



THE BULLETIN

of the Tulsa County Medical Society

Fight Inflation



IN THIS ISSUE



Hillcrest Memorial Hospital
Opens Expansion Drive



The Medical Library



Tulsa Blood Donor Center
Endorsed By Doctors



Annual Meeting Report

HOW'S YOUR HEALTH?

*Tulsa County
Medical Society*

**ON THE AIR
10:15 P. M.**

Every Sunday

K O M E

June, 1948

Vol. 14

No. 6



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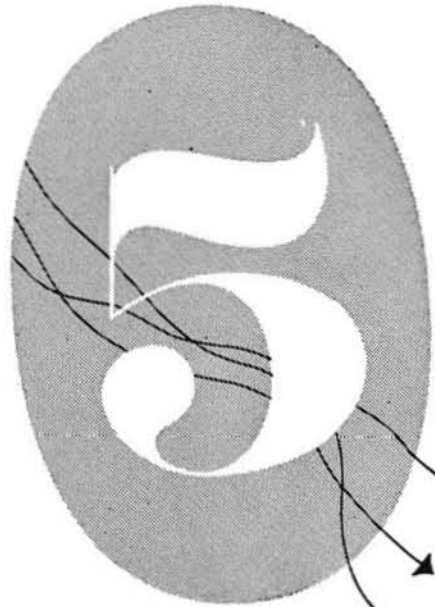
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THE BULLETIN

OF THE

TULSA COUNTY MEDICAL SOCIETY

Victor K. Allen, M.D., *President*John E. McDonald, M.D., *President-Elect*T. J. Hardman, M.D., *Vice-President*John G. Matt, M.D., *Secretary-Treasurer*Jack Spears, *Executive Secretary*

Vol. 14

TULSA, OKLAHOMA, JUNE, 1948

No. 6

HILLCREST ANNOUNCES EXPANSION PLANS

Minimum Of Six New Units To Be Constructed
By Tulsa Hospital. Drive For Five Million
Dollars Opens With Wide Public Support.

A campaign to raise \$5,000,000 to finance an extensive program of expansion for Hillcrest Memorial Hospital of Tulsa was formally opened last month with the announcement of details of a long-range program of construction of additional and much-needed facilities. Members of the Tulsa County Medical Society pledged their support to the campaign in a group meeting of Tulsa physicians at the Mayo Hotel on May 21, 1948.

The first of several new units to augment the present structures at 1653 East 12th Street, Tulsa, will be a six-floor wing to be built to the immediate west of the major building. Estimated to cost a minimum of one million dollars, this new facility is designed to provide additional space for the divisions of medicine, surgery, pediatrics, and obstetrics. Mr. Bryce L. Twitty, Hillcrest administrator, said that actual construction on the wing may be underway by late September, 1948.

Other units scheduled in the proposed construction are:

(1) A new Nurses Home and School, designed to increase facilities for the care and education of 312 nurses. A total of \$73,500 previously contributed for this purpose will be applied towards an estimated construction cost of \$250,000. The new structures will join the present nursing home with Hillcrest Lying-In Hospital, located on the corner of Troost and Twelfth streets.

(2) A Childrens Hospital — termed

by Hillcrest staff member Dr. A. B. Carney as a "must" — will be constructed over the present swimming pool on the hospital grounds. Designed to accommodate 100 beds with a solarium, it will provide the only specialized institution of its type in Northeastern Oklahoma. The cost is presently estimated at \$950,000.00.

(3) A central heating plant and laundry, direly needed at present, will cost \$250,000.00 to construct.

(4) A Psychopathic Hospital will provide certain facilities for the care of nervous and mental cases of certain character. Plans are incomplete.

(5) A Long-Stay Hospital, designed for the care of patients who cannot be readily returned to a normal life — victims of crippling accidents and diseases, chronic sufferers, etc. The cost of this structure, to be built on the Troost side of the Hillcrest grounds (to the north of the present structure), will be \$1,250,000.00.

This program is planned for completion over a period of ten years and the units will be built in the order given above, according to present plans. The success of the present campaign will also affect the progress of the construction and expansion program.

The announcement of the Hospital's plans drew wide praise from civic and governmental leaders over the State. Mr. Harvey A. Heller, President of the Tulsa Chamber of Commerce, termed the pro-

(Continued On Page 20)

PRESIDENT'S PAGE

I have recently given serious attention to the problem of emergency night call. The difficulty of many patients in securing the services of a physician at the home during the night hours has been a source of deep-rooted ill will and resentment towards the profession in all parts of the nation. Tulsa County is no exception, in all probability, although I feel certain that the problem here is no more acute than in other cities of comparative size. Coming at a time when the medical profession is endeavoring to mend its fences with the public, it does much to negate the profession's public relations program.

The problem has many ramifications and is complicated by the obvious fact that both doctor and patient have a justifiable position in the matter. The patient — ill and worried at a depressing hour — feels entitled to the comfort of a physician. The doctor — worn by long hours of practice and well aware that most house calls are unnecessary — recognizes a need for rest and relaxation. Somewhere between the two beliefs is a common meeting ground. There are many effective suggestions for a solution to this problem, some of which have already been placed into operation by other county medical societies. A study of these plans is now being made by your Tulsa County Medical Society, and I am hopeful that a workable solution to the problems can be devised for Tulsa County. To this end, I should appreciate your comments and discussion of the subject. It is an important matter, and one which through proper and prompt correction can be transformed into a beneficial accomplishment in behalf of both the profession and public alike.

Sincerely yours.

J. T. Allen M.D.

GARRISON TO HEAD OSMA IN 1949-50

Oklahoma State Medical Association To Meet In Tulsa Next Year. Dr. C. E. Northcutt of Ponca City Assumes Office as President of State Medical Group.

Dr. George H. Garrison, prominent Oklahoma City pediatrician, was named President-Elect of the Oklahoma State Medical Association by unanimous vote of the House of Delegates at the Association's 55th Annual Meeting in Oklahoma City last May 16-19. He will succeed Dr. Clarence E. Northcutt of Ponca City, who assumed the reins of office at the annual inaugural dinner and dance which climaxed the four-day meeting of scientific presentations, social events, and business sessions.

In two lengthy sessions, the House of Delegates also:

(1) Authorized continuation through 1949 of the public relations program promulgated and approved by the House last year.

(2) Fixed annual membership dues for 1949 at \$42.00, a figure identical with the 1948 figure and including \$20.00 earmarked for prosecution of the public relations program.

(3) Endorsed a valuable program of legislative activity.

(4) Approved 50 changes in the Constitution & By-Laws, the most important of which places a minimum requirement of five members to constitute a county medical society which must meet a minimum of six times annually.

(5) Named, among others, Dr. P. H. Mayginnes of Tulsa to honorary membership in the Association, and honored Dr. Mayginnes and Dr. W. Albert Cook as members of the 50-Year Club, a recognition of Oklahoma doctors who have served a half-century in active practice.

(6) Authorized employment of a traveling Field Secretary to maintain close communication between the county and state societies.

(7) Reiterated the position of the American Medical Association in respect to all forms of rebating and ordered a crack-down by county societies upon offenders.

(8) Defeated a resolution from the Tulsa County Medical Society calling for legislation to prohibit any form of medical advertising.

(9) Accepted an invitation to hold the 56th Annual Meeting in Tulsa in May, 1949.

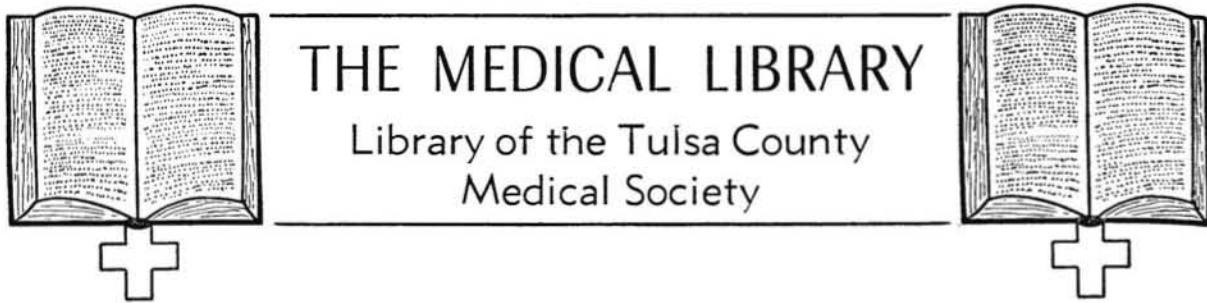
(10) Selected as officers of the Association for 1948-49 the following: Dr. Violet Sturgeon, Hennessey, Vice-President; Dr. L. Chester McHenry, Oklahoma City, Speaker of the House of Delegates; Dr. Alfred Sugg, Ada, Vice-Speaker; Dr. James Stevenson, Tulsa, reelected as Delegate to the American Medical Association; and Dr. Finis W. Ewing, Muskogee, reelected as Alternate Delegate.

Scientific papers with both out of state and Oklahoma physicians participating as speakers featured the final three days of the meeting. Many social events and sectional meetings of specialty groups and organizations added to the convention. Forty-six commercial exhibitors were present. Success of the meeting was attributed in large measure to the use of the new Convention Hall in the basement of the Skirvin Tower hotel.

Approximately 775 Oklahoma doctors and visitors were in attendance, including a sizeable representation from Tulsa.

Dr. Northcutt in his inaugural address called for unity of the profession in a program of progressive endeavor, expressing a need for wide-spread cooperation and support of the Association policies.

Continuation of the public relations program authorized by the House of Delegates last year came with comparatively little discussion. Some delegates, instructed to vote against its continuation, recorded a "No" vote. The program drew enthusiastic support from many members of the House, and sentiment was strongly in favor of the proposal. All of Tulsa's nine delegates voted for the program.

**Medical Library Committee:**

Morris B. Lhevine, M.D., Chairman
 Robert E. Funk, M.D.
 W. A. Showman, M.D.
 Fred E. Woodson, M.D.
 John G. Matt, M.D.

Miss Irma A. Beehler, *Librarian*
 Telephone 4-1461

NEW BOOKS IN THE LIBRARY—:

Kinsey. *Sexual Behavior in the Human Male.*
 Behan. *Trauma and New Growths.*
 Craig. *Etiology, Diagnosis and Treatment of Amebiasis.*
 Addis. *Glomerular Nephritis.*
 Whitby & Britton. *Disorders of the Blood.* Fifth Edition.
 Ladd & Gross. *Abdominal Surgery of Infancy and Childhood.*
 Regan. *Medical Malpractice.*
 Miller. *The Lung.* Second Edition
 Schauffer. *Pediatric Gynecology.*
 Hull. *Diseases Transmitted From Animals to Man.* Third Edition.
 Grollman & Slaughter. *Cushing's Pharmacology and Therapeutics.* Thirteenth Edition.
 Kuntz. *The Autonomic Nervous System.*
 Schwartz. *Cosmetics and Dermatitis.*

GIFTS OF THE MONTH—:

Dr. John G. Matt. Journal of Mount Sinai Hospital, one year's subscription.
Dr. Berget H. Blocksom. Certain issues of Archives of Surgery.
Dr. F. L. Underwood. Beckman's Treatment in General Practice, Fourth Edition.
Dr. Walter S. Larrabee and Dr. Walter E. Brown. Surgery, Gynecology, and Obstetrics, bound, one year's subscription.
Dr. D. L. Garrett. Certain issues of Journal de Chirurgie.
Ladies Auxiliary to the Tulsa County Medical Society. The annual supplements to Tice's Medicine and Lewis' Surgery.
Dr. I. H. Nelson. Certain badly-needed issues of the Journal of Biological Chemistry.
Dr. John G. Matt. A number of volumes including Taylor, Reactions & Symbols of Carbon Compounds; Robertson, Diagnostic Signs, Reflexes and Syndromes; the 1942 Yearbook of Obstetrics and Gynecology; Robinson, Sexual Impotence; May, Diseases of the Eye; Ockerblad & Carlson, Urology in General Practice; Stern, Clinical Diagnosis, Physical & Differential; Allen, Barker, & Hines, Peripheral Vascular Diseases; Cushny's Pharmacology & Therapeutics; Novak, Textbook of Gynecology; Blair, Cancer of the Face and Mouth; DaCosta, Modern Surgery, Tenth Edition; Meigs and Sturgia, Progress in Gynecology; Behrend, Diseases of the Gall Bladder and Allied Structures; Bancroft & Humphrey, Surgical Treatment of Soft Tissues.

USE YOUR LIBRARY



Officers of the Tulsa County Medical Society and the Tulsa Chapter of the American Red Cross are shown as they sign articles of agreement for establishment of a blood donor center in Tulsa to be sponsored by the two organizations. Left to right are: Dr. John G. Matt, Secretary-Treasurer of the Tulsa County Medical Society; Mr. John Esau, immediate past-chairman of the Red Cross; Dr. V. K. Allen, President of the Medical Society; and Mr. Jack Babbitt, Chairman of the Tulsa Red Cross.

BLOOD BANK PROJECT ENDORSED

Following several months of study and investigation, the Tulsa County Medical Society last month approved plans to co-sponsor with the Tulsa Red Cross a blood donor center for Tulsa County. As this issue of *The Bulletin* went to press, the proposed project was before the governing staffs of major Tulsa hospitals for final endorsement.

The Society's stamp of approval culminated studies initiated by the two groups last June. For the past eight months a special committee has been at work on a detailed analysis of the merits of the plan. Members of the Committee were Dr. John G. Matt, Dr. Thomas J. Hardman, and Dr. Felix R. Park.

A tentative agreement for establishment of the blood bank was signed May 11, 1948, with Dr. V. K. Allen, President, and Dr. John G. Matt, Secretary-

Treasurer, signing for the Tulsa County Medical Society, and Mrs. John Esau and Mr. Jack Babbitt signing for the Tulsa Chapter of the American Red Cross. The agreement provides for joint sponsorship of the blood bank with certain specific duties assigned to each group. Tulsa hospitals were expected to vote participation in the plan at special meetings called late in May.

The blood donor center is to be patterned after a similar project now in effective operation at Wichita, Kansas. Members of the Society visited the Wichita center last February to observe first-hand the mechanics of operation. The Tulsa unit will be one of the first cooperative blood donor centers to be organized in the United States. Medical Society officers saw in the proposed center a major step in the protection to

individuals in need of blood as well as to the entire area in times of disaster. The blood will be used solely for the local community's need except in the event of a major disaster in the State of Oklahoma.

While no formal agreement has been reached on the matter, it is understood that the blood donor center will be in the basement of the Community Welfare Building at Sixth and Cheyenne streets, Tulsa. The project will be financed by the Tulsa Chapter of the American Red Cross with annual costs estimated at a minimum \$12,000, exclusive of initial costs of equipment, etc. The Red Cross has already earmarked some \$35,000 to get the center into operation.

No donor will be paid for his blood, and no charge will be made to patients except for a small basic charge at cost of processing and administering the blood. Actual details of operation remain to be completed.

As set forth by the agreement, the Tulsa County Medical Society will be responsible for the selection of the Medical Director (who shall probably be a part-time employee) and the technical and nursing staff, having a doctor on

duty at the center at all times, providing additional technical staff on a volunteer basis in cases of emergency, and establishing an advisory committee to determine all technical operations, including a plan by which all hospitals can be served.

The Tulsa Red Cross, in turn, will be responsible for financing the original establishment, all maintenance, operating and personnel costs, recruitment of blood donors, maintenance of all records, and cooperative publicity with the Tulsa County Medical Society.

Control of the entire project is vested with the two local organizations. The Tulsa center cannot be annexed to the National Red Cross Blood Bank Program, now being organized, without the specific approval of both sponsors.

The project will be known officially as the Tulsa County Red Cross Blood Center, sponsored by the Tulsa County Medical Society and the Tulsa Chapter of the American Red Cross.

Endorsement of the project was voted at the regular meeting of Monday, May 10, with one dissenting vote.

DR. ROYSTON MILLER removed his practice to Orlando, Florida.

DR. GEORGE M. ADAMS is planning a year of postgraduate clinical study at Cleveland Clinic beginning July 1, 1948.

DR. JOHN G. MATT is doing postgraduate medical study in the East during the summer months.

Speakers for the "How's Your Health?" radio series of the Tulsa County Medical Society last month were DR. J. J. BILLINGTON, DR. MARVIN D. HENLEY, DR. H. LEE FARRIS, and DR. BENJAMIN W. WARD.

DR. FRANK A. STUART has been named Vice-President of the Oklahoma Orthopedic Association.

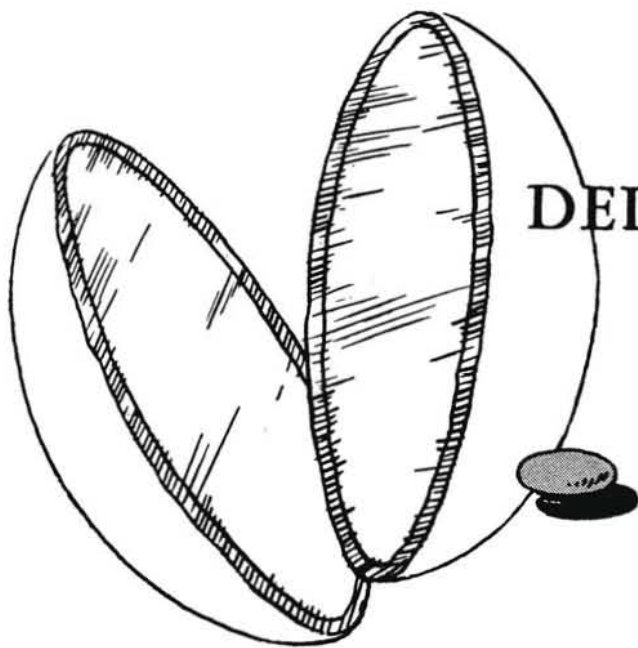
DR. W. ALBERT COOK was a visitor to the Kentucky Derby.

Speakers for the Kay-Noble County Medical Society meeting at Tonkawa last May 13 were DR. E. RANKIN DENNY and DR. BERGET H. BLOCKSOM.

A REMINDER

All members of the Tulsa County Medical Society are reminded that Thursday, June 10, 1948, is the final date to remit the Annual Reregistration Fee to the Oklahoma State Board of Medical Examiners, 813 Braniff Building, Oklahoma City, Oklahoma. This fee is required by Oklahoma law and the date of June 10 is specified in the Annual Reregistration Act. Failure to comply with the law carries a possible fine of \$25.00 to \$100.00 upon conviction. The funds derived in this manner are used in partial support of the Board and in carrying on a program of activity against fraudulent practitioners of medicine.

PYRIBENZAMINE *in a NEW form . . .*



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The BULLETIN

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BENJAMIN W. WARD, M.D.

FELIX R. PARK, M.D.

*Associate Editors*JACK SPEARS, *Managing Editor*

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Vol. 14

JUNE, 1948

No. 6

A GOOD OPPORTUNITY

Several positive steps towards the long-sought and much-needed consolidation of city and county public health units in Tulsa, all taken during the past sixty days, have brought about an encouraging reawakening of public interest in this project. Dormant for several years after a sound defeat of enabling legislation in the 1945 Oklahoma State Legislature, the proposal was recently given new life through the interest of an aggressive Public Health Committee of the Tulsa Chamber of Commerce which is definitely committed to its support. The employment of a full-time City Superintendent of Health in Tulsa, Dr. C. H. Benning, has also provided considerable impetus to the project in that machinery for the successful administration of a consolidated department has been created. Members of the Tulsa County Medical Society in a legislative poll named consolidation of the public health units of the area as one of three most needed acts of legislation. In May, Dr. Grady F. Matthews and other officials of the Oklahoma State Health Department voiced the opinion that existing statutory law would permit effective consolidation without the necessity for further legislative action. A member of Tulsa's Board of County Commissioners,

long a source of opposition to consolidation, has voluntarily indicated to the incoming city administration his personal support of the idea and suggested further studies to determine its legal feasibility.

This accumulation of favorable conditions has seldom existed in the previous efforts of the public health leaders of Tulsa to secure a reduction in the duplication of existing public health services. There is every indication that additional support for a meritorious plan can be obtained, providing an effective and workable plan can be devised. The Tulsa County Medical Society attributes the failure of earlier projects of this character to the fact that the proposed plans were all excessively complicated and ill-defined in scope of operation. Details of financing and derivation of authority have always been the subject of much unnecessary regulation. We feel the greater the simplicity of the proposal and the more clear-cut its terms — a basic document only and not a body of detailed regulation — the greater the opportunity for successful adoption by the participating agencies. This is a splendid opportunity, one that should not be missed, to accomplish much in the streamlining of our public health facilities. Experience has taught us the errors of our previous efforts. There is no need to repeat those errors.

The Tulsa County Medical Society has long been committed to a support of an effective consolidating project. The present effort of the Tulsa Chamber of Commerce Public Health Committee and its member groups appears to have much of merit. It is definitely encouraging and worthy of immediate attention to see that it develops properly into an accomplished project.

DR. P. P. NESBITT has moved his office to his home at 1565 Swan Drive.

Members of the medical personnel for Mobile Cancer Clinics held at Pawhuska and Nowata last month were DR. EMIL E. PALIK, DR. WALTER E. BROWN, DR. EDWARD MOORE, DR. HARRY GREEN, and DR. B. H. BLOCKSOM.



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JUNE MEDICAL CALENDER

TUESDAY, June 1st:

Blue Cross Hospital Insurance, Physicians & Surgeons Group, semi-annual premiums due and payable on this date. Final date for payment, June 10, 1948.
St. John's Tumor Clinic, 8:30 A.M.

FRIDAY, June 4th:

Board of Trustees Meeting, Tulsa County Medical Society, time and place to be announced.

SUNDAY, June 6th:

Medical Broadcast, "Rheumatic Fever," Radio Station KOME, 10:15 P.M. Speaker, Dr. H. Lee Farris.

MONDAY, June 7th:

Hillcrest Hospital Staff Meeting.

TUESDAY, June 8th:

St. John's Tumor Clinic, 8:30 A.M.
Members of the Postgraduate Medical Study Course are reminded that meetings of the group have been suspended until September.

THURSDAY, June 10th:

Final date to remit Annual Reregistration Fee of \$3.00 to Oklahoma State Board of Medical Examiners, 813 Braniff Building, Oklahoma City, as required by law.
Final date to pay semi-annual Blue Cross Hospital Insurance premiums.

SUNDAY, June 13th:

Medical Broadcast, "New Horizons In Pharmacy," Radio Station KOME, 10:15 P.M. Speaker, Mr. Orville L. Prather.

MONDAY, June 14th:

Members of the Tulsa County Medical Society are reminded that meetings of the Society have been suspended for the summer months. Next meeting, September 13, 1948.

TUESDAY, June 15th:

St. John's Tumor Clinic, 8:30 A.M.

SATURDAY, June 19th:

Copy deadline for the July issue of The Bulletin.

SUNDAY, June 20th:

Medical Broadcast, "Conservation Of Eyesight," Radio Station KOME, 10:15 P.M. Speaker, Dr. Donald V. Crane.

MONDAY, June 21st:

St. John's Hospital Staff Meeting.

TUESDAY, June 22nd:

St. John's Tumor Clinic, 8:30 A.M.

SUNDAY, June 27th:

Medical Broadcast, "Modern Allergies," Radio Station KOME, 10:15 P.M. Speaker, Dr. Manuel Brown.

MONDAY, June 28th:

No Tulsa County Medical Society meeting on this date.

WEDNESDAY, June 30th:

Any member of the Tulsa County Medical Society who has not paid a minimum of one-half of the annual membership dues by this date is suspended from membership privileges.



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Phenobarbital	1/8 gr.
Extract Belladonna	1/4 gr.
Benzocaine	24 gr.
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Riboflavin	50 mg.
Pyridoxine	25 mg.
Calcium Pantothenate	25 mg.
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10 cc of Aqueous Diluent accompanies each vial. The concentration desired per cc may be obtained by varying the amount of diluent used.

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STOKES TAKES TOP HONORS IN ANNUAL GOLF PLAY

Dr. E. Malcolm Stokes took top honors in the 1948 Annual Doctors and Dentists Golf Tournament, sponsored by the Tulsa County Medical Society at Indian Hills Country Club on May 13. Runner-up to Dr. Stokes' low of 77 was Dr. P. G. Murray with Dr. William F. Thomas, Jr., ranking third. In the dentists division Dr. Jack Wadlin and Dr. L. G. Smith were winners.

The Society wishes to thank the following for their kind contributions of tournament prizes: Riggs Optical Company, Getman Drug Store, Grant G. Forsyth Surgical Supply Company, Curtains, Renbergs, Clarkes, Palace Clothiers, Medical Arts Prescription Shop, Hillcrest Hospital, Hettinger Brothers, Raley-Shaddock Pharmacy, Harold V. Courtright Optical Company, Morse Dental Laboratories, Midwest X-Ray Supply Company, Muzingos, Gray Jewelry Company, Streets, American Optical Company, Bryce L. Twitty, V. L. Miller Dental Laboratories, and the Richmond Dental Laboratories.

Arrangements for the tournament were handled by the Society's Golf and Entertainment Committee with Dr. R. Q. Atchley, Chairman, Dr. Simon Pollack, and Dr. E. Malcolm Stokes as members. Dr. John Wadlin was Chairman of a cooperative committee from the Tulsa County Dental Society.

BENNING APPOINTED TO HEALTH DEPARTMENT POST

Dr. C. H. Benning, director of public health at Oak Ridge, Tennessee, has assumed his duties as City Superintendent of Health in Tulsa. His appointment last month brought to a close efforts of the City Board of Health to secure a successor to Dr. R. M. Adams, who resigned two years ago. Dr. James H. Neal, who has been serving as Acting Superintendent, has been assigned other duties.

Dr. Benning is a graduate of McGill University at Montreal, Canada, and holds also a degree in public health from Johns-Hopkins University, Baltimore.

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2. There is no evolution of carbon dioxide during the reaction in the stomach, hence the distress from gastric distention and belching is eliminated.
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4. The possibility of the development of alkalosis is minimized.
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BLUE CROSS PREMIUM RATES SLIGHTLY INCREASED

A slight increase in the premium rate of the Blue Cross Plan of Oklahoma was announced last month by Group Hospital Service, effective July 1, 1948. The increase, approved by the Oklahoma Insurance Commission, will be used in meeting higher service costs at member hospitals. While hospital costs have risen 76 per cent in seven years, operating costs of the Blue Cross Plan have dropped to a record low of 13 per cent during the first quarter of 1948.

The new rates are as follows: Single party, increased from 85 to 90 cents monthly; Two-party, from \$1.50 to \$1.80 monthly; Family, from \$1.75 to \$2.20.

Group Hospital Service, administrators of Blue Cross, are now located in attractive new quarters in the Akdar Theater Building, 315 South Denver, Tulsa.

HILLCREST CAMPAIGN

(Continued From Page 7)

gram a major advancement in the health and welfare of the community. The business leader also saw the provision of the new facilities as an inducement to individuals and industry to locate in Tulsa. "I am firmly convinced that the Hillcrest Medical Center will add much to the future of our community," Mr. Heller stated.

Support of the medical profession to the drive was pledged by Dr. Victor K. Allen, President of the Tulsa County Medical Society, who called upon members for a generous response to the appeal. The Doctors Division is under the joint chairmanship of Dr. A. B. Carney, Dr. S. J. Bradfield, and Dr. A. Ray Wiley.

A beautifully prepared brochure, attractively designed and illustrated, has been issued by the Hospital's fundraising division. It recounts the history of Hillcrest, paying tribute to Mrs. M. J. McNulty and others who were instrumental in the founding of the Hospital in 1917. The facilities of the Hospital are noted, its public services, financial structure, medical facilities, and public responsibility.

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