

BRIEF HISTORICAL NOTES ON

MEAD'S CEREAL AND PABLUM

HAND in hand with pediatric progress, the introduction of Mead's Cereal in 1930 marked a new concept in the function of cereals in the child's dietary. For 150 years before that, since the days of "pap" and "panada," there had been no noteworthy improvement in the nutritive quality of cereals for infant feeding. Cereals were fed principally for their carbohydrate content.

The formula of Mead's Cereal was designed to supplement the baby's diet in minerals and vitamins, especially iron and B₁. How well it has succeeded in these functions may be seen from two examples:

(1) As little as one-sixth ounce of Mead's Cereal supplies over half of the iron and more than one-fifth of the vitamin B₁ minimum requirements of the 3-months-old bottle-fed baby. (2) One-half ounce of Mead's Cereal furnishes all of the iron and two-thirds of the vitamin B₁ minimum requirements of the 6-months-old breast-fed baby.

That the medical profession has recognized the importance of this contribution is indicated by the fact that cereal is now included in the baby's diet as early as the

third or fourth month instead of at the sixth to twelfth month as was the custom only a decade or two ago.

In 1933 Mead Johnson & Company went a step further, improving the Mead's Cereal mixture by a special process of cooking, which rendered it easily tolerated by the infant and at the same time did away with the need for prolonged cereal cooking in the home. The result is Pablum, an original product which offers all of the nutritional qualities of Mead's Cereal, plus the convenience of thorough scientific cooking.

During the last ten years, these products have been used in a great deal of clinical investigation on various aspects of nutrition, which have been reported in the scientific literature.

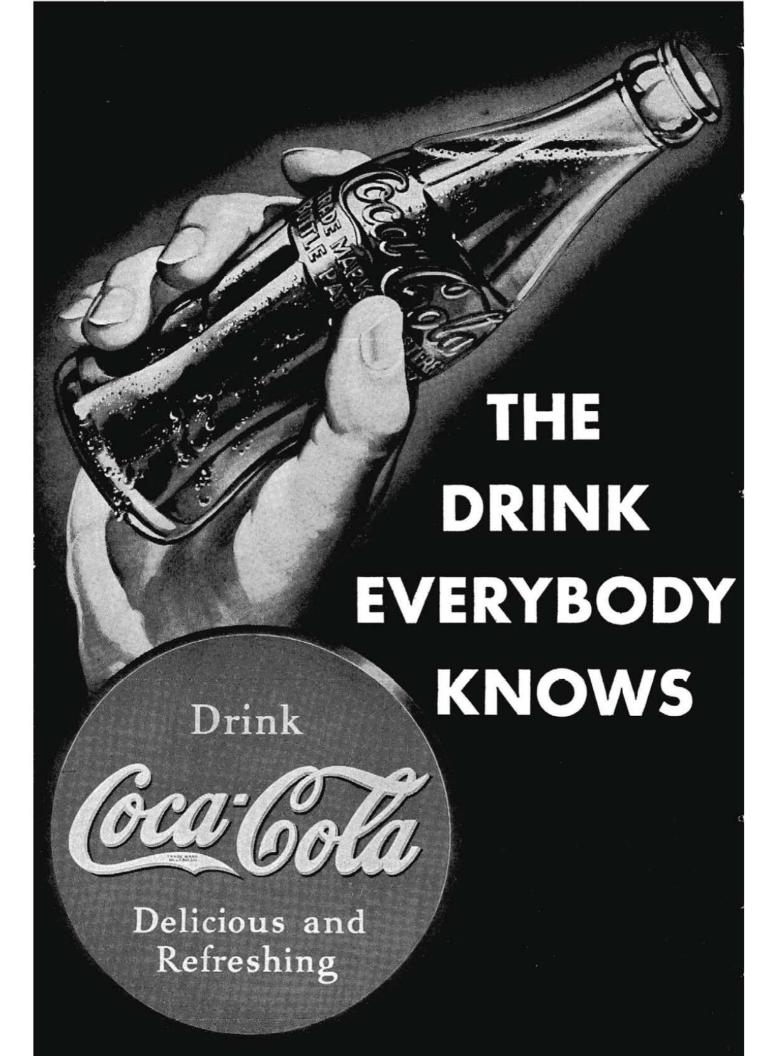
Many physicians recognize the pioneer efforts on the part of Mead Johnson & Company by specifying Mead's Cereal and PABLUM.

Only Pasteurized Milk is Safe Milk!

PASTUERIZED MILK IS THE ONLY SAFE MILK!

EPIDEMIOLOGICAL DATA FROM THE UNITED STATES PUBLIC HEALTH SERV-ICE DRAMATICALLY DEMONSTRATES THE DANGERS INHERENT IN THE USE OF RAW MILK, EACH YEAR FORTY OR MORE, MILK-BORNE EPIDEMICS ATTRIB-UTABLE TO INFECTED RAW MILK SUP-PLIES OCCUR IN THE NATION. CLEAN MILK IS NOT A RELIABLE INDEX OF SAFE MILK! PASTEURIZATION IS THE ONLY DEPENDABLE MEDIUM BY WHICH THE PUBLIC IS ASSURED A SAFE MILK SUPPLY, BESIDES BEING AN ECONOMI-CAL FORM OF PUBLIC HEALTH INSUR-ANCE, PASTUERIZED MILK IS BETTER DI-GESTED AND ASSIMILATED.

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September, 1940 Page 5

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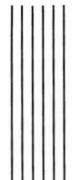
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THE BULLETIN

OF THE

TULSA COUNTY MEDICAL SOCIETY

R. C. Pigford, M.D., President J. C. Brogden, M.D., President Elect Ralph McGill, M.D., Vice-President Roy L. Smith, M. D., Secretary-Treasurer LLOYD STONE, Executive Secretary

VOL. 6

TULSA, OKLAHOMA, SEPTEMBER, 1940

No. 9

Resume Fall Meetings September 9

Important business session marks first fall meeting; Dr. Ferdinand C. Helwig of Kansas City will be first speaker at meeting September 23

The Tulsa County Medical Society will resume its fall meetings the second Monday in September—the 9th—with a program devoted principally to business matters. As usual the regular society meetings will be held in the Mayo Hotel

in the Ivory Room.

"This fall meeting is very important and there are a number of business matters which need our attention. I would like to have every member of the Tulsa Society to mark this date right now and plan to be on hand at 8 o'clock Monday evening September 9th," President R. C. Pigford urged in commenting upon the fall program.

The program committee, of which Dr. Gifford Henry is chairman, has contacted all of his visiting speakers and announced that the program for the fall months would be operated just as they have been all year long. The first meeting of the month will be devoted to business matters principally with two short "review" papers followed by a medical or surgical motion picture. The second meeting of the month, which will be on the fourth Monday, will be devoted to a paper presented by an outof-town guest speaker.

The programs scheduled for the remainder of the year are as follows:

September 9: "What's New in Pediatrics," Dr. Luvern Hays. "What's New in Allergy," Dr. E. Rankin Denny. Movie, Loop Colostomy for Inoperable Carcinoma Rectum.

September 23: Dr. F. C. Helwig, St. Lukes Hospital, Kansas City, Mo., "Clinical and Experimental Studies of Coronary Diseases with special emphasis on Trauma."

October 14: "What's New in Dermatology," Dr. W. A. Showman. "What's New in Radium," Dr. Ralph McGill. "What's New in X-Ray," Dr. Stuart. Movie, Subtotal Thyroidectomy.

October 28: To be announced.

November 11: "What's New in Neuro-Psychiarty," Dr. Ungerman, "What's New in Eye, Ear, Nose and Throat, Dr. D. L. Edwards, Movie, Nephrectomy for Tubercular Kidney.

November 25: Dr. Otto Jason Dixon, Kansas City, Mo., "An Operation for the Correction of Deafness."

Have You Paid Your Last Half 1940 Dues

Install New X-Ray at Clinic

Mrs. Waite Phillips contributes funds to purchase complete therapy and radiagraphic units; county agrees to furnish necessary funds for operation.

Through the generosity of Mrs. Waite Phillips, the Tulsa County Clinic has just completed installation of complete therapy and radiagraphic X-Ray units and is opening the units for use for county patients September 1st.

The installation includes a complete 200 K.V. therapy unit which will be adequate to treat all disturbances, even though they are deep-seated. In the radiographic unit there is a verticle fluoroscope unit together with a horizontal radiographic and fluoroscopic unit with Buckey table.

Bids were asked for a complete X-Ray lay-out sufficient to treat and take care of all patients who needed care, including the handling of deep cancers. The bid for all the parts of the unit were made on rebuilt nationally known X-Ray machinery and is all equipped with new shockproof tubes. The equipment committee let the bid to the Merkel X-Ray Company which handled the installation. The cost of the equipment was \$2,100.00 which was contributed by Mrs. Waite Phillips.

Installation charges, which included the leading of the therapy room together with other remodeling cost approximately \$325 which was paid by the county.

Dr. S. C. Venable, who has been practicing medicine in Tulsa for the past 15 years, has been secured to devote full time to the X-Ray department and he will be in complete charge of the X-Ray department and the laboratory.

With the installation of the X-Ray department at the Clinic, physicians working in the clinic will be able to secure all the X-Ray assistance needed in diagnosis work as well as therapy for cases where such treatment is indicated.

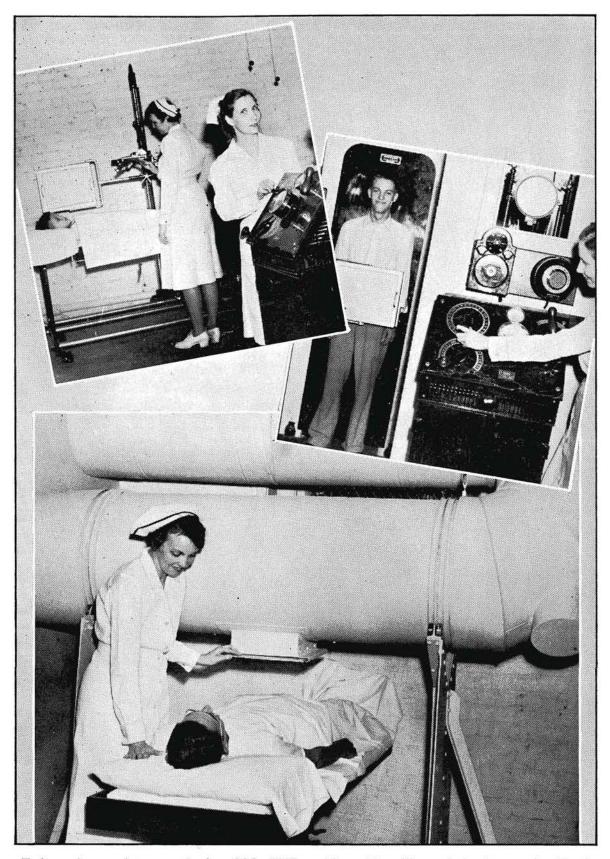
Although the budget for the X-Ray

department is not unlimited, there will be sufficient film for all necessary cases, in-as-much as all cases which can be fluoroscoped will be handled in that manner saving extra expense of X-Ray film and the necessary developing.

"Our shock-proof therapy unit will have a capacity of 200,000 volts, which is the adequate set-up with which X-Ray treatments are given in this country. We have no ambition to develop super high voltage units or do any unusual experimental work so this machine will handle any treatment we will be called upon to do," Dr. Venable stated in discussing the unit.

"For superfinal therapy and all routine radiographic work we have another unit, with a capacity of 140,000 volts and 100 milliamperes, which is shockproof, giving both patients and operator the maximum of protection from high-tension currents. This equipment includes a transformer, vertical fluoroscope, horizontal table with built-in Potter-Buercy diaphragm and horizontal fluoroscope, a casette change for chest cases, in which stereoscopic sets are desired, and complete dark room facilities for processing negatives.

"We shall ask and expect the cooperation of the doctors, working at the clinic, to make our limited finances serve as many of our neeedy clients as is humanly possible. Where fluoroscopy will give you what you seek to determine, we should prefer to use it alone. Where a flat plate will suffice, don't order an expensive stereo-set. Your director is willing and anxious to serve you and the clinic patients you may refer to his department both efficiently and courteously. After we start functioning, any criticisms or complaints brought to his attention will have prompt consideration."



Below is a picture of the 200 KV X-Ray unit for deep therapy work as it appears when the X-Ray department of the County Medical Clinic was opened for use September 1st. This picture shows the huge tube in the drum above the patient, who is lying on the adjust-

able table. Above left shows the Buckey table with the horizontal fluoroscopic arrangement as well as the 140,000 volt radiographic unit. Above right shows the vertical fluoroscope with a nurse at the control switch which sits directly in front of the transformer room.

PRESIDENT'S PAGE

Fall, is in the air-or something.

The summer vacation season has come and gone and it is time to settle back down to earth and start chopping wood. We have taken time out to fish, or travel or rest and most of us have had time to rest up from our vacations.

On September 9, we begin our fall Medical Society Meetings. At this first fall meeting we have a lot of business which has accumulated over the summer months. On September 23 we will have our first guest-speaker program.

Let's take up right where we left off last June and have record attendance for all the remaining meetings this year. The program committee has done an outstanding job this year. The average attendance for the current year is almost 100 per cent greater than ever before. This indicates something — probably that the programs are interesting a greater number of our members.

Anyway, vacation season is over and our meetings start again on September 9.

President.

Medical Calendar

TUESDAY, September 3rd:

Morningside Hospital Staff Meeting. Mercy Hospital Staff Meeting.

SATURDAY, September 7th:

Radio Broadcast at 3:15 p.m. Station KTUL. Dr. H. L. Farris.

MONDAY, September 9th:

Tulsa County Medical Society meeting at 8:00 p.m. Mayo Hotel. Program: What's New in Pediatrics by Dr. Luvern Hays; What's New in Allegry by Dr. E. R. Denny. Also a movie.

TUESDAY, September 10th:

No Tulsa General Hospital Staff Meeting.

SATURDAY, September 14th:

Radio Broadcast at 3:15 p.m. Station KTUL. Dr. R. M. Shepard.

MONDAY, September 16th:

St. Johns Hospital Staff Meeting at 7:30 p.m. Two Case Reports with Autoposy's.

TUESDAY, September 17th:

Flower Hospital Staff Meeting.

Office Assistant's Meeting. Michaelis Cafeteria at 6:00 p.m.

SATURDAY, September 21st:

Radio Broadcast at 3:15 p.m. Station KTUL. Dr. Ralph A. McGill.

MONDAY, September 23rd:

Tulsa County Medical Society Meeting at Mayo Hotel at 8:00 p.m. The speaker will be Dr. S. C. Helwig of Kansas City, Mo. Subject: "Clinical and Experimental Studies of Coronary Disease with Special Emphasis on Trauma."

THURSDAY, September 26th:

Southern Oklahoma Medical Association Meeting to be held in Shawnee, Oklahoma.

SATURDAY, September 28th:

Radio Broadcast at 3:15 p.m. Station KTUL. Dr. H. Lee Farris.

Page 12 The Bulletin

BULLETIN The

LOGAN SPANN, M. D., Editorial Chairman Committee..... F. L. UNDERWOOD, M. D. CARL J. HOTZ, M. D.

Managing Editor.....LLOYD STONE



Published monthly on the 3rd day of each month, at the executive offices of the Tulsa County Medical Society, 1202 Medical Arts Building, Tulsa, Oklahoma.

VOL. 6 No. 9 SEPTEMBER, 1940

FALSE IMPRESSIONS

It has been requested that the Weekly Bulletin attempt to correct false impressions regarding the status of the case of the United States vs. the American Medical Association et al. According to the J. A. M. A. of July 20, 1940, "A widely circulated publication has asserted that the Supreme Court of the United States has definitely decided the fact that medicine is a trade within the meaning of the Sherman Anti-Trust Law of the United States." The name of the publication is not given, nor is it known to the Editor. It would appear that someone has either jumped at conclusions or is deliberately creating a false impression. The Supreme Court of the United States has not definitely declared the practice of medicine to be a trade, nor is it likely to do so for some time, if ever.

Following the filing of suit against the American Medical Association by the Government, the United States District Court of the District of Columbia sustained a demurrer by the defendant and dismissed the charge. On appeal to the Court of Appeals by the Government, the decision was reversed and the case remanded for trial on its merits, whereupon the American Medical As-

sociation requested the Supreme Court for a writ or certiorari to review the decision of the Court of Appeals. In opposition to the application, the United States filed a brief and argument asking the Supreme Court not to review the decision of the Court of Appeals, on the grounds that the latter's decision was not final and that the Supreme Court should not review the case until it had been tried on its merits, and the facts had all been spread on the records. The Government conceded that the question was of sufficient importance to be settled finally by the Supreme Court. The Government's argument appears to have been accepted by the Supreme Court. The present status of the case is that it is now awaiting trial in the District Court of the United States for the District of Columbia, upon its merits.

The Supreme Court's refusal to review the decision of the Court of Appeals does not mean that the latter's opinion has been upheld, but only that the Supreme Court believes that the Court of Appeals is justified in remanding the case for trial.

"If the result of such trial should be adverse to the defendant, the question whether the practice of medicine is a trade within the meaning of the language used in the Sherman Anti-Trust Law, would still be an open question for the Supreme Court of the United States to decide."

In other words, all preliminary legal moves and skirmishes have been completed; the case awaits trial on its merit, and the Supreme Court will inevitably have the final decision as to whether the practice of medicine is a trade within the meaning of the Sherman Anti-Trust Law.

A GOOD ALIBI

The meek little man approached the policeman on the street corner.

"Excuse me, Mr. Officer," he said, "but I've been waiting here for my wife for over an hour. Would you be kind enough to order me to move on?"

Personally Speaking

All we know is what we hear and what we hear will appear in these columns. If you have done anything or gone anywhere or know of anyone who has-let us know. . . .

-The Editors

The vacation season is still on in full swing and there are a great number of Tulsa physicians out of town taking on a bit of rest and recuperation, according to information picked up by our Girl Friday.

The army is back from summer war maneuvers in Louisiana and with the army came DR. T. H. DAVIS, DR. J. H. HAMMOND, DR. EUGENE WOLFF, DR. ERICK WHITE AND DR. SHELDON SPENCER, dentist. These men have a great many experiences to tell about but they won't all fit into print.

DR. THOMAS DAVIS is the only casualty of the Medical Society to the new National Guard Mobilization Act recently passed by congress. When President Roosevelt calls out the first unit of the National Guard for a year's service, DR. DAVIS will be called with the Oklahoma units.

J. JEFF BILLINGTON. newly appointed county physician, has moved his offices from the Medical Arts Building down to the County Medical Clinic at 212 West Sixth St., where he will be located. He is devoting his entire time to this job and has moved his own office and medical equipment down to the clinic where he can be found all the time.

DR. R. Q. ATCHLEY is still in Wisconsin where he went for a month's vacation. DR. S. C. SHEPARD left August 17th for a trip through Montana and up into Canada. DR. AND MRS. LEE FARRIS have just returned home from a short trip to Laurel County, Kentucky, where they attended a family reunion and homecoming. DR. W. D. HOOVER and family spent a

couple of weeks sightseeing in Colorado. DR. E. G. HYATT and family spent their vacation in Missouri and Illinois.

DR. MAURICE J. SEARLE has moved his offices to 510 Medical Arts Building where he is now holding forth. DR. E. O. JOHNSON has moved his offices to 209 Medical Arts Building.

DR. MARVIN D. HENLEY and family just returned from a vacation in the northern part of Minnesota. DR. RALPH McGILL and wife took a few days off and went down into Arkansas. DR. JAMES D. MARK-LAND and family are leaving for Kansas City where he will spend a short vacation. DR. CARL J. HOTZ and family are in Arkansas on vacation.

DR. AND MRS. FRED PERRY, 1607 South Lewis, are the proud parents of a baby girl who arrived at St. Johns.

MARVIN HENLEY has been sick for a couple weeks. Dr. K. F. Swanson has been ill for some time.

DR. N. J. DIFFENBACH has been gone for a about a week to get his daughter who has been in camp at Hunt, Texas.

OLD RESTRICTIONS GONE

Young Mosquito: "Soft pickings these days, aren't they?"

Old Mosquito: "Yes, and to think when I was your age I could bite the girls only on the face and hands."

AN OLD STORY, REVISED

Manager (sarcastically): "I notice there were 35,000 people present on the afternoon that your grandmother was buried."

Office boy (rising to the occasion): "I couldn't swear to that, sir, but grandma was always very popular!"



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Page 15 September, 1940

Group Hospital Service Expands

More than 7,500 persons enrolled in 100 firms which have taken up approved hospital insurance; 85 persons have received care since plan was started in April

This program, which operates without profit and without charity, was inaugurated in April of this year under the leadership of the Oklahoma State Medical Association and the Oklahoma State Hospital Association, the members of which had worked long and diligently in an effort to bring to Oklahoma the best possible plan.

The Home Office of Group Hospital Service was located in Tulsa as a result of determined efforts by members of the Tulsa County Medical Society, our Chamber of Commerce and other civic interests. Affiliated offices are main-

tained in Oklahoma City.

The services are gradually being extended to the various communities of the state, in keeping with the objectives of a state-wide plan. There are now thirty-six hospitals participating in the program. The service has extended membership to the employees of over 100 firms and organizations. Through the splendid cooperation of employers and employees, 7,500 persons are now protected. The plan has paid hospital bills for eighty-five of its members. Twenty-five of these members received their care in Tulsa hospitals. The shortest period of hospitalization was one day and the longest was thirty days, this being one of our local citizens who received the care after having been a member only a few weeks.

No one can tell when he will be sick or what his sickness will cost him. Hospitalization is unpredictable, it requires absence from gainful employment, and it is usually accompanied by other expenses for professional service. Consequently, the hospital bill is peculiarly an economic hazard, and hospital bills have been hard to pay.

Group budgeting of hospital care, by which individuals "prepay" the necessary costs of hospitalization, is a way to remove this economic hazard from the sick individual and his family. It is not merely an idea, but an accomplished fact.

Our plan was founded on principles evolved from over a decade of experience. The experiences and accomplishments in extending protection to 6,000,-000 people by sixty of these plans give evidence of sound practices and the ability to meet social and contractual obligations to members and hospitals. All of these plans are organized and operated on standards established by the Amer-

ican Hospital Association.

As a pioneer in the health field, the non-profit plan has developed community consciousness to a point of civic proprietorship. It tends to preserve for health professions and institutions the duty and privilege of caring for and healing our sick, wounded and afflicted. It encourages scientific research and progress in the health field; discourages governmental interference and regimentation of our cherished health facilities.

The interest and untiring efforts of many members of the Tulsa County Medical Society are credited with having contributed immeasurably to the progress of our local plan. These efforts by Medical Societies, the civic leadership of the Trustees and the cooperation of hospitals have established firmly this new social conception as a public service of potential magnitude. Civic influence, employers and employees alike, are already cooperating in the recognition of this non-profit hospital service plan as a prominent community resource.

DIFFERENT TASTES

Mrs. Braggs: My husband can't bear The opening bars alone are enough to send him home.

Mrs. Waggs: Well, it's the closing bars that send my husband home.

DOCTOR: You Are Invited To Attend

THE OKLAHOMA CITY CLINICAL SOCIETY'S TENTH ANNUAL FALL CLINICAL CONFERENCE

October 28, 29, 30, 31 — 1940

SEVENTEEN DISTINGUISHED GUEST LECTURERS

- DR. ELMER BELT, Urology, Los Angeles; Associate Prof. Urology, College of Medical Evangelists; Urologic Consultant U. S. Military Hosp., Sawtelle.
- DR. W. B. CARRELL, Orthopedics, Dallas; Prof. Orthopedic Surg., Baylor Medical School; Chief Surg. to Scottish Rite Hosp. for Crippled Children.
- DR. ROBERT J. CROSSEN, Gynecology, St. Louis; Prof. Clinical Obstetrics and Gyn., Washington U. Med. School; Ass't. Obs. and Gyn. to Barnes Hosp.
- DR. M. EDWARD DAVIS, Obstetrics, Chicago; Asso. Prof. Obs. and Gyn., U. of Chicago; Attending Obs. and Gyn., Chicago Lying-in Hosp.
- DR. EDGAR L. GILCREEST, Traumatic Surgery, San Francisco; Clin. Instructor in Surg., U. of Calif. Med. School; Visiting Surg. of Stanford, St. Francis, Franklin and Children's Hospitals.
- DR. ELLIOTT P. JOSLIN, Diabetes, Boston; Clin. Prof. Emeritus, Harvard Medical School; Med. Director Geo. F. Baker Clinic of New England Deaconess Hosp.
- DR. NORMAN M. KEITH, Internal Medicine, Rochester; Prof. of Medicine, Mayo Foundation, U. of Minn. Consultant on Staff of Mayo Clinic.
- DR. JOHN G. McLAURIN, Otolaryngology, Dallas; Executive Staff Med. Arts Hosp.; Courtesy Staff Baylor Hosp. and St. Pauls Sanitarium.
- DR. KARL A. MEYER, Surgery, Chicago; Assoc. Prof. of Surgery, Northwestern U.; Sr. Attending Surg. Cook County Hosp.

- DR. JOSEPH EARLE MOORE, Syphilology, Baltimore; Assoc. Prof. of Medicine Johns Hopkins University.
- DR. JOHN deJ. PEMBERTON, Surgery, Rochester; Prof. of Surgery, Mayo Foundation; Surgeon at Mayo Clinic.
- DR. HENRY G. PONCHER, Pediatrics, Chicago; Associate Prof. of Pediatrics, Univ. of Ill.; Attending Phys. Cook County Children's Hosp. Charge of Pediatric Ward, Research and Education Hospitals.
- DR. FRANCIS M. POTTENGER, Tuberculosis, Monrovia; Clinical Prof. of Med., Univ. of Southern Calif. Sch. of Med.; Consultant, Los Angeles Gen. Hospital.
- DR. ERNEST SACHS, Neurological Surgery, St. Louis; Prof. of Clin. Neuro-Surg., Wash. U. Sch. of Med. Asso. Surg. to Barnes, St. Louis Children's and St. Louis Maternity Hospitals.
- DR. EDMUND B. SPAETH, Ophthalmology, Philadelphia; Prof. of Oph. Grad. School of Med., U. of Pennsylvania; Chief of Clinic, Grad. Hospital; Attending Surg. Wills Hospital.
- DR. NATHAN B. VAN ETTEN, President A.M.A., New York; Med. Director Morrisania City Hosp., President since 1932; Pres. Union Hosp., 1936.
- DR. RICHARD S. WEISS, Dermatology, St. Louis; Ass't. Prof. of Clinical Dermatology, Sch. of Med., Washington University. Derm. to Barnard Free Skin and Cancer Hosp.

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For further information address Secretary, 512 Medical Arts Building, Oklahoma City

Of Special Interest!

O. C. CLINICAL GROUP HAS TENTH ANNIVERSARY

The Oklahoma City Clinical Society announces in this issue that its Annual Fall Conference will be held October 28 to 31, inclusive, at the Biltmore

Hotel in Oklahoma City. The list of guest speakers carries the names of many of the outstanding men in medicine and we are assured of a diversified, well balanced program

Oklahoma City Clinical Society October 28-31

Mark these dates in your calendar NOW so you will not forget these important Medical dates.

The meeting is arranged primarily for the general practitioner, and there will be four days of lectures and symposia on every phase of medicine, with particular reference to its applicability by the doctor in general practice. And ad elsewhere in the Journal sets forth the guest speakers and their specialties.

Dr. Nathan B. Van Etten, President of the American Medical Association, will address the banquet given by the Oklahoma County Medical Association in his honor on Monday evening, October 28. The annual clinic dinner and dance will be held at the Chamber of Commerce, Tuesday, October 29, and on the night of the 30th, the Smoker, an affair anticipated from year to year, will be held at the Oklahoma Club.

The meeting is an intensive post graduate course, broken by well timed hours of pleasure. We recommend it to every practicing physician.

SOUTHERN OKLAHOMA MEETS IN SEPTEMBER

Roy L. Smith, M.D., Secretary Tulsa County Medical Society, Tulsa, Oklahoma. Subject: Fall Meeting Southern Oklahema Medical Association. Dear Doctor Smith:

The Pottawatomie County Medical Society will be host to the Southern Oklahoma Medical Association in the regular Fall Meeting which is scheduled to be held in the Aldridge Hotel, Shawnee, Oklahoma, September 26, 1940.

The program is as follows:

Dr. C. S. McMurray, Nashville, Tennessee, "Endocrine Consideration in Gynecology."

Dr. Wann Langston, Oklahoma City,

"Blood Dyscrasia."

It is requested that you notify as many members of your Society as possible and try to give us some idea as to the number that may be expected to attend. The cost will be one dollar per plate.

> Very truly yours, Clinton Gallaher, M. D., Secretary Pottawatomie County Medical Society, Shawnee, Oklahoma.

Afternoon program begins 2:00 p.m. Dinner at 7:00 p. m. \$1.00 per plate.

55 PHYSICIAN-GOLFERS TEE OFF IN TOURNAMENT

While there were no reports of subpar shooting, 55 physician-golfers registered in and teed-off in the annual fall medical society golf tournament held August 22 at the Tulsa Country Club. The tournament was held under the direction of the golf tournament composed of Dr. Silas Murray, chairman; and Doctors W. A. Showman and W. O. Smith.

The golf tournament was followed by a buffet dinner at the club.

Following is the list of golf winners as reported by the committee:

W. Albert Cook Trophy-Dr. K. C. Reese.

A MERKEL Installation

We invite the entire medical profession to inspect the Therapy and Radiographic units selected by the Tulsa County Medical Society and installed in the County Medical Clinic as the gift of Mrs. Waite Phillips.

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MERKEL X-RAY COMPANY

612 South Cincinnati Phone 2-4897 Tulsa 901 N. W. 12th Street Phone 2-3522 Oklahoma City Scotty Taylor Trophy—Dr. Carl F.

Simpson.

Pair of shoes, Dr. H. S. Browne; 6 bals, Dr. Chas. H. Haralson; 6 balls, Dr. W. A. Showman; 3 balls, Dr. C. G. Stuard; 3 balls, Dr. W. S. Larrabee; 3 balls, Dr. Frank A. Stuart; 3 balls, Dr. R. B. Witcher; 3 balls, Dr. E. Rankin Denny; 3 balls, Dr. Paul Grosshart; 3 balls, Dr. W. A. Cook; pair of socks, Dr. George Osborn; pair of socks, Dr. Chas. H. Eads; pair of socks, Dr. Jeff Billington; pair of socks, Dr. Franklin; pair of socks, Dr. W. M. Jones; pair of socks, Mr. W. R. Mc-Bee.

Special prize, golf bag, Dr. Frank Stuart.

Dr. Fred Woodson won 2 balls for shooting the highest score.

Dr. W. C. Ewell, prize from the Riggs Optical Company.



ASSISTANTS CONTINUE FINE PROGRAMS

The Round Table discussion at the T. C. M. D. A. Meeting in August was the brainstormiest in our history. A record breaker, every member present held the floor for undivided attention—ideas whizz banged hither and yon. Do wish every guest speaker could have been present for their high lighted compliments. And, there's a mighty fine line up of choice topics for future propounding.

"The Reporter" is coming out in new style. Artistic accomplishments have been achieved, as well as, giving the low down on T. C. M. D. A.-Tolerance, Courtesy, Merriment, Diligence and Achievement.

The next meeting will take up some more of those questions and suggestions. The question box is eagerly awaiting those perplexities to solve. Everyone join in.

Mr. Lloyd Stone Medical Arts Building Tulsa, Oklahoma Dear Sir:

I am in receipt of a letter dated July 27 from Mr. Wm. R. Wooten, City Engineer of Tulsa, stating that it had been agreed by the Board of City Commissioners to furnish the necessary space to the Industrial Commission for their hearings in Tulsa. I have been advised that you were a representative on the general committee which was successful in obtaining this space for the use of the Industrial Commission.

The Commission has realized the crowded conditions existing in the City of Tulsa and the difficulties which would necessarily have to be surmounted in order to obtain rooms for the use of the Commission. Realizing all this and knowing of the efforts of the committee, I want to take this means, on behalf of the Commission, of expressing to you our appreciation for your efforts in this regard.

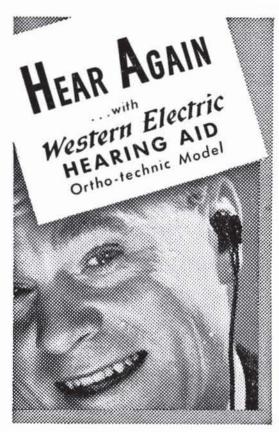
Very truly yours, Wm. L. Fogg, Chairman, State Industrial Commission.

ON THIS ROCK

The basic principle underlying all the ramifications of a doctor's professional life is stated in the opening sentence of the Principles of Medical Ethics of the American Medical Association:

"A profession has for its prime object the service it can render to humanity; reward or financial gain should be a subordinate consideration. The practice of medicine is a profession. In choosing this profession an individual assumes an obligation to conduct himself in accord with its ideals."

That has been the basic principle of medical ethics since the time of Hippocrates. The forms of medical practice may change, its economics may change, its science may change, but its principles of ethics do not change any more than the basic principles of the Christian religion change.



Accepted by A. M. A.

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- 3. The account will be due each month or when the services are completed. Is this satisfactory?
- 4. With what other physicians do you have credit established? (This question will obtain information to secure Medical Credit experience.)
- 5. Have you followed your present occupation for some time, and how long have you been with your present employer?

If the Patient Is a New Resident of the City:

- 1. What occupation did you follow at your former address?
- 2. With what physician had you established credit?
- 3. What was your former address and how long did you reside there?

People asking for credit expect to give information. Obtaining answers to these questions will impress the patient with their responsibility and will help to check Medical Credit and your secretary in securing prompt payment of accounts.

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Government and man-made law may disrupt and negate the operation of the Principles of Medical Ethics of the American Medical Association for a time or in part, but they will always remain the principles of right conduct for the members of the medical profession.

-Pittsburgh Medical Bulletin.

By IRVING ADAMS

Of all the joys that come in life,
And blunt the edge of constant strife,
That fill the soul with deep content,
With no thought of the dollars spent—
Vacation!

For months our longing heart expands Regardless of our work's demands; We think in terms of brook and rill, Of distant sea or lonesome hill— Vacation!

Our vision paints us gay delights, Of scaling dizzy mountain heights, Of rod and reel, or trap and gun, Of bracing winds and tanning sun— Vacation!

The auto's whizz, the paddle's swish, The relish of a camp-fire dish— And music 'neath the pale moonlight— Conjure a dream of rare delight—

Vacation!

For once a year the red gods call
We hate the city's deadly pall,
The great outdoors before us lies—
The primal man within us cries—
Vacation!

Sure, the boss has a snap . . . all he has to do is worry.

Man does not form a habit . . . the habit forms the man.

The man of the hour spent many days and nights getting there.

Clinic Report---

REPORT FOR AUGUST

Rectal	24
Medicine	
Pediatrics	
Dental	4 4 14
Diathermy	. 보통 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Urology	
Surgery	
Gynecology	ACCURAGE AND ACCURACY AND ACCUR
Eye	
Ear, Nose and Throat	82
Tonsils	
Orthopedics	
Dermatology	
Tumor	
Neurology	
Heart	
Varicose	
Camp (examinations)	
	1782
Hospitals (patients)	7
Nursing Homes	
Total number of patients	1836
Total number of prescriptions	

Professional Directory

VICTOR K. ALLEN, M. D. Proctology 1001 Medical Arts Building Tulsa, Oklahoma	E. RANKIN DENNY, M. D. Diagnosis and Clinical Investigation Allergy 1105 Med. Arts Bldg. Tel. 4-4444	
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Oakwood Sanitarium is maintained and operated solely under the resident managership of Dr. Ned R. Smith for his private Neuro-psychiatric practice.

Tulsa City office, 703 Medical Arts Bldg. Hours, 1 to 4 by appointment.

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