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# THE BULLETIN

*of the Tulsa County Medical Society*

*Build Tulsa*



## **IN THIS ISSUE**



Utah Surgeon To  
Speak Here February 11th



The Medical Library



Academy of General Practice  
Meets Here March 16-18



Blood Center News

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February, 1952

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Vol. 18

No. 2

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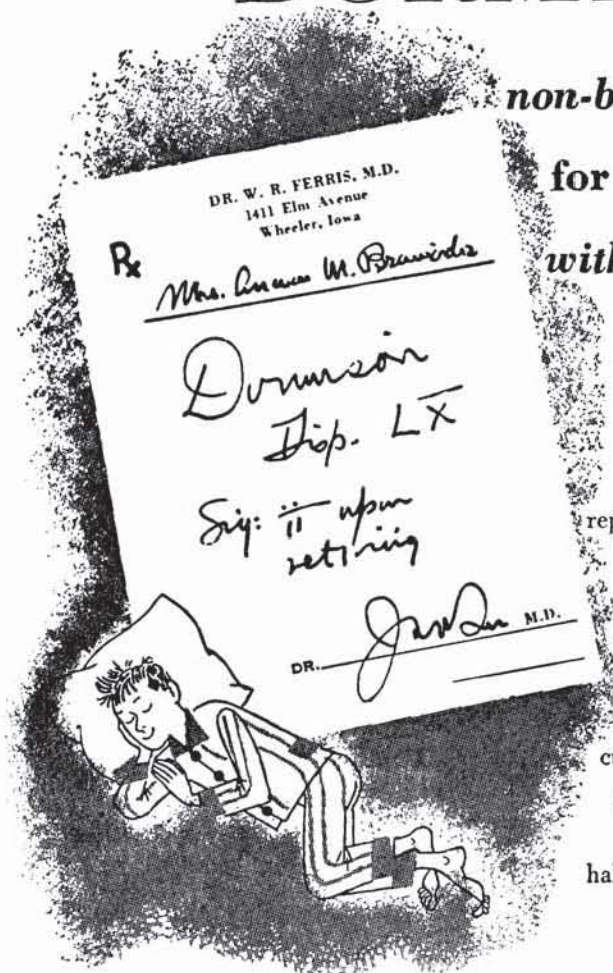
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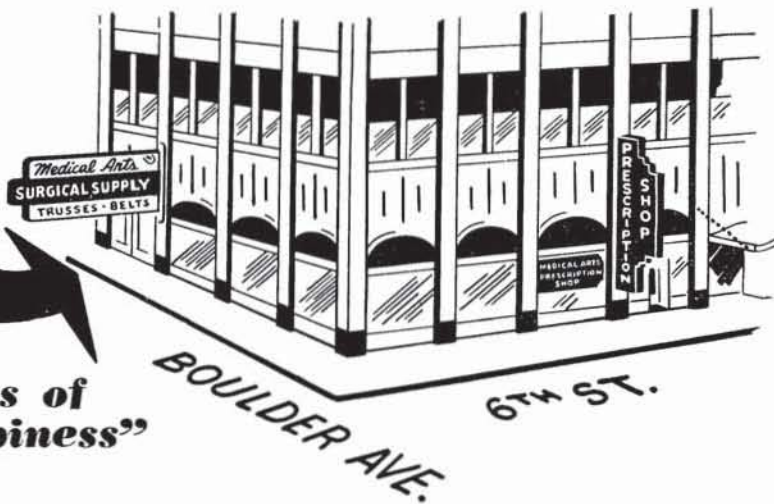


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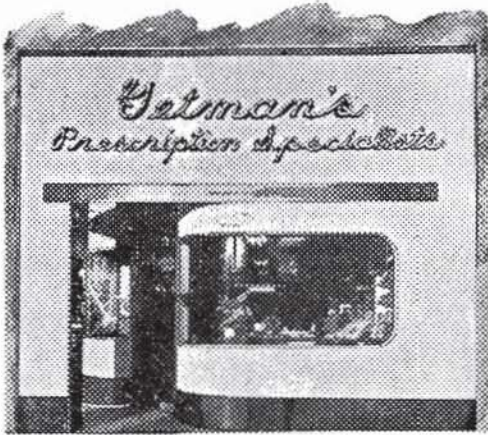
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# THE BULLETIN

OF THE

## TULSA COUNTY MEDICAL SOCIETY

Marshall O. Hart, M.D., *President*John G. Matt, M.D., *President-Elect*W. D. Hoover, M.D., *Vice-President*Paul T. Strong, M.D., *Secretary-Treasurer*Jack Spears, *Executive Secretary*

Vol. 18

TULSA, OKLAHOMA, FEBRUARY, 1952

No. 2

## SOCIETY SEEKS CLOSER PRESS LIAISON

**Newspapers, Radio, and Television Invited To Join  
In Formulating Code of Cooperation. Plan Similar  
To Agreements Now Operating Elsewhere.**

The eventual development of a code of cooperation between doctors and the press, radio, and television news services in Tulsa County was seen last month as the Tulsa County Medical Society inaugurated a series of exploratory meetings with representatives of each group. The code would presumably be similar to the highly successful press-medicine agreements now in effect in Colorado, West Virginia, and many local communities over the nation.

Dr. John E. McDonald, Chairman of a special committee appointed to handle the project, outlined the basic purposes of such a code as follows:

1. To assist the press in creating specific news contacts in the medical profession, hospitals, and the Medical Society whereby responsible information could be obtained in a minimum time.

2. To assist the press by designating official spokesmen in the Medical Society and in the hospitals who can be quoted by name, such quotation not to be considered as a breach of medical ethics.

3. To create a working liaison between the press and medicine whereby the problems of each group are mutually understood and respected.

4. To maintain a permanent committee composed of press, radio, television, and Medical Society representatives to which pertinent problems could be presented for solution.

5. To assist the press by directing to it news and feature stories of general and institutional value to medicine, and of interest to the public, with full assurances of reliable factual information.

6. To interpret to the press the standard code of medical ethics and the obligations placed by these ethics upon the individual physician in respect to personal publicity.

A general meeting with representatives of the Tulsa World, the Tulsa Tribune, Television Station KOTV, and Radio Stations KVOO, KTUL, KRMG, KAKC, KOME, and KFMJ was held on January 9th with fifteen editors, reporters, and radio and television newscasters in attendance. Mr. Truman Rucker, Executive Secretary of the Oklahoma State Press Association, Oklahoma City, was also a special guest. At that time, considerable enthusiasm was shown for the prospects of a closer, working liaison between press and medicine. Mr. Jenkin Lloyd Jones, Editor of the Tulsa Tribune, summed the situation aptly in noting that "this relationship between the doctor and the newspapermen is long overdue in Tulsa" and that the press "can best serve the public, the profession, and itself only through a complete understanding of the problems in the world of medicine."

Many of the editors bluntly expressed dissatisfaction with the lack of uniform news sources (particularly at Tulsa hospitals), a lack of cooperation from many individual doctors fearful of offending medical ethics, and differing attitudes between the press and doctor as to what constituted news of public interest. There was a general concensus of opinion that a smaller liaison committee composed of representatives of medicine, press, radio, and television could effectively work out

(Continued On Page 20)

## GENERAL PRACTITIONERS TO MEET IN TULSA MARCH 16-18

The Second Annual Meeting of the Oklahoma Academy of General Practice will be held in Tulsa, March 16-18, 1952, at the Tulsa Hotel, highlighted by a scientific program with distinguished visiting guest speakers. Several hundred Oklahoma general practitioners and other medical doctors are expected to attend.

Guest speakers for the convention will include:

**Dr. Vincent J. Derbes**, Associate Professor of Medicine, Tulane University School of Medicine, New Orleans, Louisiana.

**Dr. John F. Holt**, Associate Professor of Roentgenology, University of Michigan Medical School, Ann Arbor, Michigan.

**Dr. Louis J. Regan**, nationally known authority on legal medicine of Los Angeles, California.

**Dr. Stanley R. Truman**, former President of the American Academy of General Practice, Oakland, California.

**Dr. F. A. Duncan Alexander**, Chief of the Section on Anesthesiology, United States Veterans Administration Hospital, McKinney, Texas.

**Dr. William Gordon**, nationally known cardiologist of Lubbock, Texas.

**Dr. Edward D. Greenwood**, Vice-President of the Menninger Foundation, Topeka, Kansas.

Registration opens Sunday, March 16th at 3:00 P.M. followed by a business meeting at 4:00 P.M. The formal program opens Monday, March 17th at 9:00 A.M. A feature of the afternoon program of March 17th will be a seminar on juvenile delinquency with Dr. Truman as Moderator of a panel of speakers including Dr. Greenwood; Dr. Paul C. Benton, Tulsa child psychiatrist; Mr. Buck Cook, Commissioner of Charities and Corrections, Oklahoma City; Miss Elba L. Dyer, social worker for the Tulsa Child Guidance Clinic; and Mr. Howard M. Scott, federal probation officer, Tulsa.

The Oklahoma Academy's dinner meeting will be on Monday, March 17, at 7:00 P.M. with Dr. Stanley R. Truman as speaker. For many years a leader in the affairs of the American Academy of General Practice, the Oakland physician

has recently published a revealing book, "The Doctor Is Human Too," which has been widely praised in medical circles for its insight into practical problems of modern practice.

A day-long session on Tuesday, March 18, will complete the program. Special events are planned for visiting wives and daughters, daily luncheons will be held, and opportunities for questions and answers with guest speakers. Commercial exhibitors will add additional interest to the meeting with attractive displays of products and services.

Arrangements for the meeting are in charge of Dr. W. D. Hoover and Dr. Marshall O. Hart of Tulsa. Scientific sessions will be open to non-members. A complete program will appear in the March issue of *The Bulletin*.

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## MOTION PICTURE PROGRAMS SCHEDULED FOR FEBRUARY

The Library of the Tulsa County Medical Society will continue its showings of medical and surgical motion pictures at 1203 Medical Arts Building, Tulsa, each Wednesday afternoon at 3:00 P.M. throughout February. The schedule for the month is as follows:

February 6, 1952. "Primary Hyperparathyroidism Due To Parathyroid Adenoma. Diagnosis and Treatment". By Drs. Joel W. Baker and Randolph P. Pillow. 32 Minutes.

February 13, 1952. "Transthoracic Vagotomy". Dr. Kenneth C. Sawyer and associates. 39 Minutes.

February 20, 1952. "Stricture of the Common Bile Duct. Repair With End-To-End Anastomosis Over A Long T-Tube". By Dr. Richard B. Cattell. 35 Minutes.

February 27, 1952. "Polyps of the Large Intestine". By Dr. Hilger Perry Jenkins. 25 Minutes.

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DR. W. A. SHOWMAN has been appointed Vice-Councilor from Tulsa County to the Oklahoma State Medical Association. Dr. Showman replaces Dr. John E. McDonald who automatically assumed the post of Councilor left vacant by the recent death of Dr. Victor K. Allen.



## UTAH SURGEON SPEAKS FEBRUARY 11TH

**Tulsa County Medical Society To Resume Buffet Dinners Preceding Scientific Programs. New Series of Monthly Luncheons Prove Popular With Membership.**

Dr. N. Frederick Hicken, Associate Professor of Clinical Surgery at the University of Utah Medical College, Salt Lake City, Utah, will be guest speaker for the Tulsa County Medical Society at its regular monthly meeting of Monday, February 11, 1952, at 8:00 P.M. at The Mayo. His subject will be "Why Gall Bladder Surgery Does Not Always Eliminate The Symptoms Of Gall Bladder Disease."

A graduate of the University of Pennsylvania School of Medicine, Class of 1929, Dr. Hicken received his surgical training under Dr. George W. Crile at Cleveland Clinic. Later he was in private practice at Omaha, Nebraska, and Assistant Professor of Surgery at the University of Nebraska Medical School. Since 1939 Dr. Hicken has practiced in his native city of Salt Lake City, Utah, specializing in surgery and teaching at the University of Utah Medical College. He is a diplomate of the American Board of Surgery, fellow of the American College of Surgeons, International College of Surgeons, and member of the Southwestern Surgical Congress. Long interested in gall bladder surgery, Dr. Hicken has published more than ninety articles on this and related subjects in national medical journals. Tulsans will remember him for his splendid lectures at the Oklahoma City Clinical Society meeting last October.

The Society will resume its regular monthly buffet dinners with the February

11th meeting. A delicious menu of meats, salads, vegetables, and desserts will be served in the Terrace Room of The Mayo beginning at 6:30 P.M. Jack Davidson and his Orchestra will provide dinner music. Reservations for the buffet dinner should be made not later than 2:00 P.M.

of the day of the meeting by calling the Executive Offices at 4-8161 or returning the dinner reservation cards which will accompany notices of the meeting. Dinner will be \$4.25 per plate.

"Dr. Hicken is one of the foremost authorities on gall bladder surgery in the United States," said Dr. Marshall O. Hart, President of the Tulsa County Medical Society, "and we are fortunate to prevail upon him to return to Oklahoma at this time. I should like to urge every mem-

ber to avail himself of the opportunity to invite his professional friends in Northeast Oklahoma to visit the Society at that time. The buffet dinner offers an additional incentive and the two combine to make a splendid evening of entertainment, education, and friendship."

Fellows of the Tulsa Chapter of the American College of Surgeons will be hosts to Dr. Hicken during his visit to Tulsa.

Members are reminded that the Tulsa County Medical Society is holding only one meeting each month throughout 1952 instead of the two per month held in previous years. However, the Society last

*(Continued On Page 20)*



**DR. N. FREDERICK HICKEN**



## The PRESIDENT'S MESSAGE

---

*"Socialism can work in only two places: in Heaven where they don't want it, and in Hell where they already have it."*

I want to thank you one and all for the confidence imposed by electing me as your President. I have served one month; I hope I am not ousted by the time you read this, but should I be, the pleasures already experienced will last a lifetime.

I should like especially at this time to pay tribute to our young men. Nowhere on the face of the globe are there finer specimens of citizens, better examples of the thing that has made our nation the envy of the world. These men, given an opportunity, will make success of any venture assigned to them. I am very happy to report to you that in no case has one refused committee appointment, in no case has one looked for an excuse to dodge Society work. When a committee meeting is called, these young doctors come, often at considerable inconvenience, but the absentees are not usually from this group. I cannot find words sufficient to express my gratitude for their loyalty, their ambition, their readiness to serve the profession which they hold as a sacred trust. I have yet to call on one who tried to alibi or evade. To see their smiles, to hear their voices which carry the conviction of the patriot, to hear them tell of their children, their home, their hobbies, gives one that indescribable deep down feeling, that euphoric experience which threatens tears of joy.

I hope in some small way that I can help these men. I hope I can give them opportunity for leadership which they so richly deserve. I would hope that providence permits me to set in my frail way an example worthy of their trust. These men revere medicine as sacred, as they should. If recognition and encouragement is given them we may rest completely assured that success is not just around the corner; it is here.

Any time, anywhere, I can help you, I shall deem it a privilege to comply.

*"To me, old age is always fifteen years older than I am."*—Bernard Baruch.

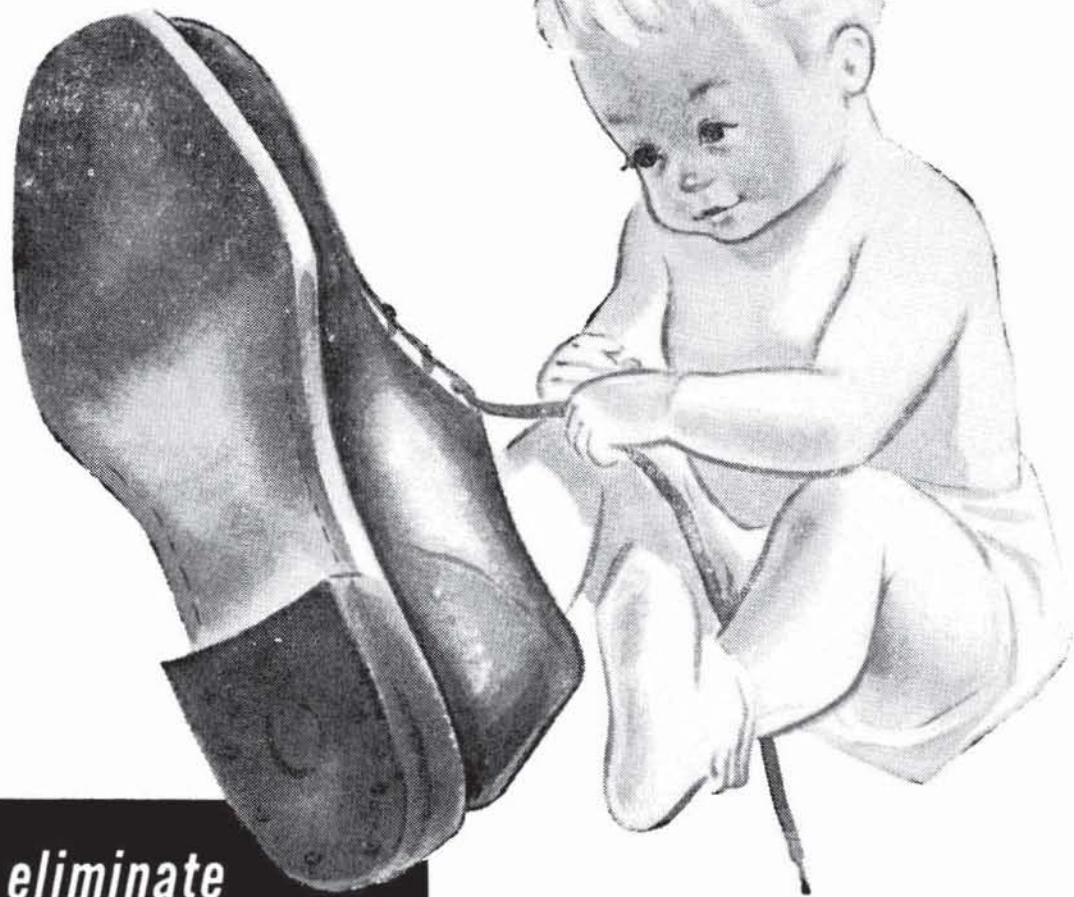
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2.5 cc. Hypertussis can be used concurrently with antibiotics, which are often indicated for secondary infections.

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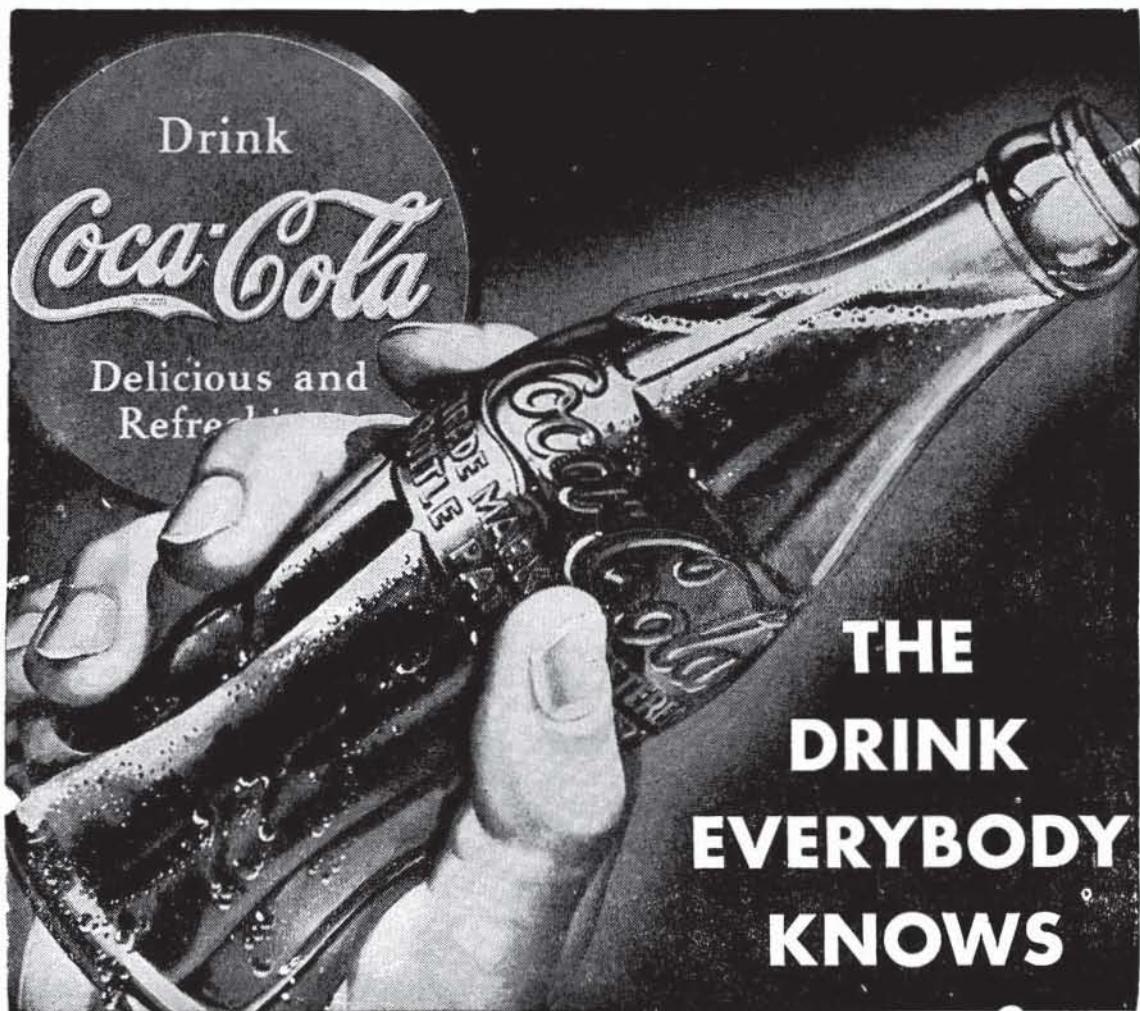
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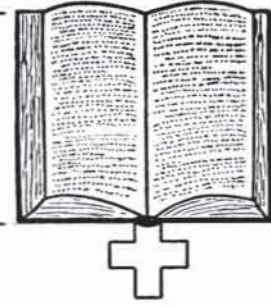






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Library of the Tulsa County  
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Marque O. Nelson, M.D.

William R. Turnbow, M.D.

Miss Irma A. Beehler, *Librarian*

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## GIFTS OF THE MONTH—:

### Dr. Russell C. Pigford.

Abbott, Maude E., B.A., M.D., F.R.C.P. (Canada). Atlas of Congenital Cardiac Disease. 25 plates, 62 pp., American Heart Association, New York, N.Y., 1936. American College of Physicians. Directory, 1949 and 1950 Supplement. 747 pp. and 92 pp. Philadelphia, Pa., 1949.

## RECENT PUBLICATIONS BY MEMBERS OF THE TULSA COUNTY MEDICAL SOCIETY—:

- Dr. Roger Q. Atchley.** Actinomycosis of the Abdomen Involving the Ileum, Colon, and Greater Omentum With Resulting Partial Intestinal Obstruction. Proceedings of the Staff Meeting of Hillcrest Memorial Hospital, 9:349-352 (October) 1951.
- Dr. Terrell Covington, Jr.** The Medical Management of Ulcerative Colitis. Journal of the Oklahoma State Medical Association, 44:477-479 (December) 1951.
- Dr. Leo Lowbeer.** Pathologic Findings of Case Presented by Dr. Atchley, and general discussion of Actinomycosis, with report on five additional cases. Proceedings of the Staff Meeting of Hillcrest Memorial Hospital, 9:352-358 (October) 1951.
- Dr. Lucien M. Pascucci.** Low Bowel Obstruction-Roentgen Diagnosis. Journal of the Oklahoma State Medical Association, 44:469-474 (December) 1951.
- Dr. J. D. Shipp.** Adenomata of the Large Bowel. Journal of the Oklahoma State Medical Association, 44:480-482 (December) 1951.
- Dr. R. M. Wadsworth.** Review of Management of Celiac Disease by Sidney J. Haas, M.D. and Merrill P. Haas, M.D., J. B. Lippincott, Philadelphia, Pa., 1951, appearing in the Journal of the Oklahoma State Medical Association, 44:491 (December) 1951.

**Urologic Roentgenology.** By Dr. Wiley B. Wesson, M.D. Pp. 282 with 284 illustrations. Third Edition. Lea & Febiger, Philadelphia, Pa., 1950.

Dr. Wesson, Past-President of the American Urological Association, has thoroughly revised and practically rewritten this edition of his popular text and has replaced old illustrations with new ones. Emphasis is on "clinical diagnosis confirmed by roentgenologic findings and proved at operation or autopsy".

The technic of urography is given detailed consideration together with the preparation of the patient and causes for error in interpretation. The normal renal pelvis and ureter are given due attention as were abnormalities of the kidney and congenital anomalies, hydronephrosis and infections, lithiasis and tumors. The last chapter is devoted to miscellaneous diseases of the genitourinary tract.

This book, which is in the Medical Library, should be of interest to physicians who wish to interpret their own films and to roentgen technologists.



**The BULLETIN**

GIFFORD H. HENRY, M.D.

*Editorial Supervisor*

DOUGLAS T. FERRARO, M.D.

M. S. UNGERMAN, M.D.

*Associate Editors*JACK SPEARS, *Managing Editor*

*Published monthly on the 3rd day of each month at the executive offices of the Tulsa County Medical Society, 1202 Medical Arts Building, Tulsa, Oklahoma, Phone 4-8161.*

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Vol. 18      FEBRUARY, 1952      No. 2

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**PUBLIC RELATIONS (?)**

It would appear to be the season for voicing criticisms of the medical profession. Judging by the letters recently appearing in our local press, it is a matter of opinion whether these are just or unjust.

Governor Johnston Murray of Oklahoma, guest speaker at the Tulsa County Medical Society meeting of January 14th, took occasion to aim a few body blows at our profession. Doubtless the remarks he made were intended to be private and constructive, but unfortunately the Governor of the State is always widely quoted and therefore his speech assumes news importance out of proportion to his intent.

Medical men are usually good natured and take constructive and helpful criticism in stride. Certainly we are big enough to withstand a few digs without taking offense, but I wonder if the Governor has helped our cause or whether he has injured our relations with the public.

Newspaper writers, columnists, and businessmen frequently state that the medical profession needs better public relations. We assume that they mean better advertising of our aims and philosophy. We grant that there is considerable room for improvement in this respect. Since we cannot conscientiously advertise our wares to the public, we are constantly

in danger of being misunderstood. Most of our grateful patients take care of this in quite a satisfactory manner by continuing to seek good medical advice and treatment. However, a few of the more voluble patients proclaim our shortcomings and thereby make enough noise for the majority.

It is regrettable there is not better understanding between the physician and the public so that we could always have in mind the patient's viewpoint and so that the public could visualize our problems. If the public could attend our activities throughout one month and could understand the unselfish scientific spirit which pervades our medical meetings, hospital staff meetings, the charity clinics, the postgraduate assemblies, and the hundred and one other activities so necessary to maintain our professional skill, it might have a better insight into why good medical care is worthy of the public's highest esteem and in deserving of a just recompense to the doctor.

I wonder if Governor Murray's remarks have furthered our public relations or have damaged the very relations which our laymen friends would have us stress?  
—Gifford H. Henry, M.D., Editor.

**PUBLIC HEALTH ASSOCIATION PLANS TWO OPEN HOUSES**

A special invitation is extended to members of the Tulsa County Medical Society to attend an open house at the Tulsa County Public Health Association's center at 808 South Peoria on Sunday, February 24, and a similar event at the center at 538 East Oklahoma on Sunday, March 2. Hours will be from 2:00 P.M. to 5:00 P.M.

Sponsored by the joint education committee of the Tulsa County Public Health Association and the Tulsa County Heart Association, the programs will include exhibits, motion pictures, and demonstrations on the various types of health services offered. The Heart Kitchen will be featured.

DR. MARTIN LEIBOVITZ has taken new professional quarters at 812 Medical Arts Building, Tulsa, for the practice of Thoracic Surgery.



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# BLOOD CENTER NEWS

Tulsa County Red Cross Blood Center  
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Dr. Mary V. Graham, Medical Director  
Telephone 5-3281

## DISTRIBUTION & REPLACEMENT REPORT

December, 1951			
Hospital	Bloods Used	Replacements	% Repl.
St. John's	422	160	37.9%
Hillcrest	205	105	51.2%
Osteopathic	27	6	22.2%
Mercy	7	1	14.3%
Flower	9	5	55.5%
Moton	2	1	50.0%
Byrne	19	6	31.6%
Broken Arrow	3	4	133.0%
Other	5	8	160.0%
Totals	699	296	40.2%

Tulsa physicians might be interested in comparing the above figures on blood usage and replacement with those of the Sedgwick County Blood Center of Wichita, Kansas. Roughly comparable in size, population, and medical and hospital facilities, Wichita reported the following usage and replacement in November, 1951. Figures for December, 1951, were not available, but the November figures permit a rough comparison.

## DISTRIBUTION & REPLACEMENT REPORT

Sedgwick County Blood Center  
Wichita, Kansas

	Bloods Used	Replacements	% Repl.
St. Francis	212	123	58.0%
Wesley	234	189	80.7%
Wichita	48	40	83.2%
St. Joseph	49	15	30.6%
County	14	4	28.0%
Miscellaneous	21	12	57.1%
Veterans	59	9	16.1%
Totals	637	392	61.5%

With Tulsa actually slightly larger in population than Wichita, the slightly higher blood usage figure of Tulsa would appear normal. However, some consideration should be given to the fact that Wichita has a Veterans Administration hospital which used 59 pints of whole blood; this Hospital is included in the computations above. In addition, Wichita used 52 units of plasma besides the whole blood itemized above while it is virtually never used in Tulsa hospitals. The most significant figures are those of replacement with Wichita replacing 61.5 per

cent against Tulsa's 40.2 per cent. Notably in the larger hospitals of Wichita replacement far exceeds that of Tulsa where the largest hospital, St. John's, recorded replacement of only 37.9 per cent of the blood used against 80.7 per cent at Wichita's Wesley Hospital; the second largest in Tulsa, Hillcrest, recorded 51.2 per cent replacement against 58.0 per cent at Wichita's St. Francis. In studying these figures it should be borne in mind that Wichita is a regional center and it is not known to what extent replacements are recorded from areas contributing patients to Wichita hospitals; Tulsa, not having mobile or other regularly scheduled donor facilities, loses much replacement blood. The Wichita center has also been in operation some two years longer than the Tulsa unit and it is presumed this additional experience contributes to its effective replacement record. Finally, any fair analytical comparison of the two centers should be based on a record more extensive than a single month taken at random.

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Center celebrated its third anniversary of operation on January 12, 1952, with a record number of 322 pints, the highest for any single week, for the anniversary week.

Final figures for the Blood Center's operations for 1951 indicate a total of 8,817 pints of whole blood were donated, nearly 1,600 more than for 1950. The Center rejected an additional 892 donors largely accounted for by persons with low hemoglobin, upper respiratory infections, hypertensive heart disease, over sixty years of age, allergies, a history of transmissible disease, and with a fatty diet less than six hours prior to donation. This was more than twice the number rejected in 1950. Replacement donors accounted for 4,755, firms and organizations 3,511, and general sources 1,449. The distribution of blood for 1951 was as follows: St. John's, 5,304 (as against 4,320 in 1950); Hillcrest, 2,118 (compared to 2,063 in 1950); Mercy, 74; Osteopathic, 537 (compared to 263 in 1950); Moton, 101; Byrne, 209; Flower, 86; Broken Arrow, 51; Other, 130. The Center discarded 182 pints of blood during the year as being outdated (some of which is used for plasma, culture media, etc.), and for other reasons (broken bottles, high fat content, positive serologies, etc.). The closing inventory for the year was 73 pints, 43 more than for the year ending December 31, 1950.

## **G.P.'s MEET FEBRUARY 25TH**

The Tulsa Academy of General Practice will meet Monday, February 25th, 1952, at Hotel Tulsa as guests of the Wyeth Corporation. The program will be announced later. The Academy wishes to thank the E. R. Squibb & Company for their hospitality at the meeting of January 28th. Dr. Mahlon Delp, Professor of Medicine at the University of Kansas School of Medicine, Kansas City, Kansas, was guest speaker.

DR. WILLIAM BUCHAN has returned to the private practice of General Surgery with offices in the Braniff Building after a year's postgraduate study at Cleveland Clinic.





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\*Fry, C. O.: J. Am. M. Women's A. 4:51  
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### UTAH SURGEON TO SPEAK

*(Continued From Page 9)*

month inaugurated a new series of monthly luncheons for the general membership with an attendance of fifty present on January 16th to hear Dr. D. L. Tabern, Research Associate of Abbott Laboratories, Chicago, Illinois, in a discussion of radioactive isotopes in medicine. The next luncheon will be held on Wednesday, February 20, 1952, at 12:30 P.M. at The Mayo. Luncheon will be \$2.50 per plate. Members will receive announcements of the program by mail. It is planned to hold these luncheons on the third Wednesday of each month.

### SEEK PRESS LIAISON

*(Continued From Page 7)*

a governing code of cooperation. To this end, the Tulsa Press Club, the Tulsa Radio Newscasters Association, and Television Station KOTV were invited to send representatives to a meeting set for February 6th as this issue of The Bulletin went to press.

If a specific code of cooperation is developed by this liaison committee, as Society officials expect, it will be presented to the Board of Trustees for approval and eventually to the entire membership for final ratification.

DR. H. B. STEWART, DR. EUGENE G. WOLFF, DR. RAYMOND S. ECHOLS, and DR. CARL C. MORGAN have taken new office quarters at 1701 East 19th Street, Tulsa.

DR. MARION K. LEDBETTER has returned from Minneapolis where he recently attended a symposium on rheumatic fever at the University of Minnesota School of Medicine.

Its a daughter for DR. and MRS. LEONARD L. KISHNER, born December 18th. Congratulations!

DR. GIFFORD H. HENRY recently spent two weeks in New Orleans on active duty with the United States Navy, including one week of special study at Tulane University School of Medicine.

DR. FRED E. WOODSON attended the Executive Council meeting of the Southern Medical Association in Miami last January 21st, followed by a business trip to Havana, Cuba.



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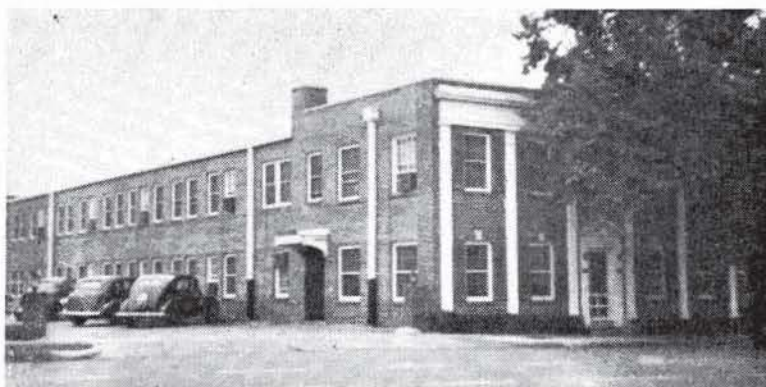
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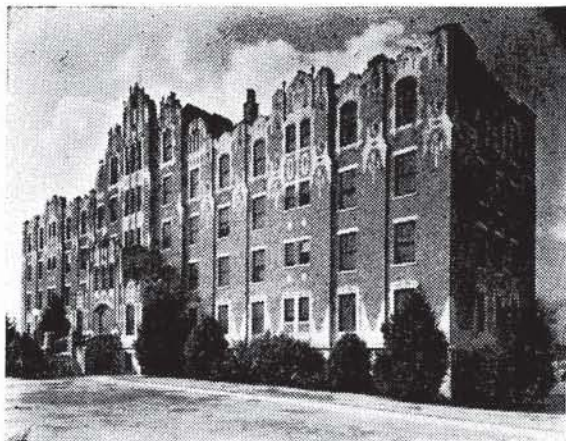
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