



THE BULLETIN

of the Tulsa County Medical Society

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IN THIS ISSUE



**Prominent Dallas Urologist
To Speak Here March 27th**



Hospital Costs Defended



**St. John's Tumor Clinic
Observes Second Anniversary**



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March, 1950

Vol. 16

No. 3



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Hamblen, E. C.:
Some Aspects of
Sex Endocrinology in
General Practice,
North Carolina M. J.
7:533 (Oct.) 1946.

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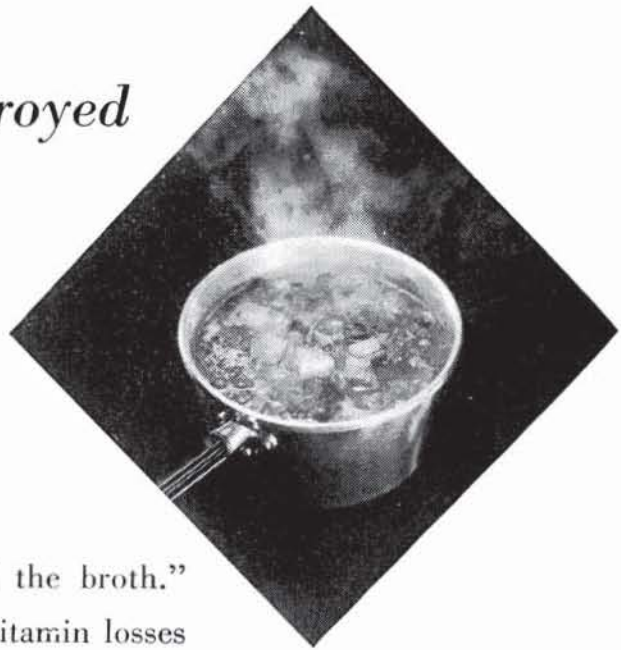
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THE BULLETIN

OF THE

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Vol. 16

TULSA, OKLAHOMA, MARCH, 1950

No. 3

TUMOR CLINIC COMPLETES SECOND YEAR

St. John's Tumor Clinic Wins Official Endorsement As Cancer Clinic From American College of Surgeons. Total of 512 Cases Seen in First Two Years.

The St. John's Tumor Clinic of Tulsa, diagnostic and treatment center for indigent cancer patients of Northeastern Oklahoma, observed its second anniversary on March 2, 1950. Coincident with the completion of two full years of operation, it was announced that the Clinic had been formally approved by the American College of Surgeons as an accredited cancer clinic.

To date, the St. John's Tumor Clinic has examined 512 new cases referred by private physicians or county health officers. Of this number, 243 have had a definite diagnosis of malignancy. In the first two years there have been 1,611 patient visits to the Clinic, including all follow-up visits. In 1949, a total of 120 cases were admitted to hospital for treatment or a 3-day diagnostic work-up. The Clinic is now seeing indigent patients exclusively.

During the past year the permanent staff of the Tumor Clinic has been doubled. A total of fifty members of the Tulsa County Medical Society now contribute their services to the weekly clinic held each Tuesday in the Clinic quarters in the Waite Phillips Addition to St. John's Hospital. The staff also meets each Friday morning at 8:30 P.M., for a weekly Cancer Conference, providing an opportunity for a discussion of cases seen in the Clinic, new diagnostic and treatment techniques in the control of cancer, and general Clinic policies.

"We feel that in the first two years of operation, the St. John's Tumor Clinic has definitely established itself as a valuable

addition to the medical and hospital facilities of Tulsa," said Dr. Ralph A. McGill, Medical Director. "It has enabled not only the detection and treatment of malignancies in indigent patients, who might not otherwise receive the same degree of attention, but has been particularly useful in the training of physicians as to the character of cancer diagnosis and therapy."

Notification of the official approval of the American College of Surgeons was received by the Clinic early in February. Originally patterned on specifications for an approved cancer clinic as prescribed by the College, the St. John's Tumor Clinic has had the endorsement of the national surgeons' group as a permanent objective throughout its first two years of operation.

Financed primarily by funds allocated by the Oklahoma Division of the American Cancer Society (which are in turn derived from the Society's annual Fall campaign), the Tumor Clinic draws some additional financing from funds made available by the Oklahoma State Health Department for certain purposes. Much additional assistance is provided by St. John's Hospital of Tulsa in making available without charge certain hospital services and the Clinic quarters.

Members of the Tulsa County Medical Society interested in a more complete account of the history and procedures of the St. John's Tumor Clinic are referred to a feature article appearing in the March, 1949, issue of The Bulletin, available in the Medical Library.

PRESIDENT'S PAGE

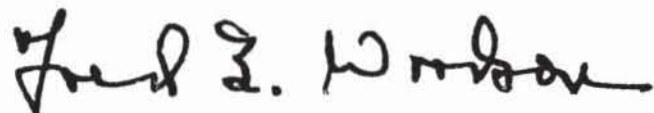
Aside from his relationship to his colleagues, the physician owes a debt to the community in which he lives. There was a time when the doctor loomed large in public affairs. Today, many physicians shun all participation in community and civic activities. He gives the excuse that he is too busy with his practice to participate in the many affairs of his community.

It is not suggested that the busy doctor necessarily serve in public office but as the community in which he lives grows and expands, he needs to be an integral part of its development and its welfare, particularly in the field of health and the care of the sick as related to so many welfare and service organizations. It is a duty he owes to the public and to the profession, not at the least consideration of being a broadening influence upon himself.

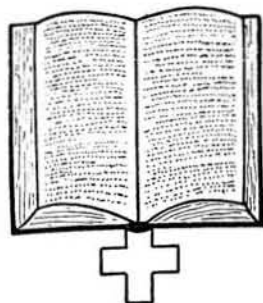
Today, many inroads are made on the services of doctors by welfare organizations without first consulting the Medical Profession. To participate in the formulation of the policies that govern these organizations, members of the Medical Profession should serve on directing boards and otherwise participate, giving leadership to many of the efforts that are being carried out in the community by such groups.

Therefore, I urge you to take part in the affairs of your community, particularly the Chamber of Commerce, the welfare organizations, and the religious groups of your choice. Your talent and service will be mutually beneficial.

Sincerely,

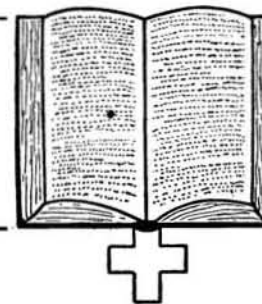


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GIFTS OF THE MONTH—:

Dr. Howard M. Cohenour. Glasser, Otto (ed.), Medical Physics. Year Book Publishers, Inc., Chicago, Illinois, 1944, pp. 1744, charts, tables and diagrams.

Dr. Leo Lowbeer. Cattell, Jaques (ed.), American Men of Science. A biographical directory. The Science Press, Lancaster, Pennsylvania, 1949, 8th Edition, pp. 2836.

American Cancer Society. Proceedings of the First National Cancer Conference, 1949. Published by the American Cancer Society and the National Cancer Institute of the U. S. Public Health Service, 1949.

Communicable Disease Center, Atlanta, Georgia. The CDC Bulletin. October, November, December, 1949.

GIFTS OF PERIODICALS—:

Dr. Samuel J. Bradfield. General Practice Clinics. The Quarterly Review of Surgery. Getman Drug Store, Inc. Journal of the American Pharmaceutical Association.

Dr. Robert E. Funk. Geriatrics

Dr. H. D. Murdock. International Surgical Digest.

Dr. I. H. Nelson. Cancer Research. Journal of Biological Chemistry. Journal of Laboratory and Clinical Medicine.

Dr. P. P. Nesbitt. Military Surgeon. Southern Medical Journal.

Dr. Russell C. Pigford. United States Armed Forces Medical Journal.

Dr. Paul O. Shackelford. United States Armed Forces Medical Journal.

Dr. W. A. Showman. British Journal of Dermatology and Syphilis.

Dr. James Stevenson. Journal of Investigative Dermatology.

Dr. Leon H. Stuart. American Journal of Roentgenology. Radiology.

Dr. Arnold H. Ungerman. Journal of Nervous and Mental Diseases.

Dr. Fred E. Woodson. Anesthesiology. Industrial Hygiene Newsletter. Industrial Medicine. Southern Medical Journal. Surgical Clinics of North America.

Dr. Felix T. Gastineau. American Journal of Psychiatry.

RECENT PUBLICATIONS BY MEMBERS OF THE TULSA COUNTY MEDICAL SOCIETY—:

Dr. Robert L. Anderson. Newer Concepts in the Treatment of Bronchiectasis. Journal of the Oklahoma State Medical Association, 43:53-54, February, 1950.

Dr. John G. Matt. Segmental Ileitis: Possibly Caused by Bacterium Necrophorum. Annals of Surgery, 131:277-280, February, 1950.

Dr. Earl I. Mulmed. Aureomycin and Chloromycetin. Journal of the Oklahoma State Medical Association, 43:55-60, February, 1950.

Dr. Jack L. Richardson. Disalignment of the Knee. Proceedings of the Staff Meeting of Hillcrest Hospital, 6:122-130, October, 1949.

The Oklahoma Medical Assistants Society, a statewide organization of doctors assistants, comes in for some plaudits in the February issue of Medical Economics. In an article appearing on Page 157 and entitled "Physicians' Aides Organize," the Society, of which the parent chapter is located in Tulsa, is credited as a major adjunct in the successful practice of medicine in the State. Melvin Scott, staff writer for Medical Economics, gathered the information for the article in a visit to Oklahoma ten months ago.

HIGH HOSPITAL CARE COSTS EXAMINED

Tulsa Hospital Administrator Defends Rising Cost Of Hospital Care in Address to American College Of Surgeons. Twitty Sees Continued Maintenance of Such Costs for Period of Several Years.

In a striking defense of current costs of hospitalization, Mr. Bryce L. Twitty, Administrator of Hillcrest Memorial Hospital of Tulsa, asserted before a regional meeting of the American College of Surgeons at El Paso, Texas, that the cost of hospital care today is the lowest in the history of the United States.

The prominent hospital official pointed out that the percentage of family income spent for hospitalization today is less than it was forty years ago. This marked decrease results from shorter hospital stays, themselves a product of improved medical and nursing care. Since 1910, the average stay for abdominal surgery, for instance, has dropped from 54 days to the present 5 to 6 days. "If hospitals should charge \$25 per day, the American People would still get their hospital bill for less than they got it forty years ago," Twitty declared.

Some of the reasons responsible for rising costs of hospital care as set forth in the paper are:

1. The high cost of manufacturing new concentrated drugs now being widely prescribed by practicing physicians.
2. Necessity of maintaining a permanent hospital personnel which cannot be adjusted in proportion to the increase and decrease in patient load.
3. Marked increases in costs of hospital items, particularly drugs, dressings, linens, laundry, and hospital supplies.
4. Increases in labor and personnel costs.
5. Public demand for the best in hospital facilities.
6. Necessity of providing expensive diagnostic and therapy equipment, as well as general hospital facilities, and the employment of highly-trained personnel with specific skills.
7. The cost of bearing the load of charity patients.
8. The rendering of hospital services to certain groups, as county indigents, for

(Continued on Page 20)

OUT-OF-TOWN PATIENTS MUST REPLACE BLOOD ALSO

A special appeal to Tulsa doctors to encourage the replacement of whole blood transferred to out-of-town patients was voiced last month by Dr. Fred E. Woodson, President of the Tulsa County Medical Society, at the request of the Tulsa County Red Cross Blood Center.

"Many Tulsa doctors fail to realize what a great number of out-of-town patients receive care at our Tulsa hospitals," Dr. Woodson said. "A recent survey shows one Tulsa hospital had patients from 67 Oklahoma counties plus eight adjoining states, exclusive of transients. Many of these patients received blood transfusions with whole blood supplied by the Tulsa County Red Cross Blood Center.

"This is naturally a serious drain upon our blood reserves, particularly in view of the fact that only a small percentage of the number of pints used by out-of-town patients are replaced. Since the Center depends primarily upon replacements, an effort must be made to encourage the family and friends of the out-of-town patient to contribute blood.

"Most of these persons are willing to do this if it is called to their attention. Being from outside of Tulsa, many are unfamiliar with the system in effect here. Tulsa doctors can help by urging this replacement while the patient is still in the hospital. Once the patient returns to his distant home, the possibility of replacement of blood used is very slight."

Dr. Woodson pointed out such patients benefit from the Center's ready supply of blood and are charged only the standard fee of \$10.00 per pint. "The Tulsa doctor can be very useful in such circumstances," he continued, "and I trust every member of the Tulsa County Medical Society will assist in reminding patients of their responsibility to replace or have replaced this blood."

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Escamilla, R. F. and Gordan, G. S.: Bull. Univ. California Med. Center, November 1949.



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DR. VINCENT VERMOOTEN TO SPEAK HERE MARCH 27TH

Dr. Vincent Vermooten, Associate Professor of Urology at Southwestern Medical College, Dallas, Texas, will be guest speaker for the Tulsa County Medical Society on Monday, March 27, 1950, at 8:00 P.M. His subject will be "Nephrolithiasis Caused by Abnormalities of Uric Acid and Calcium metabolism."

Earlier in the month, on Monday, March 13, 1950, members of the Society will hear Dr. James W. Kelley, Tulsa plastic surgeon, discuss "Plastic Surgery In Burns." He will show a motion picture depicting surgical techniques in reconstructive surgery after severe burns.

Both programs will be at 8:00 P.M. at The Mayo. The meeting of March 27 will be preceded by a buffet dinner in the Terrace Room of The Mayo with all members and their guests invited to be present. Dinner will be served from 6:30 P.M. to 7:45 P.M. at \$4.00 per plate.

Dr. Vermooten, born in South Africa, received his medical degree from Johns Hopkins University in 1923. Later he interned at Johns Hopkins Hospital of Baltimore, Maryland, with subsequent surgical and urological resident training in hospitals of Boston, Massachusetts, and New

Haven, Connecticut. Since 1927, he has been in private practice at Dallas, as well as a member of the faculty of Southwestern Medical College (formerly Baylor University School of Medicine), Chief of Urological Service at Parkland Hospital of Dallas, and Consulting Urologist of Methodist Hospital of Dallas. During the war he was Chief of the Urological Section at Brooke General Hospital, Fort Sam Houston, Texas, serving with the rank of Lieutenant-Colonel. He is a diplomate of the American Board of Urology, fellow of the American College of Surgeons, and member of numerous urological and general medical organizations.

Dr. James W. Kelley is a graduate of the University of Delaware with his medical degree from Duke University Medical College, Class of 1940. He interned at Duke and Delaware hospitals, served during World War II as a Lieutenant-Colonel in the Medical Corps. Following his discharge he was resident and instructor in plastic surgery at Duke Hospital for three and one-half years. Dr. Kelley has been in practice in Tulsa since May, 1949.

Other speakers for the balance of the Spring schedule of scientific meetings of the Tulsa County Medical Society as announced by Dr. Berget H. Blocksom, Program Chairman, include:

Monday, April 10, 1950. Dr. J. L. Richardson, Tulsa. Subject in Orthopedic Surgery.

Monday, April 24, 1950. Dr. Frederick A. Collier, Professor of Surgery, University of Michigan School of Medicine, Ann Arbor, Michigan. Subject in General Surgery.

Monday, May 8, 1950. Dr. William P. Longmire, Jr., Assistant Professor of Medicine, University of California School of Medicine, Los Angeles, California. Subject in Medicine.

Monday, May 22, 1950. Dr. Robert L. Anderson, Tulsa. Subject in Chest Surgery.

CANCER LECTURES SET

All Oklahoma doctors are invited to attend two lectures to be given Thursday, March 30, 1950, by Dr. Sidney Farber, pathologist of Children's Hospital, Bos-

(Continued On Page 22)

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JACK SPEARS, *Managing Editor*



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Vol. 16 MARCH, 1950 No. 3

A RANDOM HARVEST

There is an increasing trend of thought in medical circles which is antagonistic to the further establishment of lay-medico organizations whose objective is the control and suppression of a particular disease. In the past decade there has been a surprisingly large number of such groups to spring up, each openly desirous of repeating the success of the national cancer, polio, and heart groups. Some of the most recent have been founded in behalf of arthritis, diabetes, mental disease, and rheumatic fever. Many elements of the Medical Profession believe that the time has now come to call a halt to the further creation of such organizations, particularly in view of the fact that our major medical problems—cancer, heart disease, tuberculosis, poliomyelitis, venereal disease, arthritis, diabetes, and mental disease—now have sizeable national groups at work.

Naturally, the objection of the Profession does not stem from any desire to discourage advances in research, diagnosis, and therapy—although the enemies of the Profession have recently taken to such ridiculous charges. Rather, many doctors now feel that with the major problems already the subject of public interest, a point has been reached where it becomes questionable that any other disease or ailment is of enough comparative

importance to warrant sufficient public attention with a corresponding degree of financial support.

The problem is a complex one, in spite of its apparent simplicity. First of all, there is no question but that some excellent results have been obtained by such groups as the American Cancer Society, the National Foundation For Infantile Paralysis, the American Heart Association, and the American Public Health Association. These are no fly-by-night organizations; most were in existence for many years before they came to public attention through such concerted financial campaigns as the March of Dimes, the Christmas Seal sale, the Heart Association's "Walking Man" contest, and other general solicitation campaigns. As a result of public generosity, they have done excellent work. Some of the most famous people in America are among their active officers and workers.

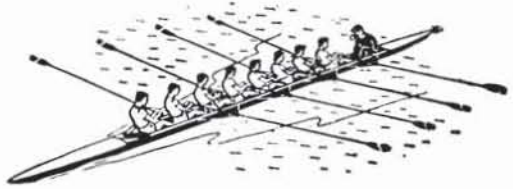
There is no question but that the American People have been willing and eager to contribute to the battle against heart disease, cancer, etc. It is questionable that they will support the lesser known and less widespread diseases or ailments, irregardless of the severity of the individual case. Already there are public complaints that there are too many medical campaigns. The public reaction may result in damage to the campaigns of the groups combating major medical problems.

The proponents of the smaller and newer control groups are not going to like this view. For one reason, they are usually peopled by persons who have suffered the disease or observed first-hand its effects. They have a sincere desire to bring it under control, and for this they are to be commended. But after all, it becomes a question of doing the greatest amount of good for the greatest number of people. It becomes logical, then, that major support must be given to groups combating the more important diseases.

We are well aware that there is criticism of some of the larger groups. Allegations are heard that the public money collected each year is not being judiciously used. These groups are notorious

(Continued On Page 22)

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J. B. Waters	Winthrop-Stearns	9-4045

POSTGRADUATE COURSE IN INTERNAL MEDICINE SET

A 10-weeks course in postgraduate instruction in internal medicine, sponsored by the Oklahoma State Medical Association in cooperation with the Oklahoma State Health Department, will open in Tulsa during the week of March 20, 1950. There will be one lecture each week for ten weeks, the exact day of the week to be announced later.

Dr. Robert M. Becker of Boston, Massachusetts, will be the instructor. A graduate of the University of Chicago School of Medicine, he has an extensive record of intern, resident, and research training at the University of Chicago clinics, Tufts College of Medicine (Boston), and Los Angeles County General Hospital of Los Angeles, California. A battalion surgeon with the U. S. Marine Corps, he served on Guadalcanal, Okinawa, Guam, and in China.

Enrollment in the course will begin shortly. The fee will be \$20.00. Members of the Tulsa County Medical Society are being mailed a complete program outlining the ten lectures. The series will be held also in the centers of Guthrie, Ponca City, Stillwater-Cushing, and Bristow-Sapulpa, beginning the week of March 20.

PUBLIC POLICY COMMITTEE PUBLISHES NEWS LETTER

Plans to publish a four-page newsletter detailing the activities of the Tulsa County Medical Society's Public Policy Committee were announced last month by Dr. Maurice J. Searle, Chairman. The first edition of the mimeographed publication, to be known as The Newsvane, was distributed at the Society's regular meeting of February 13, 1950, and mailed to all members the following day.

The primary purpose of The Newsvane will be to provide members of the Society with brief factual analyses of medical and health legislation pending in Congress and as it is introduced from time to time. Additionally, the publication will report upon the National Education Campaign of the American Medical Association and progress of the Society's own program of public relations.

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MARCH MEDICAL CALENDAR

WEDNESDAY, March 1st:

Board of Trustees Meeting, Tulsa County Medical Society, Mezzanine, Medical & Dental Arts Coffee Shop, 1:00 P.M.

FRIDAY, March 3rd:

St. John's Tumor Clinic, Clinical Conference, 8:30 A.M.

MONDAY, March 6th:

Fillcrest Hospital Staff Meeting.

TUESDAY, March 7th:

St. John's Tumor Clinic, 8:00 A.M.

WEDNESDAY, March 8th:

Community Chest Committee Meeting, Tulsa County Medical Society, 1:00 P.M.
Place to be announced.

FRIDAY, March 10th:

St. John's Tumor Clinic, Clinical Conference, 8:30 A.M.

MONDAY, March 13th:

Tulsa County Medical Society, Scientific Meeting, The Mayo, 8:00 P.M. Program, "Plastic Surgery In Burns." Speaker, Dr. James W. Kelley, Tulsa. Business Meeting.

TUESDAY, March 14th:

St. John's Tumor Clinic, 8:00 A.M.

WEDNESDAY, March 15th:

Public Policy Committee Meeting, Tulsa County Medical Society, 1:00 P.M.
Place to be announced.

FRIDAY, March 17:

St. John's Tumor Clinic, Clinical Conference, 8:30 A.M.
Copy deadline for the April issue of *The Bulletin*.

MONDAY, March 20th:

St. John's Hospital Staff Meeting.

TUESDAY, March 21st:

St. John's Tumor Clinic, 8:00 A.M.

WEDNESDAY, March 22nd:

Board of Trustees Meeting, Tulsa County Medical Society, Mezzanine, Medical & Dental Arts Coffee Shop, 1:00 P.M.

FRIDAY, March 24th:

St. John's Tumor Clinic, Clinical Conference, 8:30 A.M.

MONDAY, March 27th:

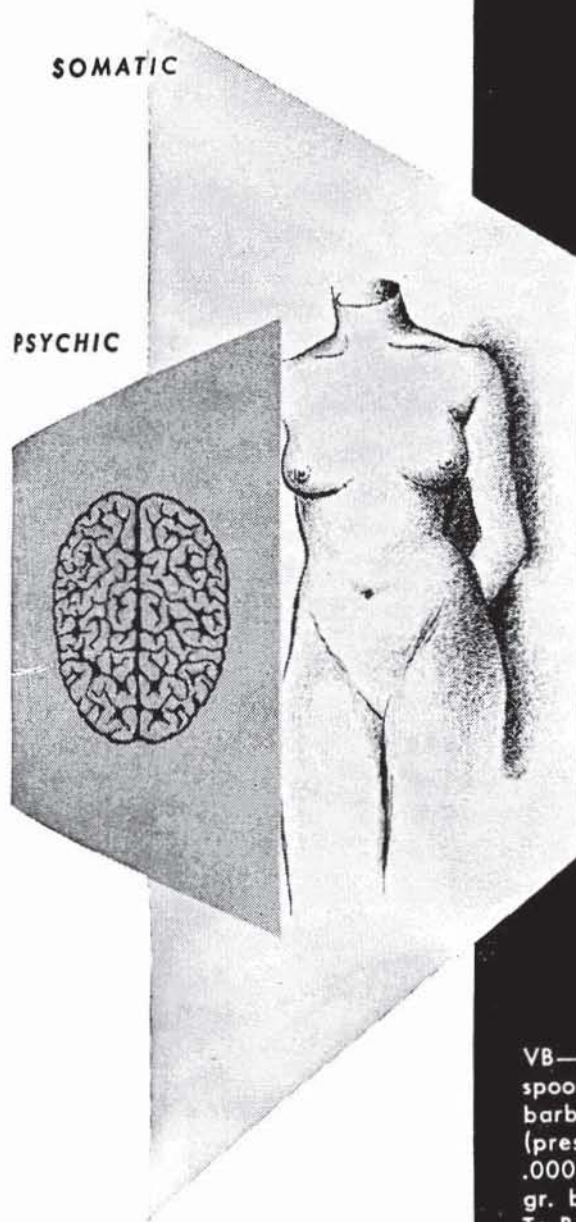
Tulsa County Medical Society, Scientific Meeting, The Mayo, 8:00 P.M. Buffet Dinner, The Terrace Room of The Mayo, 6:30 P.M. Subject, "Nephrolithiasis Caused By Abnormalities of Uric Acid and Calcium Metabolism." Speaker, Dr. Vincent Vermooten, Associate Professor of Urology, Southwestern Medical College, Dallas, Texas.

TUESDAY, March 28th:

St. John's Tumor Clinic, 8:00 A.M.

FRIDAY, March 31st:

Final date to pay first-half installment, Tulsa County Medical Society annual membership dues.
St. John's Tumor Clinic, Clinical Conference, 8:30 A.M.



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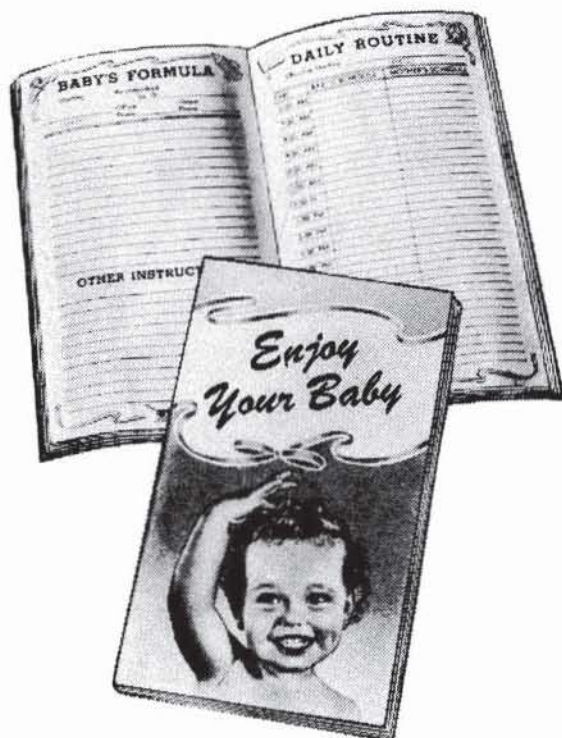
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DATES OF STATE MEETING NOW SET FOR JUNE 5-7

The dates of the 1950 annual meeting of the Oklahoma State Medical Association, originally set for May, have been set back to June 5-7. The House of Delegates will meet on Sunday, June 4, 1950. Both meetings will be in Oklahoma City.

The 1950 annual meeting of the American Medical Association is to be at San Francisco June 26-30.

HOSPITAL COSTS

(Continued From Page 10)

which the remuneration is below the actual cost of such services.

Though noting hospital care costs are trending higher and higher on a per day basis, they are less per patient, Mr. Twitty said. He stated that representative hospital items had increased in cost markedly during the past ten years. Food items have jumped from 87 per cent to over 300 per cent, the amount of increase varying from item to item. Drugs have jumped from 10 per cent to 170 per cent. Dressings, linens, and other hospital supplies are up in similar proportions. Labor has increased 105 per cent to 243 per cent.

The hospital administrator predicted the trend of the national economy would necessitate a continuance of high prices and high wage costs for many years to come.

Mr. Twitty urged hospitals to continue to employ the means used in the past to offset rising hospital costs, and to develop new methods as well. Some of the methods suggested in his address included:

1. Employment of top-calibre personnel to head the different departments of the hospital. This pays dividends, Twitty asserts, and is borne out in comparisons of costs in hospitals employing cheap management. While administrative costs are higher, overall costs are lower.

2. Use of efficient methods of accounting.

3. Careful budgeting of expense.

4. Efficient system of payroll controls.

5. Use of mechanization where practical.

6. Central admitting system.

7. Maintenance of a hospital cafeteria as a means of reducing food costs.

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EDITORIAL*(Continued From Page 14)*

in failing to publicize honest accomplishments, or to tell what is being done with money obtained in past solicitations. Most doctors, as well as thinking lay persons who decry the national trend towards socialism, object to the extensive use of such funds to provide hospital and medical care to many persons who can and should pay for such services themselves. Many feel these groups are encouraging

state medicine bit by bit in such activities. Some persons feel that more is to be gained by spreading the available monies over research projects in a larger number of diseases and ailments.

We do not have the solution, and we doubt that there is one which will be mutually satisfactory to all concerned. We do feel there is a need for a coordinated activity of these groups, for an honest impartial appraisal of their worth. Unless some disciplined coordination is accomplished, this present wild and directionless growth of such groups may have permanent damaging repercussions.

(Editor's Note: What do you think about this problem? Write us your comments. We'll publish them with or without names, reserving our usual editorial privileges to reject those which are patently unsuitable. Address your comment to the Tulsa County Medical Society, 1202 Medical Arts Building, Tulsa).

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CANCER LECTURES*(Continued From Page 12)*

ton, Massachusetts, at the University of Oklahoma School of Medicine at Oklahoma City.

The first, "Experimental Considerations In The Chemotherapy Of Cancer," will be at 4:00 P.M. The second, "Cancer In Children," will be at 8:00 P.M. Both lectures will be in the main auditorium. The lectures are part of the current cancer teaching program at the University of Oklahoma School of Medicine. There will be no charge. Dr. Farber is a nationally known authority on tumors in children, leukemia, and pediatric pathology.

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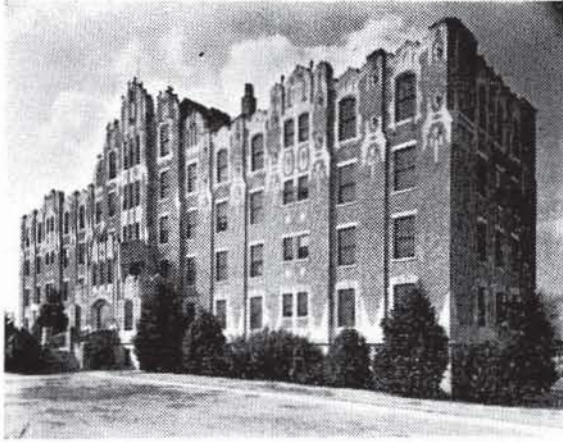
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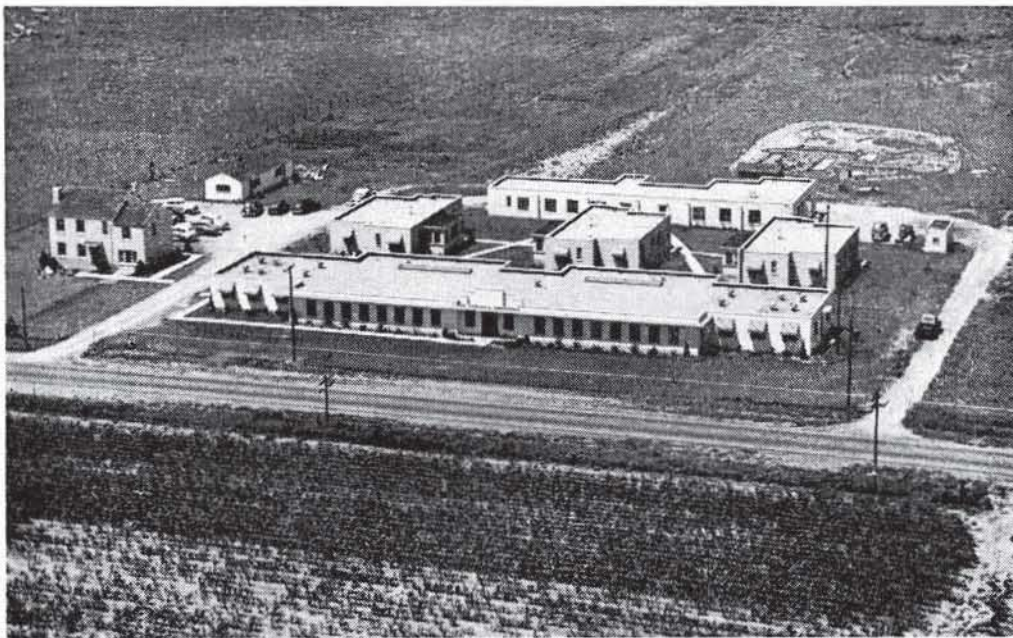
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