THE TULSA COUNTY MEDICAL SOCIETY

VOL. 5 TULSA, OKLAHOMA, NOVEMBER, 1939

NO. 11

FORMAL OPENING OF CLINIC TUESDAY, NOVEMBER 14

The Tulsa County Commissioners and Members of the Tulsa County Medical Society were hosts at the formal opening of the Tulsa County Medical Clinic, 222 West Sixth St., from 7 to 10 o'clock Tuesday evening, November 14th.

The Tulsa Clinic, which is complete in every detail, was opened to the sick on November 1st and has been in operation giving relief to more than 300 persons as this publication goes to press.

In order that the public—which made the clinic possible through its interest and influence — could see just how complete the clinic facilities are, the Clinic Committee invited all civic club and other organizations, along with the general public to attend the formal opening of Tulsa's modern free clinic. More than 350 persons went through the clinic and inspected the modern facilities available for treatment of Tulsa's indigent sick.



fall yearly on each square mile of large cities

A shockingly large amount of dust—literally hundreds of tons—is deposited annually over each square mile of the larger urban centers. The following figures, from independent studies made over a period of years, are not isolated examples but typical of the atmospheric pollution in large cities.¹

Hundreds of TONS of DUST

| per | s of dus sq. mi. nually |
|----------------|-------------------------------|
| Baltimore | 1800 |
| Pittsburgh | 1031 |
| Salt Lake City | 349 |
| Cleveland | 780 |
| Washington | 291 |

In many smaller communities even worse conditions may prevail under any of the following combinations: (1) soft coal, (2) low inland wind velocity, (3) concentrated manufacturing activity, (4) no zoning regulations, (5) no smoke abatement ordinances.

It is noteworthy that even a nonindustrial city such as Washington has so high an atmospheric pollution, due mainly to smoke from residences and office buildings.

This vast amount of soot and dust cuts off light. Shrader, Coblentz, and Korff, for instance, found that the amount of ultraviolet light in Baltimore was half that 10 miles from the center of the city.¹ Under such circumstances, to rely on winter sunbaths for the treatment of rickets may prove ineffective.

a dependable antiricketic OLEUM PERCOMORPHUM

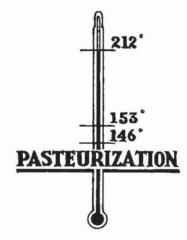
At a cost to the patient of less than 1 cent a day you can prescribe 1,000 vitamin D units of Oleum Percomorphum, a dose regarded as adequate for the prophylaxis of rickets. At no additional cost the patient receives at least 7,000 units of vitamin A. Furthermore, the natural vitamins A and D in Oleum Percomorphum are in the same ratio as in cod liver oil* but in 100 times the potency. Each gram supplies not less than 60,000 vitamin A units and 8,500 vitamin D units (U.S.P.). This means that the time-tried benefits of cod liver oil without its necessarily large dose are available even to premature and young infants, who are often most in need of antiricketic therapy. Supplied in 10 and 50 c.c. bottles and 10-drop capsules (boxes of 25 and 100).

*U.S.P. Minimum Standard. 1U.S. Public Health Bulletin No. 224.

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131°F. Diphtheria Killed

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> M. J. Rosenau, M.D., "Preventive Medicine and Hygiene," 1931 Edition

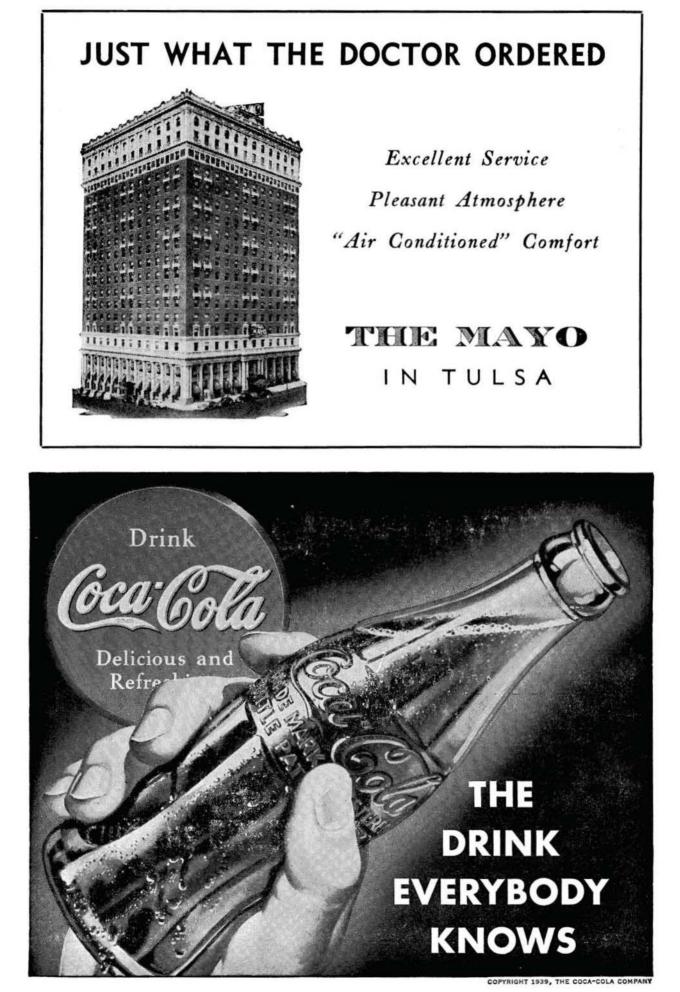
"Resolved, That the International Association of Dairy and Milk Inspectors endorses supervised holding pasteurization as the only adequate safeguard for milk supplies; and furthermore be it

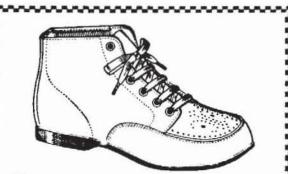
"Resolved, That this Association notifies the public of the inadequacy of substitutes, or alternatives, for pasteurization."

> International Association of Dairy and Milk Inspectors.

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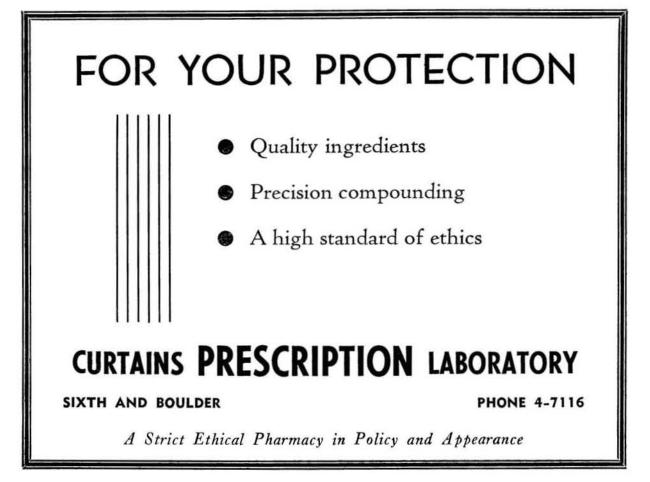
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November, 1939

THE BULLETIN

TULSA COUNTY MEDICAL SOCIETY

A. Ray Wiley, M.D., President R. C. Pigford, M.D., President Elect R. Q. Atchley, M.D., Vice-President Roy L. Smith, M. D., Secretary-Treasurer LLOYD STONE, Executive Secretary

VOL. 5 TULSA, OKLAHOMA, NOVEMBER, 1939 NO. 11

Medical Clinic Open to Poor

November 1 sees institution, long a dream of Tulsa County Medical Society, open to the indigent sick; doctors take over job of handling county's medical problem.

Climaxing a long fight by the Tulsa County Medical Society, doors of the new county clinic swung open at 8 o'clock Wednesday morning November 1st to receive the first charity patient at 222 West Sixth street.

Shiny new paint has been spread over walls and floors, forming a spickand-span background for the \$5,000 worth of equipment moved in Tuesday ready for the Wednesday opening. The clinic quarters were made possible by the gift of \$6,000 by Waite Phillips.

Dr. A. W. Pigford, clinic committee chairman, and his staff were on hand to launch the clinic project, expected to average over 75 patients daily at the outset. As many as 500 could be handled, it was estimated.

Ready to develop the clinic into one of the most outstanding charity projects in this section of the country, Tulsa doctors were enthusiastic over the prospects, particularly in view of the "splendid cooperation" from local groups.

Much of the present equipment has been loaned by the Tulsa school board and donated by local physicians and hospitals. Other supplies and instruments have been bought outright by the medical society.

Applicants will enter the clinic at the west entrance of the Community Fund building to the basement where they will be taken to the receiving rooms. Their eligibility for charity medical services will be checked by the county investigators, Flay McDonald and George Bell.

Charles Dittman, druggist, has his drug stock and prescription shop quarters in the basement to dispense to the charity patients. The laboratory and X-ray quarters will also be located in the basement.

Upstairs, in some 14 units, are set up the operating room, examining rooms, two dental rooms, doctors' lockers, dark room, and the eye, ear, nose and throat division. The general departments will include medical, obstetrics and gynecology, pediatrics, skin, urology, surgery, dental, and eye, ear, nose and throat.

Minor operations will be performed in the clinic and major surgery in the

(Continued on Page 14)

PICTURES ON PAGE EIGHT

Title lines for pictures of our clinic appearing on next page: (1) Modern Hospital Autoclove and sterilizing unit. (2) Nurse Duncan in dental room. (3) Group of patients waiting to see a doctor. (4) One of first patients in medical examining room, with Dr. Branley and Rose Johnson, head nurse. (5) Charles Ditman, clinic pharmacist, hands out first prescription from drug room. (6) Section of one of the recovery rooms.



| Time | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|-------------|---|---|--|---|---|--------------------------|
| 8:30-10:00 | Medicine Hosp. Surgery Urology Gynecology-Obs Dentistry | Medicine Hospital Surg. Gynecology-Obs Dentistry | Medicine Hospital Surgery Urology Gynecology-Obs Dentistry | Medicine Hospital Surgery Gynecology-Obs Dentistry | Medicine Hosp. Surgery Urology Gynecology-Obs Dentistry | No Clinic on Saturday |
| 10:00-11:00 | Medicine Pediatrics Gynecology-Obs Urology Proctology | Medicine Pediatrics Gynecology-Obs Venereal-Colored | Medicine Pediatrics Gynecology-Obs Urology | Medicine Pediatrics Gynecology-Obs | Medicine Pediatrics Gynecology-Obs Urology Proctology | |
| 11:00-12:00 | Pediatrics Clinic Surgery | Pediatrics Clinic Surgery Neurology Venereal-Colored | Pediatrics Clinic Surgery | Pediatrics Clinic Surgery | Pediatrics Clinic Surgery Neurology | |
| 12:00-1:00 | | | | | | Clinic |
| 1 :00-2 :00 | Eye-Ear-Nose | Dermatology Syphilology Venereal-White | Eye-Ear-Nose | Venereal-White | Eye-Ear-Nose Dermatology Syphilology Venereal-Colored | |
| 2:00-3:00 | Eye-Ear-Nose | | Eye-Ear-Nose | | Eye-Ear-Nose | Schedule |
| 3:00-4:00 | | | | | | Ð |

Syphilis Clinic for Colored Tuesday and Friday 8:30 a.m. at 521 North Boulder

November, 1939

P

PRESIDENT'S PAGE

There is a great deal of concern right now on the question of America participating in this Second World War. At the present time public opinion is definitely against America becoming involved. However, I listened recently to Mr. Howard Coonley, President, National Association of Manufacturers, talking to a small group of business men, say that he recently was called to Washington. After conferences with some of the business leaders of America he came away with a definite feeling that as far as Washington was concerned, it was not a question of whether the United States would enter the war with the Allies, but just how soon. Mr. Coonley is not the first one to report this same feeling in Washington. Apparently the capital is moving in rhythm as though the matter was settled. There is a strong undercurrent that the Administration has definitely committed the United States to enter. If this be true there is grave danger and God forbid this to happen. Quoting again from Mr. Coonley. "Should America go through another war we will come out with all those privileges gone that our pioneer forefathers held most dear. The ideas they fought to establish in America, freedom of speech, freedom of worship, a free franchise and all those attributes in the Bill of Rights held most sacred in America will be gone. There will be a changed philosophy and an ideology implanted whose ideals and ideas are the very antithesis of America of today."

I do not know how Mr. Coonley knows these changes will be inevitable, but I have deep respect for his opinion. I do know that such has been the recent history of Europe in many instances.

How will this effect the Medical Profession? Shall we go into any horrid details about losses, sacrifices, regimentation of medicine and lowering standards, both in the practice and home life? No, you can see the pic-

(Continued on Page 14)

aybilin

President

Medical Calendar

WEDNESDAY, November 1st:

Radio Broadcast at 4:30 p.m. Station KTUL. Dr. H. Lee Farris.

MONDAY, November 6th: Mercy Hospital Staff Meeting.

TUESDAY, November 7th: Mercy Hospital Staff Meeting.

WEDNESDAY, November 8th:

Radio Broadcast at 4:30 p.m. Station KTUL. Dr. J. L. Miner.

MONDAY, November 13th:

Tulsa County Medical Society Meeting, at 8:00 p.m. at Junior Ballroom Mayo Hotel. Program: Symposium on Cancer by Tulsa Cancer Society.

TUESDAY, November 14th:

Meeting of District No. Two of the Oklahoma State Nurses Association. 1202 Medical Arts Bldg., 7:30 p.m.

WEDNESDAY, November 15th: Radio Broadcast at 4:30 p.m. Station KTUL. Dr. H. Lee Farris.

MONDAY, November 20th: St. Johns Staff Meeting.

TUESDAY, November 21st:

Office Assistants Meeting, Michaelis Cafeteria at 6:00 p.m. Flower Hospital Staff Meeting.

WEDNESDAY, November 22nd:

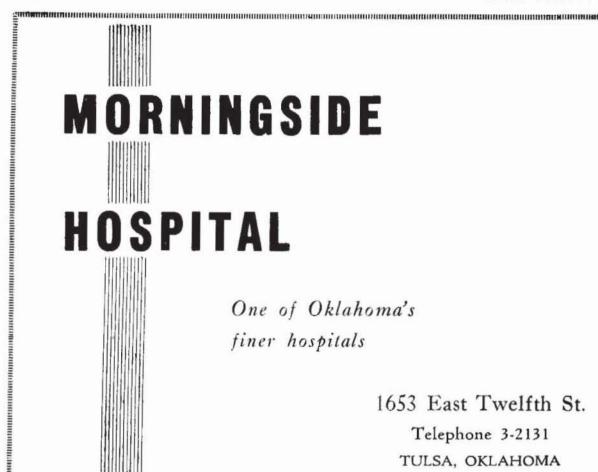
Radio Broadcast at 4:30 p.m. Station KTUL. Dr. J. E. McDonald.

MONDAY, November 27th:

Tulsa County Medical Society meeting, at 8:00 p.m.—16th floor Mayo Hotel. Program: Subject unannounced.

WEDNESDAY, November 29th:

Radio Broadcast at 4:30 p.m. Station KTUL. Dr. A. L. Walters.



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MOUTH PERSONALITY IS DENTAL SUBJECT

Outstanding Speakers Will Discuss New Hollywood

Trends Here

Cavities, extractions and other routine subjects of dentistry will give way to such items as personality, facial beauty and success in Hollywood with at least one speaker at the Northern District Dental society convention to be held in Tulsa Thursday, Friday and Saturday, November 18, 19 and 20.

He is Dr. J. V. Brown of Kansas City, who has lectured widely on the effect which dentistry has on facial expression and beauty. He calls the mouth the "portal of personality," because when a person speaks, the sound comes from his mouth and the attention of his listeners naturally is focused on the point from which the sound emanates.

In his discussions here, he will describe recent advances in the field of dentistry. Among these is the resurfacing of natural teeth with porcelain, replacing the original enamel.

Tulsa also will furnish a principal speaker for the program, Dr. W. D. Rush, who will discuss the research work he has been doing for the past several months in connection with the United States bureau of standards on amalgam fillings. Doctor Rush was a captain in the dental corps in the army and is a past president of the Tulsa and the district dental societies.

MEETING FIRST TUESDAY OF MONTH

Managing Editor _



J. F. BOLTON, M. D., Editorial LOGAN SPANN, M. D. Committee ... F. L. UNDERWOOD, M. D.

LLOYD STONE

Chairman.



Published monthly on the 3rd day of each month, at the executive offices of the Tulsa County Medical Society, 1202 Medical Arts Building, Tulsa, Oklahoma.

| VOL. 5 | NOVEMBER, 1939 | No. 11 |
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ture and do your own elaborating. You may say, "What can I do about it?" Evervone can do much. Public opinion can direct a nation. A doctor's opinion is always respected, medically or otherwise. Think Clearly. Do not be misguided by selfish propaganda. Remember Wilson was elected on the promise of Keeping America Out of War, but less than six months later we declared war. Shall this happen again?

I have a copy on my desk of a letter to the directors of the Tulsa Chamber of Commerce written by W. Gibson Carey, Jr., President, Chamber of Commerce of the United States, from which I want to quote. "We business men, as all others, are aghast at the prospect of slaughter and misery abroad. We wish no profit advantage through the wrecking of great cultural and spiritual values which have been built painfully and slowly through generations of thought and effort. We want peace in the world."

"In order to fulfill our destiny nobly, we must solve our domestic problems. We are apt to forget that we ourselves are not at war and that, God willing, we shall avoid such a catastrophe. The essential thing is for us to build our national strength on self-discipline, productivity and good will. This is the time for maximum effort, great tolerance and fervent prayer.'

A. Ray Wiley, M. D., Tulsa.

CLINIC OPENS

(Continued from Page 7)

hospitals by members of the surgical staff. Tulsa physicians have volunteered to assist with all this work with a "rotating staff."

In addition to a long list of doctors who will work at the clinic, Dr. J. C. Brogden, member of the clinic committee, who is head of surgery, announced the following doctors to serve at the hospitals during November:

St. John's-Dr. Fred A. Glass, chief surgeon, with Dr. R. B. Witcher and Dr. Roy L. Smith. Morninside-Dr. H. D. Murdock, chief, with Dr. O. C. Armstrong and Dr. S. E. Franklin. Tulsa General-Dr. H. Lee Farris, chief, with Dr. H. J. Black and Dr. W. H. Calhoun. Flower-Dr. N. Stuart White and Dr. Eric M. White.

The regular staff at the clinic will be Doctor Beesley, and his assistant, Dr. J. Jeff Billington; Dittman, pharmacist, and these nurses, Rose Johnson, head nurse; Mrs. Pearl Bredahl, Mrs. B. Mae Duncan and Miss Isabell Davis.

The first patient received was 12year-old Bertha Comer of Garden City, the next Neltha Rist, 1555 North Peoria Ave.

Two shipments of drugs were on hand as the clinic opened and Charles Dittman, county pharmacist, said prescriptions were being filled on schedule. Patients received were given cards by Miss Maurine Calhoun, assistant to the executive secretary of the medical society, who will work in the clinic reception room.

Auxiliary Starts Hygeia Drive

Mrs. James Stevenson, president, names committee for ensuing year; Mrs. Leon Stuart heads campaign in magazine drive; Mrs. Walter Larrabee named chairman of 1940 convention committee.

Opening a drive for a record sale of Hygeia Magazine in Tulsa this fall, the Women's Auxiliary of the Tulsa County Medical Society is laying plans for a most active year, Mrs. James Stevenson, president, said in announcing her committee heads and assistants.

In preparing for the Hygeia campaign, Mrs. Leon H. Stuart and her committee is making a survey of all the physicians' offices to make certain that the profession is represented 100 per cent. A special price has been arranged for all doctors to secure their magazine for the coming year at approximately half price. Special rates for group subscriptions have also been announced.

Work for the year was started with the first meeting in the home of Mrs. Hugh Perry. Mrs. Hugh Evans and other members of her Social Committee were in charge of arrangements.

Officers for the coming years are: President, Mrs. James Stevenson: President-Elect, Mrs. J. W. Rogers; Vice-President, Mrs. John Perry; Recording Secretary, Mrs. W. S. Larrabee; Corresponding Secretary, Mrs. Fred E. Woodson; Treasurer, Mrs. Logan A. Spann; Historian, Mrs. D. M. Mac-Donald and Parliamentarian, Mrs. T. H. West.

Committee appointments follow:

Program and Health Education Committee: Mrs H. Lee Farris, chairman; Mrs. C. C. Hoke, Mrs. Thomas H. Davis, Mrs. W. R. R. Loney and Mrs. D. W. LeMaster.

Membership Committee: Mrs. John C. Perry, chairman; Mrs. James L. Miner, Mrs. Chester A. Pavy and Mrs. A. H. Ungerman.

Social Committee: Mrs. Hugh J. Evans, chairman; Mrs. N. S. White, Mrs. A. Ray Wiley, Mrs. K. C. Reese, Mrs. E. Rankin Denny, Mrs. W. D. Hoover, Mrs. Charles H. Eads, Mrs. Harry P. Price, Mrs. W. J. Trainor, Mrs. Horace P. Porter, Mrs. Frank Stuart and Mrs. Marvin D. Henley.

Philanthropic Committee: Mrs. D. L. Garrett, chairman; Mrs. M. B. Lhevine, Mrs. A. W. Roth, Mrs. Paul Grosshart, Mrs. Allen C. Kramer, Mrs. J. O. Lowe, Mrs. J. C. Peden, Mrs. L. C. Northrup, Mrs. W. A. Dean, Mrs. P. M. Shreck and Mrs. J. E. Wallace.

Publicity Committee: Mrs. J. W. Rogers, chairman.

Hygeia Committee: Mrs. Leon H. Stuart, chairman; Mrs. S. J. Bradfield, Mrs. J. D. Markland, Mrs. Carl F. Simpson, Mrs. F. L. Underwood, Mrs. W. R. Turnbow, Mrs. A. W. Pigford, Mrs. R. G. Ray and Mrs. Ned R. Smith.

Public Relations Committee: Mrs. Hugh Perry, chairman; Mrs. H. A. Ruprecht, Mrs. Hugh Graham, Mrs. Robert B. Witcher, Mrs. Frank J. Nelson, Mrs. F. D. Sinclair, Mrs. Donald L. Mishler and Mrs. Charles H. Haralson.

Courtesy Committee: Mrs. J. W. Childs, chairman.

Legislative Committee: Mrs. Frank L. Flack, chairman.

Telephone Committee: Mrs. G. R. Russell, chairman; Mrs. Carl Hotz, Mrs. Joseph Fulcher, Mrs. D. J. Underwood, Mrs. H. W. Ford, Mrs. George R. Osborn, Mrs. K. F. Swanson, Mrs. E. O. Johnson, Mrs. W. A. Showman, Mrs. A. H. Ungerman, Mrs. B. W. Ward, Mrs. F. L. Nelson and Mrs. W. A. Walker,

State Convention Committee: Mrs. Walter S. Larrabee, chairman.

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10: PROVIDES: The additional convenience of handling all insurance questions and problems directly by the doctors through the Executive Secretary who will act as liason between the Insuring Company, the General Agency, the attorneys and the County and State Medical Societies.

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Work Started on 1940 Convention

Dr. M. J. Searle is appointed chairman at meeting of state and local medical officials; exhibits will be largest in history; Scientific speakers selected.

Plans for making the 1940 convention of the Oklahoma State Medical Association, not only the largest, but the finest ever held in the history of the organization were launched in Tulsa two weeks ago when leaders of the state association met with Tulsa leaders.

A number of suggestions were discussed and arrangements approved which will add a great deal of interest to the 1940 meeting which will be held here May 6-7-8. Attending this meeting were Dr. A. W. Howard of Chelsea, president of the Oklahoma State Medical Association: Dr. L. S. Willour of McAlester, secretary of the state organizations; R. H. Graham, State Executive Secretary, of Oklahoma City, who met with Dr. A. Ray Wiley, Dr. P. P. Nesbitt, Dr. James Stevenson and Dr. Russell Pigford all of Tulsa.

Dr. Maurice J. Searle was unanimously elected chairman of the General Convention Committee upon nomination of Dr. Howard. Dr. Searle and his various committee chairmen and members will have complete charge of the arrangements for the 1940 meeting which will have its headquarters in the Mayo Hotel. Dr. Searle was called to the meeting and he announced he would name the members of his various committees immediately and start work on the job of making the next convention the best.

The committee discussed invitations to be sent to guest speakers and their identity will be announced from the state offices just as soon as the invitations have been accepted and the list of speakers completed.

Another innovation which was discussed and will add a new bit of variety to the three-day program. Frank Phillips and the Phillips Petroleum Com-

pany extended an invitation through the Tulsa Doctors to all convention visitors to attend a barbecue dinner to be given at his Wooleroc Lodge near Bartlesville on the opening day of the convention. It is quite probable that the invitation will be accepted and plans made for playing the state golf tournament at the Hilcrest Club course in Bartlesville for those who wish to go to Bartlesville for the barbecue, All wives and other relatives are invited to attend the Wooleroc party with their husbands. The dinner will be held early in the afternoon to allow members of the House of Delegates time to return to Tulsa for the opening meeting Monday night.

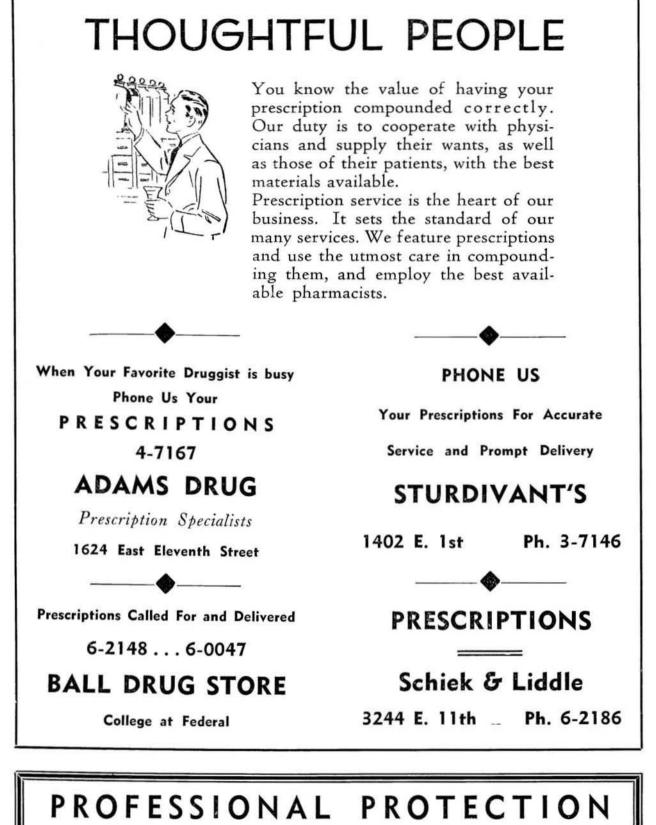
It is probable that an open-forum meeting may be open to the public on one of the nights before the installation of the new officers. These plans are nebulous at present. Another innovation discussed will be group luncheons held at noon on Tuesday and Wednesday of the convention.

Lloyd Stone and R. H. Graham announced that they had secured a large list of national manufacturers who want to show commercial exhibits in Oklahoma for the first time. With contracts already signed by twelve outstanding firms, it is certain that the commercial exhibits will be the most outstanding ever shown in Oklahoma. The Scientific Exhibits are to be given special attention and this year they will be outstanding.

FAST THINKING

Mrs. McTavish (looking out window): Sandy, here comes company for supper.

McTavish: Quick, everybody run out on the porch with a toothpick!



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FOR THE BULLETIN

Members of the State Society who wish to have papers for the State Meeting to be held May 6, (or sometime) would kindly furnish a title and a synopsis of their paper prior to January 15 as all papers to be read for the State Society Meeting must be in by that day. Send to Dr. J. E. McDonald.

Tulsa County Medical Society Tulsa, Oklahoma Dear Mr. Stone:

Our Mr. Seibel and Mr. Beegle informs me of the progressive step you have taken in establishing the County Clinic and I would like to take this opportunity to congratulate you on this very humanitarian movement of the Tulsa County physicians.

Mr. Seibel and Mr. Beegle tell me they called upon you—went through your clinic, and left you a small stock of Cerophyl. The Cerophyl Laboratories are proud of the opportunity to do this small bit in such an unselfish movement, and we sincerely hope that your progressive step may start many other similar projects.

> Yours very truly, L. H. SMITH, President.



LHS:h

RADIO SPEAKERS FOR LAST MONTH WERE: Dr. A. L. Walters; Dr. J. L. Miner; Dr. Mont Stanley and Dr. H. Lee Farris.

RADIO SPEAKERS FOR NO-VEMBER ARE: Dr. H. Lee Farris; Dr. J. L. Miner; Dr. H. Lee Farris; Dr. J. E. McDonald; and Dr. A. L. Walters.

MEDICAL-DENTAL GOLF TOURNAMENT

Plans for the Medical-Dental golf tournament which will be held at Indian Hills Country Club, Thursday, November 9, have been completed and arrangements have been made to take care of a large crowd of golfers, according to Dr. R. Q. Atchley, chairman of the Medical Society Golf Committee.

The annual golf tournament will get under way shortly after noon and will be followed in the evening by a dinner in the club rooms. Prizes for the winners will be awarded following the dinner.

(Continued on Page 21)

Physicians and Surgeons Answering Service and Nurses Official Registry

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Did you get any part of this twelve thousand dollars?

The Medical Credit Bureau of the Tulsa County Medical Society has collected more than \$12,900.00 for its members from old and delinquent accounts, during the first nine months of 1939. This is more than \$1,200 per month.

| January | \$1,382.40 |
|-----------|------------|
| February | \$1,155.02 |
| March | \$1,708.14 |
| April | \$1,531.46 |
| May | \$1,801.87 |
| June | \$1,165.68 |
| July | \$1,534.45 |
| August | \$1,423.60 |
| September | \$1,260.33 |
| | |

Nine Months Total \$12,962.95

If you haven't received your share, it is because you do not have your accounts listed for collection with the Medical Credit Bureau.

MEDICAL CREDIT BUREAU

A Unit of

Tulsa County Medical Society

1202 Medical Arts Bldg.

Phone 4-8161

your Golf Tournament possible by their prize contributions: Morningside Hospital. Medical Arts Prescription Shop. Roy Getman Drug. Lincoln Drug Store. Tulsa General Hospital. Flower Hospital. Haas Dental Laboratories. Hettinger Brothers. Paul M. Jenson Dental Laboratories. Fitzgerald Funeral Home. American Optical Company. Medical Arts Building. Riggs Optical Company. Beatrice Creamery. Brownies Lunch No. 3. J. C. Penny Company. Grant G. Forsythe, Inc. Curtain Prescription Laboratories. Mr. Dahlman.

Voluntarily, we market only Council-Accepted products because we have faith in the principles for which the Council on Pharmacy and Chemistry (and the Council on Foods) stand, reminds a bulletin sent out by the Mead-Johnson Company.

We have witnessed the three decades during which the Council has brought order out of chaos in the pharmaceutical field. For over thirty years it has stood —alone and unafraid—between the medical profession and unprincipaled makers of proprietary preparations.

The Council verifies the composition and analysis of products, and substantiates the claims of manufacturers. By standardizing nomenclature and disapproving therapeutically suggestive trade names, it discourages shotgun therapy and self-medication. It is the only body representing the medical profession that checks inaccurate and unwarranted claims on circulars and advertising as well as on packages and labels.

The Council cooperates, through the N. N. R. and in other ways, with the U. S. pharmacopoeia Board, testing and evaluating scores of new products which appear during the 10-year interim between Pharmacopeial revisions.

We are conscious of the fact that the

(Continued from Page 19)

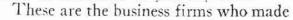
Council has at times been criticized both in and out of the medical profession. We hold no brief for perfection in any human agency. But we subscribe to the fact that the work of the Council is sound in principle; and in this highpressure day and age, we shudder to think of a return to the proprietarymedicine - quack - nostrum conditions of over thirty years ago, when there was Babel instead of Council.

INVENTORY TIME FOR YOUR ACCOUNT

The first of the year is a good time to take inventory of your accounts. If an analysis discloses that many notices have brought no response or there seems to be no information available as to the creditors' whereabouts, it is time that something should be done about it.

We suggest to you that your Bureau can be of help to you in this situation. It is well known among credit men that no accounts deteriorate so rapidly as do physicians' bills. Perhaps this is due to the failure of the doctor himself to bill his patients promptly. Of course, there are many other factors. Whatever the cause, ordinarily there is no reason why physicians should not be paid on the same basis as anyone else. It would seem to be the responsibility of every medical man to educate the public in this regard.

Remember, your Bureau stands ready to be of assistance to you any time.





| Professional Directory | | |
|---|---|--|
| VICTOR K. ALLEN, M. D. | E. RANKIN DENNY, M. D. | |
| Proctology | Diagnosis and Clinical Investigation | |
| 1001 Medical Arts Building | Allergy | |
| Tulsa, Oklahoma | 1105 Med. Arts Bldg. Tel. 4-4444 | |
| W. S. LARRABEE, M. D. | I. A. NELSON, M. D. | |
| Roentgenology | Tissue and Clinical Pathology | |
| 411 Med. Arts Bldg. Tel. 4-3111 | 1107 Med. Arts Bldg. Tel. 4–1835 | |
| RUSSELL C. PIGFORD, M.D., F.A.C.P. Internal Medicine Cardiology 1001 Med. Arts Bldg. Tel. 5-3762 | WADE SISLER, M. D. Orthopedic Surgery 807 South Elgin Tel. 5-3132 | |
| JOSEPH FULCHER, M. D. | L. C. NORTHRUP, M. D. | |
| Proctology—Urology | Surgery, Gynecology and Obstetrics | |
| 210 Med. Arts Bldg. Ph. 3-4429 | 1307 S. Main Ph. 4-5571 | |
| A. RAY WILEY, M.D., F.A.C.S. | M. J. SEARLE, M. D. | |
| Surgery | Pediatrics | |
| 812 Med Arts Bldg. Ph. 3-0202 | 202 Med. Arts Bldg. Ph. 4-2901 | |
| JOHN G. LEFTWICH, D.D.S. | W. ALBERT COOK, M.D. | |
| Practice Limited to Orthodontia | Eye-Ear-Nose-and-Throat | |
| 317 McBirney Building Ph. 4-7592 | 1106 Med. Arts Bldg. Ph. 3-6008 | |
| RALPH A. McGILL, M.D. | JAMES STEVENSON, M. D. | |
| Surgery-Radium | Dermatology—Syphilology | |
| 1010 Med. Arts Bldg. Ph. 4-4215 | 615 Med. Arts Bldg. Ph. 5-2562 | |
| JAMES C. BROGDEN, M.D. Surgery and Diagnosis 414–415 Med. Arts Bldg. Ph. 2–2516 | FRED Y. CRONK, M.D. GIFFORD HENRY, M.D. Diagnosis—Surgery Industrial Surgery 801 Med. Arts Bldg. Ph. 3-5101 | |
| MARVIN D. HENLEY, A.B., B.S., M.D. | HARRY GREEN, M.D. | |
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Oakwood Sanitarium is maintained and operated solely under the resident managership of Dr. Ned R. Smith for his private Neuro-psychiatric practice.

Tulsa City office, 703 Medical Arts Bldg. Hours, 1 to 4 by appointment.



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