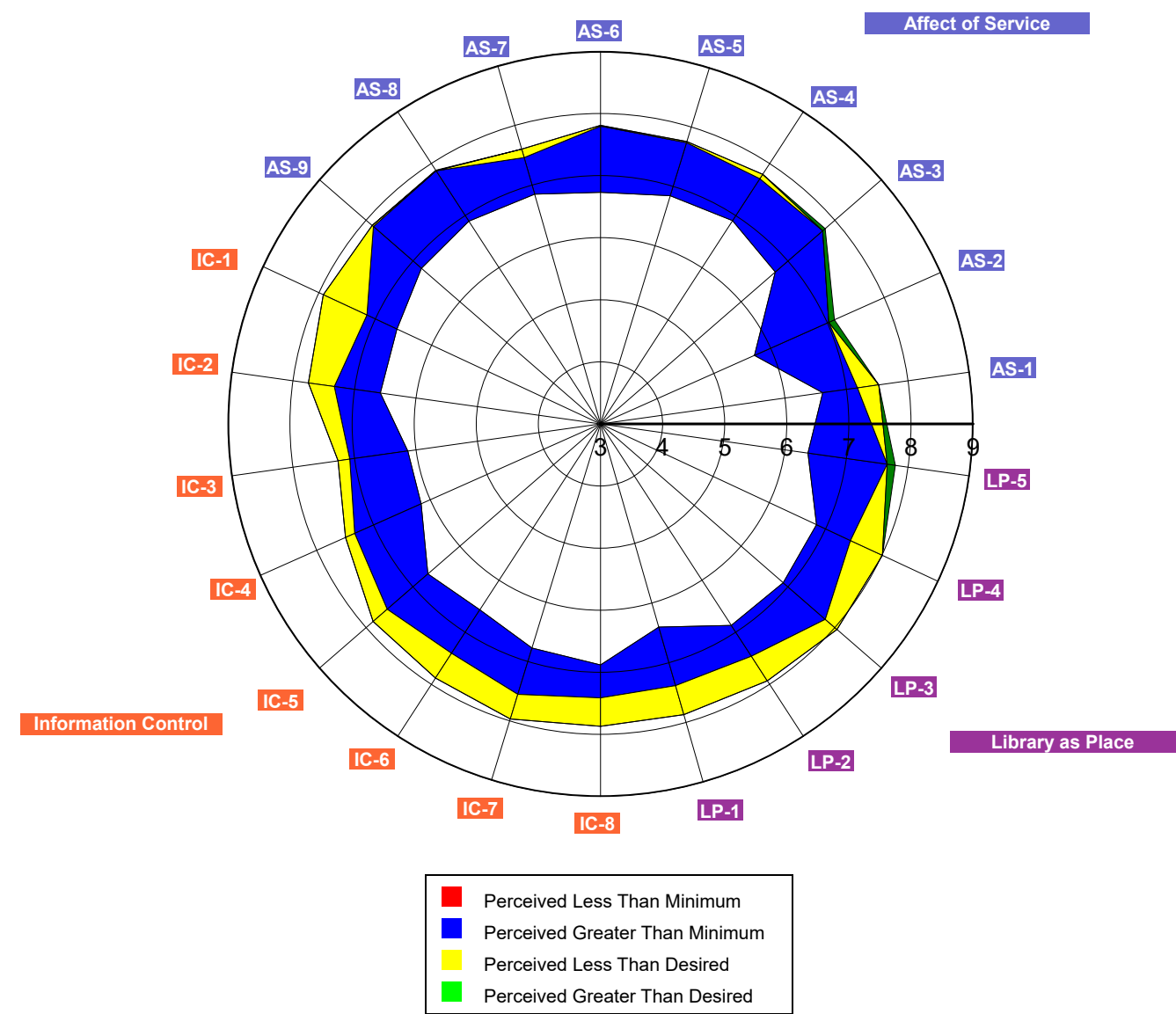
Full or part-time student?	Population N	Population %	Respondents n	Respondents %
Does not apply / NA		0.00	1	0.27
Full-time	9,731	72.95	318	86.65
Part-time	3,608	27.05	48	13.08
Total:	13,339	100.00	367	100.00

4.2 Core Questions Summary for Undergraduate

This radar chart shows the aggregate results for the core survey questions. Each axis represents one question. A code to identify each question is displayed at the outer point of each axis. While questions for each dimension of library service quality are scattered randomly throughout the survey, on this chart they are grouped into sections: Affect of Service, Information Control, and Library as Place.

On each axis, respondents' minimum, desired, and perceived levels of service quality are plotted, and the resulting "gaps" between the three levels (representing service adequacy or service superiority) are shaded in blue, yellow, green, and red.

The following two tables show mean scores and standard deviations for each question, where *n* is the number of respondents for each particular question. (For a more detailed explanation of the headings, see the Introduction to this notebook.)



ID	Question Text	Minimum Mean	Desired Mean	Perceived Mean	Adequacy Mean	Superiority Mean	n
Affect of Service							
AS-1	Employees who instill confidence in users	6.62	7.53	7.18	0.56	-0.35	78
AS-2	Giving users individual attention	5.72	7.02	7.12	1.41	0.10	81
AS-3	Employees who are consistently courteous	6.73	7.74	7.79	1.06	0.05	97
AS-4	Readiness to respond to users' questions	6.90	7.80	7.71	0.81	-0.08	83
AS-5	Employees who have the knowledge to answer user questions	6.84	7.76	7.74	0.89	-0.02	103
AS-6	Employees who deal with users in a caring fashion	6.73	7.81	7.80	1.06	-0.01	342
AS-7	Employees who understand the needs of their users	6.85	7.60	7.46	0.61	-0.14	106
AS-8	Willingness to help users	6.89	7.86	7.87	0.98	0.01	94
AS-9	Dependability in handling users' service problems	6.82	7.87	7.85	1.03	-0.03	78
Information Control							
IC-1	Making electronic resources accessible from my home or office	6.62	7.93	7.15	0.53	-0.78	94
IC-2	A library Web site enabling me to locate information on my own	6.58	7.75	7.33	0.75	-0.42	100
IC-3	The printed library materials I need for my work	6.13	7.27	7.08	0.94	-0.19	90
IC-4	The electronic information resources I need	6.16	7.49	7.33	1.17	-0.16	352
IC-5	Modern equipment that lets me easily access needed information	6.68	7.85	7.55	0.87	-0.30	120
IC-6	Easy-to-use access tools that allow me to find things on my own	6.57	7.88	7.40	0.83	-0.48	109
IC-7	Making information easily accessible for independent use	6.77	7.97	7.55	0.78	-0.41	128
IC-8	Print and/or electronic journal collections I require for my work	6.88	7.87	7.41	0.53	-0.46	85
Library as Place							
LP-1	Library space that inspires study and learning	6.40	7.87	7.39	0.98	-0.48	361
LP-2	Quiet space for individual activities	6.87	7.93	7.46	0.59	-0.47	91
LP-3	A comfortable and inviting location	6.90	8.04	7.80	0.90	-0.25	89
LP-4	A getaway for study, learning, or research	6.84	8.01	7.44	0.60	-0.57	113
LP-5	Community space for group learning and group study	6.37	7.66	7.80	1.42	0.13	83
Overall:		6.59	7.76	7.50	0.91	-0.26	367

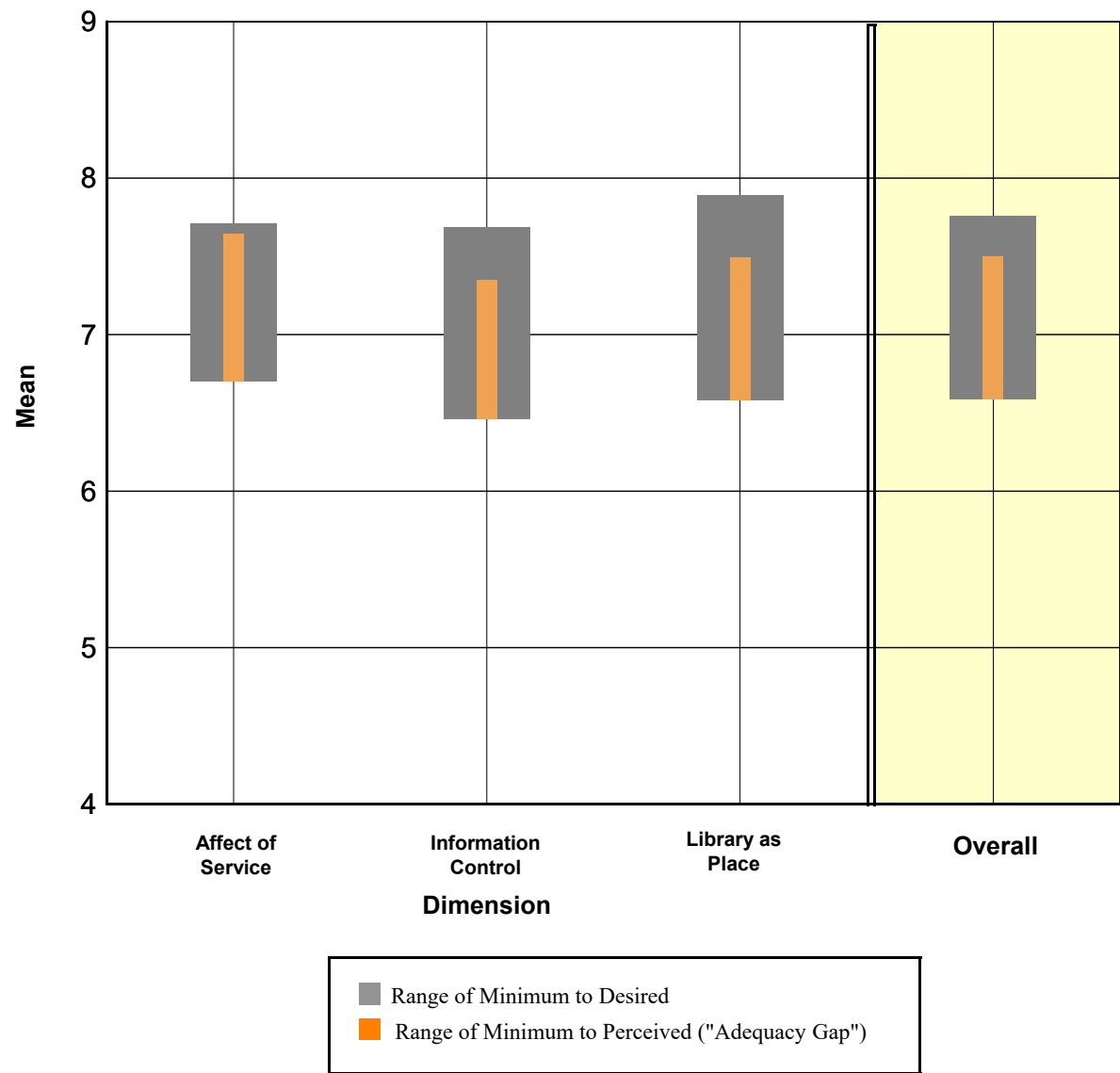
Language: English (American)
Institution Type: College or University
Consortium: None
User Group: Undergraduate

ID	Question Text	Minimum SD	Desired SD	Perceived SD	Adequacy SD	Superiority SD	n
Affect of Service							
AS-1	Employees who instill confidence in users	2.07	1.79	1.76	1.75	1.77	78
AS-2	Giving users individual attention	2.40	2.02	1.85	2.02	1.56	81
AS-3	Employees who are consistently courteous	2.03	1.52	1.58	2.07	1.83	97
AS-4	Readiness to respond to users' questions	1.89	1.54	1.54	1.74	1.38	83
AS-5	Employees who have the knowledge to answer user questions	1.74	1.52	1.39	1.52	1.38	103
AS-6	Employees who deal with users in a caring fashion	1.99	1.51	1.52	1.83	1.52	342
AS-7	Employees who understand the needs of their users	1.92	1.53	1.65	1.65	1.39	106
AS-8	Willingness to help users	1.99	1.47	1.53	1.67	1.41	94
AS-9	Dependability in handling users' service problems	1.79	1.47	1.27	1.74	1.26	78
Information Control							
IC-1	Making electronic resources accessible from my home or office	2.10	1.60	1.61	1.75	1.46	94
IC-2	A library Web site enabling me to locate information on my own	2.16	1.79	1.68	2.01	1.88	100
IC-3	The printed library materials I need for my work	2.34	1.90	1.97	2.15	2.10	90
IC-4	The electronic information resources I need	1.93	1.67	1.60	1.92	1.77	352
IC-5	Modern equipment that lets me easily access needed information	1.81	1.46	1.51	1.54	1.37	120
IC-6	Easy-to-use access tools that allow me to find things on my own	1.73	1.30	1.52	1.76	1.65	109
IC-7	Making information easily accessible for independent use	1.77	1.29	1.46	1.71	1.60	128
IC-8	Print and/or electronic journal collections I require for my work	1.76	1.30	1.67	1.74	1.56	85
Library as Place							
LP-1	Library space that inspires study and learning	2.01	1.47	1.64	1.93	1.78	361
LP-2	Quiet space for individual activities	1.98	1.50	1.74	2.13	2.17	91
LP-3	A comfortable and inviting location	1.99	1.21	1.32	1.85	1.53	89
LP-4	A getaway for study, learning, or research	1.91	1.35	1.63	1.80	1.47	113
LP-5	Community space for group learning and group study	2.26	1.71	1.41	1.95	1.66	83
Overall:		1.59	1.13	1.18	1.42	1.21	367

Language: English (American)
Institution Type: College or University
Consortium: None
User Group: Undergraduate

4.3 Core Question Dimensions Summary for Undergraduate

On the chart below, scores for each dimension of library service quality have been plotted graphically. The exterior bars represent the range of minimum to desired mean scores for each dimension. The interior bars represent the range of minimum to perceived mean scores (the service adequacy gap) for each dimension of library service quality.



The following table displays mean scores for each dimension of library service quality measured by the LibQUAL survey, where n is the number of respondents for each particular dimension. (For a more detailed explanation of the headings, see the Introduction to this notebook.) A complete listing of the survey questions and their dimensions can be found in Appendix A.

Dimension	Minimum Mean	Desired Mean	Perceived Mean	Adequacy Mean	Superiority Mean	n
Affect of Service	6.70	7.71	7.65	0.94	-0.06	358
Information Control	6.46	7.69	7.35	0.89	-0.34	367
Library as Place	6.58	7.89	7.49	0.91	-0.40	363
Overall	6.59	7.76	7.50	0.91	-0.26	367

The following table displays standard deviation for each dimension of library service quality measured by the LibQUAL survey, where n is the number of respondents for each particular dimension. (For a more detailed explanation of the headings, see the Introduction to this notebook.) A complete listing of the survey questions and their dimensions can be found in Appendix A.

Dimension	Minimum SD	Desired SD	Perceived SD	Adequacy SD	Superiority SD	n
Affect of Service	1.77	1.34	1.36	1.60	1.36	358
Information Control	1.65	1.28	1.32	1.52	1.40	367
Library as Place	1.81	1.28	1.42	1.70	1.54	363
Overall	1.59	1.13	1.18	1.42	1.21	367

4.4 Local Question Summary for Undergraduate

This table shows mean scores of each of the local questions added by the individual library or consortium, where n is the number of respondents for each particular question. For a more detailed explanation of the headings, see the introduction to this notebook.

Question Text	Minimum Mean	Desired Mean	Perceived Mean	Adequacy Mean	Superiority Mean	n
A library environment that is hospitable and conducive to finding and using information	7.01	8.06	7.81	0.80	-0.25	81
Access to equipment that is not readily available in my department, e.g., scanners, specialized printers	6.37	7.27	7.02	0.65	-0.25	84
Availability of assistance to improve my research and writing skills	5.90	7.31	7.44	1.53	0.13	62
Online tutorials and other learning tools that help me use library resources and services independently	6.12	7.14	7.05	0.93	-0.08	59
The library collection provides information resources reflecting diverse points of view	6.83	7.63	7.43	0.60	-0.19	72

This table displays the standard deviations of each of the local questions added by the individual library or consortium, where n is the number of respondents for each particular question. For a more detailed explanation of the headings, see the introduction to this notebook.

Question Text	Minimum SD	Desired SD	Perceived SD	Adequacy SD	Superiority SD	n
A library environment that is hospitable and conducive to finding and using information	1.95	1.17	1.27	1.58	1.24	81
Access to equipment that is not readily available in my department, e.g., scanners, specialized printers	2.12	1.85	1.94	1.73	1.64	84
Availability of assistance to improve my research and writing skills	2.18	1.82	1.69	1.97	1.44	62
Online tutorials and other learning tools that help me use library resources and services independently	2.34	2.00	1.85	2.57	2.20	59
The library collection provides information resources reflecting diverse points of view	1.64	1.52	1.64	1.69	1.48	72

4.5 General Satisfaction Questions Summary for Undergraduate

This table displays the mean score and standard deviation for each of the general satisfaction questions: Satisfaction with Treatment, Satisfaction with Support, and Satisfaction with Overall Quality of Service, where n is the number of respondents for each question. These scores are calculated from responses to the general satisfaction questions on the LibQUAL survey, in which respondents rated their levels of general satisfaction on a scale from 1 to 9.

Satisfaction Question	Mean	SD	n
In general, I am satisfied with the way in which I am treated at the library.	8.11	1.14	176
In general, I am satisfied with library support for my learning, research, and/or teaching needs.	7.74	1.54	197
How would you rate the overall quality of the service provided by the library?	7.88	1.23	367

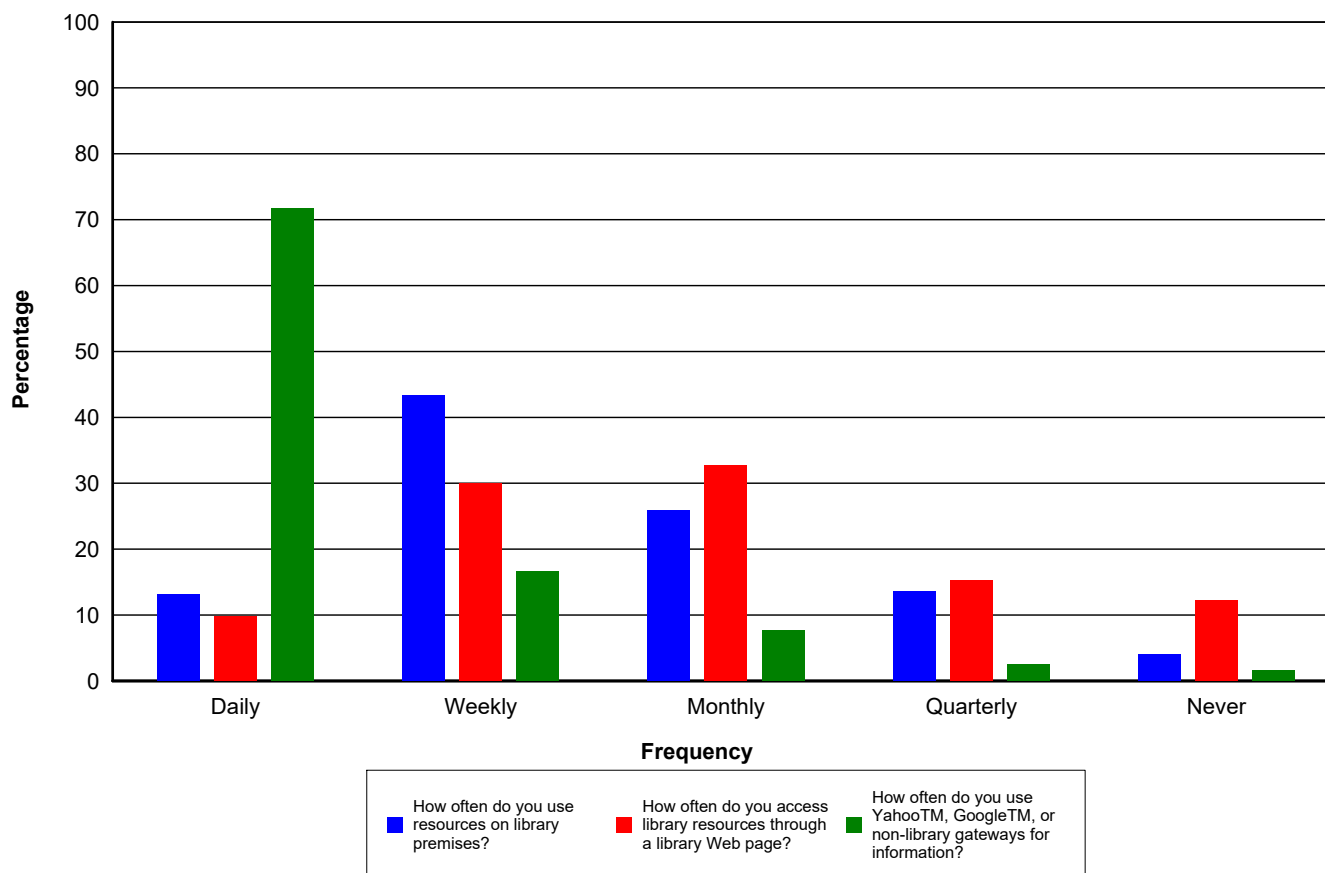
4.6 Information Literacy Outcomes Questions Summary for Undergraduate

This table displays the mean score and standard deviation for each of the information literacy outcomes questions, where n is the number of respondents for each question. These scores are calculated from responses to the information literacy outcomes questions on the LibQUAL survey, in which respondents rated their levels of general satisfaction on a scale from 1 to 9 with 1 being "strongly disagree" and 9 representing "strongly agree."

Information Literacy Outcomes Questions	Mean	SD	n
The library helps me stay abreast of developments in my field(s) of interest.	6.92	1.94	103
The library aids my advancement in my academic discipline or work.	7.42	1.57	164
The library enables me to be more efficient in my academic pursuits or work.	7.68	1.57	169
The library helps me distinguish between trustworthy and untrustworthy information.	7.19	1.77	184
The library provides me with the information skills I need in my work or study.	7.63	1.43	132

4.7 Library Use Summary for Undergraduate

This chart shows a graphic representation of library use (both on the premises and electronically), as well as use of non-library information gateways such as Yahoo and Google. Bars represent the frequency with which respondents report using these resources: Daily, Weekly, Monthly, Quarterly, or Never. The table below the chart displays the number and percentage of respondents who selected each option.



	Daily	Weekly	Monthly	Quarterly	Never	n/%
How often do you use resources on library premises?	48 13.08%	159 43.32%	95 25.89%	50 13.62%	15 4.09%	367 100.00%
How often do you access library resources through a library Web page?	36 9.81%	110 29.97%	120 32.70%	56 15.26%	45 12.26%	367 100.00%
How often do you use Yahoo™, Google™, or non-library gateways for information?	263 71.66%	61 16.62%	28 7.63%	9 2.45%	6 1.63%	367 100.00%

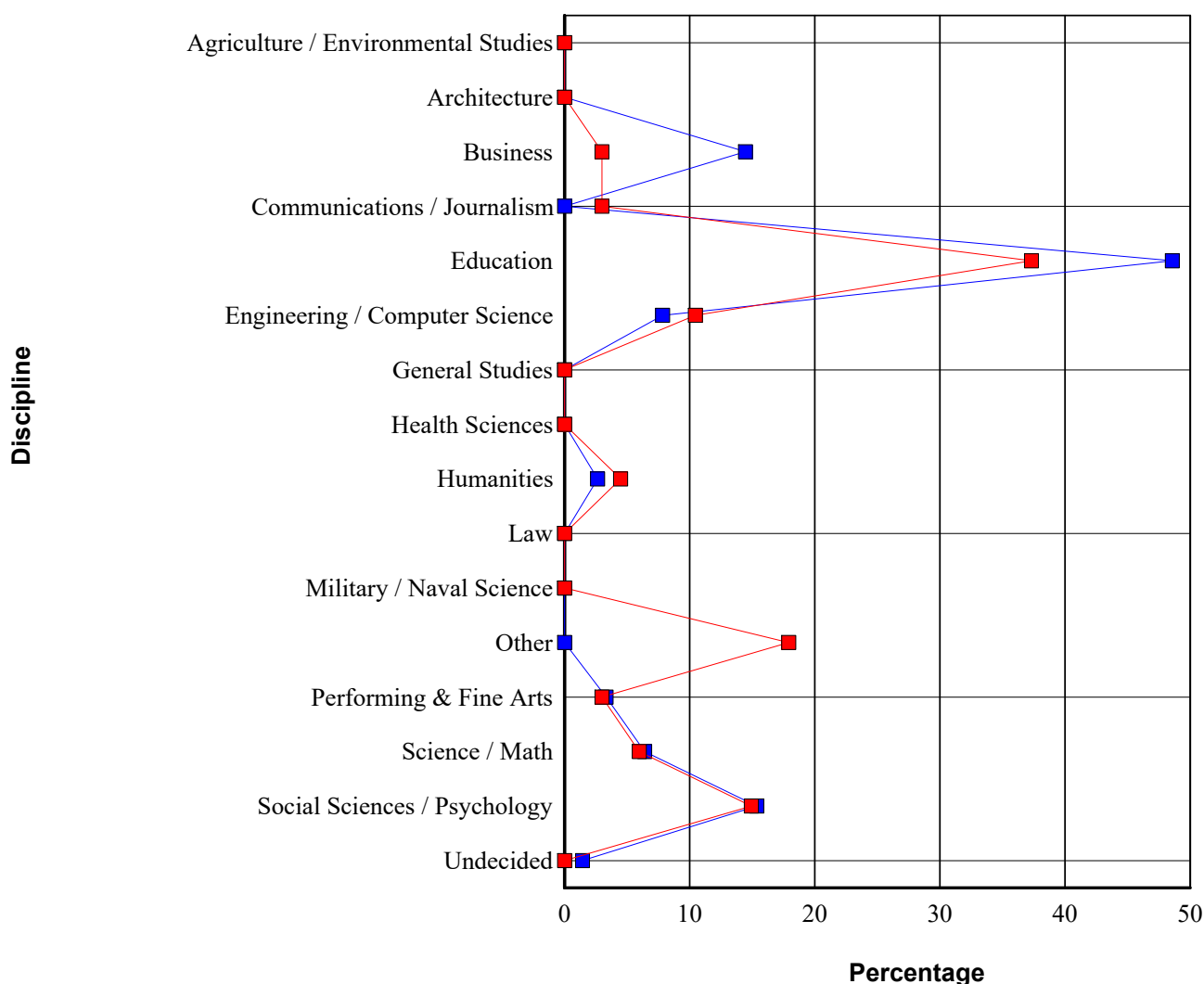
5 Graduate Summary for University of Central Oklahoma

5.1 Demographic Summary for Graduate

5.1.1 Population and Respondent Profiles for Graduate by Standard Discipline

The chart and table below show a breakdown of survey respondents by discipline, based on user responses to the demographic questions and the demographic data provided by institutions in the online Representativeness section.

This section shows survey respondents broken down based on the LibQUAL standard discipline categories. The chart maps percentage of respondents for each discipline in red. Population percentages for each discipline are mapped in blue. The table shows the number and percentage for each discipline, for the general population (N) and for survey respondents (n).



■ Respondent Profile by Discipline
■ Population Profile by Discipline

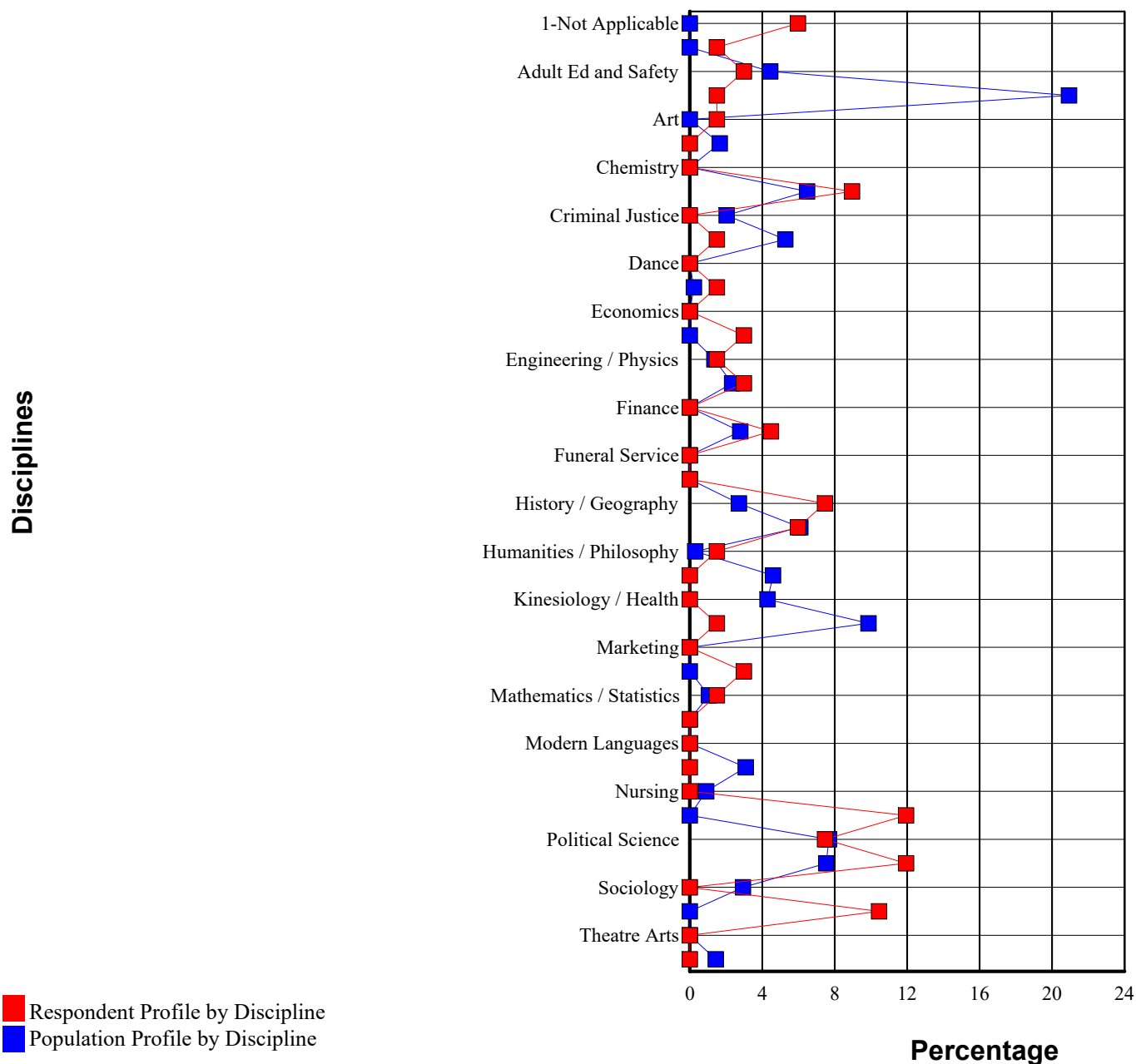
Language: English (American)
 Institution Type: College or University
 Consortium: None
 User Group: Graduate

Discipline	Population N	Population %	Respondents n	Respondents %	%N - %n
Agriculture / Environmental Studies	0	0.00	0	0.00	0.00
Architecture	0	0.00	0	0.00	0.00
Business	192	14.46	2	2.99	11.47
Communications / Journalism	0	0.00	2	2.99	-2.99
Education	645	48.57	25	37.31	11.26
Engineering / Computer Science	104	7.83	7	10.45	-2.62
General Studies	0	0.00	0	0.00	0.00
Health Sciences	0	0.00	0	0.00	0.00
Humanities	35	2.64	3	4.48	-1.84
Law	0	0.00	0	0.00	0.00
Military / Naval Science	0	0.00	0	0.00	0.00
Other	0	0.00	12	17.91	-17.91
Performing & Fine Arts	44	3.31	2	2.99	0.33
Science / Math	85	6.40	4	5.97	0.43
Social Sciences / Psychology	204	15.36	10	14.93	0.44
Undecided	19	1.43	0	0.00	1.43
Total:	1,328	100.00	67	100.00	0.00

5.1.2 Population and Respondent Profiles for Graduate by Customized Discipline

The chart and table below show a breakdown of survey respondents by discipline, based on user responses to the demographic questions and the demographic data provided by institutions in the online Representativeness section.

This section shows survey respondents broken down based on the customized discipline categories supplied by the participating library. The chart maps percentage of respondents for each discipline in red. Population percentages for each discipline are mapped in blue. The table shows the number and percentage for each discipline, for the general population (N) and for survey respondents (n).



Discipline	Population N	Population %	Respondents n	Respondents %	%N - %n
1-Not Applicable	0	0.00	4	5.97	-5.97
Accounting	0	0.00	1	1.49	-1.49
Adult Ed and Safety	59	4.44	2	2.99	1.46
Adv Prof and Spec Serv	278	20.93	1	1.49	19.44
Art	0	0.00	1	1.49	-1.49
Biology	22	1.66	0	0.00	1.66
Chemistry	0	0.00	0	0.00	0.00
Computer Science	86	6.48	6	8.96	-2.48
Criminal Justice	27	2.03	0	0.00	2.03
Curriculum and Instruction	70	5.27	1	1.49	3.78
Dance	0	0.00	0	0.00	0.00
Design	3	0.23	1	1.49	-1.27
Economics	0	0.00	0	0.00	0.00
Educ Sci,Found, Research	0	0.00	2	2.99	-2.99
Engineering / Physics	18	1.36	1	1.49	-0.14
English	31	2.33	2	2.99	-0.65
Finance	0	0.00	0	0.00	0.00
Forensic Science Institute	37	2.79	3	4.48	-1.69
Funeral Service	0	0.00	0	0.00	0.00
General Studies	0	0.00	0	0.00	0.00
History / Geography	36	2.71	5	7.46	-4.75
Human Environmental Sciences	81	6.10	4	5.97	0.13
Humanities / Philosophy	4	0.30	1	1.49	-1.19
Info Sys Oper Manag	61	4.59	0	0.00	4.59
Kinesiology / Health	57	4.29	0	0.00	4.29
Management	131	9.86	1	1.49	8.37
Marketing	0	0.00	0	0.00	0.00
Mass Communications	0	0.00	2	2.99	-2.99
Mathematics / Statistics	14	1.05	1	1.49	-0.44
Military Science	0	0.00	0	0.00	0.00
Modern Languages	0	0.00	0	0.00	0.00
Music	41	3.09	0	0.00	3.09
Nursing	12	0.90	0	0.00	0.90
Other	0	0.00	8	11.94	-11.94
Political Science	102	7.68	5	7.46	0.22

Language: English (American)
Institution Type: College or University
Consortium: None
User Group: Graduate

Psychology	100	7.53	8	11.94	-4.41
Sociology	39	2.94	0	0.00	2.94
Teacher Education	0	0.00	7	10.45	-10.45
Theatre Arts	0	0.00	0	0.00	0.00
Undecided	19	1.43	0	0.00	1.43
Total:	1,328	100.00	67	100.00	0.00

5.1.3 Respondent Profile by Sex:

The table below shows a breakdown of survey respondents by sex, based on user responses to the demographic questions and the demographic data provided by institutions in the online Representativeness section*. The number and percentage for each sex are given for the general population and for survey respondents.

*Note: Participating institutions were not required to complete the Representativeness section. When population data is missing or incomplete, it is because this data was not provided.

Sex:	Population N	Population %	Respondents n	Respondents %
Female	1,044	70.54	51	76.12
Male	436	29.46	16	23.88
Total:	1,480	100.00	67	100.00

5.1.4 Respondent Profile by Age:

This table shows a breakdown of survey respondents by age; both the number of respondents (n) and the percentage of the total number of respondents represented by each age group are displayed.

Age:	Respondents n	Respondents %
18 - 22	4	5.97
23 - 30	29	43.28
31 - 45	16	23.88
46 - 65	16	23.88
Over 65	2	2.99
Under 18	0	0.00
Total:	67	100.00

5.1.5 Respondent Profile by Answer to the Question: The library that you use most often:

The library that you use most often:	Respondents n	Respondents %
Edmond Public Library	3	4.48
Norman Public Library	0	0.00
OCC Library	0	0.00
OCCC Library	0	0.00
OKC Metropolitan Library System	2	2.99
OKC-OSU Library	0	0.00
OSU Library	1	1.49
Other Library	1	1.49
OU Library	1	1.49
Rose State Library	0	0.00
UCO Library	59	88.06
Total:	67	100.00

5.1.6 Respondent Profile by Full or part-time student?

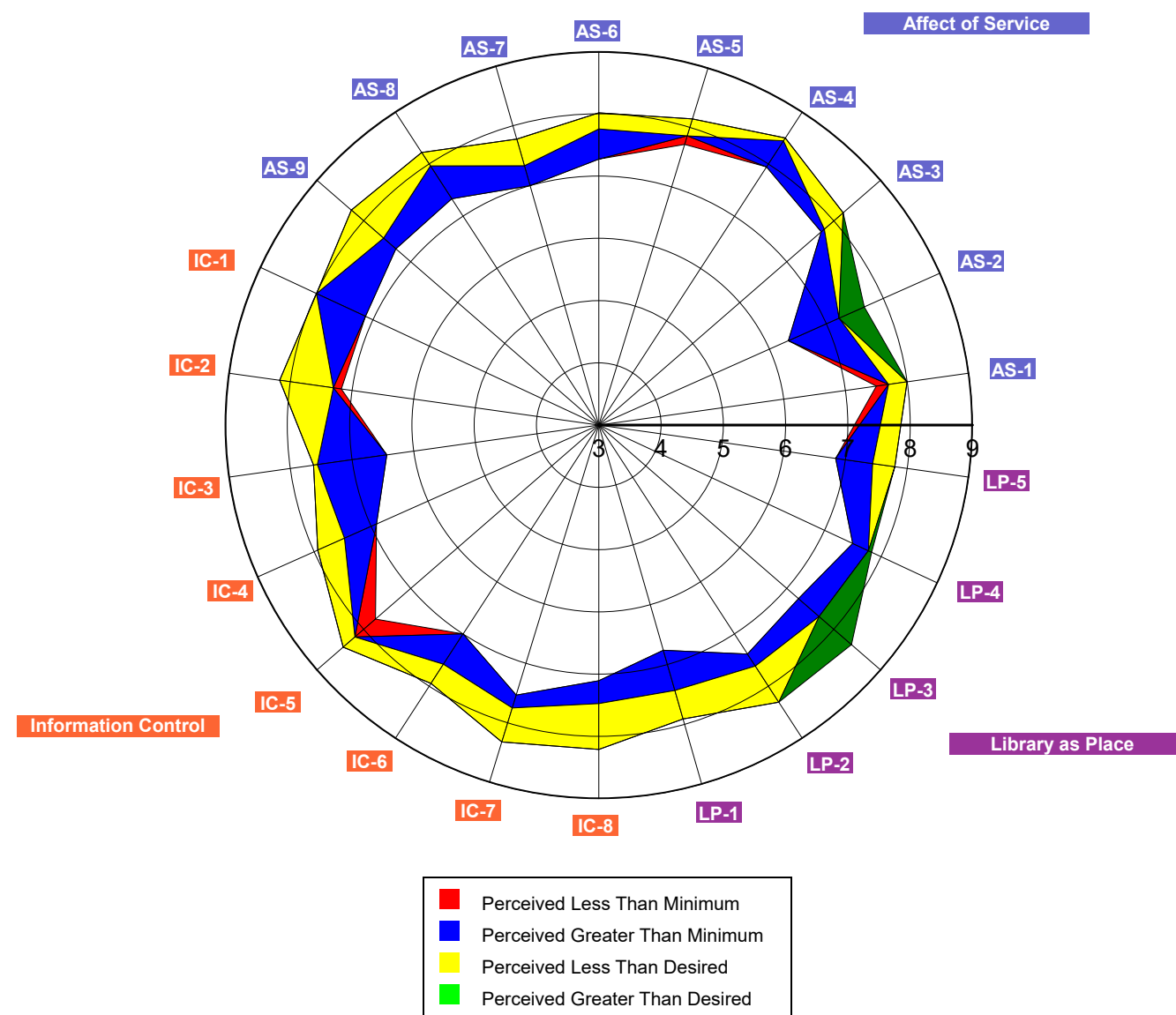
Full or part-time student?	Population N	Population %	Respondents n	Respondents %
Does not apply / NA		0.00	0	0.00
Full-time	541	36.48	41	61.19
Part-time	942	63.52	26	38.81
Total:	1,483	100.00	67	100.00

5.2 Core Questions Summary for Graduate

This radar chart shows the aggregate results for the core survey questions. Each axis represents one question. A code to identify each question is displayed at the outer point of each axis. While questions for each dimension of library service quality are scattered randomly throughout the survey, on this chart they are grouped into sections: Affect of Service, Information Control, and Library as Place.

On each axis, respondents' minimum, desired, and perceived levels of service quality are plotted, and the resulting "gaps" between the three levels (representing service adequacy or service superiority) are shaded in blue, yellow, green, and red.

The following two tables show mean scores and standard deviations for each question, where *n* is the number of respondents for each particular question. (For a more detailed explanation of the headings, see the Introduction to this notebook.)

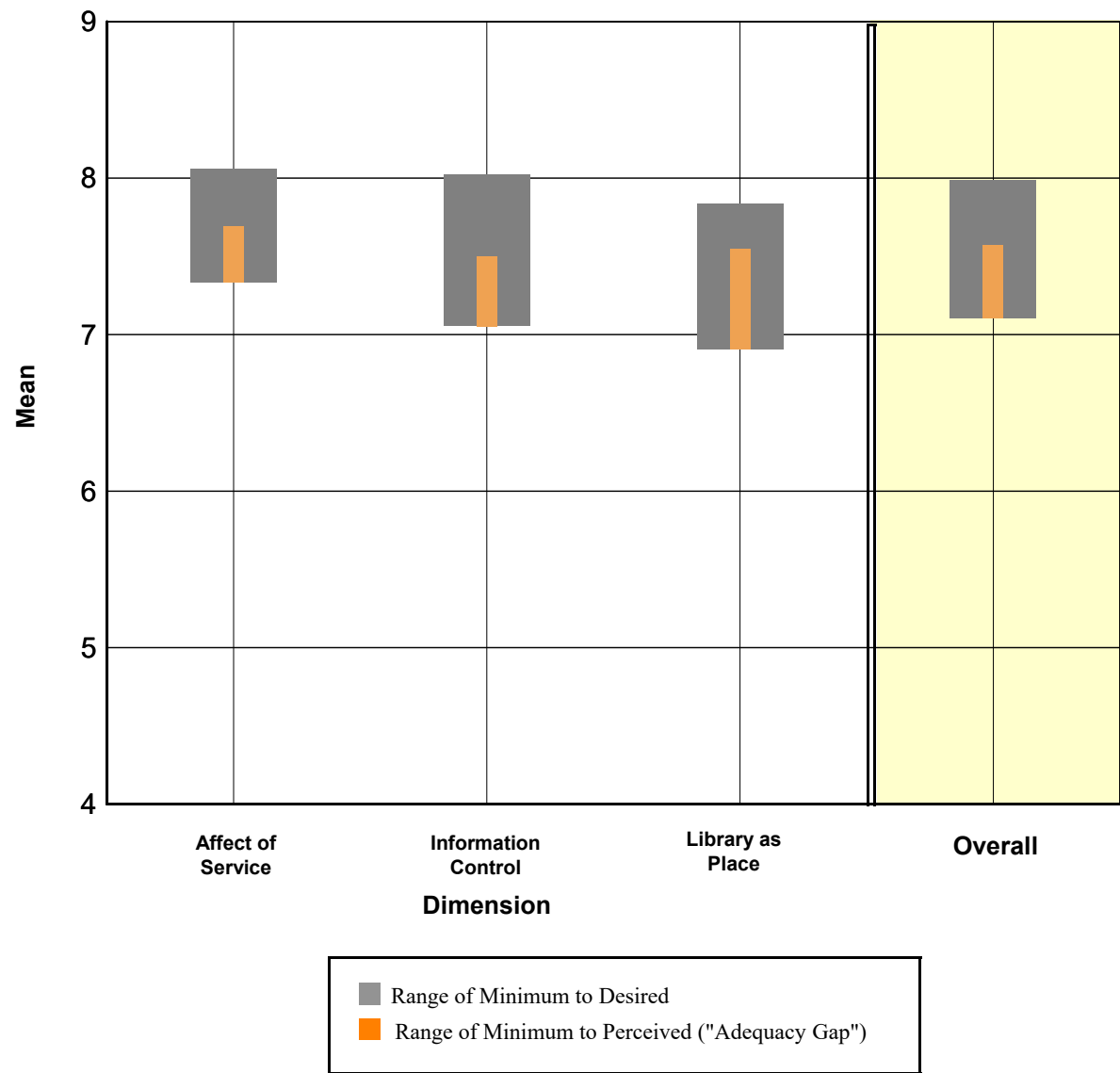


ID	Question Text	Minimum Mean	Desired Mean	Perceived Mean	Adequacy Mean	Superiority Mean	n
Affect of Service							
AS-1	Employees who instill confidence in users	7.70	8.00	7.50	-0.20	-0.50	10
AS-2	Giving users individual attention	6.33	7.22	7.67	1.33	0.44	9
AS-3	Employees who are consistently courteous	7.73	8.20	7.80	0.07	-0.40	15
AS-4	Readiness to respond to users' questions	7.94	8.50	8.44	0.50	-0.06	18
AS-5	Employees who have the knowledge to answer user questions	7.86	8.14	7.71	-0.14	-0.43	21
AS-6	Employees who deal with users in a caring fashion	7.27	8.02	7.76	0.48	-0.26	66
AS-7	Employees who understand the needs of their users	7.00	7.78	7.33	0.33	-0.44	18
AS-8	Willingness to help users	7.33	8.22	7.96	0.63	-0.26	27
AS-9	Dependability in handling users' service problems	7.32	8.26	7.58	0.26	-0.68	19
Information Control							
IC-1	Making electronic resources accessible from my home or office	7.13	8.00	8.00	0.87	0.00	15
IC-2	A library Web site enabling me to locate information on my own	7.30	8.17	7.17	-0.13	-1.00	23
IC-3	The printed library materials I need for my work	6.44	7.63	7.56	1.13	-0.06	16
IC-4	The electronic information resources I need	6.91	7.94	7.47	0.56	-0.47	64
IC-5	Modern equipment that lets me easily access needed information	8.19	8.44	7.75	-0.44	-0.69	16
IC-6	Easy-to-use access tools that allow me to find things on my own	7.00	7.95	7.58	0.58	-0.37	19
IC-7	Making information easily accessible for independent use	7.54	8.32	7.75	0.21	-0.57	28
IC-8	Print and/or electronic journal collections I require for my work	7.11	8.21	7.47	0.37	-0.74	19
Library as Place							
LP-1	Library space that inspires study and learning	6.76	7.91	7.43	0.67	-0.48	67
LP-2	Quiet space for individual activities	7.38	8.31	7.62	0.23	-0.69	13
LP-3	A comfortable and inviting location	7.25	7.69	8.38	1.13	0.69	16
LP-4	A getaway for study, learning, or research	7.50	7.78	7.83	0.33	0.06	18
LP-5	Community space for group learning and group study	6.84	7.80	7.44	0.60	-0.36	25
Overall:		7.11	7.99	7.57	0.46	-0.42	67

ID	Question Text	Minimum SD	Desired SD	Perceived SD	Adequacy SD	Superiority SD	n
Affect of Service							
AS-1	Employees who instill confidence in users	1.64	1.41	2.46	3.05	2.92	10
AS-2	Giving users individual attention	2.06	1.92	1.41	2.35	1.42	9
AS-3	Employees who are consistently courteous	1.49	1.21	1.57	1.28	1.06	15
AS-4	Readiness to respond to users' questions	1.89	1.25	0.78	1.95	1.43	18
AS-5	Employees who have the knowledge to answer user questions	1.28	1.11	1.31	1.24	1.03	21
AS-6	Employees who deal with users in a caring fashion	1.83	1.48	1.40	1.96	1.74	66
AS-7	Employees who understand the needs of their users	1.85	1.44	1.57	2.22	2.01	18
AS-8	Willingness to help users	1.69	1.31	1.09	1.47	1.26	27
AS-9	Dependability in handling users' service problems	1.57	0.93	1.39	1.37	1.11	19
Information Control							
IC-1	Making electronic resources accessible from my home or office	2.50	1.73	1.07	2.75	2.20	15
IC-2	A library Web site enabling me to locate information on my own	1.58	1.40	1.72	1.71	2.00	23
IC-3	The printed library materials I need for my work	2.48	1.78	1.31	2.25	1.61	16
IC-4	The electronic information resources I need	1.66	1.26	1.46	1.91	1.61	64
IC-5	Modern equipment that lets me easily access needed information	1.38	1.09	1.84	1.71	1.58	16
IC-6	Easy-to-use access tools that allow me to find things on my own	1.83	1.03	1.26	1.39	0.90	19
IC-7	Making information easily accessible for independent use	1.48	0.82	1.14	1.29	1.10	28
IC-8	Print and/or electronic journal collections I require for my work	1.66	1.03	1.68	1.42	1.56	19
Library as Place							
LP-1	Library space that inspires study and learning	1.82	1.57	1.70	1.85	1.81	67
LP-2	Quiet space for individual activities	1.39	1.03	1.71	1.42	1.60	13
LP-3	A comfortable and inviting location	2.02	1.74	0.81	1.59	1.40	16
LP-4	A getaway for study, learning, or research	1.79	1.48	1.47	1.85	1.73	18
LP-5	Community space for group learning and group study	1.82	1.47	1.56	1.83	1.38	25
Overall:		1.43	1.02	1.10	1.34	1.17	67

5.3 Core Question Dimensions Summary for Graduate

On the chart below, scores for each dimension of library service quality have been plotted graphically. The exterior bars represent the range of minimum to desired mean scores for each dimension. The interior bars represent the range of minimum to perceived mean scores (the service adequacy gap) for each dimension of library service quality.



The following table displays mean scores for each dimension of library service quality measured by the LibQUAL survey, where n is the number of respondents for each particular dimension. (For a more detailed explanation of the headings, see the Introduction to this notebook.) A complete listing of the survey questions and their dimensions can be found in Appendix A.

Dimension	Minimum Mean	Desired Mean	Perceived Mean	Adequacy Mean	Superiority Mean	n
Affect of Service	7.34	8.06	7.69	0.36	-0.37	67
Information Control	7.05	8.02	7.50	0.45	-0.52	67
Library as Place	6.91	7.84	7.55	0.64	-0.29	67
Overall	7.11	7.99	7.57	0.46	-0.42	67

The following table displays standard deviation for each dimension of library service quality measured by the LibQUAL survey, where n is the number of respondents for each particular dimension. (For a more detailed explanation of the headings, see the Introduction to this notebook.) A complete listing of the survey questions and their dimensions can be found in Appendix A.

Dimension	Minimum SD	Desired SD	Perceived SD	Adequacy SD	Superiority SD	n
Affect of Service	1.59	1.20	1.26	1.70	1.45	67
Information Control	1.57	1.08	1.26	1.48	1.31	67
Library as Place	1.67	1.32	1.44	1.68	1.54	67
Overall	1.43	1.02	1.10	1.34	1.17	67

5.4 Local Question Summary for Graduate

This table shows mean scores of each of the local questions added by the individual library or consortium, where n is the number of respondents for each particular question. For a more detailed explanation of the headings, see the introduction to this notebook.

Question Text	Minimum Mean	Desired Mean	Perceived Mean	Adequacy Mean	Superiority Mean	n
A library environment that is hospitable and conducive to finding and using information	7.36	7.55	8.09	0.73	0.55	11
Access to equipment that is not readily available in my department, e.g., scanners, specialized printers	6.92	7.58	6.75	-0.17	-0.83	12
Availability of assistance to improve my research and writing skills	7.44	7.94	7.13	-0.31	-0.81	16
Online tutorials and other learning tools that help me use library resources and services independently	7.67	7.50	7.33	-0.33	-0.17	6
The library collection provides information resources reflecting diverse points of view	7.43	8.13	7.61	0.17	-0.52	23

This table displays the standard deviations of each of the local questions added by the individual library or consortium, where n is the number of respondents for each particular question. For a more detailed explanation of the headings, see the introduction to this notebook.

Question Text	Minimum SD	Desired SD	Perceived SD	Adequacy SD	Superiority SD	n
A library environment that is hospitable and conducive to finding and using information	2.42	1.97	1.76	2.57	1.63	11
Access to equipment that is not readily available in my department, e.g., scanners, specialized printers	1.93	1.38	2.05	2.12	2.04	12
Availability of assistance to improve my research and writing skills	1.75	1.29	1.78	1.49	1.64	16
Online tutorials and other learning tools that help me use library resources and services independently	1.63	1.64	2.34	1.97	2.79	6
The library collection provides information resources reflecting diverse points of view	1.88	1.32	1.70	1.90	1.47	23

Language: English (American)

Institution Type: College or University

Consortium: None

User Group: Graduate

5.5 General Satisfaction Questions Summary for Graduate

This table displays the mean score and standard deviation for each of the general satisfaction questions: Satisfaction with Treatment, Satisfaction with Support, and Satisfaction with Overall Quality of Service, where n is the number of respondents for each question. These scores are calculated from responses to the general satisfaction questions on the LibQUAL survey, in which respondents rated their levels of general satisfaction on a scale from 1 to 9.

Satisfaction Question	Mean	SD	n
In general, I am satisfied with the way in which I am treated at the library.	8.19	1.01	36
In general, I am satisfied with library support for my learning, research, and/or teaching needs.	7.67	1.36	33
How would you rate the overall quality of the service provided by the library?	7.97	1.01	67

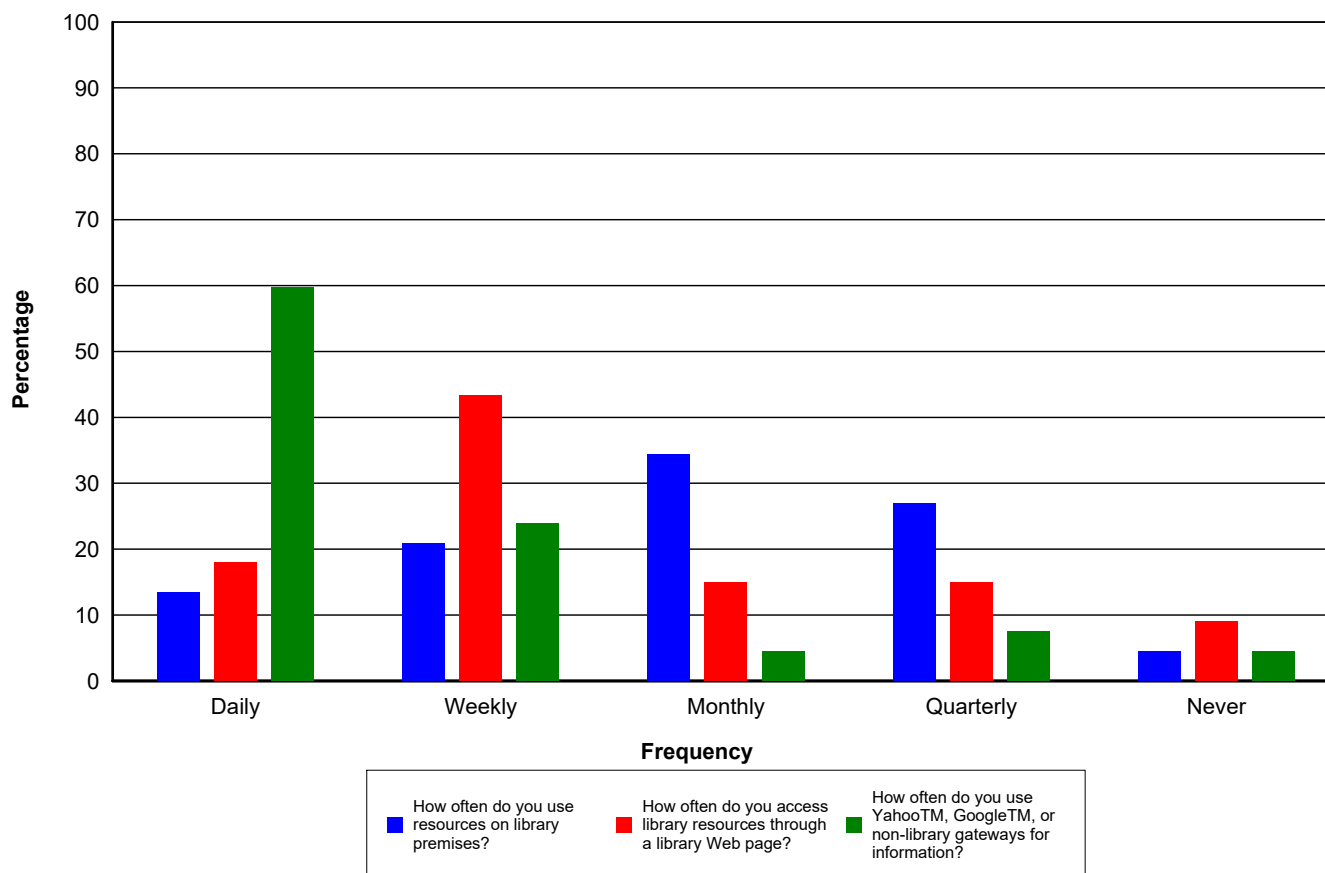
5.6 Information Literacy Outcomes Questions Summary for Graduate

This table displays the mean score and standard deviation for each of the information literacy outcomes questions, where n is the number of respondents for each question. These scores are calculated from responses to the information literacy outcomes questions on the LibQUAL survey, in which respondents rated their levels of general satisfaction on a scale from 1 to 9 with 1 being "strongly disagree" and 9 representing "strongly agree."

Information Literacy Outcomes Questions	Mean	SD	n
The library helps me stay abreast of developments in my field(s) of interest.	6.95	2.13	21
The library aids my advancement in my academic discipline or work.	7.89	1.25	27
The library enables me to be more efficient in my academic pursuits or work.	7.84	1.39	32
The library helps me distinguish between trustworthy and untrustworthy information.	7.22	1.48	32
The library provides me with the information skills I need in my work or study.	7.32	1.47	28

5.7 Library Use Summary for Graduate

This chart shows a graphic representation of library use (both on the premises and electronically), as well as use of non-library information gateways such as Yahoo and Google. Bars represent the frequency with which respondents report using these resources: Daily, Weekly, Monthly, Quarterly, or Never. The table below the chart displays the number and percentage of respondents who selected each option.



	Daily	Weekly	Monthly	Quarterly	Never	n/%
How often do you use resources on library premises?	9 13.43%	14 20.90%	23 34.33%	18 26.87%	3 4.48%	67 100.00%
How often do you access library resources through a library Web page?	12 17.91%	29 43.28%	10 14.93%	10 14.93%	6 8.96%	67 100.00%
How often do you use YahooTM, GoogleTM, or non-library gateways for information?	40 59.70%	16 23.88%	3 4.48%	5 7.46%	3 4.48%	67 100.00%

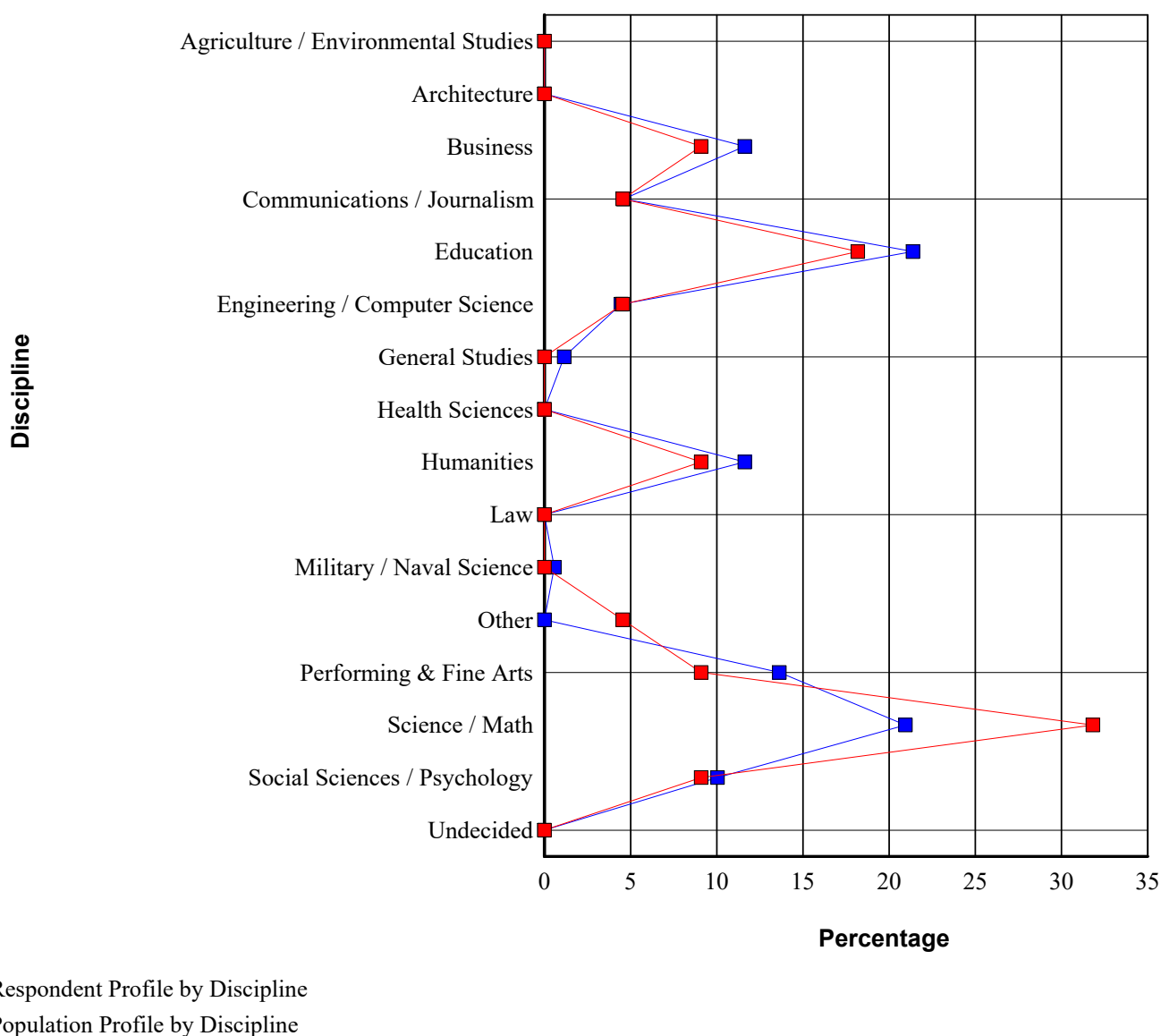
6 Faculty Summary for University of Central Oklahoma

6.1 Demographic Summary for Faculty

6.1.1 Population and Respondent Profiles for Faculty by Standard Discipline

The chart and table below show a breakdown of survey respondents by discipline, based on user responses to the demographic questions and the demographic data provided by institutions in the online Representativeness section.

This section shows survey respondents broken down based on the LibQUAL standard discipline categories. The chart maps percentage of respondents for each discipline in red. Population percentages for each discipline are mapped in blue. The table shows the number and percentage for each discipline, for the general population (N) and for survey respondents (n).



Language: English (American)
 Institution Type: College or University
 Consortium: None
 User Group: Faculty

Discipline	Population N	Population %	Respondents n	Respondents %	%N - %n
Agriculture / Environmental Studies	0	0.00	0	0.00	0.00
Architecture	0	0.00	0	0.00	0.00
Business	81	11.62	2	9.09	2.53
Communications / Journalism	32	4.59	1	4.55	0.05
Education	149	21.38	4	18.18	3.20
Engineering / Computer Science	31	4.45	1	4.55	-0.10
General Studies	8	1.15	0	0.00	1.15
Health Sciences	0	0.00	0	0.00	0.00
Humanities	81	11.62	2	9.09	2.53
Law	0	0.00	0	0.00	0.00
Military / Naval Science	4	0.57	0	0.00	0.57
Other	0	0.00	1	4.55	-4.55
Performing & Fine Arts	95	13.63	2	9.09	4.54
Science / Math	146	20.95	7	31.82	-10.87
Social Sciences / Psychology	70	10.04	2	9.09	0.95
Undecided	0	0.00	0	0.00	0.00
Total:	697	100.00	22	100.00	0.00

Language: English (American)

Institution Type: College or University

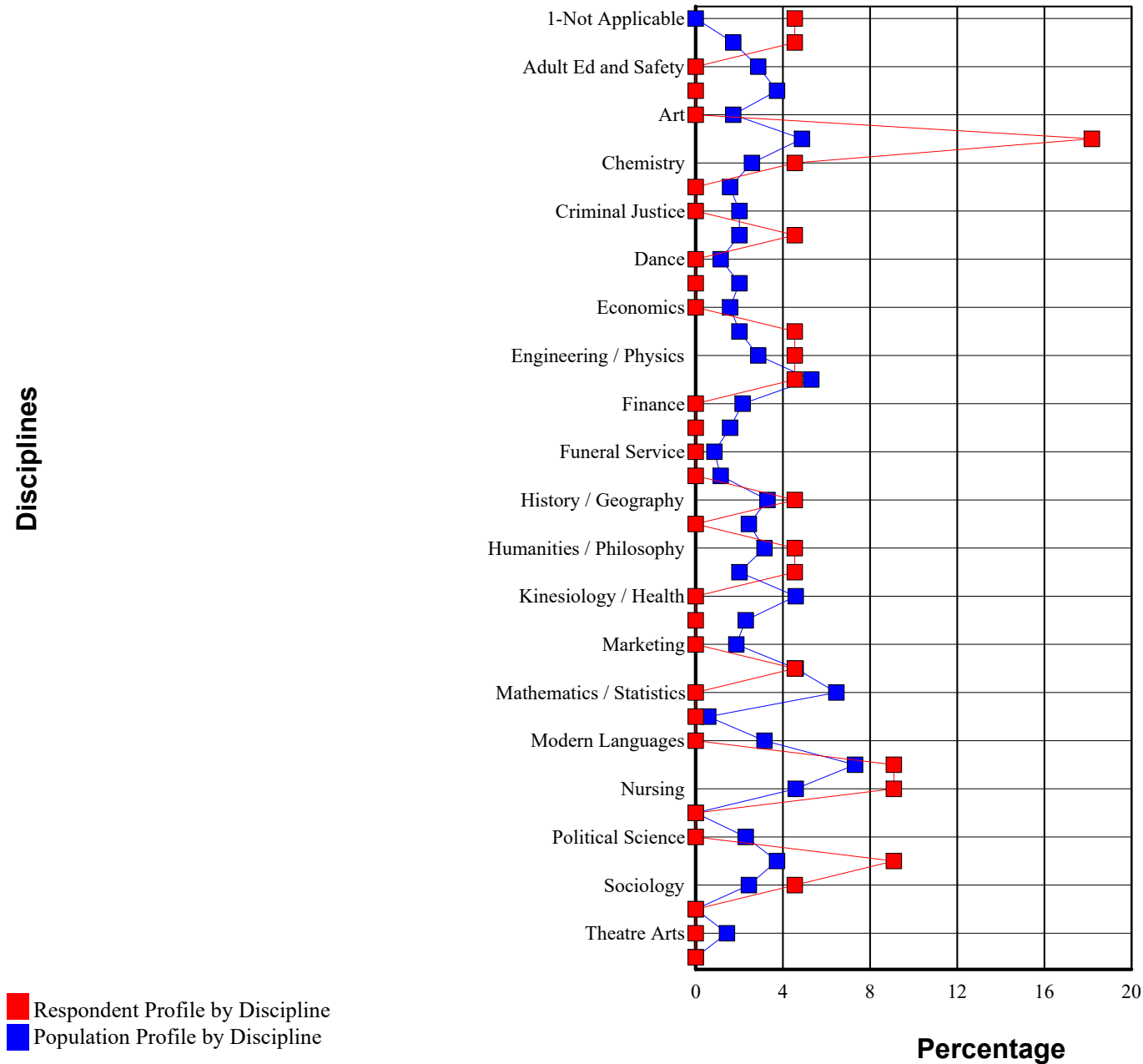
Consortium: None

User Group: Faculty

6.1.2 Population and Respondent Profiles for Faculty by Customized Discipline

The chart and table below show a breakdown of survey respondents by discipline, based on user responses to the demographic questions and the demographic data provided by institutions in the online Representativeness section.

This section shows survey respondents broken down based on the customized discipline categories supplied by the participating library. The chart maps percentage of respondents for each discipline in red. Population percentages for each discipline are mapped in blue. The table shows the number and percentage for each discipline, for the general population (N) and for survey respondents (n).



Language: English (American)
Institution Type: College or University
Consortium: None
User Group: Faculty

Discipline	Population N	Population %	Respondents n	Respondents %	%N - %n
1-Not Applicable	0	0.00	1	4.55	-4.55
Accounting	12	1.72	1	4.55	-2.82
Adult Ed and Safety	20	2.87	0	0.00	2.87
Adv Prof and Spec Serv	26	3.73	0	0.00	3.73
Art	12	1.72	0	0.00	1.72
Biology	34	4.88	4	18.18	-13.30
Chemistry	18	2.58	1	4.55	-1.96
Computer Science	11	1.58	0	0.00	1.58
Criminal Justice	14	2.01	0	0.00	2.01
Curriculum and Instruction	14	2.01	1	4.55	-2.54
Dance	8	1.15	0	0.00	1.15
Design	14	2.01	0	0.00	2.01
Economics	11	1.58	0	0.00	1.58
Educ Sci,Found, Research	14	2.01	1	4.55	-2.54
Engineering / Physics	20	2.87	1	4.55	-1.68
English	37	5.31	1	4.55	0.76
Finance	15	2.15	0	0.00	2.15
Forensic Science Institute	11	1.58	0	0.00	1.58
Funeral Service	6	0.86	0	0.00	0.86
General Studies	8	1.15	0	0.00	1.15
History / Geography	23	3.30	1	4.55	-1.25
Human Environmental Sciences	17	2.44	0	0.00	2.44
Humanities / Philosophy	22	3.16	1	4.55	-1.39
Info Sys Oper Manag	14	2.01	1	4.55	-2.54
Kinesiology / Health	32	4.59	0	0.00	4.59
Management	16	2.30	0	0.00	2.30
Marketing	13	1.87	0	0.00	1.87
Mass Communications	32	4.59	1	4.55	0.05
Mathematics / Statistics	45	6.46	0	0.00	6.46
Military Science	4	0.57	0	0.00	0.57
Modern Languages	22	3.16	0	0.00	3.16
Music	51	7.32	2	9.09	-1.77
Nursing	32	4.59	2	9.09	-4.50
Other	0	0.00	0	0.00	0.00
Political Science	16	2.30	0	0.00	2.30

Language: English (American)

Institution Type: College or University

Consortium: None

User Group: Faculty

Psychology	26	3.73	2	9.09	-5.36
Sociology	17	2.44	1	4.55	-2.11
Teacher Education	0	0.00	0	0.00	0.00
Theatre Arts	10	1.43	0	0.00	1.43
Undecided	0	0.00	0	0.00	0.00
Total:	697	100.00	22	100.00	0.00

6.1.3 Respondent Profile by Sex:

The table below shows a breakdown of survey respondents by sex, based on user responses to the demographic questions and the demographic data provided by institutions in the online Representativeness section*. The number and percentage for each sex are given for the general population and for survey respondents.

*Note: Participating institutions were not required to complete the Representativeness section. When population data is missing or incomplete, it is because this data was not provided.

Sex:	Population N	Population %	Respondents n	Respondents %
Female	485	57.26	14	63.64
Male	362	42.74	8	36.36
Total:	847	100.00	22	100.00

6.1.4 Respondent Profile by Age:

This table shows a breakdown of survey respondents by age; both the number of respondents (n) and the percentage of the total number of respondents represented by each age group are displayed.

Age:	Respondents n	Respondents %
18 - 22	0	0.00
23 - 30	2	9.09
31 - 45	7	31.82
46 - 65	9	40.91
Over 65	3	13.64
Under 18	1	4.55
Total:	22	100.00

6.1.5 Respondent Profile by Answer to the Question: The library that you use most often:

The library that you use most often:	Respondents n	Respondents %
Edmond Public Library	2	9.09
Norman Public Library	1	4.55
OCC Library	0	0.00
OCCC Library	0	0.00
OKC Metropolitan Library System	1	4.55
OKC-OSU Library	0	0.00
OSU Library	0	0.00
Other Library	1	4.55
OU Library	0	0.00
Rose State Library	0	0.00
UCO Library	17	77.27
Total:	22	100.00

6.1.6 Respondent Profile by Full or part-time student?

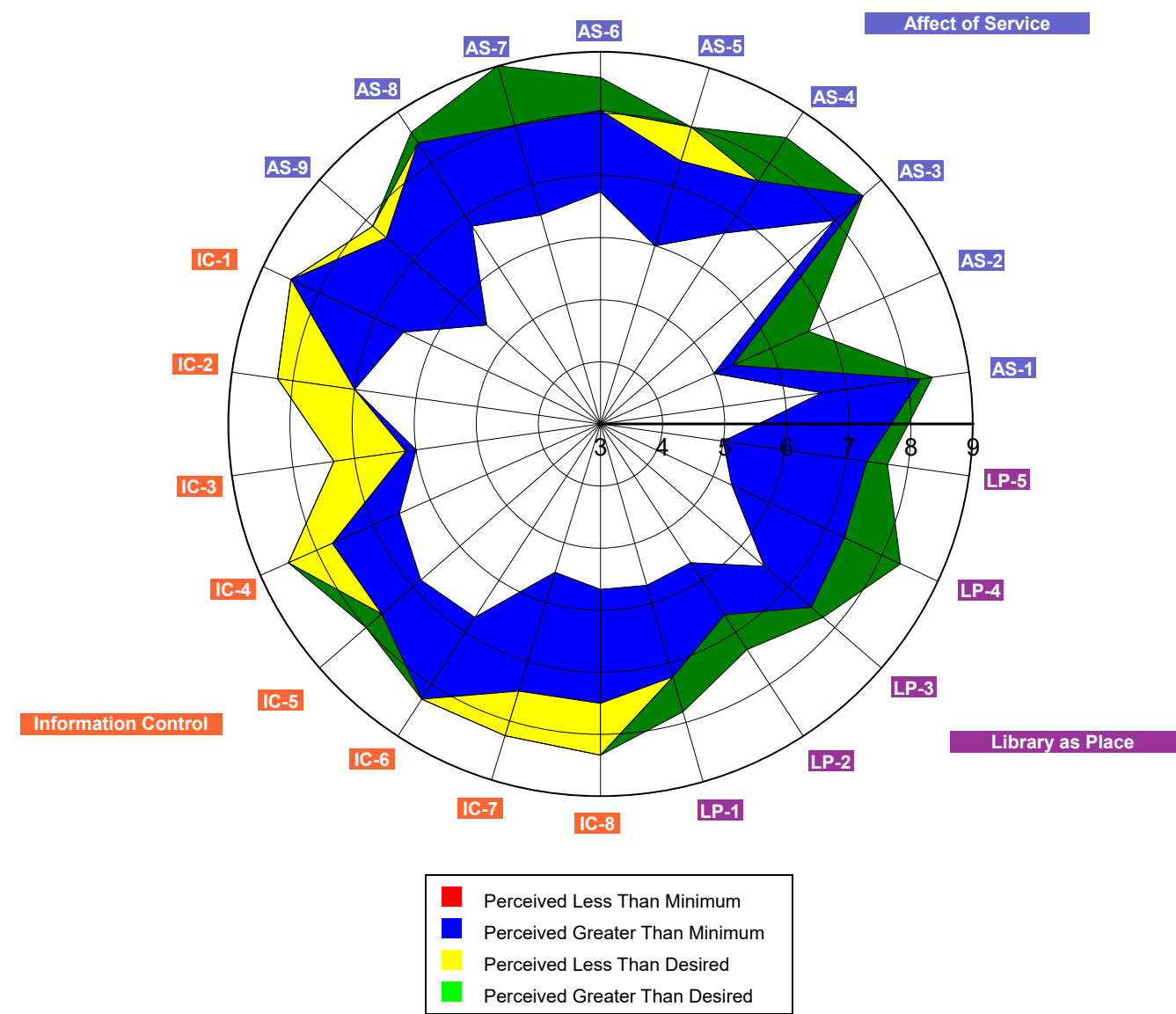
Full or part-time student?	Population N	Population %	Respondents n	Respondents %
Does not apply / NA		0.00	20	90.91
Full-time	527	62.22	1	4.55
Part-time	320	37.78	1	4.55
Total:	847	100.00	22	100.00

6.2 Core Questions Summary for Faculty

This radar chart shows the aggregate results for the core survey questions. Each axis represents one question. A code to identify each question is displayed at the outer point of each axis. While questions for each dimension of library service quality are scattered randomly throughout the survey, on this chart they are grouped into sections: Affect of Service, Information Control, and Library as Place.

On each axis, respondents' minimum, desired, and perceived levels of service quality are plotted, and the resulting "gaps" between the three levels (representing service adequacy or service superiority) are shaded in blue, yellow, green, and red.

The following two tables show mean scores and standard deviations for each question, where *n* is the number of respondents for each particular question. (For a more detailed explanation of the headings, see the Introduction to this notebook.)



ID	Question Text	Minimum Mean	Desired Mean	Perceived Mean	Adequacy Mean	Superiority Mean	n
Affect of Service							
AS-1	Employees who instill confidence in users	6.60	8.20	8.40	1.80	0.20	5
AS-2	Giving users individual attention	5.00	5.33	6.67	1.67	1.33	3
AS-3	Employees who are consistently courteous	8.00	8.60	8.60	0.60	0.00	5
AS-4	Readiness to respond to users' questions	6.67	7.67	8.50	1.83	0.83	6
AS-5	Employees who have the knowledge to answer user questions	6.00	8.00	7.43	1.43	-0.57	7
AS-6	Employees who deal with users in a caring fashion	6.74	8.05	8.58	1.84	0.53	19
AS-7	Employees who understand the needs of their users	6.50	8.00	9.00	2.50	1.00	2
AS-8	Willingness to help users	6.80	8.40	8.60	1.80	0.20	5
AS-9	Dependability in handling users' service problems	5.43	7.86	7.57	2.14	-0.29	7
Information Control							
IC-1	Making electronic resources accessible from my home or office	6.50	8.50	8.50	2.00	0.00	4
IC-2	A library Web site enabling me to locate information on my own	7.00	8.25	7.00	0.00	-1.25	4
IC-3	The printed library materials I need for my work	6.00	7.33	6.17	0.17	-1.17	6
IC-4	The electronic information resources I need	6.55	8.50	7.73	1.18	-0.77	22
IC-5	Modern equipment that lets me easily access needed information	6.83	7.67	8.00	1.17	0.33	6
IC-6	Easy-to-use access tools that allow me to find things on my own	6.71	8.29	8.29	1.57	0.00	7
IC-7	Making information easily accessible for independent use	5.50	8.25	7.50	2.00	-0.75	8
IC-8	Print and/or electronic journal collections I require for my work	5.67	8.33	7.50	1.83	-0.83	6
Library as Place							
LP-1	Library space that inspires study and learning	5.71	7.24	7.82	2.12	0.59	17
LP-2	Quiet space for individual activities	5.67	6.67	7.33	1.67	0.67	3
LP-3	A comfortable and inviting location	6.50	7.50	7.75	1.25	0.25	4
LP-4	A getaway for study, learning, or research	5.33	7.33	8.33	3.00	1.00	3
LP-5	Community space for group learning and group study	5.00	7.33	7.67	2.67	0.33	6
Overall:		6.27	7.88	7.82	1.55	-0.06	22

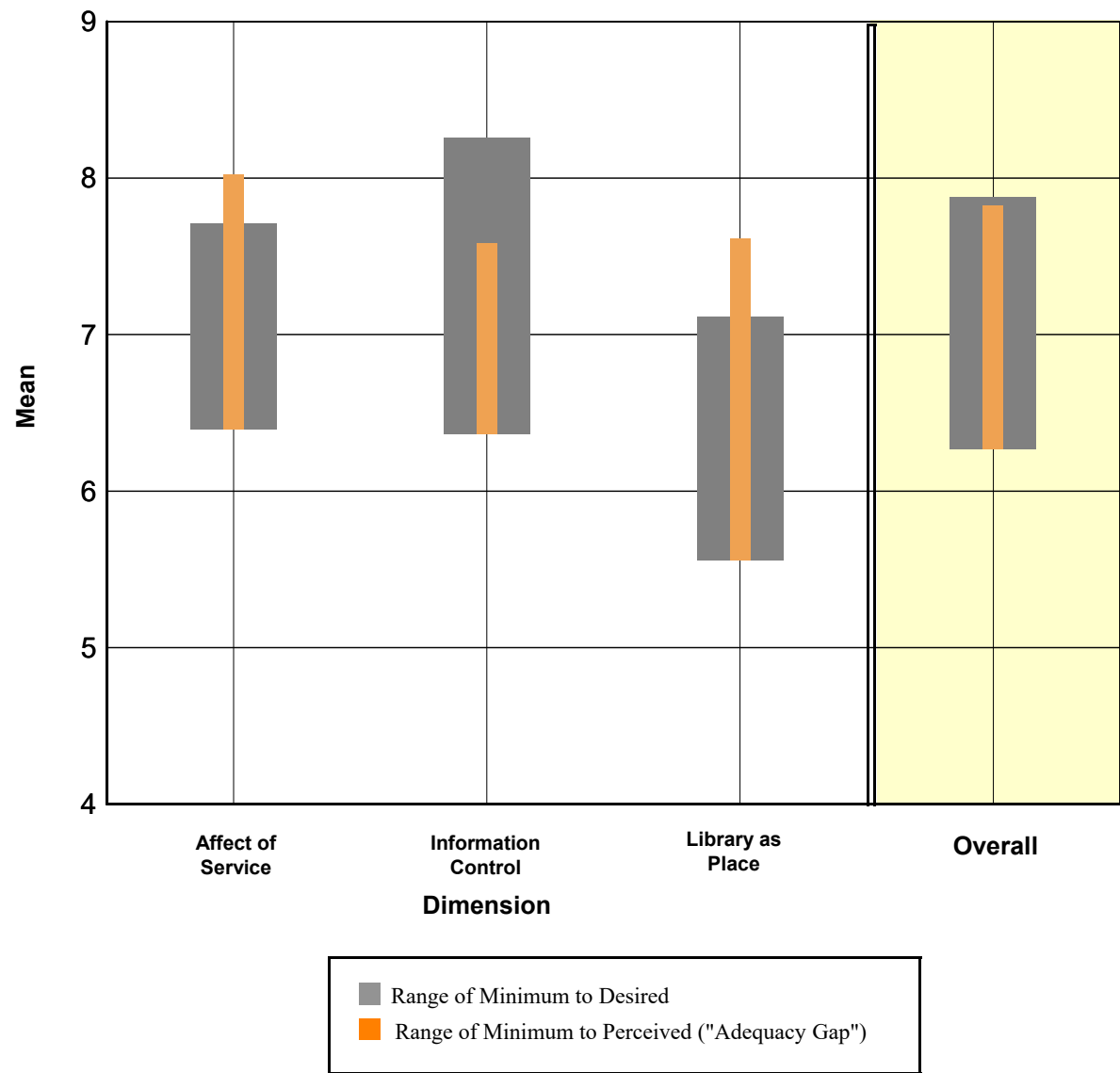
Language: English (American)
Institution Type: College or University
Consortium: None
User Group: Faculty

ID	Question Text	Minimum SD	Desired SD	Perceived SD	Adequacy SD	Superiority SD	n
Affect of Service							
AS-1	Employees who instill confidence in users	1.82	0.84	0.89	2.17	0.84	5
AS-2	Giving users individual attention	3.00	3.06	1.53	1.53	1.53	3
AS-3	Employees who are consistently courteous	1.00	0.89	0.89	0.89	1.41	5
AS-4	Readiness to respond to users' questions	1.97	1.21	0.84	1.60	0.98	6
AS-5	Employees who have the knowledge to answer user questions	2.65	1.53	1.72	1.40	2.15	7
AS-6	Employees who deal with users in a caring fashion	1.82	1.08	0.84	2.03	1.12	19
AS-7	Employees who understand the needs of their users	3.54	1.41	0	3.54	1.41	2
AS-8	Willingness to help users	1.92	0.89	0.55	2.17	1.10	5
AS-9	Dependability in handling users' service problems	1.81	1.35	1.40	1.57	1.25	7
Information Control							
IC-1	Making electronic resources accessible from my home or office	1.91	1.00	0.58	1.83	0.82	4
IC-2	A library Web site enabling me to locate information on my own	0.82	0.96	0.82	0.82	1.71	4
IC-3	The printed library materials I need for my work	2.45	1.37	2.23	2.40	2.40	6
IC-4	The electronic information resources I need	2.15	0.67	1.32	1.89	1.48	22
IC-5	Modern equipment that lets me easily access needed information	1.47	1.03	0.89	1.17	1.37	6
IC-6	Easy-to-use access tools that allow me to find things on my own	1.70	0.76	0.76	1.90	1.00	7
IC-7	Making information easily accessible for independent use	1.20	0.89	1.85	2.07	2.31	8
IC-8	Print and/or electronic journal collections I require for my work	2.07	0.82	1.38	1.72	1.83	6
Library as Place							
LP-1	Library space that inspires study and learning	2.28	1.25	1.24	2.03	1.33	17
LP-2	Quiet space for individual activities	0.58	2.52	2.08	2.31	0.58	3
LP-3	A comfortable and inviting location	1.29	0.58	0.96	0.96	1.26	4
LP-4	A getaway for study, learning, or research	2.52	0.58	0.58	2.65	1.00	3
LP-5	Community space for group learning and group study	2.37	1.03	1.37	2.07	1.37	6
Overall:		1.68	0.76	0.99	1.53	1.02	22

Language: English (American)
Institution Type: College or University
Consortium: None
User Group: Faculty

6.3 Core Question Dimensions Summary for Faculty

On the chart below, scores for each dimension of library service quality have been plotted graphically. The exterior bars represent the range of minimum to desired mean scores for each dimension. The interior bars represent the range of minimum to perceived mean scores (the service adequacy gap) for each dimension of library service quality.



The following table displays mean scores for each dimension of library service quality measured by the LibQUAL survey, where n is the number of respondents for each particular dimension. (For a more detailed explanation of the headings, see the Introduction to this notebook.) A complete listing of the survey questions and their dimensions can be found in Appendix A.

Dimension	Minimum Mean	Desired Mean	Perceived Mean	Adequacy Mean	Superiority Mean	n
Affect of Service	6.39	7.71	8.02	1.63	0.31	22
Information Control	6.36	8.26	7.58	1.22	-0.67	22
Library as Place	5.56	7.11	7.61	2.06	0.50	18
Overall	6.27	7.88	7.82	1.55	-0.06	22

The following table displays standard deviation for each dimension of library service quality measured by the LibQUAL survey, where n is the number of respondents for each particular dimension. (For a more detailed explanation of the headings, see the Introduction to this notebook.) A complete listing of the survey questions and their dimensions can be found in Appendix A.

Dimension	Minimum SD	Desired SD	Perceived SD	Adequacy SD	Superiority SD	n
Affect of Service	1.92	1.57	1.20	1.69	1.26	22
Information Control	1.74	0.69	1.20	1.68	1.46	22
Library as Place	1.98	1.23	1.31	1.89	1.06	18
Overall	1.68	0.76	0.99	1.53	1.02	22

6.4 Local Question Summary for Faculty

This table shows mean scores of each of the local questions added by the individual library or consortium, where n is the number of respondents for each particular question. For a more detailed explanation of the headings, see the introduction to this notebook.

Question Text	Minimum Mean	Desired Mean	Perceived Mean	Adequacy Mean	Superiority Mean	n
A library environment that is hospitable and conducive to finding and using information	8.00	9.00	8.00	0	-1.00	2
Access to equipment that is not readily available in my department, e.g., scanners, specialized printers	4.80	7.00	7.40	2.60	0.40	5
Availability of assistance to improve my research and writing skills	4.50	7.00	6.00	1.50	-1.00	2
Online tutorials and other learning tools that help me use library resources and services independently	8.00	8.00	8.67	0.67	0.67	3
The library collection provides information resources reflecting diverse points of view	6.33	9.00	9.00	2.67	0	3

This table displays the standard deviations of each of the local questions added by the individual library or consortium, where n is the number of respondents for each particular question. For a more detailed explanation of the headings, see the introduction to this notebook.

Question Text	Minimum SD	Desired SD	Perceived SD	Adequacy SD	Superiority SD	n
A library environment that is hospitable and conducive to finding and using information	1.41	0	1.41	0	1.41	2
Access to equipment that is not readily available in my department, e.g., scanners, specialized printers	2.17	1.41	1.95	1.82	1.34	5
Availability of assistance to improve my research and writing skills	2.12	2.83	1.41	0.71	1.41	2
Online tutorials and other learning tools that help me use library resources and services independently	1.00	1.00	0.58	1.15	1.15	3
The library collection provides information resources reflecting diverse points of view	1.53	0	0	1.53	0	3

6.5 General Satisfaction Questions Summary for Faculty

This table displays the mean score and standard deviation for each of the general satisfaction questions: Satisfaction with Treatment, Satisfaction with Support, and Satisfaction with Overall Quality of Service, where n is the number of respondents for each question. These scores are calculated from responses to the general satisfaction questions on the LibQUAL survey, in which respondents rated their levels of general satisfaction on a scale from 1 to 9.

Satisfaction Question	Mean	SD	n
In general, I am satisfied with the way in which I am treated at the library.	8.55	0.69	11
In general, I am satisfied with library support for my learning, research, and/or teaching needs.	8.09	0.83	11
How would you rate the overall quality of the service provided by the library?	8.18	0.73	22

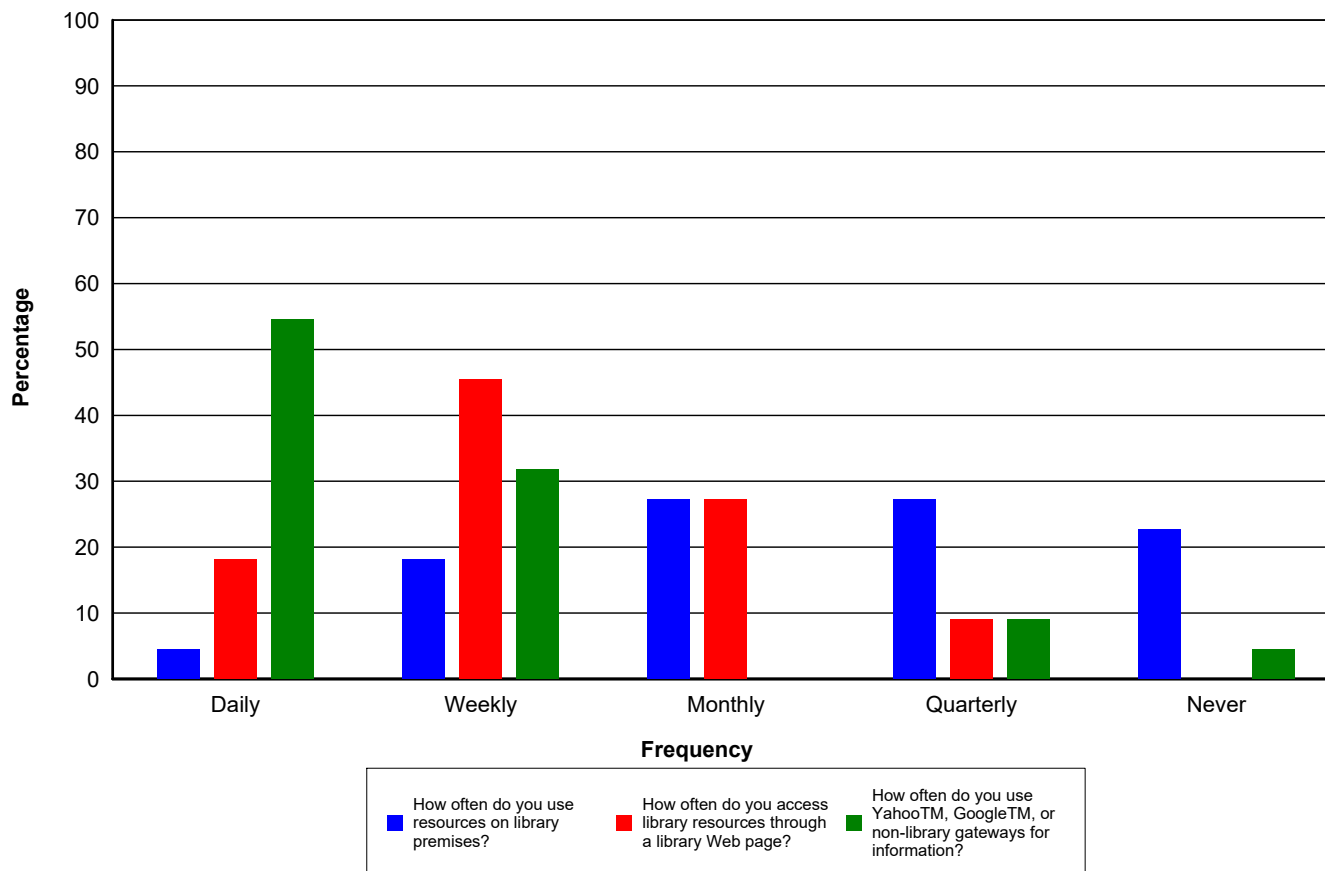
6.6 Information Literacy Outcomes Questions Summary for Faculty

This table displays the mean score and standard deviation for each of the information literacy outcomes questions, where n is the number of respondents for each question. These scores are calculated from responses to the information literacy outcomes questions on the LibQUAL survey, in which respondents rated their levels of general satisfaction on a scale from 1 to 9 with 1 being "strongly disagree" and 9 representing "strongly agree."

Information Literacy Outcomes Questions	Mean	SD	n
The library helps me stay abreast of developments in my field(s) of interest.	7.00	1.10	6
The library aids my advancement in my academic discipline or work.	8.14	0.90	7
The library enables me to be more efficient in my academic pursuits or work.	7.80	0.63	10
The library helps me distinguish between trustworthy and untrustworthy information.	7.25	2.05	12
The library provides me with the information skills I need in my work or study.	8.00	1.32	9

6.7 Library Use Summary for Faculty

This chart shows a graphic representation of library use (both on the premises and electronically), as well as use of non-library information gateways such as Yahoo and Google. Bars represent the frequency with which respondents report using these resources: Daily, Weekly, Monthly, Quarterly, or Never. The table below the chart displays the number and percentage of respondents who selected each option.



	Daily	Weekly	Monthly	Quarterly	Never	n/%
How often do you use resources on library premises?	1 4.55%	4 18.18%	6 27.27%	6 27.27%	5 22.73%	22 100.00%
How often do you access library resources through a library Web page?	4 18.18%	10 45.45%	6 27.27%	2 9.09%	0 0 %	22 100.00%
How often do you use Yahoo™, Google™, or non-library gateways for information?	12 54.55%	7 31.82%	0 0 %	2 9.09%	1 4.55%	22 100.00%

7 Library Staff Summary for University of Central Oklahoma

7.1 Demographic Summary for Library Staff

7.1.1 Respondent Profile by Sex:

The table below shows a breakdown of survey respondents by sex, based on user responses to the demographic questions and the demographic data provided by institutions in the online Representativeness section*. The number and percentage for each sex are given for the general population and for survey respondents.

*Note: Participating institutions were not required to complete the Representativeness section. When population data is missing or incomplete, it is because this data was not provided.

Sex:	Respondents n	Respondents %
Female	6	54.55
Male	5	45.45
Total:	11	100.00

7.1.2 Respondent Profile by Age:

This table shows a breakdown of survey respondents by age; both the number of respondents (n) and the percentage of the total number of respondents represented by each age group are displayed.

Age:	Respondents n	Respondents %
18 - 22	0	0.00
23 - 30	2	15.38
31 - 45	7	53.85
46 - 65	3	23.08
Over 65	1	7.69
Under 18	0	0.00
Total:	13	100.00

7.1.3 Respondent Profile by Answer to the Question: The library that you use most often:

The library that you use most often:	Respondents n	Respondents %
Edmond Public Library	1	7.69
Norman Public Library	0	0.00
OCC Library	0	0.00
OCCC Library	0	0.00
OKC Metropolitan Library System	0	0.00
OKC-OSU Library	0	0.00
OSU Library	0	0.00
Other Library	0	0.00
OU Library	0	0.00
Rose State Library	0	0.00
UCO Library	12	92.31
Total:	13	100.00

7.1.4 Respondent Profile by Full or part-time student?

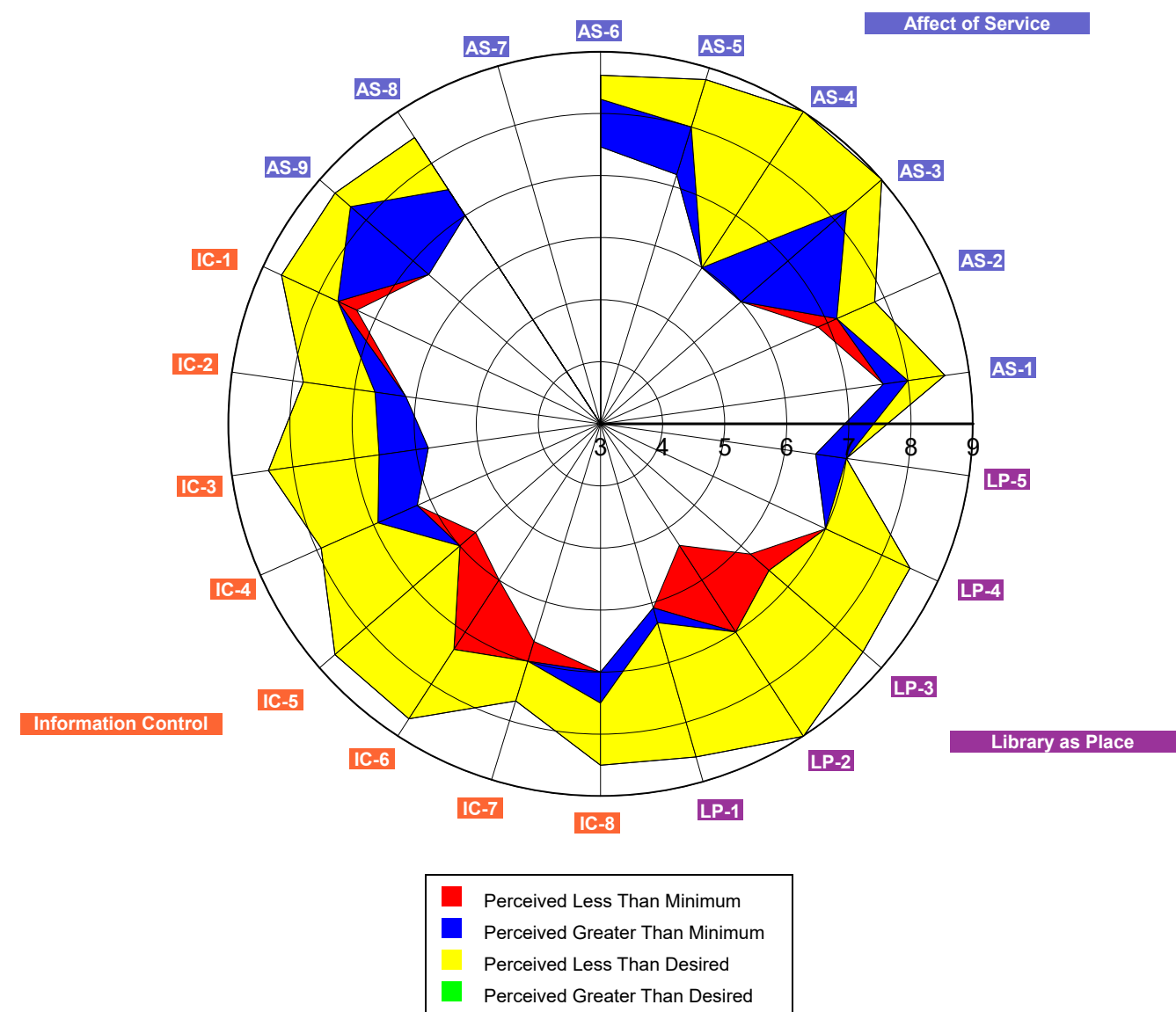
Full or part-time student?	Respondents n	Respondents %
Does not apply / NA	11	84.62
Full-time	2	15.38
Part-time	0	0.00
Total:	13	100.00

7.2 Core Questions Summary for Library Staff

This radar chart shows the aggregate results for the core survey questions. Each axis represents one question. A code to identify each question is displayed at the outer point of each axis. While questions for each dimension of library service quality are scattered randomly throughout the survey, on this chart they are grouped into sections: Affect of Service, Information Control, and Library as Place.

On each axis, respondents' minimum, desired, and perceived levels of service quality are plotted, and the resulting "gaps" between the three levels (representing service adequacy or service superiority) are shaded in blue, yellow, green, and red.

The following two tables show mean scores and standard deviations for each question, where *n* is the number of respondents for each particular question. (For a more detailed explanation of the headings, see the Introduction to this notebook.)

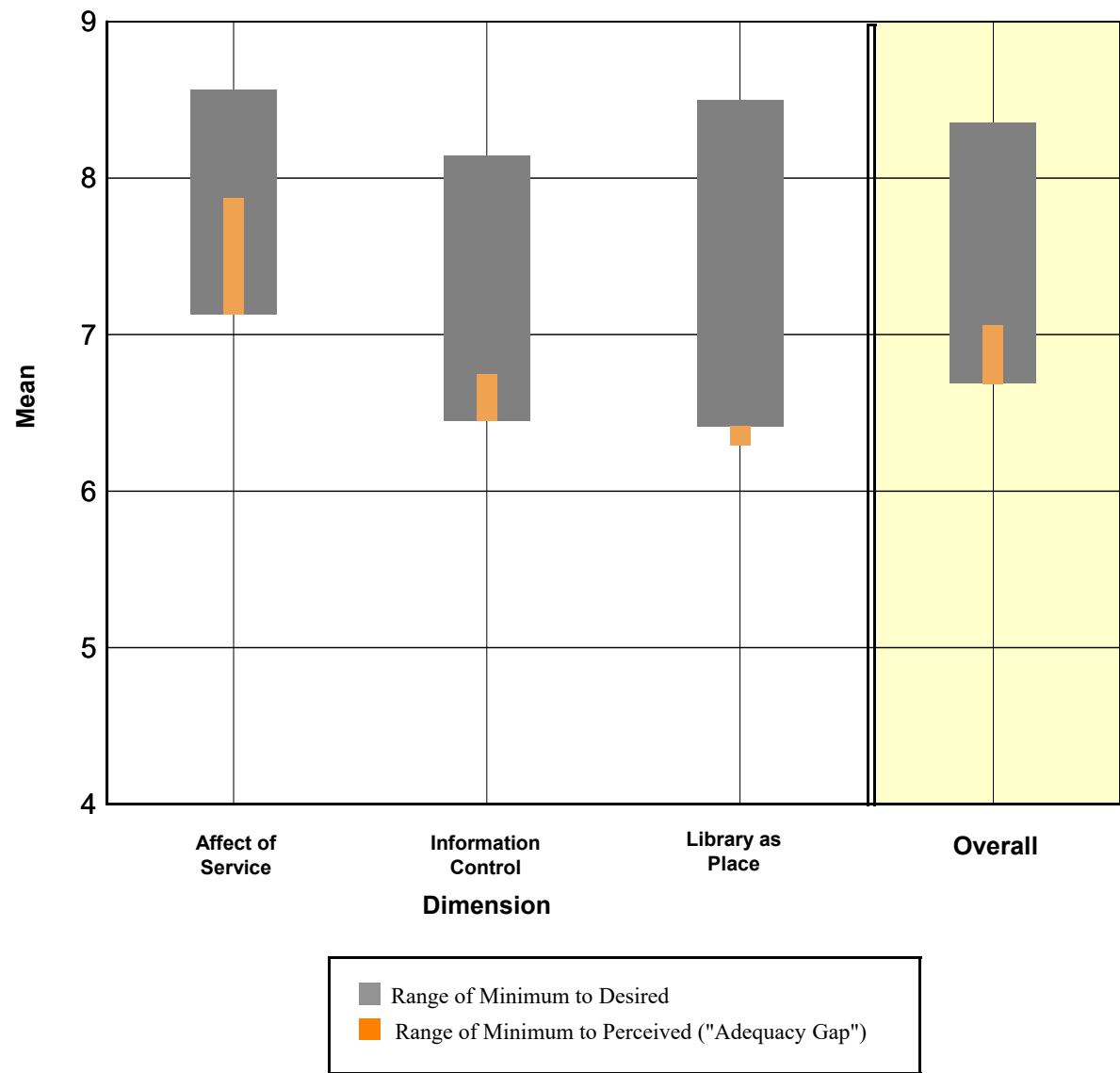


ID	Question Text	Minimum Mean	Desired Mean	Perceived Mean	Adequacy Mean	Superiority Mean	n
Affect of Service							
AS-1	Employees who instill confidence in users	7.60	8.60	8.00	0.40	-0.60	5
AS-2	Giving users individual attention	7.17	7.83	6.83	-0.33	-1.00	6
AS-3	Employees who are consistently courteous	6.00	9.00	8.25	2.25	-0.75	4
AS-4	Readiness to respond to users' questions	6.00	9.00	6.00	0.00	-3.00	1
AS-5	Employees who have the knowledge to answer user questions	7.20	8.80	8.00	0.80	-0.80	5
AS-6	Employees who deal with users in a caring fashion	7.46	8.62	8.23	0.77	-0.38	13
AS-7	Employees who understand the needs of their users						0
AS-8	Willingness to help users	7.00	8.50	7.50	0.50	-1.00	2
AS-9	Dependability in handling users' service problems	6.67	8.67	8.33	1.67	-0.33	3
Information Control							
IC-1	Making electronic resources accessible from my home or office	7.67	8.67	7.33	-0.33	-1.33	3
IC-2	A library Web site enabling me to locate information on my own	6.17	7.83	6.67	0.50	-1.17	6
IC-3	The printed library materials I need for my work	5.80	8.40	6.60	0.80	-1.80	5
IC-4	The electronic information resources I need	6.23	7.92	6.92	0.69	-1.00	13
IC-5	Modern equipment that lets me easily access needed information	6.00	8.67	5.67	-0.33	-3.00	3
IC-6	Easy-to-use access tools that allow me to find things on my own	7.33	8.67	6.00	-1.33	-2.67	3
IC-7	Making information easily accessible for independent use	7.00	7.67	6.67	-0.33	-1.00	3
IC-8	Print and/or electronic journal collections I require for my work	7.00	8.50	7.50	0.50	-1.00	2
Library as Place							
LP-1	Library space that inspires study and learning	6.08	8.58	6.33	0.25	-2.25	12
LP-2	Quiet space for individual activities	7.00	9.00	5.33	-1.67	-3.67	3
LP-3	A comfortable and inviting location	6.60	8.60	6.20	-0.40	-2.40	5
LP-4	A getaway for study, learning, or research	7.00	8.50	7.00	0.00	-1.50	2
LP-5	Community space for group learning and group study	6.50	7.00	7.00	0.50	0.00	2
Overall:		6.69	8.35	7.06	0.38	-1.29	13

ID	Question Text	Minimum SD	Desired SD	Perceived SD	Adequacy SD	Superiority SD	n
Affect of Service							
AS-1	Employees who instill confidence in users	0.89	0.89	0.71	1.52	1.14	5
AS-2	Giving users individual attention	1.83	1.17	0.98	1.63	1.26	6
AS-3	Employees who are consistently courteous	1.15	0	0.50	1.50	0.50	4
AS-4	Readiness to respond to users' questions						1
AS-5	Employees who have the knowledge to answer user questions	0.45	0.45	0.71	0.45	0.84	5
AS-6	Employees who deal with users in a caring fashion	1.33	0.77	0.93	1.42	1.04	13
AS-7	Employees who understand the needs of their users						0
AS-8	Willingness to help users	1.41	0.71	2.12	0.71	1.41	2
AS-9	Dependability in handling users' service problems	1.53	0.58	0.58	2.08	0.58	3
Information Control							
IC-1	Making electronic resources accessible from my home or office	1.53	0.58	1.53	2.31	1.53	3
IC-2	A library Web site enabling me to locate information on my own	0.75	1.47	1.51	1.05	0.98	6
IC-3	The printed library materials I need for my work	1.10	0.89	1.52	1.30	0.84	5
IC-4	The electronic information resources I need	1.48	1.38	1.12	1.25	1.35	13
IC-5	Modern equipment that lets me easily access needed information	1.00	0.58	1.15	1.53	1.73	3
IC-6	Easy-to-use access tools that allow me to find things on my own	1.53	0.58	1.00	1.15	1.15	3
IC-7	Making information easily accessible for independent use	2.00	0.58	1.53	2.08	1.73	3
IC-8	Print and/or electronic journal collections I require for my work	0	0.71	2.12	2.12	1.41	2
Library as Place							
LP-1	Library space that inspires study and learning	1.73	0.51	2.02	2.01	2.01	12
LP-2	Quiet space for individual activities	2.00	0	2.89	1.53	2.89	3
LP-3	A comfortable and inviting location	1.52	0.55	3.11	2.07	3.21	5
LP-4	A getaway for study, learning, or research	1.41	0.71	0	1.41	0.71	2
LP-5	Community space for group learning and group study	0.71	0	2.83	2.12	2.83	2
Overall:		1.17	0.71	0.95	0.91	1.08	13

7.3 Core Question Dimensions Summary for Library Staff

On the chart below, scores for each dimension of library service quality have been plotted graphically. The exterior bars represent the range of minimum to desired mean scores for each dimension. The interior bars represent the range of minimum to perceived mean scores (the service adequacy gap) for each dimension of library service quality.



The following table displays mean scores for each dimension of library service quality measured by the LibQUAL survey, where n is the number of respondents for each particular dimension. (For a more detailed explanation of the headings, see the Introduction to this notebook.) A complete listing of the survey questions and their dimensions can be found in Appendix A.

Dimension	Minimum Mean	Desired Mean	Perceived Mean	Adequacy Mean	Superiority Mean	n
Affect of Service	7.13	8.56	7.87	0.74	-0.69	13
Information Control	6.45	8.14	6.74	0.29	-1.40	13
Library as Place	6.42	8.50	6.29	-0.13	-2.21	12
Overall	6.69	8.35	7.06	0.38	-1.29	13

The following table displays standard deviation for each dimension of library service quality measured by the LibQUAL survey, where n is the number of respondents for each particular dimension. (For a more detailed explanation of the headings, see the Introduction to this notebook.) A complete listing of the survey questions and their dimensions can be found in Appendix A.

Dimension	Minimum SD	Desired SD	Perceived SD	Adequacy SD	Superiority SD	n
Affect of Service	1.14	0.67	0.79	1.26	0.92	13
Information Control	1.23	1.03	1.06	1.03	1.04	13
Library as Place	1.49	0.56	2.15	1.75	2.27	12
Overall	1.17	0.71	0.95	0.91	1.08	13

7.4 Local Question Summary for Library Staff

This table shows mean scores of each of the local questions added by the individual library or consortium, where n is the number of respondents for each particular question. For a more detailed explanation of the headings, see the introduction to this notebook.

Question Text	Minimum Mean	Desired Mean	Perceived Mean	Adequacy Mean	Superiority Mean	n
A library environment that is hospitable and conducive to finding and using information	7.33	8.67	8.00	0.67	-0.67	3
Access to equipment that is not readily available in my department, e.g., scanners, specialized printers	5.00	7.00	5.00	0	-2.00	1
Availability of assistance to improve my research and writing skills	7.00	9.00	7.00	0	-2.00	2
Online tutorials and other learning tools that help me use library resources and services independently	8.50	9.00	8.50	0	-0.50	2
The library collection provides information resources reflecting diverse points of view	5.00	7.75	6.50	1.50	-1.25	4

This table displays the standard deviations of each of the local questions added by the individual library or consortium, where n is the number of respondents for each particular question. For a more detailed explanation of the headings, see the introduction to this notebook.

Question Text	Minimum SD	Desired SD	Perceived SD	Adequacy SD	Superiority SD	n
A library environment that is hospitable and conducive to finding and using information	1.53	0.58	1.73	1.15	1.15	3
Access to equipment that is not readily available in my department, e.g., scanners, specialized printers						1
Availability of assistance to improve my research and writing skills	2.83	0	2.83	5.66	2.83	2
Online tutorials and other learning tools that help me use library resources and services independently	0.71	0	0.71	0	0.71	2
The library collection provides information resources reflecting diverse points of view	1.41	1.50	1.29	1.29	0.96	4

7.5 General Satisfaction Questions Summary for Library Staff

This table displays the mean score and standard deviation for each of the general satisfaction questions: Satisfaction with Treatment, Satisfaction with Support, and Satisfaction with Overall Quality of Service, where n is the number of respondents for each question. These scores are calculated from responses to the general satisfaction questions on the LibQUAL survey, in which respondents rated their levels of general satisfaction on a scale from 1 to 9.

Satisfaction Question	Mean	SD	n
In general, I am satisfied with the way in which I am treated at the library.	8.13	1.13	8
In general, I am satisfied with library support for my learning, research, and/or teaching needs.	8.00	0.71	5
How would you rate the overall quality of the service provided by the library?	8.00	1.00	13

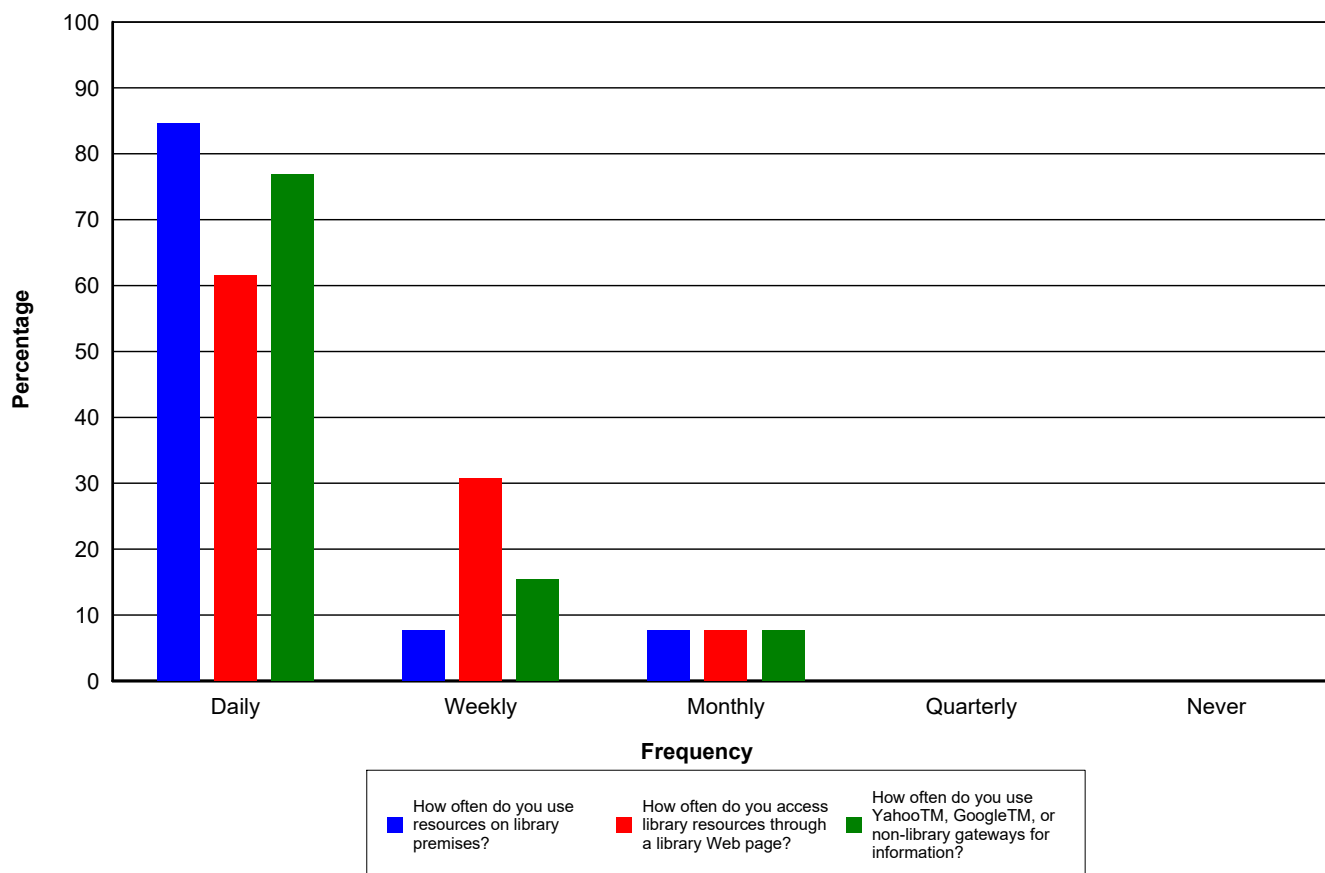
7.6 Information Literacy Outcomes Questions Summary for Library Staff

This table displays the mean score and standard deviation for each of the information literacy outcomes questions, where n is the number of respondents for each question. These scores are calculated from responses to the information literacy outcomes questions on the LibQUAL survey, in which respondents rated their levels of general satisfaction on a scale from 1 to 9 with 1 being "strongly disagree" and 9 representing "strongly agree."

Information Literacy Outcomes Questions	Mean	SD	n
The library helps me stay abreast of developments in my field(s) of interest.	7.50	1.73	4
The library aids my advancement in my academic discipline or work.	7.00	1.29	7
The library enables me to be more efficient in my academic pursuits or work.	6.86	1.68	7
The library helps me distinguish between trustworthy and untrustworthy information.	6.25	0.96	4
The library provides me with the information skills I need in my work or study.	7.00	0.82	4

7.7 Library Use Summary for Library Staff

This chart shows a graphic representation of library use (both on the premises and electronically), as well as use of non-library information gateways such as Yahoo and Google. Bars represent the frequency with which respondents report using these resources: Daily, Weekly, Monthly, Quarterly, or Never. The table below the chart displays the number and percentage of respondents who selected each option.



	Daily	Weekly	Monthly	Quarterly	Never	n/%
How often do you use resources on library premises?	11 84.62%	1 7.69%	1 7.69%	0 0 %	0 0 %	13 100.00%
How often do you access library resources through a library Web page?	8 61.54%	4 30.77%	1 7.69%	0 0 %	0 0 %	13 100.00%
How often do you use Yahoo™, Google™, or non-library gateways for information?	10 76.92%	2 15.38%	1 7.69%	0 0 %	0 0 %	13 100.00%

8 Staff Summary for University of Central Oklahoma

8.1 Demographic Summary for Staff

8.1.1 Respondent Profile by Sex:

The table below shows a breakdown of survey respondents by sex, based on user responses to the demographic questions and the demographic data provided by institutions in the online Representativeness section*. The number and percentage for each sex are given for the general population and for survey respondents.

*Note: Participating institutions were not required to complete the Representativeness section. When population data is missing or incomplete, it is because this data was not provided.

Sex:	Respondents n	Respondents %
Female	15	71.43
Male	6	28.57
Total:	21	100.00

8.1.2 Respondent Profile by Age:

This table shows a breakdown of survey respondents by age; both the number of respondents (n) and the percentage of the total number of respondents represented by each age group are displayed.

Age:	Respondents n	Respondents %
18 - 22	0	0.00
23 - 30	4	19.05
31 - 45	5	23.81
46 - 65	12	57.14
Over 65	0	0.00
Under 18	0	0.00
Total:	21	100.00

8.1.3 Respondent Profile by Answer to the Question: The library that you use most often:

The library that you use most often:	Respondents n	Respondents %
Edmond Public Library	7	33.33
Norman Public Library	0	0.00
OCC Library	0	0.00
OCCC Library	0	0.00
OKC Metropolitan Library System	1	4.76
OKC-OSU Library	0	0.00
OSU Library	0	0.00
Other Library	0	0.00
OU Library	0	0.00
Rose State Library	0	0.00
UCO Library	13	61.90
Total:	21	100.00

8.1.4 Respondent Profile by Full or part-time student?

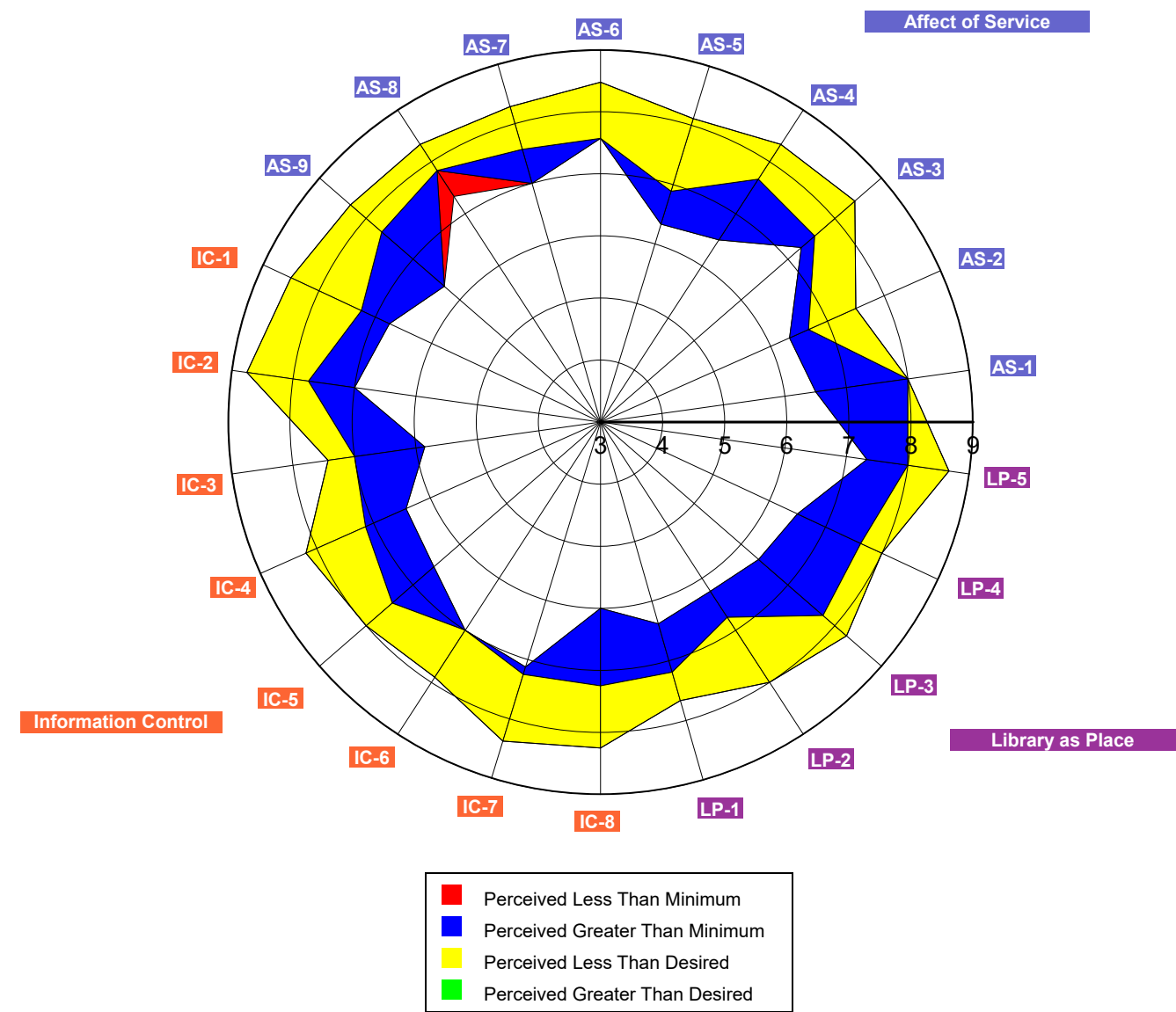
Full or part-time student?	Respondents n	Respondents %
Does not apply / NA	18	85.71
Full-time	2	9.52
Part-time	1	4.76
Total:	21	100.00

8.2 Core Questions Summary for Staff

This radar chart shows the aggregate results for the core survey questions. Each axis represents one question. A code to identify each question is displayed at the outer point of each axis. While questions for each dimension of library service quality are scattered randomly throughout the survey, on this chart they are grouped into sections: Affect of Service, Information Control, and Library as Place.

On each axis, respondents' minimum, desired, and perceived levels of service quality are plotted, and the resulting "gaps" between the three levels (representing service adequacy or service superiority) are shaded in blue, yellow, green, and red.

The following two tables show mean scores and standard deviations for each question, where *n* is the number of respondents for each particular question. (For a more detailed explanation of the headings, see the Introduction to this notebook.)



ID	Question Text	Minimum Mean	Desired Mean	Perceived Mean	Adequacy Mean	Superiority Mean	n
Affect of Service							
AS-1	Employees who instill confidence in users	6.50	8.00	8.00	1.50	0.00	2
AS-2	Giving users individual attention	6.33	7.50	6.67	0.33	-0.83	6
AS-3	Employees who are consistently courteous	7.29	8.43	7.57	0.29	-0.86	7
AS-4	Readiness to respond to users' questions	6.50	8.33	7.67	1.17	-0.67	6
AS-5	Employees who have the knowledge to answer user questions	6.33	8.11	6.89	0.56	-1.22	9
AS-6	Employees who deal with users in a caring fashion	7.57	8.48	7.57	0.00	-0.90	21
AS-7	Employees who understand the needs of their users	7.00	8.29	7.57	0.57	-0.71	7
AS-8	Willingness to help users	7.83	8.33	7.33	-0.50	-1.00	6
AS-9	Dependability in handling users' service problems	6.33	8.33	7.67	1.33	-0.67	3
Information Control							
IC-1	Making electronic resources accessible from my home or office	6.75	8.50	7.25	0.50	-1.25	4
IC-2	A library Web site enabling me to locate information on my own	7.00	8.75	7.75	0.75	-1.00	4
IC-3	The printed library materials I need for my work	5.86	7.43	7.00	1.14	-0.43	7
IC-4	The electronic information resources I need	6.43	8.19	7.14	0.71	-1.05	21
IC-5	Modern equipment that lets me easily access needed information	6.56	8.00	7.44	0.89	-0.56	9
IC-6	Easy-to-use access tools that allow me to find things on my own	7.00	7.90	7.00	0.00	-0.90	10
IC-7	Making information easily accessible for independent use	7.13	8.38	7.25	0.13	-1.13	8
IC-8	Print and/or electronic journal collections I require for my work	6.00	8.25	7.25	1.25	-1.00	4
Library as Place							
LP-1	Library space that inspires study and learning	6.38	7.67	7.19	0.81	-0.48	21
LP-2	Quiet space for individual activities	6.25	8.00	6.75	0.50	-1.25	4
LP-3	A comfortable and inviting location	6.38	8.25	7.75	1.38	-0.50	8
LP-4	A getaway for study, learning, or research	6.50	8.00	7.63	1.13	-0.38	8
LP-5	Community space for group learning and group study	7.33	8.67	8.00	0.67	-0.67	3
Overall:		6.94	8.09	7.34	0.41	-0.75	21

Language: English (American)
Institution Type: College or University
Consortium: None
User Group: Staff

ID	Question Text	Minimum SD	Desired SD	Perceived SD	Adequacy SD	Superiority SD	n
Affect of Service							
AS-1	Employees who instill confidence in users	0.71	1.41	1.41	2.12	0	2
AS-2	Giving users individual attention	2.16	1.52	1.51	1.03	1.47	6
AS-3	Employees who are consistently courteous	1.50	0.79	1.51	1.50	1.46	7
AS-4	Readiness to respond to users' questions	1.05	0.52	1.51	1.47	1.51	6
AS-5	Employees who have the knowledge to answer user questions	1.94	1.17	2.20	2.19	1.48	9
AS-6	Employees who deal with users in a caring fashion	1.29	0.81	1.57	1.61	1.64	21
AS-7	Employees who understand the needs of their users	1.83	0.76	1.62	1.40	1.70	7
AS-8	Willingness to help users	1.60	1.21	2.34	1.97	2.19	6
AS-9	Dependability in handling users' service problems	2.89	0.58	0.58	2.31	0.58	3
Information Control							
IC-1	Making electronic resources accessible from my home or office	2.22	1.00	1.26	2.08	0.96	4
IC-2	A library Web site enabling me to locate information on my own	2.83	0.50	0.96	2.50	1.15	4
IC-3	The printed library materials I need for my work	1.46	1.62	1.29	1.86	0.79	7
IC-4	The electronic information resources I need	1.43	1.08	1.49	1.65	1.07	21
IC-5	Modern equipment that lets me easily access needed information	1.67	1.12	0.73	1.27	1.01	9
IC-6	Easy-to-use access tools that allow me to find things on my own	1.76	1.66	2.00	2.11	1.85	10
IC-7	Making information easily accessible for independent use	1.46	1.41	1.39	1.96	1.64	8
IC-8	Print and/or electronic journal collections I require for my work	1.41	0.96	0.50	1.89	0.82	4
Library as Place							
LP-1	Library space that inspires study and learning	1.80	1.83	1.54	2.54	2.44	21
LP-2	Quiet space for individual activities	2.06	1.41	1.71	2.65	1.26	4
LP-3	A comfortable and inviting location	1.69	1.04	1.67	2.77	2.07	8
LP-4	A getaway for study, learning, or research	2.39	0.93	1.51	1.55	1.41	8
LP-5	Community space for group learning and group study	1.53	0.58	1.00	0.58	1.15	3
Overall:		0.95	0.76	1.24	1.15	1.13	21

Language: English (American)

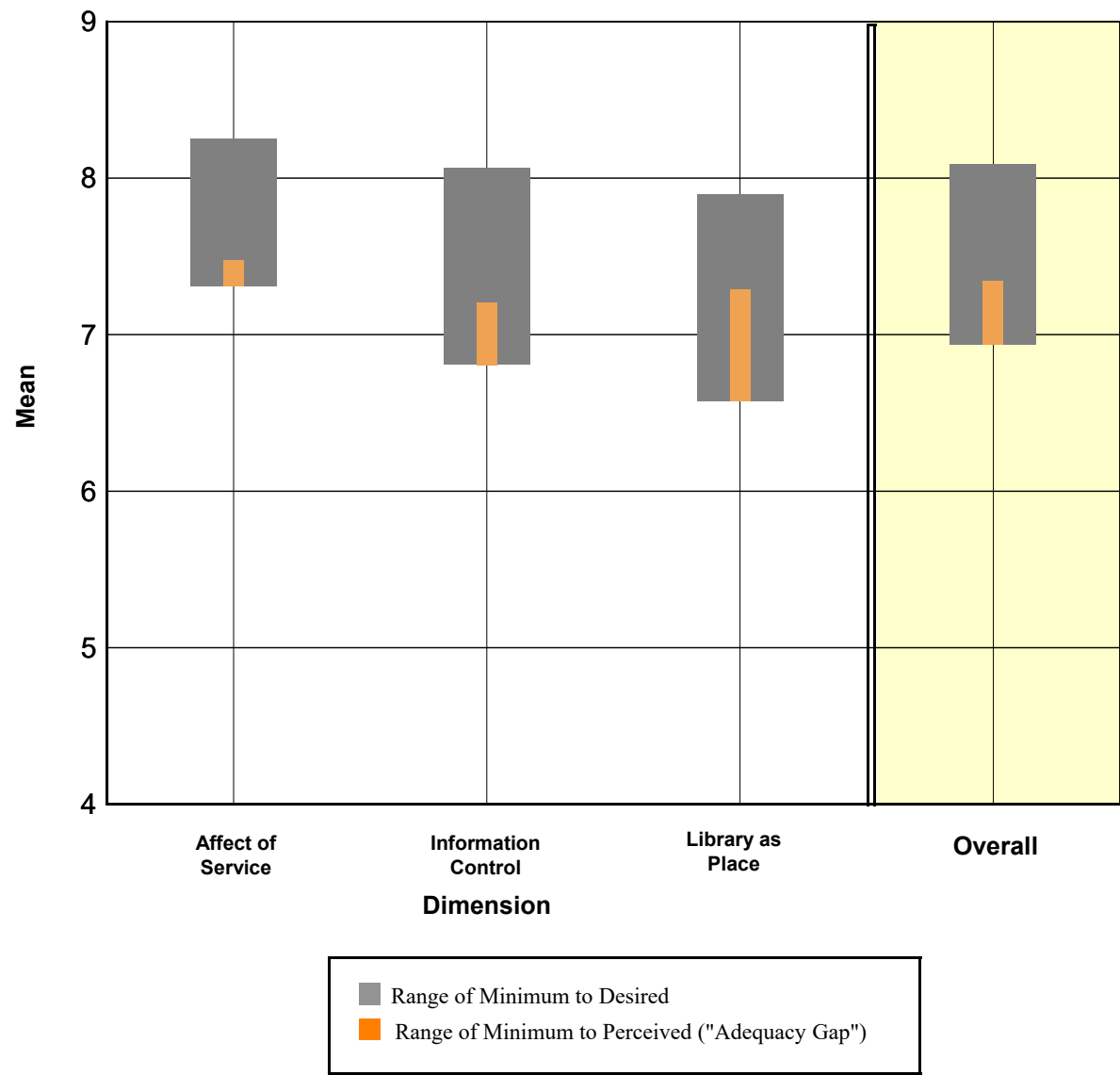
Institution Type: College or University

Consortium: None

User Group: Staff

8.3 Core Question Dimensions Summary for Staff

On the chart below, scores for each dimension of library service quality have been plotted graphically. The exterior bars represent the range of minimum to desired mean scores for each dimension. The interior bars represent the range of minimum to perceived mean scores (the service adequacy gap) for each dimension of library service quality.



The following table displays mean scores for each dimension of library service quality measured by the LibQUAL survey, where n is the number of respondents for each particular dimension. (For a more detailed explanation of the headings, see the Introduction to this notebook.) A complete listing of the survey questions and their dimensions can be found in Appendix A.

Dimension	Minimum Mean	Desired Mean	Perceived Mean	Adequacy Mean	Superiority Mean	n
Affect of Service	7.31	8.25	7.47	0.16	-0.78	21
Information Control	6.81	8.06	7.21	0.40	-0.86	21
Library as Place	6.58	7.90	7.29	0.71	-0.60	21
Overall	6.94	8.09	7.34	0.41	-0.75	21

The following table displays standard deviation for each dimension of library service quality measured by the LibQUAL survey, where n is the number of respondents for each particular dimension. (For a more detailed explanation of the headings, see the Introduction to this notebook.) A complete listing of the survey questions and their dimensions can be found in Appendix A.

Dimension	Minimum SD	Desired SD	Perceived SD	Adequacy SD	Superiority SD	n
Affect of Service	1.16	0.74	1.54	1.27	1.38	21
Information Control	1.03	0.99	1.25	1.19	1.03	21
Library as Place	1.44	1.08	1.46	2.14	1.93	21
Overall	0.95	0.76	1.24	1.15	1.13	21

8.4 Local Question Summary for Staff

This table shows mean scores of each of the local questions added by the individual library or consortium, where n is the number of respondents for each particular question. For a more detailed explanation of the headings, see the introduction to this notebook.

Question Text	Minimum Mean	Desired Mean	Perceived Mean	Adequacy Mean	Superiority Mean	n
A library environment that is hospitable and conducive to finding and using information	7.29	8.43	7.43	0.14	-1.00	7
Access to equipment that is not readily available in my department, e.g., scanners, specialized printers	5.71	7.29	7.43	1.71	0.14	7
Availability of assistance to improve my research and writing skills	4.00	5.33	6.00	2.00	0.67	3
Online tutorials and other learning tools that help me use library resources and services independently	5.00	8.33	5.33	0.33	-3.00	3
The library collection provides information resources reflecting diverse points of view	6.00	8.00	7.50	1.50	-0.50	4

This table displays the standard deviations of each of the local questions added by the individual library or consortium, where n is the number of respondents for each particular question. For a more detailed explanation of the headings, see the introduction to this notebook.

Question Text	Minimum SD	Desired SD	Perceived SD	Adequacy SD	Superiority SD	n
A library environment that is hospitable and conducive to finding and using information	1.70	0.79	1.51	1.86	1.15	7
Access to equipment that is not readily available in my department, e.g., scanners, specialized printers	2.14	1.50	0.98	1.50	1.07	7
Availability of assistance to improve my research and writing skills	3.00	4.04	1.00	4.00	4.73	3
Online tutorials and other learning tools that help me use library resources and services independently	2.65	1.15	1.53	1.15	1.00	3
The library collection provides information resources reflecting diverse points of view	1.41	1.41	1.29	1.29	1.29	4

8.5 General Satisfaction Questions Summary for Staff

This table displays the mean score and standard deviation for each of the general satisfaction questions: Satisfaction with Treatment, Satisfaction with Support, and Satisfaction with Overall Quality of Service, where n is the number of respondents for each question. These scores are calculated from responses to the general satisfaction questions on the LibQUAL survey, in which respondents rated their levels of general satisfaction on a scale from 1 to 9.

Satisfaction Question	Mean	SD	n
In general, I am satisfied with the way in which I am treated at the library.	7.18	1.94	11
In general, I am satisfied with library support for my learning, research, and/or teaching needs.	7.91	1.22	11
How would you rate the overall quality of the service provided by the library?	7.43	1.63	21

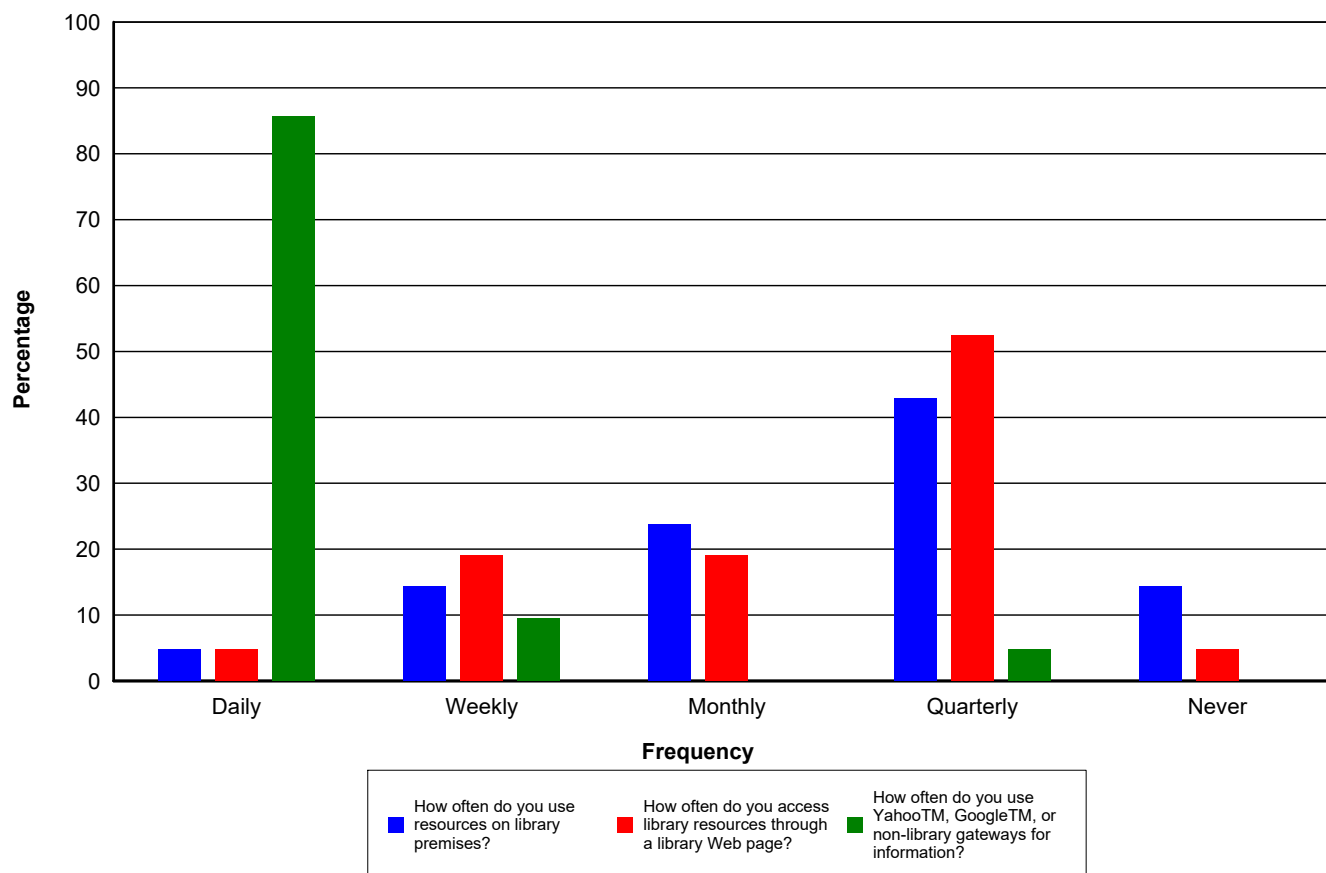
8.6 Information Literacy Outcomes Questions Summary for Staff

This table displays the mean score and standard deviation for each of the information literacy outcomes questions, where n is the number of respondents for each question. These scores are calculated from responses to the information literacy outcomes questions on the LibQUAL survey, in which respondents rated their levels of general satisfaction on a scale from 1 to 9 with 1 being "strongly disagree" and 9 representing "strongly agree."

Information Literacy Outcomes Questions	Mean	SD	n
The library helps me stay abreast of developments in my field(s) of interest.	5.67	1.15	3
The library aids my advancement in my academic discipline or work.	7.67	1.41	9
The library enables me to be more efficient in my academic pursuits or work.	7.19	1.60	16
The library helps me distinguish between trustworthy and untrustworthy information.	7.00	2.49	12
The library provides me with the information skills I need in my work or study.	6.60	1.52	5

8.7 Library Use Summary for Staff

This chart shows a graphic representation of library use (both on the premises and electronically), as well as use of non-library information gateways such as Yahoo and Google. Bars represent the frequency with which respondents report using these resources: Daily, Weekly, Monthly, Quarterly, or Never. The table below the chart displays the number and percentage of respondents who selected each option.



	Daily	Weekly	Monthly	Quarterly	Never	n/%
How often do you use resources on library premises?	1 4.76%	3 14.29%	5 23.81%	9 42.86%	3 14.29%	21 100.00%
How often do you access library resources through a library Web page?	1 4.76%	4 19.05%	4 19.05%	11 52.38%	1 4.76%	21 100.00%
How often do you use Yahoo™, Google™, or non-library gateways for information?	18 85.71%	2 9.52%	0 0 %	1 4.76%	0 0 %	21 100.00%

Appendix A: LibQUAL Dimensions

LibQUAL measures dimensions of perceived library quality—that is, each survey question is part of a broader category (a dimension), and scores within those categories are analyzed in order to derive more general information about library users' perceptions of service. These dimensions were first based on the original SERVQUAL survey instrument (the framework for the LibQUAL survey tool; for more information on the origins of LibQUAL, go to [<http://www.libqual.org/Publications/>](http://www.libqual.org/Publications/)). The LibQUAL survey dimensions have evolved with each iteration, becoming more refined and focused for application to the library context. Dimensions for each iteration of the LibQUAL survey are outlined below.

LibQUAL 2000 Dimensions

The 2000 iteration of the LibQUAL survey, which had 41 questions, measured eight separate dimensions:

- Assurance (the knowledge and courtesy of employees, and their ability to convey trust and confidence)
- Empathy (caring, individual attention)
- Library as Place (library as a sanctuary/haven or site for learning and contemplation)
- Reliability (ability to perform the promised service dependably and accurately)
- Responsiveness (willingness to help customers and provide prompt service)
- Tangibles (appearance of physical facilities, equipment, personnel and communications materials)
- Instructions/Custom Items
- Self-Reliance

LibQUAL 2001 Dimensions

After careful analysis of the results from the 2000 survey, the dimensions were further refined to re-ground the SERVQUAL items in the library context. Four sub-dimensions resulted for the 2001 iteration:

- Service Affect (nine items, such as “willingness to help users”)
- Library as Place (five items, such as “a haven for quiet and solitude”)
- Personal Control (six items, such as “website enabling me to locate information on my own”), and
- Information Access (five items, such as “comprehensive print collections” and “convenient business hours”)

LibQUAL 2002 and 2003 Dimensions

For the 2002 iteration of the LibQUAL survey, the dimensions were once again refined based on analysis of the previous year's results. While the four dimensions were retained, their titles were changed slightly to more clearly represent the questions and data. The same four dimensions were also used on the 2003 survey:

- Access to Information
- Affect of Service
- Library as Place
- Personal Control

LibQUAL 2004 to Present Dimensions

After the 2003 survey was completed, factor and reliability analyses on the resulting data revealed that two of the

dimensions measured by the survey-Access to Information and Personal Control-had collapsed into one. The following three dimensions have been measured since then: Affect of Service, Information Control, and Library as Place. In addition, three core items were eliminated from the 2003 version of the survey, leaving 22 core items on the final survey instrument.

The list below displays the dimensions used to present the results in the 2012 notebooks, along with the questions that relate to each dimension. *(Note: The questions below are those used in the College and University implementation of the survey, American English version.)*

Affect of Service

- [AS-1] Employees who instill confidence in users
- [AS-2] Giving users individual attention
- [AS-3] Employees who are consistently courteous
- [AS-4] Readiness to respond to users' questions
- [AS-5] Employees who have the knowledge to answer user questions
- [AS-6] Employees who deal with users in a caring fashion
- [AS-7] Employees who understand the needs of their users
- [AS-8] Willingness to help users
- [AS-9] Dependability in handling users' service problems

Information Control

- [IC-1] Making electronic resources accessible from my home or office
- [IC-2] A library Web site enabling me to locate information on my own
- [IC-3] The printed library materials I need for my work
- [IC-4] The electronic information resources I need
- [IC-5] Modern equipment that lets me easily access needed information
- [IC-6] Easy-to-use access tools that allow me to find things on my own
- [IC-7] Making information easily accessible for independent use
- [IC-8] Print and/or electronic journal collections I require for my work

Library as Place

- [LP-1] Library space that inspires study and learning
- [LP-2] Quiet space for individual activities
- [LP-3] A comfortable and inviting location
- [LP-4] A getaway for study, learning or research
- [LP-5] Community space for group learning and group study



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