

Abby Forster

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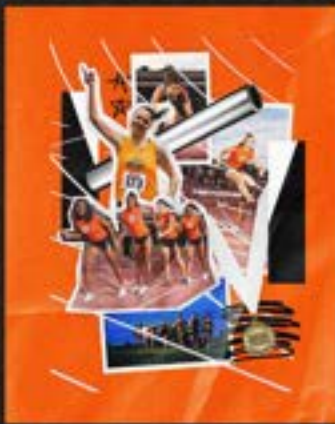
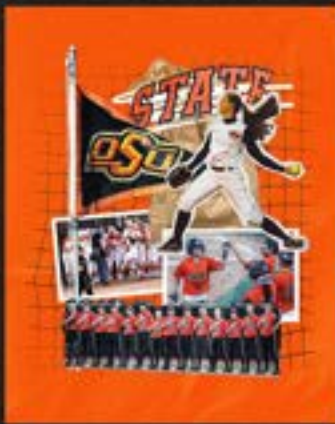
## **A Visual History of Women's Sports at OSU**

This poster series was designed to highlight four women's sports programs at Oklahoma State and their achievements over the years. The goal was for the project to be rooted in graphic design while including multimedia and archival elements. For each respective team there are three posters representing different eras in the program's history. Where they started (black background), where they've been (orange background), and where they're going (white background).

I began by researching each sport and noting specific historical events and milestones to establish each era. One of the challenges at this stage was the lack of centralized archived information for women's sports at OSU. Once enough information was gathered, I put together vision boards for the posters using inspiration from Pinterest and social media. My goal was to mimic a scrapbook look by using paper and hand drawn elements.

Next I collected images and elements from various sources. I visited Heritage Hall in Gallagher Iba Arena and took photos of the items in each team's section. I collected images from OSU Athletics and talked to a few sports information directors within athletics. I also gathered old yearbook pages from the library's virtual archive. This process allowed me to establish a vision and gain inspiration for each design.

Once I collected resources, I began designing each poster using Adobe Photoshop and Adobe Illustrator. This process was the lengthiest, but most rewarding. I gained appreciation for each sport by spending time in each era. One of the main issues in women's sports is a lack of media coverage compared to men's sports. This project allowed me to highlight the successes and history of women's athletics at OSU and contribute positively to the media coverage of women's sports.



# WOMEN'S BASKETBALL



Picked to be one of the best in the Eight Conference for the year, the OSU team has made their mark on talented teams during the course of the 1987-88 season.

Under the direction of head coach Dick Halterman, the Lady Eagles have



played in the... Clinch... models for the new... playing as well... get the job done... us," said Halterman.

Siess has... dou... In the Lady Wave... perdine University... points against... tributing 24 points... game against the... Waves. Siess is also expected



to the returners, Halterman recruited several Oklahoma high school players to add to the depth of the team. Incoming Liz Brown who has averaged 7.4 points per game in her freshman year and Althea Cox has been a key player for the Cowgirls outside shooting off the bench. "Every time you win a game at this point in the season it makes the next game even bigger," Halterman said.

Glen Miller

# Kurt Budke, Miranda Serna die in crash

ESPN.com news service

Nov 18, 2011

Oklahoma State, 10 months removed from commemorating the 10-year anniversary of the deaths of 20 men affiliated with its men's basketball program, was again struck with its "worst nightmare" Friday after learning season's coach Kurt Budke and assistant Miranda Serna died in a crash earlier.

Their plane went down in Perry County, Okla., about 10 miles from the school's old former Oklahoma State arena. There were no survivors.



*Handwritten signatures and the number 10.*





# Official Referee's Signals

Play-on advantage



Goal

Corner kick



Penalty kick





Oklahoma State Sports

### Resilient Cowgirls face Stanford in quarterfinals

By Daniel Mayberry, Staff Writer, [dmayberry@cpubco.com](mailto:dmayberry@cpubco.com)  
Published: November 24, 2011

Resilient.

That, in a word, is how you best describe

Most teams dream of exemplifying the championship. But the Cowgirls legitimately can lay claim to it.

How else can you explain their march to the Division I Soccer Championship?

They've gotten this far, for the second time, and their passion, drive and determination.

The adversity they've overcome this season is like something out of a storybook. Their quest for a storybook ending continues Friday night at the Stanford.

"This year has just really been awesome for the entire team," said senior captain Elizabeth DeLozier. "We're ready to play. It's a huge goal and we know that. But we just keep doing all the things that we are doing well, whoever plays their best to win."



**BIG 12 CHAMPS**



9 p.m. quarterfinal  
SCAA in shutouts (15)  
keeper AD Franch leads  
s-against average (0.26).

KICK  
SOME  
GRASS

BOOKER  
BOYS

ROUND 'EM  
UP  
COWGIRLS

WHERE'S  
UR  
MASCOT



NEAL PATTERSON  
STADIUM



# FTRAI I SOFTBA

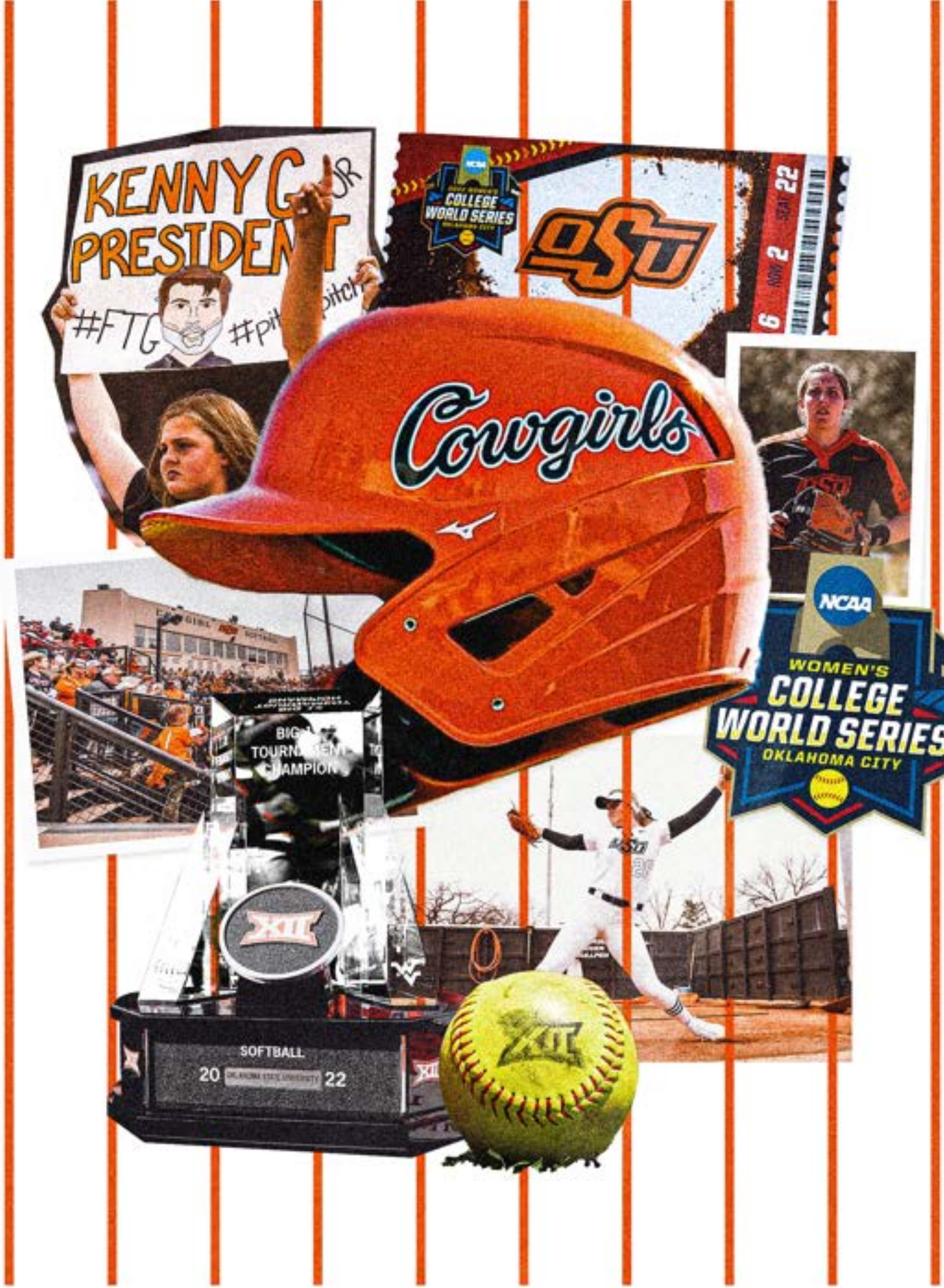
# State



# STATE

# OSU











AALIYAH  
BIRMINGHAM



# Taylor Roe Fan Account

@run4okstate

4 NCAA Titles. Train & compete at America's best college course.

Stillwater, OK

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