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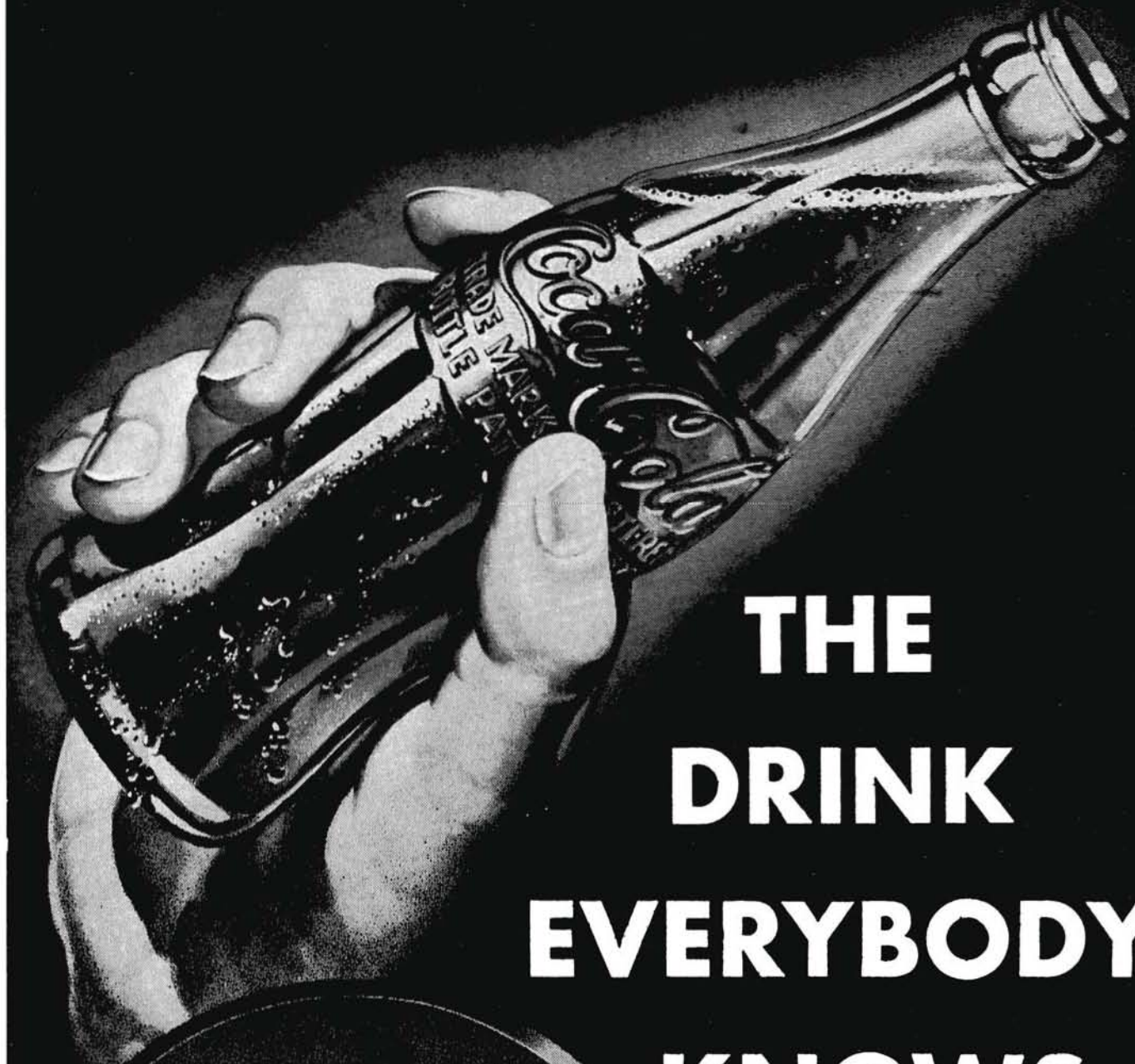
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THE BULLETIN

OF THE

TULSA COUNTY MEDICAL SOCIETY

J. C. Brogden, M.D., *President*H. B. Stewart, M.D., *President Elect*Gifford Henry, M.D., *Vice-President*Roy L. Smith, M.D., *Secretary-Treasurer*Lloyd Stone, LL.B., *Executive Secretary*

VOL. 7

TULSA, OKLAHOMA, NOVEMBER, 1941

No. 11

Collection Plan Produces Accounts

"One Shot" Collection Plan Proves a Success and Will Be Continued Another Month; Many Doctors Get Old Accounts Paying at No Cost; Record for New Accounts Is Set.

With a "ONE SHOT COLLECTION TRIAL" plan, the Medical Credit Bureau set a record for the year for new accounts obtained with more than 500 listed during the first three weeks of operation, the same plan will be continued through the month of November, Dr. J. E. McDonald, chairman of the Credit Bureau Committee, announced.

Besides stepping up the number of new accounts placed for collection, this program brought accounts from a large number of doctors who have been using the Bureau for years and in addition brought in two new physicians who have never used a collection agency before.

Here is the way the plan works: (1) On the attached listing sheets, list at least 15 of your old accounts you wish cleared up. You can send in as many old accounts on this plan as you wish but we must have at least 15 accounts from each doctor using it. The only restriction is that these accounts must not be outlawed. (2) We will immediately send out one collection letter on every account on your list. We will then wait 10 days and we will not make any commission charge on any account upon which a payment is made during this 10-day period. If a payment is made during that 10-day period, we will return the account to you so you can follow up the payments. (3) On those accounts which

do not make a payment within this 10-day period, we will place them in our regular collection files at our regular collection rates and will continue to work on them in our regular way.

Our records show that on the first one hundred accounts sent in during the first two weeks of the trial, we have secured payment in part or in full on ten accounts. These have been turned back to the doctor from whom they were received at no collection commission.

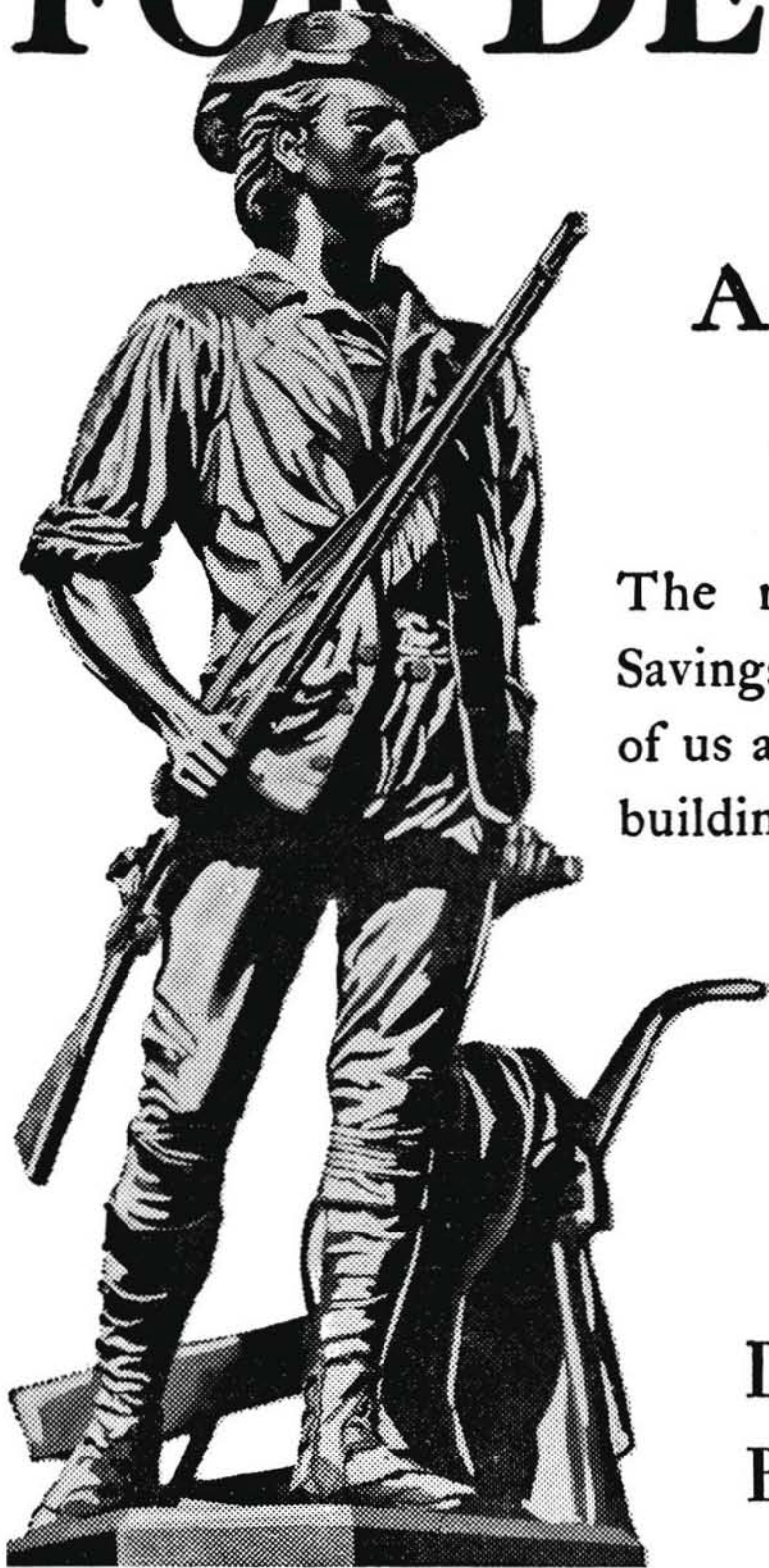
And because of the success of this plan, the Bureau Committee is continuing it for the month of November . . . you have nothing to lose . . . everything to gain . . . send in your accounts

MEDICAL AUXILIARY MEETING

The Public Relations Committee of the Women's Auxiliary of the Tulsa County Medical Society held their first meeting of the year in the Medical Library, Monday October 20. Mrs. S. J. Bradfield, chairman, presided and Mrs. T. B. Coulter, president of the Auxiliary, also attended. They presented to the Library copies of the Annual Report of Public Health in Oklahoma (including Tulsa County) 1938 and a Narrative Report of the Oklahoma State Health Department 1939-1940; also pamphlets on child and maternal health.

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Panhellenic Joins Hands With Clinic

Sorority Group Undertakes to Furnish Glasses and Dental Work to Adults and Pre-school Children; Program Already Underway with Approval of First Group of Needy; Plan for Annual Benefit.

The Panhellenic Society has approved the program of providing glasses and dental work for pre-school children and adults receiving medical care at the Tulsa County Medical Clinic, Mrs. H. D. Murdock, chairman of the Panhellenic hospital board, announced with the approval of the first group of patients to be approved for this type of help.

Through the efforts of the Parent-Teachers Association and the Kiwanis Club, glasses and dental care are provided for children of school age, and this additional program will care for those under and over school age. The following newspaper account of the Panhellenic meeting gives some of the details of the program which will be financed through efforts of this Society.

"Assurance that the charitable work done by the Tulsa Panhellenic hospital board, maintained by the Tulsa Panhellenic Association, will not overlap the work being done by other charitable organizations resulted from a called meeting of the hospital board and Panhellenic benefit committee Monday at the home of Mrs. H. D. Murdock, chairman of the board.

After a talk by Lloyd Stone, secretary of the Tulsa Medical Association, board and committee members will consider assistance to pre-school children and needy adults in follow-up work on eye and teeth cases handled by the Tulsa Public Health Association, according to Mrs. Murdock.

"This would mean provision of glasses and actual dental work taken up where the health clinic is forced to conclude," she pointed out.

Low income people or people on relief are afforded eye examination and treatment at the health association clinic through voluntary services of Tulsa physicians but the heavy load carried by the clinic cannot allow for glasses to be

provided, Stone told the Panhellenic group.

"Likewise," he said, "the extent of dental services available to groups unable to pay is limited by necessity to examination and extraction only.

Consideration of these needs was decided upon by those at the meeting. If these projects are undertaken, they will be done in addition to the present hospitalization program which provides hospital care for women and children recommended by the Public Health Association.

Funds for the work done by the Panhellenic hospital board are provided by the Tulsa Panhellenic Association which undertakes to raise \$500 each year by means of an annual benefit. As a money raising project for this year, Panhellenic will present Richard Mansfield Dickenson in a play review at the Boston Avenue Methodist church, November 12.

"Now that we are married perhaps I might venture to point out a few of your little defects."

"Don't bother, dear, I'm quite aware of them. Those little defects prevented me from getting a much better man than you are."

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PRESIDENT'S PAGE

There is one great opportunity that is being overlooked by the members of the Tulsa County Medical Society. It is an opportunity to render a service to the members of your own Medical Society; to the members of other Medical Societies and to yourself.

There is a constant demand for speakers to present scientific papers before County Medical Societies in this section of the state. There is a need for local speakers to present papers before the Tulsa County Medical Society each month. The Program Committee of the local Medical Society should have a long list of speakers willing to appear on our monthly programs. We should have a longer list of speakers willing to appear before neighboring Medical Societies.

Let me urge each and everyone of you to give this idea some consideration. It is an opportunity to serve yourself and others. Why not resolve right now to prepare that paper you have had in mind. Then notify the chairman of the program committee or the office.

Very truly yours,



President.

Medical Calendar

MONDAY, Nov. 3rd:

Clinic Meeting, 1202 Medical Arts Bldg., 12:30 p.m.
Hillcrest Hospital Staff Meeting.

FRIDAY, Nov. 7th:

Radio Broadcast at 2:45 p.m. Station KTUL. Dr. H. Lee Farris.
Trustee Meeting, 1202 Medical Arts Bldg. 1:00 p.m.

MONDAY, Nov. 10th:

Tulsa County Medical Society Meeting, Mayo Hotel at 8:00 p.m.
Program: The last scientific meeting will be November 7th. The speaker and subject are unannounced.

FRIDAY, Nov. 14th:

Radio Broadcast at 2:45 p.m. Station KTUL. Dr. Marvin D. Henley.

MONDAY, Nov. 17th:

St. Johns Hospital Staff Meeting.

TUESDAY, Nov. 18th:

Office Assistants meeting at Michaelis Cafeteria at 6:00 p.m.
Flower Hospital Staff Meeting.

FRIDAY, Nov. 21st:

Radio Broadcast at 2:45 p.m. Station KTUL. Dr. H. Lee Farris.
Trustee Meeting, 1202 Medical Arts Bldg., 1:00 p.m.

MONDAY, Nov. 24th:

Tulsa County Medical Society Meeting, Mayo Hotel at 8:00 p.m.
Business Meeting.

FRIDAY, Nov. 28th:

Radio Broadcast at 2:45 p.m. Station KTUL. Dr. Marvin D. Henley.

The BULLETIN

Editorial
Committee.....

F. L. UNDERWOOD, M. D.,
Chairman
CARL J. HOTZ, M. D.
G. H. HENRY, M. D.

Managing Editor..... LLOYD STONE



Published monthly on the 3rd day of each month, at the executive offices of the Tulsa County Medical Society, 1202 Medical Arts Building, Tulsa, Oklahoma.

VOL. 7 NOVEMBER, 1941 No. 11

DEFENSE SAVINGS BONDS

The Bulletin Committee has joined in the Nation-Wide-State-Wide-County-Wide drive for the sale of Defense Savings Bonds which has been launched as a part of the national campaign to finance the defense operations of the United States, through the publication of the full-page Defense poster which is reproduced on page eight of this issue of THE BULLETIN.

This full-page poster is just to remind everyone of us that we would be doing not only the patriotic thing, but the wise thing as well, if we would—each one of us—purchase these bonds and join hands with everyone else in the defense of our country.

Today there is further need of safety for the United States and for all its people.

United States Savings Bonds are the quickest way in which you can both serve your country and conserve your earnings. To meet the needs of all our people, the Government now offers three kinds of Savings Bonds:

(1) The Series E Bond preserves the character of the Savings Bonds which have proved so popular in the past. This bond is issued to meet the needs of the small investor, who can buy for \$18.75

a bond that will appreciate in value in 10 years to \$25. Larger bonds up to \$1,000 are issued at the same rate of appreciation, which gives an investment yield of 2.9 per cent to maturity in 10 years after issue date.

(2) The new Series F Bond is issued to meet the needs of people who can invest up to \$50,000 a year; and it may also be bought by associations, trustees, or corporations. For \$74 they may buy a bond that will appreciate in value in 12 years to \$100. Larger bonds are issued at the same rate, which gives an investment yield of 2.53 per cent to maturity in 12 years after issue date.

(3) The new Series G Bond meets the needs of individuals, associations, trustees, and corporations that want current income checks. Offered at par, these bonds bear interest at 2.5 per cent per annum. These bonds, in denominations of \$100 up to \$10,000, are redeemable at par if they are held for 12 years from issue date.

The full faith and credit of the United States Government is pledged for payment of both principal and interest on these bonds.

There remains one great army of savers, eager to accumulate funds with which to support the national defense program, to whom the payment of \$18.75 at one time is not convenient. For these boys and girls, young workers, clerks, soldiers and sailors, a simple system of saving money with which to buy United States Savings Bonds is provided through Postal Savings Stamps.

Royce: "What kind of pie is this you gave me?"

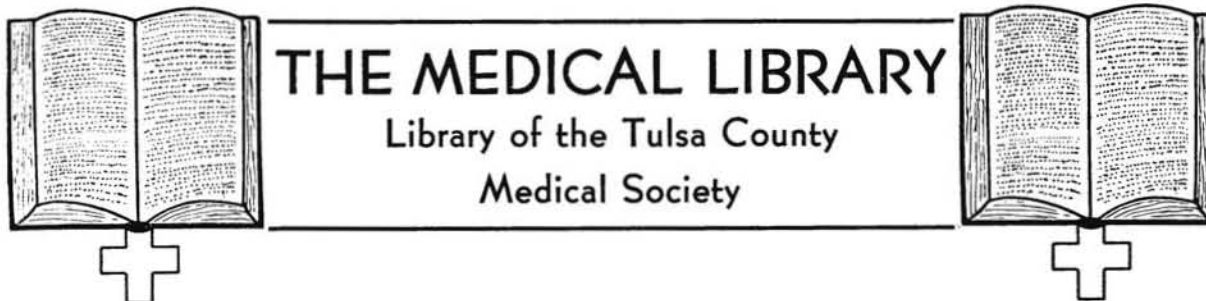
Opal: "We only serve two kinds of pie, apple and peach. What does it taste like?"

Royce: "It tastes exactly like glue."

Opal: "That must be the apple. Our peach pie tastes like putty."

"Honey, I'm knee-deep in love with you."

"All right, I'll put you on my wading list."



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RECENT ACCESSIONS

Reprints—

Various Authors, Collected Reprints of the Grantees of the National Foundation for Infantile Paralysis Inc., 1939-1940.

Gifts of the Month—

Dr. M. O. Nelson, Distribution of Physicians in the United States (revised) by Dr. R. G. Leland, Director of the Bureau of Medical Economics, American Medical Association, 1936.

Dr. H. D. Murdock, Index to Surgery, Gynecology and Obstetrics, 1905-1925. Genito-Urinary Diseases and Syphilis by Henry H. Morton, M. D.

Dr. David V. Hudson, Seminar Papers, Department of Surgery, University Hospital, Iowa City, Iowa.

Nutrition in Everyday Practice. A series of Articles and Addresses taken from the Canadian Medical Association Journal of 1938 and 1939.

Physicians' Handbook on Birth and Death Registration, United States Department of Commerce, 1939.

Anonymous, The Annals of Otolaryngology, Rhinology and Laryngology, complete from 1930 to date. Transactions of the American College of Ophthalmology and Otolaryngology, 1928-1938.

Rules for the SELECTION OF DONORS FOR TRANSFUSION

1. Inquire for a history of Syphilis.
2. Examine the donor physically for evidence of recent infection (to rule out seronegative primary syphilis).
3. Do a sensitive serologic test (if possible Kline exclusion or Kahn presumptive) on the donor before each transfusion.
4. Examine relative and friends as carefully as professional donors.
5. Discard all donors with history, physical or serologic evidence of syphilis except in case of life saving emergency.
6. If a syphilitic donor must be used, add an arsephenamine to the citrated blood. (See text.)

Joseph Earle Moore, M. D., The Modern Treatment of Syphilis, Second Edition.

“Even in populous districts, the practice of Medicine is a lonely road which winds uphill all the way, and a man may easily go astray and never reach the Delectable Mountains unless he early finds those shepherd guides of whom Bunyon tells, Knowledge, Experience, Watchful and Sincere.”—Sir William Osler.



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Personally Speaking

All we know is what we hear and what we hear will appear in these columns. If you have done anything or gone anywhere or know of anyone who has—let us know. . . .

—The Editors

DR. HARRY GREEN, president of the Oklahoma Dermatological Society, headed a group of Tulsa specialists to the state meeting of this organization at Oklahoma City early in October. Among the Tulsa dermatologists who attended the meeting were DR. W. A. SHOWMAN, DR. JAMES STEVENSON, and DR. M. O. NELSON.

DR. L. C. NORTHRUP lectured on South America, illustrating his discussion with moving pictures, at the monthly meeting of the wedding ring class of the Second Presbyterian Church. The public was invited to attend the travel-talk.

MISS SARAH JANE SMITH, daughter of DR. AND MRS. D. O. SMITH, 1502 So. Denver was married to Robert Hugo Kaems of Sheboygan, Wis., at the home of her parents October 27th.

DR. L. C. NORTHRUP attended the football game at Stillwater.

DR. R. M. SHEPARD will attend the Southern Medical Meeting, leaving here November 9 at St. Louis.

DOCTORS H. D. MURDOCK, FRED E. WOODSON and JOSEPH FULCHER attended the Frisco Medical Meeting at Kansas City. DR. FULCHER is also going to attend the Southern Medical Meeting.

DOCTORS A. W. PIGFORD, R. C. PIGFORD and RALPH MCGILL attended the Oklahoma County Clinical Society at Oklahoma City.

DR. F. L. UNDERWOOD spent the weekend at Spavinaw.

DOCTORS GEORGE R. OSBORN, E. R. DENNY, and JAMES D. MARKLAND will attend the Southern Medical Meeting at St. Louis.

DR. J. D. SHIPP attended the football game at Norman.

The engagement of MISS ELIZABETH STEWART HENDERSON was announced by her parents MR. and MRS. GROVER HENDERSON, to Lieut. William Thayer Smith, medical corps, United States army, Fort Richardson, Alaska, the son of DR. NED R. SMITH. The wedding will take place this fall.

DR. H. C. CHILDS attended the Oklahoma County Clinical Meeting, at Oklahoma City.

DR. O. C. ARMSTRONG will attend the Southern Medical Meeting at St. Louis.

DR. D. W. LeMASTER attended the Frisco Medical Meeting at Kansas City.

DR. B. L. BRANLEY spent a week in Minnesota visiting his father and attended the football game between Minnesota and Northwestern.

DR. DAVID J. UNDERWOOD and family spent a three weeks vacation in California.

DR. JAMES D. MARKLAND'S brother, WALDO C., passed away October 28th, of a heart ailment. He was a very well known tax accountant here in Tulsa.

DR. N. S. WHITE is still away on his fishing trip to Minnesota.

DR. AND MRS. R. G. SHERWOOD have just returned from a weekend at Fort Worth and Dallas.

DR. ALBERT COOK has been to an Ophthalmology and Otolaryngology meeting in Chicago for the past ten days. DR. J. E. McDONALD has been ill for some time.

Golfer (to members ahead)—“Pardon, would you mind if I played through? I've just heard that my wife has been taken seriously ill.”

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GROUP HOSPITAL SERVICE

The American Hospital Association has designated the week of October 27th for national celebration of the growth of Blue Cross hospital service plans which now protect 7,500,000 employed workers and dependents and which have paid hospital bills for 2,000,000 subscribers since the movement was sponsored by the Association in 1933.

Non-profit plans for budgeting the hospital bills which meet specific standards of community service, professional sponsorship, and economic stability are officially approved by the American Hospital Association and may be identified by the seal of the American Hospital Association superimposed upon a Blue Cross. The benefits are guaranteed by the hospitals in more than 100 cities, and each plan is eligible to Active Institutional Membership in the Association.

The uncertainty of illness has created an economic problem for both subscribers and hospitals. The Blue Cross Plans serve both hospitals by placing hospital care in the family budget along with other necessities. Mr. Paul V. McNutt, Federal Security Administrator, officially announced his endorsement of Blue Cross plans during the annual convention of the American Hospital Association in September, as tending to protect the health and productive capacity of the nation.

The state of Oklahoma is served by "Group Hospital Service, Inc.," one of the approved non-profit hospital service plans. The membership is now near 25,000 persons distributed over 375 groups.

With the recent press publicity regarding the increase in the birth rate, it is of unusual interest to note that the liberal benefits of Group Hospital Service in the field of maternity has resulted in an increase of obstetrical cases for the members. It has been observed that the majority of these obstetrical cases were hospitalized from the younger portion of the membership. Many of these have expressed their gratitude for the opportunity of the protection at a time when it was most needed.

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Of Special Interest!



RADIO SPEAKERS FOR SEPTEMBER WERE: Doctors H. Lee Farris and Dr. Marvin D. Henley.

RADIO SPEAKERS FOR OCTOBER ARE: Doctors H. Lee Farris and Dr. Marvin D. Henley.

IF THEY COULD TALK, COUNCIL SEALS WOULD SAY:

"When you see one of us on a package of medicine or food, it means first of all that the manufacturer thought enough of the product to be willing to have it and his claims carefully examined by a board of critical, unbiased experts. . . . We're glad to tell you that this product was examined, that the manufacturer was willing to listen to criticisms and suggestions the Council made, that he signified his willingness to restrict his advertising claims to *proved* ones, and that he will keep the Council informed of any intended changes in product or claims. . . . There may be other similar products as good as this one, but when you see us on a package, *you know*.

CLINIC REPORT FROM SEPT. 24 to OCTOBER 24TH, INC.

Total Number of Patients	1891
Urology	32
Medicine	1012
Pediatrics	56
Surgery	187
Gynecology	50
Neurology	37
Orthopedics	56
Eye	90
Ear, Nose & Throat	48
Dermatology	35
Tonsils	22
Cardiac	43
Varicose	35
Diathermy	14
Tumor	23
Ultra Violet Ray	3
Rectal	15
Dental	158
Total	1916
Total Number of Prescriptions	1806
Patients Sent to Hospitals	
From Clinic	9
X-Ray Pictures	34
Fluoroscopic Exams	62
X-Ray Treatments	100

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Tentative Program. Motion Pictures
and Paper by Dr. Victor Allen, of Tulsa
NOVEMBER 26
Staff Meeting

VENEREAL DISEASES
Reported for September, 1941

Reported by	Physicians		Clinic		Total
	Male	Female	Male	Female	
Syphilis					
Primary	2	1	1	2	6
Secondary	1	---	2	1	4
Early Latent	2	9	8	7	26
Late Latent	4	6	5	12	27
Late Symptomatic	1	2	6	8	17
Congenital					
Less than 2 yrs.	---	---	---	1	1
More than 2 yrs.	---	---	---	3	3
Not Classified	---	---	---	---	7
Total Syphilis	10	18	22	34	91
Gonorrhea	8	2	8	2	20
Chancroid	---	---	3	---	3
Granuloma inguinale	---	---	---	---	---
Lymphogranuloma					
venereum	---	---	---	1	1
TOTAL	18	20	33	37	115
18 Physicians reporting 45 cases.					

Drugs Dispensed, September 1941

Number of physicians	11
Neoarsphenamine	50 ampules
Mapharsen	160 ampules
Bismuth Subsalicylate	400 cc

Physician's forms for reporting venereal diseases may be secured by calling Miss Beasley, Telephone 4-2138.

Truman: "What do you think of our little city?"

Clyde: "Well, I'll tell you, brother, this is the first cemetery I ever saw with lights."

Viola: "Have you given your order, sir?"

Dan: "Yes, but I'd like to change it."

Viola: "What would you like to make it, sir?"

Dan: "An entreaty."

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