

LIBRARY
TULSA COUNTY MEDICAL SOCIETY



THE BULLETIN

of the Tulsa County Medical Society

Build Hillcrest



IN THIS ISSUE



The Brookings Report
A Study Of American Medicine



President's Page



Tulsa Blood Donor Center
Plans Mid-November Opening




The Medical Library



October, 1948

Vol. 14

No. 10



This baby's mother learned
about Mead's Oleum Percomor-
phum from her physician, not from
public advertising or displays.

"Servamus Fidem"

HOW much sun does the infant really get?

Not very much: (1) When the baby is bundled to protect against weather or (2) when shaded to protect against glare or (3) when the sun does not shine for days at a time. Mead's Oleum Percomorphum is a prophylactic against rickets available 365 $\frac{1}{4}$ days in the year, in measurable potency and in controllable dosage. *Use the sun, too.*

Mead Johnson & Co., Evansville, Ind., U.S.A.

GETMAN'S

ROY R. GETMAN, Founder



*Sixth and Main Sts.
Phone - 3 6171*

Seven experienced, trained, courteous registered pharماسists are "on the job" to give your prescriptions and requirements immediate professional attention.

We have to offer you ONLY prompt ethical service, ONLY Council Approved products, ONLY those things which we have found in 45 years to be professional, ethical, and sound.

Prompt FREE DELIVERY to all parts of the City Day or Night.

WE GIVE S. & H. GREEN
STAMPS

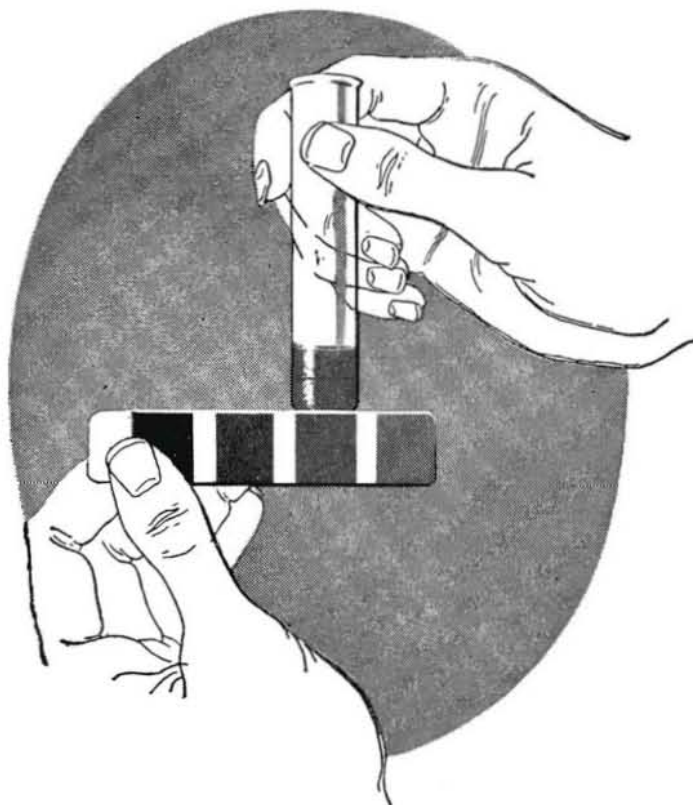
Sponsors of the "Tell Me, Doctor" Radio Broadcasts at 5:15 P.M. each Monday through Friday, KTUL, prepared by The Oklahoma State Medical Association.

CONTENTS

| | |
|---|----|
| The Brookings Report | 7 |
| Dr. Bernard L. Branley Obituary | 9 |
| President's Page | 10 |
| The Medical Library | 11 |
| Give Them A Boost! | 12 |
| Society Newcomers | 12 |
| October Medical Programs | 14 |
| Dr. Hart Heads Blood Center | 14 |
| Showman Named Convention Chairman | 14 |
| October Medical Calendar | 17 |
| New Broadcast Time | 19 |

ADVERTISERS

| | |
|--|----|
| Akins Natural Foods | 22 |
| Ayerst, McKenna and Harrison..... | 3 |
| Ball Drug Company..... | 19 |
| Beatrice Foods, Inc | 23 |
| Catron Pharmacy..... | 20 |
| Ciba Pharmaceutical Products..... | 13 |
| Coca-Cola | 4 |
| Commercial Printing Company..... | 24 |
| Courtright Optical Co | 16 |
| Coyne Campbell Sanitarium..... | 24 |
| Curtain's Prescription Laboratory..... | 23 |
| Dairy Council of Tulsa..... | 20 |
| Eli Lilly and Co..... | 6 |
| George A. Breon Company..... | 21 |
| Getman Drug Company | 5 |
| Harvard Drug Company..... | 22 |
| Hillcrest Hospital..... | 20 |
| Mead Johnson & Company..... | 2 |
| Medical Arts Prescription Shop..... | 18 |
| Medical Credit Bureau | 22 |
| Merkel X-Ray | 24 |
| Mid-Continent Co..... | 24 |
| F. H. Paxton and Sons..... | 18 |
| Professional Drug Shop..... | 16 |
| Raley-Shaddock Pharmacy..... | 4 |
| St. John's Hospital..... | 22 |
| Smith-Dorsey Company..... | 15 |
| T. Roy Barnes Drugry..... | 21 |



TO RESTORE THE BALANCE

Few therapeutic procedures can be used with such precision and with such assurance of benefit as the modern treatment of diabetes mellitus. Not only can the degree of defect in the metabolic capacity of the diabetic be readily determined, but it is easy to increase the patient's capacity if desirable. If his own supply of insulin is insufficient to support the normal metabolic load, it can be made adequate by supplementing with Insulin administered hypodermically.

For prompt effect—

Iletin (Insulin, Lilly), 40 and 80 units per cc.

For sustained effect—

Protamine, Zinc & Iletin (Insulin, Lilly),
40 and 80 units per cc.

Intermediate effects may be obtained by suitable admixtures of Insulin and Protamine Zinc Insulin.

ELI LILLY AND COMPANY
INDIANAPOLIS 6, INDIANA, U. S. A.

THE BULLETIN

OF THE

TULSA COUNTY MEDICAL SOCIETY

Victor K. Allen, M.D., *President*John E. McDonald, M.D., *President-Elect*T. J. Hardman, M.D., *Vice-President*John G. Matt, M.D., *Secretary-Treasurer*Jack Spears, *Executive Secretary*

Vol. 14

TULSA, OKLAHOMA, OCTOBER, 1948

No. 10

A SUMMARY OF THE BROOKINGS REPORT

**Impartial Survey Sees No Need For Compulsory
Health Insurance. Plans For State Medicine
Termed Detriment To Progress of Scientific
Medicine.**

Currently attracting wide attention in medical circles is the so-called "Brookings Report," a compilation of data gathered in a recent impartial study of American Medicine undertaken by the Brookings Institute at the request of Senator H. Alexander Smith, Chairman of the Sub-Committee on Health of the Senate Committee on Labor and Public Welfare.

A complete copy of the Report is now on file in the Library of the Tulsa County Medical Society. It should be required reading for every American doctor who wishes a dispassionate estimate of the state of the nation's health, the desirability of compulsory federal health insurance, and the tactics of the present campaign in behalf of socialized medicine.

Conducted by a leading research institution, the Report is an attempt to assemble pertinent material which can be factually evaluated free from the aura of prejudice by either the opponents or proponents of state medicine. The outcome of the survey was not predetermined in any way, and as a matter of fact probably failed to provide the information which many of its instigators hoped it would provide.

The Report draws many interesting conclusions from a great array of impartial statistics. For instance, it is clearly indicated that much of the arguments of the proponents of state medicine have been based upon so-called statistics which are readily disproved when all of the pertinent facts are at hand. The

most flagrant example is, of course, the Selective Service statistics which have been misused consistently and misrepresented. A cursory examination of these colored statistics will lead the average American to wonder how we ever managed to salvage enough physical wrecks to fight the war.

The pronouncements of the state medicine-minded officials of our Social Security System, and others whose motives are colored by prospects of the actual facts. The constant distortion of the facts about our "terrible" state of health and our "deplorable" system of medical care are definitely disproved by the Brookings Report. This conclusion was embodied into the presentation of the findings of the survey in the House of Representatives on June 19, 1948. At that time the Honorable Charles J. Kersten of Wisconsin made the following remarks:

"It seems that many of those who have advocated socializing the practice of medicine in the United States are individuals who have not too much knowledge of the science of medicine. The great majority of doctors are convinced that the plan to socialize medicine in the United States would be a detriment to their profession. Who are better qualified to determine the effect of this plan on medical practice than the doctors themselves? Really, doctors of medicine are those of our citizens who have devoted their lives to the study of medicine. No one is better qualified to determine the best plan on which that

science should be based. They are best qualified to determine whether it is better that the Government run the practice of medicine. They understand the elements involved—individual initiative and responsibility and a high sense of professional honor.”

It is heartening to see in Representative Kersten's remarks evidence that not all of the legislators in our Federal Congress are trying to find new ways and means of regimenting the medical profession.

The basic conclusions presented by the Brookings Report are as follows:

(1) No great nation in the world has better health among its white population than the United States, excluding a few homogeneous small countries such as New Zealand.

(2) It is apparent that under a free and voluntary system of medical care the medical profession has made greater progress in the application of medical and sanitary science than any other country. This progress is reflected in low rates of mortality and morbidity in infectious diseases, by increased life expectancy, and by a casual review of the research products of the last decade. There is every reason to believe this trend will continue unabated under the present system.

(3) While the non-whites of the United States have materially poorer health than the white, there is no evidence to indicate this condition is primarily or even partially due to the inadequacy of medical care.

(4) The tremendous advances in general health among both white and colored population of the United States does not suggest any basic defects in the present free system of medical care.

(5) The Selective Service statistics are unreliable insofar as they are used to fix the blame for such conditions as were revealed upon the medical profession. The causes for rejecting thousands of American citizens for military service do not stem from inadequate medical care.

(6) Present medical care compares most favorably with that which existed in other leading nations prior to the

second world war.

(7) The conditions in extremely poor rural areas which lack the resources to support public and private health facilities cannot be effectively solved by government subsidy. The problem requires a radically different approach, either in bringing new economic activities to the area, or encouraging the people to more favorable and administratively less expensive areas.

(8) The United States has some individuals who are not possessed of the resources to enable them to pay for adequate medical care. These persons are mostly elderly men and women, widows, deserted women, and orphaned children, as well as the physically impaired. None of these constitute a self-supporting group. They could not be covered by a compulsory system of medical care because they lack the means to participate in it. In the future, as in the past, these persons must be cared for medically by public philanthropy. The large majority of American families, however, have the money to pay for medical care if they elect to give it a high priority among the several objects of expenditure. *The issue is not whether or not they can afford to pay for medical care, but whether or not they should be compelled by law to pool their risks and to give payment for medical care a top priority. The major alternative is to leave people free to determine for themselves what medical care they desire and whether they will pool their risks through voluntary arrangements (such as the Blue Cross and Blue Shield plans).*

(9) Compulsory health insurance would necessitate a high degree of governmental regulation and control over personnel and agencies providing medical care. This field would be a far more difficult than any other large field in which the government has entered in recent years. Experience shows that government regulation tends to discourage initiative and progressive development in any field. It is assumed that the progress shown by such voluntary plans as the Blue Cross Plan would be replaced by the usual passiveness which exists in

most governmental agencies.

(10) It would be virtually impossible to eliminate politics from the operation of a system of state medicine.

(11) Compulsory insurance would inject the Government between the relationship of the doctor and patient, with a real danger that such Government activities as might occur would damage this vital relationship.

(12) The personnel to operate such a system would run into the thousands.

(13) The cost of medical care would increase because of administrative expenses, the tendency of insured persons to make unnecessary, frequent, and unreasonable demands upon the medical care services, and the tendency of some practitioners and administrative personnel to take advantage of the system for their own financial advantage.

(14) There is not at this time sufficient facilities of a physical nature, nor sufficient doctors, dentists, and nurses to meet the demand which would result from compulsory insurance.

(15) The machinery to remedy the defects of such a program would be, at best, slow, and the correction of such defects would probably lead to increased degrees of government control. Once adopted, it would be very difficult to abolish the system if it proved unsuitable and not in the best public interest.

The Brookings Report recommends the following:

(1) The Federal Government should not now enter the field of compulsory health insurance, but leave that matter for solution by the individual states.

(2) For the time being the Federal Government and that state governments would do well to devote themselves and their resources solely to research and development in the fields of public health, health education at the school level, teaching of preventive medicine, systematic care of the indigent, and training and education of suitable members of physicians and other medical personnel.

(3) Adult health education programs left in the hands of federal, state, and local voluntary agencies.



BERNARD L. BRANLEY, M. D.

1900 — 1948

Dr. Bernard L. Branley, 48, prominent Tulsa physician, died August 29, 1948, after an illness of several months.

Born in 1900 at Melrose, Minnesota, Dr. Branley was educated at the University of Minnesota, Minneapolis, where he received his medical degree in 1927. He interned at Philadelphia General Hospital and came to Tulsa in 1929 where he readily established himself in the field of internal medicine.

During World War II, Dr. Branley served in the United States Naval Medical Corps. He was commanding officer of the Navy hospital at Corpus Christi, Texas, and was later transferred to active duty in the South Pacific. He was discharged in 1946 as a Commander after serving four years. His last assignment was with medical units aboard the U. S. S. Aircraft Carrier Lexington.

A member of the Tulsa County Medical Society and other medical organizations, Dr. Branley was at one time County Superintendent of Health. He was a member of the Staff of St. John's Hospital.

PRESIDENT'S PAGE

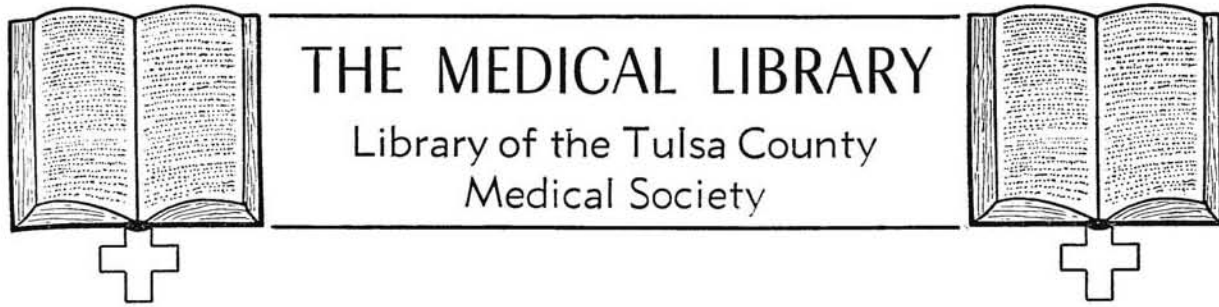
The recent decision of President Harry S. Truman to inject the question of compulsory state medicine as an issue in the presidential campaign of 1948 comes as a surprise to no one in the medical profession. Mr. Truman's actions have long reflected the trend towards national socialization of industry and the professions, and this is not the first time he has sought to impose a system of state medicine upon the nation. Coming as it does at a time of rising medical costs coincidental to rising costs of living in general, the appeal for medical care as a benefit of the social security system will be great to the ignorant and short-sighted person. There seems to be a universal belief that any benefit provided by the national government is so much gravy with most of the general public blithely unaware that heavy disproportionate taxes must be levied to support such benefits.

As doctors, I think we have an obligation to the public as well as ourselves to dispel Mr. Truman's romantic notions about the desirability of state medicine. I believe the time has come when we must take a firm stand on this matter and strike hard to permanently cripple those interests which will shackle medicine to the wheel of socialization. Neither the public or the medical profession can afford the costly and pre-doomed experiment of state medicine to justify and fulfil the ambitions of the politicians. We are still proponents of democracy and free enterprise in this country, and when our leaders submerge these basic principles for personal motives of power and politics, the time has come for a clean-sweeping change of administration.

Sincerely,



President

**Medical Library Committee:**

Morris B. Lhevine, M.D., Chairman
 Robert E. Funk, M.D.
 Fred E. Woodson, M.D.
 W. A. Showman, M. D.
 John G. Matt, M.D.

Miss Irma A. Beehler, *Librarian*
 Telephone 4-1461

GIFTS OF THE MONTH—:

Dr. John G. Matt. British Journal of Surgery. Renewal.

Dr. Marque O. Nelson. Quarterly Review of Dermatology and Syphilology. Renewal.

Dr. S. C. Shepard. American Journal of Digestive Diseases. Renewal

Dr. E. Malcolm Stokes. Annals of Surgery. Renewal.

Dr. Arnold H. Ungerman. Journal of Nervous and Mental Diseases. Renewal.

Mrs. C. R. McDonald, Mannford, Oklahoma. A gift of fifteen books and four abstracts of lectures prepared by various instructors in postgraduate medical teaching for the Oklahoma State Medical Association. This contribution is from the estate of the late Dr. C. R. McDonald of Mannford, who was a frequent visitor to the Tulsa County Medical Society during his lifetime.

Mr. Jack Spears. Men Without Guns. Text by Dewitt Mackenzie, war analyst of the Associated Press, published by the Blakiston Company, 1945. This unusual volume is illustrated with 137 plates from the Abbott collection of war paintings now owned by the United States Federal Government. It will be of special interest to all doctors who served overseas in forward combat zones, especially in the South Pacific area.

An unknown friend has given the Medical Library a subscription to a very new and fine journal called Cancer. We have the first two numbers and wish we could thank the donor personally for this subscription. It is published by the Paul B. Hoeber company and appears bi-monthly.

As many Library patrons know we have had to relinquish our beautiful desk and chairs that were loaned to us during the war by Dr. Maurice D. Spottswood, former member of the Tulsa County Medical Society, who is now locating for practice at San Francisco, California. We are indebted to Dr. Spottswood for this kindness. The desk and chairs are being replaced but we cannot have delivery of them for a few weeks.

A new set of stacks has been placed in the reading room, affording the Medical Library much additional shelving that was badly needed. The new stacks match those already in the reading room. These were purchased earlier this year from funds contributed by a donor who prefers to remain anonymous.

The Medical Library would like to again remind its patrons and friends that it cannot accept any gifts of books or journals except with the understanding that the Medical Library Committee have full authority to dispose of such portions of the gift as cannot be properly utilized. As space is limited, the Committee must avoid crowding the shelves with duplicate or obsolete material. The Library is always delighted to receive gifts and appreciates the consideration of the donor.

USE YOUR LIBRARY

The BULLETINGIFFORD H. HENRY, M.D.
Editorial Supervisor

BENJAMIN W. WARD, M.D.

FELIX R. PARK, M.D.
*Associate Editors*JACK SPEARS, *Managing Editor*

Published monthly on the 3rd day of each month at the executive offices of the Tulsa County Medical Society, 1202 Medical Arts Building, Tulsa, Oklahoma.

Vol. 14 OCTOBER, 1948 No. 10

GIVE THEM A BOOST

Since the close of the second World War, Tulsa has been fortunate in the number of well trained doctors who have located here to practice. All have had standard medical and hospital training and many have had additional training in their respective specialties. A few of them are board members or are now eligible for the boards. Practically all of the recognized specialties are represented among them. Some have integrated themselves readily with the local medical societies and with the hospital staffs. Still others have applications pending. In many respects they represent the "cream of the crop". It would be a shame if they were not given enough encouragement and help to enable them to become established in this community.

Occasionally patients complain that they are unable to get appointments with their doctors for several days or weeks in advance. This type of remark from the laity indicates that there is plenty of practice for all of us. The number of physicians per capita in Tulsa is low as compared with many other communities in the nation. The medical profession in the United States, in common with other professions and businesses, has always profited by the spirit of free enterprise. Healthy competition should be encouraged but

should not go to the extreme of throttling one's competitors or associates. Monopolies are out of fashion.

Whenever possible let's refer patients to these qualified young men. Let's show them that they are welcome additions to our medical family and that we want them to stay in Tulsa.—G.H.H.

At the suggestion of many members of the Tulsa County Medical Society, the editors of *The Bulletin* are listing below those physicians who have been accorded membership privileges since V-J Day in August, 1945.

Adams, George M., 902 Medical Arts Bldg.

Andelman, S. Y. 1611 S. Boston, Internal Medicine & Arthritis.

Atkins, Paul N. Jr., Braniff Bldg., Surgery.

Beddoe, Harold L., 3311 E. 11th.

Bivens, William S., 507 Medical Arts Bldg., Surgery.

Blocksom, B. H., 901 Medical Arts Bldg., Urology.

Boyd, Hugh, 908 Medical Arts Bldg.

Brighton, C. E., 604 S. Cincinnati, Orthopedics.

Brown, Manuel, 1619 E. 15th, Allergy.

Brown, Walter E., 2020 S. Xanthus, Radiology.

Buchan, William, Braniff Bldg., Surgery.

Caldwell, Charles L., 115 E. 18th.

Campbell, W. J., 3505 S. Peoria, Ophthalmology.

Craig, Paul E., 411 Daniels Bldg., Surgery.

Dague, John C., 412 Tri-State Bldg., Orthopedics.

Dodd, Nevin W., 1453 S. Quaker.

Echols, R. S., 1923 S. Utica, Anesthesia.

First, Safety R., 1011 Medical Arts Bldg. Cardiology.

Forrest, H. J., 1653 E. 12th, Orthopedics.

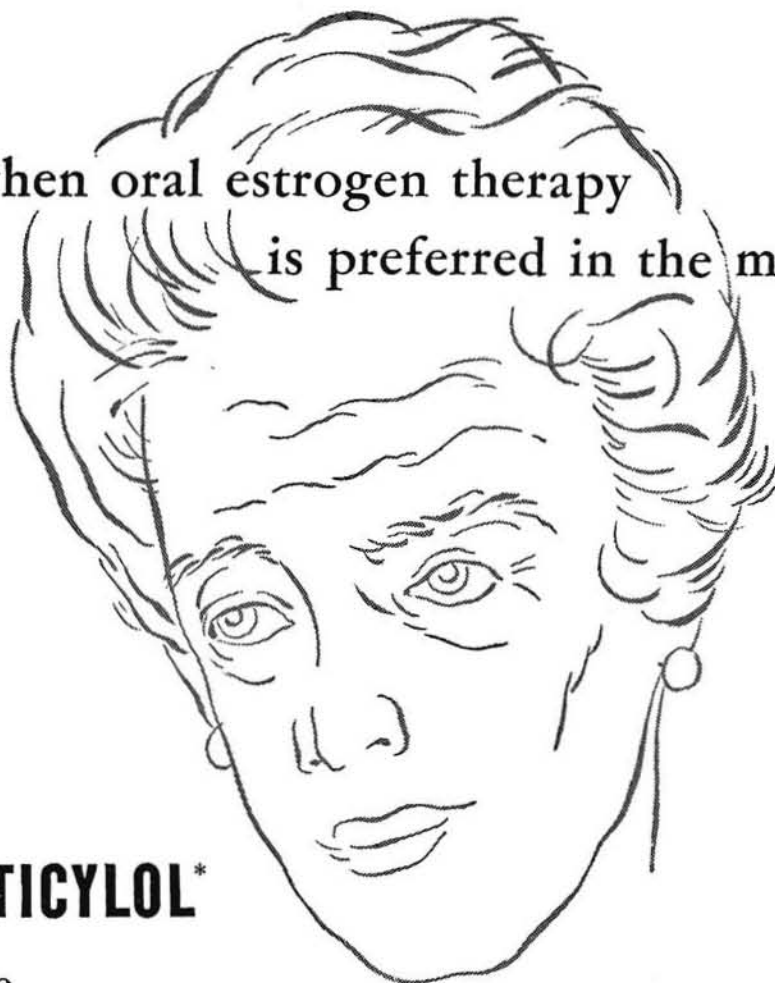
Getscher, Philip, 412 Tri-State Bldg., Orthopedics.

Goen, R. W., Braniff Bldg., Chest & Lungs.

Gorrell, Ben F., 1109 Medical Arts Bldg., EENT.

(Continued On Page 19)

when oral estrogen therapy
is preferred in the menopausal
patient



ETICYLOL*
the
most potent
oral estrogen

Eticylol (ethinyl estradiol) readily controls menopausal symptoms making parenteral therapy unnecessary. Only 0.05 mg. t.i.d. is required for initial doses. This may be reduced for maintenance therapy. The "sense of well-being," associated with the use of naturally occurring estrogens, is usually experienced. Few side effects occur in therapeutic doses. Exceptionally low dosage makes Eticylol the most economical steroid estrogen.

ISSUED: Tablets of 0.02 mg. (white) and 0.05 mg. (yellow) — bottles of 100 and 250.

*Formerly Ethinyl Estradiol-Ciba

• CIBA PHARMACEUTICAL PRODUCTS, INC., SUMMIT, NEW JERSEY



Ciba

ETICYLOL (brand of ethinyl estradiol) Trade-Mark

2/1403M

CHICAGO DERMATOLOGIST TO SPEAK HERE OCTOBER 11

Dr. Francis E. Senear, widely known Chicago dermatologist, will be guest speaker for the regular scientific meeting of the Tulsa County Medical Society on Monday, October 11, 1948, at 8:00 P. M., at The Mayo. His subject will be "Early Skin Manifestations of Common Systemic Diseases."

The Society's second meeting of the month, to be held October 25, 1948, will feature a discussion of "Abdominal Surgery in Children" by Dr. H. J. Rubin, pediatrician, and Dr. Benjamin W. Ward, surgeon. This meeting will be held in the offices of the Blue Cross-Blue Shield plans in the Akdar Theater Building, 315 South Denver, Tulsa.

Dr. Senear, Professor of Dermatology and Head of the Department of Dermatology at the University of Illinois School of Medicine, Chicago, is a Diplomate of the American Board of Dermatology. Born in Salamanca, New York, in 1889, Dr. Senear received his medical degree from the University of Michigan School of Medicine in 1914. He interned at University Hospital at Ann Arbor, Michigan, and shortly thereafter entered practice at Chicago. A staff member of many Chicago and Illinois hospitals, he is a member and former president of the American Dermatological Association, member of the American Academy of Dermatology and Syphilology, fellow of the American College of Physicians, member of the Society for Investigative Dermatology, and formerly Chairman of the Section on Dermatology of the American Medical Association. His paper will be discussed by Dr. W. A. Showman of Tulsa.

DR. MABEL M. HART NAMED TO HEAD BLOOD DONOR CENTER

Dr. Mabel M. Hart, former Director of the Tulsa City Schools Health Department, has been named Medical Director of the Tulsa Red Cross-Tulsa County Medical Society Blood Donor Center now expected to open in mid-November.

The selection of the Medical Director and agreement upon other details of operation between the sponsors and major

Tulsa hospitals paves the way for an early opening of Center. Unless unduly delayed through failure to obtain equipment delivery promptly, the Center should be in operation within six weeks or about November 15, 1948.

Dr. V. K. Allen, President of the Tulsa County Medical Society, praised the appointment of Dr. Hart. "We feel we have a very competent administrator and medical director in the selection of Dr. Mabel M. Hart," he said. "The Blood Donor Center is probably the most noteworthy contribution in Tulsa Medicine in several years, and much of its success will depend upon the quality of its supervision and direction."

A joint committee to be appointed from the Tulsa County Red Cross and the Tulsa County Medical Society will advise with Dr. Hart on matters of policy. A total of approximately \$19,000 has been appropriated by the Red Cross for operation of the Blood Donor Center next year.

DR. W. A. SHOWMAN NAMED 1949 CONVENTION CHAIRMAN

Dr. W. A. Showman, Tulsa dermatologist, has been named General Convention Chairman for the 1949 Annual Meeting of the Oklahoma State Medical Association to be held in Tulsa next May 15-19. In making the appointment, Dr. C. E. Northcutt, Association President, praised Dr. Showman's work in a similar capacity in 1945.

The scientific program will be prepared under the direction of Dr. Homer A. Ruprecht. Dr. Maurice J. Searle of Tulsa is also a member of this committee.

Dr. Showman has named the following committees:

Publicity. Dr. John G. Matt, Chairman, Dr. Donald V. Crane, and Dr. Charles G. Stuard.

Entertainment. Dr. Robert E. Funk, Chairman, Dr. Paul Grosshart, and Jack O. Akins.

Commercial Exhibits. Dr. Marshall O. Hart, Chairman Dr. Walter H. Calhoun, and William C. Ewell.

Hotels. Dr. John C. Dague, Chairman, Dr. Ben Gorrell, and Dr. W. Carl Lindstrom.

five
reasons
why
doctors
prescribe

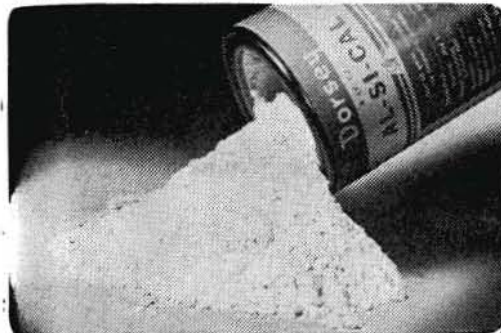
Dorsey

Al-Si-Cal

FOR THE ULCER PATIENT

- MAXIMUM ACID NEUTRALIZATION
- MINIMUM BULK MEDICATION
- GENERAL SEDATIVE IN PHENOBARBITAL
- LOCAL SEDATIVE IN BENZOCAINE
- ANTISPASMODIC IN BELLADONNA

TWO FORMS . . . POWDER



AND TABLETS



Each 60 gr. equivalent to
1 teaspoonful contains:

| | |
|----------------------------------|---------|
| Phenobarbital | 1/4 gr. |
| (WARNING: May be habit forming.) | |
| Extract Belladonna | 1/6 gr. |
| Benzocaine | 1/4 gr. |
| Calcium Carbonate | 24 gr. |
| Magnesium Oxide | 10 gr. |
| Magnesium Trisilicate | 15 gr. |
| Dried Aluminum | |
| Hydroxide Gel | 10 gr. |

SUPPLIED IN 4-OUNCE CONTAINERS
EACH AL-SI-CAL TABLET CONTAINS
1/4 TEASPOONFUL AL-SI-CAL POWDER

AL-SI-CAL, THE ALL IN ONE
MEDICATION. NOW AVAILABLE
IN TWO DOSAGE FORMS . . .
THE FLEXIBLE POWDER FORM
ADAPTABLE TO THE PATIENT'S NEEDS
. . . THE TABLET FOR THE AMBULATORY PATIENT.

THE SMITH-DORSEY COMPANY
Lincoln, Nebraska

BRANCHES AT LOS ANGELES AND DALLAS

MANUFACTURERS OF
PURIFIED SOLUTION OF LIVER • DORSEY
SOLUTION OF ESTROGENIC SUBSTANCES • DORSEY

D. L. KINCAID
(Kinney)

RAYMOND EWERS

Professional **DRUG SHOP**

An Ethical Prescription Pharmacy

2110 South Utica

Telephone 3-8169

City Wide Delivery Service
Two Miles Closer to Southeast Tulsa

COURTRIGHT OPTICIAN

In The Court Arcade Building

Tulsa's only "Ophthalmic Dispenser" . . . manufacturing and fitting eye-glasses exclusively for patients of the Eye-Physician . . . visit our complete and modernly equipped laboratory.

25 YEARS EXPERIENCE

Res. Phone 6-1289

Office Phone 4-1613

OCTOBER MEDICAL CALENDAR

MONDAY, October 4th:

Hillcrest Hospital Staff Meeting. Special Guest Speaker: Dr. R. C. Olney, Lincoln, Nebraska, speaking on the subject of "Blood Irradiation Therapy."

TUESDAY, October 5th:

Medical Broadcast, "Miracles Of Modern Surgery," Radio Station KOME, 4:45 P.M. Speaker, Dr. H. Lee Farris.
St. John's Tumor Clinic, 8:30 A.M.

MONDAY, October 11th:

Tulsa County Medical Society, Scientific Meeting, The Mayo, 8:00 P.M. Subject: "Early Skin Manifestations of Systemic Disease." Speaker, Dr. Francis E. Seneor, Professor and Head of the Department of Dermatology, University of Illinois School of Medicine, Chicago, Ill. Discussion Leader, Dr. W. A. Showman.

TUESDAY, October 12th:

Medical Broadcast, "Today's Nutrition," Radio Station KOME, 4:45 P.M. Speaker, Dr. Marvin D. Henley.
St. John's Tumor Clinic, 8:30 A.M.

WEDNESDAY, October 13:

Board of Trustees Meeting, Tulsa County Medical Society. Time and place to be announced.

FRIDAY, October 15th:

Copy deadline for the November issue of The Bulletin.

MONDAY, October 18th:

St. John's Hospital Staff Meeting.

TUESDAY, October 19th:

Medical Broadcast, "Modern Obstetrics," Radio Station KOME, 4:45 P.M. Speaker, Dr. W. Carl Lindstrom.
St. John's Tumor Clinic, 8:30 A.M.

MONDAY, October 25th:

Tulsa County Medical Society, Scientific Meeting, Group Hospital Service, 315 South Denver, Tulsa, 8:00 P.M. Subject: "Abdominal Surgery in Children." Speakers: Dr. H. J. Rubin and Dr. B. W. Ward. Business Meeting.
Oklahoma City Clinical Society, Annual Fall Clinics, October 25-28, The Biltmore, Oklahoma City.

TUESDAY, October 26th:

Medical Broadcast, "Your Heart," Radio Station KOME, 4:45 P.M. Speaker, Dr. Safety R. First.
St. John's Tumor Clinic, Clinical Conference, 8:00 P. M.

WEDNESDAY, October 26th:

Finance Committee, Tulsa County Medical Society. Time and place to be announced.

**Our Number Has
Been Changed To**

7-3301

. . . but we are still rendering the same competent prescription service to you and your patients.

MEDICAL ARTS PRESCRIPTION SHOP NO. 2

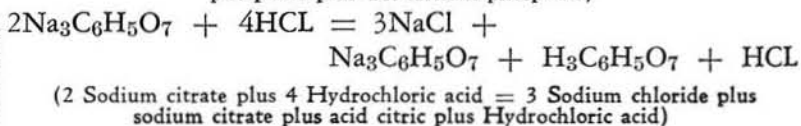
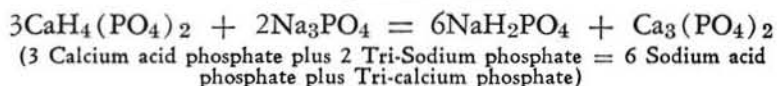
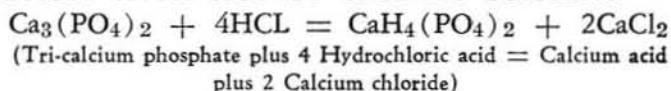
Twenty First at Wheeling

TRI-CALSATE

**neutralizes the HCl of
the gastric contents**

It is a scientific formula based on the molecular weights of the salts as shown in the following equations:

REACTION WITH HCl OF GASTRIC CONTENT



BUFFER EFFECT

Acid Salts

CaCl_2 (calcium chloride)
 NaH_2PO_4 (sodium acid phosphate)

Alkaline Salt

$\text{Na}_3\text{C}_6\text{H}_5\text{O}_7$ (sodium citrate)
Possibility of alkalosis minimized. No local alkalinity.

For 20 years, careful clinicians have been prescribing TRI-CALSATE in the treatment of peptic ulcer, hyperchlorhydria, etc. They have found it safe and effective. Available in 4½ oz. and 18 oz. bottles.

Write on your letterhead for samples and literature.



When in aqueous suspension the approximate percentage composition is as follows:

| | |
|--|------|
| Tri calcium phosphate | 35.5 |
| Tri-sodium phosphate crystals (arsenic free) | 12.5 |
| Sodium citrate crystals | 52.0 |

100.0

F. H. PAXTON & SONS, INC.

469 E. OHIO ST. Manufacturing Pharmaceutical Chemists CHICAGO 11, ILL.

SOCIETY NEWCOMERS

(Continued From Page 12)

Hulse, Charles A., 604 S. Cincinnati, Urology.

Lindstrom, W. Carl., 1001 Medical Arts Bldg., Obstetrics & Gynecology.

Lubin, E. N., 1106 Medical Arts Bldg., Urology.

Martin, Ralph, 915 S. Cincinnati.

Mitchell Hugh, 915 S. Cincinnati.

Moore, Edward L., Braniff Bldg., Surgery.

Moore, Matthew B., Braniff Bldg., Obstetrics & Gynecology.

Mulmed, Earl I., Braniff Bldg., Internal Medicine.

Palik, Emil E., 1923 S. Utica, Pathology.

Park, Felix R., 404 Medical Arts Bldg., Cardology.

Pascucci, Lucien, 1923 S. Utica, Radiology.

Perry, Daniel, Atlas Life Bldg.

Peters, James C., 915 S. Cincinnati, Internal Medicine.

Rubin H. J. 1619 E. 15th, Pediatrics.

Salamy Joseph, 2523 E. 11th.

Sethney, Walter F., 2828 E. 15th, Pediatrics.

Shackelford, Paul O., 915 S. Cincinnati.

Smith, Wendell L., 2431 E. Admiral.

Stokes, E. Malcolm, 1415 E. 15th, Obstetrics & Gynecology.

Stokes, Lowell L., 517 Medical Arts Bldg.

Stowell, Averill, 604 S. Cincinnati, Neuro-Surgery.

Strong, Paul T., 2020 S. Xanthus, Internal Medicine.

Sundgren, Vincel, 604 S. Cincinnati, Internal Medicine.

Thomas, W. F., Jr., Braniff Bldg. stetrics & Gynecology.

Thompson, James B., 604 S. Cincinnati, Surgery.

Turner, Tom R., 604 S. Cincinnati, Psychiatry.

Ungerma, M. S., 708 Medical Arts Bldg., Psychiatry.

Wadsworth, R. M., 1445 S. Quaker, Pediatrics.

Wallace, Albert W., 604 S. Cincinnati, Internal Medicine.

White, Harold A., 701 Medical Arts Bldg., Surgery.

White, James W., 3505 S. Peoria, Pediatrics.

Wilner, Sol., B-7 Medical Arts Bldg., Radiology.

Wright, Kenneth L., 4107-A E. 11th.

NEW BROADCAST TIME

The Tulsa County Medical Society's weekly series of health and medical broadcasts — "How's Your Health?" — are now being heard at the new time of 4:45 P. M. each Tuesday afternoon, Radio Station KOME. Recent speakers on the series have included Dr. Edward L. Moore, Dr. Simon Pollack, Dr. Donald L. Mishler, and Dr. H. Lee Farris.

A

Complete

Prescription

Service

Covering Tulsa's East Side

With Motor Delivery

Telephone 6-2156

BALL DRUG STORE

College at Admiral

DICK KELLO, Owner

CATRON PHARMACY

Northwest Corner
11TH AND HARVARD

*Reliable
Prescription
Service*

TELEPHONE 6-2101

FRESH — CLEAN — COMPLETE

PRESCRIPTION STOCK

Free Prescription Delivery

GWYN S. CATRON, Owner

HILLCREST MEMORIAL HOSPITAL

*One of Oklahoma's
finer hospitals*

1653 East Twelfth St.

Telephone 3-2131

TULSA, OKLAHOMA

DAIRY COUNCIL OF TULSA

- Was established in August of 1944 as a non-profit health education organization to assist in the promotion of health and human welfare in the City of Tulsa.
- Is affiliated with the National Dairy Council.
- Is the official educational organization of the local dairy industry.

312 WRIGHT BUILDING

TULSA 3, OKLAHOMA

Telephone 4-8280

Prescriptions Exclusively

T. ROY BARNES D R U G R Y

Free Delivery

603 S. Boulder

Phone 2-3119



More than Meets the Eye

Sarcoptes scabiei, the burrowing parasites that live under the surface of human skin, never voluntarily desert their host.

Scabies will not clear up spontaneously. The causative mites must be eradicated by appropriate treatment.

Benylate-Breon

(Modified Benzyl Benzoate Lotion)

creamy, white emulsion of 25% Benzyl Benzoate, ready to use, easy to apply, positive in action. Pleasant, agreeable treatment with Benylate does not interfere with work or social duties. . . . Benylate is applied to the moist skin.

Supplied: Bottles of 4 oz., 1 pint, 1 Gallon.



Benylate Lotion
BREON

A Benzyl Benzoate Lotion

Sample to physicians on request.

George A. Breon & Company

KANSAS CITY, MO.

NEW YORK

ATLANTA

SAN FRANCISCO

SEATTLE

AKIN'S

We Specialize

In Foods For Every Kind of Diet

Our Health Bakery

A full line of baked goods made from Whole Grain Flour, Soy Flour, Starch, Restricted Flour, Whole Wheat Flour, Rye Flour, and Corn Meal. Wheat Germs, Soy Oil, Honey, and Sea Salt used in all of our bakery products.

LET US FILL YOUR DIETS

722 South Boulder

Phone 7711

HARVARD DRUG STORE

B. C. SHINN. Owner

PHONE 6-2186

*The
Suburban
Prescription
Store*

FREE
PRESCRIPTION
DELIVERY

3244 E. 11th St.
Tulsa

ST. JOHN'S HOSPITAL

*A Leading
Institution*

*In
Oklahoma
Medicine*

1923 SOUTH UTICA
TULSA, OKLAHOMA

TELEPHONE
6-2161

Send Your Delinquent Accounts Now to

Tulsa's Finest Collection Service

MEDICAL CREDIT BUREAU

Official Collection Agency of The Tulsa County Medical Society

1202 Medical Arts Bldg.

Phone 4-8161