

THE BULLETIN

OF THE TULSA COUNTY MEDICAL SOCIETY

Tulsa. . . .

—invites you to attend the Forty-eighth
Annual Meeting of the Oklahoma
Medical Association here May 6-7-8.

R. C. Rigford

President.

Vol. 6 ♦ Tulsa ♦ APRIL ♦ Okla. ♦ No. 4

STRAPPED FOR RICKETS

The swaddled infant pictured at right is one of the famous works in terra cotta exquisitely modeled by the fifteenth century Italian sculptor, Andrea della Robbia. In that day infants were bandaged from birth to preserve the symmetry of their bodies, but still the gibbous spine and distorted limbs of severe rickets often made their appearance.



A bambino from the Foundling Hospital, Florence, Italy,—A. della Robbia

SWADDLING was practised down through the centuries, from Biblical times to Glisson's day, in the vain hope that it would prevent the deformities of rickets. Even in sunny Italy swaddling was a prevailing custom, recommended by that early pediatrician, Soranus of Ephesus, who discoursed on "Why the Majority of Roman Children are Distorted."

"This is observed to happen more in the neighborhood of Rome than in other places," he wrote. "If no one oversees the infant's movements, his limbs do in the generality of cases become twisted. . . . Hence, when he first begins to sit he must be propped by swathings of bandages. . . ." Hundreds of years later swaddling was still prevalent in Italy, as attested by the sculptures of the della Robbias and their contemporaries. For infants who were strong Glisson suggested placing "Leaden Shoes" on their feet and suspending them with swaddling bands in mid-air.

How amazed the ancients would have been to know that bones can be helped to grow straight simply by internal administration of a few drops of Oleum Percomorphum. What to them would have been a miracle has become a commonplace of science. Because it can

Oleum Percomorphum offers not less than 60,000 U.S.P. vitamin A units and 8,500 U.S.P. vitamin D units per gram. Supplied in 10 and 50 c.c. bottles, also in boxes of 25 and 100 ten-drop soluble gelatin capsules containing not less than 13,300 vitamin A units and 1,850 vitamin D units.

be administered in drop dosage, Oleum Percomorphum is especially suitable for young and premature infants, who are most susceptible to rickets. Derived from natural sources, this product is rich in vitamins A and D. Important also to your patients, Oleum Percomorphum is an economical antiricketic.

MEAD JOHNSON & COMPANY
EVANSVILLE, INDIANA, U. S. A.

**Only PASTEURIZED Milk
is SAFE Milk!**

An average of 42 milk-borne outbreaks occur in the United States annually traceable to infected raw milk supplies. A clean milk is no index of safety! Pasteurization does kill pathogenic organisms in milk and render it safe as a human food. Conclusive clinical studies have demonstrated that there is no significant difference in the nutritional qualities of pasteurized and raw milk!

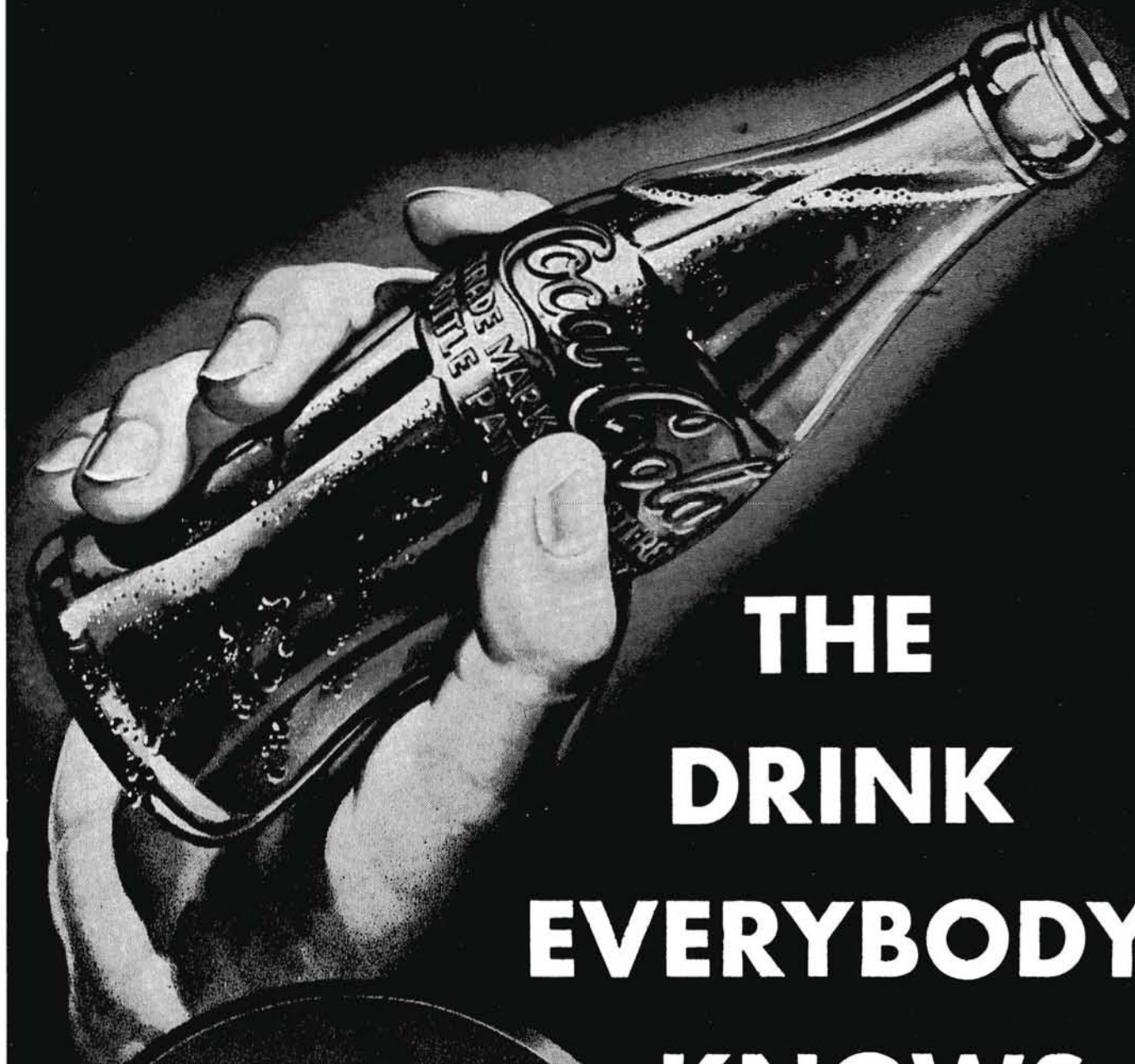
MEADOW GOLD

HAWK'S DAIRY

GLENCLIFF DAIRY

PURE WHITE DAIRY

QUALITY MILK CO.



**THE
DRINK
EVERYBODY
KNOWS**

Drink

Coca-Cola

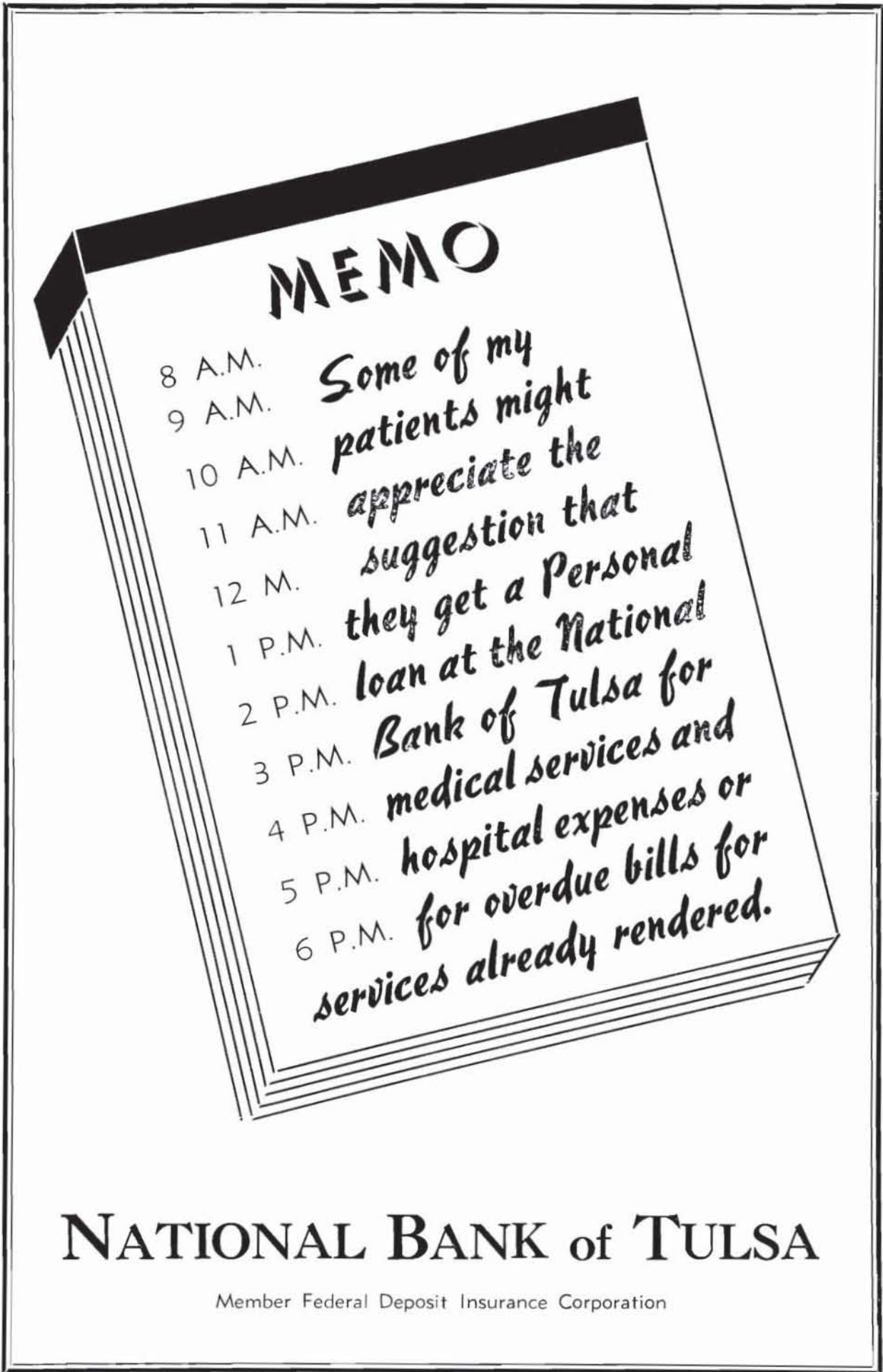
Delicious and
Refreshing

EDITORIAL CONTENTS

Plan for Record Attendance	9
Convention Guest Speakers (Pictures)	10
Outstanding Scientific Programs	11
President's Page	13
Oklahoma State Medical Association Officers	14
"Hall of Health" Taking Shape	15
Convention Committees	17
Editorial Page	18
Medical Calendar	19
Auxiliary Completes Plans	21
State Golf Tournament at Oakhurst	23
Record Number of Commercial Exhibits	29
To Push Liability Insurance	31
Volume of Collections Increases	33
To Cut Indigent Medical Costs	35
Hospital Insurance on Sale	37
Dr. G. A. Wall Gift to Library	38
Tulsa-Oklahoma City Dinner April 23	41
Stop-A-Minute	45

ADVERTISING INDEX

Adams Drug	24	Medical Arts Prescription Shop	22
Aloe	21	Medical Credit Bureau	32
Audiphone Hearing Aids	27	Medical Arts Building	44
Babyland	17	Merkel X-Ray	48
Ball Drug Store	24	Morningside Hospital	22
Brown-Dunkin	20	National Bank of Tulsa	6
Coca-Cola	4	Nurses Exchange	17
Commercial Printing Company	48	Oaklawn Sanitarium	47
Couper, Frank, Supply	7	Pasteurized Milk	3
Curtain's Prescription Laboratory	8	Paul Sisk & Associates	30
Denver Chemical Mfg.	31	Philtower Flower Shop	48
Frates Company	13	Professional Directory	22
Grant Forsythe, Inc.	40	Sears, Roebuck and Co.	20
Harrington's	20	Star Linen Co.	24
Insured Investors, Inc.	36	St. John's Hospital	28
Mayo Hotel	8	Sturdivant's	24
Meadow Gold Dairy	47	Schiek & Liddle	24
Mead Johnson and Co.	2	Tulsa Typewriter Co.	48
		Tulsa General Hospital	42



MEMO

8 A.M.
9 A.M.
10 A.M.
11 A.M.
12 M.
1 P.M.
2 P.M.
3 P.M.
4 P.M.
5 P.M.
6 P.M.

Some of my patients might appreciate the suggestion that they get a Personal loan at the National Bank of Tulsa for medical services and hospital expenses or for overdue bills for services already rendered.

NATIONAL BANK of TULSA

Member Federal Deposit Insurance Corporation

FRANK G. COUPER, Inc.

We specialize in your needs.

**E. J. Rose Mfg. Co., Diathermy and
Ultra Violent Equipment**

- » » Surgical Belts and Appliances fitted according to your instructions.
- » » Artificial Limbs sold and repaired—Supplies.
- » » Ball Bearing Casters for your portable equipment.
- » » Baumonometers, Doctors' Bags and Supplies.
- » » New and Used Sterlizing Equipment for Offices and Hospitals—Service.
- » » Oxygen Therapy Apparatus for Rent.
- » » Complete Rental Service on Invalid Equipment for the convenience of your patients.

We solicit your patronage on a policy of high class service to you and your patients.

FRANK G. COUPER, Inc.

(Opposite Central High School)

211 East Sixth

Phone 4-3503

TULSA, OKLAHOMA

●

Visit
Booth
No. 23
at
the
Oklahoma
State
Medical
Meeting
in
Tulsa
May
6-7-8

●

JUST WHAT THE DOCTOR ORDERED



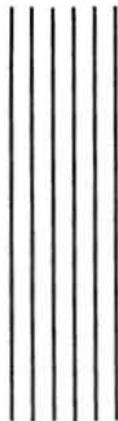
Excellent Service

Pleasant Atmosphere

"Air Conditioned" Comfort

THE MAYO
IN TULSA

FOR YOUR PROTECTION



- Quality ingredients
- Precision compounding
- A high standard of ethics

CURTAINS PRESCRIPTION LABORATORY

SIXTH AND BOULDER

PHONE 4-7116

A Strict Ethical Pharmacy in Policy and Appearance

THE BULLETIN

OF THE

TULSA COUNTY MEDICAL SOCIETY

R. C. Pigford, M.D., *President*J. C. Brogden, M.D., *President Elect*Ralph McGill, M.D., *Vice-President*Roy L. Smith, M. D., *Secretary-Treasurer*LLOYD STONE, *Executive Secretary*

VOL. 6

TULSA, OKLAHOMA, APRIL, 1940

No. 4

Plan for Record Attendance May 6-7-8

Forty-eighth annual meeting of Oklahoma State Medical Association promises to be outstanding convention of medical group; many innovations on program.

Preliminary plans for the forty-eighth annual meeting of the Oklahoma State Medical Association are nearly complete, and Tulsa physicians, who will be hosts to the state doctors this year, are preparing for a record attendance at the event, scheduled for May 6, 7, and 8.

And—if this is not the most outstanding; the most interesting; the most valuable; and the largest state medical meeting held in Oklahoma during the past forty-eight annual meetings, then it will not be the fault of members of the Tulsa County Medical Society who have been working for months to make this annual meeting one to remember.

Headquarters will be at the Mayo Hotel, where registration will open at 8:30 o'clock Monday morning, May 6. With a registration of 807 chalked up for the meeting in Oklahoma City last year, indications are that the record will be broken in Tulsa in 1940, with mounting enthusiasm evident throughout the state. Membership cards for 1940 must be presented at the registration desk.

Headlining the list of guest speakers will be Dr. Alphonse McMahon of St. Louis, Mo., vice-president of the American Medical Association. Adding interest to the guest speaker program also will be Dr. Edward H. Skinner of Kansas City, Mo., Dr. Curtis Rosser of Dallas, Texas, and Dr. H. R. Casparis of the Vanderbilt University Hospital, Nashville, Tennessee.

In addition to the scientific program, the Tulsa County Medical Society is sponsoring a "Hall of Health," expected to be an outstanding feature of the three-day meeting. A complete story appears elsewhere in this issue.

Changing from the usual procedure, the scientific sections this year will meet in the morning, with the general scientific meetings at which the guest speakers will appear scheduled for the afternoon.

Scientific exhibits not only will be those of doctors of the State of Oklahoma, but also there will be several from the American Medical Association. The commercial exhibits, which are certain to be of interest to every doctor, are expected to be the finest ever displayed.

An innovation already receiving favorable comment and which is expected to be of great value will be the luncheon of the secretaries of the county medical societies scheduled for Wednesday noon.

Entertainment features likewise have received their share of attention from the committee, and fun as well as education is expected to color the convention. A golf tournament and a dance already have been planned. Wives of the state physicians will be the guests of the Women's Auxiliary of the Tulsa County Medical Society.

(Continued on Page 39)

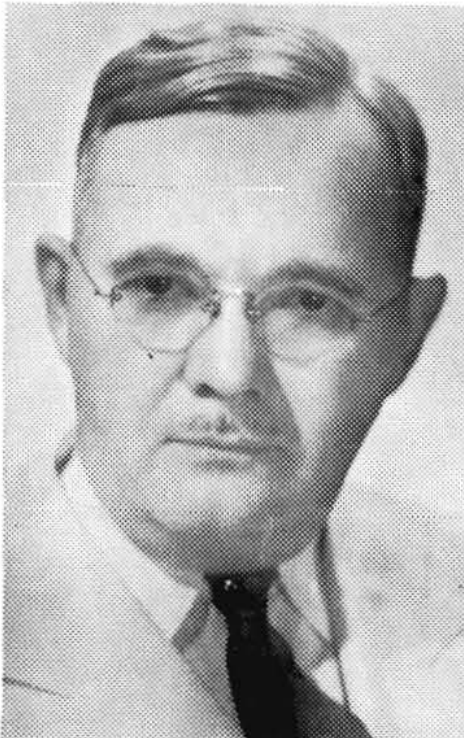
CONVENTION GUEST SPEAKERS



Alphonse McMahon, M.D.



Edward H. Skinner, M.D.



Curtice Roser, M.D.



Horton R. Casparis, M.D.

Outstanding Scientific Programs

General meetings and scientific sections have programs designed to interest all physicians who attend conventions; programs are completed well in advance of meeting.

By Dr. E. O. JOHNSON,

Chairman Program Committee

For the first time in a number of years, all programs for the special sections as well as for the general meetings have been completed well in advance of the annual state meeting, and a survey of the papers and speakers on each program indicates that the various committees in charge have gathered together an outstanding array for the scientific programs for the meetings to be held in Tulsa May 6-7-8.

The program committee under its chairman Dr. E. O. Johnson started work early and with the co-operation of the state officers were able to get all of the scientific programs arranged by the various section officers before the deadline set at March 20. This was done to enable each section to advertise its program over the state and interest a larger attendance at each meeting.

Although the following outline of the various convention programs and meetings are not absolutely unchangeable between now and the dates of the annual meeting, the program is more or less official and will give you some idea of the great amount of work that has been done in arranging something worthwhile for your visit in Tulsa early next month.

GENERAL SESSIONS

Crystal Ballroom, 16th Floor,
Mayo Hotel

W. A. Howard, M.D., President
"TUBERCULOSIS AND THE
GENERAL PRACTITIONER"—
Dr. H. R. Casparis, Vanderbilt Uni-
versity Hospital, Nashville, Tennessee.

"DIAGNOSTIC POINTS IN
RECTAL CANCER"—Dr. Curtice
Rosser, 1719 Pacific Avenue, Dallas,
Texas.

"MANAGEMENT OF ACCESS-
IBLE CANCER OF THE UTER-
INE CERVIX BY RADIUM
THERAPY"—Dr. Edward H. Skinner,
1103 Grand Avenue, Kansas City,
Mo.

"THE EFFECT OF AMINO-
PHYLLINE ON THE ELECTRO-
CARDIOGRAM"—Dr. Alphonse Mc-
Mahon, 634 North Grand Boulevard,
St. Louis, Missouri.

"NATIONAL PHYSICIANS
COMMITTEE FOR EXTENSION
OF MEDICAL SERVICE"—Dr.
Edward H. Skinner, Kansas City, Mis-
souri.

WEDNESDAY—2 P.M.

Crystal Ballroom, Mayo Hotel

Dr. Henry H. Turner, President

"SIMPLIFIED RADIATION
THERAPY FOR CANCER OF
THE SKIN AND LIP"—Dr. Ed-
ward H. Skinner, Kansas City, Mis-
souri.

"EMERGENCY TREATMENT
OF ACUTE HEART FAILURE"—
Dr. Alphonse McMahon, St. Louis,
Missouri.

"MANAGEMENT OF MINOR
ANAL PATHOLOGY"—Dr. Cur-
tice Rosser, Dallas, Texas.

"THE MEDICAL ASPECTS OF
CHILD BEHAVIOR"—Dr. H. R.
Casparis, Nashville, Tennessee.

"GROUP HOSPITAL INSUR-
ANCE"—Dr. Alphonse McMahon, St.
Louis, Missouri.

PUBLIC INAUGURAL MEETING

TUESDAY, MAY 7, 8 P.M.

At Akdar Theater in Akdar Temple
Fourth Street and Denver Avenue
Presiding Chairman—Dr. Maurice J.
Searle, chairman General Convention
Committee.

Introduction of Guests.

Introduction of State President, Dr. W. A. Howard.

Dr. Howard Will Present Dr. Henry Turner, Incoming President.

Dr. Searle Will Introduce Dr. Alphonse McMahan of St. Louis who is Vice President of the American Medical Association Who Will Speak on "The Medical Profession, Its Aims and Responsibilities."

INAUGURAL DANCE

Tuesday, May 7th, 9:30 p.m.

Dancing starts at 10:30 following public meeting at Akdar Theater.

Floor Show at 11:30.

Dancing continues until 1 o'clock.

STATE GOLF TOURNAMENT

At Oakhurst Country Club

Monday, May 6, 1 p.m.

W. J. Bryan, M.D., Chairman.

R. Q. Atchley, M.D., Henry Browne, M.D.

Golfers will tee off at 1 p.m.

Dinner at Oakhurst Country Club at 6:30 p.m. Green fee and dinner \$3.00.

COUNCIL MEETINGS

Monday, May 6, 2:30 p.m. in French Room, Mezzanine Floor Mayo Hotel.

Wednesday, May 8, 4:30 p.m. in French Room Mayo Hotel.

HOUSE OF DELEGATES MEETING

Monday, May 6, 8 p.m. Ivory Room Mayo Hotel.

Tuesday, May 7, 8 a.m. in Ivory Room Mayo Hotel.

Wednesday, May 8, 8 a.m. in Ivory Room Mayo Hotel.

WOMEN'S PROGRAM

State Auxiliary Officers
Mrs. E. Eugene Rice, Pres.,
Shawnee, Oklahoma

Mrs. W. A. Fowler, Pres.-Elect.

Norman, Oklahoma

Mrs. C. C. Young, Treasurer,
Shawnee, Oklahoma

Mrs. Geo. Garrison, Parliamentarian,
Oklahoma City, Oklahoma

Mrs. Julian Fields, Vice-Pres.,
Enid, Oklahoma

Mrs. Charles Paramore, Secy,
Shawnee, Oklahoma

Mrs. S. D. Greenberger, Historian,
McAlester, Oklahoma

Convention Program

Registration—Mezzanine Floor, Mayo Hotel

Monday, May 6th, 1940

7:30 p.m.—Meeting of State Executive Board, 816 Mayo Hotel

Tuesday, May 7th, 1940

9:00 a.m.—General Meeting in Open Parlor, Mezzanine Floor, Mayo

All Doctors' wives are urged to attend

12:30 p.m.—Luncheon at Tulsa Club Roof Garden. \$1.10.

All visiting ladies invited to attend.

Please secure your tickets at registration desk.

Following the luncheon there will be a tour of Philbrook Art Museum—Starting from the Tulsa Club.

TUBERCULOSIS SYMPOSIUM

Wednesday, May 8, 1940, 8:00 a.m.

French Dining Room, Mezzanine Floor, Mayo Hotel

R. M. Shepard, M.D., Chairman
306 Medical Arts Bldg.

Tulsa, Oklahoma.

"Admission of Patients and Their Care After Dismissal"—By R. M. Burke, M.D., Supt. State Sanitorium, Clin-

(Continued on Page 16)

PRESIDENT'S PAGE

The members of the Tulsa County Medical Society are eagerly awaiting the week of May 6. We are most enthusiastic about this week because it is then that we will be "at home" to all the Physicians of Oklahoma. You are urged to come—one and all—fill the old town to overflowing, for we are most happy when you visit us.

The coming convention of the State Medical Association bids fair to be the most diversified, the most instructive, the most sociable, and the most harmonious in the history of the organization. The array of guest speakers, the unusually high quality of scientific papers, an extraordinary assortment of scientific and commercial exhibits, the golf tournament, dance, and *other* social activities will be worth your trip. Rumors are abroad that an open forum will be held on Hospital Insurance. And while you are here you will plan to see the Hall of Health,—Tulsa County's educational exhibit for the public.

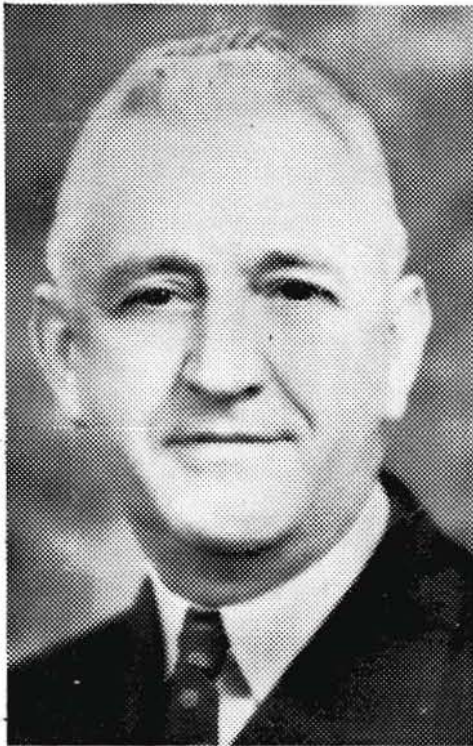
On your appointment book—mark off *now*—not one day but three days—May 6, 7, 8—for the Tulsa Convention. Come and hear good news from your outgoing and incoming presidents.

Tulsa greets you.



President.

OKLAHOMA STATE MEDICAL ASSOCIATION OFFICERS



W. A. Howard, President



Henry Turner, President-Elect



J. D. Osborne, Speaker House



L. S. Willour, Secretary-Editor

"Hall of Health" Taking Shape

Exposition of Medical Science expected to draw attendance of 50,000 persons; All exhibits being arranged for outstanding educational show; many co-operating.

The Hall of Health, educational exposition of medical science and health, is rapidly taking shape and promises to be an outstanding show of its kind during the week of May 7 to 12 in the Coliseum under the sponsorship of the Tulsa County Medical Society.

The Hall of Health Committees, headed by Dr. Paul Grosshart, have been working every day for the past three months on the details of this huge health program which is being developed along the lines of the Hall of Science expositions at the New York World's Fair and the San Francisco exposition.

Every allied organization is co-operating in making this show a success and to make it more valuable and interesting from the public viewpoint. The Tulsa Dental Association is preparing an elaborate show as one of the feature attractions. The American Medical Association, national insurance companies, and other interested groups are taking part in this program.

The Hall of Health will be shown at the same time the Oklahoma State Medical Association holds its convention here, but will not be a part of the convention proper. The Hall of Health is an exposition designed for the public, to bring in a visual manner the story of how medical science, dentistry, public health, and allied agencies play a part in safeguarding and protecting the health of mankind.

The public is demanding to know more and more about what goes on inside their bodies in this rapidly moving age, and is primarily interested in his health which is its greatest asset and for this reason a plan has been worked out to help inform the public. The Hall of Health shows how the activities of medicine, pharmacy, nursing, hospitals and other institutions are correlated as a means of protecting and preserving the

health. This show will give the individual an opportunity of actually learning about himself and will give him an insight into the proper care he should be taking of his body.

The anatomy of the human body will be visualized by the means of the famous Transparent Woman and also the "Dissectible Woman." These life-sized figures will be so shown that the public can actually study the make-up of their bodies and get some concrete idea of what their bodies are all about. These figures are illuminated internally and will be illuminated as a lecturer unfolds the physiology of man. An attempt is being made to secure the Lindbergh-Carrel Heart for the show. A special exhibit of the heart, showing actual amplification of the heart-beat, will be featured. Other special exhibits will include cancer, tuberculosis, syphilis, pneumonia, quacks, dentistry, pharmacy, X-ray, iron lungs, etc., etc.

The organization personnel of committees for the Hall of Health follow:

I. Scientific Exhibits: J. E. McDonald, chairman; B. L. Branley, E. R. Denny, R. M. Shepard.

II. Commercial Exhibits: J. F. Gorrell, chairman; R. Q. Atchley, E. L. Cohenour.

III. Special Exhibits: Paul Cameron, chairman.

IV. Publicity: T. H. Davis, chairman; G. H. Henry, M. D. Henley.

V. Ticket Sales: W. S. Larrabee, chairman; Joe Fulcher, James Stevenson.

VI. Schools: Mabel Hart, chairman; H. J. Evans, W. A. Waller.

VII. General Arrangements: H. B. Stewart, chairman; John Perry, W. A. Showman.

(Continued from Page 12)

ton, Oklahoma.

"Sanatorium Care"—By F. P. Baker, M.D., Supt. State Sanatorium, Tahlequah, Oklahoma.

"The Management of Tuberculosis Patients"—By Floyd Moorman, M.D., Oklahoma City, Oklahoma.

"Early Diagnosis"—By R. M. Shepard, M.D., Tulsa, Oklahoma.

SECTION OF EYE, EAR, NOSE AND THROAT

English Room, Mezzanine Floor

Section Hosts: Dr. Hugh Evans, Dr. D. L. Edwards

9:00 a.m., Tuesday, May 7:

Chairman's Address:

James R. Reed, M.D., Oklahoma City

"Oculo-Glandular Tularemia"

J. Franklin Gorrel, M.D., Tulsa

Discussion by A. H. Davis, M.D., Tulsa

"Management of Chronic Otitis Media"

Ralph W. Rucker, M.D., Bartlesville

Discussion by W. O. Smith, M.D., Tulsa

"Treatment of Trachoma"

J. H. Hammond, M.D., Tulsa

Discussion by Clinton Gallaher, M.D., Shawnee

"Neuroses of the Pharynx"

Harry Ford, M.D., Oklahoma City

Discussion by L. C. McHenry, M.D., Oklahoma City

Wednesday, May 8, 9:00 a.m.

Election of Officers

"Local Treatment in Allergy of the Nose"

O. Alton Watson, M.D., Oklahoma City

Discussion by George S. Wilson, M.D., Enid

"Phorias; Their Diagnosis and Treatment"

E. D. McKay, M.D., Oklahoma City

Discussion by E. S. Ferguson, M.D., Oklahoma City

"Brain Tumors I've Met"

E. H. Coachman, M.D., Muskogee

Discussion by Harry Wilkins, M.D., Oklahoma City

SECTION OF SURGERY

Section Hosts: Dr. O. C. Armstrong and Dr. T. H. West

TUESDAY, MAY 7, 1940

Crystal Ballroom, 16th Floor

9:00 a.m.—Erma O. Johnston, M.D., Tulsa, Oklahoma

Title—"Acute Appendicitis in an Oklahoma Hospital"

9:30 a.m.—George H. Kimball, M.D., Oklahoma City, Okla.

Title—"Transplantation of Ureters for Exstrophy of the Bladder"

Discussion—Henry S. Browne, M.D., Tulsa, Oklahoma and

C. B. Taylor, M.D., Oklahoma City, Oklahoma

10:00 a.m.—Curtice Rosser, M.D., Dallas, Texas

Title—"The Negro in Proctology"

10:30 a.m.—Raymond L. Murdoch, M.D., Oklahoma City, Oklahoma

Title—"Surgery of Rectal and Recto-Sigmoid Cancer with Reference to Mortality and Perineal Outlet"

Discussion—V. K. Allen, M.D., Tulsa, Oklahoma and F. A. Hudson, M.D., Enid, Oklahoma

11:00 a.m.—LeRoy D. Long, M.D., Oklahoma City, Okla.

Title—"Hyperinsulinism Due to Adenoma of Pancreas—Surgical Removal with Care."

Discussion—John Powers Wolff, M.D., Oklahoma City, Oklahoma

11:30 a.m.—M. A. Connell, M.D., Picher, Oklahoma

Title—"Relationship of Spina Bifida Occulta to Industry"

(Continued on Page 25)

STATE CONVENTION COMMITTEES

MAURICE J. SEARLE, M.D.
GENERAL CHAIRMAN

ADVISORY COMMITTEE

W. ALBERT COOK, M.D.
P. P. NESBITT, M.D.
GEO. OSBORN, M.D.
A. W. PIGFORD, M.D.
JAS. STEVENSON, M.D.
RUSSELL PIGFORD, M.D.
CHAS. HARALSON, M.D.
HENRY BROWNE, M.D.

PROGRAM COMMITTEE

E. O. JOHNSON, M.D., CHM.
FRANK A. STUART, M.D.
MARVIN HENLEY, M.D.

SCIENTIFIC EXHIBITS COMMITTEE

E. RANKIN DENNY, M.D., CHM.
H. H. PORTER, M.D.
GIFFORD HENRY, M.D.

COMMERCIAL EXHIBITS COMMITTEE

S. C. SHEPARD, M.D., CHM.
W. A. SHOWMAN, M.D.
MORRIS B. LHEVINE, M.D.

FINANCE COMMITTEE

H. B. STEWART, M.D., CHM.
J. C. PEDEN, M.D.
ROY L. SMITH, M.D.

ENTERTAINMENT COMMITTEE

HUGH EVANS, M.D., CHM.
J. C. SHIPP, M.D.
NED SMITH, M.D.

STATIONFRY & BADGES COMMITTEE

ROY DUNLAP, M.D., CHM.
J. FRED BOLTON, M.D.
MONT STANLEY, M.D.

HOTEL RESERVATIONS COMMITTEE

RALPH MCGILL, M.D., CHM.
W. D. HOOVER, M.D.
B. L. BRANLEY, M.D.

WOMEN PHYSICIANS COMMITTEE

LUVERN HAYES, M.D., CHM.
MOLLY MCQUAKER, M.D.
MARCELLA RUPRECHT, M.D.

AUXILIARY COMMITTEE

MRS. W. L. LARRABEE, CHM.
MRS. JAMES STEVENSON
MRS. T. H. DAVIS
MRS. FRANK L. FLACK
MRS. LEON H. STUART
MRS. HUGH PERRY
MRS. CARL HOTZ

GOLF COMMITTEE

W. J. BRYAN, M.D., CHM.
R. Q. ATCHLEY, M.D.
HENRY BROWNE, M.D.

RESERVE OFFICERS COMMITTEE

T. H. DAVIS, M.D., CHM.
P. P. NESBITT, M.D.
IAN MCKENZIE, M.D.

FRATERNITY DINNERS COMMITTEE

ROBT. WITCHER, M.D., CHM.
JOS. FULCHER, M.D.
HUGH PERRY, M.D.

SECTION HOSTS COMMITTEE

C. E. BRADLEY, M.D., CHM.
J. C. BROGDEN, M.D.
FRANK J. NELSON, M.D.

SPECIAL CLINICS COMMITTEE

I. A. NELSON, M.D., CHM.
IAN MCKENZIE, M.D.
ALLEN C. KRAMER, M.D.



Doctor:

This is a Clapp "Starter Mocc," roomy—extreme flexibility. "Barefoot freedom with shoe protection." Send your patients where fitting is an art.

BABYLAND

14 East 6th St. Tulsa

LITERATURE AND SAMPLES SENT
TO ANY INTERESTED PHYSICIAN

Physicians and Surgeons Answering Service and Nurses Official Registry

Located in the Medical Arts Building
For Members of the Tulsa County
Medical Society Only

MEDICAL ARTS BUILDING
Let us Care for Your Phone Calls
DAY AND NIGHT SERVICE

All Types of Nursing Service
REGISTERED NURSES
FOR HOME, HOSPITAL AND OFFICE
Hourly Nursing—Day or Night

Phone 2-6242

The BULLETIN

Editorial
Committee

LOGAN SPANN, M. D.,
Chairman.
F. L. UNDERWOOD, M. D.
CARL J. HOTZ, M. D.

Managing Editor

LLOYD STONE



Published monthly on the 3rd day of each month, at the executive offices of the Tulsa County Medical Society, 1202 Medical Arts Building, Tulsa, Oklahoma.

VOL. 6 APRIL, 1940 No. 4

STATE MEETING

For the first time in years—possibly in the history of the state organization—the scientific programs for the annual state medical meeting have been prepared far enough in advance for the physicians over the state to study the various paper titles in the separate sections and the general meetings and know really what they were going to receive at the state meeting.

The officers from the President, Secretary, down to the committee chairmen in charge should be highly commended for their activity and industry in getting the programs in the hands of the membership far enough in advance to allow the rank and file of the membership to make plans to attend.

Attendance at the various separate sections should be greatly increased this year. In fact the attendance at the state meeting should be the largest in the history of the Oklahoma Medical Association.

Plans have been made for an exceptional program. The scientific parts of the program are especially outstanding. Every section program is replete with valuable papers which should be of more than passing interest. The entire program has been arranged as a

valuable post-graduate course in medicine and will be worthwhile to every doctor in Oklahoma.

Elsewhere in this program you will find a preliminary copy of the various programs. Some of them are incomplete but for the most part you will find the completed programs.

Take this program. Study it over very carefully. Then plan to attend the annual state meeting May 6-7-8.

TULSA INVITES YOU

Again it is the privilege of the Tulsa County Medical Society and the City of Tulsa to be hosts to the annual meeting of the Oklahoma State Medical Association on May 6-7-8.

We are making rather elaborate plans to make this annual meeting outstanding from every standpoint. Committees have been working for months to make this meeting everything you might hope it could be. In fact, ever since the meeting was awarded Tulsa last May at the Oklahoma City meeting, Tulsa has been preparing for the 1940 annual meeting.

Our committees have been doing exceptional work. They have completed all programs. Every job has been completed. If there is a failure or slip-up anywhere along the line, it will not be because the local committees have not been working long and late.

The Tulsa County Medical Society urges every member and his family to attend this meeting. Not alone because of the fine things that are in store on the scientific and entertainment sides of the program, but because we would like to have all our friends from all over the state visit us and enjoy a short breathing spell as a sort of vacation from the regular office routine.

The City of Tulsa also invites you to visit in the Oil Capital. All the city's facilities are at your disposal. Tulsa will be yours during your stay here.

Remember May 6-7-8. Make your plans now.

Medical Calendar

MONDAY, April 1st:

Morningside Hospital Staff Meeting.

TUESDAY, April 2nd:

Mercy Hospital Staff Meeting.

Tulsa County Medical Society Clinic meeting at 1:00 p.m. 1202 Medical Arts.

WEDNESDAY, April 3rd:

Radio Broadcast at 4:30 p.m. Station KTUL. Dr. J. L. Miner.

MONDAY, April 8th:

Tulsa County Medical Society meeting, Mayo Hotel at 8:00 p.m. Program: What's New in Orthopedics by Dr. Frank Stuart; What's New in Proctology by Dr. V. K. Allen.

TUESDAY, April 9th:

Tulsa General Hospital Staff meeting.

WEDNESDAY, April 10th:

Radio Broadcast at 4:30 p.m. Station KTUL. Dr. Marvin D. Henley.

MONDAY, April 15th:

St. Johns Hospital Staff meeting.

TUESDAY, April 16th:

Flower Hospital Staff Meeting.

Office Assistants meeting at Michaelis Cafeteria at 6:00 p.m.

WEDNESDAY, April 17th:

Radio Broadcast at 4:30 p.m. Station KTUL. Dr. J. E. McDonald.

MONDAY, April 22nd:

Tulsa County Medical Society meeting, Mayo Hotel at 8:00 p.m. Program: Dr. Bedford Shelmire, Dallas, Texas, will speak on Dermatitis from Poison Ivy and other Plants in Etiology and treatment.

TUESDAY, April 23rd:

Meeting with the Oklahoma County Medical Society at Oklahoma City, program to be furnished by Tulsa visitors. Paper by Dr. W. J. Bryan, Jr. on Aleukemic Stage of Myelogenous Leukemia. Paper by Dr. Henry S. Browne on Experiences with Prostatic Resection.

WEDNESDAY, April 25th:

Radio Broadcast at 4:30 p.m. Station KTUL. Dr. H. Lee Farris.

Tired Feet?

Try Science's latest development... shoes MOULDED TO YOUR FEET... *personalized comfort*... smart styles for men and women.



COME IN... FREE TRIAL FITTING TODAY

THE CONFORMAL SHOES
PLASTIC MOULDED

HARRINGTONS
109 S. BOSTON

Tulsa, Oklahoma

"Serving Humanity"

The Medical Profession comes first, of course, among all those who serve humanity.

But, we like to believe that we as a department store do a tiny bit in serving humanity, too! We bring our customers the newest, finest merchandise at all times... we strive to serve them as courteously and as well as we can. We offer fifty-one "extra" services which make shopping at Brown-Dunkin more pleasant and convenient for shoppers everywhere in Oklahoma!

Brown-Dunkin

Tulsa's Dominant Department Store

Shop at The NEW SEARS

(5th at BOULDER)

- For the Family, the Home, the Car
- Park Free for 2 Hours with Purchase of \$1 or More
- Call 8111 and Sally Sears Will Shop for You, No Charge
- Prompt, Efficient, Courteous Service—Complete Selections.

Every City Has Its Outstanding Store

... In Tulsa It's The NEW Sears!"

SEARS, ROEBUCK AND CO.

Auxiliary Completes Plans

Mrs. Walter Larrabee, chairman of women's activities, and her committee plan busy time for wives of doctors; Tuesday jammed full of meetings and parties.

Climaxing one of the busiest years in the history of the organization, the members of the Auxiliary of the Tulsa County Medical Society are planning a busy time for all the wives of doctors who attend the annual meeting here May 6-7-8, according to Mrs. Walter Larrabee, chairman of the Auxiliary Conventions committee. Serving with Mrs. Larrabee on this committee are Mrs. James Stevenson, president; Mrs. T. H. Davis, Mrs. Frank L. Flack, Mrs. Leon H. Stuart, Mrs. Hugh Perry and Mrs. Carl Holtz.

Activities of the women's organization will start with a board meeting Monday night, May 6, and there will not be a dull moment from then until the last strains of the dance in the Mayo Crystal Ballroom die out in the early hours Wednesday morning. On the program are, among other things, a luncheon at the Tulsa Club, tea at Philbrook Art Center, and meetings galore.

Headquarters for the women's activities will be in the open parlors on the south end of the Mezzanine floor of the Mayo Hotel with registration in the mezzanine adjoining. A suite of rooms at 816 have been reserved for the women visitors.

WOMEN'S PROGRAM

State Auxiliary Officers
 Mrs. E. Eugene Rice, Pres.,
 Shawnee, Oklahoma
 Mrs. W. A. Fowler, Pres.-Elect,
 Norman, Oklahoma
 Mrs. C. C. Young, Treasurer,
 Shawnee, Oklahoma
 Mrs. Geo. Garrison, Parliamentarian
 Oklahoma City, Oklahoma
 Mrs. Julian Fields, Vice-Pres.,
 Enid, Oklahoma

Mrs. Charles Paramore, Sec'y,
 Shawnee, Oklahoma
 Mrs. S. D. Greenberger, Historian,
 McAlester, Oklahoma

Convention Program

Registration—Mezzanine Floor, Mayo Hotel

Monday, May 6th, 1940

7:30 p.m.—Meeting of State Executive Board, 816 Mayo Hotel.

Tuesday, May 7th, 1940

9:00 a.m.—General Meeting in Open Parlor, Mezzanine Floor, Mayo.

All Doctors' wives are urged to attend.

12:30 p.m.—Luncheon at Tulsa Club Roof Garden. \$1.10.

All visiting ladies invited to attend.

Please secure your tickets at registration desk.

Following the luncheon there will be a tour of Philbrook Art Museum—Starting from the Tulsa Club.

A. S. Aloe Co.

ST. LOUIS

W. L. Edelen

REPRESENTATIVE

N. E. 58th and Kelley Ave.

Oklahoma

City

Call 8-1804

* * *

Tulsa Address

KETCHUM HOTEL



MORNINGSIDE HOSPITAL

*One of Oklahoma's
finer hospitals*

1653 East Twelfth St.

Telephone 3-2131

TULSA, OKLAHOMA

AT YOUR SERVICE

*One of the largest stocks of prescription Drugs
in Oklahoma*

Our three way check system prevents mistakes.

Our fast turn over gives you fresh Drugs.

Our buying power gives the best price.

All work is handled by competent registered
Pharmacists.

We give your patient what you prescribe.

MEDICAL ARTS PRESCRIPTION SHOP

Medical Arts Building — Tulsa, Okla.

Phone 4-0121

Golf Tournament will be extra "hot"

Doctors will trade pill bags for golf bags in annual tourney at Oakhurst Country Club; Buffet Dinner will follow annual battle of hooks and slices.

The doctors from over Oklahoma—at least a hundred or two of them—will trade off their pills for golf balls and the old medicine bag for a bundle of golf sticks and instead of trying to put some life into some chronic complainer will attempt to show old man par that there's a little life left in the old docs yet.

All this will take place at Oakhurst Country Club here May 6th—Monday—on the opening day of the Oklahoma State Medical Association annual meeting, and all festivities will be under the direction of Dr. W. J. Bryan, chairman of the golf committee and Dr. R. Q. Atchley and Dr. Henry Browne.

The center of the golf work will be shifted from the national tournaments which are going full swing with Tommy Armour, Walter Hagan, Bobby Jones, Lloyd Mangum, Demorest, and all other national notables and will center about the Oklahoma Medical Golfers including Hemphill, Cook, Neely, Haralson, Glisman, Showman, Stewart, etc., etc., and so forth far into the night.

While there may be no 60's or 65's or maybe even no 80's, it will not be because the medico golfers are not shooting their best in an effort to hit old man par.

Following the afternoon of golf—which will officially get under way at 1 o'clock Monday, May 6th—the following of that ancient and honorable Scottish pastime—cow pasture croquet—a buffet dinner will be served in the dining hall at Oakhurst. According to early plans, this dinner will get underway shortly before 8 o'clock as soon as the golfers find their way to the 18th or 19th holes.

While the food is being attacked, someone will check up the scores and at the conclusion of the repast the

prizes will be awarded. And while mentioning prizes, the committee on arrangements has announced that there will be a long list of prizes for those who complete the championship course



in something under 200. Anything over 200 is out.

In any event, the golf tournament this year promises to be something worth while. Besides attracting the cream of the plus-fours crop, in larger numbers than ever before, the committee has several little surprises in store for those who arrive in time to officially open the annual meeting in the manner to which she is officially accustomed.

TAKING NO CHANCES

Mother: "When that naughty boy threw stones at you, why did you not come and tell me, instead of throwing them back at him?"

Willie: "What good would it do to tell you? You couldn't hit the side of a barn."

THOUGHTFUL PEOPLE



You know the value of having your prescription compounded correctly. Our duty is to cooperate with physicians and supply their wants, as well as those of their patients, with the best materials available.

Prescription service is the heart of our business. It sets the standard of our many services. We feature prescriptions and use the utmost care in compounding them, and employ the best available pharmacists.

When Your Favorite Druggist is busy

Phone Us Your

PRESCRIPTIONS

4-7167

ADAMS DRUG

Prescription Specialists

1624 East Eleventh Street

Prescriptions Called For and Delivered

6-2148 . . . 6-0047

BALL DRUG STORE

College at Federal

PHONE US

Your Prescriptions For Accurate

Service and Prompt Delivery

STURDIVANT'S

1402 E. 1st

Ph. 3-7146

PRESCRIPTIONS

Schiek & Liddle

3244 E. 11th Ph. 6-2186

PROFESSIONAL PROTECTION

Your Linens and Towels are carefully mended,
washed and sterilized

We furnish and deliver to you garments on rental basis
at laundry prices.

8561 - STAR LINEN SUPPLY - 8561

(Continued from Page 16)

Discussion—F. A. Stuart,
M.D., Tulsa, Oklahoma

WEDNESDAY, MAY 8, 1940

- 9:00 a.m.—Harry B. Stewart, M.D.,
Tulsa, Oklahoma
Title—"Recommendations
in Routine Anesthesia
Procedures"
Discussion—Sanford Hen-
ry McEvoy, M.D., Enid,
Oklahoma
- 9:30 a.m.—J. E. McDonald, M.D.,
Tulsa, Oklahoma
Chairman's Address
- 10:00 a.m.—E. H. Skinner, M.D.,
Kansas City, Missouri
Title—"A Radiologist
Observes Fracture Treat-
ment"
10:30 a.m.—Stephen S. Ellis, M.D.,
Oklahoma City, Okla.
Title—"The Indications,
Results and Reasons for
Use of the Different
Types of Skin Grafts"
Discussion—Max Van
Sandt, M.D., Wewoka,
Oklahoma, and Roy Lee
Fisher, M.D., Frederick,
Oklahoma
- 11:00 a.m.—Fred A. Glass, M.D.,
Tulsa, Oklahoma
Title—"Intestinal Poly-
posis"
Discussion—J. K. Lee,
M.D., Tulsa, Oklahoma
- 11:30 a.m.—LeRoy H. Sadler, M.D.,
Oklahoma City, Oklahoma
Title—"Management of
Congenital Absence of the
Vagina"
Discussion—John F. Bur-
ton, M.D., Oklahoma
City, Oklahoma

**MEDICAL SECTION
PROGRAM**

Section Hosts: Dr. D. M. LeMaster
and Dr. Frank Nelson

TUESDAY, MAY 7, 1940

Junior Ballroom, Mezzanine Floor

- 9:00 a.m.—"Treatment of Bladder
Neck Pathology"—Dr.

Shade Neely, Muskogee,
Oklahoma

Discussion opened by Dr.
E. L. Cohenour, Tulsa,
Oklahoma

- 9:30 a.m.—"Rheumatic Fever and Its
Treatment"—Dr. C. J.
Roberts, Enid, Okla.

Discussion opened by Dr.
Clark Hall, Oklahoma
City, Oklahoma

- 10:00 a.m.—"The Use of Sulfapyri-
dine in the Treatment of
Pneumonia"—Dr. John B.
Morey, Ada, Oklahoma

Discussion opened by Dr.
Dan Perry, Cushing, Okla.

- 10:30 a.m.—"A General Practitioner's
Practice with the Macro-
cytic Anemias"—Dr. John
R. Taylor, Kingfisher,
Oklahoma

Discussion opened by Dr.
Ellis Lamb, Clinton, Okla.

- 11:00 a.m.—"The Diagnosis and Treat-
ment of Malaria"—Dr.
W. L. Shippey, Poteau,
Oklahoma

Discussion opened by Dr.
Floyd Waters, Hugo, Ok-
lahoma

- 11:30 a.m.—"Pneumothorax in Non
Tuberculous Diseases of
the Lungs"—Dr. Paul
Cameron, Tulsa, Okla.

Discussion opened by Dr.
Richard M. Burke, West-
ern Okla. T. B. Hospital,
Clinton, Oklahoma

- 12:00 Noon—"Liver Damage"—Dr.
T. H. McCarley, McAles-
ter, Oklahoma

Discussion opened by Dr.
A. W. White, Oklahoma
City, Oklahoma

WEDNESDAY, MAY 8, 1940

- 9:00 a.m.—"Undulant Fever"—Dr.
F. P. Fry, Frederick, Ok-
lahoma

Discussion opened by Dr.
E. A. Gillis, State Health
Dept., Oklahoma City,
Oklahoma

- 9:30 a.m.—"The Status of Our Thy-

- roid"—Dr. J. H. Carlock, Ardmore, Oklahoma
Discussion opened by Dr. C. C. Hoke, Tulsa, Okla.
- 10:00 a.m.—"The Doctor's Relation to Public Health"—Dr. Johnny Blue, Guymon, Okla.
- 10:30 a.m.—Election of Officers
- 10:45 a.m.—"Pellagora"—Dr. V. H. Musick, Oklahoma City, Oklahoma
Discussion opened by Dr. W. J. Bryan, Tulsa, Okla.
- 11:15 a.m.—"Hypertension"—Dr. C. A. Traverse, Alva, Okla.
Discussion opened by Dr. I. W. Francis, Perry, Oklahoma
- 11:45 a.m.—"Thiamin Chloride, Its Indications and Methods of Use"—Dr. T. C. Rewerts, Bartlesville, Oklahoma
Discussion opened by Dr. G. S. Barber, Lawton, Oklahoma
- "Children in a Democracy"
Dr. Horton Casparis—Nashville, Tennessee
- "Sinus Disease in Children"
Dr. Clark Hall, Oklahoma City
Discussion to be opened by Dr. T. F. Gross, Lindsay, and Dr. Hugh Evans, Tulsa
- "The Use of Sulfapyridine in the Treatment of Pneumonia in Children"
Dr. E. M. Gullatt, Ada
Discussion to be opened by Dr. Forrest Etter, Bartlesville, and Dr. C. E. Bradley, Tulsa
- "Instussusception"—Report of 3 cases.
Dr. John Walker, Muskogee
Discussion opened by Dr. Wiley Chestnut, Miami, and Dr. A. H. Bell, Oklahoma City
- "Thymus Disease in Birth Palsies"
Dr. Hugh Graham, Tulsa
Discussion opened by Dr. C. M. Pounders, Oklahoma City and Dr. T. H. McCarley, McAlester.

OBSTETRICS AND PEDIATRICS

Section Hosts: Dr. Hugh Graham and
Dr. J. L. Miner

TUESDAY MORNING

Room A, 16th Floor

Chairman's Address:

Dr. Carl F. Simpson, Tulsa

"Minor Complaints Associated with
Pregnancy and Their Treatment"

Dr. Brunel D. Faris—Oklahoma City

Discussion—Dr. Pierre N. Charbonnet, Tulsa

"Etiology and Treatment of Vomiting
in Pregnancy"

Dr. Wm. J. Finch, Hobart

"Pyelitis Complicating Pregnancy"

Dr. E. R. Muntz, Ada

Discussion—Dr. L. G. Neal, Ponca
City and Dr. Robert Akin, Okla-
homa City

"Pneumococcic Meningitis Associated
With Pregnancy"

Dr. Julian Feild, Enid

Discussion—Dr. John Fidler Daly,
Pawhuska

WEDNESDAY MORNING

AND RADIOLOGY SECTION ON DERMATOLOGY

Section Hosts: Dr. M. O. Nelson and
Dr. W. A. Showman

MAY 7, 1940, 9:00 A.M.

Dining Room A, Mezzanine Floor

Chairman—Dr. M. M. Wickham,
Norman

Vice-Chairman—Dr. Ralph E. Myers,
Oklahoma City

Secretary—Dr. W. S. Larrabee, Tulsa
DERMATOLOGY

Presiding, Dr. M. M. Wickham:

1. "COMMON SKIN AFFEC-
TIONS," Dr. Joseph B. Hix,
Altus

Discussion—Dr. Hervey A. Foer-
ster, Oklahoma City

2. "AN UNUSUAL CASE OF
LEPROSY IN OKLAHOMA,"
illustrated in color

Dr. Onis George Hazel, Okla-
homa City

Dr. Wayne O. Huss, Oklahoma
City

Discussion—Dr. Everett S. Lain,
Oklahoma City

3. "DIABETIC DERMATOS-

ES," illustrated with Lantern Slides

Dr. John H. Lamb, Oklahoma City

Dr. Bert Keltz, Oklahoma City
 Discussion—Dr. Carl L. Brundage, Oklahoma City

4. "MANAGEMENT OF LATE SYPHILIS, WITH SPECIAL REFERENCE TO NEUROLOGICAL SYPHILIS," Dr. Chas. P. Bondurant, Oklahoma City

Discussion—Dr. Marque O. Nelson, Tulsa

Election of Officers

RADIOLOGY

Presiding, Dr. Ralph E. Myers:

5. "GUEST SPEAKER"—Dr. Edward Skinner, Kansas City, Mo. Subject—"HISTORY OF ROENTGENOLOGY"

6. "INTRA-CAVITARY X-RADIATION"—Dr. L. S. McAlister, Muskogee

Discussion—Dr. W. S. Larrabee, Tulsa

7. "EARLY INFILTRATION OF THE LUNG"—ASSMAN FOCI"—Dr. Alfred J. Ackermann, Oklahoma City

Illustrated with Lantern Slides
 Discussion—Dr. Ernest Lachmann, Dept. of Anatomy, University of Oklahoma Medical School, Oklahoma City

UROLOGICAL PROGRAM

Tuesday, May 7th, 9:15 A.M.

Main Private Dining Room
 Mezzanine Floor—Mayo Hotel

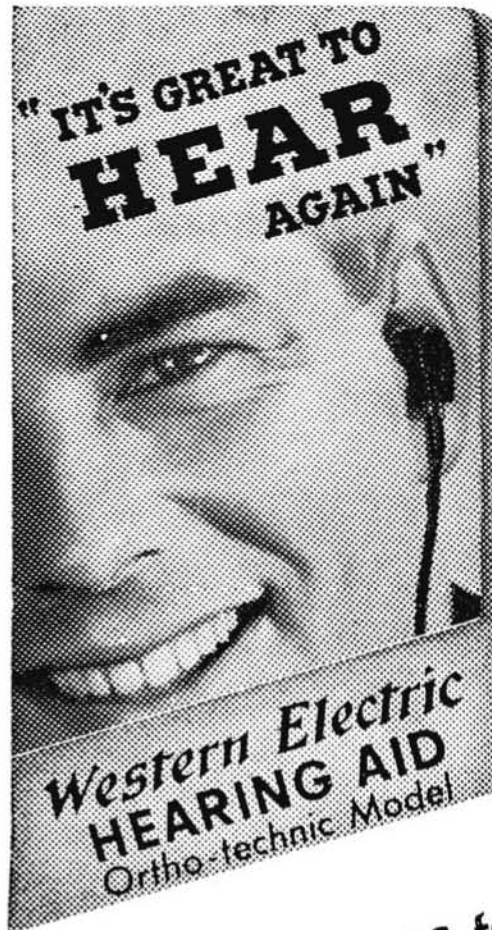
"Prostatitis"—Dr. G. E. Johnson, Ardmore.

"Diverticulectomy"—Dr. Anson L. Clark, Oklahoma City.

"Renal Tumors—Wilms Type"—Dr. Henry Browne, Tulsa.

"Horseshoe Kidney and Films—Case Report"—Dr. Alfred Sugg, Ada.

(Continued on Page 38)



A
C
C
E
P
T
E
D
By
A
·
M
·
A
·

**BETTER HEARING for
 YOUR PATIENTS thru . . .
 Bell Telephone Research!**

Visit Our Exhibit

At the State Convention

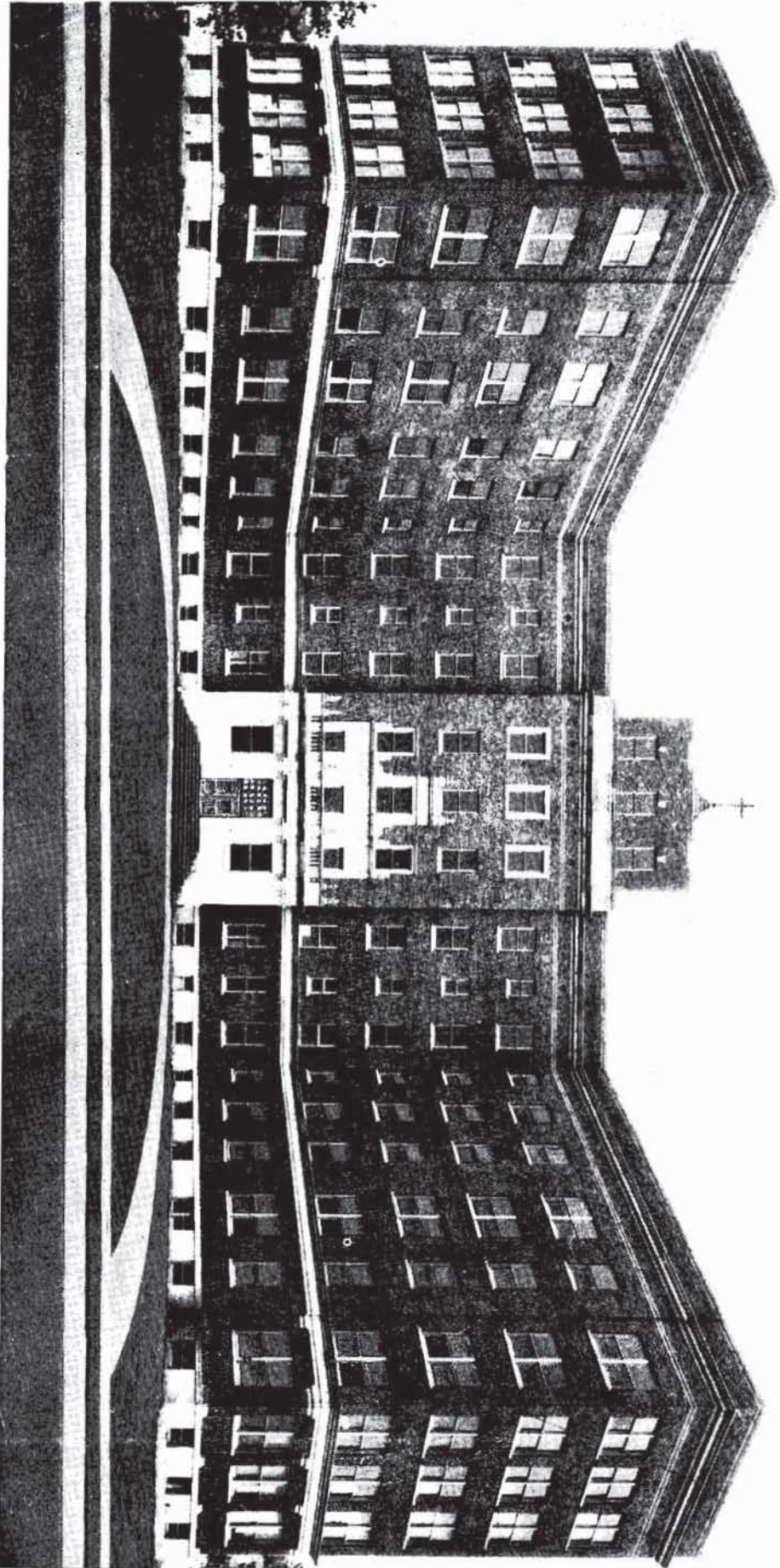
In Tulsa May 7, 8 and 9

AUDIPHONE
 COMPANY

JOHN L. STANLEY, MGR.

TULSA LOAN BLDG. 12 EAST 4th
 TULSA, OKLA., PHONE 4-8788

ST. JOHNS HOSPITAL



• 250 BEDS • TULSA, OKLAHOMA •

Record Number Commercial Exhibits

Nationally known firms come to Tulsa for first showing at Oklahoma State Meeting; Commercial exhibits will be outstanding in number, size and importance.

The commercial exhibit side of the Oklahoma State Medical Meeting will play a new part in the annual meeting of the medical meeting this year with more than twice as many exhibitors on hand as ever before and will include more than a dozen nationally known firms who dominate the medical field who are coming to Oklahoma for the first time.

The commercial exhibits will be on the 16th floor of the Mayo Hotel and will be adjoining the scientific exhibits. The registration desk also will be on this floor.

Among the exhibitors who are coming to Oklahoma for the first time will be: S. H. Camp and Company, Vitamine Corporation of Milwaukee, Eli Lilly, Fleet Company, Holland Rantos, Western Electric Audiphone, Park Davis, M. and R. Dietetic, Lederle, Petrolager, Zemmer Chemical, Denver Chemical Company, Couper Supply, Coca Cola, Doho Chemical Company, and Phillip Morris.

These exhibitors will be on hand when the convention opens Monday morning and will remain in their booths until after the final sessions of the convention in the Crystal Ballroom of the Mayo on Wednesday afternoon.

Following is a list of the exhibitors:

1. Lippincott.
2. S. H. Camp.
3. Vitamine Corporation.
4. Caviness.
5. Eli Lilly.
6. General Electric.
7. Fleet Company.
8. Holland Rantos.
9. Western Electric Audiphone.
10. Group Hospital Service.
11. Park Davis.
12. Phillip Morris.
13. M. and R. Dietetic.
14. Mead Johnson.

15. Lederle.
16. Petrolager.
17. John Wyeth and Bros.
18. Cameron Surgical Co.
19. Zemmer Chemical Co.
20. Denver Chemical Co.
21. Houston Fire and Casualty.
22. Couper Supply.
23. Merkel X-Ray.
24. Aloe.
25. Coca Cola.
26. Doho Chemical Company.
27. Smith Klein and French.
28. Saunders Company.
29. Pearson School.
30. Grant Forsythe.
- A. Pet Milk Sales Co.

By grouping these commercial exhibits on the 16th Floor of the Mayo Hotel where all general sessions as well as some special section programs besides the inaugural dance and entertainment, the committee in charge of the convention arrangements were attempting to give more recognition to our commercial exhibitors in return for the great amount of support they give the medical profession.

In the past the exhibitors have been neglected, not because they were intentionally overlooked or slighted by the medical profession but because it has been almost impossible to secure sufficient space to house them near the other convention activities. This year, however, the exhibitors will be in the center of things from the moment the delegates arrive to register until the final general meeting Wednesday afternoon.

APPRAISED

"You are to marry the woman who owns the house at the corner? Then you have made a good choice."

"So you know the house."

THE HOUSTON FIRE & CASUALTY COMPANY

presents the

OKLAHOMA GROUP POLICY

For Physicians and Surgeons' Liability Insurance

1. PROVIDES: Every protection is given in this policy that is provided in any other policy issued in this state. It contains every standard provision in addition to other advantages.
2. PROVIDES: A \$25,000.00 protection against any one claim and \$40,000.00 against all claims during any one year.
3. PROVIDES: A Group Policy tailor-made for physicians and surgeons who are members of State Association and their respective County Societies at the time their applications are made.
4. PROVIDES: Unusual protection by allowing the Medical Society to choose its own trial attorney and attorneys to handle all claim adjustment.
5. PROVIDES: Authority for claims adjuster to make actual cash settlements direct.
6. PROVIDES: All the protection of the Houston Fire and Casualty Insurance Company plus all the resources of an adequate reinsurance program.
7. PROVIDES: The extra facilities of one of the large general agencies in the southwest, THE FRATES COMPANY, operated by Ben Voth and Paul Sisk.
8. PROVIDES: This complete insurance protection at the lowest rate ever offered to physicians and surgeons in Oklahoma, due to the large number to be covered under the single group and the restriction to Society Members only.
9. PROVIDES: A reducing scale of premium rates based upon the number of doctors insured and the total amount of claim losses, making the insurance practically on a "cost-plus" basis with a set maximum.
- 10: PROVIDES: The additional convenience of handling all insurance questions and problems directly by the doctors through the Executive Secretary who will act as liason between the Insuring Company, the General Agency, the attorneys and the County and State Medical Societies.

Address All Inquiries To:

PAUL SISK AND
ASSOCIATES
OPERATING AS
THE FRATES CO.



219 Philcade
Phone 2-6116
TULSA,
OKLAHOMA

To Push Group Liability Insurance

Houston Fire and Casualty through the Frates Company will launch new efforts to spread liability coverage; group policy proves popular as well as economical.

Citing the rapid increase in the number of policy holders in the Group Liability Insurance program for members of the Oklahoma State Medical Society, The Frates Company of Tulsa as representatives of the Houston Fire and Casualty is launching a new effort to double the present number of doctors included in the Oklahoma Group Liability Insurance program, according to Paul Sisk, head of The Frates Company.

With more than 200 policies in operation and the saturation point reached in a number of counties, plans are being made to reach out for more thorough coverage in all parts of the state. The total number of physicians included in this group has been increasing steadily and during the past four months has increased almost 20 per cent showing that the trend continues to this policy which was pioneered by members of the profession to seek a more economical policy offering greater coverage and more benefits than in the past, according to Mr. Paul Dauner who has charge of this group policy within the Frates organization.

As has been pointed out, the Houston Fire and Casualty has shown a very rapid growth, more than doubling its capital and financial structure during the past two years since this company entered Oklahoma and offered this type of group protection.

As evidence of the feasibility of this type of selection which limits the policy only to doctors who are members of the Oklahoma State Medical Association and their local county societies, Mr. Sisk pointed out that there has been no suit filed against a single policy holder during the two years of its operation. Of course, it was pointed out, this can't go on forever but this record is an indication that this insurance rate can be kept down to its present level or even

cheaper if the selection of doctors is watched and the risk limited only to recognized physicians. Along this same line there has been but one claim presented to the insurance company and that claim was adjusted immediately for less than \$100.00. The promptness with which this one claim was handled again demonstrates the feasibility of having this type of insurance grouped so that all details are handled right here within the state by one group of insurance men.

The Houston Fire and Casualty Company has sent representatives to dozens of County Medical Societies to present the details and advantages of the policy to them and will continue to provide speakers wherever the profession indicates a desire to study this program, Mr. Sisk stated.

MYALGIAS OF THE EXTREMITIES BACK AND NECK

—are almost invariably benefitted by
heat therapy.

ANTIPHLOGISTINE

—is a most useful and efficient form
of applying prolonged moist heat,
plus medication, for the relief of
muscular aches and pains and asso-
ciated stiffness.

Antiphlogistine

Sample On Request

**The Denver
Chemical Mfg. Co.**
163 Varick St., New York

Collection Service . . .

A service bureau for the collection of delinquent accounts for physicians and for providing credit information to member doctors. It is maintained for the advancement of medical practice and for assisting patients in paying bills incurred in sickness.

Operated by

THE TULSA COUNTY MEDICAL SOCIETY

1202 Medical Arts Building



**A Special and Exclusive Service for the
Collection of Physicians' and
Dentists Accounts**



MEDICAL CREDIT BUREAU

a unit of

The Tulsa County Medical Society

Telephone 4-8161

1202 Medical Arts Bldg.

Volume of Collections Increases

Members of medical and dental societies take advantage of collection facilities; bureau is receiving payment on approximately \$38,000.00 worth of old accounts every month.

With the payment of the "intangible tax" on doctors accounts receivable out of the way, many doctors and dentists have turned their old accounts over to the Medical Credit Bureau in increasing numbers for collection, according to M. A. Wheeler, manager of the collection department.

Wheeler reported that during the past month the Bureau continued to show an increase in collections and in payments returned to the doctors on their old accounts, many of them outlawed.

During the first three months of the year, the Bureau has collected approximately \$5,000 for Tulsa doctors and the collections are showing an increase each month.

* * *

During the past two months the entire personnel of the Credit Bureau has been doing a lot of work on reviving old accounts which have found their way into the "uncollectable" file.

Fore the most part there are but two major reasons for accounts reaching the "uncollectable" file: neglect on the part of the doctor in properly handling the account and second; inability of patient to pay. And by far the worst is the neglect on the part of the doctor. This is true in Tulsa and it is true everywhere.

An analysis of uncollectable accounts indicates that by far the largest contributing factor in the reduction of the value of the account is age. That is, the time element from the time the account is placed on your books until the date it is sent to the Medical Credit Bureau for collection.

It is estimated by the Bureau of Medical Economics that an account six months old has only a 50 per cent chance of collection; and an account over one year old can be collected but one time in ten. The factors involved in these

figures are two fold; first, the attitude of the public toward any account that is allowed to die on the doctors' books and no collection attempt is made; and second, the fact that many people move and are not found, due to the difficulty of tracing "skips" and the small amount involved which in many cases makes it unprofitable to follow them up.

The attitude of the public toward any obligation, large or small, according to credit men, is than an account allowed to slip, diminishes in importance in their minds each month. Despite the fact that you may send statements out each month, the patient must be contacted in such a manner as will wake him up. A letter instead of an ordinary statement; a collection sticker on your statement—you can obtain these from the Medical Credit Bureau—; a reminder that it has been so-many-months- since you had received a payment;—anything that is different will jog the debtor's mind to the extent that you will get remittances from a certain percentage of "different" reminders you send out. If you use the sticker provided without cost by the Medical Credit Bureau you can collect 20 accounts out of 100 notices mailed out. We have watched this dozens of times. Your collections and accounts are not different. Try this plan.

If you had been sending statements out to debtor patients for more than six months there is no reason for waiting longer in turning these accounts over to the Medical Credit Bureau. Less than half of them will never pay you. By waiting longer your chances of collection decrease rapidly.

Most of these accounts which pass the six-months' mark are going to be placed in the hands of the Credit Bureau for collection if you ever do collect them. Today it may be collectable, tomorrow —??.

Clinic Report for March

TULSA COUNTY MEDICAL CLINIC

Total number of patients seen in Clinic 2,767

Classification:

Proctology	68	Orthopedics	54
Surgery	325	Dermatology	59
Urology	129	Tumor	18
Gynecology	260	Varicose Veins	32
Dental	366	Neurology	24
Medicine	793	Heart	31
Pediatrics	131	Nasal Polp	1
Nose & Throat	141	X-Ray (Outside)	38
Eye	167	Hospitalized	45
Tonsils	48	Basal Metabolism	1
Diathermy	34	Minor operations done in clinic	2

Total number of patients treated in County-City-State Venereal Clinic at 521

North Boulder: This is 4 treatments per month for 631 persons 2,524

Total number of patients seen in hospitals (approximately)..... 225

Total number of patients seen at home (approximately)..... 500

TOTAL NUMBER OF PATIENTS FOR MARCH 5,167

Drugs purchased for Clinic \$ 71.63

Drugs on hand at close of month..... \$ 300.00

Total number of prescriptions filled from Clinic Drug Room 2,362

Drugs also furnished to Poor Farm, County Jail, and Municipal Hospital.

Drug Claims other than for Clinic..... \$ 388.95

Hospital Claims for March \$5,485.75

Clinic Operating Expense:

Nursing Staff \$ 325.00

Clinic Overhead-Misc. Expense 300.00

Pharmacist 150.00

\$775.00

LABORATORY REPORT:

Urinalysis 195

Blood Counts 87

Smears 32

Coagulations 74

Blood Sugars 4

To Cut Indigent Medical Costs

County Commissioners order county doctors to cut hospital costs to the bone to stay within limits; clinic drug order submitted to bidders in an attempt to cut costs.

The Tulsa County Commissioners, facing a deficit in finances to meet its bills for the current tax year, joined with the Clinic Committee and launched a real effort to cut the costs of medical care for indigent patients to a minimum and see just to what extent it would be possible to hold these costs between now and the end of the present fiscal year, June 30th.

The Clinic Committee for months has been attempting to get the County Commissioners to put the brakes on the huge flow of patients into the hospitals at the expense of the county. Faced with the impossibility of paying for this hospital care for the balance of the year at the present rate of expenditure, the County Commissioners have limited hospitalization to emergency treatment only and has cut the Morningside, Tulsa General and St. Johns Hospitals to \$600.00 each per month, with the Flower Hospital held to \$200.00. By staying within this limit, it will be possible for Tulsa County to continue to handle emergency cases and still stay within the finances available.

In addition to this about face, the Commissioners joined with the Clinic Committee and ruled that in the future no drug orders would be let only upon open bids and then to the lowest bidder. Following this plan, the current drug list has been sent out to all druggists in Tulsa County and the bids will be received by the County Clerk in sealed envelopes and will be opened at a regular commission meeting on April 6th.

Reports for the month of March show that the clinic load was increased to 2,767 patients. This was in addition to approximately 2,500 treatments given to patients in the venereal clinic. The de-

tailed report of clinic operations, carried on the opposite page, indicate that the patient-load of the clinic was well distributed to the section clinics.

Charles Dittman, clinic druggist, reported that he filled 2,362 prescriptions during the month of March, which was a record of more than 100 per day for the 22 days during which the clinic operated. In addition to this, Dittman reported that more than \$1,100 worth of drugs had been furnished to the County Poor Farm, the County Jail, the Municipal Hospital and County Doctors since the clinic was opened in November.

Miss Ellen Browning, clinic laboratory technician, reported that during the month of March she had made 195 urinalysis; 87 blood counts; 32 smears; 74 blood coagulations and 4 blood sugar reports.

Dr. A. W. Pigford, chairman of the Clinic Committee, reported that the doctors in the various medical specialties and special clinics had increased their percentage of attendance greatly during the past 60 days and now every specialty in the clinic was operating at 100 per cent efficiency. He said that some sections had been making a rather poor showing but that special efforts had been made to improve this condition and now there was a negligible percentage of failures due to failure of assigned doctors to report at their designated periods.

Under the direction of the Tulsa Dental Society, the dental work has been handled without a hitch from the first day the clinic opened. Approximately 50 dentists have been assigned to the clinic and there has never been a failure of dentists to report, a record which is remarkable in itself. Figures for March show that approximately 366 patients had been received in the dental clinic for extractions.

The Opportunity:

to be of service in solving your estate and investment problems is our desire.

By arranging a LIVING TRUST through "Insured Investors" you can plan your family's future — and direct what their future will be.

Created by lump sum deposits or out of income.

Prospectus will be furnished without obligation.

INSURED INVESTORS, INC.

KANSAS CITY, MISSOURI

T U L S A

618 McBirney Bldg.

Phone 4-2315

OKLAHOMA CITY

410 Petroleum Bldg.

Phone 3-8766

Hospital Insurance on Sale

Offices opened in Tulsa and Oklahoma City for sale of policies; W. R. McBee employed at Executive Director; Officers elected at first meeting of Board in Tulsa.

Group Hospital Service, Oklahoma version of the widely popular hospital insurance idea, opened offices at 401 and 402 Tulsa Loan building Tuesday—after almost a year of preliminaries—and prepared to offer to the public within 10 days a policy that will provide essential hospital service to the whole family for a maximum cost of \$1.50 per month. Charge for a single person is 75 cents a month.

The above announcement carried in the news release last week marked a successful climax to almost two years' work by members of the Tulsa County Medical Society and later by the Oklahoma State Medical Association and the Oklahoma Hospital Association.

There is no mistake about the cost—\$1.50 per month for the whole family, regardless of the number of children—according to Walter R. McBee, executive director, installed by a board of trustees elected last week after medical societies and hospitals had struggled with organization plans since 1938.

McBee has been here and in Oklahoma City for a number of months working out details of the plan. He was formerly assistant general manager of a highly successful similar plan operating in St. Louis.

He will make his home in Tulsa but an Oklahoma City office will be maintained under the direction of H. B. West, assistant director. McBee will have supervision over both offices.

Group Hospital Service will operate under the supervision of the Oklahoma state insurance department, has the sponsorship and approval of the Oklahoma State Hospital Association, the State Medical Association and local medical societies in both Oklahoma City and Tulsa. It is anticipated that all of the principal hospitals in both cities will become parties to the program before

policies are offered.

Most of the credit for pushing the idea to the organization stage has been accorded to members of the Tulsa County Medical society and in particular to Dr. James Stevenson, Tulsa physician, member of the committee which brought the organization into being.

One feature of the hospital insurance policy to be issued here, as pointed out by McBee, is that it affords maternity care for mothers, use of the delivery room in the chosen hospital and nursery service for 12 days after delivery—provided the mother has been a member of 10 months' standing.

Group Hospital Service will sell policies only to employed persons and the monthly cost will be:

One employed person, 75 cents.

One dependent, 60 cents additional.

All children in family under 21, 15 cents additional. Total, \$1.50.

Thus an employed man or woman may obtain this hospital insurance for 75 cents a month. Either, with one dependent, may get the insurance for \$1.35 per month. Regardless of the number of children in the family, hospital service for all costs merely an additional 15 cents.

The member—or that person signing the application and paying the monthly premium—is entitled to 30 days of hospital service each year and each dependent—wife or husband and children—are entitled to 21 days of hospitalization each year.

Under those terms, here is the service they will get: Semiprivate accommodations (two-bed room) in hospital or allowance of \$4.50 per day toward a private room, meals, special diets, general nursing, ordinary medicines and medications, ordinary laboratory service and dressings, use of operating room as

(Continued on Page 39)

Dr. G. A. Wall donates his Library

Former President of Tulsa County Society gives valuable collection of hundreds of books, dealing principally with surgery, to the Medical Society Library.

Upon retiring from active practice recently, Dr. G. A. Wall former president of the Tulsa County Medical Society and for years one of the leaders of the medical profession of Oklahoma, contributed his entire medical library—one of the most valuable and complete surgical libraries in the city—to the Tulsa County Medical Society Library.

Dr. Wall was president of the Tulsa County Society during the years of 1919 and 1920 and has the distinction of being the only president of the Society to be elected to serve two full terms of office. Last year Dr. Wall was elected to honorary membership in the Tulsa County Society and is the second member to be so honored by the organization of which he was a member for so many years.



In making his gift to the Medical Society, Dr. Wall made his second major contribution to the Society's library.

About two years ago, Dr. Wall presented the organization with several hundred bound copies of current surgical journals and other works.

These books will be indexed shortly and will become a permanent part of the memorial section of the organization's library which is growing rapidly.

SOCIETY IS GIVEN WORLD-WIDE PUBLICITY

The Tulsa County Medical Society was given a little unexpected recognition during the past month when the Western Electric Company devoted a third of a page in its publication "Audiphone News" calling attention to the Audiphone ad in the Tulsa County Bulletin and the fact that their picture was on one of the Tulsa County programs. In connection with this, the cover page of the Bulletin, showing the oil canyon looking south on Boston Avenue, was reproduced.

John L. Stanley, district manager of the Audiphone Company, received a great deal of attention for his close cooperation with the Medical Society.

(Continued from Page 27)

Wednesday, May 8th

- "Prostatic Resection: Advantages and Disadvantages"—Dr. Basil A. Hayes, Oklahoma City.
- "Post-Operative Management of Transurethral Resection"—Dr. R. S. Love, Oklahoma City.
- "Treatment of a Few Urological Conditions"—Dr. M. H. Newman, Shattuck, Oklahoma.

Films:

- Transplantation ureters
- Orchidopexy—new type
- Epididymectomy

(Continued from Page 37)

often as needed and maternity care as previously recounted. The policy does not provide for any attention necessary from physicians.

McBee says the program is being launched with \$10,000 initial capital provided by civic-minded citizens of Tulsa and Oklahoma City, members of the medical profession, business and industrial leaders.

Group Hospital Service will operate on a strict nonprofit basis, with all officers and trustees serving without pay and, as an economy measure, the staff of both offices will be strictly limited in the beginning. The Tulsa office will operate for the present with McBee, a secretary and an auditor.

At the outset attention will be concentrated on Tulsa and Oklahoma City and when the immediate needs have been attended to in those points the service will be extended as rapidly as possible throughout the state.

McBee says that applicants should not apply until public announcement has been made that all forms are ready. Even then it is his plan to devote his attention first to larger Tulsa industries and in this event the applicants will be enrolled at their places of employment.

According to a recent survey, Oklahoma is one of the last of the more thickly populated states to fall in line with such a hospital insurance plan, McBee says.

Similar plans are in operation in a great many eastern states. California is well supplied with such service, but there is a great tier of western states without the service, which is now available, however, to approximately 100,000,000 people of the United States.

Another survey made late last year showed that 300,000 hospital bills had been paid by similar organizations up to that time and that no plan accepted and approved by hospital associations had failed to meet its obligation to subscribers.

Officers of Group Hospital Service, elected at a meeting of the board of trustees last Thursday night, are:

President, W. E. Hightower, vice president of the First National Bank of Oklahoma City.

First vice president, Dr. A. C. Risser, Blackwell, physician.

Second vice president, M. J. McNulty, jr., secretary-treasurer of Morningside hospital, Tulsa.

Secretary, Mont F. Highley, jr., Oklahoma City attorney representing the hospitals.

Treasurer, C. H. Sweet, vice president of the National Bank of Tulsa.

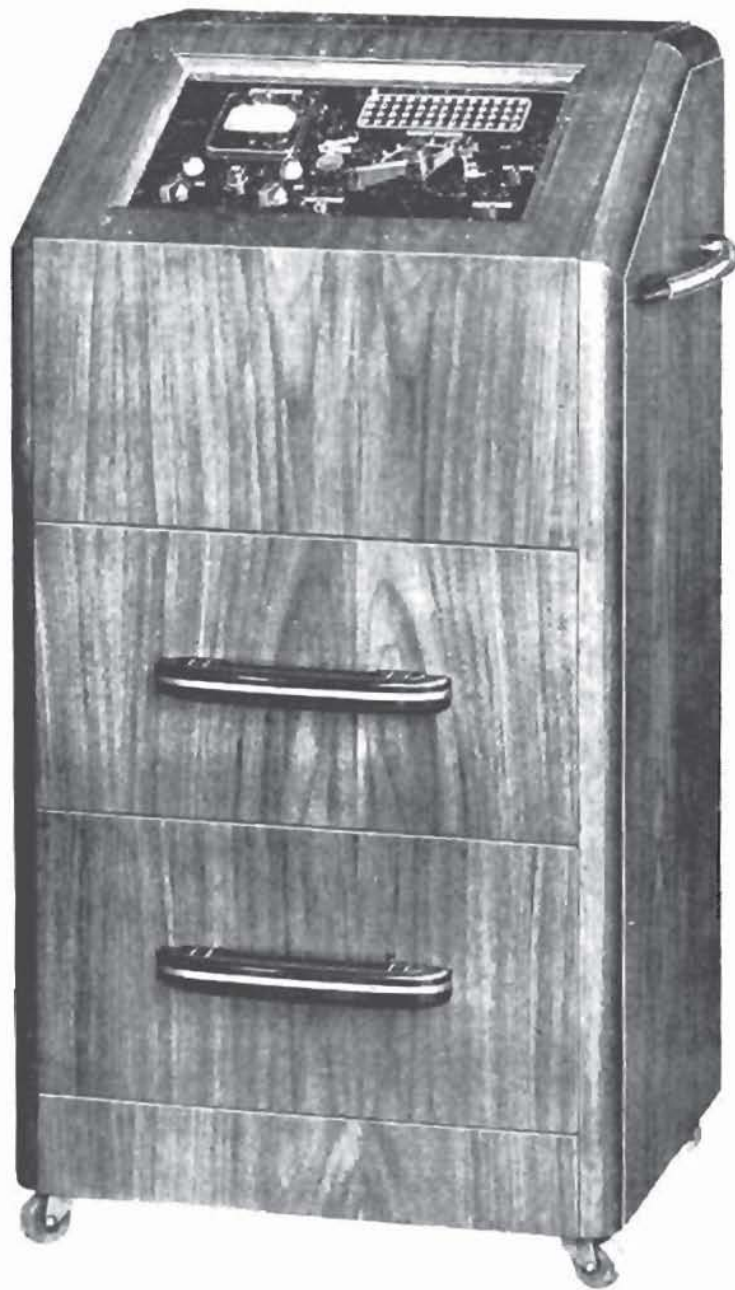
Members of the board of trustees, in addition to the officers, are:

T. E. Braniff, president Braniff Air Lines, Oklahoma City; Virgil Brown, president, Coca-Cola Bottling Company, Oklahoma City; E. H. Wiet, sales manager, Skelly Oil Company, Tulsa; R. C. Walker, president, Southwest Engraving Company, Tulsa; Don Tvler, vice president, Dewey, Okla., and Davenport, Iowa, Portland Cement Company, Bartlesville; Dr. P. M. McNeill, Oklahoma City; Dr. H. B. Stewart, Tulsa; Dr. Ben H. Nicholson, Oklahoma City; Dr. H. D. Murdock; Tulsa; Dr. Henry H. Turner, Oklahoma City; Dr. V. K. Allen, Tulsa; J. A. Bivens, representing hospitals, Ardmore; H. C. Webber, M. D., representing hospitals, Bartlesville; T. Austin Gavin, attorney representing hospitals, Tulsa; E. T. Olsen, M. D., representing hospitals, Oklahoma City; R. L. Loy, representing hospitals, Oklahoma City.

RECORD ATTENDANCE FOR STATE MEET

(Continued from Page 9)

Special bulletins and invitations have been mailed out to every doctor in Oklahoma outlining special events and two or three more will appear between now and the dates of the convention. The Convention Committee of the Tulsa Medical Society is taking this means to impress upon every physician in Oklahoma the importance of the meeting and to stress the Tulsa invitation to break away from your practice for two or three days and take part in this annual meeting.



*You
Always
Get*

**Top Flight Performance From
Majestic Units**

Plus a 3-Year Warranty;

Plus Council Acceptance;

Plus College of Surgeon's
Approval;

Plus 2-Units-In-One
(unit proper is portable thru
patented new feature);

Plus Two Years to Pay.

See it at the State Meeting
in Tulsa May 6-7-8.

\$225

Complete with cabinet, portable carrying case, two 6 x 8 pads, one cuff electrode 20 x 3, one cuff electrode 24 x 3, and your choice of one of the following: pair of 9 x 12 pads, sinus mask, or a capacity cable. Unit operates from 115 to 120 volts

There are more Majestics in use locally than all other makes combined . . . See it and See WHY!

GRANT G. FORSYTHE, Inc.

HOSPITAL AND PHYSICIAN'S SUPPLIES

11 EAST 6TH ST.

TULSA

Patronize Oklahoma Surgical Dealers—"What Oklahoma Builds—Builds Oklahoma"

Tulsa-Oklahoma City Dinner April 23

Special chartered bus will take approximately 50 Tulsa Doctors to the capital for the annual inter-society meeting; Tulsa will furnish scientific program for occasion.

The annual inter-society which features the program of the Tulsa County Medical Society and the Oklahoma County Medical Association will be held in the Oklahoma Club in Oklahoma City at 6:30 o'clock Tuesday, April 23, in accordance with arrangements which have been completed by both organizations.

Arrangements have been made to charter a special bus to take the Tulsa doctors to Oklahoma City for this affair. This was the same plan used by the Oklahoma City group last year and proved very successful from every standpoint. We have chartered a Greyhound

MAKE YOUR BUS
RESERVATION

●

TULSA-OKLAHOMA CITY
DINNER-MEETING

●

APRIL 23rd, 6:30 P.M.
Call the Office

bus which will leave the Medical Arts Building about 2:30 o'clock Tuesday afternoon and arrive in Oklahoma City just in time for the dinner. The bus will leave Oklahoma City shortly after the meeting closes and will arrive back in Tulsa around 2:30 o'clock in the morning, according to the preliminary plans which have been made by the program committee, of which Dr. G. H. Henry is chairman.

The program will be presented by members of the Tulsa Society, Dr. Henry announced and the details of the program are as follows:

1. Case Report of Alenkemic Myeloid Leukemia — Dr. W. J. Byran, Jr.
 2. Experiences of Prostatic Obstruction—Dr. Henry S. Brown.
- Announcement about Oklahoma State

Medical Association Meeting—Dr. R. C. Pigford.



RADIO SPEAKERS FOR March were Doctors W. Albert Cook, Marvin D. Henley, Mr. Lloyd Stone and H. Lee Farris.

RADIO SPEAKERS FOR APRIL are Doctors J. L. Miner, Marvin D. Henley, J. E. McDonald and H. Lee Farris.

TECHNOLOGISTS HOLD CONVENTION MAY 4

The Oklahoma Society of Medical Technologists will hold its annual spring meeting May 4, at the Mayo Hotel, Tulsa, Oklahoma.

A part of the program will be devoted to discussions of laboratory procedures for the early diagnosis of pneumococic pneumonia, determinations of sulphanilamide and sulphapyridine, and various laboratory problems.

A banquet will be held at 7 p.m. in the Ivory Room of the Mayo Hotel.

The Oklahoma Society of Medical Technologists extends a cordial invitation to and urges all technicians interested in laboratory problems to attend this meeting and enjoy the good will and fellowship of other Oklahoma technicians.

Exhibits and trips to clinical laboratories will be other features of the meeting.

Dr. R. C. Pigford, President,
Tulsa County Medical Society,

Dear Doctor:

***We Offer to You and
Your Clientele***

1. A complete redecorated hospital.
2. A graduate and registered nurse in charge of every department.
3. A registered X-Ray and laboratory technician.
4. Inner-Spring mattresses on all beds.
5. An unexcelled service at a substantial savings.
6. Remodeled and redecorated nursery.
7. A charter member and worker of group hospital service.
8. A spirit of co-operation from Administration to Zelubra.

Tulsa General Hospital

R. L. (DICK) GREEN, Manager

9th and Jackson

Phone 2-8281

1202 Medical Arts Building,
Tulsa, Oklahoma.

Dear Mr. Pigford:

I can assure you that it was a real pleasure for me to talk before the Tulsa County Medical Society and I hope that you will be kind enough to express this thought to the group at your next meeting. The friendly atmosphere at Tulsa has always appealed to me and I was even more pleased with my last visit than any previous one which I have made. I shall look forward to coming back sometime and talking before your group.

With kindest regards, I remain

Yours sincerely,

Bayard T. Horton, M.D.

T.C.M.D.A. STARTS ITS THIRD YEAR

The Tulsa County Medical and Dental Assistants Society has had another birthday, and is now beginning its third year. Great credit and gratitude for its definite progress and increase in membership are due to Marguerite Patterson and her corps of assisting officers during the year 1939-40.



Now another very capable group of officers has been elected. Maurean Sanford is president. Fay Tompson and Grace Johnson are first and second vice-presidents respectively. Miriam Kimball is recording secretary and Ellen Welch corresponding secretary. Dessa Waggoner holds the purse strings as treasurer. Under the able guidance of these

girls the T.C.M.D.A. hopes to reach and help all doctors' and dentists' assistants in the county to better understand their work, and to serve their employers and their patients in a manner that will be most helpful to all.

MEAD-JOHNSON NEWS LETTER

What Every Woman Doesn't Know is that psychology is more important than flavoring in persuading children to take cod liver oil. Some mothers fail to realize, so great is their own distaste for cod liver oil, that most babies will not only take the oil if properly given but will actually enjoy it. Proof of this is seen in orphanages and pediatric hospitals where cod liver oil is administered as a food in a matter of fact manner, with the result that refusals are rarely encountered.

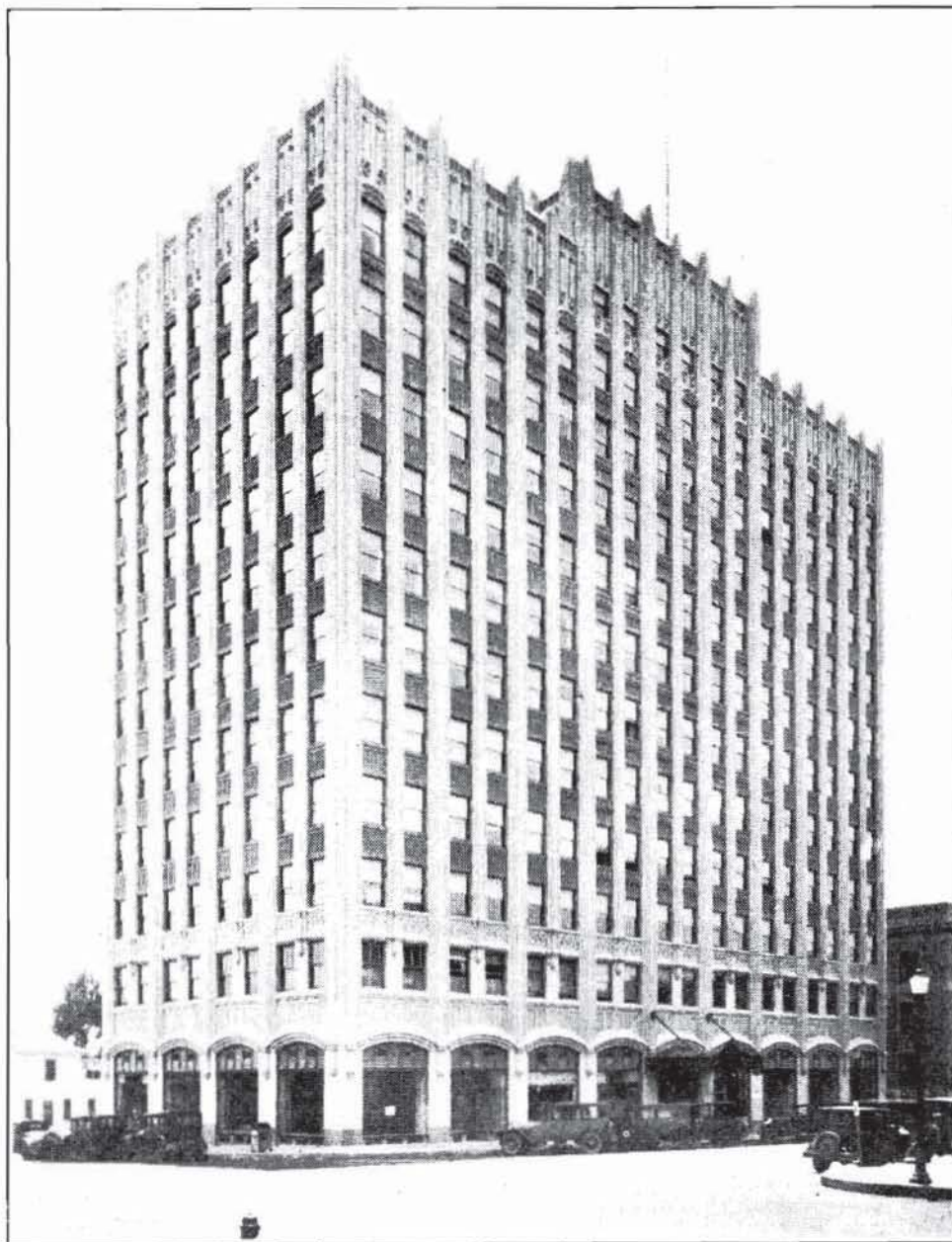
The mother who wrinkles her nose and "makes a face" of disgust as she measures out cod liver oil is almost certain to set the pattern for similar behavior on the part of her baby.

Most babies can be taught to take the pure oil if, as Eliot points out, the mother looks on it with favor and no unpleasant associations are attached to it. If the mother herself takes some of the oil, the child is further encouraged.

The dose of cod liver oil may be followed by orange juice, but if administered at an early age, usually no vehicle is required. The oil should not be mixed with the milk or the cereal feeding unless allowance is made for the oil which clings to the bottle or the bowl.

On account of its higher potency in Vitamins A and D, Mead's Cod Liver Oil Fortified With Percomorph Liver Oil may be given in one-third the ordinary cod liver oil dosage, and is particularly desirable in cases of fat intolerance.

The Medical Center Of Northeast Oklahoma



Medical and Dental Arts Building

Sixth Street and Cheyenne Avenue

Tulsa, Oklahoma

G. H. GALBREATH COMPANY, Operators

MAX TEEL, Building Manager

STOP A MINUTE

"Just between you unt me, Herman, vot do you tink of Lena Schuitzel?"

"Between yon unt me not so hot, Jake, but alone, oh poy."

Wife: Here's a news story of a man out west who traded his wife for a horse. How utterly shocking! You wouldn't trade me for a horse would you, dear?

Hubby: Of course not. What would I want with a horse? But I would hate to be tempted with a good sport roadster.

He was applying for county relief and the young lady official was filling out the customary form.

"Do you owe any back house rent?" she asked.

"We ain't had no back house for years," he replied with great dignity, "We've got modern plumbing."

Defeat isn't bitter . . . if you don't swallow it!

"Can I see the manager?"

"Yes. The manager always has time to see pretty girls."

"Well, then, tell him his wife is here."

Mandy Walker, the old negress who washed for Mrs. Frisk, came one day with a tale of woe calculated to awaken pity in the hardest heart.

"Cheer up, Mandy," said Mrs. Frisk consolingly. "There's no us in worryin'."

But Mandy held other views. "How come dere's no use in worryin'?" she demanded. "When de good Lawd send me tribulations He 'spect me to tribulate, ain't He?"

He: "There's something wrong. This gear-shift won't work."

She: "That isn't the gear-shift Jack . . . it's - er - it's my knee!"

"I've been in a terrible state of consternation for the past three days."

"Did you ever try bran?"

A visitor in the village was greatly interested in all he saw. In particular he noticed that one of the inhabitants was treated with marked respect by the others, so he remarked: "I observe that you all treat that man with marked deference."

"Yes," was the answer, "he's one of the early settlers."

"Early settlers!" exclaimed the other, "Why, he can't be more than 30!"

"That may be true," the other answered, "but he pays his bills promptly on the first of every month."

Sweet Young Thing: "Please, could you tell me where I could get some silk covering for my settee?"

Floorwalker: "Two aisles down and one over for the lingerie department."

A Modern Joshua

An old negro, who for several years had conducted an illicit still among the mountains of Kentucky, fell a victim at last to the vigilance of the revenue officers, and was brought before the Court.

"What name?" inquired the Judge, when the frightened negro appeared before him.

"Joshua, Yo' Honah."

"Ah," returned the Judge, "I suppose, then, you are the Joshua who made the sun stand still?"

"No sah," was the prompt reply. "I's not that Joshua at all; I's de Joshua what made the moonshine."

Professional Directory

<p>VICTOR K. ALLEN, M. D. Proctology 1001 Medical Arts Building Tulsa, Oklahoma</p>	<p>E. RANKIN DENNY, M. D. Diagnosis and Clinical Investigation Allergy 1105 Med. Arts Bldg. Tel. 4-4444</p>
<p>W. S. LARRABEE, M. D. Roentgenology 411 Med. Arts Bldg. Tel. 4-3111</p>	<p>I. A. NELSON, M. D. Tissue and Clinical Pathology 1107 Med. Arts Bldg. Tel. 4-1835</p>
<p>RUSSELL C. PIGFORD, M.D., F.A.C.P. Internal Medicine Cardiology 1001 Med. Arts Bldg. Tel. 5-3762</p>	<p>WADE SISLER, M. D. Orthopedic Surgery 807 South Elgin Tel. 5-3132</p>
<p>JOSEPH FULCHER, M. D. Proctology—Urology 210 Med. Arts Bldg. Ph. 3-4429</p>	<p>L. C. NORTHRUP, M. D. Surgery, Gynecology and Obstetrics 1307 S. Main Ph. 4-5571</p>
<p>A. RAY WILEY, M.D., F.A.C.S. Surgery 812 Med Arts Bldg. Ph. 3-0202</p>	<p>M. J. SEARLE, M. D. Pediatrics 202 Med. Arts Bldg. Ph. 4-2901</p>
<p>JOHN G. LEFTWICH, D.D.S. Practice Limited to Orthodontia 803 Oklahoma Building Ph. 4-7592</p>	<p>W. ALBERT COOK, M.D. Eye-Ear-Nose-and-Throat 1106 Med. Arts Bldg. Ph. 3-6008</p>
<p>RALPH A. MCGILL, M.D. Surgery—Radium 1010 Med. Arts Bldg. Ph. 4-4215</p>	<p>JAMES STEVENSON, M. D. Dermatology—Syphilology 615 Med. Arts Bldg. Ph. 5-2562</p>
<p>JAMES C. BROGDEN, M.D. Surgery and Diagnosis 414-415 Med. Arts Bldg. Ph. 2-2516</p>	<p>FRED Y. CRONK, M.D. GIFFORD HENRY, M.D. Diagnosis—Surgery Industrial Surgery 801 Med. Arts Bldg. Ph. 3-5101</p>
<p>MARVIN D. HENLEY, A.B., B.S., M.D. Eye-Ear-Nose and Throat 911 Med. Arts Bldg. Phone 2-6358</p>	<p>HARRY GREEN, M.D. Practice Limited to Diseases of the Skin 1116 Med. Arts Bldg. Ph. 4-2326</p>

**MORE NEARLY LIKE MOTHER'S MILK; THE MOST NEARLY
PERFECT FOOD MADE MORE NEARLY PERFECT!**

Pasteurized

Irradiated

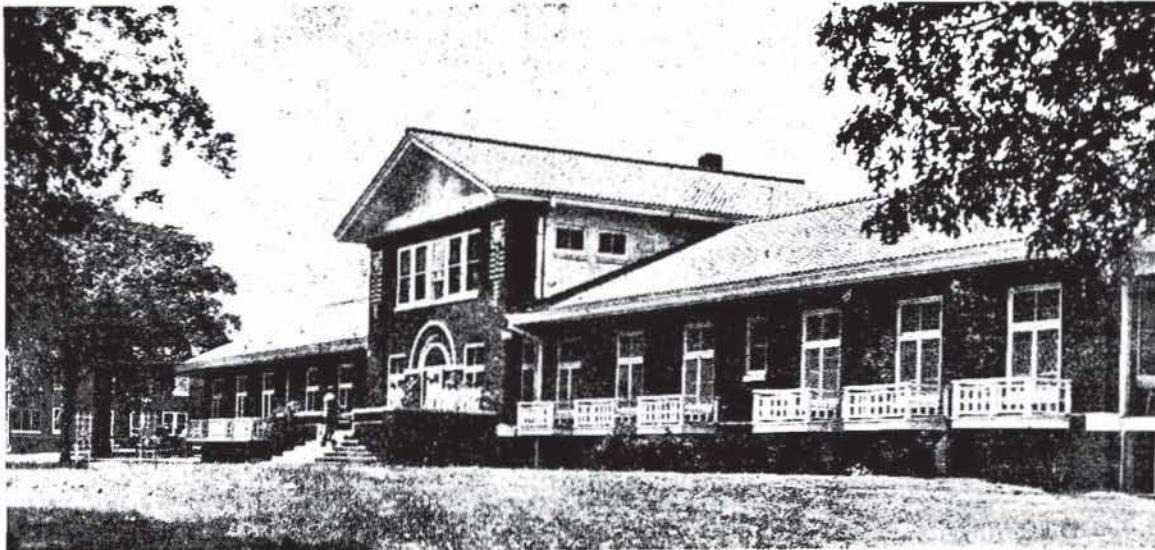
Homogenized

SOFT CURD

VITAMIN D

**MEADOW GOLD
MILK**

BEATRICE CREAMERY COMPANY



OAKWOOD SANITARIUM

Oakwood Sanitarium is prepared to receive and care for any type of problem in the entire range of Neuro-psychiatric cases. Alcoholics and drug addicts are accepted. A completely equipped hydro-therapeutic department is maintained. Patients properly segregated for their best interests.

Inquiries cheerfully answered—Interested visitors are welcome.

Oakwood Sanitarium is maintained and operated solely under the resident managership of Dr. Ned R. Smith for his private Neuro-psychiatric practice.

Tulsa City office, 703 Medical Arts Bldg.

Hours, 1 to 4 by appointment.

SEC. 562, P. L. & R.

U. S. POSTAGE

PAID

TULSA, OKLA.
PERMIT No. 13

(Return Postage Guaranteed)



R. W. (BOB) HUDSON SAYS:

If some one is sick, you're the doctor. If your supply of stationery or statements is low—I'm the doctor.

COMMERCIAL PRINTING COMPANY

417 East 3rd Street

Phone 2-2450

MERKEL X-RAY CO.

Exclusive Distributors for—
Westinghouse X-Ray Equipment

Burdick and High Tension
Physical Therapy Equipment

•
Complete Stock
X-Ray and Physical Therapy
Supplies

•
TULSA

612 S. Cincinnati Tel. 2-4897

OKLAHOMA CITY

512 N. W. 17th Tel. 4-2338

FLOWERS

Please the most
fastidious.

•
Let us solve your problem. We
have the finest selections for all
occasions.

•
PHILTOWER
FLOWER SHOP

Mrs. O. L. Setterstrom

Phone 4-4843

Philtower Bldg.

TYPEWRITERS

— — —
With Standard and Medical Keyboards
New and Reconditioned
— — —

TULSA TYPEWRITER COMPANY

Phone 8279

309 S. Boston