A SURV OF OF BOOKMEDPES ATD BOOKKAEPTNG SYSTBMS
IT STHOCTD ETTAIT, THRCEAWDSE STORES
IV THE OITY OR SHILTMATER

IN GULECDDD EMTATI MFHCHANDISE STORES
IN THE CITY OF STTITMATPE
By
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Bachelor of science
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This study is dedicated to my wife and children, whose encouragement and forbearance have mode this work possible.
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## CHAPTRER I

## INTRODUCTION

Need for the Study
Bookkeeping as it is taught today is different from bookkeeping as it is actually practiced. In this regard M. T. Studebaker makes the following pertinent statement: "There is no skill subject in our secondary schools in which the learning procedure differs so much from actual practice as it does in bookkeeping." It is believed that this condition has resulted, on the one hand, from the increased demand for the additional information which is required by the government, and, on the other hand, from the proprietor's desire for a more "streamlined" set of records. "All businesses, large or small, attempt to set up their records so that they may record the information they need in the simplest possible manner. ${ }^{n}$ ? Many of the books of entry which are taught in school are discarded by the businessman for the sake of simplicity in actual practice.

The importance of the role played by the bookkeeper and of the bookkeeping system as a vital part of business is more apparent today than ever before. This fact, in addition to the fact that bookkeeping as it is taught today is different from bookkeeping as it is actually practiced, is a justifiable cause for alarm to both businessmen and to business teachers.

Much has been written about the need for cooperation between the businessman and the business educator if the student is to get the proper training. One businessman has this to say:

[^0]The operation of the schools is undoubtedly the largest and most important business in the world. Today's pupils are tomorrow's leaders of industry, education, and science. They are also tomorrow's failures. The training received in school is a powerful factor in determining into which category they will fall. Rducators and business men must realize that mistakes made in training can not be easily erased. After a pupil has completed his training. It is, therefore, of the utmost importance that a close relationship be established between the schools and industry. 3

To achieve this goal, local conditions must be surveyed and the businessmen of the community must be called upon for both facts and opinions. Harold P. Cottingham says, "The need for current local information in relation to bookkeeping is important since the employment opportunities and working conditions have changed in recent years. $1^{4}$

An occupational survey ${ }^{5}$ was made in Stillwater in 1941 and, except for its brief treatment of bookkeeping as a minor part of all the occupations surveyed, there has never been a survey of the bookkeepers nor of the bookkeeping systems of Stillwater.

In a recent address, which was later published, P. O. Selby made the following statements illustrating the need for a survey of the bookkeeper and of the bookkeeping systems.

I have heard of no recent community surveys to reveal the type of bookkeeping being practiced. A decade ago a number of surveys showed that small businesses were still using more single entry

3 Harold M. Benson, "Responsibility of the Businessman," The Changing Business Education Curriculum, The American Business Education Yearbook, $\overline{\text { Vol. IV, }} 1947$, p. $1 \overline{15 .}$

4 Harold F. Cottingham, "Occupational Information for Those Interested in Bookkeeping," UBEA Forum, March 1948, p. 47.

5 Kleimen L. Holcomb, "A Business Occupational Survey of Stillwater, Oklahoma." Unpublished Master's Thesis, Oklahoma Agricultural and Mechanical College, 1941.

Esby C. MCGill, "A Business Occupational Survey of Stillwater, Oklahoma." Unpublished Master's Thesis, Oklahoma Agricultural and Mechanical College, 1941.

Jo Morgan, "Business Occupational Survey of Stillwater, Oklahoma." Unpublished Master's Thesis, Oklahoma Agricultural and Mechanical College, 1941.
than double entry bookkeeping. This may not be true today. The bookkeeping services which have sprung up on all sides have very generally adopted the journal-ledger plan, which is double entry to the extent that a trial balance can be prepared as a basis for financial statements. 6

With reference to the type of procedure to be employed, Selby seys:
He (the teacher) can keep in step (with current practice) by: (1) talking to business men and their bookkeepers about their bookkeeping systems and bookkeeping problems. 7

By making a survey of bookkeepers and bookkeeping systems it is hoped that this study will bring to light information which may be used as a guide in a more realistic treatment of the teaching of bookkeeping.

It is hoped that the study will help to develop a better understanding of the function of the bookkeeper as a vital part of industry. It is believed that the results of the study will provide a possible means of evaluating the curricullum of Option II students who are now enrolled in the School of Intensive Business of Oklahoma Agricultural and Mechanical College, and that they will be useful in evaluating the bookkeeping course offered in the local high school.

## Purpose

The purpose of this study is to obtain information concerning the bookkeeper and his duties, and concerning the bookkeeping systems of small retail businesses. Specifically, this study endeavors to answer the following questions:

1. What is the prevalent age and sex of bookkeepers?
2. What are the salary ranges?

6P. O. Selby, "Kxperience is the Best Bookkeeping Teacher," Review of Business Bducation, Vol. 46, Number 1. (January 1949), p. 18.

7 Ibid., p. 19.
3. How does the formal bookkeeping training received in school compare with the bookkeeping training required for employment?
4. What are the non-bookkeeping duties of the bookkeeper?
5. Is bookkeeping most frequently a primary or a secondary duty?
6. What job titles occur most frequently in combination with bookkeeping?
7. Is experience required of one seeking employment as a bookkeeper?
8. Is a knowledge of bookkeeping of any direct value in obtaining employment?
9. What books of entry are most commonly used in retail merchandise stores?
10. To what extent is the complete bookkeeping cycle handled by the bookkeeper? What part is handled by a public accountant?
11. How extensively is machine-bookkeeping being used?

## Scope and Limitations

The study includes eighty-eight retail merchandise stores which are located in the area bounded on the north by Fifth Avenue, on the east by Lowry Street, on the south by Twelfth Avenue, and on the west by Duncan Street in the city of Stillwater. This area includes a representative portion of the retail merchandise stores of the city of Stillwater and, it is believed, provides an adequate basis for the study.

The eighty-eight retail merchandise stores surveyed include all of the stores of this type in the given area except cafes, service stations, and beer parlors. These three types of retail stores are excluded on the grounds that they are primarily service enterprises and not comparable for the purpose of this study.

The number and types of retail merchandise stores included in the stuedy are as follows:

| Type of Retail Merchandise Store | Number <br> Responding | Number |
| :--- | :---: | :---: |
| Not Responding |  |  |

The study is further limited to include those persons who are now gainfully employed in these retail merchandise stores as recordkeepers, bookkeepers, and accountants. No attempt will be made to segregate the data on the basis of these separate titles, nor in any way to differentiate between recordkeepers, bookkeepers, and accountants. The wide difference in these titles is recognized, but it is believed that the significance of the study lies in the facts relative to the individual and not in the classification of occupational titles.

For the purpose of this study the person who is responsible for keeping the books will be termed a "bookkeeper," regardless of his other duties,
job title, or payroll classification, except in the case of a manager or owner. It is believed that in those instances in which the mangeger or owner of the business keeps the books, his answers to certain questions would distort the findings of the survey, and these questions were omitted when an owner or manager was the person interviewed.

## Definitions

The following definitions are accepted for this study and are listed below for clarity. It should be understood, however, that the definitions of bookkeeper, record keeper, and accountant are included for the sake of making a more definite distinction between these types of occupational titles, and not for use in classifying the data presented in this study.

Retail merchandise stores-" those marketing institutions engaged primarily in selling consumers' goods to ultimate consumers." 8

The bookkeeper "keeps a complete and systematic set of records of all business transactions of an establishment, examining and recording the transactions in proper record books and on special forms; balances books and compiles reports at regular intervals to show the receipts, expenditures, accounts payable, accounts receivable, profit and loss, and many other operations of a business; calculates wages of employees from plant records or time cards, and makes up checks or draws cash from the bank for payment of wages. May prepare, type, and mail monthly statements to customers. ${ }^{4} 9$

The record-keeper "keeps a record of and works with only one phase or

[^1]section of a complete set of records pertaining to business transactions, such as the accounts payable section."10

The accountant "devises or executes previously devised accounting systems to meet the needs of a particular concern; prepares financial statements, audits books, and does other accounting work as business requires; assumes responsibility for accuracy of the books after the audit."1l

Bookkeeping system--"A bookkeeping system comprehends not only the ledger accounts, books of original entry, and underlying forms and papers, but also the routines and procedures by which all of the records are knit together and utilized."12

Option II is the title given to a division of the curriculum of the School of Intensive Business; it is a "short but intensive course of training for bookkeeping, clerical, and general office jobs. ${ }^{113}$

## Methods and Procedure

It was decided that the normative-survey method of research is best suited for this type of study, and that better returns would be obtained through the use of the personal interview method. Good, Barr, and Scates say of the interview:

By means of the interview it is possible to secure many data that cannot be obtained through the less personal procedures of distributing a reply blank.....Perhaps no research technique is as
close to the teacher's vital problems as the interview. Not only

10 Ibid., p. 85.
11 Ibid., p. 2.
12 Accountants Handbook, W. A. Patton, Editor, p. 1187.
13 Oklahoma Agricultural and Mechanical College Bulletin, 1947-1948, p. 135.
is it important for research, but it can be used directly by the teacher in connection with her everyday class-room problems. 14

An outline of the study and a tentative interview schedule were presented to a seminar of graduate students in business education for criticism and suggestions. The schedule was revised in the light of these criticisms and suggestions, and was submitted to the chairman of the thesis committee for approval. A tryout, using ten business establishments, was made in an attempt to discover any weaknesses, or needed corrections or additions, and to see if the data collected were adequate. A copy of the interview schedule is included in the Appendix.

In making the interview, the interviewer entered the place of business, asked to speak with the manager, and, after introducing himself, explained as much of the purpose of the study as was believed necessary. Two questions, which were not included in the schedule, were asked of the manager, and the answers were recorded on the back of the schedule. These questions were:

1. Do you require the person whom you employ as a bookkeeper to have experience in keeping books? Yes No
2. If you were hiring a bookkeeper at the present time, would you require him to have:
a. One year or more of bookkeeping in high school.
b. College training in accounting.
c. Business College training in bookkeeping or accounting.
d. Other (Correspondence, etc.)
e. None

These questions were asked of the manager to provide a check on the answers to similar questions asked of the bookkeeper and to permit comparison of the formal training received in school and the training required for employment.

14
Carter V. Good, A. S. Barr, and Douglas T. Scates, The Methodology of Rducational Research, pp. 378-379.

After the first twenty-five interviews had been completed, a group of students in the School of Intensive Business, who had received training in bookkesping, were selected to help make the survey. Harold F. Cottingham has this to say of such a procedure:

If data from an occupational survey are not available, business department pupils, including those interested in bookkeeping as a vocation, can participate in such a study with a great deal of personal value. 15

The students encountered no great difficulty in securing the answers to any of the questions asked.

The merchants of Stillwater were very cooperative and considerate in giving their time, and they offered many excellent suggestions as to what they felt the bookkeeping course should contain. There were only four who refused to permit their bookkeepers to be interviewed or who did not give the answers themselves.

After the interviews were completed, the data were tabulated and analyzed, and tables were prepared. These data are summarized and interpreted in Chapter II, "The Bookkeeper," and Chapter III, "Bookkesping Systems of the Retail Merchandise Store."

15 Harold F. Cottingham, "Occupational Information for Those Interested in Bookkeeping," UBEA Forum, March 1948, p. 16.

## CHAPTEE II

THE BOOKKP胃PR

Chapter II sumarizes the data relative to the bookkeeper gethered by the witer in interviews with the bookkeepers and managers of the retail merchandise stores of a selected area in Stillwater. These data are shown in Tables I to XVI, inclusive.

As wes mentioned in Chapter I, in those cases in which the menager was the person responsible for keeping the books, certain questions were onjitted. It is not intended that a separation of the data pertaining to the boolckeeper and the managex, acting in his capacity es bookkeeper, will Be effected other than in Chapter II. The reason that a distinction is made bere is that it is believed the answers to certain questions from which the data are tabulated are not applicable if the manager acts as bookkeeper.

Sumary of Petail Merchandise Stores Surveyed
耳ighty-eight retail merchandise stores were included in the stady. Table I sumarizes the data and it is noted that 67 , or 76.14 per cent of the stores mantained their own records; in 15 , or 17.05 per cent, the records were meintained outside of the business; 2, or 2.27 per cent, did not maintain records; and 4, or 4.54 per cent, did not respond. It was detemined, however, that the 4 business establishments which did not respond did maintain records. One of the firms hired a full-tine bookkeeper and in the other three the managers kept the books. Interview schedules were not completed in these four cases.

Oratting the 2 stores that kept no records and the 4 stores that did not furnish information, Table II shows the eighty-two fims clessified as to the personnel who maintained the records. Forty-five, or 54.88 per

## MBTEI I

ThPA M MHOHADDEE BTOBS


|  | Nuntor of Stores | Pex Cent |
| :---: | :---: | :---: |
| Hecords matnvined within the business | 67 | 76.114 |
| deconds mexatained ontgide the business | 35 | 17.05 |
| Wo recomds mainteined | 2 | 2.27 |
| No reaponae | 4 | 4.54 |
|  | 88 | 100.00 |

This table is read as follors: Sixty-seven, or 76.14 per cent, of the retail merchandise stores garveyed maintained their own records.

## TABLTH II

## 



| Records maintained by: | Number or Stores | Per cent |
| :---: | :---: | :---: |
| Broloyee (Bookkeeper) <br> (Full-time <br> (Part-time | $\begin{array}{rr}  & 45 \\ 40 & \\ 5 & \end{array}$ | $\begin{aligned} & 48.78) \quad 54.88 \\ & 6.10) \end{aligned}$ |
| Hanager | 22 | 26.83 |
| Public Accountant | 12 | 14.63 |
| Home Office | 3 | 3.66 |
|  | 82 | 100.00 |
| This table is reed as follows: Of the firms surveyed, 45 , or 54.88 per cent, hired a bookkeeper. In 40 , or 48.78 per cent, or these firms the bookkeepers are full-time employees; and in 5 , or 6.10 per cent, they were part-time employees. |  |  |

cent, employed a bookkeeper--40, or 48.78 per cent, were full-time bookkeepers and 5 , or 6.1 per cent, were part-time bookkeepers; 22, or 26.83 per cent, did not hire a bookkeeper but the books were kept by the monager: 12. or 14.63 per cent, peid for the services of a public accountant; and 3 , or 31.66 per cent, sent reports to the home office where the records were maintained.

The significance of tables $I$ and II is that a major portion of the retail merchandise stores do maintain records and of this portion slightly over 80 per cent keep their own books.

Intervies schedules were not completed in the 15 firas in which the records were maintained in other places.

Age and Sex of the Bookkeeper
Table III shows the present age and the sex of the bookkeepers now employed in the retail merchandise stores of Stillwater. There are no bookkeepers who are seventeen years of sge or younger. The table shows that there are 20 female and 6 male bookkeepers who are over 25; I female and no males who are 25; 4 females and no meles who are $24 ; 2$ females and 2 males who are 23; 7 females and no males who are 22; 1 female and no males who are 21; and no females and no males who are 20; 1 female and no males who are 19; and I female and no males who are 18 . The prevelent age is, therefore, over 25.

These data are particularly significant when it is noted that only 2 of the 45 bookkeepers are under 21 years of age. Apparently these jobs are seldom filled by people of the age of high school graduates.

Table III also shows that 37, 442.22 per cent, of the bookkeepers ara females and 8 , or 17.78 per cent, are males, Mo attempt was made to determine the sex preference of the manager for bookkeeping positions;

TRABLIE III
AGE AND SBX OR THT BOOKKHRPR

| Age | Male | Female | Total |
| :---: | :---: | :---: | :---: |
| 16 | - | - | 0 |
| 17 | - | - | 0 |
| 18 | - | 1 | 1 |
| 19 | - | 1 | 1 |
| 20 | - | $\cdots$ | 0 |
| 21 | - | 1 | 1 |
| 22 | - | 7 | 7 |
| 23 | 2 | 2 | 4 |
| 24 | - | 4 | 4 |
| 25 | - | 1 | 1 |
| Over 25 | 6 | 20 | 26 |
|  | - | - | - |
|  | 8 | 37 | 45 |

This table is read as folloas: 1 female bookreeper was 18 years of age.
howerer, it appears that there is a preference for fenale bookeepers to fill the bookkeeping positions in the stores of this area.

The age when employed in the first full-time job, not necessarily bookkeeping, is shown in Table IV. It is significant to note that there are 10 femeles and 2 males who were employed in their first full-time job at the ages of 16 and 27. A fuxther analysis of peble IV reveals that there are 10 fembles and 2 males who were employed in their insat fulltime job at the gge of $18 ; 4$ females and no meles, at the age of 19 ; 4 females and 2 males, at the age of $20 ; 2$ females and no males, at the age of 22; no females and 1 male, at the age of $23 ; 3$ femsles and no males, at the age of 24; no females or meles, st the age of 25 ; and 3 females, at ages over 25. It should also be noted thet one of the males had not been employed in a full-time job.

As shown in fable $T$, a cumative total of 24 persons held full-time positions in which some bookreeping was involved. It is signirucent thet these people, over half of the number of bookkeepers included in the study. were called upon to perform bookkeping dutleg in their initial full-time job. Of the remaining 20,7 mere sales clerks; 3 tere school teachers; 2 were secretary-typists; 2 were typists; 2 were oxtinary laborers; 1 was the owner of a business; 1 wes an assistant chemist; 1 did penerel store work; end 1 wes a stockman for a tobaco company.

The date in Table $V$ reveal the age at which the individual was employed in his Iirst full-time job ns a bookeeper. There are 10 feneles and 3 males who were over 25; 2 femeles and no meles who were 24 : I temale and I male who were $22 ; 4$ fembles and no meles who mere $21 ; 6$ females and 1 wele who were $20 ; 2$ females and no meles who were $19 ; 7$ females and 1 male who were 18 ; and 5 temeles and no males who wexe 17 years of age gt the time of initiol employment as bookreeper.

TABLIE IV


| Age | Male | Pemale | Fiotel. |
| :---: | :---: | :---: | :---: |
| 16 | - | 3 | 3 |
| 17 | 2 | 7 | 9 |
| 18 | 2 | 10 | 12 |
| 19 | - | 4 | 4 |
| 20 | 2 | 4 | 6 |
| 21. | 0 | 2 | 2 |
| 22 | - | 1 | 1. |
| 23 | 1 | - | 1 |
| 24 | - | 3 | 3 |
| 25 | - |  | 0 |
| Over 25 | - | 3 | 3 |
|  | $\cdots$ | - | - |
|  | 7 | 37 | 44* |

*One of the male bookkeepers had not had fuil-time employment.

Whis toble is read as follows: Three Females and no males were employed in their first full-time job at the age of 16 .

## MABLE V

NATURE OH WORK IN RTBST PUL TIMG JOB HETD BY PERSONS WHO ART WOV HMPJOYMD AS BOOKKAPPER

| Position | Male | Female | Number |
| :---: | :---: | :---: | :---: |
| Bookkeeper | 2 | 16 | 1.8 |
| Bookkeeper-Sales Glerk | - | 2 | 2 |
| Bookkeeper-Typist | - | 2 | 2 |
| Bookkeeper-Cashier | - | 1 | 1 |
| Dental Assistant-Bookkeeper | - | 1. | 1 |
| Geles Clark | 1 | 6 | 7 |
| Teacher | - | 3 | 3 |
| Secretery-Typist | - | 2 | 2 |
| 牙ypist | - | 2 | 2 |
| Leborer | 2 | - | 2 |
| Owner of Business | 1 | - | 1 |
| Assiatant Chemist | - | 1. | 3 |
| General Store forle | - | 1 | 1. |
| 3 tockinn for Tobecco Compeny | 1 | - | 1. |
|  | 7 | 37 | 44* |

One male employee had not been employed in a full-time job.
This teble is reed as follows: Fighteen of the employees were employed as bookkeepers in their first full-time job.

Although the place and date of initigl employment as a bookeepex wes not determined in this study, the data in Table VI indicate that the mindmum age for these bookeepers has been 17 for femses and 18 for meles.

Only 2 mole bookkeepers under 25 years of age are included in the study, and neither of these hes held a full-time job involving bookkeeping.

Of the 17 female bookeepers whose present age is 25 ar youngex, it wes found thet there are 10 who were mploged as a bookseeper et the age of 18 or yomger. The average inttial ase of employment as bokisepers for these 10 is 17.6 yesrs.

It will be shown in a stidy of the tenure of the bookkeepere included in the study that nearly half of then have obtained their present job as bookkeepers athin the Last yeax. In Table III it has already been shown that only 2 of the 45 bookteepers are below the age of 21 years. Then these date are considexed together, they indicate that the retail merchandise stores included in this study have not, wint the preceding year. usually hired people or the ge of high school graduates fo fill bookkeeping vaconcies. Howard T. Whelsand says of the employable age of bookkeepers:

The avexage age for bookkeperg is twenty-four. Becouse of restrictions imposed by many bueinessec, graduetes from hich school at seventeen or eighteen mey not rind employment until they are nineteen or twenty years old. 1

## Tenure of the Bookkeeper

Soble VII shows the length of time that the bookireeper has spent in his present job. The data reveal that 3 males and 9 females have held

I Howard W. Whelond, "planning the Bookkeeping Curriculum," The Business Mducation Vorld, October 1940, p. 106.

TABL 7 T


| Age | Male | Pemale | Totel |
| :---: | :---: | :---: | :---: |
| 16 | - | - | 0 |
| 17 | - | 5 | 5 |
| 18 | 1 | 7 | 8 |
| 19 | - | 2 | 2 |
| 20 | 1 | 6 | 7 |
| 21 | - | 4 | 4 |
| 22 | 1 | 1 | 2 |
| 23 | - | - | 0 |
| 24 | $\cdots$ | 2 | 2 |
| 25 | $\cdots$ | - | 0 |
| Over 25 | 3 | 10 | 13 |
|  | - | - | $\square$ |
|  | 6 | 37 | $43^{3 / 2}$ |

*Two males hed not been employed as a full-time bookkeeper.

Whis table is read an follow: There wete wo mies or few males who had been employed as bookkeeper in thejr first foll-time job.

## TABLTM VII

MONTES IN PRDGETI JOB AS BOOKKHRPBR

| 酸ployed: | Male | Female | Totel <br> Number of Employees |
| :---: | :---: | :---: | :---: |
| Less than six months | 3 | 9 | 12 |
| Six months to one year | 3 | 6 | 9 |
| One year to two years | 1 | 8 | 9 |
| Two years to three years | - | 3 | 3 |
| Over three years | 1 | 11. | 12 |
|  | 8 | 37 | 45 |

Whis teble is read as follow: 3 meles and 9 femeles have been employed in their present job as bookkeeper for less than six months.
their jobs less than six months; 3 males and 6 females have held their jobs from six month to one year; 1 male and 8 females have held their jobs from one year to two years; 3 females have held their jobs from two years to three years; and 1 male and 11 females have held their present position over three years. It is of interest to note that of those who have held their jobs over three years, two have been in the seme job for a period of nineteen years.

The fact that 21 af the 45 book 2 epers had been employed less then one year might be interpreted as an indication of a relatively high rate of turnover mong the bookkeepers in this area. It may also be seen that this number represents 15 of the 37 femple bookkeepers and six of the eight mole bookkeepers. This would also seem to indicate that the turnover is greater anong male bookkeepers than it is among female bookkeepers.

## Salary Ranges of the Bookireeper

Table VIII shows the annusl salary ranges of the bookbeepers. Generally speaking, this is a touchy subject with most employees so a three hundred doller spread was pleced between each salary range. All of the persons interviewed but three readily gave the desired information.

An examination of Table VIII shows that 2 femole booklceopers made an annual salary of $\$ 1200$ or less; 6 females mede from $\$ 1201-1500 ; 7$ femeles earned from $\$ 1501-1800 ; 7$ femsles eerned from $1801-2100 ; 7$ femsles earned from $\$ 2101-2400 ; 2$ males earned from $\$ 2401-2700 ; 1$ male and 3 females eamed fron $\$ 2701-3000$; and 2 males and 2 femeles earned over $\$ 3000$.

It is significant to note that the mean salsry rage for fenale bookkeepers is approximately $\$ 1800$ per year, while the mean salary for moles is almost $\$ 2900$. If it may be assumed from these data that women may be hired at a lower salary then men, this may explain why there are not more

## PABIT VIII

## 

| Annual |
| :---: | :---: | :---: | :---: |
| Salary Renge |

*Three males and two females were part-time employees and were onitted. Three females did not state their salaxy.

This table is read as follows: Two female bookkeepers hed an annual salsxy of $\$ 1200$ or less.
men in the bookkeeping jobs of this area. It is believed that the number of businesses willing to pay saleries high enough to attract male bookkeepers are comperatively Iev, and the result is thet the male bookeeper Iooks for a better paying and more permanent position.

## Tormal Bookkeeping Training of the Bookkeeper

Table IX shows the institutions in which the bookeeper received his formal bookeeping training. A classificetion by sex is also shom.

No males and 11 females received their bookkeeping training in high school; 5 males and 4 females received this training in college; 2 meles and 6 females received some treining in both high school and college; 1 male and 2 females received training in business college; no meles and 1 femele received training in both college and business college; and no males and 13 fensles received no fomel training in bookkeeping.

The smount of bookkeging training reoeived in high school ranged from one to two fears; in college from three to a maximun of thixty hours; and in business college the anount of training varied from foux to ten months.

In exanining the schedules it was interesting to note that there were only foux who had less then four years of high shool education. or these. only one had not had some educetion at the cusiness college level. There were elso four who had foux years on nore of college educetion.

Boxmal Bookseeping Rreining Eequired for InitisI Bmployment
It is required by employers thet those who receive initial employment as bookzeepers shall have received their formal bookkeping training in certain types of educational institutions. Table $x$ shows the number of employers specifying esch type of institution.

Right employers responded that they required the bookkeeper to have some bookkeeping training in high school; 9 required the bookkeeper to have

TABLTA IL
FORML BOOKKERETG TRATMING OT BOORKMPNES

| Institution, ox institutions, in which bookkeeping training ษes receĩved | mele | Temele | Total |
| :---: | :---: | :---: | :---: |
| Hitgh School | - | 11 | 11. |
| Collego | 5 | 4 | 9 |
| Highe sohool and College | 2 | 6 | 8 |
| Business College | 1 | 2 | 3 |
| College and Business Oollege | - | 1 | 1 |
| Noze | - | 3.3 | 13 |
|  | 8 | 37 | 45 |

This table is read as follows There are no male and 11 female bookkeepers who received some format treining in bookkeeping in high school.
college treining in bookkeeping or accomoting; I reguixed esther high school or college training in bookeening or scoounting; 6 reauired the bookkeeper to have business college training in bookeeping; 5 required some training ju bookkeeping in sither college or husiness callege; 1 required either high school or business college training in bookkeeping; and 14 did not requixe the person whom they employed as bookkeeper to have any formal training in bookzeeping. Bight of the employers who stated that they did not require any foxmal training in bookeeping added that experience in keeping books was the essential requirement.

In spite of the fact that there is some overiapoing ia cumalatue totals, it is signiricent that 10 employers stated that they required high school treined bookeepers. A totel of 12 stebed thet they required the person whom they employed as bookreeper to have taken bookkeeping in a business college.

A comparison of Table $X X$ and Table $X$ reveals that 10 of the managers required their bookkeeper to hove et least a high-school bookkeeping treining as compared with eleven bookkeepers who hed only high school treining in bookleeping; Tmenty-one managers required fomel training in bookkeeping above the high school level, and 21 bookkeepers had such qualificetions. The remaining 14 managers stated that they did not reguire the person whom they employed to hewe any fomal bookkeeping treinimg, while 13 bookkeepers who had received no formel bookkeeping training were actually employed.

There seems to be a relatively high degree of similerity between the formal troining reguired for initial omployment by the employer interviewed and the formal training received by the bookkeepers interviewed. It is believed, however, that meny of the employers aid not give moh serious thought to the question and gave es their requirement the training which
FORMA BOOKKEMPIVG ERAIVING PBQUIRTD ..... FOR
INITIAL BMPLOMUNT AS BOOKKBEPRRAS SPECIFID BY FMPLOYMR
Institution, or institutions, Number in which bookkeeping training Employers
was required Responding
High School ..... 8
College ..... 9
High School or College ..... 1
Business College ..... 6
College or Business College ..... 6
Hich School or Business College ..... 1
Wone ..... 14
45This table is read as follows: Tight of the em-ployers indicated that they reauired the personemployed as bookkeeper to have formal bookkeepingtraining in high school.
they knew or believed their bookzeeper had. One of the businessmen who specified high school training mentioned that he preferred a collegem trained person but that he could not afford to pay the salary comanded by such an individual.

Table $x$ also reveals that the managers require some formal bookkeeping training in approxinately 70 per cent of the stores in which a bookkeeper is hired. Of the 31 managers who required training, approximetely two-thirds required training pbove the high school level, which indicates that mamer of bookkeping jobs are not open to high school graduates who have received no fomal bookkeeping training in other institutions.

## Mon-Bookkeeping Duties of the Bookleeper

It is noted in trable XI that 14 of the 45 bookieepers had no dutles other then those comected with keeping the books. Of the remaining 31 , 11 sold merchandise, 6 acted as cashier, 5 had stenographic duties, 6 did some typing, and 3 were office menagers as well as bookkeeper.

The significance of Table XI lies in the fact that a knowledge of some other skill was required of the bookneeper in approxinately threefourths of the cases. This world indicete thet the student who is preparing for the field of bookkeeping should heve a knowledge of, or treining in, other fields, principally selling, stenography, or office management.

Thirty-four stated that bookiseeping vas a primary duty and 11 stated that bookkeping was a secondary duty. This was determined on a basis of time: If they devoted finty per cent or more of their time to bookreeping, it was said to be a primary duty; if less thon firfty per cent was spent in iseeping the books, it was seid to be a secondary duty. The data indicate that bookkeeping is most generally a primary duty in the retail merchandise stores of this area.

## TABLT XI

DUTTS OR THM BOOKKP?<br>CRASGETMD AUGOROING TO RAMK OF DUTY

| Buty | Bookkeeping <br> Erinary* | Bookkeeping <br> Secondary | Total |
| :--- | :---: | :---: | :---: |
| Bookkeeping | 14 | - | 14 |
| Selling | 5 | 3 | 11 |
| Cashiering | 3 | 3 | 6 |
| Myping | 6 | - | 6 |
| Stenographic | 3 | 2 | 5 |
| Ontice management | - | 3 | 3 |
|  | 34 | 11 | 45 |

*Bookceeping was a primery duty in those cases where the bookkeeper devoted 50 per cent or more of his time to keeping the books, and a secondery duty if less than 50 per cent of his time wres devoted to keeping the books.

This table is read as follows: Bookkeeping was a primary duty for 14 bookkeepers who performed only bookkeeping duties. Of 11 employees who performed duties in both bookkeeping and selling, $g$ considered bookeeping their prinery duty and 3 considered it a secondary duty.

Table XII further verifies the findings of pable XI. An eight-hour day was established as a basis for a five and one-half day week, thus arriving at a division of the hours in Iteble RII.

Weven of the bookreepers stated that they worked on the books less than 89 hours duxing the month and the remaining 34 worked on the books from 89 hours to a maximum of 192 hours a month. This would account for the Il who stated that bookkeeping was a secondary duty and the 34 whose primary duty was in keeping the books. The 9 reporting from 177 to 192 hours worked on a basis of six days a week.

Combination of Job 位域es hich Occur With Bookkeeper
Table XIII reveals the combinations of job titles which occur with that of bookkeeper. Fourteen of the bookkeepers interviewed were classified as bookkeepers only, 8 were classified as bookkeeper-seles clerk; 6 as bookkeeper-typist, 3 as bookkeeper-cashier, and 3 as bookkeeper-stenographer. These ware the combinations in which bookkeeping was a prinary duty. Of the combinations in which bookkeeping was a secondary duty, the titles were as follows: three were classified as cashier-bookkeeper, 3 as affice manager-bookkeeper, 3 as sales-bookkeeper, and 2 as stenographer-bookkeeper.

These combinations of job titles, which were based upon the amount of time spent in performing the duties for wich the person was hired, were incongruous with the job-title or payroll classification of the bookkeeper. For example, one femele bookneeper who stated that she worked more than half of the time in keeping the books gave her payroll classification as file clerk in answer to enother question.

Experience Pequired for Employment gs Bookkeeper The question of whether or not experience wes ronuired in obtaining employment in the present job as bookkeeper mas asked of both the bookkeeper
NTMBSR OF HOUFS TOREGD OT FRE BOOKSDUTITG AT AVEMAGE MONGM
Wurober of Number of
Hours Horised ..... Bookkeepers
Less then 45 ..... 1
45 to 88 ..... 10
89 to 132 ..... 13
133 to 176 ..... 12
177 to 192 ..... 9
45Phis teble is read as follows: One of thebookkeepers spent less then 45 hours eachmonth in working on the books.

TABL C KIII

,Number of
Job Thtie Bookkeepers
Bookkeeper ..... 14
Bookreeper-Bales Clerk ..... 8
Bookzeoper-Typist ..... 6
Bookkeeper-Cashier ..... 3
Bookkeeper-Stenographer ..... 3
Cashier-Bookikeeper ..... 3
Office Manager-Bookizeeper ..... 3
Sales-Booktreper ..... 3
Stenographer-Bookkeeper ..... 2
This table is read es follows: There are 14 bookeopers who have the job title of bookkeeper.
and of the manager. fable XIV shows that in 32 of the business establishnents experience was required for initial employment as a bookkeeper. It also shows that experience mas not required for initial employment in their present job for 13 of the bookkeepers. These facts were verified by the managers.

These findings indicete that a work experience program would be adviscble in view of the fact that experience is required in obtaining most jobs as bookceeper in the stated area of the study. The velue of such a progran is attested by dulius Fobinson, Head or the Depertment of Business Gducation, Michigan State Normal College. He says,

A part time work experience progran in first year accounting (or bookkeeping), provides trajuing thet cannot be duplecated in the classroom. The students have opportinities to make application of principles to business practice that are somewhat different from those presented in the text. They also develop business habits and learn to cooperate with other employees.?

Velue of Bookkeeping Training in Obtaining Fmployment
The writer has often heard people bemoning the fact that because they had not had training in bookkeeping they had just missed an opportunity to obtain a job. The bookeepers interviewed believed generally that bookkeeping training is of value.

In Table XV bookeeping treining includes both formsl classroom training and troining obtained on the job. Thirty-one of the bookkeepers reported that their bookeeping training had been of value in seeking emploment in former jobs, while only 14 reported that such training had been of no value. One of the girls who answered that bookeaping training had not been of value in obteining employment in former jobs, gave the following

[^2]TABLIT XIV


| Respondent | Ixperience Yes | Required No | Totel |
| :---: | :---: | :---: | :---: |
| Bookkeeper | 32 | 13 | 45 |
| Employer | 32 | 13 | 45 |

This toble is read as follows: Of the 45 bookkeepers interviewed, 32 stated thet bookkeeping experience was required when employed for the first time in their present job and 13 stated that it was not.

PABLE XV


| Bookkeping wos of value in obtaining employment in | Yes | No | Total |
| :---: | :---: | :---: | :---: |
| Fomer Jobs | 31 | 24 | 45 |
| Present Job | 39 | 6 | 45 |

Whis teble is read as follows: of the 45 bookkepers interviewed. 31 stated that their bookkeeping training was of value to them in obtaining their former jobs and 14 stated that it wes of no value.
reason: "I an not exactly a bookkeeper. In my first job I had nothing to do with books, but in my second job I had some bookkeeping duties which helped me get my third (present) job."
mirty-nine reported that they believed that their training had been of value in obtaining their present position as against 6 who stated that it had been of no value. Of the 6 who reported that training in bookkeeping hed been of no value in obtaining their present positions, 5 had had no previous training or experience and the remaining one made the following stetement: "Although I had bookreening in high school, my boss did not require experience or training, so it really didn't matter. ${ }^{10}$

Fomol Bookkeeping Training of the Managers Tho Kept Books
Wable XVI shows the formal bookkeeping training of the 22 managers who also kept the books in addition to their menagerial duties. Seven of the managers had received bookeeping training in college. One of this number stated thet he had earned 17 semester hours of credit in college accountiag; 3 stated that they had hed some ecounting in college but that they did not remember how much; and the remainder had had from 4 hours to 15 hours of accounting in college.

There were 9 who had had no formel bookreeping training; 3 who had hed some troining in business college; and 3 who had had one year of bookkeeping in high school.

## Mime Devoted to Bookkeeping Duties by Managers

In the twenty-two retail merchondise stores in which the menager elso maintained the records it was found that all 22 spent very little time on the books. It usually was a duty which was taken core of during slack hours or in sone cases after hours on week days and part of their Sundays. A direct question was not asked, but it is believed that these establishments

## TABLLE XVI

## FORMAL BOOKKEEPPING TRAINING OF THE MANAGTGRS THO KTRPT BOOKS

|  | Number |
| :--- | ---: |
| None | 9 |
| College | 7 |
| Business College | 3 |
| High School | 3 |
|  |  |
|  |  |

would ofrex the most readily available source fox bork experience stations if the schools should elect to estobing such a program. As will be seen in the chepter on systems, the books of entry are disferent from those which are baught; but this in itself is good as it would offer training as well as experience in working with actual business trensections in diferent books of entry.

BOOKKBMPING SYSTMS OR THE RETATL MBRCHANDISE STORE

The value of a system of recording the daily progress or lack of progress is essential to good business procedure in all types of enterprises today.

The war created a need for much more detailed records than businessmen have usuelly kept. As an sid in formulating administrative policies, the wer agencies needed sn unprecedeated anount of current statistics on prices, margine, coste, inventory movement, etc.... Bager to cooperate in the wor effort, many smell businessmen often found compliance with the nem record and report requirements an alnost insuperable task. ${ }^{1}$

In short, record keeping is necessary because records incrense the chance of suryival of new stores just starting into business; they increase the chances of earning profits by existing stores and are increasingly aecessary for various tex purposes. Successful retailers have learned this from expexience, sud many others who have failed lost money they invested, as well as borrowed capital, and they wasted irretrieveble years because they did not realize the walue of good business records.?

It is believed that the majority of the business men realize the value of mainteining some system of recording the everydzy chonges in their businesses. It is, then, the purpose of this chepter to describe the systems which are now in use in the 67 retail merchandise stores of stillwater in which the books were naintained by either the manager or the bookkeeper.

Summary of the Bookkeeping Gystems Used
In Rable I, Chapter II, it was shown that of the eighty-eight retail merchanaise stores surveyed, 67, or 76.14 per cent, mantained their own records. Two of the remaining 21 stores did not keep records. While the

1 Charles H. Velch and Charles H. Sevin, Small Business Problens, Record Keeping for Small Stores, Revised Bdition, October 1, 1945, p. vii.

2 Ibid., p. 3.
remaining 19 stores are not considered in this study, it is reasonebly certain that the records maintained by the public accountants, the home offices, and the bookeepers and nangers of these stores are adequate and give the businessmen the essentisl informstion.

Pable XVII shows that 63, or 91.3 per cent, of the retail merchandise stores that mantained their own records used a double-entry system of record keeping. Two, or 2.9 per cent, of the businesses used a single-entry system, 2 did not keep fomml records of entry, and 2 did not keep any records at 311.

The fact that singlemontry bookkeeping is not used to ony extent in the retail merchandise stores of gtillwater justifies the fact that the greater portion of the time spent in teaching bookreeping is devoted to double-entry bookkeeping.

It was rather hard to conceive of such a systen es the menager described in one of the businesses which kept a single-entry set of records. In answering the interviewer's questions he gtated that he maintained a single-entry system but later stated that he prepared financial statements from the journal entries. Such a procedure is possible but, to soy the least, it would be very impractical.

The two stores in which no formal records were maintained will be described here as the records maintained did not conform to any of the questions pertainiag to systems in the interview schedule. In one of the cases the manager stated that he rept a record of his sales from day to day but a journal mas not used. He said that he kept up with his cash by going over his bank statement each month. The other case, while probably just 2s inadequate, was of much more interest to the investigator. The business was a small grocery store and the manager stated that he kept a work sheet. The "work sheet" turned out to be strips of ordinary wrapping paper on which

TABIIA XVII
STMMAEY OF BOOKREPING SYSTPME USED

| System Used. | Number of <br> Busimesses | Per cent |
| :--- | :---: | :---: |
| Double mony |  |  |
| Single Tntry | 63 | 91.3 |
| No formal records meintained | 2 | 2.9 |
| No records | 2 | 2.9 |
|  | 2 | 2.9 |

This table is read Es follows: 63, or 91.3 per cent of the businesses reported thet they used s double-entry syetem of bookkeeping.
his cash receipts and payments were recorded. At the end of the day these were "§iled" on a wire spiadle. His accounts receivable consisted of sales pads which were filed in a small steel file cabinet. In discussing his system he further stated that his "books" had been exanined by the "sples tax people" on one or two occasions and were believed to be adequate. At the end of the year an inventory was taken at cost, and all of his records were given to a public accowntant who prepared his incone tax returns.

As complete schedules were not filled out, on these two stores, the Sollowing tabulations will include only 65 of the stores.

Books of Mntry Used in the Business
In Chapter I it was stated thet bookkeeping as it is taught today is different fron bookeeping as it is actually practiced. F. Blair Hayne says,

The traditional purchese, sales, cesh receipts and cash payments journels will not be found in use in many businesses. Many companies use sales tickets and purchase invoices to replace either or both the special journsls and the subsidiary ledgers. All businesses, large or small, attempt to set up their records so that they may record the information they need in the simolest possible nanner. They use only those journals which are necessary for them and they add colums to fit their needs. Al though it is not desirable to teach a great variety of kinds of sets of records, an understanding of the adaptability of records is desirable. ${ }^{3}$

This statement is significant, particularly the Jast sentence, which, it is believed, is a justifiable defense for present-day teaching practices in bookkeeping in both the locel high school and the school of Intensive Business. The findings of this study are also in keeping with Mane's statement.

Mony combinations of the books of entry were found to be in use.
$3_{\text {F. Blair Mayne, Op. Cit. }}$.

Table XVIII indicates that twenty-eight stores used the general joumal: 15 used the cash receipts journel; 16 used the cash payments journal: 20 used the purchese journsl; 21 used the sales joumal; 19 used the combined. cash joumal: and 20 used the combined joumal and ledger. Forty-two used the general ledger; 50 used a subsidiary ledger of accounts receiveble; and 34 used a subsidiexy ledger of accounts paysble. It would appear that there is a discrepancy in the fact that only 42 businesses used the general ledger and 20 used a combined journal and ledger which would account for only 62 of the 65 stores. Wwo of the remaining stores used a single-eatry systen which wowl not necessarily require a ledger, and the other business maintained a combined cash journal and accounts receiveble ledger (wo. 62, Table XVIII), but the general ledger accounts were kept at the main office.

In the present bookkeeping curriculum, both in the high school and School of Intensive Business, a major portion of the time spent in instruction is devoted to the use of the combined cash joumal, general ledger, and subsidiary ledgers of accounts receivable and accounts payeble. It is particularly significant to note that there are only four of the retail merchandise establishnents in which this perticular combination is used.

The purchase joumel and the sales joumel occur most frequently in combinetion with the general journal, cash receipts and cash payments joumal, general ledger, and subsidisry ledgers of accounts receivable and accounts payeble. There are eight stores using this perticular conbination.

The apperance of the combined journel and ledger in 20 , or 30.77 per cent, of the systems which are now being used is also believed to be or singuler importance. fen of the stores used only the combined joumel and ledger whereas the remeining ten used it in combination with an accounts receiveble ledger or both of the subsidiary ledgers.

## TABLE XVIII

## 

| Store | Titie of Journsl or Ledger* |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | GI | CET | CPT | PJ | SJ | CCJ | CJTat | GL | $A R$ | AP |
| 1 | $X$ | - | - | - | - | - | - | X | X | - |
| 2 | - | - | - | - | - | - | X | - | X | X |
| 3 | - | - | - | - | - | - | \% | - | - | - |
| 4 | X | X | X | X | X | - | - | X | X | X |
| 5 | - | - | - | - | - | X | - | X | X | X |
| 6 | - | - | -- | - | - | X | - | X | \% | X |
| 7 | $X$ | - | - | - | - | - | - | - | - | - |
| 8 | X | - | - | - | - | - | $\cdots$ | X | X | - |
| 9 | - | - | - | - | - | - | X | - | - | - |
| 10 | X | - | - | - | - | - | - | $X$ | X | - |
| 11 | - | - | - | - | - | - | 8 | - | X | X |
| 12 | X | X | X | X | X | - | - | $X$ | X | X |
| 13 | - | - | - | - | - | - | X | - | - | - |
| 14 | - | - | - | - | - | $\cdots$ | X | - | X | X |
| 15 | - | - | - | - | - | - | x | - | X | - |
| 16 | - | - | - | - | - | - | X | - | X | X |
| 17 | - | - | - | - | - | - | X | - | \% | x |
| 18 | X | - | - | - | - | - | - | X | X | X |
| 19 | - | - | - | - | - | - | X | - | - | - |
| 20 | - | - | - | - | - | - | X | - | $\cdots$ | - |
| 21 | - | - | - | - | - | - | X | - | - | - |
| 22 | X | - | - | - | - | X | - | X | X | 8 |
| 23 | X | X | X | X | X | - | - | X | X | X |
| 24 | - | X | \% | $X$ | X | - | - | X | X | - |
| 25 | X | - | - | - | X | X | - | X | X | X |
| 26 | X | X | X | \% | X | - | - | X | 8 | $X$ |
| 27 | - | - | - | - | - | X | - | K | - | - |
| 28 | - | - | - | - | - | X | - | X | \% | - |
| 29 | - | - | - | - | - | X | - | \% | X | X |
| 30 | - | - | - | - | - | X | - | X | X | - |
| 32 | X | $x$ | X | - | - | - | - | X | T | X |
| 32 | X | X | X | X | K | - | - | X | X | \% |
| 33 | - | - | - | - | - | X | - | X | X | X |
| 34 | - | - | - | - | - | - | X | - | X | Y |
| 35 | - | - | - | - | - | - | X | - | I | - |
|  | - | - | - | - | - | - | - | - | - | - |
| Totals | 13 | 7 | 7 | 6 | 7 | 9 | 14 | 20 | 27 | 19 |

*GJ-general journol, CRJ-cash receipts joumal, CPJ-cesh payments journal, PJ-purchese journal, SJ-sales journal, GCJ-combined cash journal, CJeIt-combined journal and ledger, GL-generel ledger, AR-subsidiary ledger, accounts receivable, and AP-subsidiary ledger of accounts payable.

This table is read as follows: Store number 1 used general journal, a general ledger, and a subsidiary ledger of accounts receivable.

TABLT XVIII
BOOKS OF HNTPR USED IN RHTAIL MERCHAMDISTIS STORAS（CONTTNOTD）

| S tore | Titie of Journel or Ledger＊ |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | CJ | CRJ | CEJ | PJ | SJ | CCJ | CJ\＆ | GI | AR | $\xrightarrow{\text { AF }}$ |
| Totals－－－－－－－－－－－－－－－－－－－ |  |  |  |  |  |  |  |  |  |  |
| forwarded | 13 | 7 | 7 | 6 | 7 | 9 | 14 | 20 | 27 | 19 |
| 36 | $X$ | － | － | X | X | － | － | X | X | ＊ |
| 37 | － | － | － | － | － | － | 8 | － | X | － |
| 38 | － | 8 | $X$ | － | － | － | － | X | X | I |
| 39 | X | － | － | $x$ | － | \％ | － | X | \％ | X |
| 40 | X | X | X | X | X | － | － | X | X | － |
| 41 | － | － | － | X | X | X | － | X | X | X |
| 42 | － | － | － | － | － | － | X | $\cdots$ | － | － |
| 43 | － | － | － | － | － | － | \％ | － | X | X |
| 44 | X | － | 8 | － | X | － | 2 | X | $\pi$ | A |
| 45 | X | － | － | － | － | － | － | X | $\times$ | － |
| 46 | K | － | － | － | － | － | － | － | $\cdots$ | － |
| 47 | X | X | X | X | X | － | － | X | X | $\cdots$ |
| 48 | X | X | X | X | X | － | － | \％ | \％ | 8 |
| 49 | X | X | X | X | $X$ | － | － | \％ | X | \％ |
| 50 | － | － | － | － | － | X | － | 8 | $X$ | － |
| 51 | － | X | X | － | － | － | － | R | X | 莒 |
| 52 | X | － | － | X | X | x | － | x | － | － |
| 53 | $x$ | － | － | － | － | X | － | X | X | － |
| 54 | \％ | － | － | － | － | － | － | X | － | － |
| 5556 | － | － | － | X | － | X | － | $\bar{\chi}$ | $x$ | 8 |
|  | $x$ | X | X | X | \％ | － | － | X | X | X |
| 5758 | － | － | － | － | － | － | X | － | － | － |
|  | － | － | － | － | － | － | X | $\cdots$ | － | $\cdots$ |
| 5960 | － | － | － | － | $\cdots$ | － | X | － | － | － |
|  | X | － | － | － | X | － | － | $x$ | 2 | x |
| 61 | 8 | \％ | \％ | X | X | － | － | $\pi$ | T | 8 |
| 62 | － | － | － | － | － | 极 | － | － | K | － |
| 63 | － | $\sim$ | － | X | X | \％ | － | X | X | \％ |
| 64 | － | － | － | 砍 | X | $X$ | － | \％ | $\pi$ | X |
| 65 | － | － | － | X | X | X | － | X | X | $x$ |
|  | － | － | － | － | － | － | － | － | － | － |
| Totals | 28 | 15 | 16 | 20 | 21 | 19 | 20 | 42 | 50 | 34 |
|  | $(43.08)$ | （ | $(24.62)$ |  |  | （ |  | $176$ |  |  |
| Per cent | $12$ | 23．08） | $(30$ | ．77） | （ | （29．23） | （6） | 64．62） | （5 | 2.31 |

＊GJ－general journal，CRJ－cash receipts journal，CPJ－cash payments journal，PJ－purchase journal，SJ－sales joumal，CCJ－combined eash journal，CJ\＆－combined journal and ledger，GL－general ledger，
 ledger of accounts paymble．

This table is read as follows：Store number 36 uses a general journal，a purchase and sales journal，a general ledger，and sub－ sidiary leders of accounts receivable and accounts payable．

At present there is no instruction in the use of the combined journal and ledger in the high school or the School of Intensive Business. Although a general knowledge of bookkeeping would enoble the bookikeeper to work with this particular type of book of entry, it is believed that some instruction in its use should be given in the local schools. It would be of equal importance, or possibly more, to sdd it to the bookkeping instruction of the students in the School of Intensive Business who are studying small business management (Option III). Rleven of the twenty businesses in which the manager kept the books reported that they used the combined journal and ledger.

Mrequency of Postings Made to the Books of Final Bntry
The data which are tabulated in Table XIX are of significance as it is believed that a more realistic approach may be had if this first-hand informaion is made availeble to the bookkeeping student.

It wess found that 33 of the 42 establishments made daily postings to the general ledger; 5 posted twice weekly; and 4 faede their postings once a week.

Of the 50 enterprises who used the accounts receivable ledger, 40 posted daily; 6 posted twice a week; and 4 posted weekly.

The subsidiary ledger of accounts payable mas used in only 34 of the 65 retail stores surveyed. It is believed that this is, in part, attributable to the fact that a good many of the merchants paid cash for their purchases. There was considerably more variation in the frequency of the postings made to the accounts payable ledger as 13 posted daily, 1 posted twle meekly, 11 posted weekly, 2 posted two times each month, and 7 posted only once each month.

TABLTM XIX
GREQURNCY OR POSTING TO THE BOOKS OF TETAL GOTRY

| Posting to | Daily | Twice <br> Weekly | Weeky | Tryice Monthly | Monthly |
| :---: | :---: | :---: | :---: | :---: | :---: |
| General Ledger | 33 | 5 | 4 | 0 | 0 |
| Accounts Pieceivable Ledge | Or 40 | 6 | 4 | 0 | 0 |
| Accounts Poyable Ledger | 13 | 1 | 11 | 2 | 7 |

This table is read as follows: of the 42 firms that used the general ledger, 33 posted daily, 5 twice weekly, and 4 posted weekly.

Sources of Posting to Accounts Receivable and Accounts Peyeble
Table XX shows that 23 of the retail merchandise esteblishments posted directly from the sales slip to the accounts receivable ledger; 4 posted From the cash register tape; and 2 posted from sales summery slips.

In posting to the accounts pogsble ledgex, 14 posted directly from purchase invoices. The invoice file replaced a formel journel in 1ts stores: 6 filed the invoices by the date of the invoice, 4 filed the invojces as to the dote due, 1 filed them alphabetically, I by vendor's name, I filed them nomericaly, and one pasted them in a large book. The remeining store sent the invoices to the home office after the posting wes completed.

Ghis procedure is comon practice in most businesses, but the findings serve to emphasize the fact thot where the purchase and sales journal are used there is s. greet deel of reyetitive work. It is believed, however, that the fect thet the bookieaper is required to do some filing is sufficiens justification Por requiring Option II students in the School of Intensive Bustness to enroll in a course in clericel-practice, of which filing is one phese.

Frequency of Glosing the Books and
Preperstion of Finoncial Stetements
Teble FX, like Table $X \mathrm{x}, \mathrm{is}$ of siguificence in that it may afford the bookkeeping instructor information concerning setwel business practices.

The bookkeeping tert ${ }^{4}$ which is now being used in the school of Intensive Business for instruetfonal purposes shows thet the books are elosed and financial statements are prepared et the close of each fiscal period.

4 J. F. Sherwood and Olem Boling, College Accounting.

## TABLE XX

SOURCRS OR POSTING TO ACCOUNTS FMCEIVABETE ADD ACCOONTS PAYABLTE LEDGRE


| posted Fron | Accounts Receivable |  | Accounts payable |  |
| :---: | :---: | :---: | :---: | :---: |
|  | No. | Per sent | No. | Eer cent |
| Original voucher (seles slip or purchase invoice) | 23 | 46.0 | 14 | 41.18 |
| Cash register tape | 4 | 8.0 | - | - |
| Sumary sheets | 2 | 4.0 | - | - |
| Formal Joumel | 21. | 42.0 | 20 | 58.82 |
|  | 50 | 100.0 | 34 | 100.00 |

This tanle is read as follows: 23 , or 46 per cent, posted to the secounts receivable ledger fron sales slips. Fourteen, or 41.18 per cent, posted to the accounts poysble ledger from purchases invoices.

## TADLT KXI

WhBOUROY OT CROSIVG THE BOOKS AKD


| Books Closed and Financial statements Prapared | Businesses |  |
| :---: | :---: | :---: |
|  | Mo. | Per cent |
| Whonthly | 25 | 38.46 |
| Quarterly | 6 | 9.23 |
| Semiamually | 3 | 4.62 |
| Ampually | 31 | 47.69 |
|  | 65 | 100.00 |

This table is read as follows: Twenty five, or 38.46 per cent, of the firms surveyed closed their books and prepared financial statements every month.

This fact seeris to be substantiated by the data which are shown in Table 5xI. Thirety-one, or 47.69 per cent, of the businesses surveyed close their books on an annual basis; 25, or 38.46 per cent, close the books and prepere innoncisl statements every month; 6, or 9.23 per cent, close the books and prepare finencial statements every three wonths; and 3 , or 4.62 per cent, close the books and prepare the finoncial stetements twice each year.

This teble was constructed from the statements of the bookceeper in snswer to the question: "How of ten are the books closed end financial statentents preparedp" In some instences the bookkeeper's response my represent his opinion. it is believed, however, that this number is small enough to be of minor significance and will not affect the findings of the study.

Wxtent to Which the Bookreeping Cycle is Hendled by the Bookkeeper, and by the Public Accountent

Fable XII shows that all af the bookneepers make journel entries; 53 , or 81.54 per cent, post to either the general ledger, the accounts receiveble ledger, the accounts payeble ledger, or all three; 42 , or 64.62 pex cent, take a triel balence; 31, or 47.7 per cent, prepare a work sheet; 35. or 53.85 per cent, prepare balance sheets; and 38, or 58.46 per cent, prepere a profit and loss statement.

There were 12 who did not post; of this number, 10 used e combined joumel and ledger and 2 simply stated that a ledger mas not used in their bookkeeping system.

The work done by a public accomtant is as follows: 12, or 18.46 per cent prepared a trial balance; 14 , or 21.54 per cent, prepared the work sheet: 25 , or 23.08 per cent, prepared the balance sheet; and 16 , or 24.62 per cent, prepared the profit and loss statenent.

## PABLT XXII

##  HANDEDD BY THM BOOKKWTP 3 AN AN BY THE PUBLIC AOCOUNTART

| mlements of the | Maintained by |  |
| :---: | :---: | :---: |
|  |  | Public |
| Bookseepirs Cycle | Bookkeeper | Accountant |
| Journaitzing | 65 | 0 |
| Posting | 53 | 0 |
| Tricl Balance | 42 | 12 |
| Work sheet | 31 | 14 |
| Batance gheet: | 37 | 15 |
| Profit and Loss Stetement | 38 | 16 |
| This teble is read as folloms: 65; or sill, of the bookkeepers made journal entries. |  |  |

The only elements of the bookkeeping cycle which are not included in this group are the adjustments and the post closing trial balance. It is assumed that these are done wherever the work sheet, the balance sheet, or the prosit and loss statement are prepared.

## Viscellaneons Statements and Reoorts Preosred by the Bookkeeper and the Public Accomtant

It is show in male KXII that 45 , ox 69.23 per cent, of the bookkeepers prepare a reconciliation of the bonk stetement. It must be assumed that the remaining 20 do not perform this daty. It is also shom that 14 of the persons in bookzeeping positions prepared the income tex reports for the business and thet 40 of the business establishments had their income tax returns prepered by a public accountant. The remaining 11 were, for the most part, either branch offices or pant of a chain system. It is a logical assumption, therefore, that their tax matterg would be taken care of by the home office. pifty-four, or approximately 83 per cent, made out the payrol 1 fox the business. There were no instances in which the public accountent made out the payroll. Thirty-two of the bookkeepers prepered an anslysis of seles and 3 of the businesses had a prblic accountant prepare this enalysis.

It is believed that sufficient data are presented in Table XXIV to Gustify special emphasis on the prepsration of the bank statement reconciliation, payrolls, and seles analysis forms. It is also believed that some instruction in income tax accounting should be given the students.

Number of Firms Raking Formal Analyses of Statements
An anelysis of Table XXIV indicates that very few of the businesses realize the volue of the procedure of making an analysis of theit financial

## TABLT NXIII

MISCOLANEOUS STATETHOTS AND RTPORTS PREPARDD BY THE BOOKKBETRTR AND BY IHR PUBLIC ACCOUNTANT

|  | Book- | Public |
| :--- | :---: | :---: |
| Statements cha reporis prepared | Reeper | Accountant |
| Bank statement reconciliation | 45 | - |
| Income tax returms | 14 | 40 |
| Payrolls | 54 | 3 |
| Sales analygis | 32 | 3 |

This table is read as follows: 45 of the bookreepers made a reconciliation of the bank stetement; none employed a public accountant.

## TABLES XXIV <br> NOMBER OF HTRUS PRRPARING ANALYSHS OP STATGMFTS

Arelyses
None

| Current Ratio On Balance Sheet and |
| :--- |
| Percentages on Profjt and Ioss stetement |
| Percentages on Profit and Loss Statement (only) |

This table is read as follows: 47 of the firms reporting ald not make any analysis of their financial statements.
statements. Forty-seven, or 72.31 per cent, of the bookkeepers did not make any analysis of either the balance sheet or profit and loss statement; 12, or 16.46 per cent, determined the current ratio, that is the ratio between current assets and current liabilities, and percentages on the profit and loss statement; and 6 , or 9.23 per cent, made an anslysis of the profit and loss statement only. If any other snalyses were made, they were not indicated. It is believed that in most cases the person interviewed was not conversant with statement analysis.

## Inventory Practices of the Retail Merchandise Interprise

Thble Xer shows that 63.08 per cent of the stores did not keep perpetual inventory records. One of the owners of a small furniture store node the folloming typical staterent when asked in perpetwin inventory records were kept: "I can walk through my store and see most of my merchendise. Why should I keep such a record?"

It is elso show thet physical inventories were most freauently teken on ea amual basis. Forty-eight, or 73.85 per cent, of the businesses take a physicel inventory once each year; 6, or 9.23 per cent, take inventories monthly: 6, or 9.23 per cent, take them quarterly; and 5, of 7.69 per cent, teke them semiannually.

Twenty-nine, or 44.62 per cent take the inventory at cost; 24, or 36.92 per cent, take them at cost or market; 8 , or 12.31 per cent, take the inventory at retail; and 4 , or 6.15 per cent, telke their inventories at both cost and retail.

Business Hachines Used in the Retail Merchandise Store
Pable XuVI shows thet all of the businesses had at least one adding machine. Sixty-one, or 93.85 per cent, of the bookkeepers stated that they

INVEMORY PRACTICES OF REPAII MWOGANTSE STOREM


$$
\frac{\text { Bira }}{\text { Vo. } \operatorname{cent}}
$$

pexpetaal Inventory Maintained:

$$
\begin{aligned}
& \text { Yes } \\
& \text { no }
\end{aligned}
$$

| 24 | 36.92 |
| ---: | ---: |
| -41 |  |
| 65 | $\frac{63.08}{100.00}$ |

Physicel Inventories Taken:

| Monthly | 6 | 9.23 |
| :--- | ---: | ---: |
| Quarteriy | 6 | 9.23 |
| Semianuelly | 5 | 7.69 |
| Annualiy | 4.8 | 73.85 |
|  |  | 65 |
|  | 100.00 |  |

Physicel Inventory Velued st:
Cost

| 29 | 44.62 |
| ---: | ---: |
| 24 | 36.92 |
| 8 | 12.31 |
| 4 | 6.15 |
| 65 | 100.00 |

This table is real as follows 24 , or 36.92 per cent, of the firms maintained perpetuel inventory records.
used the adding machine frequently in the course of their duties; and 4 , of 6.15 per cent, used the adding machine occasionally.

The typewriter was used frequently by 43 , or 66.16 per cent, of the bookkeepers; occasionelly by 11, or 16.92 per cent, of the bookkeepers; and never by 11 , or 16.92 per cent.

Six, or 9.23 per cent, of the bookeepers used a celculating mechine frequentiy: 2, or 3.08 per cent, used a calculating machine occasionslly; and 57. or 87.68 per cent, stated thet they djd not use it at all.

Seventeen, or 26.16 per cent, of the stores hed posting machines. Fourteen, or 21.54 per cent, of the bookkeepers used the posting machine frequently; 3, or 4.62 per cent, used the posting machine occesionally; and 48 , or 73.85 per cent, did not use the posting machine at all.

There was onily 1 billing mochine in use in the retail merchandise stores, and this machine was in freguent use.

The fact that 18 , or 27.7 per cent, of the $\begin{aligned} & \text { firns represented here used }\end{aligned}$ bookseeping mechines indicates that machine-bookkeeping is used fairly extensively in this area of stillwater.

At present e course of instruction in the operetion of bookeeping rachines is not offered in any of the Stillwater schools. These fects indicate that further study may be necessary to determine whether or not such a course should be offered in the college or in the school of intensive Business.

Table XXVII shows the make or trade name of the machines which are now in current use. Twenty-six of the typerriters were Underwoods, it were Remingtons, 6 were Royels, 6 were I. C. Smiths, and 2 were woodstocks. Of the adding machines, 25 were Burroughs, 21 were Remingtons, 9 were Underwood Sundstrands, 5 were Victors, 4 were F. C. Allens, 2 were Daltons,

1 was Allea-feles, and 1 wes a Barrett. There were 5 Femington and 3 Konroe Conculatoxs and all of then were key driven. There were 17 posting mochaes: 9 Remington. 7 Burroughs, and 1 Honroe. There wos only 1 billing machine in use in this erea. Whis is probenly attributable to the fact that the posting machine perions the some function as the billing machine and others as well.

TABTH XXVI


|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| Machine | Never | Occasionally | Frequently | Total |
| Typewriter | 11 | 11 | 43 | 65 |
| Adding Macbine | - | 4 | 61 | 65 |
| Calculating Machine | 57 | 2 | 6 | 65 |
| Posting Machine | 48 | 3 | 14 | 65 |
| Eilling Machine | 64 | - | 1 | 65 |

This table is read as follows: OE the 65 people who used the typewriter, 11 never used the typewriter, in used the typowriter occasionally, and 43 used the typewriter frequently.

TABLE XXVIT

BRAMDS OF OFPIGT NACHTNES IN CURPBHT USP


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SUMMARE, GONCLUSIONG, AND RTGCOMMMDATIOWS
```

The purpose of this study, as set forth in Chapter I, is to obtain informetion concerning the bookkeeper and his duties, and the bookkeeping systems of the small retail businesses located in the area studied. Specirically, the study endesvors to answer the following questions:

1. What is the prevalent age and sex of bookkeepers?
2. Phat are the salary ranges?
3. How does the fomal bookkeeping training received in school compere with the bookkeeping treining required for employment?
4. What are the non-bookkeeping duties of the bookkeeper?
5. Is bookkeeping most frequentiy a prinary or a secondary duty?
6. What job titles occur most frequently in combination tith bookkeeper?
7. Is experience required for one seeking employment as a bookkeeper?
8. Is a movledge of bookkeeping of any direct value in obtaining employment?
9. What books of entry are most commonly used in retail merchandise stores?
10. To what extent is the complete bookkeeping cycle handed by the bookiceeper? mat part is handled by a public acountant?
11. How extensively is machine-bookkeeping being used?

The dsta used in this study were obtained from on interview schedule. These data were presented and analyzed in Chapter II, The Bookkeepex, and Chapter III, Bookkeeping Gystems of the Retail Merchandise Store.

Summary of the Retail Stores Surveyed
Eighty-eight reteil mexchandise stores were included in the study. Sifxty-seven, or 76.24 per cent, of these stores maintained theis own records: 15, or 17.05 per cent, reported that their books were meinteined by
an individual, or individuals, who were not employees in the store; 2, or 2.27 per cent, did not meintain records; and 4 , or 4.54 per cent, did not comply with the request for information.

In the stores that maintained their omn records, the books were kept by 40 full-time bookkeepers, 5 part-time bookkeepers, and 22 manegers. In the 15 stores that reported that their books were maintained outside of the business, 12 omployed the services of a public accountant and 3 sent reports to their home offices.

## Age and Sex of the Bookkeeper

There were 26 bookieepers who were "over $25^{\text {" }}-20$ females and 6 meles; 1 Semale and no males who were 24; 2 femeles and 2 males who were 23; 7 females and no meles who were 22; 1 female and no males who were 21; no fendes and no nales who were 20; 1 female and no males who were 19; and 1 senale and no males who were 18.

The age of initisl emploment as a full-time bookseeper was as follows: 10 females and 3 males were "aver 25"; none were 25; 2 females and no moles wexe 24; none were 23; 1 female and 1 male were $22 ; 4$ femeles and no moles mere 21; 6 femeles and male were 20; 2 females and no moles were 19; 7 females and 1 male were 18; and 5 femeles and no males were 17.

## Penure of the Boolckeeper

Firteen females and 6 meles had been employed in their present job as bookkeeper less than one year, and 22 females and 2 males had been employed more than one year.

## Salary Ranges of the Bookkeeper

The salary ranges of the female full-time bookkeepers are as follows: 2 reported that they received an annal salary within the range from
$\$ 0000-1200 ; 6$, from $\$ 1201-1500 ; 7$, from $\$ 1501-1800 ; 7$, from \$1801-2100; 5, from \$2101-2400; 3, from \$2701-3000; and 2, from \$3001-aver.

The salary range for mile full-time bookkeepers began at \$2liol-2700. Tho stated that they made a salary within the range from $\$ 2401-2700 ; 1$ within the range from ${ }^{(2701-3000 ;}$, and 2 made from \$3001-over.

Fomal Bookkeoping Sraining of the Bookkeoper Compered with the Gormal Bookkeeping Mraining Required for Employment

Ten menagens required their bookeeper to have at least high school bookeeping treining as compared with 11 bookkeepers who had only high school bookzeeping training. Twenty-oke managers requited formel bookkeeping training above the high school level, and 21 bookkeepers had such qualisications. The remaning 14 mengers stated that they did not reanire the person whom they employed to have any formal bookseeping training, while 13 bookzepers had received no formal treining in bookkeeping.

## Non-bookkeeping Duties of the Bookkeeper

Fourteen bookkepers had only bookkeping duties to periorm; 11 had an edditionai duty of selling; 6 acted as cashiers in adation to their bookkeping duties; 5 had stenographic duties in addition to keeping the books; 6 did sone typing; and 3 were office managers.

Bookkeeping was a primary duty, requiring half or more of the employee's time, in 34 of these cases and a secondery duty, requiring less than half of the employee's time, in the remaning il cases.

Conbinations of Job Pitles mich Occur Hith bookkeeper
The job title combinations were determined by the amount of time devoted to the duties which were a pert of the bookkeeper's job.

In the cases in which bookkeping duties were of a prinnry neture, 14 were classified as bookkeeper, 8 as bookkeeper-seles clerk, 6 as book-
keeper-typist, 3 as bookkeeper-cashier, and 3 as bookkeeper-stenographer. Of the remaining 11 eases in which bookkeeping was a secondary duty, the combinations of job titles mere as follows: 3 were classified as cashierbookkeeper, 3 were office manager-bookkeepers; 3 were seles-bookkeepers, and 2 were stenographer-bookkeepers.

## Sxperience Eequired for Employment

Thirty-two bookkeepers stated thet bookkeeping experience was required for initial employment in their present job as compared with 13 who stated that experience was not required. These findings were verified by the managers.

Velue of Bookkeeping Training in Obtaining Employment
Thirty-one bookkeepers stated that they believed that their bookkeeping training had been of value in obtaining employment in former jobs, and If stated that it had been of no value. Thirty-nine of the bookkeepers stated that it had been of value in obtaining their present job, as compared with 6 who stated that it had been of no value.

Wormal Bookkeeping Training of the Menagers Who Kept Books
In the 22 stores in which the managers maintained the books, it was found that 9 had received no formal bookkeeping treining, 7 hed hed some accounting in college, 3 had received business college training, and 3 had had bookeeping in a business college.

Bookreeping Systems Used in Retail Merchandise Stores
Sixty-three, or 91.3 per cent, of the stores used the double-entry systeru of bookkeeping; 2, or 2.9 per cent, used a single-entry system; 2, or 2.9 per cent, did not keep formel records; and 2 , or 2.9 per cent, did not keep any records at all.

## Books of Bntry Ueed in the Businesses

The books of entry which were used in various combinetions by the 65 stores that nafntained either a double-or single-entry system are ss follows:

Books of Oxiginal Intry: 28, or 43.08 per cent. of the stores ased the geaeral journal; 21, or 32. 31 per cent, used the sales journal; 20, or 30.77 per cent, used the purchese joumal; 19 , or 29.23 per cent, used the combined cash joumal; and 20 , or 30.77 per cent, used the combined jouran and ledeer.

Books of Tinol intry: 42, or 67.62 per cent, of the stores used the general ledrex; 50, or 76.92 per cent, used a subsidiary ledger of eccounts receivable; and 34. or 52.31 per cent, used a subsidiary ledger of accounts payeble.

## Fxtent to Which the Bookreeping Cycle is Hended by the Bookkeeper and by the Public Accountant

All of the 65 bookeepers make joumel eatries; 53 , or 81.54 per cent, post to either the generel ledger, the accounts receivable ledger, the aceouns payable ledger, or all three; 42 , or 64.62 per cent, toke a trial balance; 31, or 47.7 per ceat, prepare a work sheet; 35 . or 53.85 per cent, prepare bolance sheets; and 38 , or 58.46 per cent, prepare a profit and loss statement.

Where were no ceses in which the public accountant joumalized or posted; however, in 12 , or 18.46 per cent of the stores a public eccountant prepared a trial balance; in 14, or 21.54 per cent, the public accountrat prepared the work sheet; in 15 , or 23.08 per cent, he prepared the balence sheet; and in 26 , or 24.62 per cent, he prepered the profit and loss stetement.

Freguency of Poccinge Mode to the Books of Final Matry Postinga to the general ledger and accounts receivable ledger were mado daily by appromintely 80 per cent of the bookneepers. However, there was more variation in posting to the accouns payabe ledger as 23, or 38.24 per cent, posted daily; 2, or 2.94 per cent, posted thice neekly; 11, or 32.35 per cent, posted weekly; 2, or 5.88 per cent, posted twice monthly; and $7,0 \% 20.59$ per cent, posted monthly.

## Sources of Posting to Accounts Receivable

and Accounts Poyeble Ledger
Bifty-eight per cent of the 50 retail merchandise stores who hed an accounts receivale ledger used the sales slip, the cash register tope, or a. soles sumary gheet rather than the ales jommal as their source of posting. The purchase invoice was used in lieu of the purehsse joums? by 41.18 per cent of the 34 gtores in which the accounts payoble Ieagex Mas used.

Frequency of Closing the Books end Erepering Minancial Statements

Thirty-one, or 47.69 per cent, of the businesses close their books on an smual basis; 25, or 38.46 per cent, close the books and prepare finamcial stabements every month; 6, or 9.23 per cent, close the books and prepare financial stotements every three months; and 3, or 4.62 per cent, close the books and prepare the finsncial statements twice each year.

## Yiscellaneous ${ }^{\text {Q tatements }}$ and Reports

Prepared by the Bookeeper and
the public Accountant
The bookeeper prepared the bank statement reconciliation in 45 of the 65 stores, ineone tex retums in 14 , payrolls in 54 , and 32 prepared an andysis of sales. The public accountant wes used most frearently for
the proparation of the income tax returns.

Eumber of Piras Moksing Somal Anelyses of Gbitements
Forby-sever, or 72.31 per cent. of the bookreepers did not make an andyeis of eithes the balsnce sheet or the profit and loss statement; 12. ow 18.46 per cent, detemined the curreut retio ghd eomputed percentages on the profit and loss statement; ard 6 , or 9.23 per cent, made an anaysis of the profit and loss statement only.

Inventory Practices of the Retail Merchandise Motererise
Ower 60 per cent of the firms did not keep perpetuel inventory records. A physical snventory was taken ammully by over 70 per cent on the Eirme and fox the rost of them it was taken at either cost or cost-ornatret vatue.

Business Machines Used in the Retail Merchordise Store
The business machines which ere used most irequently by the bookeeper are as rollows: 65, ox 100 per cent, used the edding machine; 54, or over 80 per cent, used the thoewriter; 17 , or 26.16 per cent, used the posting machine: 6, or 9.23 per cent, used the calculating machine; and 1 used the bil1ing machine.

The brends of office mehines most irequently used are as follows: mypentitexs--Underwood, Remington Royal, I. C. Smith, and roodstock. Adding nachines--Burroughs, Remington, Thdexwood sundstrend, Victor, and R. Q. Allen. Gelculating machines-Remington tho wonxoe. Posting machinesMeming bon, Burroughs, and Monroe.

## CONCIUSIONS

1. The sex of the bookkeeper is predominately femele, which fact indicates that there is probably a preference for female bookseepers.
2. As the books are maintained by the managers in one-third of the retail merchandse stores in which the books are maintained within the business, students who are preparing for small business management should have s fairly extensive bookkeping training program.
3. The findings shov that approxinately one-third of the female bookkeepers were employed in their first full-time job as bookkeepers at the ages of 17 and 18 , and that one-sixth of the male bookkeepers were eriployed at the gge of 18 . This indicates, if these findings are typical of the Stillwater area, that it is possible for some persons of high school age to obtein employment as bookkeepers. It should be noted, however, thet of the bookkeepers who are now employed, no meles and only 2 females are under 20 years of age. In view of the fact thet one-half of the bookkeepers have held their present job as bookdeeper for less than one year, it is apperent that the mansgers of retail merchendise stores in Stillweter do not ordinarily employ bookkeepers of high school age.
4. As there were no male bookkeepers who were 22 years of age or younger, it appears that there is very little opportunity for males of high school age to obtein employment es bookkeepers.
5. The rate of turnover is vexy great as approximately three-fourths of the meles and about one-half of the females have held their present jobs as bookkeepers for less then one year.
6. The study did not attempt to show whether the jobs were compreble, but the findings indicate that the men salary for female bookiseepers is approximately $\$ 1800$ per year and for mele bookkeepers about $\% 290$ per year.
7. Seventy per cent of the stores require fomm bookkeeping training, and of this number slightly over 65 per cent require the bookikeper to heve formal bookeeping training ebove the high school level. It mey be comcuded, therevore, that business college and college trained bookseepers are in greater demand thon those with high school training in bookkeeping.
8. A knowledge of some other skill was required of the bookkeeper in aproximetely 75 per cent of the bookceeping jobs. this means thet the student who is preparing for the field of bookieeping should have a knowiedge of, or training in, other fields, principally selling, stenography. or oftice mamement.
9. The findings show that experience was required in obtaining eriployment as a bookkeeper in aproximately 75 per cent of the retail merchandise stores. On the basis of these findings it is believed thet a work experience progrem for students who are training for bookkeeping jobs is advisable.
10. As a single-entry system was used by only 2.9 per cent of the refell merchandise stores, it seems reasomble to conclude that the fact thet Iftle or no time is devoted to this system in the present curriculum is justrised.
11. The combined joumal and ledger, which is now being used by gproximately 30 per cent of the retail mexchandise stores, should be gaded to, end included in, the present bookeeping curriculum.
12. The findings indicate that there are severel differences in bookkeeping as it is actually practiced and bookkeeping sa it is being taught. Business men should be called upon more frequently by the bookeeping teacher to deteraine current bookeeping practices, and these findings should be utilized in the classroom to ada a realistic stmosphere to the bookkeeping class.
13. Most people who plan to work as bookkeepers should learn to use the typewritex, the adding machine, and the posting machine. A knowledge of filing would also seem to be desirable.

## RECOMENDATIONS

1. As the findings indicete thst experience is required in most businesses, it is recomnded that a work experience proerm for bookkeeping students should be given further investigetion and study to determine the advisability of ading such a program to the curriculum in the local high school and in the School of Intensive Business.
2. A similer study of the personal service enterprises should be made to determine the fects concerning the bookseapers employed by these enterprises, and to obtain facts concerning the bookkeeping systems peculier to this type of business.
3. It is recommended that the combined joumal and leuger be included in the present bookeeping curriculum of the local high school and the school of Intensive Business.

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1. Type of business(Hardware, etc.) Retail Wholesale $\qquad$ Manufacturing __Other
$\qquad$ tail $\qquad$
2. Age: 16-17-18-19-20-21-22-23-24-25-0ver 25 Sex: M___
3. Age when employed in first full-tine job. $\qquad$ Age when employed in first full-time job as bookkeeper.
4. What was the nature of the work in your first full-time job?(Bookkeeping, selling, typing, etc.)
5. Was experience as a bookkeeper required in obtaining your present job? Yes $\qquad$ 13 $\qquad$
6. Has your training as a bookkeepor been of value to you in obtaining employment eithor in former jobs or in your present job? Former jobs: Yes No Present job: Yes__No__ If ansuer is "No" in cither instance, explain. $\qquad$
7. How many months have you spent as bookkeeper in your present job? $\qquad$ Are you a full-time employee in your present job? Yes___No__
8. Did you work as a bookkeever before obtaining your present job? Yes $\qquad$ No $\qquad$ If so, how long? (Months) $\qquad$ Full tine $\qquad$ Part tine $\qquad$
9. How was your knowledge of bookkeeping acquired?
a. Formal training in school
b. Actual training and experience on the job $\qquad$
c. A combination of (a) and (b) $\qquad$
d. Other $\qquad$
10. In your present job, is 50 per cent or more of your workinz tine devoted to performing duties in any one field(bookkeeping, selling. secretarial, atc. ) ?

## Systems:

1. Which of the following are used in this business?

Double entry $\qquad$
Single entry $\qquad$
Other $\qquad$
2. Journals: GJ CRJ CPS DJ SJ Combined Cash Journal One book combined journal and ledger_(By whom published or prepared $\qquad$ Other $\qquad$
3. Ledgers: General Ledger_...(Bound___Loose leaf___Other Subsidiary ledgers: Accounts Receivable $\qquad$ Accounts Payable $\qquad$ Other $\qquad$
$\qquad$
$\qquad$
4. Which of these records are kept by you personally? (Circle any of the above.) Which, if any, are kept by a public accountant? (Underscore)
5. If the sales journsil and purchases journal are not used, from what sources are postings made?
Sales slips__Sales summary slips__Other
Purchase Invoices__Are these invoices filod___or bound__? (Are they filed as to date due__, or as to date of invoice__?)
6. How often are postings made? (D-daily, $Y$-weekly)

Accounts Payable $\qquad$ Cash
1iiscellancous__
Accounts Receivable $\qquad$
$\qquad$
7. Which of the following statements are prepared by you?(b) By a public accountant? (p)
Trial balance__Woik Sheet__ Bank statement reconciliation__Balance Sheet P\&L Statenent__Incone tax roturns___Payrolls__Sales analysis forms $\qquad$ Other $\qquad$
8. Do you prepare an analysis of any of tho above statements?(Mo. 7) Yes No
9.
10.
11.


[^0]:    ${ }^{1}$ M. F. Studebaker, "Making Bookkeeping Tea.ching Methods Morthwhile," UBTEA Forum, February 1948, p. 17.

    2 F. Blair Mayne, "Bookkeeping in the Small High School, "UBRA Forum, December 1947, p. 32.

[^1]:    8 Charles F. Phillips and Delbert J. Duncan, Marketing, Principles and Methods, p. 141.

    9 Dictionary of Occupational Titles, Part I, p, 85.

[^2]:    2 Julius Robinson, "Improving the Teaching of Business fducation," UBRA Forum, December 1947, p. 34.

