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Oklahoma State Medical Association

OKLAHOMA CITY JUNE 5-7

April, 1950

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Vol. 16

No. 4



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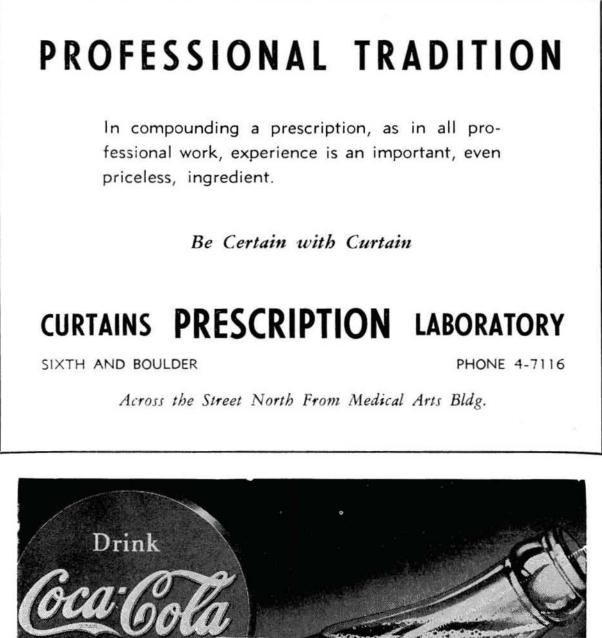
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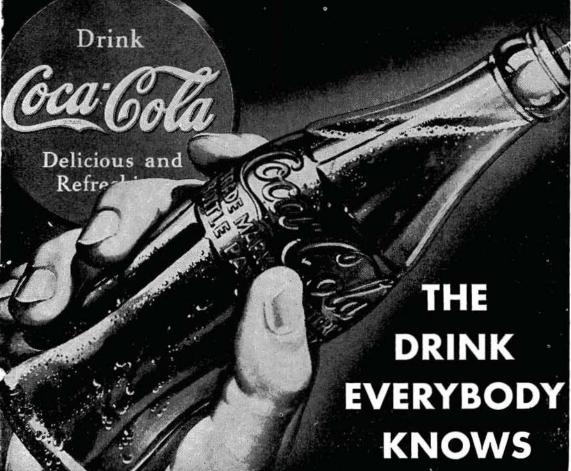
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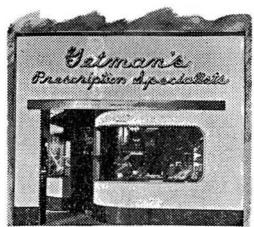
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April, 1950 **THE BULLETIN** Page 7

OF THE

TULSA COUNTY MEDICAL SOCIETY

Fred E. Woodson, M.D., President W. A. Showman, M.D., President-Elect Marshall O. Hart, M.D., Vice-President John G. Matt, M.D., Secretary-Treasurer Jack Spears, Executive Secretary

Vol. 16

TULSA, OKLAHOMA, APRIL, 1950

No. 4

AMA DUES MADE PART OF STATE LEVY Delegates Voice Unanimous Approval of \$25.00 Annual Dues Levied by The American Medical Association. Oklahoma is First State to Make Payment of National Levy Mandatory

The American Medical Association's levy of \$25.00 annual dues was incorporated as part of the 1950 annual dues of the Oklahoma Medical Association by resolution of the state House of Delegates, meeting at Oklahoma City last March 19, 1950. The action ranks Oklahoma as the first state to make payment of the AMA dues mandatory upon its members. The affirmative vote on the measure was unanimous.

Technically, the mandatory provisions of the action will require the approval of an amendment of the Association's By-Laws. The submission of such an amendment was directed by the House for its session of June 4, 1950, and it is expected from the tenor of the discussion that the amendment will pass favorably. Meantime, the collection of the AMA levy will proceed through county medical societies. The Council of the Oklahoma State Medical Association has not yet set a date for the final payment of the national dues.

The House also beat down isolated efforts to limit the incorporation of AMA dues to the current year. The amendment as directed will incorporate the AMA dues as a permanent part of the Association dues. The Constitution of the American Medical Association now limits these dues to a maximum of \$25.00. As a year is required to legally change this limit, the House of Delegates of the State Association would have a similar period in which to decide its future course.

Dr. George F. Lull, General Manager of the AMA, who was present at the meeting, expressed the belief the AMA dues would not be increased beyond the \$25.00 limit. Rather, he stated, there is more reason to believe the levy would be less than this sum. This would depend in large measure upon the trend of the national situation in regard to the status of medicine and other factors.

Acting earlier (on March 13, 1950) to instruct its delegates, the Tulsa County Medical Society voted unanimously to incorporate the \$25.00 levy of dues by the AMA as a part of the State Association annual dues. Tulsa doctors also approved a measure seeking a full report and accounting of public policy activities of the Oklahoma State Medical Association. with such information to be used as a basis for determining if the state and national programs were duplicating each other. Earlier, the Society failed to approve a recommendation of the Board of Trustees calling for elimination of a \$20.00 item in the Oklahoma State Medical Association annual dues designated for public policy purposes. In Oklahoma City, OSMA President George H. Garrison told the Council the AMA's public policy program was not effective on the state and local level, except for distribution of literature, and that continuation of the state program appeared desirable.

Further information about the AMA levy of dues will be furnished to Tulsa County Medical Society members in the April 10, 1950, issue of The Newsvane, official publication of the Public Policy Committee.

PRESIDENT'S PAGE

The original goal of the Oklahoma Medical Research Foundation of three million dollars has been obtained. These pledges represent a constituency in Oklahoma of over 7,500 subscribers.

The Research Institute building is now nearing completion. This endeavor on the part of doctors, laymen, and other allied professional groups has had a profound influence for the good of medicine in Oklahoma. It has made possible a much needed enlargement of the Medical School of the University of Oklahoma, including University Hospital teaching facilities. It is attracting both national and international interest as evidenced by grants for research work coming from many sources. It has attracted the interest of many influential lay persons in the State, who have not only given their money but have devoted large amounts of their time to its planning. The laymen in Oklahoma have offered a new challenge and have raised the original goal of three million dollars to five million. During 1950 an active campaign to solicit these additional funds will be undertaken. Already, substantial gifts are coming in.

This being a volunteer, non-profit organization makes any gifts deductable for income tax purposes.

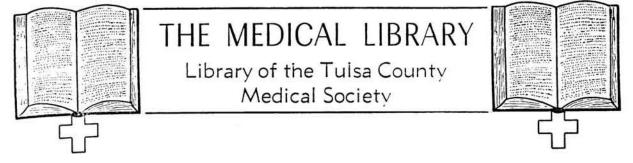
The Foundation is no longer a dream. It is a reality.

May I urge each member of the Tulsa County Medical Society, and each doctor of Oklahoma, to make a personal contribution to the Oklahoma Medical Research Foundation. It is your part in the future of Oklahoma Medicine and in the betterment of our entire way of life.

Sincerely,

Fred 3. Work

President



Medical Library Committee: John G. Matt, M.D., Chairman Morris B. Lhevine, M.D. David V. Hudson, M.D. Felix R. Park, M.D. Robert E. Funk, M.D.

Miss Irma A. Beehler, Librarian Telephone 4-1461

GIFTS OF THE MONTH-:

Dr. David V. Hudson. Control of Communicable Diseases In Man. An official report of the American Public Health Association, 7th edition, 1950, New York, N. Y.

Dr. Marque O. Nelson. Subscription to the Canadian Medical Journal, 1950

- Dr. William F. Thomas, Jr. Titus, Paul, Atlas of Obstetric Technic, 2nd edition, 1949, pp. 197, illustrated by E. M. Shackleford, C. V. Mosby Company, St. Louis, Missouri.
- National Research Council, Division of Medical Sciences, Washington, D. C. Fourth Annual Report to the American Cancer Society, Inc., July 1948-June 1949.
- National Foundation for Infantile Paralysis. Collected Reprints of the Grantees, Volume 10, 1949.

RECENT PUBLICATIONS BY MEMBERS OF THE TULSA COUNTY MEDICAL SOCIETY—:

- Dr. George M. Adams. Anesthesia in Neurosurgery. Proceedings of the Staff Meetings of Hillcrest Hospital, 8:146-149, January, 1950.
- Dr. Walter E. Brown. Roentgen Diagnosis of Cardiac Lesions. Journal of the Oklahoma State Medical Association, 43:98-99, March, 1950.
- Dr. Simon Pollack. Roentgen Diagnosis of the Antrum of the Stomach. Journal of the Oklahoma State Medical Association, 43:100-102, March, 1950.

LIBRARY PURCHASES MICROFILM READER

A Spencer 35mm Microfilm Reader, 15x Objective, has been purchased and placed in the Medical Library. The head unit may be rotated to project film in either vertical or horizontal azimuth. Delivery has not been made of the glass film book attachment, but it is expected within the next two or three weeks.

The Fourth Annual Report of the American Cancer Society, Inc. (listed in "Gifts Of The Month" above) cites the more spectacular advances of research in the field of cancer. They are: new evidence relating to changes in blood serum of cancer patients, opening up the possible development of a practical blood test for cancer; evaluation of anti-folic acid compounds as a treatment of definite but limited benefit in treatment of acute leukemia; discovery of vast potentialities of the hormones, ACTH, and cortisone, in preliminary testing of these drugs in cancer; discovery of a new chemical compound known as guanazolo which inhibits the growth of cancer cells (of certain types) in mice without apparent toxic effects.

CREDIT BUREAU RECORDS 101 CLIENTS

Collections of the Medical Credit Bureau Soar as List of Clients Grows. Dentists Using Service. Table of Losses on Delinquent Accounts Published.

A total of 101 doctor-clients are now using the facilities of the Medical Credit Bureau, official collection agency of the Tulsa County Medical Society, an analysis of Bureau activities indicates. The bulk of these are regular clients referring delinquent accounts to the Bureau each month. Included on the list are many Tulsa hospitals, clinics, and laboratories, as well as a growing number of dentists.

Collections have meanwhile continued to rise each month with the Bureau now realizing monthly collections three and one-half times average figures prior to its reorganization seven months ago. Additional personnel will soon be required to handle the constantly growing volume of accounts.

"The Tulsa County Medical Society is very pleased with the progress of the Medical Credit Bureau since its reorganization seven months ago," Dr. Fred E. Woodson, President of the Society, said last month. "Numerous members of the Society have taken the occasion to comment to me upon the Bureau's present efficiency in handling delinquent accounts. Our decision to employ a specially trained collection personnel to operate the Bureau, freeing the Executive Offices for other Society activities, was most wise."

Some of the more significant points in the Bureau's report include:

(1) An increased number of sizeable single collections have been made in recent months, ranging upwards of \$200.00.

LAST CALL FOR DUES

A few members of the Tulsa County Medical Society have not paid their 1950 membership dues. Checks covering at least one-half of the annual levy, or a semi-annual payment of \$50.00, should be mailed promptly to the Executive Offices, Tulsa County Medical Society, 1202 Medical Arts Building, Tulsa. (2) An increasing number of dentists are using the Bureau.

(3) Many of the newer members of the Society—in practice less than two years—have begun to refer accounts.

(4) The average age of accounts received is falling markedly.

(5) Increased use is being made of the Bureau's files by doctors in extending credit to patients. With thousands of names on file, the Bureau is able to offer accurate medical credit information to any doctor. This service is offered without charge to clients.

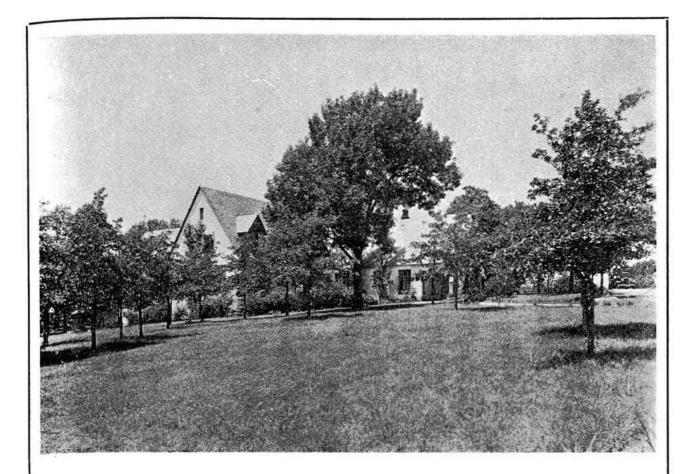
Owned and operated by the Tulsa County Medical Society, the Medical Credit Bureau has as its purpose the providing of an efficient collection service at cost. The Bureau offers lowest fees to physicians and dentists, having eliminated the profit margin in operations. As a non-profit agency, the Bureau makes no profit and passes the savings along to doctor-clients.

Present fees are: Accounts under three years of age, in Tulsa, and over \$3.00 in amount, $33\frac{1}{3}$ per cent contingent fee; accounts over three years of age, or out-of-town, or requiring legal service, 50 per cent.

The Bureau offers complete legal service and out-of-town collection facilities in all cities and towns of the United States. Legal action is taken only with the express permission of the doctor, and only when other methods of collection have exhausted.

The Medical Credit Bureau Committee last month again urged full support of the Bureau by all doctors. Members were urged to refer accounts promptly, with the Bureau pointing out that the loss on delinquent accounts runs as follows: Loss in 60 days, 10%; loss in 90 days, 15%; loss in six months, 50%; loss in one year 70%; loss over two years, 90 to 100%.

For complete information about Bureau services, members are urged to contact the Executive Offices.



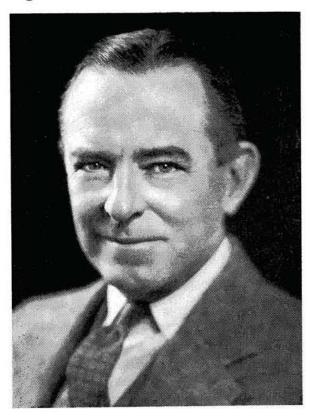
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DR. FREDERICK A. COLLER SPEAKS HERE APRIL 24TH

Dr. Frederick A. Coller, Professor and Chairman of the Department of Surgery at the University of Michigan School of Medicine, Ann Arbor, will be guest speaker for the Tulsa County Medical Society on Monday, April 24, 1950. His subject will be "The Use and Abuse of Parenteral Fluids."

Two weeks earlier, on Monday, April 10, 1950, the Society will hear Dr. Jack L. Richardson, Tulsa orthopedic surgeon, in a discussion of the subject, "Fracture of the Femoral Neck and Its Complications."

Widely known as one of America's leading surgeons, Dr. Coller is a graduate of Harvard University School of Medicine, Class of 1912. He served a two-year internship and a one-year residency in general surgery at Massachusetts General Hospital. He is a diplomate of the American Board of Surgery, past president of the American Surgical Association, a fellow and president of the American College of Surgeons, diplomate of the International College of Surgeons, and member of other surgical and medical organizations. For several years he has been Chairman of the Department of Surgery at the University of Michigan, and Chief Surgeon at University Hospital, Ann Arbor, Michigan.

Dr. Jack L. Richardson is a graduate of the University of Oklahoma, with a degree in medicine from Columbia University Medical School, Class of 1939. He interned at Charity Hospital, New Orleans, served three years in the United States Navy, and was later in private practice in West Virginia. He completed a three-year residency in orthopedic surgery at the University of Illinois immediately following his internship. He has been in practice in Tulsa for the last 18 months.

Both meetings will be at The Mayo at 8:00 P.M. A buffet dinner will be served at 6:30 P.M. in the Terrace Room of The Mayo preceding the Coller program of April 24. The price will be \$4.00 per plate. Reservations should be made by Noon of the day of the meeting by calling the Executive Offices, telephone 4-8161. There will be no business conducted at this meeting.

TWO-DAY POLIO INSTITUTE SCHEDULED HERE APRIL 12-13

A two-day Polio Institute designed to train medical, nursing, hospital, and lay personnel to meet epidemic emergencies will be held April 12-13 at Tulsa. Sponsored jointly by the several medical groups which are represented on the State Polio Planning Committee, the Institute will feature a day-long session for doctors only on Wednesday, April 12, beginning at 8:45 A.M. and running through 5:00 P.M. The place of the meeting will be announced later. The program, devoted to scientific polio management, will feature two nationally known medical doctors as speakers. Already set is Dr. Robert Gucher, orthopedic surgeon of Baltimore, Maryland.

The second day of the program will be primarily for nurses and will be held at Hillcrest and St. John's hospitals. Physicians are invited to attend.

DR. EMANUEL N. LUBIN has been certified as a Diplomate of the American Board of Urology.

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Page 14 The BULLETIN

RALPH F. MARTIN, M.D. Editorial Supervisor BENJAMIN W. WARD, M.D. GIFFORD H. HENRY, M.D. Associate Editors JACK SPEARS, Managing Editor



Published monthly on the 3rd day of each month at the executive offices of the Tulsa County Medical Society, 1202 Medical Arts Building, Tulsa, Oklahoma.

16	APRIL,	1950	No. 4
r	0	o APRIL,	6 APRIL, 1950

CROSSROADS

The medical profession of Tulsa has a failing in common with most other American doctors in being too unaware --- and perhaps unconcerned - with what is happening to medical education in the United States. By the very reason of our isolation from contact with medical schools — and even the nearest, the University of Oklahoma School of Medicine, is more than a hundred miles away -we find it difficult to keep tabs on the current trends in medical education. Well-meaning alumni groups, such as the progressive University of Oklahoma School of Medicine Alumni, represent virtually the only contact between the practicing physician in the hinterlands and the school from which he may have graduated years ago. Doctors in medical school towns are too often guilty of obscuring their vision and resourcefulness with faculty politics and a curious inhibition of preserving outmoded policy, to be of much value in meeting current problems.

For all their criticism, the medical schools of America are today doing a splendid job of teaching young men and women the rudiments of medicine. The scientific curriculum is most progressive, physical facilities are expanding, and basic research has come in for a regenerating shot in the arm in the last few years. Yet, medical education stands today at the crossroads — the choice of accepting a future course dominated and directed by the federal bureaucrat or experiencing the resurgence of control by an interested and fighting profession. Many observers feel the comparative apathy of the profession in regard to medical education will preclude the latter choice from being realized.

The problem, in general, is not that our medical schools are doing a poor job of turning out competent doctors. The opposite is true. The problem, rather, is that our schools are not doing a job in terms of quantity. We need more doctors -young men and women who, after proper training, will do general practice in areas where they can be most effectively utilized. To date, the medical profession has done little to promote this view. It has found refuge behind excuses, has done much ineffectual talking, and has failed to produce a positive program to alleviate a situation which is one of the basic incentives to state medicine. We will not ignore that some worthwhile and positive efforts are being made in certain areas - such as the University of Oklahoma's preceptorship program - but the overall results are pitifully inadequate.

In contrast, our federal government is embarked on a positive program. The tenor of the Administration's thinking is clearly evident in pending legislation which will directly subsidize medical education in this country. Senate Democratic leaders are reportedly pledged not to adjourn this session of Congress until something is done about overcrowded medical schools and undermanned areas of inadequate medical care. State Medicine's ardent advocate, Senator Pepper of Florida, makes no secret of his intention to increase medical training facilities through direct subsidy of the federal government.

There is no doubt that such subsidies will create an eventual — if not immediate — control over medical education by the federal bureaucrats. It will be a strong supporting timber for the system of state medicine so freely advocated by our present socialistic regime in Washington. The

(Continued On Page 22)

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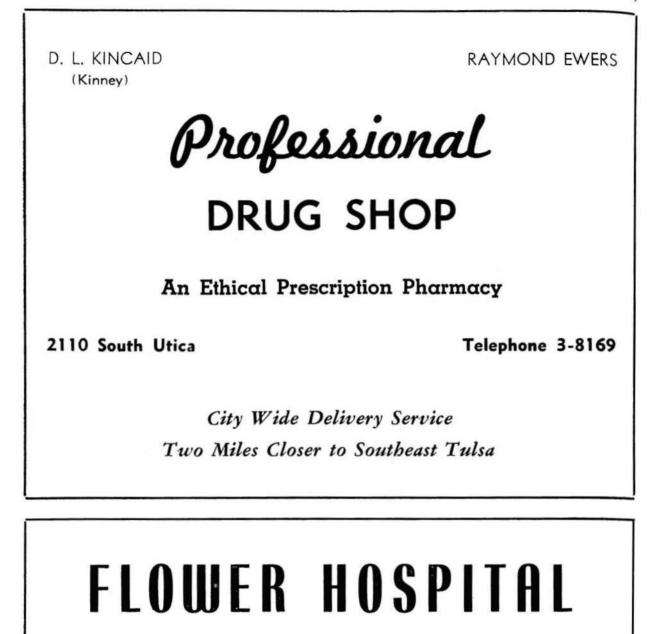
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OSMA ANNUAL MEETING PLANS NEARING COMPLETION

Plans for the 57th Annual Meeting of the Oklahoma State Medical Association, to be held June 5-7 at Oklahoma City, are nearing completion with the complete scientific program scheduled for publication within the next 30 days.

Members of the Tulsa County Medical Society planning to attend the meeting are urged to write now for hotel reservations. Requests for reservations should be addressed to the Oklahoma State Medical Association, 210 Plaza Court, Oklahoma City, specifying choice of hotel, dates desired, and type of accomodation wanted.

Association officials reported last month that a large commitment of rooms had been obtained from all major Oklahoma City hotels. With this year's meeting to be held at the Municipal Auditorium, which is approximately the same distance from all downtown hotels, members may select their hotel without reference to a headquarters hotel.

The House of Delegates will meet Sunday, June 4, 1950, immediately preceding the three-day scientific sections.

LOCAL COMMITTEE URGES MALPRACTICE PROTECTION

Members of the Tulsa County Medical Society were last month urged to make a careful examination of their malpractice insurance policies with a view towards the purchase of extended limits of protection. Pointing out that a Tulsa physician had recently been assessed damages of \$60,000 in an initial hearing, Dr. Frank A. Stuart, Chairman of the Insurance Committee, said most doctors had only the basic limits of \$10,000 on each suit and an annual aggregate of \$30,000.

Doctors are urged to personally read their policies and to contact their agents if additional coverage is indicated or if they have any questions as to the policy. The London and Lancashire official group policy of the Oklahoma State Medical Associaiton, under which most doctors are insured, offers extended coverage in limits up to \$50,000-\$150,000 at relatively small annual premiums.

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NEW MEMBERS

The following physician was elected to membership in the Tulsa County Medical Society at the regular meeting of March 13, 1950:

Dean C. Walker, M.D. Springer Clinic, 604 South Cincinnati, Tulsa. Medical Degree, College of Physicians and Surgeons, Columbia University, New York, N. Y., 1944. Interned Bellevue Hospital. United States Army Medical Corps, 1945-47. Research and Medical Resident, Bellevue Hospital, New York, N.Y., 1947-49. Internal Medicine. Recommended by Dr. Homer A. Ruprecht and Dr. Charles A. Hulse.

The following physicians are applicants for membership in the Tulsa County Medical Society:

Robert M. Shepard, Jr., M.D. 306 Medical Arts Building, Tulsa. Medical Degree, Tulane University of Louisiana, School of Medicine, 1941. Interned Charity Hospital, New Orleans, Louisiana. United States Army Medical Corps, 1942-46. Resident in Surgery, Charity Hospital of Louisiana, New Orleans, 1946-50. General Surgery. Recommended by Dr. Ben F. Gorrell and Dr. Harold A. White. To be voted upon at the meeting of May 22, 1950.

Otis S. Lee, M.D. Springer Clinic, 604 South Cincinnati, Tulsa. Medical Degree, Pennsylvania Medical School, St. John's University, Shanghai, China, 1938. Interned St. Luke's Hospital, Shanghai. Formerly in practice at Iowa City, Iowa, 1941-50, Assistant Professor of Ophthalmology, State University of Iowa. Ophthalmology. Recommended by Dr. Donald L. Mishler and Dr. Carl J. Hotz. To be voted upon at the meeting of May 22, 1950.

Willard L. McGraw, M.D. 1332 South Lewis Avenue, Tulsa. Medical Degree, University of Oklahoma School of Medicine, 1944. Interned Wesley Hospital, Oklahoma City, Oklahoma. United States Army Air Forces, Medical Corps, 1946-48. In practice, Walters, Oklahoma, 1948-50. General Practice. By transfer from Cotton County Medical Society, Oklahoma. Recommended by Dr. Joseph Salamy and Dr. Allen C. Kramer. To be voted upon at the meeting of April 10, 1950.

OFFICE ASSISTANTS ASKED TO ATTEND SPECIAL DINNER

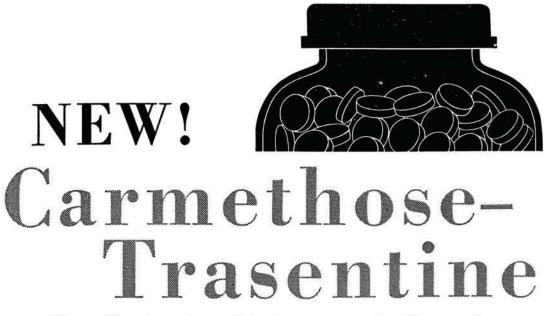
A complimentary dinner will be tendered office assistants of all Tulsa County doctors and dentists on Tuesday, April 18, 1950, at 6:30 P.M., by Group Hospital Service of Oklahoma. To be held at Michaelis Cafeteria, the special program will trace the progress of voluntary hospital and surgical care insurance in Oklahoma and will instruct assistants in in the method of filing Blue Cross and Blue Shield claims.

This information will facilitate payment of Blue Shield claims to physicians, and will enable assistants to give reliable information to Blue Cross and Blue Shield policyholders as to benefits, requirements, privileges, etc. All doctors and dentists are urged to request their assistants to attend. This program has been widely presented before medical and dental assistants over the State of Oklahoma with splendid response.

ENGLISH SCIENTIST TO SPEAK IN STATE APRIL 25

Tulsa doctors are invited to attend a special scientific lecture to be given by Dr. H. L. Sheehan, Professor of Pathology at the University of Liverpool, England, at Oklahoma City, on Tuesday, April 25, 1950, at 4:00 P.M. His subject will be "The Physiopathology of the Pituitary and Clinical Aspects of Hypopituitarism."

To be held at the University of Oklahoma School of Medicine Auditorium, the lecture by the eminent scientist is under the sponsorship of the Oklahoma Medical Research Foundation. Currently visiting in America as one of the guests of the Fourth International Congress on Obstetrics & Gynecology in New York next May, Dr. Sheehan is best known for is often referred to as "Sheehan's Syndrome," the acute pituitary insufficiency as the result of postpartum hemorrhage. His main lines of research have dealt with panhypopituitarism, the toxemias of pregnancy, and studies of renal physiology.



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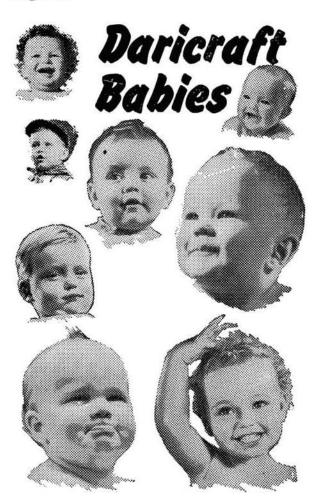
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The Bulletin.

AMA GENERAL MANAGER HAS THE SOLUTION—OR HAS HE?

So many members of the Tulsa County Medical Society called the Executive Offices to request copies of Dr. George F. Lull's amusing letter of February 6, 1950, to state and county medical society officers, after it was posted on the Medical Arts Bulletin Board, that we are reprinting it in full below.

Dear Doctor:

In these times when the government is offering everybody, from babies to oldsters, something for nothing, including socialized medicine, a sharpie economist has just come up with an idea of how babies could retire at birth.

Here is the plan as it was relayed recently to Charles E. Bradley, Ph.D., of the A.M.A. Bureau of Medical Economic Research:

Every new-born child in the United States would receive from the Government a promissory note for \$20,000 at 3 per cent interest, payable in 20 years.

The 3 per cent would return \$50 monthly to go to the child's parents until the child is 20.

Each year, during the 20 years, the Government would pay \$1,000 into a sinking fund for the retirement of the note; and, when the child reached the age of 20, the Government would give him or her the \$20,000 it had paid into the sinking fund.

Boys and girls of 20 who elected to get married would thus have a capital of \$40,000, and work would forever be unnecessary!

If they would undertake to have four children they would receive \$50 a month for each child until he reached the age of 20; and there would be enough left of their original \$40,000 to care for them, without work, for the remainder of their lives.

But there are other advantages: People of all ages would be for it; nobody would ever have to work again; it would cost the Government only \$1,600 per person annually; it would automatically end the agitation for birth control.

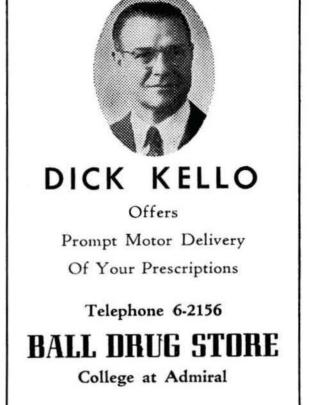
It is further suggested that the par-

(Continued On Page 22)

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Ethical Prescriptionists

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EDITORIAL

(Continued From Page 14) part of the American medical profession in the future of medical education can be left only to the imagination.

Many doctors feel the profession has failed medical education through its passive attitude. It is highly questionable whether or not the tide can be turned at this late date, especially with most medical schools reaching out eagerly for federal subsidies. If a concerted effort to

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DOCTOR LULL

(Continued From Page 20)

ents, in addition to the \$50 for each child. or \$200 a month for four children, could invest their \$40,000 in government bonds at 3 per cent and have an added income of \$100, or a total of \$300 per month.

Then they could leave the original \$40,000 to be divided among the children after they died; so each of their children would now start off with a capital of \$30,000 instead of \$20,000. Likewise, each married couple would have \$60,000 instead of the original \$40,000, and so on from generation to generation.

> GEORGE F. LULL, M.D. Secretary, A.M.A.

GUARD OFFICERS SOUGHT

An appeal for medical officers to serve with the Tulsa unit of the Oklahoma National Guard was made last month by Dr. Thomas H. Davis, commanding officer of the Medical Department. Former Guard and regular army officers may receive their highest rank upon enlistment with proportionate grades open to young doctors without previous service. The group meets each Thursday evening. Interested doctors are urged to contact Dr. Davis, telephone 7-3341, for complete details.



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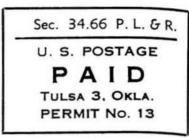
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