

THE BULLETIN of the Tulsa County Medical Society

HOW'S YOUR HEALTH?

Tulsa County Medical Society

ON THE AIR 10:15 P. M. Every Sunday KOME

March, 1948

Jight Inflation ☆ IN THIS ISSUE

Blue Cross Annual Report Shows Constant Progress

23

☆ President's Page

St. John's Tumor Clinic Inaugurated By Doctors

3h

March Medical Calendar

5h

Vol. 14

No. 3

It <u>Can</u> Happen Here

LEST WE FORGET—we who are of the vitamin D era—severe rickets is not yet eradicated, and moderate and mild rickets are still prevalent. Here is a white child, supposedly well fed, if judged by weight alone, a farm child apparently living out of doors a good deal. This boy was reared in a state



Example of severe rickets in a sunny clime.

having a latitude between 37° and 42°, where the average amount of fall and winter sunshine is *equal to that in the major portion of the United States*. And yet such stigmata of rickets as *genu varum* and the quadratic head are plain evidence that rickets' does occur under these conditions.

How much more likely, then, that rickets will develop among city-bred children who live under a smokepall for a large part of each year. True, vitamin D is more or less routinely prescribed nowadays for infants. But is the antiricketic routinely administered in the home? Does the child refuse it? Is it given in some unstandardized form, purchased from a false sense of economy because the physician did not specify. the kind?

A uniformly potent source of vitamin D such as Oleum Percomorphum, administered regularly in proper dosage, can do more than protect against the gross visible deformities of rickets. It may prevent hidden but nonetheless serious malformations of the chest and the pelvis and will aid in promoting good dentition. Rigid bioassays assure a uniform potency. Oleum Percomorphum, moreover, is a natural source of vitamins A and D.

Oleum Percomorphum offers not less than 60,000 vitamin A units and 8,500 vitamin D units (U.S.P.) per gram. Obtainable in 10 and 50 c.c. brown bottles. The large bottle is supplied at no extra cost with Mead's patented Vacap-Dropper. It keeps out dust and light, is spill-proof, unbreakable, and delivers a uniform drop. Also in 10-drop soluble gelatin capsules, each offering not less than 13,300 vitamin A units and 1,850 vitamin D units, in boxes of 25 and 100.

MEAD JOHNSON & COMPANY, EVANSVILLE, INDIANA, U.S.A.

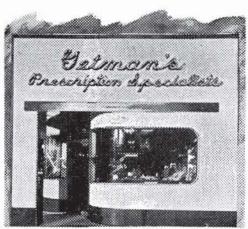
Please enclose professional card when requesting samples of Mead Johnson products to cooperate in preventing their reaching unauthorized persons.



PROMPT FREE DELIVERY To All Parts of the City

For 42 Years We Have Tried To Serve You Well. Be Assured Of Our Appreciation Of Your Loyalty and Know Of Our Sincere Desire To Merit Your Continued Confidence.

WE GIVE S. & H. GREEN STAMPS



Sixth and Main Sts. Phone - 3 6171

CONTENTS

St. John's Tumor Clinic	7
President's Page	
Blue Cross Annual Report	
The Medical Library1	
Surgical Care Plan Opens1	
March Medical Meetings1	
March Medical Calendar1	
Committee Reports1	6
New Members1	
Personals2	1

ADVERTISERS

Akins Natural Foods	22
Audiphone Company	23
Ayerst, McKenna and Harrison	3
Babyland	
Ball Drug Company	21
Beatrice Foods, Inc.	23
Catron Pharmacy	22
Ciba Pharmaceutical Products	
Coca-Cola	4
Commercial Printing Company	
Courtright Optical Co	
Coyne Campbell Sanitarium	24
Curtain's Prescription Laboratory	
Eli Lilly and Co	6
George A. Breon Company	18
Getman Drug Company	5
Harvard Drug Company	19
Jaymar's, Inc	
Hillcrest Drug Company	22
Joyscott's Flowers	20
Mead Johnson & Company	2
Medical Arts Prescription Shop	15
Medical Credit Bureau	22
Merkel X-Ray	2.4
Mid-Continent Co	24
F. H. Paxton and Sons	16
Raley-Shaddock Pharmacy	13
St. John's Hospital	19
T. Roy Barnes Drugry	4

Painless, 24-hour penicillin therapy

Therapeutically effective penicillin blood levels for more than twenty-four hours plus virtual elimination of pain at the site of injection are now possible with 'Duracillin, in Oil' (Procaine Penicillin—G in Oil, Lilly). At the end of a twenty-four-hour period, the average blood level produced by 'Duracillin, in Oil,' is more than three times that produced by the Romansky formula. The anesthetic effect of procaine and the absence of beeswax from the formula of 'Duracillin, in Oil,' minimize local discomfort.

Directions for Administration

Shake the vial vigorously to assure uniform suspension; withdraw and administer the dose intramuscularly with a 20-gauge, 1 1/2-inch needle. Although the upper outer quadrant of the buttocks is the preferred site of injection, the deltoid or triceps muscles also may be used.

Dosage

For adults, use the same dosage as that recommended for oil-wax preparations. For infants, 0.2 cc. (60,000 units); children up to ten years, 0.5 cc. (150,000 units); and children over ten vears, 1 cc. (300,000 units).

How Supplied Duracillin, in On, 500,000 time is is supplied in 10-cc. rubber-stoppered ampoules (No. 465). Refrigeration is not necessary. Available at all retail drug stores. 'Duracillin, in Oil,' 300,000 units per cc.,

uracillin, in Oil

ELI LILLY AND COMPANY Indianapolis 6, Indiana, U.S.A.

March, 1948 Page 7 THE BULLETIN OF THE

TULSA COUNTY MEDICAL SOCIETY

Victor K. Allen, M.D., President T. J. Hardman, M.D., Vice-President Jack Spears, Executive Secretary

Vol. 14

TULSA, OKLAHOMA, MARCH, 1948

ST. JOHN'S TUMOR CLINIC OPENS

New Cancer Diagnostic and Treatment Center Set Up In Accordance With Standards of the American College of Surgeons. Clinic Under Direction of Six-Man Executive Committee.

The St. John's Tumor Clinic, newly organized cancer diagnostic and treatment center in the Phillips Memorial Building of St. John's Hospital of Tulsa, was formally opened on Tuesday, March 2, 1948. Designed primarily for the care of indigent cancer patients, the facilities of the Clinic will also be open to the general public under certain circumstances.

The project was organized by a group of Tulsa physicians interested in clinical study of cancer diagnosis and treatment. The opening of the Clinic represents the culmination of several months of planning and organizational activities. Financed by the Oklahoma Division of the American Cancer Society, the Clinic will also utilize funds appropriated by the federal Congress and administered through the Oklahoma State Health Department.

The St. John's Tumor Clinic has been set up in accordance with standards prescribed by the American College of Surgeons, and it is anticipated that approval of that organization will eventually be granted. The Clinic has facilities and resources equal to the Tumor Clinic now in operation at University Hospital, Oklahoma City, Oklahoma.

An Executive Committee of six Tulsa doctors is in charge of the general direction of the Tumor Clinic, with Dr. Ralph A. McGill presently serving as (Continued On Page 21) Director. Other members of the Executive Committee are Dr. John E. Mc-Donald, Treasurer; Dr. Homer A. Ruprecht, Internal Medicine; Dr. D. L. Garrett, Surgery; Dr. Emil E. Palik, Pathology; and Dr. Lucien Pascucci, Dadiology. Miss Lois Taylor has been employed as Secretary. She will perform the social services functions of the Clinic as well as other secretarial duties.

No 3

The medical personnel of the Tumor Clinic will be drawn from the regular staffs of Tulsa hospitals approved by the American College of Surgeons. A consulting staff will include specialists in all fields of medicine.

Complete x-ray diagnostic and therapy facilities will be available to the Tumor Clinic, as well as radium, pathological and pharmaceutical laboratory services, and nursing personnel. The selection of St. John's Hospital as the location of the Clinic was made because of the availability of certain types of radiological facilities.

For the present the Tumor Clinic will be in operation on Tuesday mornings only. All patients to the Clinic must be referred by a doctor. Indigent patients will be cleared through the Tulsa County Medical Clinic. There will be no charge for services rendered to indigent patients, but a fee will be charged of private patients. Private patients, referred by their own doctor, will be given a

Page 8

PRESIDENT'S PAGE

I have long been of the opinion that as doctors we are far too detached from certain civic obligations which are incumbent upon every citizen. As members of an important and respected profession, we should play a leading role in directing the progress of our city and state. Yet, in all matters except those pertaining directly to medicine, we are content to leave this responsibility to others. Our shortcoming in this respect is, of course, one of degree. There are a number of physicians who are always foremost among the community leaders, and Tulsa is no exception. Unfortunately, this number is always small. As doctors we are not poor citizens. We are quick to endorse progressive programs or to condemn abuses of the codes by which we live. As taxpayers we contribute substantially to the upkeep of our local, state, and federal governments. In terms of charity our contribution is great in the care of the indigent sick and the underprivileged. While I am aware that our participation is perhaps governed by the professional demands upon our time, I am equally certain that increased activity of this character is a must with the Tulsa medical profession. It will spell the difference between being merely "good" citizens and being "valuable" citizens.

To my mind an initial step in this direction is complete support of our Tulsa Chamber of Commerce. Our Tulsa County Medical Society is well acquainted with the value of this organization, and many of the Society's most important projects of the past would not have been possible without the support and cooperation of the Chamber. The Board of Trustees of the Society has recently voluntarily placed in motion a drive among the members to increase doctor-membership in the Tulsa Chamber. It was done in the belief that such action would strengthen our community and typify the support of the Chamber's program by the medical profession. I am hopeful that every doctor will respond when approached on this matter.

Sincerely,

allen M.D.

President.

Tulsa County Now Has 32.7 Per Cent of Total Population Enrolled For Blue Cross Hospital Insurance Benefits. Oklahoma Physicians Service Continues to Grow.

A total of 32.7 per cent of the entire population of Tulsa County is now protected by the Oklahoma Blue Cross Plan of prepaid hospital care insurance, a study of the 1947 annual report of Group Hospital Service of Oklahoma indicates. At the year's end Oklahoma Physicians Service, companion plan of surgical and obstetrical care insurance, reported 9.9 per cent of all Tulsa County residents enrolled.

March. 1948

Total Blue Cross participants in the State numbered 213,278 persons as of December 31, 1947, or 10.7 per cent of the total population of Oklahoma. Oklahoma Physicians Service recorded 63,-661 participants at the end of its third year of operation, or 3.2 per cent of all Oklahoma residents.

Tulsa County is now second only to Washington County (Bartlesville) in the greatest percentage of county population enrolled in the Blue Cross Plan. It is third on the Oklahoma Physicians Service list, being exceeded again by Washing County and very slightly by Payne County.

Both plans continue to operate on a sound financial basis, each recording substantial gains in contingency reserves for the year. N. D. Helland, Executive Director, predicted Group Hospital Service contingency reserves would not increase in 1948 until an adjustment of membership dues is made. The difference, he stated, would be reflected in increased payments to member hospitals under a recently adjusted formula.

The progress of both Group Hospital Service (Blue Cross) and Oklahoma Physicians Service was attributed by Mr. Helland to the conscientious efforts of a well-trained personnel, cooperation of member hospitals and physicians, and the supervisory functions of the trustees of the two plans.

As of December 31, 1947, Group Hospital Service listed assets of \$430,-381.43, with Oklahoma Physicians Service assets valued at \$80,229.64. Blue Cross' net income for 1947 was \$1,227,-650.53, an increase of approximately \$400,000 over the previous year. Of the total income, 72.3 per cent was expended for hospitalization benefits, 14.4 for operating costs, and the balance of 13.3 in additions to the contingency reserve. The total contingency reserve for Blue Cross at the year's end was \$256,032.34.

A similar record is indicated by Oklahoma Physicians Service with 74.7 per cent of the total income going to meet physicians service expense, a uniform 14.4 for operating costs, and a gain in contingency reserves of 10.9 per cent. Oklahoma Physicians Service now has a contingency reserve of \$58,398.47.

Operating costs of the two plans have been consistently reduced through the years. From the initial high of 79.4 per cent of the total income in 1940, the first year of Blue Cross, operating costs dropped to 21.5 in 1943, 16.9 in 1946, and 14.4 in 1947. During the first month of 1948, operating costs decreased to approximately 12 per cent. Similarly, the increased proportion of funds available for hospitalization have been reflected in additional benefits offered to subscribers.

Utilization of the Blue Cross Plan varies slightly from one type of contract to another. In the semi-private plan, the utilization of the one-person contract is 70.7 per cent of the contract income. A two-person contract utilizes 74.3 percent of total income, and the family plan 75.9 per cent. The combined average is 72.3 per cent of the total income of all plans combined. Utilization of the Ward Plan, now being liquidated, is considerably smaller, ranging from 34.9 for one person to 64 per cent for families.

A study of the comprehensive statistics contained in the combined annual report reveals many facts of interest to Tulsa County physicians. For instance, the average number of days spent in the hosPage 10

pital by Blue Cross participants has dropped to 5.7 days per case from an original figure of 7.0 days per case in 1940. The average per day cost has risen, however, from \$4.98 in 1940 to \$6.41 in 1947. These figures are for member hospitals only. The decrease in the average number of days is due in part to the increased employment of medical practices which return the patient to ambulatory status as quickly as possible after surgery. The increase in hospital expense is due partially to increased benefits, partially to a rise in operating costs occasioned by inflation and other factors.

In the Blue Cross Plan, the greatest number of cases are those diagnosed as tonsilitis with tensilectomy (15 per cent of all cases), closely followed by pregancy with delivery (13.4 per cent). These are followed in order by diseases of the respiratory system, diseases of genito-urinary system, and injuries and poisonings. The cases which have the longest average stay are diagnosed as diseases peculiar to the first year of life, with an average stay of 15.4 days. Neoplasms and hernia tie for second with approximately 10 days stay. Pregnancies average 7.5 days stay in the hospital.

In a study of utilization of Blue Cross by sex, 28.8 per cent of the total number of cases are adult males as against 34.3 per cent adult females. The balance is represented by an almost equal distributions of 18.7 per cent minor males and 18.2 minor females. The picture is changed considerably in a study of utilization by the sexes on a basis of number of days per case. Adult males stay 20.5 per cent of the total number of days as against 62.9 per cent for adult females. Minor males stay 8.8 per cent of the total days as against 7.8 per cent for minor females.

The greatest number of participants in Blue Cross are employed in the oil industry, representing 15.7 per cent of all enrollees. Farming is next with 11.4 per cent, manufacturing third with 10.9 per cent, and government employees (all divisions) fourth with 9.2 per cent. Doctors comprise seven-tenths of one per cent, and nurses six-tenths of one per cent.

Oklahoma Physicians Service, at the end of its third year, is well on the road to development into a full-scale plan of surgical and obstetrical care. With increasing approval from participating physicians in 57 counties, the plan's liberal fee schedule is earning wide support from the medical profession. Officials of the plan are looking forward to a period of expansion whereby a full-time medical director will be required for proper administration of the schedule.

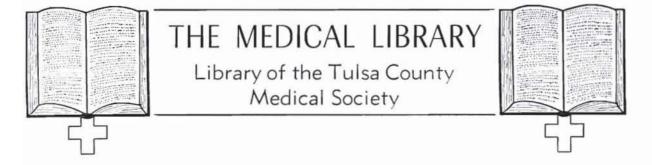
Tonsilectomies again led the list in a break-down of utilization of Oklahoma Physicians Service by case diagnosis. A total of 32.5 per cent of all cases paid were for this item. Diseases of the genito-urinary system are second with 16.7 per cent utilization. Injuries and poisonings are third with 9.8 per cent. Pregnancies account for only 7.9 per cent. During 1947, a total of 4,277 cases were served by the plan.

In Tulsa County, Oklahoma Physicians Serivce paid 60 per cent of the doctors total charges, disbursing \$62,236 as against a total charge of \$103,645. Due to the comparatively small extent of the plan at present, statistics of this type are not necessarily indicative of the relative costs of medicine in the various counties. Later, when the plan has a wide scale, such statistics should be of material value.

Employees of the oil industry hold 26.2 per cent of the total memberships in Oklahoma Physicians Service, followed by manufacturing industries cmployees with 18 per cent, retail merchandising with 15.6, and government employees with 8.3 per cent.

Members of the Tulsa County Medical Society active in Group Hospital Service include Dr. V. K. Allen, Dr. H. D. Murdock, and Dr. H. B. Stewart, all members of the Board of Trustees. Tulsa's Dr. James Stevenson is Treasurer of Oklahoma Physicians Service, and Dr. Ralph A. McGill a member of the Board of Trustees.

A copy of the annual report may be examined in the Executive Offices by members of the Society.



Medical Library Committee: Morris B. Lhevine, M.D., Chairman Fred E. Woodson, M.D. John G. Matt, M.D. W. A. Showman, M.D. Robert E. Funk, M.D.

Mrs. Billie-David Anderson, Librarian Telephone 4-1461

NELSON MEMORIAL LIBRARY

The Tulsa Chapter of the Oklahoma Society of Medical Technologists has established the I. A. Nelson Memorial Library as a special section of the Library of the Tulsa County Medical Society. Named in honor of the late Dr. I. A. Nelson, Tulsa pathologist and research scientist, the Memorial Library comprises over 100 volumes in the field of Pathology. It is planned to add to the section from time to time. An attractive six-shelf book case houses the collection, which has been placed in the North room of the Medical Library. Mr. Oscar Stewart is to be thanked for his services in setting up the section.

All members of the Tulsa County Medical Society are invited to submit to the Medical Librarian names of medical textbooks which they would like to see placed in the Library. A limited amount of money is to be used in 1948 for the purchase of new books, and the Medical Library Committee is anxious to purchase only those books which are in greatest demand. Members are urged to hand their selections to the Librarian within the next two weeks.

GIFTS OF THE MONTH-

- Dr. Leon H. Stuart, Tulsa. Five volumes in the field of Radiology and including the 1946 edition of the Annual Review of Biochemistry.
- Library of Howard University, Washington, D. C. Five numbers of Volume 13 of the Annals of Surgery, 1891.
- Medical Library of New York State, Albany, N. Y. Diseases of the Skin, a rare 1837 edition of Dr. Samuel Plumbe's work.
- Library, School of Medicine, University of Missouri, Columbia, Mo. A bound edition of Volume 9 of Lancet, October, 1825.

Students of the Civil War among the members of the Tulsa County Medical Society will be particularly interested in a four-volume set of The Medical and Surgical History of the War of the Rebellion, published in 1883. Including many medical records from both Northern and Southern army medical units, the volumes are particularly impressive when compared with the medical results of the second world war. The progress of medicine in less than a hundred years is only too clearly illustrated.

USE YOUR LIBRARY

SURGICAL CARE PLAN NOW AVAILABLE TO ASSISTANTS

Oklahoma Physicians Service, companion plan of prepaid surgical and obstetrical care insurance to the Blue Cross Plan of hospital insurance, is now being made available to all nurses, office assistants, and technicians employed by members of the Tulsa County Medical and Dental societies. Applications are now being accepted at the offices of the Tulsa County Medical Society, 1202 Medical Society, 1202 Medical Arts Building, Tulsa.

The protection will not become effective, however, until a minimum of 125 persons have enrolled in the group. To be eligible, a person must meet three requirements: (1) must be under 65 years of age, (2) must be a bona fide employee of a Tulsa doctor or dentist, and (3) must already be enrolled in the Blue Cross Plan of hospital insurance.

Applications will also be accepted for Blue Cross hospital insurance, providing application is also made for the surgical and obstetrical care plan. Enrollment for the Blue Cross Plan only will take place in about 60 days.

A folder detailing the benefits and costs of the combined plan have been sent to each member of the Tulsa County Medical and Dental societies, with the request that it be handed to the office personnel. The combined cost of the two plans is \$1.60 per month for one person only, \$3.00 for member and spouse, and \$3.75 for family coverage. If the applicant is already a member of Blue Cross, there will be no enrollment fee. If application is made for the combined plan, an enrollment fee of \$1.00 will be charged. Premiums are payable quarterly at the offices of the Tulsa County Medical Society. Notice will be given to policy-holders of the premium due date where possible, but the Society will not be responsible for notification in cases where policy-holder fails to keep the office advised of changes in address, etc.

Interested persons are advised to apply as early as possible, as the group will be closed shortly after reaching the requirement of 125 enrollees.

DR. E. H. REINHARD SPEAKS BEFORE SOCIETY MARCH 8

Dr. Edward H. Reinhard, Associate Professor of Medicine at Washington University School of Medicine, St. Louis, Missouri, will be the principal speaker before the Tulsa County Medical Society at the regular meeting of Monday, March 8, 1948. His subject will be "Radioactive Isotopes in Medicine," in which field he has conducted considerable research and clinical investigation.

A Symposium on Tumors of the Gastro-Intestinal Tract will feature the Society's second monthly meeting on Monday, March 22, 1948. Participants will be Dr. B. W. Ward, Dr. J. D. Shipp, and Dr. Simon Pollack. A general discussion will follow.

Both meetings will be in the Junior Ballroom of The Mayo, beginning promptly at 8:00 p.m. There will be no business conducted except at the meeting of March 22, 1948.

A graduate of Washington University School of Medicine, Class of 1939, Dr. Reinhard has attracted wide attention for his studies in the uses of radioactive phosphrous. In an article published in the February, 1946, issue of the Journal of Laboratory and Clinical Medicine, Dr. Reinhard reviewed the results of treatment of 155 patients at Barnes Hospital, St. Louis, with the use of various blood dyscrasias, lymphomas, and other neoplastic diseases. His paper will be discussed by Dr. Walter E. Brown, Tulsa radiologist.

NURSES NEAR GOAL

The Oklahoma Nurses Association has reported a total of \$33,252 subscribed towards a goal of \$50,000, pledged by members of the organization in support of the Oklahoma Medical Research Foundation.

Speakers on the February "How's Your Health?" broadcasts of the Tulsa County Medical Society, heard each Sunday evening at 10:15 p.m., were DR. JOHN C. PERRY, DR. D. L. ED-WARDS, DR. H. LEE FARRIS, DR. AVERILL STOWELL, and DR. THOMAS J. HARDMAN.



JAMES SHADDOCK



DEANE RALEY

Ethical Prescriptionists

FIFTEENTH AT QUAKER Telephone 4-3133

COURTRIGHT O P T I C I A N

In The Court Arcade Building

Tulsa's only "Ophthalmic Dispenser" . . . manufacturing and fitting eye-glasses exclusively for patients of the Eye-Physician . . . visit our complete and modernly equipped laboratory.

25 YEARS EXPERIENCE

Res. Phone 6-1289

Office Phone 4-1613

MARCH MEDICAL CALENDAR MONDAY, March 1st: Hillcrest Hospital Staff Meeting. **TUESDAY**, March 2nd: Postgraduate Course in the Basic Sciences, "Applied Anatomy of Peripheral Nerve Injuries," Staff Room, Hillcrest Hospital, 7:00 p.m. FRIDAY, March 5th: Board of Trustees Meeting, Tulsa County Medical Society, 1202 Medical Arts Building, 1:00 p.m. SUNDAY, March 7th: Medical Broadcast, "Modern Nutrition," Radio Station KOME, 10:15 p.m. Pro-gram under the auspices of the Tulsa Dairy Council. MONDAY, March 8th: Scientific Meeting, Tulsa County Medical Society, The Mayo, 8:00 p.m. Program: "Radioactive Isotopes," Dr. Edward Reinhard, Associate Professor of Medicine, George Washington University School of Medicine, St. Louis, Missouri. TUESDAY, March 3rd: Postgraduate Course in the Basic Sciences, "Arteral Anatomy and Collateral Circulation," Staff Room, Hillcrest Hospital, 7:00 p.m. SUNDAY, March 14th: Medical Broadcast, "Modern Surgery," Radio Station KOME, 10:15 p.m. Speaker, Dr. H. Lee Farris. MONDAY, March 15th: St. John's Hospital Staff Meeting. TUESDAY, March 16th: Postgraduate Course in the Basic Sciences, "Venus Pathways In The Spread of Tumors and Infections," Staff Room, Hillcrest Hospital, 7:00 p.m. FRIDAY, March 19th: Copy deadline for the April issue of The Bulletin. SUNDAY, March 21st: Medical Broadcast, "Deafness," Radio Station KOME, 10:15 p.m. Speaker, Dr. Donald L. Mishler. MONDAY, March 22nd: Scientific Meeting, Tulsa County Medical Society, The Mayo, 8:00 p.m. Symposium: "Tumors of the Gastro-Intestinal Tract." Speakers: Dr. Benjamin W. Ward, Dr. Simon Pollack, and Dr. J. D. Shipp. TUESDAY, March 23rd: Postgraduate Course in the Basic Sciences, "Anatomy of the Lymphatic Spread of Tumors and Infections," Staff Room, Hillcrest Hospital, 7:00 p.m. SUNDAY, March 28th: Medical Broadcast, "Your Lungs," Radio Station KOME, 10:15 p.m. Speaker, Dr. R. W. Goen. TUESDAY, March 30th: Postgraduate Course in the Basic Sciences, "Applied Anatomy of the Autonomic Nervous System," Staff Room, Hillcrest Hospital, 7:00 p.m. WEDNESDAY, March 31st:

Final date to pay 1948 membership dues to the Tulsa County Medical Society before suspension.

The Prescription Shop

TULSA'S ORIGINAL PRESCRIPTION DRUG STORE

The Prescription Shop . . . the organization that has served the medical and dental professions of Tulsa and its patients since 1925. Ours has been a constant objective to keep abreast of the latest in drugs, biologicals, and supplies . . . available to the profession at the best price, sold with a smile of appreciation for an honored group, the Physicians and the Dentists. We are now offering you and your patients an increased service, an additional shop . . . the Medical Arts Prescription Shop No. 2 . . . located at 1831 East 21st Street in Tulsa. Visit our modern shop in person or telephone your pharmaceutical needs. Dial 6-5216 or 92-1039 for our prompt, reliable service.

MEDICAL ARTS PRESCRIPTION SHOP

Medical and Dental Arts Bldg. PHONE 4-0121

MEDICAL ARTS PRESCRIPTION SHOP NO. 2

1831 E. 21 Street PHONE 6-5216 or 92-1039

MEDICAL ARTS SURGICAL SUPPLY CO.

604 South Boulder

Phone 4-0122

ORVILLE L. PRATHER

. . . help prevent Fall and Spring PEPTIC ULCER RECURRENCES



Timely prophylaxis with TRI-CAL-SATE and proper diet in cases of individuals predisposed to peptic ulcers, often tends to prevent their recurrence at the seasons of the year when they recur most frequently— Spring and Fall.

TRI-CALSATE neutralizes the HC1 of the gastric contents and desensitizes the pain producing mechanism. Palatable, convenient to take. Available in 4½ oz. and 18 oz. bottles.

aqueous suspension: Tri-calcium phosphate U.S.P.	35.5
Tri-sodium phosphate crystals	
Sodium citrate crystals	52.0

Write for trial pkg. and literature



COMMITTEES

A summary of recent activities of standing and special committees of the Tulsa County Medical Society follows:

Bulletin Committee: Making plans for enlarging the Bulletin to 28 pages to allow for additional reading and advertising material.

Cancer Committee: Publicizing the St. John's Tumor Clinic, arranging for medical personnel in five Eastern Mobile Cancer Clinics, setting up scientific programs for county medical societies with Tulsa doctors as speakers.

Clinic Committee: Concluding a study into Clinic personnel and equipment needs, planning to publicize Clinic value to the general public.

Ethics Committee: Examining several questions of ethics recently brought to its attention.

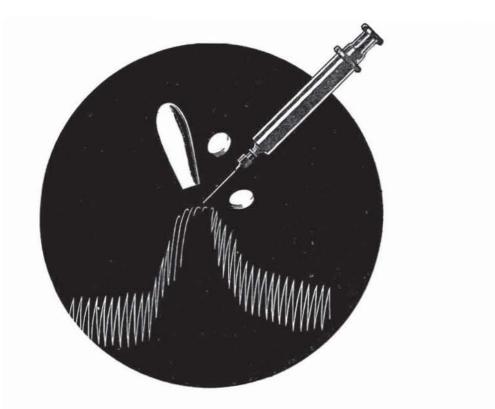
Fraudulent Practices Committee: Continuing last year's program of action against medical frauds in Tulsa, surveying present legislation with a view to recommending needy legislation to strengthen existing laws.

Housing Committee: Preparing a plan for presentation to the Society whereby the Society will acquire or build its own structure to house the Library and Executive Offices.

Insurance Committee: Promoting the sale of malpractice and hospitalization insurance, supervising the extension of health and accident benefits under the group policy to Tulsa County policyholders.

Legislative Committee: Planning a questionnaire survey to determine the views of the membership towards needy legislation, examining the attitude of candidates for public office in the 1948 elections as to socialized medicine, etc.

Library Committee: Supervising maintenance and operation of the Library, at work on plans for a permanent endowment plan, preparing a monthly Library Newsletter to be is sued to all members.



FOR SELECTIVE RELIEF OF SMOOTH MUSCLE SPASM

TRASENTINE • Trasentine-Phenobarbital

In the field of antispasmodics, Trasentine has earned a leading position because in therapeutic dosage, it selectively blocks parasympathetic impulses to the hollow viscera, without causing drying of the mouth or pupillary dilatation. This spasmolytic effect is reinforced by a direct inhibitory action on smooth muscle.

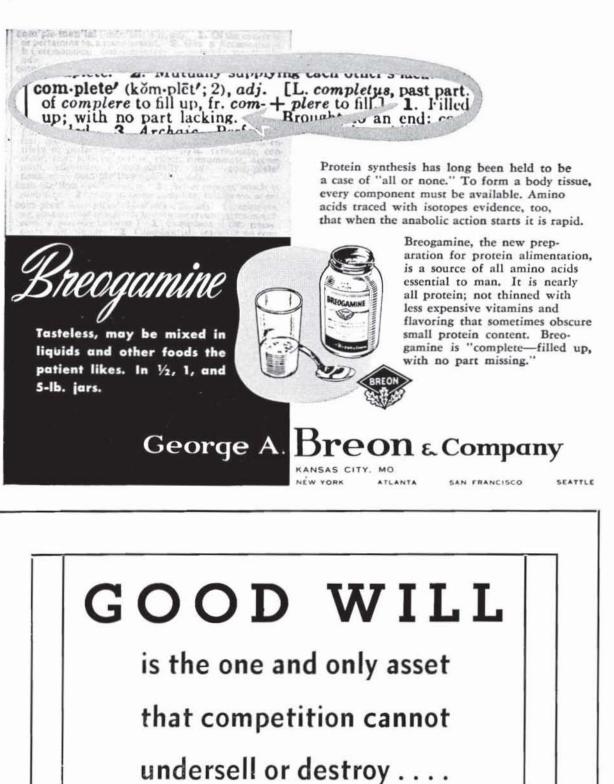
Trasentine is available in forms to meet every need, as listed below—including a compound with Phenobarbital.

ISSUED------Trasentine tablets 75 mg., ampuls 50 mg., suppositories 100 mg. Trasentine-Phenobarbital tablets contain Trasentine 50 mg., Phenobarbital 20 mg.



PHARMACEUTICAL PRODUCTS, INC., SUMMIT, NEW JERSEY

2/1336M TRASENTINE (brand of adiphenine • T.M.Reg.U.S.Pat.Off.



CURTAINS PRESCRIPTION LABORATORY

SIXTH AND BOULDER

PHONE 4-7116

A Strict Ethical Pharmacy in Policy and Appearance

March, 1948

Medical Credit Bureau Committee: Supervising operation of the Medical Credit Bureau, official collection agency of the Tulsa County Medical Society, planning a campaign to bring more clients to the Bureau.

Program Committee: Winding up details of the scientific program schedules for the balance of 1948.

Publicity & Public Relations Committee: Supervising the "How's Your Health?" radio series of the Society, planning a series of newspaper articles of public relations value and dealing with the extensiveness of Tulsa medical facilities.

Mental Health Committee: Huddling with the Tulsa Council of Social Agencies on plans for a Mental Health Clinic for Underprivileged Children of Tulsa.

Blood Bank Committee: Examining proposals for a Tulsa community blood bank to be jointly sponsored by the American Red Cross and Tulsa County Medical Society, if approved.

Civic Relations Committee: Currently pushing a program designed to increase doctor participation in the Tulsa Chamber of Commerce.

NEW MEMBERS

The following physician was elected to membership at the regular meeting of the Tulsa County Medical Society on Monday, February 23, 1948:

Harold L. Beddoe, M.D. General Practice. Office, 2112 West 41st Street, Tulsa, Oklahoma. B.S., University of Tulsa, 1939. Doctor of Medicine Degree, Tulane University, School of Medicine, New Orleans, Louisiana, 1943. Interned Southern Pacific General Hospital. Formerly in practice Madison, Indiana. By transfer from the Jefferson County (Indiana) Medical Society. Recommended by Dr. William R. Turnbow and Dr. Joseph Fulcher.

The biography of Dr. Herbert J. Forrest, also elected at the February 23 meeting, appeared in February issue of The Bulletin.

ST. JOHN'S HOSPITAL

A Leading Institution In Oklahoma Medicine

1923 SOUTH UTICA TULSA, OKLAHOMA TELEPHONE 6-2161

HARVARD DRUG STORE

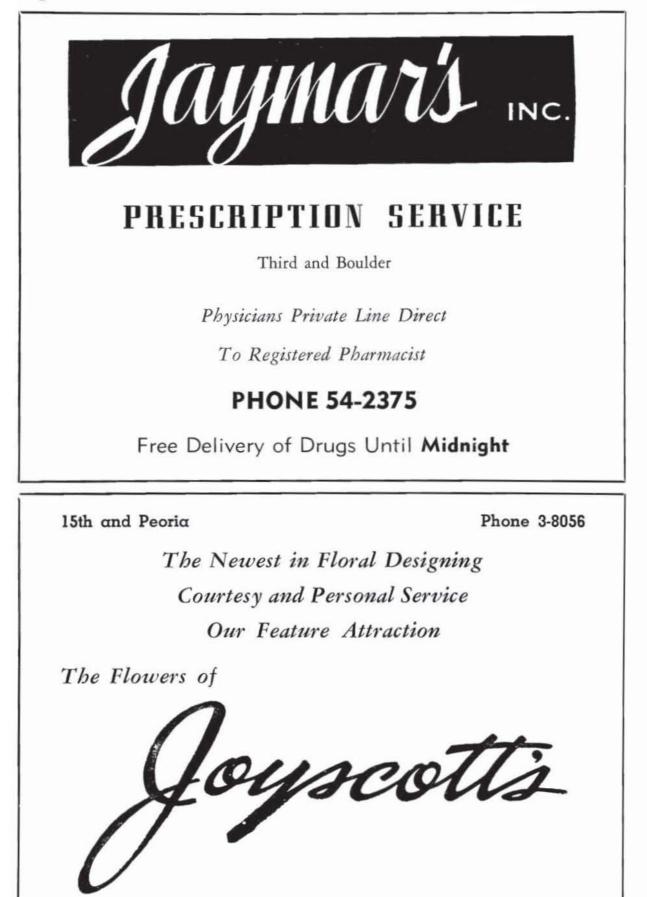
B. C. SHINN, Owner

PHONE 6-2186

The Suburban Prescription Store

FREE PRESCRIPTION DELIVERY

3244 E. 11th St. Tulsa



Enjoy Their Finest Creations Open Evenings Until 8:30 P.M. February, 1948

PERSONALS

It's a girl, Martha Ann, for DR. and MRS. HAROLD J. BLACK, born February 20. Congratulation!

DR. R. M. WADSWORTH has taken new office quarters at 1445 South Quaker, Tulsa.

DR. ROBERT E. FUNK has returned to his ofice after several weeks vacation in California.

DR. E. L. COHENOUR is seriously ill at St. John's Hospital, Tulsa.

DR. MAURICE J. SEARLE is vacationing in Jamaica and the Caribbean islands.

DR. EMANUEL N. LUBIN has completed an attractive redecoration of his offices at 1106 Medical Arts Building, Tulsa.

DR. RALPH A. McGILL is enjoying the Arizone sun at Phoenix for several weeks.

DR. JOHN E. McDONALD was a recent speaker before the Kiwanis Club of Tulsa.

DR. THOMAS J. HARDMAN has returned from a vacation visit to New Orleans.

TUMOR CLINIC

(Continued From Page 7)

complete diagnostic examination. A diagnostic report will be sent to the patient's doctor. Further treatment can then be arranged if desired.

"The St. John's Tumor Clinic will serve a dual purpose," Dr. McGill said, "both in providing excellent diagnostic and treatment facilities for the care of indigent and private cancer patients, and also in permitting constant study and research by the physicians participating as members of the medical staff."

The St. John's Tumor Clinic has been approved by the Oklahoma Division of the American Cancer Society, and also by the Board of Trustees of the Tulsa County Medical Society. Members of the Society have been invited to observe the Clinic in operation each Tuesday morning. A

Complete Prescription

Service

Covering Tulsa's East Side With Motor Delivery

Telephone 6-2156

BALL DRUG STORE

College at Admiral DICK KELLO, Owner

Special Service

For the expectant mother and the Baby . . . Every Material Need . . .

Scales for Rent Feeding Supplies Paleys Foods

Babyland

520 S. Main Ph. 3-7149 Visit Our New Location

The Bulletin

AKIN'S-

We Specialize In Foods For Every Kind of Diet Our Health Bakerv

A full line of baked goods made from Whole Grain Flour, Soy Flour, Starch, Restricted Flour, Whole Wheat Flour, Rye Flour, and Corn Meal. Wheat Germs, Soy Oil, Honey, and Sea Salt used in all of our bakery products.

LET US FILL YOUR DIETS

722 South Boulder

Phone 7711

HILLCREST MEMORIAL HOSPITAL

One of Oklahoma's finer hospitals

1653 East Twelfth St. Telephone 3-2131

TULSA, OKLAHOMA

CATRON PHARMACY

Northwest Corner

Reliable Prescription Service

TELEPHONE 6-2101

FRESH — CLEAN — COMPLETE PRESCRIPTION STOCK Free Prescription Delivery GWYN S. CATRON, Owner

Send Your Delinquent Accounts Now to

Tulsa's Finest Collection Service

MEDICAL CREDIT BUREAU

Official Collection Agency of The Tulsa County Medical Society

1202 Medical Arts Bldg.

Phone 4-8161