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# The BULLETIN

OF THE

**Tulsa County Medical Society** 

March, 1957

Vol. 23

No. 3

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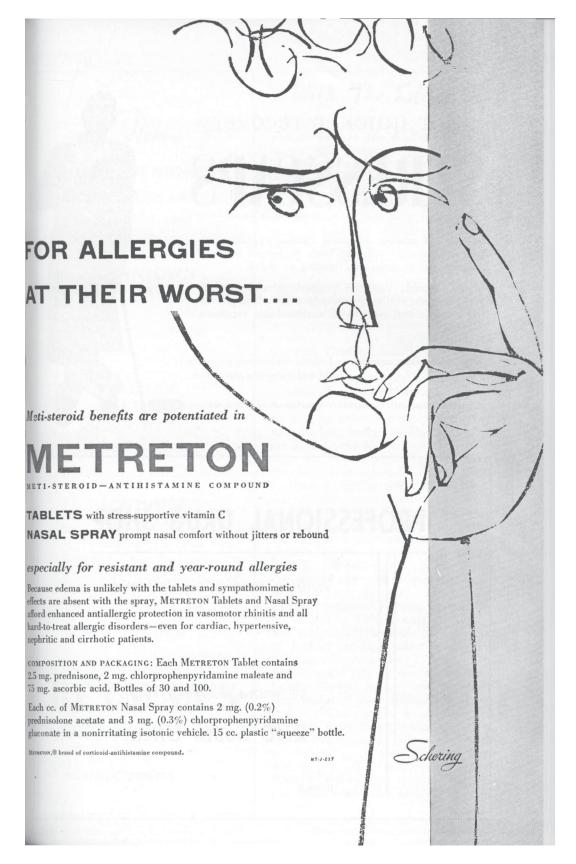
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### With The Editor ...

Oklahoma Medicine will play an important part in the celebration of the State's 50th Anniversary this year . . . The Oklahoma State Medical Association will sponsor a "Cavalcade Of Health" at the Semi-Centennial Exposition to be held in Oklahoma City, June 14-July 7 . . . Seventy-five exhibits reflecting the progress of American Medicine will be featured in a separate building open to the public . . . The American Medical Association plans to send 26 of its best health education exhibits . . . Other exhibitors will be drawn from pharmaceutical houses, organizations, and agencies . . . A million and a half persons are expected to attend . . . it's a big job for the Association (and particularly for the project chairman, Dr. Henry H. Turner of Oklahoma City), but one that should pay dividends in improved medical public relations . . . Medical Economics has come up with an interesting study of the doctor's working hours . . . The typical American physician puts in twelve hours for every eight hours of the typical layman, the publication says in its February issue ... The average surgeon internist, general practitioner and pediatrician works 60 hours a week . . . Dermatologists work only 42 (not in Tulsa, however, where they are at a premium) and neurosurgeons draw the longest hours-66 per week . . . Would you be interested in a confidential survey of the professional incomes of Tulsa doctors? . . . Such a project was suggested recently at a gathering of leading Tulsa County doctors . . . The study would be conducted by a firm of leading certified public accountants, utilizing a questionnaire . . . None of the replies would ever be seen by the Tulsa County Medical Society, but the tabulations would be made available to all doctors . . . The material would have considerable practical application . . . The honest cooperation of all doctors would be required . . . Give the idea some thought . . . The Doctors Draft Law, thought dead by most medical observers, now looks headed for another year's extension.



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# THE BULLETIN

OF THE

#### TULSA COUNTY MEDICAL SOCIETY

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Walter B. Sanger, M.D., Vice-President
Jack Spears, E

ident Hugh Perry, M.D., President-Elect Vice-President Walter E. Brown, M.D., Sec.-Treasurer Jack Spears, Executive Secretary

Vol. 23

TULSA, OKLAHOMA, MARCH, 1957

No. 3

#### TOP DANCE BAND SET FOR CONVENTION

Shep Fields and His Rippling Rhythm To Play For Dinner Dance. Details of Other Social Events Announced. Golf Tournament Scheduled at Tulsa Country Club.

Shep Fields and His Rippling Rhythm Orchestra, nationally known recording artists, will provide music for dancing at the President's Inaugural Dinner Dance, a feature of the 51st Annual Meeting of

the Oklahoma State Medical Association in Tulsa, May 6-8, 1957.

Dr. Jack L. Richardson, Social Chairman, said the popular dance band would play for four hours of dancing at the Cimarron Ballroom on Tuesday evening, May 7th. The dancing will follow a social hour, dinner and inaugural program in the Crystal Ballroom of The Mayo. Dr. Richardson said the dance portion of the event was being held at the Cimarron Ballroom, just one block from The Mayo, to relieve crowded

dancing conditions at the Hotel. "This will also eliminate a delay of about forty-five minutes in clearing tables, and doctors and their wives may go directly from the dinner to the dancing without delay." Dr. Richardson stated.

Tickets for the event will go on sale March 15th in the Executive Offices of the Tulsa County Medical Society. The price of \$7.50 per person will include the social hour, dinner, inaugural program, and the Shep Fields Dance. Only 500 tickets will be sold, the capacity of

the Crystal Ballroom.

Dr. Walter E. Brown, General Chairman of the 1957 Annual Meeting, also announced two other outstanding social events for the convention:

1. A complimentary Buffet Shore Dinner on Monday evening, May 6, tendered by the Blue Cross - Blue Shield Plans at their new headquarters building, 1215 South Boulder. Convention visitors will enjoy fresh oyster, lobster tails, and shrimp, along with a delicious assortment of salads, breads, and



SHEP FIELDS

desserts. The informal buffet is being prepared and served by The Louisiane, one of Tulsa's leading seafood restaurants. There will be no formal program, and guests are invited to come between 6:00 P.M. and 9:00 P.M.

2. The Annual Golf Tournament and Dinner of the Oklahoma State Medical

Association, sponsored by Pfizer Laboratories, on Wednesday, May 8, at Tulsa Country Club. Golfing will begin at 12:00 Noon, with a complimentary social hour and dinner at 6:00 P.M. in the Clubhouse. Pfizer Laboratories will be hosts for the entire event, and visitors need only bring golfing equipment. Members planning to attend are urged to register at the General Registration Desk in the Lobby of The Mayo. Dr. Robert Hall Johnson is serving as Chairman of the Golf Committee.

Mrs. Charles G. Stuard of Tulsa, Con-

#### L. C. NORTHRUP, M.D. 1893 - 1957

Dr. Laurence Curtis Northrup, 63, prominent Tulsa obstetrician and gynecologist, died at his home on January 24, 1957, after a brief illness.

A native of Brunswick, Missouri, Dr. Northrup was a graduate of the University of Nebraska and received his medical degree from the Medical School in 1919. He interned at St. Joseph's Hospital in Kansas City, Missouri. Dr. Northrup practiced at Platte City, Missouri; Minneapolis, Minnesota; and Muskogee, Oklahoma, before coming to Tulsa in 1922. His specialty training in Obstetrics & Gynecology was obtained at Washington University School of Medicine, St. Louis, Missouri.

Dr. Northrup was a diplomate of the International Board of Surgery, member of the International College of Surgeons, the American Academy of Obstetrics & Gynecology, and the American Congress of Obstetricians and Gynecologists. He was active in affairs of Hillcrest Medical Center and had served as Chief-Of-Staff of the Lying-In Division in 1950.

Survivors include the widow and one son, Dr. Robert A. Northrup of Tulsa. Services were held on January 28th.

vention Chairman, last month announced a special program of events for the Auxiliary to the Oklahoma State Medical Association. The group will meet Monday and Tuesday, May 6-7, at The Mayo. Highlight of the Auxiliary schedule is a luncheon and style show by the Nan Pendleton Shop at Hotel Tulsa on Monday, May 6th. Daily meetings at The Mayo will feature visiting guest speakers, and other events for the ladies will include a hospitality room, tea for guests, and a post-convention school of instruction, the latter on the afternoon of Tuesday, May 7.

Dr. Rayburne W. Goen, Chairman of the Scientific Exhibit, has issued a call for additional scientific exhibits from Oklahoma doctors and organizations. "We are particularly interested in obtaining good visual exhibits on the diagnosis and treatment of important medical and surgical problems," he said. Exhibits will be located in the Ivory Room on the Mezzanine of The Mayo. Applications for exhibits may be obtained by writing or calling the Executive Offices of the Tulsa County Medical Society, B9 Medical Arts Building, Tulsa.

The popular Doctors Hobby Show of the 1956 Annual Meeting in Oklahoma City will be repeated in Tulsa. Mrs. William R. R. Loney, in charge of arrangements, is appealing for a wide variety of hobby displays from doctors over the State. Paintings, sculpture, woodwork, and other craftsmanship hobbies are sought for the display. Interested doctors are asked to contact Mrs. Loney at 2440 East 26th Place.

Shep Fields, whose popular orchestra will play for the President's Inaugural Dinner Dance of May 7th, won nation-wide recognition with his Blue Network radio shows of the late thirties. Born in Brooklyn, Fields organized his first dance band while still in high school. After a try at law school, terminated by the death of his father, he returned to music and quickly established himself in the East and North Central sections of the United States. A 40-week engagement at Chicago's Palmer House led to his first major radio network offer. The Fields'

(Continued On Page 42)

### Tulsa Now Free Of Medical Frauds

### MEDICAL SOCIETY COMBATS QUACKERY

By Alfred H. Bungardt, M.D.

Chairman, Fraudulent Practices Committee

(Editor's Note: This is the fourth in a series of articles dealing with the work of the various committees of the Tulsa County Medical Society. A description of the activities of the Public Policy Committee will appear in a forthcoming issue).

One of the least publicized but most effective functions of the Tulsa County Medical Society has been its continuing campaign against fraudulent practitioners and medical charlatans. Thanks to the energetic efforts of the Society's Fraudulent Practices Committee, Tulsa is virtually free today of these public menaces.

Since its organization fifty years ago the Society has campaigned against advertising clinics, cancer quacks, food fadists, the occult practitioner, Indian herb doctors, sellers of fake diagnostic and therapeutic medicines, and the unlicensed lecturer on health and medical matters (who usually has a book to sell).

These efforts have not been without their frustrations—and even dangers. One Chairman of the Committee was roughed up by followers of a health "lecturer" when he attempted to attend one of their meetings. Another Chairman, along with other doctors and the Executive Secretary, is still facing a libel and slander suit filed in retaliation by an irate man stopped from lecturing and selling health foods and instruments. Inadequate laws and disinterested enforcement officials have posed other problems, fortunately not in recent years when the Tulsa County Attorney has given splendid cooperation at all times. Too often, the itinerant fraud steals quietly into town, victimizes the innocent few, and departs before his activities become known.

The interest of the Tulsa County Medical Society in combating such frauds dates back nearly to the formation of the Society in 1907. Old records indi-

cate members appropriated a sizeable sum of money in 1912 to prosecute offenders. Again, in the mid-twenties, a campaign was undertaken with heavy financial backing, this time in an effort to eradicate the advertising clinics. An attorney was employed at that time to file actual suits against the offending doctors and clinics. The Fraudulent Practices Committee has been in existence since 1937 as a standing committee of the Society and has been conducting a continuing program.

The Committee was largely responsible for efforts several years ago to curtail the efforts of a medical doctor-not a member of the Society—who became the local agent of a national cancer quack. The offender, hiding behind the respectability of his Oklahoma license, was coining money selling "cancer medicine" for several hundred dollars to desperate victims of the dread disease. Representatives of the Committee, posing as patients, secured samples of the medicine. Analyzed by the American Medical Association and the laboratories of the Pure Food & Drug Administration, it was found to contain licorish, honey, a sprinkling of vitamins, and pure tap water. As a cancer cure it was a good tonic! The handwritten label said: "Take one spoonful each night for stomach cancer, or use in a douche for vaginal cancer."

The inadequacy of Oklahoma law was apparent when the Committee consulted attorneys as to the next step. It was difficult to challenge a licensed doctor's "medical judgment"! Finally the Committee interested the Oklahoma State Board of Medical Examiners in the case. After a hearing the doctor's license was revoked. In the litigation that followed the case went to the Supreme Court of Oklahoma and the decision reversed on a

A paste for use on external cancer was

found to be a dangerous arsenic com-

minor technicality, and the doctor's medical license restored. Months of work had apparently gone to waste, but the doctor had had enough. He dropped his "agency" for the cancer cure and died shortly thereafter. Before his death he tried unsuccessfully to sue the members of the Oklahoma State Board of Medical Examiners for a cool million dollars for alleged damage to his reputation.

Another case involved a health lecturer who followed up a series of lectures (sold at a fancy price) with sales of his own health foods and instruments. Backed with information from the Better Business Bureau, the American Medical Association, the Tulsa County Medical Society, and law enforcement officers in other areas, the Tulsa County Attorney stopped him on a charge of practicing medicine without a license. His case is still pending iin Tulsa County, while in the meantime the offender is under pris-

on sentence on similar charges in another state.

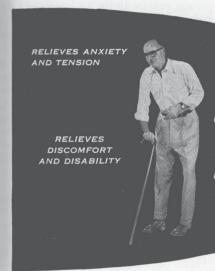
Advertising clinics have virtually disappeared in Tulsa County, primarily because death has taken the operators. Most of these clinics were owned by licensed medical doctors (not meeting the requirements of membership in the Tulsa County Medical Society), and were thus difficult to discipline. The specialty of these clinics was the \$2.00 "examination," certain to be followed by extended programs of treatment at fancy prices. The victim could be sure never to get a clean bill of health as long as he met the Clinic's fee.

The Committee has also brought charges against many non-medical "doctors" lecturing or selling products in Tulsa. These have included a man with "medicine to cure blindness," many purveyors of health foods, indian herb con-

(Continued On Page 40)



Dr. F. L. Flack (right), immediate Past-President of the Tulsa County Medical Society, is presented with a placque in appreciation of his services to the organization in 1956. Making the presentation at the February 11th meeting of the Society is Dr. G. R. Russell, President.



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### PROMINENT DENVER SURGEON SPEAKS HERE MARCH 11TH

Dr. Ben Eiseman, Associate Professor of Surgery, University of Colorado School of Medicine, Denver, Colorado, will be guest speaker for the Tulsa County Medical Society on Monday, March 11, 1957, at 8:00 P.M. His subject will be "Medical and Surgical Approaches Involved in Hepatic Coma."

The meeting will be in the Auditorium of the Blue Cross-Blue Shield Building, 1215 South Boulder, Tulsa. Telephone service is available by calling LUther 5-9149.

Dr. Eiseman is Chief of Surgical Service, United States Veterans Administration Hospital, Denver. A native of Missouri, he was educated at Yale Universiey and received his medical degree from Harvard University School of Medicine, Class of 1943. Dr. Eiseman interned at Massachusetts General Hospital of Boston, Massachusetts. Following three years military service with the United States Navy Amphibious Corps, he completed a four-year surgical residency at Barnes Hospital of St. Louis. In 1950 Dr. Eiseman was appointed to the faculty of Washington University School of Medicine. Three years later he assumed his

present posts with the University of Colorado School of Medicine and the United States Veterans Administration Hospital at Denver, Colorado.

Dr. Eiseman is presently serving as Acting Dean of the University of Colorado School of Medicine. He is a diplomate of the American Board of Surgery, fellow of the American College of Surgeons, member of the Society of University Surgeons and other medical organizations. He is widely known for his studies and writings in the field of liver disease.

On Monday, April 8, 1957, the Tulsa County Medical Society will hear Dr. George R. Herrmann, Professor of Medicine, University of Texas School of Medicine, Galveston, Texas, in a discussion of "Heart Disease of Pulmonary Disease Origin." No meetings will be held from May through August.

Members of the Tulsa County Medical Society were invited last month by the Program Committee to suggest program topics and speakers. Dr. James C. Peters, Chairman, said the response had been excellent and urged members who had not returned their reply card to do so at once. The suggestions will be used as a basis in preparation of the scientific program schedule for next Fall.

### AUXILIARY PLANS DINNER IN HONOR OF DOCTORS DAY

Plans for the celebration of the Annual National Doctors Day on March 30, 1957, have been announced by the Auxiliary to the Tulsa County Medical Society.

Á dinner dance, to be held at Oaks Country Club on Friday, March 29th, will commemorate the event. The social hour is scheduled for 6:00 P.M. and dinner for 7:30 P.M. Dancing will begin at 8:30 P.M. A prominent Tulsa doctor will be honored as the Tulsa Doctor of the Year. His name will be announced about March 15th. Dr. John F. Gorrell was the honoree last year.

Physicians are urged to purchase tickets for the dinner at the earliest date. The national celebration is scheduled for the

30th.

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#### THE MEDICAL LIBRARY

Library of the Tulsa County Medical Society



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#### GIFTS OF THE MONTH-:

American Medical Association. Bibliography On Health Economics And Related Material. Prepared by the Brookings Institute and published by the Council on Medical Service, American Medical Association, Chicago, Illinois, 1956.

Florida State Board of Health Library, Jacksonville, Florida. Six medical journls.

Louisiana State University School of Medicine Library, New Orleans, Louisiana. Three medical journals.

Dr. John G. Matt. A contribution in memory of Dr. L. C. Northrup.

U. S. Communicable Disease Center, Technical Development Branch, Savannah, Geogia. Clinical Memoranda On Economic Poisons. 78 pp., 1956.

Members of the Tulsa County Medical Society who have contributed renewals of journal subscriptions or who regularly have given to the Medical Library 1956 issues of specific journals are:

Drs. Berget H. Blocksom and Maxwell A. Johnson. The American Surgeon.

Dr. Safety R. First. American Journal of Medicine; Circulation.

Dr. James W. Kelley. Plastic and Reconstructive Surgery.

Dr. H. D. Murdock. International Surgical Digest.

Dr. I. H. Nelson. Journal of Biological Chemistry.

Dr. P. P. Nesbitt. Southern Medical Journal; Military Medicine.

Dr. Leon H. Stuart. Radiology; Cleveland Clinic Quarterly.

Dr. R. M. Wadsworth. Journal of Pediatrics.

Local organizations contributing journals are:

Arthritis and Rheumatism Foundation of Eastern Oklahoma, Inc. Acta Rheumatologica Scandinavica; Annals of Rheumatic Diseases; Archives of Physical Medicine and Rehabilitation.

Professional Drug Shop. Postgraduate Medicine.

Public Health Nursing Association. American Journal of Nursing.

Tulsa-Creek County Medical Auxiliary. Supplemental sheets to Brennemann's Practice of Pediatrics; Lewis' Practice of Surgery; Tice's Practice of Medicine.

### RECENT PUBLICATIONS BY MEMBERS OF THE TULSA COUNTY MEDICAL SOCIETY—:

Dr. Robert L. Anderson. Spontaneous Rupture of the Esophagus. American Journal of Surgery, 9:282-290 (February) 1957.

In the News Section of the December, 1956, issue of Medical Economics, an article entitled "Doctors Figure Dollar Value of Free Care" details the Tulsa County Medical Society's 1956 survey on the value of free services rendered indigent pateints. Dr. F. L. Flack, President of the Society last year, is quoted, and a photograph of him appears with the story.

A subscription to Obstetrics & Gvnecology, Volumes 9-10, 1957, has been added to the list of journals received in the Medical Library. It is the official journal of the American Academy of Obstetrics and Gynecology, with Dr. Ralph A. Reis serving as Editor. Publication of Volume 1, Number 1, was January, 1953. It is issued monthly by Paul B. Hoeber, Inc., Publisher, New York, N.Y.

# PRESIDENT'S PAGE

I have recently recommended to the Board of Trustees that the Tulsa County Medical Society give serious consideration to establishing a group retirement pension program for the benefit of its members. A number of progressive state and county medical societies in other parts of the nation have successfully placed such plans into oper-

ation and report wide physician acceptance.

Unfortunately, too many doctors in the productive periods of their professional career are failing to make adequate provision for their retirement in old age or ill health. This is only too frequently illustrated by the sad spectacle of a doctor's wife seeking employment to support the family when the physician is no longer able to continue his practice. Probate court records bear out that most doctors leave comparatively small estates. Few doctors are covered by the Federal Social Security Plan.

The Tulsa County Medical Society has given some thought to a group retirement program. Discussions were held last year with a national insurance brokerage firm and with other investment counsellors. It appears that a number of suitable plans are available if sufficient doctors will participate in them. Much is to be gained (savings in administrative costs, competent and experienced management, sizeable investment benefits) through a group plan. The Board of Trustees has authorized a continuation of this study by a special committee, and your suggestions and comments are most welcome.

One medical society approached the problem from a different standpoint. By establishing its own health insurance program for sale to the public, largely an extension of the standard Blue Shield Plan benefits, it was able to divert the physician's participating share to a pension fund, and to utilize profits to pay costs of operating the medical society. That is certainly an intriguing idea and a study of such a project for Tulsa County will be made by the investigating committee. It has immense possibilities in terms of benefits to the participating doctors, and at the same time might fill a need in the insurance programs of the individual patient.

Sincerely,

J. Russelent President

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## PUBLIC HEALTH DEPARTMENT OPENS NEW HEADQUARTERS

The Tulsa City-County Health Department moved last month to its attractive new headquarters building at 15th and Urbana streets, built at a cost of \$335,000. A public open house and inspection of the new facility is scheduled for Sunday, March 24, 1957.

Constructed of Texas shell stone and orange brick, the three-story Center faces North on 15th Street. A black-topped parking lot immediately to the rear of the building accommodates 85 cars with street parking on Urbana Avenue for 25 more.

Included in the new Center is an auditorium seating 210 persons, complete with stage, public address system, and projection equipment. Movable partitions permit the division of the auditorium into two separate rooms for greater utilization of space as needed.

The first floor contains administrative offices, an immunization clinic, x-ray department, dental clinic, bacteriological laboratory, pathology laboratory, auditorium, and Board of Directors Room. The immunization clinic contains four completely equipped examination and treatment rooms, clerical staff quarters, and offices for staff physicians.

The x-ray department has a new General Electric diagnostic machine for making 14 by 17 chest plates. Also included are a 70 mm. machine brought from the old building (at 521 North Boulder) and complete darkroom facilities.

The dental clinic contains new complete dental chairs and auxiliary equipment, as well as a dental x-ray and developing room. These facilities are staffed by Dr. Warren C. Aldridge and a part-time associate and are used in conducting the Department's Dental Clinic For Indigent Children.

The laboratories, under the direction of Mr. Homer Spencer, are of the most modern design and reflect careful planning. A large bacteriology laboratory is supplemented by units for serology, water chemistry, and milk chemistry. Here, continuing testing programs for the city water and milk supplies are conducted.

An attractive Board room decorated in modern decor features yellow and green chairs, charcoal colored sofas, matching tables, and modernistic lamps.

Most of the second floor is devoted to a large area partitioned by movable walls to house the Sanitation and Public Health Nursing departments. Included are facilities for employees, conference rooms, a

#### **GP MEETING CANCELLED**

There will be no meeting of the Tulsa Academy of General Practice in March. Dr. Wendell L. Smith, President, said the regular meeting had been cancelled to permit members to attend the Annual Meeting of the American Academy of General Practice in St. Louis, Missouri, March 25-28, 1957.

small laboratory, and library. Most of the Department's clerical employees are quartered here with plenty of room for expansion as the personnel increases.

The third floor contains the machine room, featuring the Trane Centravac heating and air-conditioning units. The building is cooled by 60 tons of air-conditioning. An additional smaller unit provides separate air-conditioning for the first floor auditorium. A water recovery tower is located on the roof. Also on the third floor are storage quarters, offices of the Health Education Department, mimeograph room, and the telephone PBX facilities.

Dr. T. Paul Haney, Superintendent, said the cost of the building was \$335,000.00 with an additional \$60,000 expended for new furniture and equipment. About \$25,000.00 of refinished equipment and furniture was brought from the old headquarters. Several thousand dollars more will be spent for land-scaping of the exterior grounds.

A public open house, presently scheduled for Sunday, March 24th, will feature formal dedication ceremonies. Among the speakers will be Dr. Ira Hiscott, im-

mediate Past-President of the American Public Health Association, New York, N.Y. Details of the event will be announced later.

The new headquarters was designed by Murray M. McCune of the architectural firm of McCune & McCune of Tulsa. It provides facilities for 76 employees. The Department employs 18 others with offices in regional health centers in smaller towns of Tulsa County.

Members of the Board of Health include Dr. Hugh C. Graham, Dr. Homer A. Ruprecht, Dr. Walter E. Brown, Dr. Frank J. Nelson, and Dr. R. M. Wadsworth. In addition to Dr. Haney, physicians employed by the Tulsa City-County Health Department, are Dr. David V.

Hudson, Dr. Linda Galloway, and Dr.

Margaret G. Hudson.

Speakers for the Central High School Pre-Med Club in February included DR. ROBERT L. IMLER, JR. and DR. DALE E. NEWMAN.

DR. MYRA A. PETERS has been certified as a diplomate of the American Board of Orthopedic Surgery.



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#### MARCH MEDICAL CALENDAR

#### TUESDAY, March 5th:

St. John's Tumor Clinic, 8:00 A.M.

Interns and Residents Lecture, St. John's Hospital, 12:30 P.M. Subject: "Postpartal Complications and Their Treatment." Speaker, Dr. William F. Thomas, Jr.

#### WEDNESDAY, March 6th:

St. John's Isotope Clinic, St. John's Hospital, 8:30 A.M. Board of Trustees Meeting, Tulsa County Medical Society, B9 Medical Arts Building, 1:00 P.M.

#### THURSDAY, March 7th:

Symposium On Ophthalmology & Otolaryngology, University of Oklahoma School of Medicine, opens at Oklahoma City. Continues through March 8, 1957.

Medical Section Meeting, St. John's Hospital, 8:30 Å.M. Surgical Section Meeting, St. John's Hospital, 9:00 A.M. Urology Section Meeting, St. John's Hospital, 9:00 A.M.

#### FRIDAY, March 8th:

St. John's Isotope Committee Meeting, St. John's Hospital, 8:30 A.M.

St. John's Tumor Clinic, Clinical Conference, 9:30 A.M. X-Ray Conference, Hillcrest Medical Center, 3:30 P.M.

#### SATURDAY, March 9th:

Pathological Tissue Conference, Hillcrest Medical Center, 8:30 A.M. Medical Telecast, "House Call" series, Television Station KOTV, 4:30 P.M. Subject, Atomic Medicine."

#### SUNDAY, March 10th:

Medical Telecast, "Medical Horizons" series, Television Station KTVX, 3:30 P.M.

#### MONDAY, March 11th:

Scientific Program, Tulsa County Medical Society, Blue Cross-Blue Shield Building, 1215 South Boulder, 8:00 P.M. Subject: "Medical and Surgical Approaches Involved in Hepatic Coma." Speaker, Dr. Ben Eiseman, Associate Professor of Surgery, University of Colorado School of Medicine, Denver, Colorado.

#### TUESDAY, March 12th:

St. John's Tumor Clinic, 8:00 A.M.

Pediatric Section Meeting, St. John's Hospital, 9:00 A.M. Interns and Residents Lecture, St. John's Hospital, 12:30 P.M. Subject: "Heat Exhaustion and Sunstroke." Speaker, Dr. Robert T. Cronk.

Pharmaceutical Demonstration, Hillcrest Medical Center, 12:30 P.M.

Anesthesiology Conference, St. John's Hospital, 3:00 P.M.

Postgraduate Lecture in Internal Medicine, Hillcrest Medical Center, 5:30 P.M. Subject: "Upper G.I. Diseases." Speaker, Dr. Robert I. Lubin.

#### WEDNESDAY, March 13th:

Tulsa Obstetrics and Gynecology Society meeting, Western Village, 6:30 P.M. Speaker, Dr. Leroy Calkins, Chairman, Department of Obstetrics and Gynecology, University of Kansas School of Medicine, Kansas City, Kansas.

St. John's Isotope Clinic, St. John's Hospital, 8:30 A.M.

Postgraduate Short Course, University of Oklahoma School of Medicine, Oklahoma City, 3:30 P.M. Subject: "Anesthesiology for the Part-Time Anesthestist." Clinical Pathological Conference, Hillcrest Medical Center, 7:30 P.M.

#### THURSDAY, March 14th:

Medical Section Meeting, St. John's Hospital, 8:30 A.M.

Clinical Pathological Conference, St. John's Hospital, 8:30 A.M.

Surgical Motion Picture, Hillcrest Medical Center, 12:30 P.M. Subject: "Surgical Anatomy of Luteral Neck.'

#### FRIDAY, March 15th:

Copy deadline for the April issue of The Bulletin.

St. John's Isotope Committee Meeting, St. John's Hospital, 8:30 A.M. St. John's Tumor Clinic, Clinical Conference, 9:30 A.M.

X-Ray Conference, Hillcrest Medical Center, 3:30 P.M. Journal Club, Hillcrest Medical Center, 6:00 P.M. Subject: "Treatment of Carcinoma of the Breast." Speakers, Drs. Ralph A. McGill, A. Ray Wiley, and William Benzing, Jr.

#### MARCH MEDICAL CALENDAR

SATURDAY, March 16th:

Pathological Tissue Conference, Hillcrest Medical Center, 8:30 A.M.

SUNDAY, March 17th:

Medical Telecast, "Medical Horizons" series, Television Station KTVX, 3:30 P.M.

MONDAY, March 18th:

No meeting of the Staff of St. John's Hospital on this date.

TUESDAY, March 19th:

St. John's Tumor Clinic, 8:00 A.M.

Interns and Residents Lecture, St. John's Hospital, 12:30 P.M. Subject: "Severe Gastro-Intestinal Hemorrhage; Emergency Management." Speaker, Dr. Harold A. White. Surgical Section Meeting, Hillcrest Medical Center, 7:30 P.M.

Board of Directors Meeting, Tulsa County Public Health Association, 7:30 P.M. X-Ray Conference, St. John's Hospital, 8:00 P.M.

WEDNESDAY, March 20th:

St. John's Isotope Clinic, St. John's Hospital, 8:00 A.M.

Medical Assistants Society Meeting, Danner's Cafeteria, 6:30 P.M. Medical Telecast, "Hemo, The Magnificent," a documentary about blood, Television Station KOTV, 8:00 P.M. THURSDAY, March 21st:

Medical Section Meeting, St. John's Hospital, 8:30 A.M.

Obstetrics & Gynecology Section Meeting, St. John's Hospital, 8:30 A.M.

FRIDAY, March 22nd:

St. John's Isotope Committee Meeting, St. John's Hospital, 8:30 A.M.

St. John's Tumor Clinic, Clinical Conference, 9:30 A.M.

X-Ray Conference, Hillcrest Medical Center, 3:30 P.M.

SATURDAY, March 23rd:
Pathological Tissue Conference, Hillcrest Medical Center, 8:30 A.M.

SUNDAY, March 24th:

Medical Telecast, "Medical Horizons" series, Television Station KTVX, 3:30 P.M. Open House, Tulsa City-County Health Department, 4616 East 15th.

MONDAY, March 25th:

No meeting of the Tulsa Academy of General Practice on this date.

Annual Meeting, American Academy of General Practice, opens at St. Louis, Missouri. Continues through March 28th.

TUESDAY, March 26th:

St. John's Tumor Clinic, 8:00 A.M.

Pediatric Section Meeting, St. John's Hospital, 9:00 A.M.

Interns and Residents Lecture, St. John's Hospital, 12:30 P.M. Subject: "Obstetrical Anesthesia and Analgesia." Speaker, Dr. Walter B. Sanger.

Postgraduate Lecture in Internal Medicine, Hillcrest Medical Center, 5:30 P.M. Subject: "Lower G.I. Problems." Speaker, Dr. Byron L. Bailey.

WEDNESDAY, March 27th:

St. John's Isotope Clinic, St. John's Hospital, 8:30 A.M.

Medicine Section Meeting, Hillcrest Medical Center. Dinner, 6:00 P.M., Program 7:00

THURSDAY, March 28th:

Medical Section Meeting, St. John's Hospital, 8:30 A.M.

Surgical Motion Picture, Hillcrest Medical Center, 12:30 P.M. Subject to be announced.

FRIDAY, March 29th:

St. John's Isotope Committee Meeting, St. John's Hospital, 8:30 A.M.

St. John's Tumor Clinic, Clinical Conference, 9:30 A.M. X-Ray Conference, Hillcrest Medical Center, 3:30 P.M.

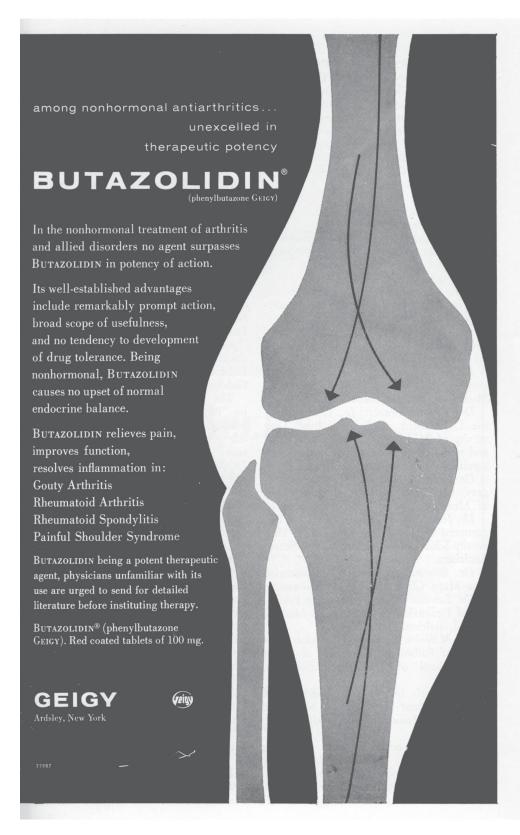
Doctor's Day Annual Banquet, Auxiliary to the Tulsa County Medical Society, Oaks Country Club, 6:00 P.M.

SATURDAY, March 30th:

Pathological Tissue Conference, Hillcrest Medical Center, 8:30 A.M.

SUNDAY, March 31st:

Medical Telecast, "Medical Horizons" series, Television Station KTVX, 3:30 P.M.



#### GENERAL PRACTICE GROUP SETS NATIONAL CONVENTION

A sizeable delegation of Tulsa doctors is expected to attend the Ninth Annual Scientific Assembly of the American Academy of General Practice, March 25-28, 1957, at St. Louis, Missouri.

Among Tulsans planning to attend are Dr. Marshall O. Hart, Delegate from Oklahoma, and Dr. Charles E. Wilbanks, President-Elect of the Tulsa Academy of General Practice and the Oklahoma Acad-

emy of General Practice.

The program for the national group will feature scientific papers, symposia, commercial and scientific exhibits, social events, and business sessions. Dr. Malcom E. Phelps of El Reno, Oklahoma, will be inaugurated as President in ceremonies during the convention.

Among the many visiting distinguished guest speaker will be the following medi-

cal personalities:

Dr. Philip Thorek, Professor of Surgery, University of Illinois School of

Medicine, Chicago, Illinois.

Dr. Thomas Francis, Jr., Chairman of the Department of Epidemiology, University of Michigan School of Medicine, and nationally known authority on poliomyelitis, Ann Arbor, Michigan.

Dr. Isidor S. Ravdin, Professor of Surgery, University of Pennsylvania School of Medicine, Philadelphia, Pennsylvania.

Dr. John Adriani, Chairman of the Department of Anesthesiology, Tulane University School of Medicine, New Orleans, Louisiana.

Dr. Edward H. Rynearson, Internist, The Mayo Clinic, Rochester, Minnesota.

Dr. Lawson Wilkins, Associate Professor of Pediatrics, Johns Hopkins Medical School, Baltimore, Maryland.

Dr. Malcolm L. Barnes, Associate Professor of Pathology, University of Louisville School of Medicine, Louisville, Kentucky.

Dr. Francis D. Murphy, Chairman of the Department of Medicine, Marquette University Medical School, Milwaukee, Wisconsin

Wisconsin.

Twenty-one other doctors, including Dr. Joseph W. Kelso, Oklahoma City surgeon, will appear on the program.

A post-assembly trip to New Orleans, Louisiana, has also been arranged, as well as an extended 26-day air cruise to South America, for convention visitors wishing to combine the meeting with a vacation.

### SPEAKERS ANNOUNCED FOR MENTAL HEALTH INSTITUTE

Dr. Edward J. Stainbrook, Professor of Psychiatry and Neurology, University of California School of Medicine, San Francisco, California, will be the principal guest speaker for the Sixth Annual Mental Health Institute on Tuesday, April 9, 1957, at the University of Tulsa.

The day-long meeting, sixth in a series sponsored by the Tulsa County Association for Mental Health and affiliated sponsors, will also feature Dr. Stewart G. Wolf, Chairman of the Department of Medicine, University of Oklahoma School of Medicine, Oklahoma City, and Dr. Louis Jolyon West, Air Force psychiatrist of St. Louis, Missouri. Tulsa doctors on the program will include Dr. Robert G. Tompkins and Dr. Jed E. Goldberg.

The theme of the 1957 Institute will be "Physical Health and Emotions." Dr. Stainbrook's principal address will be on the general theme. Dr. Wolf will discuss "Stress and Life Situations," while Dr. West will moderate a panel on "Clinical Experiences With Physical Health

and Emotions."

All doctors are urged and invited to attend. A complete program will be mailed to Tulsa physicians later in March.

#### WILBANKS HONORED AGAIN

Dr. Charles E. Wilbanks, prominent Tulsa general practitioner, was named as President-Elect of the Oklahoma Academy of General Practice at the annual meeting of the organization in Oklahoma City last February 4-5. He will serve as President in 1958-59, succeeding Dr. Elmer E. Ridgeway, Jr. of Oklahoma City.

The honor was the second to come to Dr. Wilbanks recently. In December he was elected President-Elect of the Tulsa Academy of General Practice, to serve as

President in 1958.

DR. JOSEPH FULCHER has taken new professional quarters at Utica Square Medical Center.



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#### **NEW APPLICANTS**

The following physicians are applicants for membership in the Tulsa County Medical Society:

John R. Scott, M.D. Medical Depart-

ment, Carter Oil Company, Tulsa. A. B. Degree, Bethel College, Newton, Kansas. Medical Degree, University of Kansas School of Medicine, Kansas City, Kansas, Class of 1946. Interned St. Francis Hospital, Wichita, Kansas,



1946-47. Captain, United States Army Medical Corps, 1947-49. Resident in Obstetrics & Gynecology, St. Francis Hospital, Wichita, Kansas, 1949-50. In private practice, Wichita, Kansas, 1950-52; Missoula, Montana, 1953-55; Livingston, Montana, 1955-56. Specialty, Industrial

Medicine. Recommended by Dr. Tom Hall Mitchell and Dr. Lloyd E. Caauwe.

Beryl D. Henwood, M.D. Tulsa Clinic, 915 South Cincinnati, Tulsa. Pre-med-

ical Education, University of New Mexico and Southwestern University of Memphis, Tennessee. Medical Degree, University of Tennessee School of Medicine, Class of 1955. Interned Hillcrest Medical Center, Tulsa, Oklahoma,



1955-56. General Practice. Military Service, United States Navy, 1936-40, 1941-45. Recommended by Dr. A. B. Carney and Dr. Earl M. Lusk.

Theodore R. Wenger, M.D. 2010 South Utica, Tulsa. Pre-Medical Educa-

tion, Tulane University, New Orleans, Louisiana. Medical Degree, University of Oklahoma School of Medicine, Class of 1949. Interned University of Wisconsin General Hospitals, Madison, Wisconsin, 1949-50. Captain, United



States Army Medical Corps, 1949-51. In private practice, Tecumseh, Oklahoma, 1951-54. Resident in Anesthesiology, University of Oklahoma Hospitals, Oklahoma City, 1954-56. Specialty, Anesthesiology. Member, American Society of Anesthesiologists. Recommended by Dr. Howard A. Bennett and Dr. H. B. Stewart.

Speakers for the Will Rogers High School Medical Club in February included DR. E. O. JOHNSON, DR. MARY V. GRAHAM, and DR. ROBERT E. DILLMAN.

DR. M. V. STANLEY has resigned from the Medical Department of Douglast Aircraft Company and is resuming private practice at a new location to be announced later.

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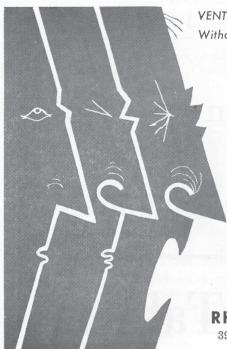
Adult dosage:  $125\mathrm{M}-2$  tablets every four to six hours;  $250\mathrm{M}$  and  $500\mathrm{M}-1$  to 2 tablets every six

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#### BLOOD CENTER NEWS

#### DISTRIBUTION & REPLACEMENT REPORT

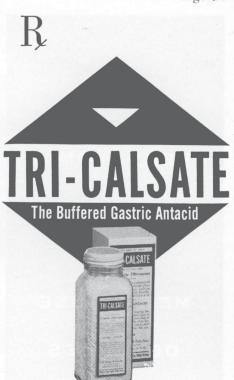
January, 1957

	Bloods Jsed:	Replace- ments:	% Repl.
St. John's	423	240	51.4%
Hillcrest	423	220	52.0%
Byrne	17	2	11.7%
Osteopathic	85	76	89.4%
Mercy	0	1	
Tulsa Osteo	1	1	100.0%
Broken Arrow	3	2	66.6%
Moton	12	3	25.0%
Other Hospitals	85	198	232.2%
Other Uses	179		
Totals	,466	843	57.5%

Tulsa's growth as a medical center and in terms of the number of hospital beds promises to pose serious problems in the future recruitment of an adequate supply of blood for transfusion. The Tulsa County Red Cross Blood Center noted last month in a report to doctors that blood requirements had grown from 6,000 units in 1949, the Center's first year, to over 14,000 last year. Predictions for 1957 are for a minimum of 15,250 units.

This growth in blood needs is attributable to a number of factors. The normal growth in population is one. The increase in the number of usable hospital beds is more important. Additions in recent years at Tulsa's three larger hospitals have permitted the care of many medical and surgical patients treated in other centers previously. An influx of highly trained specialists, particularly in the surgical specialties, has made services available in Tulsa not previously obtainable. This in turn has led to an increased ratio of out-of-city patients from the surrounding area—now estimated at 25 per cent of all cases hospitalized. Progress in surgical techniques and in concepts of medical therapy has permitted new types of treatment which require, or potentially require, an available supply of whole blood.

The future can offer only a greater need for blood. St. John's hospital will open a new 200-bed addition within 60 days. Hillcrest Medical Center has plans



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for a new 110-bed general unit, expected to go into construction in April, and long-range plans for a Children's Hospital. The new St. Francis Hospital will open 250 beds in 1959 and a like number at some future date. The influx of non-County patients may be expected to grow as Tulsa develops as a medical center.

The effect of this growth is to increase the problem of recruiting. By and large, recruiting must come from two sources: (1) organized donor programs in industry, and (2) replacement donors—i.e. members of the family and friends sent to replace blood given to the patient. (The quantity of blood received from the casual walk-in donor is small). With donor programs of leading business firms organized to saturation, greater reliance must be placed on replacement donors.

Doctors can play an increasingly important role in this program by encouraging the patient, his family and friends to replace blood. Patients respect their physician and attach a great importance to his suggestion. A few words refecting the importance of blood replacement emphasizes the matter in the patient's eyes, and leads to more productive returns. In this fashion a greater public security can be assured at all times.

#### CALKINS TO SPEAK

Dr. Leroy Calkins, Chairman of the Department of Obstetrics & Gynecology, University of Kansas School of Medicine, Kansas City, Kansas, will be guest speaker for the Tulsa Obstetrics & Gynecology Society on Wednesday, March 13, 1957, at 6:30 P.M. at Western Village.

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<sup>1</sup>Busse, E.A.: Treatment of Rheumatoid Arthritis by a Combination of Cortisone and Salicylates. Clinical Med. 11:1105.

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### Editorial

Medicine is universally recognized as one of the great world-wide arts and sciences that bind humanity together with a language and purpose transcending all differences of race, creed or color.

To make the language of medicine more articulate in the cause of international peace and human progress, the doctors of the free world are now united in the World Medical Association, whose membership now embraces 53 national

medical organizations.

But it is never enough to establish great institutions. Only when individuals are given an opportunity to play an active part does any human organization come alive and begin to realize its basic purposes. Every American doctor knows first hand the vital role he may play in guiding and protecting his profession by becoming an active member of his local, state and national medical society. Today, every American doctor has the opportunity—and the imperative challenge to help make our profession a stronger influence for world peace. This he may do by joining our own United States Committee of the World Medical Associ-

Similar supporting committees have been organized in other leading nations whose medical societies, like the A.M.A., are members of the W.M.A.

In a timely action the World Medical Association at its Tenth General Assembly in Havana last October adopted a six-point program to implement one of its constitutional purposes — to promote world peace. This includes the development of mutual exchange visits of foreign doctors; exchanges of distinguished medical teachers; establishment of an international visitor's bureau in each member country; stimulation of visits by doctors to the annual meetings of medical organizations in other nations; exchange of textbooks, medical and scientific literature and publications; and holiday exchange programs between doctors and their families.

To implement this program takes interested members—and money. You may

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play a vital role by joining the United States Committee of the World Medical Association. Active membership dues are \$10.00 annually. To join and to learn how you can help this great cause of world peace, write Dr. Clinton, Gallaher, Chairman for Oklahoma, Shawnee, Oklahoma.

### TV PROGRAM WILL EXPLORE SECRETS OF HEMOGLOBIN

The secrets of hemoglobin, the blood and its circulation will be explored on a special television program to be broadcast on Wednesday, March 20, 1957, at 8:00 P.M. over Station KOTV.

The telecast, second in a series of hour-long medical and science documentaries sponsored by the Bell Telephone System, will be in color. Titled "Hemo The Magnificent," the program is di-

rected by Frank Capra.

Another television event scheduled for March is a repeat showing of "Monganga," originally seen on the "March of Medicine" series sponsored by Smith, Kline & French Laboratories. Scheduled for Tuesday, March 5, this documentary of missionary medicine will be telecast by Station KVOO at 8:30 P.M. The program is being repeated due to public demand.

DR. LEONARD L. KISHNER has taken new professional quarters at Utica

Square Medical Center.

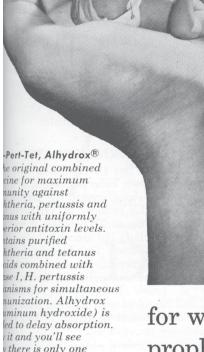
New members of the Executive Committee of the Staff of St. John's Hospital as appointed by DR. C. G. STUARD, President, are DRS. FRANK J. NELSON, E. G. HYATT, MAXWELL A. JOHNSON. HAROLD A. WHITE. WALTER F. SETHNEY, FRANKLIN D. SINCLAIR, WILKIE D. HOOVER, H. B. STEWART, EMIL E. PALIK, and LUCIEN M. PASCUCCI.

DR. LEONARD L. KISHNER, DR. ROBERT I. LUBIN, and DR. ROBERT A. NELSON have been elected to the Board of Directors of the Tulsa County Heart Association.

DR. JAMES W. KELLEY attended the annual meeting of the American Society of Oral Surgeons at Chicago, February 4-6.

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## FOUR TO FIVE PER CENT OF INCOME GOES TO MEDICINE

The average American family now spends four to five per cent of its yearly income for medical care and related services, a report of the Health Information Foundation released last month reveals.

For the nation as a whole the total spent on personal health services, either as out-of-pocket expenditures or by prepayment insurance plans, was \$10.2 billion in 1953, or about 85 per cent of the total cost of all health care in the United States. The remaining 15 per cent was paid by federal, local and state governments.

In contrast \$14.2 billion went for alcoholic beverages and tobacco, \$11.8 billion for recreation, \$23.6 billion for private automobiles and maintenance, and \$24.7 billion for clothing and accessories.

Of the total expenditures, physicians took \$3.8 billion, hospitals \$2 billion, dentists \$1.6 billion, prescriptions \$1.5 billion, and other charges \$1.3 billion.

Twenty per cent of the families surveyed had annual medical costs of less than \$194.00, twenty-two per cent more had costs of less than \$46.00. The average expenditure for males was \$51.00 compared with \$80.00 for females.

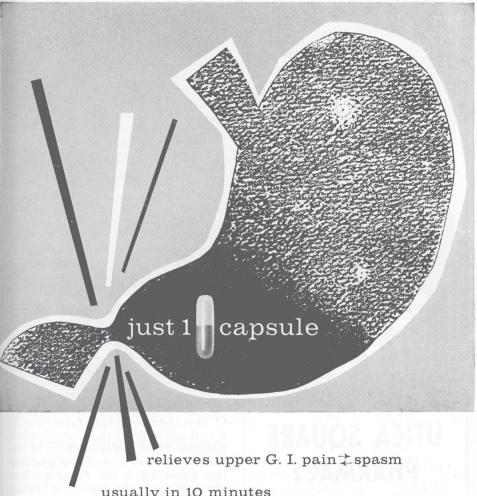
#### LHEVINE MEMORIAL CREATED

Friends of the late Dr. Morris B. Lhevine, widely known Tulsa radiologist who died last year, have created an annual scholarship in his memory to Technion, the Israel Institute of Technology, it was announced in Haifa last month.

Prior to his death Dr. Lhevine had been active in American interests promoting the cultural and industrial development of Israel. In 1951 he visited there and consulted with national leaders on the development of technical education.

#### MEDICAL SCHOOL SETS COURSE

The University of Oklahoma School of Medicine will sponsor an Advanced Course In Electrocardiography, March 48, 1957, at Oklahoma City. Registration will be limited to 30 physicians who took the basic course given last year.



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#### MEDICAL FRAUDS

(Continued From Page 10)
coctions, and the old "Abram" type of diagnostic and therapeutic machines. The latter have usually been a lurid mechanism of flashing lights, ringing bells, and dancing dials—all supposed to indicate the processes of disease in the body! The Pure Food and Drug Administration has been of invaluable help in controlling the use and sale of these devices.

The book seller has been an occasional problem to the Committee, sometimes because legitimate book stores and department stores have been concerned. It has usually been possible to counsel with the latter and to point out that the book in question lacks the authority of recognized medicine. Many of these books, their sale hypoed by personal appearances of the author, have achieved phenominal sales despite their ridiculous and false content.

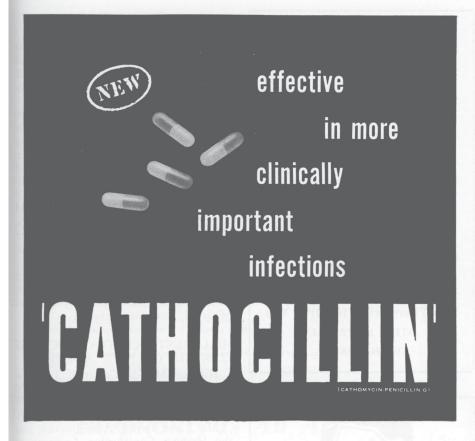
The Committee is frequently called into consultation by law enforcement agencies. This mutual cooperation, particularly with the County Attorney and the Pure Food and Drug Administration, has been largely responsible for Tulsa's present clean condition in this respect.

Particular credit is due to Dr. Marshall O. Hart, who headed the Committee for several years, and to Dr. L. A. Munding, Chairman of the Committee in 1956. The present personnel of the Fraudulent Practices Committee is Dr. Alfred H. Bungardt, Chairman, Dr. Samuel R. Turner, and Dr. Munding.

One case the Committee will never forget is that of the Sand Springs resident who operated from a trailer. To prevent his patients from getting suspicious of his obviously phoney "treatments," he "hexed" them. He told his poor dupes that the "devil would get them" if they ever quit his course of treatments. Fortunately, a burly deputy sheriff, acting on a tip from the Medical Society, could not be hexed. The offender left town, trailer and all, triumphant in a final "curse" on the whole city.

As one Chairman put it, "our case records would make a best-seller!"

DR. R. M. WADSWORTH is vacationing in Alabama.



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gonococcal arthritis; urethritis; scarlet fever; erysipelas.

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#### SHEP FIELDS

(Continued From Page 8)

"Rippling Rhythm" proved a sensation with its unusual styles. Widely imitated today (by the popular Lawrence Welk and others), it has been described as mu-

sic through a soda straw!

Fields has recorded by RCA Victor, MGM and Bluebird Records, and has appeared as the star of sustaining shows on NBC, CBS, ABC, and Mutual Network. Television appearance have added to his success in the nation's major ballrooms and hotels. He is a frequent visitor at the Statler, New York, Plaza and Waldorf-Astoria hotels of New York, Chicago's Palmer House and Edgewater Beach Hotel, and the Los Angeles' Bilt more

Specialty artists with the Fields aggregation include attractive Jackie Austin, vocalist; Bob Podell, vocalist; and Carl Micarelli, accordion virtuoso.

## HILLCREST HOSPITAL RECEIVES LOW BID ON NEW ADDITION

Hillcrest Medical Center of Tulsa has received a low base bid of \$1,849,900.00 for construction of its new 110-bed hospital wing, it was announced last month.

Mr. Bryce Twitty, Administrator, said the Harmon Construction Company of Oklahoma City submitted the lowest bid of nine sealed bids received from interested contractors. By accepting alternate bids on some construction items, the Center hopes to get the best overall bid on the project. The bids are now being studied by the Center's Board of Directors and architects and a final decision will be announced later.

Bids were also received on the cost of adding a sixth story to the proposed five floor addition.

In attendance at the annual meeting of the American Academy of Orthopaedic Surgeons in Chicago, February 25-28, were DR. ALFRED H. BUNGARDT, DR. WORTH M. GROSS, DR. JACK L. RICHARDSON, DR. JOHN E. McDONALD, and DR. ROBERT HALL JOHNSON. Also present was DR. LEO LOWBEER, who presented a scientific exhibit.

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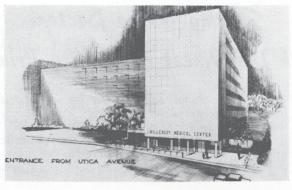
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