

TEXTBOOK TURF WARS: Local brokers battle over the price of books



At the beginning of each semester, students must make the choice about where to purchase their textbooks. Photo by Quang Pho, The Vista.



Barnes & Noble, located in the the Nigh University Center, serves as a convenient option for students to buy textbooks. Photo by Quang Pho, The Vista.

Charlie Gile

Contributing Writer

Campus bookstores face perennial criticism from students for their prices on textbooks and store managers are responding to complaints.

According to bookstore managers across campus, students do not understand what determines the cost of textbooks. Instead, they blame publishers, teachers and wholesalers for rising prices.

"We get our books from corporate and are told what to charge for them, particularly for new books," said Barnes and Noble Manager Brenda Raimondi. "We only have a profit margin of about 32 percent."

According to Textbook Brokers Manager John Beecher, Textbook

Brokers sources their textbooks from multiple wholesalers and trade-show brokers from across the country. This gives them more freedom to set lower prices on used books, consistently undercutting Barnes and Noble by a significant margin. This is by design.

"We get our books, find out what they're charging for them and then set our prices at least ten to fifteen dollars below that," Beecher said. "Students would save at least \$100 every semester if they shop here." He does not mince words when comparing his prices to Barnes and Noble. "We kill them."

Beecher may be modest when it comes to his store's prices. Eight randomly selected freshman-level used course books would cost \$1,205.50 at Barnes and Noble while adding up to \$648.25 at

Textbook Brokers, a savings of \$557.25. In Oklahoma, where students leave college with more than \$21,000 in debt on average, this could mean paying student debt off significantly faster.

Furthermore, Beecher said that his store will compete with online prices. "If someone comes in and says they found a book cheaper online, most of the time I'll oblige and match the price as long as I'm still making money," he said.

Raimondi has an explanation for the lower prices at Textbook Bro-

kers. "They buy instructor editions of textbooks, which is illegal in Oklahoma," she said. "Since they aren't contracted by a state-funded school, they don't have to follow the rules." According to her, they get away with it because there is because the law isn't enforced.

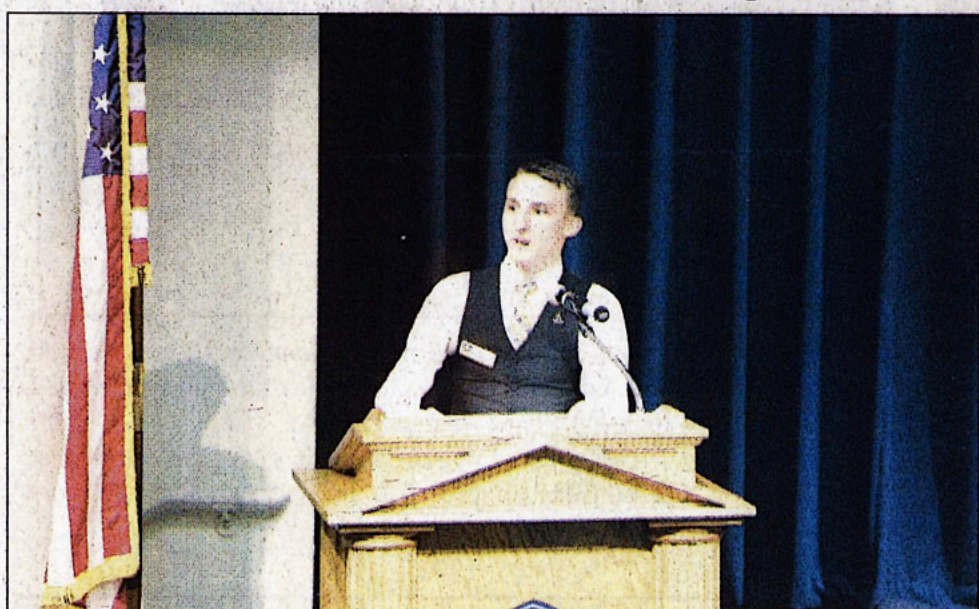
"I mean, is a senator going to go over there and bust them?" Raimondi said.

Why would students pay more at Barnes and Noble when there are cheaper prices just across the street? Beecher thinks he has the

answer. "A lot of new students go through orientation and are told that there is just the one bookstore," he said. "Some people don't know we're over here."

Indeed, convenience is a huge factor when determining the price of a textbook. Raimondi said that students are willing to pay more for books they can get in the Nigh Center. "Students can choose for themselves," she said. "We're still in business."

UCOSA kicks off school year with the passage of new legislation



Colt Coldren, vice chair of Congress, addresses an audience of students at the UCOSA Meeting, located in Constitution Hall, on Aug. 26, 2013. Photo by Quang Pho, The Vista.

Brooks Nickell

Staff Writer

The theme for Monday's University of Central Oklahoma Student Association (UCOSA) meeting seemed to be one that echoed community and change.

The first session of Student Congress under a unicameral legislature was opened with a speech from University of Central Oklahoma President Don Betz, in which he addressed the session as a historic occasion.

After speeches from Vice President for Student Affairs Dr. Myron Pope, UCO Student Body President Zach Milvo and the Chair of Student Congress, Kory Atcuson, a brief recess was taken and then congress went to work amending congressional bylaws, redefining districts for congressional seats, setting election dates for those seats, creating a cabinet for the executive branch and bringing some of the Campus Activities organizations under an umbrella organization for the distribution of funding.

Congressional Bill 13-101, CB13-101 or the Congress Reinvestment Act of 2013 redefined certain chamber rules within congress, including the addition of a floor leader, sergeant at arms and a whip.

"Everything that changed in CB13-101 did not affect the student body itself, but the body of congress." Things that might interest the student body are the addition of the Accountability Reform and Transparency committee (ART).

"This committee keeps all UCO Leadership accountable," Kory Atcuson said. "It's basically a special investigation committee. If they hear a little rumor that someone's being secretive on how they are appropriating funds, whether it's UCOSA itself, whether it's the Campus Activities Council, whether it's Sponsorship funding or the University Administration, they're going to look into it and figure out what is going on."

Jillian Goodman, UCOSA Student Body Vice President weighed in on CB13-101, outlining one of the major benefits she sees in the passing of this legislation.

"Leadership now knows this committee exists. I think it will help to keep people on the right path," Goodman said.

Congressional Bill 13-102, CB13-102 or the Student Opportunity and Apportionment Act of 2013 opened up 24 of the 51 voting seats of congress for election this fall. The 24 residential seats, 16 off-campus and 8 on-campus, are open to any student interested in running. The other 24 academic college

seats and three leadership seats will be open for election during the spring semester. Any vacancies will be filled by appointment until that time.

"The reason we have tried to expand this is not only to make sure we're getting the representation of colleges and residential situations, but also to define our membership," Atcuson said. "We had no way to define our membership. Student organizations would sometimes send different representatives every week and we had no way to verify their membership. This bill defines our membership at 51 and I think it will be a good direction in the future."

Atcuson continued, addressing the issue of representation for student organizations.

"There are still associate memberships where any student organization can vote on committee. If they are in the Student Organizational Policy Committee or the ART Committee, they can still vote in committee and pass major legislation that will see the floor," Atcuson said.

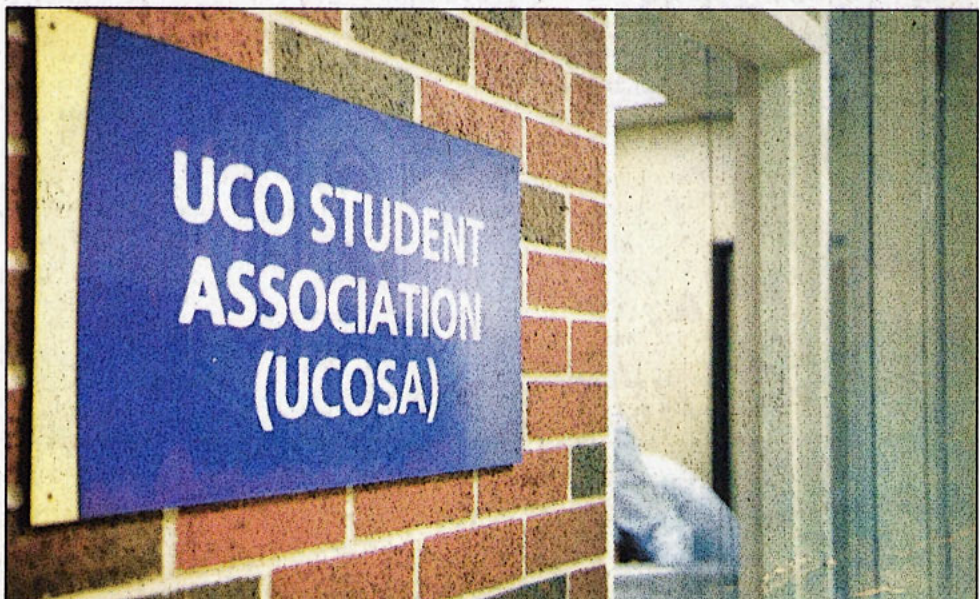
Congressional Resolution 13-101, CR13-101, or the Procedural Approval of Call for Elections Fall 2013, opened a candidate-filing period for those interested in running for a congressional seat ending Friday, Aug. 18. This resolution also provided specific dates for campaigning and set the election date of these positions to begin Sept. 10 at noon and end Sept. 11 at 5 p.m.

Congressional Bill 13-103, CB13-103, or the Chance Milvo Executive Act of 2013, created a cabinet within the executive branch.

"Under prior leadership, there has been no executive functions, outside of the president and vice president," Atcuson said. There was the legislature, which accomplished many things but no other executive positions, no one reaching out to the student body. The executive branch positions exist to execute the decisions of congress and reach out to the student body."

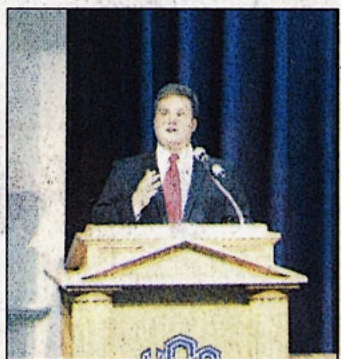
Congressional Bill 13-104, CB13-104, or the Atcuson Goodman Programming Cooperation Act of 2013, created an umbrella organization to encompass Campus Activities organizations.

According to Goodman, this organization, CAC is an umbrella group for Campus Activities organizations. Instead of the organizations having to go before the Way and Means committee to request funding, the total percentage of what they were allocated last year from the overall student activities budget has been set aside in a separate pot and now they will allocate it amongst themselves.



The UCOSA office is located on the first floor of the Nigh University Center. Photo by Quang Pho, The Vista.

"UCO's Student Association, better known as UCOSA, is the representation of the Central student body and the parent organization to all student organizations."
- UCOSA Website



UCOSA President Zach Milvo speaks at the UCOSA meeting on Aug. 26, 2013. Photo by Quang Pho, The Vista.

See UCOSA on Page 4

THE VISTA

100 North University Drive
Edmond, OK 73034
(405)974-5549
vistauco@gmail.com

The Vista is published as a newspaper and public forum by UCO students, semiweekly during the academic year except exam and holiday periods, and only on Wednesdays during the summer, at the University of Central Oklahoma. The issue price is free for the first copy and \$1 for each additional copy obtained.

EDITORIALS

Opinion columns, editorial cartoons, reviews and commentaries represent the views of the writer or artist and not necessarily the views of The Vista Editorial Board, the Department of Mass Communication, UCO or the Board of Regents of Oklahoma Colleges. The Vista is not an official medium of expression for the Regents or UCO.

LETTERS

The Vista encourages letters to the editor. Letters should address issues and ideas, not personalities. Letters must be typed, double-spaced, with a maximum of 250 words, and must include the author's printed name, title, major, classification and phone number. Letters are subject to editing for libel, clarity and space, or to eliminate statements of questionable taste. The Vista reserves the right not to publish submitted letters.

Address letters to:

Editor, The Vista, 100 N. University Dr., Edmond, OK 73034-5209, or deliver in person to the editor in the Communications Building, Room 131. Letters can be emailed to vistauco@gmail.com.

ADVERTISE WITH THE VISTA

The Vista is published semiweekly during the fall and spring semesters, and once weekly during the summer. In all issues, The Vista has opportunities for both classified, online and print ads.

Email your questions to ucovista.advertising@gmail.com for rates.

STAFF

Management

Sarah Neese, Editor-in-Chief
Lindsey Rickards, Managing Editor
Stevie Armstrong, Copy Editor
Cody Johnson, Sports Editor

Graphic Design

Michael McMillian

Circulation

Kevin Choi

Adviser

Mr. Teddy Burch

Editorial

Brooks Nickell, Staff Writer
Josh Wallace, Staff Writer
Alex Cifuentes, Staff Writer
Tyler Talley, Staff Writer
Olanrewaju Suleiman, Staff Writer
Colore' Lincoln, Staff Writer
Austin Litterell, Sports Reporter

Photography

Aliki Dyer, Photo Editor
Cyn Sheng Ling, Photographer
Quang Pho Duc Phuong, Photographer

Ride the Wake

Editorial by: Lindsey Rickards (Managing Editor)

Watching my younger sister and father wakeboard successfully on and off for hours sparked a need and desire for me to skid along the water's surface.

I hadn't strapped the board boots on in over two summers and knew that I wouldn't find a similar opportunity until the following summer, this past weekend was my last shot.

"Linds, you gonna do this? We're going to wrap it up soon," said my dad. "Ok." I agreed.

I took my place in between him and my sister as they helped to balance my board while I jammed my feet down into the uncomfortable booties attached.

I asked my sister to take a picture of me while I was out on the wake. "Make sure the picture gives off the illusion that I am professional," I said semi-jokingly to my sister.

She laughed as I jumped out and spun to position myself in a good spot behind the boat with the rope.

My dad stood behind the steering wheel with a thumbs-up, waiting for mine to signal that I was ready to go.

I hitched my thumb up and he took off. The first attempt I barely stood halfway up before I let go of the rope.

My dad circled the boat around and threw the rope in my direction for my second attempt.

Realizing that wakeboarding was a lot harder than I had remembered it being in previous years, I called out to my sister "All I want is a good picture, once it's taken, I'm done."

After the same thumb exchange I was up on the wake. I was so happy with myself for standing that I had forgot that I ride goofy and lead with my left foot. I felt myself, and the board under my feet, begin to shake tremendously.

I could either let go of the rope or reposition my feet. I knew my sister hadn't taken the epic picture I longed for so in a split-second reaction I decided to rotate my feet.

I couldn't believe it, I had made the switch successfully. My success was shattered all too quickly by the crash of the lake into my face. Immediately after making the switch I had over shot myself and fell forward.

I floated on my back and waited for the boat to come back around. My face, arms, and legs were all stinging with pain. At that moment I recalled why I hadn't attempted this feat in years.

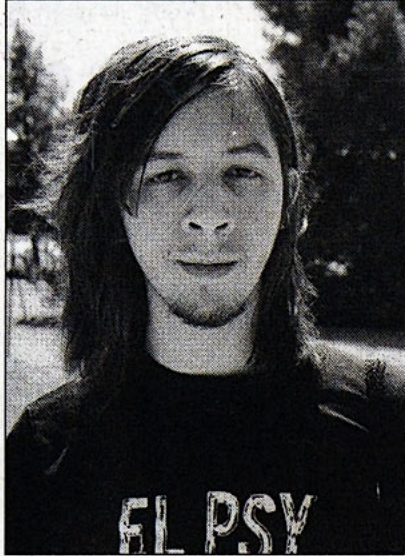
"I'm gonna get that picture," my sister reassured me as she tossed the rope in my direction.

I took a deep breath and gave the thumbs-up signal. In an instant I was on top of the water, riding goofy. With confidence I directed my way over the wake. I looked at my sis-

CAMPUS QUOTES

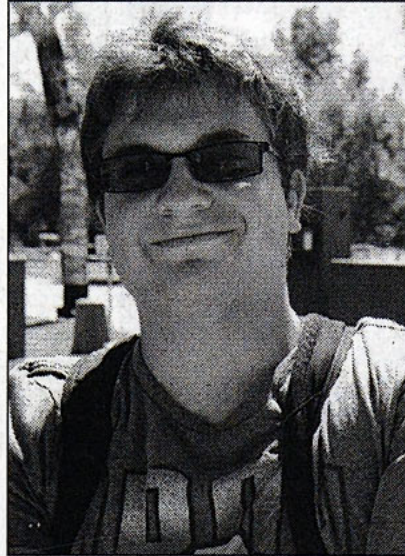
Do you think the United States should get involved in the Syrian conflict? Why?

DALLEN CORDOVA
Computer Science - Freshman



"I don't know much about that."

CODY WHITE
Strategic Communication - Junior



"I don't think it's a good idea at all. We are doing more harm than good."

DALLAS SPRICHE
English Education - Freshman



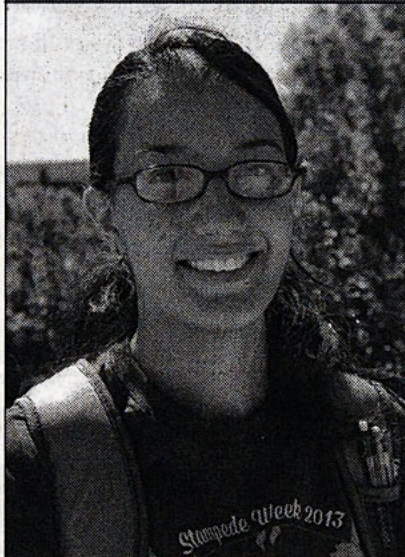
"I'm not big on war, Probably not."

LOWELL D. PRICE
History Education - Junior



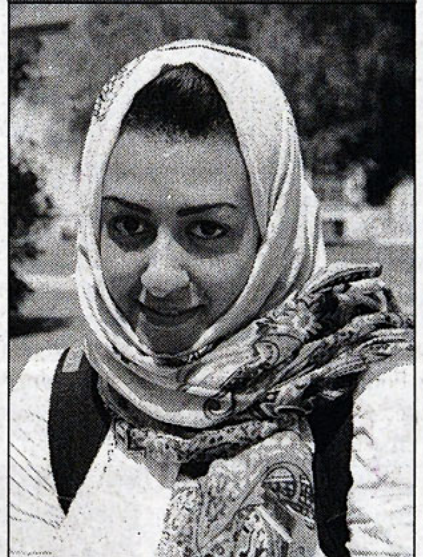
"No, there're way more home domestic issue to be taken care of than to worry about other country."

CASSIE AIELLO
Biology - Freshman



"Yeah we should, because it involves our country."

FATIMAH AL NAMER
Forensic Science - Freshman



"No, I think it's good not to."

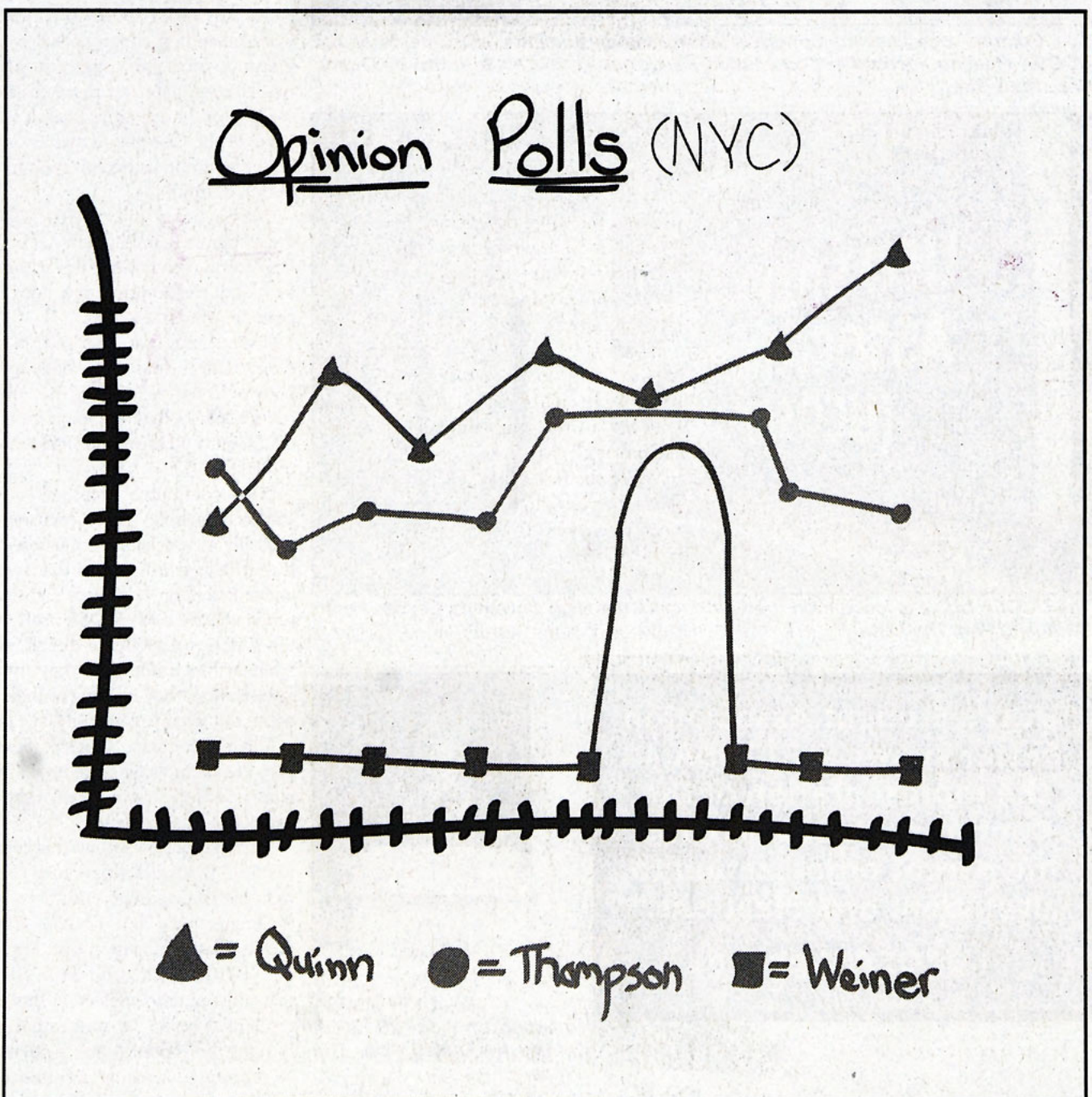
ter and gave her a low wave with my left hand.

She smiled and I knew the picture was taken. I gave the signal to cut it and I released the rope.

Once back on the boat I looked at the picture. It turned out well, the sun backlit my outline with my low wave. I believe I looked somewhat professional.

Even though I did not last long, and I had a tough time with the time I did get, I didn't give up until I achieved what I wanted.

"Our greatest weakness lies in giving up. The most certain way to succeed is always to try just one more time." Thomas A. Edison.

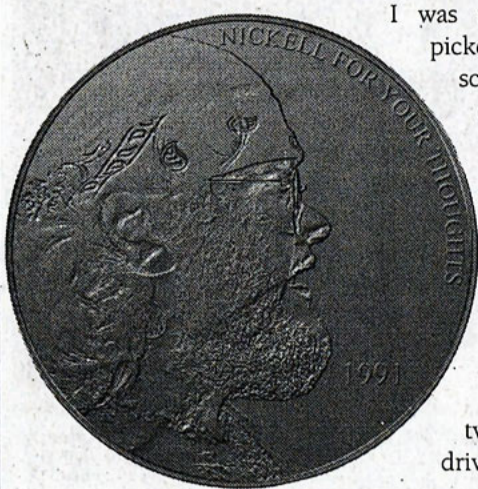


Cartoon by Matthew Gossom

Opinion

MY COSMIC JOURNEY ON THE BIG YELLOW DIESEL CHUGGING MONSTER

By Brooks Nickell



I was the first person picked up by the school bus as a child. I would get up at least an hour before most kids, drag my feet around the house and then it was off to wait at the end of our two-mile dirt road driveway.

The bus ride was somewhat entertaining so I can't complain about the long trip in a diesel chugging yellow monster down wash-boarded back roads. I mean I got to pick the best seat. After school, when the bus got wild, I was the last one dropped off. Yeah I missed countless episodes of Pokémon and the Power Rangers, but I was episodically up to date on the eccentric happenings confined to those lucky enough to be a part of our route.

I figured out after a few routine years that the stories never changed, and maybe that's because we were less concerned

with external influences in our youth outside of cartoons, parents and schoolteachers. Maybe the shadows of the world hadn't quite caught up to us all. Whatever it was, by about grade six I started to feel trapped in a cycle, of course I can't speak for the rest of the bus, but I was bored and hungry for new information.

Let me stop and explain that I grew up in a town with a population of about 850 people. I graduated with fifteen other children. I knew everyone, and everyone knew me.

I'm 22 years old now. That's not much compared to what's to come. I hit high school and while classmates didn't change, with the exception of adding a student here or there, we had all found ourselves at different points on our cosmic journey and that coupled with puberty was enough to break the monotony.

Graduating and moving to Edmond was a complete change. Where I was once bored of the structure of the repetition of the same-old-same-old, I now felt fear of the unknown. I was alone in a city that was unfathomably larger than what I'd grown accustomed to. I didn't know how to make friends and girls I didn't know for 18 consecutive years scared me speechless.

So it goes, this changed too. I found my place, or rather found a place. Life went on and now starting the fifth year of my undergraduate studies, it continues to do so.

On the first personal assessment of my metaphysical state,

in regards to 2013, I felt ironically as if I was falling backwards into a pool where luke-warm water washed over me with a familiar sense of repetition, repeating repetition if that makes sense.

I angered at the droves of happy incoming freshman going through rush and fitting in where I didn't at that age, maybe jealousy. I angered at the growing lack of the interest in studying regarding the student newspaper, maybe a lack of humility.

But, here is the heart of it. All the feelings and the stories, all of the countless memories that at the time seemed miniscule, felt like old-news, were simply pavers on my cosmic path. All of the people I was senselessly judging are just on their own cosmic path, and while your opinions over the importance of Miley Cyrus versus the crisis in Syria may differ, while you might belong to different Greek houses or different religions, races and sexes, I'd like to share with you a quote that has somewhat inspired me and molded the way I am beginning to look at existence.

"A purpose of human life, no matter who is controlling it, is to love whoever is around to be loved," Kurt Vonnegut.

Stay on the bus as long as you can. Pay attention to people when they speak to you and above all treat each other like human beings, after all that's what we all are.

Follow me on Twitter @JbrooksNickell

Trumpeter Ryan Sharp continues UCO's Faculty Concert Series

Colore' Lincoln

Contributing Writer

Ryan Sharp, assistant professor of trumpet, will perform Sept. 3 at 7:30 p.m. at the UCO Jazz Lab to continue the Faculty Artist Concert Series.

Sharp is beginning his second year teaching at UCO this fall. He teaches Jazz Ensemble III, applied trumpet one-on-one lessons, and two brass quartets. The Rosebud quartet is new this semester and includes five brass musicians, who are undergraduates: two trumpets, french horn, trombone, and tuba.

He will perform a solo trumpet repertoire during the first half of his performance accompanied by pianist Sallie Pollack, UCO professor. They will perform "the meat" of the performance with the concerto for trumpet and orchestra by Henri Tomasi. For the second half of his performance, members of the Fountain City Brass Band will join him to perform pieces transcribed and arranged by Sharp.

"It's just going to be like a big party," said Sharp. "It's like getting together with your family for a reunion... Hopefully the audi-

ence will feel that they're kind of at a party."

"The overall sound of the ensemble can range from powerful, bright, and energized all the way to a very dark, lush, rich sound," said Sharp. "It will be difficult for anyone to come and not have something that they enjoy because it's such a wide variety. I've tried to squeeze everything that we try to do with the brass band into a about a half hour full of music. Like a brief snapshot of what brass band is about."

After graduating from UCO in 2002, Sharp moved to Kansas City to attend the University of Missouri's Conservatory of Music and Dance to get his doctorate in musical arts for trumpet performance. During his second year in graduate school, in 2009, he joined the Fountain City Brass Band and traveled England, Scotland, and Ireland for 18 days.

"(Like) jazz is to the United States, the brass band tradition is basically that kind same deal to England, Scotland, and British Isles," said Sharp. "It's just their culture...it was an incredible experience."

Sharp has also recorded with many gospel artists, including Marvin Sapp's Grammy nominated album "Be Exalted" in 2005. In addition, Sharp also traveled for an "awesome" and "crazy" experience with the Ring-



UCO Assistant Professor of Trumpet, Ryan Sharp is set to perform Sept. 3, 2013 at 7:30 p.m. at the UCO Jazz Lab. He will perform as part of the UCO Faculty Artist Concert Series. Photo Provided.

ling Bros. and Barnum and Bailey circus for two years performing as the lead trumpeter from 2003 to 2005.

Tickets for Sharp's performance are \$10 and can be purchased by calling the UCO School of Music at 405-974-5004. Admission is free for UCO students, faculty, and staff with a UCO I.D.

The members of the Fountain City Brass

Band are offering a free, open-to-the-public master class Sept. 2 from 1 to 4 p.m. and Sept. 3 from 1 to 4:30 at the UCO Jazz Lab.

Sharp's performance will be part of a year-long series of concerts to highlight the talents of the UCO faculty. In addition, the proceeds support scholarships and the UCO School of Music. All performance will be on Tuesdays at 7:30 p.m. at the Jazz Lab.

UCO Artist in Residence Partnered with USA Projects for Documentary



UCO Artist in Residence, Allison Hedge Coke, has partnered with USA Projects to raise the funds needed to complete a documentary centered on her father's experience during the Dust Bowl. Photo by Cyn Sheng Ling, The Vista.

Tyler Talley

Staff Writer

UCO Artist in Residence Allison Hedge Coke has partnered with USA Projects to fund a documentary centered on her father's dust bowl experience.

Coke's film, "Rest Dust," focuses on both the Dust Bowl and the Great Depression through the firsthand accounts of Robert Hedge Coke, who lived the era in Boise City, Okla. with his family.

Hedge Coke said that she and her father, along with her mother, had intended to work together on a project for many years but were further motivated after viewing Ken Burns' documentary, "The Dust Bowl." Recogniz-

ing several former classmates in interviews in the film, Coke's father felt the documentary lacked a collective experience and focused more on the white experience. Coke said she and her father hope to provide the experience that they felt Burns' film lacked.

"We will juxtapose his oral memory, on site, with collected family photographs of the era, with the current site differences, and with any survivors we locate en route," Coke said. "A researched narration will be coupled with his favorite songs and music created for the project."

While she has a firm idea of what she intends the movie to be, Coke stated that she is open to changes to the original idea as they present themselves.

"We are wholly open to discovery and not out to prove a preconceived point in this," Coke said. "Oral history allows for greater

development while it is unfolding. This, in some ways, is our point."

The film's title is a reference to her family's Native American and mixed blood ancestry. Coke described her heritage as a mixture of Huron, Metis, Cherokee, Creek, Portuguese, French-Canadian, Irish, and English. She has had numerous books of poetry on the subject of her ancestry published and has been awarded various honors for her creative works.

Due to her accreditations, Coke was approached by USA Projects to help make her film. The site looks to assist accomplished artists in receiving funding for their works. On the site, accepted artists can promote their respective projects to the online community.

In a process known as 'crowdfunding,' individuals can contribute any desired amount of money to assist in funding projects. Artists are required to set a fundraising goal along with a deadline.

Coke mentioned that the immediacy that comes with funding projects through the internet was the final incentive she needed to make the movie, especially after the recent passing of her mother.

"Our time is limited. My mother just took her last journey last winter, at 91 years of age," Coke said. "Dad lost his vision immediately afterward and is 91, so his time is important now while he is sharp and his memory intact."

Coke also mentioned that the message the era has to teach is still relevant today and pointed to current talking points such as

mass migration and drastic changes in the environment.

"The environmental shift and damage was huge," Coke said. "Any time the impact of humanity on the environment creates this amount of damage, one must look to it for all effects of the impact, including how to survive it and how not to repeat it."

Coke hopes to raise a minimum of \$20,000 by September 16. At the time of this article's composition, the project has raised \$4,566. The project will only be funded if it reaches its minimum goal by the deadline.

In order to add an incentive for people to donate, artists are encouraged to add perks for various levels of donations. The perks Coke offers for the funding of her film range from a handwritten thank you letter to an invitation to the film's set.

On the film's page, funds raised from USA Projects will go on to support filming on location, travel and the crew's pay. Coke, her father and the crew will travel to several places her father lived during the era, including Colorado, New Mexico, Texas and Oklahoma.

Although Coke said she believes the film is fundamental as is, she prepared to make some cuts if she is unable to make the hopeful amount.

Coke ended by saying documentaries, like the one she intends to make, are paramount to human culture or they will one day be lost forever.

Lastly, Coke stated, "It is important to archive the oral history of a generation we are about to lose sight of."

Donate plasma today and earn up to \$300 a month!

Who knew I could earn money, save lives, and get free wi-fi at the same time?

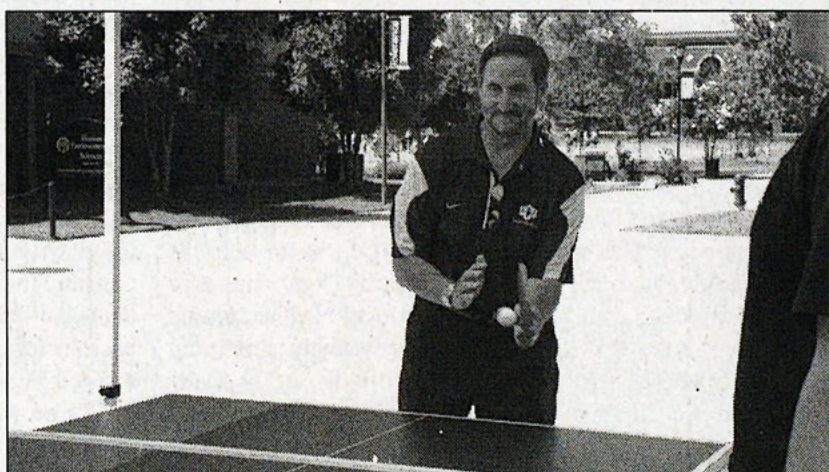
716 NW 23rd St., Oklahoma City, OK 73103

405-521-9204 Scan for an insider look at the plasma donation process

To scan and view content, you must download a QR code reader from your App store.

CSL Plasma.com

CSL Plasma Good for You. Great for Life!



President Betz participates in Ping Pong with the President on Aug. 28, 2013. Photo by Cyn Sheng.

PING PONG WITH THE PRESIDENT

President Betz took part in Ping Pong with the President on Wednesday, Aug. 28, 2013 in front of Broncho Lake.

UCOSA

"This spurred from difficulty with the Way and Means committee allocations in the spring semester. It's difficult when you have students who sit on that committee that are a part of small organizations on campus, when they don't understand the needs of larger programming organizations, things like Homecoming, WinterGlow, Stampede Week, Big Pink Volleyball and the Student Programming Board. All of these large programming organizations try to reach the full campus and provide them with activities at zero cost," Goodman said. "Smaller organizations can't empathize with the needs of those organizations."

Goodman underlined some of the positive effects regarding the passing of CB13-104.

"This creates a better attitude between student government and student programming which has been a very tense relationship for the past several years," Goodman said. "Student government in the past hasn't really understood the needs of the programming organizations. I've hoped to bring a better understanding of that to UCOSA. I think it's a great step in the right direction. When you give the funds to an umbrella organization, they can better see the necessity of those funds, where as students who just sit on an oversight board maybe wouldn't."

Atcuson allowed that while CAC was in charge of the distribution of funding amongst itself, if there were any questions of misallocation of funds or legitimate concerns that CAC was receiving too much money, the issue would be addressed.

"CAC will be subject to the oversight of Congress and therefore subject to the oversight of the student body," Atcuson said.

Atcuson also held that there were already a number of other umbrella organizations on campus and that if they were interested in going through the same processes as CAC, there could be talk of allocating certain percentages of the budget to their specific organizations.

"You have to be willing to subject yourself to the direct oversight of student government to be able to receive those specific allocations," Atcuson said.

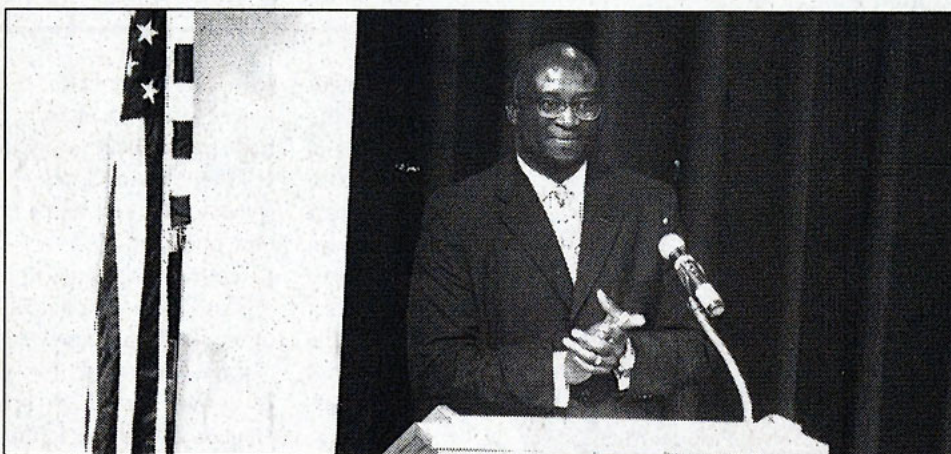
Atcuson touched on the idea that UCOSA was attempting to rebrand and show the student body that they were working hard to ensure their voice was heard.

"We want UCOSA to be available to the student body. We want them to know what we can do for them," Atcuson said. "We work to make sure students are well represented to the administration and to the wider community."

Milvo also outlined UCOSA's new direction and what they were trying to accomplish this year.

"Every action UCOSA takes this year will have a direct and tangible positive impact for UCO students. In the past, UCOSA has been an organization that keeps to itself and stays on the First floor of the Nigh, but this year we're branching out to ensure the entire student body understands that UCOSA is an organization built upon the promise of serving students," Milvo said. "We urge students to come by the office, hang out, and share their concerns. UCOSA seeks to be a marketplace of ideas for Central students. If UCO students aren't better off in May than they are currently, then we haven't done our job."

VP of Student Affairs announced



Vice President for Enrollment Management and Vice President of Student Affairs Myron Pope speaks at the UCOSA meeting on Aug. 26, 2013. Photo by Quang Pho, The Vista.

Dear UCO Faculty and Staff,

Please join me in congratulating Myron Pope, Ed.D., on his appointment as vice president for Student Affairs. In his new role, he will oversee a reorganized division of Student Affairs, which now includes Enrollment Management and the Wellness Center.

Myron possesses the experience, creativity and vision to lead this area which is so critical to the success of our students. Here at Central, Student Affairs connects with our students from the moment they are admitted through the day they earn a degree. It is an integral partner with Academic Affairs in creating the transformative learning experience here at UCO.

He attended the University of Alabama where he received a bachelor's degree in history/English and a master's and doctorate in higher education administration.

While at the University of Alabama, he played football for the Crimson Tide and was a part of the 1992 National Championship team.

During his career, he has worked in the community college system of Alabama as a talent search counselor, at the University of Alabama as the director of recruitment for the College of Education, and at the University of Oklahoma as a faculty member in the Adult and Higher Education program. He brought his broad range of experience to Central in 2004, serving as assistant vice president for Student Affairs before being promoted to vice president for Enrollment Management in 2005.

Congratulations, again, Myron.

Don Betz

Provided by UCO Centralities.

UCO GETS NEW CATHOLIC CAMPUS MINISTER

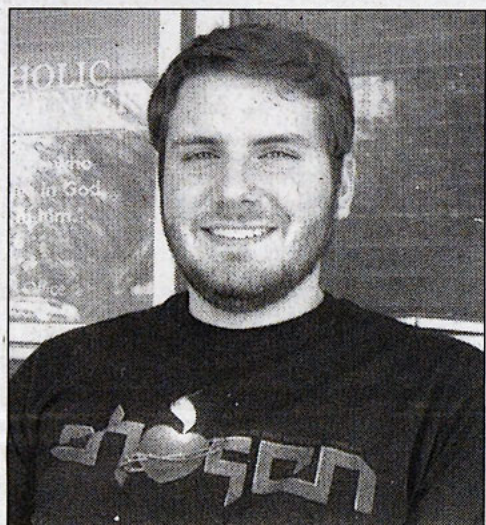


Photo provided.

Colore' Lincoln

Staff Writer

John Axtell will be the new Catholic Campus Minister at the University of Central Oklahoma starting this semester. The Catholic Student Center at UCO is located at 321 E. Clegern Ave. UCO students are welcome to join the Catholic Student Center for their Sunday night dinners. Axtell will also be at the Catholic Student Center to encourage students on weekdays.

The following message is from the Catholic Student Center of UCO's preamble:

"The Catholic Student Center at UCO is a

Roman Catholic organization of Catholic culture and fellowship that shall foster and nourish the apostolic, spiritual intellectual, and social interests of Catholicism and all other interested of the University of Central Oklahoma. This can be accomplished by welding them into common union, taking advantage of the opportunities to express their Catholic identity so that they can fully participate in the university life."

"I'll be helping our Catholic students to coordinate events throughout the semester. I'm looking forward to getting the students involved with other activities, outside of primarily pro-life events," said Axtell. "We're hopefully going to link up with other Catholic college student groups from OU, OSU,

and St. Gregory's."

In the past, the Catholic Student Center has taken students to Washington D.C. in January for the annual March for Life. The March for Life a pro-life rally protesting abortion held around the anniversary of the US Supreme Court's decision to legalize abortion in the case Roe v. Wade. In 2013, the March for Life drew an estimated 650,000 people.

The Catholic Campus Minister job had been vacant the fall semester in 2012 through the spring semester of 2013. Andrew Browne had been the Catholic campus minister previously.

For more information about the Catholic Student Center at UCO, email John Axtell at jaxtell@stjohn-catholic.org.

UCO welcomes Al Madrigal for a night of comedy



Al Madrigal performed in the ballrooms of the Nigh University Center on Aug. 22, 2013 as a part of Stampede Week. Photo by Cyn Sheng Ling, The Vista.



The Daily Show comedian Al Madrigal pauses to take pictures with students from UCO. Photo by Cyn Sheng Ling, The Vista.

Brooks Nickell

Staff Writer

Down a hallway lit with buzzing fluorescents past the crowded Nigh University ballrooms on the University of Central Oklahoma's campus, stand-up comedian and Senior Latino Correspondent for Jon Stuart's The Daily Show, Al Madrigal sits at a small wooden table in a private room with only one companion.

You can hear the roar of student masses from just outside the door as they prepare to have their perpetual hunger for comedic relief satiated.

Madrigal's companion is his cell phone. He gazes intently at the screen scrolling through his Twitter feed.

"My stand up is how I'm trying to not let things effect me," Madrigal said. "There are so many atrocities going on. Example, the NSA listening to our phone calls. I'm trying to block it all out. It's impossible to hide from. I'm getting emails from people at The Daily Show. I have a non-stop feed to the news."

Madrigal's last trip to Oklahoma found him addressing what many liberals viewed as one of these atrocities. He covered the personhood act, a bill proposed to Oklahoma legislature that suggested mandating abortion laws in Oklahoma to define life as beginning at conception.

Now Madrigal, who was contacted in regards to performing live by the department of Campus Activities at UCO, finds himself in Oklahoma once more, this time on the other end of the game, answering questions rather than posing them to Oklahoma senators. He irons out the difference between stand-up comedy and working at The Daily Show.

"The Daily Show is a combination of standup, acting and you actually do some reporting. You're required to do three things at once and there is some improvised comedy in there," Madrigal said. "With standup your doing material that solely you've worked on. There is a lot more at stake when your doing a Daily Show piece as opposed to doing standup. Standup is just fun and I have an amazing time do-

ing it."

The door of the room opens, momentarily allowing the roar of the crowd to waft inside. Madrigal's opening act enters the room, and then, alongside the noise, retreats to prepare for his own portion of the standup show.

Madrigal turns his attention back to current issues and addresses the last few months.

"For a comedian it's been a great summer. When Carlos Danger pops his head up, it's a great summer alone right there," Madrigal said, addressing the scandal that has plagued New York mayoral candidate Anthony Weiner. "When you look at the Edward Snowden NSA story that broke, it's been a pretty fruitful summer. Usually it's a time when not much is going on."

While Madrigal tries to keep his stand-up comedy light and free from the onslaught of what appears to be an increasingly unsettling news feed, working at The Daily Show brings him face to face with it. Madrigal feels that Jon Stuart and the writers at The Daily Show are first and foremost producing comedy, however he also expressed

that there is a certain point to exposing those moments that leave us wondering why the media said or acted as they did.

"We're poking fun, but the stories are legitimate stories. We try to make an effort to call out the BS on either side," Madrigal said. "Jon Stuart would tell you that we are a comedy show on a comedy network and the jokes are first and foremost, but there are those moments in news where you're just left saying how is this possible; mouth agape, really is this happening. It's those shocking moments in news coverage and in just the news itself that merit reactions, that's where Jon and the writers do an excellent job. They are able to call out problems they see on either side."

The clock whirrs, hands ticking down to the start of the show. Outside, the crowded mass of students is ushered to their seats, and back inside, Madrigal searches for a piece of paper to jot-down his set list on as he raps his knuckles on table and lightly touches on the state of news media in America.

"Everyone including us wants the maximum amount of viewers

possible. That's what everyone's after. Any show is after the maximum amount of viewers and ratings. Those ratings correspond with advertising revenue and that's what keeps networks and parent companies happy," Madrigal said. "On our end we are really trying to say something, but if no one is listening then that show is going to be off the air. Everyone ultimately really cares about viewership. That's the number one force. If you have enough viewers then your able to concentrate on the quality of what's coming out and we are lucky to be at that spot. With the number of news networks, Twitter and all the platforms that are available to us, cable news has really taken a hit. Now they're looking for creative ways to jazz up the news."

Before the door closes, leaving Madrigal with his cell phone and a set list to finish, he divulges what is to be expected on stage, how he approaches a crowd of predominately college students.

"I'm just going to feel it out. As long as I make sure I'm having a good time then everyone else will."

UCO Faculty Honored with 2013 Vanderford Awards



Dini Homsey, Ph.D., assistant professor of marketing.



Timothy Petete, Ph.D., assistant professor of English.



Dr. Janelle Greller, professor of psychology.

Josh Wallace
Staff Writer

The University of Central Oklahoma announced the recipients of the 2013 Vanderford Award Aug. 22, 2013.

The award, which consists of a gift of \$1000 and a plaque, is given annually at the start of the school year. The award comes from the estate of Austin, who held a Bachelors in Education earned in 1926, and Cleo Patra Vanderford.

UCO Provost Dr. John Barthell said in a release that the awards reflect each recipient's dedication to the mission, vision, and values of the university.

Barthell went on to mention his own personal involvement with the awards prior to being appointed Provost, adding, "Let me note that before becoming the provost, I was the dean of the College of Mathematics and Science. In that role, I helped the then provost, Dr. Bill Radke,

give this award to faculty members. It was one of the most rewarding experiences for me as a dean, given that it involved the recognition of some of our most talented faculty members in the college. As provost, I am still involved in that process and it remains a wonderful feeling to now recognize our faculty members across the entire UCO campus."

There are four distinct categories for the award which include teaching, engagement, undergraduate research, and initiative. Recipients of this year's award come from a variety of differing departments, such as the College of Education, College of Business, College of Mathematics and Science, College of Liberal Arts, and the College of Fine Arts and Design.

There were five recipients for the Vanderford Teaching Award, which included:

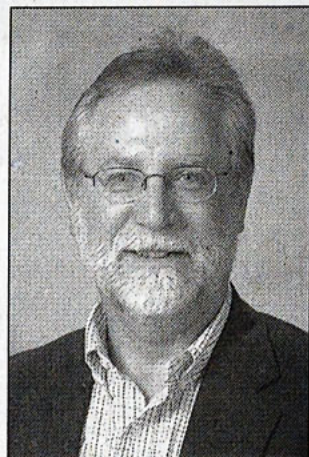
Dini Homsey, Ph.D., assistant professor of marketing, Scott McLaughlin, Ph.D., professor of speech-language pathology,

Dallas New, Ph.D., professor of chemistry, Timothy Petete, Ph.D., assistant professor of English, and Sandra Thompson, D.M.A., professor of music and assistant director of the School of Music

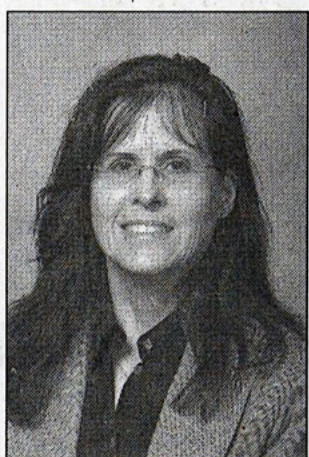
The recipient of the Vanderford Research Award was Brian Lamb, D.M.A., professor of music and director of bands. Dr. Janelle Grellner, professor of psychology in the College of Education earned the Vanderford Engagement award.

Five recipients were chosen for the Vanderford President's Initiative Award. Recipients included Marty Ludlum, J.D., associate professor of finance, Susan Miller, Ed.D., associate professor of fashion marketing, Hui Cha Poos, instructor of dance, Stacy Southerland, Ph.D., professor of Spanish, and Mary Sweet-Darter, Ph.D., professor of psychology.

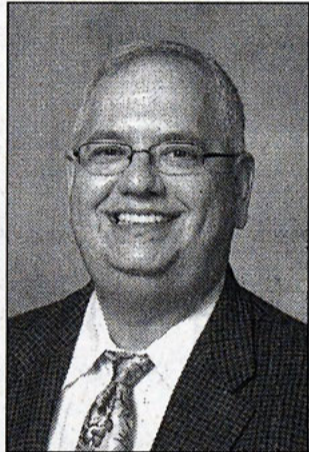
Photos Provided. Photos not available for Sandra Thompson, D.M.A., assistant director of the School of Music, and Dallas New, Ph.D., professor of chemistry.



Scott McLaughlin, Ph.D., professor of speech-language pathology.



Stacy Southerland, Ph.D., professor of Spanish.



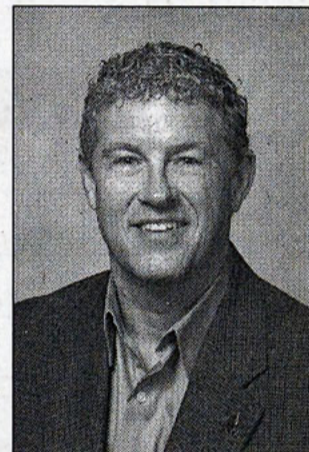
Marty Ludlum, J.D., associate professor of finance.



Susan Miller, Ed.D., associate professor of fashion marketing.



Mary Sweet-Darter, Ph.D., professor of psychology.

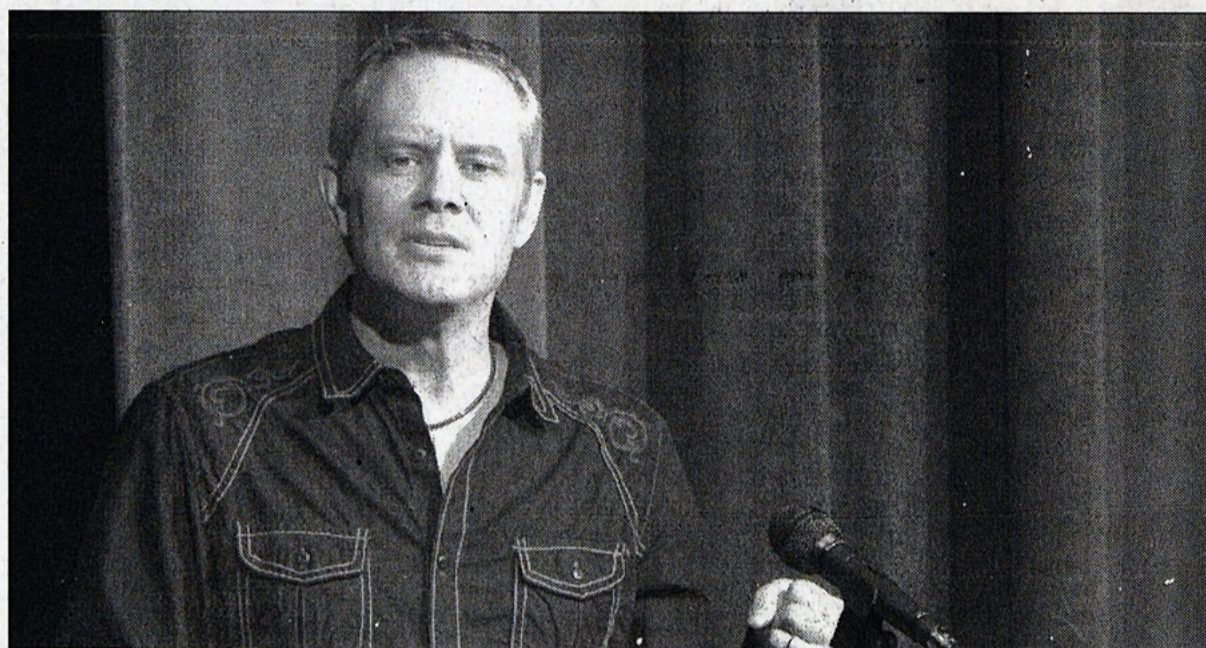


Brian Lamb, D.M.A., professor of music and director of bands.



Hui Cha Poos, instructor of dance.

Poet Laureate of Oklahoma performs at UCO



Nathan Brown performs a reading at UCO's Pegasus Theater on Aug. 26, 2013. Photo by Alike Dyer, The Vista.

Rachel Brocklehurst
Contributing Writer

The UCO English Department hosted Oklahoma poet Nathan Brown at the Pegasus Theater on Aug. 26. Brown, originally from Norman, Okla., is a songwriter, poet and photographer, as well as a

professor of History of the Arts and Humanities courses at OU, with a Ph.D. in Creative and Professional Writing. He is also the Poet Laureate of Oklahoma this year.

"When I was in my twenties, I never in my wildest dreams would have imagined being named Poet Laureate," Brown said. "I started writing songs when I was in my teens and moved to Nashville."

The titles of albums and books alike are significant to him. "I hate the poems and stories labeled 'Untitled.' What makes you think I would want to read a nameless story? I believe if I'm going to take the time to read something, the author needs to not be lazy in titling it," Brown said.

Brown believes practice is everything and that if you're serious

about writing, you need to do it every day. For example, he wrote one poem every day for 365 days. Due to the large number of poems, Brown decided to submit more than one book of his poems for publishing. To date, he has had eight books published. He believes anyone who wants to be a poet needs to become immersed in poetry on a daily basis. Brown decided to write poetry in his mid-twenties.

"Traveling is where I get the most inspiration for my poems. I love sitting in coffee shops to be able to think and get a grasp on what I'm writing next," Brown said. "I don't believe in writer's block. I think a big mistake a lot of writers make is that they put too much pressure on themselves. Rather than expecting immediate perfection, just let it come to you."

Not only has Brown worked with various artists, he's performed at many unique places. "The highlight for me over the years was when I played at Sultan's Pool in Jerusalem for 10,000 people. Sting had performed the week before me," he said. Sting is one of Brown's musical influences. He also admires Jon

Dee Graham, Billy Crockett, and James McMurtry for their ability to play guitar.

Brown loves doing home concerts, in which case a family will welcome him into their home, make dinner, and he will sing for them. "Home concerts are special because they're so intimate," Brown said.

He was honored with Artist in Residence at UCO in 2004 and helped teach some creative writing courses.

When he travels, he holds readings, a workshop or sometimes both. The readings normally consist of him reading some of his work, followed by a question and answer session from the audience. The workshops consist of Brown teaching the art of revising and what the audience does and does not need to know.

As for the reading at UCO, Brown said, "The show was well-attended and went very, very well! We had a great time. I read for about 45 and Q&A lit up," went longer than I thought it would."

HOT FOOD ★ COLD BEER

THE OKLAHOMA ORIGINAL

BRICKTOWN BREWERY

SINCE 1992

EAT HERE!



NOW OPEN IN EDMOND!

EMPLOYMENT

Help Wanted

HANDY STUDENT. Lawn maintenance, painting, general maintenance and repairs. P/T near UCO. 641-0712.

Now Hiring

Edmond Ranch seeks part time help for landscaping. Weed eating and weed-ing primarily. Flexible hours, 10-15 hours per week, \$9/hr
Email mbtownsend@swbell.net if interested.

RECEPTIONIST & CASHIER

Study while you work! Great part-time college job!
Call Brenda @ 341-8767

Help Wanted

Part-time cartbarn staff at River Oaks Golf Club. Reliable worker with transportation. Contact AJ at (405) 771-5800.

Help Wanted

Student to clean vacant apartments, small office and private home. P/T near UCO. Call Connie: 641-0712.

EMPLOYMENT CONT.

Help Wanted

Friendly, outgoing person part time for customer service.
Monday - Friday 3:10 - 7:00 and Saturday 8:00 - 4:00.
Parkway Cleaners in Edmond. Call Pamela 820-0254 for information.

Help Wanted

Occasional sitter needed for 2 toddlers; mostly evening/weekends.
Non-smoker. Own transportation required. Background checks performed. Rate negotiable. Call 406-6400.

RANDOM FACTS

The space between your pointer finger and thumb is called the "purlicue."

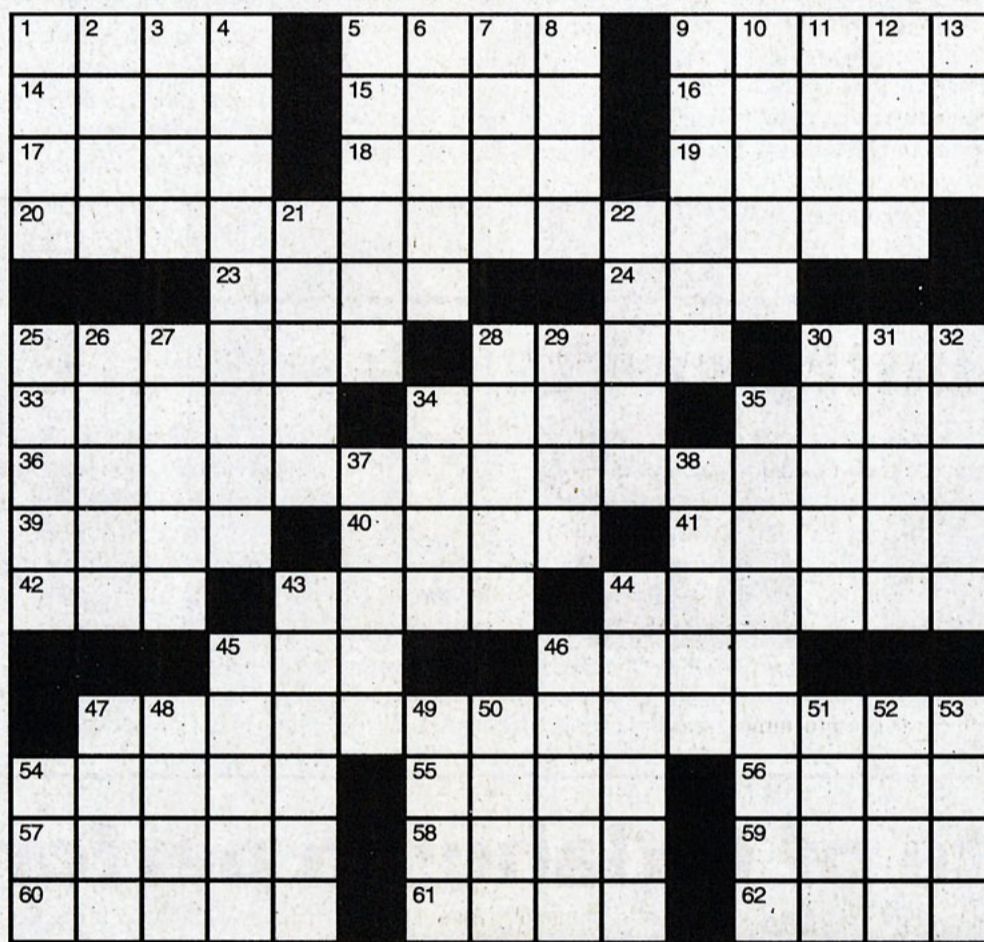
China is the birthplace of the first seismograph. Built in 132 AD by a man named Cheng Heng, it consisted of eight metal dragons holding eight carved balls over eight frog figurines. If an earthquake made the ground vibrate, the dragon facing the quake's source would drop a ball into the mouth of its corresponding frog.

Only 17 existing paintings are attributed to famed artist Leonardo da Vinci.

CROSSWORD

Across

1. Think (over)
5. Kuwaiti, e.g.
9. Fountain locale
14. Sundae topper, perhaps
15. Children's ____
16. Autumn toiler
17. Awestruck
18. Feed bag contents
19. Disgrace
20. Golden agers
23. Clash
24. Jail, slangily
25. Formed by adding alcohol molecules to aldehyde molecules
28. à la mode
30. 40 winks
33. Animal with a snout
34. Continue
35. Deep sleep
36. Pertaining to magnetism produced by electric charge in motion
39. Brews
40. Surefooted goat
41. Bumper sticker word
42. More, in Madrid
43. Cut, maybe
44. Gets around
45. "Walking on Thin Ice" singer



46. Beasts of burden
47. Parking regulators
54. It's a snap
55. Head
56. Hip bones
57. Celebrate
58. Fingerboard ridge
59. Nonexistent
60. Correct, as text
61. Chooses, with "for"
62. "... or ___!"

Down

1. Flightless bird

2. Advocate
3. Boxer Spinks
4. Handling operations involving labor and materials
5. Ethically indifferent
6. Change, chemically
7. Voting "no"
8. Go to pieces
9. Fluoxetine hydrochloride
10. Burdened
11. Like, with "to"
12. Counterpart of Roman Jupiter
13. Branch
21. Eyeball benders
22. Cake topper

25. First-stringers
26. Arum lily
27. Fencing sword
28. Cleanser brand
29. Con
30. Eminent
31. Square of white linen worn by a Roman Catholic priest while saying Mass
32. Agreements
34. Home to some Mongolian nomads
35. Perennial herb with woody stock and bright yellow flowers
37. Free from
38. "Well, I ___!"
43. Envelop
44. Elevates
45. Like Cheerios
46. Young hooter
47. Not us
48. Amble
49. Data
50. Business firm whose articles of incorporation have been approved
51. Sixth month of the ecclesiastical year in the Jewish calendar
52. Lager's "The Wonderful Adventures of ___"
53. Ad headline
54. Grand ___ ("Evangeline" setting)

SUDOKU

8						1		
5			8			7		
7		6	9	1		2		
			1	3	8	6		
		5		6		8		
		4	5	2	9			
		8		9	6	4		7
		1			7			3
		2						8

RANDOM QUOTE

I always wanted a happy ending... Now I've learned, the hard way, that some poems don't rhyme, and some stories don't have a clear beginning, middle and end. Life is about not knowing, having to change, taking the moment and making the best of it without knowing what's going to happen next. Delicious ambiguity.

- Gilda Radner

RIDDLE

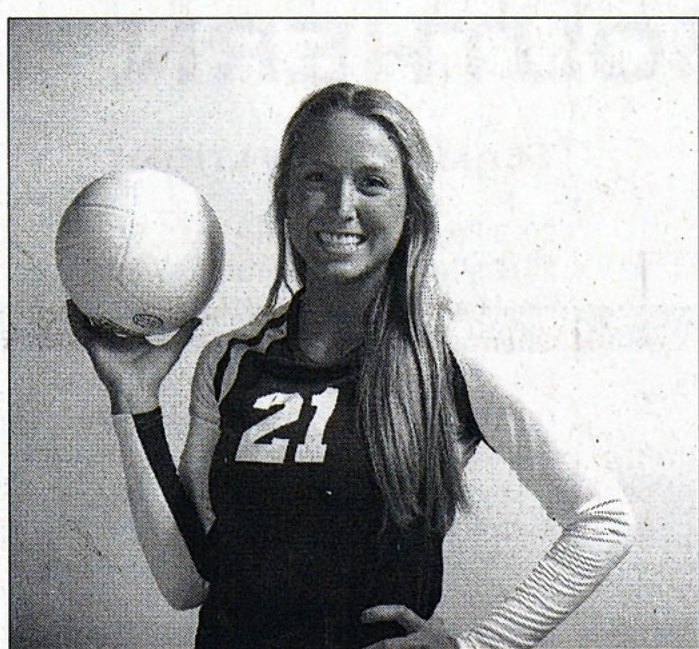
A man has to get a fox, a chicken, and a sack of corn across a river. He has a rowboat, and it can only carry him and one other thing. If the fox and the chicken are left together, the fox will eat the chicken. If the chicken and the corn are left together, the chicken will eat the corn. How does the man do it?

Answer in the next issue.

Advertise with us!
Contact Maranda Thurm for details.
1-405-974-5918

Volleyball

Women's Volleyball kicks off with a doubleheader



Senior Tate Hardaker poses during a photoshoot with the Vista. Photo by Aliki Dyer, The Vista.

Austin Litterell

Sports Reporter

The University of Central Oklahoma's women's volleyball will begin their season next week with a double header against the University of Alabama-Hunts-

Cross Country

ville and Cameron University in Arkadelphia Arkansas on September 6 and will face Henderson State and Southern Arkansas the next day.

The matchups are scheduled for 4 p.m. on Friday and 11 a.m. and 3 p.m. on Saturday. This will be the second season

for head coach Edgar Miraku.

The Bronchos finished under .500 in the first year with Miraku at the helm. They finished the season 13-18 overall with a 7-10 record in MIAA play. The Bronchos did finish five spots higher than they were selected finishing seventh in the conference. They are picked eighth in the preseason polls this year.

The team has little experience returning from last year's team. Five players will be returning this season. Despite having those veterans, there will only be one senior on the roster this year, Tate Hardaker.

The Chargers of Alabama Huntsville are also coming off a tough season after finishing eight games under .500 on the year. The Chargers finished seventh out of nine teams in the Gulf South Conference last season. They will be under new direction this season after hiring Keith Giboney earlier this year to be their new head coach.

The Bronchos second

match of the afternoon will be against the Cameron Aggies of Lawton, Oklahoma. The Aggies are picked to finish eighth in the Lone Star Conference, formerly UCO's conference. The Aggies finished last season 10-22 overall with a 4-16 record in conference play.

On Saturday The Bronchos will face Henderson State and Southern Arkansas. Henderson state finished last season 16 games under .500. According to last season's records, Southern Arkansas will pose the toughest matchup for the Bronchos.

The Muleriders finished last year 11 games over last season and finished second in their conference in the regular season. They also made it to the semifinals of their conference tournament.

Coach Miraku talked about how it is going to be a tough first two matches of the season because it is hard to tell exactly what challenges the opponents will present, but they are doing their best

to prepare for opening day.

"Well, obviously it's our first competition for the season so we do not know much about the competition... Neither one of them are conference matches. We are hoping we work on line ups and rotations while performing the best we can and try to get a couple of wins," Miraku said.

The team has been practicing these last couple of weeks hoping to get better by the time the season starts. Miraku likes the progress that his team has made over the past few weeks, but knows they cannot let off the gas at any time.

"The girls have been practicing hard and I feel things are slowly getting better. However, we cannot get too complacent since our conference competition is extremely tough."

The Bronchos' first home match will be held in Hamilton Field House against Pittsburg State on September 17.

UCO Cross Country starts season in Edmond

Rick Lemon

Contributing Writer

The Lady Bronchos cross-country team is getting ready to kick off their second season in the Mid-America Athletic Conference with the UCO Land Run on Sept. 7. The event, held at Edmond Santa Fe High School will host teams from around the state and the MIAA conference in a five-kilometer race.

Last year, the Lady Bronchos had a very strong showing at this, their home event, where they had three of their four entered runners finish in the top 20. Due to injuries, they were not able to field the full five-woman roster needed for consideration in team scoring.

Scoring for cross-country events

Opinion

is tallied by adding the places of the first five runners of a team together. The team with the lowest composite score after their runners placed are tallied is named the winner of the meet.

This year UCO looks to improve on their ninth place finish in the standing of the MIAA conference. With a strong cast of returning veterans, head coach J.D. Martin thinks that the added depth to the roster "will help the girls push each other, so we're hoping to surprise some people."

UCO started their pre-season workouts a couple of weeks ago, and with five returning seniors, they look to have a strong start to their season. With only four main meets on their schedule before the MIAA conference championships in October, the team hopes that

starting with a good amount of momentum will help propel them up the standings.

With meets at familiar courses, including their home meet at Santa Fe High School to start the season and the Oklahoma State Cowboy Jamboree, the reasons why UCO can't make a large leap forward this season keep diminishing. Also, the other two meets before the Conference Championship are being hosted at Missouri Southern State University, which held the NCAA Division II Western Championship, and Midwestern State University, where the Lady Bronchos were able to take first place last season.

With returning starters Katie Kerns, Jacquelyn Skocik, and Rebekah Hickman leading the way on the seven woman starting rotation and a few standout freshman, such

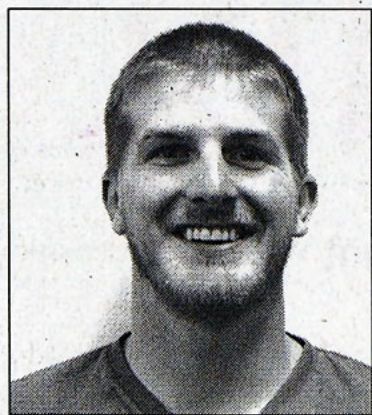
as Makayla Miller and local product Rachel Davis, chomping at the bit for a chance to prove themselves, look for the Lady Bronchos to be competitive all year. In particular look for Davis to do well at the first event of the year, the UCO Land Run, considering it is being held at the school that she just graduated from a few months ago.

Some of the more intriguing storylines as far as the roster is concerned though come from a couple of upperclassmen. First is the addition of Stephanie Fleig, a UCO soccer standout who is looking to contribute to cross-country this fall. Fleig ran for her high school, Broken Arrow, and was selected for the all-state team twice. Second, is the return of Angelica Martinez, a senior veteran with the team, who sat out most of last season with an

injury. Martinez was a solid performer her freshman and sophomore years, with a career-best runner-up finish at the UCO Land Run last season. The addition of these two runners should make for interesting competition as new faces compete with returners to make the starting rotation.

Overall, the Lady Bronchos are looking forward to an exciting 2013 season where they have high expectations. They look to prove the whole conference wrong and show that their ninth-place ranking in the pre-season polls will only be used as motivation on their way to the Conference Championships. To get there though they need a strong showing Sept. 7, as they host the first meet of the year.

Sports Decoded: Let's talk about the Cowboys



Cody Johnson

Sports Editor

Let's talk about the Cowboys. No I am not talking about the Oklahoma State Cowboys or you're good ole fashion John Wayne type of guy. I am meaning the Dallas Cowboys, America's favorite team. What do they have up their sleeve this year?

Year after year people say it's going to be their year to make a run at the Super Bowl, my roommate included. Surely people do not simply have a blind faith in this team. There must be something more, so let's investigate.

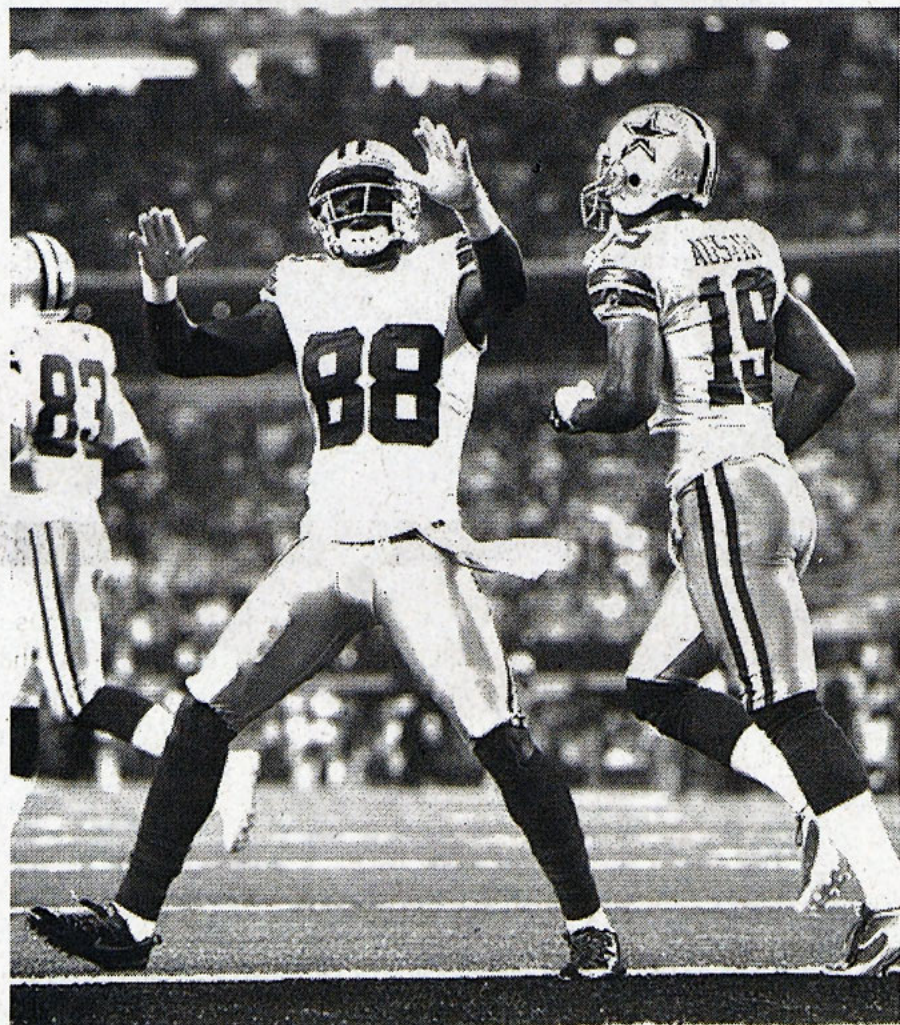
The reason people talk about the Cowboys making a play-off run is because they have the talent, skill, and ability to actually do it, at least in their backfield. However, year after year, Romo has had to run for his life because the Cowboys are weak on their in-

side offensive line. The best quarterback in the world can't make plays when he doesn't have adequate time to get the ball out of his hands. I know there are those die-hard fans out there saying they have addressed that issue, but Travis Frederick is still a loose cannon, as far as I am concerned. Despite his first round draft, he has yet to prove himself on the field. A killer beard won't help him make blocks and hike the ball. He is still very young, only 22.

If they can manage to get a solid block up front, they will still have to combat with injuries. Demarco Murray missed six games last season. This is the guy they should be giving the ball to most in their run game, so that their pass game can be successful.

They have talent in the wide-receiver position, Dez Bryant. But when your only game is passing, runs clue in real quick. You need a strong team game to throw them off your pass game and right now Dallas is lacking in that field. The potential for the Cowboys to make a run at the Super Bowl has been there for several years but they need to make some key changes and strengthen up their interior offensive line.

Quite frankly, I am skeptical about them actually delivering what it takes. They have known this for a couple years and haven't swerved yet, why would they now? If the past is any indication of their future, I think the Cowboys will continue to be the disappointment they were last year.



Dallas Cowboys wide receiver Dez Bryant (88) celebrates scoring a touchdown as he, Terrance Williams (83) and Miles Austin (19) head back to the sideline during the first half of a preseason NFL football game against the Cincinnati Bengals, Saturday, Aug. 24, 2013, in Arlington, Texas. (AP Photo/Sharon Ellman)

Everything we do starts with you!

P.F. Chang's - Oklahoma City is hiring:
Back Waiters, Servers, and Hosts/Hostesses.

With your help, we will continue our goal "to be the best operator of Asian restaurants" in the business. With a great attitude and superior customer service skills, these team players will have the ability to select from a variety of shifts; some day, night, and weekend availability may be required.

Ready to join our team?

Apply in-person daily, 3pm - 5pm

P.F. Chang's - Oklahoma City
13700 N. Pennsylvania Ave.
Oklahoma City, OK 73134

P.F. CHANG'S®

P.F. Chang's is an Equal Opportunity and e-Verify Employer.

Football

KNOW YOUR ENEMY: THE FIRST FOOTBALL MATCHUP

MISSOURI SOUTHERN



QUICK OVERVIEW

Cody Johnson

Sports Editor

Last season Missouri State had a 6-5 overall record and split the MIAA conference with a 5-5 record.

"The key is, in my opinion, it's not whether it be 40 new guys or a huge class returning, they still have to become a team. If I could bottle that essence up and sell that, I'd be very wealthy," said coach Daryl Daye in an interview with MSSU athletic media relations, Justin Maskus.

Last year Missouri Southern's offense broke some school records including, rushing for 3,043 yards, 581 rushing attempts. They also tied the school record for 32 rushing touchdowns. The lions averaged 5.2 yards gain via rush.

"We're still going to establish our run game and we're still going to be a physical-type, violent offense," Daye said in an interview with Justin Markus, MSSU athletic media relations. "It starts with our quarterback. He is our guy. Jay (McDowell) got some good experience last season and we got to see him do a lot of good things. He throws the ball a little better than we were able to do last year and that will naturally open up our offense, as well. The more he plays, the better he'll be."

Missouri Southern lost two defensive linemen last year, Brandon Williams and Jon Rogers. The Lions defense is comprised this year of two returning defensive linemen and five returners in the backfield.

GENERAL

Name: Missouri Southern State University
Location: Joplin, Mo. 64801
Founded: 1937 as Joplin Junior College,
 Senior College since 1968
Enrollment: 5,740
Nickname: Lions
Colors: Green & Gold
Stadium: Fred G. Hughes Stadium
Capacity/Surface: 7,000/Artificial Turf (Sprinturf)
Affiliation: NCAA Division II Conference: Mid-America
 Intercollegiate

ATHLETICS

First Year of Football: 1968 **Postseason Record (Yrs.):** 2-1
 (2 yrs.)
Last Postseason Appearance: 1993
 (lost 34-13 to Minnesota State-
 Mankato)
All-Time Record: 230-235-7 (.495)

TEAM INFORMATION

2012 Regular Season Record: 6-5
 2012 MIAA Record (Finish): 5-5/8th
 Final Ranking Last Year: N/A Basic
 Offense: Triple Option
 Basic Defense: 4-3
 Letterwinners Returning/Lost: 47-26
 Starters Returning/Lost: 18/13

KEY PLAYERS

94 Ryon Phillips, DL, 6-2, 230, Jr. (Royse
 City, Texas)
 35 Gatlin Ridgway, LB, 5-10, 205, Sr.
 (Danville, Ohio)
 24 Demon Haire, DB, 5-10, 185, Sr.
 (Atlanta, Texas)
 31 Demond Horsley, DB, 5-10, 195, Sr.
 (Atlanta, Texas)

2012 SEASON RESULTS

Record:	Overall	Home	Away	Neutral
All Games	6-5-0	3-3-0	3-2-0	0-0-0
Conference	5-5-0	2-3-0	3-2-0	0-0-0
Non-Conference	1-0-0	1-0-0	0-0-0	0-0-0

Date	Opponent	W/L	Score	Attend
*Aug 30, 2012	at Central Oklahoma	W	25-20	6800
*Sep 08, 2012	Northeastern ST	W	27-21	5287
*Sep 15, 2012	at Lincoln	W	21-14	1257
*Sep 22, 2012	Southwest Baptist	L	13-16	3582
*Sep 29, 2012	at Central Missouri	L	10-35	10279
Oct 06, 2012	SD Mines	W	47-20	4675
*Oct 13, 2012	at #4 Missouri Western	W	31-30	3794
*Oct 20, 2012	#5 NW Missouri	L	14-38	2178
*Oct 27, 2012	at Lindenwood	L	30-45	2218
*Nov 03, 2012	Truman	W	34-10	5317
*Nov 10, 2012	Pittsburg State	L	14-26	6378

*denotes conference game

It's Official.

You Need a New ID!

Get your Central ID Visa® Check Card when you open a Broncho Checking account from MidFirst Bank and instantly receive a \$25 Starbucks Gift Card.¹

Don't delay, the offer is for a limited time only!



Visit our banking center in the
 Nigh University Center today.
 (by Outtakes, main east entrance, ground floor)

True to your money.
MIDFIRST BANK

uco.midfirst.com

*Offer valid at 100 North University Drive, Edmond, OK 73034 location only. Receive a \$25 Starbucks Gift Card for opening a new Broncho Checking account between 08/01/13 and 08/31/13 while supplies last. Accounts closed within ninety (90) days of the account opening are subject to charges equal to the value of the Starbucks Gift Card and an early account closure fee. Limit one promotional offer per household. Must be 18 or older. \$25 minimum opening deposit required to receive offer. Opening deposits may not be transferred from an existing MidFirst account. Customer will receive a \$999-AMV for the value of the offers as described above for the year(s) in which they were earned. All accounts are subject to approval. Offer is subject to change without notice. Not valid with any other offers. Member FDIC