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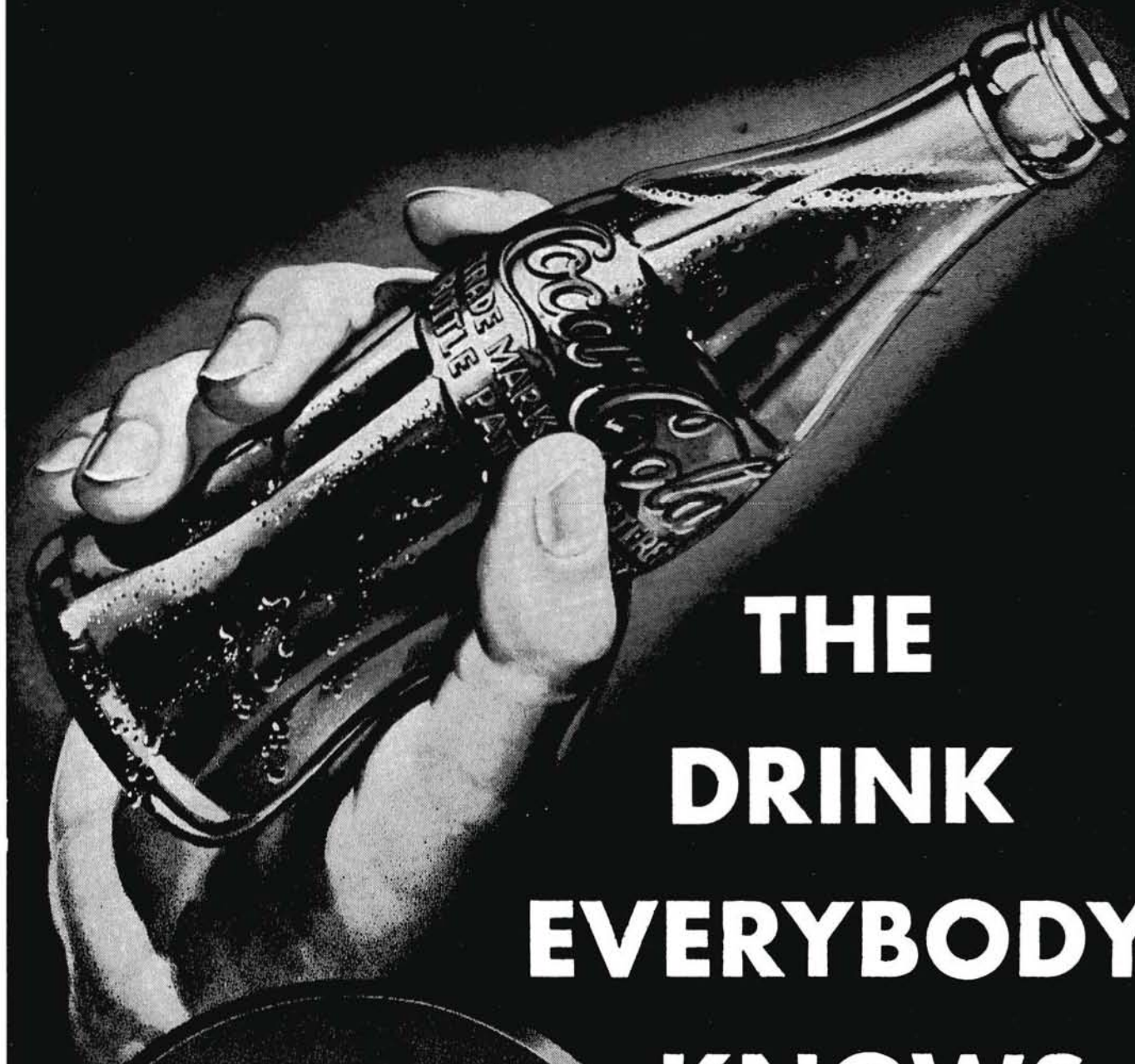
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CONTENTS

Group Hospital Service	7
Auditor's Report	8
Personals	9
President's Page	10
Medical Calendar	11
Editorial	12
Library Page	13
Give Doctor a Break	15
O. C. Clinical Society	17
Of Special Interest	19
Professional Directory	22

ADVERTISERS

Audiphone Hearing Aids	20
Brookside Drug Store	18
Buyers Directory	14
Caviness Surgical Co.	24
Cease Electric	21
Coca-Cola	4
Commercial Printing Co.	24
Curtain's Prescription Laboratory....	6
Fitzgerald Funeral Home	5
Harrington's	18
Harvard Drug Co.	18
Hillcrest Hospital	20
London & Lancashire	17
Mary-Peale Florist	16
Mayo Hotel	6
Mead Johnson & Co.	2
Meadow Gold Dairy	23
Medical Arts Prescription Shop ...	16
Merkel X-Ray	24
Memorial Park	5
Motter Bookbinding	9
Oakwood Sanitarium	23
Ortho Products, Inc.	3
Smith Drug Co.	18
Tulsa Typewriter	21
Wendt Drug	18
Winterringer	24
Wm. Penn Drug	20

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THE BULLETIN

OF THE

TULSA COUNTY MEDICAL SOCIETY

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 Gifford Henry, M.D., *Vice-President* Roy L. Smith, M.D., *Secretary-Treasurer*
 Lloyd Stone, LL.B., *Executive Secretary*

VOL. 7

TULSA, OKLAHOMA, OCTOBER, 1941

No. 10

McBee Leaves Group Hosp. Service

Executive Director of Hospital Insurance program leaves to take similar position in Texas; Successor not named; Federal Administrator McNutt endorses "Blue Cross Plans".

Walter McBee, executive director of the Group Hospital Service, Inc., since the organization of this hospital insurance plan under the direction of the Oklahoma State Medical Association more than a year ago has resigned to take a similar position in the State of Texas. Announcement of a successor to Mr. McBee will be made shortly by directors of the Insurance organization.

Since Mr. McBee came to Oklahoma a year ago in April, Group Hospital Service, Inc., has grown to dominate the group hospital insurance field in this state. Group Hospital Service is operating over a greater part of the entire state, although executive offices are maintained in Tulsa and Oklahoma City.

Starting from nothing little over a year ago, Group Hospital Service has enrolled to date, 360 groups with a total individual coverage in excess of 23,000, the latest report shows.

DIRECTOR OF DEFENSE APPROVES INSURANCE

September 14, 1941
 Washington, D. C.

In order to protect the health and productive capacity of the nation, as well as to conserve American resources for defense activities, Federal Security Administrator, Paul V. McNutt, said today that his office of Defense Health and Welfare Services had endorsed and

would encourage participation by employers and employees in group payment plans for hospital service.

The Administrator's endorsement is in line with recommendations made by the Office of Defense Health and Welfare Services' Health and Medical Committee and its subcommittee of hospitals. The Health Committee is headed by

(Continued on Page 21)

WHAT DO YOU KNOW ABOUT THEM?

On the walls of the Executive Secretary's office hang the pictures of all the past presidents of the Tulsa County Medical Society—with the exception of three, who we have not been able to locate. The three who have so far escaped are:

Dr. R. S. Wagner, 1908.

Dr. Chas. H. Ball, 1922.

Dr. Horace T. Price, 1925.

If you know anything about any of the relatives of either of these three men, we would appreciate it if you would call the Medical Society office. If we can locate a picture, we will have a copy made without injury to the original picture.

These three pictures will complete the entire roster of 34 presidents who have served the Tulsa County Medical Society from the time it was founded in 1907.

Personally Speaking

All we know is what we hear and what we hear will appear in these columns. If you have done anything or gone anywhere or know of anyone who has—let us know. . . .

—The Editors

DR. AND MRS. CARL SIMPSON and their two young daughters, CAROLYN AND JOAN, returned from Echo Lake, Pa., where Mrs. Simpson and her daughters spent the summer as the guests of her sister and brother-in-law, MR. AND MRS. L. J. MADISON. Before returning home, they visited in New York City and other points in the east.

DR. ONIS FRANKLIN is now a member of the Tulsa County Medical Society.

DR. J. E. McDONALD and FRANK A. STUART have moved their offices from the Medical Arts Bldg. to 307 National Mutual Bldg.

DR. NED R. SMITH is remodeling his offices and can be reached at the Sanitarium.

DR. SIMON POLLACK of Camp Hulén, Palacios, Texas will be married October 19th.

DR. H. J. BLACK underwent an operation at St. Johns hospital. He is doing nicely and is on his vacation.

DR. M. O. HART moved his offices Sept. 1st to 1228 South Boulder instead of 1232.

DR. B. L. BRANLEY spent Labor Day fishing.

DR. M. O. NELSON and family spent his vacation in Minnesota.

DR. R. M. SHEPARD has gone spent his vacation in Mississippi, and also to see his son.

DR. H. H. PORTER has just returned from a trip to Florida.

DOCTORS ALLEN C. KRAMER and ERIC WHITE have gone to Ontario to fish and then on to South Dakota to hunt. Don't know whether they will do much fishing as they were caught in a snow storm.

DR. I. A. NELSON'S brother is

now an M.D. and has offices in with DR. I. A. NELSON.

DR. JOHN G. MATT has offices in with DR. WEST, 516 Medical Arts Bldg.

DR. LEON H. STUART went on a fishing trip to Creed, Colorado.

DR. SAMUEL GOODMAN has returned from a vacation in California.

DR. FRED BOLTON and wife spent a week visiting and fishing in Louisiana.

HOWARD MURDOCK COHENOUR, son of DR. AND MRS. E. LEDLEY COHENOUR, 1344 South Newport, received his degree as doctor of medicine from the University of Tennessee medical school at the summer school commencement exercises Monday.

DR. FULCHER and DR. ROGERS attended the South Central section of the American Urological association in Galveston. Dr. Fulcher gave a very interesting paper on "Bilateral duplication of Ureters and Pelves with biloculate bladder and duplication of the kidney on one side."

DR. J. C. BROGDEN and wife spent their summer vacation in Wisconsin fishing.

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PRESIDENT'S PAGE

Are you using the Medical Credit Bureau for collecting your old delinquent accounts? Do you just send a few accounts to the Bureau now and then? Do you ever go over your account ledgers and send up all the dead accounts up for collection? Do you ever check with the Credit Bureau for financial or credit standing of new patients who are likely to run up large accounts? Do you have any idea whether your new patients are worthy or whether they have been treated by half a dozen or more physicians and have left a string of unpaid medical bills?

For the most part your answers to all these questions will be no. And let me say now, that if this is correct in your case you have no one but yourself to blame for the credit beating you have been taking.

Since the Medical Credit Bureau was established about three and a half years ago, this department has collected in excess of \$55,384.26 in old accounts for members of the Tulsa County Medical Society. Since January 1st of this year the collections have passed the \$14,500 mark and will reach approximately \$20,000 for the year.

There is a moral in these figures if you care to look for it. But let me say in passing, \$55,384.26 IS NOT HAY.

Very truly yours,

A handwritten signature in cursive script that reads "J. A. Brogden M.D." The signature is written in dark ink and is positioned below the typed name.

President.

Medical Calendar

FRIDAY, Oct. 3rd:

Radio Broadcast at 2:45 p.m. Station KTUL. Dr. H. Lee Farris

MONDAY, Oct. 6th:

Clinic Meeting, 1202 Medical Arts Bldg., 12:30 p.m.

FRIDAY, Oct. 10th:

Trustee Meeting, 1202 Medical Arts Bldg. 1:00 p.m.

Radio Broadcast at 2:45 p.m. Station KTUL. Dr. Marvin D. Henley.

MONDAY, Oct. 13th:

Tulsa County Medical Society Meeting, Mayo Hotel at 8:00 p.m.
Program: Dr. F. A. Stuart will give a paper entitled "A Method to Determine the Prognosis of Fractured Hips. Dr. J. E. McDonald also will present a paper for discussion.

FRIDAY, Oct. 17th:

Radio Broadcast at 2:45 p.m. Station KTUL. Dr. H. Lee Farris.

MONDAY, Oct. 20th:

St. Johns Hospital Staff Meeting.

TUESDAY, Oct. 21st:

Office Assistants meeting at Michaelis Cafeteria at 6:00 p.m.
Flower Hospital Staff Meeting.

FRIDAY, Oct. 24th:

Trustee Meeting, 1202 Medical Arts Bldg. 1:00 p.m.

Radio Broadcast at 2:45 p.m. Station KTUL. Dr. Marvin D. Henley.

MONDAY, Oct. 27th:

Tulsa County Medical Society Meeting, Mayo Hotel at 8:00 p.m.
Program: Dr. L. A. Calkins, Professor of Obstetrics and Gynecology at the University of Kansas School of Medicine, Kansas City, Kansas, will give a paper on Predicting the Duration of the First Stage of Labor.

The Oklahoma City Clinical Conferences open today and continue through Thursday.

FRIDAY, Oct. 31st:

Radio Broadcast at 2:45 p.m. Station KTUL. Dr. H. Lee Farris.

The BULLETIN*Editorial
Committee*.....

}	F. L. UNDERWOOD, M. D., Chairman
	CARL J. HOTZ, M. D.
	G. H. HENRY, M. D.

Managing Editor.....LLOYD STONE

Published monthly on the 3rd day of each month, at the executive offices of the Tulsa County Medical Society, 1202 Medical Arts Building, Tulsa, Oklahoma.

VOL. 7 OCTOBER, 1941 No. 10

THIS GOES — DOUBLE

The following editorial taken in part from the Oklahoma County Medical Bulletin is very timely and the Tulsa County Medical Society joins in the wish for "good luck" to Mr. McBee.

No man is indispensable regardless of what his job may be, but it is, nevertheless, unfortunate that we must look for a new nurse while our baby, the Blue Cross Plan, is in swaddling clothes. Mr. McBee's departure may be very fortunate, however, for we have in a measure commissioned him to put the plan over and we have washed our hands of it.

To some of us the plan is a gesture to curry favor with the public. To others it is a little stumbling-block to insurance companies entering the field, but not too much of a block because we must curry the favor of the insurance companies too. To still others it is a method of staving off state medicine. The plan is none of these things—it is an honest effort on the part of the profession of Oklahoma to help solve the problem of offering adequate medical care to people whose income is such that when a medical emergency arises they are faced with one of three alternatives: (1) go in debt for years to come, (2) accept charity, or (3) neg-

lect the emergency entirely or get a quack's help, which is usually worse.

Why should we, as individual physicians or collectively as a medical society, hesitate to tell people about it and to use our contacts with business people to help sell the idea? Mr. McBee sold idea to the hospital by selling himself. They believed in him and in his ability to put it across. They are guaranteeing the service—that is the financial backing the plan has. The medical society brought Mr. McBee here to put it over and the hospitals have a right to expect the medical profession to get busy and help make the people believe in a non-profit plan of prepayment for hospital care.

Neither a new manager nor Mr. McBee can make the plan accomplish its purpose without help and with Mr. McBee gone perhaps we will realize that some will say that surgical benefits offered by other companies offer too much competition. Some will say that we will have to add medical benefits to compete with the various schemes.

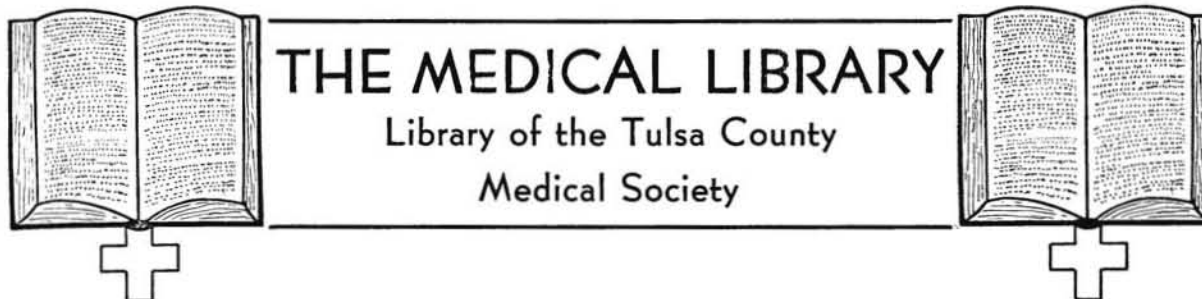
Our Blue Cross Plan can be carried by everyone who is regularly employed, without hardship. It covers the whole family with no profit to the plan and when an emergency arises the hospital bill is paid. The money to pay the doctor can be borrowed or arrangements made to pay the professional fee over a period of time and be done with it. It is our method of helping the people whose income is small to pay their own way. Let's tell people about it ourselves and wish Mr. McBee good luck in his new enterprise.

**WASHINGTON COUNTY
SOCIETY MEETINGS**
OCTOBER 8

Medical Treatment of Hypertension
F. C. Rewerts

Discussion opened by J. P. Vansant
OCTOBER 22

Staff Meeting



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RECENT ACCESSIONS

Reprints—

- Raymond L. Pfeiffer, M.D., New York. Localization of Intraocular Foreign Bodies with the Contact Lens. *American Journal of Roentgenology and Radium Therapy*, 1940.
- Phillip Thygeson, M.D., New York, The Treatment of Inclusion Conjunctivitis with Sulfanilamide. *Transactions of the American Ophthalmological Society*, 1940.
- C. A. Stevenson, M. D. and M. W. Sherwood, M.D., The Roentgen Diagnosis of Cholecystocolic Fistula, *Radiology*, 1940.
- A. C. Scott, Jr., M.D., Temple, Texas, Obstructive Jaundice Caused by Perforating Duodenal Ulcer. *Southern Surgeon*, 1941.
- M. W. Sherwood, M.D. and Terrell Speed, M.D., Temple, Texas, Congenital Atresia of the Cervix. *Texas State Journal of Medicine*.

Gifts of the Month—

- Dr. Frank A. Stuart and Dr. J. E. McDonald, Current issues of the Proceedings of the Staff Meetings of the Mayo Clinic and the Southern Medical Journal, 1933. The gift of this volume makes this journal complete from 1922 to date.
- Dr. S. C. Venable, *The Journal of Clinical Pathology*, 1940.
- Dr. W. Albert Cook, *Transactions of the American Academy of Ophthalmology*, 1935, 1937 and 1939.
- Oklahoma State Medical Association; through the courtesy of Mr. R. H. Graham, executive secretary of the State Association, we are receiving many of the State Journals, including Rhode Island, North Carolina, Texas and Illinois.

GEISSLER MEMORIAL FUND

The sum of \$29.31 was donated to the Geissler Memorial endowment fund of the Tulsa County Medical Library, by the Academy of Medicine through the efforts of Dr. Henry S. Browne. Dividends from this fund will be applied to the maintenance of a journal on general medicine, as soon as the principal reaches \$200.00. This donation makes the Geissler Memorial fund the largest endowment fund at present and is very much appreciated.

RARE MANUSCRIPTS

Dr. John G. Matt has donated to the Library the first volume of Medical Classics. This is a collection of reprints of famous original articles, which are not accessible to persons who are not near a large Library. In this volume are reprints of articles by Argyl Robertson, Potts, Corrigan, Bante, Hodgkins, Bell and Padgett. These are very interesting papers, and this volume has been in great demand since its donation.

"Nothing astonishes men so much as common sense and plain dealing."—Emerson.



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"Give the Doctor a Break"

The Low-Down on Group Practice and State Medicine is presented in this condensed article by Dr. Floyd Burrows; this is a brochure distributed by the Public Relations Bureau of the Medical Society of the State of New York.

By FLOYD BURROWS, M.D.

I am not one to declare bombastically, "The king can do no wrong!" I hold no brief for any unscrupulous misdoing or ruthless profiteering. I admit there are yet a few rooms in the noble hall of medicine that might be tidied up a bit and have some of the cowwebs brushed from their walls. I do not expect to see the robes of medicine laundered to a celestial whiteness that would rival the garb of Saint Peter—even if it continues to doctor the indigent for nothing.

I sadly recognize that my profession in recent days has been subjected to much bitter, devastating criticism, some of which has been just wilful misrepresentation and gross exaggeration by a few energetic detractors.

In considering such malicious attacks, our friends should remember that a thief can get his picture in the paper if he steals a dozen chickens while an honest man is passed up by the press as though he were poison. Let a conscientious doctor pull a wrong diagnosis and immediately all the sick pussies in the neighborhood are deprived of blood transfusions. His skill can hit the bull's eye nine hundred and ninety-nine times in a thousand and he can bat his pills about as successfully as a Babe Ruth could swat a baseball and no one gives a particular hoot or a tinker's damn.

I want my profession to continue to be respected. I want to gaze upon it with pride and glory in its achievements. I believe it is a magnificent vocation, second to none. After my strenuous years of wallowing in its discouraging perplexities up to my Adam's apple—and having the cider squeezed out of it on several harrowing occasions—I still esteem the healing art so highly that I hope my son will enter it eventually and that my daughter will marry a doctor.

No practitioner today needs to skip down the back alleys in shame because he is a disciple of Hippocrates. He can hold his head high, for apologies are not required in behalf of his occupation. There is nothing vitally wrong with American medicine. It has raised the health standards of the United States until we surpass the other countries of the world in morbidity and mortality percentages; it practically has abolished diphtheria, typhoid fever, and has tuberculosis on the run; it has made cities and rural districts sanitary and healthful; it has been instrumental in creating pure water supplies and in eliminating the spread of disease by milk; it has been influential in erecting majestic hospitals equipped with intricate life-saving devices of every type; it has standardized the nursing profession to a high point of efficiency and personnel; it has originated an anesthesia that makes operations of all kinds surprisingly safe and dependably painless, perfecting also an analgesic method that transforms childbirth into a fairly comfortable experience; it has surrounded the ill and injured with medicinal and mechanical safeguards far beyond the expectations of a generation ago. These and many, many other things it has accomplished, and the end is not yet—far from it.

Eighty-five per cent of the profession is opposed to group medicine, socialized medicine, state medicine, compulsory health insurance, or medicine called by any other name, by which the doctor is to be bossed by a politician, a social worker, a government clerk, or a clinic bookkeeper.

Shall the fifteen per cent decide the fate of the "little man with the black bag" and the public he serves?

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O. C. CLINICAL SOCIETY MEETING, OCT. 27-30

Oklahoma City, October 1—The officers and committees of the Oklahoma City Clinical Society have given much time and thought during the past year to the preparations of an interesting and stimulating program for the fall conference. That this has been accomplished is evidenced by the list of distinguished speakers secured for the meeting which will be held October 27-30.

This imposing list of guest speakers, the work of the officers and committees, together with the wholehearted cooperation of the individual members of the Oklahoma City Clinical Society, will assure the success of this, the 11th annual Fall Conference.

Dr. Walter C. Alvarez, Professor of Medicine, University of Minnesota (Mayo Foundation.)

Dr. A. Bruce Gill, Professor of Orthopaedic Surgery, University of Pennsylvania.

Dr. Emmett Holt, Jr., Associate Professor of Pediatrics, Johns Hopkins Medical School;

Dr. Verne C. Hunt, Clinical Professor of Surgery, University of Southern California School of Medicine;

Dr. Howard T. Karnsner, Professor of Pathology and Director of Institute of Pathology, Western Reserve University;

Dr. Francis E. LeJeune, Professor of Otolaryngology, Tulane University;

Dr. Perrin H. Long, Professor of Preventive Medicine, Johns Hopkins University Medical School;

Dr. John H. Musser, Professor of Medicine, Tulane University Medical School;

Dr. Alton Ochsner, Professor of Surgery and Head of Department of Surgery, Tulane University Medical School;

Dr. Earl D. Osborne, Professor of Dermatology and Syphilology, University of Buffalo School of Medicine;

Dr. E. D. Plass, Professor and Head of Department of Obstetrics and Gynecology,

(Continued on Page 19)

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Of Special Interest!



RADIO SPEAKERS FOR SEPTEMBER WERE DOCTORS H. Lee Farris, and Marvin D. Henley.

RADIO SPEAKERS FOR OCTOBER ARE DOCTORS H. Lee Farris and Marvin D. Henley.

REPORT FOR AUGUST 22 TO SEPTEMBER 23 INCLUSIVE	
Dental	130
Gynecology	84
Surgery	215
Pediatrics	55
Medicine	1091
Diathermy	36
Urology	52
Eye	98
Tonsils	19
Ear, Nose and Throat	68
Orthopedics	42
Dermatology	44
Cardiac	33
Varicose	22
Tumor	61
Neurology	35
Ultra Violet Ray	1
Rectal	15
2101	
Total Number of Patients	2101
Patients sent to Hospitals	
from Clinic	9
Total Number of Prescriptions	1911
X-Ray Pictures	52
X-Ray Treatments	140
Fluoroscopic Exams	48

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DR. BROWNE HEADS UROLOGICAL GROUP

Dr. Henry S. Browne of Tulsa, was elected president of the South Central section of the American Urological association at the annual convention of Galveston.

Doctor Browne served as vice president of this organization during the past year. He maintains offices in the Medical Arts building and has served twice as president of the Tulsa County Medical society. Doctor Browne, a graduate of the Tulane university medical school, came to Tulsa shortly before the first World war but left to serve overseas as major in the medical corps.

Doctor Browne headed a large delegation of Urologists from Oklahoma and planned to wage a fight to bring the next convention to Oklahoma.

CLINICAL SOCIETY

(Continued from Page 17)

cology, University of Iowa Medical School;

Dr. Fred W. Rankin, President-Elect, American Medical Association; Clinical Professor of Surgery, University of Louisville;

Dr. Wendell G. Scott, Assistant Professor of Clinical Radiology, Washington University School of Medicine;

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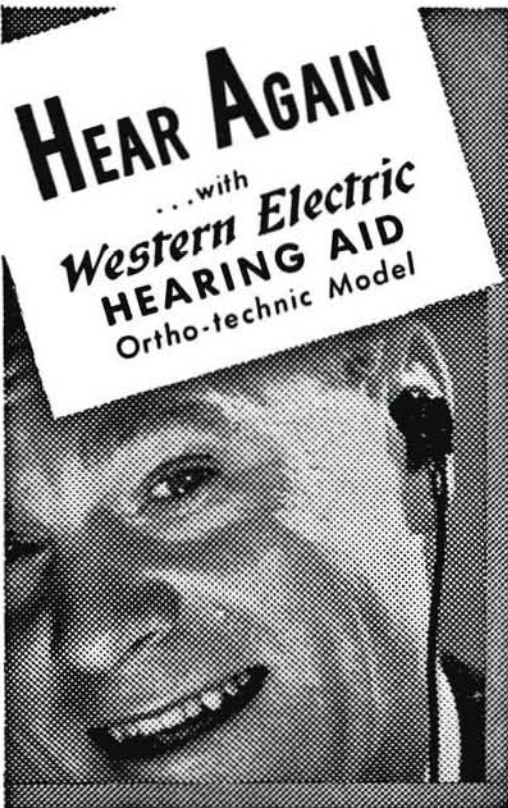
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Dr. Fred J. Taussig, Professor of Clinical Obstetrics and Gynecology, Washington University School of Medicine;

Dr. Gilbert J. Thomas, Associate Professor of Urology, Medical and Graduate Schools, University of Minnesota;

Dr. Henry P. Wagener, Associate Professor of Ophthalmology, Mayo Foundation, Graduate School of Medicine, University of Minnesota.

HOSPITAL INSURANCE

(Continued from Page 7)

Dr. Irvin Abell of Louisville, Kentucky, and includes the Surgeon General of the U. S. Army and the Surgeon General of the U. S. Navy.

Mr. McNutt said he would urge upon employers to assume the maximum of responsibility in making hospital service and other community facilities available to employees, as these plans combine the principles of private initiative and hospital service.

Continuing, Mr. McNutt said: "The American Hospital Association is to be congratulated on the development of BLUE CROSS PLANS, which enables 7,500,000 Americans to place hospital care in the family budget along with other necessities. The association has not only encouraged professional and administrative standards of service which have made American hospitals the best in the world; it has developed a method by which these service are made avail-

able to the American people.

"The uncertainty of continued good health, and the importance of hospital care in the treatment of illness makes it desirable for employed workers and their dependents to place hospital care in the family budget along with other necessities. Without such planning, many employed persons are now compelled to forego necessary hospital care to obtain free service in tax-supported institutions.

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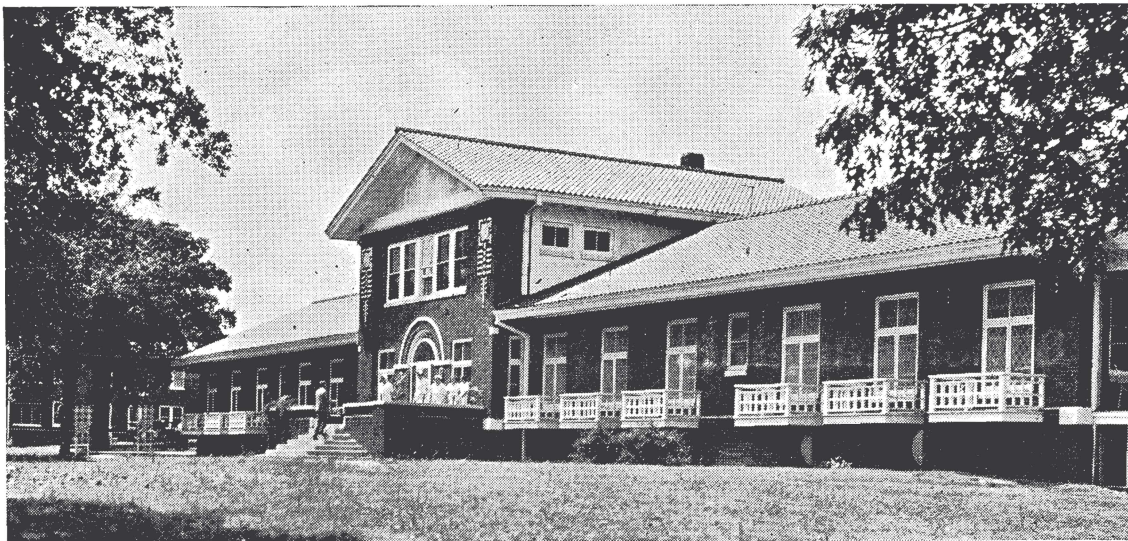
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