

UNIVERSITY OF OKLAHOMA
GRADUATE COLLEGE

EVIDENCE FOR CONTINUOUS MEDIATION IN FACIAL RECOGNITION:
IMPLICATIONS FOR THEORIES OF EYEWITNESS MEMORY

A THESIS
SUBMITTED TO THE GRADUATE FACULTY
in partial fulfillment of the requirements for the
Degree of
MASTER OF SCIENCE

By
RYAN M. MCADOO
Norman, Oklahoma
2016

EVIDENCE FOR CONTINUOUS MEDIATION IN FACIAL RECOGNITION:
IMPLICATIONS FOR THEORIES OF EYEWITNESS MEMORY

A THESIS APPROVED FOR THE
DEPARTMENT OF PSYCHOLOGY

BY

Dr. Scott Gronlund, Chair

Dr. Edward Cokely

Dr. Robert Terry

Table of Contents

List of Tables.....	ii
List of Figures.....	iii
Abstract.....	iv
Introduction.....	1
<i>Discrete State and Continuous Models of Recognition Memory</i>	3
<i>Mediation and Relative-Absolute Judgment Theory</i>	7
<i>Empirical Evidence for Discrete State and Continuous Mediation</i>	9
Experiment 1.....	12
<i>Method</i>	12
<i>Results</i>	14
<i>Discussion</i>	15
Experiment 2.....	16
<i>Method</i>	16
<i>Results</i>	18
<i>Discussion</i>	19
General Discussion.....	20
<i>Other Tests of Relative Judgment Theory</i>	21
<i>Future Directions</i>	24
<i>Conclusions</i>	26
References.....	28

List of Tables

Table 1. 1 st , 2 nd , and 3 rd Choices and c_2 Values from Experiments 1 and 2.....	14
---	----

List of Figures

Figure 1. Depiction of 1HT Model.....	5
Figure 2. Depiction of SDT Model.....	6
Figure 3. Example of Face Mismatch in Experiment 2.....	18

Abstract

It has been proposed that sequential lineups are superior to simultaneous lineups because simultaneous lineups promote comparisons amongst choices (a relative judgment strategy) and sequential lineups reduce this propensity by inducing comparisons of lineup members directly to memory rather than to each other (an absolute judgment strategy). The relative-absolute judgment theory implicates both discrete-state and continuous mediation of facial recognition memory decisions. Kellen and Klauer (2014) utilized a ranking task as a critical test between continuous and discrete-state models and found evidence that recognition memory is mediated by continuous evidence. We utilized the same ranking task using faces (rather than words) as stimuli, and found evidence of continuous mediation when study and test stimuli match (Experiment 1) and when they mismatch (Experiment 2). This evidence raises issues for relative-absolute judgment theory as an explanation supporting the superiority of sequential lineups. It also forces reconsideration of the role that guessing might play in eyewitness identification. Future research should attempt to understand the situations and emergent strategies that might influence when recognition is continuously or discretely mediated.

Evidence for Continuous Mediation in Facial Recognition: Implications for Theories of Eyewitness Identification

Faulty eyewitness identification has contributed to the wrongful conviction of hundreds of innocent men and women, playing a role in 72% of DNA exoneration cases litigated by the Innocence Project (Innocence Project, 2015). Understanding the factors that influence these mistaken identifications is of great theoretical and practical interest. One such factor concerns the use of simultaneous or sequential lineups. But our goal here is not to evaluate the empirical evidence marshaled for and against sequential lineups (see Clark, Moreland, & Gronlund, 2014; Steblay, Dysart, & Wells, 2011; for a recent review see Gronlund, Mickes, Wixted, & Clark, 2015). Rather, our goal is to investigate a theoretical conceptualization proposed to explain the functioning of simultaneous and sequential lineups.

The typical procedure in studies of eyewitness identification (ID) involves presenting participants with a mock crime scenario (usually a video) followed by a delay. Participants are then shown either a target present lineup, containing the guilty suspect from the video and five known innocents (fillers), or a target absent lineup, containing a designated innocent suspect and five fillers. If the guilty suspect is identified from a target present lineup, it is counted as a correct ID. If the innocent suspect is identified from a target absent lineup, it is counted as a false ID. In a simultaneous lineup, eyewitnesses view an array of (typically six) faces presented all at once and are tasked with identifying who they believe to be the suspect. In a sequential lineup, faces are presented one at a time and eyewitnesses are asked to either identify

the face as the suspect and terminate the lineup, or reject the face and view the next face in the sequence. This continues until the suspect is identified or all faces are rejected.

Lindsay and Wells (1985) were the first to compare the sequential and simultaneous lineup procedures. In their study, participants given a simultaneous lineup had a correct ID rate of .58 and a false ID rate of .43. Participants shown a sequential lineup had a correct ID rate of .50 and false ID rate of .17. Lindsay and Wells concluded that sequential lineups were superior to simultaneous lineups. To explain this result, Lindsay and Wells suggested that simultaneous lineups promote the use of relative judgments. Wells first proposed this idea, stating that “the term relative judgment refers to the fact that the witness seems to be choosing the lineup member who most resembles the witnesses’ memory *relative* to other lineup members” (Wells, 1984, p. 92). According to this idea, witnesses who view all the faces in a simultaneous lineup compare the faces of a lineup *relative* to each other and choose the member that best matches the witness’s memory¹. Relative judgments can be contrasted with an *absolute* judgment strategy, in which witnesses compare faces (typically in a sequential lineup) directly to memory rather than to each other. Lindsay and Wells concluded that a relative judgment strategy is not necessarily harmful in target present lineups, but leads to higher rates of false IDs in target absent lineups. Lindsay and Wells (1985) argued that a sequential lineup would reduce the propensity to use a relative judgment strategy, and that this would result in a lowering of the false ID rate but would have little ill

¹ It is important to note that we refer to the term “relative judgment” as the explanation described by Lindsay and Wells and not the act of comparing faces in a lineup. In fact, as we discuss later, comparing faces can have beneficial effects on eyewitness performance (Wixted & Mickes, 2014). We will refer to the latter as *comparative judgments* to keep this idea separate from the relative judgments as an explanation.

effect on the correct ID rate. This led to their recommendation to use the sequential lineup in real-world settings in order to protect the innocent from being chosen from lineups. This recommendation has been accepted by many policymakers, as has the relative-absolute theory that supports it (Innocence Project, 2015; Wells et al., 1998).

Wells, Steblay, and Dysart (2012) furthered the argument for sequential lineup administration by suggesting that simultaneous lineups have a large proportion of “illegitimate” hits due to ‘lucky guesses’ of the suspect (Penrod, Garcia, & Robertson, 2005). According to Wells et al., relative judgments occur when “...the witness is unable to answer the difficult question (“Is this the culprit”) and instead shifts to an easier question (“Which is the closest?”) (p. 268). They claim that this increases the number of guesses, whereby any resulting choices of the suspect (i.e., hits) arise from a chance process. In other words, if eyewitnesses cannot detect that a suspect is present, they shift to making a guess, whereby a choice is made at random from among the remaining lineup members. Absolute judgments mitigate these lucky guesses, making the sequential lineup more reliable.

However, one must caution that the relative-absolute judgment theory is based on intuitive reasoning rather than a formal model of recognition memory. As such, the processes that mediate a relative or absolute judgment strategy are not well defined. The goal of this paper is to elucidate how eyewitness memory is mediated through the exploration of formal conceptualizations of recognition memory and, as a result, be better equipped to evaluate the relative-absolute judgment theory advocated by Wells and colleagues. The language of Lindsay and Wells’ (1985) relative-absolute judgment theory, and Wells, Steblay, and Dysart’s (2012) update, appear to invoke two different

conceptualizations of recognition memory: discrete-state and continuous mediation. We begin with a short description of each. We then outline the tenets of the relative-absolute judgment theory that fit into each of these conceptualizations. Next, we report two studies that empirically evaluate which conceptualization (discrete-state or continuous) mediates facial recognition. Based on our evidence, we will then reevaluate the relative-absolute judgment theory and broader implications for theories of eyewitness identification.

Discrete-State and Continuous Models of Recognition

One class of models of recognition memory is consistent with discrete-state mediation conceptualizations of recognition memory (e.g., Rouder & Morey, 2009). This conceptualization assumes that items can be in one of two states in memory that affect their probability of being correctly recognized and classified as “Old” or “New.” The simplest model of discrete-state mediation is a single high-threshold (1HT) model. Under this model, Old items can be in either a *detect* or *guess* state. In the *detect* state, Old items are able to be correctly classified as “Old.” If a stimulus is not *detected* as “Old” it enters a *guess* state in which no mnemonic information about the item is available, and it can either be *guessed* as “Old” or *guessed* as “New”. According to the 1HT model, New items can only enter a *guess* state, from whence it can be guessed “Old” (a false alarm) or guessed “New” (a correct rejection).

To extend the conceptualization of discrete-state mediation to the eyewitness memory situation consider the showup situation, where only one face is presented to the witness. A witness is tasked with either identifying the face as the suspect or rejecting the face. The Old item in this case would be a guilty suspect. When presented a target

present showup (which includes the guilty suspect), the witness will either *detect* the guilty suspect as “Old” (and make a correct ID with probability D_O), or fail to detect the suspect and *guess*, either guessing that the suspect is “Old” and making a correct ID (with probability g), or guessing that the suspect is “New” and rejecting the lineup (with probability $1 - g$) (see Figure 1).

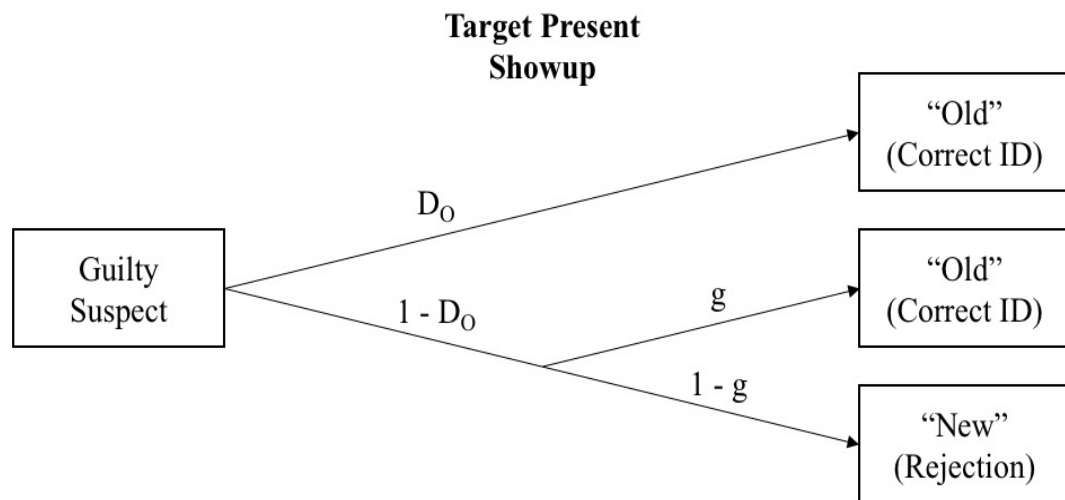


Figure 1. Showup decision process under the 1HT model. In a target present showup, the guilty suspect can be *detected* as “Old”, a correct ID, or *guessed* as “Old”, a correct ID, or “New”, a false rejection.

The second model of interest invokes continuously mediated processes underlying recognition memory. We focus on signal detection theory (SDT, e.g., Macmillan & Creelman, 2005) as an exemplar of this class. SDT assumes that all items, both Old and New, possess latent *strength* values. These strength values vary continuously, and are commonly depicted by normal distributions, whereby most items have similar (average) levels of strength, but some items are very strong and some are very weak. When items are studied, the strengths of these items increase, and the

distribution of Old item strengths shifts, resulting in two overlapping distributions of strengths that characterize New and Old items. These distributions can vary in degree of overlap depending on how well Old items have been encoded (see Figure 2). At study, the strengths of tested items are compared to a decision criterion (c). Items that fall above c are classified as “Old” and items that fall below c are classified as “New.”

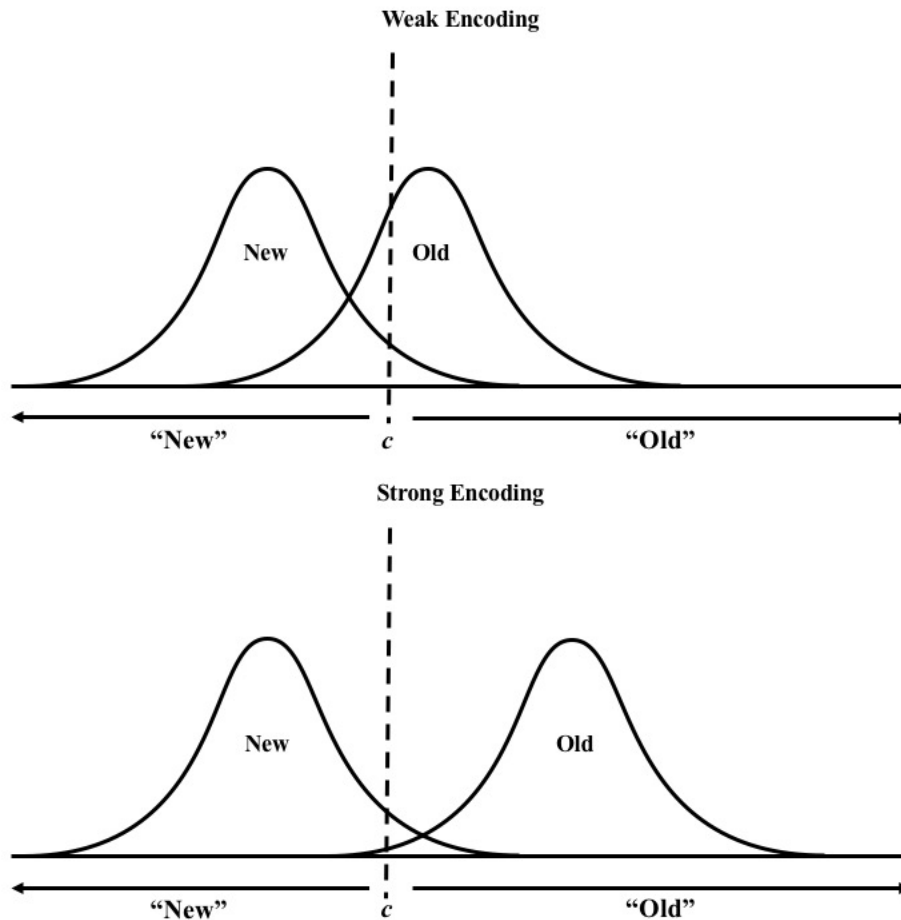


Figure 2. Depiction of SDT. New and Old items fall in two separate distributions of strength values. Tested items that fall above the criterion value (c) will be labeled “Old” and those that fall below c will be labeled “New.” The top panel indicates a situation in which Old items have been encoded weakly, indicated by the large degree of overlap of the New and Old distributions. The bottom panel indicates a situation in which Old items have been encoded strongly, and the distributions have separated further.

To illustrate, consider again the showup. When an eyewitness is presented with a guilty or innocent suspect, SDT posits that a suspect that falls above c will be classified as “Old” and a suspect that falls below c will be classified as “New.” If a guilty suspect in a target present showup falls above c , it will be classified as “Old” and the witness will make a correct ID. If the guilty suspect falls below c , it will be classified as “New” and the witness will make a false rejection. Conversely, if an innocent suspect from a target absent showup falls above c , it will be classified as “Old” and the witness will make a false ID; if it falls below c , it will be classified as “New” and the witness will make a correct rejection.

Mediation and Relative-Absolute Judgment Theory

We begin this section by reiterating that the relative-absolute judgment theory is a *verbal*, rather than a *formal* theory. That means that there are no explicit references to the formal recognition models we just outlined. Nevertheless, we can attempt to map this theory onto these formal models.

Wells et al. (2012) argued “the higher rate of hits from the simultaneous lineup is actually just the result of *lucky guesses* stemming from a higher rate of choosing” (p. 268, emphasis added). This language suggests discrete-state mediation. In support of this discrete-state interpretation, Clark (2012) wrote, regarding the relative judgment strategy, that “...it assumes an all or nothing theory of memory, in which the witness makes a recognition decision based on a true memory, or he or she simply guesses...” (p. 281). Moreover, in a simultaneous lineup, one could conceptualize the “shift” from asking who the culprit *is* to who is *closest*, as similar to failing to detect the target in a basic recognition task. If the culprit is not known, and participants

utilize relative judgments, they are, according to Wells et al., guessing, and any hits that arise in this manner are considered illegitimate. This shift in the decision process occurs when the guilty suspect fails to exceed a threshold of recognition (a discrete-state assumption), leading to the use of relative judgments.

Still, other facets of relative-absolute judgment theory suggest continuous mediation. Wells (1984) states that “absolute processing implies that a match (i.e., between a lineup member and one’s recollection of the perpetrator) must exceed some cut-off in order to produce an identification response” (p. 95). This language is reminiscent of a continuously mediated model because absolute judgments appear to involve the comparison of lineup members to memory, much as a strength value is compared to a criterion in SDT. In fact, using SDT, Wixted and Mickes (2014) argued that the absolute-relative judgment theory reflected changes in response bias, or the willingness to choose a suspect from a lineup. Specifically, when faces are presented in isolation (sequentially), there is less pressure to choose the face, and a more conservative criterion is adopted. However, when faces are presented simultaneously, there is more pressure to choose, and the criterion is pushed to a more liberal level, increasing the likelihood that a filler is chosen. Response bias refers to placement of criterion, and is a basic tenet of SDT; this idea does not fit a discrete-state conceptualization because there is nothing to weigh evidence against in discrete models.

These disparate conceptualizations of relative judgment theory are a concern because in order for a theory to be useful, it must be clearly specified. Consequently, the goal of this paper is to empirically test discrete-state and continuous model predictions using a task similar to eyewitness identification. In doing so, we aim to better

understand the mediation that drives these decisions and better inform theory. We are not examining the purported sequential lineup superiority per se, rather we are examining the theory used to justify it, and will return to its legitimacy in light of evidence for discrete-state or continuous mediation.

Empirical Evidence for Discrete-State and Continuous Mediation

Empirical evidence favors continuously mediated models for recognition of verbal materials. These studies typically use receiver operating characteristic (ROC) analysis as the main supporting evidence (Yonelinas & Parks, 2007). ROC curves are constructed by plotting the hit rate and false alarm rate at each level of response bias (i.e., willingness to label an item as “Old”). Response bias is often assessed using confidence judgments (Yonelinas & Parks, 2007; Wixted, 2007), with high confidence signaling a more conservative response bias and low confidence signaling a more liberal response bias. Discrete state and continuous models make different predictions about the shape of these ROC curves. Specifically, discrete state mediation predicts linear ROCs, whereas continuous mediation predicts curvilinear ROCs. Empirical evidence almost always produces curvilinear ROC curves (Wixted, 2007), supporting a continuous mediation of recognition memory.

However, it has been argued (e.g., Malmberg, 2002; Broder & Shutz, 2009; Province & Rouder, 2012; but see Chen, Starns, & Rotello, 2015) that the predictions made by discrete state models for ROC curves can mirror empirical evidence. Province and Rouder refer specifically to the effect of relaxing the *certainty assumption* (Luce, 1963). The certainty assumption posits that under discrete state mediation, all “detect” items are recognized with high confidence and only “guess” items can be recognized

with a range of low to high confidence. This assumption leads to the linear ROCs that the model predicts. However, Province and Rouder showed that if you relax the certainty assumption and allow for the possibility that detected items can be recognized with a broader range of confidence, a discrete state model can indeed predict curvilinear ROCs. Recently, Kellen, Erdfelder, Malmbert, Dubé, and Criss (in press) showed that an alternative discrete model (low-threshold model, Luce, 1963), which assumes that new items can exceed a threshold for detection, also can approximate empirical ROC curves. Therefore, ROC analysis is unable to definitively test between discrete state and continuous mediation.

If ROC analysis will not distinguish between continuous and discrete mediation, another measure is needed. Kellen and Klauer (2014) provided one such measure. In their study, participants were presented with a list of 270 words; 135 words were presented once (weak encoding, W) and 135 words were presented three times (strong encoding, S). At test, participants were presented with three-word, target present arrays (their Experiment 2) and were told to rank each of the words from Most likely to have been seen before to Least likely to have been seen before. The critical measure was the conditional probability that the actually-studied target of the array was ranked second, given that it was not chosen as most likely to have been seen before (c_2).

The c_2 measure requires minimal assumptions (in contrast to ROC analysis). For example, the certainty assumption has no effect on c_2 . Moreover, c_2 evaluates the most fundamental prediction of discrete and continuous models. In a discrete state model, although strong items would be more likely to be ranked first ($D_O^S > D_O^W$), if a strong target was not identified as old, it would have an equal likelihood of being ranked

second or third because judgments regarding these items must arise from the *guess* state. In a guess state, the amount of mnemonic information is 0, regardless of whether the tested item actually was strong or weak. This leads to equal c_2 predictions for strong versus weak items, even though the average hit rate of strong items (strong items ranked first) would be greater than the average hit rate of weak items. According to a continuous model, however, strong items, on average, have a greater strength than weak items. Therefore, if a strong target was not ranked first, it would nevertheless have a greater likelihood of being ranked second than a weak target because it would fall higher (on average) in the target distribution (see Kellen & Klauer, 2014, for proofs). In sum, the predictions regarding c_2 under a discrete state model are: $c_2^S = c_2^W$, but predictions regarding c_2 under a continuous model are: $c_2^S > c_2^W$. Using words as their stimuli, Kellen and Klauer (2014) found evidence supporting a continuous model ($c_2^S = 0.63 > c_2^W = 0.55$, Exp. 2).

In order to evaluate the theory of relative versus absolute judgments, we utilized the same paradigm and c_2 measure as Kellen and Klauer (2014) to test whether memory for faces is mediated by continuous or discrete processes. There is theoretical and practical merit in using faces rather than words as our critical stimuli. For example, words are processed and encoded differently than faces. Olivares et al. (2003) found evidence of separate linguistic and non-linguistic event-related potentials (ERPs) when comparing the N400 component using facial and non-facial stimuli, which suggests that the brain processes these stimuli differently at the neural level. Additionally, separate, specialized modules used in the processing of faces and visual words have been identified using fMRI (Kanwisher, 2010). These studies suggest that recognition and

processing of faces and words are not homologous at all levels. Additionally, eyewitness tasks, inside and out of the laboratory, require encoding and recognizing novel faces, which differs from encoding and recognizing known words.

Our study tests two possible hypotheses. First, Kellen and Klauer (2014) found evidence of continuous mediation for words in a ranking task, adding to the body of ROC evidence suggesting that recognition memory is driven by continuous mediation. Our study could replicate these findings, and extend Kellen and Klauer's results to faces. Alternatively, the evidence indicating that faces are processed differently from words suggests the possibility that recognition of faces may be mediated differently than words (e.g., by discrete state mediation). Experiment 1 sought to elucidate the use of discrete state or continuous mediation using faces as the critical stimuli.

Experiment 1

Method

Participants

Participants were 53 undergraduates who participated in the study in exchange for course credit in an introductory psychology course.

Procedure

Faces were arbitrarily chosen to be either targets or fillers, and all 53 participants saw the same 100 unique targets at study. During the study phase, participants were instructed that they would be presented with a series of faces, one after another, and should try to memorize each face. After indicating they understood the instructions, participants viewed 100 male Caucasian faces (aged 20 – 40 years) for 1000 ms each, separated by 500 ms inter-stimulus fixation crosses. Fifty of these faces

were presented once and fifty were presented a total of three non-sequential times, for a total of 200 study events. All 200 events were presented in a random order, and conditions were counterbalanced between even and odd numbered participants such that odd numbered participants studied faces once that even numbered participants studied three times, and vice versa.

Following the study phase, participants completed twenty arithmetic problems as a distractor. Participants were instructed that three two-digit numbers would be presented to them and that the first two numbers may or may not add up to the third. Participants were told to press “Y” on their keyboard if the first two numbers added up to the third number, or “N” if it did not. After indicating they had read and understood the instructions, participants viewed the 20 distractor problems.

Following the distractor, participants began the test phase. Participants were instructed that they would be presented with an array of three faces, only one of which had been studied before (the target), and that the position of the studied face would be random. Instructions indicated that the participants were to rank each face from (1st) most likely to have been seen before to (3rd) least likely to have been seen before. Once participants indicated that they had read and understood the directions for the test phase, the arrays were presented.

Each array consisted of three faces presented in a row in the middle of the screen with three check boxes under each face that read “1st”, “2nd”, and “3rd.” Instructions at the top of the screen reminded participants to rank each face from 1st – most likely, to 3rd – least likely, and to only provide one rank per face. After checking the appropriate ranking under each face, participants were allowed to change their

rankings until they indicated that their rankings were final and moved on to the next array. Each participant completed a total of 100 test trials, 50 with weak targets and 50 with strong targets.

Results

In order to verify that the encoding manipulation worked, we compared the average hit rate (i.e., targets ranked 1st) for the weak targets to the average hit rate for the strong targets using a dependent *t*-test. The average hit rate of the strong targets ($M = .71, SD = 0.16$) was significantly greater than the average hit rate of the weak targets ($M = .52, SD = 0.15$) ($t(52) = -10.38, p < .001$). This indicates that faces studied three times were encoded better than those studied once. Proportions of the target ranked 1st, 2nd, and 3rd were calculated for each participant and the means are reported in Table 1.

Table 1

Proportion of Weak and Strong Targets Ranked 1st, 2nd, and 3rd and c_2 Values for Experiments 1 and 2

Exp. 1	1st	2nd	3rd	c_2
Weak	.52	.26	.22	.55
Strong	.71	.18	.12	.62
Exp. 2	1st	2nd	3rd	c_2
Weak	.45	.31	.23	.57
Strong	.61	.24	.15	.61

Critically, we were interested in the conditional probability of targets ranked 2nd given they were not ranked 1st. Consequently, c_2 was calculated for strong and weak conditions for each participant. A dependent *t*-test indicated that average c_2^S ($M = .62$,

$SD = 0.15$) was significantly greater than average c_2^W ($M = .55$, $SD = 0.11$) ($t(52) = 2.82$, $p < .01$). A non-parametric test (Wilcoxon signed-rank test) reached a similar conclusion, indicating that c_2^S was significantly greater than c_2^W ($V = 375.5$, $p < .01$). Cohen's effect size ($d = 0.54$) indicated a moderate effect. Results supported the hypothesis that face recognition is continuously mediated, substantiated by the finding that c_2^S was greater than c_2^W . A Bayesian t -test using an effect size of .54 revealed substantial evidence ($BF = 5.86$) favoring the alternative hypothesis.

Discussion

The findings provide supporting evidence for the continuous mediation of recognition memory for facial stimuli. However, stronger evidence for continuous mediation in eyewitness situations would take the form of continuous c_2 patterns ($c_2^S > c_2^W$) when there is a mismatch of faces between study and test. When an eyewitness views a crime, the face he or she encodes is not a direct match to the face seen in a subsequent identification procedure. Therefore, it is important to establish that the evidence for continuous mediation in Experiment 1 replicates in a more externally valid situation. Therefore, we sought to generalize the Experiment 1 results by implementing a mismatch similar to what real eyewitnesses to a crime would experience. To accomplish this, we ran a second experiment in which the same individuals were seen at study and test, but the photos of these individuals differed in facial expression and in the clothing they wore.

Experiment 2

Method

Participants

Participants were 115 undergraduate students (84 female) between the ages of 18 and 25 ($M = 18.6$, $SD = 1.20$) who received credit in an introductory psychology course in exchange for participation.

Procedure

Before the experiment began, participants were presented with a short practice session. We implemented this practice session to ensure that participants understood the task before our critical data were collected. The practice phase exactly matched the study and test phases in all respects except for the use of female target faces and the exclusion of a distractor task. Participants studied five female Caucasian faces (aged 20 – 40) for 1250 ms, with 500 ms inter-stimulus fixation point, followed by two practice test trials with instructions identical to the actual test phase.

Following the practice phase, participants began the experiment. Participants were instructed that they would view a series of faces and should memorize these faces. Once they indicated that they understood the instructions, 100 male faces were presented in a randomized order for 1250 ms each, interspersed with a 500 ms inter-stimulus fixation point. Fifty faces were presented once in the weak encoding condition, and fifty faces were presented three non-sequential times in the strong encoding condition, for a total of 200 study events. There were 30 Caucasian faces and 20 African American faces at each level of encoding. All 100 unique study faces wore smiles and street clothes. The faces rotated through the two encoding conditions as in

Experiment 1, and, like Experiment 1, faces were arbitrarily chosen to be either targets or fillers before the experiment was conducted.

After viewing all 200 study events, participants completed a distractor task. The distractor task was identical to Experiment 1 except 40 math questions were completed. Following the distractor and before the test phase began, participants were given the same instructions as in Experiment 1. After indicating that they had read and understood the instructions, participants began the test phase.

Arrays contained one target (either weak or strong) and two new faces presented in a row in the center of the screen. The faces for each array were randomly selected (the target from the pre-determined pool of targets, and the fillers from the pre-determined pool of fillers), and the position of the target was randomly determined for each test trial. In addition, Caucasian and African American arrays were presented in a random order (race never varied within an array). Each face was labeled underneath as “1”, “2”, and “3” from left to right. The faces at test all had neutral expressions (as opposed to happy expressions at study) and wore matching red shirts (as opposed to street clothes at study) (see Figure 3 for a comparison of faces at study and test). Once a face was selected, the number under that face was replaced by “Most Likely,” and participants indicated the face they believed to be *next* most likely to have been seen before. They were given the option to reset their choices by pressing “0.” Once the second face was selected, it was relabeled “Next Likely,” and the remaining face was relabeled “Least Likely.” Once the rankings were complete, the participants pressed “Y” to continue to the next trial, or pressed “N” and the arrays were reset. After all 100 arrays were ranked, participants were debriefed and dismissed.

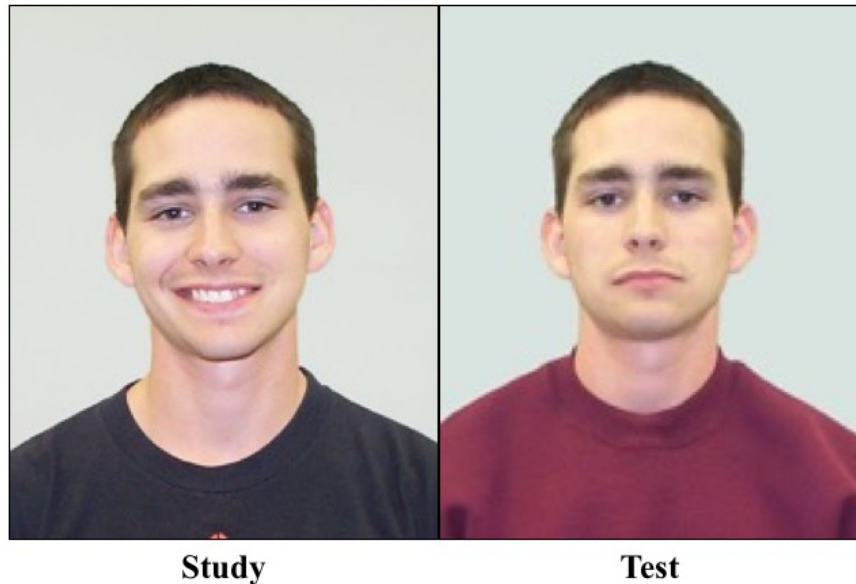


Figure 3. Example of faces used at study and test in Experiment 2. Faces at study (left, in figure) were smiling and wearing street clothes. Faces at test (right, in figure) had neutral expressions and wore a plain red shirt.

Results

To verify the effectiveness of the encoding manipulation, hit rates of weak targets and strong targets were compared using a dependent *t*-test. The hit rate for strong targets ($M = .61$, $SD = 0.11$) was significantly greater than the hit rate of weak targets ($M = .45$, $SD = 0.07$) ($t(114) = 15.69$, $p < .001$). There were no significant differences in hit rates between weak Caucasian faces ($M = .45$, $SD = 0.09$) and weak African American faces ($M = .43$, $SD = 0.14$) ($t(114) = 1.67$, $p = .10$), nor were there significant differences in hit rates between strong Caucasian faces ($M = .61$, $SD = 0.13$)

and strong African American faces ($M = .60$, $SD = 0.15$) ($t(114) = 0.47$, $p = .64$). The proportions of targets ranked most, next most, and least likely to have been seen before, are reported in Table 1.

As in Experiment 1, c_2 measures for weak and strong arrays were calculated for each participant. A dependent t -test revealed c_2^S ($M = .61$, $SD = 0.11$) was significantly greater than c_2^W ($M = .57$, $SD = 0.09$) ($t(114) = 2.38$, $p = .01$). A Wilcoxon signed-rank test revealed identical results, with c_2^S significantly greater than c_2^W ($V = 2379$, $p = .02$). Cohen's effect size ($d = 0.31$) indicated a small to medium effect. A Bayesian t -test using an effect size of .31 revealed only anecdotal evidence ($BF = 2.60$) for the alternative hypothesis.

Discussion

Experiment 2 replicated Experiment 1 (albeit with a smaller effect), further supporting a continuous model of memory in facial recognition. By using a mismatch of faces between study and test to better approximate an eyewitness decision, this experiment provides a more robust test of the mediation involved in facial recognition, which allows for a better evaluation of the relative-absolute judgment theory. That is, evidence for continuous mediation using a mismatch paradigm suggests that eyewitness identification tasks involve continuously mediated processes. However, it is interesting that the modification that better approximates the eyewitness situation (i.e., mismatch of faces at test and study) mitigated the effect size and Bayesian evidence. This finding warrants further investigation, and additional research using closer approximations to the true eyewitness task in future studies, an issue we will explore in more detail in the General Discussion.

General Discussion

The goal of these studies was to examine the relative-absolute judgment theory proposed by Lindsay and Wells (1985) and Wells et al. (2012) in light of evidence for discrete state or continuous mediation in eyewitness-like paradigms. The theory is important to examine because of its proliferation in the eyewitness literature and its impact on policy decisions. However, because the theory is verbally specified, it is challenging to tie formal model of recognition memory to it, as evidenced by the fact that both continuous and discrete-state mediation appear germane to different instantiations of the theory. The current studies found evidence of continuous mediation in an eyewitness-like situation using the simultaneous presentation of options. These results raise questions regarding the processes posited by at least one version of the relative-absolute judgment theory (Wells et al., 2012). Our evidence suggests that continuous processes mediate simultaneous lineups, and that a ‘know it or you guess’ explanation is problematic².

It is important to note, however, that one could conceptualize a different kind of “guessing” process given continuous mediation that is distinct from a discrete-state

² Because the relative-absolute judgment strategy may allow for a mixture of discrete and continuous processes, one could suppose that the c_2 paradigm will only find evidence supporting discrete mediation when the relevant processes on all trials are purely discrete. In a new experiment similar to Experiment 2, we had participants report their confidence in their first choice. Even when we limited our c_2 calculation to only those trials in which participants reported being highly confident in the choice ranked first, we found the same c_2 advantage ($c_2^S = .63$, $c_2^W = .56$). One would think that if discrete mediation was ever occurring, it would occur more often for these high confidence decisions. That is, a participant might reason that, because he or she is certain that the face ranked first is a previously studied face, a participant would arbitrarily assign ranks to the remaining alternatives. But we found this was not the case, suggesting that even arrays involving high-confidence rankings were processed continuously.

conceptualization. For example, if the memory strength arising from two faces (in our three-person arrays) elicit essentially identical levels of evidence, a participant would have to choose one over the other. But this type of guessing is different because evidence about these stimuli is available (i.e., is nonzero), it just happens to be of equal value; discrete-state mediation assumes guessing based on zero mnemonic information. Although a “tie” is conceivable in an eyewitness identification task, the witness faced with that situation likely chooses not to endorse either individual rather than guessing arbitrarily between them.

If our evidence against a reliance on lucky guesses (guessing with zero mnemonic information) is correct, it is discrediting to eyewitnesses and misleading to policymakers to state that some ostensibly correct eyewitness decisions arise from guessing. In contrast, according to the continuous mediation perspective, ID decisions are made at differing levels of confidence. Consequently, rather than choosing an identification procedure that purportedly reduces guessing (the sequential lineup), policymakers instead should determine the confidence level below which an ID decision is considered too unreliable: Not because low-confidence decisions are more likely to have arisen from a guess, but because as confidence decreases, accuracy decreases (e.g., Palmer et al., 2013; Wixted et al., 2015).

Other Tests of Relative Judgment Theory

Clark’s (2003) WITNESS model has been used to explore other aspects of relative-absolute judgment theory. For example, Clark and Gronlund (2015) offered an alternative explanation for the primary evidence offered in favor of a reliance on relative judgments (Wells, 1993; see also Clark & Davey, 2005). Wells (1993)

randomly assigned participants to view either a target present lineup or a target removed lineup (a lineup from which the guilty suspect was removed and not replaced). Wells argued that if witnesses are making absolute judgments, those who could have identified the guilty suspect, had he been present, should reject the target removed lineup because the guilty suspect is not present. However, if witnesses are making relative judgments, those witnesses who could have selected the guilty suspect will exhibit what is referred to as a target-to-foil shift, and instead select the next best option from the target removed lineup. Wells found that most participants did not reject the target removed lineup, and instead shifted their choices to the fillers. They interpreted this finding as evidence that simultaneous lineup decisions were made using relative judgments, as defined by relative-absolute judgment theory (Wells, 1984; Lindsay & Wells, 1985). But Clark and Gronlund (2015) fit the Wells (1993) data (using the WITNESS model) using an absolute decision process, which suggests that a target-to-foil shift is not proof of the use of a relative judgment strategy in simultaneous lineups. Clark and Gronlund offered an alternative explanation based on continuous mediation. Whenever at least two lineup members have strength values above a decision criterion, then the “next-best” lineup member would be chosen if the best match was removed from the lineup.

A second example of utilizing WITNESS to formally evaluate an idea based on the relative judgment theory involves a phenomenon Wells et al. (2015) called “filler siphoning.” According to this idea, simultaneous lineups result in superior performance compared to showups (one-person ID procedures) because witnesses make relative judgments among lineup choices, “siphoning” choices away from an innocent suspect,

thereby reducing the number of false IDs of an innocent suspect. In response to Wells et al., Wetmore et al. (under review) used WITNESS to conduct a theory space exploration of filler siphoning comparing amongst showups, 3-, 6-, and 12-person lineups. Wetmore et al. found that adding lineup fillers did not affect discriminability of lineups (relative to showups) in most circumstances, suggesting that some other mechanism is responsible for the lineup superiority found in the literature. Only when fillers closely matched the perpetrator in appearance did Wetmore et al. find that fillers provided “protection” compared to a showup: Only in this situation did fillers “steal” more choices from the innocent suspect than the guilty suspect, resulting in superior lineup performance.

It is important to note that concerns our data have raised regarding relative judgments refer to the theory proposed by Wells and colleagues. Our data should not be construed as an indictment of the act of comparing faces in a lineup. In fact, comparing faces may have beneficial effects on eyewitness performance. Wixted and Mickes (2014) proposed a SDT-based model that posits that witnesses use distinguishing, diagnostic features of lineup members to inform their choices. In a simultaneous lineup, witnesses compare amongst fillers, not because they are unable to *detect* the target, but in order to eliminate shared features that are not diagnostic. For example, if all lineup members have brown hair, witnesses should not use that feature to inform their decision. The diagnostic-feature theory can also explain how witnesses approach sequential lineups. When faces are not presented all at once, witnesses have a difficult time determining which features are diagnostic. As the sequential lineup unfolds, however, witnesses can begin to discern which features are shared by all lineup

members viewed so far (non-diagnostic), and which features are potentially unique to the perpetrator. This is one reason why sequential lineup performance sometimes matches simultaneous lineup performance (e.g., Gronlund et al., 2012) if the suspect (guilty or innocent) is positioned later in the sequential lineup (Carlson, Gronlund, & Clark, 2008; Gronlund, Carlson, Dailey, & Goodsell, 2009; for a similar explanation for sequential position effects see Goodsell, Gronlund, & Carlson, 2010). But a determination of whether (or when) eyewitnesses make comparative judgments among faces in a lineup can only be made when the component processes are formally specified and clear-cut predictions can be derived.

Future Directions

There is a good deal of variability in the c_2 measures in our sample (as was the case in Kellen & Klauer, 2014, see their Figure 4). Some participants displayed patterns that mimicked discrete state mediation. Although this could be statistical noise, as would be expected when considering a small portion of trials (i.e., misses), it is also possible that some participants adopt *strategies* during the ranking procedure that produce discrete state c_2 patterns. Recently, Kellen and Klauer (2015) found evidence for discrete state mediation using a similar paradigm to Kellen and Klauer (2014), except that confidence ratings of individual items replaced the ranking judgments for arrays of items. It appears that the task (confidence ratings rather than ranking judgments) can cause participants to adopt a discrete strategy. A study using confidence ratings should be done to determine if the same pattern holds for faces. Kellen et al. (in press) also found that Luce's (1963) discrete low-threshold model fit the Kellen and Klauer (2014) as well as did a continuous SDT model. Clearly, more work needs to be

done to understand the c_2 paradigm, as well as determine what factors, or strategies, affect when recognition memory is found to be continuously or discretely mediated. These include factors that distinguish an eyewitness situation from the typical laboratory study.

Experiment 2 was our first foray into better approximating an eyewitness situation, and the mismatch of faces from study to test mitigated the c_2 differences between strong and weak items. That is, Experiment 1 had a Cohen's d of .54 and substantial evidence for the alternative hypothesis ($BF = 5.86$) while Experiment 2 had a smaller Cohen's d of .31 and only anecdotal evidence for the alternative hypothesis ($BF = 2.60$). One possible explanation of the decreasing effect size may have arose due to perceived task differences: Experiment 1 is a simple matching task (the photos from study to test were identical) whereas Experiment 2 requires a participant to make a determination whether this different photo corresponds to the person studied previously. The matching task in Experiment 1 seems amenable to weighing memorial evidence against a simple criterion (continuous processing). Experiment 2, on the other hand, because it is more difficult cognitively, may engender more than just a matching process. And if there is more than simple evidence-weighting going on, it could mitigate the c_2 results in Experiment 2. More work is needed to understand this possible task complexity effect, which can be achieved, in part, by follow-up experiments that more closely approximate the eyewitness situation.

How will other factors that characterize the eyewitness task influence the degree of continuous versus discrete mediation? For example, the current studies randomly selected the fillers in each array so that each participant would not see the same array

composition as other participants. However, in an eyewitness situation, fillers are not chosen at random, but rather matched to the description of the suspect in order to increase lineup fairness. This prevents a suspect from standing out amongst the fillers. Future studies using the c_2 paradigm could construct arrays that varied in fairness, and evaluate how this factor impacts memory mediation. If the target stands out from the fillers (biased), participants may adopt a discrete-like strategy, whereby the “obvious” target is ranked as first, and remaining choices are distributed arbitrarily. In unbiased arrays, on the other hand, where faces closely resemble one another, participants may have to adopt a more continuous strategy in order to properly differentiate among the faces.

Another way to better approximate the eyewitness situation is to introduce the presence of innocent suspects via target absent arrays. In the current studies, all arrays were target present, and participants were aware of this composition. However, the knowledge that some arrays do not contain targets may invite more participants to more consistently adopt continuously-mediated strategies, reducing the percentage of participants whose summary data strayed from the average. Fair lineups and target absent situations are commonplace in the eyewitness literature (Clark et al., 2008; Fitzgerald et al., 2013), and if patterns of c_2 integrating these variables continue to support continuous mediation of facial recognition, it will further strengthen the case that continuous evidence mediates eyewitness identification.

Conclusions

We found evidence that facial recognition is mediated by continuous processes using a test with minimal assumptions. But Kellen and Klauer (2015) found evidence

for discrete state mediation when confidence ratings were made (with verbal stimuli). These seemingly disparate results point to the need for more work to understand the circumstances that influence the direct mapping, or discretization, of memory evidence in recognition memory, especially given the call for the use of confidence judgments to construct ROC curves to assess eyewitness performance (Gronlund, Wixted, & Mickes, 2014; Wixted & Mickes, 2012).

However, the main goal of our studies was to examine the relative-absolute judgment theory (Lindsay & Wells, 1985; Wells, 1984; Wells et al., 2012) by mapping the theory onto formal discrete and continuous conceptualizations of facial recognition memory. We used a critical test developed by Kellen and Klauer (2014) and found evidence for continuous mediation, a finding that requires the reexamination of the relative-absolute judgment theory. As we have noted, we are not the first to raise concerns about this theory (e.g., Clark & Gronlund, 2015), or phenomena the theory has been used to explain (e.g., filler siphoning, Wetmore et al., under review). It is our view that a more productive approach toward future theorizing in eyewitness identification should involve formally specified models (also see Clark, 2008) that explain a wide range of eyewitness phenomena (e.g., the WITNESS model, Clark, 2003; the diagnostic feature model, Wixted & Mickes, 2014). Understanding the mechanisms underlying eyewitness identification is of paramount importance. If we can better understand the processes governing an eyewitness decision, we can better inform policymakers regarding how eyewitness evidence should be collected and utilized by the criminal justice system.

References

- Carlson, C.A., Gronlund, S.D., & Clark, S.E. (2008). Lineup composition, suspect position, and the sequential lineup advantage. *Journal of Experimental Psychology: Applied*, *14*, 118 – 128. doi: 10.1037/1076-898X.14.2.118
- Clark, S.E. (2003). A memory and decision model for eyewitness identification. *Applied Cognitive Psychology*, *17*, 629 – 654. doi: 10.1002/acp.891
- Clark, S.E. (2008). The importance (necessity) of computational modeling for eyewitness identification research. *Applied Cognitive Psychology*, *22*, 803 – 813. doi: 10.1002/acp.1484
- Clark, S.E. (2012). Eyewitness identification reform: Data, theory, and due process. *Perspectives on Psychological Science*, *7*, 279 – 293. doi: 10.1177/1745691612444136
- Clark, S.E., & Davey, S.L. (2005). The target-to-foils shift in simultaneous and sequential lineups. *Law and Human Behavior*, *29*, 151 – 172. doi: 10.1007/s10979-005-2418-7
- Clark, S.E., & Gronlund, S.D. (2015). In Raaijmakers, J.G.W., Goldstone, R., Steyvers, M., Criss, A., & Nosofsky, R.M. (Eds.). *Cognitive Modeling in Perception and Memory: A Festschrift for Richard M. Shiffrin*. Psychology Press.
- Clark, S.E., Moreland, M.B., & Gronlund, S.D. (2014). Evolution of the empirical and theoretical foundations of eyewitness identification reform. *Psychonomics Bulletin and Review*, *21*, 251 – 267. doi: 10.3758/s13423-013-0516-y
- Fitzgerald, R.J., Price, H.L., Oriet, C., & Charman, S.D. (2013). The effect of suspect-filler similarity on eyewitness identification decisions: A meta-analysis. *Psychology, Public Policy, and Law*, *19*, 151 – 164. doi: 10.1037/a0030618
- Goodsell, C.A., Gronlund, S.D., & Carlson, C.A. (2010). Exploring the sequential lineup advantage using WITNESS. *Law and Human Behavior*, *6*, 445 – 459. doi: 10.1007/s10979-009-9215-7
- Gronlund, S.D., Carlson, C.A., Dailey, S.B., & Goodsell, C.A. (2009). Robustness of the sequential lineup advantage. *Journal of Experimental Psychology: Applied*, *15*, 140 – 152. doi: 10.1037/a0015082
- Gronlund, S.D., Carlson, C.A., Neuschatz, J.S., Goodsell, C.A., Wetmore, S.A., Wooten, A., & Graham, M. (2012). Showups versus lineups: An evaluation using ROC analysis. *Journal of Applied Research in Memory and Cognition*, *1*, 221 – 228. doi: 10.1016/j.jarmac.2012.09.003

- Gronlund, S.D, Mickes, L., Wixted, J.T., & Clark, S.E. (2015). Conducting an eyewitness lineup: How the research got it wrong. *Psychology of Learning and Motivation*, *63*, 1 – 37. doi: 10.1016/bs.plm.2015.03.003
- Innocence Project. (2015). *Eyewitness Identification*. Retrieved December 1, 2015, from <http://www.innocenceproject.org/causes-wrongful-conviction/eyewitness-misidentification>
- Kanwisher, N. (2010). Functional specificity in the human brain: A window into the functional architecture of the mind. *Proceedings of the National Academy of Sciences*, *107*, 11163 – 11170. doi: 10.1073/pnas.1005062107
- Kellen, D., Erdfelder, E., Malmberg, K. J., Dube, C., & Criss, A. H. (2016). The ignored alternative: An application of Luce’s low-threshold model to recognition memory. *Journal of Mathematical Psychology*. doi: 10.1016/j.jmp.2016.03.001
- Kellen, D., & Klauer, K.C. (2014). Discrete-state and continuous models of recognition memory: Testing core properties under minimal assumptions. *Journal of Experimental Psychology: Learning, Memory, and Cognition*, *40*, 1795 – 1804. doi: 10.1037/xlm0000016
- Kellen, D., & Klauer, K.C. (2015). Signal detection and threshold modeling of confidence-rating ROCs: A critical test with minimal assumption. *Psychological Review*, *112*, 542 – 557. doi: 10.1037/a0039251
- Lindsay, R.C.L., & Wells, G.L. (1985). Improving eyewitness identifications from lineups: Simultaneous versus sequential lineup presentation. *Journal of Applied Psychology*, *70*, 556 – 564. doi: 10.1037/0021-9010.70.3.556
- Luce, R. D. (1963). A threshold theory for simple detection experiments. *Psychological Review*, *70*, 61 – 79. doi: 10.1037/h0039723
- Macmillan, N.A., & Creelman, C.D. (2005). *Detection Theory: A User’s Guide (2nd Edition)*. Lawrence Erlbaum Associates.
- Olivares, E., Iglesias, J., & Rodriguez-Holguin, S. (2003). Long-latency ERPs and recognition of facial identity. *Journal of Cognitive Neuroscience*, *15*, 135 – 151. doi: 10.1162/089892903321107873
- Palmer, M.A., Brewer, N., Weber, N., & Nagesh, A. (2013). The confidence-accuracy relationship for eyewitness identification decisions: Effects of exposure duration, retention interval, and divided attention. *Journal of Experimental Psychology: Applied*, *19*, 55 – 71. doi: 10.1037/a0031602

- Penrod, S., Garcia, L., & Robertson, R. (2005). *Assessing the impact of eyewitness guessing and lineup bias on eyewitness performance*. 29th International Congress on Law and Mental Health, Paris, France.
- Province, J.M., & Rouder, J.N. (2012). Evidence for discrete-state processing in recognition memory. *Proceedings of the National Academy of Sciences*, *109*, 14357 – 14362. doi: 10.1073/pnas.1103880109
- Rouder, J.N., & Morey, R.D. (2009). The nature of psychological thresholds. *Psychological Review*, *116*, 655- 660. doi: 10.1037/a0016413
- Stebly, N.K., Dysart, J.E., & Wells, G.L. (2011). Seventy-two tests of the sequential lineup superiority effect: A meta-analysis and policy discussion. *Psychology, Public Policy, and Law*, *17*, 99 – 139. doi: 10.1037/a0021650
- Wells, G.L. (1984). The psychology of lineup identifications. *Journal of Applied Social Psychology*, *14*, 89 – 103. doi: 10.1111/j.1559-1816.1984.tb02223.x
- Wells, G.L. (1993). What do we know about eyewitness identification? *American Psychologist*, *48*, 553 – 571. doi: 10.1037//0003-066X.48.5.553
- Wells, G.L., Small, M., Penrod, S., Malpass, R.S., Fulero, S.M., & Brimacombe, C.A.E. (1998). Eyewitness identification procedures: Recommendations for lineups and photospreads. *Law and Human Behavior*, *22*, 603 – 647. doi: 10.1023/A:1025750605807
- Wells, G.L., Steblay, N.K., & Dysart, J.E. (2012). Eyewitness identification reforms: Are suggestiveness-induced hits and guesses true hits? *Perspectives on Psychological Science*, *7*, 264 – 271. doi: 10.1177/1745691612443368
- Wells, G.L., Smalarz, L., & Smith A.M. (2015). ROC analysis of lineups does not measure underlying discriminability and has limited value. *Journal of Applied Research in Memory and Cognition*, *4*, 313 – 317. doi: 10.1016/j.jarmac.2015.08.008
- Wetmore, S.A., Gronlund, S.D., Neuschatz, J.S., & McAdoo, R.M. (2015). *Lineups are better than showups but filler siphoning is rarely the reason*. Manuscript submitted for publication.
- Wixted, J.T. (2007). Dual-process theory and signal-detection theory of recognition memory. *Psychological Review*, *114*, 152 – 176. doi: 0.1037/0033-295X.114.1.152
- Wixted, J.T., & Mickes, L. (2014). A signal-detection-based diagnostic-feature-detection model of eyewitness identification. *Psychological Review*, *121*, 262 - 276. doi: 10.1037/a0035940

Yonelinas, A.P, & Parks, C.M. (2007). Receiver operating characteristics (ROCs) in recognition memory: A review. *Psychological Bulletin*, 133, 800 – 832. doi: 10.1037/0033-2909.133.5.800