

December, 1953

# THE BULLETIN

*of the Tulsa County Medical Society*

## ***IN THIS ISSUE***

Annual Election of Officers  
Scheduled By Tulsa County Medical Society



Medical Library Adds 27 Volumes



A Guest Editorial By Mr. Ted Warkentin,  
President, Oklahoma Medical Research Foundation



Red Cross Blood Center News

Vol. 19



No. 12



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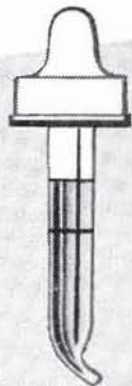
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## With The Editor . . .

It was a very real pleasure to meet Dr. Edward J. McCormick of Toledo, Ohio, President of the American Medical Association, at the Oklahoma City Clinical Society's recent meeting . . . This friendly, unassuming gentleman makes a wonderful representative of American Medicine . . . Positive and forceful in his views, he typifies the type of leadership the AMA needs . . . Dr. McCormick had a new name after his visit to Oklahoma: Doy-Om-Keah-Kah-Ti-Kei . . . Jasper Saunkeah, a full-blood Kiowa Indian, officiated at a ceremony bestowing the name on Dr. McCormick and making him a member of the Kiowa tribe . . . The name means "Chief Medicine Man" . . . Doctor also was crowned with a resplendent head-dress made of eagle feathers . . . From the Oklahoma State Medical Association came another gift: a handsome pair of hand-tooled cowboy boots, the traditional present for visiting medical dignitaries . . . Just to top it off, Governor Johnston Murray made Dr. McCormick a Commodore in the Oklahoma Navy . . . Congratulations to the Oklahoma Hospital Association on its wonderful progress in the last ten years . . . From an unorganized group of 17 members it has grown to be one of the largest and most active hospital associations in the United States . . . Mrs. Margaret Lamb of Norman is the new President . . . The Tulsa County Red Cross Blood Center will be five years old on January 12th . . . Representatives of the University of Oklahoma are in Tulsa collecting historical data and objects for the History of Oklahoma Medicine project of the OU School of Medicine and the Oklahoma State Medical Association . . . Old photographs, ledgers, instruments, bags, and transcripts are wanted . . . Photo copies will be made of valuable historical documents which owners may wish to keep . . . Collected material is being cataloged in the archives of the University of Oklahoma School of Medicine Library and may eventually be abstracted into book form for publication by the University of Oklahoma Press.



*From Veratrum Album*



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hypotensive

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**VERATRUM ALBUM**, a species of *Veratrum* indigenous to southern Europe, yields the ester alkaloid 'Provell Maleate.' 'Provell Maleate' is many times more potent than the mixture of substances from which it is isolated. Its uniformity and purity permit better control of the hypertensive patient than is possible with mixtures of alkaloids.

Hoobler\* states that protoveratrine is superior to the alkaloids from *Veratrum viride* in that blood pressure can be reduced from six to eight hours daily without producing nausea, vomiting, or tolerance to the medication. The purity of the alkaloid allows for the accurate dosage so necessary to continuing good results.

Careful adjustment of the dosage schedule to fit the need of each patient is mandatory. Overdosage may result in distressing, although usually not serious, symptoms. 'Provell Maleate' is a potent drug to be administered only under the close supervision of a physician.

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\**Annals of Internal Medicine*, 37:465, 1952.

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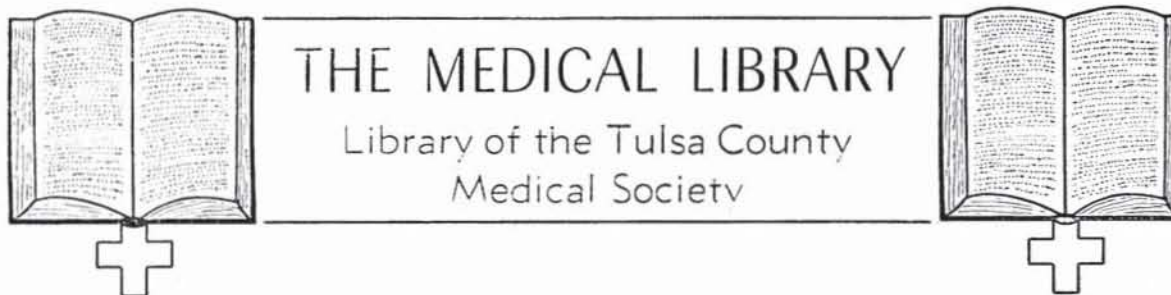
*lowers blood pressure*

*consistently, safely*









Miss Irma A. Beehler, *Librarian*

**GIFTS OF THE MONTH—:**

Dr. Paul E. Craig. Ackerman, Lauren V.: *Surgical Pathology*. 836 pp., illustrated. C. V. Mosby Company, St. Louis, Mo., 1953.

Dr. I. H. Nelson. A contribution to the Medical Library Fund in memory of Dr. Ian MacKenzie.

Tulsa County Medical Assistants' Society. A contribution to the Medical Library Fund in memory of Dr. Ian MacKenzie.

The Tulsa County Heart Association has very generously contributed a large number of new books dealing primarily with Cardiology to the Library of the Tulsa County Medical Society. These books, which are listed below, have been cataloged and are now available for loan.

Boas, Ernst P. and Boas, Norman F.: *Coronary Artery Disease*. 399 pp., illustrated (The General Practice Manuals), Year Book Publishers, Chicago, Ill., 1949.

Braunstein, John R.: *The Ballistocardiogram: A Dynamic Record of the Heart Beat*. 84 pp., illustrated (American Lecture Series, Publication No. 143), C. C. Thomas, Publisher, Springfield, Ill., 1953.

Burch, George E. and Winsor, Travis: *A Primer of Electrocardiography*. Second Edition, thoroughly revised, 245 pp., illustrated, Lea & Febiger, Philadelphia, Pa., 1949.

Cournand, Andre; Baldwin, Janet S., and Himmelstein, Aaron: *Cardiac Catheterization in Congenital Heart Disease; A Clinical and Physiological Study in Infants and Children*. 108 pp., illustrated, Commonwealth Fund, New York, N. Y., 1949.

Dock, William; Mandelbaum, Harry, and Mandelbaum, R. A.: *Ballistocardiography; the Application of the Direct Ballistograph to Clinical Medicine*. 293 pp., illustrated, C. V. Mosby Co., St. Louis, Mo., 1953.

Dotter, Charles T. and Steinberg, Israel: *Angiocardiography*. 304 pp., illustrated, (Annals of Roentgenology, Volume 20), Paul B. Hoeber Co., New York, N. Y., 1951.

Fishberg, Arthur M.: *Heart Failure*. Second Edition, thoroughly revised, 829 pp., illustrated, Lea & Febiger, Philadelphia, Pa., 1940.

Gould, Sylvester E.: *Pathology of the Heart*. First Edition, 1,023 pp., illustrated, C. C. Thomas, Publisher, Springfield, Ill., 1953.

Graybiel, Ashton: *Electrocardiography In Practice*. Third Edition, 378 pp., illustrated, W. B. Saunders Co., Philadelphia, Pa., 1952.

Grishman, Arthur and Scherlis, Leonard: *Spatial Vectorcardiography*. 217 pp., illustrated (American Monograph Series), W. B. Saunders Co., Philadelphia, Pa., 1952.

Leibovitz, Sidney: *Infectious Mononucleosis*. 163 pp., illustrated (Modern Medical Monographs No. 5), Grune & Stratton, New York, N. Y., 1953.

Massey, Franklin C.: *Clinical Cardiology*. 1,100 pp., illustrated, Williams & Wilkins, Baltimore, Md., 1953.

Master, Arthur M.: *Normal Blood Pressure and Hypertension; New Definitions*. 144 pp., illustrated, Lea & Febiger, Philadelphia, Pa., 1952.

Miller, Heyman Rudolph: *Angina Pectoris and Myocardial Infarction; With Special Reference to the Autonomic Nervous System*. 336 pp., illustrated, Grune & Stratton, New York, N. Y., 1950.

New York Academy of Medicine. *Disorders of the Circulatory System; A Symposium Presented at the Twenty-Fourth Graduate Fortnight of the New York Academy of Medicine, October 8-19, 1951*. Edited by Robert L. Craig. 305 pp., illustrated, Macmillan Company, New York, N. Y., 1952.

New York Heart Association, Inc. *Criteria Committee, Nomenclature and Criteria for Diagnosis of Diseases of the Heart and Blood Vessels*. Fifth Edition, 359 pp., New York Heart Association, Inc., New York, N. Y., 1953.



- Nicholson, Gertrude H. B.: **Clinical Electrocardiography in Children.** 119 pp., illustrated, Macmillan Company, New York, N. Y., 1953.
- Page, Ernest W.: **The Hypertension Disorders of Pregnancy.** 120 pp., illustrated, (American Lecture Series, No. 188), C. C. Thomas, Publisher, Springfield, Ill., 1953.
- Peel, Albert A. F.: **Diseases of the Heart and Circulation.** Second Edition, 472 pp., illustrated (Oxford Medical Publications), University Press, London, England, 1952.
- Piney, Alfred: **A Clinical Atlas of Blood Diseases.** Seventh Edition, 136 pp., illustrated, Blakiston Company, Philadelphia, Pa., 1952.
- Raab, Wilhelm: **Hormonal and Neurogenic Cardiovascular Diseases; Endocrine and Neuroendocrine Factors in Pathogenesis and Treatment.** 722 pp., illustrated, Williams & Wilkins Co., Baltimore, Md., 1953.
- Schnitker, Maurice A.: **Congenital Anomalies of the Heart and Great Vessels.** 306 pp., illustrated, Oxford University Press, London, England, 1952.
- Starr, Isaac: **Physiologic Therapy for Obstructive Vascular Disease.** 38 pp., illustrated (Modern Medical Monographs), Grune & Stratton, New York, N. Y., 1953.
- Stewart, Harold J.: **Cardiac Therapy.** 622 pp., illustrated, Paul B. Hoeber Co., New York, N. Y., 1952.
- Vogl, Alfred: **Diuretic Therapy; the Pharmacology of Diuretic Agents and the Clinical Management of the Edematous Patient.** 248 pp., illustrated, Williams & Wilkins, Baltimore, Md., 1953.
- White, Paul D.: **Heart Disease.** Fourth Edition, 1,015 pp., illustrated (part color), Macmillan Medical Monographs, Macmillan Company, New York, N. Y., 1951.
- Willius, Frederick A. and Keys, Thomas A.: **Cardiac Classics; a Collection of Classic Works on the Heart and Circulation with Comprehensive Biographical Accounts of the Authors.** Fifty-two contributions by fifty-one authors. 858 pp., portraits, C. V. Mosby Co., St. Louis, Mo., 1941.
- Wolff, Louis: **Electrocardiography; Fundamentals and Clinical Application.** 187 pp., illustrated, W. B. Saunders Co., Philadelphia, Pa., 1950.
- Wright, Irving S.: **Vascular Diseases in Clinical Practice.** Second Edition, 552 pp., illustrated (The General Practice Manuals), Year Book Publishers, New York, N. Y., 1952.

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**RECENT PUBLICATIONS BY MEMBERS OF THE TULSA COUNTY MEDICAL SOCIETY—:**

- Dr. F. L. Flack. Groin Hernia In Industry. Journal of the Oklahoma State Medical Association, 46:273-275 (October) 1953.

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Another new journal to be published is **The International Journal of Anesthesia**, published quarterly (March, June, September, and December) by the International Association of Anesthesiologists, Inc., 210 Lexington Street, Baltimore, Maryland. John Brockenbrough Fox, Esq., is the Managing Editor. The annual subscription rate is \$6.00.



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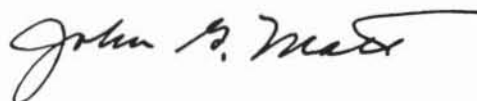
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# PRESIDENT'S PAGE

During the past two years the Tulsa County Medical Society has repeatedly urged the Blue Cross Plan of Oklahoma to add limited benefits for psychiatric patients to its standard policy of hospital insurance. Following a meeting by the Society in mid-November between Tulsa psychiatrists and neurologists and officials of the Plan, hopes were bright for the inclusion of twenty days of annual hospital care for specified psychiatric and neurological conditions. Unfortunately, the Board of Directors of the Blue Cross Plan subsequently saw fit to defer further action on the question until its meeting of April, 1954.

Although recognizing the obligation of the Plan's Board of Directors to keep Blue Cross on a sound financial basis, I feel the Board has been unduly timid about the inclusion of these proposed benefits. Some of this timidity undoubtedly stems from a lack of available actuarial experience. However, other Blue Cross and Blue Shield Plans in other states have offered such benefits with success. Kansas pays \$7.00 per day to 30 days for psychiatric benefits in hospitals; the companion Blue Shield Plan in Kansas pays \$5.00 per day medical benefits for the first day and \$3.00 for the next 29 days thereafter. Missouri Blue Cross pays \$5.00 per day to 30 days in some areas, a maximum of \$90.00 for two weeks psychiatric hospital care in other areas. Some of the timidity, I suspect, is also due to generally held misconceptions about the type of cases which will be hospitalized. It is not expected that our hospitals will be crowded with persons requiring institutional care. I believe the Blue Cross Plan of Oklahoma will be well pleased with the results of a year's experience with limited psychiatric care. These limited benefits should be an important new asset to the policy and of greater assurance to the policy-holder. The establishment and progress of Blue Cross has not been built upon hesitation and timidity, otherwise, the Plan would never have come into existence. The addition of these limited psychiatric benefits is not chance-taking, either; just merely good business.

Sincerely,



President





*for the relief  
of tension  
and associated  
pain and spasm of  
smooth muscle*

## **Trasentine<sup>®</sup>-Phenobarbital**

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The 20 mg. of phenobarbital in each tablet provides a sedative effect which helps relieve tension without the deeper hypnotic effect of more potent barbiturates.

Each tablet contains 50 mg. Trasentine hydrochloride (adiphenine hydrochloride Ciba) and 20 mg. phenobarbital. Bottles of 100 and 500.

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## *Season's Greetings*

To our good friends, the doctors and the dentists, and to the thousands of patients whom we have served in our quarter century as Tulsa's leading prescription pharmacy, may we wish a very Merry Christmas and the goodwill of this wonderful time of the year. Our thanks go out to each for your continued confidence in our services throughout 1953. We pledge for the coming year a continuation of the same high quality of reliable pharmacy which is the keystone of our organization.

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# Guest Editorial

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*A Special Message By  
Mr. Ted R. Warkentin, Lawton, Okla.,  
Civic Leader and President,  
The Oklahoma Medical Research Foundation*

The Medical Profession of Oklahoma has made many fine contributions to the welfare of the people of this great state—and none have been finer than its participation in the activities which led to the establishment of the Oklahoma Medical Research Foundation.

As a businessman, I was first impressed with the fact that the Foundation was founded, and is operated in the true American way—the institution was established by the People, and for the good of the People, with each person who has shared in its establishment being motivated solely by his desire to help a worthwhile cause.

It is to credit of Oklahoma that we can say that the Oklahoma Medical Research Foundation belongs to everyone, everywhere, because what is learned there will be for the benefit of the world.

I want to assure the physicians of Oklahoma that the Medical Profession is still, and will always be the key to the success of the Foundation. Those of us who are the laymen look to the man of medicine for counsel and opinion on such subjects as the value and purpose of research. This is natural, and the proper relation.

And so, the future of the Foundation is in your hands. I, and those who work with me in the management of the Foundation rely upon you in the Medical Profession. We are confident that with your help the Oklahoma Medical Research Foundation will remain secure and free to fulfill its destiny of service to all.

Sincerely yours,

A handwritten signature in cursive script that reads "Ted Warkentin". The signature is written in dark ink and is positioned above the printed name.

*President, The Oklahoma  
Medical Research Foundation*

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# Rhinall Cold Capsules

Useful in the Acute Coryza of Virus stage of Head Colds—for relief of Sneezing, Blockage and excessive Secretions—symptoms not relieved by the sulfonamides.

## EACH CAPSULE CONTAINS

'Propadrine' Hydrochloride . . . 1/8 grain  
(Phenylpropanolamine Hydrochloride)  
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In vials of 16 Capsules

Detailed to the  
Medical Profession Exclusively

For Allergic Head Colds—

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afford welcome relief of the annoying symptoms associated with allergic head colds.

A combination of four effective ingredients for the symptomatic relief of nasal congestion, hypersecretion and headache associated with allergies, and allergic head colds.



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Pyrilamine Maleate . . . . . 25 mg.  
Ephedrine Sulfate . . . . . 1/8 gr.  
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Salicylamide . . . . . 2 1/2 gr.

In vials of 12 Capsules

Samples on Request

**RHINOPTO COMPANY • Dallas, Texas**

## Merry Christmas

In this happiest season of the year may we wish the doctor and his patients a very Merry Christmas. May the symbol of Christmas represent all of our hopes for peace and understanding among the people of all nations.

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## Editorial

### THE DETAIL MAN

The detail man has become an important part and parcel of 20th Century American Medicine—and rightly so. He is the link between the practicing physician and the large manufacturing pharmaceutical firms whose subsidization of medical research, either directly or indirectly, has been responsible for much of the tremendous progress in scientific medical diagnosis and therapy in the last fifty years. His job is not always an easy one. There are frequently long periods of patient but boring waiting until the doctor can see him. A few physicians, shortsighted as to the value of these contacts, will not grant him an audience. By and large, however, most doctors recognize the benefits of these visits with the detail men and receive them cordially and without undue delay. In return, they have found not only a major source of important medical information but valuable friendships with intelligent and loyal men.

The members of the Medical Service Society of Tulsa typify the detail men. Through their organization they have effectively regulated most of the abuses which were occasionally perpetrated. Their support, not only of medical projects but of many civic endeavors, has been invaluable. Typical of their good will activities has been a project to provide free swimming instruction and exercise at the YWCA pool for crippled children of local hospitals. The detail men not only financed such lessons but transported the children both ways. For activities of organized medicine the Medical Service Society has been of constant assistance. This year they were of material help in publicizing the annual meeting of the Oklahoma State Medical Association. Another evidence of their kindness is seen in the pleasant social hour tendered physicians in attendance at the Annual Doctors and Dentists Golf Tournament in September. In numerous other ways have they been of assistance. Their firms are purchasers of exhibit space at medical meetings and

advertising in medical journals; this income helps to support the scientific and public relations programs of organized medicine.

In return, the detail man asks little—a few moments of your time at his periodical visit to you and your courtesy in visiting his booth at medical meetings. His time is valuable, too; by making a definite appointment to see him, you can conserve his time and yours. You can be sure he will take no more than a few minutes of your professional time to tell you about the important new products he represents.

*Writing in the California Western Academy Monthly, Dr. Francis T. Hodges sums up some comments on the detail man that are worthy of reprinting here:*

How many times, in the midst of our busiest days, have we all been exasperated by eager-beaver detail men in our offices! How frequently a carefully planned appointment list is knocked galley-west by the drug representative who has been ushered in for a "moment," and stays on for fifteen or twenty.

We all have had the annoyance of being catechized by the agent who asks us if we are using the product and we don't, of course, feel it is necessary to explain that we are not. Equally upsetting is the man who wishes to make his quota and offers us five free, under the counter, if we'll buy twelve.

Of course, we have experienced annoyances, but let's wait a moment before condemning these front men for the pharmaceutical firms.

There are many reasons why we *should* see them besides the obvious reason that they must make a living, too.

At the risk of being vulnerable to that old bromide, "He learns his medicine through the detail man," I'll freely grant that I *do* learn a lot of it through them. As with all knowledge, what we accept or assimilate depends on the alertness and digestive powers of our own minds. Here are men with fresh information on the latest products and with reprints on original work on them. Here is, first hand, a chance to ask questions and to discuss the product. Here is a chance to



obtain samples (often quite generous samples) in order that we may test the company's claims. Incidentally, here is a chance to see, smell and even taste a product we may plan to use. It can be very advantageous to recognize a drug in a patient's home, and it can be embarrassing to stare blankly when the patient refers to his yellow and green capsules.

Have you ever stopped to reflect of what patient men these detail men must be? They sit, and sit, and sit in waiting rooms until the physician can see them (or not, as is so often the case). Few of them overstay a reasonable length of time, and most of them have something to offer. So, overlook it if one bribes your secretary with the traditional bottle of hand lotion, and don't bar your gate arbitrarily. Most ethical companies have courteous and able young men, who ask that, if you can spare a moment, you listen to what they have to say. My instructions to my secretary are that we will see these agents whenever the office routine is not severely upset by an interruption.

The pleasant, informal relationship between the general men and the representatives of the drug houses has been

exceptionally good, and it will be to the advantage of all to continue it.

*Having expressed some sincere comments about the detail man, the editors of The Bulletin cannot refrain from including yet another reprint, this time from the E. R. Squibb Company's house organ, The Rebel Rouser. In a most facetious mood, the Bulletin offers a word of advice to physicians, hoping at the same time that it will be accepted by the detail man in the spirit in which it is printed:*

There is always the possibility of a detail man dropping in on you and the alert doctor should always be prepared for such an emergency.

Dress carefully, shoes shined, nails manicured, matching socks and tie—detail men notice these things.

If you have been drinking (and who can really blame you?) be sure to conceal the evidence, as nothing is more distasteful to the average detail man than to deal with a doctor who uses intoxicants.

If you don't already have a beautiful receptionist, by all means get one. At the very least you should, in the absence of a beautiful receptionist, escort the detail man into your office and make sure he is comfortable.

Your next move is of utmost importance—the introductory remarks—your first impression upon the detail man. Be casual in manner, not over-anxious.

Watch your conversation. Detail men are cultured and conversation should be kept at a high level. Avoid profanity. Any allusion to sex is sure to offend, so if you know any "good ones," keep them to yourself.

You might encourage the detail man to talk about his favorite hobby or recreation. You should maintain a smiling interest if the detail man talks about his golf game or his match cover collection.

Be subtle—never crudely direct. You might invite the detail man out to dinner so you can cunningly insert an inquiry about an item of interest between courses.

If the detail man accepts your invitation, your approach has been successful and you will be thrilled by a fine sense of accomplishment.

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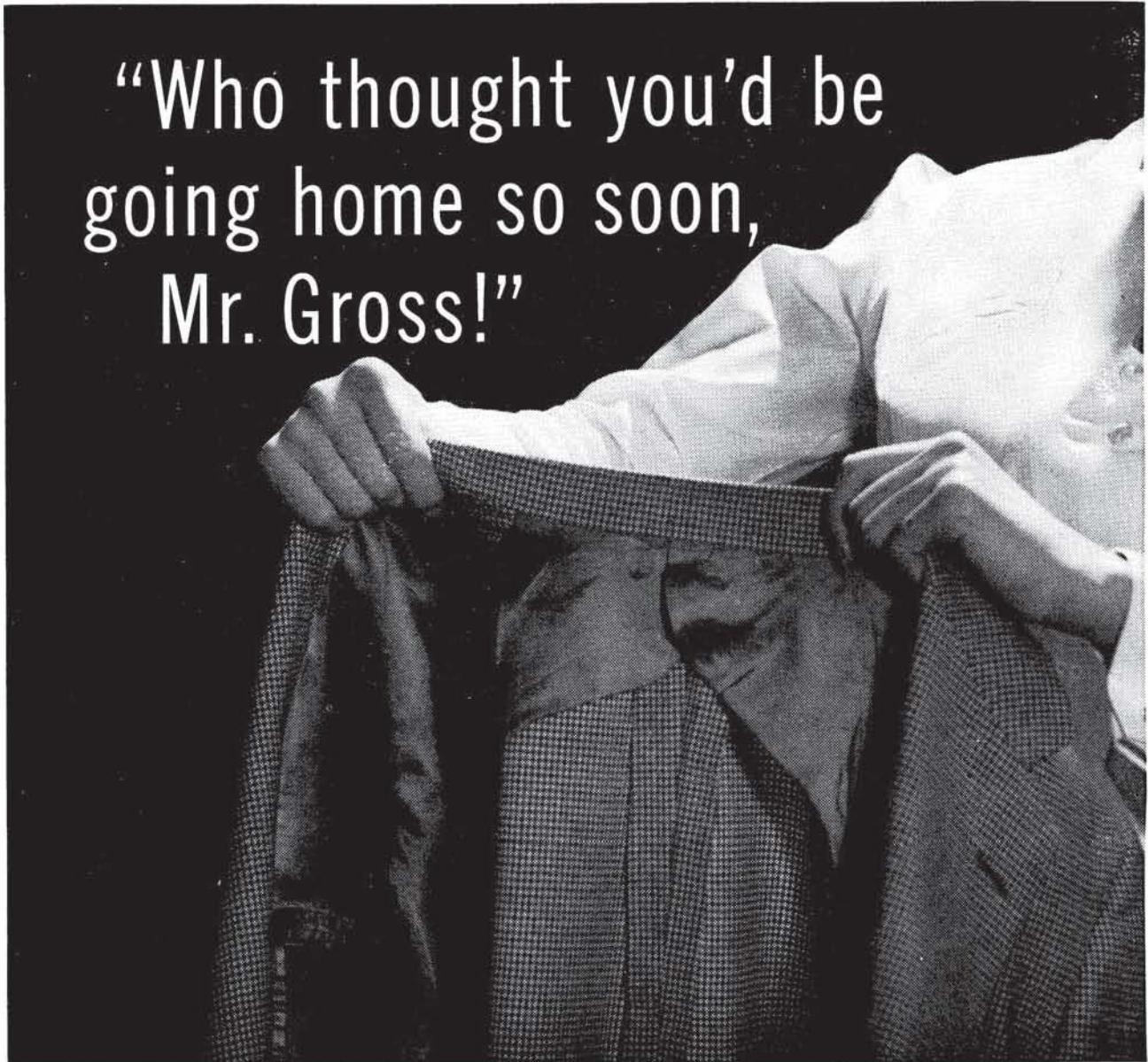
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Polysal, a single solution to build electrolyte balance, is recommended for electrolyte and fluid replacement in all medical, surgical and pediatric patients where saline

or other electrolyte solutions would ordinarily be given. Write for literature and handy wallet-size mEq chart . . . Cutter Laboratories, Berkeley, California.

1. Fox, C. L. Jr., et al.: An Electrolyte Solution Approximating Plasma Concentrations with Increased Potassium for Routine Fluid and Electrolyte Replacement, J. A. M. A., March 8, 1952.

<sup>†</sup>Cutter Trade Mark

In distilled water—  
250 cc. and 1000 cc.

In 5% Dextrose—  
500 cc. and 1000 cc.



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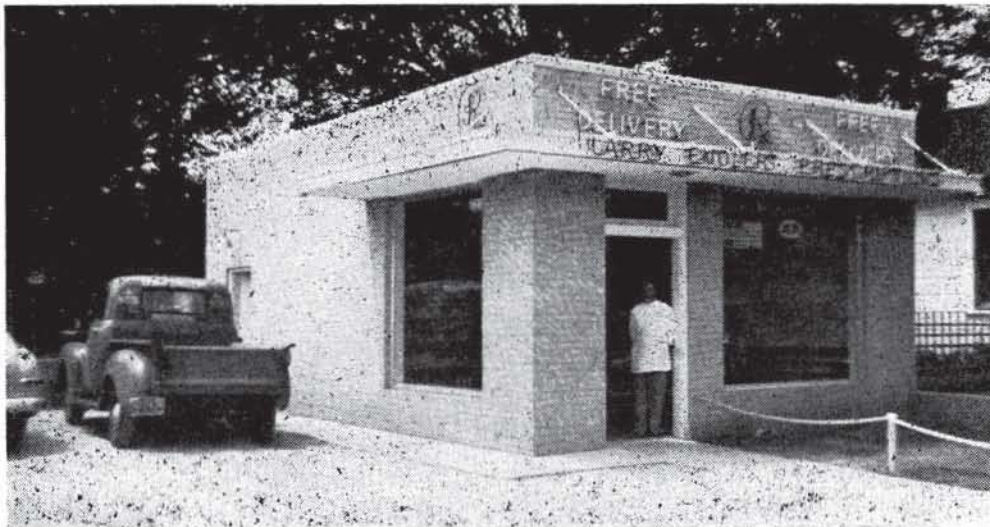
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## PUBLIC POLICY COMMITTEE COMPLETES FOUR PROJECTS

Dr. Hugh Perry, Chairman of the Public Policy Committee of the Tulsa County Medical Society, last month announced the completion of four special projects of the Committee:

(1) The publication of an attractive four-page booklet outlining medical and hospital facilities in Tulsa for mailing to new residents of the area. Mailings will be made weekly from lists provided by the Tulsa Chamber of Commerce. The booklet contains a welcome to Tulsa, summarizes medical and hospital facilities, and emphasizes the desirability of selecting a physician in advance of actual need. Copies have been sent to all members of the Society for their inspection.

(2) Completion of an informative 16-page mimeographed brochure outlining the activities of the Tulsa County Medical Society for presentation to new applicants for membership. As part of an indoctrination program for newcomers to Tulsa Medicine, the brochure outlines the procedure for election to membership and the Society's scientific program of medical study, the Medical Library, the Tulsa County Red Cross Blood Center, the Tulsa County Medical Clinic, the Medical Credit Bureau, the official insurance program, committee activities, and other phases of Society interests. Ten pieces of useful literature are also contained in the brochure including the AMA Guide to Services and Public Relations Manual.

(3) The Annual Press Dinner, a meeting with working members of Tulsa newspapers and radio and television news services, was held November 24, 1953, at the Tulsa Club. An informative discussion of the problems of securing medical and hospital news was conducted with special attention to the effectiveness with which the Tulsa Press Code developed last year by the Committee is operating. Approximately sixteen editors and reporters of local newspapers, radio and television stations were present.

(4) As this issue of The Bulletin went to press, the Sub-Committee on Labor Relations was scheduled to meet on November 27th with representatives of the CIO and American Federation of Labor

to discuss medico-labor problems. Members of the special Sub-Committee recently appointed by Dr. John G. Matt, President, include Dr. Perry, Dr. W. D. Hoover, and Dr. Dave B. Lhevine.

The Committee also met on October 31st for an informal visit with Senator Mike Monroney of Oklahoma to learn of current national legislative problems.

Dr. G. R. Russell, Chairman of the Speakers Bureau Sub-Committee, reported last month that approximately 60 members had signed for participation in the Bureau. Program topics are now being arranged preparatory to offering medical programs for lay groups. The Health Survey, being conducted in cooperation with the Tulsa Council of Social Agencies, is also progressing with the steering committee meeting on November 17th to discuss the final text of the questionnaire to be used in the County-wide study. The Committee is also publicizing the March of Medicine telecasts now being seen over Television Station KOTV. Quantities of AMA public relations literature have been received in the Executive Offices and will be shortly distributed to all members of the Society.

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DR. HUGH J. EVANS attended the annual meeting of the American Academy of Ophthalmology at Chicago last month.

DR. GERALD G. ROBERTSON has taken new professional offices at 1324 East 50th for General Practice.

DR. JOHN E. McDONALD and DR. JAMES STEVENSON attended a regional meeting of the American Medical Association at Dallas, Texas, November 6, 1953, to discuss the medical progress of United States Veterans Administration hospitals.

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### MacKENZIE MEMORIAL

Dr. W. J. Bryan has announced plans to have an oil portrait of the late Dr. Ian MacKenzie painted and hung at Hillcrest Hospital as a permanent memorial to the popular physician who died last October 12th. Friends wishing to contribute may make their check payable to Mary Russell, Treasurer, and send it to the Tulsa County Medical Society offices, B-9 Medical Arts Building, Tulsa.

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## DECEMBER MEDICAL CALENDAR

### TUESDAY, December 1st:

St. John's Tumor Clinic, 8:00 A. M.  
 American Medical Association, Interim Session, St. Louis, Missouri. Continues through Thursday, December 3, 1953.  
 Blue Cross Hospital Insurance, Physicians & Surgeons Group, due and payable on this date.

### FRIDAY, December 4th:

Annual Fall Cancer Clinic, Professional Education Committee, American Cancer Society, Skirvin Hotel, Oklahoma City, Oklahoma, 8:00 A. M. Speakers: Dr. Frank E. Adair, New York, N. Y.; Dr. W. Alton Ochsner, New Orleans, La.; Dr. John R. McDonald, Rochester, Minnesota; and Dr. John H. Randall, Iowa City, Iowa. All physicians invited.  
 Annual Dinner, Oklahoma Division, American Cancer Society, Skirvin Hotel, Oklahoma City, Oklahoma, 7:00 P. M.  
 St. John's Tumor Clinic, Clinical Conference, 8:30 A. M.

### MONDAY, December 7th:

Hillcrest Hospital Staff Meeting, 8:00 P. M.

### TUESDAY, December 8th:

St. John's Tumor Clinic, 8:00 A. M.

### WEDNESDAY, December 9th:

Annual Budget Meeting, Board of Trustees, Tulsa County Medical Society, B-9 Medical Arts Building, Tulsa, 1:00 P. M.

### FRIDAY, December 11th:

St. John's Tumor Clinic, Clinical Conference, 8:30 A. M.

### MONDAY, December 14th:

Annual Business Meeting and Election of Officers, Tulsa County Medical Society, The Mayo, 8:00 P. M.

### TUESDAY, December 15th:

St. John's Tumor Clinic, 8:00 A. M.  
 Copy deadline for the January, 1954, issue of The Bulletin.  
 Medical Assistants Society of Tulsa, Michaelis Cafeteria, 6:30 P. M.

### WEDNESDAY, December 16th:

Medical Telecast, The March of Medicine, Television Station KOTV, 10:30 P. M.  
 Annual Business Meeting and Election of Officers, Tulsa Academy of General Practice, Hotel Tulsa, 8:00 P. M.

### FRIDAY, December 18th:

St. John's Tumor Clinic, Clinical Conference, 8:30 A. M.

### MONDAY, December 21st:

St. John's Hospital Staff Meeting. Clinical Pathological Conference, 7:15 P. M.; Staff, 8:00 P. M.

### TUESDAY, December 22nd:

St. John's Tumor Clinic, 8:00 A. M.

### THURSDAY, December 24th:

The Executive Offices of the Tulsa County Medical Society will be closed Thursday and Friday, December 24-25, in observance of the Christmas holidays.

### FRIDAY, December 25th:

Merry Christmas!  
 No Clinical Conference at St. John's Tumor Clinic on this date.

### TUESDAY, December 29th:

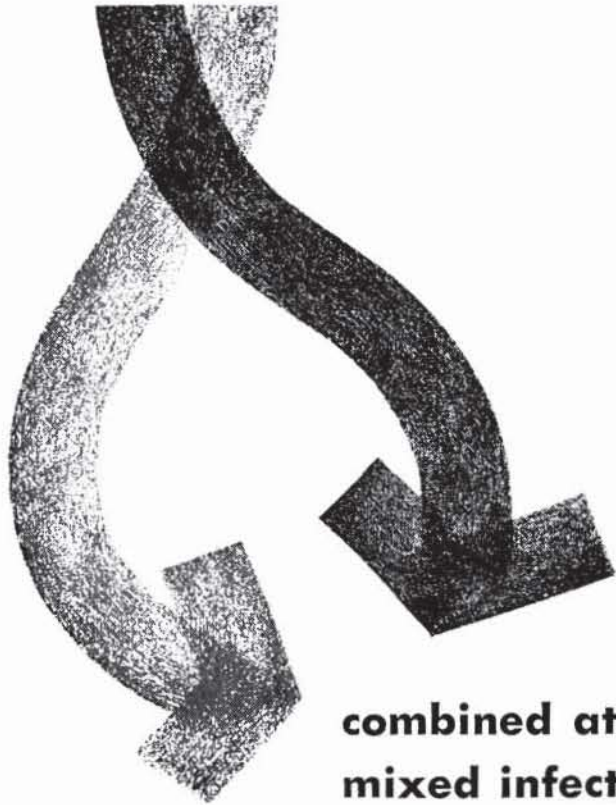
St. John's Tumor Clinic, 8:00 A. M.

### WEDNESDAY, December 30th:

Board of Trustees Meeting, Tulsa County Medical Society, B-9 Medical Arts Building, Tulsa, 1:00 P. M.

*Dates for Tulsa County Medical Society committee meetings are tentative and subject to change. Organizations and hospitals wishing to list their meetings or events in this calendar are invited to call the Executive Secretary, Telephone 4-8161, by the copy deadline date.*





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## BLOOD CENTER NEWS

### DISTRIBUTION & REPLACEMENT REPORT

October, 1953

|                    |     |     |        |
|--------------------|-----|-----|--------|
| St. John's .....   | 408 | 120 | 29.4%  |
| Hillcrest .....    | 433 | 221 | 51.1%  |
| Osteopathic .....  | 42  | 27  | 64.3%  |
| Byrne .....        | 41  | 9   | 21.9%  |
| Mercy .....        | 8   | 5   | 62.5%  |
| Moton .....        | 2   | 3   | 150.0% |
| Broken Arrow ..... | 1   | 5   | 500.0% |
| Tulsa Osteo. ....  | 8   | 0   | 00.0%  |
| Other .....        | 48  | 2   | 4.2%   |
| Total .....        | 991 | 392 | 39.6%  |

In a study of blood replacement conducted by the Pathology Department of Hillcrest Memorial Hospital of Tulsa, fourteen members of the staff had a replacement of blood in excess of 100% for the months of September and October, 1953. Dr. Leonard L. Kishner ranked highest with a 300% replacement for blood given to his patients at the Hospital, Dr. Byron W. Steele was second with 280%, and Dr. Hugh Perry third with 250%. Other physicians rating a 100% or better replacement for the period were Dr. Milton L. Berg, Dr. Harold J. Black, Dr. Henry A. Brocksmith, Dr. William J. Bryan, Dr. Charles H. Eads, Dr. Willis W. Forry, Dr. Hugh C. Graham, Dr. Hugh B. Nicholas, Dr. Horace H. Porter, Dr. H. J. Rubin, and Dr. Logan A. Spann. While the general average for the staff was 47%, a total of twenty-nine members failed to have any replacement recorded by their patients.

An attractive twelve-page booklet entitled "Blood Relations," outlining the history and operation of the Tulsa County Red Cross Blood Center, was distributed last month to physicians and hospital personnel of Tulsa County. Prepared by Mr. Robert S. Meredith, Administrator, with the assistance of Dr. Betty Conrad, Medical Director, it is designed to better acquaint professional personnel with the scope of operation of the Blood Center.

DR. EDWARD M. SCHNEIDER has returned from Chicago where he attended the annual meetings of the Association for Study of Liver Diseases and the Central Society for Clinical Investigation.





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\*Glass, S. J., and Rosenblum, G.: J. Clin. Endocrinol.  
3:95 (Feb.) 1943.

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## ELECTION OF OFFICERS

*(Continued From Page 7)*

(1954), Dr. Felix R. Park (1955), Dr. Walter E. Brown (1956), Dr. J. D. Shipp (1956), Dr. Earl M. Lusk (1957), Dr. Horace H. Porter (1957), and Dr. Lowell L. Stokes (1957). Delegates serve a term of five years each.

Eleven alternate delegates will also be selected to serve a term of one year each. Alternates for 1953 were Dr. L. A. Munding, Dr. Roger Q. Atchley, Dr. Felix T. Gastineau, Dr. O. C. Armstrong, Dr. Wendell L. Smith, Dr. Fred E. Woodson, Dr. R. M. Wadsworth, Dr. William A. Walker, Dr. Harold J. Black, Dr. Walter F. Sethney, and Dr. Herbert S. Orr.

As provided by the By-Laws, a member must have (1) been a member of the Society for five full years and (2) must have attended fifty per cent of the total number of meetings held during the current year in order to be eligible for nomination to office. A total of fifty members meet these requirements. Nine meetings were held during the year and only those who attended five of the nine are eligible. The list of eligibles for 1954 appears on Page 7 of this issue of The Bulletin. No credit for attendance is given unless the signature of the member appears on the official record book placed at the door of each meeting. This year's number of eligibles is twenty-five less than the record high of seventy-five for last year.

Annual reports of standing and special committees will be mimeographed and mailed to all members in advance of the December 14th meeting. These published reports may be accepted in lieu of reading upon motion from the floor.

Any member who has not paid his 1953 Building Fund special assessment of \$20.00 by December 14th will not be eligible to hold office, vote, or otherwise participate in the meeting.

DR. SAMUEL A. CAPEHART has taken attractive new offices in the Apache Medical Center Building at 543 East Apache, Tulsa.

DR. H. KENNETH IHRIG has been ill at St. John's Hospital.

It's a boy for DR. and MRS. ROBERT M. SHEPARD, JR., born October 30th.



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## SURGERY COURSE POSTPONED TO JANUARY 6-8, 1954

The University of Oklahoma School of Medicine has announced that the Postgraduate Study Course in Surgery originally scheduled for December 9-11, 1953, has been postponed to January 6-8, 1954. Approved for credit by the Oklahoma Academy of General Practice, the meetings will be held at University Hospitals, Oklahoma City.

In addition to the staff of the University of Oklahoma School of Medicine, the

faculty will include three visiting distinguished guest speakers:

*John T. Reynolds, M.D.*, Associate Professor of Surgery, University of Illinois College of Medicine, Chicago, Illinois, who will discuss problems of the gastrointestinal tract.

*Michael E. DeBakey, M.D.*, Professor of Surgery, Baylor University College of Medicine, Houston, Texas, who will discuss surgical management of diseases of the aorta.

*J. W. Duckett, M.D.*, Professor of Clinical Surgery, Southwestern Medical School, Dallas, Texas, who will discuss some problems of pediatric surgery.



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## GP'S SET ANNUAL ELECTION

The Tulsa Academy of General Practice has fixed Wednesday, December 16, 1953, as the date of its annual business meeting and election of officers. The change of date from the usual fourth Monday of the month was made to avoid conflict with the Christmas holiday season. The meeting will be at 8:00 P.M. at Hotel Tulsa.

Participants in the Tulsa Academy of General Practice's Third Public Health Forum on Cancer, December 1, 1953, were DR. RALPH A. MCGILL, DR. MARQUE O. NELSON, DR. HUGH PERRY, DR. A. B. CARNEY, and DR. LOWELL L. STOKES. DR. MARSHALL O. HART was Moderator.

DR. CLEMENS M. HARTIG has taken new professional quarters at 902 Medical Arts Building for the practice of Surgery.

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**Spectrum**

weekly in the J.A.M.A.

Be sure to read these features in *Spectrum*, in the first section of DECEMBER issues of the

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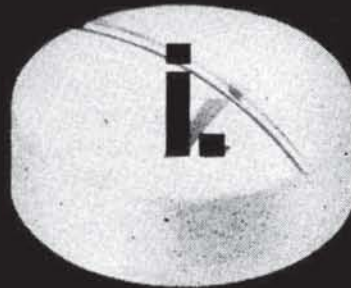
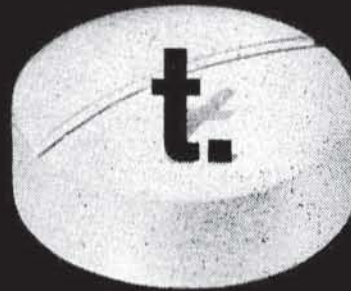
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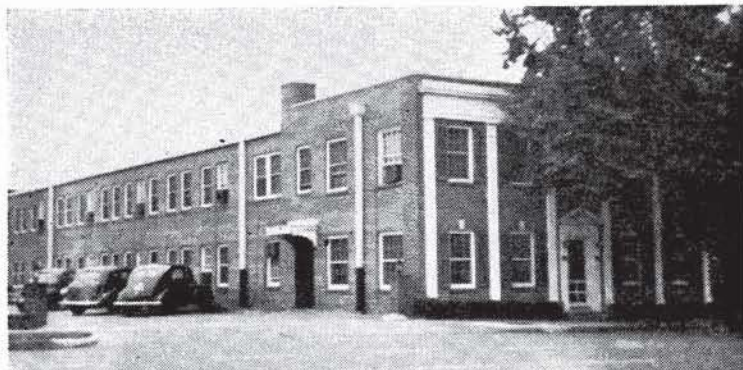
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