# THE BULLETIN

### OF THE TULSA COUNTY MEDICAL SOCIETY

VOL. 5

TULSA, OKLAHOMA, MAY, 1939

No. 5

Physicians and Surgeons Group Insurance Approved

Stage Set for State Convention May 1-2-3

Venereal Clinic Opened With State Cooperation

A.M.A. Convention in St. Louis May 15 to 19





# FIRST

the parents' interest. Will he cry? Will he spit it up? Will he try to swallow the spoon? Far more important than the child's "cute" reactions is the fact that figuratively and physiologically this little fellow is just beginning to eat like a man.

# CEREAL

# FEEDING

# PABLUM is now being fed to infants as early

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it is so well tolerated that it can be fed even to the three-weeks'-old infant with pyloric stenosis, and yet is richer than fruits, eggs, meats, and vegetables in iron. Even more significant, Pablum has succeeded in raising the hemoglobin of infants in certain cases where an iron-rich vegetable failed. Pablum is an ideal "first solid food." Mothers appreciate the convenience of Pablum as it needs no cooking. Even a tablespoonful can be prepared simply by adding milk or water of any temperature.

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May, 1939





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#### Life Depends Upon Preparedness

A plumber may leave tools at home; a boy can always be despatched for them. No harm is done.

Prescription druggists must anticipate, be ready to supply the doctor's urgent call at once.

Maintaining of efficient and distinguished service must depend upon the recognition of its value. Special stock or extra skill may be the factor which determines life or death. To those who sacrifice all else to this should go your whole support.

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# THE BULLETIN

OF THE

#### TULSA COUNTY MEDICAL SOCIETY

A. Ray Wiley, M.D., President R. C. Pigford, M.D., President Elect R. Q. Atchley, M.D., Vice-President LOYD STONE, Executive Secretary

VOL. 5

TULSA, OKLAHOMA, MAY, 1939

No. 5

# A. M. A. In St. Louis May 15-19

Ninetieth Annual Session will draw number of Tulsans because it is so near; Many outstanding speakers to take part in scientific program.

Because the Nineteenth Annual Convention of the American Medical Association will be held in St. Louis this year on May 15-19, it will prove a big magnet for physicians and surgeons in Tulsa, Oklahoma, and in the Southwest because this is the first time in a number of years that this important annual meeting is being held so near home.

The Tulsa delegation, headed by Tulsa's veteran member of the A.M.A. House of Delegates, Dr. W. Albert Cook, will probably be one of the largest in years.

According to information reaching Tulsa, the following highlights of the convention will be of especial interest:

A dinner and entertainment is being arranged for Monday, May 15, 6:45 p.m., in the Ball Room of the Hotel Statler for members of the House of Delegates and officers of the American Medical Association. The features of this dinner will be so unique that no delegate or officer should be absent or late.

A luncheon for the officers and the members of the House of Delegates of the American Medical Association is being planned for Tuesday noon, May 16, between the morning and afternoon sessions of the House of Delegates at the Hotel Statler.

The opening general meeting will be

held on Tuesday evening, May 16, in the Opera House of the Municipal Auditorium. The program will begin at 8 o'clock.

The President of the American Medical Association will be honored with a reception and ball to be held Thursday evening, May 18, at 9 o'clock at the Hotel Jefferson.

Entertainment for all women attending the St. Louis session of the American Medical Association and of the National Woman's Auxiliary, has been arranged by the Committee on Women's Activities.

St. Louis women and preconvention guests are requested to register in advance at Women's Headquarters at Hotel Chase in St. Louis Saturday, May 13, between 1 and 4 p.m. or on Sunday, May 14, between 10 a.m. and 4 p.m. Registration will continue from 8:30 a.m. to 4 p.m., Monday, Tuesday, Wednesday and Thursday, May 15, 16, 17 and 18, and from 8:30 a.m. to 11 a.m., Friday, May 19. All visiting women are requested to register as soon as possible after arrival.

The House of Delegates will convene at 10 a.m., Monday, May 15. In the House the representation of the various constituent associations for 1938, 1939 and 1940 is as follows:

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# Stage Set For State Convention

Tulsa Society presents invitation to hold 1940 convention here; big delegation expected to attend all sessions May 1-2-3.

The Annual meeting of the Oklahoma State Medical Association will be held in Oklahoma City the 1, 2, and 3 of May, with headquarters at the Skirvin Hotel. One of the most complete and interesting scientific programs that has ever been assembled for presentation to the doctors of the state will be offered. While the scientific program is of major importance, the committee has not been unmindful of the fact that there are many golfers in the Association, and an interesting recreational time has been The Auxiliary Committee cutlined. headed by Mrs. L. C. McHenry, is planning one of the finest entertainment programs for the ladies that has ever been attempted. Through the diligent work and full cooperation of all committees with the general Chairman, a splendid meeting is assured.

Dr. L. S. Willour, Secretary of the Oklahoma State Medical Association, has announced that he has secured for guest speakers, Dr. Wayne Babcock of Temple University, Dr. J. E. Hamilton of the Campbell Clinic in Memphis, and Dr. Edward N. Smith, Post Graduate Instructor in Obstetrics of the State Association. In addition to these outstanding men the Oklahoma County Medical Society is to have the first day of the meeting with which to present a complete group of clinics. Dr. W. K. West will be in charge of the surgical clinics, and Dr. F. Redding Hood will supervice the medical clinics. The surgical clinics will be held only in the morning and will be in two sections, one beginning at nine o'clock and the other at ten-thirty. The medical clinics will run through the entire day beginning at nine o'clock.

There will be a meeting of the Council in the afternoon of the first day, followed that evening by the convening of the House of Delegates. The second day

will be devoted to a House of Delegates meeting in the morning, and scientific sessions with the guest speakers in the afternoon. The evening of the second day will be the President's reception and dance. Wednesday, the last day of the Annual meeting, after the routine business of the Association has been dispensed, will be devoted entirely to scientific sessions and the guest speakers.

Every effort is being made to make this meeting one of the finest that has been offered to the doctors of the state in many years, and a large attendance is assured.

Details of the convention will be handled by the following committees:

- Dr. L. J. Starry, General Chairman.
  1. Advisory Committee A. W. White, M.D., Chairman; C. E. Clymer, M.D., LeRoy D. Long, M.D., R. M. Howard, M.D., Horace Reed, M. D., J. C. Macdonald, M.D., C. E. Barker, M.D., Henry H. Turner, M.D., C. J. Fishman, M.D.
- 2. Program Committee—N. Price Eley, M.D., Chairman; R. Q. Goodwin, M.D., D. W. Branham, M.D.
- 3. Scientific Exhibits—J. F. Burton, M.D, Chairman; Basil A. Hayes, M. D., Elias Margo, M.D.
- 4. Commercial Exhibits—F. Redding Hood, M.D., Chairman; S. R. Fryer, M.D., John H. Lamb, M.D.
- 5. Entertainment—Dick Lowry, M. D., Chairman; C. W. Haygood, M.D., J. J. Vaviness, M.D.
- 6. Hotels—C. W. Lemon, M.D., Chairman; Floyd Moorman, M.D., Onis Hazel, M.D.
- 7. Auxiliary—Mrs. L. C. McHenry, Chairman; Mrs. N. Price Eley, Mrs. J. F. Kuhn, Jr., Mrs. Lea A. Riely, Mrs. Nesbitt Miller, Mrs. W. K. Ishmael, Mrs. D. H. O'Donoghue, Mrs. Joe H. Coley.

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# Group Insurance Is Approved

Other Insurance Companies cut premiums from 25 to 50 per cent; Doctors of Oklahoma will save from \$20,000.00 to \$32,500.00 annually in premiums.

Group Physicians and Surgeons Liability Insurance for members of the Tulsa County Medical Society and all other County Society members who are members of the Oklahoma State Medical Association has been perfected and finally fully approved by the Oklahoma State Insurance Board and is now in effect, Dr. J. C. Brogden, chairman of the Insurance Committee, announced following the receipt of the letter of approval March 31st.



The approval of this policy at the special hearing of the Insurance Board at Oklahoma City on March 30, climaxed a long campaign by the Tulsa

County Medical Society and Ben Voth of The Frates Company. Despite a struggle by other insurance companies writing this type of coverage in the state, group policy—with radically r e d u c e d premium rates—was approved fully as submitted by the Houston Fire and Casualty Company.

Actual work on the job of getting insurance rates for the doctors reduced to the level of other surrounding states was started just 14 months ago in Tulsa. The committee, composed of Dr. Brogden, Dr. H. D. Murdock and Dr. W. H. Calhoun started writing a new type insurance policy in March of 1938. As soon as a policy had been perfected it was submitted to every company writing Physicians and Surgeons Liability Insurance in the state.

Following lengthy negotiations over the terms of the policy and the rate structure, the Houston Fire and Casualty Company of Houston, Texas, was given the Oklahoma Group Policy. The Houston Fire and Casualty, a concern with nearly three quarters of a million dollars in capital and surplus, has been admitted to write insurance in Oklahoma and has complied with all the laws and regulations controlling firms operating in this state. The Houston Fire and Casualty Company has worked out reinsurance protection as an additional safeguard to the policy holders.

The present liability insurance has been provided through the issuance of a Master Policy to the Tulsa County Medical Society. Certificates are issued to each individual doctor insured under the policy and each certificate is a part of the Master Policy.

Rates for the Group Policy are the lowest offered in Oklahoma and actually is determined on a "cost-plus" basis. The rates which have been established are based on a minimum number of 100 doctors, which has been secured immediately after the policy was first announced. The following rates, which will be reduced by approximately 10 per cent when the number of policies reaches 250, are in effect:

\$26.25 for General Practice.

\$32.50 for Surgery.

\$35.75 for X-Ray and Radium.

This policy is limited strictly to doctors who are members of the Oklahoma State Medical Society at the time application for the insurance is made. This is a condition precedent and will not be waived in any case.

Since the lower rates on the Oklahoma Group Policy were approved by the State Insurance Board, all other companies writing Physicians and Surgeons Liability Insurance in Oklahoma have announced reduced premium rates, thus bringing a total saving in insurance premiums to doctors of Oklahoma between \$20,000.00 and \$32,500.00, every

(Continued on Page 15)

# PRESIDENT'S PAGE

In the Spring, an old man's fancy turns to
—conventions and other things. May 1st is
expected to initiate an exodus to Oklahoma
City for the State Convention.

From what I hear (I haven't seen it yet) there will be a splendid program. I understand, also, there will be a meeting of the House of Delgates, too. These delegates' meetings aren't always dull. Anyway we want a big group from Tulsa, as we expect to be hosts next year.

And then the A.M.A. blooms out the following week in St. Louis. "Cookie" will officially represent us (Oklahoma). Many from Tulsa should attend the A.M.A.

Tulsa County will have a fine exhibit at the state meeting giving a little publicity to our program of the past year. Among other things, our exhibit will show that the Liability Insurance Plan is hitting on all cylinders; the Venereal Clinic is a going concern (with other developments promised soon); the Medical Credit Bureau is having its best experience to date; there are more active committees working than in the Society's history; and we have more paid up members than ever before at this date. At the last time we heard, Tulsa had more paid up members than any County in the state.

And as I said before, it is Spring!

President

## Medical Calendar

#### MONDAY, May 1st:

Morningside Hospital Staff Meeting.

#### TUESDAY, May 2nd:

Mercy Hospital Staff Meeting.

#### WEDNESDAY, May 3rd:

Tulsa General Staff Meeting.

Radio Broadcast at 3:30 p.m. Station KTUL. District No. Two of the Oklahoma State Nurses Association.

#### MONDAY, May 8th:

Tulsa County Medical Society Meeting, Mayo Hotel 8:00 p.m. "Anesthesia" Recent Trends by Dr. Bertha Margolin.

#### TUESDAY, May 9th:

Meeting of the District No. Two of the Oklahoma State Nurses Association 1202 Medical Arts Bldg., 7:30 p.m.

#### WEDNESDAY, May 10th:

Radio Broadcast at 3:30 p.m. Station KTUL. Dr. H. Lee Farris.

#### MONDAY, May 15th:

St. Johns Hospital Staff Meeting.

#### TUESDAY, May 16th:

Office Assistants Meeting, Michaelis Cafeteria at 6:00 p.m.

Flower Hospital Staff Meeting.

#### WEDNESDAY, May 17th:

Radio Broadcast at 3:30 p.m. Station KTUL. Dr. Mont Stanley. Indian Hospital (Claremore) Staff Meeting.

#### MONDAY, May 22nd:

Tulsa County Medical Society Meeting, Mayo Hotel 8:00 p.m. "Urinary Antiseptics" by Dr. Anson Clark of Oklahoma City.

#### WEDNESDAY, May 24th:

Radio Broadcast at 3:30 p.m. Station KTUL. The Auxiliary to the Tulsa County Medical Society.

#### WEDNESDAY, May 31st:

Radio Broadcast at 3:30 p.m. Station KTUL. Dr. A. L. Walters.

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### The BULLETIN

Editorial Committee ...... J. F. Bolton, M. D., Chairman. Logan Spann, M. D. F. L. Underwood, M. D.

Managing Editor.

LLOYD STONE



Published monthly on the 3rd day of each month, at the executive offices of the Tulsa County Medical Society, 1202 Medical Arts Building, Tulsa, Oklahoma.

VOL. 5

MAY, 1939

NO. 5

#### A SHOE ON THE OTHER FOOT

The doctors of Oklahoma are no longer dancing to the tune played by the Insurance Companies who in the past have been writing their own ticket in all Physicians and Surgeons Malpractice Insurance Policy secured by the Tulsa County Medical Society for all the doctors of Oklahoma. This approval was the final step, in a fight that the Insurance Committee has been waging for more than a year.

The insurance men writing malpractice insurance put up a terrific fight to keep this new policy from being approved. They hollered loud and long that malpractice insurance in Oklahoma could not be written for one penny less than it had been in the past. However, the moment the Group Policy with its extremely low rates had been given the official sanction of the Insurance Board, every firm offering this type of coverage in Oklahoma immediately dropped its rates, cutting their own premiums from 25 to 50 per cent.

The rates offered by the Houston Fire and Casualty Company for this Group Policy for Oklahoma, are in line with the rates charged in the neighboring states of Kansas, Arkansas and Texas. They are from 40 to 80 per cent under the rates which have been charged

in the past.

An effort is being launched by the Frates Company, agents for the Houston Fire and Casualty, to secure at least 500 insurance policies to give the company the benefit of a greater "spread" to insure protection against possible high loss ratio.

It is a very healthy sign that the doctors have started to make themselves felt in the business affairs affecting their practice and well-being. By taking an interest in all phases of business and political activities affecting the profession, the doctors of Oklahoma are putting the shoe on the other foot and instead of being content to be kicked around are doing some of the kicking.

#### THE MEDICAL CONVENTIONS

The two great conventions of interest to every physician and surgeon in Oklahoma are right upon us. The State convention opens in Oklahoma City on May 1st. The Americal Medical Association convention will open in St. Louis, May 15th.

It is very important that the doctors of the state take time off to attend one or both of these annual meetings. With the rapid advance in the professional field, it is extremely vital that the doctors keep in step with the times. Special clinics, papers, lectures and demonstrations will touch upon everything new.

Oklahoma City has every facility to make the state convention a success. The committee in charge has announced a program that promises to be the most interesting offered the state sessions in many years. Every member of the Tulsa County Society should spend at least one or more days in Oklahoma City attending the special sections in which he is particularly interested.

The A.M.A. is in St. Louis. This is closer to Tulsa than it has been in years. Next year is goes to New York. It will be years before the A.M.A. comes so near home. It is certain that 25 or 30 Tulsans will attend this convention, but this is not enough. Tulsa should have 100 doctors in St. Louis for one day or for the whole convention.

May, 1939 Page 11

# Credit Bureau Can Save You \$ \$ \$

Ten Thousand Cards in files of Medical Credit Bureau; Members eliminate loss by checking doubtful patients with Bureau before extending too much credit.

There are 10,000—TEN THOU-SAND—cards in the files of the Medical Credit Bureau and every one of them tells some story about a patient who now owes some doctor, or doctors, for work done in the past and who may owe you if you just take their cases without making definite arrangements for payment.

Outlawed accounts, bankruptcies, skips, no-pay, chiselers and what have you, prey upon the doctors every day of the year. These are not people too poor or needy to pay. They are people who just wont pay. They could be made to pay if the doctor would just insist upon the patient paying at the time service is given as a cash transaction.

For more than a year now, the Medical Credit Bureau has been building up a credit file which is invaluable. Thousands of names have been turned in for listing in the credit bureau—thousands have been turned in for collection—and other thousands have been picked up through credit reporting channels.

In the past, this list has not been formidable enough to be of great service to the membership. However, now the Bureau is in position to give you some real help in credit reporting. In addition to this list of 10,000, the Bureau can secure you a credit report on most anyone you inquire about.

All this credit reporting service is without charge to the membership of the Medical Society. You do not need to send your accounts to secure the benefits of this credit service. However, if you have some patient who you would like to have a detailed credit report on, the Bureau can secure such a report at a very nominal charge, either through the Retail Merchants or through other credit reporting facilities.

The credit reporting service is avail-

able for you. The information is right in our files. Now, if you do not have your office assistant call the credit bureau to check up on some new patient about whom you might like some additional information, the fault is yours.

In the past a few doctors have asked for credit reports and saved hundreds of dollars by either refusing the patient or making satisfactory arrangements in advance. You can do it, too.

Each day, week and month that goes by with your patients not hearing from you makes the chances of collecting the account smaller and smaller. Every day accounts reach the place where the possibility of legal action is eliminated by the statute of limitations and the number of people who will use this defense is beyond belief. It is easy enough to think that people will pay, but the files of the bureau disclose many people who have promised for years and then when the least pressure is exerted to get them to pay will have an attorney call and tell us that we better look up the law, because we can't collect the account. We can and do collect many outlawed accounts, but those that slip by might have been collected if the Bureau had been given the account in time to work on it before the statute "outlawed" the account.

Each month that goes by sees the collections of the doctors through the use of the Bureau increased around \$1,500.00 or more. The bureau has proved that accounts can be collected in a friendly manner, when the accounts are given to us in time so we do not have to rush the people to get the money. If you are not using the facilities of the Bureau the chances are that you are costing yourself money. The rates charged for collections are lower than most commercial agencies.

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May, 1939 Page 13

# Venereal Clinic In Operation

Venereal Control Clinic, headed by Dr. Joseph Fulcher, starts work in quarters in City Health Center; 78 persons treated on first day.

The syphilis clinic was officially started Thursday, April 20, and over 75 persons were seen. Most of these had been under treatment at the City Health Department and their treatment merely continued. As rapidly as time permits these patients will be examined and their respective stage of infection determined. As is so frequently the case in clinics a considerable number of individuals with late syphilis who have had agequate treatment continue to apply for treatment. These will have to be sifted out to make the limited facilitics available for those who really need the treatment.

The clinic will maintain as high a standard of diagnosis and treatment as is consistent with the needs of the individual patient and the facilities of the clinic. Each patient applying for treatment should come prepared to give the information necessary in a standard history and to have a complete physical examination from head to foot. Necessary laboratory examinations to substantiate the diagnosis will be carried out.

Physicians referring patients to the clinic will save the clinicians a great deal of time if they will state on the "refer slip" the date and result of darkfields, Wasserman's, etc., and the number of arsenic and heavy metal treatments the patient has had and the dates of the first and last treatments. The memory of the average patient is not dependable.

Patients appearing at the clinic who have not been referred by a physician will be given a slip referring him to a practicing physician who may accept him for treatment or refer him back to the clinic if found to be indigent or unable to pay a reasonable fee. Any individual able to maintain payments of \$1.00 or more per week for treatments is not considered indigent.

Physicians who will accept patients

who can pay \$1.00 or more per week for anti-luetic treatment are requested to give their names to the Executive Secretary or to the Chairman of the Venereal Disease Control Committee, Dr. Joseph Fulcher.

The schedules of treatment in the clinic will be the official State Health Department schedules in conformity with the Cooperative Clinical Group recommendations.

Early Syphilis

Base Line Examination.

- 10 Weeks Neoarsphenamine 0.6 Gram (one treatment per week)
- 4 Weeks Bismuth subsalicylate 0.2 Gram (one treatment per week)
- 10 Weeks Neo
- 6 Weeks Bismuth
- 10 Weeks Neo
- 10 Weeks Bismuth
- 10 Weeks Neo
- 12 Weeks Bismuth T o t a l 72 weeks approximately 18 months.

  Spial fluid examination during second 6 months of treatment.

One year probation and observation. Thereafter yearly examination and check-up.

Late Latency

- Complete physical examination. Spinal fluid examination.
  - 3 Weeks Bismuth
- 8 Weeks Neoarsphenamine 0.45-0.6 Gram.
- 10 Weeks Bismuth 0.2 Gram.
- 8 Weeks Neo
- 12 Weeks Bismuth
- 8 Weeks Neo
- 12 Weeks Bismuth
- 3 Months rest
- 12 Weeks Bismuth
- 3 Months rest
- 12 Weeks Bismuth. Total 2 years. 1st year continuous. 2d year intermittent.

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We want to take this occasion to express our appreciation to you gentlemen of the Tulsa County Medical Society for the opportunity of serving with such a vital organization and for your very aggressive help in securing the new Physicians' and Surgeons' Group Liability Insurance Policy for the doctors of Oklahoma.

# **Ben Uoth and Paul Sisk**

Operating as the Frates Company

JESS G. READ. PRESIDENT

CARL C. GARNER. HENDER

MOTT M. KEYS, BATE MANAGES

B. E. (BILL) HARKEY
SECRETARY-MEMBER
STATE INSURANCE BOARD



OKLAHOMA CITY, OKLAHOMA

March 31, 1939

Mr. Lloyd Stone, Executive Secretary Tulsa County Medical Society 1202 Medical Arts Building Tulsa, Oklahoma.

Dear Mr. Stone:

This is to advise you that the State Insurance Board in Special Meeting March 30, 1939 approved the Physicians' Insurance contract of the Houston Fire and Casualty Insurance Company, in the form in which it is filed with this Department.

Yours very truly,

B. E. (Bill) Harkey

BEH-IMA

(Continued from Page 7)

year. Through the reduction in rates by the companies previously writing this insurance, the doctors of Oklahoma will save approximately \$20,000.00 annually. However, through participation in the Oklahoma Group Policy, doctors of the state can save as much as \$32,500.00 annually.

The terms of the Master Policy issued for Oklahoma Group Insurance are the most liberal ever issued in Oklahoma and offer complete protection to every doctor insured under it. This policy:

- 1. PROVIDES: Every protection offered in any other policy issued in the state.
- 2. PROVIDES: A \$25,000.00 protection against any one claim or suit or \$40,000 for claims which will be de-

fended in any one policy year.

- 3. PROVIDES: A Group Policy tailor-made for the physicians and surgeons who are members of the State Association and their respective County Societies at the time application is made. The average is strictly limited, however, to ethical members of the Society.
- PROVIDES: Unusual protection by allowing the Medical Society to choose its own trial attorney and also the firm of attorneys to handle claim adjustment.
- PROVIDES: Authority for local adjuster to make actual cash settlements direct.
- 6. PROVIDES: All the protection of the Houston Fire and Casualty Insurance Company plus all the resources of an adequate reinsurance program.

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# Of Special Interest!



## "YOUR FAMILY DOCTOR" AN EDUCATIONAL FEATURE

Approximately 50,000 persons are given a lesson on some phase of personal or public health every Wednesday afternoon, through the medium of the "Your Family Doctor" radio series conducted weekly by the Publicity Committee of the Tulsa County Medical Society.

The following doctors and groups during April; Dr. R. M. Shepard, Dr. J. E. McDonald, Dr. A. H. Ungerman and the Ladies Auxiliary of the Medical Society. The schedule for the month of May includes: District No. 2 Oklahoma Nurses Association; Dr. H. Lee Farris; Dr. Mont Stanley; Ladies Auxiliary to Tulsa County Medical Society, and Dr. A. L. Walters.

Tulsa County Medical Society, 108 W. 6th St., Tulsa, Okla.

Your County Medical Society Bulletin appears to be making a real name for itself. I've heard that it is not-only one of the most discerning but also one of the most ably edited publications in its class.

Unfortunately, it is not among those medical bulletins with which we exchange copies. May I trouble you, therefore, to send me a sample issue?

Thank you for your kindness.

Sincerely,

H. Sheridan Baketel, M. D. Editor.

### NURSES REGISTRY IS MAKING PROGRESS

Four years ago the nurses in Tulsa put Tulsa on the map by making a drastic reduction in their working day—from twenty-four hours a day to eight. Of course they made a decided financial sacrifice to do this, but it is believed that those who administer to the sick should be guarded from the dangerous effects of prolonged fatigue quite as much as these who work in industry.

Tulsa nurses made history again on March 1 when they opened their official headquarters in the Tulsa County Medical Society offices in the Medical Arts Building. Their executive secretary is located in this office, as is the Nurses Official Registry, which is maintained by the District Nurses Association. They also operate, for the convenience of the members of the Tulsa County Medical Society, the Tulsa Medical Exchange. A little later they mean to conduct a placement bureau and hope to serve Oklahoma and its surrounding territory in finding positions for their registrants. To render this service they are employing three registered nurses, each working eight hours a day—instead of one nurse trying to conduct the whole affair twenty-four hours a day.

Since these nurses are setting the pace for the rest of Oklahoma in the nursing world it behooves every civic minded citizen of Tulsa, whether he be a physician or not, to lend a helping hand wherever he can until they get the situation well in hand. If you have an idea along this line they will welcome hearing from you.

Their Official Registry is the central headquarters for nurses and nursing interests—where you may get the type of nurse you need, one who can not only give expert bedside care but who perhaps has other special qualities. If your

patient does not need, or cannot afford, a full time nurse then there is the hourly nursing service at a nominal fee. If you need a person who is willing but less skilled and therefore less expensive and who will combine light household duties with simple bedside services the Registry has on call a number of subsidiary workers, commonly called "practical nurses." Whatever you want, the registrar knows personally all of the registrants and will send you a nurse who is skilled in the services you need. The service which the Registry renders can be depended upon.

#### HEADQUARTERS EIGHTH CORPS AREA

Office of the Surgeon Fort Sam Houston, Texas March 24, 1939.

Mr. L. L. Stone, Asst. Secretary Tulsa County Medical Society, Tulsa, Oklahoma. Dear Mr. Stone:

This office is attempting to establish an eligible list of physicians who desire active duty under their Reserve Commissions or under contract as camp surgeons with the Civilian Conservation Corps in this Corps Area. In the event any of your local members desire such duty it will be greatly appreciated if vou will furnish this office with their names and addresses or that they be requested to apply to The Surgeon, Headquarters Eighth Corps Area, Fort Sam Houston, Texas. This Corps Area comprises in general the states of Wyoming, Colorado, Oklahoma, New Mexico, Arizona and Texas.

The general qualifications for the position in question are:

American citizen.

Licensed to practice in at least one state.

Age not to exceed 64 years.

Physically qualified for the position. Member in good standing of the County Medical Society.

The pay schedule for these services

is as follows:

Medical Reserve officers, married or single, receive the pay and allowances of their grade.

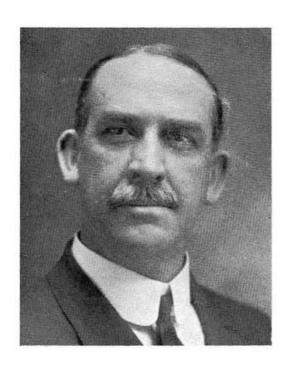
Those under contract as camp surgeons receive \$265.00 if married, \$200.00 if single.

Very truly yours, A. P. CLARK, Colonel, Medical Corps, Asst.

# MORE IMPORTANT NOW THAN EVER BEFORE

When Dextri-Maltose was marketed in 1911 "without dosage directions on the package," Mead Johnson and Company pioneered the principle that infant feeding was a therapeutic problem. Up to that time far more babies were fed by grandmothers, neighbors, grocers, and commercial houses than by physicians, according to Mead Johnson & Company. This Mead Policy was not readily accepted in the beginning, and it took many years of unceasing effort before the weight of the majority medical opinion finally led to mandatory action on the part of the Committee on Foods in 1932, whereby all makers of baby foods are now OBLIGED to omit dosage directions. The Mead Policy, however, does not stop here. It embraces other principles with which all physicians interested in the private practice of medicine are in agreement, such as (2) No descriptive circulars in packages, or in shipping cartons (for druggists to hand to patients). (3) We supply no display of Mead products for druggists' windows and counters. (4) We do not advertise Mead Products to patients. (5) We give no handbills and send no letters concerning Mead Products to patients. (6) We do not broadcast to the public. (7) We refer patients to physicians at every opportunity. (8) We devote a great deal of effort and resources to research and to activities that assist the private practice of medicine.

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Dr. W. M. Campbell 1862-1939

Gentlemen: In our mad rush to destiny amid a busy life, may we not again take a moment to meditate the departure of one of our elderly members in the person of Dr. W. M. Campbell. He was a man 77 years, typical of the old school, of which past generations have learned to admire and respect and place the medical profession in its present advanced realm of public esteem and efficiency.

He attained the ripe age of which it is not the privilege of the average physician to attain. It must have been a privilege, revelation and admiration to him to see the advancement in his profession thru his long and useful life.

There were many gray haired men and women who gathered to pay him final respect, who had known him in Senesa, Missouri, and Vinita, Oklahoma, most of whom he no doubt had ministered to their physical needs, all of whom he had become a part of their lives—as evidenced by many a tear drop. Many remarked and respected him as a good man—an honorable man. And after all, no better epitaph could better mark a man's final resting place. So to the family and loved ones, The Tulsa County Medical Society wished you the greatest of God's blessings and benedictions in your hour of sorrow in the departure of your loved one, and our loss of a worthy member of our own profession and society.

# WHAT ARE YOUR UNPAID ACCOUNTS WORTH?

The United States Department of Commerce supplies the following statistics showing the decrease in the value of accounts with respect to the length of time they remain unpaid.

30 days old 2%	loss
60 days old17 %	loss
90 days old35%	loss
120 days old50 %	loss
6 months old70%	loss
9 months old80%	loss
1 year old90 %	loss

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Do it today. Delay means losses.

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# Spring Golf Tournament Success

Dr. L. C. Northup wins Cook Trophy; Dr. W. M. Jones takes Scotty Taylor Cup; Dr. W. S. Showman wins first with low gross score of 84; H. B. Stewart runner-up with an 87.

Old Man Par was master of ceremonies at the annual spring golf tournament of the Tulsa County Medical Society held Thursday, April 20, at the Indian Hills Country Club, with almost 60 members teeing off in spite of the cool wind and slight showers.

Dr. L. C. Northrup with a neat little 100 — and — something won the W. Albert Cook Challenge Trophy which represents the Medical Society Championship, with Dr. W. M. Jones runner-up to win the Scotty Taylor Trophy. Both trophys were awarded on a "blind" handicap system from which the "net" scores were figured. Three holes were picked on the out-nine and three more on the in-nine and the gross score by each golfer on these six holes determined the actual handicap upon which all awards were figured. On the basis of this system, Dr. Northrup scored a net 61 and Dr. Jones registered a net 67.

Dr. W. A. Showman was the head golfer of the day, winning the first prize with a low gross score of 84 for the 18 holes. He was followed just three strokes behind by Dr. H. B. Stewart with a gross score of 87, and awarded second prize. Here all other winners were figured on the basis of their "blind" handicap and ranked as follows:

1—Dr. J. C. Brogden; 2—Dr. Longmeyer; 3—Dr. Cohenour; 4—Dr. Geo. Osborne; 5—Dr. Robert Witcher; 6—Dr. Paul Grosshart; 7—Dr. Glissman of Okmulgee; 8—Dr. B. H. Humphrey; 9—Dr. E. R. Denny; 10—Dr. Deane; 11—Dr. Ralph McGill; 12—Dr. Fred Woodson; 13—Dr. Gifford Henry; 14—Dr. J. C. Braswell; 15—Dr. Hollis; 16—Dr. W. Albert Cook; 17—Dr. Turnbow; 18—Dr. S. E. Franklin; 19—Dr. Roy Zink; 20—Dr. W. S. Larrabee; 21—Dr. H. S. Browne; 22—Dr. Paul Hemphill; 23—Dr. J. D. Shipp; 24—Dr. A. Ray Wiley; 25—Dr. W.

L. Smith; 26—Dr. Piatt; 27—Dr. Henderson; 28—Dr. Frank Stuart; 29—Dr. O. J. Cowart; 30—Dr. C. H. Haralson; 31—Dr. F. J. Bolton; 32—Dr. C H. Cook; 33—Dr. Sinclair; 34—Dr. P. G. Murray; 35—Dr. Silas Murray; 36—Dr. Carl Simpson; 37—Dr. James Stevenson; 38—Dr. Eads; 39—Dr. A. W. Pigford; 40—Dr. R. Q. Atchley; 41—Dr. P. P. Nesbitt; and Dr. M. B. Hauser.

Intersperced with these scores were a dozen or more made by Dentists and friends of the profession who add to the enjoyment of the occasion but who do not figure in the prizes.

Following the golf tournament a dinner was served in the club to the golfers and a score or more additional doctors who came out for the evening. After the dinner, Dr. Atchley, chairman of the golf committee, announced the prize winners.

The first prize awarded Dr. Showman was a \$15 credit at Wolf's Clothing Store given by the Medical and Dental Arts Building management. Second prize was a golf bag given by the Morningside Hospital, which went to Dr. Stewart. Moore's Funeral Home gave a beautiful golf bag. J. W. Megee Sporting Goods Company gave a set of club helmets; Beatrice Creamery and the Oakwood Sanitarium each presented a pair of fine golf shoes; Riggs Optical Company gave a fine pair of sun-glasses; two dozen golf balls were presented by Dick Green and the Tulsa General Hospital while a dozen balls were given by each of the following firms: Muzingo Flower Shop; W. L. Buck Sporting Goods; Lincoln Drug Store; Grant Forsythe; Dr. M. B. Lhevine; Flower Hospital; Curtains' Prescription Shop; Roy Getman Drug Store; Medical Arts Prescription Shop and the Medical Arts Coffee Shop. Almost two dozen other

prizes consisting of golf shoes, shirt and slecks; sweaters; golf shirts; caps and golf balls were purchased by the golf committee and awarded with the other prizes to the winners.

A leather key case, was presented by the M. and R. Dietetic Laboratories, Inc., of Columbus, Ohio, to each golfer as he teed off in the tournament. Besides this gift, the committee presented each golfer with a new golf ball and a handful of tees as he came to the first tee.

Although a brisk wind and a threatening sky kept a number of the golfers away from the course, the fairway and grass greens of the Indian Hills Club were in perfect condition and those who entered were given a perfect afternoon.

From the opening blast from the Number 1 Tee in front of the club-house until the final prizes were awarded and the committee discovered that the tournament showed a profit of approximately \$30 above and beyond all expenses, the 1939 Spring Tournament was a huge success.

#### A.M.A. IN ST. LOUIS MAY 15-19

The Scientific Assembly of the Association will open with the general meeting, to be held at 8 p.m., Tuesday, May 16. The sections will meet Wednesday, Thursday and Friday, May 17, 18 and 19, as follows:

Convening at 9 a.m., the sections on Practice of Medicine; Obstetrics and Gynecology; Laryngology, Otology and Rhinology; Pathology and Physiology; Preventive and Industrial Medicine and Public Health; Urology; Orthopedic Surgery; Miscellaneous Topics: Session on Anesthesia.

Convening at 2 p.m., the sections on Surgery, General and Abdominal; Ophthalmology; Pediatrics; Pharmacology and Therapeutics; Nervous and Mental Diseases; Dermatology and Syphilology; Gastro-Enterology and Proctology; Raddiology.

## DR. CAMPBELL'S EQUIPMENT AND OFFICE AVAILABLE

Mrs. Edna D. Campbell, wife of Dr. W. M. Campbell who passed away last week, is offering the complete office, library, equipment and practice of her husband for immediate disposal.

Dr. Campbell's office was located for the past ten years at  $10\frac{1}{2}$  North Lewis and anyone interested in the equipment and practice can get in touch with Mrs. Campbell at the residence, 2428 East Admiral, phone 2-8383.

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