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## TELEVIEWING PRACTICES AS A FUNCTION OF CERTAIN PERsonality variables and reading achievenent Levels of middie socio-economic status FOURTH GRADE CHILDREN

A DISSERTATION<br>SUBMITTED TO THE GRADUATE FACULTY in partial fulfillment of the requirements for the degree of<br>DOCTOR OF PHILOSOPHY

BY

JAMES ROBERT SATTERFIELD

Norman, Oklahoma

1972

## TELEVIEWING PRACTICES AS A FUNCTION OF CERTAIN PERSONALITY VARIABLES AND READING ACHIEVEMENT LEVELS OF MIDDLE SOCIO-ECONOMIC STATUS FOURTH GRADE CHILDREN



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## TABLE OF CONTENTS

Page
ACKNOWLEDGMENTS ..... iii
LIST OF TABLES ..... vi
Chapter
I. INTRODUCTION ..... 1
Background and Need for the Study ..... 1
Purpose of the Study ..... 4
Statement of the Proilem ..... 4
Hypotheses ..... 5
Operational Definitions ..... 6
Assumptions ..... 7
Delimitations ..... 8
Instruments ..... 8
Design of the Study ..... 10
Organization of the Report of the Study ..... 13
II. REVIEW OF THE LITERATURE ..... 14
Introduction ..... 14
Historical Development of Television ..... 14
The Early Impact of Television ..... 17
Studies by Paul Witty ..... 19
Amount of Televiewing ..... 26
Influence on Reading ..... 29
Socio-Economic Factors ..... 32
Televiewing and Factors of Personality ..... 35
III. PROCEDURES AND PRESENTATION OF THE DATA ..... 42
Procedure ..... 42
Presentation of Data ..... 46
IV. ANALYSIS OF THE DATA ..... 51
V. SUMMARY, FINDINGS, AND RECOMMENDATIONS ..... 58
Summary ..... 58
Procedure ..... 60
Findings ..... 60
Conclusions ..... 62
Recommendations ..... 63
BIBLIOGRAPHY ..... 64

Page
APPENDIX A . . . . . . . . . . . . . . . . . . . . . . 69
APPENDIX B . . . . . . . . . . . . . . . . . . . . . . 71
APPENDIX C . . . . . . . . . . . . . . . . . . . . . . 79
APPENDIX D . . . . . . . . . . . . . . . . . . . . . . 104
APPENDIX E. . . . . . . . . . . . . . . . . . . . . . 113

## LIST OF TABLES

Table Page

1. Number of Student Questionnaires . . . . . . . . 20
2. Ownership of TV Sets . . . . . . . . . . . . 21
3. Average Hcurs Spent Weekly with Television . . . 23
4. Guidance in the Use of TV: TV Created
Problems . . . . . . . . . . . . . . . 24
5. The Effect of TV on Reading as Reported by
the Pupils . . . . . . . . . . . . . . 25
6. Average Hours of Weekday TV Viewing Among
Disadvantaged Children . . . . . . . . . 29
7. Ratings of the TV Programs . . . . . . . . . 44
8. Type of Missing Data by Schools . . . . . . . 46
9. Number of Participating Subjects by School . . . 47
10. Reality Viewers by Schools . . . . . . . . . . 47
11. Fantasy Viewers by Schools . . . . . . . . . 48
12. Heavy Viewers by Schools . . . . . . . . . . . . 49
13. Light Viewers by Schools . . . . . . . . . . . 50
14. Analysis of the Fantasy-Reality Variable . . . 52
15. Analysis of the Heavy-Light Variable . . . . . 53
16. Sex by Reality-Fantasy Viewing (Hypothesis 3). . 54
17. Sex by Heavy-Light Viewing (Hypothesis 5) . . . 55
18. The Correlation of CPQ Factors with the Percent
of Fantasy and Heavy Viewing . . . . . . . . 56
19. Means for the Sex by Reality-Fantasy Viewing
Interaction . . . . . . . . . . . . 61
20. Means for the Sex by Heavy-Light Viewing
Interaction . . . . . . . . . . . . 62

# TELEVIEWING PRACTICES AS A FUNCTION OF CERTAIN PERSONALITY VARIABLES AND READING ACHIEVEMENT <br> LEvELS OF MIDDLE SOCIO-ECONOMIC STATUS FOURTH GRADE CHILDREN 

## CHAPTER I

INTRODUCTION

## Background and Need for the Study

Televiewing as done by children of elementary school age has been both a dominating influence in their lives and a favorite leisure-time activity. Educators, psychologists, and parents, have often expressed concern regarding the negative influences which they fear have resulted from the highly permissive televiewing practices granted in the home. This concern has on occasion been associated with an individual's lack of academic success, especially in the area of reading. The early use of television was almost always for entertainment. Incidental learning occurred when the viewer went to the television set for entertainment and stored up items of information without purposefully seeking them. Children were most likely to perceive and remember facts or behaviors that were new to them. Television was considered an effective agent of incidental learning because it made the situation seem so real. The degree of identification the subject made with
a television personality also had influenced the anount of learning. The total amount of incidental learning which ari individual was able to acquire while televiewing was regulated by his general ability to learn, needs at the moment, and whatever controlled his attention. ${ }^{1}$

The types of psychological influence sponsored by televiewing varies with the age of the subject. The preschooler because of his preoccupation with himself was more likely to respond to television when he perceived people on the television screen as an audience for him. The juvenile from six to nine years of age may have made his first significant contact with the world beyond the family while televiewing at home. The preadolescent subject tends to be interested in values and responds to rather sophisticated expressions of morality. As a group, they definitely show keen interest in unusual settings. This may help explain their great interest in ghost, mystery, and detective stories. A subject was most likely entering the adolescent stage by the age of thirteen and his interest in the opposite sex was translated to be a concern regarding matters of reality. This concern was often explored through the avenues of reading and watching television. While most individuals reach a peak of outgoingness by the age of eleven, the thirteen year old was returning to a more self-centered viewpoint. The adolescent,

[^0]basically, differs from that of the preschooler in that the younger individual was isolated because of his unawareness of other individuals and their roles. The preoccupied adolescent became concerned with himself because he was so aware of others and then had so many misgivings about how he would affect them. ${ }^{1}$

Television was regarded as the greatest single source of common experiences which took place in the lives of children. Along with the home and school, television was thought to serve a major role in socializing the child. There remained little doubt that filmed or televised images had tremendous power to shape attitudes and behaviors, and a great number of people were exposed to the same stimulation. These same visual images were seen by people who ordinarily would not come into contact with these influences. This cultural spread was much more rapid than had ever occurred in history. ${ }^{2}$

The need to study the effects of televiewing practices of today's children was suggested by its early and wide spread acceptance into the home; by the numerous hours and types of programs children viewed; and by the limited number of studies investigating television's influence on the affective life of elementary school children.

[^1]
## Purpose of the Study

The purpose of this study was to examine the effects that televiewing practices have on selected aspects of school behavior, social anc emotional adjustment of fourth grade, middle socio-economic status youth of today. A second phase of the study was to correlate the type of programs and the amount of time spent televiewing with each of the fourteen factors of the IPAT Children's Personality Questionnaire. This information can add to our present understanding of the academic effectiveness and ineffectiveness of children.

## Statement of the Problem

The problem was to determine the extent of differences and relationships between televiewing practices defined as ("heavy" vs. "light" and "fantasy-oriented" vs. "realityoriented" viewers), reading achievement, and certain personality factors of middle socio-economic status fourth grade subjects. The following questions were formulated to explore the problem.

1. Are there statistically significant interactions between the factors of sex, reading achievement, amount of time spent viewing, and the type of programs viewed by the subjects in this study?
2. How does the proportion of "fantasy" and "reality" type programs watched by the subjects in this study correlate with their scores on each of the fourteen factors of the IPAT Children's Personality Questionnaire?
3. How does the proportion of time for "heavy" and "light" viewing of the subjects in this study correlate with their scores on each of the rourteen factors of the IPAT Children's Personelity Questionnaire.

## Hypotheses

The following null hypotheses were tested in the pro-
cess of investigating the problem.

1. There is no statistically significant interaction between the type of television viewer (:'fantasy-oriented"--"reality-oriented") and the reading achievement level of the subjects and the amount of television watched.
2. There is no statistically significant interaction between the amount of televiewing ("heavy"-_"light") and the reading achievement level of the suojects and the amount of "fantasy" watched.
3. There is no statistically significant difference between the frequency of males and females selecting "fantasy" or "reality" type programs.
4. There is no statistically significant interaction between sex and the percentage of "fantasy" or "reality" type programs and the amount of television watched.
5. There is no statistically significant difference between the frequency of males and females as "heavy" or "light" viewers.
6. There is no statistically significant interaction between sex and the amount ("heavy" viewing-"light" viewing) of television watched and the amount of "fantasy" selected for televiewing.
7. There is no statistically significant correlation between the percentage of "fantasy" watched and each of the fourteen factors of the IPAT Children's Personality Questionnaire.
8. There is no statistically significant correlation between the percentage of time spent televiewing and each of the fourteen factors of the IPAT Children's Personality Questionnaire.

## Operationai Definitions

1. Fantasy programs--Schramm has suggested six conditions for evaluating and identifying "fántasy" type prosrams.

Fantasy contert:
a. invites the vierer to take leave of his problems in the real worid;
b. invites surrencer, relaxation, passivity;
c. invites emoṫon;
d. works chiefly through abrogating the rules of the real world;
e. acts to remove, at least temporarily, threat and anxiety, and offers wish-fulfillment;
f. offers pleasure. ${ }^{1}$
2. Reality programs--The six conditions suggested by Schramm for evaluating and identifying "reality" programs are as follows:

Reality content:
a. constantly refers the viewer to the problems of the real world;
b. invites alertness, effort, activity;
c. invites cognition;
d. works chiefly through realistic materials and situations;
e. tends to make the viewer even more aware of the threat, perhaps anxious, in return for a better view of the problem;
f. offers enlightment. ${ }^{2}$

In general, westerns, crime drama, popular music, and variety shows belong primarily with the "fantasy" category; news documentaries, interviews, public affairs programs, and educational television belong chiefly in the domain of the "reality" materials. Seldom, if ever, are television programs "pure fantasy" or "pure reality" in content. In order to
${ }^{\mathrm{l}}$ Schramm, Television in the Lives of Our Children, pp. 63, 64.

$$
{ }^{2} \text { Ibid., pp. } 63,64 .
$$

assign the programs to one of the two designated areas for the purposes of this study, the program was rated by a panei of judges as meeting a minimum of four of the possible six critecia.
3. Fantasy viewer--The viewer who devoted go percent or more of his viewing time to "fantasy" type programs.
4. Reality yiewer--The viewer who devoted 80 percent or more of his available viewing time to "reality" type programs.
5. Heavy viewer--A "heavy" viewer was a subject who spent 55 percent or more of his available time at home televiewing.
6. Light viewer--A "light" viewer was a subject who spent 35 percent or less of his available time at home televiewing.
7. Viewing time--The totai amount of time spent watching television.
8. Program--A program was defined as a thirtyminute period of televiewing time.
9. Reading achievement--The reading comprehension percentile scores were assigned into low, medium, or high category of reading achievement.

## Assumptions

1. All subjects had access to working television sets.
2. All subjects had access to the same selection of programs.
3. Programs assigned to either the "fantasy" or "reality" category were indeed representative of that category.
4. The reading comprehension test scores obtained on the Iowa Tests of Basic Skills were valid for each of the subjects.
5. The Administrative Staff of the Midwest City Schcol District had identified schools with
predominateiy middie socio-economic status students.
6. The subjects were representative of mididle socio-economic status fourth grade students attending the Midwest City Public Schools.
7. Ethnic minority group memership of subjects was not an influential factor in the study.
8. Once the subject indicated that he viewed a prcgram, that his viewing time was uninterrupted for the entire thirty-minute period.

## Delimitations

1. The data collected were obtained from middle socio-economic status fourth grade subjects in an urban area attending the Midwest City Public Schools.
2. This study included only those television programs which were rated as "fantasy" or reality" in program content by a panel of judges, and were televised for a minimum period of thirty minutes.
3. The study was limited to those programs available in the area between the hours of $6: 15$ to 8:00 a.m. and 3:00 to 12:00 p.m. on the week days and from 6:25 a.m. on Saturday and 6:30 a.m. on Sunday until 12:00 p.m. on the week-end.

## Instruments

Iowa Tests of Basic Skills.--The Iowa Tests of Basic
Skills provide for the measurement, at the third- to the ninth-grade levels, of certain skills: vocabulary, reading comprehension, work-study, language, and arithmetic. The reading comprehension test consists of selections which vary in length from a few sentences to a full page adapted from a wide variety of sources: newspapers, encyclopedias, government
publications, textbooks, and original iiterary works. The reading comprehension section for grade four allows the student fifty-five minutes to complete the sixty-eight item test. The subjects reading comprenersion test scores on the Iowa Test of Basic Skills, 1954 Eaition, Form 3, were used as a measure of reading achievement. This test was administered to the suijects in the fail of the 1971-1972 school year. Buros ${ }^{1}$ indicated in The Sixth Mental Measurement Yearbook that a satisfactory level of reliability and validity had been established for fourth, fifth, and sixth grade students. IPAT Children's Personality Questionnaire.--The IPAT Children's Personality Questionnaire, 1963 Edition, Form $A_{1}$ and $A_{2}$, consists of fourteen scales, each measuring a dimension whose functionally independent nature was established by factor-analytic research. Each of the fourteen dimensions has a technical name, a common name, and an alphabetic symbol for convenient reference. Each dimension is defined by two poles or extremes. The left side provides the description for the lower score on the factor while the right side describes what the high-scoring child tends to be like (See Appendix A for a description of the factors). The questionnaire was considered appropriate for subjects whose chronological age ranges from eight to twelve years. Buros ${ }^{2}$ indicated in The Sixth
${ }^{1}$ Oscar K. Buros, ed., The Sixth Mental Measurement Yearbook (Highiand Park: The Gryphron Press, 1965), p. 48.
${ }^{2}$ Ibid., p. 256.

Mental Measurement Yearjook that a satisfactory level of reliability and validity have been established for the 1959 Edition of the test. The Manual of the 1963 Edition for Form $A_{1}$ and $A_{2}$ reported that an acceptable level of reliability and validity had been estaظiished for the questionnaire.

Televiewing Questionaire.--The Televiewing Questionnaire was prepared from the programs listed in the TV Guide. (Appendix $B$ provides a copy of the questionnaire.) Each of the week days had 80 available programs with 107 for Saturday and 110 for Sunday. A total of 617 programs were available for a subject to view during the seven-day period.

## Design of the Study

Mouly ${ }^{l}$ states that the primary goal of survey research is the investigation of the present status of phenomena, therefore, a descriptive research method was employed in the present study. The investigator began with a descriptive study to determine the nature of the problem as a preliminary study for future investigations of a more structured, rigorous, experimental research design.

A request was made of the Administrative Staff of the Midwest City School District to provide the names of six schools in the district which had previously been identified as having predominately middle socio-economic status group
${ }^{1}$ George J. Mouly, The Science of Educational Research (New York: American Book Company, 1963), p. 232.
of students. Ali of the pupils ( 592 subjects) were enroiled and attended the 23 fourth grades in the 6 identified elementary schools. The required data was collected for 465 subjects.

A subject was exciuded from the study if any of the following data were missing from his file: the reading comprehension score; the IPAT Children's Personaiity Questionnaire; or one of the daily forms of the Television Questionnaire. A subject was excluded if his percentage of viewing did not meet the "fantasy" and "reality" category requirements, or if the subjects "heavy" and "light" viewing fell within the ten-point range on either side of the mean ( 45 percent) which eliminated the borderline subjects.

The statistical analysis applied in this study required the classification of subjects into "fantasy," "reality," "heary," and "light" categories. The percentage of "fantasy" type programs offered on television amounted to 72.49 percent of the televiewing time while 27.51 percent were "reality." A subject was considered a "fantasy" or "reality" viewer when his televiewing equaled or exceeded the 90 percent "fantasy" or 80 percent "reality" criteria. A more stringent 90 percent criterion was used to identify "fantasy" oriented viewers because of the greater availability of "fantasy" type programs. The 80 percent criterion was used to identify "reality" oriented viewers since fewer "reality" type programs were available for the subjects to view on television. Those subjects who spent 55 percent or

```
more of their availabie nours televiewing were defined as
"heavy" viewers. The "light" viewers watched television for
35 percent or less of their available time. The subjects wer:
also classified into high, medium, or low reading achievemert
levels. The reading comprehension subtest scores of the Iona
Tests of Basic Skills provided precentile rank scores. The
percentile scores corresponding to the low category ranged
from 0-29; medium from 39-64; and high from 74-100. The stan-
Gard error of measure on this test was l0 points. The 10 per-
centile points separating the low, medium, and high categories
removed borderline subjects from the study.
```

Analysis of the Data
A Three-Way Analysis of Variance (ANOVA) was used to analyze the data in a $3 \times 2 \times 2$ design. The reading comprehension percentile scores for each of the subjects were assigned into a high, medium, or low category of reading achievement. The sex variabie was nested within each of the reading categories as a "colum" effect. The "fantasy" and "reality" dimensions constituted the "row" effects.

A similar Analysis of Variance (ANOVA) was used to analyze the data of the subjects in the high, medium, or low categories of reading achievement with the sex variable nested within the reading levels as a "column" effect. The "heavy" and "light" dimensions constituted the "row" effects.

The percentage of "fantasy" and "reaiity" type programs for each subject was correlated with each of the fourteen

```
factors of the IPAT Children's Personality Questionnaire. The
proportion of time the "heavy" and "light" viewers watched
television was correlated with each of the fourteen factors
of the IPAT Personality Questionnaire.
```

    Organization of the Report of the Study
    The report of the study is divided into fire chapters.
    Chapter I contained a description of the study. A review of
the literature pertinent to the study is presented in Chap-
ter II. Chapter III is devoted to the procedures and presen- tation of the data. The analysis of the data is presented in Chapter IV. Chapter V contained the summary, conclusions and recommendations of the study.

## CHAPTER II

REVIEW OF THE ITTERATURE

Introduction
This chapter presents a review of the research as related to the historical developments of television, the early impact of television and the yearly studies conducted by Paul witty. In aćdition, the specific areas reviewed were the amount of televiewing that was done by children. the influence of televiewing on reading, televiewing practices according to socio-economic status, and televiewing praciices as they related to personality factors. This review of the literature as it relates to these factors, provided insight and assisted in determining the interrelationship between the variables.

## Historical Development of Television

Many of the l9th Century scientists were convinced that since voice could be transmitted over wires, it seemed reasonable that pictures also could be sent. The dedicated work of such men as Heinrich Hertz, Guglielmo Marconi--who is credited as being the "father of radio," Lee De Forest, Reginald Fessenden, Ambrose Fleming, Edwin Howard Armstrong, and many others contributed much to the rapid development of
wireless transmission. A quarter of a century after Marconi's first demonstration of wireless telegraph in 1895, the development of radio telephony had advanced to such a degree that radio broadcasting was technologically feasible. jan:es L . Baird in England and Charles 7 . Jenkins in the Unired States had been successful in transmitting shadows via wireless as a laboratory phenomenon as eariy as 1923. One writer has pointed out: "Rarely in scientific history has success, from known principles, come so siowly as in television."I Television was still in the laboratory stage in the years preceding the outbreak of the second World War in September, 1939. The second stage, the experimental operation in the development of program interests of the public, was just beginning. The final stage, that of maintaining a full operation on a national scale, was still several years in the future. The Federal Communications Commission had authorized nineteen stations by the middle of 1938 , but only a very few of these stations were regularly broadcasting. There were a limited number of receiving sets available for the public to purchase at that time. The year following the televised speech of President Franklin D. Roosevelt at the New York iorld's Fair on April 30, 1939, twenty-six experimental stations were broadcasting and the Federal Communications

[^2]Commission had received a total of fifty-nine new applications for stations.

The Radio Corporation of Anerica and the Columbia Broadcasting System demonstrated their early color systems during 1940 to the Federal Communications Commission and the press. It was not until early in 1941 that the National Broadcasting Company began public colorcasting. 1 Eventually, the active involvement of the United States in Vorla War II halted the expansion of commercial public television between 1941 and 1945. No new stations were authorized: and no television receivers were manufactured for civilian use. The Commission finally lifted its wartime "freeze" on new stations in October, 1945. Television was a costly business with too few sets in the hands of the public for investors not to be cautious. Perhaps, there were a dozen sets in use in all of Washington, D.C., on the eve of commercial telecasting. By June 30, 1947, the number of sets in use were approximately 50,000 receivers scrving an audience estimated at 300,000 . By mid 1948 , manufacturers were supplying the public with 50,000 new sets per month.

On September 30, 1948, the Commission stopped processing applications for stations and in effect "froze" the status of television until the Commission could decide how to provide more television channels. The existing twelve

[^3]channels were located in the very high frequency portion of the radio spectrum. Eventually, a solution was discovered and on April 11, 1952, the licensing process begar again. Television now consisted of eighty-two channels: 2-13 were the VHF channels; and $14-83$ were seventy new channels in the UHF range.

The public responded to this increase in the number of stations by purchasing receiving sets by the millions. From an estimated $1,750,000$ sets at the start of the ireeze the number of sets had increased to $12,500,000$ in 1951. In spite of shortages caused by the Korean conflict from 19501953, the number of available sets doubled each year after the freeze was lifted. The number of homes equipped with at least one television receiver had steadily increased until, in 1964, television was in over 91 percent of all homes in the United States. ${ }^{1}$

## The Early Impact of Television

The impact which television had in the daily lives
of boys and girls, beginning about 1950, prompted many educators to explore this new field of research. Shayon has made
this comparison of the effects of television.
The Pied Piper is back. In Hamelin town the wandering fellow wore a gypsy coat of red and yellow. In New York, Fort Worth, Los Angeles, and at all points along the coaxial cable, he comes disguised as a television transmitter. His cunning
${ }^{I_{\text {Ibid. }}}$, p. 18.
witchery is piped through air channels estimated to reach 13,000,000 sets by the spring of 1951. And once again, as in old Brunswick land, the Piper hasn't lost his secret charm. The children stili come running 'merrily after the wonderful music with shouting and laughter.' (The Piper, it seems, has always been a mass communicator, whether his messages were aimed at rats, bats, moles, ioads, scorpions, or tots.)

Television's early admirers hailed the new medium as
the greatest and most wonderful invention of modern times.
This wholehearted acceptance was in agreement with their particular interest, whether a salesman, artist, political candidate, or a parent needing the perfect baby sitter. Disapproval of television often resulted from a feeling that programs were too violent, too sensational, and included too many westerns. The children were nervously, physically, emotionally: and mentally exhausted. They showed the effects of eye-strain; had acquired erroneous ideas; their minds were so completely engrossed by television that they had limited capacity for learning. The children were without a sense of values, a feeling of wonder, or capable of sustained interest. Their shallowness of thought and feeling were apparent, and they often displayed a lack of cooperation and an inability to finish a task. ${ }^{2}$

The emotional needs of children are considered to be knowledge, adventure, thrill and excitement, making contact
${ }^{1}$ Robert Lewis Shayon, Television and Our Children (New York: Longmans, Green and Company, 1951), p. 17.
${ }^{2}$ Ibid., p. 20.
with the grown-up world, securing status, and ireecom from
restrictions. Apparently, television does not satisty these hungers, otherwise, children would not sit passively, patientiy
viewing before the screens in a rewardless search for satisfaction and fulfillment. Television, even at best, was merely a substitute for a genuine experience. ${ }^{1}$

Schramm reviewed the effects of mass communication on a child's emotional well-being and taste and sums it up this way:

In general, the large amount of escape and entertainment material on the mass media does not change people's interests and behavior pattern. (That is, persons who have a great deal of social awareness ordinarily select more of that kind of material, less escape material, from the mass media. Persons who have less social awareness select more escape material. Whether the escapist content of the mass media encourages social apathy is not known.) ${ }^{2}$

Shayon expressed the potential influence of television in this manner: "It would seem, then, that what television can do to your child will depend on what your child is, what you are educating and guiding him to be, before he looks at television. ${ }^{3}$

## Studies by Paul Witty

Witty, in 1950, began a series of yearly studies in the Chicago area and investigated children's interest in

[^4]television and other mass media. These studies were annually conducted for a total of fifteen years. His survey procedures included questionnaires and interviews, "logs," as well as other records kept by children and their parents. The questionnaires contaired items covering the amount of televiewing, radio listening, movie attendance and favorite programs, and attitudes toward the mass media. Children were also given opportunity to react to television in various ways, such as writing a composition on the topic "What TV Means to Me." This review does not include a discussion of the pupils reported radio listening, movie attendance, or favorite programs. Included (Table 1) in these studies was a representative sample of pupils living in the Chicago area.

TABLE 1
NUMBER OF STUDENT QUESTIONNAIRES ${ }^{1}$

| Survey | Subjects | Survey |
| :---: | :---: | :---: |
| 1950 | 2100 | Subjects |
| 1951 | 1400 | 1955 |
| 1952 | 1200 | 1956 |
| 1953 | 3000 | 1958 |
| 1954 | 1900 | 1959 |

${ }^{1}$ Compiled from the studies done by Witty from 1950 to 1959 reported in the Elementary English Journal.

Witty's 1964 report made the following statement
about the subjects included in the studies.
It is now fifteen years since we started our surveys of the televiewing of children, their parents and their teachers. . . . In each of the clementary and secondary school grades: 200 boys and girls have been given yearly a questionnaire which was supplemented by interviews.I

The first survey Witty conducted was during the y y 9.00 school ysar and revealed that 43 percent of the children in the Chicago area had television sets available in the home. The percentages (Table 2) increased rapidly and in 1959 the subjects reported that 99 percent had television sets.

TABLE 2
OWNERSHIP OF TV SETS ${ }^{2}$

| Survey | Pupils <br> (Percent) | Teachers <br> (Percent) | Survey | Pupils <br> (Percent) | Teachers <br> (Percent) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1950 | 43 | 25 | 1956 | 97 |  |
| 1951 | 68 | 26 | 1957 | 96 | 93 |
| 1952 | 88 | 48 | 1958 | 97 |  |
| 1953 | 92 | 62 | 1959 | 99 |  |
| 1954 | 96 | 83 | 1960 | 98.3 |  |
| 1955 | 97 | 86 | 1961 | 99.0 |  |

[^5]In 1965, almost all children had access to television in the home while 36 percent reported having two or more sets. Many children indicated that they had color television. Teachers acquired relevision sets, according to the survors, much more slowly than did parents. The 1550 survey reveajed that 25 percent of the teachers reported owning sets. This percentage remained low for sometime, but steadily increased. The teachers reported in 1957 that 93 percent owned television sets. Witty ${ }^{1}$ revealed in his 1967 report that 48 percent or the homes owned one set, 41 percent owned two sets, and 11 percent owned three sets. A total of 20 percent of homes reported having color television sets. Television, at that time, was virtually in every home in the United States.

Elementary school pupils in 1949-50 survey averaged twenty-one hours of televiewing per week. This figure dropped to nineteen hours in 1951, but regained the loss after the installation of the coaxial cable. An average of twenty to twenty-one hours of televiewing per week has been reported (Table 3) year after year for elementary school pupils.

Parents had a tendency to view television as much as their children. A high of twenty-four hours was recorded for the parents' viewing time in 1950, and a low of 16.3 hours was reported in 1954. This approximate eight hour
${ }^{1}$ Paul Witty and Mary Ellen Batinich, "A 1967 Study of Televiewing," Reading and Realism, J. Allen Figure, ed., Proceedings of the Thirteenth Annual Convention (Newark, Delaware: International Reading Association, 1971), p. 733.

TABLE 3
AVERAGE HOURS SPENT WEEKLY WITH TELEVISION ${ }^{\perp}$

| Survey | Elementary <br> Pupil.s | High School <br> Pupils | Parents | Teachers |
| :---: | :---: | :---: | :---: | :---: |
| 1950 | 21.0 |  | 14.0 |  |
| 1951 | 19.0 | 14.0 | 20.0 | 9.0 |
| 1952 | 22.5 | 14.0 | 21.0 | 11.0 |
| 1953 | 23.0 | 17.0 | 19.0 | 12.0 |
| 1954 | 21.5 | 14.0 | 16.3 | 11.5 |
| 1955 | 23.7 | 14.3 | 21.2 | 12.5 |
| 1956 | 21.0 | 12.0 | 17.0 | 12.5 |
| 1957 | 22.5 | 12.0 | 20.0 | 12.0 |
| 1958 | 20.0 | 13.0 | 19.0 | 12.0 |
| 1959 | 21.0 | 12.3 | 20.5 | 11.0 |
| 1960 | 21.0 | 14.0 | 20.0 | 12.0 |
| 1961 | 20.0 | 13.0 | 20.0 | 11.0 |
| 1962 | 21.0 |  |  |  |
| 1963 | 22.0 |  |  |  |
| 1964 | 20.0 |  |  |  |
| 1965 | 20.0 |  |  |  |

range or variation reported by the parents was greater than that for elementary pupils, high school pupils, or their teachers. The least amount of viewing was reportedly done by the teachers followed by high school pupils, and then elementary pupils and parents.
${ }^{1}$ Compiled from the yearly studies reported by Witty in the Elementary English Journals from 1950-1965.

A small percentage of pupils indicated, as iate as 1965, that their parents counseled them regularly in their selection of television programs. Table 4 indicatec ine fercentage of parents and teachers wino were dissatistied wiuh television.

TABLE 4
gUIdance in the use of tV: tV created problemi ${ }^{\text {i }}$

| Survey | Parents <br> (Percent) | Teachers <br> (Percent) |
| :---: | :---: | :---: |
| 1950 | 29 | 48 |
| 1952 | 30 | 50 |
| 1953 | 30 | 28 |
| 1954 | 39 | 30 |
| 1955 | 36 | 33 |

About one third of the parents reported that television created problems in the home. For this same period of time, nearly 40 percent of the teachers indicated that televiewing created behavior and adjustment problems. These problems included neglect of homework, mealtime disturbances: increased nervousness, fatigue, impoverishment of play, disinterested in school, reduction in reading, and eye strain. Many of the behavior and adjustment problems appeared to be

[^6]diminishing according to the more recent surveys completed by parents and teachers. A very small percentage of parents and teachers in the later surveys reported behavion problem: associated with viewing television.

Elementary pupils in 1950 reported the efĩect they believe television had on schcol work. Thirty-one percent stated that television assisted them with their school wor while 67 percent indicated that it did not. ${ }^{2}$ Table 5 revealed how the pupils regarded the influence of television on reading.

## TABLE 5

THE EFFECT OF TV ON READING AS REPORTED BY THE PUPILS ${ }^{3}$

| Survey | Read More | Read Less | Read About <br> the Same |
| :---: | :---: | :---: | :---: |
| 1951 | 50.0 |  |  |
| 1952 | 15.0 | 33.0 | 45.0 |
| 1953 | 22.0 | 39.0 | 40.0 |
| 1954 | 45.0 | 38.0 | 12.0 |
| 1956 | 50.0 | 43.0 | 50.0 |
| 1957 | 56.0 | 39.0 |  |
| 1958 | 50.0 | 50.0 |  |

${ }^{1}$ Paul Witty and T. F. Gustafson, "Studies of TV: An Eighth Yearly Report," Elementary English, XXXIV (Decenber, 1957), 539.
${ }^{2}$ Paul Witty, "Children's, Parents' and Teachers' Reactions to Television," Elementary English, XXVII ioctober, 1950, 351.
${ }^{3}$ Compiled from Witty's studies reported in Elementary English Journal.

Generally, by 1959 pupils appeared to be reading a little more than they did a decade ago. This increase in reading was revealed in reports made by librarians, teachers, and pupil statements. About 25 percent of the elementary pupils in 1964 and 1965 indicated that teievision presentations had led them to read certain books. Despite a probably small gain in the total amount of reading done by children, the picture was not bright since many children do not read widely. The amount of time devoted to television as compared with that given to reading was very large. About three hours daily was given to televiewing while only one hour was spent reading. The reading of books was generally considered a little greater after the advent of television into the home, yet, it was still very meager in comparison with the amount of time given to viewing television. ${ }^{1}$

## Amount of Televiewing

The appeal of television was considered far greater than that achieved by other medium of mass communications. The double impact on the vision and hearing has a tremendous capacity to entertain, inform, and impress the audience with a minimum amount of effort or concentration. This vast television audience has been charmed at least in two ways. First, television has diverted people from using other forms of

[^7]media activities. Then, it has drawn heavily from the public's reserve sources of leisure time.

A study conducted in 1948 by Coffin reported that children viewed television 24 hours per week. ${ }^{1}$ dbout a year later McGinnis found that elementary pupils spent between 15 and 25 hours per week televiewing. ${ }^{2}$ In 1951, Clarke round the average 12-13 year old in Cincinnati spent 3.7 hours per day televiewing. ${ }^{3}$ Witty in 1950 surveyed the elementary pupils in the Evanston Illinois area and obtained completed questionnaires on 2100 students. The average time spent televiewing was three hours daily or 21 hours per week. ${ }^{4}$ His fifteen yearly reports which began in 1950 and continued through 1965 revealed that the average of three hours daily televiewing for elementary pupils has remained relatively constant year after year. Himmelweit, Oppenheim, and Vince ${ }^{5}$ conducted a study of the effects of television on English children during 1955 and 1956. They reported that the average child in the main sample viewed between eleven and thirteen hours a
${ }^{1}$ Thomas E. Coffin, "Television's Effect on Leisure Time Activities," Journal of Applied Psychology, XXXII (October, 1948), 555.
${ }^{2}$ W. C. McGinnis, "Now It's Television," The Journal of Education, CXXXII (May, 1950), 152.
${ }^{3}$ Franklin Dunham, "Effect of Television on School Achievement of Children," School Life, XXXIV (March, 1952), 88.
${ }^{4}$ Witty, "Reaction Television," p. 350.
$5_{\text {Hilde T. Himmelweit, A. N. Oppenheim, and Pamela }}$
Vince, Television and the Child (London: Oxford University Press, 1958), p. 98.
week. At the time of the English survey, television (B:BC only) was on the air for only brief periods during the day. The children's programs were on for one hour from 5:00 p.r. to 6:00 p.m. The adult programs began at 7:30 p.m. and :on-. tinued until about $10: 30 \mathrm{p} . \mathrm{m}$. During any given week a child viewer would have access to seven hours of children's televiewing, twenty-one hours of evening television, plus a few hours of early afternoon viewing during the week-end. Schramin ${ }^{1}$ reported that in the early grades, the average time a child spent with television was about two hours a day. Televiewing reached a peak of three to four hours about the sixth or seventh grade and then declined slowly throughout the high school years. In studying the use made of mass media by the urban poor, Greenberg and Dervin ${ }^{2}$ reported the hours of teieviewing in terms of family income (Table 6).

The low-income black youngster reported the most viewing time on any given weekday, nearly seven hours; highincome whites watched television nearly four hours. Preschool children typically watch television between two and three hours per day. Viewing time tends to drop when the child begins school and returns to the three hours per day at about the sixth grade. During the teenage years, televiewing for many pupils slowly begins to decline.

[^8]TABLE 6

## AVERAGE HOURS OF WEEKDAY TV VIEWING AMONG DISADVANTAGED CHILDREN ${ }^{1}$

|  |  | Family Income <br> Medium |  |
| :--- | :--- | :--- | :--- |
|  | Low | High |  |
| White | 5.73 | 5.19 | 3.82 |
| Black | 6.85 | 5.90 | 6.29 |

## Influence on Reading

Television has been accused of decreasing the pupils' amount of reading, which was considered a normal, wholesome activity for children. Some early critics predicted that television would eliminate the need to read and that society could look forward to a future generation which would be content to only sit and watch. Gessieman ${ }^{2}$ compared the reading activities of children from television homes with those from non-television homes. She reported that 39 percent of her subjects indicated that they had been stimulated to read a book because of televiewing. The television group reported a range of reading from no library books up to ten per week

[^9]for a total of 66 books, or an average of 2.2 books per week per child. There was no appreciable difference in the amount of library reading of the two groups. She summarized her iniings by stating that those who like to read will continuc to read, and those who seldom read or never read will coninue as they have been doing regardiess of television. Scott, in a study completed in 1954, endeavored to determine the relatioriship between the amount of televiewing that was done by children and school success. Those children who viewed more television, the upper 27 percent, achieved less proficiency as measured by standardized tests in arithmetic and reading. The child most devoted to television achieved to a lesser extent in reading than the one who viewed television in moderation. Bogart ${ }^{2}$ indicated that the evidence regarding television's effects on reading were far from being consistent. Yet, there was overwhelming agreement that television had reduced the amount of time American people spend in reading magazines and books, but not the newspapers. In general, the advantage of reading and televiewing were approximately the same in the English study conducted by Himmelweit, Oppenheim and vince. ${ }^{3}$ Both were considered home media and were always available.

[^10]Whenever television and reading competed against eack other, television (with the extra enticement of sound and vision) had more appeal than reading. Nevertheless, an interesting minority among the girls and the more intelligent younger children, indicated that they would rather read than view. The advartage of selecting their own reading matter proved to be a stronger influence than the pictorial content of television.

Reading with two exceptions has retained its former allotment of time and prestige. Books, newspapers, and most magazines were as much read today as they were in the earliex period. Comic books, and the group of magazines which includes confessions, screen detective, and pulp adventure types, were read much less than they were in the days of radio. ${ }^{1}$ The eariier studies conducted by Witty supported the findings that elementary age pupils read about the same amount after television came to them as they did before its advent. The more recent studies suggested that elementary pupils may be reading a little more. The present situation can not be considered bright for reading. The amount of time given to reading was one hour as compared to three hours spent daily televiewing. ${ }^{2}$ The most avid readers were from middle class homes. Comic book reading and televiewing tend to go hand in hand, but book reading and and televiewing competed for a youngster's time. Television

[^11]does act as an indirect stimulus to reading. Less intelligent children and those from the working class homes did not read much even before they had television. The initial influence of television on most children resulted in less reading, The loss of book reading was greatest among boys and children or average intelligence. Television can be considered to exert a good or bad influence on reading practices. Television does stimulate interest that leads to further learning, or it car serve as an escape to the world of fantasy. ${ }^{\text {l }}$

## Socio-Economic Factors

According to Bogart, ${ }^{2}$ there were two reasons why the heaviest listening and viewing was found at the middle rather than at the top or bottom of the social and educational ladder. First, television and radio programs were generally directed toward the psychological and cultural interests of the average, middle segment of the population. This approach seemed to offer the greatest promise of attracting the largest number of people to the audience. The second reason was that people of above average education and income have a greater mobility and were less apt to be dependent on home amusements. People of above average education and income were in the habit of reading, and had correspondingly less time and inclination for viewing

[^12]or listening. The people of lowest education and income wers considered least apt to turn to the mass media for recreation or information. This assumption, althougi apparently in eiro: resulted from the belief that this lower education and income group had a more constricted range of interests, or less developed capacity for sustained attention.

Himmelweit, Oppenheim, and Vince ${ }^{l}$ reported that the social level (a middle or working class home) proved of little importance in affecting the amount of time children watched television. The middle class children tended to view a little less than working class children, largely because of their earlier bed times.

Greenberg and Dervin ${ }^{2}$ reported television behavicr for disadvantaged fourth and fifih graders. Low-income pupils watched longer than high-income children. This finding was earlier supported by Scott $^{3}$ and Gray. ${ }^{4}$ Low-income pupils were were more likely than high-income children to watch television before school, during the noon hour, from 3:00 to 7:30 p.m.: and from 7:30 to $11: 00 \mathrm{p} . \mathrm{m}$. Children from poorer homes reported less parental control over their viewing habits. All children indicated that they controlled what they watched on television

[^13]
#### Abstract

except for the white children from high-income homes where the father exercised more control over the television set. Cnildren from low-income families were more likely than pupils irom higher-income homes to believe that the television content vas true-to-life. Lower-income pupils were more likeiy than upperincome children to state that they watched television :o learn about things not taught in school, about new things, about row to solve problems, and about how to act in social situations. No social class differences were found in the extent to which the children used television as a source of information about


 preferred occupations or places to live.Berman and Eisenberg ${ }^{1}$ studied a group of high school students whose nearly homogeneous population was 95 percent Jewish. Most of the parents owned their own homes and had become moderately affluent. A total of 270 completed protocols were obtained. Measures, such as, type of housing, father's job status, and number of children in the family bore no relationship to earned school marks. Parents' education correlated slightly, but significantly with school marks. This finding suggested that it is not an overtly expressed parental interest, but a more subtly communicated attitude with which the pupil identified that influences school performance. To some extent, the parents' educational achievement leads the pupil to view school success as being important. Students in this

[^14]study with exceptionally high intelligence were always high achievers in school.

Televiewing and Factors of Personality
A theory adequate to explain the function of mass media must satisfy the individuai's wish-fulfillment, needs, anc assists in the process of socialization, and social learning. The viewing of television was assumed to be a behavior that was expected to meet present needs.

The physically maturing child was in the process of being prepared to take part in adult society. These socializing experiences were frequently difficult for a child and often presented him hard psychological blows, fears, and frustrations. The child turns to television to escape from the conflicts and frustrations of the read world, or, perhaps, to seek aid and enlightment regarding his many complex problems.

Four approaches to define personality were suggested by Stanton. ${ }^{1}$

1. Equate personality with social skills since an individual's personality is assessed by the effectiveness with which the individual was able to elicit positive reactions from a variety of persons under different circumstances.
2. The second definition considers the personality of the individual to adhere to the most outstanding or salient impression which was created in others.
$1_{\text {Paul E. Stanton, "Personality Theory and Reading," }}$ Donald L. Cleland and Paul E. Stanton, eds.: Psychological and Physiological Aspects of Reading, The Twenty-Fourth Annual Conference and Course on Reading (Pennsylvania: University of Pittsburgh, l968), pp. 55-58.
3. Allport's studies provided a definition witin two major categories.
a. Bisocial: Social stimulus value, reaction of other individuals to the subject or "responding others."
b. Biophysical: This description has an organic side as well as a perceived side and may be linked to specific qualities of the individual which were susceptibie to objective description and measurement.
4. Personality was defined by the particuiar empirical concepts which were a part of the theory employed by the observer.

Acquiring an understanding that there was no single definition of personality and that personality was not complerely physiological were two important concepts to be gained.

Psychoanalytic theory offers three primary components: the Id, Ego, and Superego. The Id includes everything physiological that is inherited and was present at birth. The Ego serves as a monitor of the individual:s needs and provides appropriate transactions to the real world. The function of tre Superego as the moral arm of personality, represented the ideal rather than the real.

The three personality components represented the following areas:

The Id represents the biological; the Ego represents the psychological; and, the Superego represents the sociological.

The self-theory of personality as offered by Carl Rogers has gained somewhat wide acceptance. The principal conceptual ingredients in the theory include:

1. Organism: The total individual considering the biological, psychological, and social factors.
2. Phenomenal field: A construct which inciudes the totality of an individual's experience.
3. Self: The behaving individual whose behavicr is controlled by his conscious perception of the phenomenal field and the values of the organisin or the "I."

This theoretical system offers many implications regard-
ing the individual's varied relationships.

1. Personality developed as the organism interacts with the environment.
2. Personality may interject the values of other people and perceive them in a distorted manner.
3. The self strives for consistency.
4. The organism behaved in ways that were consistent with the self.
5. Experiences which were not consistent with the self-structure were perceived as threats.
6. The self may change as a result of maturation and learning.

What were the functions of "fantasy" for the individual?
The answer to this question was forthocming when the relationship of the child to his favorite television programs was understood. A child can be observed spending much of his waking life in daydreaming, imaginative play, and exposure to mass media; such as, fairy stories, comic books, radio, and television. Several suggestions were offered to explain the child:s motives for this active "fantasy" life. ${ }^{1}$ First of all. "fantasy" provided the child with experiences which were free from

[^15]real life controls. These experiences enabled the chila to seek solutions to pressing problems and allowed modes of action without risking injury or punishment. Ancther function of itontasy" was its use as a distractor. The motivated child to "get away from it all" can do so by immersing hinself in "fantasy.: A third function of "fantasy" as emphasized by Freud was in co:nection with his analysis of dreams, wish-fulfillment. The vicarious satisfaction provided by "fantasy" was presumably of a lower order, and as "fantasy" outlets were selected only as second-best solutions when real-life satisfactions were lacking. Media interests of youth were not simply a by-product of schooling and life style. These interests, while not necessarily of a single kind, appeared to reflect characteristics of personality. The high user of media may have wider horizons, greater interests, and energy to apply to all spheres of life. A more insecure individual may require a greater measure of distraction from his frustrations to the "fantasy" world of media. Those that possess rich imaginations may require constant stimulation to feed their "fantasy" life, or as a more rigid conformist, the stereotyped images of mass media were welcomed.

As a conveyor of "reality" experiences, television has certain advantages and disadvantages. First, television was able to offer the information earlier and possesses all of the advantages inherent in an audiovisual channel. Television was in a position to enlarge the environment of viewers. A distinct disadvantage as compared to print was that the
televiewer can not establish his own pace or repeat the experience when the need arises. The higher level abstractions were very difficult to project because of the very concreteress of the audiovisual mode of presentation. Since television has been such a success as a "fantasy" medium, children were reluctant to go to the teievision for the purpose of iearning. Television offered children escape from conflicts and frustrations or it served as an aid and providec enlightmert to a solution of problems. These two functions of televicwing have been labeled as "fantasy" and "reality" by Schramm. " "Fantasy" content invited the viewer to take leave of his probiems, invited emotion, acted to remove threat and anxiety, offered wish-fulfillment, and pleasure. Reality content constantly referred the viewer to the problems of the real world, invited alertness, cognition, tends to increase anxiety for a better view of the problem, and offered enlightment.

Schramm ${ }^{2}$ has indicated that adcquately controlled studies have failed to demonstrate that withdrawn behavior in children has increased since practically all homes have access to one or more television sets. Careful investigations have also failed to link the rise of juvenile delirquency to the program's content or the act of watching television. The chiid who usually becomes addicted to television was not well-groundec in reality and was unable to differentiate between the real and

[^16]fantasy world. Television seems to exploit the child's need for fantasy programs. The child with a normally active personality, a happy home, and satisfactory peer group reiationships was ieast likely to be harmed by televiewirg experiences.

This review of the research as it was related to the children's use of television suggested or revealed:

1. That although technically television was slowiy developed, it almost instantly received wide spread acceptance into American homes.
2. That neither admirers nor critics were entirely correct in their assessment of television. Children with satisfactory interpersonal relationships, then, were least likely to be harmed by any of the experiences offered by television.
3. In the yearly surveys, the percent that owned television sets, average hours spent televiewing, amount of adult guidance in the use of television, and the pupils reported the effect that television had on reading.
4. That television continued to be the favorite leisure or pastime for children.
5. That generally, children read about the same amount as they did before the advent of television. On the average one hour was devotec to reading for every three hours spent televiewing.
6. That socio-economically, there was scarcely a home without one television set. Children from low-income families watched more television, had less parental control over the television, believed that the content of television was true-to-life, stated that they viewed television to learn about things not taught in school, and viewed television for solutions to problems and models of acceptable behavior.
7. That the mass media attempted to satisfy the individual's needs for "fantasy" or "reality" experiences. It has not been shown that television has increased the withdrawn behavior of
children or contributed to the rise in juvenile delinquency. The normal, well adjusted child was unlikely to be harmed by any of the experiences offered by television.

## CHAPTER III

## PROCEDLRES AND PRESENTATION OF THE DATA

This study was designed to investigate the teieriewing practices of middle socio-economic status fourth grade subjects. The subjects were grouped into high, medium, and low reading achievement levels, and were considered as "fartasy" or "reality" viewers and then as "heavy" or "light" viewers. The percentage of "fantasy" viewing and the percentage of time spent televiewing were correlated with each of the fourteen factors of the IPAT Children's Personality Questionnaire.

The review of the literature revealed that little research had been conducted to investigate televiewing practices of fourth grade subjects and the relationship of their viewing practices to certain dimensions of personality.

## Procedure

The subjects in the study were selected from fourth grade classrooms in six separate schools located in the Midwest City-Del City School District. These schools had previously been identified by administrators as having a predominantly middle socio-economic status student enrollment. There was a total enrollment in the district of 18,412 students in

September, 1971. The elementary schools enrollea 9, $201 \mathrm{stu-}$ dents or about half of the students.

The six elementary schools provided a fourth grade population of 592 subjects. Complete data were collected on 455 subjects. All of the fourth grade students were eligible to participate in the study. Those subjects winh imcompete data were excluded from the study. An itemized Iisting of the data coilected on each of the 465 students is reported in Appendix $D$ of the study. Data pertaining to "fantasy-reality" viewers and "heavy-light" viewers have been itemized in Appendix C.

Two undergraduate college classes served as a panel
of judges to rate the television programs. For the rater to assign a program to either the "fantasy" or "reality" category, the program must have satisfied four of the six possible rating criteria. The first class had a membership of 26 students and rated the programs viewed Monday through Friday. The Saturday and Sunday programs were rated by the 40 memoers of the second class. (See Appendix $D$ for a copy of the instruction and ratings.) A program had to receive 51 percent (14 and 21 ratings) of the judges ratings to be included in the study. The ratings of the programs for the week beginning April 3, 1972 are presented in Table 8.

There were 80 programs (including j, 10,15 , and up to 30 minute time periods) available for televiewing during each of the week days. There were 107 programs offered for viewing on Saturday and 110 programs on Sunday. A total of

TABLE 8
RATINGS OF THE TV PROGRAMS

|  | Fantasy | Reality | Not <br> Rated | No. Daily <br> Frograms |
| :--- | :---: | :---: | :---: | :---: |
| Monday | 40 | 18 | 22 | 80 |
| Tuesday | 36 | 18 | 26 | 80 |
| Wednesday | 40 | 19 | 21 | 80 |
| Thursday | 41 | 19 | 20 | 80 |
| Friday | 41 | 18 | 21 | 80 |
| Saturday | 50 | 9 | 48 | 107 |
| Sunday | 34 | 6 | $\underline{70}$ | $\underline{110}$ |
| $\quad$ Totals | 282 | 107 | 228 | 617 |

617 programs were available to be viewed by the subjects during the seven day period (See Appendix B for a copy of the Televiewing Questionnaire). The judges rated 282 programs as "fantasy" and 107 programs as "reality" type programs. These prosrams were all 30 minute segments of time. Approximately 63 percent of the total number of programs offered for public viewing were included in the study. The 282 "fantasy" programs constituted 72.49 percent of the rated programs while 107 programs represented the remaining 27.51 percent of the programs included in the study. Whenever a subject's "fantasy" viewing exceeded the 90 percent level, he was classified as a "fantasy" oriented viewer. The subject was classified as a "reality" viewer whenever his "reality" viewing reached the 80 percent level.


#### Abstract

The subjects were divided into groups, "heavy" and "light" viewers. The "heavy" viewers, by definiticn, spent 55 percent or more of their available hours at home televiening. The "light" viewers spent 35 percent or less of their available time watching television.

Twenty-three classroom teachers assisted in collecting the data. Each teacher was provided rith materials, a manual describing the study, and instructions for administering the questionnaires (Appendix E). The Televiewing Questionnaire was administered during the morning following the subjects opportunity to view the programs. The week-end viewing on Friday, Saturday, and Surday was reported on the following Monday after the subjects had returned to school.

The teachers arranged a time schedule for administering the IPAT Children's Personality Questionnaire (CPQ) within their $\varepsilon$ lassrooms. The subjects completed the personality questionnaires during the week when other data were collected.

The reading comprehension sub-test scores on the Iowa Tests of Easic Skills were taken from the reports provided the schoois by the Houghton Mifflin Company Scoring Services at Iowa City, Iowa. The data from the questionnaires were key-punched on IBM cards and analyzed by computer. The Merrick Computer Center, Norman, Oklahoma, provided programs for the Analysis of Variance which were utilized in the completion of the study.


## Presentation of Data

Various types of data were unarailable for some of the subjects in the schnols. Table 9 indicated the distribution of unobtained data.

TABLE 9
TYPE Of MISSING DATA BY SCHOOLS

|  | A | B | Schools |  |  | F | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CPQ | 2 |  | 1 | 1 | 3 | 5 | 13 |
| Reading Score | 4 | 12 | 13 | 23 | 14 | 24 | 90 |
| TV Questionnaire | 1 | 1 | 3 | 1 | 8 | 3 | 17 |
| Personal Data Form |  |  | - | 2 | 2 | 3 | 7 |
| Total | 7 | 13 | 17 | 27 | 27 | 36 | 127 |

Unavailable reading comprehension scores accounted for 90 of the 227 subjects eliminated from the study. The 127 subjects represent approximately 21.5 percent of the total fourth grade enrollment of the participating schools.

Availabie data was collected on 465 fourth grade subjects. A distribution is presented in Table 10 of the participating subjects by schools.

There was approximately an equal number of males and females (239 males--226 females) which provided complete data for the study. School "E" provided the largest number of subjects with an equal number maies and females. The subjects
which satisfied the criteria for "reality" viewers are presented in Table 11.

TABLE 10
NMMBER OF PARTICIDATING SUBJECIS BY SCHOOL

| Sex | A | 3 | Schools |  |  | F | Torat |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Maie | 45 | 36 | 40 | 23 | 51 | 44 | 239 |
| Female | 44 | 42 | 37 | 18 | 51 | 34 | 226 |
| Total | 89 | 78 | 77 | 41 | 102 | 78 | 465 |

TABLE 11

## REALITY VIEWERS BY SCHOOLS

| Reading Ievels | $M^{A} F$ | $M^{B} F$ | $\begin{gathered} \mathrm{Sch} \\ \mathrm{C} \\ \mathrm{MF} \end{gathered}$ | $\begin{gathered} o l \mathrm{~s} \\ \mathrm{D} \\ \text { M F } \end{gathered}$ | $\begin{gathered} E \\ M F \end{gathered}$ | $\begin{gathered} F \\ M F \end{gathered}$ | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Low |  |  |  | $i$ | 22 |  | 5 |
| Medium |  |  | 1 | 1 i | 11. | 1 | 6 |
| High | 1 | 11 |  | 11 | $3-$ | $\underline{2} 1$ | 9 |
| Total | 1 | 11 | 1 | 12 | 63 | 31 | 20 |

The "reality" viewers (4 percent of the student grotr) consisted of a total of twenty subjects. Each school provided a minimum of one subject for the study. Tweive of the twenty subjects were males and school "E" provided nine of the "reality" viewers. The high reading ievel as a group accounted for nine of the "reality" viewers.

The distribution of "fantasy" viewers is presented in Table 12 by schools. The data revealed that the "fantasy" viewers category contained the largest number oif subjecis.

TABLE 12
fantasy viewers by schocls

| Feading <br> Levels | A |  | B |  | Schools |  |  |  | E |  | F |  | Toval |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | M | F | M | F | M | F | M | F | M | F | M | F |  |
| Low: | 6 | 8 | 6 | 10 | 7 | 8 | 3 | 6 | 10 | 10 | I't | 5 | 93 |
| Medium | 7 | 12 | 8 | 8 | 12 | 6 | 3 | 4 | 6 | 15 | 8 | 8 | $9 \%$ |
| High | 11 |  | 11 | 9 | 3 | I | 7 |  | 8 | 7 | 2 | 6 | 89 |
| Total | 24 | 30 | 25 | 27 | 27 | 21 | 13 | 13 | 24 | 32 | 24 | 19 | 279 |

The "fantasy" viewers (a total of 279 subjects) represented 60 percent of the 455 subjects. While school "E" (Table 10) contributed the largest number of subjects to the study, they had the smallest percentage (55 percent) to participate as "fantasy" viewers. There was about an equal nunber (Table 12) in each of the reading level categories: low: (93); medium, (97); and high, (89).

The individuais classified as "heavy" or "light" teleViewers totaled 224 subjects (approximately 48 percent of the 465 subjects). The two groups were about equal in number of subjects. There were 117 "heavy" viewers ( 50 males and 66 femaies) as compared to 107 "light" viewers ( 66 males and 41
females). Table 13 provided the data related to the "heavy" viewers by schools.

TABLE 13
HEAVY VIEWERS BY SCHOOLS

| Reading <br> Levels | A |  | B |  | Schoois$C \quad D$ |  |  |  | E |  | F |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | M | F | M | F | M | $F$ | M | F | M | $F$ | M | F |  |
| Low | 3 | 3 | 2 | 4 | 2 | 2 |  | 3 | 3 | 5 | 3 | 4 | 34 |
| Medium | 3 | 5 | 1 | 6 | 7 | 4 | 2 | 1 | 4 | 5 | 5 | 2 | 45 |
| High | 1 |  | 2 | 8 |  | 3 | 3 | 1 | 6 | $\underline{2}$ | 3 | $\underline{2}$ | 38 |
| Total | 7 | 15 | 5 | 18 | 9 | 9 | 5 | 5 | 13 |  | 11 | 8 | 117 |

The "heavy" viewers as a group had 50 maie and 67 female subjects. School "C" failed to provide a minimum of one male subject for the high reading level. School "D" did not have a male subject to qualify for the low reading level. The "heavy" viewers had 34 subjects in the low reading level, 45 subjects in the medium level, and 38 subjects in the high reading level.

The distribution of the subjects as "light" viewers are presented in Table 14 by schools. One hundred and seven subjects were classified as "light" viewers.

The "light" viewers as a group had 66 males and 41 female subjects. School "D" failed to identify a minimum of one female subject for the high reading level. School "F" did not have a female subject to qualify for the low reading level.

TABLE 14
LIGHT VIENERS BY SCHOOLS

| Reading <br> Levels | A |  | B |  | Schools |  |  |  | E |  | $F$ |  | Totas |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | F | M | $\stackrel{\square}{5}$ |  | $F$ | vi | F |  |  | M |  |  |
| Low | 2 | 3 | 3 | 2 | i | 4 | 4 | 2 | 6 | $j$ | $i$ |  | 39 |
| vediun | 3 | 2 | 3 | 2 | 2 | 1 | 4 | 1 | 3 | 6 | 2 | 3 | 32 |
| High | 5 | 2 | 4 | 2 | 3 | 1 | 3 |  | 7 | 3 | 4 | 2 | 36 |
| Total | 10 | 7 | 10 | 6 | 6 | 6 | 11 | 3 | 16 | 14 | 13 | 5 | 107 |

Six elementary schools provided 592 fourth grade subjects to participate in the study. Data was collected on 465 subjects.

To rate the television programs as being either "fantasy" or "reality" oriented, two undergraduate college classes served as a panel of judges. A total of 282 programs were rated as "fantasy" oriented while 107 programs were rated as being "reality" oriented.

The presentation of the data was by categories: "reality" with 20 subjects; "fantasy" with 279 subjects; "heavy" viewers with 117 subjects; and "light" viewers with 107 subjects. The "reality" category had the fewest number of subjects while "fantasy" had the greatest number of subjects.

## CHAPTER IV

## ANALYSIS OF THE DATA

The purpose of this chapter is to present the analysis of the collected data on 299 subjects classified along a "fantasy-reality" dimension, 224 subjects classified as "heavy" or "light" viewers, and the correlations between "fartasy" and "heary" viewing with each of the fourteen factors of the IPAT Children's Personality Questionnaire.

A Three-Way Analysis of Variance (ANOVA) was performed. The first analysis was concerned with "fantasy-reality" oriented televiewing. The second analysis was concerned with "heavy-lignt" viewing. These ANOVAs tested Hypotheses I, 2, 4 , and 6 and examined the interaction between selected factors within this study. The interactions combined were "fantasyreality," "heavy-light," sex, and reading levels. Hypotheses 3 and 5 were tested by means of a Chi-square test. Hypotheses 7 and 8 were tested using a Pearson Product-Moment Correlation Coefficient.

Hypothesis 1 stated: "There is no statistically significant interaction between the type of television viewer ("fantasy oriented" or "reality-oriented") and the reading achievement level of the subjects and the amount of television watched." As revealed in Table 15 , the calculated
value of $F$ for this hypothesis was <l. This was not statistically significant. Therefore, Hypothesis $\mathbf{l}$ cannot be rejected.

TABLE 15
ANALYSIS OF THE FANTASY-REALITY VARIABLE

| $\begin{gathered} \text { Hypothe- } \\ \text { sis } \\ \text { Number } \end{gathered}$ | Source | Means <br> Square | $\begin{aligned} & \text { Degrees } \\ & \text { of } \\ & \text { Freedom } \end{aligned}$ | F-Ratio | P | Sign. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sex | 0.413 | 1.0 | 0.0016 | 0.9672 | N.S. |
|  | Reading <br> Levels | 605.958 | 2.0 | 2.3146 | 0.0985 | N.S. |
|  | Reality Fantasy | 5705.996 | 1.0 | 27.7957 | 0.0000 | $<.001$ |
|  | Sex by Reading Levels | 342.288 | 2.0 | 1.3075 | 0.2712 | N.S. |
| 4 | Sex by RealityFantasy | 3978.105 | 1.0 | 15.1955 | 0.0003 | $<.001$ |
| 1 | Reading <br> Levels by RealityFantasy | 65.992 | 2.0 | 0.2521 | 0.7807 | N.S. |
|  | Sex by <br> Reading <br> Levels by RealityFantasy | 96.543 | 2.0 | 0.3688 | 0.6975 | N.S. |
|  | Within | 261.795 | 287.0 |  |  |  |
|  | Total | 292.085 | 298.0 |  |  |  |

Hypothesis 2 stated: "There is no statistically significantinteraction between the amount of televiewing ("heavy-
light") and the reading achievement level of the subjects and the amount of "fantasy" watcied." The calculated value of F indicated in Table 16 for this hypothesis was <l. This value was not statistically significant at the . 05 levei. Hypotinesis 2, therefore, cannot be rejected.

TABLE 16
ANALYSIS OF THE HEAVY-LIGHT VARIABLE


[^17]Hypothesis 3 stated: "There is no statistically significant difference between the frequency of males and females selecting "fantasy" or "reality" type programs." The caloulated Chi-square value indicated in Table 17 was <l. The Chi-square value was not statistically significant at the .05 level. Therefore, Hypothesis 3 cannot be rejected.

TABLE 17
SEX BY REALITY-FANTASY VIEWING
(Hypothesis 3)


Hypothesis 4 stated: "There is no statistically significant interaction between sex and the percentage of "fantasy" or "reality" type programs watched and the amount of television watched." As shown in Table 15 the caJculated value of F for this hypothesis was 15.20. This value was statistically significant at $p<.001$. Hypothesis 4 , therefore, was rejected.

Hypothesis 5 stated: "There is no statistically significant difference between the frequency of males and females as "heavy-light" viewers. Table 18 indicated the Chi-square value for
this hypothesis was 8.05 . This value was statistically significant at the . 01 level. Hypothesis 5, therefore, was rejected.

TABLE 18

## SEX BY HERVY-LIGHT VIEWING (Hypothesis 5)

Male

Hypothesis 6 stated: "There is no statistically significant interaction between sex and the amount ("heavy" or "light" viewing) of television watched and the amount of "fantasy" selected for televiewing." As shown in Table 16, the calculated $F$ value for this hypothesis was 3.32. Tris value failed to reach the .05 level of statistical significance, but was significant at $p<.07$. Hypothesis 6 , therefore, cannot be rejected at the .05 level. The reader is invited to note this fact, and if the consequences of a Type $I$ error are not too serious, to consider this hypothesis as being tentatively rejected.

Hypothesis 7 stated: "There is no statistically significant correlation between the percentage of "fantasy" watched and each of the fourteen factors of the IPAT Children's

Personality Questionnaire. The data presented in Table 19 revealed that the percent of "fantasy" viewing was not statistically significantly correlated with any of the fourteer, personality factors. Theref̂ore, Hypothesis 7 camot be rejected.

TABLE 19
THE CORRELATION OF CPQ FACTORS WITH THE PERCENT of fantasy and heavy viewing
$\begin{array}{cccc}\text { CPQ } \\ \text { Factors } \\ \text { Fantasy Viewing } \\ \text { (Hypothesis 7) }\end{array} \quad$ Sign. $\left.\begin{array}{c}\text { Percent of } \\ \text { A Heavy Viewing } \\ \text { (Hypothesis 8) }\end{array}\right]$ Sign.

Note: All at or below $r=0.166$

Hypothesis 8 stated: "There is no statistically significant correlation between the percentage of time spent televiewing and each of the fourteen factors of the IPAT

Children's Personality Questionnaire. The data preserited in Table 19 indicated that the percentage of time spent televiewing was not statistically significantly correlated with any s: the fourteen personality factors. Hypothesis 8, therefore, cannot be rejected.

Hypotheses 1, 2, 3, 6, 7, and 8 were not statistically significant, therefore, they cannot be rejected. Hynotheses 4 and 5 were statistically significant, and therefore, were rejected.

SUMMARY, FINDINGS, AND RECOMENDATIONS

Summary
The purpose of this study was to examine the effects that televiewing practices have on school behavior, social and emotional adjustment of middle socio-economic status fourth grade subjects. The percent of time and type of programs was correlated with each of the fourteen factors of the IPAT Children's Personality Questionnaire.

Several conditions suggested the need for conducting the study. First, there $\because \approx=$ li̇tile reported research which focused upon the effects of televiewing practices of fourth grade subjects. Second, children's use of television may have changed since witty made his last yearly report. Finally, the type of program viewed by a subject may be significantly related to personality factors.

The problem of this study was to determine if there were statistically significant differences and interactions between and among the factors of "fantasy-reality" oriented viewing: "heavy-light" viewing, sex, and level of reading achierement of the subjects. The second pari of the problem of this study was to determine if there were statistically

```
significant correlations between the percentage of "fantasy"
programs watched or time spent televiewing and each of the
fourteen factors of the IPAT Children's Personality Question-
```

naire.

Eight hypotheses were developed to implement the in-
vestigation of the problem. These hypotheses were:

1. There is no statistically significant interaction between the type of television viewer ("fantasyreality' oriented) and the reading achievement level of the subjects and the amount of television watched.
2. There is no statisticaliy significant interaction betweer the amount of televiewing ("heavy-light" viewing) and the reading achievement level of the subjects and the amount of "fantasy" watched.
3. There is no statistically significant difference between the frequency of males and females selecting "fantasy" or "reality" type programs.
4. There is no statistically significant interaction between sex and the percentage of "fantasy" or "reality" type programs watched and the amount of television watched.
5. There is no statistically significant difference between the frequency of males and females as "heavy" or "light" viewers.
6. There is no statistically significant interaction between sex and the amount ("heavy-light" viewing) of television watched and the amount of "fantasy" selected for viewing.
7. There is no statistically significant correlation between the percentage of "fantasy" watched and each of the fourteen factors of the IPAT Children's Personality Questionnaire.
8. There is no statistically significant correlation between the percentage of time spent televiewing and each of the fourteen factors of the IPAT Children's Personality Questionnaire.

## Procedure

The descriptive research method was used in this study. Four hundred sixty-five fourth grade subjects were inclided in the sample for study. Two hundred seventy-nine subjects were classified as "fantasy" viewers and twenty were ciassified as "reality" viewers. The "heavy" viewers as a groun had one hundred seventeen subjects and the "light" viewers had one hundred and seven subjects. The following data were collected on each of the subjects: reading comprehension scores; fourteen scores on the IPAT Children's Personality Questionnaire; and seven days of televiewing reported on the Television Questionnaire.

Analysis of Variance, Chi square tests, and Pearson Product-Moment Correlation Coefficients were used to test the hypothesis of the study.

## Findings

The analysis of the data for the study resulted in
the findings listed below:

1. There was no statistically significant difference between the type of television viewer ("fantasy-reality" oriented) and the low, medium, and high reading achievement level of the subjects.
2. There was no statistically significant difference between the amount of television viewed ("heavy-light") and the low, medium, and high reading achievement level of the subjects.
3. There was no statistically significant difference between male and female selection of "fantasy" or "reality" type programs.
4. There was a statistically significant interavtion between sex and the percentage of "fantasyit or "reality" type programs watched. Table 20 indicated that female "reality" viewers spent much less time viewing "reality" programs than did male "reality" viewers. The female "reality" viewer spent much less time vieving than did the female "fantasy" viewers. Male "reality" viewers spent slightiy less time viewing "reãity" type programs thar "fantasy" type programs. Male "fantasy" viewers spent much less time viewing "fantasy" type programs than dic female "fantasy" viewers.

TABLE $2 C$
MEANS FOR THE SEX BY REALITYfantasy viewing interaction

5. There was a statistically significant difference between male and female as "heavy" or "light" viewers. Females tend to be "heavy" viewers and males tend to be "light" viewers.
6. There was no statistically significant interaction between sex and the percentage ("heavy" or "light" viewing) of television watched. Yet, the reader is invited to note the fact that it was significant at $p<.07$. Table 21 revealed that female "heavy" viewers watched more "fantasy" type programs than did male "heavy" viewers. Male and female "light" viewers watched about the same percent of "fantasy" type programs. Male "heavy" viewers watched less "fantasy" type programs than male "light" viewers.
7. There was no statistically significant correlation between the percentage of "fantasy" watched and each of the fourteen factors of the IPAT Children's Personality Questionnaire.

TABLE 21

8. There was no statistically significant correlation between the percentage of time spent televiewing and each of the fourteen factors of the IPAT Children's Personality Questionnaire.

## Conclusions

After testing the null hypotheses the following conclu-
sions can be drawn from the data.
i. The fourth grade boys and girls assigned to the low, medium, and high reading achievement levels watched about the same amount of "fantasy" as "reality" type programs.
2. The fourth grade boys and girls assigned to the low, medium, and high reading achievenent levels spent about the same amount of time riewing television.
3. The fourth grade boys and giris were decidedly more "fantasy" oriented viewers.
4. The fourth grade boys watched more "reality" type programs than did the girls.
5. The fourth grade girls tended to watch much more "fantasy" type programs than did the boys.
6. The fourth grade boys spent about the same amourt of time viewing "reality" as "fantasy" type programs.
7. There was no relationship between the "fantasy" programs watched by fourth grade boys and girls and the personality factors.
8. There was no relationship between the time the fourth grade boys and girls spent televiewing and the personality factors.

Recommendations
The findings ard conciusions of this study supported
the following recommendations:

1. A study could be conducted of the televiewing practices of high, middle, and low socioeconomic status school age subjects. A comparisor of the televiewing practices could be made between the socio-econcmic status levels.
2. A study could be conducted of the televiewing practices of different grade levels. A comparison of these televiewing practices could be made between grade levels.
3. Studies could be made to determine the televiewing practices of subjects from different racial groups. A comparison could be made between these groups.
4. A replication of this study could be conducted using seventh or eighth grade subjects.
5. A study could be conducted of the televiewing practices of subjects when they start school in the fall and compare their fall viewing with their spring viewing practices. This could determine if significant changes occur in ar individual's viewing practice during the scinool year.
6. A study could be conducted to determine whether televiewing practices differ for subjects living in an urban or rural area.
7. A longitudinal study could be made to ascertain whether marked changes occur in the types of television programs selected for viewing by subjects as they become reading disability cases.

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APPENDIX A

| Low Score Description |  | High Score Description |
| :---: | :---: | :---: |
| Reserved | $\begin{gathered} \text { Factor } \mathrm{A} \\ \text { vs. } \end{gathered}$ | Warmearted |
| Less Intelligent | $\begin{gathered} \text { Factor } \mathrm{B} \\ \text { vs. } \end{gathered}$ | More Intelijgent |
| Affected by Feelings | $\begin{gathered} \text { Factor } C \\ \text { vs. } \end{gathered}$ | Emotionally Stable |
| Phlematic | Factor D | Excitable |
| Obedient | $\begin{gathered} \text { Factor } \mathrm{E} \\ \text { vs. } \end{gathered}$ | Assertive |
| Sober | $\begin{gathered} \text { Factor } F \\ \text { vs. } \end{gathered}$ | Happy-Go-Lucky |
| Expedient | $\begin{gathered} \text { Factor } G \\ \text { vs. } \end{gathered}$ | Conscientious |
| Shy | $\begin{gathered} \text { Factor H } \\ \text { vs. } \end{gathered}$ | Venturesome |
| Tough-Minded | $\begin{gathered} \text { Factor I } \\ \because s . \end{gathered}$ | Tender-Minded |
| Vigorous | $\begin{gathered} \text { Factior J } \\ \text { vs. } \end{gathered}$ | Circumspect |
| Forthright | $\begin{gathered} \text { Factor } \mathrm{N} \\ \text { vs. } \end{gathered}$ | Shrewd |
| Self-Assured | $\begin{gathered} \text { Factor } 0 \\ \text { vs. } \end{gathered}$ | Apprehensive |
| Casual | $\begin{gathered} \text { Factor } Q_{3} \\ \text { vs. } \end{gathered}$ | Controlled |
| Relaxed | $\begin{gathered} \text { Factor } \\ \text { vs. } \end{gathered} Q_{4}$ | Tense ${ }^{1}$ |
| ${ }^{\text {I Rutherford }} B$ for the Children's Pe | orter and Ra ality Ques | ond B. Catteli, Manual maire (Champaign, III. |
| Irstituie for Personality and Ability Testing, 1968): pr. 3-5 |  |  |

APPENDIX B

## TELEVIEWING QUESTIOMNAIRE

1. I got up at $\qquad$ a.m.
2. I left home for school at $\qquad$ a.…
3. I got home from school at $\qquad$ p.m.
4. I went to bed at $\qquad$ p.m.

Below you will find a list of celevision programs. It you watcred che prograr, place a check aark ( $(\checkmark)$ on the liae before the program.

$$
\text { MONDAY--A.BRIL 3, } 1972
$$



1. I got ue at $\qquad$ a.m.
2. I left home for school at $\qquad$ a.m.
3. I for home from school at $\qquad$ p.m.
4. I went to bed at $\qquad$ p.m.

Below you will find a list of relevision prograrus. If you watchec the program, place a check mark $(\checkmark)$ on the line before the program.

$$
\text { TUESDAY--APRIL 4, } 1972
$$

| 6:15 | Morning |
| :---: | :---: |
|  | (9) Surrise Semester--LatinAmerican iitezature |
| 6:30 | (4) Fam News and Weather |
| 6:45 | (9) Morring Devotions |
| 6:55 | (9) Farm Report--Bill Hare |
| 7:00 | (4) Tocay |
|  | (9) CES News--itart |
| 7:20 | (5) Give Us This Day |
| 7:25 | (5) What's Happeaing |
| 7:30 | (4) Today |
|  | (5) Rise and Shine Report |
|  | (9) News |
| 7:50 | (9) Lucille Rivers--Sewing |
| 7:55 | (5) Ezul harvey--Comuentary |
|  | Afternoon |
| 3:00 | (4) Somerset |
|  | (5) Love, American Style |
|  | (9) Amateur's Guide to Love--Game |
| 3:30 | (4) Flintstones |
|  | (5) Movie--"The Dark Past" |
|  | (3) Gilligan's Island |
| 4:00 | (4) Daniel Boone |
|  | (j) Movie--'The Dark Past" |
|  | (0) Elipper |
|  | (13) Sesame Street |
| 4:30 | (4) Daniel Boone |
|  | (5) Movie--"The Dark Past" |
|  | (9) Perry Mason |
|  | (13) Sesame Street |
| 5:00 | (4) I Dream of Jeannie |
|  | (5) News |
|  | (9) Perry Mascn |
|  | (13) Mister Rogers |
| 5:25 | (3) Paul Harvey--Commentary |
| 5:30 | (4) NBC News--John Chancellor |
|  | (5) ABC News--Howard K. Smith |
|  | (9) CBS News--Walter Cronkite |
|  | (13) Electric Company--Childrer |


|  | Evenirg |
| :---: | :---: |
| 6:00 | (4) Jews |
|  | (5) Truth or Consequences |
|  | (9) Nicws |
|  | (13) French II--nebarnot |
| 6:30 | (4) The Adnirai--Special |
|  | (5) Mod Sa̧uad |
|  | (9) News |
|  | (13) Spanish II--Kancock |
| 7:00 | (4) The kdmiral--Special |
|  | (5) Mod Squad |
|  | (9) All in the Family |
|  | (13) OPUS '72 |
| 7:30 | (4) Cizcus Town--Special |
|  | (5) Movie--"Reverge" |
|  | (9) Hawaii Five-0 |
|  | (13) Advocates--Debate |
| - $8: 00$ | (4) Cizcus Town-Special |
|  | (5) Movie--"Revenge" |
|  | (9) Hawai1 Eive-0 |
|  | (i3) Advocates--Debate |
| 8:30 | (4) James Garnez--Western |
|  | (5) Movie--"Revenge" |
|  | (9) Cannon--Crime Drama |
|  | (13) Black Journa! |
| 9:00 | (4) James Garner--Western. |
|  | (5) Marcus Welby |
|  | (9) Cannon--Crime Drama |
|  | (13) Tuesdayscope |
| 9:30 | (4) Waliace willilfe |
|  | (5) Marcus Welby |
|  | (9) Mary Tyler Moore |
| 10:00 | (4) News |
|  | (9) News |
| 10:10 | (5) News |
|  | (4) Johnny Carson |
| _10:30 | (5) News |
| 10:40 | (9) Mouie--"Crooks and Corcnets" |
|  | (5) Election '72--Special |
| 11:00 | (4) Johnny Carson |
| $E_{11: 30}$ | (5) Movie--"A New Kind of Love" |
|  | (9) Movie--"Crooks and Coronets" |
|  | (4) Johnny Carson |
|  | (5) Movie--"A New Kind of Love" |
| - | (9) Movie--"Czooks ana Coronets" |

## TELEVIEWING QUESTIONNAIRE

2. I left hone for school at $\qquad$ a.m.
3. I got home from sciool at $\qquad$ p.四.
4. I went to bed at $\qquad$ p.m.
Below you will find a list of television programs. If you watched the program, place a check ma=k ( $\checkmark$ ) on the line before the program.

WEDNESDAY--APRIL S, 1972


1. I gor up at _a.m.
2. I left inme for school at $\qquad$ a.m.
3. I got home from school at $\qquad$ p.t.
4. I went to bed at $\qquad$ p.m.

Beiow you will find a lisc of television prog=ans. If you wacched the program, place a check mark $(\checkmark)$ on the line before the program.

THIRSDAY--APRIL 6, 1972

| 6:15 | Morning |  |  |
| :---: | :---: | :---: | :---: |
|  | (9) Sunrise Semester--Yatin- | 6:30 | (4) Iragnet |
|  | American Literature |  | (5) This is Your Life |
| 6:30 | (4) ¢amm News and Weather |  | (9) Xews |
| 6:45 | (9) Morning Devotions |  | (13) Spanish İ-Hancock |
| 6:55 | (9) Farm Report--Bill Hare | 7:00 | (4) Elip Wilson |
| 7:00 | (4) Tociay |  | (5) Alias Smith and Jones |
|  | (9) CBS News--Hart |  | (9) Me and the Chimp |
| 7:20 | (5) Give Us This Day |  | (13) Thirty Mirutes |
| 7:25 | (5) What's Heppening | 7:30 | (4) Fisp Wilson |
| 7:30 | (4) Today |  | (5) Alias Smith anc Sones |
|  | (5) Rise and Shine Report |  | (9) My Three Sons |
|  | (9) News |  | (13) Ne: Playhouse Biogzaphy |
| 7:5c | (9) Lucille Rivers--Sewns | 8:00 | (4) Ironside |
| 7:55 | (5) Paul Harvey-Comentary |  | (5) Longstree: |
|  |  |  | (5) Movie-"The Impussible Years" |
|  | Afternoon |  | (13) Net Playhouse Biograph; |
| 3:00 | (4) Somerset | 8:30 | (4) Ironside |
|  | (5) Love, American Style |  | (5) Longstreet |
|  | (9) Amateuz's Guide to Love--Game |  | (S) Movte--"The Tipossible Years" |
| 3:30 | (4) Elintstones |  | (13) Net Playhouse Biography |
|  | (5) Movie--"Badiands of Mortane" | 9:00 | (4) Dean Martin |
|  | (9) Gilligan's Island |  | (5) Owen Marshali: Counse Ior |
| 4:00 | (4) Daniel Boone--Adventure |  | at Law |
|  | (5) Movie--"Badlands of Montana" |  | (9) Movie--'The Impossible Yeare" |
|  | (9) Elipper |  | (13) World Press Review |
|  | (13) Sesame Street | 9:30 | (4) Dean Martir |
| 4:30 | (4) Daniel Boone |  | (5) Owen Marshall, Councelo: |
|  | (5) Movie--"Badlands of Montana" |  | at Law |
|  | (9) Perry Mason |  | (9) Movie--"The Impossible Years" |
|  | (13) Sasame Street | 9:45 | (13) David Eittlejohn-Critic á |
| 5:00 | (4) I Dream of Jeanaie |  | Large |
|  | (5) News | 10:00 | (4) News |
|  | (9) Perry Mason |  | (5) News |
|  | (13) Mister Rogers |  | (9) News |
| $\begin{aligned} & 5: 25 \\ & 5: 30 \end{aligned}$ | (5) Paul Harvey--Commentsry | 10:30 | (4) Johnny Carson |
|  | (4) NBC News--Joinn Chamcellor |  | (5) Movie--"Tne Blue Angei" |
|  | (5) ABC News-Howard K. Smith |  | (9) Movie--"In the Cooi of the |
|  | (9) CBS News-Walte: Cronkite |  | Day" |
|  | (13) Electric Company | 11:00 | (4) Johnny Carson |
|  |  |  | (5) Movie--"Tne Blue Angel" |
|  | Evening |  | (9) Novie--"In the Cool of the |
| 6:00 | (4) News |  | Day" |
|  | (5) Truth or Consequences | 11:30 | (4) Johnny Carson |
|  | (9) News |  | (5) Movie--"The Blue Angei" |
|  | (13) French II--Debarnot |  | (9) Moute-m'In the Cosi of the |
|  |  |  | Day" |

1. I got up at $\qquad$ a.m.
2. I left hore for school at $\qquad$ a.m.
3. I got home from school at $\qquad$ p.m.
4. I went to bed at $\qquad$ p.m.

Selow you will find a list of television programs. It you watched the program, place a check mark ( $\checkmark$ ) on the line before the program.

FRIDAY--AFRII 7, 1972


1. I got up as $\qquad$ a.t. Nare: $\qquad$
2. I vent to bed at $\qquad$ p.m.

Below you will find a list of television programs. If you watched the progran, place o check mark $(\checkmark)$ on the line before the procram.

SATURDAY-APRIL 8, 2972

|  | Norring |  |  |
| :---: | :---: | :---: | :---: |
| 6:25 | (5) Give U's This Day | 3:30 | (4) Baseball |
| 6:30 | (5) Across the Fence |  | (5) Sig yalley--ivostern |
| 6:45 | (4) Test Pattern |  | (9) Cas Gole Classic |
| 7:00 | (4) Dr. Doiiztle--Caracon | 4:00 | (6) Jude 'a' = ady |
|  | (5) Jersy Lewis--Cartoon |  | (5) Autc Race--Specia! |
|  | (9) Bugs Eurny |  | (o) Golit Tourrament--5peciai |
| 7:30 | (4) Deputy Dakg | 4:30 | (4) Buck Criens--itusic |
|  | (5) Road Runaer |  | (5) Auto Kace--5pocià |
|  | (9) Scooby Doo |  | (9) Goif Tourrament |
| 8:00 | (4) hoody hoodpecker | 5:00 | (4) willburs 3rothers |
|  | (5) Eun'ky Fhantom |  | (5) Auto Race--こptcial |
|  | (9) The Harlem Glotetwotters-- |  | (9) Sporcs Challenge--Quiz |
|  | Carrocs | 5:30 | (4) Porter ̈̈agoner |
| 8:30 | (4) The Eink ?ancher |  | (5) Surviva: |
|  | (5) Jackson Five--Carcoon |  | (9) CBS News--ñext Mudd |
|  | (9) Help! It's the Hair Sear Bunch |  | Evening |
| 9:00 | (4) The Jetsons | 6:00 | (4) News |
|  | (5) Sewitched |  | (5) Lawrence Welk |
|  | (9) Pebbles and Samer-Earm |  | (9) News |
| 9:30 | (4) Barrier Reei--Drama | 6:30 | (4) Rollin on the River |
|  | (5) Lidsviile--Crildren |  | (5) Lawsence Weik |
|  | (9) Archie s TV Eunnies |  | (9) Juvenile Jury |
| 10:00 | (4) Take a Giant Step--Chilciren | 7:00 | (4) Emergency!--Drama |
|  | (5) Movie--"ieart of the Rockies" |  | (5) Eewitched |
|  | (9) Sabrina the Teenage Witch |  | (9) Glen Canpoell |
| 10:30 | (4) Take a Giant Step | 7:30 | (4) Emergency!--Drama |
|  | (5) Kovie--'Heart of the Rockies" |  | (5) Movie--'The Reluctant Heroes" |
|  | (9) Josie and the Pussycats |  | (9) Glen Campbell |
| 11:00 | (4) Mr. Wizard--Science | 8:00 | (4) Novie--'Raid On Rowni" |
|  | (5) Johnny Quest |  | (5) Movie--"The Reluctant Eieroes" |
|  | (9) Dig-Cazroon Special |  | (9) Dick Van Dyke |
| _11:30 | (4) The Scene | 8:30 | (4) Movie--"Raid on Rommel" |
|  | (5) Lancelot Iiak, Secret Chimp |  | (5) Movie--"Tie Reluctant Heroes" |
|  | (9) You Are There--Kistory |  | (9) Arnie |
|  |  | 9:00 | (4) Movie--"Ratd on Rome ${ }^{1 "}$ |
|  | Afternoon |  | (5) The Sixth Sense--Drama |
| 12:00 | (4) Croative CzaEts |  | (9) Mission: Impossible |
| - | (5) American 3andstand | 9:30 | (4) Kovie--"Rald on Romel" |
|  | (9) CSS' Childzen Film Festival |  | (5) The Sixth Sense--Drama |
| 12:30 | (4) Bugaloos |  | (9) Mission: inpossible |
|  | (S) American 3andstand | 10:00 | (4) News |
|  | (9) C3S' Children Eilm Festival |  | (5) News |
| 1:00 | (4) Baseball ?re-Game Show |  | (9) News |
|  | (5) Novie--kestern--"Red River Range" | $\begin{aligned} & 10: 15 \\ & 10: 30 \end{aligned}$ | (5) ABC News--Sam Doralison |
|  | (9) Decorating C | 10:30 | (4) Hovie--"The War Lovez" |
| 1:15 | (9) Qecorating Crafts With Beck <br> (4) Baseball |  | (5) Movie-Tisiple Eeature--"Eoliow that Dream," "Stars anc Stripes |
| 1:30 | (4) Baseball |  | Forever," "Eantomas" |
|  | (5) Movie--inestern--"Red River Range" | - | (9) Movie--"The Itivate Wer or Major Berson" |
|  | (9) What Is the Law? | 11:00 | (4) Hovie--"The War lover" |
| 2:00 | (4) Bascball |  | (5) Movie--triple Eeature--"Follow |
|  | (S) Amesican Adventure <br> (9) Run for Your life |  | that Dream," "Stars and Stripes |
| 2:30 | (4) Bascball |  | (9) Movie--'The Privace Nar of Major |
|  | (5) Sports dction Pro-File |  | Benson" |
|  | (9) Fun for Your life | 11:30 | (4) Movie--"tie 'hb Lover" |
| 3:00 | (4) Baseball |  | (5) Mov:e--Triple Feature--"Fcllow |
|  | (5) Big Valley--Western (9) CBS Colf Classic |  | that Drean," "Stars and Stripes |
|  | (9) CBS Golf Classic |  | Fcrever," "Fantomas" |
|  |  | - | (9) Kovie--"The Pativste wist of Major Bensoa" |

1. I got up at $\qquad$ 2.m.

Name
2. I vent to bed at __m.

Below you will find a list of television programs. If you watchec the program, place a check mark $(\checkmark)$ on the line before the prozram.

SUNDAY--APRIL 9, 1972
Morning

| Marning |  |  |  |
| :---: | :---: | :---: | :---: |
| 6:30 | (9) Sunrise Semester | 5:00 | (4) Wailace Widelife |
| 7:00 | (9) Cospel : l (1)--Religion |  | (5) Hovie--science Fjcrion--"Cux" |
| 7:25 | (5) Give üs This Day |  | (9) 60 minutes |
| 7:30 | (5) Pattern Eor Living | 5:30 | (4) SBC Sews--bisey |
|  | (9) Gospe: Hour--Religion |  | (5) Bovie--Science riscion--'"og" |
| 8:00 | $(4)$ The Ciristopiners--Religion |  | (9) Death Valley Days |
|  | (5) Revival Eires |  |  |
|  | (9) Oral Foberts |  | Evening |
| 8:15 | (4) Davey and Goliath | 6:00 | (4) Nices |
| 8:30 | (4) Caspai Juoilee--tusic |  | (5) Hee Haw |
|  | (5) James Rohison |  | (9) Wild kirgcom |
|  | (9) Chur:h Service |  | (i3) Zoos--Children |
| 9:00 | (4) Gospel Jubilee--Music | 6:30 | (4) Worli oz nissey |
|  | (5) Mormon Conference--Special |  | (5) Hee Haw |
|  | (9) Cathedzal of Tomorrow |  | (9) Novie--'Don't Raise the Eiidge, |
| 9:30 | (4) Sunday School |  | Lower the River" |
|  | (5) Mormon Conference--Special |  | (13) Who's Afraid of Opera? |
|  | (9) Cathedral of Tmorrow | 7:00 | (4) World of Disney |
| 10:00 | (4) Churci. Service |  | (5) The ESI |
|  | (5) Mormon Coniezence--Special <br> (9) Dr Waido Stephens |  | (9) Movie--"Don't Raise the Briage" (13) Firing line |
| 10:30 | (4) Chursi Service | 30 | (4) Jimy Stewar |
|  | (5) Mormon Conference--Special |  | (5) Ihe FBI |
|  | (9) Face the Sation |  | (9) Hovie--"Don't Raise the Bridge" |
| 11:00 | (4) Laurel and Hardy--Comedy |  | (13) Firing Line |
|  | (5) Curiosity Shop--Children | 8:00 | (4) Bonanza |
| 11:30 | (9) Day of Discovery |  | (5) Movie--'Modesty Blaise" |
|  | (4) Iaurel and Hardy--Comedy |  | (9) Movie--'Don't Raise the 3ridge" |
|  | (5) Curiosizy Shop--Children |  | (13) The Last of the Mohicans |
|  | (¢) Dinension 9--Variety | 8:30 | (4) Bonauza |
|  |  |  | (5) Movie--'Modesty Blaise' |
| 12:00 | Afternoon |  | (9) Cade's County--Lrama, Crime |
|  | (4) Meet the Press |  | (13) The Last of the Mohicans |
|  | (5) The Now Generation | 9:00 | (4) The Bold Ones |
|  | (9) Ceasar's World-Iravel |  | (5) Hovie--'Modesty Blaise" |
| 12:30 | (4) Dialogue '72--Sassenrath |  | (S) Cade's County--Crime Drama |
|  | (5) Filu |  | (13) Self-Defense for Women |
| 1:00 | (9) Stanley Cup Play-0£fs--Special | 9:30 | (4) The Boid Ore3 |
|  | (4) Championship Wrestling |  | (5) Movie--"Modesty Blaise" |
|  | (5) NiBA Play-Off--Special |  | (9) News |
| 1:30 | (9) Stanley Cup Play-Offs--Special |  | (13) Guitar, Guitar |
|  | (4) Charpionship Wrestling | 10:00 | (4) News |
|  | (5) MBA Play-Oif--Special |  | (5) Morie--"Modessy 3láse" |
| 2:00 | (9) Scanley Cup Play-Offs--Special |  | (9) Movie--"To He:l and Sack" |
|  | (4) Outdoors | -10:30 | (4) Cscar--The Stcry Dehind the Statue |
|  | (5) NBA Play-Off--Spectal |  | (5) Hovie-4Yodesty Rlasse" |
| 2:30 | (9) Scanley Cup Play-ofis--Special |  | (9) Movse--"To Hell and BaEx" |
|  | (4) World Championship Tennis | 11:00 | (4) Johnny Carson |
|  | (5) NBA Play-Off--Special |  | (5) Karrison and Company |
| 3:00 | (9) Stanley Cup Play-Offs--Special |  | (9) Movie--'To Hell and Back: |
|  | (4) World Championship Iennis | 11:30 | (4) Jonnry Carson |
|  | (5) Xion play-Ofi--Special |  | (5) Herald of Iruth |
| 3:30 | (9) Colf Tcurnament--Spccial |  | (9) Movie--'To Hell anc Back" |
|  | (4) Ko:ld Championsinip Tennds |  |  |
|  | (5) Challenee--Spectal |  | . |
| 4:00 | (9) Golf Tcurnament--Speciai |  |  |
|  | (4) World Championshlp Tennis |  |  |
|  | (S) Challenge--Special |  |  |
| 4:30 | (9) Golf Tournament--Special |  |  |
|  | (4) Wailace wildlaEe |  |  |
|  | (5) Movie--Science Fiction--"Gog" |  |  |
|  | (9) Search for the Lost Dutchman |  |  |

APPENDIX C

## LEGEND FOR INTERPRETING THE DATA

Column
1-3 Subject's identification number (1-465).
4 School: $1,2,3,4,5$, and 6.
5 Sex: $M=1 ; F=2$.
6, 7 Vocabulary scores (percent).
8, 9 Reading Comprehension scores (percent).
10 Number of brothers (1, 2, 3, etc.).
11 Number of sisters (1, 2, 3, etc.).
12 Teacher rated as a behavior problem, (1).
15 Fantasy Class, (1); Reaiity Class, (2).
18 Heavy Class, (1); Light Class, (2).
19-21 Percent of fantasy viewing.
22-24 Percent of heavy viewing.
32 Reading levels: low=1, medium=2, and high=3.
33, 34 Factor A (sten scores)
35, 36 Factor $B$ (sten scores)
37, 38 Factor C (sten scores)
39, 40 Factor D (sten scores)
41, 42 Factor $E$ (sten scores)
43: 44 Factor F (sten scores)
45, 46 Factor $G$ (sten scores)
47, 48 Factor $H$ (sten scores)
49, 50 Factor I (sten scores)
51: 52 Factor J (sten scores)
53, 54 Factor $N$ (sten scores)
55, 56 Factor 0 (sten scores)
57, 58 Factor $Q_{3}$ (sten scores)
59, 60 Factor $Q_{4}$ (sten scores)

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| 10721857711 | 0 | 287 | 73 | 0 | ？ | 6 | 8 | 3 | 3 | 38 | 8 | 5 | 3 こ | 3 | 71 |
| 10821837041 | 0 | 285 | 79 | 1 | 5 | 5 | 5 | 3 | 4 | 52 | 5 | 4 | 45 |  | 4 4 |
| ：092262561 | 1 | i 95 | 19 | 2 | 2 | 3 | 5 | 7 | 7 | 43 | 5 | 3 | $t$ ？ | 5 | 20 |
| 1102155622 | 1 | 098 | 38 |  | 5 | 9 | 6 | 5 | 4 | 48 | 5 | 6 | ¢ 6 |  | \％ |
| 111227979 | 0 | 085 | 42 | 3 | 7 | 2 | 4 | E | 6 | 45 | 3 | 5 | 7 E |  | － |
| 1122232391 | 1 | 197 | 27 | 3 | 4 | 5 | 3 | 7 | 3 | 3 | 2 | E | 63 | 5 | 5 |
| 11321836551 | 1 | 098 | 54 | 2 | 3 | 7 | 4 | 7 | 4 | 63 | 1 | 3 | 77 | － | 20 |
| 1142255251 | 1 | 294 | 67 | 2 | 5 | 2 | 4 | 2 | 8 | ¢ 8 | 5 | 5 | 45 |  | 2 ¢ |
| 1152299393 | 0 | 189 | 27 | 3 | 4 | 7 | 4 | 2 | 7 | 78 | 5 | 5 | 43 | 4 | B |
| 11622939111 | 1 | 194 | 27 | 1 | 4 | 6 | 3 | 7 | 6 | 60 | 5 | 1 | 34 | 5 | 28 |
| 1172185991 | 1 | 097 | 43 | 3 | 3 | 9 | 4 | 7 | 4 | 45 | 1 | 7 | 66 | 7 | ？ |
| 1182289992 | 1 | 097 | 37 | 3 | 3 | 9 | 4 | 6 | 5 | 46 | 4 | 5 | 74 | 5 | 57 |
| 11922939712 | 1 | 1100 | 15 | 0 | 3 | 9 | 7 | 8 | 8 | 6 ¢ | 6 | 0 | 47 |  | 18 |
| 12021798621 | 1 | 1100 | 34 | 2 | ？ | 7 | 5 | 5 | $\epsilon$ | 55 | 8 | 3 | $3=$ |  | S |
| 1212283891 | 0 | 136 | 35 | 3 | 5 | ？ | 9 | 3 | 6 | 68 | 7 | 4 | 41 |  | 62 |
| 12221839731 | 1 | 092 | 46 | 0 | 7 | 9 | 4 | 4 | 6 | 54 | － | 3 | 45 |  | 54 |
| 12321999911 | 1 | 1100 | 14 | 3 | 3 | 9 | 6 | 5 | 5 | 67 | 5 | 2 | 44 | 3 | 45 |
| 1242195861 | 1 | 096 | 43 | 2 | 6 | 4 | 2 | $?$ | 7 | 54 | 4 | 4 | E 6 | ？ | 57 |
| 12521798847 | 1 | 098 | 37 | 3 | 5 | 7 | 4 | 4 | 4 | 2 ¢ | 5 | 3 | 42 | 3 | 4 |
| 12621959911 | 1 | 0100 | 39 | 3 | 5 | 9 | 4 | 4 | 7 | 36 | 8 | 6 | 54 | 3 | 35 |
| 12722797011 | 1 | 1100 | 27 | 1 | 4 | 5 | 4 | 5 | 5 | 56 | 6 | 3 | 84 |  | 64 |
| 1282279991 | i | 1100 | 14 | 3 | 5 | 9 | $t$ | 3 | 7 | 68 | 6 | ， | 45 |  | 5 |
| 12921853611 | 0 | 289 | 59 | 2 | 6 | 6 | 5 | 6 | 7 | 44 | 5 | 2 | 95 |  | 55 |
| 13021838611 | 1 | 095 | 50 | 2 | 2 | 6 | 3 | 4 | 4 | 55 | 6 |  | 47 | 7 | 46 |
| 13121899712 | 1 | 1100 | 22 | 0 | 3 | 7 | 2 | 9 | 5 | 3 ？ | 2 | 7 | 85 |  | 45 |
| 13221979711 | 1 | 098 | 50 | 0 | 5 | 5 | 5 | 3 | 7 | 56 | 9 | 2 | 42 | 2 | 64 |
| 13322558632 | 0 | 281 | 57 | c | 3 | 7 | 4 | 7 | 5 | 54 | $\stackrel{1}{1}$ | 3 | 55 | ． | 88 |
| 13422599 ？ 1 | 0 | 188 | 7 | 0 | 4 | 9 | 4 | 4 | 2 | 58 | C | 5 | 53 |  | $\bigcirc$ |
| i35229597i | 0 | 082 | 36 | 0 | 7 | 5 | 3 | 6 | 6 | $\epsilon \in$ | 7 | ， | 47 | 4 | 37 |





| 18131764213 | 1 | 2:00 | 56 |
| :---: | :---: | :---: | :---: |
| 1823:7677 | 0 |  | 34 |
| 183こ195943 | : | 096 | 4.7 |
| 18432855922 | 1 | 1:00 | 30 |
| 1853:3::433 | $!$ | 297 | 5ع |
| 186329:70 | 1 | 292 | 90 |
| 187311014 | ! | 091 | 41 |
| 1883156:4 2 | 0 | 18 ? | 24 |
| ¢ 893285852 | 0 | 081 | 52 |
| :503:3125 | $:$ | 0 ¢ | 39 |
| 191324:854: | 0 | 299 | 75 |
| 1923:8988: | 0 | 084 | 43 |
| 1933!6575 | 1 | 290 | 74 |
| 194317672 | , | 098 | 53 |
| 195.3207831 | $i$ | 294 | 58 |
| 19631636711 | 1 | 292 | 59 |
| 197327988: | , |  | 36 |
| 198318156 | 1 | 1:00 | 7 |
| 15031839121 | 1 | 0100 | 39 |
| 20031466521 | 1 | 1:00 | 26 |
| 2013255651 | : | 196 | 28 |
| 2023263722 | $!$ | 0100 | 41 |
| 203318998i | $i$ | 0100 | 43 |
| 2043271591: | : | 0100 | 37 |
| 2053189971 | 1 | 1100 | 29 |
| 206313131121 | 1 | 1100 | 34 |
| 207318567! | 1 | :100 | 31 |
| 20532768321 | 1 | 1100 | 23 |
| 20931142521 | i | 1100 | 18 |
| 2103293922 | : | 1:00 | 31 |
| 2113291932 | 1 | $1: 00$ | 29 |
| 21231415621 | 1 | 1100 | i9 |
| 2133170862 | $!$ | 1100 | 31 |
| 21432626711 | 1 | 1100 | 29 |
| 2153262594 | 1 | 2100 | 62 |
| 21632225621 | 1 | 1100 | 25 |
| $2173236461:$ | 1 | 0100 | 40 |
| 2183189891 | 1 | 095 | 39 |
| 21932020122 | 1 | 295 | 69 |
| 220322706 | 1 |  | 36 |
| 2213234292 | 1 | 1100 | 24 |
| 2223127371 ! | 1 |  | 45 |
| 2233276771 | 1 | 1100 | 19 |
| 224329197: | 1 | 096 | 45 |
| 22531311821 | 1 | 0100 | 47 |

[^18]| 22631638：2i | 2 | 097 | 48 |
| :---: | :---: | :---: | :---: |
| 2273235652 | 2 | 175 | 20 |
| 2283135452 | 2 | $0: 00$ | 39 |
| 229三29895 2 | 1 | 0100 | 48 |
| 2303279921 | ： | 2100 | 62 |
| 2313262561！ | 1 | $1: 00$ | 17 |
| 232319592 | 1 | 0100 | 41 |
| 233319794 | 1 | 196 | 25 |
| 23431525211 | 1 | 1100 | 22 |
| 235326842：2 | ？ | 095 | 51 |
| 235こ15553：1 | 1 | 033 | 47 |
| 2373：4：374 | 1 | 1100 | 20 |
| 2383195971 | $i$ | ：100 | 28 |
| 239327167 ！ | 0 | 086 | 37 |
| 24031415311 | 1 | 0100 | 41 |
| 2413268963 | 1 | 097 | 37 |
| 242コ222422 | 0 | 236 | 60 |
| 243323110 | 0 | 087 | 42 |
| 24431312911 | 1 | 091 | 42 |
| 245412255 2 | $i$ | 098 | 50 |
| 24641859914 | 0 | 081 | 44 |
| 2474181851 | 0 | 286 | 61 |
| 24342764542 | 2 | 174 | 16 |
| 24942697023 | 1 | 097 | 44 |
| 25041858311 | 1 | 0100 | 42 |
| 2514：79701i | 0 | 088 | 41 |
| 2524：4672： | 1 | 2 －9 | 58 |
| 253429596：1 | 1 | 094 | 3？ |
| 254426250 | 2 | 174 | 2！ |
| 25542819 ！ | 1 | 091 | 47 |
| 25642658152 | 0 | 286 | 79 |
| 2574162483 | 1 | 096 | 48 |
| $25842819 \%$ | ， | 095 | 39 |
| 259418189 | 1 | 290 | 84 |
| 2604：？65224 | ！ | 293 | 55 |
| 26141467011 | 0 | 288 | 60 |
| 26242624812 | 1 | 1100 | 21 |
| 263414622 | 1 | 294 | 78 |
| 26442042912 | 0 | 088 | 45 |
| 2654291621 | 1 | 095 | 39 |
| 26642524212 | 1 | 1100 | 35 |
| 2674134142i | 2 | 280 | 59 |
| 26841552912 | 1 | 294 | 63 |
| 26941714811 | 0 | 287 | 80 |
| 27042222521 | 1 | 091 | 40 |

27042222521

[^19]| 426270 | － |  | 62 |
| :---: | :---: | :---: | :---: |
| 27241350832 | ！ | 196 | 33 |
| 273451814 3 | 0 | $28:$ | 73 |
| 2744：4：4E24 | 1 | 197 | 28 |
| 27542 \＆63123 | $i$ | 096 | 48 |
| 276412206 1 | － | 84 | 25 |
| 2774152562 | 1 | 098 | 46 |
| 27842322931 | 1 | 095 | 46 |
| 279416329 i | 1 | 195 | 25 |
| 2304i455622 | ： | 097 | 42 |
| 2¢1423：253 | 1 | 098 | 38 |
| 2224236423 | 1 | 1100 | 28 |
| 2834181951 | 0 | 84 | 33 |
| 284412245： | 0 | 283 | 87 |
| 28542414531 | i | 2100 | 57 |
| 28552416233 | 1 | 95 | 32 |
| 29751412221 | 2 | 274 | 59 |
| 2585233672 | 1 | 1：00 | 10 |
| 289517162 | 1 | 0100 | 42 |
| 29052837211 | ！ | $9 \epsilon$ | 38 |
| 29：525237 3 | 1 | 96 | 27 |
| 292529593 i | 1 | 1100 | 19 |
| 29352620621 | 1 | ：100 | 18 |
| 294527677 | 0 | 286 | 57 |
| 2955193892 | 2 | 275 | 60 |
| 2965：9193 3 | 0 | 085 | 38 |
| 2975176？722 | 1 | 091 | 51 |
| 29851527541 | 1 | 0100 | 35 |
| 29951491812 | 0 | 085 | 36 |
| 3005175？513 | 2 | 273 | 64 |
| 3015181772 | 1 | 092 | 45 |
| 3025191935 | 2 | 180 | 21 |
| 3035279832 | 1 | 192 | 28 |
| 3045179651 | 1 | 1100 | 28 |
| 30551957712 | 1 | 097 | 38 |
| 3065279773 | 1 | 197 | 35 |
| 3075265562 | 1 | 174 | 33 |
| 3085283911 | 1 | 1100 | 16 |
| 309525572 1 | 0 | 282 | 61 |
| 31051654812 | 0 | 287 | 61 |
| 311514129 | 2 | 076 | 41 |
| 3125252592 | 1 | $0 i 00$ | 54 |
| 3135162273 | ； | 2100 | 55 |
| 31452816511 | 1 | － 92 | 49 |
| 31552221421 | 1 | 1100 | 30 |

[^20]| 3：652554231 | ！ | 235 | 75 |
| :---: | :---: | :---: | :---: |
| $3175271752 i$ | 2 | 299 | $6:$ |
| 319525256：3 | ： | 1100 | $3 ミ$ |
| 31951527221 | 0 | C 84 | 45 |
| 32051623111 | 1 | 096 | 53 |
| 3215255621 | 2 | 179 | 30 |
| 3225252551 | 0 | 285 | 55 |
| 323523414 | i | 094 | 48 |
| 3245：4639311 | 0 | 285 | 9： |
| 3255262533 | 0 | 283 | 72 |
| 3265271862 | ； | 0 S8 | 44 |
| 32751 ニ348 1 | 2 | 1100 | 24 |
| 32851687711 | 1 | 092 | 50 |
| 32951273132 | 6 | 287 | 68 |
| 3305162191 | 1 | 290 | 68 |
| こ3152797031 | 2 | 279 | 57 |
| 3325189941 | 1 | $\pm 95$ | 22 |
| ここ3517177！1 | ！ | 1 92 | 28 |
| 3345285591 | 0 | c 86 | 45 |
| 3355193992 | 1 | 198 | 35 |
| 3365285792 | c | 189 | 13 |
| 33751：02933 | 1 | 1100 | 32 |
| 33852796512 | 1 | 297 | 64 |
| 3395295911 | 1 | 098 | 47 |
| 340528！791 | 0 | 188 | 32 |
| 3415255561 | 1 | 097 | 36 |
| 3425152481 | 1 | 2100 | 55 |
| 34352315013 | 1 | 1100 | 21 |
| 349527656： | 2 | 175 | 19 |
| 34552766713 | 1 | 094 | 47 |
| 3465165651 | 0 | 183 | 29 |
| 3475179911 | 1 | 1100 | 29 |
| 3485：7962311 | 1 | 0100 | 46 |
| 3495291912 | ， | 1100 | 17 |
| 35052354522 | 0 | 088 | 47 |
| 35151761411 |  | 193 | 26 |
| 35251939831 | 1 | 1100 | 28 |
| 3535168892 | ： | 197 | 34 |
| 354514970 ！ | 1 | 299 | 75 |
| 3555176702 | ， | 191 | $3 i$ |
| 3565283672 | 0 | 283 | 63 |
| 357518572 2 | 1 | 294 | 75 |
| 3585179911 | 1 | 95 | 16 |
| 359512245 |  | 290 | 56 |
| 36052655614 | 1 | 29 |  |


| 51412511 | 0 | 288 | 65 |
| :---: | :---: | :---: | :---: |
| 3625234083i | : | 292 | 78 |
| $36352223: 3$ \% | : | 096 | 4 |
| 364515531 | 1 | 090 | 53 |
| 355523^25 : | : | 293 | 7 C |
| 36851584: | 2 | 278 | 86 |
| 367525S50: | 1 | 299 | 66 |
| 368524375:1 | 0 | 088 | 35 |
| 3695262141: | 1 | 096 | 38 |
| 37051102523 | 0 | 089 | 43 |
| 3715:79621: | 1 | 091 | 51 |
| 3725169701 | 0 | 2 6is | 52 |
| 37352493611 | 1 | 291 | 77 |
| 37451554832 | 1 | 1100 | 26 |
| 3755276671 | 1 | 293 | 82 |
| 37651521821: | 2 | 070 | 52 |
| 3775163481 | 0 | 088 | 51 |
| 3795134391 | 0 | 284 | 93 |
| 3795165561 | 1 | 098 | 52 |
| 3805141273 | 0 | 288 | 79 |
| 38:526248 2 | d | 097 | 4 4 |
| 382523へ3932 | 1 | 0100 | 44 |
| 33352183:1 | 1 | 297 | 62 |
| 384 E15577 | 1 | 095 | 37 |
| 38552222211 | 1 | 292 | 68 |
| 3865210371 | 2 | 80 | 5: |
| 38752797511 | 1 | 98 | 52 |
| 3286:795311 | 1 | 97 | 24 |
| 3896:71621 | , | 2 5? | $6:$ |
| 3906195722 | 1 | 098 | 49 |
| 3916:85922 | 1 | 291 | 65 |
| 3926262672 | 1 | 0100 | 41 |
| 393619894 | 2 | 065 | 51 |
| 3946276752 | 1 | 098 | 36 |
| 3956:799711 | 0 | $\underset{\sim}{-1} 8$ | 83 |
| 396628589 | 0 | 088 | 52 |
| 3976268791 | ! | 91 | 17 |
| 3986289941 | 1 | 293 | 67 |
| 39962555021 | 1 | 97 | 33 |
| 40061838921 | 1 | 292 | 58 |
| 40162817721 | 1 | 299 | 60 |
| 402628589 | 1 | 0100 | 42 |
| 40361338924 | 2 | 77 | 54 |
| 4046279752 | 1 | 0100 | 50 |
| 40562795612 |  |  |  |

[^21]

[^22]

| 04412557021 | 1 | 0 | 8 |
| :---: | :---: | :---: | :---: |
| $047128981:$ | 1 | 0:00 | 45 |
| C6122797011 | 1 | 291 | 56 |
| 0741265701 | 1 | 198 | 19 |
| 0751252622 | 1 | 098 | 53 |
| 09122856212 | 1 | 094 | 48 |
| 09222658111 | 1 | $: 100$ | 33 |
| 0972258723 | 1 | 098 | 49 |
| 105228262 | 1 | 1100 | 22 |
| 11522939111 | 1 | 194 | 27 |
| 127227970:8 | 1 | 1200 | 27 |
| 14022556211 | 1 | 0100 | 41 |
| 14322657012 | 1 | 097 | 39 |
| $157225242: 1$ | 1 | 297 | 64 |
| 16322103121 | 1 | 092 | 41 |
| 17032556211 | i | 095 | 48 |
| 18032347021 | 1 | 1:00 | 22 |
| 186329170 | $!$ | 251 | 90 |
| 2023268722 | 1 | 0:00 | 41 |
| 210329392 2 | ! | 1100 | 31 |
| 21932020122 | , | 295 | 69 |
| 230327992! | 1 | 2100 | 62 |
| 23532684212 | 1 | 095 | 5: |
| 24942687023 | 1 | 097 | 44 |
| 258428191 | 1 | 095 | 30 |
| 2654291621 | 1 | 095 | 39 |
| 26642524212 | 1 | 1100 | 35 |
| 27542463123 | 1 | 096 | 49 |
| 2924236423 | 1 | 1100 | 28 |
| 28652416233 | 1 | 195 | 32 |
| 29052837212 | 1 | 096 | 38 |
| 3085283911 | 1 | 1100 | 16 |
| 339529591 i | 1 | 098 | 47 |
| 34352315013 | 1 | $: 100$ | 21 |
| 3495291912 | 1 | 1100 | 17 |
| 36352223131 | 1 | 096 | 48 |
| 3675268501 | 1 | 299 | 66 |
| 383521831 ! | 1 | 297 | 62 |
| 38552222211 | 1 | 292 | 68 |
| 39962555021 | 1 | 197 | 33 |
| 4096268722 | 1 | 197 | 34 |
| 44762628121 | 1 | 0100 | 41 |
| 4546283721 | 1 | 1100 | 31 |
| 465624650 ? | : | 190 | 32 |
|  |  | 46 | 1 |

[^23]| $039154: 622$ | : | : 9734 |
| :---: | :---: | :---: |
| 0561:343: | ! | 0 9:39 |
| 0641168703 | I | : 5620 |
| 06811556221 |  | 09450 |
| 076:1223:12 | , | ¢ 9254 |
| 077116152 | ! | 29262 |
| 102218492 2 | 1 | 09651 |
| 104218130 | 1 | 010040 |
| 1:02:55622 |  | 09838 |
| 149216352 i | ! | 110020 |
| 1552!3442i1 | ! | 29455 |
| !62216270 |  | 29860 |
| 18: 31754213 | 1 | 2100 56 |
| 194317672 | 1 | 09853 |
| 19931839121 | 1 | 010039 |
| 206313131121 | 1 | 110034 |
| 22631688:21 | 1 | 09748 |
| 2323195921 | 1 | 010041 |
| 2343162621: | 1 | 110022 |
| 252414672 d | ! | 29866 |
| 26041766224 | ! | 29355 |
| 263414622 | , | 29478 |
| 289517:62 | 1 | 010042 |
| 32051523111 | 1 | 09553 |
| $347517991:$ | 1 | 110029 |
| 348517962311 | 1 | 010046 |
| 3545149701 | 1 | 29975 |
| 3555176702 | t | 19231 |
| 3575185722 | $!$ | 29475 |
| 3585179911 | 1 | 19516 |
| 364515531 | : | 09053 |
| 371517962:! | 1 | 09151 |
| 3896171621 | 1 | 29761 |
| 3906195722 | 1 | 09849 |
| 3916185922 | 1 | 29166 |
| 4086162624 | 1 | 29371 |
| 42361797011 | 1 | 110018 |
| 4246162421 | 1 | 19434 |
| 43461797212 | , | 29556 |
| 4356189721 | 1 | 09044 |
| 43861817011 | 1 | 010048 |
| 4416165422 | 1 | 29163 |
| 4526134312 | 1 | 1:00 34 |
| 46161685012 | 1 | 09551 |
| 4626179504 | 1 | 09843 |

[^24]```
*646:496213
```

0011253942
0031283651
00712688511
009129185
02712979411
0291241652
03112556512
034123425 ?
057128955
05812525621
$079128: 851$
08:123465\%
053226956 i
492229595
1092252581
1142255251
13622939412
13922767511
15:228:86:
15222494522
17632310511
2013255651
21632225621
220322706
23132625611
2413268963
25342959611
27042222521
2814231253
28542414532
2935262052:
3075265562
31452816518
$3: 55222: 421$
31752717521
31852625613
323523414
3265271862
35852796512
3415255561
36052655618
365523425 i
$369526214:$





331525248 ( 3825234 こ932 3975268794 402528539 i 41:62221622 41862714822 4326236673 4496265082

01111797912 0131183881 0241185931 0381152591 0451165482 0431185792 0541168791 005117189211 0661152591 06711623911 08811495911 1172185991 12321999911 12521798847 1262195991! 14221919811 14321767911 147214648 15021717921 1532127292 159216208! i61214148 1733162271: 1743171481! 19631686711 2033189981 $218=189891$ 22531311821 2283136482
24431312911 25C41858811 $2574: 62483$ 259418189
26841552912
27241360832 27441414824



| 2794188291 | 1 | 195 | 25 | 33 | 2 | 5 | 44 | 2 | 6 | 3 | 5 | 3 | 4 | 3 | $\stackrel{\square}{4}$ | $\therefore$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3275149481 | 1 | $1: 00$ | 24 | 35 | 7 | 4 | 35 | 4 | 7 | 3 | 4 | c | 5 | $\checkmark$ | 三 | $\cdots$ |
| 3305：62：81 | 1 | 290 | 68 | 33 | 4 | 4 | 54 | ： | 5 | 3 | 7 | 4 | S | 5 | 6 | 4 |
| 3355193992 | $\downarrow$ | 196 | 35 | 35 | 6 | 3 | $6 \leqslant$ | を | 4 | 4 | 3 | － | 5 | 2 | 2 | E |
| 33？5：102933 | 1 | 1100 | 32 | 34 | 7 | 2 | $E 3$ | ？ | ！ | 2 | 5 | \％ | 5 | 5 | 4 | 三 |
| 3425152481 | 1 | 2100 | 55 | 31 | 4 | i | $\bigcirc 2$ | 2 | 6 | 3 | $\varepsilon$ | $\cdots$ | 5 | $?$ | 3 | 7 |
| 352519398 31 | i | 1100 | 28 | 32 | 4 | 2 | 74 | 5 | 5 | 3 | 3 | $\because$ | 5 | 5 | ， | 5 |
| 3535i68892 | 1 | 197 | 34 | 3 ？ | 4 | 8 | 55 | 7 | G | 9 | 4 | ！ | 3 | 4 | 3 | － |
| 37451554832 | $i$ | 2：00 | 26 | 36 | 5 | 4 | 44 | 4 | 5 | 3 | 6 | 5 | 5 | 4 | 3 | 4 |
| \＆0061838921 | $\pm$ | 292 | 58 | 35 | 7 | 8 | 99 | 3 | 3 | $t$ | 3 | 5 | 7 | 2 | 3 | － |
| $4536 i 553911$ | 1 | 1100 | 11 | 36 | 3 | 3 | 55 | 5 | 2 | 2 | 1 | 3 | 8 | 5 | 2 | 5 |
|  |  | 21 | FEMALE | LIGHY |  |  | LO＊ |  |  |  |  |  |  |  |  |  |
| 005127970 | $\pm$ | 197 | 27 | 13 | 6 | 4 | 2 E | c | 6 | 6 | 4 | 6 | E | 3 | 5 | 2 |
| 0321265911 | 1 | 197 | 34 | 19 | 4 | 6 | 22 | 7 | 6 | 7 | 2 | 4 | 4 | 5 | 2 | 3 |
| 07Q126570 | 1 | 196 | 19 | 11 | 4 | 4 | 87 | 7 | 4 | 0 | 4 | 8 | 6 | a | 2 | $\bigcirc$ |
| 09222058111 | 1 | 1100 | 33 | 12 | 7 | 4 | 77 | C | 5 | 2 | 3 | 4 | 8 | 4 | 4 | 6 |
| 105228262 | 1 | 1100 | 22 | 13 | 3 | 9 | 87 | 2 | 4 | 4 | 5 | c | 4 | 7 | 5 | \％ |
| 116229391：1 | 1 | 194 | 27 | 14 | 6 | $\cdots$ | 76 | 6 | 0 | 5 | 1 | 3 | 4 | 6 | 2 | 9 |
| 12722797011 | 1 | 1100 | 27 | 14 | 5 | 4 | 55 | 5 | 6 | 4 | 3 | 6 | 4 | 7 | 6 | 4 |
| 58032347021 | 1 | 1100 | 22 | 15 | 3 | 4 | 78 | 6 | 6 | 4 | 2 | 6 | \％ | 9 | 5 | $E$ |
| 2103293922 | 1 | 1100 | 31 | 13 | 5 | 3 | 76 | 4 | 3 | 3 | 5 | 4 | 5 | 6 | 2 | S |
| 254426250 | 2 | 274 | 21 | 15 | 4 | 5 | 67 | 5 | 5 | 4 | 2 | 4 | 6 | 4 | 5 | 6 |
| 26642524212 | 1 | $1: 100$ | 35 | 13 | 3 | 6 | 47 | 4 | 5 | 3 | 3 | $\div$ | 5 | 5 | 2 | 4 |
| 2824236423 | ！ | 1100 | 23 | 15 | 0 | 3 | 35 | 6 | 2 | 4 | 5 | 7 | 5 | 5 | 2 | 5 |
| 286524：6233 | 1 | 195 | 32 | 19 | 5 | 4 | 96 | 4 | 3 | 1 | 5 | 9 | 6 | \＆ | 3 | 6 |
| 3085283911 | 1 | 1：00 | 16 | 13 | 9 | 5 | 86 | 5 | 6 | 2 | 5 | $\varepsilon$ | 4 | 3 | 2 | 6 |
| 3215255621 | 2 | 179 | 30 | 12 | 4 | 1 | 43 | 6 | 6 | 4 | 5 | 7 | 5 | 6 | 2 | 5 |
| 34352315013 | 1 | 1100 | 21 | 14 | 2 | 4 | 57 | 5 | 1 | 5 | 3 | 3 | $\varepsilon$ | 6 | 4 | $\epsilon$ |
| 3695291912 | 1 | 1100 | 17 | 17 | 7 | 9 | 13 | C | 6 | 7 | 3 | 3 | 1 | 3 | 5 | 2 |
| 39952555021 | 1 | i 97 | 33 | 17 | 3 | 4 | 26 | 4 | 6 | 6 | 5 | 3 | 4 | 4 | ह | 2 |
| 4096268722 | 1 | 197 | 34 | 12 | 6 | 4 | 9 ？ | 4 | 4 | 2 | 3 | 4 | 6 | 9 | 1 | 3 |
| 4545283721 | 1 | 1100 | 31 | 11 | 5 | 1 | 72 | 4 | 8 | 1 | 5 | 7 | 6 | 9 | 2 | 6 |
| $4656246501:$ | 1 | 190 | 32 | 14 | 6 | 5 | 66 | E | 4 | 3 | 3 | 7 | 1 | 4 | 6 | 3 |
|  |  | 13 | MALE | LIGHT |  |  | LOW |  |  |  |  |  |  |  |  |  |
| 039114：622 | 1 | 197 | 34 | 11 | 5 | 0 | 55 | 6 | 5 | 2 | 2 | 6 | 5 | 8 | 4 | $\ddagger$ |
| 06311499112 | 0 | 182 | 30 | 15 | 4 | 4 | 67 | 7 | 4 | 6 | 3 | 6 | 7 | 4 | 4 | － |
| 0641168703 | 1 | 196 | 20 | 12 | 3 | 5 | 54 | 6 | 6 | 5 | 2 | 4 | $\epsilon$ | 6 | 4 | 7 |
| 0952168621 | 0 | 181 | 19 | 14 | 7 | 4 | 55 | $\varepsilon$ | 7 | 5 | 3 | c | 5 | 5 | 5 | Q |
| 1492？6862 | 1 | 1100 | 20 | 16 | 6 | $E$ | 37 | 4 | 5 | $i$ | 2 | 5 | 5 | 3 | 4 | ¢ |
| 206313131121 | 1 | 1100 | 34 | 12 | 5 | 1 | 74 | 4 | 2 | 3 | 4 | 9 | 7 | ？ | 3 | c |
| 23431626211 | 1 | 1100 | 22 | 14 | 5 | 4 | 97 | 6 | 1 | 6 | 3 | 6 | 9 | 4 | 3 | 5 |
| 3475179911 | $i$ | 1100 | 29 | 15 | 5 | 4 | 97 | 9 | 3 | 3 | 3 | 4 | 6 | 4 | 3 | $\varepsilon$ |
| 3555176702 | 1 | 191 | 31 | 10 | 5 | 1 | 44 | 3 | 6 | 0 | 6 | 5 | 6 | 5 | 2 | e |
| 3585179911 | 1 | 195 | 16 | 16 | 3 | 5 | 69 | 5 | 3 | 7 | 3 | 3 | 5 | 3 | 5 | 4 |
| 42361797011 | 1 | 1100 | 18 | 14 | 4 | 6 | 45 | $\varepsilon$ | 5 | 5 | 2 | 3 | 5 | 2 | 4 |  |



| 41461100531 | 0 | 185 | 17 |  |  | 86 |  | $t$ |  | 5 | 5 | 55 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 4226107273 | 0 | 1 88 | 32 | 243 | － | 535 | 5 | 3 | 6 | 2 | E | $E 2$ | 2 |  |
| 425611825：1 | 1 | 194 | 32 | 234 | 3 | 455 | 2 | 2 | E | 1 | 6 | \％ | 5 |  |
| 45i814656： | 1 | 1：00 | 31 | 44 | 5 | 74 c | 4 | 52 | 5 | 5 | 6 | 60 | e |  |
|  |  | 23 | FEMALE | LIGHi |  | H：Gm |  |  |  |  |  |  |  |  |
| 0041293992 | 1 | 1100 | 29 | 359 | 6 | 576 | 8 | 63 | 5 | 3 | 32 | 25 | ？ |  |
| 006128389 i | 0 | 186 | 30 | 345 | 8 | $4 \leqslant 7$ | i | ？ 2 | 5 | 5 | 3 | 32 | 25 |  |
| 022128589 i | 1 | 197 | 26 | 316 | 4 | 5 ？ 6 | 3 | 41 | 3 | 6 | 6 E | － | 8 |  |
| 043126559 | 1 | 1100 | 35 | 304 | 4 | 865 | 4 | 04 | ¢ | 日 | 7 | 7 | ¢ |  |
| 09612714811 | 1 | 1100 | 30 | 344 | 2 | 360 | 5 | 17 | 7 | \％ | $\varepsilon$ | 6 | 3 |  |
| 0521268891 | 1 | 1100 | 10 | 356 | S | 677 | 0 | 62 | 3 | 38 | 5 | 5 | 13 |  |
| 07012627922 | 1 | 197 | 29 | 35 | 亏 | 678 | 3 | 52 | ＋ | 5 | 4 | 4 | 28 |  |
| 10322899921 | 1 | 1100 | 12 | 26 | 7 | 85 ？ | 6 | 5 | 3 | 4 | 5 | 5 | ¢ |  |
| 112223i39 | 1 | 197 | 27 | 345 | 3 | 737 | 3 | 5 | E | 3 | 3 | 5 | 7 |  |
| 1252299893 | 0 | 189 | 27 | 34 | 4 | 277 | \＆ | 55 | 4 | 3 | 4 | A | 8 |  |
| 221228389： | 0 | 186 | 35 | 35 | 9 | 366 | 8 | 74 | 4 | ： | 1 | 1 | 6 |  |
| 1282279991 | 1 | 1100 | 14 | 359 | 6 | 376 | 8 | E 3 | 4 | 5 | 3 | 3 | 5 |  |
| 1382291981 | 0 | 183 | 28 | 35 | 6 | 27 | 8 | 7 i | 4 | 1 | 1 | 1 | 62 |  |
| 14122718911 | 2 | 46 | 11 | 35 | 5 | 22 E | ¢ | 63 | 4 | 4 | 1 | 1 | 34 |  |
| 1642236292 | 1 | $\geq 97$ | 31 | 343 | ¢ | 37 | 4 | 63 | 6 | 6 | 3 4 | 4 | 5 F |  |
| 1773276791！ | 1 | 1100 | 33 | 349 | 4 | 556 | 8 | 55 | 4 | 4 | 5 | 5 | 6 |  |
| 18432655931 | 2 | 1：00 | 30 | 334 | 9 | 45 | 5 | 9 | 0 | 2 | 3 | 3 | 3 |  |
| 2213234292 | 1 | 2100 | 24 | 353 | 4 | 525 | 5 | 544 | 5 | 4 | 3 | 32 | 8 |  |
| 26242624812 | 1 | 1100 | 21 | 335 | 2 | 524 | 3 | z | 4 | 4 | 6 | 6 | 3 |  |
| 3 365285792 | 0 | 189 | 13 | 3 i 6 | 5 | 87 E | 5 | 3 | 5 | 7 | 4 | 4 | 9 |  |
| 3405281791 | 0 | 188 | 32 | 376 | 8 | 127 | 8 | 55 | 3 | 5 | A | － 6 | 5 |  |
| 3976268791 | 1 | 19 i | 17 | 395 | 6 | 224 | 6 | 75 | 1 | 4 | 1 | 15 | 5 |  |
| 41162221822 | 1 | 192 | 25 | 336 | 2 | 865 | 6 | 33 | 6 | 6 | 5 | 54 | 47 |  |
|  |  |  | MALE | LIGHT |  | HIGH |  |  |  |  |  |  |  |  |
| 0131183831 | 1 | 1100 | 22 | 336 | 3 | 844 | 5 | 05 | 7 | 8 | 3 | 34 | $\varepsilon$ |  |
| 123219999：1 | 1 | 1100 | 14 | 339 | 6 | 556 | 7 | 52 | 4 | 4 | 3 | 34 |  |  |
| 15021717921 | 1 | 190 | 35 | 33 | 4 | 869 | 2 | 2 | 3 | 3 | 7 | 74 | 8 |  |
| 27241360832 | 1 | 196 | 33 | 362 | 4 | 443 | 4 | 4 | 4 | 8 | 8 | 5 | 4 |  |
| 27441414324 | 1 | 197 | 28 | 344 | 4 | 58 E | 2 | 5 | 4 | 8 | 8 | 62 | 2 |  |
| 2794168291 | $!$ | 195 | 25 | 332 | 5 | 442 | $\epsilon$ | 38 | 3 | 4 | 4 | 3 | 4 今 |  |
| 3275149481 | 1 | 1100 | 24 | 35 | 4 | 354 | 7 | 34 | 6 | 65 | 8 | 8 | 3 |  |
| 3355193992 | 1 | 196 | 35 | 356 | 3 | 666 | 4 | 43 | 6 | 5 | 2 | 22 | \％ |  |
| 33751102933 | 1 | 1100 | 32 | 347 | 2 | 832 |  | 25 | 5 | 5 | 5 | 5 | 4 |  |
| 35251939831 | I | 1100 | 28 | 324 | 2 | 745 | 5 | 33 | 5 | 5 | 56 | 61 | 9 |  |
| 3535168892 | 1 | 197 | 34 | 374 | 8 | 557 | 8 | 94 | 1 | 3 | 4 | 4 | $\epsilon$ |  |
| 37451554832 | 1 | 1100 | 26 | 36 | 4 | 449 | 5 | 6 | 5 | 5 | 54 | 4 | 34 |  |
| 41061313911 | 2 | 180 | 24 | 34 | 4 | 796 | 3 | 6 | 5 | 5 | 6 | 61 | 7 |  |
| 45361553911 | 1 | 1100 | 11 | 363 | 3 | 699 | 2 | 2 | 3 | 38 | 5 | 52 | 2 － |  |
| 45861：44821 | 0 | 186 | 32 | 323 | 1 | 532 | 2 | 27 | 4 | 6 | 6 | 62 | 4 |  |
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| 28542414531 | 1 | 210057 | 222 | $4 E 247$ | : | 5 ع | $\varepsilon 6$ | 5 | 5 | 5 |  |
| 3:75271752: | 2 | 29961 | 246 | 47545 | 5 | 36 | 6 | 5 | 4 | 42 | 2 |
| 322525256 ? | 0 | 28555 | 245 | 44355 | 4 | 4 i | i | 3 | - | 5 |  |
| 33852796512 | 1 | 29764 | 273 | 86748 | 5 | 2 E | E | 2 | 2 | 2 | 8 |
| 36052655614 | 1 | 29179 | 227 | 43546 | 6 | 57 | 7 | s |  | 5 | 2 |
| 3655234251 | 1 | 29878 | 204 | $143 \leqslant 2$ | 0 | 37 | 7 | 3 |  | 2 | 8 |
| 37352493611 | 1 | 29177 | 226 | 46325 | 2 | 66 | 6 | 6 |  | - | 4 |
| 3986289941 | 1 | 29367 | 235 | 27658 | 3 | 38 | $\varepsilon$ | 5 |  | 3 | + |
| 40562795612 | 1 | 29662 | 215 | 3896 | 2 | 15 | 5 | 4 |  | 2 | s |
| 4575285941 | 1 | 29761 | 277 | 62576 | 8 | 33 | 3 | 3 | - | 9 | 3 |
|  |  | 17 MALE | HEAVY | MEDIUM |  |  |  |  |  |  |  |
| 0301171652 |  | 29457 | 275 | 4799 | 5 | 26 | 6 | 3 |  | $\delta 5$ | 5 |
| 0491179651 i | 0 | 28255 | 216 | 26645 | 3 | 27 | 7 | 7 |  | 2 | 4 |
| 071117185111 | C | 28564 | 257 | 4645 | 5 | 6 ? | ? | 5 |  | 8 | 5 |
| 12921858611 | 0 | 28969 | 266 | 5674 | 5 | 29 | ¢ | § |  | 5 | 5 |
| 14521i0251: | 1 | 29872 | 245 | 457 E 8 | 3 | 14 | 42 | 7 |  | 4 | 6 |
| 1462141063 | 1 | 29372 | 232 | 46676 | 6 | 53 | 3 | 6 |  | 6 | 3 |
| 18531311433 | 1 | 29766 | 242 | 4763 | 2 | 56 | E | 5 |  |  | 3 |
| 1933165751 | i | 29074 | 252 | 4967 | 6 | 39 | 9 | 2 |  | 3 | 4 |
| 2474181851 | 0 | 28681 | 249 | 4446 | 2 | 56 | E | 4 |  |  | 4 |
| 2674134142: | 2 | 28059 | 243 | 5359 | 5 | 14 |  | 2 |  | 4 | 4 |
| 2734118143 | 0 | 28178 | 234 | 2597 | 4 | 36 | 67 | 5 |  | 2 | 8 |
| 2844122451 | 0 | 28387 | 262 | 5547 | 4 | 44 | 44 | 4 |  | 5 | 3 |
| 30051767513 | 2 | 27364 | 263 | 4224 | 84 | 45 | 5 | 0 |  | 8 | 4 |
| 359512245 | 1 | 29056 | 243 | 23246 | 62 | 36 | 65 | 5 |  | 5 |  |
| 36151412511 | 0 | 28865 | 243 | 4565 | 5 | 78 | 8 | 4 |  | 3 | 6 |
| 41561461421 | 1 | 210055 | 264 | 5242 | 4 | 45 | 5 | 6 |  | 2 | 4 |
| 2316181452 | 1 | 29761 | 216 | 1661 | 61 | 59 | 96 | 8 |  | 4 | 7 |
|  |  | 10 FEmALE | heavy | HIGH |  |  |  |  |  |  |  |
| 018:297981 | 1 | 29664 | 377 | 816 E | 6 | 3 | 3 | 0 |  | 8 | 0 |
| 0281265481 | 0 | 28179 | 347 | 3677 | 52 | 18 | 85 | 7 |  | A | 7 |
| 09422494812 | 1 | 29573 | 345 | 45644 | 3 | 26 | 64 | 6 |  | 2 | 5 |
| 15422491811 | 1 | 29265 | 372 | 5135 | 4 | 64 | 4 | 4 |  | 6 | 2 |
| 2153262594 | 1 | 210062 | 353 | 6477 | 5 | 33 | 3 | 6 |  |  | 8 |
| 31652554831 | 1 | 29576 | 347 | 577368 | 3 | 53 | 3 | 1 |  | 5 | 4 |
| 36252340831 | 1 | 29274 | 333 | 5475 | 24 | 37 | 7 | 5 |  |  | 6 |
| 3755276671 | 1 | 29382 | 374 | 44656 | 66 | 46 | 6 | , |  | 3 |  |
| 4316236673 | 1 | 210057 | 335 | 3-182 28 | 32 | 85 | 5 | 5 |  | 4 | 1 |
| 44062797912 | 0 | 28866 | 355 |  | 25 | 46 | 65 | 4 |  | 5 | 7 |
|  |  | 26 MALE | HEAVY |  |  |  |  |  |  |  |  |
| 0141185981 | 1 | 29258 | 346 | 5699 | 17 | 6 | 65 | 5 |  | 2 | 7 |
| 01511959911 | 2 | 27564 | 366 | 63964 | 47 | 13 | 35 | 3 |  | 2 | 2 |
| 02011798916 | 0 | 28978 | 367 | 94636 | 66 | 73 | 34 |  |  | 8 | 4 |
| 0381152591 | 1 | 29569 | 324 | 2646 ? | ? 4 | 56 | 65 | 4 | 7 | 7 |  |

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1432176791! 1472146431 1582141481 161214148 17331622711 17431714811 19631686711 259418189 268415529:2 2694:7148:1 2955193892 3205:654812 324514639311 3305162181 342515248 ! 378513439: 3305141273 40061838921 428614939 i 43061223911 45961768912


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The rater is offered six conditions by which ejther "fantasy" or "reality" type programs can be identified, jhese ara:

## Fantasy content:

a. invites the viewer to take leave of his problems in the real world;
b. invites surrender, relaxation, passivity;
c. invites emotion;
d. works chiefly through abrogating the rules of the raid world;
e. acts to remove, at least temporarily, tinreat and anziety; and often offers wish-fulfillment;
f. offers pleasure.

Reality content:
a. constantly refers the viewer to the problems of the
real world;
b. invites aiertness, effort, activity;
c. invites cognition;
d. works chiefiy through realistic materials and situations;
e. tends to make the viewer even more aware of the threat, perhaps anxious, in return for a better view of the problem;
I. Offers enlightment.

In seneral, westerns, crime, popular music and variety shows belong chiefly with the fantasy category; whereas, news documentaries, interviews, public affairs programs, and educa-. tional television are chiefly the domain of reality materials. In order to assign a program to either the "fantasy" or "realicy": category, the program must be rated as meeting a minimum of four of the possible six criteria.

Place the letter "F" before those programs rated as
"fantasy" oriented and "R" before those programs rated as "reality" oriented. Place an "X" before the programs which do not satisfy either of the above eriteria. Place the letier "0" before the programs which are unfamiliar to you.
i. Igor up at a.m. Name:
2. I left home for school at $\qquad$ a.m.
3. I got home fyon school at $\qquad$ p.x.
4. I went to bed at $\qquad$ p.t.

Belon you will fird a list of televisior progiams. İ you wazcinec tie progran, place a check mark $(\checkmark)$ on the line before the progian.

$$
\text { MONDAY--APRIL } 3,1972
$$

## Morsimes

5:15 (9) Sun:ise Semester-Chemistry
R 6:30 (4) Farm sews and weather
_ 6:45 (9) Brorning Devorions
( $\quad$ 0:55 (9) Eara Report--bill Hare
$\bar{F}$ 7:00 (4) Today
F (9) CES News
— 7:20 (5) Give Us This Day
_ 7:25 (5) What's Eappening
R $7: 30$ (4) Tocay
$\frac{R}{R}$ (5) Rise and Shine Report
ล (9) News
_ 7:50 (9) Lucille Rivers--Sewirg
——7:55 (5) Pati Harvey-Cumentary
dfternoon
$\bar{F}$ 3:00 (4) Somerset
F (5) Love, American Style
(9) Amateur's Guide to Love-Game
$\bar{F} 3: 30$ ( 4 ) Eliatstones
(5) Movie--"After Midaight with Boston Blackie'
F (9) Gilligan's Island
(4) Danisl Boone
(5) Kovie--"After Micnight with Boston Blackie"
F (9) Elipper

- (13) Sesame Street
(4) Daniel Boone
(5) Movie--"hfter Midnight with Soscon Blackie"
F (9) Derry Mason
- $5: 00$ (13) Sesame Street
$\begin{array}{ll}\bar{F} \\ \bar{R} \\ \bar{F} & \text { (4) I Dream of Jeannie }\end{array}$
(9) Rerry Mason
(13) Mister Kogers
- $5: 25$ (5) 2aul :arvev--Commentary
$\frac{\mathrm{R}}{\mathrm{R}} 5: 30$ (4) NBC News--john Chancellor
(5) ABC News-Howard K. Smith
(9) CBS News--Walter Cronkite
(13) Electric Company--Children
$\frac{R}{F}$ 6:00 $\begin{aligned} & \text { Evening } \\ & \frac{14}{\text { (4) News }} \\ & \frac{\text { (5) Trith or Consequences }}{2} \\ & \text { (9) News }\end{aligned}$
(13) Erench II--Debarnot


1. I zot up at $\qquad$ a.m.
2. I left home for school at $\qquad$ a.m.
3. I got home from school at $\qquad$ ?.t.
4. I wenc to bed at $\qquad$ p.m.

Below you aili :ind a list of teievision programs. It you waiched the progran; piace a check mark $(\checkmark)$ on the line before the progzan.

TUESDAY--APRIL 4, 1972

|  | Mornins |
| :---: | :---: |
| 6:15 | (9) Surrise Semester--Latin Amarican Literature |
| P 6:30 | (4) Earm News and Weather |
| 5:45 | (9) Morning Devotions |
| 6:55 | (9) Earn Report--Bill hare |
| 2. 7:00 | (4) Eoday |
| R | (9) CBS News--Hart |
| 7:20 | (5) Give Us This Day |
| 7:25 | (5) What's Kappenirg |
| E. 7:30 | (4) Today |
| 5 | (5) Kise and Shine Repcrt |
| R | (9) News |
| 7:50 | (9) iucille Rivers--Sewing |
| 7:55 | (5) Paul Harvey--Commentary |


| Afternoon |  |
| :---: | :---: |
| 3:00 | (4) Somerset |
| E | (5) Love, American Style |
|  | (9) Amateur's Guide to Love--Gen |
| F 3:30 | $(4)$ Elint.stones |
| F | (5) Movie--'The Dark Past" |
| F | (9) Gilligan's Island |
| E 4:00 | (4) Daniei Boone |
| F | (5) Movie--'The Dark Past" |
| F | (9) Flipper |
|  | (13) Sesame Street |
| F 4:30 | (4) Daniel Boone |
| F | (5) Movie--'The Dark Past" |
| F | (9) Perry Masor. |
|  | (13) Sesame Srreet |
| F 5:00 | (4) I Dream of Jeannie |
| R | (5) News |
| F | (9) Perry Mason |
|  | (13) Mister Rogors |
| 5:25 | (5) Paul harve:---¢omentary |
| R 5:30 | (4) NBC Dews--Jcina Chancellor |
| R |  |
| R | (9) CBS Niews--ialter Cronkite |
|  | (13) Electric Company--Children |


| $\frac{\mathrm{R}}{} 6: 00$ | Evening |
| :---: | :---: |
|  | (4) Ners |
| $F$ | (5) Trisin or Consequences |
| P | (9) Nows |
| R | (13) Erench II--Debarrot |
| E:30 | (4) The Admirai-Seecial |
| F | (5) Mod Squad |
| R | (9) News |
| R | (13) Spanish II--Hancock |
| 7:00 | (4) The Admiral--Speciai |
| F | (5) Mod Souad |
| F | (9) All in the Family |
|  | (13) Opus '72 |
| 7:30 | (4) Circus Town--Speciai |
| F | (5) Movie--'Revenze" |
| F | (O) Hawaii Five-0 |
|  | (13) Advocates--Debate |
| 8:00 | (4) Circus Town-Special |
| F | (5) Movie--"Revenge" |
| F | (9) Hawaii Five-0 |
|  | (13) Advocates --Debate |
| F 8:30 | (4) James ramer--Westera |
| F | (5) Movie--"Kevenge" |
| F | (9) Cannoz--Crime D:ama |
|  | (13) Black Journal |
| F 9:00 | (4) James Garner--western |
| F | (5) Marcus Welby |
| F | (9) Cennon--Crime Drama |
|  | (13) Tuesdayscope |
| 9:30 | (4) Wallace Wildilife |
| F | (5) Marcus Welby |
| F | (9) Mary Tyler Moore |
| R10:00 | (4) News |
| R | (9) News |
| 10:10 | (5) News |
| F $10: 30$ | (4) Johnny Cazson |
| R | (5) News |
| F | (9) Movie--"Crooks and Coronets" |
| 10:40 | (5) Election '72--Specia! |
| F11:00 | (4) Johnny Carson |
| F | (5) Movie--"A New Kind of Love" |
| F | (9) Movie--"Crooks and Corene:s" |
| E11:30 | (4) Johnay Carson |
| F | (5) Kovie--"A New Kind of Love" |
| F | (9) Mowie--"Crooks and Cozonets" |

1. I got up at $\qquad$ a.m.
2. I left home for school at. $\qquad$ a.m.
3. I got home from school at $\qquad$ p.ロ.
4. I went to bed at $\qquad$ p.m.

Beiow you will find a list of television programs. If you wateice the prograr, place a check mark $(\checkmark)$ on the line before the progran.

$$
\text { WEDNESDAY--APRIL 5, } 1972
$$



## TEIEVIEWING QUESTIONAAEAE

1. I got lip at a.m.
2. I left home for school at $\qquad$ 3.m.
3. I got home from school at $\qquad$ р.む.
4. I went to bed ac $\qquad$ p.m.

Below you will ind a list of television programs. ii you watcind the prog:er, place a check mark $(\checkmark)$ on the line beミore the program.

Morning

| Morning |  |  |
| :---: | :---: | :---: |
|  | 6:15 | (9) Surcise Semester--LatinAmerican Liverature |
| R | 6:30 | (4) Farn News and heacher |
|  | 6:45 | (9) Morning Devotions |
|  | 6:55 | (9) Fara Report--Bill hare |
| $\frac{R}{8}$ | 7:00 | (4) Today |
|  |  | (9) CBS News-Har: |
|  | 7:20 | (5) Give lis This Day |
|  | 7:25 | (5) What's Exappening |
| - | 7:30 | (4) Today |
| $\frac{2}{2}$ |  | (5) Rise anc Shine Report |
|  |  | (9) News |
| - | 7:50 | (y) Luciile Rivers--Sewing |
|  | 7:55 | (5) Saul Harvey--Conmentary |
| F |  | Atternoon |
|  | 3:00 | (4) Somerset |
|  |  | (5) Love, American Style |
|  |  | (9) Amateur's Guide to Love--Game |
| F | 3:30 | (4) Flintstones |
| F |  | (5) Movie--"Badlands of Montana" |
| F |  | (3) Gilligan's Island |
| F | 4:00 | (4) Daniel Boone--idvencure |
| F |  | (5) Movie--"Badlands of Montana" |
| F |  | (9) Flipper |
|  |  | (13) Sesame Street |
| F | 4:30 | (4) Dariel Boone |
| $\stackrel{T}{ }$ |  | (5) Movie--"Badlands of Montana" |
| F |  | (G) Perry Mason |
|  |  | (13) Sesame Street |
| F | 5:00 | (4) I Dream of Jeannie |
| R |  | (5) News |
|  |  | (9) Perry Mason |
| - |  | (13) Mister Rogers |
|  | 5:25 | (5) Paul Harvey--Comentary |
| R | 5:30 | (4) NSC News--John Chanceilor |
| $\frac{\mathrm{R}}{\mathrm{R}}$ |  | (5) ABC News--Howard K. Smith |
|  |  | (9) CBS News--Walter Cronkite |
| R |  | (13) Electric Company |
| $R$ |  | Evening |
|  | 6:00 | (4) News |
| F |  | (5) Truti or Consequences |
| R |  | (9) News |
| R |  | (13) French II--Debarnot |


| F 6:30 | (4) Dragret |
| :---: | :---: |
| R | (5) This is Your LiEt |
| R | (9) News |
| R | (13) Spanish İ--Kancock |
| S 7:00 | (4) Flip Wilson |
| F | (5) Alias Smith and jones |
| F | (9) Me and the Chimp |
|  | (13) Thircy Minutes |
| F 7:30 | (4) Flip Wilson |
| F | (5) Alias Smich and jones |
| $F$ | (9) Tiy Three Sons |
|  | (13) Net Playhouse Eiogragh |
| F 3:00 | (4) Ironside |
| F | (5) Longstreet |
| F | (9) Movie--"The Impossibie iears" |
|  | (13) Net Playhouse Biograpigy |
| F 8:30 | (4) Ironside |
| F | (5) Longstreet |
| F | (9) Movie--"The Impossible Years" |
|  | (13) Net Elayhouse Biography |
| F 9:00 | (4) Dean Marcin |
| $\underline{F}$ | (5) Owen Karshall, Counselor at Law |
| $F$ | (9) Movie--'Tre Impossible Years' |
|  | (13) World Press Revie* |
| F 9:30 | (4) Jean Martin |
| F | (5) Owen Marsha!1, Councelor at Law |
| F | (9) Movie--"The Impossible Zears" |
| 9:45 | (13) Savid Littlejohn--Critic at |
|  | Large |
| R 10:00 | (4) News |
| R | (5) News |
| R | (9) Niews |
| F 10:30 | (4) jonnsy Carson |
| $F$ | (5) Movie--"Tine Slue singel" |
| F | (9) Movie--'In the Cool of the |
|  | Day" |
| F11:00 | (4) Johnny Carson |
| F | (5) Movie--"The Blue Ange!" |
| F | (9) Movie--"In the Cool of the |
|  | Day" |
| F 11:30 | (4) Johnny Carson |
| $F$ | (5) Movie--"The Blue drge1" |
| F | (9) Movie--"In the Ccol of the |
|  | Day" |

1. I got up at $\qquad$ a.…
2. I left :ome Eur schocl as $\qquad$ a.m.
3. I got home irom sciocl at $\qquad$ P.m.
4. I wert so bee at $\qquad$ p.m.

Below you will ind a list of televiston programs, If you watched the program, place a check mark $(\checkmark)$ or the line before the program.

EPID:Y-APRIL 7, 1g72


1. I Bot u? at $\qquad$ a...
2. I went to bed at $\qquad$ p.r.

Below jou wi:2 find a list of television proz=2me. If jou watched the program, place a check mark $(t)$ on the line oetore the progrz.

SATURDA: --APRII 8, 1972

| Yornins |  |  |  |
| :---: | :---: | :---: | :---: |
| 6:25 | (5) Cive Us This Day | 3:36 | (i) Easchall |
| 5:30 | (5) Across the Ennce | $E$ | (5) Siz Malley-hestern |
| 6:45 | (6) Test Pattera |  | (9) CBS Golif Clasic |
| F 7:00 | (4) Dr. Donitile--Carroon | E 4:00 | $(6)$ Juce 's' Joc: |
| E | (5) Jersy Lewis--Carroon |  | (5) Aute Race--Epecial |
| E | (5) Bugs Sungy |  |  |
| E 7:30 | (4) Deputy Daws | E 4:30 | (4) Duck Dwens--Kusic |
| F | (5) Roat Rumer |  | (5) Auto Race--speciai |
| E | (9) Scooby D00 |  | (9) Goif Iournamat |
| E 8:00 | (4) hoody Moodpecker | 5:00 | (4) Wilburn Sretanes |
| F | (5) Eunky Phastom |  | (5) Auso Race--jpcciai |
| F | (9) The Eiarlem ClobCartoon |  | (9) Sports Challerge--quiz |
|  |  | F 5:30 | (4) Pozter hagorer |
| F 8:30 | (4) The Pink Panther |  | (S) Survival |
| F | (5) Jackson Five--Cartoon | R | (9) CBS News--ñger Mudd |
| $\underline{F}$ | (9) Help! It's the Hai: Bear |  |  |
|  | Bunch |  | Evening |
| F 9:00 | (4) The Jetsons | R 6:00 | (4) News |
| F | (5) Bewitched | F | (5) Lawzence We 1 k |
| F | (9) Pebbles and Barm-ìman | ? | (9) News |
| ¢:30 | (4) Bartier Reei--Drama | 6:30 | (4) Rollin: on the tiver |
|  | (S) İdsvilie --Chidcren | $F$ | (5) Lawrence He 1 k |
| 10:00 | (9) Archie's TV Funries |  | (9) Juverile Jury |
|  | (4) Take a Giant Step-Children <br> (5) Movie--"Heart of the Rockies" | 7:00 | (4) Enerzency! --drama |
| -10:00 |  | F | (5) 3ewitched |
| 10:30 | (9) Sabrina the Ieenage \#itch | F | (9) Glen Campbel! |
|  | (4) Take a Giant Step | 7:30 | (4) Emergency! --Dramá |
| -10:30 | (5) Movie--"Heart of the Rockies" |  | (5) Movie--"The Reluctant \#ezoes" |
| F ${ }^{\text {P }} 11.00$ | (9) Iosie and the ?ussycats | F | (9) Clen Campbell |
| ? 11:00 | (4) M. Wizard--Sclence | 8:00 | (6) Movie--"Raic Un Romel ${ }^{\text {a }}$ |
| F | (5) Johnny Quest |  | (5) Hovie--'the Reluctant Heroes" |
| F | (9) Dig--Carioon Special | F | (9) Dick Van Dyke |
| 11:30 | (4) The Scene | 8:30 | (4) Hovie--"Raid on Rome $1^{\prime \prime}$ |
| F | (5) Lancelot Iink, Secret Chiap |  | (5) Movie-~"The Reluctant He:oes" |
| $\underline{\square}$ | (9) You are There--History | F | (9) Arnie |
|  |  | 9:00 | (4) Movie--"Raid on Romei" |
|  | Afternoon | F | (5) The Sixth Sense--D:ama |
| 12:00 | (4) Creasive Crafes | F | (9) Missien: Impossitle |
| F | (5) American 3andstand | 9:30 | (4) Movie --"Raid on Roumel" |
| $E$ | (9) C3S' Childiren film Festival | F | (5) The Sixth Sense--Drama |
| F12:30 | (4) Bugaloos | F | (9) Mission: Impossible |
| F | (5) Ameitian Bandstand | $\mathrm{R}^{10} 000$ | (4) Mews |
| E 1:00 | (9) CES' Crildrer Film Festival | R | (5) News |
|  | (4) Baseball Pre-Came Show | ? | (9) News |
| - | (5) Wovie--hestern--"Red Rdver | 10:15 | (5) A5C Sews--Sam Donsidson |
|  |  | 10:30 | (4) Movie--"The War Lover" |
|  | (9) Decorating Craits with Becky | $F$ | (5) Movie--Triple Feazure--"Follow |
| 2:15 | (4) 3aseball |  | chat Dream," "Stars and Stzipes |
| 1:30 | (4) Baseball |  | Eorever," "Fantomas" |
|  | (5) Movie--Hestern--"Red River Range" | F | (9) Kovie--"The Private War of Majos 5enson" |
| -2:00 | (9) What Is the Law? | 11:00 | (4) Movie--"The wict Lover: |
|  | (4) Easeball(5) Acrican Advencure | F | (5) Movie--Triple feature--"Foilcw |
|  |  |  | that Dzeam," "Stars and Stripes |
| $\underline{F}$ | (9) Run for Your Lise |  | Forever" "Faitomas" |
| - 2:30 | (4) Baseball | $E$ | (9) Kovie--"The Private War of Major |
| - | (5) Sports Action Pro-File |  | Senson" |
| $F^{\text {F }} 3: 00$ | (9) Fun for Your life | 11:30 | (4) Movie--"The War Lover" |
|  | (4) Saseball | F | (S) Movie--rriple feature--"Folloz |
|  | (5) Eig Valley-Western(9) CBS Colf Classic |  | that Dream," "Stars and Sertpes |
|  |  |  | Farever," "Fancomas" |
|  | (9) CBS Colf Classic | F |  |
|  |  |  | Major Beason" |

1. I got up at $\qquad$ a.m.
2. I vent to bed at _om.

Below you will find a list of television programs. If you wetched the pregram, place a check mark $(\checkmark)$ on the line befoce the program.

SUNDAY--APRIE S, 1972

| 6:30 | Mornine <br> (9) Sunrise Semester | 5:00 | (4) Wallace rildizfe |
| :---: | :---: | :---: | :---: |
| 7:00 | (9) Gospal :3us--neligion | $F$ |  |
| 7:25 | (5) Give Us Enis Dav | R | (9) ớ Xinutes |
| 7:30 | (S) Pattern for Living | R 5:30 |  |
|  | (9) Cospel Hour--nelision | $F$ | (5) Suvic--Scasnce Eiction--"6og" |
| 8:00 | (4) The Christophers--Reiigion | $F$ | (9) Death Valley Devs |
|  | (5) Revivai fizes |  |  |
|  | (9) Oral Roberts |  | Everites |
| 3:15 | (4) Davey and Golicth | R 6:00 | (4) News |
| 8:30 | $(\mathrm{i})$ Uospel jubilee--Vsic | F | (5) Hee Haw |
|  | (5) James Robison |  | (9) Wild Kinccom |
|  | (9) Snurch Suriice |  | (13) 2003--Cridren |
| 9:00 | (4) Sespe1 jubilee--usic | F 5:30 | (4) World aE Disaej |
|  | (5) Mormon Conference--Spec!al | F | (5) Hee Haw |
|  | (9) Cathedrat of Tomotrow | F | (9) Movie--'Don' = Kaise the Bridge, |
| 9:30 | (4) Sunday Sciool |  | Lower the River" |
|  | (5) Mormoc Coniezerce-Special |  | (13) Who's Afraid of Opera? |
|  | (9) Cathedrai of Tomorsow | F 7:00 | (4) World of Disney |
| 10:00 | (4) Church Service | F | (5) The FBI |
|  | (5) Mormon ConEerence--Speciai | F | (9) Morie--'Dan't Raise the Exidge" |
|  | (9) Dr. inalda Stephers |  | (13) Firing Line |
| 10:30 | (4) Ciurch Serite | F 7:30 | (4) Jimey Stewart-Comėy-Draza |
|  | (E) Kormon Conference--Special | F | (5) The FBI |
| - | (9) Face the Nation | F | (?) Movie--'Don't Raise zhe oridgge" |
| E.11:00 | (4) Laurel and Hardy--Comedy |  | (13) Firing Line |
|  | (5) Curiosity Shop-Cinildren | F 8:00 | (4) Bonanza |
|  | (s) Day of Discovery | $F$ | (5) Mov1e--'Modescy Blaise" |
| 2.13:30 | (i) Laurel and Bardy-Comedy | F | (9) Movie--"Don't Raise tha 3radge" |
|  | (5) Curiosity Shop--Childrea |  | (13) The Last of the Mohicans |
|  | (9) Dimansion 9--Variety | F 8:30 | (4) Bonanza |
|  |  | F | (5) Movie--'Yodesty Elsise' |
|  | PEtET-OOCn | F | (9) Cade's County-Drama, Crime |
| 1812:00 | (4) Minet the tress |  | (13) The Last of the Hohicans |
|  | (5) The Now Generation | F 9:00 | (4) The Bold Ones |
|  | (9) Ceasar's world-iravel | F | (5) Kovie--'Modesty Blaise'* |
| 12:30 | (4) Dialogue '72--Sassenrath | F | (9) Cade's County--Cime Drama |
|  | (5) Film |  | (13) Self-Defense For Womer |
|  | (9) Stanley Ctp Play-Offs--Special | F 9:30 | (c) The 3old Ones |
| F 1:00 | (4) Champiousnip Wrestling | F | (5) Mcvie--'Mocesty Blaise: |
|  | (5) Nä̀ Play-Cfi--Special | R | (9) News |
|  | (9) Stanley Cup Piay-0Efs--Special |  | (13) Euitar, Guitar |
| F 1:30 | (4) Championship Wrestling | R10:00 | (4) News |
| - | (5) NBA Play-0Ef--Special | F | (5) Movie--"Modesty Blaise" |
| $\cdots$ | (9) Stanley Cup Play-Offs--Special |  | (9) Movie--"To Hel! and Back" |
| 2:00 | (4) Outdoors | 10:30 | (4) Oscar--The Story Bchind the Statue |
|  | (5) N3A Play-Ofe-Special | $F$ | (5) Movie-'Modesty Blaise" |
|  | (9) Stanley Cup Play-Offs--Special |  | (9) Movie--"To Hell and Back" |
| 2:30 | (4) World Chamipionship Ternis | F11:00 | (4) Jchnny Carson |
|  | (5) NBA Play-Ofi--Special |  | (S) Harrison and Company |
|  | (9) Stanley Cup Play-0¢fs--Special |  | (9) Movie--'To Hell and Back!" |
| 3:00 | (4) World Cnampronship Tennis | F11:30 | (4) Johnny Carson |
|  | (5) NBA Play-Git--Speciai |  | (5) Herald of Truih |
|  | (9) Golf Tournanent--Special |  | (9) Movie--"To nell and Back" |
| 3:30 | (4) Wo:ld Charpionship Teanis |  |  |
|  | (5) Challenge--Seeciai |  |  |
|  | (9) Goli Touramenc--5pecia! |  |  |
| 4:00 | (4) Horld Championship Tesais |  |  |
|  | (5) Chailenge--Spectal |  |  |
|  | (9) Colf Tournament--Special |  |  |
| 4:30 | (4) Wallace Wildlife |  |  |
| F | (5) Movie--Science Eiction--"Gog" |  |  |
| - | (9) Search for che iest Durchas |  |  |

ADPENDIX E

## TELEVIEWING QUESTIONAARE

Instructions for Adninjetration
A. Write your name on the questionnaire.
B. Complete items 1, 2, 3, and 4. (May be read to the class. 1. I got up at a.m.
2. I left for school at $\qquad$ a.m.
3. I got hone from school at $\qquad$ p.m.
*4. I went to bed at $\qquad$ p.m.
C. Read aloud to the class.

Below you will find a list of televisicn programs. If you watched the program, place a check eark ( $W$ ) or the line before the program.
D. Assistance may be provided the student if he has difficuliy in locating a program.
E. If a Spscial Program was shown and the student watched the program, ask him to draw a line through the cancelied program and write in the new titie.

[^25]
# CHIIDREN'S PERSONALITY QUESTIONNALRE 

Ages 8 through 12

## Instructions for Administiation

The tesi is administered without a time limit: iut Con Younger children it might be better to divide the testing time into two parts for a given form. For the convenience oj rhe administrator, each form is sectioned into two parts (e.g. : and $A_{2}$, $B_{1}$ and $B_{2}$ ). A single session snould not be expecter to exceed fifty minutes. It is generaily recommended that moro than cone form be used and that interpretation be made on the composite scores for each factor.

Pass out the test booklets and the separate answer sheots i: they are to be used. The answer sheet is the same for either form. The children should be told to mark the $A_{1}, A_{2}$, $B_{1}$, or $\mathrm{E}_{2}$ box to indicate which part of the test they are taking. Since it is recommended that the answer sheet always be used when possible, the children should be catitioned to make no marlis on the test booklets. They should be told to print at the top of the answer sheet their name, age, grade, sex, and other information the examiner desires. Sometimes it is well to remind them to print both their first and last names. As soon as all the children are ready to listen, read aloud the directions at the top of the cover page of the test booklet while tine children road silently.

Read each statement and mark an $X$ on the side that fits you better. Some questions wili not have the words just the way you want them but mark every one the best you can. You may ask for help if you don't know a word. Just raise your hand the teacher will come to your desk. Do not work long on one question. Mark it and go right on to the next one. Mark every one. Most of the questions have two boxes to choose from but other questions have three boxes. Always look at all the boxes and pick just one of them for your answer.

Use the first two items of the test for exampies. Rear the first statement.

1. When visiting a new build- or Do vou like to find ing do you like to have your own way? someone show you around?
```
Emphasize "or" so the children will realize there are twe sides or choices. Then say,
Look on your answer sheet at the lefthand side where it says: 'Start Here.'
Mark the answer that fits you better. Mahe your marks on the answer shect opposite question 'I' ard in the proper box. Do the same with the second statement. (Allow a short time for them to do this.) Do you : \(r_{-}-\) derstand how to mark the answers? Does anyone have a question?
```

Deal fully with every question the chilcren ask sc thac all but the very slowest child will understand clearly how yesponses are to be made. As soon as the children understand what to do, instruct them to continue by themselves with the other staiements, each time marking the side that fits them better. Announce that if anyone finds a word he cannot read he should raise his hand. It is permissible to teil him the word or to read the entire statement for him. It is also permissible to explain the meaning of the word EXCEPT for the intolligence scale items (numbers ll, 15, 1.9, 23: and 27, on races 2 and 6 of each form). For these items, only the reading (pronunciation) of words, but not their meaning, may be given if a child ashs. This should be done privately so as not to disturb the others. Tell the children to mark every statement and when they finish one page to follow the directions and go right on to the next page.

It is always important, just after the testing is staried, for the examiner to move rapidly around the group to make sure that everyone is following the instructions. By observing carefully the rate at which particular children are forking they may be encouraged to work faster or slower. Sometimes it is helpful to make a statement such as:

Almost everyone has now finished page one; if you have not finished it, you shouid try to work a little faster.

Care must be taken with younger children, and with poor readers, to keep them working without overemphasizing speed.

An important point to make at the end of the test iz,
Look back over your marks and make sure that you have answered every question.

With young children and with older poor reacers the entire test may be read aioud. Several proctors are essential when this procedure is used because some children may need more help and others are inclined to copy. The examiner whe is fersing the statements should stand at an optimum position in tie room: reading each statement distinctly, perhaps repeatjng iti but otherwise dealing only with remarhs that pertain to tie whole group. The proctors must deal with the individaal questions and problems.

Procedire fox Incividual resting
Indiviciual testirg can be carried out with essentially the same procedure as group testing. After the child is instructed as to what to do, he snould be left alone exceyt when he asks for heip. Where the test is administered individualiy because of some special problem, e.g., the inability to read: blindness, etc., the administrator should follow the appropriate testing procedure as used for other tests. Alternatively, he may take advantage of the taperecorded version of the cpu which is available through IPAT.


[^0]:    $1_{\text {Wilbur }}$ Schramm, Jack Lyle, and Edwin B. Parker, Television in the Lives of Our Children (California: Stanford University Press, 1961), p. 78.

[^1]:    ${ }^{1}$ Ralph Garry, F. B. Rainsbery, and Charles Winick, eds., For the Young Viewer (New York: McGraw-Hill Book Co., Inc., 1962), p. 150.
    ${ }^{2}$ U. S., Department of Health, Education, and Welfare, Mental Health Program Report- -4 , January, 1970 (Washington, D. C.: Government Printing Office, 1970): p. 309.

[^2]:    ${ }^{1}$ John Swift, Adventures in Vision: The First TwentyFive Years of Television (London: John Lehmann, 1950), p. 22 .

[^3]:    ${ }^{1}$ Robert L. Hilliard, ed., Understanding Television (New York: Hasting House, Publishers, 1964), p. 15.

[^4]:    ${ }^{1}$ Ibid., p. 30.
    ${ }^{2}$ Wilbur Schramm, "The Effects of Mass Communication: A Review," Journalism Quarterly, XXVI (December, 1949), 407.
    ${ }^{3}$ Shayon, Television and Our Children, p. 23.

[^5]:    ${ }^{1}$ Paul Witty, "A 1964 Study of TV: Comparisons and Comments," Elementary English, XLII (February, 1965), 134.
    ${ }^{2}$ Table was prepared from the yearly reports in the Elementary English Journal.

[^6]:    ${ }^{1}$ Taken from the Witty's yearly accounts published in the Elementary English Journal.

[^7]:    ${ }^{1}$ Paul Witty, "Studies of Mass Media, 1949-1965," Science Education, $L$ (March, 1966), 122.

[^8]:    ${ }^{\text {I Wilbur }}$ Schramm, Jack Lyle, and Edwin B. Parker, Television in the Lives of Our Children (Stanford, California: Stanford University Press, 1961), p. 169.
    ${ }^{2}$ Bradly S. Greenberg and Brenda Dervin, Use of Mass Media by the Urban Poor (New York: Praeger Pub., 1970), p. 54.

[^9]:    ${ }^{1}$ Amount of television viewing was calculated for these samples by totaling the length of each show the respondents had circled on a TV schedule for the day before the interview. These times were rounded to the nearest half hour.
    ${ }^{2}$ Daisy B. Gessleman, "Television and Reading:" Elementary English, XXVIII (November, 1951), 388.

[^10]:    ${ }^{1}$ Lloyd F. Scott, "Television and School Achievement, " Phi Delta Kappan, XXXVIII (October, 1956), 26.
    ${ }^{2}$ Leo Bogart, The Age of Television (New York: Fredrick Ungar Publishing Company, 1956), p. 151.
    $3_{\text {Himmelweit, Television and the Child, p. } 154 .}$

[^11]:    ${ }^{1}$ Schramm, Television in the Lives of Our Children, p. 15.
    ${ }^{2}$ Paul Witty, "Children of the Television Era," Elementary English, XLIV (May, 1967), 531.

[^12]:    ${ }^{1}$ Mary Jane Gray, "The Effect of Home Television on School Children," Elementary English, XLVI (March, 1969), 308.
    ${ }^{2}$ Bogart, The Age of Television, p. 62.

[^13]:    ${ }^{1}$ Hinmelweit, Television and the Child, p. 12.
    ${ }^{2}$ Greenberg, Use of Mass Media by Urban Poor, p. 70.
    ${ }^{3}$ Scott, "Television and School Achievement," 26. "Mary Jane Gray, "The Effect of Home Televiewing," 308.

[^14]:    ${ }^{1}$ Graham Berman and Mildren Eisenberg, "Psycho-Sociai Aspects of Achievement," American Journal Orthopsychiatry, XII (April, 1971), 412.

[^15]:    ${ }^{1}$ Eleanor E. Maccoby, "Why Children Watch Television," Public Opinion Quarterly, XVIII (Fall, 1954), 239-240.

[^16]:    ${ }^{1}$ Schramm, Television in the Lives of Our Children, $p, 63$. ${ }^{2}$ Ibid., p. 157.

[^17]:    *This hypothesis failed to be rejected by an extremely narrow margin at the .05 level. The reader is invited to note this fact, and to draw his own conclusions regarding this.

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[^20]:    MINMMNGMMNNーNMNM－HOMOONOMOONMNOOONOONMMMMONN
    
    
    
    
    
    
    
    县Wの
    
    
    
    
    

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    3
    4
    3
    0
    $\varepsilon$
    2
    2
    3
    3
    1
    6
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    6
    7
    2
    1
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[^22]:    ONWMMMNNNNNNMNOONHMNOMMOMNMOMMOーMOM.AOHMNOMOMO
    
    
    
    
    
    
    
    
    
    
    
    
    
    

[^23]:    
    FANTASY

[^24]:    
    
    
    
     w
    
    
    
    
    
    
    
    

[^25]:    *The importance of $\mathrm{B}_{4}$ is to establish when the students quit ratching television.

