

JOURNAL OF THE FACULTY SENATE (Norman campus)
The University of Oklahoma

Regular session - November 12, 1984 - 3:30 p.m., Conoco Auditorium,
Doris W. Neustadt Wing, Bizzell Memorial Library

The Faculty Senate was called to order by Professor Tom J. Love, Chair.

PRESENT: Atherton, Baker, Beesley, Benham, Black, Bredeson, Caldwell, Canter, Cozad, Eliason, Emanuel, Fitch Hauser, Friend, Goodman, Grant, Green, Hawley, Hayes, Hengst, Hopkins, Horrell, Huseman, Karriker, Knapp, Kudrna, Kuriger, Lehr, Levy, Love, Morgan, Murphy, Nicewander, O'Rear, Palmer, Parker, Pflaum, Poland, Reynolds, Schmitz, Smith, Tharp, Thompson, Tobias, Uno, Whitely

PSA representatives: Nicely, Skierkowski

UOSA representatives: Wiseman, Zuberi

GSA representative: Lawrence

Liaison, Women's Caucus: Killian

ABSENT: Biro, Cameron, DuMont, Graves, Larson, Magrath, Nuttall, Tepker

Provost's office representative: Ray

PSA representative: McCarley

UOSA representative: Rasnic

Liaison, AAUP: Turkington

Liaison, ABP: Butler

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APPROVAL OF MINUTES

The minutes of the regular session of October 8, 1984 were approved. The Chair asked the Senate members to solicit comments from their colleagues on whether they are satisfied with receiving a condensed journal.

ANNOUNCEMENTS:

The Chair announced the recent death of Dr. Joseph A. Brandt, President of OU from 1941 to 1943.

The 1984-85 booklet of faculty membership on Senate and University groups has been distributed to all regular faculty on the Norman campus.

The Provost's office proposes revisions in the Faculty Personnel Policy portion of the Faculty Handbook to clarify confusing terminology. The changes deal with two words: "continuous" and "term." In the Faculty Personnel Policy, faculty appointments may be either "temporary" or "regular." Regular appointments may be either "continuous" or "term" depending upon whether the faculty member has received tenure. As terms of art, then, "continuous" means "tenured" while "term" means "tenure-track." Yet in other policies and on appointment forms for employment benefit purposes, "continuous" is used without its specialized meaning and simply means "without an ending date." Similarly, the word "term" has both its term of art meaning and its common meanings. Each place "continuous" is used as a term of art meaning tenured, "tenured" would be substituted, and where "term" is used as a term of art meaning tenure-track, "tenure-track" would be substituted. As there was no objection to these changes, the Senate endorsed the proposed revisions.

The College of Fine Arts will present a concert November 14 to raise funds for Elizabeth Burns' heart/lungs transplant. Professor Love urged all faculty to support this event and commended the College of Fine Arts for their work.

ACTIONS TAKEN BY PRESIDENT WILLIAM S. BANOWSKY

Faculty evaluation of administrators will be reinstated in the Spring 1985 semester. The evaluation will include chairs, directors, and deans, but will not include interim administrators.

The investigation into the matter of counterfeit student I.D.s has been referred to Vice President Elbert. A study begun some time ago on how to improve I.D.s is nearing completion.

Of the two nominees forwarded, Professor Herbert Hengst was selected as the faculty-at-large member to serve on the Search Committee for the Dean of the College of Arts and Sciences.

From the two nominations presented, Professor Gary Cohen was selected to serve on the KGOU Community Advisory Board.

REMARKS BY JOHN LANCASTER, CHAIR, FACULTY APPEALS BOARD

Professor Lancaster spoke on the procedures of faculty appeals and what could cause delays in the process. He said he would prefer that things move more expeditiously and that the procedure could be improved, but that basically he felt the procedure was "more in need of fine tuning than complete revision." The preservation of the rights of the individuals should not be altered. He reported on the steps in which an appeal proceeds through the Faculty Appeals Board, and pointed out some areas where delays can occur. In the majority of cases, delays tend to be relatively minor. The complainant, who can be any member of the university community, originates the appeal. The appeal panel is drawn by lot from the available pool and must not be from the same unit as the parties. Each side is given two preemptory challenges to the panel and unlimited challenges for cause. Once the panel is ratified, the hearing can be held no earlier than 20 or later than 45 days. After the hearing is held, then it becomes a matter of the panel hearing the evidence and drawing conclusions. There are a number of instances in which delays can occur: (1) when one side is vague, then the other side cannot respond adequately, (2) when there is a question of whether the Board can handle the issue, (3) when there is a procedural matter that can't be handled by the Chair but rather must be referred to an external source, (4) when witnesses are not available. The Board weighs the balance between giving everyone the opportunity to be heard or processing the case expeditiously. The Appeals Board policy has been to come down on the side of fairness, but in some cases this has caused an unreasonable level of delay. In his opinion there are two things that could be done to expedite the process: (1) establish loose guidelines for handling the hearing and give the Chair maximum authority to rule on unusual questions, or (2) establish closely defined rules and give the Chair minimum leeway to deviate from those rules.

Professor Lancaster's preference would be a procedure which would fall in between the two: establish guidelines but indicate quite thoroughly what the authority of the Chair would be. Currently the guidelines don't give anyone the authority to rule on deviations from the guidelines. He suggested that the Senate might consider whether the process should become more expeditious and ways to improve the procedure, keeping in mind that there is a great deal of good in the present system. Professor Lancaster gave an example of an instance when fairness is sacrificed for expediency: not waiting for a key witness to return from sabbatical to testify. He pointed out that delay also can act against fairness, because getting so far away from an event can cause the parties to lose track of what went on. He noted that the ruling is in the form of a recommendation to the Regents, and it could be overruled by the Regents. The final results of all hearings are filed in the University Legal Office, but there is no central depository of all the files that lead up to the hearing. Without this kind of background it is difficult for the Board to establish precedent efficiently.

REMARKS BY TERE E FOSTER

Professor Foster spoke on the report "Women In Higher Education: Networking for Action," which was distributed to female faculty in tenure-track positions, Chairs/Directors, Deans, and Senate members. She explained that the study was made possible through a grant to Cynthia Hoyle, President of the Norman Branch of AAUW. Regarding the status of women at O.U., there are

not as many women appointed in tenure or tenure-track positions as there were in 1977. The report demonstrates there are only 12 female full professors on campus, including those in administrative positions. About half of the departments have fewer women in tenured or tenure-track positions now than in 1977, even though more women are available to be hired. The report lays no blame, but rather, attempts to set forth some recommendations. Recognizing that there would be little or no money available to implement suggestions, the authors were careful to pick out constructive suggestions which could have an effect on the situation, yet be economical. She noted that the Administration had received the report favorably.

REMARKS BY STEPHEN SUTHERLAND

Professor Sutherland commented on what the university is doing to recruit merit scholars. The National Merit tests are given to about one million students each year. A number of semi-finalists is established for each state. For this year Oklahoma had 191 semi-finalists, compared to a low of 181 and a high of 203 for the other states. This year there are 194 semi-finalists, which is about average. 90% of the semi-finalists become finalists and only 40% of the finalists get some form of scholarship. The three kinds of scholarship are: (a) \$2000 one-year scholarship from the National Merit Scholarship Corporation, (b) 4-year corporate scholarships, (c) college-sponsored scholarships. 179 out of the 223 National Merit Scholars at the University of Texas are college-sponsored, whereas none at Harvard or Yale are college-sponsored. Two years ago OU joined the National Merit program and offered three college-sponsored scholarships the first year and three the next. This year there are 10 National Merit college-sponsored Scholars at OU; with increased funding available, next year 20 to 30 scholarships should be available. Students can receive national merit awards only from the institution which they declare as their first choice. Professor Sutherland asked the faculty's help in getting to students so they will indicate OU as their first choice. Within the Big 8 OU should rank 4th next year in terms of the national merit scholars entering one of the Big 8 institutions as a freshman. The National Merit Scholarship Corporation has a "National Achievement Program for Outstanding Negro Students." This year OU has 7 out of 9 black semi-finalists. OU has qualified to join this program. The high school with the highest number of semi-finalists is Booker T. Washington in Tulsa, then Norman. Professor Sutherland offered to provide any interested faculty with information and asked that they encourage the Administration to fund the recruiting of such students. According to the Chronical of Higher Education, if a student has not indicated an institution as his/her first choice, it costs \$6300 to recruit a student, with a 50% chance of getting them. Recruiting requires a personal touch. Professor Baker suggested that more information be made available to the faculty so they would know how to go about recruiting students. National Merit Day was October 19 and 20. 60 students attended, 36 of whom were National Merit semi-finalists. Professor Hengst suggested that the Executive Committee frame a motion supporting the National Merit program and present it at the next meeting.

SPRING 1984 SEMESTER REPORTS OF UNIVERSITY COUNCILS AND PUBLICATIONS BOARD

The reports from the Chairs of the University Councils and the Student Publications Board for the Spring 1984 Semester will be distributed in a separate mailing. Due to the length and complexity of the Planning Council report, only an abstract is included; the full version is available in the Senate office.

OKLAHOMA CONFERENCE OF FACULTY ORGANIZATIONS (OCFO)

Tom Love, David Levy, and Sonya Fallgatter attended the Oklahoma Conference of Faculty Organizations October 22 at Oral Roberts University in Tulsa. The OCFO, representing faculty-governance groups at private and state colleges and universities throughout Oklahoma, was attended by OSU, five 4-year colleges, three 2-year colleges, and some private colleges. It appears many of the state schools look up to the OU Faculty Senate as the model for how to organize a faculty senate. The main topic of the discussion sessions was funding for higher education.

OKLAHOMA STATE UNIVERSITY FACULTY COUNCIL MEETING

The joint meeting of the OSU Faculty Council and OU Faculty Senate Executive Committees was held October 25 at OU. The discussion centered on the financial problems and how faculty raises were administered. OSU had a higher percentage of faculty raises and appeared to have done a better job of increasing the faculty stipend. Another item discussed was consolidating and reducing the number of degree programs. Library concerns raised included funding, the decrease in journal subscriptions, space restrictions at OSU, and how to increase the cooperation between the schools regarding journals. Suggestions included reinstating the shuttle service between the two campuses and sharing journal subscriptions. Further topics raised included Senate Bill 305, which restricts the freedom of state agencies to select architects and plan buildings, Senate Bill 401, which calls for coordination of data processing equipment, and the Oklahoma Financial Information System (OFIS), which provides for a state-wide payroll.

Professor Love said we could be encouraged by the re-election of state representatives who had voted for the 1c sales tax and that many leaders had indicated the need for an increased tax base to fund education. We need to continue to organize a state-wide effort to encourage legislators to provide the necessary funds.

MEETING WITH STUDENT LEADERS

In the meeting October 26 the student leaders expressed their interest in making some faculty evaluation information available to the students. They propose adding five questions to the present evaluation instrument in order to provide a survey of teaching methods. In addition, the students asked that the Senate consider their proposal to institute a "dead week" prior to final exams, when no exam could be given which would be worth more than 5% of the total grade in the class. Committees will be appointed to study these two proposals. The third item was the proposal that all departments offer a minor option. The Executive Committee decided that, since degree requirements are established by the individual departments, they would write to each department encouraging them to consider offering a minor. Professor Love mentioned that offering a minor could work to the advantage of a department in that it is a way to attract additional students.

SELECTION OF FACULTY REPLACEMENTS, UNIVERSITY GROUPS

Professor Levy, Chair of Committee on Committees, explained that his Committee would be distributing a list of the vacancies that will occur and soliciting suggestions on faculty to fill the positions. He particularly

encouraged the nomination of new faculty members who need to be introduced more systematically into the governance enterprise. He explained that the Legal Panel is a new group, called for in the faculty appeals procedure, which consists of six lawyers serving three-year terms. Because there were no further nominations from the floor, the following faculty were assumed to be elected by acclamation to fill the vacancies on the University groups listed below:

Elections

Class Schedule Committee: William Kuriger (EECS)
 replacing Wanda Ward (1983-87)
 and Charlyce King (Education)
 replacing Antonia Dobrec (1982-86)

Committee on Discrimination: Walter Dillard (Zoology)
 replacing Wanda Ward (1983-86)

Parking Violations Appeals Committee: Carol Hunter (English)
 replacing Carol Beesley (1984-86)

ROTC Advisory Committee: Betty Atkinson (Physics)
 replacing Arthur Van Gundy (1982-85)

Nominations

Intramural Committee: Laverne Carroll (Library Science)
 Rebecca Roberts (Geography)
 replacing James Fife (1983-86)
 and John Lancaster (Botany/Microbiology)
 Sam Chapman (Political Science)
 replacing Dale Campbell (1982-85)

Patent Advisory Committee: Robert Petry (Physics)
 Bruce Roe (Chemistry)
 replacing Dick Van der Helm (1982-85)

Legal Panel: Judith Maute (Law)
 Nim Razook (Business Administration)
 (1984-87)

Professor Benham, commented that in "view of the hour and that the majority of the time had been wasted," he recommended that in the future the Senators be given "this kind of trivial information in the form of a written summary to review." He made the motion, which was seconded, that the meeting be adjourned. The Chair ruled, that because unfinished business remained on the agenda, the motion was out of order.

PROPOSED RESOLUTION ON SALARY ADJUSTMENTS

The motion was made by Professor Baker and seconded by Professor Knapp that the proposed resolution on salary adjustments presented by Professor Murphy at the October 8 Senate meeting be removed from the table. Professor Tharp asked for a report from the Budget Council. Professor Grant commented that the Budget Council report to the President called for funding scenarios to be developed, pointed out the procedural problems which occurred in some colleges, suggested that time not be allowed to overrule internal policies, encouraged the Committee A system to be used during funding increases, and suggested that a program be initiated to review what areas could be eliminated or reduced. The motion to remove the motion from the table carried.

Professor Levy said he thought a good deal could be learned from the survey conducted by Professor Murphy et al. The survey indicates that the Committee A structure appears to have a high degree of credibility and should be strengthened, but that the Senate needs to strengthen its image. He expected the results of the survey to be more negative given that, in his opinion, the questions were biased and that, in general, people with negative opinions tend to respond. What he found most disturbing was the implication that those who approved of the way the raises were given were those who had received raises. He saw no purpose in resenting those who received raises. The main issue should be not that the OU faculty are upset with these raises, but rather that OU needs increased funding. He said he planned to vote against the motion for four reasons: (1) the resolution is inarticulate in that "it is a collection of raw anger connected here and there by a comma," and it doesn't make any recommendations, (2) it mixes two programs, the faculty adjustments and the Distinguished Lectureship awards, which should be separate, (3) the problem has already been expressed to the Administration, (4) four things occurred since the last meeting which makes the resolution of no use any longer: the Provost sent out a letter supporting the peer review process, the President came as close as he will to admitting the mistakes at the General Faculty meeting and committed himself to the peer review system, the Budget Council issued a report on the subject, and the results of the Murphy survey has been sent to the Administration.) Professor Levy didn't see any point in continuing to hit the Administration over the head when it already has admitted making mistakes and promised to remedy those mistakes in the future. In response to Professor Smith's question about whether the Senate should try to go on record in some manner, Professor Levy said if the Senate makes a resolution, it should separate the Distinguished Lectureships and the salary adjustment and suggest a remedy.

Professor Baker said he would be voting for the resolution because he felt that he would not be representing his constituents otherwise. He pointed out that the faculty need publicity about their struggle and that the public might want to know what the faculty think. Professor Beesley commended Professor Murphy and his colleagues for putting themselves on the line. She said, "if more faculty would commit themselves, then maybe we could get some thing going around here." Professor Grant pointed out that he was disturbed about the anger that had been generated. He explained that the Budget Council report may not be as strong as it could have been, but there is not much that can be done to correct what has happened. The problem can only be solved by strengthening Committee A so that in the future the problem can be solved at the department level.

Professor Cozad said he felt the Senate should have a response to these actions in the form of a resolution. If this is not the proper resolution, then another one should be devised quickly so that the Senate will be perceived as representing the faculty. Professor Horrell said he thought the Senate should take a stand on issues, but they should be selective about which ones. He disagreed with the comment that the public wanted to hear from the faculty, but rather, the public might regard this as whining in light of the economic conditions for everyone in the state. Professor Fitch Hauser asked if Professor Murphy would entertain some modifications in the wording of his resolution. Professor Murphy responded that the time to have acted on it was a month ago and that it was too late now. Further he did not want to spend time with little amendments and that it was alright as it is. Professor Eliason said he objected to the attitude that the Faculty Senate can only be considered strong if it takes a stand. He also expressed his desire to move ahead in positive directions. Professor Hawley called for the question. Professor Emanuel called for a hand count. The motion failed 22 to 14.

Professor Love noted that the Faculty Welfare Committee is preparing a questionnaire which will survey department chairs and members of Committee A to determine the status of the Committee A process. He thanked Professor Murphy for his survey and noted that the results indicated the need to rejuvenate the Committee A system.

NEW BUSINESS

Professor Love explained that the new business items really were in the form of announcements. He said he would like to appoint committees to consider the items and defer discussion until the committees make recommendations.

The 12-point grading system recommended by the Graduate College was referred to the Academic Regulations Committee.

The proposal by Vice Provost Weber to establish a Council on Instruction was referred to the Academic Program Council.

A committee will be appointed to study the EEC proposal that non-faculty be allowed to chair University Councils.

A proposal to reinstate the journal shuttle service between OU and OSU was referred to the University Libraries Committee.

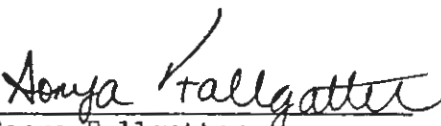
OTHER NEW BUSINESS


Professor Baker suggested that the Senate begin to do some strategy work on legislative concerns. Professor Love responded that the ad hoc Committee on External Affairs plans to meet with the Chamber of Commerce, and the State representatives and senators will be invited to address the Senate. Professor Love and Professor Olson, Chair of OSU Faculty Council will write a joint letter to the faculty organizations across the state.

Professor Eliason announced the formation of the Search Committee for Dean of the College of Arts and Sciences. The members of the Committee are: Stan Eliason (Mathematics), Chair, Mary Jo Nye (History of Science), Victor Hutchison (Zoology), Francis Schmitz (Chemistry), Judy Lewis (History), George Henderson (Human Relations), Huston Diehl (English), Herbert Hengst (Education). The Committee is very interested in receiving names of good candidates for the position.

ADJOURNMENT

The Faculty Senate adjourned at 5:35 p.m. The next regular session of the Senate will be held at 3:30 p.m., on Monday, December 10, 1984, in the Conoco Auditorium, Doris W. Neustadt Wing, Bizzell Memorial Library.


 Sonya Fallgatter
 Administrative Coordinator
 Faculty Senate


 Gary L. Thompson
 Secretary
 Faculty Senate

SPRING 1984 SEMESTER REPORTS OF

ACADEMIC PROGRAM COUNCIL

ATHLETICS COUNCIL

BUDGET COUNCIL

CAMPUS PLANNING COUNCIL

RESEARCH COUNCIL

STUDENT PUBLICATIONS BOARD

(Supplement to November 12, 1984, Journal of the Faculty Senate)

ACADEMIC PROGRAM COUNCIL REPORT
Submitted by Gene Levy, Chair

The Academic Program Council met six times (February 20, March 19, April 16, May 14, June 18, July 16) during this period, with meetings lasting from two to two and one-half hours.

As a consequence of its deliberations, the Council made the following recommendations to the Provost:

1. That the Bachelor of Science in Nuclear Engineering degree be terminated.
2. That the undergraduate Speech and Hearing program be transferred to the Health Sciences Center.
3. That the admission requirements and course requirements for the M.S. degree in Mathematics be upgraded.
4. That the proposed addition of the Kodaly Emphasis for the Master of Music Education degree be disapproved.
5. That a Bachelor of Musical Arts degree be approved.
6. That the requirements for the Asian Studies program be revised.
7. That a B.S. in Geosciences degree be approved.
8. That a B.S. in Geography degree be approved.
9. That a B.A. in Geography degree be approved.
10. That the B.S. in Meteorology degree program be transferred from the College of Engineering to the College of Geosciences.
11. That the B.S. in Geology degree program be transferred from the College of Arts and Sciences to the College of Geosciences.
12. That the B.S. in Geophysics degree programs be transferred from the College of Arts and Sciences to the College of Geosciences.
13. That the B.S. in Meteorology degree program in the College of Arts and Sciences be terminated.
14. That the B.S. degree with a major in Geology in the College of Arts and Sciences be eliminated.
15. That the name of, requirements for and the degree received for the Career Planned Option of the General Home Economics major be changed.
16. That the name of the degree received for the Fashion Arts - Clothing and Textiles major--Fashion Merchandising Option in the School of Human Development be changed.

17. That the degree program for Fashion Arts - Clothing and Textiles majors be changed.
18. That the Computer Science program in the College of Arts and Sciences leading to the standard Bachelor of Science degree not be eliminated.
19. That the B.S. in Metallurgical Engineering degree program be discontinued.
20. That the requirements for the Bachelor of Science in Geological Engineering degree be modified.
21. That the curriculum leading to the Bachelor of Science in Industrial Engineering degree be changed.
22. That the new Standard Certification for a School Library Media Specialist be approved.
23. That changes in the curriculum leading to the M.A. degree in Sociology be approved.
24. That the M.N.S. (Math Option) degree be eliminated.
25. That changes in the HPER Recreation major be approved.
26. That revisions in the Engineering Management Option of the M.S. degree in Industrial Engineering be approved.
27. That changes in the graduate degree requirements in Philosophy be approved.
28. That changes in the curriculum leading to the B.S. in Aerospace Engineering degree and in the curriculum for the B.S. in Mechanical Engineering degree be approved.
29. That changes in the curriculum leading to the B.S. in Chemical Engineering be approved.
30. That a new Community Option in Nutrition - Dietetics proposed by the School of Human Development be approved.
31. That a new program option in Nutritional Sciences suggested by the School of Human development be approved.
32. That changes in the requirements for admission to, and in the curriculum of, the College of Business Administration be approved.
33. That the undergraduate and graduate Business Education programs in the College of Education be discontinued.

Some substantive recommendations by the Council await administrative action.

The Council approved 89 course additions, 172 course changes and 32 course deletions.

The following persons appeared before the Council to provide additional information on matters under consideration: Deans Evans, Francis, Marx, Parker, Weber; Professors Faulconer, Ravindran, Ross, Vardys.

The regular meeting date of the Council was the third Monday of each month. The May meeting was rescheduled to the second Monday due to the break between the spring semester and the summer session.

Council members were: Professors George Cozad, Kevin Crowley, Gwenn Davis, James Horrell, Roy Knapp, Cecil Lee, Gene Levy, Benjamin Taylor, Alexis Walker; Mr. Douglas Hughes, Mr. James Joslin, Mr. John Primrose, Ms. Mindy Eyler and Ms. Vijaya Sundararajan.

The Council gratefully acknowledges the excellent advice and counsel of Mrs. Connie Boehme, Editor, Academic Bulletins, and Dr. Milford Messer, Registrar, both of whom regularly attended Council meetings.

ATHLETICS COUNCIL REPORT
Submitted by Sharon Sanderson, Chair

The O.U. Athletics Council met five times during the Spring 1984 Semester. Actions recommended to the President are as follows:

I. The Athletic Council approved awards for the following sports:

1983-84	Football
1983-84	Men's Basketball
1983-84	Women's Basketball
1983-84	Men's Gymnastics
1983-84	Women's Gymnastics
1983-84	Men's Swimming
1983-84	Women's Swimming
1983-84	Men's Indoor Track
1983-84	Women's Indoor Track
1983-84	Wrestling
1983-84	Women's Golf
1983-84	Women's Tennis

The 1984 Special Athletics Council Awards were presented at the half-time ceremonies of the Red/White Football Game on April 28. They are as follows:

1984 Conference Medal Award - Men:	Scott Wilbanks	(Gymnastics)
1984 Conference Medal Award - Women:	Jane Lewis	(Gymnastics)
1984 Jay Myers Award - Men:	Darren Keller	(Gymnastics)
1984 Jay Myers Award - Women:	Lisa Allison	(Basketball)
Sooner Schooner Scholastic Award:	Rick Bryan	(Football)
Athletics Council Merit Award:	Harold Keith	

The women's varsity letter awards were revised to be comparable to the men's awards as follows:

First Award	- Reversible letter jacket
Second Award	- White coat letter sweater
Third Award	- Luggage
Fourth Award	- Ring (upon graduation only)

II. Team schedules and schedule changes were approved to conform to the current policies. After a review of the Class Cut Policy pursuant to the requests of Coaches Keen and Yates, it was the Schedule Committee's recommendation to retain the policy in its current form.

To provide a basis for exceptions to the Class Cut Policy, it was approved that each semester the Athletic Director provide the Chair of the Athletics Council with the Name, Semester Grades, and the Overall GPA on each student-athlete certified to participate in intercollegiate sports, grouped by sport.

III. Academic Progress Committee

Dr. George Henderson visited the Kansas State, Nebraska and Missouri campuses with regard to their academic progress programs. Additionally, the Academic Progress Committee met with 15 OU Senior and Junior student-athletes (9 men and 6 women) for input on the academic progress question. Following the committee's report, it was approved to adopt in principal, subject to appropriate funding, the following recommendations:

1. The academic advisor's staff be increased by a minimum of two persons. One of these new staff members should advise female athletes.
2. The academic advisor have a separate budget to employ a secretary, graduate assistants and tutors, and otherwise manage the program.
3. A statement of purpose and job descriptions be developed for the academic advising staff. All student-athletes should know what services Athletic Department advisors can provide.
4. All student-athletes receive equal study hall and tutor privileges.
5. Serious consideration be given to employing an ethnic minority person as a counselor.
6. Existing and new University-wide resources be utilized to help all student-athletes develop good study habits, learn basic academic skills, and finally graduate.
7. The University adopt a uniform policy on absences from classes for approved activities such as intercollegiate athletic events. This policy should respect professors' right to conduct their classes in manners they deem proper, but it should not penalize students.
8. The Athletic Department contract with the Southwest Center for Human Relations Study to offer study skills training and academic adjustment for all freshman student-athletes on a one-year trial basis beginning no later than Fall 1984. The academic advisor should monitor this project and decide whether it is to be renewed.

It was approved to accept and forward the recommended Academic Counseling budget for FY 1984-85 to the President along with the Academic Progress Committee report and request the President take action. (\$150,000.00)

IV. Spirit Squads

Since the Cheerleader Sponsor submitted a resignation effective March 1, it was approved to appoint Jan Lane Warner to that capacity. Ms. Warner will be responsible for both the Cheerleader Squad and the Pom Pon Squad and for Top Dawg.

V. Budget

1984-85 Athletic Ticket prices were approved as follows:

O.U.-Texas Football Game	\$20.00	Public
	15.00	O.U. Student
	20.00	O.U. Student Spouse

Considerable discussion centered around the proposal to increase Student Texas tickets from 15 to \$18. It was the consensus that since the Athletic Department would realize only about \$13,000 from such a price increase, old \$15 price should be retained.

Basketball Tickets

Seasons

\$7.00 x # games	Public #1
\$6.00 x # games	Public #2
\$3.00 x # games	Faculty/Staff #1
\$2.50 x # games	Faculty/Staff #2
\$20.00	O.U. Student

Single Home Games

\$7.00	Public #1 (Reserved)
\$6.00	Public #2 (Reserved)
\$4.00	Standing Room Only
\$3.00	High School & Under (If available)

Other ticket prices were approved, shown in Appendix on page 6.

A balanced \$9,838,000 budget for 1984-85 was developed; this reflects a 4% decrease from the previous year's budget. The decrease in revenue is attributed primarily to one less home football game; the increase in income from other areas (basketball, television) is not great enough to offset this loss. On the expenditure side, the 1¢ sales tax increase which has already gone into effect, will cost the department an extra \$54,000 for 1984-85.

The Budget Subcommittee's Recommendations for 1984-85 were approved as follows:

1. Recommendations regarding consideration of the 1984-85 Athletic Department Budget:

Recommendation #1: The Budget Subcommittee recommends approval of the 1984-85 Athletic Department budget. This recommendation includes the phasing out of the intercollegiate swimming program (Men's and Women's). Funding for scholarships and salaries only is reflected in the recommended budget. In phasing out swimming, the first year's savings amounts to approximately \$77,000. The third year savings will result in a total savings of \$160,000.

Recommendation #2: That the Department continue to reserve any fund balances. These funds should only be used to cover future budget deficits or these funds could be used in an emergency but only after such expenditures are approved by the Athletics Council.

Recommendation #3: Support the continuing policy of a balanced budget for the Athletic Department.

2. Recommendations which affect the 1984-85 and subsequent budgets:

Recommendation #1: Two actions concerning the University Marching Band:

- A. By increasing the Band's budget from \$18,000 to \$24,000, that \$15,000 of this total be committed to scholarships. The balance is to be used as deemed appropriate in such areas as travel, equipment, etc.
- B. Elimination of all complimentary tickets issued for use by bands. This does not affect those stadium seats occupied by the OU and Visiting Team Band members in uniform.

Recommendation #2: That the President's Office establish a working committee to study the issue of complimentary tickets provided by the Athletic Department to:

- A. President's Office
- B. Regents (current and former)
- C. State legislators
- D. Others

This committee should be appointed by August 1, 1984.

3. In addition to the previous recommendations, the Subcommittee urges the Athletic Department staff pursue the following points which were discussed by the Subcommittee at various times during their meetings.
 - A. The Department should work with the Administration in making the public, faculty, staff and students aware of the contributions the Athletic Department makes through such things as:
 1. Payment of City and State sales tax on all ticket and concession sales. For example, the recent one cent State sales tax increase resulted in an additional \$50,000 being paid by the Athletic Department to the State of Oklahoma.
 2. Other areas where the Athletic Department makes a significant contribution toward the support of the general educational efforts of the University. For example, the amount the Department spends annually for student scholarship, the amount we pay in overhead assessments, the lost donor revenue through tickets made available for use in soliciting academic donations, etc.
 - B. Coaches should be made aware of the potential savings in encouraging out-of-state student athletes to qualify for in-state residence status.
 - C. We suggest that the staff develop a recommendation for future consideration which would set basketball ticket prices which reflect a discount to faculty, staff and students be established on a formula basis similar to football.

VI. Other Business

Special event days for the 1984 football season were changed as follows:

Dad's Day -From September 29, 1984 (OU - Kansas State)
To November 3, 1984 (OU - Missouri)

Homecoming -From November 3, 1984 (OU - Missouri)
To September 29, 1984 (OU - Kansas State)

and special event days for the 1985 football season were approved as follows:

Dad's Day -November 2, 1985 (OU - Kansas)
Homecoming -November 16, 1985 (OU - Colorado)

1984-85 Athletics Council officers were elected as follows:

Chair: Ted Roberts
Vice-Chair: George Henderson

Appendix: Ticket prices for 1984-85 Fiscal Year

1. Football Season & Single Home Game

SEASONS

\$75.00	Public
\$34.00	Faculty/Staff (1st Ticket)
\$51.00	Faculty/Staff (2nd Ticket)
\$23.00	O.U. Student
\$34.00	O.U. Student Spouse

SINGLE HOME GAMES (Public)

\$15.00	1st Game
\$15.00	2nd Game
\$15.00	3rd Game
\$15.00	4th Game
\$15.00	5th Game.

2. Wrestling

SEASONS

\$ 6.00 each	Public - Iowa State & O.S.U. Matches
\$ 4.00 each	Public - All Matches except Iowa State & O.S.U.
\$ 3.00 each	Faculty/Staff - Iowa State & O.S.U. Matches
\$ 2.00 each	Faculty/Staff - All Matches except Iowa State & O.S.U.
\$10.00	O.U. Student

SINGLE MATCHES

\$ 6.00 each	Public (Reserved) - Iowa State, & O.S.U. Matches
\$ 4.00 each	Public (General Admission) - All Matches except Iowa State & O.S.U.
\$ 2.00 each	High School & Under.

3. Baseball

SEASONS

\$30.00	Public
\$20.00	Faculty/Staff
\$10.00	O.U. Students

SINGLE GAMES

\$ 3.00	Public
\$ 2.00	High School & Under.

4. Women's Sports

\$ 3.00 per event	Public
\$ 2.00 per event	Faculty/Staff
\$ 2.00 per event	O.U. Students
\$ 2.00 per event	High School & Under.

Christmas-break Basketball Games

It was approved to continue excluding tickets for Christmas-break Basketball games from Student Season tickets but to continue providing them upon request at \$1 per game as in the past

BUDGET COUNCIL REPORT
Submitted by Raymond Daniels, Chair

The Norman Campus Budget Council met in six regular meetings and one special meeting during the Spring 1984 Semester. In addition, subcommittees assigned to make in-depth analyses and draft recommendations for Budget Council consideration held many special meetings both formal and informal.

In the Spring Semester the Budget Council devoted most of its attention to the problems of future funding for the University and in developing priorities for the allocation of limited and possibly diminishing resources. This is in contrast to the Fall Semester where the council was almost fully occupied with budget problems of the 1983-84 academic year.

The Council submitted two major sets of recommendations to President Banowsky. The first set of recommendations related to budget planning for 1984-85 and was submitted to the President on March 29, 1984. That document is attached as Appendix I.

The second set of recommendations, submitted on June 21, 1984, related to budget priorities for 1985-86 and is attached as Appendix II. In submitting these recommendations, the Council was attempting to initiate the advisory process early in the development of the University budget.

The Council is pleased to report the willing cooperation of the offices of the Provost and the Vice-President for Administrative Affairs in the activities of the Council. They were attentive and responsive to the need to answer questions raised in the analyses of budgets, and their responses were given in a spirit of directness and candor which is perhaps not fully recognized.

Members of the Norman Campus Budget Council for the 1983-84 year are listed below. The Council elected Dr. Kerry Grant to serve as Chair for 1984-85. Dr. Tom Wiggins replaced Dr. Jack Parker as a Council member in April 1984.

Homer Brown	Accounting
Beverly Joyce	University Libraries
Jeff Kimpel	Meteorology
Thomas Wiggins	Education
Raymond Daniels	CEMS
David Gross	English
Teree Foster	Law
Kerry Grant	Music
Larry Hill	Political Science
Bill Audas	Career Planning and Placement
Helen Darks	Evaluation/Testing
Jerlene Bright	Information Systems
Bob Martin	CEPS
Chris Baker	UOSA (Student)
Karen Johannes	UOSA (Student)
Beth Garrett	UOSA (Student)
Blaine Wesner	UOSA (Student)
J.R. Morris	Provost, Norman Campus Ex-Officio
Arthur J. Elbert	Vice-President for Ex-Officio Administrative Affairs



The
University of Oklahoma

COLLEGE OF ENGINEERING
School of Chemical Engineering
and Materials Science
202 West Boyd, Room 23
Norman, Oklahoma 73019
(405) 325-5811

March 29, 1984

Dr. William S. Banowsky, President
The University of Oklahoma
Central Mail Service

Dear Dr. Banowsky:

A subcommittee of the Budget Council was asked to study various budget analyses that have been circulating on campus and to study the University's recent budgetary and spending patterns in relation to the needs for the 1984-85 budget. Knowing that key budgetary decisions will be made very soon, the committee acted quickly so that the Council might have an impact on those decisions. The committee reviewed several studies of the University budget prepared by faculty members and listened to presentations by academic and financial administrators. The committee also made its own analysis of expenditure patterns in recent years.

The University's financial documents are so voluminous and complex that attaining a complete and detailed picture of recent patterns of budgeting and spending was beyond the committee's capability in the time available. Nevertheless, the committee did obtain a reasonable overview of the process.

The committee submitted its report to the Budget Council on March 21. The report included a set of recommendations relating to the 1984-85 University budget. The report and the recommendations were reviewed by the Council. The recommendations, with some minor modifications, were approved by the Council to be submitted to you.

Recommendation 1. We propose that the University move quickly to address its personnel problem so that as many highly qualified faculty and staff members as possible will be retained. Thus, we endorse the University's plans, which we understand are already in place, to reallocate enough money to restore the "furlough" days to the salary and wage budget caused by the shortfall this year and to pay the inflationary increases in fringe benefits. In addition, we applaud the administration's plan to create a small number of "distinguished lectureships"; this is an important token of commitment to faculty retention, although it is not, of course, a substitute for providing state money in this area.

Dr. Banowsky
March 29, 1984
Page 2

Recommendation 2. We recommend that a commitment be announced as soon as possible to provide a minimum of \$1 million to provide a limited number of merit-based salary increases for faculty and staff. This amount should be considered a minimum. The allocation of these funds should be on an individual basis, determined strictly on merit; recommendations should be made by budgetary units, but the funds should not be distributed on an across-the-board basis among units.

Recommendation 3. Considering the limits on available resources, we propose that funds be reallocated within the University budget to accomplish Recommendations 1 and 2. This should be accomplished on a priority basis, with the goal of protecting and strengthening the academic core and preserving the core service units. Inevitably, this will involve some sacrifices in academic periphery and ancillary service units.

Recommendation 4. The committee recommends that a process be initiated, involving all elements of the institution, to develop long-range plans to move forward toward the goal of excellence in research and instruction. The University should expand institutional planning to develop the data bases necessary for a continuing process of short-and long-term planning. This process should result in the following: establishing realistic projections of public and private funding, determining priorities and examining available funding in the light of those priorities, determining which programs and services in both the academic and extra-academic areas are essential and at what level they need to function, making decisions on funding patterns that include program discontinuation if required, and providing specific suggestions and time tables for implementation.

Since these Budget Council recommendations are predicated on certain guiding assumptions contained in the Subcommittee report, I am enclosing as an attachment relevant sections of that report. The report itself has not received full Budget Council endorsement, but it should help place the recommendations in their proper context.

Sincerely yours,



Raymond D. Daniels
Chair, Budget Council

RDD/ped
Attachment

cc: Members, Budget Council

Excerpts from
Report to the Budget Council on Recommendations
for Planning the University's 1984-85 Budget

March 21, 1984

I. Guiding Assumptions About the University's Functions and Goals

The State Regents for Higher Education determine the functions of each institution in the state system. The functions assigned to the University of Oklahoma are instruction, research, and extension and public service. Within the University, the faculty, staff, administration, and Regents have established striving for academic excellence--ultimately leading to membership in the Association of American Universities--as the primary institutional goal. The committee assumed that the University's activities should be reviewed and placed in priority order according to the extent to which they contribute to the performance of the institution's mission and to the achievement of the goal of academic excellence.

We assumed that a rough division of the University's activities could be made between academic and extra-academic activities. The following discussion of this division does not necessarily correspond with the budget's formal categories.

Academic Activities. Among the University's academic activities, a distinction can be made between the academic core and the periphery. The academic core consists of (1) the teaching colleges and their respective departments and divisions and (2) those academic functions that vitally affect all sectors of the University--principally the Libraries and Computing Services. The academic periphery consists of a wide variety of organized research units and teaching and public service programs.

Certain peripheral units may perform important functions in bringing money, talent, and prestige to the University and in allowing faculty and students to pursue their academic goals. These considerations should be taken into account in evaluating these units; perhaps it is reasonable to single out a particular peripheral unit for excellence while failing to provide funds to lift a particular teaching department above mediocrity. Nonetheless, we assumed that the budgetary process generally should favor the University's academic core units. One of the complications that must be considered is that a given budgetary unit performs multiple functions. For example, University Computing Services handles both academic and extra-academic computing, and the organized research units perform administrative and other functions whose relationship to the academic mission may be indirect. Thus, we assumed that within academic units, budgetary priority should be given to those activities that are most directly related to the University's central academic mission.

Extra-academic Activities. Among the University's extra-academic activities, distinctions can be made between three categories of units; core service units, ancillary service units, and auxiliary service units. (1) The core service units--those units that provide services without which the academic units cannot function. (2) The ancillary service units--units performing functions that may well be valuable, though they are not indispensable. (3) The auxiliary service units--units

that are assumed to be self supporting. Since the principle that auxiliary units should be entirely self supporting is well established, we merely reaffirm it in the strongest terms and shall not further discuss these units.

We assumed that extra-academic activities should be evaluated according to their contribution to the University's academic mission. Such an assessment is not a simple one, however. Perhaps to a greater degree even than units in the academic area extra-academic units are multifunctional; not all of the activities of a core service unit may relate to its central mission, for example. Furthermore, it is impossible to say in the abstract what level of funding is required for different types of extra-academic units; perhaps sound reasons exist for providing barebones service by a given core service unit while spending extra money to provide excellent service by a given ancillary service unit whose activities directly enhance academic endeavors. Such judgments can best be made on a case-by-case basis, keeping in mind the principal criterion of evaluation.

The committee made no systematic attempt to determine what would be the "proper" relationship between the University's spending on academic and extra-academic activities or to evaluate the comparative need in each area. Nevertheless, we assumed that the extra-academic activities historically have been funded at a level that is at least minimally adequate and--considering the institution's academic mission--we assumed that increases in this area should be very carefully scrutinized. On the other hand, we assumed that whenever extra funds are available, they should be selectively lavished with enthusiasm on the academic areas.

II. Evaluation of University Funding and Growth--FY 1978-79 through FY 1982-83.

At the beginning of this period, all areas of the University were seriously underfunded. Both academic and extra-academic units were understaffed, University employees were underpaid, campus and buildings suffered from delayed maintenance, and equipment was needed in all areas of the institution.

By the end of FY 1982-83, great progress had been made at the University as a result of major increases in state funding, the raising of large amounts of private money, and the generation of grant funds. The number of faculty and staff positions increased; salaries and wages and maintenance and operations expenditures were nearly doubled; computer capacity was expanded; new buildings were constructed and older ones refurbished; campus landscaping was improved; additional funding was provided for research; all support services were expanded; and a number of endowed chairs were created. The University made major strides forward during this period although it was still underfunded when compared with other similar institutions.

Our evaluation of the various studies presented to us, as well as our own analysis of expenditures, led to the general conclusions that funding of the academic area of the University was increased at a lesser rate than the extra-academic area during the period FY 1978-79 through FY 1982-83. The analysis in the following paragraph is based on an examination of actual expenditures comparing the academic

cluster of activities (Instruction, Organized Research, Libraries, and Data Processing) with the extra-academic cluster (General Administration, General Expense, and Physical Plant). (Note! The committee erred in that data processing should have been included under extra-academic functions. The error affects the dollar figures but has little effect on the percentages cited.)

During the period under consideration, total academic expenditures increased from \$31,189,809 to \$59,032,032, an increase of \$27,842,223, or 89 percent. Total extra-academic expenditures increased from \$10,662,111 to \$20,893,821, an increase of \$10,271,710, or 97 percent. When the principal "uncontrollable" increases--in fringe benefits and utilities--were deducted, however, the percentage increases were more nearly the same--85 percent for the academic area and 90 percent for the extra-academic area. But when we looked only at salaries and wages, expenditures in the academic area increased from \$22,651,438 to \$40,199,291, an increase of \$17,547,853, or 77 percent. At the same time, extra-academic salaries and wages increased from \$4,293,052 to \$8,851,106, an increase of \$4,558,054, or 106 percent.

Since the disproportionate amount of wages in the extra-academic area tends to distort a comparison of salaries and wages, a study of professional salary expenditures only was made. In this category, expenditures increased 78 percent (from \$19,416,596 to \$34,595,356) in the academic area and 131 percent (from \$1,911,303 to \$4,418,351) for the extra-academic functions. A further distortion was caused by the major increase in salary expenditures in the Physical Plant. When Physical Plant salaries are removed from the total, however, extra-academic salaries still increased 99 percent (from \$1,758,254 to \$3,499,156).

The reductions in the University budget in 1982-83 and again in 1983-84 may have slightly reduced the funding differences noted above, since budgets in the academic area were reduced proportionately less than in the extra-academic area.

III. Conclusions

The committee concluded that funding from public sources will not for the foreseeable future be sufficient to finance all of the University's academic and extra-academic activities according to the general allocation pattern established by the 1982-83 budget. Using that allocation pattern as a road map to reach the established goal of academic excellence leading to AAU membership is out of the question. Nor do we expect that private giving or increased grant income--as important as they are--will be sufficient to offset losses from the public sector. Although attempting to increase the revenue base is an important endeavor, we conclude that a significant reallocation of resources will be necessary if the University is to continue to pursue seriously the goal of academic excellence.

The committee recognizes the gravity of the recommendations. If the University Regents no longer agree with the goal of academic excellence or if they decide that sufficient revenues to achieve the goal will never be available, then another set of recommendations should be made. We realize that acceptance of these recommendations will mean a degree of continued hardship for most of the faculty and staff of the University. Inevitably, we will lose good people in both categories. Support services will suffer. There will be deferred maintenance. There will be personal sacrifices. Nonetheless, some kind of program of austerity seems inevitable; the choice is only among programs. Fortunately, the University entered a period of austerity at the end of a period during which salaries and wages reached levels comparable to those of other similar institutions and in which the campus and buildings were perhaps in the best condition in the history of the University. Finally, if we devise a specific, long-range plan--as suggested--we will be moving forward in an atmosphere of certainty rather than uncertainty about the future. Such an atmosphere should permit both individual and departmental planning that is not possible today and could lead to improved morale.

We do not suggest the particular programs and functions from which the funds to be reallocated should be removed. We do recommend, however, that the principal portion of the monies to be reallocated not come from unfilled faculty positions. As this reallocation process--which is basically an administrative one--goes forward, we hope that the assumptions about the University's academic functions, goals, and priorities which we discussed above will be employed as guiding principles.

Subcommittee Members:

Ray Daniels, CEMS
Larry Hill, Political Science
Teree Foster, Law
Jeff Kimpel, Meteorology
Bob Martin, CE&PS

BUDGET PRIORITIES
FOR
FISCAL YEAR
1985-1986
THE UNIVERSITY BUDGET COUNCIL

I. Salary and Wage Improvement for Faculty and Staff

Two years without general increases in compensation for faculty and staff, including one year with reductions, have brought the need for a substantial increase to critical importance. The restoration of a steady growth in compensation, even at modest levels, is the most potent antidote to the malaise in morale which has resulted from the sharp retrenchment in salary growth and quality of work environment in recent years. It is particularly important during the next crucial years that the criteria for the award of additional wages and salaries be heavily weighted to recognize merit.

II. New Faculty Positions

New faculty need to be added in the areas that can attract high-technology industry to the state of Oklahoma. Particular attention should be paid during recruiting to attracting faculty with a strong interest in research and a successful history of sponsored research. As quality of life and the cultural environment are major components in the consideration of the location of high-technology industries, the arts and humanities will require continued support in new faculty. They too should be capable of providing a portion of the support for their activities through sponsored research.

III. Sponsored Research Incentive Funds

Increases in direct benefits provided to the applicant for grants will stimulate an increase in proposal writing and in the investment, at the department level, in sponsored research.

IV. Maintenance and Operations Support

These budgets have dropped from levels already unacceptably low to the point of absurdity in many departments. Since salaries were largely protected during much of the time when paybacks from departmental budgets were collected, these accounts were depleted to provide the required funds. While M & O needs may rank fourth in a list of the overall priorities, the extent of the actual need is pressing and truly critical in many departments.

V. Libraries and Computer Development

The continued growth of the library and computing capacity is essential to the effort of establishing O.U. as a major research institution. The losses in serials and in acquisition budgets require restoration, and increased support will be necessary to meet acceptable standards. The plans for the expansion of the computer system need to be put back in place with the appropriate funding.

VI. Physical Plant

This operation should be supported at levels which will insure the ability to adequately supply essential services without transferring costs to the departments. Recent years have seen a gradual shifting of the costs of providing services from the physical plant budget to department budgets during a period when these budgets were decreasing. Steps should be taken to stop and to reverse this gradual erosion in services and support.

VII. Administrative and General Expenses

Augment these budgets as necessary to support the teaching and research functions. Priority should be given to strengthening fund raising and research administration activities.

VIII. Related Concerns

Underlying these priorities is a belief that state support for higher education is likely to remain at unacceptably low levels for several years to come. Substantial portions of the sparse resources available should be directed to strengthening the flow of other revenues into the institution particularly through research grants. Recognizing the responsibility of the faculty to generate a portion of their own support and equipment, we encourage administrative support which will stimulate and reward those who actively pursue this goal. The expectation that faculty members should be active in grant solicitation is not limited to faculty in the science areas. Many grants are available in the humanities and the arts.

We urge the strongest possible support for the current effort to change the funding structure for higher education in Oklahoma. While we recognize that this is a particularly sensitive area for overt activity on the part of the comprehensive universities, the opportunity to take advantage of the heightened sensitivity to the costs of the present structure of higher education offers an unusual opportunity to press legitimate concerns. We particularly urge a review of the funding formula and a restructuring of it which will recognize the distinct mission of the two comprehensive universities. The anticipated reduction in the number of students and the opportunity to restructure the faculty as losses are restored offer an opportunity to reduce our size by consolidating toward excellence rather than engaging in mere retrenchment.

Recognition of the best faculty members and distinguished programs at O.U. will be essential during the periods of limited budgets. We urge that strong consideration be given to deeper, selective cuts rather than to across-the-board reductions when reductions are necessary, and that new resources be allocated to strengthen excellent programs and reward superior employees rather than provide general increases.

It is essential that the Associates programs in research support and instructional equipment be restored as soon as is feasible. The loss of these programs has been keenly felt by the faculty, particularly because they provided support for activities and purchases which was otherwise not available internally or externally.

CAMPUS PLANNING COUNCIL REPORT

Submitted by James Goodman, Chair

(An abstract is provided; the full report is available in the Senate office.)

1. In the period of January to July 1984, the Campus Planning Council met in four regular sessions (March 1, April 5, May 10, June 21) and two study sessions (February 9 and March 8). Committees of the Council met on at least nine occasions and the Council Chair attended seven meetings with University administrators (January 18, April 2, May 1, May 17, May 24, July 3 and July 9).
2. The chief activity of the Council for this period was the preparation of a report concerned with Master Planning for the University. The Council's attention focused on the future development of the three Norman Campuses (North, Central, and South). The report was initiated by the Council membership; the charges addressed were: a) to assess the University's future needs within each of the three campus areas; b) to formulate strategies for the orderly and intelligent development of the areas; c) to develop recommendations that will preserve and protect the University's interests in these areas; and d) to identify and address any oversights of planning within each of the areas. The resulting report, entitled Toward a Working Master Plan, has been distributed widely through administration offices and to the Regents.
3. The following Faculty Senate representatives served on the Council: Leonard West, Henry Eisenhart, Donna Young, Walter Dillard, Jeanne Howard, James Kudena, Roland Lehr, Joe Rogers, and James Goodman.
4. The Council elected Professor Roland Lehr as its Chair for the 1984-85 term.

CHAPTER I

PREMISES

Introduction:

The Campus Planning Council-Norman of The University of Oklahoma focused its 1983-84 term activities upon aspects of Master Planning. For purposes of this study, the term Campus is defined to mean the combined areas within the City of Norman of the Central Campus, South Campus and North Campus. The term Main Campus refers to a combination of the Central and South Campuses.

Traditionally, the Council has been concerned only with the Central Campus. Investigations initiated during the Council's term of 1982-83 suggested, however, that Master Planning would best be served by viewing the functional space of the University within the concept of a unification of the three traditional campuses. Three strong reasons support this concept.

1. Transformation of the Campus

The site of the campus has been transformed from its original rural environment to that of a metropolitan setting (Figure 1). What was a bucolic scene along the campus edge - fields of grains and pastures with herds of Guernseys - in the early stages of the University's first century has given way to residential neighborhoods, business, and industrial parks as the University approaches its first centennial. The City of Norman has grown explosively during the past two decades. The central and southern portions of campus lands were at one time on the interface between residential areas of the southwest quadrant of the city and open farm lands between the campus and the Canadian River. Today these same lands are surrounded totally by lands dedicated to urban land uses. Likewise the separate northern area of the campus - the North Campus - is now encased in lands used for commercial, industrial, and residential purposes.

With few exceptions, and none that will last long, the campus now is surrounded by land that is committed to urban use. The University no longer has a land base that is frontierlike; it has passed into a period when land acquisition is highly competitive and expensive. The only means to expand have become expensive and politically unpopular.

2. Maturation of the Central Campus

The Central Campus of the University of Oklahoma in Norman generally is delimited by Boyd and Timberdell Streets on the north and south,

respectively, and Jenkins and Elm Streets on the east and west, respectively. Although the University has owned property outside of these perimeter streets for many decades, almost all major academic structures and student residential halls have been placed within the perimeter. However, a departure from this practice has occurred in the past several years; two major building projects - the Music building and the Energy Center - have been sited outside of the perimeter.

During the deliberations concerning the sites for these two projects, it became clear that sites for major structures within the perimeter are limited, or that they are available only through the clearing of existing structures. The removal of parking lots in favor of permanent structures and their attendant landscaping is further testimony of the 'infilling' or maturation of the Central Campus area. The movement of sport complexes (basketball and baseball) and major parking facilities to the South Campus area further demonstrates a maturation. Finally, the successful CART system manifests the linkage between parts of a campus that are frequently viewed as disparate parts.

3. Changing Needs and Responsibilities of the University

The mission of The University of Oklahoma has been redefined during the past two decades: graduate education and research strongly bias all current institutional planning. One goal of the University is membership in the Association of American Universities, and with that comes the need to reevaluate the physical facilities and space requirements for a faculty and student body operating within an environment of advanced study.

An emerging responsibility of the University (and universities in general within American society) is the establishment of research leadership in support of the public and private economic sector. Space utilization on the campus and the assignment of functions to that space within the context of this responsibility have major implications for Master Planning.

Principles Used For Recommendations in this Report:

The transformation and maturation of the campus in addition to the changing needs and responsibilities of the University require new perspectives in planning. This report is concerned with these perspectives and will offer several guiding principles for the use of the administrative offices and their staff who are responsible for Master Planning. These recommended principles are presented in response to the Council's charges to provide guidance to the President of the University on matters pertaining to the physical resources of the campus.

Principle 1. Careful Management of Existing Space

Land available to the University for its missions represent a finite space. Demands on this space will increase as a multitude of future land use requirements, many of which cannot be predicted at this time, evolve. Within the confining nature of the finite space, it is essential that careful thought be given to the use of the undeveloped areas and that only under extreme circumstances should the University ever reduce its land base.

Principle 2. Establishment of Practices of Orderly Growth

The physical facilities and planning of any major institution of higher education comprise an important component of the public image projected by that institution. The planned image should provide examples of orderly and reasoned growth. Periodic review of the current and future status of an integrated campus is a valuable contribution to the orderly evolution of a Master Plan. These practices should invite participation from all areas of the University community. Anticipation of needs and solution to problems is much preferred to reactive and ad hoc planning.

Recommendations and Discussion:

A review of the current status of Master Planning indicates that progress within the context of a unified Norman campus - the North, South, and Central campuses - is inconsistent. Whereas the South Campus has recently received considerable attention, much of the North Campus remains in the hands of a non-university developer to generate ideas. The North Campus is hampered in its efforts to be self-supporting by past agreements with the federal government and deed restrictions with the City of Norman. The Central Campus has a plan which was developed in the 1960's, but lacks a scheme that reflects modern logic. Because of these inconsistencies, the Council has investigated each of the three campuses with an ultimate goal of integrating the three campuses into one unit...The Campus.

The next three chapters present a series of recommendations and discuss the reasoning behind them. This discussion of the recommendations is organized within the context of the three traditional campuses.

CHAPTER II

THE CENTRAL CAMPUS

Summary Recommendations - Campus Growth:

1. The University's Perception Of Ultimate Campus Boundaries Should Be Clarified And Communicated To The Community.
2. A Campus Zoning Plan Should Be Implemented To Control Land And Space Utilization Within The Central Campus Area.
3. The Central Campus Should Be Restricted To Academic Uses.

Summary Recommendations - Outdoor Environs:

1. Small open areas on campus should be developed as seating areas for people use and interaction. Single benches parallel to streets and walks should be the exception rather than the rule.
2. Major existing open spaces (particularly the North and South Oval and the Duck Pond) should be maintained at all costs, expanded where appropriate, and developed to their full greenspace potential.
3. Familiar or traditional pedestrian landmarks should be maintained or redeveloped wherever possible.

Summary Recommendations - Campus Circulation:

1. A separation of pedestrian traffic from all vehicular traffic is desirable.
2. Landscape and construction details should be corrected to improve the safety of bicycle traffic on campus.
3. A comprehensive planning and development effort should be directed toward improvement of all circulation systems on main campus.

Summary Recommendations - Academic Space:

1. A long-range Master Plan should be developed to establish priorities for the development of academic space for the University.
2. Assignment of existing academic space should seek to consolidate the operations of individual academic units.
3. The Central Campus core should be reserved for academic and related functions, and nonessential uses should be relocated to other University properties.

Summary Recommendations - Campus Identity:

1. Develop planning and design standards for campus fixtures.
2. Explore the possibilities of improving the central information point for the University.
3. Improve the signage leading visitors to campus and greeting them upon arrival.

Summary Recommendations - Recognition of Significant Architecture:

In summary, the high visibility and progressive image of new construction and expansion is most effective when complemented by a sense of history and tradition on campus. The University of Oklahoma has the potential to do both. New construction (Energy Center, Music Building) is well underway, and we encourage the initiation on a parallel path of creative reuse and preservation of significant campus architecture.

Summary

We have identified six major areas of concern related to Central Campus planning and development. We recognize this review is, at best, only a beginning of the process of finding solutions to the problems identified. If discussions on these topics are begun and eventually actions taken, our report will have served its purpose.

However, many of the issues identified inevitably overlap and intertwine. Responses to one concern will unavoidably impact the appropriate response to others and recognizing this, we feel the best overall recommendation we can make would call for a comprehensive review of the long-range Master Plan for the University. A concerted, sensitive planning effort is a continuous and necessary component for building a sound university, and the Campus Planning Council feels the University of Oklahoma is currently involved in just such a building process. Good, coordinated planning is essential to long-range success.

CHAPTER III

THE SOUTH CAMPUS

Summary And Recommendations

This report has discussed the issues which should be considered in the development of a plan for the utilization of the South Campus property. All major elements of the University community will have a vested interest in this plan and thus should have an opportunity to participate in its process. The publication of the plan will help to ensure that this valuable property is allocated wisely and in accordance with the best interests of the University. Figure 2 indicates the suggested allocation of the South Campus land.

The more important recommendations relative to a South Campus plan are listed below for consideration in the planning process.

General

1. Develop and maintain a South Campus Land Allocation Map which indicates the approved planned utilization of the available land.
2. Develop plans for gateways at the South Campus access points of Jenkins/Route 9, Chautauqua/Route 9, Imhoff/Chautauqua, and Classen/Constitution.
3. Consider building cluster complexes where parking, security, and other common services can be jointly shared, rather than a series of "one each" buildings, each with its own set of facilities.
4. Ensure that development occurs in the context of a South Campus Master Plan.
5. Ensure full participation from the University Community in the development of the South Campus plan.
6. Review all improvement expenditures to ensure that funds are not allocated to Main Campus facilities which are susceptible to being moved to the South Campus.

Research Facilities

1. Develop plans for construction of a General Research building which would house the ISP, ERC, and other research programs which currently are renting commercial space off campus.
2. Develop a plan to relocate the Stovall Museum to the South Campus.

Athletics and Recreation

1. Develop a South Campus jogging trail.
2. Reserve suitably flat areas between Chautauqua and Jenkins for the future relocation of soccer, softball, rugby, football, and other intramural sports.
3. Develop an athletic and sports complex plan to take advantage of the ample parking and easy access.

Logistics Support

1. Develop a Logistics Support Complex plan which would consolidate all operations which are scattered throughout the Main Campus and North Campus.
2. Improve the funding priority for establishment of a Logistics Support Complex so that the long-range goal of providing more academic space on the Main Campus can be realized.

Leasing

1. Restrict the leasing of land on the South Campus to those activities which complement University academic, research, and continuing education programs.
2. Restrict any future leases to high standards of construction and appearance, and obtain a premium lease rate.
3. Develop revenue raising targets to finance South Campus improvements. Use the leasing program to help meet these targets.

Traffic and Parking

1. Develop an attractive comprehensive signage system to provide information and directions.
2. Incorporate the Harland-Bartholomew Comprehensive Transportation Plan as it affects the South Campus.
3. Review the requirements for traffic control lights at the intersection of Jenkins and State Highway 9.

Beautification

1. Improve the "curb appeal" along the Jenkins-Timberdell-Chautauqua Highway 9 perimeter by removing weeds, old fences, and grading the drainage ditches.
2. Establish a schedule for demolishing all of the old ghetto-type buildings on the South Campus.
3. Establish a schedule for improving the appearance and landscaping of the buildings which are to be retained.
4. Develop a green space plan to ensure that sufficient green space is preserved. Buildings can be clustered into complexes to achieve this.
5. Continue the tree planting program.

Utilities

1. Develop energy conservation guidelines for construction of new buildings including earth sheltering on the north side.
2. Develop an integrated utility plan to support the entire South Campus.

Interfaces

1. Develop agreements with owners of property adjacent to the South Campus to provide for the proper interfaces relating to appearance, traffic and utilities.
2. Develop a plan to trade property with the city of Norman in order to relocate the City from their current South Campus locations to other areas.
3. Purchase all private property located within the South Campus perimeter.

CHAPTER IV

THE NORTH CAMPUS

Recommendations Pertaining to Max Westheimer Field:

1. The University should reevaluate and justify the costs and benefits derived from its role as operator of a 'municipal' airport within its mission as a major institution of higher education.
2. A repeal of the obligation to apply incomes from property leases to airport operation should be sought. The role of the airport in a research park operation should be assessed.

Recommendations for Land Use:

1. All buildings on the North Campus should be evaluated for usage and physical condition. The structures which generate revenue neither exceeding the cost for repair nor maintenance of the structure should be razed.
2. The buildings, or portions of buildings, which are used by University entities, should be maintained if costs to the University are minimal and safety standards are maintained. If not, alternate sites for these activities should be sought.

Recommendations Pertaining to Swearingen Research Park:

1. The University administration and Regents should review the progress to date on the development of Swearingen Research Park. The review should assess realistically the research park development within the context of: 1) Oklahoma's economic and industrial environment, and 2) the human and physical resources of the University.
2. The contract with Adair & Associates should be reviewed in terms of expectations and performance.
3. A Board of Directors, from the administration and faculty, should be formed to advise the President and Regents on recruitment of tenants for the Swearingen Research Park.

RESEARCH COUNCIL REPORT
Submitted by Charles Bert, Chair

In its monthly meetings during Fiscal Year 1984 (July 1983 - June 1984), the Research Council evaluated 121 proposals totaling \$247,737. These grant requests were for amounts up to \$5,000. The Council recommended funding 77 awards (which involved 94 faculty members) totaling \$112,017. Thus, about 64% of the grants were funded but the total dollars funded was approximately 45% and the average grant was \$1,455. Both the number of grants funded and the total dollars funded were up from the FY 1983 values (68 and \$103,206) but the dollars funded were less than in FY 1982 (68 and \$119,514).

In the Fall of 1983, the Council recommended the awarding of 16 Junior Faculty Summer Research Fellowships (for Summer 1984) at \$3,500 each. This represented an increase of two Fellowships over those awarded for Summer 1983. The \$56,000 awarded was provided by the OURI Trust Fund allocation. A total of 59 applications were received, the same number as last year.

A National Institutes of Health Biomedical Research Support Grant for \$47,821 again provided support for faculty research grants in biomedical, behavioral, and other health-related areas. Seventeen applications were received and the Council recommended the awarding of eleven grants of varying amounts.

Early in January 1983, the Council reviewed nominations for George Lynn Cross Research Professorships and sent its recommendations to the Provost.

As in FY 1983, the Research Council Functioned with twelve elected faculty members, with two each from six different academic areas. This expanded

Council has continued to function very smoothly and efficiently.

The Council did not review any applications for OU Associates Research/Creative Activity Funds, since the fifteen FY 1984 awards totaling \$197,165 were reviewed in Spring 1983 by the 1983-84 Council. The Council sent a letter to President Banowsky concerning the crucial importance of these funds to the research/creative activities and later thanking him for making FY 1985 Associates Funds available for competition in Fall 1984.

In response to President Banowsky's announcement at the Fall General Faculty Meeting and Provost Morris' October 25 letter, a series of two joint meetings was held by the Research Council and the George Lynn Cross Research Professors. As a result of the first of these meetings, a memorandum concerning furlough days was sent to the Budget Council. These meetings provided a helpful mechanism of information exchange with the Provost during the critical days of the budget crisis.

At the May 1984, Meeting of the Council, Dr. Jon G. Bredeson was elected Chair for 1984-85. I have confidence that he will provide effective leadership for the Council.

The Council wishes to take this opportunity to thank Vice Provost for Research Administration Kenneth L. Hoving for his wise council, constant encouragement, and faithful attendance at Council meetings. Thanks also go to Associate Graduate Dean Eddie C. Smith, ORA Director Mark Elder, and Council Secretary Stepheni Griffin for their effective support.

Council Membership

Faculty Members:

Charles W. Bert (AMNE), Chair
Jon G. Bredeson (EECS)
Ryan E. Doezema (Physics & Astronomy)
Richard C. Gipson (Music)
Roger E. Frech (Chemistry - Spring & Summer)
James E. Hibdon (Economics)
Victor H. Hutchison (Zoology)
N. Jack Kanak (Psychology)
Don E. Kasl (Political Science)
Andy R. Magid (Mathematics - Fall)
Robert A. Nye (History)
David Rowe (Human Development)
John J. Skvarla (Botany/Microbiology)

Graduate Student Members:

John Chisholm (Petroleum & Geological Engrg.)
Kwame Opuni (Education)

STUDENT PUBLICATIONS BOARD REPORT
Submitted by L. Ed Carter, Chair

OU Student Publications ended fiscal year 1983-1984 in June with a net operating margin of \$107,317.33 in all of its accounts. This compares with a profit of \$45,373.40 for the 1982-1983 fiscal year. Fred Weddle, director of student publications, said the profit increases principally were caused by the university's freeze on pay raises and on hiring.

Advertising sales for the Oklahoma Daily were up about 2 percent. The Daily's advertising revenue showed a 15 percent increase compared with last fiscal year. The Daily showed a profit of \$59,603.43 for the fiscal year.

Book sales for the Sooner Yearbook were up about 500 copies for a total of approximately 3,000 copies. The yearbook showed a profit this past fiscal year of \$10,995.19.

The Journalism Press showed an operating margin of \$27,956.54 compared with a profit of \$20,849.79 for the previous year.

The Publications Board showed a profit of \$8,762.17 for the past fiscal year.

The printing of the 1983-1984 Sooner Yearbook was done on campus at University Printing Services. It was the first time the yearbook had been printed on campus.