

THE BULLETIN

OF THE TULSA COUNTY MEDICAL SOCIETY

VOL. 4

TULSA, OKLAHOMA, JUNE 1938

NO. 6



Try PABLUM on Your Vacation

VACATIONS are too often a vacation from protective foods. For optimum benefits a vacation should furnish optimum nutrition as well as relaxation, yet actually this is the time when many persons go on a spree of refined carbohydrates. Pablum is a food that "goes good" on camping trips and at the same time supplies an abundance of calcium, phosphorus, iron, and vitamins B and G. It can be prepared in a minute, *without cooking*, as a breakfast dish or used as a flour to increase the mineral and vitamin values of staple recipes. Packed dry, Pablum is light to carry, requires no refrigeration. Here are some delicious, easy-to-fix Pablum dishes for vacation meals:

Pablum Breakfast Croquettes

Beat 3 eggs, season with salt, and add all the Pablum the eggs will hold (about 2 cupfuls). Form into flat cakes and fry in bacon fat or other fat until brown. Serve with syrup, honey or jelly.

Pablum Salmon Croquettes

Mix 1 cup salmon with 1 cup Pablum and combine with 3 beaten eggs. Season, shape into cakes, and fry until brown. Serve with ketchup.

Pablum Meat Patties

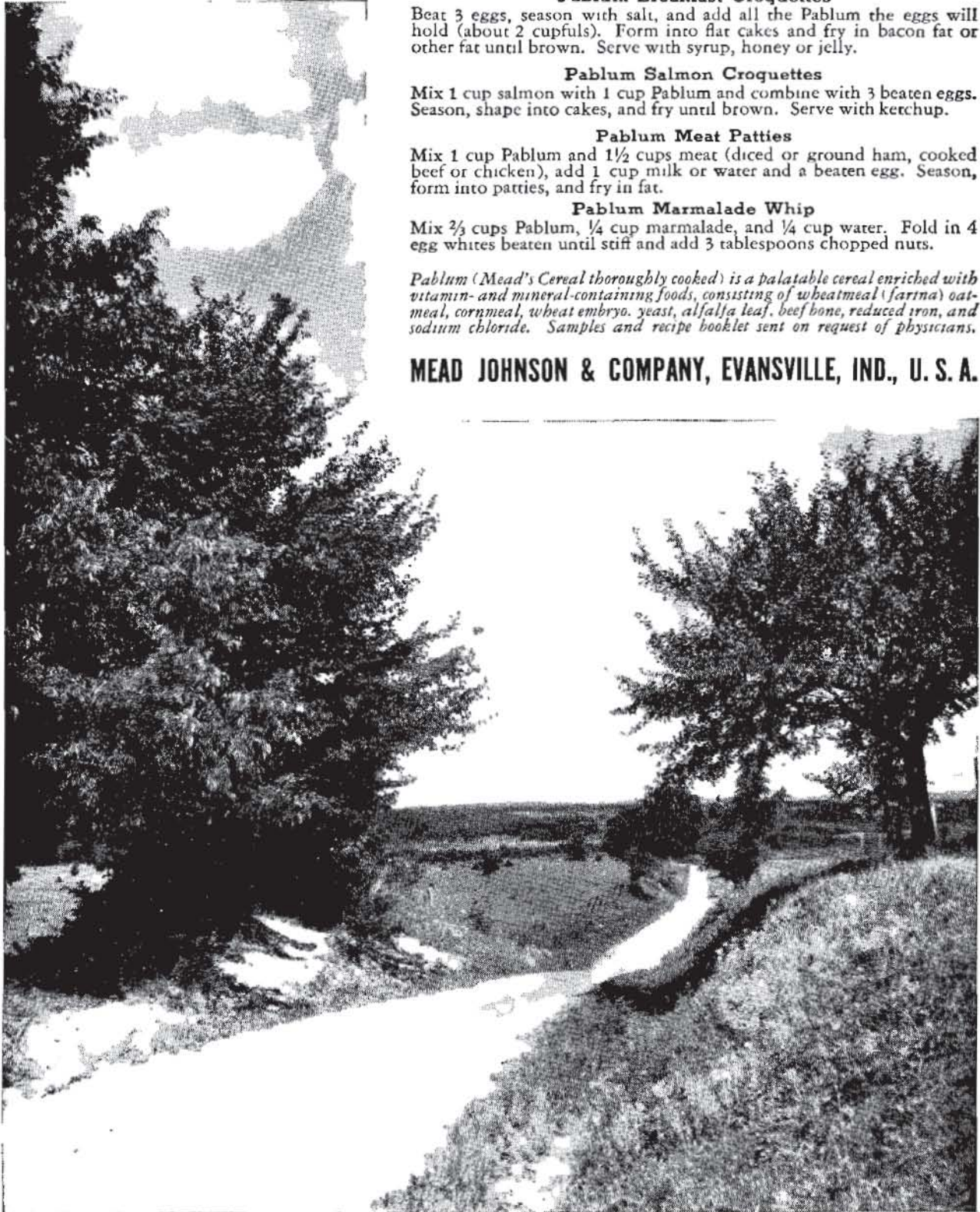
Mix 1 cup Pablum and 1½ cups meat (diced or ground ham, cooked beef or chicken), add 1 cup milk or water and a beaten egg. Season, form into patties, and fry in fat.

Pablum Marmalade Whip

Mix ¾ cups Pablum, ¼ cup marmalade, and ¼ cup water. Fold in 4 egg whites beaten until stiff and add 3 tablespoons chopped nuts.

Pablum (Mead's Cereal thoroughly cooked) is a palatable cereal enriched with vitamin- and mineral-containing foods, consisting of wheatmeal (farina) oatmeal, cornmeal, wheat embryo, yeast, alfalfa leaf, beef bone, reduced iron, and sodium chloride. Samples and recipe booklet sent on request of physicians.

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ALLERGY

A new term for an old malady has come into use. Allergy is the word used to signify an abnormal sensitiveness to various substances. It is manifested by a certain type of hay fever, asthma, hives, some forms of eczema and about three per cent of common colds.

Doctors recognize that this condition cannot be communicated.

A competent physician can diagnose an allergic condition from more serious forms of these maladies. He can determine what causes it, and prescribe for its relief.

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CALENDAR

WEDNESDAY, June 1:	Radio Broadcast at 1:45 p.m. Station KTUL.
WEDNESDAY, June 8:	Radio Broadcast at 1:45 p.m. Station KTUL.
MONDAY to FRIDAY INCLUSIVE, June 13-17:	American Medical Association National Convention to be held at San Francisco, California.
WEDNESDAY, June 15:	Radio Broadcast at 1:45 p.m. Station KTUL.
MONDAY, June 20:	St. Johns Hospital Staff Meeting.
WEDNESDAY, June 22:	Radio Broadcast at 1:45 p.m. Station KTUL.
WEDNESDAY, June 29:	Radio Broadcast at 1:45 p.m. Station KTUL.

Life Depends Upon Preparedness

A plumber may leave tools at home; a boy can always be despatched for them. No harm is done.

Prescription druggists must anticipate, be ready to supply the doctor's urgent call *at once*.

Maintaining of efficient and distinguished service must depend upon the recognition of its value. Special stock or extra skill may be the factor which determines life or death. To those who sacrifice all else to this *should go your whole support*.

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THE BULLETIN

OF THE

TULSA COUNTY MEDICAL SOCIETY

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Lloyd Stone, *Executive Secretary*

VOL. 4

TULSA, OKLAHOMA, JUNE 1938

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All Roads Leads to Frisco

The eighty-ninth annual session of the American Medical Association will be held in San Francisco June 13-17 at the Civic Auditorium and other buildings in the Civic Center. This will be the first meeting in San Francisco since 1923 and the fifth in the history of the association. It is the first meeting on the West Coast since 1929, when Portland, Ore., was host to the association.

The sessions of the American Medical Association are in three main divisions: the meetings of the House of Delegates, the scientific sessions for the reading of technical papers and two exhibits, scientific and technical.

The delegates, of whom there will be about 175 representing the state and territorial medical associations, will hold their sessions during the first two days of the week, with a final session Thursday afternoon for the election of officers.

Scientific meetings will begin Monday afternoon with general lectures at the auditorium, continuing through Tuesday, twenty-four in all. A special group will present an evaluation of the treatment of syphilis by means of artificial fever. Dr. Anton J. Carlson, professor of physiology at the University of Chicago, will discuss animal experimentation in medicine and Mr. Ralph Creer of the staff of the Veterans' Administration Facility at Hines, Ill., will speak on the important role of photography in medicine.

Care of mothers before childbirth, mental hygiene, eczema, early treatment for tuberculosis, Bright's disease, injection treatment of hernia, wounds of the heart and tumors of the brain are among the main topics to be reviewed in this series of practical lectures.

Health problems in education will be the subject of a special meeting Tuesday afternoon June 14 in the City Health Building. This symposium was arranged by the Joint Committee on Health Problems in education of the National Education Association and the American Medical Association, with the cooperation of several of the sections of the latter association interested in child health. A feature of the program will be a discussion of the physicians' contribution to education from the points of view of the educator, the school physician and the practicing physician.

The only general assembly of the association will be Tuesday evening, June 14, when Dr. Irvin W. Abell, Louisville, Ky., will be inducted into the presidency of the association. At this meeting Gov. Frank Merriam of California, Mayor Angelo Rossi of San Francisco, Dr. William Voorsanger, president of the San Francisco County Medical Society and Dr. William W. Roblee, Riverside, president of the California Medical Association, will welcome the visiting physicians. Dr. Abell will make an address and Dr. John H.

J. Upham, Columbus, Ohio, retiring president of the association, will receive the President's Medal, presented by Dr. Arthur W. Booth, Elmira, N. Y., chairman of the board of trustees.

Beginning Wednesday, June 15, the fifteen scientific sections of the association, representing the specialties of medicine, will hold their separate sessions in various meeting halls in the auditorium and other buildings of the Civic Center.

The program of the sections reflect scientific events of the past year and present a panorama of the progress of American medicine. Sulfanilamide, the new remedy that has been found beneficial in several infectious diseases, appears in the programs of seven of the sections. The new shock treatments for certain types of mental disease, new forms of insulin for treatment of diabetes and the use of nicotinic acid in pellagra are among the advances that will be discussed. Two sections have planned to devote an entire session each to diseases of the blood, many of which are among the physician's most baffling problems.

The effect of contemporary life on the diseases and injuries the physician must meet is seen in many parts of the program. One paper is on "dashboard fractures" of the kneecap; another mentions "functional or sociologic" disorders of the colon, while another considers the effect of smoking on the activities of the alimentary tract. Noise and its injurious effects will be another topic of discussion.

Papers on syphilis and pneumonia will summarize progress in control of those diseases, against which intensive campaigns have been waged in recent months. Diseases seen in industry, for the study of which the American Medical Association has recently organized a new division, will occupy a whole session of the section on preventive and industrial medicine and public health.

Besides these, the glands and the sinuses, the hormones and the vitamins and the continuing problems of cancer,

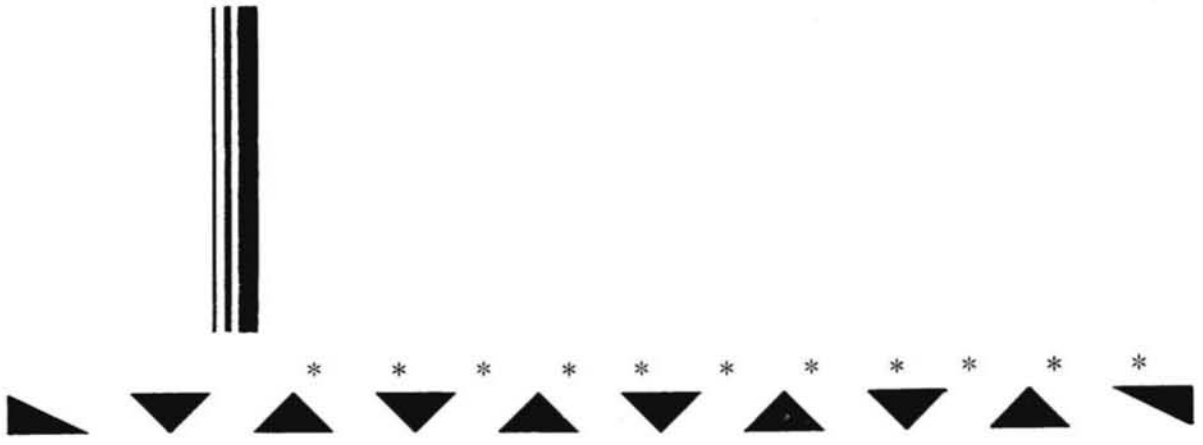
tuberculosis, heart disease, arthritis and high blood pressure will receive attention in the three hundred or more papers to be read in these section meetings.

Each of the fifteen regular sections of the association is sponsoring an exhibit. There are 155 individual exhibits, many of them illustrating papers to be delivered in the speaking sessions. The number includes those of special educational organizations such as the National Tuberculosis Association, American Social Hygiene Association and American Heart Association. The American Medical Association has a group showing the work of its headquarters office.

In addition, the board of trustees of the association has authorized two large special exhibits, one a comprehensive demonstration on anaesthesia, the other showing treatment of fractures. Dr. Ralph M. Waters, Madison, Wis., is chairman for the exhibit on anaesthesia. Dr. Kellogg Speed, Chicago, is in charge of the fracture display, in which more than fifty physicians will cooperate to carry on continuous demonstrations.

A special feature of the exhibit prepared by the section on diseases of the skin will be a group showing types of disease caused by handling materials used in industry. In several sections there will be an unusual display of the use of art and photography in medical literature. Other varied topics, treated with all the resources of modern technic, in this medical exposition, will be: correction of deformities of the face by plastic surgery; medical aspects of aid for the needy blind; the new zinc sulfate used as a preventive of the spread of poliomyelitis; new types of insulin for treatment of diabetes, and a method by which the effects of sulfanilamide on living cells may be tested.

Dr. John H. J. Upham, Columbus, Ohio, is the present president of the association; Dr. Junius B. Harris, Sacramento, vice president; Dr. Olin West, Chicago, secretary and general manager, and Dr. Herman L. Kretschmer, Chicago, treasurer.



The Ostrich is an upstanding and commanding bird; it has a modern and streamlined physique; its cerebrum however, is limited by hereditary osseous confines, and its beauty resides only in the few feathers which it displays on its posterior.

So it seems, is the honored and revered Doctor, the one who is a power in his community, the one who because of education, experience and knowledge of human nature is councilor, friend, and physician.

But in the modern dust storm which is raging he flicks his tail feathers, discarding his attractive accoutrements, lifts his head from the sand and even though he remembers Hippocraties and Aesculapius, he senses a bit of Roger Babson in his legs, and off he goes to security and respectability.

A handwritten signature in cursive script that reads "M. J. Searle M.D.".

President

*Paid advertisement notifying you in a mild and non-nauseating way that the dues for the last half of the year are now payable.

The BULLETIN

Editorial
Committee

WALTER LARRABEE, M. D.,
Chairman.
NED R. SMITH, M. D.
JAMES BROGDEN, M. D.

Managing Editor LLOYD STONE



Published monthly on the 3rd day of each month, at the executive offices of the Tulsa County Medical Society, 1202 Medical Arts Building, Tulsa, Oklahoma.

VOL. 4 JUNE, 1938 No. 6

Your Society Dues Are Due!

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If you haven't paid your Society Dues for the second half of 1938 they are due now.

It is very important that every member pay this last half at once.

●

Send Your Check

Library Notes

The library committee went over the list of journals and decided that it was best not to increase the subscriptions to journals until such time as all the binding of journals is completed. This will probably take two or more years to accomplish with the limited appropriation available and journals will be increased as dividends from endowment becomes available.

All of the journals taken last year will be continued either from appropriations or donations. A small dividend from endowment will be available July 1, but there will not be sufficient funds until January 1, 1939, to add a new journal to the present list.

The library committee gratefully acknowledges the donation of two new journals to the library by the Tulsa County Public Health Association. These are the Journal of Social Hygiene and the American Public Health Association Journal. This makes a very important addition to the library and will be of great value to those engaged in public health work.

Books will be kept until all the space is filled. Then when it becomes necessary to discard old books to make room for new ones the library committee will pick out a list of books for discard. Notice will be made at meetings and in the bulletin and the books held for not less than 30 days subject to protest. If no protest is received at the end of this period the books will be sold, presented to a "library exchange" or given to members applying for them. In this way no hasty disposal of books will be made and a person donating a volume to the library will have the assurance that his donation will be safeguarded.

Court Outlines Society's Powers

Dr. M. O. Hart

The broad power and authority of a County Medical Society over its members and affecting the public was recently set out by the Supreme Court of the State of Washington in a decision which affects directly every Medical Society and which is of utmost importance to the medical profession as a whole.

Holding that the Charter, Constitution and By-Laws of an Incorporated Medical Society constitute a contract between the Society and its members, and that such contract is enforceable by courts and further that "selfishness of society's objects is immaterial if legitimate, the court laid down a number of important edicts. The decision held that members of a Medical Society are bound to obey its laws, rules and regulations or be subject to fine, suspension or expulsion and further that a Medical Society is entitled to adopt by-laws warranting expulsion of members unauthorizably operating clinics or engaging in group contract practice; whether such by-law was just reasonable or wise, being a question of policy concerning only the Society and its Members.

Following is the syllabus of the decision handed down in the case of Porter et al vs. the King County Medical Society, et al by the Supreme Court of Washington in the Pacific Reporter:

1. Trade-marks and trade-names and unfair competition—Employee has no right of action against employer's competitor engaging in same business by using same means as employer.

2. Master and servant—Business manager employed by physicians operating clinic held to have no cause of action against medical society or competing clinic organized by such society because defendants employed former clinic's best solicitor; solicitor having been employed under terminable contract.

3. Physicians and surgeons—Incorporated medical society's constitution, charger, and by-laws held to constitute contract between members enforceable by courts unless immoral or contrary to law or public policy; selfishness of society's objects being immaterial if legitimate.

4. Physicians and surgeons—Medical

society held entitled to adopt by-law warranting expulsion of members unauthorizably operating clinics or engaging in group contract practice; whether by-law was just, reasonable, or wise being question of policy concerning only society and its members.

5. Physician and surgeons—Medical society in enforcing by-laws for direct purpose of benefit to itself and members held not answerable for damage incidentally resulting to third person.

6. Physicians and surgeons—Members or medical society held bound to obey its laws, rules, and regulations or be fined, suspended, or expelled.

7. Master and servant—Business manager of clinic employed for unlimited term by physicians who, to avoid expulsion from medical society pursuant to by-law, were compelled to abandon their clinical and group contract practice held to have no cause of action for damages against society or its competing clinic.

This action was instituted against the King County Medical Society, a corporation, the King County Medical Service Corporation, and certain officers, trustees, and members of the two corporations to recover damages alleged to have been sustained by the plaintiffs by reason of defendants having induced Doctors Ralph L. Sweet and Goff MacKinnon, members of the King County Medical Society, copartners, who were doing business as the Associated Physicians Clinic, to breach a contract existing between the plaintiffs and the co-partnership.

The appeal is from the judgment of dismissal rendered upon the plaintiffs' refusal to plead further after a demurrer had been sustained to the complaint, upon the ground that the same failed to state facts sufficient to constitute a cause of action.

The allegations of the complaint are summarized as follows:

The King County Medical Society, a domestic corporation, is one of the constituent societies of the Washington State Medical Association, which in turn is one of the constituent societies of the American Medical Association. The King County Medical Service Corporation is a subsidiary of the King

County Medical Society. The individual respondents, physicians and surgeons of Seattle, are officers, trustees, and members of either one or both the King County Medical Society and the King County Medical Service Corporation.

The major portion of the practicing physicians and surgeons of King county are members of the King County Medical Society. That society, through its affiliation with the various county associations and state associations, virtually dictates and controls the policies of the medical profession and its functions and practices in King county and dominates and controls all the accredited hospitals in King county. The King County Medical Society, through the power of its organization and activities, has created for its members a virtual monopoly of the medical profession and practice in King county, and has thereby established for its members an exorbitant schedule of fees and charges which are exacted from those requiring medical and hospital treatment. The society dominates and controls the individual business affairs and professional practice of its own members, and by threats of expulsion and other similar methods it infringes upon the right of its members to conduct their own affairs and profession as they see fit.

Within the last twelve years, individual physicians and a few groups of physicians, all active members of the King County Medical Society, organized, independently of the society " * * * 'group medical service clinics' whereby groups of individuals and employees * * * enter into specific contracts with said clinics whereby upon payment of nominal monthly dues or fees, they are entitled to receive and do receive all necessary medical, surgical and hospital care and treatment in case of sickness or disability. * * *"

Among the clinics thus organized in King county was the Associated Physicians Clinic, organized about twelve years ago by Doctors Sweet and MacKinnon, members in good standing of the King

County Medical Society. Until September 1, 1934, these two physicians were engaged in the group medical contract practice through contracts with many large business firms of Seattle, "whereunder they furnished medical and surgical care and hospitalization to a large number of employees of such firms at the rate of one dollar per month per capita, and that virtually all of said contracts were secured for the said Associated Physicians Clinic by the plaintiff, Frank G. Porter, as particularly hereinafter set forth."

Approximately six years ago, Doctors Sweet and MacKinnon, by a written contract for an unlimited term with Frank G. Porter, employed him "as manager of their contract department to conduct generally the business end of the said clinic, particularly in securing new medical contracts for the same, to make collections of all monthly fees or dues thereunder, to furnish and maintain first-aid kits for all firms and companies under contract, to service and maintain all of said group contracts and to adjust all complaints or disagreements that might arise concerning the same; that in consideration for his said services, said agreement provided that the plaintiff, Frank G. Porter, should have and receive a sum equal to twenty-five per cent (25%) of all gross sums received upon said group service contracts; the balance thereof or seventy-five per cent (75%) of the gross, going to said Associated Physicians Clinic."

At all times since the organization of such independent clinics as the one organized by Doctors Sweet and MacKinnon, the individual respondents and the King County Medical Society and a majority of its members "have been opposed to such group contract practice, in that it tended to injure the monopoly enjoyed by the society and its members in the medical profession and practice, and tended to deprive members of the society of much of their exorbitant and excessive fee practice."

(Continued in July Bulletin)

Dr. A. W. Howard President-Elect

Tulsa and northeast Oklahoma wrote its name large at the annual Oklahoma State Medical Association Convention at Muskogee, May 9-11.

Dr. A. W. "Slim" Howard of Chelsea, for years Councillor from the Sixth District was elected president-elect of the state organization; Dr. Albert W. Cook of Tulsa was again elected one of the state's two delegates to the American Medical Association and Dr. James Stevenson of Tulsa was named Councillor to succeed Dr. Howard in this district.

The sessions of the House of Delegates at the recent meeting of the State Association in Muskogee were marked by a great seriousness in their deliberations and accomplishments. The Monday night session was as usual devoted mainly to organization and the reception of resolutions.

On convening Tuesday morning the standing and special committee reports were routinely disposed of in rapid order. The most outstanding accomplishment was by the committee on post-graduate medical teaching who have secured the services of Dr. Edward N. Smith to conduct a series of lectures and

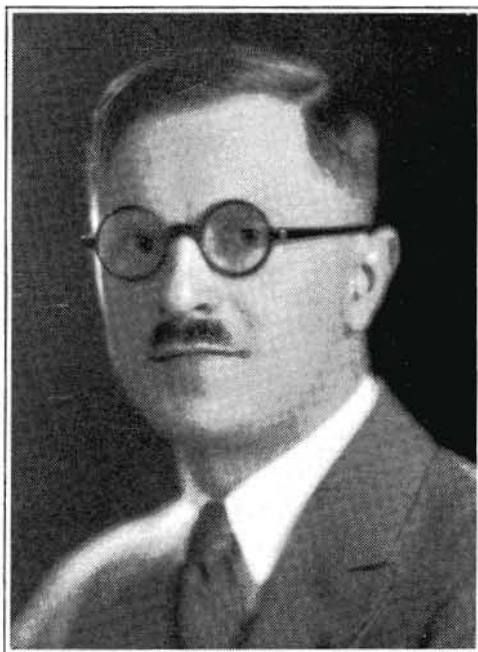


Dr. A. W. Howard

demonstrations on obstetrics at appropriate places about the state. Our Counselor, Dr. W. A. Howard was elected president and Dr. Willour was re-elected secretary-treasurer and Editor of the Journal. Dr. James Stevenson was elected counselor to succeed Dr. Howard.

The Resolutions Committee brought in the resolutions that your delegates were instructed by you to support with a recommendation that it be adopted. A very keen discussion ensued the general tenor of which was favorable to the full time executive lay secretary idea. The only obstacle or real difficulty centered about the depleted condition of the treasury. The resolution was unanimously adopted in spite of this valid objection in the minds of many of the delegates. The enthusiasm for the executive secretary then directed itself to ways and means of financing the office at a relatively early date. This resulted in

(Continued on Page 13)



Dr. James Stevenson



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the unanimous adoption of a motion to increase the state dues from eight to twelve dollars per year effective, January 1, 1939. Realizing that this would not get this very important new officer into action before he would be urgently needed a motion was then passed that each county society be requested to collect a contribution of five dollars from each member and that this fund be used to pay the salary of the new executive lay secretary until funds from the regular dues were available.

In explanation and justification of these actions on the part of the House it may be pointed out that we still have some very important matters to organized medicine to look after. The Basic Science Law needs reinforcing badly. The initiated petition that would legalize co-operative hospitals and degrade the practice of medicine in this state to a level hitherto unheard of will in all probability give us the most stern test of our organized strength we have ever been required to exhibit. The situation as described by one very conservative delegate is indeed critical and we have urgent need to get ourselves informed, solidified, and inspired for battle. This can only be done by a competent lay secretary. Furthermore he will enlarge our public relations work along proper lines and by respectable methods so that the public may be made aware of the true purposes of those behind this particularly nefarious proposed legislation. Surely we doctors can afford to pay as much to our organization for the promotion of our common good as carpenters, plumbers, and other trade draftsmen gladly contribute to their war chests. Organized medicine is truly democratic. Obese matters were passed by your duly elected delegates after the fullest discussion. Ponder the matter a bit and then send your check for five dollars to the secretary of our local county society as concrete evidence that you believe the profession by which you live is worthy of defense against those who would tear down the heritage we have been charged to keep and preserve.

Dr. McClain Rogers of Clinton and Dr. W. A. Cook, Tulsa, were chosen

as delegates from Oklahoma to the American Medical Association meeting at San Francisco in June.

Those elected for the senate, which is composed of councilors, one from each of the 10 districts in the state, serving for three-year terms, are as follows: Dr. A. S. Risser, Blackwell, reelected from District No. 3, which includes Grant, Kay, Garfield, Noble, Payne and Pawnee counties; Dr. Phillip M. McNeill of Oklahoma City, reelected from District No. 4, which includes Blaine, Kingfisher, Canadian and Logan counties; Dr. Walter Hardy, Ardmore, from District No. 5, which includes Caddo, Comanche, Cotton, Grady, Love, Stephens, Jefferson, Carter and Murray counties. Dr. James Stevenson of Tulsa was chosen to represent District No. 6, which includes Osage, Creek, Washington, Nowata, Rogers and Tulsa counties.

Postgraduate medical teaching will be continued also, it was decided. Dr. Edward N. Smith, New York, is now employed as instructor in obstetrics and is giving a 10 weeks' course in six north-eastern Oklahoma towns, Miami, Vinita, Tulsa, Claremore, Bartlesville and Pawhuska.

Several members of the association arrived early in order to compete in the annual golf tournament held Monday afternoon at the Muskogee Country club. Championship awards were presented at the golf banquet Monday night. The majority of the members came to attend the Tuesday general sessions, which pertained to all phases of the profession.

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Oakwood Sanitarium is maintained and operated solely under the resident managership of Dr. Ned R. Smith for his private Neuro-psychiatric practice.

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Medical Director

Of Special Interest!

SOCIETY DUES FOR "LAST HALF" ARE DUE

There comes a time in the affairs of all doctors when his Medical Society dues become due.

And payable.

Your treasurer is sending out an S.O.S. for aid, succor and assistance. But definitely. And immediately.

We have been rocking along, trying to make the dues for the first half—less the amount sent in for state dues—cover all the activities of the Society and we have just about reached the place where—.

Your dues for the last half are due. Why not sit down right now—take the trusty pen in hand—AND PLEASE REMIT.

NO MORE MEETINGS UNTIL SEPTEMBER

Summer is here. The robins didn't tell us. And we haven't started wearing our white. But, Dr. Searle announced, at the Society Meeting held Monday evening, May 23, that there would be no further meetings of the Society until September, except for any special called meetings.

And that is a sign that summer is with us again.

SEND YOUR "DEAD-BEATS" TO CREDIT BUREAU

In order to make the Credit and Collection Bureau of more value to the doctors of Tulsa County, the Credit Bureau Committee through its chairman, Dr. Paul Grosshart, is urging every member of this organization to compile a list of "dead beats" or charged off accounts and send it to the executive offices to be included in the permanent credit reference file which will be available to all Society members.

Approximately 2,000 names have been

filed in this "morgue" of debtor-patients who can but refuse to pay their contracted medical debts. If some one has "stuck" you, he will others. If a person has failed to pay some other debtor, he will leave owing you a bill. This Credit File is your protection and it protects just as far as it covers.

DR. GARABEDIAN MEMORIAL

A fitting memorial to perpetuate the memory of Dr. G. A. Garabedian, who passed away April 26, has been established by Mrs. Garabedian with the donation of Dr. Garabedian's fine scientific library to the Tulsa County Medical Society.

Declared by many to be one of the finest collections of works on Pediatrics in Tulsa, Mrs. Garabedian refused to let the collection become scattered but contributed it to the doctors of Tulsa. The Library Committee, headed by Dr. David V. Hudson, will supervise the indexing of the Memorial Library and will then make it available in the Society's Library.

KTUL BROADCASTS "YOUR FAMILY DOCTOR"

"Your Family Doctor," a series of weekly broadcasts over Station KTUL at 1:45 each Wednesday afternoon continue to be one of the chief pieces of business of your publicity committee, of which Dr. James Stevenson is chairman.

During the month of May, radio broadcasts were presented by Doctors G. R. Russell, J. L. Miner, Roy L. Smith and H. Lee Pharris. Doctors who will speak over KTUL in June are E. Rankin Denny, Marvin Henley, John Perry and Gifford Henry. Dr. A. L. Walters

(Continued on Page 17)

**DO ANY OF YOUR PATIENTS SUFFER FROM—
AMNESIA**

(CONVENIENTIA PATIENTIS)

•

The **DIAGNOSIS** is: Loss of memory, usually following medical treatment and particularly with reference to the doctor's or dentist's bill.

The **STANDARD SYMPTOMS** are: Avoidance of the doctor; leaving no forwarding address; disregardance of statements, bills and letters; discovery that treatment was unnecessary, ineffective, or both; got more for less from another doctor or dentist or cannot afford to pay as must make payments on the new car.

The **PROGNOSIS** is: Most cases are curable in early stages; neglect tends to make the case progressive and to become chronic and incurable.

The **PRESCRIPTION** is: Refer the case to **THE MEDICAL CREDIT BUREAU** promptly.

The **TREATMENT** is: Courteous, tactful approach; firm and effective argument; increase and repeat as is necessary.

The **RESULT** is: Patient's return to mental normalcy; restored high regard for doctor and prompt payment of future medical services.

•

IF THE ABOVE PRESCRIPTION IS NOT
FOLLOWED THE RESULT MAY BE RIGOR MORTIS OF
THE TOTAL ACCOUNT

•

MEDICAL CREDIT BUREAU

α unit of

The Tulsa County Medical Society

1202 MEDICAL ARTS BUILDING

PHONE 4-3323

will represent the Tulsa County Dental Society in a courtesy broadcast on Wednesday, June 1.

This series of programs will continue each week right through the summer in an effort to continue increasing the following which this program is rapidly gathering.

MEDICAL SECTION IN TULSA DAILY WORLD

The Tulsa Daily World will continue its program of publishing a special section "dedicated to the Tulsa County Medical Society and to a Healthier Tulsa" on May 29.

TECHNICIANS HOLD FINE CONVENTION

By Rowena Crumpton

Eighty-three technicians and doctors from 18 Oklahoma cities registered for the first convention of the Oklahoma Society of Medical Technologists, in Tulsa May 21.

Dr. Meyer Bodansky surpassed our highest expectations in the wealth of technical material which he gave, both in the roundtable discussion in the afternoon, and in his paper in the evening. The opportunities which he gave for questions on personal laboratory problems were especially appreciated.

Dr. J. M. Thuringer's paper on Mematological Technic was valuable, though he shocked us when he sincerely recommended that we use slides and coverslips for hematology only once, pointing out that time and materials spent in cleaning more than covered the cost of new glassware and often resulted in poor smears in really important cases.

Ida Lucille Brown Wallace presented her paper and exhibit on "The Incidence of Pneumococcal Types in Oklahoma," which is the project the Oklahoma Society will present at the meeting of the American Society of Medical Technologists in San Francisco this summer.

Ruth Irwin's statistical survey of the educational and economic status of technicians was presented in her absence by Mildred Wall.

Ann Sandoz's "History of Medical Technology in Oklahoma," and Forrest Cross's discussion of Amalyase were both appreciated.

Seventy technicians and guests enjoyed the banquet in the Ivory Room of the Mayo Hotel, which closed the convention. Dr. M. J. Searle, president of the Tulsa County Medical Society and our very entertaining master of ceremonies, expressed greetings and appreciation of the societies efforts on behalf of the Tulsa County doctors.

The retiring president introduced the new officers: President, Vero Corbin, University of Oklahoma Infirmary, Norman; Vice President, Zana Skidmore, St. John's Hospital, Tulsa; Secretary-treasurer, Marie Clark, Medical Arts Laboratory, Oklahoma City; Corresponding Secretary, Forrest Cross, University Laboratories, Oklahoma City.

Mrs. G. Garabedian, accompanied by Mrs. W. A. Goforth thrilled the group with their artistic presentation of "Drink to Me Only With Thine Eyes" and two numbers which Mrs. Garabedian had composed.


The society decided to hold its next state meeting in Oklahoma City at the same time as the Southern Medical Society, and to invite technicians from over the South to join in the organization of a Southern Society of Medical Technology.

OFFICE ASSISTANTS HOLD BANQUET

Do your office assistants know about the organization comprised of the assistants and secretaries of the doctors and dentists in Tulsa County? If not, will you please call their attention to this. The meeting date is the third Tuesday in each month and the place is the club room of the Medical and Dental Society.

A banquet was held at the Michaelis Cafeteria club rooms on the date of the May meeting and more than fifty girls attended. The program was varied and was both instructive and entertaining.

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Extracts of a Radio talk over KVOO given by Remington Rogers in a series sponsored by National Mutual Casualty Company.

Not all genuinely great events in history take place on fields of battle or in the clash of statesmen and kings. "Peace hath her victories no less than war" and as we consider the number of people daily admitted to hospitals throughout the world we accept the anaesthetic given to put the patient to sleep as a necessary and indispensable part of the operation itself. Can we imagine the sum of human misery, pain and suffering that the people would undergo if surgical operations had to be performed while the patient was fully conscious of each stroke of the surgeon's knife?

Anaesthesia is an American discovery and, strangely enough, it was discovered twice within four years by different men, in different parts of the country, neither one being acquainted with the other and the controversy as to the honors and rewards resulting raged not only in the medical journals but in debates on the floor of Congress? Great as was the benefaction to mankind, grim tragedy stalked the lives of each and all of the men who contributed in this discovery of the greatest of all boons to mankind.

While attending a "laughing gas" demonstration in New Haven a certain Horace Wells, a dentist of Hartford, Connecticut, observed that one of the audience who had inhaled the gas and had chased another man around the hall, barked his shin against a chair so severely as to make it bleed and yet had felt no pain until after the effects of the gas had passed away. It was in 1844 that Wells first used gas in dentistry.

Morton, a friend of Wells, first attempt to use it upon a patient occurred in 1846 and his first attempt was perfectly successful.

He called upon Dr. Warren, the senior surgeon of the Massachusetts General Hospital at Boston and telling him

of his success in relieving pain in dentistry by the use of a secret substance, he asked for an opportunity to give a demonstration of his method on some patient undergoing a surgical operation. When at last the operation completed, the patient restored to understanding declared that the operation had not hurt, and turning to the audience, Dr. Warren said: "Gentlemen, this is no humbug."

In 1854 the bill proposed to appropriate \$100,000 to the real discoverer of anaesthesia was up for its final reading before the Senate. And then the news finally broke. Senator Dawson arose and stated that none of the gentlemen in the Wells, Morton, Jackson controversy had been the discoverer of anaesthesia but the honor belonged to Dr. Crawford W. Long a native of Georgia. This Dr. Long was born at Danielsville, Madison County, Georgia, in 1815. He was a graduate of Franklin College and of the Medical School of the University of Pennsylvania in 1839. On March 30, 1842, he performed the first surgical operation ever made while the patient was unconscious while inhaling ether.

Dr. Long was evidently one of those solid, upright, ethical physicians principally concerned with the relief of human suffering as a service that he might render to mankind rather than as a means of getting rich. The first patient whoever enjoyed the benefits of ether as an anaesthetic during an operation was James Venable a country lad who had joined in ether jags at Dr. Long's office and the bill for the services of Dr. Long for performing that operation is still preserved. It involved the removal of a tumor from his patient's jaw and the total charges including the anaesthetic amounted to the sum of \$2.00. Dr. Long reported his experiment to the Georgia State Medical Society and continued to use ether in his limited country practice.

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The average time consumed by a Doctor in study, preparation and unproductive practice is around twelve years. These unproductive years and the actual money spent totals from \$15,000 to \$35,000, depending on the individual, and sources of education.

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Each week, an advertisement similar to the ad reproduced above appears in the Tulsa Tribune. This series is confined to medicine and to doctors and their problems. This program has been

approved by the Publicity Committee as an ethical program and the Board of Trustees also approved the program and gave Mr. O. L. Prather, manager of the Prescription Shop, authority to use the official emblem of the Society in some of the ads.

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