

Celebrating Our
Golden Anniversary

1907 - 1957

Fifty Years of Medical Progress



The
BULLETIN

OF THE

Tulsa County Medical Society

December, 1957

Vol. 23

No. 12

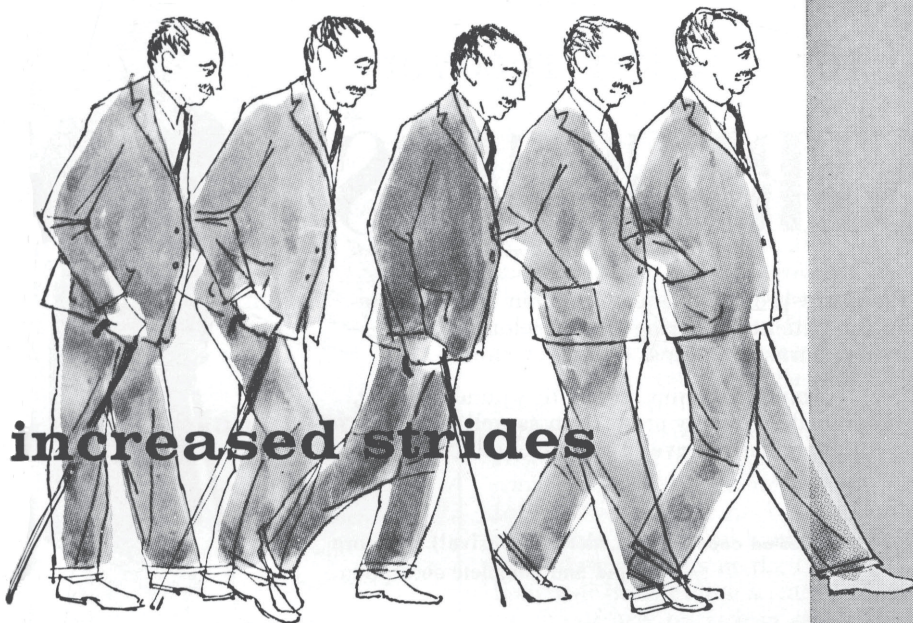
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outstanding
broad-spectrum
antibiotic—
now activated
for higher,
faster blood levels*

The image shows two rectangular boxes of Pfizer tetracycline products. The top box is light-colored and contains the text: "new" in small letters, "TETRACYCLIN[®] V" in large bold letters, "TETRACYCLINE-PHOSPHATE BUFFERED" in smaller letters below the product name, and "capsules, 250 mg." in bold letters. The bottom box is dark-colored and contains the text: "new orange-flavored" in white letters, "TETRABON[®] V" in large white bold letters, "TETRACYCLINE-PHOSPHATE BUFFERED" in small white letters at the bottom left, and "HOMOGENIZED SYRUP" in small white letters at the bottom right.

ready-mixed liquid for oral administration
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increased strides

in rheumatoid arthritis

on only 12 mg. daily average maintenance dosage†

METICORTELONE®

prednisolone

- ..rapidly reduces swelling, tenderness and pain on motion
- ..overcomes disabling muscle spasm
- ..maintains therapeutic benefits by minimizing sodium retention, edema and hypokalemia associated with older corticosteroids

†in rheumatoid arthritis—daily maintenance dosage averages only 12 mg. (may be as low as 5 mg.) after initial suppression of symptoms

*"Meti"*steroids mean minimal maintenance dosage*

dosage: In rheumatoid arthritis—initially 20 to 30 mg. a day until favorable response is obtained. Dosage is gradually reduced by 2.5 to 5 mg. daily until maintenance levels between 5 and 20 mg. are reached. Buff-colored tablets of 1, 2.5 and 5 mg.

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STRESSCAPS provide adequate vitamin supplementation for patients suffering from prolonged stress—surgery, burns, fractures, trauma or shock.

Stress Formula Vitamins promote wound healing, and stimulate antibody production as well as providing a nutritional reserve of water-soluble vitamins.



dry-filled sealed capsules (a Lederle exclusive!) for more rapid and complete absorption.

LEDERLE LABORATORIES DIVISION, AMERICAN CYANAMID COMPANY, PEARL RIVER, NEW YORK



*REG. U.S. PAT. OFF.



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GETMAN
DRUG STORES
PRESCRIPTION SPECIALISTS

With The Editor . . .

The Oklahoma Medical Research Foundation announces that its staff members have authored seventy-five scientific papers in the last year, all based on research in progress . . . These have been presented at state and national medical association meetings over the nation or published in leading medical journals . . . Just another strong piece of evidence of the fine work being done by the Foundation . . . The Oklahoma State Heart Association, incidentally, has placed \$225,000 into heart research at the Foundation since 1952, the largest single cash contribution . . . The American Medical Association and the Royal Society of Medicine of Great Britain are joining hands for a 75-minute trans-Atlantic medical conference . . . Linked by the new under-seas cable, members of the two organizations will hear leading scientists in a discussion of new research in cancer chemotherapy . . . The event will be part of the scientific program of Clinical Session of the A.M.A. in Philadelphia on December 4th . . . Smith, Kline & French Laboratories are picking up the tab for the Conference as part of its continuing professional education program . . . A total of 9,859 claims were paid by the Medicare program of medical benefits to military dependents during its first ten months of operation in Oklahoma . . . The payments, largely to State physicians, amounted to \$594,124 . . . Incidentally, immunization for Asian Flu is not covered under Medicare for any patients . . . It is shocking to learn that 40 per cent of the income-earning people of England's Welfare State have incomes of less than \$100 a month; 87 per cent have incomes of less than \$2,000 annually . . . It is not difficult to see why the British accept socialized medicine! . . . Old-age pensioners in Britain get only \$5.60 a week . . . With Great Britain's National Insurance Fund running heavily into the red, a 10 per cent increase in income taxes is being talked by Parliament . . . There is no prospect of England abandoning its state medicine program, however, as both major parties are firmly committed to it.



Ever hear of a "delicious" antacid?

NEW TRISOGE^L

(Magnesium Trisilicate and Colloidal Aluminum Hydroxide, Lilly)

...overwhelmingly preferred by adult taste-test panel

An entirely new manufacturing process has made 'Trisogel' a really palatable antacid. Its creamy, smooth texture and mild mint flavor assure you wholehearted patient acceptance. An adult taste panel enthusiastically selected 'Trisogel' for texture, flavor, and color over all other formulas and formula variations tested.

'Trisogel' combines the prompt antacid action of aluminum hydroxide with the more sustained effect of magnesium trisilicate.

Each 5 cc. (approx. 1 teaspoonful) of 'Trisogel' will neutralize 100 cc. of N/10 HCl.

Dosage: In the treatment of peptic ulcer, the usual adult dose is 1 or 2 tablespoonfuls every one to three hours.

'Trisogel' is available in 12-oz. bottles at pharmacies everywhere.

THE BULLETIN

OF THE

TULSA COUNTY MEDICAL SOCIETY

G. R. Russell, M.D., *President*Hugh Perry, M.D., *President-Elect*James W. Kelley, M.D., *Vice-President*Walter E. Brown, M.D., *Sec.-Treasurer*Jack Spears, *Executive Secretary*

Vol. 23

TULSA, OKLAHOMA, DECEMBER, 1957

No. 12

ELECTION OF OFFICERS SCHEDULED

**Tulsa County Medical Society Sets
Annual Business Meeting For De-
cember 9th. Motion Picture On
Malpractice To Be Shown.**

Members of the Tulsa County Medical Society will meet on Monday, December 9, 1957, at 8:00 P.M. in an annual business meeting and election of officers. Twenty-nine officials will be selected from a list of fifty-nine members eligible to hold office.

Standing and special committees will render reports of activity for the current year. The membership will approve an operating budget and fix the amount of annual dues for 1958.

The membership will also discuss and vote upon a series of amendments to the By-Laws. Originally scheduled for action at the Society meeting of November 11th, these proposed amendments were postponed to the December session.

If time permits a new motion picture entitled "The Doctor Defendant" will be shown at the conclusion of the business meeting on December 9th. The second in a series of films sponsored by the American Medical Association in cooperation with William S. Merrell Company, the picture is designed to educate physicians in the proper defense of malpractice actions.

The meeting will be held in the Auditorium of the Blue Cross-Blue Shield Building, 1215 South Boulder, Tulsa. Telephone service is available by calling LU 5-9149.

Officers to be elected include President-Elect (to serve as President in 1959), Vice-President, Secretary-Treasurer, one member of the Board of Trustees, one member of the Board of Censors, five

members of the House of Delegates of the Oklahoma State Medical Association, and fourteen alternate delegates.

Dr. Hugh Perry, Tulsa surgeon elected last year, will assume office on January 1, 1958, succeeding Dr. G. R. Russell. The incumbent Vice-President is Dr. James W. Kelley, and the incumbent Secretary-Treasurer is Dr. Walter E. Brown.

Dr. Marshall O. Hart is the retiring member of the Board of Trustees. Holdover trustees are Dr. R. M. Wadsworth (1958), Dr. Wilkie D. Hoover (1959), Dr. Frank J. Nelson (1960), and Dr. Earl M. Lusk (1961). Trustees serve a term of five years each.

Dr. Felix R. Park is the retiring member of the Board of Censors. Holdover members are Dr. Gifford H. Henry (1958) and Dr. Robert M. Shepard, Jr. (1959). Censors serve a term of three years each.

There will be five vacancies on the House of Delegates. The Tulsa County Medical Society will be entitled to fourteen seats this year. Retiring delegates are Dr. Horace H. Porter and Dr. Earl M. Lusk. The five vacancies include a seat to be filled occasioned by the death of Dr. Walter B. Sanger last year. Holdover delegates are Dr. Berget H. Blockson (1958), Dr. I. H. Nelson (1958), Dr. Rayburne W. Goen (1958), Dr. Marshall O. Hart (1959), Dr. L. A. Munding (1959), Dr. Hugh Perry (1960), Dr. John E. McDonald (1960), Dr. Walter S. Larrabee (1961), and Dr.

Simon Pollack (1961). Delegates serve a term of five years each.

Fourteen alternate delegates will be selected for a term of one year each. Serving as alternate delegates in 1957 were Dr. Robert L. Anderson, Dr. Byron L. Bailey, Dr. Paul O. Shackelford, Dr. William M. Benzing, Jr., Dr. Henry A. Brocksmith, Dr. Walter E. Brown, Dr. William J. O'Meilia, Dr. G. R. Russell, Dr. Dean C. Walker, Dr. Jack L. Richardson, Dr. John W. Gaddis, Dr. William R. Turnbow, and Dr. Harold J. Black.

As provided by the By-Laws of the Society, a member must have (1) been a member of the Society for five full years, and (2) must have attended fifty per cent of the scientific meetings of the current year in order to be eligible for nomination to office. This year, fifty-nine members are eligible, a figure identical with that of 1956. No credit is given for attendance unless the name of the doctor appears on the official roll book placed at the door of each meeting.

Annual reports of standing and special committees will be mimeographed and mailed to all members in advance of the

December 9th meeting. The published reports may be accepted in lieu of oral reports upon proper action by the membership.

An annual operating budget for 1958 will be presented by the Board of Trustees with a recommendation for the amount of membership dues necessary to support it. Dues for 1957 were \$68.00. Under the By-Laws it is mandatory that the annual dues of the Oklahoma State Medical Association (\$42.00) and the American Medical Association (\$25.00) be added to this amount. It is expected there will be no change in the amount of A.M.A. dues for 1958. Final decision will be made at the interim meeting of the House of Delegates in Philadelphia, Pennsylvania, December 2-6, 1957. Oklahoma State Medical Association dues have already been fixed for 1958 at the same figure of \$42.00.

G.P.'S TO ELECT OFFICERS

The annual business meeting and election of officers of the Tulsa Academy of General Practice will be held in December at a date to be announced later. Dr. Harlan Thomas, Secretary-Treasurer, said all members would be notified of the date, time and place by mail. Due to the proximity of Christmas, this meeting will not be on the Academy's usual fourth Monday of the month.

Members of the Tulsa Academy of General Practice will be guests of the officers at a Christmas party at Hotel Tulsa on Saturday, December 7, 1957. Attendance is by invitation only.

THE ELIGIBLES

Anderson, Robert L.	Lusk, Earl M.
Bailey, Byron L.	Martin, Ralph F.
Benzing, W. M., Jr.	McDonald, John E.
Black, Harold J.	McDowell, R. E.
Boone, W. B.	McGill, R. A.
Brocksmith, H. A.	Moore, Edward L.
Brown, Walter E.	Mulmed, Earl I.
Cronk, Gerald E.	Nelson, Frank J.
Davis, Thomas H.	Nelson, I. H.
Dean, W. A.	Orr, Herbert S.
Evans, Hugh J.	Palik, Emil E.
Flack, F. L.	Pascucci, L. M.
Ford, H. W.	Park, Felix R.
Gaddis, John W.	Perry, Hugh
Gaddis, N. C.	Peters, James C.
Goen, R. W.	Pollack, Simon
Gorrell, Ben F.	Richardson, J. L.
Gray, John F., Jr.	Russell, G. R.
Hardman, T. J.	Sethney, W. F.
Hart, Marshall O.	Shackelford, Paul O.
Henry, G. H.	Shepard, R. M., Jr.
Hoover, W. D.	Sinclair, F. D.
Hudson, David V.	Sundgren, Vincel
Johnson, Robert H.	Thomas, Harlan
Jones, Craig S.	Walker, Dean C.
Kelley, James W.	White, Harold A.
Kerekes, Ernest S.	Wilbanks, C. E.
Kishner, L. L.	Wilner, Sol
Kramer, Allen C.	Yandell, Hays R.
Lewis, C. S., Jr.	

DR. BERGET H. BLOCKSOM appeared on the scientific program of the Southern Medical Association at Miami, Florida, November 11-15, 1957. Others in attendance included DR. JACK L. RICHARDSON, DR. F. L. FLACK, DR. BERYL D. HENWOOD, DR. ROGER Q. ATCHLEY, and DR. LAWRENCE E. THOMPSON, JR.

Guest speakers for Edison High School Medical Club during November included DR. SUMNER Y. ANDELMAN, DR. SAMUEL R. TURNER, and DR. AVERILL STOWELL.

WORK BEGINS ON CHILDREN'S HOSPITAL

New Unit At Hillcrest Medical Center Will
Care For 150 Patients. Cobalt-60 Machine
To Be Located In Basement Area.

Construction specifications on a \$1,650,000 children's hospital at Hillcrest Medical Center, as released last month, indicate the new unit will be a major addition to Tulsa hospital facilities.

To be named the Mabee Children's Hospital, the new wing will be built from a grant of two million dollars to the Center last year by the John and Lottie Mabee Foundation. Facilities for the care of approximately 150 patients will be provided.

The proposed addition will be 173 feet long and 53 feet wide and will occupy the present sunken plaza, flower gardens and lawn area in front of the older section of the Center.

The first floor will include the admitting offices, waiting rooms, and micro-chemical and physical therapy laboratories with the most modern equipment. The second floor will house a diagnostic x-ray laboratory and areas designed for special nursing care.

The third floor will contain isolation wards and facilities for the care of adolescent patients. Children in the age group three to eight years will be housed in general bed areas on the fourth floor. The fifth and sixth floors are designed for care of patients one day to three years old.

Present plans call for locating the Center's new Cobalt-60 machine in the basement of the new wing. This room will be constructed with three-foot thick solid concrete walls and a two-foot thick ceiling, along with other precautions against radioactivity prescribed by the Atomic Energy Commission. The new Cobalt unit will serve patients of all ages quartered throughout the Center.

The Mabee Children's Hospital will have 94 beds, 54 cribs, and five bassinets, as well as incubators, oxygen units, and iron lungs.

Each floor is to be equipped with a playroom with television and toys and recreational facilities appropriate to the age group of the patients quartered on

the floor.

A combination kitchen and nurses work area will be provided on each floor; the small kitchen is for the preparation of irregular meals and special formulas. Older children will be fed from the main kitchen through the Center's present hot-pack meal system.

Rooms are designed for interchangeability, and each room may be readily converted from a private to a semi-private unit. This arrangement will permit parents to remain overnight with their children as case conditions indicate. This new trend in modern care reportedly promotes patient recovery and lessens the work load of floor nurses.

Each room is to be decorated in attractive pastel colors for appeal to children. Areas to be occupied by smaller patients will have cartoon-like decorations on walls and fixtures. Each bed position will be served by oxygen and vacuum outlets and by the latest in nurse call systems.

Glass will be used extensively in the internal walls of the Mabee Children's Hospital to permit maximum observation of patients by nurses, especially in ward and nursery areas. Some 320 aluminum windows will be needed, along with 363 doors, 65 commodes, 79 lavatories, and over 1,000 light fixtures.

The new six-story structure will be joined to the older building of the Center by a connecting link at a point aligned with the present main door.

Equipment and furnishings for the Children's Hospital are expected to cost an additional \$300,000 beyond the construction costs.

Ground-breaking ceremonies were held November 15th, marking the beginning of construction. The building, designed by Hugh R. Humphreys, Tulsa architect, will give the Center a total capacity of 800 beds. Low bidder on the project was Manhattan Construction Company. The addition is expected to be completed in the Fall of 1958.

POSTGRADUATE PROGRAM SCHEDULED BY CANCER GROUP

Four nationally known medical personalities will headline the scientific program of the Twelfth Annual Meeting of the Oklahoma Division of the American Cancer Society on Saturday, December 7, 1957, at the Skirvin Hotel, Oklahoma City, Oklahoma.

Scheduled to present papers at the one-day session are

Dr. Joe V. Meigs, Professor of Gynecology, Harvard Medical School, Boston, Massachusetts. His subjects will be "The Selection of Patients With Carcinoma of the Cervix for Surgical Treatment" and "Results of Surgical Treatment in Carcinoma of the Cervix."

Dr. J. A. del Regato, Radiologist and Director, Penrose Cancer Hospital, Colorado Springs, Colorado. His subjects will be "Treatment of Cancer of the Lower Lip" and "Radiation Treatment of Cancer of the Cervix."

Dr. Alexander Brunschwig, Professor of Surgery, Cornell University School of Medicine, New York, N. Y. His subjects will be "Total Right Hepatic Lobectomy for Neoplasm" and "The Surgical Treatment of Carcinoma of the Cervix Following Radiation Failure."

Dr. John B. Hazard, Chairman of the Department of Pathology, Cleveland

Clinic, Cleveland, Ohio. His subjects will be "Polypoid Tumors of the Colon and Rectum" and "Clinical Cytology—Present Status."

All guest speakers will participate in a panel discussion on the selection of treatment of carcinoma of the cervix.

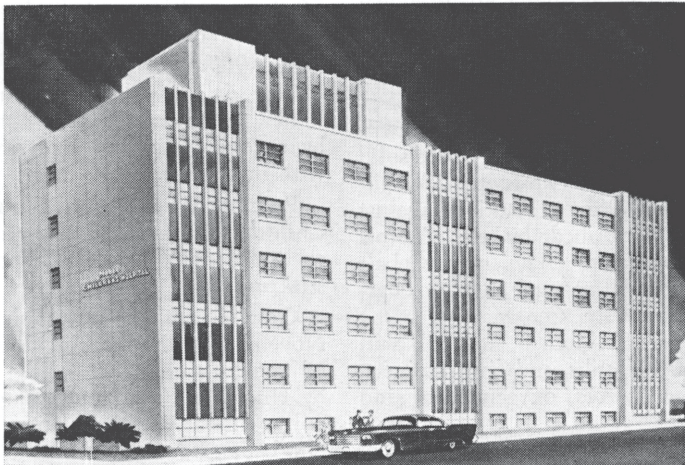
There is no registration fee. The first session will open at 9:00 A.M. After a luncheon at 12:30 P.M. with a speaker to be announced, the program will resume at 2:00 P.M. Advance registration is suggested.

The Oklahoma Division of the American Cancer Society will also hold a formal business meeting at the same time.

DR. EUGENE S. COHEN attended a Postgraduate Study Course in Obstetrics & Gynecology at the University of Kansas Medical Center, Kansas City, Kansas, November 4-7, 1957.

An item in the November issue of The Bulletin erroneously stated DR. H. B. STEWART had been elected President of the Blue Shield Plan of Oklahoma. Dr. Stewart was named as President of the Blue Cross Plan of Oklahoma.

DR. JOHN F. GRAY, JR., attended the annual meeting of the Southern Psychiatric Association in Miami Beach, Florida, October 7-9.



Pictured above is the architect's conception of the new Mabee Children's Hospital at Hillcrest Medical Center, to occupy the corner of Utica and 12th Streets in front of the present main building.

an oxazine... not an amphetamine
appetite curbed...
sleep undisturbed



PRELUDIN[®]

(brand of phenmetrazine hydrochloride)

developed specifically
for appetite suppression

Chemically different from the amphetamines,
PRELUDIN provides potent appetite suppression with little
or no central stimulation.

- **rarely causes loss of sleep**¹ — may be given late enough
in the day to curtail after-dinner "nibbling," yet not hinder sleep.
- **avoids nervous tension and "jitters"**² — simultaneous
sedation is not required.³

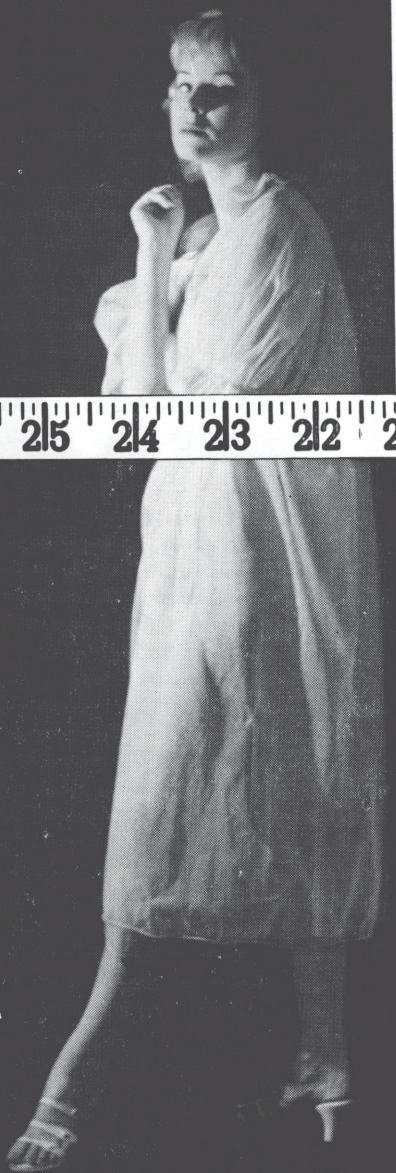
"...in clinical use the side-effects of nervousness,
hyperexcitability, euphoria, and insomnia are much less than
with the amphetamine compounds and rarely cause difficulty."⁴

References: (1) Gelvin, E. P.; McGavack, T. H., and Kenigsberg, S.: *Am. J. Digest.
Dis.* 1:155, 1956. (2) Holt, J. O. S., Jr.: *Dallas M. J.* 42:497, 1956.
(3) Natenshon, A. L.: *Am. Pract. & Digest Treat.* 7:1456, 1956. (4) Council on
Pharmacy and Chemistry, *New and Nonofficial Remedies: J.A.M.A.*
163:356 (Feb. 2) 1957.

PRELUDIN[®] (brand of phenmetrazine hydrochloride). Scored, square, pink
tablets of 25 mg. Under license from C. H. Boehringer Sohn, Ingelheim.

GEIGY Ardsley, New York

87057





D. L. KINCAID
(Kinney)



RAYMOND EWERS

Merry Christmas

At this joyous time of the year may we at Professional Drug Shop wish you a very Merry Christmas. May the spirit of the Great Physician whose birth we celebrate watch over you and bless us all with peace in the hearts of mankind. Our Christmas wish for you — a full measure of happy, profitable living.

Professional **DRUG SHOP**

2110 South Utica

Telephone RI 7-1384

Editorial

GOOD LUCK, BING

The appointment of Dr. F. J. L. Blasingame of Wharton, Texas, as General Manager of the American Medical Association is a selection which meets wide approval in medical circles over the nation.

In nearly 30 years of service to the medical profession "Bing" Blasingame has demonstrated a courageous and intelligent approach to the problems of American Medicine. During the past 10 years he has been an energetic force in the affairs of the American Medical Association, first as one of a group of "young rebels" among A.M.A. delegates who spearheaded a much-needed internal reorganization in basic policy, and later as a valued member of the Board of Trustees. Few physicians have devoted so much time and effort to organized medicine; last year his many activities took him away from home 128 days, during which time he travelled more than 60,000 miles. He has accepted the position of General Manager of the A.M.A. at a considerable personal sacrifice to himself and his family.

Dr. Blasingame possesses all the essentials of leadership, plus knowledge, imagination and sound thinking. He will need these qualifications in his new job, a task which tends to become burdensome with its many problems and responsibilities. As one of his first duties he must look to the implementation of the Heller Report, a searching study of the A.M.A.'s internal operations conducted by a private management consultant firm. These recommendations are, in the main, sound and desirable; it is already evident, however, that they can be placed into operation only by a firm management policy administered by a capable and diplomatic executive. We believe Dr. Blasingame has all of the requisite abilities for his task, and the Tulsa County Medical Society is pleased to pledge its support to him.

A word of tribute should be paid to the good work of Dr. George F. Lull, who is voluntarily stepping down as Gen-

eral Manager of the A.M.A. after eleven years of service. Dr. Lull was faced with the task of bringing order to an organization upset by an almost complete reversal in basic thinking and by the dissensions of high leadership. He has succeeded well in welding the profession into a unified whole, and he has steered the Association through some of its most critical days (including a threatened program of socialized medicine which would have undoubtedly become law except for A.M.A.'s determined efforts). It is understandable that at 70, with 34 years of service to the Armed Forces and 11 years as General Manager of the A.M.A., that he should want to lay aside some of the demanding burdens of leadership. Dr. Lull will continue to serve American Medicine and the A.M.A. and will always enjoy a high position of respect among the doctors of the United States.

CHRISTMAS SEALS

For nearly a half-century Christmas Seals have been an American tradition, symbolizing a community Christmas gift of better health for everyone.

Christmas Seals have played an important role in the conquest of tuberculosis by making funds available for medical research, financing case-finding studies, providing a valuable educational program, and assisting in the rehabilitation of the post-tuberculosis patient.

Although great strides have been made against this dread disease, it is far from being completely eradicated. There were 144 new cases of tuberculosis discovered in Tulsa County alone in 1956. Twenty persons died from tuberculosis in Tulsa County last year, and one American dies from it every half-hour.

Your purchase of Christmas Seals finances the entire program of the Tulsa County Tuberculosis Association, which in turn: provides financial support for the tuberculosis diagnostic clinic for indigents at the Tulsa City-County Health Department; pays for the free chest x-rays taken in the Mobile X-Ray Unit that tours Tulsa County; pays for a year-round educational program that supplies schools, groups and interested individuals with films, literature and speakers about tuberculosis; helps to provide counseling and

rehabilitation to assist TB patients in returning to a normal life; finances the medical research that will eventually eradicate tuberculosis.

Give a Christmas present to yourself and your community in the form of Christmas Seals—your contribution toward better health for all.

DIRECT MAIL ADVERTISING

In its October 10th issue, The New England Journal of Medicine has some figures on the amount of direct mail advertising received by an average physician which are downright appalling!

An impartial survey, conducted by

FRED AKIN GLASS, M.D.

1887-1957

Dr. Fred A. Glass, 70, widely known Tulsa surgeon, died at his home on October 27, 1957, after a short illness.

A native of Travelers Rest, Kentucky, Dr. Glass attended Centre College of Danville, Kentucky, where he graduated in 1908. Four years later he received his medical degree from Johns Hopkins School of Medicine, Baltimore, Maryland. He interned at Lakeside Hospital of Cleveland, Ohio, and subsequently completed a residency in surgery under the late Dr. George Crile at the same institution. Dr. Glass entered private practice in Tulsa in 1915, where he became the first physician to purchase and operate an x-ray machine in the County. In 1947, in association with Dr. Frank J. Nelson and other physicians, he founded the Glass-Nelson Clinic of Tulsa.

Dr. Glass was a fellow of the American College of Surgeons and member of several medical organizations. He was the first Chief of Staff at St. John's Hospital in 1926.

Services were held October 30th at the Boston Avenue Methodist Church. Survivors include the widow, his mother, two sons and a daughter.

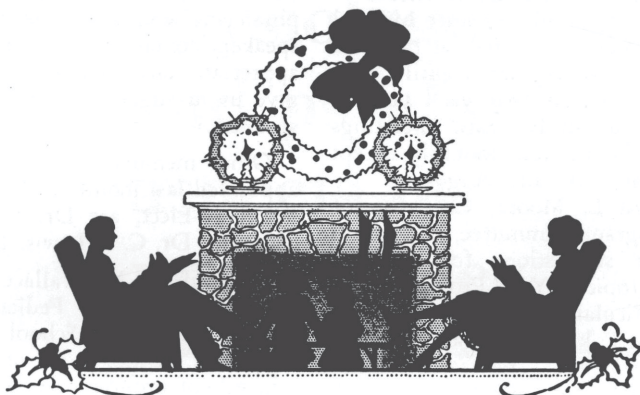
Clark-O'Neill Company of New York, indicates a "sample" general practitioner received 5,041 pieces of direct mail advertising in the period from May 1, 1956, to April 30, 1957. This represented an increase of nearly 600 over the previous twelve months period.

Some 89.3 per cent of the total came from pharmaceutical advertisers, 2.8 per cent from other types of medical products and services, and the balance from non-medical sources. Forty-five per cent came from ten large drug houses alone. There were 685 different pharmaceutical products represented in the advertising received.

It is clearly apparent from these statistics that a goodly portion of this advertising material, most of which is expensive to produce and process, is going to waste. Few physicians can and will give attention to such a volume of mail; it is even more difficult to retain a fixed impression of the multitude of products advertised in this manner.

The solution to this problem is not readily apparent. As a substitute to direct mail advertising, many physicians would prefer the periodic visits of the professional service representatives. This is primarily true, however, for the large reputable drug houses only, and most doctors do not care to see detail men from the small and less reliable manufacturer. Some observers suggest there are a great many relatively unnecessary drugs on the market, with many others being needlessly taken. The possibilities that some of these products could be eliminated, especially those of a competitive nature, should be explored by joint committees of manufacturers and the medical profession. Sound media analyses by impartial survey firms, such as the one referred to above, should do much to convince advertisers that a lot of money and effort is being wasted.

Doubtless, advertising experts may insist the net sales (and presumably, the net profit) of a company may increase through such a concerted advertising campaign; doubtless, too, there are figures to substantiate such claims. But from a common sense view, it appears that a cannon is being used to kill a flea.



Beck's

wish each and every one of you

A Merry Christmas and a Happy New Year

We extend our sincere appreciation to all the Doctors, their associates and patients for their wonderful cooperation and patronage of our organization.

We bestow our heartiest wishes to one and all for the coming Holidays so dear to all of us.

Beck's **medical arts**
SURGICAL SUPPLIES
MEDICAL AND DENTAL ARTS BUILDING
TULSA, OKLAHOMA

604 So. Boulder

GI 7-5761

PROGRAM COMMITTEE SEEKS SUGGESTIONS FOR SPEAKERS

Members of the Tulsa County Medical Society last month rejected a proposal that the number of regular scientific programs be reduced to four each year or placed on a quarterly basis. Meetings will continue to be held monthly except for May, June, July and August.

Dr. Edward L. Moore, Chairman of the 1958 Program Committee, last month appealed for suggestions for program speakers and topics. "Your Program Committee is particularly anxious to bring to Tulsa the best known personalities in American medicine," he said. "Since these men have many invitations to speak over the nation, it is often necessary to have our invitation extended by a personal friend."

Dr. Moore urged that Tulsa physicians who are well acquainted with leading physicians who would be desirable guest speakers contact him at once. "We will appreciate any assistance members can give us in suggesting and inviting guest speakers."

Other members of the Committee, as appointed last month by Dr. Hugh Perry, President-Elect, are Dr. Lucien M. Pascucci and Dr. C. S. Lewis, Jr.

Dr. William M. Wallace, Chairman of the Department of Pediatrics, Western Reserve University School of Medicine, Cleveland, Ohio, will open the 1958 schedule of programs for the Tulsa County Medical Society on Monday, January 13, at the Blue Cross-Blue Shield Building. His topic will be announced later.



Dr. H. W. Ford (left), Tulsa general practitioner, is presented with a gold pin from the Oklahoma State Medical Association commemorating the completion of fifty years in the practice of medicine. Making the presentation is Dr. Wendell L. Smith (right), Councilor. Dr. John F. Gorrell (center), was presented with a Certificate of Life Membership in the state organization. The ceremonies took place at the November 11th meeting of the Tulsa County Medical Society. Dr. Ford entered practice in 1907 at Middletown, Missouri, moving to Tulsa ten years later.

Upjohn

Treat both the physiologic and psychologic aspects of peptic ulcer

Pamine* - Phenobarbital

*Tablets
and
Elixir*

Supplied:

Pamine-Phenobarbital Tablets containing methscopolamine bromide, 2.5 mg., and phenobarbital, 15 mg. ($\frac{1}{4}$ gr.) in bottles of 100 and 500.

Usual adult dosage:

1 tablet $\frac{1}{2}$ -hour before meals and 1 or 2 tablets at bedtime.

Pamine-Phenobarbital, Half-Strength Tablets, containing methscopolamine bromide, 1.25 mg. and phenobarbital, 8 mg. ($\frac{1}{8}$ gr.) in bottles of 100.

Usual adult dosage:

2 tablets $\frac{1}{2}$ -hour before meals and 2 to 4 at bedtime (or 2 tablets four times daily).

Pamine-Phenobarbital Elixir containing 1.25 mg. methscopolamine bromide, and 8 mg. ($\frac{1}{8}$ gr.) phenobarbital per 5 cc. teaspoonful. In pint bottles.

Usual adult dosage:

2 teaspoonfuls four times daily.

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THE MEDICAL LIBRARY

Library of the Tulsa County
Medical Society



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GIFTS OF THE MONTH—:

- Dr. Henry S. Browne.** Year Book of Urology, 1952.
- Dr. Dave B. Lhevine.** Miscellaneous issues of Medical Clinics of North America, 1952, and Surgical Clinics of North America, 1952.
- Dr. James D. Markland.** American Journal of Medicine, Volume 16 and Volume 22, 1954 and 1957; Archives of Internal Medicine. Volumes 77-78, 1946, bound; Gastroenterology, Volumes 26-29, 1954-55; Journal of Laboratory and Clinical Medicine, miscellaneous issues.
- Dr. Harry D. Murdock.** Collected Papers of the Mayo Clinic and Mayo Foundation. Volumes 45-46, 1953-54.
- Dr. Dale E. Newman.** History of the American Board of Surgery, 1937-52. By J. Stewart Rodman, M.D., Secretary-Treasurer, American Board of Surgery, 1937-52, and Professor Emeritus of Surgery, Woman's Medical College. 104 pp., photographs. J. B. Lippincott Company, Philadelphia, Pennsylvania, 1956.

PUBLICATIONS BY MEMBERS OF THE TULSA COUNTY MEDICAL SOCIETY—:

- Dr. Berget H. Blocksom.** Bladder Pouch for Prolonged Tubeless Cystostomy. Journal of Urology, 78:398-401 (October) 1957.
- Dr. Arthur H. Davis.** Cancer of the Larynx. First of a two-part series. Journal of the Oklahoma State Medical Association, 50:483-495 (October) 1957.

THE MEDICAL CADUCEUS

In the early Sixteenth Century the title pages of medical books published by Johann Froben of Basle frequently showed the device of the caduceus with the entwined serpents surmounted by a dove with the inscription, "Be ye therefore wise as serpents and harmless as doves." This is probably the first association of the caduceus of Mercury with medicine. In 1856 it appeared on the chevrons of hospital stewards in the United States Army, but it was not until 1902 that it was first seen on the uniforms of the medical officers of the United States Army.

Since the Hermes of Greek mythology was the god of fertility, the conductor of souls to Hades, the messenger of the gods, the god of commerce, merchants and thieves, the feeling exists that he is not the true symbol of medicine, and that the Aesculapian staff with the single serpent should be used in its stead. However, the caduceus had its origins in the civilizations earlier than the Greek and it symbolized groups of mystic and magic processes which were predecessors of medicine.

The staff of Aesculapius was a stout knotted staff with a single snake entwined about it. It was stout so that the lame could lean on it, and it had wound about it the snake, symbol of healing, renewal of youth and prolongation of life. One legend relates that while Aesculapius sat at the bedside of a patient a snake came and twined itself around his staff, imbuing him with the wisdom to effect a cure.

One snake about a knotted staff represents the staff of Aesculapius; two snakes entwined about a staff, with or without wings, is properly a caduceus or staff of Mercury.

The Tulsa Tribune recently published an excellent series of articles relating to the early history of medicine in Tulsa and Oklahoma. Written by Nolen Bulloch, the series traced the progress of medicine from the horse and buggy days to the mid-century era of antibiotics, isotopes and miracle surgery. Several articles detailed the development of facilities and procedures for the care of the mentally ill at Vinita. Of particular interest to Tulsans were the articles describing the opening of Tulsa's first hospital in 1906 by the late Dr. Fred S. Clinton, and a review of the career of Dr. Harry D. Murdock, pioneer Tulsa surgeon who is still in active practice. The series represent an excellent contribution to good medical public relations.

PRESIDENT'S PAGE

The Golden Anniversary year of the Tulsa County Medical Society is drawing to a close. In its first fifty years our Society has kept pace with the development of Tulsa from a "cow town" to its present metropolitan center and the associated Magic Empire trade area.

For the future it seems possible for organized medicine in Tulsa to forge ahead with increased vigor, providing the leadership and intellectual stimulus to make our City an even greater scientific capital. The organization of the Magic Empire Academy of Science by the Tulsa County Medical Society with its goal of longer and better living for all is an important first step in our future development. By bringing together the various scientific groups in conjunction with medicine, many valuable objectives can be obtained.

As a Society our goals should continue on the same high professional plane. Economically, we need to spread our coverage to provide a more complete program of preventive and curative medicine for persons of all age groups at a reasonable cost to the patient. This can be best accomplished under our private system of free enterprise through a constant attention to our problems, both professionally and socially.

As my year as your President draws to an end, I want to thank each and every officer and member of the Society for his interest and cooperation during 1957. I am especially grateful to the committee workers for a job well done and to the elder statesmen of the Society for their advice and encouragement.

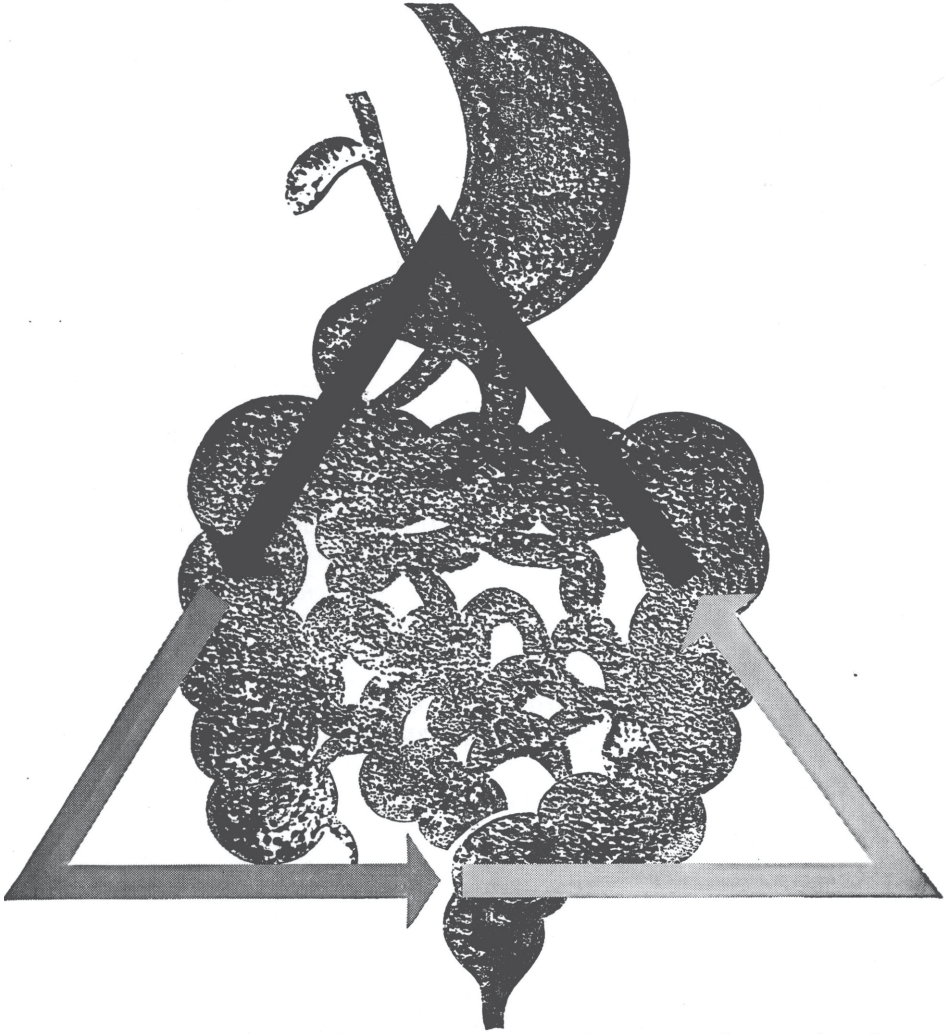
I wish to thank also our most competent Executive Secretary, Jack Spears, for his able handling of Society affairs. Without him it would seem impossible for a man in active practice to occupy the office of President of the Tulsa County Medical Society.

To Dr. Hugh Perry, one of the finest, I offer my best wishes and continued cooperation for the coming year. I am sure that he will find the opportunity of serving as your President as rewarding as I have found it to be.

Sincerely,



President



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DECEMBER MEDICAL CALENDAR

MONDAY, December 2nd:

Staff Meeting, Hillcrest Medical Center, 8:00 P.M.

TUESDAY, December 3rd:

Clinical Session, American Medical Association, opens at Philadelphia, Pennsylvania. Continues through December 6, 1957.

St. John's Tumor Clinic, 8:00 A.M.

Lecture in Internal Medicine, Hillcrest Medical Center, 5:30 P.M. Subject: "Coma." Speaker, Dr. Robert G. Tompkins.

Board of Directors Meeting, Tulsa County Heart Association, 7:30 P.M.

National Cystic Fibrosis Research Foundation Meeting, Oklahoma Natural Building, East 15th Street, 8:00 P.M.

WEDNESDAY, December 4th:

St. John's Isotope Clinic, St. John's Hospital, 8:30 A.M.

THURSDAY, December 5th:

Medical Section Meeting, St. John's Hospital, 8:30 A.M.

Surgical Section Meeting, St. John's Hospital, 9:00 A.M.

FRIDAY, December 6th:

St. John's Isotope Committee Meeting, St. John's Hospital, 8:30 A.M.

St. John's Tumor Clinic, Clinical Conference, 9:30 A.M.

X-Ray Conference, Hillcrest Medical Center, 3:30 P.M.

Journal Club Meeting, Hillcrest Medical Center, 6:00 P.M. Subject: "Management of Gastro-Intestinal Hemorrhage." Speakers, Drs. Dale E. Newman, Robert I. Lubin, and Sol Wilner.

SATURDAY, December 7th:

Twelfth Annual Meeting, Oklahoma Division, American Cancer Society, Skirvin Hotel, Oklahoma City, 9:00 A.M.

Pathological Tissue Conference, Hillcrest Medical Center, 8:30 A.M.

Christmas Reception, Tulsa Academy of General Practice, Hotel Tulsa, 6:30 P.M. Attendance by invitation only.

MONDAY, December 9th:

Annual Business Meeting and Election of Officers, Tulsa County Medical Society, Blue Cross-Blue Shield Building, 1215 South Boulder, 8:00 P.M.

TUESDAY, December 10th:

St. John's Tumor Clinic, 8:00 A.M.

Pediatrics Section Meeting, St. John's Hospital, 9:00 A.M.

Pharmaceutical Demonstration, Hillcrest Medical Center, 12:30 P.M.

Anesthesiology Conference, St. John's Hospital, 3:00 P.M.

Lecture in Basic Sciences, Hillcrest Medical Center, 5:00 P.M. Subject: "Autonomics-Structure and Function." Speaker, Dr. G. H. Daron, University of Oklahoma School of Medicine, Oklahoma City.

WEDNESDAY, December 11th:

St. John's Isotope Clinic, St. John's Hospital, 8:30 A.M.

Postgraduate Short Course, University of Oklahoma School of Medicine, Oklahoma City, 3:30 P.M. Subject: "Problems in Pulmonary Diseases."

Clinical Pathological Conference, Hillcrest Medical Center, 7:30 P.M.

THURSDAY, December 12th:

Medical Section Meeting, St. John's Hospital, 8:30 A.M.

Clinical Pathological Conference, St. John's Hospital, 8:30 A.M.

Urology Section Meeting, St. John's Hospital, 9:00 A.M.

Surgical Motion Picture, Hillcrest Medical Center, 12:30 P.M. Subject to be announced.

DECEMBER MEDICAL CALENDAR

FRIDAY, December 13th:

St. John's Isotope Committee Meeting, St. John's Hospital, 8:30 A.M.
 St. John's Tumor Clinic, Clinical Conference, 9:30 A.M.
 X-Ray Conference, Hillcrest Medical Center, 3:30 P.M.

SATURDAY, December 14th:

Pathological Tissue Conference, Hillcrest Medical Center, 8:30 A.M.

MONDAY, December 16th:

No meeting of the Staff of St. John's Hospital on this date.

TUESDAY, December 17th:

St. John's Tumor Clinic, 8:00 A.M.
 Lecture in Basic Sciences, Hillcrest Medical Center, 5:00 P.M. Subject: "Central Autonomic Function as Related to Common Medical Diseases." Speaker, Dr. C. C. Gunn, University of Oklahoma School of Medicine, Oklahoma City.
 Board of Directors Meeting, Tulsa County Public Health Association, 7:30 P.M. Place to be announced.
 Surgical Section Meeting, Hillcrest Medical Center, 7:30 P.M.
 X-Ray Conference, St. John's Hospital, 8:00 P.M.

WEDNESDAY, December 18th:

St. John's Isotope Clinic, St. John's Hospital, 8:30 A.M.
 Tulsa County Medical Assistants Society Meeting, Blue Cross - Blue Shield Building, 7:00 P.M.

THURSDAY, December 19th:

Medical Section Meeting, St. John's Hospital, 8:30 A.M.
 Obstetrics & Gynecology Section Meeting, St. John's Hospital, 8:30 A.M.

FRIDAY, December 20th:

St. John's Isotope Committee Meeting, St. John's Hospital, 8:30 A.M.
 St. John's Tumor Clinic, Clinical Conference, 9:30 A.M.
 X-Ray Conference, Hillcrest Medical Center, 3:30 P.M.

SATURDAY, December 21st:

Pathological Tissue Conference, Hillcrest Medical Center, 8:30 A.M.

MONDAY, December 23rd:

No meeting of the Tulsa Academy of General Practice on this date.

TUESDAY, December 24th:

St. John's Tumor Clinic, 8:00 A.M.
 Pediatrics Section Meeting, St. John's Hospital, 9:00 A.M.
 Obstetrics & Gynecology Section Meeting, Hillcrest Medical Center, 7:30 P.M.

WEDNESDAY, December 25th:

Merry Christmas! The Executive Offices and Library of the Tulsa County Medical Society will be closed in observance of Christmas.

THURSDAY, December 26th:

Medical Section Meeting, St. John's Hospital, 8:30 A.M.
 Surgical Motion Picture, Hillcrest Medical Center, 12:30 P.M. Subject to be announced.

FRIDAY, December 27th:

St. John's Isotope Committee Meeting, St. John's Hospital, 8:30 A.M.
 St. John's Tumor Clinic, Clinical Conference, 9:30 A.M.
 X-Ray Conference, Hillcrest Medical Center, 3:30 P.M.

SATURDAY, December 28th:

Pathological Tissue Conference, Hillcrest Medical Center, 8:30 A.M.

TUESDAY, December 31st:

St. John's Tumor Clinic, 8:30 A.M.

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New authoritative studies prove that KYNEX dosage can be reduced even further than that recommended earlier.¹ Now, clinical evidence has established that a single (0.5 Gm.) tablet maintains therapeutic blood levels extending beyond 24 hours. Still more proof that KYNEX stands alone in sulfa performance — • Lowest Oral Dose In Sulfa History — 0.5 Gm. (1 tablet) daily in the usual patient for maintenance of therapeutic blood levels • Higher Solubility — effective blood concentrations within an hour or two • Effective Antibacterial Range — exceptional effectiveness in urinary tract infections • Convenience — the low dose of 0.5 Gm. (1 tablet) per day offers optimum convenience and acceptance to patients.

NEW DOSAGE The recommended adult dose is 1 Gm. (2 tablets or 4 teaspoonfuls of syrup) the first day, followed by 0.5 Gm. (1 tablet or 2 teaspoonfuls of syrup) every day thereafter or 1 Gm. every other day for mild to moderate infections. In severe infections where prompt, high blood levels are indicated, the initial dose should be 2 Gm. followed by 0.5 Gm. every 24 hours. Dosage in children, according to weight; i.e., a 40 lb. child should receive $\frac{1}{4}$ of the adult dosage. It is recommended that these dosages not be exceeded.

Tablets: Each tablet contains 0.5 Gm. ($7\frac{1}{2}$ grains) of sulfamethoxypridazine. Bottles of 24 and 100 tablets.

Syrup: Each teaspoonful (5 cc.) of caramel-flavored syrup contains 250 mg. of sulfamethoxypridazine. Bottle of 4 fl. oz.

¹Nichols, R. L. and Finland, M.: *J. Clin. Med.*, 49:410, 1957.

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NATIONAL SURGICAL GROUP PLANS REGIONAL MEETING

All members of the medical profession have been invited to attend a three-day sectional meeting of the American College of Surgeons in Dallas, Texas, January 9-11, 1958, at the Statler Hilton Hotel.

Topics to be covered range from Chemopallidectomy of Parkinson's Disease to Bomb Phenomenology, as well as panels, symposia and motion pictures dealing with practical day-to-day problems confronting busy practicing surgeons. A day-long program in Ophthalmology will be a feature of schedule on January 10th.

A special guest will be Colonel John P. Stapp, nationally known authority on aviation medicine and Director of the Aero-Medical Laboratories of Holloman Air Force Base, New Mexico. Dr. Stapp has figured in the Air Force's studies in deceleration, effects of altitude on man, and other problems of modern aircraft and missiles.

Other guest speakers will include:

Dr. Warren H. Cole, Chairman of the Department of Surgery, University of Illinois School of Medicine, Chicago, Illinois.

Dr. John Adriani, Professor of Anes-

thesiology, Tulane University School of Medicine, New Orleans, Louisiana.

Dr. Robert M. Moore, Chairman of the Department of Surgery, University of Texas School of Medicine, Galveston, Texas.

Dr. Leon Goldman, Professor of Surgery, University of California School of Medicine, San Francisco, California.

Dr. John V. Goode, Professor of Surgery, Southwestern Medical School, Dallas, Texas.

Dr. Paul R. Hawley, Executive Director, American College of Surgeons, Chicago, Illinois.

Dr. George M. Haik, Chairman of the Department of Ophthalmology, Louisiana State University School of Medicine, New Orleans, Louisiana.

Dr. George P. Landegger, Associate Professor of Ophthalmology, University of Southern California School of Medicine, Los Angeles, California.

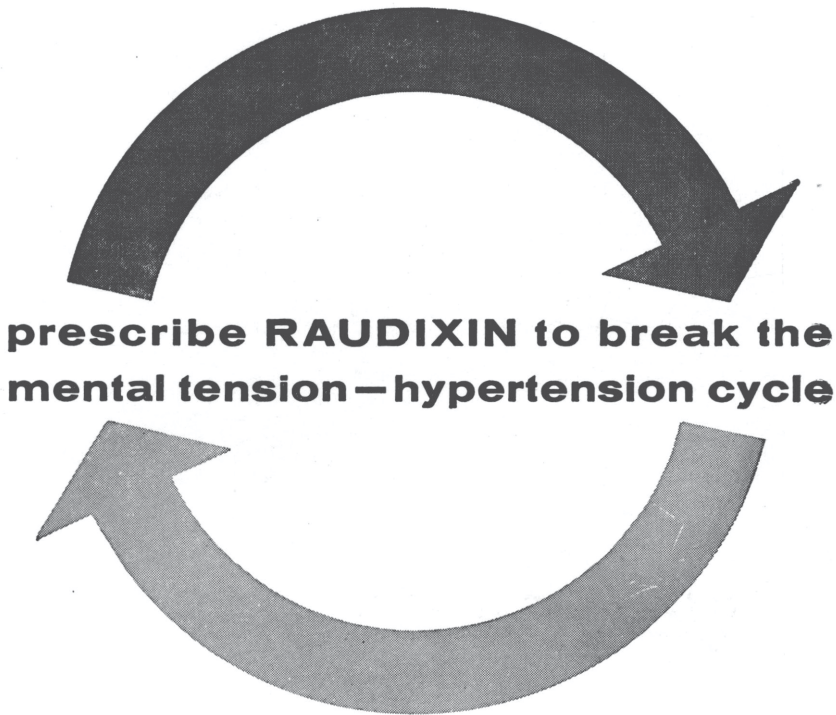
Numerous prominent Texas physicians and surgeons will also appear on the program.

It's a girl for DR. and MRS. HOMER D. HARDY, JR., born October 20th.



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POSTGRADUATE COURSES SET BY UNIVERSITY OF OKLAHOMA

The University of Oklahoma Medical Center last month announced details of six postgraduate study courses scheduled for March through June, 1958. Included in the series are the following:

Postgraduate Study Course in Basic Electrocardiography, March 3-7. This will consist of informal lectures with laboratory exercises to be carried out by the participants. Individual assistance will be given each registrant by the instructors.

Symposium on Ophthalmology and Otolaryngology, March 6-7. Sponsored by the Oklahoma City Society of Ophthalmology and Otolaryngology. Guest lecturers will include Dr. Joseph S. Haas, Associate Professor of Ophthalmology, University of Illinois School of Medicine, Chicago, Illinois, and Dr. Herman Semenov, nationally known otolaryngologist of Beverly Hills, California.

Symposium on Obstetrics and Gynecology, March 8. Sponsored by the Oklahoma City Obstetrical and Gynecological Society. There will be two prominent guest speakers for this event.

Fourth Annual Combined Symposium on Pediatric Surgery, Radiology and Pathology, March 14-15. Sponsored by the Oklahoma Association of Pathologists, Oklahoma Association of Radiologists, and the Oklahoma Chapter of the American College of Surgeons. Guest speakers will include Dr. Robert E. Gross, Professor of Pediatric Surgery, Harvard Medical School, Boston, Massachusetts; Dr. William L. Riker, Assistant Professor of Surgery, University of Illinois School of Medicine, Chicago, Illinois; Dr. Orvar Swenson, Professor of Surgery, Tufts University School of Medicine, Boston, Massachusetts; and Dr. John W. Hope, Assistant Professor of Radiology, University of Pennsylvania School of Medicine, Philadelphia, Pennsylvania. A prominent anesthesiologist and pathologist will also be added to the list of guest speakers.

Postgraduate Study Course on Trauma, April 4-5. Sponsored by the Regional Committee on Trauma of the American College of Surgeons.

Annual Meeting of the Oklahoma Association of House Staff Physicians. The date for this event is not final but will be

either May 23 or June 6. Two guest lecturers will augment presentations by residents and interns of accredited hospitals in Oklahoma.

More complete details will be mailed later to all Oklahoma physicians, who are invited and urged to attend.

These postgraduate study events are in addition to the University of Oklahoma's regular series of short courses held each second Tuesday of the month. (Details of this series are to be found in the October issue of *The Bulletin*). The Center is also sponsoring the First Oklahoma Colloquy on Advances in Medicine, February 6-8.

THOMAS J. LYNCH, M.D.

1889-1957

Dr. Thomas J. Lynch, 68, retired Tulsa surgeon, died at his home on October 28, 1957, following a heart attack. He had been in failing health for the past ten years.

A native of St. Joseph, Missouri, Dr. Lynch attended the Ensworth Academy in that city for his pre-medical education. He received his medical degree in 1909 from Jefferson Medical College of Philadelphia, Pennsylvania. For several years he practiced at various locations in Pennsylvania. Following service as a Major in the Army Medical Corps in World War I, Dr. Lynch came to Oklahoma in 1919 and opened a professional office at Okmulgee. In 1930 he moved to Tulsa, where he became widely known as an industrial surgeon. Dr. Lynch retired in 1944 due to ill health, and for several years was active on a part-time basis in oil investments. He was a fellow of the American College of Surgeons and a Life Member of the Tulsa County Medical Society and its component organizations.

Requiem mass was celebrated on October 31st at Christ the King Church with burial at St. Joseph, Missouri. Survivors include the widow and one daughter.

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DOCTORS PLEDGE 102% OF COMMUNITY CHEST QUOTA

Members of the Tulsa County Medical Society last month pledged a total of \$17,743.00 to the 1958 Tulsa Community Chest-American Red Cross United Fund Campaign, or 102 per cent of the assigned quota.

The Society was one of the earliest groups to reach its quota, and all but eleven members contributed. Dr. James W. Kelley and Dr. R. M. Wadsworth, Co-Chairmen of the Community Chest Committee, were presented with "Oscars" for achieving their goal by Mr. George P. Roberts, Jr., Chairman of the Executives Division.

Awards were also given to the following members of the Community Chest Committee: Drs. Frank J. Nelson, Simon Pollack, William A. Waters, Dave B. Lhevine, Marshall O. Hart, Homer A. Ruprecht, G. R. Russell, Rayburne W. Goen, Wilkie D. Hoover, C. S. Lewis, Jr., Donald L. Brawner, A. B. Carney, Hugh Perry, Gifford H. Henry, Arnold H. Ungerman, and Mr. Jack Spears, Executive Secretary of the Tulsa County Medical Society.

POLIO VACCINE REMINDER CARDS NOW AVAILABLE

The American Medical Association announced last month it would provide free printed reminder cards to any physician upon request for use in reminding patients to secure Salk Anti-Polio Vaccine injections.

The service is part of a campaign to inoculate some 44 million adults with the Vaccine, seen by the A.M.A. as a necessary step in the conquest of poliomyelitis. Two types of cards are provided; an attractive pink card to encourage the patient to take the Vaccine, for use on the first and second shots, and a blue reminder card for the third shot. All are handsomely printed and contain a place for the signature of the physician. The cards are designed for mailing with statements, but may also be sent as post cards if desired.

An order form and sample cards have been furnished to all physicians. Doctors may order in quantity from the American Medical Association, 535 North Dear-

born, Chicago, Illinois.

Attractive printed counter signs, complete with stand, are available upon request from the Tulsa County Medical Society, B9 Medical Arts Building, Tulsa. The signs are eight by nine inches in size and are designed for waiting room use. The text encourages patients to inquire about the Salk Anti-Polio Vaccine.

DR. JAMES C. PETERS attended a one-week Postgraduate Study Course in Internal Medicine at the University of Kansas Medical Center, Kansas City, Kansas, November 11-15.

FOR SALE: Two Spencer binocular microscopes; one Aloe cold-quartz ultra-violet machine; one Fischer cold-quartz ultra-violet machine; one spot ultra-violet machine for diagnosis and treatment of skin lesions. Dr. James D. Markland, 1547 S. Lewis, Tulsa, telephone WEBster 9-4131.

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BLOOD CENTER NEWS

**DISTRIBUTION & REPLACEMENT
REPORT**

October, 1957

Hospital:	Bloods Used:	Replac- ements:	% Repl.
St. John's	583	240	41.2%
Hillcrest	357	209	58.5%
Byrne	15	7	46.7%
Osteopathic	118	87	73.7%
Mercy	9	1	11.1%
Tulsa Osteo.	5	2	40.0%
Broken Arrow	5	6	120.0%
Moton	22	15	68.2%
Other Hospitals	79	119	150.6%
Other Uses	85
Totals.....	1,273	686	53.7%

Figures prepared by the Joint Blood Council and published last month in the Journal of the American Medical Association indicate a total of 40,800 blood transfusions were given in Oklahoma hospitals in 1956. Of this number, 14,800 were provided by the Red Cross Blood Program. It is interesting to note that virtually all of this—14,507 units—came from the Tulsa County Red Cross Blood Center.

Hospital blood banks accounted for 14,700 transfusions in 1956, plus another 1,200 units sold by larger hospitals to smaller hospitals. Community non-profit blood centers (not including Red Cross programs) provided another 400 units. Commercial blood centers, such as that in operation in Oklahoma City, accounted for 9,500 units, and 200 units were purchased outright from professional donors.

In these days when half of Red Cross Blood Center recipients fail to replace blood given to them in Tulsa hospitals, it is encouraging to note the record of a patient who replaced 102 units for the 41 units given him last month during a serious illness. Donors came from a half-dozen area towns in response to a call from the family, evidence of the patient's popularity. A low bow to his physician, Dr. V. William Wood, for his help in the project.

FOR THE ENTIRE RANGE OF RHEUMATIC-ARTHRITIC DISORDERS — from the mildest to the most severe

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Auxiliary News

By Mrs. L. E. Thompson, Jr.

The Tulsa County Medical Auxiliary will meet December 3rd at 12:00 Noon at the Cup Club. The program will be a "Christmas Story" presented by Mrs. James Stevenson. Hostesses for the meeting will be Mrs. John W. Gaddis, Mrs. Robert E. Dillman, Mrs. Worth M. Gross, and Mrs. Matthew B. Moore.

We wish to welcome Mrs. James K. Boyd, Mrs. O. H. Patterson, and Mrs. Hugh L. Boyd to membership in the Auxiliary. We hope they will find our activities of interest. Congratulations to Dr. Hugh L. Boyd on the acquisition of a pretty new bride.

We wish to remind all members of our special project, a book review by Mr. Richard Mansfield Dickinson on January 21st at Philbrook. The proceeds of this project will supplement our donation to our Nurse Recruitment program and the American Medical Education Foundation.

A happy and prosperous Merry Christmas to all!

DR. ROBERT A. NELSON was one of four American physicians featured in a forum discussion published in the November 6th issue of Scope Weekly on the subject, "How To Encourage Doctors To Set Up Practice In Medically Neglected Areas." In his comments Dr. Nelson urged there be no lowering of educational requirements for physicians despite shortages of doctors in certain areas. Pointing out that very few persons are more than 45 minutes away from a doctor, he noted that a patient "may be more neglected by a poor physician one block away than a competent but less convenient physician 25 miles away."

DR. JAMES W. KELLEY and DR. OTIS S. LEE have returned from a Hawaiian vacation at Honolulu. Dr. Kelley also attended the annual meeting of American Society of Plastic Surgery at San Francisco, California, November 4-7, 1957.

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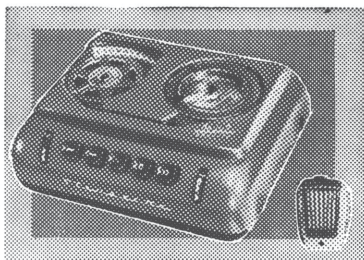
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The National Institutes of Health last month directed a 100 per cent increase in the potency of monovalent type vaccine for Asian Influenza, raising the content from 200 to 400 CCA units per ml.

Dr. Hugh C. Graham, Chairman of the Immunization Committee of the Tulsa County Medical Society, has urged Tulsa physicians to give booster shots to all patients receiving the 200 unit vaccine. A recommended dosage schedule for booster shots, along with a recommended dosage schedule for original injections of both types of vaccine, has been mailed to all Tulsa County Medical Society members.

"This change in potency does not mean that the 200 unit vaccine was ineffective, but rather that the new 400 unit material is even more effective in producing a high level of antibodies in more people," Dr. Graham said.

The Immunization Committee warned doctors to expect more severe reactions with the improved vaccine, however, particularly in the case of egg-sensitive individuals.

The new 400-unit vaccine was expected to be available in Tulsa early in December.

MOBILE X-RAY SCHEDULE

The Mobile X-Ray Unit of the Tulsa County Public Health Association will be located at the S. H. Kress & Company Store at 3rd and Main Streets, Tulsa, throughout the month of December, 1957.

DR. JAMES D. MARKLAND has taken new professional offices at 1547 South Lewis, Tulsa, where he will continue to specialize in Allergic Diseases.

DR. HAROLD A. VINSON has joined the staff of Springer Clinic and will be in charge of the Department of Radiology.

Guest speakers for the Central High School Pre-Med Club during November included DR. HAROLD A. WHITE and DR. MILFORD S. UNGERMAN.

DR. DAVE B. LHEVINE attended a postgraduate study course in Cardiac Radiology at the University of Minnesota School of Medicine, Minneapolis, Minnesota, November 4-8, 1957.

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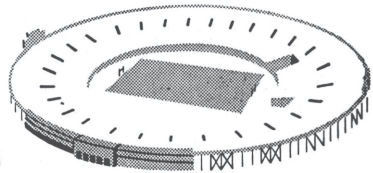
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BLUE SHIELD INCREASES ANESTHESIA PAYMENTS

The Oklahoma Blue Shield Plan last month announced sizeable increases in payments to physicians for general and spinal anesthesia benefits. The increases, which amount to as much as 50 per cent in some cases, became effective October 17, 1957.

Under Blue Shield Plan 200, anesthesia payment for minor surgery was increased from \$5.00 to \$7.50; for major surgery, from \$10.00 to \$15.00. Under Blue Shield Plan 300, anesthesia payment for minor surgery was increased from \$7.50 to \$10.00; for major surgery, from \$15.00 to \$20.00.

The Plan also approved other changes in surgical benefits as follows:

1. The benefit for transurethral prostatectomies was increased to \$125.00. This means the same benefit is now provided for transurethral and suprapubic prostatectomies.

2. Benefit for dilation and catheterization of ureters was removed from the schedule of benefits.

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DR. THEODORE R. WENGER was hospitalized at St. John's Hospital last month following injuries received in an automobile accident.

DR. W. A. DEAN has returned from a vacation in Bermuda.

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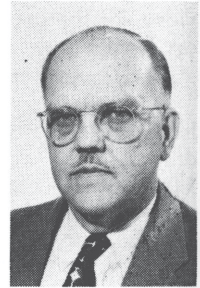
The following physicians are applicants for membership in the Tulsa County Medical Society:

Bill B. Elrod, M.D.,
1117 East 60th Street
North, Tulsa. Pre-
Medical Education,
Northeastern Oklaho-
ma A. & M. College,
Miami, Oklahoma;
University of Missis-
sippi, B.A. Medical
Degree, University of
Tennessee School of
Medicine, 1955. In-
terned Hillcrest Medical Center, 1955-56.
In private practice, Claremore, Oklahoma,
1956-57. Military Service, Army Medical
Corps, 1943-45. General Practice. Mem-
ber, American Academy of General Prac-
tice. Recommended by Dr. Marshall O.
Hart and Dr. Charles E. Wilbanks. By
transfer from Rogers-Mayes County Med-
ical Society (Oklahoma).



Dr. Elrod

Harold A. Vinson, M.D. Department
of Radiology, Springer Clinic, 604 South
Cincinnati, Tulsa. Pre- Medical Educa-
tion, Oklahoma A. & M. College, B.S. Med-
ical Degree, Universi-
ty of Oklahoma School
of Medicine, 1935. In-
terned St. Luke's Hos-
pital, Denver, Colora-
do, 1935-36. In mili-
tary service, Army
Medical Corps, 1936-
57, discharged with
rank of Colonel. Specialty, Radiology.
Resident in Radiology, Massachusetts
General Hospital, Boston, Massachusetts,
1948-49. Diplomate, American Board of
Radiology. Member, Radiological Society
of North America, American College of
Radiology, Society of Military Surgeons.
Recommended by Dr. Lucien M. Pascucci
and Dr. Donald F. Mauritsen.



Dr. Vinson

DR. MILFORD S. UNGERMAN has
been vacationing in Mexico.

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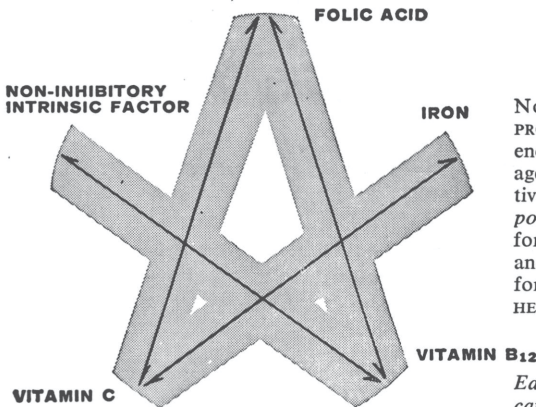
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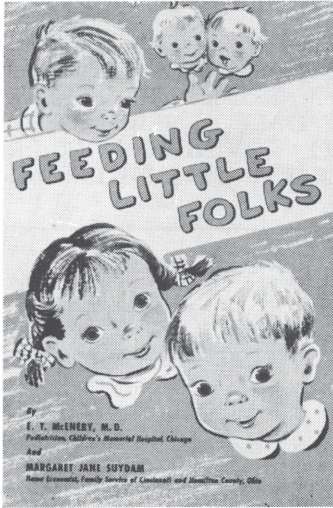
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DR. SOL WILNER attended the annual meeting of the Radiological Society of North America at Chicago, Illinois, November 18-22.

DR. JOE E. TYLER was guest speaker for the Tulsa Council For Workers With Older People on November 15th. His subject was "The Aging Process."

DR. R. G. SHERWOOD has returned to his office following a recent illness.

Guest speakers for the Will Rogers High School Medical Club during November included DR. C. S. LEWIS, JR., DR. DALE E. NEWMAN, DR. TERRELL COVINGTON, JR., and DR. HERBERT J. FORREST.

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Gene Jones	U. S. Vitamin Corp.	TE 5-0900
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W. E. Travnick	Geigy Pharmaceuticals	WE 2-2689
Cecil Tredway	Wyeth Laboratories	WE 9-0075
Bill Walker	Parke-Davis	WE 9-8015
Preston Walker	Upjohn	RI 7-6464
Neill A. Wilbanks	Ayerst Laboratories	TE 5-0119
Jack Wood	Winthrop Laboratories	RI 2-8218

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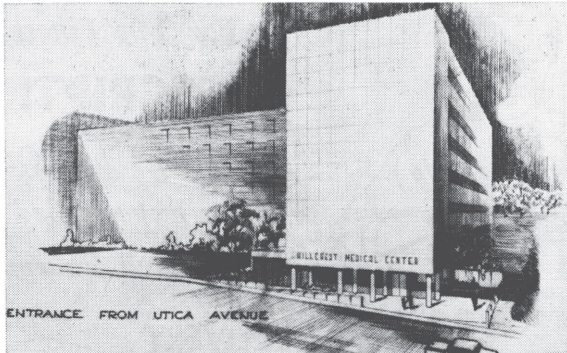
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<p>DAVE B. LHEVINE, M.D., D.A.B.R. SOL WILNER, M.D., D.A.B.R. DON G. CLEMENTS, M.D., D.A.B.R. Diagnostic and Therapeutic Radiology Cobalt 60 Radium Medical Arts Bldg. Ph. GI 7-1574</p>	<p>HOUSTON F. MOUNT, M.D. JAMES T. MADDOX, M. D. Obstetrics and Gynecology Ranch Acres Medical Center Ph. RI 2-7321</p>
<p>JAMES D. MARKLAND, M.D. Allergy 1547 South Lewis Ph. WE 9-4131</p>	<p>JAMES H. NEAL, JR., M.D. Surgery Diplomate, American Board of Surgery 4926 East 21st Street Ph. WE 2-1210</p>
<p>JOHN G. MATT, M.D. Diseases of the Rectum, Colon and Anus 1106 Medical Arts Building Ph. CH 2-1014</p>	<p>MARQUE O. NELSON, M. D. Dermatology 510 Medical Arts Bldg. Ph. GI 7-3532</p>



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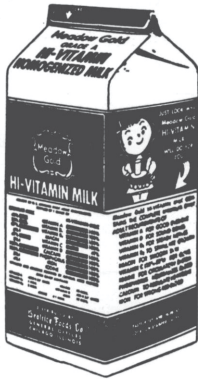
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