

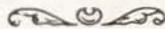
April, 1953

# THE BULLETIN

*of the Tulsa County Medical Society*

## ***IN THIS ISSUE***

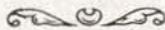
Final Details Of 1953 Annual Meeting Of  
Oklahoma State Medical Association



A Case Report From The Grievances Committee



A Guest Editorial By Dr. C. I. Pontius,  
President, University of Tulsa

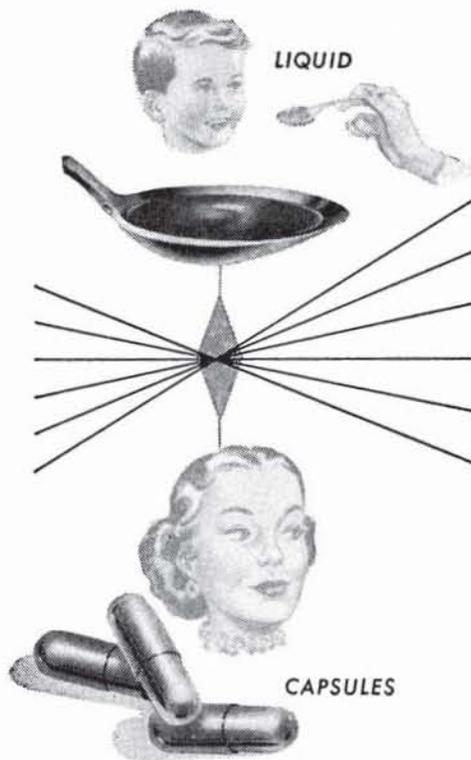


The Medical Library

Vol. 19



No. 4



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Liver fraction*.....	300 mg.
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**Bibliography**

1. Hitch, J. M.: North Carolina M. J. 12:548, 1951.
2. Peck, S. M., and Michelfelder, T. J.: New York State J. Med. 50:1934, 1950.
3. Couperus, M.: J. Invest. Dermat. 13:35, 1949.
4. Soifer, A.: Quart. Rev. Int. Med. & Dermat. 8:1, 1951.
5. Johnson, S. M., and Bringe, J. W.: Arch. Dermat. & Syph. 63:768, 1951.

\*U.S. Pat. #2,505,681.

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## With The Editor . . .

The House of Delegates of the American Medical Association, in a surprise call meeting on March 14th, endorsed President Eisenhower's reorganization plan to create a cabinet-status Department of Health, Education and Welfare . . . The AMA endorsement was qualified as a "step in the right direction" and the national organization is still basically committed to a demand for a cabinet-status Department of Health headed by an M.D. . . . If the proposed Reorganization Plan No. 1 of 1953 becomes law, the first Secretary will presumably be Mrs. Oveta Culp Hobby, present Federal Security Administrator . . . Purpose of the reorganization, as explained by Senator Robert A. Taft, is to nullify present Civil Service regulations which are keeping some 150 policy-making lame duck officials from the Truman regime in office . . . President Ike assured the AMA delegates there would never be any regimentation of medicine, or attempted regimentation, by his administration . . . Dr. Nevin W. Dodd, new Medical Director at the Tulsa County Medical Clinic, in cooperation with the Clinic Committee has developed a series of recommendations to physically improve the Clinic . . . The plan contemplates concentrating the Clinic on a single floor by more efficient utilization of space . . . Present basement departments will be moved upstairs . . . Other improvements now awaiting approval of the Board of County Commissioners include purchase of new x-ray equipment, revision of the medical and social service record-keeping, and some physical improvements . . . The Tulsa City Commission, after a near-fatal case of cold feet, finally approved the long-sought flouridation of the City water supply . . . The ink was scarcely dry on the minutes until a group of citizens opposing the move slapped an injunction on the Commission forbidding execution of the order . . . It looks as though another delay in flouridation is in the offing, thanks to a handful of misinformed people.

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# THE BULLETIN

OF THE

## TULSA COUNTY MEDICAL SOCIETY

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Vol. 19

TULSA, OKLAHOMA, APRIL, 1953

No. 4

## CONVENTION ARRANGEMENTS COMPLETE

Estimated 900 Doctors Will Attend 1953 Annual Meeting of Oklahoma State Medical Association in Tulsa, April 13-15. Specialty Groups to Meet.

As this issue of The Bulletin went to press arrangements were virtually complete for Tulsa doctors to be host to an estimated 900 members of the Oklahoma State Medical Association at the 60th Annual Meeting of the organization in Tulsa, April 13-15, 1953. A complete program has been mailed to all Oklahoma doctors.

Dr. R. W. Goen, Chairman of the Hotels Committee, said that a heavy advance demand for hotel accommodations indicated a record attendance at the convention. While rooms are no longer available at The Mayo, convention headquarters hotel, desirable accommodations may be obtained at Tulsa's other large and attractive hotels.

Highlights of the 1953 Annual Meeting will include:

1. An outstanding scientific program featuring nine visiting distinguished guest speakers, forty-seven scientific papers, medical motion pictures, section meetings in Urology and Psychiatry, an Industrial Medicine symposium, and daily round-table luncheons.

2. The President's Inaugural Dinner Dance of Tuesday, April 14, featuring Ralph Flanagan and His Orchestra, top name dance band, playing for four hours of dancing.

3. Fifty-five commercial exhibits of leading firms whose products and services are of special interest to the medical profession.

4. Nine specialty group meetings on Saturday and Sunday, April 11-12, immediately preceding the opening of the con-

vention.

5. The annual meeting of the House of Delegates of the Oklahoma State Medical Association and selection of officers for 1953-54.

6. A splendid program of events by the Woman's Auxiliary to the Oklahoma State Medical Association for wives and daughters of visiting members.

Advance ticket sales for the President's Inaugural Dinner Dance have been heavy, according to Dr. William Orlando Smith, Social Chairman, with many physicians writing for tickets. Attendance at the event will be limited to 500 persons, the capacity of the Crystal Ballroom, and members are urged to avoid disappointment by purchasing tickets in advance at the offices of the Tulsa County Medical Society, B-9 Medical Arts Building, Tulsa. The price is \$6.50 per person, which includes a social hour, dinner, inaugural program, and the Ralph Flanagan dance.

Women members of the Tulsa County Medical Society will be host to women physicians of Oklahoma at a breakfast at Bishop's Restaurant, 516 South Main, on Tuesday, April 14, at 7:30 A.M. Reservations should be made in advance at the general registration desk.

The University of Oklahoma School of Medicine Alumni Association has announced plans for an open house at the Mayo Hotel throughout the convention. Further information will be available at the registration desk.

Meeting for the first time at the Cimarron Ballroom, 4th and Denver streets, the Association will hear papers by the

following distinguished visiting guest speakers:

*Dr. W. Alton Ochsner*, Professor and Chairman of the Department of Surgery, Tulane University of Louisiana, New Orleans, La.

*Dr. Francis J. Braceland*, Professor of Psychiatry, Yale University School of Medicine, and Psychiatrist-In-Chief, The Institute of Living, Hartford, Conn.

*Dr. James C. Sargent*, Professor and Chairman of the Department of Urology, Marquette University Medical School, Milwaukee, Wis.

*Dr. Paul H. Holinger*, Professor of Bronchoesophagology, University of Illinois School of Medicine, Chicago, Ill.

*Dr. Carl A. Moyer*, Professor of Surgery, Washington University School of Medicine, St. Louis, Mo.

*Dr. Allan P. Bloxsom*, Clinical Professor of Pediatrics, University of Texas Medical School, Main Branch, Houston, Texas.

*Dr. Wendell G. Scott*, Associate Professor of Radiology, Washington University School of Medicine, St. Louis, Mo.

*Dr. Garfield G. Duncan*, Professor of Medicine, Jefferson Medical College, Philadelphia, Pa.

*Dr. F. Bayard Carter*, Professor and Chairman of the Department of Obstetrics and Gynecology, Duke Medical School, Durham, N. C.

## MEMPHIS PHYSICIAN TO SPEAK HERE APRIL 27TH

Dr. Paul Williamson, Chairman of the Department of General Practice, University of Tennessee School of Medicine, Memphis, will be guest speaker for the Tulsa Academy of General Practice on Monday, April 27, 1953, at 8:00 P.M. at Hotel Tulsa. His subject will be "New Problems of Psycho-Neurosis."

A graduate of the University of Oklahoma School of Medicine, Dr. Williamson was a general practitioner himself until called to take charge of the University of Tennessee's new Department of General Practice, established in 1952. He was a popular guest speaker at the March meeting of the Oklahoma Academy of General Practice.

## NO APRIL MEETING

There will be no meeting of the Tulsa County Medical Society in April due to the 60th Annual Meeting of the Oklahoma State Medical Association being held in Tulsa, April 13-15, 1953. The next regular Society meeting will be Monday, May 11, when Dr. Claude S. Beck, Professor of Cardiovascular Surgery, Western Reserve University, Cleveland, Ohio, will be guest speaker. His subject will be "Operation For Coronary Artery Disease."

## THEY DIRECT CONVENTION PROCEEDINGS



Officials of the 60th Annual Meeting of the Oklahoma State Medical Association in Tulsa, April 13-15, are, left to right: Dr. Gifford H. Henry, General Chairman; Dr. Berget H. Blocksom, Program Chairman; Dr. Rayburne W. Goen, Hotel & Registration; and Dr. William Orlando Smith, Social Events. Not pictured are Dr. Milton L. Berg, Commercial Exhibits; Dr. B. W. Ward, Publicity; and Dr. William F. Thomas, Jr., Golfing.

## CONVENTION AT A GLANCE

### Sunday, April 12, 1953

- 9:00 A.M. Oklahoma Arthritis & Rheumatism Society, Open Parlors, The Mayo.
- 9:00 A.M. Medical Assistants Society of Oklahoma, Hotel Tulsa.
- 10:00 A.M. Council, Oklahoma State Medical Association, Emerald Room, The Mayo.
- 10:00 A.M. Oklahoma Society of Anesthesiologists, Studio, Room, The Mayo.
- 1:00 P.M. House of Delegates, Oklahoma State Medical Association, Emerald Room, The Mayo. Second Session, 7:00 P.M.
- 3:00 P.M. Oklahoma Radiological Society, Room B, The Mayo.
- 6:30 P.M. Oklahoma Diabetes Association, Terrace Room, The Mayo.
- 6:30 P.M. Oklahoma Society of Neurologists & Psychiatrists, French Room.

### Monday, April 13, 1953

- 9:00 A.M. General Scientific Session, Main Meeting Room, Cimarron Ballroom.
- 9:30 A.M. Medical Motion Pictures, Mezzanine Meeting Room, Cimarron Ballroom.
- 12:00 Noon Blue Cross-Blue Shield Complimentary Buffet Luncheon, Cimarron Ballroom.
- 2:00 P.M. General Session, Main Meeting Room, Cimarron Ballroom.
- 2:00 P.M. Section on Neurology & Psychiatry, Mezzanine Meeting Room, Cimarron Ballroom.

### Tuesday, April 14, 1953

- 7:30 A.M. Women Physicians Breakfast, Bishop's Restaurant, 516 South Main.
- 8:30 A.M. Past Presidents Breakfast, Oklahoma State Medical Association, The Mayo.
- 9:00 A.M. General Session, Main Meeting Room, Cimarron Ballroom.
- 9:30 A.M. Medical Motion Pictures, Mezzanine Meeting Room, Cimarron Ballroom.
- 12:15 P.M. Roundtable Luncheon, Emerald Room, The Mayo.
- 2:00 P.M. General Session, Main Meeting Room, Cimarron Ballroom.
- 2:00 P.M. Section on Urology, Mezzanine Meeting Room, Cimarron Ballroom.
- 6:00 P.M. Social Hour, Rooms W-Z, The Mayo. Compliments Tulsa County Medical Society.
- 7:00 P.M. President's Inaugural Dinner Dance, Crystal Ballroom, The Mayo. Inaugural Ceremonies.
- 9:00 P.M. Dancing to the Music of Ralph Flanagan and His Orchestra. Until 1:00 A.M.

### Wednesday, April 15, 1953

- 9:00 A.M. General Session, Main Meeting Room, Cimarron Ballroom.
- 9:30 A.M. Medical Motion Pictures, Mezzanine Meeting Room, Cimarron Ballroom.
- 12:15 P.M. Roundtable Luncheon, Crystal Ballroom, The Mayo.
- 2:00 P.M. Symposium On Industrial Medicine, Ivory Room, The Mayo.

*Registration opens daily at the Cimarron Ballroom at 8:00 A.M. Commercial Exhibits will be open from 8:30 A.M. to 5:00 P.M. daily, Monday and Tuesday, April 13-14, and from 8:30 A.M. to 12:00 Noon, Wednesday, April 15, at the Cimarron Ballroom.*

# Guest Editorial

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*A Special Message*  
By Dr. C. I. Pontius,  
President, University of Tulsa



It is a true pleasure to have this opportunity to talk to you, the members of the Tulsa County Medical Society, a group with which we, at the University of Tulsa, feel closely aligned.

In your professional life you perform the humanitarian services, the daily and unending works of skill and mercy that have helped free the world and its people from the constant handicap and fear of sickness and disease.

We at the University have an almost identical aim. We work daily to free the world and its people from prejudice, to advance society through education and enlightenment and to remove the shadows cast over the future by still-incomplete knowledge and understanding.

Many of the people whom we are now educating may someday be members of your Society — just as many of you received your basic medical science education at the University. We hope to educate them so that they can take their places in society and the professional fields as capably as you have. We hope we can advance them even past your achievements, for science moves forward constantly and we attempt to keep pace. This is our constant hope — our prolonged and continuous effort.

Too, the University of Tulsa and the Medical Society are supporters of the same philosophy of freedom of choice, freedom from government restriction and supervision, freedom from the inefficiency and waste of top-heavy, power-hungry bureaucrats.

The University of Tulsa is, as you probably know, the largest private college in Oklahoma, and receives no financial aid from taxes, either city, state or federal. We operate a private enterprise university — a fact we always try to keep foremost, since we are convinced that only in such a situation can we teach properly the spirit and knowledge of America and democracy.

Our University is, therefore, operated and expanded on our own income and on gifts from those who believe strongly as we do. Doubtlessly, many of you have contributed your time and resources in helping us maintain those beliefs and this university. For this we thank you sincerely.

And for your service, your skill — individually and as a group — and your devotion to the duty you have chosen we also thank you.

Those qualities and attributes are an inspiration to the youth of our nation — to the young people who are our pleasure and our responsibility.

Sincerely yours,

A handwritten signature in cursive script, appearing to read 'C. I. Pontius'.

President, University of Tulsa

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# PRESIDENT'S PAGE

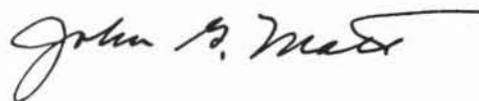
Your Tulsa County Medical Society has under consideration a proposed project which would, in effect, be an indoctrination program for new members of the Society. This project would be similar to those which have been successfully instituted by some of the larger county medical societies over the nation.

The purpose of such a program would be to assist the newcomer to Tulsa Medicine in entering practice with a minimum of difficulty and with a clear understanding of the accepted principles and customs of practice in Tulsa County. At periodic intervals, usually every four to six months, new members of the Society would be invited to an informal dinner with the physicians selected to be in charge of the indoctrination project. Following an explanation of the various professional, hospital, and health services in Tulsa, these newcomers would be given an opportunity to ask pertinent questions. Some considerable emphasis would be placed upon the local interpretation of the Code of Medical Ethics. The facilities and benefits of the Tulsa County Medical Society would be explored. Certain public relations aspects of medical practice would be discussed. Insofar as possible, such information and general discussions would be kept on a practical, useful basis.

I think there is much to be gained through our newcomers getting off on the right foot in Tulsa. I think such a program would have practical merit and would have an additional important advantage of demonstrating our friendship for our new doctors. Such a relationship should strengthen the Society and pay a tangible dividend in the years to come.

What is your opinion of this proposal? Do you think it is of value? I would sincerely appreciate your comments and criticisms.

Sincerely,



President



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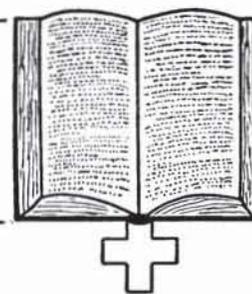
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# THE MEDICAL LIBRARY

Library of the Tulsa County  
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## GIFTS OF THE MONTH —:

- Dr. Paul Grosshart.** Journal of Aviation Medicine. Volumes 23-24, 1952-53.
- Dr. I. H. Nelson.** Journal of Biological Chemistry. Volumes 199-200, 1952-53.
- Dr. Marque O. Nelson.** Behrman, Howard T.: The Scalp in Health and Disease. 566 pp., 312 ill., C. V. Mosby Company, St. Louis, Missouri, 1952.
- Oklahoma State Department of Health.** Public Health Statistics of Oklahoma: Births and Deaths. Fourth Quarter, 1952.
- Oklahoma State Medical Association.** The following volumes:  
 Anderson, W. A. D.: Synopsis of Pathology. Third Edition, 788 pp., 354 ill., 13 color plates. C. V. Mosby Company, St. Louis, Missouri, 1952.  
 Dublin, Louis I.: A 40 Year Campaign Against Tuberculosis. 115 pp., illustrated, bibliography. Metropolitan Life Insurance Company, New York, N. Y., 1952.  
 Francis, Carl C.: The Human Pelvis. 210 pp., 61 illustrations. C. V. Mosby Company, St. Louis, Missouri, 1952.  
 Hildreth, Dorothy Myers, and Hildreth, Eugene A.: The Low Fat Diet Cook Book. 136 pp. The Medical Research Press, New York, N. Y., 1952.  
 Larson, Leonard A., and Yocom, Rachael Dunaven: Measurement and Evaluation of Physical, Health, and Recreation Education. 507 pp., illustrated, C. V. Mosby Company, St. Louis, Missouri, 1951.  
 Operating Room Technic, St. Mary's Hospital, Rochester, Minnesota. Fourth Edition, 345 pp. W. B. Saunders Company, Philadelphia, Pennsylvania, 1952.  
 Sharpe, William: Brain Surgeon, An Autobiography. 271 pp. The Viking Press, New York, N. Y., 1952.
- Tulsa Chapter, Arthritis and Rheumatism Foundation.** Tarsy, James M.: Pain Syndromes and Their Treatment, With Special Reference to Shoulder-Arm Pain. 577 pp., 266 ill., C. C. Thomas, Publisher, Springfield, Illinois, 1953.
- Tulsa Chapter, International College of Surgeons.** A most generous sum of money to the Library Fund.

## RECENT PUBLICATIONS BY MEMBERS OF THE TULSA COUNTY MEDICAL SOCIETY—:

- Dr. Paul E. Craig.** A New Approach to the Treatment of Hypochronic Anemia. Medical Times (January) 1953.
- Dr. Martin Leibovitz.** Surgical Lesions of the Chest in Children. Journal of the Oklahoma State Medical Association, 46:63-67 (March) 1953.
- Dr. Emanuel N. Lubin.** The Management of Ureteral Calculi. Journal of the Oklahoma State Medical Association, 46:68-70 (March) 1953.

The Library of the Tulsa County Medical Society has been expanded to include all of the 12th floor of the Medical & Dental Arts Building of Tulsa. The quarters formerly occupied by the Executive Offices of the Society have been added to the Library and the partitions removed. A tile floor has been installed and new steel shelving has been ordered with delivery expected in about 60 days. The additional space will be utilized primarily as a stack area and a workroom for the Library staff. The move will give the Library much needed shelf space and will allow for the normal heavy growth of the Library each year. Members of the Society are invited to inspect the remodeled quarters.

## APRIL MEDICAL CALENDAR

### WEDNESDAY, April 1st:

Medical Credit Bureau Committee Meeting, Tulsa County Medical Society, B-9 Medical Arts Building, 1:00 P.M.

### FRIDAY, April 3rd:

St. John's Tumor Clinic, Clinical Conference, 8:30 A.M.

### MONDAY, April 6th:

St. John's Hospital Staff Meeting, 8:00 P.M.

### TUESDAY, April 7th:

St. John's Tumor Clinic, 8:00 A.M.

### WEDNESDAY, April 8th:

Board of Trustees Meeting, Tulsa County Medical Society, B-9 Medical Arts Building, 1:00 P.M.

### FRIDAY, April 10th:

Final date to apply for coverage, Medical Assistants Group, Blue Cross Plan Hospital Insurance. File applications at: B-9 Medical Arts Building, Tulsa.

Caucus of Tulsa Delegates to the Oklahoma State Medical Association, 1203 Medical Arts Building, 1:00 P.M.

St. John's Tumor Clinic, Clinical Conference, 8:30 A.M.

### SATURDAY, April 11th:

Annual Meeting, Medical Assistants Society of Oklahoma, Hotel Tulsa, 9:00 A.M. Social Hour and Banquet, 5:30 P.M. Continues through Sunday, April 12.

### SUNDAY, April 12th:

Council, Oklahoma State Medical Association, Emerald Room, The Mayo, 10:00 A.M. House of Delegates, Oklahoma State Medical Association, Emerald Room, The Mayo, 1:00 P.M. Second Session, 7:00 P.M.

Specialty group meetings, The Mayo. For complete schedule, see this issue of The Bulletin.

### MONDAY, April 13th:

60th Annual Meeting, Oklahoma State Medical Association, Cimarron Ballroom, Tulsa, 9:00 A.M. Continues through Wednesday, April 15th.

### TUESDAY, April 14th:

President's Inaugural Dinner Dance, 60th Annual Meeting, Oklahoma State Medical Association, Crystal Ballroom, The Mayo, 6:00 P.M.

Scientific Program, 1953 Annual Meeting, Oklahoma State Medical Association, Cimarron Ballroom, 9:00 A.M.

### WEDNESDAY, April 15th:

Scientific Program, 1953 Annual Meeting, Oklahoma State Medical Association, Cimarron Ballroom, 9:00 A.M. Exhibits close 12:00 Noon.

Symposium On Industrial Medicine, Ivory Room, The Mayo, 2:00 P.M.

### FRIDAY, April 17th:

St. John's Tumor Clinic, Clinical Conference, 8:30 A.M.

Copy deadline for the May issue of The Bulletin.

### MONDAY, April 20th:

Hillcrest Hospital Staff Meeting, 8:00 P.M.

### TUESDAY, April 21st:

St. John's Tumor Clinic, 8:00 A.M.

### FRIDAY, April 24th:

St. John's Tumor Clinic, Clinical Conference, 8:30 A.M.

### MONDAY, April 27th:

Tulsa Academy of General Practice Meeting, Hotel Tulsa, 8:00 P.M. Speaker: Dr. Paul Williamson, Memphis, Tennessee. Subject to be announced.

### THURSDAY, April 30th:

Members of the Tulsa County Medical Society who have not paid any portion of their 1953 membership dues as of this date are automatically suspended from membership.



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# NEW ORLEANS' GREAT MAN OF MEDICINE

## *A Convention Personality*

Dr. W. Alton Ochsner has been described as a man with "four hands, ten constitutions, and fifty personalities."

The description is an apt one for the brilliant 56-year old New Orleans surgeon who will be one of nine distinguished visiting guest speakers at the 60th Annual Meeting of the Oklahoma State Medical Association in Tulsa, April 13-15, 1953. He crowds a wide range of activities into his 20-hour day, seldom sleeping more than three or four hours a night. At Charity Hospital he is a familiar sight at 4:00 A.M. in the morning, making ward rounds, followed by a retinue of eager residents whom he affectionately calls the "Dawn Patrol."

A typical Ochsner day was the one when he arrived by air from Houston, where he had made an address to a medical society the evening before, at 7:00 A.M. Rushing to the Hospital he did five major operations, made his rounds, and emerged spick and span for a noonday address to the New Orleans Rotary Club. In the afternoon he saw twenty patients, visited with a United States Senator and a vacationing Brazilian ambassador, spoke at a dinner meeting of Charity's surgical staff, crammed in some rapid-fire dictation on a new scientific paper, and hopped off at 9:00 P.M. to Jackson, Mississippi, on an emergency call. Back early the next morning, he went through the same routine with minor changes, drove to Biloxi in

the afternoon for a consultation, and flew out the same evening for Chicago.

For all of his dynamic procedure, Dr. Ochsner is at the same time one of the most deliberate and methodical of surgeons. Never one for a snap diagnosis or for doing anything by halves, he has won a world-wide reputation for brilliant and distinguished surgery.

Dr. Ochsner was only 31 when he arrived in New Orleans in 1927 to take over Tulane's Department of Surgery, but already he established himself as a top-notch surgeon in private practice in Chicago and Madison, Wisconsin. Nephew of Medicine's Grand Old Man of Surgery, Dr. A. J. Ochsner of Chicago, founder of the American Surgical Society, the boyish department head set about making



DR. W. ALTON OCHSNER

a model surgical staff at Charity Hospital of New Orleans. From the very start he was a popular though exacting taskmaster for his Tulane students, and Dr. Ochsner was never one to pile up dry academic lectures. With a class at his coat-tails he invaded the Hospital surgery for clinical demonstrations, and Tulane's embryo doctors learned by doing—the only way of learning in Dr. Ochsner's opinion.

Never one to be pushed around, Dr. Ochsner came a cropper in 1930 when he was ousted from Charity Hospital because he refused to make political appointments dictated by Louisiana's Kingfish governor, the fabulous Huey Long

Two years later he returned in triumph to Charity to be met by an applauding faculty and student body. It was the last time anyone dared suggest to Dr. Ochsner that politics and medicine could be bed-fellows at Charity Hospital.

With New Orleans' brilliant Tyrone and LeJeune, Dr. Ochsner set up the Ochsner Medical Foundation in the mid-thirties. Housed in a five-story building and a 220-bed hospital, it now employs 85 medical doctors on its staff as well as 300 other chemists, nurses, clerks, technicians, and interpreters. Its facilities have been incorporated into a non-profit Foundation with earnings plowed back into making it one of the finest and most completely equipped clinics in the world.

Much of the business of this "Mayo Clinic of the South" comes from the South American countries. To handle a steady stream of patients from Central and South America, the Clinic maintains a staff of ten interpreters. Many of the staff physicians speak Spanish fluently.

The author of several hundred scientific papers based on original research, Dr. Ochsner is presently Editor of the International Surgical Digest and Co-

Editor of Surgery, as well as being an Associate Editor or member of the editorial boards of seven other national medical journals. His textbook on Varicose Veins is standard in most medical schools, and he has co-authored several other textbooks in various phases of surgery.

There are few honors which have not come to him. He has just completed a term as President of the American College of Surgeons and has been a regent of that organization for seventeen years. He is a former President of the Southern Surgical Association, the Southeastern Surgical Congress, the Society for Vascular Surgery, and the American Association for Thoracic Surgery. Dr. Ochsner has long been a leader in the affairs of the American Cancer Society and was President of that organization in 1949-50. He has held numerous posts in a dozen or more medical organizations including the American Medical Association. He was a founder member of both the American Board of Surgery and the American Board of Thoracic Surgery.

In 1945, Dr. Ochsner was honored as the outstanding citizen of New Orleans with the presentation of a silver loving cup by the Times-Picayune newspaper. Three years later he was Rex, King of the Mardi Gras, at the old French town's famous annual festival. Father of three sons (two in medical school) and one daughter, he counts as his only failure the "worst golf game in New Orleans."

Dr. Ochsner's favorite word is "Serendipity," which he defines as "the gift of finding valuable things not sought for." Thus, does he count his several accidental discoveries in the field of medicine. Typical is his treatment of milk leg by anesthetizing the veins, a procedure which he stumbled onto by accident.

Oklahoma doctors are planning to offer Dr. Ochsner some Serendipity in their hospitality during the annual meeting in Tulsa, and are assured in return of two brilliant presentations. Dr. Ochsner speaks on Monday, April 13, at 11:15 A.M. on "Surgery of the Heart and Great Vessels" and again on Tuesday, April 14, at 11:10 A.M. on "Recent Advances in the Treatment of Portal Hypertension."



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**THE GRIEVANCES COMMITTEE . . .**

*a case study*

*Editor's Note:* This is the second in a series of articles dealing with the work of the Grievances Committee of the Tulsa County Medical Society and the various cases brought to its attention. The actual cases have been carefully disguised, the situations altered, and all methods of identification of either doctor or patient removed. In this manner there can be no embarrassment to any individual. Further case studies will be published periodically in future issues of The Bulletin.

*The Case:* Dr. A. had performed minor surgery on a number of patients who were policyholders of the Blue Shield Plan of Oklahoma. He had properly secured the signature of each patient on the required request for payment form at the time the services were rendered. However, Dr. A. failed to forward these forms to the Blue Shield Plan within the period of 30 days after the termination of the case, as required by the policy. Instead, he accumulated 71 requests for payment over a period of seventeen months and then forwarded them to the Company in a single envelope, requesting that payment be made in accordance with the standard fee schedule for the services rendered. The Blue Shield Plan, while preferring not to file a formal complaint against the physician, did seek the advice of the Committee on the problem. It was pointed out that unless a special exception was to be made, it would be necessary for the Company to refuse payment of all the claims. The relative legal position of the Company, the doctor, and the individual patient was an important and uncertain factor.

*The Decision:* The Grievances Committee advised the Blue Shield Plan to pay all of the claims submitted although the deadline for filing such claims had expired on all. The Committee felt that this was necessary in the best interests of the patient and the Plan itself. It was

noted that the patient had complied with the requirements of the policy by signing the necessary claim form. Having acted in good faith, and having paid his premiums for such protection, he would be unfairly penalized if the benefits were withheld because of the doctor's negligence. The only alternative would have been for the doctor concerned to absorb the amount of the claims. However, this would have been a sizable penalty to the doctor who had performed the services. Dr. A. indicated that he was unwilling to take this course.

The Committee felt that no question existed as to the negligence of the doctor in failing to promptly file his claims within the required 30-day period. While Dr. A. professed ignorance of the regulation, the Committee felt any surgeon participating in the Blue Shield Plan should be responsible for fully acquainting himself with the rules and regulations of participation. The old maxim that ignorance is no excuse was applicable in this case.

The Committee also took cognizance of a public relations factor of importance to the case. Should the 71 claims be refused, and should Dr. A. refuse to absorb the amount of such claims, it would be necessary to bill the patients for the charges. Such action could not fail to produce other than a widespread dissatisfaction among policyholders, create unrest and lack of confidence in the value of the policy. By quietly honoring the claims such results would be avoided. It was also quite possible that failure to honor the claims would produce legal action against the Plan, Dr. A., or both.

The representatives of the Blue Shield Plan made it clear from the outset that they were not attempting to effect a savings of money at the expense of the policyholder. Their sole interest was to preserve the effectiveness of the rules and regulations by which the Plan must neces-

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sarily operate. Neither did they wish to deny the doctor any payment for services which he had rendered in good faith.

It was suggested to the Blue Shield Plan that a special effort be made to acquaint the participating physicians with the detailed regulations governing the filing and payment of claims. Generally speaking, the Plan will honor a claim which is filed not more than 30 days from the final date of termination of the case; the specific ruling is that the claim should be filed within 30 days of the date of surgery or administration of the anesthetic.

*The Moral:* With prepaid medical, surgical, and hospital care plans now offering protection to an increasingly large segment of the population, it is essential that all physicians fully acquaint themselves with their obligations under such plans. Particularly is this true in view of the official support which American Medicine is giving to such plans as a means of combating the inroads of federal medicine.

### BLUE CROSS INSURANCE NOW ACCEPTING NEW ENROLLEES

Blue Cross hospital insurance may be purchased by employees of members of the Tulsa County Medical and Dental societies who apply before April 10, 1953. The Medical Assistants Group will accept new enrollees through that date for protection beginning May 1, 1953. Eligible persons include office assistants, nurses, medical technicians, and receptionists.

A complete schedule of benefits and premiums is available at the offices of the Tulsa County Medical Society along with enrollment cards.

DR. HERBERT S. ORR, DR. WALTER B. SANGER, and DR. L. C. NORTHRUP spoke before Junior and Senior medical students at the University of Oklahoma on March 5th. Later, the trio attended the meeting of the Oklahoma City Obstetrical and Gynecological Society.

DR. NOLAN C. RILEY has been called to military service and reported March 16th at Fort Sam Houston, Texas.

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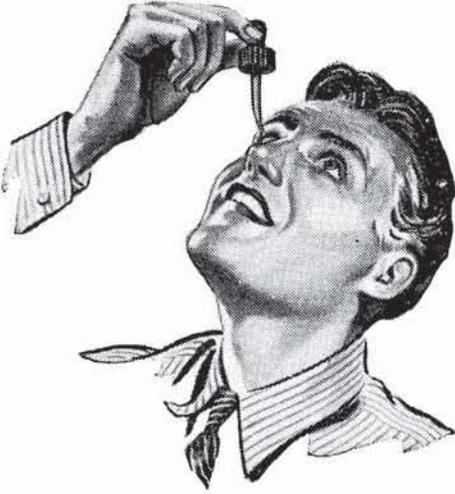
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# BLOOD CENTER NEWS

## DISTRIBUTION & REPLACEMENT REPORT

February, 1953

Hospital:	Bloods Used	Replac- ments	% Repl.
St. John's .....	502	202	40.2%
Hillcrest .....	289	126	43.7%
Osteopathic .....	62	15	24.2%
Byrne .....	20	5	25.0%
Mercy .....	14	7	50.0%
Moton .....	3	0	0.0%
Broken Arrow .....	17	15	88.3%
Other .....	36	19	52.7%
Totals .....	943	389	41.3%

Dr. Betty Conrad, a graduate of the University of Oklahoma School of Medicine, Class of 1944, has been named as Medical Director of the Tulsa County Red Cross Blood Center. She assumed her new duties on April 1st, succeeding Dr. Clarence C. Hoke, resigned.

Dr. Conrad attended Bristow Junior College and in 1941 was awarded a Bachelor of Science degree from Oklahoma A. and M. College. Following her graduation from medical school she completed an internship and medical residency at the City of Detroit Receiving Hospital. This was followed by a one-year residency in Psychiatry at Taunton State Hospital, Taunton, Massachusetts, and a two-year residency in Internal Medicine at Buffalo General Hospital, Buffalo, New York. For the past several years she has been a resident of Tulsa.

DR. ROYAL E. STUART has been recalled to active duty with the United States Navy Medical Corps and is now stationed at the U. S. Naval Hospital at Newport, Rhode Island.

DR. BERGET H. BLOCKSOM and DR. FELIX R. PARK escaped injury when their Cessna aircraft crashed at the Fayetteville, Arkansas, airport on March 12th.

DR. WALTER E. BROWN has been appointed a member of the City Board of Health, succeeding DR. A. RAY WILEY, resigned.

Its a son for DR. and MRS. CHARLES E. WILBANKS, born February 27th. Congratulations!

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**NEW REGULATIONS ADOPTED  
FOR DIRECTORY LISTINGS**

Professional listings of members of the Tulsa County Medical Society in the classified or yellow pages of the Tulsa Telephone Directory will be regulated by a resolution adopted by majority vote at the Society meeting of February 9, 1953.

The new restrictions, designed to eliminate the abuses of unjustified multiple specialty listings, are as follows:

1. A member may list himself under one specialty listing only, except where justified by experience and education he may list himself under one additional allied sub-specialty.

2. Each physician should be able to justify any specialty listing on the basis of his education and professional training and experience.

3. Medical doctors are requested to list themselves in the white pages with the letters "M.D." rather than "Doctor" or "Dr." This is in compliance with state law governing public listings of doctors' names and degrees.

These new regulations developed from a special study conducted by the Telephone Committee of the Tulsa County Medical Society, a special committee appointed last year for the specific task with Dr. Joseph Fulcher as Chairman. Although the project was not completed in time for necessary changes in the new telephone directory, the new restrictions are being publicized as a guide for future editions and to assist new physicians coming into Tulsa. Each member is responsible for effecting his own changes.

Named as Presiding Officers at the sessions of the 1953 Annual Meeting of the Oklahoma State Medical Association in Tulsa, April 13-15, were DR. JOHN E. McDONALD, DR. EMANUEL N. LUBIN, DR. JOHN G. MATT, DR. F. L. FLACK, and DR. JOE E. TYLER.

DR. RALPH A. MCGILL is on a combined vacation and business trip to Miami, Florida, where he will attend a meeting of the National Association of Blue Cross-Blue Shield Plans.

DR. A. B. CARNEY has been named as Chairman of the Public Health Committee of the Tulsa Chamber of Commerce for 1953.

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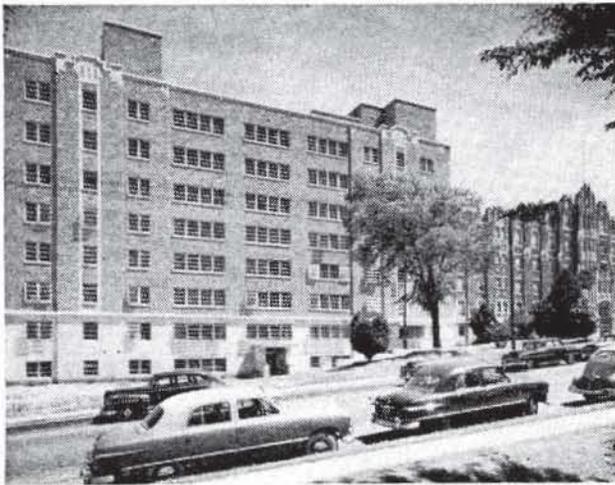
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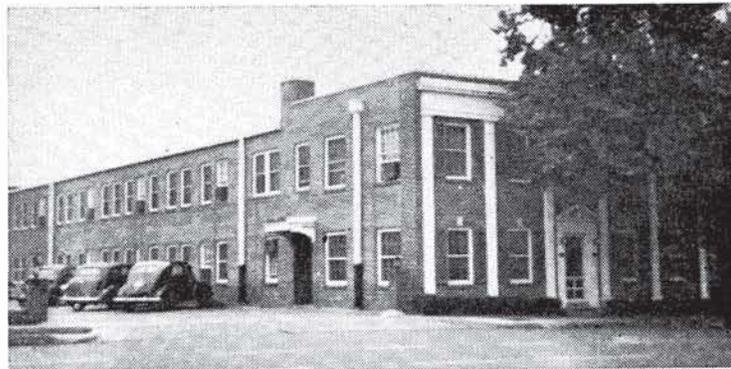
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