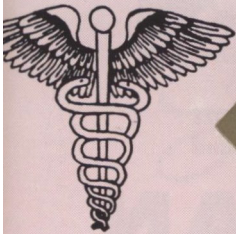


Celebrating Our  
Golden Anniversary

1907 - 1957

Fifty Years of Medical Progress



The  
BULLETIN

OF THE

**Tulsa County Medical Society**

October, 1957

Vol. 23

No. 10

the next patient you see



that patient may need nutritional support  
that patient may need a corrected diet and

# THERAGRAN

Squibb Therapeutic Formula Vitamins  
capsules • liquid

clinically proved, truly therapeutic dosages of the six vitamins almost invariably associated with chronic vitamin deficiency states

Each Theragran Capsule, or each 5 cc. teaspoonful of Theragran Liquid, supplies:

|                     |                     |
|---------------------|---------------------|
| Vitamin A .....     | 25,000 U.S.P. units |
| Vitamin D .....     | 1,000 U.S.P. units  |
| Thiamine .....      | 10 mg.              |
| Riboflavin .....    | 10 mg.              |
| Niacinamide .....   | 150 mg.             |
| Ascorbic acid ..... | 150 mg.             |

Supply: Theragran Capsules, bottles of 30, 60, 100 and 1000. Theragran Liquid, bottles of 4 fl. oz.

**SQUIBB**



Squibb Quality—the Priceless Ingredient

\*THERAGRAN® IS A SQUIBB TRADEMARK.

nearly all pruritus responds to topical "Meti"\*steroid therapy...

# no more

Scratching  
Swelling  
Oozing

## Meti-Derm®

**CREAM 0.5%**

prednisolone, free alcohol

*...in inflammatory and allergic dermatoses*

about twice the potency of topical hydrocortisone

**OINTMENT 0.5% WITH NEOMYCIN**

*...where secondary infection is a factor*

effective prophylaxis and adjunctive therapy

*Formula:* Each gram of METI-DERM Cream contains 5 mg. (0.5%) of prednisolone, free alcohol, in a water-washable base. METI-DERM Ointment with Neomycin contains 5 mg. (0.5%) prednisolone, and 5 mg. (0.5%) neomycin sulfate in a white petrolatum base.

*Packaging:* METI-DERM Cream 0.5%, 10 Gm. tube; METI-DERM Ointment with Neomycin, 10 Gm. tube.

\*T.M.

MD-J-397



for quicker recovery

# STRESSCAPS\*

Stress Formula Vitamins Lederle

STRESSCAPS provide adequate vitamin supplementation for patients suffering from prolonged stress—surgery, burns, fractures, trauma or shock.

Stress Formula Vitamins promote wound healing, and stimulate antibody production as well as providing a nutritional reserve of water-soluble vitamins.



dry-filled sealed capsules (a Lederle exclusive!) for more rapid and complete absorption.

LEDERLE LABORATORIES DIVISION, AMERICAN CYANAMID COMPANY, PEARL RIVER, NEW YORK



\*REG. U.S. PAT. OFF.



*Everyone Knows the BEST in*

PRESCRIPTIONS Comes From

603 SOUTH BOULDER

44 NORTH HARVARD

**T. ROY BARNES  
D R U G R Y**

# Three

## MODERN STORES

to meet your every  
prescription need

### DOWNTOWN

Sixth and Main

Telephone DI 3-6171

OUR ORIGINAL STORE

### EASTSIDE

4624 East 11th

Telephone WE 2-2367

EFFICIENT SERVICE

### SOUTHSIDE

1831 East 21st

Telephone RI 2-7304

OUR NEW STORE

*We Deliver*

# GETMAN'S

**PRESCRIPTION SPECIALISTS**

ROY R. GETMAN, Founder

## With The Editor . . .

Congratulations and thanks to Nolen Bulloch for his fine series of articles on the early history of Oklahoma Medicine appearing in the Tulsa Tribune last month . . . Well researched and written, they offer organized medicine the most desirable type of institutional publicity . . . The American Heart Association is planning a regional meeting in Tulsa some time next Spring with representatives from Kansas, Missouri, Arkansas, Iowa and Oklahoma in attendance . . . If you haven't sent in your Community Chest pledge, do so at once . . . This worthy community project warrants our complete support . . . The goal for doctors in the current drive is \$18,000, and it is hoped this quota will have been reached by the time this issue of The Bulletin is distributed . . . The latest bit of quackery to flood Tulsa is literature offering a secret formula medicine, said by the manufacturers to contain rare herbs from the South American jungles . . . Its function: restoration of lost "manhood" . . . Government officials report thousands of bottles of this preparation and similar products are sold each month over the United States . . . Looking to the future, the American Public Health Association has scheduled an extensive discussion of radiation protection at its coming annual meeting in Cleveland, November 11-15 . . . The public health officials expect problems of radiation exposure, peacetime uses of radiation, and protection from radiation as the aftermath of atomic bombing, to fall within the province of their future duties . . . The Library of the Tulsa County Medical Society is studying the desirability of adding tape recorded abstracts of medical literature to its facilities . . . Doctors could borrow the tapes for use on home recorders . . . Who are all these "doctors" who marry the movie stars and sacrifice their "practice" for the pleasure of being their wife's agent? . . . The publicity gets a little sickening at times . . . Congratulations to the A.M.A. for its fine new film, "Whitehall 4-1500" . . . It effectively outlines the work of the organization.



Ever hear of a "delicious" antacid?

# NEW TRISOGE

(Magnesium Trisilicate and Colloidal Aluminum Hydroxide, Lilly)

...overwhelmingly preferred by adult taste-test panel

An entirely new manufacturing process has made 'Trisogel' a really palatable antacid. Its creamy, smooth texture and mild mint flavor assure you wholehearted patient acceptance. An adult taste panel enthusiastically selected 'Trisogel' for texture, flavor, and color over all other formulas and formula variations tested.

'Trisogel' combines the prompt antacid action of aluminum hydroxide with the more sustained effect of magnesium trisilicate.

Each 5 cc. (approx. 1 teaspoonful) of 'Trisogel' will neutralize 100 cc. of N/10 HCl.

*Dosage: In the treatment of peptic ulcer, the usual adult dose is 1 or 2 tablespoonfuls every one to three hours.*

*'Trisogel' is available in 12-oz. bottles at pharmacies everywhere.*

# THE BULLETIN

OF THE

## TULSA COUNTY MEDICAL SOCIETY

G. R. Russell, M.D., *President*

Hugh Perry, M.D., *President-Elect*

James W. Kelley, M.D., *Vice-President*

Walter E. Brown, M.D., *Sec.-Treasurer*

Jack Spears, *Executive Secretary*

Vol. 23

TULSA, OKLAHOMA, OCTOBER, 1957

No. 10

### DOCTORS TO HEAR TEXAS DERMATOLOGIST

**Dr. J. Fred Mullins of Galveston to Speak to Tulsa County Medical Society On October 14, 1957. Doctors to Be Guests of Children's Medical Center.**

Dr. J. Fred Mullins, Chairman and Director of the Department of Dermatology of the University of Texas School of Medicine, Galveston, Texas, will be guest speaker for the Tulsa County Medical Society on Monday, October 14, 1957. His subject will be "Nevi and Melanomas."

Members of the Society will be guests of Children's Medical Center at a complimentary buffet dinner immediately preceding the scientific program. Serving will begin at 6:30 P.M. at the Center, 4900 South Lewis Road, and continue until 7:30 P.M. The program is scheduled for approximately 7:45 P.M.

Although there is no charge, reservations are requested and may be made by returning a post card reservation form to be sent to all members the first week in October. Last-minute reservations may be made by calling the Executive Offices of the Tulsa County Medical Society, telephone GIBson 7-8161.

Dr. Mullins will deliver the First An-

nual Dr. James Stevenson Memorial Lecture honoring the nationally known Tulsa dermatologist and medical leader who died on September 11, 1955. This Memorial Lecture was

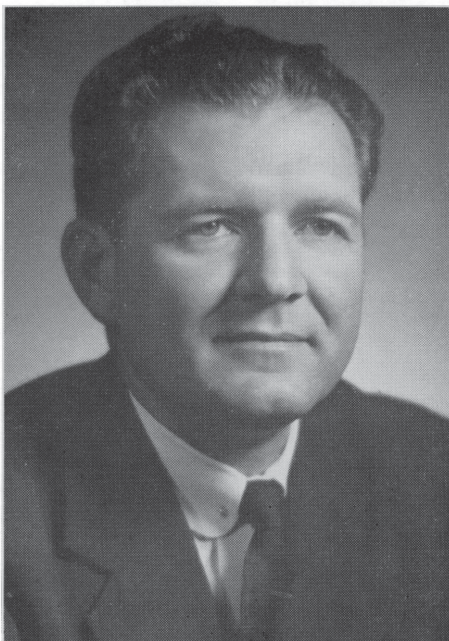
created by the Board of Trustees of the Tulsa County Medical Society in recognition of Dr. Stevenson's many contributions to organized medicine.

It is planned to have the Lecture each year with an outstanding medical personality as guest speaker. Although the initial lecture is in Dermatology, Dr. Stevenson's specialty, subsequent lectures will also be in other fields of medicine and surgery.

A native of Texas, Dr. J. Fred Mullins has been closely linked with the University of Texas School

of Medicine since his graduation there in 1946. After a year's internship at Jackson Memorial Hospital of Miami, Florida, and a tour of duty with the United States Navy Medical Corps, he returned to the University of Texas Hospitals for a two-year residency in Dermatology. In 1950

(Continued On Page 36)



DR. J. FRED MULLINS

## Self-Improvement A Major Objective

# MEDICAL ASSISTANTS EXPAND PROGRAM

*A Medical Feature*

Her official title may be medical secretary, receptionist, or just plain office girl.

But the chances are, a hundred to one, the medical assistant is a mighty valuable gal in the office of the average M.D. Versatility is her middle name for she serves as a combination receptionist, bookkeeper, hostess, secretary, bill collector, telephone operator, nurse, practical psychologist, and diplomat extraordinary.

Her job is an important one. The impression which she makes on the patients as the doctor's representative strongly influences their opinions of the doctor himself.

To help meet these responsibilities through an objective program of self-improvement, a small group of doctors assistants banded together in the Fall of 1939 to form the Tulsa County Medical Assistants Society. From this and similar pioneer organizations sprang a nationwide movement which saw the formation of several hundred local and state medical assistant groups, culminating in the establishment of a national organization last year.

The goals of the Tulsa County Medical Assistants Society—and its component organization, the Oklahoma State Medical Assistants Society—were clearly stated by the original founders:

1. To establish higher standards of efficiency and productivity among medical assistants in their professional duties.
2. To perform a greater public relations function for the medical profession.
3. To assure the greatest degree of respect and concern for the welfare of the patient.
4. To preserve a loyalty to the Doctor in word, thought and deed.
5. To create a spirit of fellowship and cooperation among medical assistants.

In the eighteen years since the organization of the Tulsa County Medical Assistants Society, it has never lost sight of its basic objective of educating its mem-

bers to be better medical assistants. Except for one or two social events each year, its meetings are devoted to informative programs in office efficiency, personality factors, medical economics and public relations, scientific aspects of medicine and the progress of the profession, etc.

The organization meets on the 3rd Tuesday of each month at 7:00 P.M. in the Auditorium of the Blue Cross-Blue Shield Building. Most programs feature a guest speaker, frequently a member of the Tulsa medical profession, whose lecture is followed by an informative question and answer period.

Last year the Tulsa County Medical Assistants Society sponsored a ten-weeks refresher course in addition to its regular meetings. Members paid an enrollment fee of \$10.00—paid in some cases by the doctor-employer—to attend a weekly lecture presented by various civic and professional leaders. Featured subjects included discussions of medical public relations, personal appearance and grooming habits, credits and collections, the role of the medical assistant in preventing malpractice, clinical and office procedures, telephone courtesy, medical terminology, and insurance problems. Each registrant received a new textbook, "The Medical Assistant," written by the AMA's talented Carol Towner, which was required reading for the course. At the end of the series an attractive certificate was presented to each graduate.

The study course not only drew a large audience of Tulsa medical assistants but many employees of doctors in neighboring counties as well. The project drew national attention and is now used as the basis for similar courses conducted in other cities throughout the United States.

Members of the Tulsa County Medical Assistants Society have also been of material assistance in many public relations projects of organized medicine. During the abortive attempts of the Truman Ad-



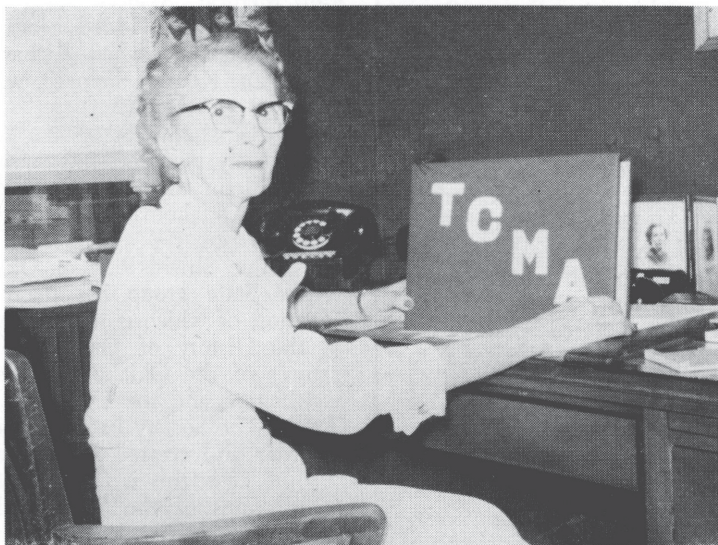
ministration to secure Congressional approval of a system of state medicine, members of the Society appeared as speakers before women's clubs, church groups, and other lay organizations, campaigning against the proposal. The Medical Assistants also gave invaluable assistance in distributing literature to patients and others outlining the objections to a federal program of medical care.

In other public relations projects the Medical Assistants have staffed the information booths of the Tulsa County Medical Society and the Oklahoma State Medical Association at the Tulsa State Fair, providing well-informed attendants capable of answering questions about health and medicine.

Through the years the Tulsa County Medical Assistants Society has also interested itself in numerous community charitable and welfare projects. It has assisted many organizations working with underprivileged children and indigent adults, either by gifts of money or services. For the past two years it has sponsored a project to give the inmates of the Mohawk Girls Home of Tulsa much needed equipment and personal items. When the Medical Assistants discovered

the girls at the Home could not all eat at the same time for lack of sufficient table silverware, it purchased the necessary knives, forks and spoons. Playground equipment also helped to give the inmates more pleasure in leisure hours. This year the Medical Assistants provided the girls at the Home with cosmetics, stockings, underwear and other items of clothing. To enable them to better enjoy their annual summer camp, the inmates were also given sports clothing and bathing suits. Juvenile Court Judge Dorothy Young credits the Tulsa County Medical Assistants Society with opening the eyes of Tulsans to the stringent needs of the Mohawk Girls Home.

Most of the funds necessary to support its program of activity are raised by the Medical Assistants in raffles, rummage sales, coffees, book reviews, etc. This augments a small dues income; of annual dues of \$5.00, the local Society retains \$3.00, and the other \$2.00 is divided equally between the state and national organization. It is to the credit of the Tulsa County Medical Assistants Society that it has never asked its doctor-employers for financial help, although certain individual physicians, impressed by the



*Mrs. Hazel Wade, President of the Oklahoma State Medical Assistants Society, holds a scrap-book, one of three tracing the activities of the Tulsa County chapter since its organization in 1939. Mrs. Wade is a registered nurse and secretary to Dr. N. Stuart White of Tulsa.*

organization's good work, have made voluntary contributions.

Keeping up with the progress of medicine is another objective of the Tulsa County Medical Assistants Society. To help them understand their daily work more, the Assistants invite leading specialists to discuss new problems in the field of scientific medicine. "They make a fine audience," says one physician. "With the Medical Assistants you can talk doctor language and they know what you mean."

Miss Mary Louise Adair, secretary to Dr. David J. Underwood, is President of the Tulsa County Medical Assistants Society. Other officers include Mrs. Elizabeth Wallace, secretary to Dr. C. A. Pavy, Secretary; and Miss Katherine Wyrick, secretary to Jack Spears, Executive Secretary of the Tulsa County Medical Society, Treasurer. Mrs. Mary Ethel Wright, secretary to Dr. R. W. Goen, is the President-Elect and will assume office in March, 1958.

**EDWARD K. WITCHER, M.D.**  
1891-1957

Dr. Edward K. Witcher, 66, former Tulsa physician and more recently a psychiatrist at Eastern State Hospital of Vinita, died of a heart ailment at Kansas City, Missouri, September 17, 1957. He practiced in Tulsa from 1927 to 1944.

A native of Olney, Illinois, Dr. Witcher received his medical degree from Northwestern University School of Medicine, Class of 1921. Following an internship he did postgraduate work in Internal Medicine at the University of Vienna. Dr. Witcher entered practice at Pawhuska in 1923 and moved to Tulsa four years later. Since 1944 he had been a member of the Staff of Eastern State Hospital, Vinita, Oklahoma. He was a member of the American Psychiatric Association and was President of the Craig-Ottawa County Medical Society.

Survivors include the widow, one daughter, three sisters, and a brother, Dr. Robert B. Witcher of Tulsa.

The Oklahoma State Medical Assistants Society, organized eight years ago, brings together local chapters in Tulsa, Oklahoma City, Ada, Bartlesville, McAlester, Ponca City, Stillwater, and Mangum. It encourages the organization of medical assistants in the larger cities and towns of Oklahoma and assists in developing local programs of activity. The group hopes to add two new chapters (in Muskogee and Lawton) to its roster this year.

Meeting immediately before the annual meeting of the Oklahoma State Medical Association in Tulsa or Oklahoma City, the Oklahoma State Medical Assistants Society offers an unusually fine three-day convention each year. The Tulsa and Oklahoma City chapters are largely responsible for local arrangements and much of the program; this annual meeting is also largely financed by the local chapters.

The 1957 convention in Tulsa last May, for instance, included discussions of the Medicare program, the operation of a national pharmaceutical manufacturing firm, atomic medicine, new progress in mental health, medical legislation, and medical public relations for the assistant. A special guest speaker included Dr. David B. Allman, President of the American Medical Association. (Two years ago the Assistants added a touch of Hollywood glamour when Richard Boone, TV's "Dr. Konrad Steiner", was a guest speaker.)

The Oklahoma State Medical Assistants Society publishes a handsome quarterly bulletin edited by Mrs. Bobbie Antrim of Oklahoma City and published with the financial assistance of the Blue Cross-Blue Shield Plan of Oklahoma.

The State group has many projects, foremost of which is the assistance given to the History of Oklahoma Medicine project of the Oklahoma State Medical Association and the University of Oklahoma. The Society has purchased a tape recorder and created a fund to buy recording tape; this is used in transcribing recollections of the State's elder physicians. The Society also hopes to assist in the printing and distribution of the book which is expected to result from the project.

*(Continued On Page 39)*

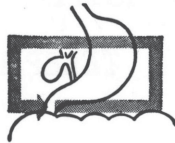
# PICK THE PIPERIDOL BEST FOR YOUR PATIENT



for pain  $\rightleftharpoons$  spasm  
of the upper G.I. tract

capsule  
**DACTIL®**  
Brand of Piperidolate HCl

*visceral eutonic*  
relieves gastroduodenal  
and biliary pain  $\rightleftharpoons$  spasm  
—usually in 10 minutes



for peptic ulcer

tablet  
**PIPTAL®**  
Brand of Piperidolate  
Methylbromide

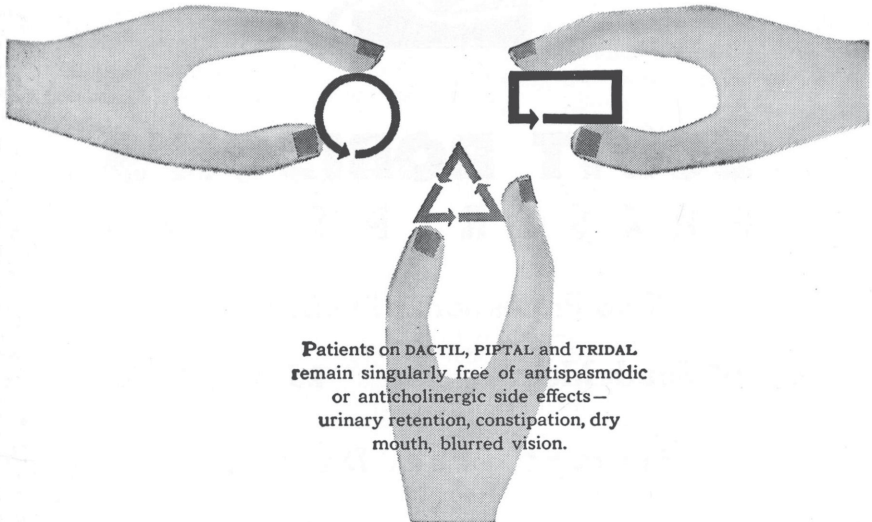
*cholinolytic*  
normalizes motility  
and secretion; prolongs  
remissions, curbs  
recurrences



for generalized  
G.I. disorders

tablet  
**TRIDAL®**  
(DACTIL+PIPTAL—in one tablet)

rapid, prolonged relief  
throughout  
the G.I. tract



**Patients on DACTIL, PIPTAL and TRIDAL  
remain singularly free of antispasmodic  
or anticholinergic side effects—  
urinary retention, constipation, dry  
mouth, blurred vision.**

*Easy To Dial . . .*

*. . . Easy To Remember*

OUR NEW UNLISTED

TELEPHONE NUMBER

**CH 2-1222**

FOR EXCLUSIVE USE

OF TULSA DOCTORS



**SCOTT ROBISON'S  
P R E S C R I P T I O N S**

Two Professional Pharmacists

1307 South Main

2318 East 15th

**Prompt Free Delivery**

## CLINICAL SOCIETY PROGRAM COMPLETE

**Fifteen Guest Speakers to Appear  
At Oklahoma City Conference on  
October 28-30. Topeka Humorist  
To Speak at Banquet Meeting.**

Lectures by fifteen nationally known medical personalities will highlight the program of the Twenty-Seventh Annual Fall Conference of the Oklahoma City Clinical Society to be held October 28-30, 1957, at the Biltmore Hotel, Oklahoma City.

Scheduled to appear on the three-day postgraduate study course are:

*Harry E. Bacon, M.D.*, Chairman of the Department of Rectal and Colonic Surgery, Temple University School of Medicine, Philadelphia, Pennsylvania.

*David M. Bosworth, M.D.*, Professor and Director of Orthopedic Surgery, New York Polyclinic Graduate Medical School and Hospital, New York, N. Y.

*Carleton B. Chapman, M.D.*, Professor of Medicine, University of Texas Southwestern Medical School, Dallas, Texas.

*Frank C. Coleman, M.D.*, Assistant Clinical Professor of Pathology, University of Nebraska College of Medicine, Omaha, Nebraska.

*Edmond L. Cooper, M.D.*, Instructor in Ophthalmology, Wayne University College of Medicine, Detroit, Michigan.

*James L. Dennis, M.D.*, Medical Director, Children's Hospital of the East Bay, Oakland, California.

*James E. Eckenhoff, M.D.*, Professor of Anesthesiology, University of Pennsylvania School of Medicine, Philadelphia, Pennsylvania.

*Isadore Lampe, M.D.*, Professor of Radiology, University of Michigan Medical School, Ann Arbor, Michigan.

*Milton L. McCall, M.D.*, Professor and Chairman of the Department of Obstetrics and Gynecology, Louisiana State University School of Medicine, New Orleans, Louisiana.

*Edmund R. Novak, M.D.*, Instructor in Gynecology, Johns Hopkins University School of Medicine, Baltimore, Maryland.

*Rees B. Rees, M.D.*, Chairman of the Department of Dermatology, University of California School of Medicine, San Francisco, California.

*Harry W. Southwick, M.D.*, Associate

Professor of Surgery, University of Illinois College of Medicine, Chicago, Illinois.

*Homer Swanson, M.D.*, Associate Professor of Neurological Surgery, Emory University Medical School, Atlanta, Georgia.

*Theodore E. Walsh, M.D.*, Professor and Chairman of the Department of Otolaryngology, Washington University School of Medicine, St. Louis, Missouri.

*Austin S. Weisberger, M.D.*, Associate Professor of Medicine, Western Reserve University School of Medicine, Cleveland, Ohio.

Any medical doctor may attend. The Conference has been approved for 18 hours credit under Category One by the American Academy of General Practice.

The event will feature commercial exhibits, a clinical pathological conference, roundtable luncheons, and dinner meetings. The Oklahoma County Medical Society will be hosts at a banquet for Conference registrants on Monday, October 28, at 7:00 P.M. Dr. Kenneth McFarland of Topeka, Kansas, nationally known humorist and interpreter of the philosophy of education, will be the guest speaker.

On Tuesday evening, October 29, there will be individual specialty group dinners honoring the guest speaker of each specialty.

The Annual Dinner-Dance is scheduled for Wednesday, October 30, with the Oklahoma City Chamber of Commerce as hosts. This will be held in the Persian Room of the Skirvin Tower Hotel.

Registration is \$20.00. Physicians may register in advance by sending their checks to the Executive Secretary, Oklahoma City Clinical Society, 503 Medical Arts Building, Oklahoma City, Oklahoma. Hotel accommodations may be obtained through the same office or by writing hotels directly.

A complete program has been mailed to all Oklahoma doctors.



Visit our new store at 4926 East 21st Street, just across from the new Sears Store. Your patients will like our Drive-In Window and quick prescription service.

## Prescriptions

Our three fine stores, strategically located for the convenience of your patients, offer the finest in modern prescription service at reasonable prices. Our trained registered pharmacists use only the highest quality of fresh drugs. A complete stock of biologicals and pharmaceuticals at all three shops permit quick counter service or prompt free delivery for your prescriptions. Give us a call today!

**PROMPT FREE DELIVERY**

# *al* MUSICK DRUG

**529 No. Denver  
LU 4-7288**

**Apache and Garrison  
DI 3-3003**

**21st and Yale  
WE 2-2412**

Al Musick

Jack Musick

## HEAVY DEMAND FOR ASIAN FLU VACCINE

**Estimated 70,000,000 Doses to Be Available by December 15th. All Physicians and Nurses Urged to Be Vaccinated.**

Although still in short supply due to heavy demands of the Armed Forces, Asian Influenza Vaccine is expected to become increasingly plentiful in Tulsa beginning early in October.

Dr. Hugh C. Graham, Chairman of the Asian Influenza Vaccine Committee of the Tulsa County Medical Society, said a survey conducted last month by his Committee indicated only a trickle of Vaccine had been shipped to the Tulsa area through September. A few physicians were reported to have received very small quantities for office use.

Tulsa hospitals were supplied with the Vaccine on a priority basis during September as the United States Public Health Service urged all hospital personnel, physicians, nurses and technicians to be vaccinated. This is to assure their effectiveness should an epidemic strike later.

In a meeting with representatives of the six laboratories manufacturing the Vaccine, Tulsa doctors were assured the supply would be generally sufficient to meet minimum needs by mid-November. Five of the six companies said sizeable shipments would begin around October 1st and increase steadily during the next several weeks thereafter. A sixth firm reported all of its product was committed to the Armed Forces but expected to have some for civilian use at a later date.

The Tulsa County Medical Society has endorsed a recommendation of the American Academy of Pediatrics governing dosage. Children less than three months of age should not receive the Vaccine. Children from three months to five years of age should be given 0.1 cc intracutaneously or subcutaneously, repeated after an interval of one or two weeks. Children five years to thirteen years should receive 0.5 subcutaneously, repeated after an interval of one to two weeks. For children thirteen years and older, and for adults, 1.0 cc should be given subcutaneously in a single injection.

In children a high incidence of febrile

but not dangerous reactions to the initial injection may be expected. Most of the systemic reactions are related directly to the amount of Vaccine given and occur within 24 hours of administration. Reactions are less frequent and milder following the second injection. Persons hypersensitive to egg should not receive the Vaccine, and in any questionable case a patch testing is recommended. Protection is effective after ten days.

Most Tulsa physicians reported a deluge of inquiries from patients about the Vaccine; in most cases a waiting list has been set up for regular patients, who will be called when the Vaccine becomes available.

The Tulsa County Medical Society is suggesting that vaccinations be handled by the regular family doctor, thus assuring prompt attention in the event of severe patient reactions.

The Society is opposed to suggestions that the Asian Influenza Vaccine be provided at government expense and given in group clinics. As this issue went to press, there were no plans for the handling of the Vaccine in that manner.

Dr. Graham emphasized that his Committee has no control over the allocation or distribution of the Vaccine. Orders for the Asian Influenza Vaccine are taken by the professional service representatives of each of the six manufacturing laboratories. These are filled in the order taken; however, most companies are prorating shipments to assure as wide a distribution among individual physicians as possible. Billing is through a retail pharmacy indicated by the purchaser.

Representatives of the manufacturers said consideration was given to the type of practice in which the purchasing physician is engaged, and that general practitioners, internists, pediatricians and other specialists with a sizeable family practice would receive some preference in the allocation of the Vaccine.

Officials of the Tulsa County Medical Society last month expressed the view

that the widespread publicity about the Asian Influenza and the possibilities for a nationwide epidemic this Fall or Winter have created an unjustified hysteria in the public. Dr. G. R. Russell, President, pointed out that the disease, while serious, is of relatively short duration and not much more virulent than ordinary influenza strains. "Immunization against Asian Influenza is desirable, of course," he stated, "but immunization should proceed in a calm and orderly manner as the Vaccine becomes available. There is no occasion, as yet, for undue hysteria or alarm."

It is expected that the manufacturing laboratories will produce an estimated 70,000,000 doses by December 15. This goal is expected to be attained approxi-

mately 60 days ahead of previous expectations.

#### VALUE OF MEDICARE CLAIMS NEAR HALF-MILLION DOLLARS

A total of 7,053 claims with a gross value of \$416,186 were paid in the first nine months of the federal Medicare program, it was announced last month by Dr. Walter E. Brown of Tulsa, Chairman of the Medicare Committee of the Oklahoma State Medical Association.

The figures cover the period from December 7, 1956, when the program of medical benefits to dependents of federal military personnel went into effect, to August 31, 1957.

As this issue of *The Bulletin* went to press, Dr. Brown said the Medicare operations were expected to exceed a half-million dollars in total claims paid primarily to Oklahoma doctors by the end of September. This was expected to represent in excess of 8,000 individual claims.

Beginning September 5, 1957, all records of payments included with the remittance check to physicians participating in Medicare will indicate whether or not any change has been made from the manner in which the billing was made. In such cases, there will appear next to the patient's name a "CR" correction symbol; this indicates the billing was in excess of that allowed in the Physicians' Manual and has been presented to the Oklahoma State Medical Association Medicare Committee. The fee paid is that recommended by the Committee. This new procedure is expected to greatly improve the prompt payment of the fee to the physician and will cut down paper work.

Medicare officials last month urged doctors to be sure and include the date of delivery on payment forms for obstetrical cases. Many cases are being received without signatures and dates, and these are required before payment can be made.

DR. HALL KETCHUM has returned to practice in Tulsa after several months at Muskegon, Michigan. He has taken offices at 212 Utica Square Medical Center and will continue to specialize in Obstetrics & Gynecology.

#### R. E. L. RHODES, M.D. 1876-1957

Dr. Robert E. Lee Rhodes, 81, veteran Tulsa physician and a Life Member of the Tulsa County Medical Society, died August 31, 1957, at a Tulsa hospital. Death was attributed to a heart ailment.

Born in Grand Saline, Texas, Dr. Rhodes attended Sam Houston State Normal School and Bonham Normal School of Texas. His medical degree was obtained in 1905 from Southern Methodist University College of Medicine, which was later merged into Baylor University Medical School. Dr. Rhodes interned at St. Paul's Hospital of Dallas, Texas, for a period of three years. He entered practice at Mounds, Oklahoma, in 1908 and four years later moved to Tulsa. He was a general practitioner.

Active in State Masonic circles, Dr. Rhodes and his wife, the former Olive Beatrice Shipman, were widely known as amateur artists and for their activities in Tulsa cultural and artistic projects. Mrs. Rhodes died early last year.

Dr. Rhodes is survived by his son, John Rhodes of Mounds, Oklahoma. Services were held September 1, 1957.





# Bacterial diarrheas...

---

# Kaopectate

Trademark, Reg. U.S. Pat. Off.

# with

# Neomycin

*Each fluidounce contains:*

Neomycin sulfate . 300 mg. (4 $\frac{2}{3}$  grs.)  
[equivalent to 210 mg. (3 $\frac{1}{4}$  grs.) neo-  
mycin base]

Kaolin . . . . . 5.832 Gm. (90 grs.)

Pectin . . . . . 0.130 Gm. ( 2 grs.)

Suspended with methylcellulose 1.25%

*Supplied:*

6-fluidounce and pint bottles

The Upjohn Company, Kalamazoo, Michigan



## *Prescriptions*

Demand the finest in expert care and compounding. Our staff of trained registered pharmacists are your guarantee of the best in ethical and reliable prescription service. They will handle your prescriptions with the same degree of care and efficiency that Purdy's has been noted for in the past. Courteous counter service for your patients.

You are invited to visit our attractive new Number Two Store at 2570 South Harvard.

# PURDY'S PHARMACY

**3102 S. HARVARD**

*Telephone*

**RI 7-4550**

**RI 3-1341**

**2570 S. HARVARD**

*Telephone*

**RI 2-7349**

*"Prescriptions Triple Checked"*

**FREE CITY-WIDE DELIVERY FROM BOTH STORES**

Charge Accounts Invited



# THE MEDICAL LIBRARY

## Library of the Tulsa County Medical Society



Miss Irma A. Beehler, *Librarian*

### GIFTS OF THE MONTH—:

- Dr. Henry S. Browne.** Year Books of Urology, 1934-57.
- Dr. Mary V. Graham.** American Journal of Diseases of Children, volumes 87-93, 1954-57; Journal of Pediatrics, volumes 34-46, 1949-57; Pediatrics, volumes 3-8, 1954-57.
- Hill-Knowlton, Inc.** New York, N. Y. Science Looks at Smoking: A New Inquiry Into Effects of Smoking on Your Health. By Eric Northrup. 190 pp., Coward-McCann, Inc., New York, N. Y., 1957.
- Iowa State Medical Society Library.** Miscellaneous issues of the Journal of the Iowa State Medical Society.
- Dr. H. D. Murdock.** Parental Fluid Therapy. A symposium sponsored by the Chicago Medical Society and Baxter Laboratories, Inc., Sheraton Hotel, Chicago, Illinois, December 5-6, 1956.
- Poliomyelitis Vaccine Evaluation Center, University of Michigan, Ann Arbor, Michigan.** Evaluation of the 1954 Field Trial of Poliomyelitis Vaccine. Final Report. 563 pp., tables. Edwards Brothers, Inc., Ann Arbor, Michigan, 1957.
- University of Oklahoma School of Medicine Library.** American Journal of Roentgenology, Volume 3, 1916, bound.
- U. S. Veterans Administration.** Peripheral Nerve Regeneration. A follow-up study of 3,656 World War II injuries. By Barnes Woodhall, M.D., Professor of Neurosurgery, Duke University Medical School, and Gilbert W. Beebe, M.D., Division of Medical Sciences, National Research Council. 671 pp., tables. United States Government Printing Office, Washington, D.C., 1956.

### PUBLICATIONS BY MEMBERS OF THE TULSA COUNTY MEDICAL SOCIETY—:

- Dr. Paul E. Craig.** Progress in Surgery During the Last Quarter of a Century . Bombay Medical Digest, Bombay, India, June ,1957.

For an unspecified time the Library of the Tulsa County Medical Society will receive English translations of the Russian journals listed below:

- Abstracts of Soviet Medicine.
- Biochemistry.
- Biophysics.
- Bulletin of Experimental Biology and Medicine.
- Journal of Microbiology, Epidemiology and Immunology.
- Problems of Hematology and Blood Transfusion.
- Problems of Oncology.
- Problems of Virology.
- Sechenov Physiological Journal of the U.S.S.R.

This distribution is part of a program for the translation and publication of Russian journals in the medical and biological sciences undertaken by the National Institutes of Health following discussions with the Senate Appropriations Committee early in 1956 . In the words of the Committee, "failure to promptly make available to American scientists the full findings of Russian scientists opens the door to useless duplication of work, waste of time and money, and delay in grappling effectively with the major problems of today." It is with the hope of remedying this situation that the National Institutes of Health has undertaken this program.

# PRESIDENT'S PAGE

One of the greatest features of modern medical practice is the constant progress in preventive medicine. Literally, an ounce of prevention is often equal to a ton of cure.

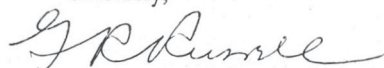
Periodic health conferences beginning with the newborn period and continuing through infancy, childhood, adolescence, adult life and old age are standard procedures of all forward looking physicians. Each stage of the life span has its own peculiar features which are amenable to prevention, as exemplified by the extra nutritional requirements of rapid growth periods and by the hazards of excess foods in adult life and in the aged.

By initial and period recall or booster immunizations most of the contagious diseases are reduced tremendously or wiped out for all practical purposes. Threats of impending Rheumatic Fever or its recurrence are removed by adequate streptococcus prophylaxis and so on. Even behavior problems and social maladjustment may be detected in their earliest stages by these periodic health conferences and largely relieved and prevented from reaching serious proportions.

The preventive medicine program is most successfully attained by the patient-physician relationship under our American system of free enterprise. Occasionally we see this disrupted by "do-gooders" and government in mass immunization programs as witnessed by the recent polio episodes when public health programs often had an oversupply of the vaccine and the private physician had none.

More recently some of our pharmaceutical houses have shown a tendency to channel scarce Asian Influenza Vaccine to mass industrial groups without even bothering to detail the physician in private practice or make any effort to supply his needs. This definitely channels medical care from its traditional effective nature towards socialism and regulation. One wonders what the pharmaceutical houses expect to gain by their own eventual socialization if this procedure spreads.

Sincerely,



President

*tetracycline—  
outstanding  
broad-spectrum  
antibiotic—  
now activated  
for higher,  
faster blood levels*

**new**  
**TETRACYN<sup>®</sup> V**  
TETRACYCLINE-PHOSPHATE BUFFERED  
**capsules, 250 mg.**

**new orange-flavored**  
**TETRABON<sup>®</sup> V**  
TETRACYCLINE-PHOSPHATE BUFFERED **HOMOGENIZED SYRUP**

ready-mixed liquid for oral administration  
125 mg. per 5 cc., bottles of 2 oz. and 1 pint

Pfizer Laboratories, Brooklyn 6, N. Y.  
Division, Chas. Pfizer & Co., Inc.





need a  
*Prescription?*

just call

**PROFESSIONAL  
DRUG SHOP**

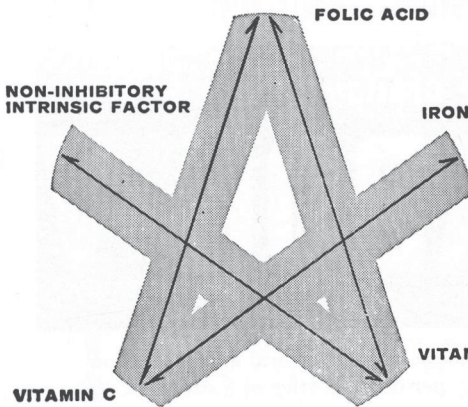
**2110 South Utica**

Ph. RI 7-1384

RAYMOND EWERS

D. L. KINCAID

**WHY PRONEMIA IS ACTIVE IN ALL TREATABLE ANEMIAS**



No wasted dosage with PRONEMIA. PRONEMIA offers more than mere presence of all recognized hematopoietic agents. Each factor is present in definitive amounts required for *hematinic potentiation*. Only one capsule daily for full oral therapy in any treatable anemia. (When divided dosage of this formula is preferred, prescribe PERIHEMIN\* Hematinic, 3 capsules daily).

Each PRONEMIA Hematinic capsule contains:

- Vitamin B<sub>12</sub> with Intrinsic Factor Concentrate 1 U.S.P. Oral Unit
- Vitamin B<sub>12</sub> (additional) 15 mcgm.
- Powdered Stomach 200 mg.
- Ferrous Sulfate Exsiccated 400 mg.
- Ascorbic Acid 150 mg.
- Folic Acid 4 mg.

**PRONEMIA\***  
Hematinic Lederle



LEDERLE LABORATORIES DIVISION, AMERICAN CYANAMID COMPANY, PEARL RIVER, NEW YORK

\*Reg. U. S. Pat. Off.

## OCTOBER MEDICAL CALENDAR

### TUESDAY, October 1st:

St. John's Tumor Clinic, 8:00 A.M.

### WEDNESDAY, October 2nd:

St. John's Isotope Clinic, 8:00 A.M.

Board of Trustees Meeting, Tulsa County Medical Society, B9 Medical Arts Building, 1:00 P.M.

### THURSDAY, October 3rd:

Surgical Section Meeting, St. John's Hospital, 9:00 A.M.

Lecture in Cardiology, Hillcrest Medical Center, 7:00 P.M. Subject: "Mechanics of the Electrocardiogram." Speaker, Dr. Safety R. First.

### FRIDAY, October 4th:

St. John's Isotope Committee Meeting, St. John's Hospital, 8:30 A.M.

St. John's Tumor Clinic, Clinical Conference, 9:30 A.M.

X-Ray Conference, Hillcrest Medical Center, 3:30 P.M.

Journal Club Meeting, Hillcrest Medical Center, 6:00 P.M. Subject: "Esophageal Lesions." Speakers, Drs. Dave B. Lhevine, Vance Lucas and Terrell Covington, Jr.

### SATURDAY, October 5th:

Pathological Tissue Conference, Hillcrest Medical Center, 8:30 A.M.

### SUNDAY, October 6th:

Council Meeting, Oklahoma State Medical Association, Headquarters Building, Oklahoma City, 1:30 P.M.

### MONDAY, October 7th:

Staff Meeting, Hillcrest Medical Center, 8:00 P.M.

### TUESDAY, October 8th:

St. John's Tumor Clinic, 8:00 A.M.

Pediatrics Section Meeting, St. John's Hospital, 9:00 A.M.

Pharmaceutical Demonstration, Hillcrest Medical Center, 12:30 P.M.

Anesthesiology Conference, St. John's Hospital, 3:00 P.M.

Lecture in Basic Sciences, Hillcrest Medical Center, 5:00 P.M. Subject: "Basic Medical Psychology." Speaker, Dr. L. J. West, Oklahoma City.

### WEDNESDAY, October 9th:

St. John's Isotope Clinic, St. John's Hospital, 8:30 A.M.

Short Course in Pediatrics, University of Oklahoma School of Medicine, Oklahoma City, 3:30 P.M. Subject: "Obesity in Childhood."

Clinical Pathological Conference, Hillcrest Medical Center, 7:30 P.M.

### THURSDAY, October 10th:

Medical Section Meeting, St. John's Hospital, 8:30 A.M.

Clinical Pathological Conference, St. John's Hospital, 8:30 A.M.

Urology Section Meeting, St. John's Hospital, 9:00 A.M.

Surgical Motion Picture, Hillcrest Medical Center, 12:30 P.M. Subject to be announced.

### FRIDAY, October 11th:

St. John's Isotope Committee Meeting, St. John's Hospital, 8:30 A.M.

St. John's Tumor Clinic, Clinical Conference, 9:30 A.M.

X-Ray Conference, Hillcrest Medical Center, 3:30 P.M.

Lecture in Cardiology, Hillcrest Medical Center, 7:00 P.M. Subject: "Coronary Artery Disease." Speaker, Dr. Safety R. First.

### SATURDAY, October 12th:

Pathological Tissue Conference, Hillcrest Medical Center, 8:30 A.M.

Copy deadline for the November issue of The Bulletin.

### MONDAY, October 14th:

Scientific Meeting, Tulsa County Medical Society, Children's Medical Center, 4900

South Lewis, Tulsa. Buffet Dinner (Complimentary), 6:30 P.M. Program, 7:45 P.M.

Subject: "Nevi and Melanomas." The Dr. James Stevenson Memorial Lecture. Speaker, Dr. J. Fred Mullins, Chairman of the Department of Dermatology, University of Texas School of Medicine, Galveston, Texas.

## OCTOBER MEDICAL CALENDAR

### TUESDAY, October 15th:

St. John's Tumor Clinic, 8:00 A.M.  
Surgical Section Meeting, Hillcrest Medical Center, 7:30 P.M.  
Board of Directors Meeting, Tulsa County Public Health Association, 808 South Peoria, 7:30 P.M.  
X-Ray Conference, St. John's Hospital, 8:00 P.M.

### WEDNESDAY, October 16th:

St. John's Isotope Clinic, St. John's Hospital, 8:30 A.M.  
Medical Assistants Society of Tulsa Meeting, Blue Cross-Blue Shield Building, 1215 South Boulder, 7:00 P.M.

### THURSDAY, October 17th:

Medical Section Meeting, St. John's Hospital, 8:30 A.M.  
Obstetrics & Gynecology Section Meeting, St. John's Hospital, 8:30 A.M.

### FRIDAY, October 18th:

St. John's Isotope Committee Meeting, St. John's Hospital, 8:30 A.M.  
St. John's Tumor Clinic, Clinical Conference, 9:30 A.M.  
X-Ray Conference, Hillcrest Medical Center, 3:30 P.M.  
Journal Club Meeting, Hillcrest Medical Center, 6:00 P.M. Subject: "Head Injuries." Speakers, Drs. Averill Stowell, H. F. Flanigin, Jr., and Maurice P. Capehart.

### SATURDAY, October 19th:

Pathological Tissue Conference, Hillcrest Medical Center, 8:30 A.M.

### SUNDAY, October 20th:

Red River Valley Medical Symposium, Lake Murray Lodge, Ardmore, Oklahoma 10:00 A.M.

### MONDAY, October 21st:

No Staff Meeting of St. John's Hospital on this date.

### TUESDAY, October 22nd:

St. John's Tumor Clinic, 8:00 A.M.  
Pediatrics Section Meeting, Hillcrest Medical Center, 8:30 A.M.  
Pharmaceutical Demonstration, Hillcrest Medical Center, 12:30 P.M.  
Lecture in Basic Sciences, Hillcrest Medical Center, 5:00 P.M. Subject: "Heart Function: Cardiac Reserve." Speaker, Dr. A. N. Taylor.  
Obstetrics & Gynecology Section Meeting, Hillcrest Medical Center, 7:30 P.M.  
Tulsa Chapter, National Cystic Fibrosis Research Foundation Meeting, Oklahoma Natural Gas Building, 8:00 P.M.

### WEDNESDAY, October 23rd:

St. John's Isotope Clinic, St. John's Hospital, 8:30 A.M.  
Medical Section Meeting, Hillcrest Medical Center. Dinner, 6:00 P.M. Meeting 7:00 P.M.

### THURSDAY, October 24th:

Medical Section Meeting, St. John's Hospital, 8:30 A.M.  
Surgical Motion Picture, Hillcrest Medical Center, 12:30 P.M.

### FRIDAY, October 25th:

St. John's Isotope Committee Meeting, St. John's Hospital, 8:30 A.M.  
St. John's Tumor Clinic, Clinical Conference, 9:30 A.M.  
X-Ray Conference, Hillcrest Medical Center, 3:30 P.M.

### SATURDAY, October 26th:

Pathological Tissue Conference, Hillcrest Medical Center, 8:30 A.M.

### SUNDAY, October 27th:

Special Broadcast, "The House I Enter—The Story of an American Doctor," Television Station KVOO-TV, 3:00 P.M. ("Wide, Wide World" Series).

### MONDAY, October 28th:

No meeting of the Tulsa Academy of General Practice on this date.  
Twenty-Seventh Annual Fall Conference, Oklahoma City Clinical Society, opens at the Biltmore Hotel, Oklahoma City. Continues through Wednesday, October 30th.



*Order Your Professional Space Now in*

## **HARVARD MEDICAL CENTER**

**3700 South Harvard**

This beautiful new professional building soon to go into construction will offer space for six to eight doctors. Completely air-conditioned, heating, and janitor service. Will partition and decorate to suit tenant. Over 9,000 square feet of floor space and 12,000 square feet of parking area. Pharmacy. Excellent opportunity for new or established physician.

*for complete information call*

**HOWARD H. TRAW, BUILDER**

**Ph. RI 2-3457**

**For prompt digitalization  
and dependable maintenance**

**'LANOXIN'<sup>®</sup>** brand

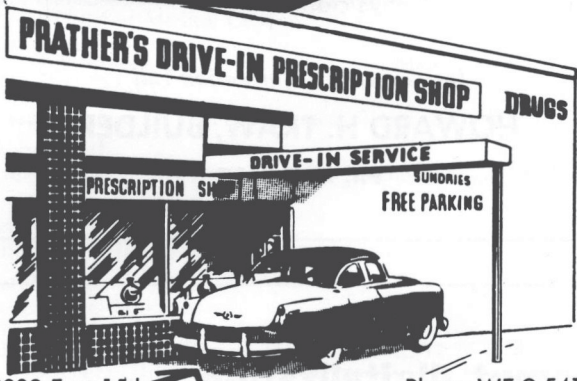
**DIGOXIN**

**Brief Latent Period  
Optimum Rate of Elimination**



**BURROUGHS WELLCOME & CO. (U.S.A.) INC., Tuckahoe, New York**

Tulsa's ORIGINAL  
Drive-In  
Prescription Shop



3008 East 15th Phone WE 9-5411  
Open week days 8:00 to 9:00 . . . Sundays 9:00 to 6:00

# PRATHER'S Prescription Shops

For all of your drug store needs, call PRATHERS! We have free delivery, of course, anywhere in Tulsa . . . if you want to pick up your own, just drive to our original drive-in shop! Have your doctor phone your prescription to PRATHERS! Use your charge account!

—WE SHIP PRESCRIPTIONS ALL OVER THE WORLD—

● Also Downtown in the Medical Arts Building  
6th and Boulder Phone GI 7-0121

**HO HUM! STOKES WINS THE GOLF TOURNAMENT AGAIN**

Dr. E. Malcolm Stokes, Tulsa obstetrician and gynecologist, again took top golfing honors in the Annual Physicians and Dentists Golf Tournament and Dinner held September 18th at Tulsa Country Club.

Dr. Warren F. Streck was low man for the dentists, and runners-up to Dr. Stokes in the physicians division were Dr. William A. Waters and Dr. Paul N. Atkins, Jr. This marks the fourth consecutive year that Dr. Stokes has won the tournament. With his victory last year he retired the Dr. W. Albert Cook Trophy and personally presented the Dr. E. Malcolm Stokes Trophy to replace it; now he is the first winner of his own Trophy.

The event, sponsored by the Tulsa County Medical Society and the Tulsa County Dental Society, drew 115 participants. Dr. Simon Pollack was in charge of arrangements assisted by Dr. Paul N. Atkins, Jr., Dr. Dan E. Brannin, and Dr. E. Malcolm Stokes.

The Society wishes to thank the following merchants who so generously contributed merchandise prizes for the Tournament:

Hicks Brunson-Optician, Getman Drug Store, Kay Pharmacal Company, Ray Grenzow Dental Laboratories, Wolff Brothers, Al Musick Drug Stores, Raley-Shaddock Pharmacy, Verle Smith Prescription Shop, Tulsa Funeral Home, Vern Rexall Drug Store, Boswell's, Fitzgerald Funeral Home, T. Roy Barnes Drugry, Moore's Funeral Home, Palace Clothiers, Renberg's, Greb X-Ray Company, Butler Drug Store, Martin's Prescriptions, Ball Drug Store, Stanley Funeral Home, Loucks Dental Supply Company, Ninde Funeral Home, General Electric X-Ray Co.

Kelleket X-Ray Company, Hillcrest Medical Center. Scott Robison's Prescription Stores, Hartsfield-Dickson Dental Laboratories, Mayo Furniture Company, Villa Venice, Spartan Drug Store, Shaw-Medlin Laboratories, Prather's Prescription Shops, Tulsa-Whisenhunt Funeral Home, McKesson-Roberts Drug Co., Jimmie Jones Laboratories, Mullendore Pharmacy, Professional Drug Shop, Leland Brunson-Optician, Eaton Laborato-

ries, Medical Credit Bureau, Springdale Pharmacy, Reeve Dental Laboratories, Menkemeller's, Gray's Jewelers, Morse Dental Laboratories, Flud Dental Laboratories, Carl M. Leonard Company, Evans Dental Laboratories, Brenner The Tailor.

Davis Brothers Sporting Goods, Utica Square Pharmacy, George Jowers-Insurance, Powers Restaurant, The Louisiane, Roy Saltenberger Dental Laboratories, Hettinger Brothers, Rich and Cartmill, The Mayo, Bentworth-Ltd., Megee's, Street's, Merkel X-Ray Company, Mid-Continent Surgical Supply Company, Clarke's, Ostertag-Optician, Ball Drug Store, Baker Pharmacy, Catron Pharmacy.

DR. MARQUE O. NELSON has returned from a seven weeks tour of Europe. While abroad he attended the annual meeting of the International Congress of Dermatology at Stockholm, Sweden.

It's a boy for DR. and MRS. ROBERT L. ALLISON, born September 4th at Hillcrest Medical Center. He has been named Samuel Lloyd and is the couple's first child.

**INSURANCE**

*Professional Liability*



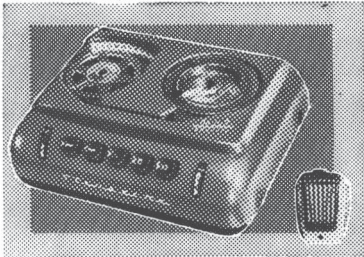
*Complete Estate Planning Service*

R. S. Henderson                      H. B. Long  
F. S. Schneider                      Don J. Grant  
Jack W. Nelson

**ALEXANDER & ALEXANDER**  
INCORPORATED

Enterprise Building                      Telephone  
Utica Square Bank Building              LU 4-1301

*Talk Your Way  
To A Shorter Day*



WITH THE DEJUR

**Stenorette**  
DICTATION MACHINE

**\$179.50** Plus Tax

for demonstration call

**BILL BURT'S BUSINESS  
MACHINES COMPANY**

Telephone DI 3-3532

319 Castle Bldg.

Tulsa

**There Is Only**

**ONE**

**BALL DRUG**

**STORE**

**Serving**

**EAST TULSA**

**With Prompt Service**

**Since 1920**

**Telephone MA 6-2156**

**College At Admiral**

**DICK KELLO**

**Owner**

**SCHEDULE OF SHORT COURSES  
FOR PHYSICIANS ANNOUNCED**

The Postgraduate Division of the University of Oklahoma School of Medicine has announced the resumption of its popular Short Course Series on the second Wednesday of each month through June, 1958.

All physicians are invited to attend the series, which carries four hours of formal credit approved by the Oklahoma Academy of General Practice. Each session will begin at 3:30 P.M. in Room 120 of the Medical School Building, 801 N.E. 13th Street, Oklahoma City. The meeting terminates at 8:30 P.M. Registration is \$3.50 per session or \$25.00 for the entire series. This fee includes dinner in the University Hospital Cafeteria. Registrations may be mailed in advance to the Office of Postgraduate Instruction.

The schedule is as follows:

October 9, 1957. Pediatrics. "Obesity in Childhood."

November 13, 1957. Surgery. "Biliary Tract Disease."

December 11, 1957. Medicine. "Problems in Pulmonary Diseases."

January 8. Pediatrics. "Growth Failure."

February 12. Surgery. This will be a Urology Symposium with the C. B. Taylor Guest Lecturer.

March 12. Medicine. "Pathogenesis and Treatment of Anemia."

April 9. Anesthesiology. "Anesthesia for the Past-Time Anesthesiologist."

May 14. Pediatrics. "Pediatric Allergies."

June 11. Surgery. "Surgical Diagnosis and Problem Clinic."

All lectures are by faculty members of the University of Oklahoma School of Medicine.

**MOBILE X-RAY SCHEDULE**

The Mobile X-Ray Unit of the Tulsa County Public Health Association will observe the following schedule in October:

October 1-5, Tulsa State Fair; October 7-12, Suburban Acres; October 14-19, Fourth and Boulder Streets; October 21-26, First and Main Streets, October 28-31, various industrial locations.

*an oxazine... not an amphetamine  
appetite curbed...  
sleep undisturbed*



# PRELUDIN<sup>®</sup>

(brand of phenmetrazine hydrochloride)

*developed specifically  
for appetite suppression*

Chemically different from the amphetamines,  
PRELUDIN provides potent appetite suppression with little  
or no central stimulation.

- **rarely causes loss of sleep**<sup>1</sup>—may be given late enough  
in the day to curtail after-dinner "nibbling," yet not hinder sleep.
- **avoids nervous tension and "jitters"**<sup>2</sup>—simultaneous  
sedation is not required.<sup>3</sup>

"...in clinical use the side-effects of nervousness,  
hyperexcitability, euphoria, and insomnia are much less than  
with the amphetamine compounds and rarely cause difficulty."<sup>4</sup>

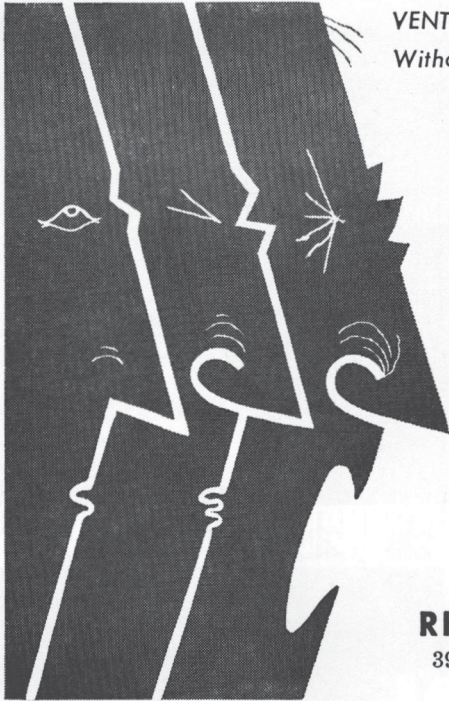
References: (1) Gelvin, E. P.; McGavack, T. H., and Kenigsberg, S.: *Am. J. Digest. Dis.* 1:155, 1956. (2) Holt, J. O. S., Jr.: *Dallas M. J.* 42:497, 1956.  
(3) Natenshon, A. L.: *Am. Pract. & Digest Treat.* 7:1456, 1956. (4) Council on  
Pharmacy and Chemistry, *New and Nonofficial Remedies: J.A.M.A.*  
163:356 (Feb. 2) 1957.

PRELUDIN<sup>®</sup> (brand of phenmetrazine hydrochloride), Scored, square, pink  
tablets of 25 mg. Under license from C. H. Boehringer Sohn, Ingelheim.

**GEIGY** Ardsley, New York

87057





**VENTILATION AND DRAINAGE**

*Without Irritation of the Ciliated Epithelium*

**RHINALL**

**nose drops**

Safe for children and adults  
 No burning or irritation  
 No bad taste or after-reactions  
 No risk of sensitization

Contains:  
 Phenylephrine Hydrochloride 0.15 %  
 "Propadrine" Hydrochloride 0.3 %  
 in an isotonic saline menstruum



For convenience, also available in 1/2 ounce plastic spray bottle

**RHINOPTO COMPANY**

3905 Cedar Springs • Dallas, Texas

*Ethical Specialties for the Profession*

more than 8,823,769 prescriptions\* attest the effectiveness of **Veratrite®**

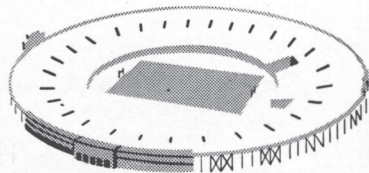
- lowers blood pressure gradually • induces a sense of well-being
- negligible, if any, side effects

Veratrite is particularly suited to the long term management of mild and moderate hypertension. It improves circulation to vital organs, relieves headaches and dizziness and induces a sense of well-being without excessive euphoria. Furthermore, Veratrite now contains cryptenamine — a newly isolated alkaloid fraction — which lowers blood pressure with unusual safety and without annoying side effects.

Each Veratrite tabule contains:

|                         |                  |
|-------------------------|------------------|
| Cryptenamine (tannates) | 40 C.S.R.† Units |
| Sodium nitrite          | 1 gr.            |
| Phenobarbital           | ¼ gr.            |

†Carotid Sinus Reflex



\*The number of patients treated successfully with these prescriptions would fill the Rose Bowl 88 times.

For prescription economy, prescribe in 100's. To serve your patients today . . . call your pharmacist for any additional information you may need to help you prescribe Veratrite.

**IRWIN, NEISLER & CO., DECATUR, ILLINOIS**

## Auxiliary News

By Mrs. L. E. Thompson, Jr.

How quickly time flies! Summer has gone and Fall is here, bringing with it a new and interesting program of activity for the Auxiliary to the Tulsa County Medical Society.

The first Annual Membership Coffee to honor new members of the Auxiliary was held October 1st at the home of Dr. and Mrs. Sol Wilner. It was a pleasure to formally receive the wives of physicians admitted to the Tulsa County Medical Society in the past year.

The Public Policy Committee wishes to thank the Auxiliary members who volunteered to staff the "Juno" Booth at the Cavalcade of Health exhibit at the Semi-Centennial. Although few Tulsa members were called upon to serve, it was gratifying to know that many made their time available and were ready to go to Oklahoma City at a moment's notice. We do appreciate this and thank you.

Our national Auxiliary theme this year is "Health Is A Joint Endeavor." We are asked to cooperate by giving our support to the American Medical Education Foundation, Today's Health, and to legislation and safety programs. The Chairmen of the committees for these projects will welcome your support and participation.

Our Fall State Auxiliary Conference will meet October 29, 1957, at 10:30 P.M. at the Oklahoma State Medical Association headquarters building in Oklahoma City. This date coincides with the dates for the Oklahoma City Clinical Society; if you are attending that meeting with your husband, you are welcome to the Auxiliary Conference for a discussion of our current activities.

We are very proud of Mrs. I. H. Nelson—Muriel to us—who is President-Elect of the Woman's Auxiliary to the Oklahoma State Medical Association. She is planning a comprehensive program of work during her year and promises to be one of the very best Presidents.

Tulsa County has provided five Past-Presidents of the State organization: Mrs. A. W. Roth, Mrs. F. L. Flack, Mrs. J. W.

## Telephone Your Prescriptions—

*Accurate Compounding  
For Prompt And  
By Reliable Licensed  
Pharmacists*

Free Delivery

Telephone RI 7-7519

## BROOKSIDE DRUG STORE

3348 South Peoria

## BYRNE MEMORIAL HOSPITAL

1321 South Peoria

Telephone CH 2-4114

●

FORTY-ONE BEDS  
COMPLETELY AIR CONDITIONED  
MODERN OPERATING ROOM  
REGISTERED NURSES  
ATTRACTIVE NURSERY

●

Bessie L. Byrne, Owner

## SPARTAN DRUG

6343 East Tecumseh  
Telephone TEmple 5-4076

*Serving Spartan-  
Douglas-American  
Area*

**PRESCRIPTIONS SENT TO US  
WILL BE PROMPTLY FILLED**

**Two Pharmacists to Serve You**  
STEVE LAWRENCE  
CHARLES BATSON

## RICH AND CARTMILL

**PROFESSIONAL  
LIABILITY**

*Diagnosing  
Insurance Needs  
for  
Thirty-Five Years*

H. Robert Wood                      John R. Cartmill  
Edward L. Bentley                      I. D. Rich  
Tom Beck

**Citizens Bank Building  
Telephone GI 7-4173**

Rogers, Mrs. Hugh Perry and Mrs. Donald L. Mishler. These "First Ladies" are still active in the Auxiliary.

The first regular meeting of the month will be held at Oaks Country Club on Tuesday, November 5, 1957.

### NEW PROFESSIONAL BUILDING SCHEDULED FOR SOUTH SIDE

Plans for a new professional building at 3700 South Harvard were announced last month by Mr. Howard H. Traw, Tulsa builder. The new unit will have over 9,000 square feet of floor space and will house six to eight physicians.

Mr. Traw said the building would be completely air-conditioned. An adjacent area will provide 12,000 square feet of space for patient parking. A pharmacy will be included in the building. Space is now being committed, Mr. Traw stated, and interiors will be partitioned and decorated to suit the tenant's taste.

### NO OCTOBER G. P. MEETING

The Tulsa Academy of General Practice has announced that it will not meet in October to permit members to attend the Annual Fall Conference of the Oklahoma City Clinical Society at Oklahoma City, October 28-30. The latter has been approved for 18 hours formal credit in Category I by the American Academy of General Practice. The next meeting of the Tulsa Academy of General Practice is scheduled for Monday, November 25, 1957, at 6:30 P.M., at Hotel Tulsa.

**FOR RENT:** Office space for general practitioner with two established dentists. Small community near Tulsa. Will design to suit physician's need. Excellent opportunity for G.P. in Sand Springs. Telephone Circle 5-1222.

**FOR SALE:** Clinical department of Medical Arts Laboratories. Includes all equipment and fixtures. Established laboratory practice. Excellent opportunity. Contact Dr. James D. Markland, 411 Medical Arts Building, Tulsa, Oklahoma, telephone Gibson 7-3111.

It's a girl for DR. and MRS. JOE L. SPANN, born September 17th.



**FOR THE ENTIRE RANGE OF RHEUMATIC-ARTHRITIC DISORDERS — from the mildest to the most severe**

many patients with **MILD** involvement can be effectively controlled with

**'MEPROLONE'**

many patients with **MODERATELY SEVERE** involvement can be effectively controlled with

**'MEPROLONE'**

**NEW**

and **NOW** for patients with **SEVERE** involvement

MULTIPLE COMPRESSED TABLETS

**'MEPROLONE'**

The first meprobamate-prednisolone therapy

the one antirheumatic, antiarthritic that simultaneously relieves:

(1) muscle spasm (2) joint inflammation (3) anxiety and tension (4) discomfort and disability.

**SUPPLIED:** Multiple Compressed Tablets in three formulas: 'MEPROLONE'-5—5.0 mg. prednisolone, 400 mg. meprobamate and 200 mg. dried aluminum hydroxide gel. 'MEPROLONE'-2—2.0 mg. prednisolone, 200 mg. meprobamate and 200 mg. dried aluminum hydroxide gel. 'MEPROLONE'-1 supplies 1.0 mg. prednisolone in the same formula as 'MEPROLONE'-2.



**MERCK SHARP & DOHME**  
DIVISION OF MERCK & CO., INC.  
PHILADELPHIA 1, PA.

'MEPROLONE' is a trademark of Merck & Co., Inc.





*For The Finest In*  
**PRESCRIPTIONS**

*Rely Upon Our  
Experienced  
Registered Pharmacists*

PROMPT DELIVERY  
EVERY HOUR ON THE HOUR

## **UTICA SQUARE PHARMACY**

*In Utica Square Medical Center*

**TELEPHONE RI 2-2434, RI 2-2435 OR RI 2-2436**

## **The COYNE CAMPBELL SANITARIUM\***

**Northeast 23rd Street and Spencer Road  
Oklahoma City, Okla. Ph. GA 7-2441**

### **STAFF**

A. A. HELLAMS, M.D.

MOORMAN P. PROSSER, M.D.

CHARLES E. LEONARD, M.D.

HAROLD G. SLEEPER, M.D.

CHARLES F. OBERMAN, M.D.

CHARLES A. SMITH, M.D.

*And open to other psychiatrists certified by  
the American Board of Psychiatry and Neurology.*

\*OWNED AND OPERATED  
BY THE OKLAHOMA  
MEDICAL RESEARCH FOUNDATION

JACK BARTHOLD,  
BUSINESS MANAGER

# BLOOD CENTER NEWS

## DISTRIBUTION & REPLACEMENT REPORT

September, 1957

| Hospital:             | Bloods Used: | Replacements: | % Repl. |
|-----------------------|--------------|---------------|---------|
| St. John's .....      | 555          | 161           | 29.0%   |
| Hillcrest .....       | 369          | 145           | 39.3%   |
| Byrne .....           | 11           | 3             | 27.3%   |
| Osteopathic .....     | 85           | 44            | 51.8%   |
| Mercy .....           | 4            | 3             | 75.0%   |
| Tulsa Osteo. ....     | 9            | 3             | 33.3%   |
| Broken Arrow .....    | 7            | 11            | 157.1%  |
| Moton .....           | 6            | 2             | 33.3%   |
| Other Hospitals ..... | 125          | 128           | 102.4%  |
| Other Uses .....      | 84           | .....         | .....   |
| Totals.....           | 1,255        | 500           | 39.8%   |

The Tulsa County Red Cross Blood Center must soon face the problem of additional space to house its operations if blood requirements continue to grow. With 1957 donations expected to hit a record 16,000, the Center will be at about the limit of its present facilities.

Dr. Felix R. Park, Chairman of the Blood Center Committee of the Tulsa County Medical Society, said last month that his Committee would study the problem during its Fall sessions. With the opening of new additions to Hillcrest Medical Center and the Oklahoma Osteopathic Hospital, and the construction of the new St. Francis Hospital, even further demands for blood are anticipated. The Blood Center moved into the expanded quarters at 602 South Cheyenne early last year and further expansions in the present building are not possible, Dr. Park said.

As a long range project, the Tulsa County Chapter of the American Red Cross has considered suggestions for a headquarters building which would house all functions of the organization including the Blood Center.

DR. RURIC N. SMITH is on an extended tour of Australia and Southeastern Asia.

DR. DAVID V. HUDSON was guest speaker for the September 18th meeting of the Medical Assistants Society of Tulsa. His subject was "The Asian Influenza."

## For Effective Peptic Ulcer and Gastric Hyperacidity

Control

Rx

# TRI-CALSATE

The Buffered Gastric Antacid



Tri-Calsate has been widely prescribed for more than a quarter of a century in the medical management of peptic ulcer and the gastric hyperacidity syndrome. It has proven effective and safe for continuing treatment.

May be prescribed in water or mixed with milk to combine medication with nutriment. No dangerous side effects have ever been reported from maximum Sippy dosage.

Available on Rx in 4 1/2 oz. & 18 oz. bottles

OTHER ORIGINAL PAXTON PRODUCTS

TRI-CALGESIC for effective arthritic treatment. CAKNAM for effective urinary alkalization.

Superior 7-3855

F. H. PAXTON & SONS, INC.

Pharmaceuticals

1608 NORTH PARK AVE.

CHICAGO 14, ILL.

**EVERY WOMAN  
WHO SUFFERS  
IN THE  
MENOPAUSE  
DESERVES  
"PREMARIN"**

*widely used  
natural, oral  
estrogen*

AYERST LABORATORIES  
New York, N. Y. • Montreal, Canada

5646

**DERMATOLOGIST TO SPEAK**

*(Continued From Page 7)*

he was appointed to the faculty of the Medical School and remained there for two years. After a brief absence in private practice at Phoenix, Arizona, Dr. Mullins returned to the University of Texas School of Medicine in 1953 as Chairman and Director of the Department of Dermatology.

At 37, Dr. Mullins has already attained a wide reputation as one of the nation's younger medical leaders. He has authored more than 40 articles outlining various phases of his research in the treatment of skin disease. He is a diplomate of the American Board of Dermatology & Syphilology, member of the American Academy of Dermatology & Syphilology and the Society for Investigative Dermatology.

Dr. Mullins will be introduced by Dr. Paul O. Shackelford.

Dr. James Stevenson, for whom the Memorial Lecture is named, was a graduate of the University of Illinois, Class of 1917. Following service in World War I, he practiced at Cherokee, Oklahoma, as a general practitioner, and subsequently took his specialty training in Dermatology at Harvard Medical School. He came to Tulsa in 1925 and soon assumed a leading role in state and local medical circles. He served as President of the Tulsa County Medical Society in 1938. After several terms as a Delegate to the Oklahoma State Medical Association, Dr. Stevenson was elected a Councilor and finally as President in 1944. Shortly thereafter he was named Delegate to the American Medical Association and served in that capacity for more than ten years. He was one of the founders of the Blue Cross and Blue Shield Plans, and served several terms as Secretary-Treasurer of the latter organization. Dr. Stevenson died on September 11, 1955, a victim of cancer.

Guest speakers for the Will Rogers High School Medical Club during September included DR. ROBERT L. IMLER, JR., DR. D. L. EDWARDS, and DR. SIMON POLLACK.

Achromycin V

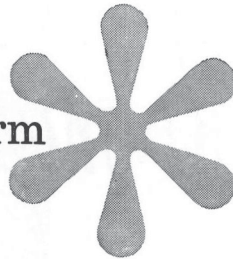
V stands for—greater antibiotic absorption • earlier  
≡ therapeutic blood levels • faster broad-spectrum  
 action. **ACHROMYCIN\*V** is the new, rapid-acting, oral form  
 of **ACHROMYCIN\* Tetracycline**. **Achromycin V Capsules**  
 offer your patients practically twice the antibiotic absorp-  
 tion in half the time required by older preparations.

**ACHROMYCIN V** is now available in—**CAPSULES**. (Pink) 250 mg., 100 mg. (tetracycline HCl equivalents, phosphate-buffered). **SYRUP**. Each teaspoonful (5 cc.) of orange-flavored syrup contains 125 mg. of tetracycline HCl activity, phosphate-buffered. Bottles of 2 and 16 fl. oz. **LIQUID PEDIATRIC DROPS**. Each cc. (20 drops) contains 100 mg. of tetracycline HCl activity, phosphate-buffered. (Approx. 5 mg. per drop). Orange Flavor. Plastic dropper-type bottle of 10 cc. **RECOMMENDED BASIC ORAL DOSAGE:** 6-7 mg. per lb. body weight per day. In acute, severe infections often encountered in infants and children, the dose should be 12 mg. per lb. body weight per day. Dosage in the average adult should be 1 Gm. divided into four 250 mg. doses.

**REMEMBER THE V WHEN SPECIFYING**



now in cream form



# STEROSAN®-Hydrocortisone

(chlorquinaldol GEIGY with hydrocortisone)

cream

*comprehensive control of skin disorders*

infectious dermatoses • contact dermatitis • atopic dermatitis • nonspecific pruritus



- combats infection
- reduces inflammation
- controls itching
- promotes healing

STEROSAN®-Hydrocortisone (3% chlorquinaldol GEIGY with 1% hydrocortisone) Cream and Ointment. Tubes of 5 Gm. Prescription only.  
 and when a nonsteroid preparation is preferred STEROSAN® (chlorquinaldol GEIGY) 3% Cream and Ointment. Tubes of 30 Gm. and jars of 1 lb. Prescription only.

**GEIGY**  
 Ardsley, New York

88057

## Ethical Prescription Service

**REGISTERED GRADUATE PHARMACISTS ONLY**

for prompt free delivery just telephone

**Riverside 2-3387**

**3409 SOUTH PEORIA**

**IN BROOKSIDE**

*Verle Smith's*

**PRESCRIPTION SHOP**

Week Days 8 A.M. to 10:00 P.M.

Sundays and Holidays

9:00 A.M. - 12:00 Noon

6:00 P.M. - 9:00 P.M.

## MEDICAL ASSISTANTS

(Continued From Page 10)

Mrs. Hazel Wade, secretary to Dr. N. Stuart White of Tulsa, is President of the Oklahoma State Medical Assistants Society. Long a leader in both state and local Medical Assistants affairs, Mrs. Wade is also a member of the Board of Directors of the national organization. Her immediate objective is to increase the number of chapters and individual members.

"After many years of organization, we believe the Medical Assistants groups in Oklahoma have demonstrated their worth to the medical profession," she said, "and it is our hope that every doctor will lend his support, particularly in encouraging his nurse, secretary or assistant to become a member."

Fears that the Medical Assistants Society is a labor union are groundless, Mrs. Wade asserts. "Our By-Laws prohibit any activity of this type; the Medical Assistants Society cannot and will not become a bargaining agency. There has never been even the slightest discussion of this subject," she said.

On a national level the American Medical Assistants Society was organized last year in Milwaukee, Wisconsin, with the advice and assistance of the American Medical Association and many individual physicians. Eighteen state organizations comprise the national unit, and it is hoped to organize or include existing societies in the other states within the next two years. The second annual convention of the group is scheduled for October 4-6 at San Francisco, California. Several Tulsa members are planning to attend.

As evidence of the value of the medical assistants groups to organized medicine, the American Medical Association House of Delegates formally endorsed the principles and purposes of the American Medical Assistants Society last year. Through its public relations department it is now actively promoting the organization and maintenance of such societies over the nation.

DR. JAMES H. NEAL, JR. was guest speaker for Edison High School Medical Club on September 24, 1957.

## HARVARD DRUG STORE

B. C. SHINN, Owner

Phone MADison 6-2186

*The  
Suburban  
Prescription  
Store*

FREE  
PRESCRIPTION  
DELIVERY

3244 E. 11th St.

Tulsa

**Building  
For  
Tulsa's  
Future —**

your guarantee  
of the finest in  
hospital care

**ST. JOHN'S  
HOSPITAL**

1923 SOUTH UTICA  
Phone RI 2-3361

# *Prescriptions Drugs and Biologicals*

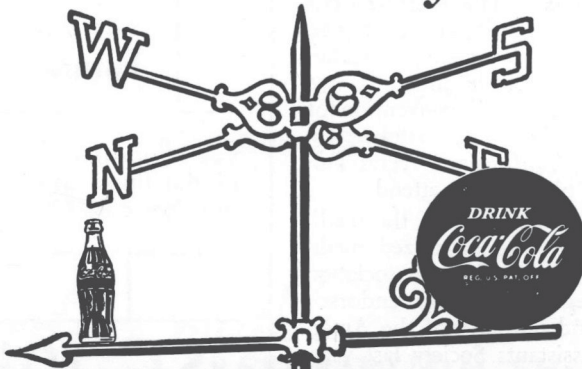
Our complete and modern stocks of the finest in drugs assures complete satisfaction to doctor and patient. Every prescription given individual attention by our registered pharmacists. Free delivery or courteous counter service.

**RALEY-SHADDOCK**  
PRESCRIPTION PHARMACY

1325 East 15th

Ph. GIBSON 7-3133

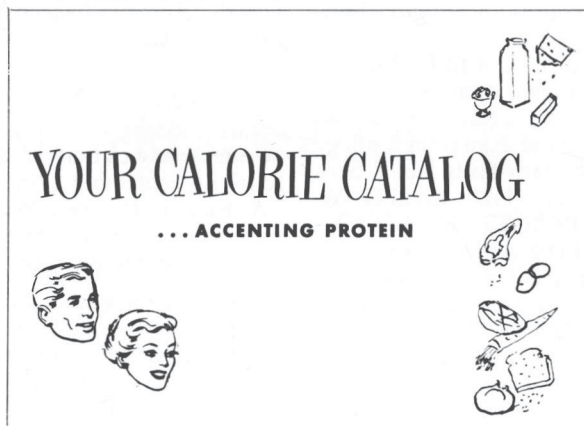
## *Around The Corner From Anywhere*



**DRINK**  
*Coca-Cola* 5¢  
REG. U.S. PAT. OFF.

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY





Pocket-sized, 16-page booklet includes protein values along with calorie values of foods. Available in quantity, no charge.

## DAIRY COUNCIL OF TULSA

*Affiliated With National Dairy Council*

Telephone GI 7-8280

312 Wright Building



Architect's Drawing Of Our New 210-Bed Addition

*Keeping Pace With Oklahoma Hospital Progress*

## HILLCREST MEDICAL CENTER

*A Finer Institution in Oklahoma Medicine*

1653 EAST 12TH STREET

TULSA, OKLAHOMA

DR. and MRS. WILLIAM B. SCIMECA are parents of a baby girl, born August 31st.

DR. AVERILL STOWELL has returned from an Idaho vacation.

In charge of the program for the regional meeting of the American College of Surgeons at Western Hills Hotel, September 27-29, were DR. RALPH A. MCGILL, DR. BERGET H. BLOCKSOM, and DR. EDWARD L. MOORE.

DR. M. V. STANLEY has taken new professional offices at 4946 North Lewis, Tulsa, for general practice.

DR. N. STUART WHITE has returned from a bear-hunting vacation in Wyoming.

DR. LEO LOWBEER attended the Fourth Annual Cancer Conference of Penrose Cancer Hospital, Colorado Springs, Colorado, on September 6-7.

DR. PAUL E. CRAIG attended the annual meeting of the American Medical Writers' Association at St. Louis, Missouri, on September 27th. His short story, "A Face at the Window," was one of three winners in the Association's annual competition for nonmedical writing.

Speakers for a special program on malpractice prevention at Hillcrest Medical Center on August 14th were DR. MARSHALL O. HART, DR. WILKIE D. HOOVER and DR. RALPH A. MCGILL.

## TULSA MEDICAL SERVICE ASSOCIATION

### Membership Roster, Tulsa Chapter

| <i>Name:</i>       | <i>Representing:</i>   | <i>Telephone:</i> |
|--------------------|------------------------|-------------------|
| Ed L. Allred       | Maltbie Laboratories   | GI 7-7991         |
| Bob Amos           | Wyeth                  | RI 3-1938         |
| Jim Baughman       | Schenley Laboratories  | WE 9-9165         |
| G. Richard Brown   | Mead Johnson & Company | TE 5-6839         |
| J. P. Crawford     | Armour Laboratories    | MA 6-3481         |
| Joe F. Chappell    | Pitman-Moore Co.       | RI 3-1128         |
| George M. Clulow   | Sandoz Pharmaceuticals | GI 7-5684         |
| James L. Edwards   | Warner-Chilcott Co.    | WE 9-8962         |
| Wayne Garrison     | Ciba                   | TE 5-0070         |
| R. C. Gooch        | Abbott Laboratories    | WE 9-4389         |
| Fred Harris        | Wyeth                  | RI 2-5835         |
| Lou Hayes          | Massengill Company     | HI 6-0957         |
| Paul Heaston       | Merck, Sharp & Dohme   | RI 2-8447         |
| Gene Jones         | U. S. Vitamin Corp.    | TE 5-0900         |
| R. C. Keller       | McNeil Laboratories    | RI 2-7640         |
| C. M. (Mike) Kelly | National Drug Co.      | WE 9-9311         |
| Donald E. Laird    | Ciba                   | TE-5-1152         |
| Dorwin Lamkin      | Upjohn                 | RI 7-1668         |
| A. L. Mallory      | Warren-Teed            | TE 5-3638         |
| Mark Mathes        | Cutter Laboratories    | TE 5-2963         |
| R. T. (Bob) Mauch  | Burroughs-Wellcome     | RI 7-4347         |
| Bob Meanor         | E. R. Squibb Co.       | WE 9-9313         |
| Ralph L. Miller    | Hoffman-LaRoche        | RI 7-1878         |
| E. Dick Millwee    | E. R. Squibb Co.       | RI 2-5668         |
| Glen E. Mitchell   | Smith, Kline & French  | TE 5-2007         |
| Dan E. Payne       | William S. Merrell     | TE 5-0583         |
| Dave Prater        | Winthrop Laboratories  | TE 5-2735         |
| A. M. Sayles       | E. R. Squibb & Co.     | RI 2-1646         |
| Tom Sellers        | G. D. Searle           | WE 9-7361         |
| Kenneth Shaw       | George A. Breon Co.    | CH 2-1566         |
| E. E. Sisney       | Eaton Laboratories     | RI 2-5347         |
| Bill Terral        | Merck, Sharp & Dohme   | TE 5-7008         |
| Cecil Tredway      | Wyeth Laboratories     | WE 9-0075         |
| Bill Walker        | Parke-Davis            | WE 9-8015         |
| Preston Walker     | Upjohn                 | RI 7-6464         |
| Jack Wood          | Winthrop Laboratories  | RI 2-8218         |

*Be Certain with Curtain*

# CURTAINS PRESCRIPTION LABORATORY

Sixth and Boulder

Phone GI 7-7116

*Across the Street North from Medical Arts Bldg.*

## *Professional Directory*

|   |   |
|---|---|
| <p><b>S. Y. ANDELMAN, M.D.</b><br/>         Diagnosis &amp; Treatment of<br/>         Arthritis &amp; Rheumatic Diseases<br/>         320 Utica Square Medical Center<br/>         Ph. RI 7-0173</p>        | <p><b>DONALD L. BRAWNER, M.D.</b><br/>         General Surgery<br/>         406 Medical Arts Bldg., Ph. LU 7-2022</p>                 |
| <p><b>WILLIAM M. BENZING, JR., M.D.</b><br/>         Diplomate American Board of Radiology<br/>         302 Medical Arts Bldg. Ph. LU 4-4738</p>  | <p><b>MANUEL BROWN, M. D.</b><br/>         Allergic Diseases<br/>         1619 E. 15th St. Ph. LU 4-5552</p>                          |
| <p><b>BERGET H. BLOCKSOM, M. D.</b><br/> <b>MAXWELL A. JOHNSON, M. D.</b><br/>         Urologists<br/>         Diplomates, American Board of Urology<br/>         517 Medical Arts Bldg., Ph. LU 4-1888</p> | <p><b>J. T. DILGER, M.D.</b><br/>         General Surgery<br/>         302 Utica Square Medical Center<br/>         Ph. RI 2-8854</p> |

### **JAMES K. BOYD, M.D.**

**Pathologist and Cytologist**

**Specializing in Gyn.-Cytology  
(Papanicolaou)**

**320 Court Arcade Building  
GI 7-9221**

**Tulsa, Oklahoma**

**If no answer, call LU 3-5538**

**Kits for fixing and mailing cytology  
slides may be had on request.**

## Professional Directory

|  |   |
|--|---|
| <p><b>SAFETY R. FIRST, M.D., F.A.C.C.</b><br/> <b>Cardiology &amp; Electrocardiology</b><br/> <b>1011 Medical Arts Bldg. Ph. LU 4-7545</b></p>                         | <p><b>DORWIN E. HAWTHORNE, D.D.S.</b><br/> <b>Oral Surgery</b><br/> <b>304 Utica Square Medical Center</b><br/> <b>Ph. RI 2-5579</b></p>  |
| <p><b>HERBERT J. FORREST, M.D.</b><br/> <b>Plastic and Reconstructive Surgery</b><br/> <b>217 Medical Arts Building</b><br/> <b>Ph. GI 7-4994</b></p>                  | <p><b>WILLIAM T. HOLLAND, M.D.</b><br/> <b>Neuropsychiatry</b><br/> <b>4926 East 21st Street</b><br/> <b>Ph. MA 6-6681</b></p>  |
| <p><b>SAMUEL E. FRANKLIN, M. D.</b><br/> <b>General Surgery</b><br/> <b>1619 E. 15th St. Ph. LU 3-2108</b></p>   | <p><b>JAMES W. KELLEY, M.D., F.A.C.S.</b><br/> <b>Plastic and Reconstructive Surgery</b><br/> <b>Diplomate, American Board</b><br/> <b>Of Plastic Surgery</b><br/> <b>204 Utica Square Medical Center</b></p> |
| <p><b>JED E. GOLDBERG, M.D.</b><br/> <b>Obstetrics and Gynecology</b><br/> <b>Culdoscopy</b><br/> <b>202 Utica Square Medical Center</b><br/> <b>Ph. RI 7-7548</b></p> | <p><b>JAMES E. KRAFT, M.D.</b><br/> <b>Ophthalmology</b><br/> <b>706 Medical Arts Building</b><br/> <b>Ph. LU 4-3651</b></p>  |
| <p><b>JOHN F. GRAY, JR., M.D.</b><br/> <b>Neuropsychiatry</b><br/> <b>208 Utica Square Medical Center</b><br/> <b>Ph. RI 2-6016</b></p>                                | <p><b>WALTER S. LARRABEE, M.D.</b><br/> <b>LEON H. STUART, M.D.</b><br/> <b>X-Ray Diagnosis &amp; Therapy</b><br/> <b>Radium Therapy</b><br/> <b>411 Medical Arts Bldg. Ph. GI 7-3111</b></p>                 |

# SPRINGER CLINIC

Sixth and Cincinnati

**Tulsa**

**Telephone LU 7-6621**

**Medicine**

D. O. Smith, M.D.  
 E. G. Hyatt, M.D.  
 H. A. Ruprecht, M.D.  
 Vincel Sundgren, M.D.  
 Dean C. Walker, M.D.  
 Thomas H. Fair, M.D.  
 V. William Wood, M.D.

**Neurology and Psychiatry**

Tom R. Turner, M.D.  
 Joe E. Tyler, M.D.

**Clinical Psychology**

William W. Saunders, Ph.D.

**Pediatrics**

G. R. Russell, M.D.  
 Robert K. Endres, M.D.

**General Surgery**

Carl J. Hotz, M.D.  
 William C. Pratt, M.D.

**Obstetrics and Gynecology**

Paul A. Bischoff, M.D.

**Urology**

K. F. Swanson, M.D.  
 William F. Boyer, M.D.

**Ear, Nose and Throat  
and Plastic Surgery**

Donald L. Mishler, M.D.

**Orthopedic Surgery**

Charles E. Brighton, M.D.

**Ophthalmology**

Thomas L. Ozment, M.D.

**Anesthesia**

M. R. Steel, M.D.

## Professional Directory

|  |   |
|--|---|
| <p><b>MARTIN LEBOVITZ, M.D.</b><br/>                 Thoracic and Cardiovascular Surgery<br/>                 Certified American Board of Surgery<br/>                 and Board of Thoracic Surgery<br/>                 812 Medical Arts Bldg. Ph. DI 3-8722</p>                     | <p><b>RALPH A. MCGILL, M.D., F.A.C.S.</b><br/>                 Surgery-Radium<br/>                 210 Utica Square Medical Center<br/>                 Ph. RI 2-2405</p>   |
| <p><b>C. S. LEWIS, JR., M.D.</b><br/>                 Internal Medicine<br/>                 501 Medical Arts Bldg. Ph. LU 4-2778</p>  | <p><b>EDWARD L. MOORE, M.D., F.A.C.S.</b><br/> <b>BYRON W. STEELE, JR., M.D.</b><br/>                 Surgery<br/>                 Diplomates, American Board of Surgery<br/>                 325 Utica Square Medical Center</p> |
| <p><b>DAVE B. LHEVINE, M.D., D.A.B.R.</b><br/> <b>SOL WILNER, M.D., D.A.B.R.</b><br/> <b>DON G. CLEMENTS, M.D., D.A.B.R.</b><br/>                 Diagnostic and Therapeutic Radiology<br/>                 Cobalt 60 Radium<br/>                 Medical Arts Bldg. Ph. GI 7-1574</p> | <p><b>HOUSTON F. MOUNT, M.D.</b><br/> <b>JAMES T. MADDOX, M. D.</b><br/>                 Obstetrics and Gynecology<br/>                 Ranch Acres Medical Center<br/>                 Ph. RI 2-7321</p>                         |
| <p><b>JAMES D. MARKLAND, M.D.</b><br/>                 Allergy<br/>                 411 Medical Arts Bldg., Ph. GI 7-3111</p>  | <p><b>JAMES H. NEAL, JR., M.D.</b><br/>                 Surgery<br/>                 Diplomate, American Board of Surgery<br/>                 4926 East 21st Street<br/>                 Ph. WE 2-1210</p>                       |
| <p><b>JOHN G. MATT, M.D.</b><br/>                 Diseases of the Rectum,<br/>                 Colon and Anus<br/>                 1106 Medical Arts Building<br/>                 Ph. CH 2-1014</p>   | <p><b>MARQUE O. NELSON, M. D.</b><br/>                 Dermatology<br/>                 510 Medical Arts Bldg. Ph. GI 7-3532</p>  |



# TULSA CLINIC

915 South Cincinnati

Surgery  
 Andre B. Carney, M.D.,  
 F.I.C.S., F.A.C.S.

Medicine  
 H. W. Ford, M.D.  
 Thomas W. Taylor, M.D.

Cardiology and  
 Internal Medicine  
 James C. Peters, M.D.

COMPLETE  
 CLINIC  
 FACILITIES

Telephone GI 7-0177

Miss Bettye Adams  
 Director

Neurology and  
 Internal Medicine  
 O. L. Hill, M.D.

X-Ray and  
 Gastro-enterology  
 Earl M. Lusk, M.D.

Internal Medicine  
 Craig S. Jones, M.D.

Dentist  
 J. Thurman Gamble, D.D.S.

## Professional Directory

|   |   |
|---|---|
| <p style="text-align: center;"><b>IRON H. NELSON, M.D.</b><br/>Clinical and Surgical Pathology<br/>1107 Medical Arts Building<br/>316 Utica Square Medical Center</p>   | <p style="text-align: center;"><b>WADE SISLER, M.D.</b><br/>Orthopedic Surgery<br/>8th and Elgin                      Ph. LU 4-4123</p>   |
| <p style="text-align: center;"><b>THE ORTHOPEDIC CLINIC</b><br/>Suite 203, Utica Square Medical Center<br/>Practice Limited To Bone &amp; Joint Surgery<br/><b>JOHN E. McDONALD, M.D.</b><br/><b>FRANK A. STUART, M.D.</b><br/><b>JOHN C. DAGUE, M.D.</b><br/><b>RAYMOND M. MICHOLS, M.D.</b></p> | <p style="text-align: center;"><b>WILLIAM ORLANDO SMITH, M.D.</b><br/>Master Medical Science, University of Pennsylvania; Fellow, Cleveland Clinic; Diplomat, American Board of Otolaryngology. Ophthalmology &amp; Otolaryngology.<br/>327 Utica Sq. Med. Ct.    Ph. RI 2-2443</p> |
| <p style="text-align: center;"><b>WILLIAM J. OSHER, M. D.</b><br/>Internal Medicine<br/>608 Medical Arts Bldg., Ph. GI 7-9025</p>   | <p style="text-align: center;"><b>ROBERT W. SPENCER, M.D.</b><br/>Ophthalmology<br/>312 Medical Arts Building<br/>Ph. LU 3-2019</p>   |
| <p style="text-align: center;"><b>SIMON POLLACK, M.D.. D.A.B.R.</b><br/>Diagnostic and Therapeutic Radiology<br/>Suite 103, Utica Square Medical Center<br/>Ph. RI 2-4955</p>   | <p style="text-align: center;"><b>CHARLES G. STUARD, M.D.</b><br/>Ophthalmology<br/>217 Utica Square Medical Center<br/>Ph. RI 7-0289</p>   |
| <p style="text-align: center;"><b>HERSCHEL J. RUBIN, M.D.</b><br/>Diplomate, American Board of Pediatrics<br/>Diseases of Infants &amp; Children<br/>1916 South Utica                      Tulsa</p>  | <p style="text-align: center;"><b>ARTHUR I. TAUBMAN, D.D.S., M.S.D.</b><br/>Oral Surgery &amp; Exodontia<br/>1111 Medical Arts Bldg.<br/>Tulsa, Okla.<br/>Office DI 3-6312    Emergency LU 4-7212</p>   |
| <p style="text-align: center;"><b>WM. B. SCIMECA, M.D., M.S.</b><br/>(In Surgery)<br/>General Surgery<br/>Ranch Acres Medical Center<br/>Ph. RI 2-7242</p>  | <p style="text-align: center;"><b>C. THOMAS THOMPSON, M.D.</b><br/>General Surgery<br/>Diplomate, American Board of Surgery<br/>Ranch Acres Medical Center<br/>Ph. RI 2-8838</p>  |
| <p style="text-align: center;"><b>J. D. SHIPP, M.D.</b><br/>Surgery and Diseases of the Colon and Rectum<br/>708 Medical Arts Bldg.                      Tulsa</p>  | <p style="text-align: center;"><b>TURNBOW &amp; RAY CLINIC</b><br/>Surgery — Diagnostic and Therapeutic Blocks<br/>3015 E. 15th Street<br/>Ph. WE 9-6397</p>  |
| <p style="text-align: center;"><b>PAUL O. SHACKELFORD, M. D.</b><br/>Diplomate, American Board of Dermatology<br/>Diseases &amp; Malignancies of the Skin<br/>X-Ray    Radium    Thorium-X<br/>615 Medical Arts Bldg.    Ph. CH 2-4872</p>  | <p style="text-align: center;"><b>ARNOLD H. UNGERMAN, M.D.</b><br/><b>MILFORD S. UNGERMAN, M.D.</b><br/>Diagnosis &amp; Treatment of Nervous and Mental Diseases<br/>404 Medical Arts Bldg., Ph. CH 2-3151</p>  |
| <p style="text-align: center;"><b>W. A. SHOWMAN, M.D.</b><br/>Diplomate, American Board Of Dermatology<br/>Diseases &amp; Malignancies Of The Skin<br/>X-Ray—Grenz Ray—Radium—Thorium X<br/>407 Medical Arts Bldg.    Ph. DI 3-779</p>  | <p style="text-align: center;"><b>R. M. WADSWORTH, M.D.</b><br/>Pediatrics<br/>1445 S. Quaker                      Ph. DI 3-4300</p>  |

WE RECOMMEND

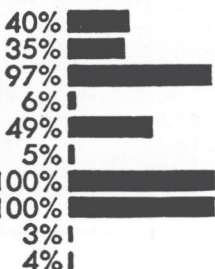
# Meadow Gold

HI-VITAMIN MILK

PERCENT OF U. S. MINIMUM DAILY ADULT REQUIREMENTS  
SUPPLIED BY 1 QUART OF



**REGULAR MILK**



**HI-VITAMIN MILK**



VITAMINS AND MINERALS FORTIFIED BY GENERAL MILLS PROCESS  
EACH QUART CONTAINS

|                                    |                                |
|------------------------------------|--------------------------------|
| VITAMIN A.....4000 U.S.P. UNITS    | NIACIN.....10 MGM.             |
| VITAMIN B <sub>1</sub> .....1 MGM. | VITAMIN D.....400 U.S.P. UNITS |
| VITAMIN B <sub>2</sub> .....2 MGM. | IRON.....10 MGM.               |
| IODINE.....0.1 MGM.                |                                |

215 N. DENVER

## Beatrice Foods Co.

PHONE LU 7-2471

### *Serving Tulsa Doctors With the Finest in Quality Printing*

You will be delighted with our attractive and useful stationery, statement forms, case history records, prescription pads, appointment cards, and receipt books, all tailored to your specific office needs. Let us add your name to our growing list of satisfied doctors and dentists.

*for personalized service and attention  
to your printing needs call CHerry 2-2450*

# Commercial

**PRINTING COMPANY**  
310 South Lansing

Tulsa County Medical Society  
B-9 Medical Arts Building  
Tulsa 19, Oklahoma

BULK RATE

U. S. POSTAGE

**PAID**

TULSA 19, OKLA.

PERMIT No. 13

(Return Postage Guaranteed)

Send Your Delinquent Accounts Now to  
**Tulsa's Finest Collection Service**

## **MEDICAL CREDIT BUREAU**

*Official Collection Agency of The Tulsa County Medical Society*

**B-9 Medical Arts Building**

**Telephone DI 3-6331**

## **MERKEL X-RAY COMPANY MID-CONTINENT SURGICAL SUPPLY COMPANY**

*Exclusive Distributors*

**WESTINGHOUSE**

*and*

**PROFEX**

*X-Ray Equipment and Accessories*

FILMS — CHEMICALS

PROMPT — SERVICE — EFFICIENT

*Surgical Equipment*

CARDIOGRAPHS — ULTRA SON — MICRO THERM

**OKLAHOMA CITY**  
**17 Broadway Circle**  
**CEntral 2-3522**

**TULSA**  
**1330 South Boston**  
**CHerry 2-4897**