LSA COUNTY MEDICAL SOCIETY



# THE BULLETIN

of the Tulsa County Medical Society

# Cancer Issue

### IN THIS ISSUE



Blue Cross Annual Report Indicates Wide State Expansion



The Medical Library



Protection Or Patriotism?

An Editorial Of Importance



March Cancer Activities

Vol. 13

No. 4

54TH ANNUAL CONVENTION

Oklahoma State Medical Association

TULSA MAY 14 - 16

April, 1947



COUNCIL. ACCEPTED

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of amino acids

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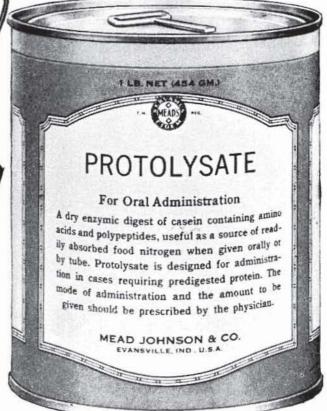
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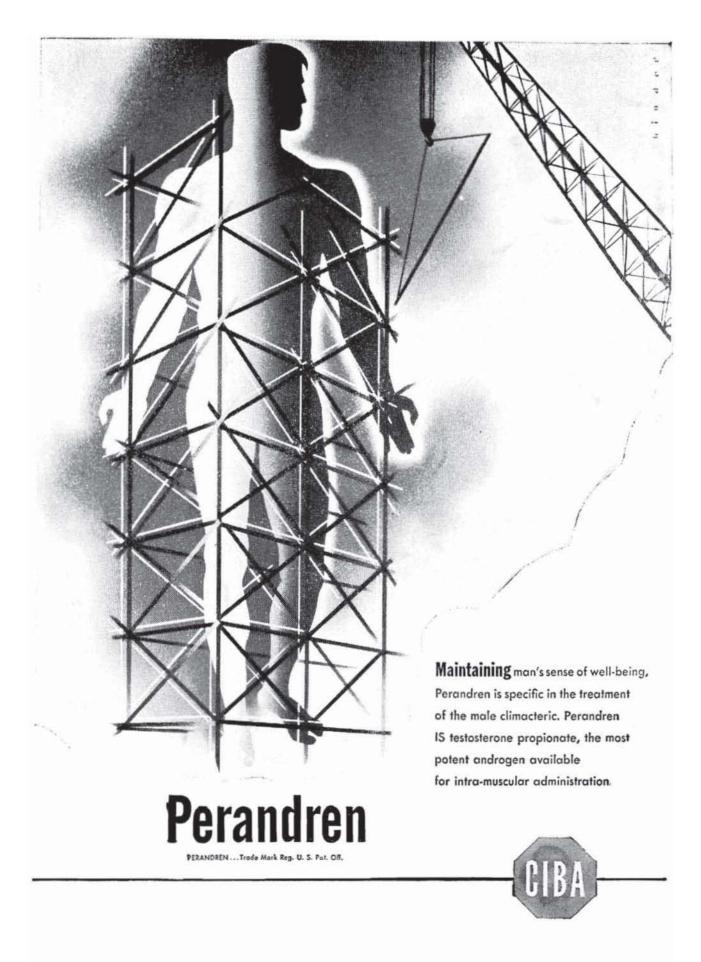
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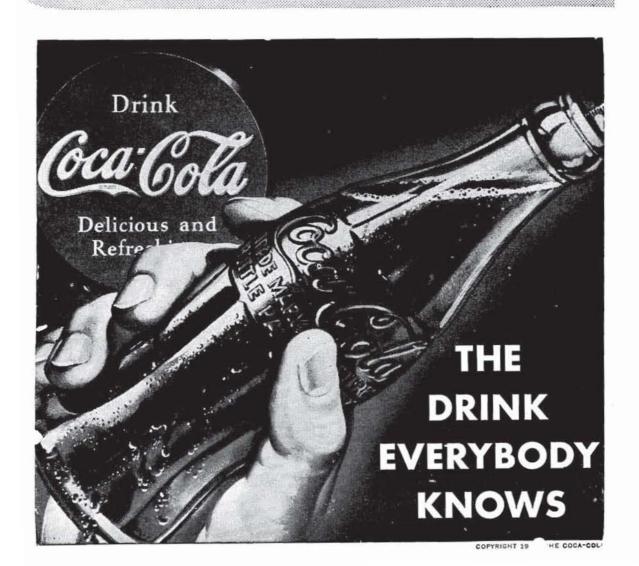
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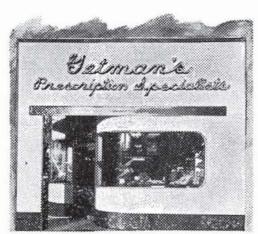
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# BEST RESULTS

Any digitalis preparation will work with some degree of effectiveness. The many types available testify that each has one or more disadvantages which add to the burden of care for the individual case. Deterioration of the drug may occur from age or improper storage. Gastric irritation, inaccurate dropper dosage, and variability in absorption are among the more important problems met by the physician employing commonly used digitalis preparations.

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# THE BULLETIN

OF THE

### TULSA COUNTY MEDICAL SOCIETY

E. O. Johnson, M.D., President Victor K. Allen, M.D., President-Elect John E. McDonald, M.D., Secretary-Treasurer Jack Spears, Executive Secretary

Vol. 13

TULSA, OKLAHOMA, APRIL, 1947

No. 4

### CANCER CONTROL PROGRAMS BEGIN

Oklahoma State Legislature Gains National Attention By Investigation Of Alleged Cancer Cure. Drive For Funds By American Cancer Society Opens In Oklahoma.

Cancer control activities were the subject of wide public and professional interest last month in Tulsa and elsewhere throughout the State, with the Oklahoma State Legislature's investigation of an alleged cancer cure in Dallas, Texas, receiving national attention.

Highlights of the month's activity included:

- (1) A visit to the Hoxsey Clinic of Dallas, Texas, by an investigating committee of the Oklahoma State Senate to determine the reliability of a reported cancer cure discovered 20 years ago by a former associate of the late Dr. Norman Baker, often indicted "cancer specialist" of a decade ago.
- (2) Appointment of former governor Robert S. Kerr to direct the statewide campaign of the Oklahoma Division of the American Cancer Society for \$200,000, beginning April 1.
- (3) Opening of a series of cancer control programs for employees of Tulsa business firms, featuring a 40-minute sound motion picture and a brief lecture on cancer by a member of the Tulsa County Medical Society.
- (4) Creation of necessary machinery in Tulsa County to qualify applicants for extended cancer treatment in Oklahoma hospitals under provisions of a treatment fund created by the Oklahoma Division of the American Cancer Society.
- (5) Continuation of the Mobile Cancer Clinics of the Oklahoma Division in Eastern Oklahoma with diagnostic personnel furnished by the Tulsa County Medical Society.

Attracting nationwide publicity was the investigation of the Hoxsey Clinic of Dallas, Texas, by the Oklahoma Solons. Senator Homer Paul of Pauls Valley initiated the investigation on February 25 by introducing into the Senate a resolution that a 10-man committee examine the reported cancer cure. Senator Paul asserted at that time that the treatment "will produce 80 per cent more cures than any other known method." He said that publication of the method had been suppressed, adding that "The American Medical Association or Dr. Morris Fishbein cannot control the actions of the Oklahoma State Senate." Senator Paul's resolution passed the Senate by unanimous vote.

Three days later the House of Representatives also approved the proposal and a joint committee was appointed, headed by Senator Paul, and including Senator Louis H. Ritzhaupt of Guthrie, Senator Arthur L. Price of Tulsa, Senator M. O. Counts of Hartshorne, and Senator Henry Worthington of Mangum. The House members named were Rep. Charles Osmun of Lawton, Rep. Jack Coleman of Waurika, Rep. A. E. Hennings of Tuttle, Rep. W. A. Burton of Dover, and Rep. Owen Summers of Coalgate. As this issue of The Bulletin went to press, the committee had not published the report of its investigations.

Meantime, other investigators learned that the purported cancer cure consisted of a secret formula developed twenty years ago by Harry Hoxsey, a self-designated doctor associated at one time with the late Dr. Norman Baker, identified by

the Journal of the American Medical Association as "a notorious quack." Appearing before the investigating committee of the Legislature in mid-March at Oklahoma City, Hoxsey readily admitted that he lacked a medical degree. The committee was presented with over 60 case records of patients alleged to have been cured by the formula. Hoxsey said his Dallas clinic and hospital was partially financed by Dallas business men, and stated also that twenty osteopathic physicians licensed in Texas were "taking my training course" in the cancer cure. Hoxsey asserted that the opposition of the American Medical Association to his cure was due to his failure to reveal the contents of the secret formula.

Additional interest was generated as Oklahoma Senator Elmer H. Thomas made public a transcript of proceedings of a personal visit to the Clinic. The Oklahoma solon was very favorable to the alleged cure and urged full investigation of the Hoxsey claims.

In a lead editorial in mid-March, the Journal of the American Medical Association made a hard-hitting attack on Hoxsey and his claims as well as the state legislators who were conducting the investigation. The Journal asserted the "cancer cure . . . has an aroma that smells to high heaven." Tests conducted in the laboratories of the AMA indicated the formula to be an escharotic treatment with arsenic as the base.

Detailing the history of Hoxsey, the Journal outlined his association with the late Dr. Norman Baker, who unsuccessfully sued the American Medical Association for one million dollars for calling him (Baker) a cancer quack. Later, the Journal continues, Hoxsey operated his cancer cure clinics in Atlantic City, Philadelphia, and a number of other cities. More recently, the editorial states, Hoxsey has operated the cancer clinic in Dallas in association with osteopathic physicians who are licensed to practice medicine in Texas

"Hoxsey has had more than 20 years in which to prove such virtues as might have existed in his method and such proof has never been forthcoming," the Journal states. Outlining the record of more than

40 charlatans who have offered fraudulent "cancer cures" since 1940, the Journal concludes: "Because of the nature of cancer, it is among the most dreaded of diseases. People with cancer are willing to try almost any kind of treatment that is offered by any agency. Of all the ghouls who feed on the bodies of the dying, the cancer quacks are the most vicious and most heartless. How long will the complacent authorities of such states as Texas continue to tolerate Harry Hoxseys?"

The Journal also attacks Senator Louis H. Ritzhaupt of Guthrie, Oklahoma, a member of the legislature who is also a practicing physician and well known in state medical circles. Pointing out that Dr. Ritzhaupt had told the legislature 'that the medical profession was "open to any suggestion" and had said that he was sure that "scientific minds would be willing to go into the treatment," The Journal was extremely critical of his attitude. "It is amazing that any physician anywhere would lend himself to any recognition of Hoxsey."

This attack upon Senator Ritzhaupt was generally considered to be unjustified, and a number of Tulsa physicians polled on the subject expressed the belief that Dr. Ritzhaupt had acted wisely in taking an open-minded view on the matter. Since, as a reputable physician, his opinion would be accredited as prejudiced, Ritzhaupt's action in favoring an investigation eliminated the possibility of criticism of pre-conceived bias. Most medical observers were unable to join with The Journal in the view that Ritzhaupt had in any manner attempted to lend recognition to Hoxsey or to condone his method of treatment.

The Executive Offices of the Tulsa County Medical Society reported that at the height of the Hoxsey publicity, dozens of telephone and mail inquiries were received from the general public as to the value of the Hoxsey method.

Beginning March 18, a series of cancer education programs for employees of Tulsa business firms were instituted by the Oklahoma Division of the American Cancer Society. The programs consist of a 40-minute sound and color motion pic-

(Continued On Page 20)



### THE MEDICAL LIBRARY

Library of the Tulsa County Medical Society



### Library Committee:

Robert E. Funk, M.D., Chairman Morris B. Lhevine, M.D. Fred E. Woodson, M.D. W. A. Showman, M.D. John G. Matt, M.D.

Mrs. Billie-David Anderson, Librarian Telephone 4-1461

#### HERTZLER ESTATE PRESENTS GIFTS

The family of the late Dr. Arthur E. Hertzler, nationally known "horse and buggy" doctor of Halstead, Kansas, has presented the Library of the Tulsa County Medical Society with a copy of his "Ventures In Science Of A Country Surgeon." Published in a limited edition in 1944, the privately-printed volume is autographed by Dr. Irene A. Koeneke, widow of Dr. Hertzler. Also included in the gift is a privately-printed musical composition entitled "Immortality" with words by Dr. Hertzler; a reprint of an article entitled "Conservative Gynecology" originally published by the American Journal of Surgery in August, 1946; pictures of the Hertzler Clinic at Halstead; and a portrait of Dr. Hertzler, which has been framed and hung in the Library. The Library Committee wishes to thank Dr. Koeneke and the family for these kind gifts of unusual interest.

#### NEW BOOK SHELVES PURCHASED

A new set of double, seven-foot book stacks have been placed in the Medical Library to alleviate a shortage of shelf space for textbooks and other medical volumes. The stacks are in matching mahogany and will permit the acquisition of several hundred additional books.

New Books In The Library:

Bockus, Henry L., M.D., Philadelphia, Pennsylvania. "Gastro-Enterology," W. B. Saunders Company, Philadelphia, 1946. Illustrated. In Three Volumes.

Bertwistle, A. P., Ch. B., London, England, Editor. "A Descriptive Atlas Of Radiographs," C. V. Mosby Company, St. Louis, Missouri, 1946. Sixth Edition. 948 Illustrations.

Hecktoen, C. E., M.D., Baltimore, Maryland. "Infantile Paralysis," J. B. Lippincott Company, Philadelphia, 1946. Illustrated.

Rony, Hugo R., M.D., Chicago, Illinois. "Obesity And Leanness," Lea and Febiger, Philadelphia, 1940. Illustrated, with 32 engravings.

#### LIBRARY OPEN ON THURSDAY

Many physicians are under the erroneous impression that the Medical Library is closed on Thursday afternoons. It is open to accomodate members of the Tulsa County Medical Society who wish to spend their free afternoon in recreational reading. Hours of the Medical Library are 9:00 a.m. to 5:00 p.m. daily, Saturdays 9:00 a.m. to 1:00 p.m.

# PRESIDENT'S PAGE

In the nine years since the organization of the Executive Offices of the Tulsa County Medical Society, there has been considerable change in the character of operations of the Society. As a result, the Constitution & By-Laws which was rewritten and approved by the membership in 1937 has become obsolete and completely inadequate as a governing instrument of the Tulsa County Medical Society. With the present Constitution & By-Laws often failing to provide regulations and rules for many situations and problems which have arisen, the Board of Trustees has found it necessary from time to time to make rulings which may or may not be in accordance with the wishes of the membership. Cognizant of the need for repair, the Board has instructed the Constitution & By-Laws Committee to make a thorough report on the present instrument, and to either (1) suggest remedying amendments as needed, or (2) to prepare a rewritten Constitution & By-Laws for submission to the membership. This will be something of a task for the Committee, and upon completion of their duties it will be necessary for the membership to devote some considerable attention to the proposals of the Committee. This will require patience, but the result obtained from careful study should enable the Society to operate more efficiently in accordance with the majority wishes of the membership. I trust each member will give this matter close observation when it is brought to his attention later in the year.

Sincerely,

ElJohnson

President.

April, 1947 Page 11

### BLUE CROSS PLAN PROGRESS MARKED

Twenty-Seven Per Cent of Population Of Tulsa County Now Enrolled In Group Hospital Service. Income Of Hospitalization Insurance Plan Nears Million Dollar Mark.

A total of 59,138 persons in Tulsa County, or 27.7 per cent of the population, were enrolled as participants in the Blue Cross Plan of prepaid hospitalization insurance on December 31, 1946, according to an annual report issued by Group Hospital Service of Oklahoma. Totals for the State of Oklahoma reflected 170,597 subscribers in all of 77 counties, a net enrollment of 8.6 per cent of the total population of the state.

Oklahoma Physicians Service, companion plan of surgical and obstetrical care insurance recently inaugurated under auspices of the medical profession of Oklahoma, reported a total of 20,283 subscribers in the State, of which 7,851 are residents of Tulsa County.

The growth in total number of participants in Group Hospital Service in 1946 is reflected with comparative figures for December 31, 1945, when 122,119 persons were enrolled throughout the State of Oklahoma. Of this figure, 42,932, or 20 per cent of the population of Tulsa County, were locally enrolled.

Tulsa County slipped to second place in the total number of persons enrolled in Blue Cross Plan as Washington County reported 28.4 per cent of its population, or 7,093 persons, as active participants.

Mr. N. D. Helland, Executive Director of Group Hospital Service and Oklahoma Physicians Service, reported 108 hospitals as members in the Oklahoma Blue Cross Plan. Of this number three are in Arkansas, serving members along the state line who do not have ready access to the Oklahoma hospitals. Helland reported difficulties in enrolling rural residents as a principal difficulty, but expressed hope this problem would be satisfactorily solved in 1947. administrator noted high operating costs for member hospitals as another problem. "It is hoped that economic conditions generally will so adjust themselves in the current year that our per diem payment will be more satisfactory," he said.

Helland also observed that the personnel of the two health plans was in better position to render improved service in 1947. "Our organization is in a much better position to do a job in 1947. This is true of our activity with doctors, hospitals, and the public," he stated.

From a financial position, Group Hospital Service was in the most satisfactory condition of its eight-year history. The non-profit plan ended the year with a net cash reserve of \$128,752.37. Oklahoma Physicians Service was in a similar sound condition with a reserve of \$27,677.59 representing almost four-fifths of the plan's total assets. Both plans are highly liquid, and as both are non-profit in character any earnings are represented in increased benefits to members and adjustments in payments to member hospitals.

Group Hospital Service recorded a total 1946 income of \$846,526.04. Of this sum 78 per cent was disbursed to meet hospitalization claims of policyholders, 16.9 per cent for operating expense, and the balance of 5.1 per cent directed into the contingency reserve fund. This means that Oklahoma hospitals, and other non-member hospitals, received \$662,031.10 in 1946 in payment of hospitalization for insured members

The percentage of operating cost for Group Hospital Service has been decreasing steady, dropping from 31.4 per cent in 1941 to 16.9 per cent last year. Similarly, hospitalization costs have risen from 52.5 per cent in 1940 to 78 per cent in 1946.

The utilization of the Blue Cross Plan of Oklahoma by subscribers and participants has remained fairly constant. In 1940, there were 10.7 hospital admissions per 100 participants. Last year, the figure had risen very slightly to 11.0 admissions per 100. The average stay for cases in both member and non-member hospitals is 6.4 days at an average cost per day of \$6.00.

In an analysis of hospital admissions of participants in the Blue Cross Plan of Oklahoma, cases of diseases of the genitourinary system are greatest in number during 1946. Tonsillitis with tonsillectomy ranked second, with pregnacy with delivery third. These are followed in order by diseases of the respiratory system, injuries and poisonings, and appendicitis.

The most lengthy hospital stays were for hernia, where the stay averaged 12.9 days; diseases peculiar to the first year of life, with stay averaging 12.8 days; and

### Hospital Insurance Available

Medical technicians, office assistants, and nurses in the employ of doctors and dentists may secure Blue Cross Hospitalization Insurance by applying for admission to the Medical and Dental Office Assistants Group not later than Tuesday, April 8, 1947. Application cards and full details of benefits may be obtained from the Executive Offices of the Tulsa County Medical Society at 1202 Medical Arts Building, Tulsa. Applications should be filed in the Society offices. Protection will be effective May 1 upon payment of \$1.00 enrollment fee and quarterly premium. Applicants must be in the employee of a member of the Tulsa County Medical or Dental societies, and must not have reached their 65th birthday. Premiums are payable quarterly at the offices of the Tulsa County Medical Society. While every effort will be made to remind policyholders of the premium due date, the Society assumes no responsibility in this respect. The cost of the Blue Cross insurance is 85 cents monthly for employee only, \$1.50 monthly for employee and spouse, and \$1.75 for protection of employee, spouse, and dependent children under 21 years of age. Persons wishing to apply are urged to act promptly as the Group will not be open for additional members for one full year.

chronic blood diseases and diseases of the blood-forming organs, 11.7 days. Pregnancies with delivery averaged 8.4 days.

Most costly of cases was tonsillectomy, where the average cost per full covered day was 8.08. All other types of cases day was \$8.08. All other types of cases per full covered day.

In a study of admissions by sexes, it was found that more than four times as many adult women were admitted under the plan than adult men. For minors, the number of admissions divided almost equally between the sexes with a slight lead by the male sex.

Of a total of 108 member hospitals, eight are in Tulsa County. These include Byrne Memorial Hospital, Hillcrest memorial Hospital, Hillcrest Lying-In, Mercy Hospital, Medical & Surgical Clinic & Hospital, St. John's Hospital, Moton Memorial Hospital (for colored), all of Tulsa, and Franklin Clinic & Hospital of Broken Arrow.

Group Hospital Service was organized in 1939, primarily at the instigation of the Tulsa County Medical Society. It is under the direction of a 21-member Board of Trustees comprised of both physicians and lay persons. Dr. A. S. Risser of Blackwell is now President of the Executive Committee, with the following physicians as trustees: Dr. V. K. Allen, Dr. H. D. Murdock, and Dr. H. B. Stewart, all of Tulsa; Dr. L. E. Emanuel of Chickasha; Dr. L. C. McHenry, Dr. H. H. Turner, and Dr. B. H. Nicholson, all of Oklahoma City; Dr. H. C. Weber of Bartlesville; and Dr. Risser.

Oklahoma Physicians Service, a companion non-profit plan of surgical and obstetrical care insurancce, was organized two years ago under the leadership of a group of Tulsa physicias and other leaders in the Oklahoma Medical Association. Designed partially to offset the growing inroads of state medicine, it serves as a valuable adjunct to the Blue Cross Plan. Although separately constituted under the direction of a separate Board of Trustees, Oklahoma Physicians Service is administrated by the personnel of Group Hospital Service for reasons of economy of operation.

Dr. James Stevenson, Tulsa dermatol-(Continued On Page 20)

### APRIL MEDICAL CALENDAR

TUESDAY, April 1st:

Civic Relations Committee Meeting, Tulsa County Medical Society, 1:00 p.m., Mezzanine of Medical Arts Coffee Shop. Dr. C. G. Stuard, Chairman.

Medical Broadcast, "How's Your Health," Radio Station KOME, 3:15 p.m. Health hints and organ music transcribed. Dr. W. W. Bauer, American Medical Association, speaker.

FRIDAY, April 4th:

Board of Trustees Meeting, Tulsa County Medical Society, 1:00 p.m., 1202 Medical Arts Building, Tulsa.

MONDAY, April 7th:

Hillcrest Hospital Staff Meeting.

TUESDAY, April 8th:

Medical Broadcast, "How's Your Health?" Radio Station KOME, 3:15 p.m. Program: "Time Out For Good Health", music and health interviews.

WEDNESDAY, April 9th:

Constitution & By-Laws Committee, Tulsa County Medical Society, 1:00 p.m., 1202 Medical Arts Building, Tulsa. Dr. James C. Peden, Chairman.

Final date on which applicants for Blue Cross Hospital Insurance, Office Assistants Group, may apply for protection. File applications at 1202 Medical Arts Building, Tulsa, Oklahoma.

FRIDAY, April 11th:

Bulletin Committee Meeting, Tulsa County Medical Society, 1:00 p.m., 1202 Medical Arts Building, Tulsa. Dr. G. H. Henry, Chairman.

MONDAY, April 14th:

No Tulsa County Medical Society meeting on this date.

TUESDAY, April 15th:

Medical Broadcast, "How's Your Health?" Radio Station KOME, 3:15 p.m. Program to be announced.

Copy deadline for the May issue of The Bulletin.

FRIDAY, April 18th:

Board of Trustees Meeting, Tulsa County Medical Society, 1:00 p.m., 1202 Medical Arts Building, Tulsa.

MONDAY, April 21st:

St. John's Hospital Staff Meeting.

TUESDAY, April 22nd:

Medical Broadcast, "How's Your Health?" Radio Station KOME, 3:15 p.m. Health information and transcribed organ music.

MONDAY, April 28th:

Scientific medical meeting, Tulsa County Medical Society, Mayo Hotel, 8:00 p.m. Program to be announced.

TUESDAY, April 29th:

Medical Broadcast, "How's Your Health?" Radio Station KOME, 3:15 p.m. Health news and transcribed organ music.

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### The BULLETIN

GIFFORD H. HENRY, M.D.

Editorial Supervisor
WILLIAM C. ELLER, M.D.
HENRY A. BROCKSMITH, M.D.

Associate Editors
JACK SPEARS, Managing Editor



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Vol. 13

APRIL, 1947

No. 4

#### PROTECTION OR PATRIOTISM

As this issue of The Bulletin went to press, the Oklahoma State Legislature had under consideration a measure (House Bill No. 174) designed to license for practice in Oklahoma all dentists who (1) were licensed in another state, and (2) who had served a minimum of three years as a dental officer in the United States armed forces. The proposal specifically suspended the usual qualifying examination required by Oklahoma State Board of Dental Governors. This measure, while not directly affecting medicine, would serve if passed by the Legislature to create a dangerous precendent which might be equally applied to applicants for medical licensure in Oklahoma. Since the measure additionally serves to nullify the valuable laws of dental licensure promulgated for the mutual protection of the profession and public, there should be no question but that it be promptly defeated by the House of Representatives.

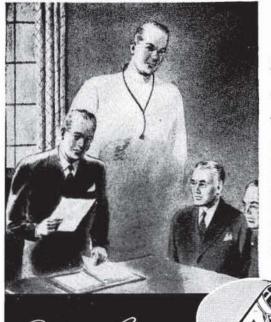
Unfortunately, the defeat of any measure which proposes a special benefit for veterans of World War II is not always easy. Each of us is anxious that the men who made the sacrifices of the war be given full opportunity to reap the fruits of their victory. Our emotional feelings in such matters often make a cold weighing of the merits and disadvantages of any proposal impossible. With perhaps

only a single objective of benefitting a few servicemen, legislation may be approved which will react to the general public interests. While none of us have any desire to deny any benefit to our fighting men, we must also remain within the bounds of governing standards and regulations which have been created as a measure of public protection. This is as the veteran himself would have it.

A uniform examination is given to applicants for licensure to practice dentistry and medicine in Oklahoma. It is neither unduly severe or easy in its requirements, especially in comparison with similar examinations given in other states. It serves to professionally qualify the applicant and to demonstrate his grasp of the sciences of dentistry and medicine. For what reason, therefore, should this examination be suspended? Those who can qualify can be licensed. Those who cannot pass the examination should not be permitted to practice an incompetent brand of medicine or dentistry upon the general public. In failing to approve such legislation, our chosen representatives are working no hardship upon a serviceman except for the incompetents whose numbers are pitifully few.

It may be observed that the proposed legislation requires the applicant to be licensed in another state. The normal processes of reciprocity will permit the transfer of license to Oklahoma. This would seem to make the legislation superfulous, apparently, except for those persons licensed in states with deficient standards, or for those whose papers are in disorder. We can come to no conclusion but that an effort is being made to coerce the examining board into licensing some incompetent dentists for some obscure reasons. For the benefit of perhaps one or two persons an entire profession is degraded, the general public endangered.

SOS. Nu Sibma Nu members; report your names to the Executive Secretary, Tulsa County Medical Society, telephone 4-8161. The second annual outing of NSN is coming up and we don't want to overlook anyone. Details later.



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The Bulletin,

### TULSA MEDICAL REVIEW

#### New Medical Broadcasts Scheduled

A new series of medical broadcasts entitled "Time Out For Good Health" will be heard under the sponsorship of the Tulsa County Medical Society over Radio Station KOME each Tuesday afternoon at 3:15 p.m. The programs feature organ music with health hints by Dr. W. W. Bauer, director of the Bureau of Health Education of the American Medical Association. The series will run through the month of May, after which time the Tulsa County Medical Society's "How's Your Health?" series of live broadcasts with Tulsa physicians as speakers will resume.

#### Annual Meeting Plans Complete

Plans for the 54th annual meeting of the Oklahoma State Medical Association in Tulsa on May 14-16 are virtually complete. An attractive program to feature all medical specialities has been scheduled by the Scientific Works Committee under the direction of Dr. Maurice J. Searle, Chairman. A special feature of the 1947 meeting will be an accourrement party preceding the President's Dinner-Dance on the evening of Friday, May 16, to be held at Hotel Tulsa under the sponsorship of the Tulsa County Medical Society. Members will receive a complete printed program in the April issue of The Journal, General Chairman John E. McDonald has announced. Out-of-town doctors who have not made hotel reservations should do at once. All reservations should be placed with the Tulsa County Medical Society, 1202 Medical Arts Building, Tulsa.

#### New Housing Facilities Investigated

A special committee on Housing, appointed by President E. O. Johnson at the direction of the Board of Trustees, is currently investigating possibilities for securing permanent and separate quarters for the Tulsa County Medical Society. Perturbed at the growing need for space in the Executive Offices, and the rapidly expanding Medical Library, the Board authorized an investigation of the situation. The present quarters on the twelfth floor of the Medical & Dental Arts Building

are ideally situated but very cramped for space. The Medical Library has almost tripled in size in the past five years, and if it continues to expand at this rate other quarters will be essential. Dr. Samuel Goodman is chairman of the Special Housing Committee.

#### Definitive Legislation Approved

As this issue of The Bulletin went to press, the Oklahoma State Legislature had approved a bill requiring practitioners of the healing arts to indicate their degree or branch of training on office doors and stationery. If signed by Governor Turner, the measure will serve to eliminate confusion in the public mind through the loose use of the simple term of "Doctor." Many persons now in questionable fields of medical practice would thus be prohibited from conveying the impression that they are qualified medical doctors.

#### Dr. Gallaher Heads Examiners

The newly- appointed Oklahoma State Board of Medical Examiners has elected Dr. Clinton Gallaher of Shawnee, Oklahoma, as secretary-treasurer. All communcations regarding licensure should be directed to him. Dr. Gallaher succeeds the late Dr. James D. Osborn, killed last February in a railway accident in Missouri.

#### Tulsa Medical Facilities Publicized

A feature article devoted to medical and hospital facilities in Tulsa will appear in the May issue of "Magazine Tulsa," official publication of the Tulsa Chamber of Commerce. Prepared in cooperation with the Tulsa County Medical Society, it will offer an analysis of local medical and health services. Included will be pictures made in Tulsa hospitals and physician's offices. The issue is expected to appear in early May on the newstands, and will be mailed free to all members of the Tulsa Chamber of Commerce.

#### Pediatricians Seek Immunization Law

The Tulsa Pediatrics Association, newlyformed organization of Tulsa County pediatricians, is reviving plans to sponsor compulsory immunization legislation for Oklahoma.

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# TULSA DETAIL MEN FORM PROFESSIONAL ORGANIZATION

Tulsa and area representatives of nationally recognized drug and surgical supply houses have formed the Medical Service Association of Tulsa with 19 charter members. Purpose of the group is to improve relationships with physicians, enforce a code of ethics for detailing, conserve professional time, and create standards for recognition of product acceptability. The group will also promote special projects of community or professional merit. Medical service representatives of drug houses doing research constitute the charter membership. Mr. C. O. Butler is president and Mr. A. L. Kessler secretary-treasurer. The organization is affiliated with a national association with component groups in Texas, Colorado. Oklahoma, New Mexico. Kansas, and Arkansas.

### **PERSONALS**

DR. H. LEE FARRIS has been ill at Hillcrest Memorial Hospital.

DR. HAROLD J. BLACK was married March 8 to Mrs. Julia Kirby of Washington, D. C. Congratulations!

DR. WALTER E. BROWN has returned from a Texas vacation.

DR. RALPH A. McGILL has extended his recuperative vacation at Tucson, Arizona, until the Spring months.

DR. JAMES D. MARKLAND has returned to his office after a recent illness.

DR. W. ALBERT COOK has returned to Tulsa from an extended vacation in Mexico.

The Tulsa County Medical Society extends sympathies to DR. CHARLES G. STUARD in the recent loss of his mother.

DR. BEN F. GORRELL has been vacationing in Tulsa from his post-graduate training duties in New York City.

Recent speakers on the Tulsa County Medical Society series of medical broadcasts heard over Radio Station KOME each Tuesday afternoon have included DR. MARVIN D. HENLEY and DR. JOHN C. PERRY.

DR. ROYSTON MILLER is an applicant for membership in the Tulsa County

Medical Society. Formerly in practice at Cleveland, he is specializing in orthopedics with offices at 404 Medical Arts Building, Tulsa.

DR. WILLIAM C. ELLER is on vacation and business trip in the East.

Tulsa doctors attending the Southern Clinical Society meeting at Dallas last month included DR. R. Q. ATCHLEY, DR. HORACE H. PORTER, DR. J. S. CHALMERS, and DR. MORRIS B. LHEVINE.

DR. A. W. PIGFORD has resigned from the Board of Trustees of Oklahoma Physicians Service.

Attending the Tri-County Medical Association meeting at Ponca City March 26 were DR. JAMES STEVENSON, DR. E. O. JOHNSON, DR. JOHN C. PERRY, and the Executive Secretary.

DR. ELLIS JONES is extending his California vacation and will not return to his Tulsa practice for several weeks.

MRS. CARL J. HOTZ is in charge of local arrangements for the Ladies Auxiliary program of the annual meeting of the Oklahoma State Medical Association in Tulsa May 14-16.

DR. VICTOR K. ALLEN has returned to his professional duties for a limited period each day, following an illness of several weeks.

### Make Reservations Now!

Any Oklahoma physician planning to attend the annual meeting of the Oklahoma State Medical Association in Tulsa on May 14-16, who has not made hotel reservations, should make such reservations at once through the Tulsa County Medical Society, Medical Arts Building, Please state date of arrival, length of stay, and number of persons. The convention hotel, The Mayo, has been full for several weeks and applications for reservations are now being placed with other hotels. No doctor may consider his reservation in order until it has been confirmed by the hotel. Do not delay as the available supply of rooms is being rapidly depleted.

### CANCER ACTIVITIES

(Continued from Page 8)

ture on the nature of cancer, and are augmented by a brief lecture on cancer detection and treatment by a medical doctor. The Tulsa County Medical Society arranged for participating physicians in the first series during the last two weeks of March. Members lecturing included Dr. William Buchan, Dr. Herbert S. Orr, Dr. Paul N. Atkins, Jr., Dr. E. O. Johnson, Dr. D. W. LeMaster, Dr. Henry A. Brocksmith, Dr. J. D. Shipp, Dr. W. Carl Lindstrom, Dr. Paul T. Strong, Dr. E. Malcolm Stokes, and Dr. Walter E. Brown.

The employee programs will continue for several months until major firms have been covered, and additional programs may be presented before civic clubs. Some of the firms participating in the first series have included National Bank of Tulsa, Oklahoma Natural Gas Company, Radio Station KOME, Deep Rock Oil Company, Midstates Oil Corporation, Skelly Oil Company, The Macnick Company, Bell Oil & Gas Company, Bareco Oil Company, Palace Clothiers, Forster-Riggs, and others.

Machinery has been set up in Tulsa County to qualify applicants for hospital treatment of cancer cases under provisions of a fund created by the American Cancer Society. A total of \$20,000 is available for such treatment in 1947, representing 10 per cent of the total amount collected by the Oklahoma Division in the last drive. To be eligible, applicants must be indigent and must

# LOUIS M. PIATT, M. D. 1899 - 1947

Dr. Louis Myer Piatt, former Tulsa radiologist, was killed March 12 in an automobile accident near Warsaw, Kentucky, as he was returning to his home at Columbus, Ohio, from a medical convention at New Orleans. He was 47 years of age. A graduate of Ohio University College of Medicine, Dr. Piatt practiced in Tulsa in 1943 and 1944 in association with Dr. Morris B. Lhevine.

have a curable case of cancer as determined by a physician. The applicant may be admitted to any hospital where facilities for treatment are available. The total number of such applicants will, of necessity, be small because of the limited funds available. The qualifying machinery in Tulsa County is under the direction of Mrs. Clara Heironymous, chairman of the Women's Field Army in Tulsa County, and includes advisers in social service and medical fields.

Mobile Cancer Clinics of the Oklahoma Division of the American Cancer Society were held in Eastern Oklahoma during early March, with Tulsa physicians staffing clinics at Nowata, Pryor, Jay, Wagoner, Pawnee, and Stilwell. Arrangements for clinic personnel were handled by the Tulsa County Medical Society with the following doctors participating: Dr. J. D. Shipp, Dr. William Bivens, Dr. E. Malcolm Stokes, Dr. William Buchan, Dr. M. O. Nelson, Dr. William F. Thomas, Jr., Dr. Lowell L. Stokes, Dr. James Stevenson, Dr. Harry Green, Dr. W. A. Showman, Dr. Hays R. Yandell, Dr. T. J. Hardman, Dr. Robert E. Funk, Dr. Paul N. Atkins, Jr., Dr. Wendell L. Smith, Dr. John G. Matt. and Dr. R. W. Goen.

The American Cancer Society will open its 1947 drive for funds in Oklahoma on April 1. Former Governor Robert E. Kerr is state chairman, and Mr. Thomas W. Hunt chairman for Tulsa County. The goal of \$200,000 for the State will be divided between the Oklahoma Division and the national office.

#### BLUE CROSS REPORT

(Continued from Page 12

ogist and treasurer of the plan, reports that benefits to physicians are increasing at a rapid rate each month. In March, payments to Tulsa and Oklahoma doctors were in excess of \$7,000.00. As yet, however, the plan is barely in operation and when a maximum enrollment is obtained benefits should reach astronomical proportions.

In 1946, benefits to partcipating physicians totaled 49.8 per cent of a total income of \$80,135.90. Operating ex-

pense was 17.2 per cent, and the balance of 33 per cent directed to the contingency fund.

Of the cases serviced under the plan, tonsillectomies led the way with diseases of the genito-urinary system second. Injuries and poisons were third. A total of 910 cases paid \$39,915.50 in benefits to participating physicians in 1946.

Oklahoma Physicians Service is under the direction of Mr. Glenn Leslie of Shawnee, president of the Board of Trustees, and 14 other trustees. Physicians serving as trustees now include Dr. James Stevenson and Dr. A. W. Pigford of Tulsa, Dr. John F. Burton and Dr. J. B. Eskridge of Oklahoma City, Dr. W. W. Cotton of Atoka, Dr. T. H. McCarley of McAlester, Dr. A. S. Risser of Blackwell, Dr. H. C. Weber of Bartlesville, and Dr. O. C. Newman of Shattuck.

Oklahoma physicians are invited to visit the offices of Group Hospital Service—Oklahoma Physicians Service at 910 South Boston, Tulsa, or the Oklahoma City office at 765 First National Building.

#### DUES ARE PAYABLE

A very few members of the Tulsa County Medical Society have not paid their 1947 membership dues. These physicians will not be eligible to attend the coming annual meeting of the Oklahoma State Medical Association while under suspension. Checks should be promptly mailed to the Tulsa County Medical Society, 1202 Medical Arts Building, Tulsa.

The University of Oklahoma School of Medicine will present a series of preclinical lectures in medicine and surgery for the benefit of Tulsa physicians, residents, and interns. The project, details of which are not complete, will bring members of the School of Medicine faculty to Tulsa to participate in the postgraduate programs. Official approval of the series was given by the Tulsa County Medical Society at its regular meeting of Monday, March 24.

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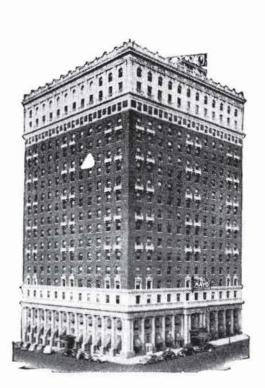
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