

# **Library without Walls: Mobile Tech and the Future of Libraries**

## **OK-ACRL Fall Conference**

### **November 2, 2012**

#### **Tulsa Community College**

Southeast Campus  
10300 E 81st St  
Tulsa, OK 74133

The conference has held on the ground floor of the Student Union (Building 9 on the campus map). The opening keynote address and business meeting was held in the auditorium, Rm. 9101.

#### **Agenda**

|                     |              |
|---------------------|--------------|
| Registration:       | 8:00-9:00am  |
| Business Meeting:   | 9:00-9:15am  |
| Keynote:            | 9:15-11:15am |
| Dine-around Lunch:  | 11:15am-1pm  |
| 20x20 Session:      | 1:00-1:50pm  |
| Breakout Session 1: | 2:00-2:50pm  |
| Breakout Session 2: | 3:00-3:50pm  |
| Wrap-up:            | 4:00-4:30pm  |

#### **Keynote Speaker**

Joe Murphy is a Librarian and Technology Trend Spotter helping libraries and more prepare for upcoming technology shifts. Joe is an author and editor, an international keynote speaker, and a conference organizer.

#### **20x20 Session Presentations – 1:00-1:50 PM**

##### **Federated Searching, Information Literacy, and Library Promotion**

Federated searching is a single search interface for the electronically available collections in a library. This presentation discusses that the main objectives for implementing a federated search at Mabee Library at MidAmerica Nazarene University were to assist with library instruction, information literacy, and the effective use of library resources. The presentation will also include examples of ways that the library will use the federated search to promote the library, its resources, and mobile services.

##### **Presenter:**

Lauren Hays, MLS, Instructional and Research Librarian  
MidAmerica Nazarene University  
[ldhays@mnu.edu](mailto:ldhays@mnu.edu)

### **If You Stream It, You As Better Heck Caption It**

With the number of online and hybrid classes rising at Oklahoma City Community College, many professors starting voicing unhappiness about the lack of streaming videos options for their classes. The OCCC Library responded by entering into streaming video subscription services with vendors such as Films on Demand, Swank Digital Media and MedCom Trainex and also by producing library tutorial videos for their campus needs. But, right when the Library thought they had resolved the streaming need, a new campus mandate caused immediate panic—Closed captioning on anything streaming. Or else.

In this 20X20 presentation, Amanda Lemon will not only introduce some of OCCC Library’s streaming video services but also the solutions the OCCC Library took to make sure they were Section 508 compliant with video captioning.

#### **Presenter:**

Amanda Elizabeth Lemon  
Electronic Services/Reference Librarian  
Oklahoma City Community College  
[alemon@occc.edu](mailto:alemon@occc.edu)

### **Poll Everywhere: Putting Cellphones to Work for Instruction in the Classroom**

This presentation will focus on the website PollEverywhere.com; what it is and its applications inside the classroom. Harness mobile technology to provide interactivity and feedback through the use of polling, and avoid common pitfalls.

#### **Presenter:**

Adam Brennan  
Reference Librarian  
Tulsa CC  
[abrennan@tulsacc.edu](mailto:abrennan@tulsacc.edu)

### **Lessons learned thus far...a Librarian’s Limited Perspective on Mobile Technology**

Patrons wanting library related information on mobile devices hold challenges for librarians. “Lessons learned thus far...a Librarian’s limited perspective on mobile technology” is the title for my 20x20. In this quick segment, I will address some things I have learned about specific applications that might help other librarians think about and explore when they are addressed with similar mobile issues.

#### **Presenter:**

Dona Davidson  
Public Services/Electronic Resources Librarian  
OSU – Tulsa Library  
[Dona.Davidson@okstate.edu](mailto:Dona.Davidson@okstate.edu)

### **Getting to Know You: Events to Enhance Your Relevance on Campus**

One of the strategic goals of the University of Oklahoma-Tulsa campus is to “foster a diverse, supportive, challenging and inclusive campus culture”. With the opening of our new library on campus in 2011, the Schusterman Library sought to fulfill this goal, as well as attract students into the new building and reach out to potential users. As such, we embarked on an innovative idea to host recreational activities during the first week of October. We found these events to be successful and prepared a new set of events for this October, 2012.

The theme for our 2011 event week was “Find Your Place”. We held workshops on the world-wide games of Letterboxing and Geocaching, the social media used by our library, a Tweet-up about free donuts, “20 x 20” presentations, and Web 2.0 sites found interesting by our library director. In 2012 our theme switched to “LET’S CONNECT! Hi & Lo Tech” and included a few of the events held last year, but we added Pizzapedia, Human Books, a QR Code Scavenger Hunt, and transformed our social media event into a fair.

My presentation will share these events, the reasons we held them, and the significant planning that was involved.

#### **Presenter:**

Karen Harmon

University of Oklahoma SLIS Graduate Student

Schusterman Library, OU-Tulsa Library Technician III

[karen-harmon@ouhsc.edu](mailto:karen-harmon@ouhsc.edu)

### **Speed Weeding: Improve Your Library Collection in 5 Hours a Week**

At Texas A&M University-Commerce, students increasingly take at least some of their classes online, and several programs can be completed entirely online. In order to meet these needs, we are buying most of our new books as eBooks. At the same time, students want more space within the library to be devoted to study and group space. To respond to these trends, the librarians have undertaken a collection improvement project to weed outdated, irrelevant, and unused titles from the library stacks. This presentation will share methods that can be implemented in academic libraries to analyze and choose books for deselection. We will share what we have learned from the pilot program, which involved two librarians weeding the language and literature and education collections. Our topics will include using usage statistics, core title lists, curriculum needs and online collections to make weeding decisions; talking to faculty about collection management; establishing collection development policies for weeding; and how to streamline the weeding process so that it does not take over all of your job duties.

#### **Presenters:**

Emily Witsell

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Scott Lancaster

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## **Breakout Session 1 – 2:00-2:50 PM**

### **Mobilizing with Library Anywhere**

Have you yet to develop a mobile website for your library? Are you overwhelmed (or even underwhelmed) by the choices of mobile websites out there? After an exhaustive search, I chose Library Anywhere as my library's mobile website platform. Learn about the strengths and weaknesses of Library Anywhere. Then, get an in depth look at how to set up and maintain the mobile website. Explore the QR code element and other features. Finally, take a peek at my library's stats and discuss the benefits versus the costs of Library Anywhere's, or any, mobile website.

#### **Presenter:**

Tiffany Benson  
Librarian  
McFarlin Library  
[tiffany-turner@utulsa.edu](mailto:tiffany-turner@utulsa.edu)

### **Beyond Laptops: Integrating Android Tablets Into Your Library**

Tired of being bound by hardware costs and lack of customizable software? This session is for you. For one-third the cost of a traditional tablet PC, you can create your own customized tablet PC in-house. Find out how a low-cost Nook Color can be "rooted" to become a functional Android tablet. Earl Givens, Jr. demonstrate how to create, and integrate, fully customizable Android tablets into your library.

#### **Presenter:**

Earl Givens Jr, MLS  
Assistant Professor  
Faculty & Digital Resources Librarian  
University Libraries & Archives  
Emporia State University  
[egivens@emporia.edu](mailto:egivens@emporia.edu)

## **Breakout Session 2 – 3:00-3:50 PM**

### **Mobile on a Budget using Responsive Web Design**

Mobile devices are a part of digital landscape; however, there is no unified device or operating system. Mobile devices are varied as the patrons that use them. To address this concern, a common practice has been to design a mobile web page for every operating system currently on the market. This has been no problem for libraries with the resources available to devote these projects. Other libraries unfortunately do not have resources to devote to a mobile initiative. Creating and maintaining multiple sites requires staff time and resources they do not have. The need to provide mobile service will not go away; however, there is a way to provide patrons with a useful mobile interface without the added cost of creating and maintaining multiple sites. The answer is Responsive Web Design. This idea, coined by Ethan Marcotte, may be the answer to creating a web presence in a mobile world without the added

hassle of creating multiple sites. The presenter will offer solutions drawn from Responsive Web Design that can reduce the time and upkeep associated with mobile presence which will allow any size library to provide the mobile service patrons now expect in this ever increasing mobile world.

**Presenter:**

Jorge Brown  
Access Services Librarian  
University of Southern Mississippi  
jorge.brown@usm.edu

**Database Statistics**

Does your library gather database statistics? Are these data used to make subscription decision? This information, although often a challenge to collect, is extremely important to your library, and provides libraries with the opportunity to make informed decisions. I will discuss barriers to obtaining statistics, the efforts of Project Counter, and show how we at OSU Tulsa go about acquiring and organizing the statistics. Examples of our decision making process, regarding database subscriptions, will also be shared.

**Presenter:**

Dona Davidson  
Public Services/Electronic Resources Librarian  
OSU - Tulsa Library  
Dona.Davidson@okstate.edu

**Lodging**

Holiday Inn, Tulsa South  
10020 East 81st Street  
Tulsa, OK 74133  
(918) 994-5000

Conference Rate: \$77/night (please identify yourself as an attendee of the OK-ACRL conference when reserving your room)