



LIBRARY NEWS

Newly acquired: London News

Thanks to the efforts of Jessica Sheetz-Nguyen in the History and Geography Department, Archives & Special Collections has received a donation from Dr. John Hasler of Illustrated London News editions dating between 1856 and 1873. There are 29 volumes in total, with the best coverage during the Civil War period in America. Hasler inherited the papers from his father, who was a fervent student of the American Civil War, collecting them from a family in Illinois that had subscribed to the publication.

The Illustrated London News is the world's first illustrated newspaper, which began in 1842 and was published weekly until 1971 and less regularly before ceasing in 2003. The illustrations provided a vivid pictorial commentary on domestic and world affairs, giving a fascinating social history particularly of the Victorian era before photography became widely used.

Work posters highlight era, design

Five large-scale posters were recently installed in the Government Information area by the College of Fine Arts and Design.

Part of The Mather Work Incentive Posters printed in Chicago between 1923 and 1929 by Charles Mather Co., these posters were designed to increase productivity and reinforce the morals and morale of the American workforce during a time of economic expansion. Armed with bold headlines and striking visuals, the posters were distributed to factories and companies across America. They represent a significant chapter in both American graphic design and in our social and economic history (npr.org).

There were over 300 Mathers posters. The five that hang in Government Information include posters by designers William Frederik Elmes and Henry Lee Jr. A precursor to



ILLUSTRATED LONDON NEWS

propaganda posters from the WPA and World War II, these artifacts are beautiful examples of an early 20th century mass communication tool. The UCO library is thrilled to be able to display these unique items in conjunction with the College of Fine Arts and Design.



MATHER WORK INCENTIVE POSTER

FRIENDS OF
THE LIBRARY
GOVERNING
BOARD

President

Dr. Pamela Washington

Members at large

Dr. Pat LaGrow, Dr. Greg
White, Dr. Jessica Sheetz-
Nguyen, Dr. John Barthell,
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Gabriel Rupp, Dr. Elaine
Bartgis, Dr. Cheryl Frech,
Mr. Larry Musslewhite,
Dr. Debbie Barker, Dr. Lee
Tyner, Dr. Randall Ice

Members ex-officio

Dr. Bonnie McNeely
Ms. Gwen Dobbs

NEXT FRIENDS
OF THE LIBRARY
BOARD MEETING:

*Tuesday, Feb. 1, 2011
in Room 208G on the
2nd floor of the library.*

Meetings are open to all
members. We hope to see
you there!

CONGRATULATIONS
TO DR. TYNER

Dr. Lee Tyner assumes office
as FOL vice president/presi-
dent elect in January 2011.

MEMBERS

We would like to acknowledge and thank
those who have made contributions to the
Friends of the Library over the past year.

PATRON

\$500 and above

Richard Avery
Dr. Bonnie McNeely

PARTNER

\$250 and above

Pat LaGrow
Kathleen Scharton
Habib Tabatabai
Dr. Pam Washington

CONTRIBUTING

\$100 and above

Steven Allen
Carol Barry
Gwen Dobbs
W. Allan Goode
Pam Husky
Dr. Randal Ice
Diane Jackson
Randall Jones
Steven Kreidler
Dr. John Lolley
Carolyn Mahin
Michael McClendon
Rozilyn Miller
Margaret Musgrove
Larry Musselwhite
Mimi Powell
Brett Sharp
Jessica Sheetz-Nguyen

COMMUNITY

\$50 and above

William Andrews
Jacob Astley
Robert Bost
Mary Brodnax
Tim K. Campbell
Keri Cloud
William Corum
Patricia Cowgill
Michele Davey
Robert Dival
Harlan Hentges
Charles Jones
Danielle Lamberth

Kay McConathy
George Medakovich
Kathy Pearson
Ernie Perkins
Grace Vance
Abbey Warner

FACULTY

\$25 and above

Kenny Brown
Diane Brown
Jane Calvert
Donna Carlon
Gerry Cherry
Maryellen Epplin
Cheryl Frech
Herman Fulgraf
Frances Harbert
Ted Honea III
Dana Jackson
Amanda Lemon
Maria-Teresa Moinette
Dale Reeder
Jeanie Sholer
Paul Stone
Elizabeth Waner
Brent Wendling
Janette Wetsel
Lane Whitesell
Traca Wolfe

SUPPORTING

\$20 and above

Elizabeth Brown
Jason Cimock
J. Scott Motes
Deborah Thompson
Nicole Willard

STUDENT

\$5 and above

Clayton Bjerke
Sandra Brewser
Samie Browne
Hesha Cheng
Ying Chen
Christoper Denton
Sara Doolin
Laura Dunn

Ty Eastman
Janice Ford
Alex Gerasimov
Nirwan Gurung
Robert Hamilton
Kathryn Hatfield
Tracey Johnson
Hallie Kasiri
Eunhee Lee
Jung Hwa Lee
Katrina Lomas
Chris Maksimowski
Emerald McBride
Amy Merrill
Mary Ann Myers
Robert Nall
Mindy Nix
Chris Oliver
James Phillip Parker
Chandra Pricer
Sheila Reynolds
JaRod Richardson
John Roper
Torrey Rowe
Shannon Ryckman
Kyahee Shin
Manisha Singh
Dibyeshwor Singh
Brian Stanila
Stephanie Tatum
Gerald Taylor
Laura Taylor
Sue Taylor
Chris Thompson
Julian Vigil
Marsha Waldo
Contessa Wallraven
Tao Wang
Greg White
Mike Wooldridge
Judy Wooldridge
Sharon Worden
Adam Worden
Myong Ji Yoo
Jae Sik Yoon
Inmi Yoon
Jack Zamberlin

OTHER NEWS

INTRODUCING A NEW BENEFIT FOR FRIENDS, ALUMNI

Of the many questions asked at the library, one that Friends and alumni have asked is, "Can I get to the library's databases from home?" Thanks to Ebsco, now we get to say "Yes!" The UCO library is happy to announce remote access to two online databases to our Friends and alumni.

One of our database vendors, Ebscohost, has generously provided this service to UCO Friends and alumni free of charge for the time being. Normally, these two tools are only accessible with an annual subscription.

Please contact Gwen Dobbs at 405-974-2877 or gdobbs@uco.edu to obtain your user name and password. And please be sure not to share your login and password with others. Both databases can be accessed from the Library's Friends and Alumni Portal at <http://library.uco.edu/alumni>.

NEW ONLINE TOOL CONSOLIDATES MULTIPLE SEARCHES INTO ONE

The UCO library will launch a new search tool on Dec. 17. Users will be able to search multiple databases and our catalog at the same time using the new feature, called Central Search. This new generation of search technology is often called a meta-search engine. A single-search interface will be the primary starting point for library users. Results are then displayed according to where they were found (the catalog or a database) and users can further narrow their results by format (books, articles, DVDs, etc.), date, and subject. For specific and more narrow topics, direct access to our 240 databases and other digital tools will still be available from the library website.



GOVERNMENT INFORMATION AREA

NEW CARPETING

All of the second floor was recarpeted in May 2010. That includes our Library Instruction classroom, Archives and Special Collections, Government Information, the administrative offices, and our staff areas of Cataloging, Acquisitions, and Systems. It was a large job accomplished in stages, with the patience and understanding of our users.

UPDATES TO GOVERNMENT INFORMATION

The Government Information area has added new public computer furniture and added individual study carrels along the south wall, in addition to a new layout for the shelving. The south wall is now a designated Quiet Study Area. User feedback from the LibQual survey administered in the spring of 2009 indicated a need for more designated Quiet Study Areas. We hope these new individual carrels on 2nd floor, as well as on the 3rd floor south, will help meet that need.

STAFF NEWS

Chambers Library would like to welcome some new members to our team.



Emily Brown



Myka Gilliam

MS. EMILY BROWN is our newest instruction librarian. Emily earned a BA degree in history in 2002 and her MLIS in 2005, both from University of Pittsburgh. She will be providing reference services and teaching information literacy classes.

JEANETTE NORRIS joined Cataloguing as a Tech III this summer.

JIMMY DO joined us in April as a Library Tech III in Acquisitions. He assists with ordering materials for the collections.



Nathan Gilliam



Jeanette Norris

MYKA GILLIAM, a UCO alumna, joined us in late April as a part-time Library Tech I in Assessment and Development. She assists with Friends of the Library activities and materials gifts. She is also pursuing her master's degree at UCO.

SAMANTHA BOHN joined us in September as a part-time Library Tech I in Assessment and Development. She designs publicity materials for the library. She is also pursuing a Master of Fine Arts in Design at UCO.



Jennifer Corley



Garrett Johnson

NATHAN GILLIAM joined us in September as a Tech Support Assistant. He is a current student in engineering at UCO.

GARRETT JOHNSON joined the library in August as a Multimedia Tech 1. He graduates from UCO in December 2010 with a degree in public relations.

Not pictured: Samantha Bohn, Jerren Ross, Jimmy Do

JENNIFER CORLEY is a Library Tech I-Evening and Weekend Supervisor for Government Information.

JERREN ROSS was hired as a late-night library technician in circulation.

EVENTS

DR. THOMAS KING LECTURE

Dr. Thomas King shared a lecture on the history of Native American peoples in North America on Sept. 20 at the UCO library. Dr. King visited UCO in Fall 2010 as part of the Passport UCO program's Canada Semester. He holds a PhD in English/American Studies from the University of Utah and is currently a professor of Native American studies at the University of Lethbridge.



Dr. Thomas King

A novelist, children's author, radio host, and short film director, King explores Native American stereotypes with wit and humor. Check out some of his books from our collection!



EXECUTIVE DIRECTOR REPORT

The library staff was very busy this summer. The second floor was re-carpeted, including the south side, during the three-week intersession period. Shelving in Government Documents was rearranged and new workstation carrels were added for student computers. In addition, the Government Documents area was designated a quiet-study zone. The library is in the process of having electrical outlets installed along the back wall for student computer use at individual study carrels.

The library also received during the spring semester a \$6,000 grant from the National Endowment for the Humanities for a Preservation Site Survey Report and a

workshop for a Library Disaster-Library Materials Recovery Plan. The Disaster-Materials Recovery Workshop was held in March and the staff developed a Disaster-Recovery Plan for Chambers Library. The Preservation Site Survey Report was received in mid-May. The Library Assessment and Planning Committee will review the report and develop plans for improving the conservation of our Materials Collections.

The Library Assessment and Planning Committee reviewed the LibQual+ 2009 Survey (spring) and used the comments and 22-question summaries to develop a Library Plan with goals, objectives, and action plans for FY2011.

— Bonnie McNeely

ACTION PLANS

LIBRARY AS PLACE

- Improve the appearance of library by adding color to emphasize special areas and additional artwork, replacing carpet, updating areas around the South elevators.
- Designate quiet and group study areas by designating South 2nd and 4th floors as Quiet Zones with study carrels, reduce noise from Library Café, enforce Quiet Zones.

AFFECT OF SERVICE

- Accommodate late-night use of the first floor by adding seating and electrical outlets.
- Add an additional Mac on the 4th floor.
- Add more student use computers on Floors 2, 3, and 4.
- Provide information guides online.
- Outreach to faculty to add more textbooks on reserve.
- Way-finding system.
- Beta test providing document delivery to faculty on campus.

INFORMATION CONTROL (COLLECTIONS, ACCESS, AND TECHNOLOGY)

- Provide hardware and software students need on library computers.
- Increase materials purchases by collaborating with colleges and adding gift materials.
- Increase multimedia resources especially for online courses.
- Communicate information about increased E-journal access with new EbscoHost databases.
- Usability study of Central Search, website, and all search functionality of Central Search.

All reports and library plans are available online at <http://library.uco.edu/about/reports>.

10TH ANNUAL BOOK SALE



A TOTAL OF 33 PEOPLE joined the Friends of the Library on the first day of the sale at the pre-sale.



Contact: Gwen Dobbs at 405-974-2877 or gdobbs@uco.edu.

2010 profit was 3rd most successful year

The 10th Annual FOL Book Sale was held on April 16, 17 and 18, 2010. A very big thank you to all of our shoppers, materials donors, and supporters for 10 years of community and literacy at the UCO library. This year's proceeds came to \$3,599.10. The majority of that, \$2,519.10, came from the sale of donated materials; 40 new or renewing Friends contributed \$515 over the course of the weekend; \$256.50 came from the sale of withdrawn library materials (all of which was deposited directly back into the book budget and spent on new print materials in FY 2010), and our shoppers and supporters donated an additional \$308.50 over the three days of the sale.

In terms of total funds raised, we did not do as well as we did last year, which reached a record \$6,954 in proceeds. As always, many factors impact our bottom line. Rain on two of the three days and competing events in the metro area may have kept some supporters away. However, 2010 was still our third most successful sale. Again, thank you for making it a success and helping the UCO library meet our student's needs.

To donate books or media items for use in the library or in support of next year's book sale, please leave materials in the red Target cart near the library circulation desk.

AWARDS RECEPTIONS

FACULTY GRANTS



TOP: Dr. Rozilyn Miller received the FOL grant on behalf of herself and Dr. Mary Carver for Women's Rhetoric Historical Documents. BOTTOM: Dr. Robert Glaubitz received his grant for Musical Theater Vocal Scores and Vocal Selections.

On April 22, 2010 the Friends hosted the annual awards reception for two \$1000 Faculty Materials Grants and the biannual student essay contest, Libraries & You. Dr. Rob Glaubitz was awarded \$1000 for the purchase of materials on Musical Theater Vocal Scores and Vocal Selections. Dr. Rozilyn Miller and Dr. Mary Carver were awarded the second \$1000 for the purchase of materials on Women's Rhetoric Historical Documents. During the academic year 2010/2011 the recipients will work with their library liaisons to purchase materials on their topics for the library's collections. It was a competitive field with five applicants for two \$1000 awards.



STUDENT ESSAY WINNERS

Caitlynne Miller tells us how the library became a haven for her during difficult times and the books within helped her find the strength she needed to help her family.



Caitlynne Miller

The essay "O Pioneers! and Mrs Craven," her local Librarian, won Caitlynne 1st prize and \$200.

Bobby Reed describes his love for the library and how the books he read formed his imagination and created the person he is today. Bobby's untitled essay won 2nd Place and \$100.



Bobby Reed

Bobbie Jean Drake takes us back to the days of her childhood when she checked out books from mobile libraries and explains how those books filled her summers. Her essay "My Tribute to the Library," Bobbie Jean won 3rd place and \$50. Read all three essays online at <http://library.uco.edu/support/events.cfm>



Bobbie Jean Drake

STATISTICS FROM 2009/2010

Website visitors: About 550,000

Number of titles: 947,772

Items circulated: 65,612

Exit counts: 610,593

Reference questions: 12,112

Classes taught: 296

Individuals taught: 7,393

Interlibrary loans:

Borrowed from other libraries: 10,920

Provided to other libraries: 5,671

Materials purchased: 5,958

Gift materials added: 540



Friends of the Library
University of Central Oklahoma

Max Chambers Library
Campus Box 192
100 North University Drive
Edmond, OK 73034

from the UCO Library
Happy Holidays

