

© 1956

LIBRARY  
TULSA COUNTY MEDICAL SOCIETY

September, 1956

# THE BULLETIN

*of the Tulsa County Medical Society*

## ***IN THIS ISSUE***

Tulsa County Medical Society To Hear  
Chicago Pathologist On September 10, 1956



OSMA Annual Meeting Officials Named



Blue Shield Plan Now Processing  
12,000 Claims Monthly From Doctors



Academy of General Practice Program News

Vol. 22



No. 9

Now there are two forms of

# THERAGRAN

**NEW:**

## THERAGRAN LIQUID

Squibb Therapeutic Formula Vitamin Liquid

1 teaspoonful of Theragran  
Liquid is equivalent to

1 Theragran Capsule.

For patients of all ages who  
prefer liquid vitamin therapy.

## THERAGRAN CAPSULES

Squibb Therapeutic Formula Vitamin Capsules

The six vitamins almost  
invariably associated  
with chronic vitamin  
deficiency states.

Each Theragran Capsule, or 5 cc. teaspoonful of Theragran Liquid, supplies:

Vitamin A (synthetic) .....	25,000 U.S.P. Units
Vitamin D .....	1,000 U.S.P. Units
Thiamine .....	10 mg.
Riboflavin .....	10 mg.
Niacinamide .....	150 mg.
Ascorbic acid .....	150 mg.

Usual Dosage: 1 or 2 capsules or teaspoonfuls daily. Infants: Not more than 1 teaspoonful daily.

THERAGRAN CAPSULES: bottles of 30, 60, 100 and 1000.

THERAGRAN LIQUID: bottles of 4 ounces.

**SQUIBB**



*Squibb Quality—the Priceless Ingredient*



whenever cough intrudes...

# CORICIDIN SYRUP

adds cold relief to cough control

Besides easing cough, CORICIDIN Syrup provides the most potent antihistamine to help curb sneezing and other allergic-like reactions plus potentiated analgesics to relieve associated aches and pains.

**dosage**

Adults—One teaspoonful every three or four hours, not exceeding four doses daily.

Children 6-12 years—

One-half adult dosage.

Younger children—Adjust dosage according to age.

**packaging**

CORICIDIN® Syrup, 4-ounce, pint and gallon bottles.

©Exempt narcotic.

EN—J—888

Each teaspoonful (5 cc.) of CORICIDIN Syrup<sup>©</sup> contains:

Dihydrocodeinone bitartrate . . . . .	1.67 mg.
Chlorphenpyridamine maleate . . . . .	2 mg.
Sodium salicylate . . . . .	225 mg.
Sodium citrate . . . . .	120 mg.
Caffeine . . . . .	30 mg.
Glyceryl guaiacolate . . . . .	30 mg.

If additional ingredients are desirable for special conditions, CORICIDIN Syrup is compatible with therapeutic amounts of other medicaments, such as codeine salts, belladonna tincture and ephedrine sulfate.



# T. ROY BARNES D R U G R Y

## *Prescription Specialists*

RECOMMEND  
WITH CONFIDENCE  
FOR  
PRESCRIPTIONS — SICKROOM SUPPLIES

Downtown  
603 S. BOULDER  
Phone CH 2-3118

Eastside  
44 N. HARVARD  
Phone MA 6-1111

## *Going Somewhere? Travel Refreshed*



DRINK

*Coca-Cola* 5¢

REG. U.S. PAT. OFF.

BOTTLED UNDER AUTHORITY OF THE COCA COLA COMPANY BY

## Three

### MODERN STORES

to meet your every  
prescription need

### DOWNTOWN

Sixth and Main

Telephone DI 3-6171

OUR ORIGINAL STORE

### EASTSIDE

4606 East 11th

Telephone WE 9-5233

EFFICIENT SERVICE

### SOUTHSIDE

1831 East 21st

Telephone RI 2-7304

OUR NEW STORE

*We Deliver*

# GETMAN'S

PRESCRIPTION SPECIALISTS

ROY R. GETMAN, Founder

## With The Editor . . .

The two Tulsa newspapers will lose their ace medical reporters this month . . . Jack Fincher leaves The Tulsa World for a year's study in France as a Fulbright scholarship winner . . . Ned Curran of The Tulsa Tribune has been promoted to capitol correspondent in Oklahoma City . . . Both were highly capable in handling medical news, and we hate to see them go . . . The Southern Medical Association is creating a distinguished service award for outstanding achievement in medicine, surgery, research, and medical education . . . the recipient will receive a fourteen carat gold medal . . . The first winner, who must be an SMA member, will be announced at the Association's Golden Anniversary Meeting in Washington, D.C., November 12-15, 1956 . . . In a Tulsa Tribune interview, Dr. W. Albert Cook, pioneer Tulsa ophthalmologist, recalled that he won the first golf tournament ever played in the City . . . It was a 36-hole match which took all day to play . . . Dr. Cook's opponent was Ed C. Reynolds, a pioneer hardware dealer . . . Dr. Cook said the match, played in 1904, was slow because of poor quality balls and clubs . . . He won by a margin of 3 and 2 on each 18 holes . . . Now 81, Dr. Cook, first President of the Tulsa County Medical Society in 1907, only gave up golfing three years ago . . . The Oklahoma State Medical Association plans to move into its new headquarters building in Oklahoma City in mid-September . . . Later in the Fall, the Association will hold an open house to show off the beautiful new structure . . . The Insurance Committee of the Tulsa County Medical Society is blueprinting a series of lectures in malpractice prevention and defense to interns and residents of Tulsa hospitals . . . The idea got an enthusiastic reception when proposed to hospital administrators, and the courses will probably begin in October . . . The striking redhead visiting with St. John's Hospital staff members at their Western Hills party last month was Metroperastar Lily Pons . . . She was vacationing there.

*allergic to pollen*  
*... yet fully enjoying summertime*



# 'Co-Pyronil'

(PYRROBUTAMINE COMPOUND, LILLY)

*Lilly*  
QUALITY/RESEARCH/INTEGRITY

658031

... usually eliminates distressing symptoms without causing side-effects; allows the allergic patient to enjoy fully this "funtime" season of the year.

*rapid-acting* ... relief usually noted within fifteen to thirty minutes.

*long-acting* ... relief often maintained for eight to twelve hours; thus continuous relief is provided on a convenient dosage schedule.

*complete relief* ... more frequently obtained because of the complementary actions of two antihistamines and a sympathomimetic.

Supplied as pulvules, pediatric pulvules, and suspension. Also, Tablets 'Pyronil' (Pyrrobutamine, Lilly), 15 mg.

*prescribe relief from allergy ... prescribe 'Co-Pyronil'*

# THE BULLETIN

OF THE

## TULSA COUNTY MEDICAL SOCIETY

F. L. Flack, M.D., *President*G. R. Russell, M.D., *President-Elect*James W. Kelley, M.D., *Vice-President*Walter E. Brown, M.D., *Sec.-Treasurer*Jack Spears, *Executive Secretary*

Vol. 22

TULSA, OKLAHOMA, SEPTEMBER, 1956

No. 9

## DOCTORS TO HEAR CHICAGO PATHOLOGIST

**Dr. Israel Davidsohn To Lecture At  
Tulsa County Medical Society Meeting  
Of September 10, 1956. Programs  
Announced For Balance Of Year.**

Regular monthly meetings of the Tulsa County Medical Society will resume on Monday, September 10, 1956, with the appearance of the distinguished American pathologist, Dr. Israel Davidsohn of Chicago, Illinois, as visiting guest speaker. His subject will be "The Clinical Significance of Immunohematology."

Dr. Davidsohn is Professor and Chairman of the Department of Pathology at the University of Chicago School of Medicine, and since 1946 has been Director of Research at Mount Sinai Hospital Medical Research Foundation.

The meeting will be at 8:00 P.M. at the Blue Cross-Blue Shield Building 1215 South Boulder, Tulsa. Telephone service is available by calling LUther 5-9149.

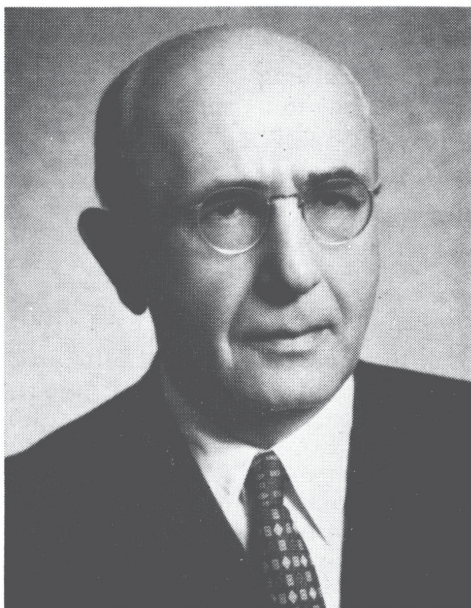
Dr. Israel Davidsohn has been described as one of America's leading men of medical science, and few are the honors which have not come to him in the course of 35 years of practice. Born in Austria, he graduated from the University of Vi-

enna School of Medicine in 1921 and did postgraduate study in pathology there and at the University of Berlin School of Medicine for two years. In 1923 he emigrated to the United States and several

years later became a naturalized citizen. After an internship at Mount Sinai Hospital of Chicago, he remained as a resident in pathology and in 1925 became resident pathologist at that institution. A year later he joined Mount Sinai Hospital of Philadelphia as a research fellow, returning to Chicago in 1930. Since that time he has been Director of Pathology at Mount Sinai Hospital of Chicago.

Dr. Davidsohn taught at Rush Medical College and later at the University of Illinois School of Medicine. In 1947 he was named Chairman of the Department of Pathology at the University of Chicago School of Medicine. Active in many pathology groups, he is now a member of the Board of Trustees and Diplomate of the American Board of Pathology, member of the

(Continued On Page 34)



**DR. ISRAEL DAVIDSOHN**

## Physicians Fees Paid Every Two Weeks

# BLUE SHIELD CLAIMS QUICKLY PROCESSED

*A Bulletin Feature*

Tulsa doctors have long taken for granted the ease and expediency with which they collect surgical, medical and obstetrical care fees from the Blue Shield Plan of Oklahoma—a handsome \$858,928 worth last year and headed for a cool million in 1956. For the State as a whole Blue Shield payments hit a record—\$2,634,279 last year, 98 per cent made within two weeks of receipt of the physician's statement.

To process nearly 12,000 cases each month and keep the checks rolling out on time is no mean task. Its all in a day's work to Blue Shield's nine-employee Case Department, however, and a source of pride that it has never failed to meet its twice monthly deadline for mailing checks. Much of its success is due to a well co-ordinated efficiency which characterizes the operation of the Plan and its companion Blue Cross Plan of pre-paid hospital insurance.

Another factor is the experienced management of Windham Hill, Supervisor of the Case Department, a tall (6'-1") friendly fellow with a knack of getting things done. His job isn't the easiest in the world. In addition to supervising the Blue Shield Section, he also directs 24 other employees in the Blue Cross Case Department. Here, speed is even more essential as member hospitals must be advised within 24 hours of the acceptability of a claim. Hill insists upon individual consideration to all claims, whether it is for \$4,565.50—one of the largest ever approved by the Department—or a few dollars for minor surgery. This personal attention largely accounts for more than 17,000 pieces of mail which go from the Case Department each month.

The primary function of Hill's Department is to check each case as it is received to determine the member's eligibility to receive benefits and to approve final payment to doctors and hospitals. It also

handles the majority of complaints (relatively few, to be sure) from members, physicians and hospitals. Here again, personal consideration is an absolute must. A third unit of the Case Department, the Service Section, works in close cooperation with the other two sections to convert case information into detailed statistics. The Service Section is also responsible for the handling of the Department's heavy volume of correspondence.

The working day for some Blue Shield employees begins at 6:00 A.M. in the mail room of the beautiful new Blue Cross-Blue Shield Building at 1215 South Boulder, Tulsa. Mail for the Case Department is quickly sorted out and routed to the Department; at 7:00 A.M. an early shift opens it, time stamps and perforates it, and distributes it to the proper desk. By 7:45 A.M. it is ready and waiting for attention by the Department's regular employees.

In contrast to mail for other Departments, the Case Department mail is not opened in the Mail Room. This is because of the highly confidential nature of medical information on case records. By limiting it to the Case Department, the possibility of such personal information becoming known to the Plan's other 185 employees is minimized.

Once the claim has been received in the Blue Shield Case Department it goes through a standard office routine. It is first checked against a tickler file for other correspondence pertaining to the case. This is particularly useful in matching up an anesthesia claim with the surgical claim. The case then goes to the Records Department where it is checked for correctness of the member's name, group number, etc., and most important, to determine the effective date and type of coverage. By Noon the claim has returned from the Records Department. A permanent utilization card, a running in-



ventory of benefits paid for the member through the years, is then brought up to date by entering the current case.

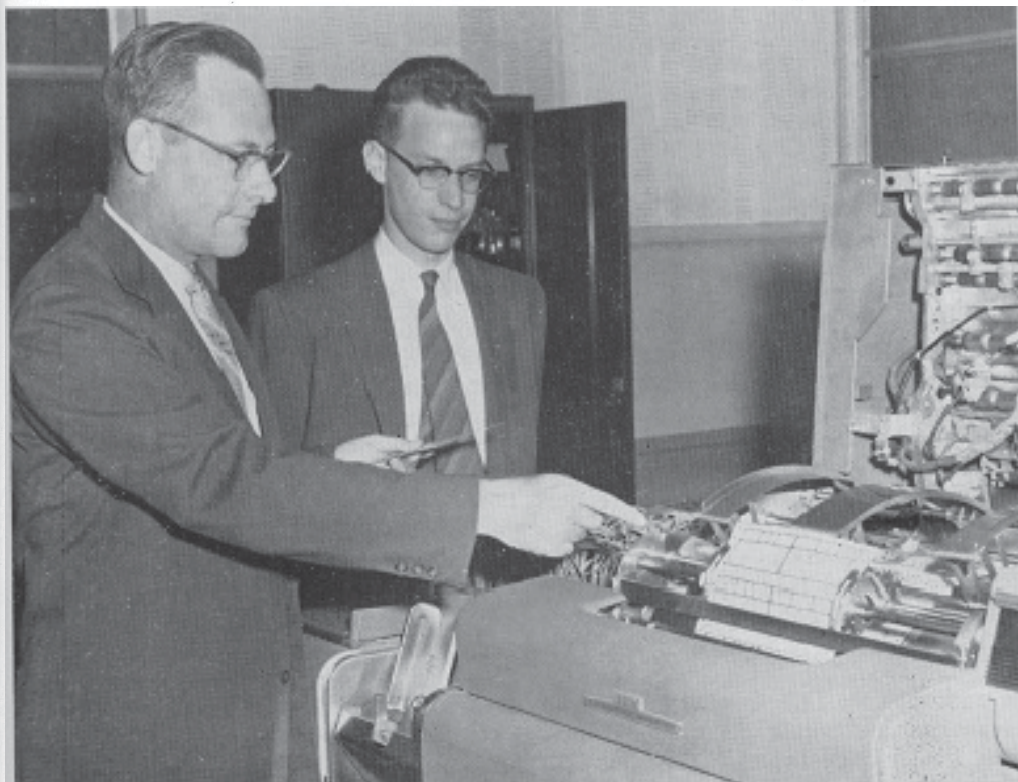
To this time the claim has been handled through several clerical and record-keeping functions by a clerk-typist. It is then transferred to an Approval Clerk, a more experienced employee who determines the amount of the benefit from a master fee schedule. The claim is marked in accordance with a coding schedule developed for use on a national basis by the Blue Shield Commission and the American Medical Association; these references are used in the subsequent tabulation of case statistics. A postal card showing the amount of the benefit paid to the doctor is also prepared for mailing to the member.

If the claim is routine and presents no problems, it is numbered, posted for pay-

ment and sent to the Tabulating Department. Here, the coded material is punched on an IBM card used in the Plan's system of machine bookkeeping and statistical tabulating. The case is entered upon the doctor's current statement or detail of remittance. At intervals of fifteen days these statements are totalled and mailed to the physician with an accompanying check.

About 85 per cent of the cases processed are routine and need no special handling. For claims presenting a problem, Hill's Assistant Supervisors (A. J. Markham, Randy House and Don Palmer) are able to settle many. Twice daily problem sessions are held on the remainder with Hill, who is usually able to further reduce the number.

Most problem cases result from simple clerical errors in the doctor's office—in-



*Windham Hill (left), Supervisor of the Blue Cross-Blue Shield Case Department, explains the operation of an intricate IBM billing machine to a new member of the Tulsa medical profession, Dr. James E. Kraft, ophthalmologist.*

complete claim forms, failure of the doctor to sign the claim, or other minor difficulties easily corrected. One principal reason for delay, Hill reports, is the failure of the doctor to report his charge to the patient. "Although some doctors may resent providing this information, it is required by the Oklahoma State Insurance Commission," he said. This information also enables the Company to gauge the effectiveness of its program. By tabulating the information on an annual basis, the Plan can determine the average percentage of the total bill to the patient that was paid as a benefit. If the percentage is too low, the Plan must consider if it is meeting its objective of reducing the costs of unforeseen medical expenses.

Those problems which Hill and his staff cannot handle usually require expert medical advice. These are referred to a Medical Advisory Committee composed of physician-members of the Blue Cross and Blue Shield Boards of Trustees and other doctors invited to advise on specialized professional problems. The Committee meets weekly; actually there are two such committees, one in Tulsa and one in Oklahoma City, meeting on alternate weeks.

A special function of the Medical Advisory Committee is to determine the benefit on procedures not covered in the master fee schedule or requiring individual consideration. Many of the problems brought to the Committee merely require an expert medical interpretation to the Plan's lay staff. A few represent controversies which have developed between the Plan and a member or doctor.

The handling of these problem claims by the Medical Advisory Committee is completely impartial. The Committee members are not told the name of the doctor or patient concerned. No identifying information is divulged. Only the pertinent details of the general problem are recounted. The Committee usually reaches an immediate decision but may defer action until more information can be obtained. About 25 cases are handled at each meeting.

The Blue Shield Plan has followed a policy of permitting and encouraging dissatisfied members or doctors to refer con-

troversial cases to the Medical Advisory Committee. It does not publicize the personnel of the Committee, however, as a means of avoiding undue pressures or influences upon individual Committee members.

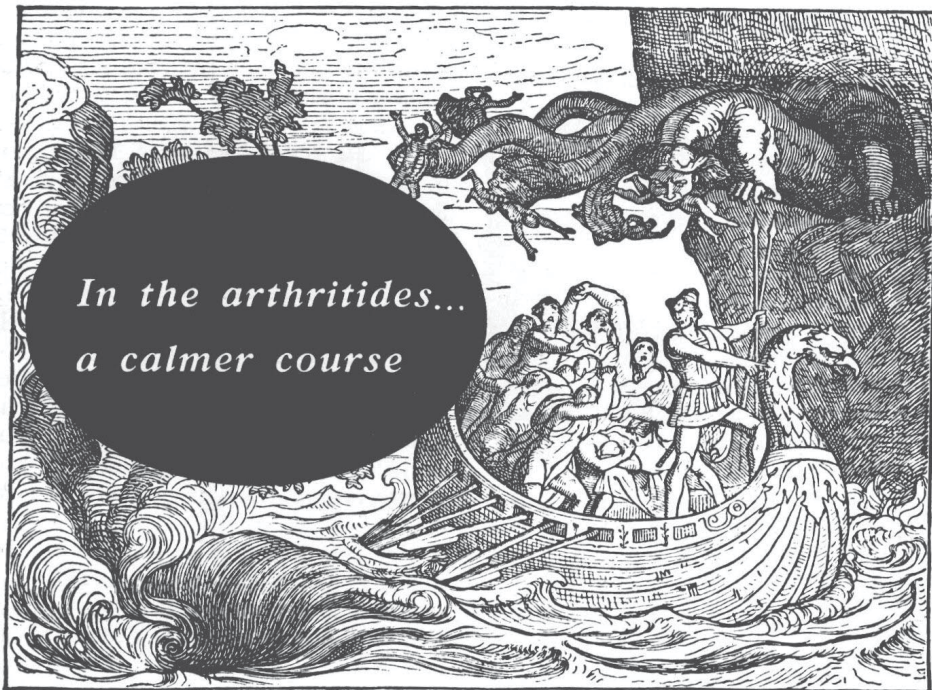
The Case Department can process most claims within 48 hours. Since anesthesia claims are related to the type of surgery performed in the determination of the amount of benefit, they must be delayed until the surgical claim is received. Similarly, the medical care benefits must be correlated to the Blue Cross claim. Doctors have 30 days after the date of service to file claims; only in exceptional cases can this contract stipulation be waived. Blue Shield is now urging physicians to make a habit of filing claims on a daily basis, this not only assures more prompt payment but clears the way for approval of companion cases.

The standard claim form developed by the Blue Shield Plan of Oklahoma has been widely praised for its compactness and brevity. Limited to a single page, it can be completed in a minimum of office time and is more easily handled in the Blue Shield offices. Quantities of the claim form are provided to all new doctors entering practice in Oklahoma. Forms may be recorded by use of a postal card provided for that purpose or by calling the Blue Shield Plan at LUther 5-9141.

"Blue Shield welcomes inquiries from physicians about any phase of its operations," said Mr. N. D. Helland, Executive Director. "If there is any question about an individual case, about our fee schedule, the handling of the claim or the provisions of the contract, please call us."

DR. ROBERT G. TOMPKINS was erroneously listed as a specialist in Obstetrics & Gynecology in the roster of the Tulsa County Medical Society published in the August issue of *The Bulletin*. Dr. Tompkins specializes in Internal Medicine. The *Bulletin* apologizes for this error.

DR. RAYMOND S. ECHOLS has been discharged from the United States Navy Medical Corps and will return to the practice of anesthesiology in Tulsa on September 15th. Dr. Echols' office will be at 2010 South Utica.



*In the arthritides...  
a calmer course*

Ulysses between Scylla and Charybdis—Bettmann Archive

*between the hazards of high steroid dosage  
and the frustration of inadequate relief*

Because of the complementary action of cortisone and the salicylates, Salcort produces a greater therapeutic response with lower dosage. Side effects are not encountered, and no withdrawal problems have been reported.

One study concludes: "Salicylate potentiates the greatly reduced amount of cortisone present so that its full effect is brought out without evoking undesirable side reactions."<sup>1</sup>

## SALCORT<sup>®</sup>\*

### indications:

Rheumatoid arthritis . . .  
Rheumatoid spondylitis . . .  
Rheumatic fever . . . Bursitis  
. . . Still's Disease . . . Neuro-  
muscular affections

### each tablet contains:

Cortisone acetate . . . . .	2.5 mg.
Sodium salicylate . . . . .	0.3 Gm.
Aluminum hydroxide gel, dried . . . . .	0.12 Gm.
Calcium ascorbate . . . . .	60.0 mg. (equivalent to 50 mg. ascorbic acid)
Calcium carbonate . . . . .	60.0 mg.

<sup>1</sup>Busse, E.A.: *Treatment of Rheumatoid Arthritis by a Combination of Cortisone and Salicylates. Clinical Med.* 11:1105

\*U.S. Pat. 2,691,662

**The S. E. MASSENGILL COMPANY, Bristol, Tennessee**  
New York • Kansas City • San Francisco

## GENERAL PRACTICE GROUP TO HEAR RESEARCH PHYSICIAN

Dr. Edward C. Reifenstein, Jr., Associate Medical Director of E. R. Squibb and Sons, New York N.Y., will be guest speaker for the Tulsa Academy of General Practice on Monday, September 24, 1956, at Hotel Tulsa. His subject will be "Recent Developments in Endocrinology."

The meeting will open with dinner at 6:30 P.M. Reservations may be made by calling LUther 2-5904. The program will be at 8:00 P.M. All physicians are invited to attend both the dinner and the program.

Widely known to Oklahoma doctors as former Director of the Oklahoma Medical Research Foundation in Oklahoma City, Dr. Reifenstein comes originally from Syracuse, New York. His father was for many years Professor of Medicine at Syracuse University College of Medicine, and several other relatives are practicing physicians. Dr. Reifenstein received his undergraduate, medical and hospital training at Syracuse University School of Medicine and its affiliated hospitals. Later, he spent six years as an associate of Dr. Fuller Albright at Massachusetts General Hospital of Boston, specializing in research in endocrinology and metabolic bone disorders. He was subsequently with Sloan-Kettering Institute for Cancer Research of the Memorial Hospital Cancer Center in New York, held important research posts with Ayerst Laboratories and Schering Corporation, and spent several years developing the personnel and program of the Oklahoma Medical Research Foundation. In his present position with the Squibb Company, he is in charge of medical and scientific research aspects of a new program of special products, especially certain preparations in the hormone field.

Dr. Reifenstein is best known for his work in bone metabolism. His book, "The Parathyroid Glands and Metabolic



**Dr. Reifenstein**

Bone Disease," was published in 1948 by Williams and Wilkins Company of Baltimore, Maryland. He has published 85 articles in national medical journals, authored sections of eleven books, and served as an editor of five national journals. He has given over 100 lectures to state and county medical societies. Dr. Reifenstein is a fellow of the American College of Physicians and belongs to 20 other leading medical organizations.

## PROGRAM TOPICS ANNOUNCED FOR FOUNDERS DAY CLINIC

Program topics for the Fourth Annual Founders Day Clinic of the Tulsa County Medical Society, October 31-November 1, 1956, were announced last month by four visiting distinguished guest speakers.

Dr. Otto Saphir, Chairman of the Department of Pathology at the University of Chicago School of Medicine, Chicago, Illinois, will discuss "The Spread of Human Cancer."

Dr. Walton R. Akenhead, Professor of Medicine at Louisiana State University School of Medicine, New Orleans, Louisiana, has selected "Cardiac Emergencies" for his presentation.

Dr. Saphir and Dr. Akenhead will collaborate in a clinical pathological conference as well.

Dr. A. Buford Word, Professor of Obstetrics & Gynecology, University of Alabama School of Medicine, Birmingham, Alabama, will speak on "Congenital Absence of the Vagina" and "Abnormal Uterine Bleeding."

Dr. Lawrence H. Strug, Professor of Surgery at Louisiana State University School of Medicine, New Orleans, will discuss "Esophageal Hiatus Hernia" and "Surgical Management of Benign Lesions of the Colon and Rectum."

The Clinic will open with a dinner meeting on Wednesday evening, October 31st, at the Tulsa Club where Dr. Word will present his paper on congenital absence of the vagina. Tickets are \$5.00 per person, including social hour, and may be purchased from the Executive Offices of the Society.

**DR. JAMES W. KELLEY** has been vacationing in Minnesota.

Announcing the  
**TWENTY-SIXTH ANNUAL CONFERENCE**  
*of the*  
**OKLAHOMA CITY CLINICAL SOCIETY**  
*Oklahoma City—October 22-25*

**DISTINGUISHED GUEST SPEAKERS**

**ALBERT BEHREND, M.D.,** *Surgery*, Assistant Professor of Surgery, Temple University, Graduate School of Medicine, Philadelphia, Pa.

**WILLIAM H. BEIERWALTES, M.D.,** *Medicine*, Associate Professor of Internal Medicine, University of Michigan Medical School, Ann Arbor, Mich.

**DONALD J. BIRMINGHAM, M.D.,** *Dermatology*, Assistant Professor of Dermatology, University of Cincinnati College of Medicine, Cincinnati, Ohio.

**ETHAN ALLAN BROWN, M.D.,** *Allergy*, Physician-In-Chief, Allergy Section, Boston Dispensary Unit of the New England Medical Center, Boston, Mass.

**WILLIS E. BROWN, M.D.,** *Gynecology*, Professor and Chairman of the Department of Obstetrics & Gynecology, University of Arkansas School of Medicine, Little Rock, Ark.

**VINCENT P. COLLINS, M.D.,** *Radiology*, Professor and Chairman of the Department of Radiology, Baylor University College of Medicine, Houston, Texas.

**KENDALL P. CORBIN, M.D.,** *Neurology*, Professor of Neurology and Psychiatry, Graduate School of Medicine, University of Minnesota, Rochester, Minn.

**JOHN F. CRIGLER, JR., M.D.,** *Pediatrics*, Instructor in Pediatrics, Harvard Medical School, Boston, Massachusetts.

**A. KELLER DOSS, M.D.,** *Urology*, Chief of Urology, Harris Hospital and Peter Smith Hospital, Fort Worth, Texas.

**EDWARD T. EVANS, M.D.,** *Orthopedics*, Clinical Associate Professor of Orthopedic Surgery, University of Minnesota Medical School, Minneapolis, Minnesota.

**PATRICK J. FITZGERALD, M.D.,** *Pathology*, Professor and Executive Officer, Department of Pathology, University of New York College of Medicine, New York, N. Y.

**RUFUS C. GOODWIN, M.D.,** *Ophthalmology*, Assistant Professor of Surgery (Ophthalmology), Stanford University School of Medicine, San Francisco, Calif.

**GORDON McNEER, M.D.,** *Surgery*, Assistant Professor of Surgery, Cornell University Medical College, New York, N. Y.

**GORDON MEIKLEJOHN, M.D.,** *Medicine*, Professor and Chairman of the Department of Medicine, University of Colorado School of Medicine, Denver, Colo.

**JOSEPH H. OGURA, M.D.,** *Otolaryngology*, Associate Professor of Otolaryngology, Washington University School of Medicine, St. Louis, Mo.

**HENRY B. TURNER, M. D.,** *Obstetrics & Gynecology*, Assistant Professor of Obstetrics & Gynecology, University of Tennessee College of Medicine, Memphis, Tenn.

**HAROLD W. ELLEY, Ph.D.,** Chairman, Research Study Committee, National Association of Mental Health, Wilmington, Del.

CLINICAL PATHOLOGICAL CONFERENCE      ROUND TABLE LUNCHEONS  
 COMMERCIAL EXHIBITS                      LECTURES                      DINNER MEETINGS

*Registration fee of \$20.00 includes all the above features. For further information address: Executive Secretary, 503 Medical Arts Building, Oklahoma City, Oklahoma. Approved for credit under Category I by the American Academy of General Practice.*

# PRESIDENT'S PAGE

The Tulsa County Medical Society now has a membership of 335. In the last five years one hundred new members have been received, and at the present time several applications are on file. These new members are from excellent medical schools and their scientific and academic training has been of the very highest character.

Most of these men, however, have not had good training or experience in the art of medicine. They have not had the experience in the physician-patient relationship which is required in private practice. Neither have they had adequate training in physician-public amenities. One of Hutchinson's seven gifts is "A sense of justice, in the first place, to your patient; justice also to your professional brethren, and lastly a sense of what is just to yourself."

This organization has many older physicians who have learned these things from experience, and frequently these experiences have been harsh and costly. Our younger medical men can be helped by the advice and counsel of the older ones in order that they be better equipped and not suffer from learning in such an expensive manner.

A course of indoctrination is being inaugurated in our Society, and several capable and experienced teachers are helping to instruct our newer members in the rudiments and doctrines of medicine. It is earnestly hoped that these meetings will be well attended.

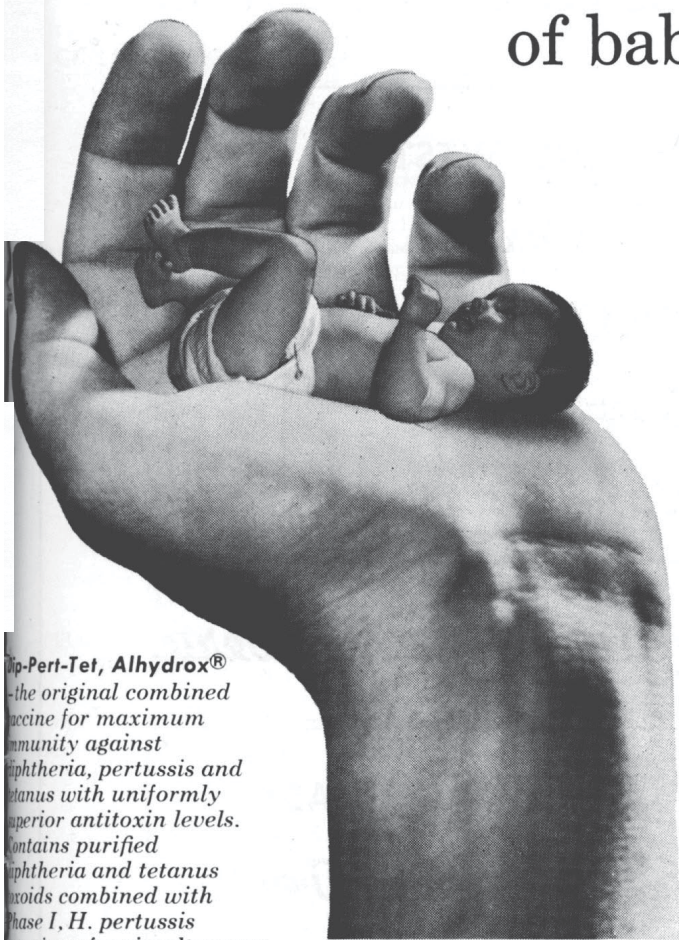
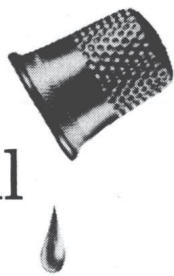
In 400 B.C. the father of medicine wrote in his aphorisms: "Life is short, and the Art long; the occasion fleeting; experience difficult, and judgment fallacious." This is as fresh and true as if written in the 20th Century. The function of the indoctrination work is, among other things, to make the experience of learning the art of medicine less shocking.

Sincerely,



President

“a  
 thimbleful  
 of dosage  
 for a handful  
 of baby”



2.5 cc. Hypertussis eliminates massive dosage in whooping cough treatment or passive prevention. A crystal-clear homologous protein, 2.5 cc. Hypertussis contains the gamma globulin equivalent of 25 cc. of human hyper-immune serum. This specific anti-pertussis fraction is concentrated 10-fold to obviate the pain and inconvenience associated with massive dosage — giving you the advantage of “a thimbleful of dosage for a handful of baby.”

Hypertussis will not interfere with the use of antibiotics where they may be indicated.

2.5 cc. Hypertussis is supplied in 2.5 cc. (one dose) vials, ready for immediate intramuscular injection.

**Dip-Pert-Tet, Alhydrox®**  
 — the original combined vaccine for maximum immunity against diphtheria, pertussis and tetanus with uniformly superior antitoxin levels. Contains purified diphtheria and tetanus toxoids combined with Phase I, *H. pertussis* organisms for simultaneous immunization. Alhydrox (aluminum hydroxide) is added to delay absorption. Try it and you'll see why there is only one Dip-Pert-Tet, Alhydrox.

for whooping cough  
 prophylaxis and  
 treatment specify

**2.5 cc. HYPERTUSSIS®**  
 (anti-pertussis serum-human)



**CUTTER Laboratories**  
 BERKELEY, CALIFORNIA

Since 1916 . . .

*al* MUSICK DRUG

NORTH AND WEST

*Store Number One*

529 NO. DENVER

*Telephone*

LU 4-7288

||  
*City-Wide Delivery*  
||

NORTH AND EAST

*Store Number Two*

APACHE & GARRISON

*Telephone*

DI 3-3003





# THE MEDICAL LIBRARY

## Library of the Tulsa County Medical Society



Miss Irma A. Beehler, *Librarian*

### GIFTS OF THE MONTH—

- Dr. Hugh J. Evans.** Miscellaneous issues of various journals.
- Dr. Andrew C. Ivy.** Observations on Krebsien in the Management of Cancer. By A. C. Ivy, M.D., Distinguished Professor of Physiology and Head of the Department of Clinical Science, University of Illinois School of Medicine; John F. Pick, M.D., Head of the Department of Plastic Surgery, Columbus Hospital of Chicago; W. F. P. Phillips, M.D., Department of General Practice, St. Francis Hospital of Evanston, Illinois. 88 pp., tables and illustrations. Henry Regnery Company, Chicago, Illinois, 1956.
- National Nephrosis Foundation, Inc., New York, N. Y.** Proceedings of the Seventh Annual Conference on the Nephrotic Syndrome. Edited by Jack Metcalf, M.D. Held at Children's Hospital, Department of Pediatrics, Harvard University Medical School, Boston, Massachusetts, October 21-22, 1955.
- Oklahoma State Department of Health.** Public Health Statistics of Oklahoma. Births and Deaths: Marriages and Divorces. First Quarter, 1956.
- Dr. Paul O. Shackelford,** in memory of Dr. James Stevenson. Color Atlas of Dermatology. By P. de Graviansky and S. Bouille. Translation and adaptation by Marion D. Sulzberger and Sonia Dobkevitch-Morrill. Year Book Publishers, Chicago, Illinois, by arrangement with Librairie Maloine, Paris, France, 1955. This translation of Atlas de Dermatologie is a four volume set. The first two volumes have been received in the Medical Library and the remaining two are expected later in the year.

### PUBLICATIONS BY MEMBERS OF THE TULSA COUNTY MEDICAL SOCIETY:

- Dr. Byron L. Bailey,** and other. Gonadal Dysgenesis and Associated Anomalies (Turner's Syndrome). Report of a case with autopsy findings. A.M.A. Archives of Pathology, 62:41-52 (July) 1956.
- Dr. Leo Lowbeer,** and others. Abdominal Cramps, Vomiting, Shock, and Unexpected Death. American Journal of Clinical Pathology, 26:645-652 (June) 1956.
- Dr. John G. Matt.** A review of Ciba Foundation Symposium on Experimental Tuberculosis. Bacillus and Host, With an Addendum on Leprosy. G. E. W. Wolstenholme and Margaret P. Cameron, Editors. Little-Brown and Company, Boston, Massachusetts, 1955. Journal of the Oklahoma State Medical Association, 49:290 (July) 1956.

Early in February and again a few weeks later, the Medical Library suffered water damage to many of its books and unbound journals. The principal loss was among the various A.M.A. Archives. A few issues have been replaced but the majority are not. Fortunately, many of the recent issues were at the bindery at the time of the accidents. If anyone has any of the following medical journals and will make them available to the Library, they will be received most gratefully:

Anesthesiology, Vol. 14, July, 1953; A.M.A. Archives of Dermatology and Syphilology, Vol. 66, July, December, 1952, and Vol. 73, January-April, 1956; Annals of Internal Medicine, Vol. 44, April, 1954; A.M.A. Archives of Industrial Health, Vol. 3, January-June, 1951, and Vol. 13, January-April, 1956.

A.M.A. Archives of Internal Medicine, Vol. 97, January-April, 1956; A.M.A. Archives of Neurology and Psychiatry, Vol. 64, July, December, 1950, and Volume 68, July-December, 1952, and Volume 75, January-April, 1956; A.M.A. Archives of Ophthalmology, Volume 55, January-April, 1956; and A.M.A. Archives of Otolaryngology, Vol. 63, January-April, 1956.

## BLUE CROSS AND BLUE SHIELD SET ANNUAL ENROLLMENT

The fourth annual Blue Cross and Blue Shield individual enrollment for residents of Tulsa County has been scheduled for September 9-22, 1956.

During that period any person under the age of 65 (as of November 1, 1956) may enroll for Blue Cross hospital insurance and Blue Shield surgical and obstetrical care insurance. New enrollees will be placed on a bill-direct basis and may pay their dues either monthly or quarterly.

The enrollment period, conducted only once each year, is designed to meet public demand for making the Plans available to residents who do not qualify for the regular employed groups. This includes persons who work where there are fewer than 10 employees, or who are unemployed, self-employed, or retired.

Residents enrolling in the Plans during this membership drive will be eligible for the new Blue Cross and Blue Shield benefits which went into effect July 1, 1956.

The effective date of coverage on applications received during the drive will be November 1, 1956.

Employee groups will also be opened during the enrollment period, and membership changes may also be made.

The individual enrollment campaign has again been endorsed by the Tulsa County Medical Society and is sponsored by the general hospitals of Tulsa County. Doctors are asked to cooperate by displaying literature and application cards in their waiting rooms.

New Blue Cross benefit changes include (1) the addition of 30 days of benefits during any 12 months period for  
(Continued On Page 24)



*Pictured above is the architect's conception of the new 210-bed addition at Hillcrest Medical Center of Tulsa. The view shows the addition looking West with the unit facing East on Utica Avenue. It will be built North of the present main building, shown in the background to the left. Construction is expected to begin in mid-September and will require a minimum of 16 months to complete.*

**Upjohn**

# Penicillin plus triple sulfonamides

---

## Biosulfa\* Tablets

(125M, 250M, 500M)

*Each tablet contains:*

Penicillin G Potassium,  
crystalline .....125,000 units  
or 250,000 units  
or 500,000 units

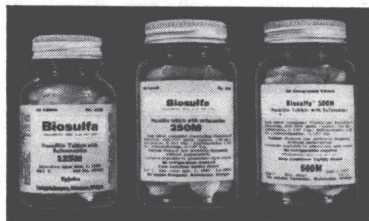
Sulfadiazine .....0.167 Gm.  
Sulfamerazine .....0.167 Gm.  
Sulfamethazine .....0.167 Gm.

*Adult dosage:* 125M — 2 tablets  
every four to six hours; 250M and  
500M — 1 to 2 tablets every six  
hours.

Available in bottles of 50 tablets.  
The 125M strength also available  
in bottles of 500.

\*TRADEMARK, REG. U. S. PAT. OFF.

The Upjohn Company, Kalamazoo, Michigan



Tulsa's ORIGINAL  
Drive-In  
Prescription Shop

Rx



3008 East 15th

Phone WE 9-5411

Open week days 8:00 to 9:00 . . . Sundays 9:00 to 6:00

# PRATHER'S Prescription Shops

For all of your drug store needs, call PRATHERS! We have free delivery, of course, anywhere in Tulsa . . . if you want to pick up your own, just drive to our original drive-in shop! Have your doctor phone your prescription to PRATHERS! Use your charge account!

—WE SHIP PRESCRIPTIONS ALL OVER THE WORLD—

● Also Downtown in the Medical Arts Building  
6th and Boulder

Phone GI 7-0121

# SEPTEMBER MEDICAL CALENDAR

## MONDAY, September 3rd:

The Executive Offices and Library of the Tulsa County Medical Society will be closed in observance of Labor Day.

## TUESDAY, September 4th:

St. John's Tumor Clinic, 8:00 A.M.

Staff Meeting, Hillcrest Medical Center, 8:00 P.M.

## WEDNESDAY, September 5th:

Annual Meeting, Colorado State Medical Society, opens at Estes Park, Colorado. Continues through September 8th.

St. John's Isotope Clinic, St. John's Hospital, 8:30 P.M.

Board of Trustees Meeting, Tulsa County Medical Society, Utica Square National Bank, 1:00 P.M.

## THURSDAY, September 6th:

Medical Section Meeting, St. John's Hospital, 8:30 A.M.

Surgical Section Meeting, St. John's Hospital, 8:00 A.M.

Urology Section Meeting, St. John's Hospital, 9:00 A.M.

## FRIDAY, September 7th:

St. John's Isotope Committee Meeting, St. John's Hospital, 8:30 A.M.

St. John's Tumor Clinic, Clinical Conference, 9:30 A.M.

X-Ray Conference, Hillcrest Medical Center, 3:30 P.M.

## SATURDAY, September 8th:

Annual Oklahoma-Texas Clinical Conference, Wichita Falls, Texas, sponsored by the Wichita County Medical Society.

## MONDAY, September 10th:

Scientific Meeting, Tulsa County Medical Society, Blue Cross-Blue Shield Building, 1215 South Boulder, 8:00 P.M. Subject: "The Clinical Significance of Immunohematology." Speaker, Dr. Israel Davidsohn, Chairman of the Department of Pathology, University of Chicago School of Medicine, Chicago, Illinois.

## TUESDAY, September 11th:

St. John's Tumor Clinic, 8:00 A.M.

Pediatric Section Meeting, St. John's Hospital, 9:00 A.M.

Pharmaceutical Demonstration, Hillcrest Medical Center, 12:30 P.M.

Anesthesiology Conference, St. John's Hospital, 3:00 A.M.

Postgraduate Study Lecture, Hillcrest Medical Center, 5:30 P.M. Subject: "Eclampsia." Speaker, Dr. Eugene S. Cohen.

## WEDNESDAY, September 12th:

St. John's Isotope Clinic, St. John's Hospital, 8:30 A.M.

Postgraduate Study Lecture, Hillcrest Medical Center, 4:30 P.M. Subject: "Urological Office Procedures." Speaker, Dr. Howard M. Cohenour.

Clinical Pathological Conference, Hillcrest Medical Center, 7:30 P.M.

## THURSDAY, September 13th:

Medical Section Meeting, St. John's Hospital, 8:30 A.M.

Medical Motion Picture, Hillcrest Medical Center, 12:30 P.M. Subject: "Cholecystectomy for Cholecystitis with Cholelithiasis."

## FRIDAY, September 14th:

St. John's Isotope Committee Meeting, St. John's Hospital, 8:30 A.M.

St. John's Tumor Clinic, Clinical Conference, 9:30 A.M.

X-Ray Conference, Hillcrest Medical Center, 3:30 P.M.

Copy deadline for the October issue of The Bulletin.

## MONDAY, September 17th:

Clinical Pathological Conference, St. John's Hospital, 7:15 P.M.

Staff Meeting, St. John's Hospital, 8:00 P.M.

## TUESDAY, September 18th:

St. John's Tumor Clinic, 8:00 A.M.

Surgical Section Meeting, Hillcrest Medical Center, 7:30 P.M.

Board of Directors Meeting, Tulsa County Public Health Association, 7:30 P.M.

X-Ray Conference, St. John's Hospital, 8:00 P.M.

## WEDNESDAY, September 19th:

St. John's Isotope Clinic, St. John's Hospital, 8:30 A.M.

Surgical Section Meeting, Hillcrest Medical Center, 6:15 P.M.

# SEPTEMBER MEDICAL CALENDAR

## THURSDAY, September 20th:

Obstetrics & Gynecology Section Meeting, St. John's Hospital, 8:30 A.M.  
 Medical Section Meeting, St. John's Hospital, 8:30 A.M.

## FRIDAY, September 21st:

St. John's Isotope Committee Meeting, St. John's Hospital, 8:30 A.M.  
 St. John's Tumor Clinic, Clinical Conference, 9:30 A.M.  
 X-Ray Conference, Hillcrest Medical Center, 3:30 P.M.  
 Journal Club Meeting, Hillcrest Medical Center, 6:00 P.M.

## MONDAY, September 24th:

Scientific Meeting, Tulsa Academy of General Practice, Hotel Tulsa, 6:30 P.M. Subject: "Recent Developments in Endocrinology." Speaker, Dr. Edward C. Reifenschein, Jr., New York, N.Y.

## TUESDAY, September 25th:

St. John's Tumor Clinic, 8:00 A.M.  
 Pediatric Section Meeting, St. John's Hospital, 8:30 A.M.  
 Postgraduate Study Lecture, Hillcrest Medical Center, 5:30 P.M. Subject: "Headaches." Speaker, Dr. Milford S. Ungerman.  
 Obstetrics & Gynecology Section Meeting, Hillcrest Medical Center, 8:00 P.M.

## WEDNESDAY, September 26th:

St. John's Isotope Clinic, St. John's Hospital, 8:30 A.M.

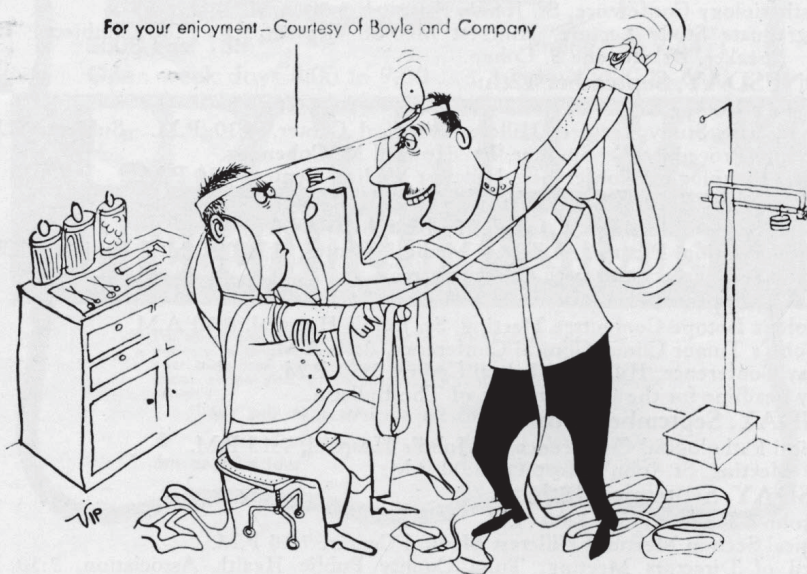
## THURSDAY, September 27th:

Medical Section Meeting, St. John's Hospital, 8:30 A.M.  
 Medical Motion Picture, Hillcrest Medical Center, 12:30 P.M. Subject: "Intestinal Obstruction."

## FRIDAY, September 28th:

St. John's Isotope Committee Meeting, St. John's Hospital, 8:30 A.M.  
 St. John's Tumor Clinic, Clinical Conference, 9:30 A.M.  
 X-Ray Conference, Hillcrest Medical Center, 3:30 P.M.

For your enjoyment—Courtesy of Boyle and Company



"I am all thumbs today, aren't I?"

peptic

ulcer

season

starting

SUN.	MON.	TUE.	WED.
..	1	2	3
7	8	9	10
14	15	16	17
21	22	23	24
28	29		

SUN.	MON.	TUE.	WED.
..	..	..	..
4	5	6	7
11	12	13	14
18	19	20	21

MON.	TUE.	WED.	THU.	FR.
..	..	..	..	..
3	4	5	6	7
10	11	12	13	14
17	18	19	20	21

SUN.	MON.	TUE.	WED.	THU.
..	..	1	2	3
6	7	8	9	10
13	14	15	16	17
20	21	22	23	24
27	28	29	30	31

prescribe

cholinolytic

# PIPTAL®

to normalize secretion, tonus, motility

relieve pain and spasm

foster healing

prolong remissions

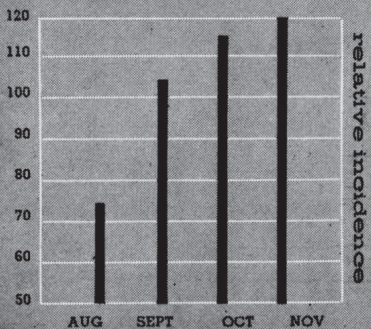
curb recurrences

with singular freedom from bowel and bladder disturbances.<sup>2,3</sup>

PIPTAL is the *only* brand of N-ethyl-3-piperidyl-benzilate methobromide. There are 5 mg. of PIPTAL in each tablet.

(1) Ivy, A. C.; Grossman, M. I., and Bachrach, W. H.: Peptic Ulcer, Philadelphia, The Blakiston Company, 1950, p. 626. (2) Steigmann, F., and Dolehide, R. A.: Am. J. Digest. Dis. 22:37, 1955. (3) Riese, J. A.: Am. J. Gastroenterol. 23:223, 1955.

PEPTIC ULCER RECURRENCES<sup>1</sup>



*Lakeside*  
**laboratories**, Inc. PIONEERS IN PIPERIDOLS  
 Milwaukee 1, Wisconsin



# HARVARD DRUG STORE

B. C. SHINN, Owner

Phone MAdison 6-2186

*The  
Suburban  
Prescription  
Store*

FREE  
PRESCRIPTION  
DELIVERY  
3244 E. 11th St.  
Tulsa

## NEW PSYCHIATRIC CLINIC NOW UNDER CONSTRUCTION

Hillcrest Medical Center last month began construction of a one-story building to house its new psychiatric outpatient clinic.

The unit, containing 2,048 square feet of space, is located at 1129 South Troost immediately adjacent to the Hospital. A frame house which had occupied the property was torn down.

A concrete block building, the structure will have eight consultation offices and a large reception room. It is centrally heated and air conditioned throughout. The exterior is modernistic with a windowless front, double glass doors at the entrance, and an overhanging roof.

Ground-breaking ceremonies were held in August with major construction slated for September. The unit will house the offices of Dr. Konstantin Geocaris, Director of the Psychiatric Clinic. A portion of the cost of the new building has been pledged by Mr. H. B. Taubman, Tulsa oil man, who has also agreed to underwrite the operating costs up to \$50,000 annually for the first five years.

## ETHICAL PRESCRIPTION SERVICE

Registered Graduate  
Pharmacists Only

**PROMPT DELIVERY**

**Riverside 2-3387**

## VERLE SMITH'S PRESCRIPTION SHOP

IN BROOKSIDE  
3409 SOUTH PEORIA

Week Days 8 A.M. to 10:00 P.M.

Sundays and Holidays

9:00 A.M. - 12:00 Noon

6:00 P.M. - 9:00 P.M.

## BLUE CROSS ENROLLMENT

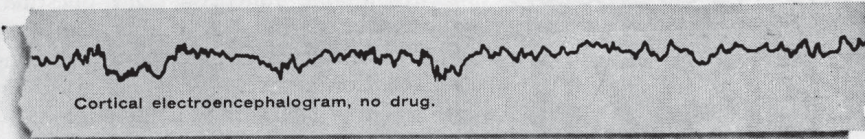
*(Continued From Page 18)*

nervous and mental conditions; (2) microscopic tissue examinations under laboratory service; and (3) 90 days of hospital care for each confinement rather than 90 days of care per contract year as heretofore. New Blue Shield benefits include (1) the addition of 27 days per contract year for mental and nervous conditions; (2) an indemnity allowance for microscopic tissue examinations when the statement is filed by the physician; and (3) payment of medical care benefits after the fourth day for up to 30 days per confinement rather than per contract year.

DR. WALTER E. BROWN attended a conference called by the American Medical Association in Chicago, Illinois, July 27-28, to study the new federal program of medical benefits for military personnel dependents. He was one of three Oklahoma doctors representing the Oklahoma State Medical Association.



## comparison of the effect of RAUDIXIN (tranquilizer) and a barbiturate (sedative)



Cortical electroencephalogram, no drug.



After Raudixin. E.E.G. not altered.

Raudixin acts in the area of the midbrain and diencephalon and does not depress the cerebral cortex, as can be seen in this electroencephalogram. Consequently, the tranquilizing effect of Raudixin is generally free of loss of alertness.



After barbiturate. Typical "spindling" effect.

Because barbiturates and other sedatives depress the cerebral cortex, as indicated by this "spindling," the sedation is often accompanied by a reduction in mental alertness.

# RAUDIXIN

Squibb Whole Root Rauwolfia Serpentina

SQUIBB



**Dosage:** Usual initial dosage is 200 mg. daily. Maintenance dosage may be adjusted within a range of 50 mg. to 500 mg. daily, depending on the response observed and the possible appearance of side effects. Most patients can be adequately maintained on 100 mg. to 200 mg. per day. Because of its sustained action, Raudixin may be given in single daily doses if desired. **Note:** Tranquilizing action is usually evident in 3 to 10 days; for a more rapid onset of effect, the patient may be given a priming dose of 200 to 300 mg. twice daily for the first 3 days.

**Supply:** 50 mg. and 100 mg. tablets, bottles of 100, 1000 and 5000.

\*RAUDIXIN® IS A SQUIBB TRADEMARK.\*

# MULTIPURPOSE ANTIHISTAMINE

*well-tolerated*

# 'PERAZIL'<sup>®</sup>

brand Chlorcyclizine Hydrochloride

TABLETS

*two strengths*

25 mg., sugar-coated  
50 mg., scored, uncoated

*all-round allergy relief*

patients appreciate the gratifying relief from allergic reactions of virtually every type.

*all around the clock*

up to 24 hours of activity with a single dose (adults 50 to 100 mg.; children 25 mg.)

*exceptionally low  
incidence  
of side effects*



BURROUGHS WELLCOME & CO. (U.S.A.) INC.  
Tuckahoe, New York

## FOUR SPEAKERS ANNOUNCED FOR REGIONAL CONFERENCE

The Annual Texas-Oklahoma Fall Clinical Conference has been scheduled for Saturday, September 28, 1956, at Wichita Falls, Texas, with four nationally known medical personalities as guest speakers.

Sponsored by the Wichita County Medical Society, the event will feature scientific papers, technical exhibits, a roundtable luncheon, and question and answer period. A dinner dance at the Wichita Falls Country Club will conclude the Conference.

Guest speakers will include:

*Frederick J. Stare, M.D.*, Professor and Chairman of the Department of Nutrition, Harvard Medical School, Boston, Massachusetts.

*Milton L. McCall, M.D.*, Professor and Chairman of the Department of Obstetrics and Gynecology, Louisiana State University School of Medicine, New Orleans, Louisiana.

*C. Marshall Lee, Jr., M.D.*, Associate Professor of Surgery, University of Cincinnati School of Medicine, Cincinnati, Ohio.

*Louis G. Moench, M.D.*, Assistant Professor of Psychiatry, University of Utah School of Medicine, Salt Lake City, Utah.

Registration for doctors will be \$8.00.

## INCREASED MEDICAL CARE BENEFITS SET FOR STATE

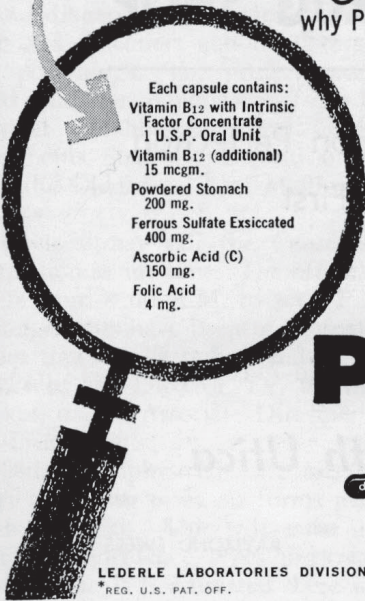
Aged and needy persons on Oklahoma welfare rolls will benefit from a ten million dollar medical care program for the State as a result of the passage of H.R. 7225, the social security amendments bill, by the last Congress.

The program, financed on a 50-50 matching funds basis, would provide \$5,152,986 yearly to Oklahoma. This sum would have to be matched. The distribution would be handled by the Department of Public Welfare and would provide payments to recipients of state aid for physicians' fees, hospital care, drugs, and appliances.

Mr. L. E. Rader, State Welfare Director, said last month the State expected to have sufficient matching money from state sales tax revenues. The program would become effective July 1, 1957.

See for yourself

why PRONEMIA is the most potent of all oral hematinics!



Each capsule contains:  
 Vitamin B<sub>12</sub> with Intrinsic  
 Factor Concentrate  
 1 U.S.P. Oral Unit  
 Vitamin B<sub>12</sub> (additional)  
 15 mcgm.  
 Powdered Stomach  
 200 mg.  
 Ferrous Sulfate Exsiccated  
 400 mg.  
 Ascorbic Acid (C)  
 150 mg.  
 Folic Acid  
 4 mg.

Compare this formula with that of any other hematinic, and you will find that PRONEMIA is clearly, measurably more potent. Every known hemopoietic is included, and each one is present in generous quantity. You can confidently prescribe PRONEMIA for all treatable anemias, including maintenance of pernicious anemia patients. Dosage: just one capsule daily!

# PRONEMIA\*

Hematinic Lederle



dry filled sealed capsules (a Lederle exclusive!) for more rapid and complete absorption.

LEDERLE LABORATORIES DIVISION, AMERICAN CYANAMID COMPANY, PEARL RIVER, N. Y.

\*REG. U.S. PAT. OFF.



*"It makes sense..."*

## Veratrite is a good prescription in hypertension."

Physicians depend upon Veratrite in treating hypertension because—through the years—this combination has produced gratifying results in the widest range of patients.

Veratrite contains cryptenamine—a newly isolated alkaloid fraction that dependably lowers blood pressure without serious side effects. The formulation combines central-acting and local-acting agents to combat vasospasm.

You will find that Veratrite saves the patient ½ the cost of medication in long-term management of hypertension. In fact, the most economical prescription you can write is

# Veratrite®

Each Veratrite tabule supplies:  
 Cryptenamine 40 C.S.R.\* Units  
 (as tannate salt)  
 Sodium Nitrite 1 gr.  
 Phenobarbital ¼ gr.  
 \*Carotid Sinus Reflex  
 Bottles of 100, 500 and 1000 tabules

**IRWIN, NEISLER & COMPANY**  
 DECATUR, ILLINOIS

# PROFESSIONAL DRUG SHOP

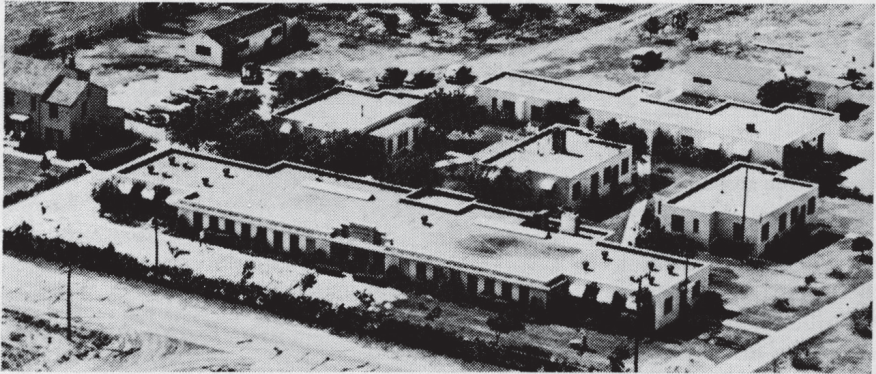
Where Prescription Perfection  
Comes First

TELEPHONE Riverside 7-1384

**2110 South Utica**

D. L. KINCAID  
(Kinney)

RAYMOND EWERS



## The COYNE CAMPBELL SANITARIUM

COYNE H. CAMPBELL, M.D.

*Chief of Staff*

Post Office Box 6246

Oklahoma City 11, Okla.

Telephone GA. 7-2441

*Owned by the Oklahoma Medical Research Foundation*

**POISON INFORMATION CENTER  
CREATED AT OKLAHOMA CITY**

The Oklahoma Poison Information Center has been established at Oklahoma City to give advisory medical information about diagnosis and treatment of poisoning and to collect and tabulate statistics on poisonings. The project was organized with the cooperation of the University of Oklahoma Medical Center, the Oklahoma State Department of Health, and the Oklahoma State Medical Association.

Doctors may call the Center for information at any time. The office is open daily from 8:00 A.M. to 5:00 P.M. and arrangements have been made for calls at other times to be transferred to the residence of the Director, Dr. H. A. Shoemaker, or the Associate Director, Dr. T. R. Pfundt.

Oklahoma physicians are asked to report poisoning cases on forms mailed to each physician. This will assist in tabulating the incidence, types and treatments of poisons. It is estimated there were 22 fatalities from poisoning in Oklahoma last year out of 2,500 actual cases.

Complete details of the project appear in the April issue of the Journal of the Oklahoma State Medical Association. Dr. Walter F. Sethney has been named representative for the project in Tulsa County.

**ANNUAL MEETING SCHEDULED**

The Colorado State Medical Society is making a special appeal to area physicians to combine business with pleasure by attending its 1957 Annual Meeting at Estes Park, Colorado, September 5-8. The convention will limit its scientific sessions to the morning with the afternoon left free for sports, sightseeing and relaxation. A program featuring leading medical personalities is on file in the Executive Offices.

**DR. LEONARD L. KISHNER** has been discharged from the United States Navy Medical Corps after two years service at the Navy Hospital, San Diego, California. He will resume the practice of pediatrics with offices at 1453 South Quaker, Tulsa.

*... help prevent*  
**Fall and Spring**  
**PEPTIC ULCER**  
**RECURRENCES**



Timely prophylaxis with TRI-CALSATE and proper diet in cases of individuals predisposed to peptic ulcers, often tends to prevent their recurrence at the seasons of the year when they recur most frequently—Spring and Fall.

TRI-CALSATE neutralizes the HCl of the gastric contents and desensitizes the pain producing mechanism. Palatable, convenient to take. Available in 4½ oz. and 18 oz. bottles.

Approx. percentage composition when in aqueous suspension:

Tri-calcium phosphate U.S.P.....	35.5
Tri-sodium phosphate crystals.....	12.5
(arsenic free)	
Sodium citrate crystals.....	52.0
	100.0

Write for trial package and literature.

**F. H. PAXTON & SONS, INC.**  
Pharmaceuticals  
1608 NORTH PARK AVE. CHICAGO 14, ILL.

## TULSA DOCTOR-ASTRONOMER MAKES UNUSUAL DISCOVERY

A Tulsa radiologist who has made a hobby of astronomy for fifteen years attracted national attention last month with an unusual photograph of the moon.

The cause of the interest in lunar circles was a picture of the impact of a falling meteor on the moon taken by Dr. Leon H. Stuart of Tulsa. His eight-inch reflector telescope photographed the moon as it was struck by the meteor, the impact producing an incandescence to create light on the moon. Although such occurrences have been observed before, this is believed to be the first time it has been photographed.

Dr. Stuart exhibited the picture to members of the Astronomy League at the organization's annual meeting in Miami,



Dr. Stuart

Florida, July 1-4, 1956. The photograph and an accompanying story will be published in the first issue of a new professional astronomy magazine sponsored by the International Lunar Society, and in an American publication, "The Strolling Astronomer."

The unusual photograph was actually taken on a clear night in November, 1953. Dr. Stuart said the spot of light remained in existence for a period of eight seconds. During that time he made two photographs—one of which was spoiled due to the cold condition of the plate—and carefully checked to assure the point was not a reflection of light from another source. The spot of light was first observed by Dr. Stuart on the ground glass viewer of his camera, ruling out any possibility of a defect in the film.

An official of the Lunar Section of the Astronomy League wrote to Dr. Stuart last month confirming the discovery. "Congratulations on being the first in the world to photograph this," he said.

Dr. Stuart's interest in astronomy is shared by his wife and son. In addition to his eight-inch reflector telescope, he has several other telescopes. He is now working on a six-inch wide field instrument, polishing the lens with commercial rouge. Dr. Stuart has built a permanent mount for his telescope in his back yard and spends several nights each week in observing the stars.

### BYRNE MEMORIAL HOSPITAL

1321 South Peoria

Telephone CH 2-4114

•  
FORTY-ONE BEDS

COMPLETELY AIR CONDITIONED

MODERN OPERATING ROOM

REGISTERED NURSES

ATTRACTIVE NURSERY

•  
Bessie L. Byrne, Owner

### OKLAHOMA CITY CLINICAL SOCIETY MEETS OCT. 22-25

The Oklahoma City Clinical Society has announced the dates for its Twenty-Sixth Annual Conference for October 22-25, 1956, at the Biltmore Hotel, Oklahoma City.

The three and one-half day meeting, approved for credit by the American Academy of General Practice, will feature sixteen visiting guest speakers. A complete list of the teaching personnel appears on Page 13 of this issue of The Bulletin.

Tulsa doctors may register in advance and secure hotel accommodations by writing the Oklahoma City Clinical Society, 503 Medical Arts Building, Oklahoma City.



QUICKLY RELIEVES NASAL CONGESTION  
IN COLDS, SINUSITIS, ALLERGIC RHINITIS



For convenience, also available in  
1/2 ounce plastic spray bottle.

Contains:

Phenylephrine Hydrochloride 0.15%  
"Propadrine" Hydrochloride 0.3%  
in an isotonic saline menstruum



**RHINOPTO COMPANY** 3905 Cedar Springs • Dallas, Texas  
*Ethical Specialties for the Profession*

## Prescriptions Drugs and Biologicals

Our complete and modern stocks of the finest in drugs assures complete satisfaction to doctor and patient. Every prescription given individual attention by our registered pharmacists. Free delivery or courteous counter service.

**RALEY-SHADDOCK**  
PRESCRIPTION PHARMACY

1325 East 15th

Ph. Glbson 7-3133

# CUNNINGHAM PHARMACY

*Tulsa's Newest Prescription Service*

**4735 EAST 31st STREET**

**TELEPHONE RI 2-5574 — RI 2-5575**

---

*Professional and Ethical*

**PROMPT FREE DELIVERY**

Newton E. Cunningham, Registered Pharmacist

## *Serving Tulsa Doctors With the Finest in Quality Printing*

You will be delighted with our attractive and useful stationery, statement forms, case history records, prescription pads, appointment cards, and receipt books, all tailored to your specific office needs. Let us add your name to our growing list of satisfied doctors and dentists.

*for personalized service and attention  
to your printing needs call CHerry 2-2450*

# *Commercial*

**PRINTING COMPANY**  
310 South Lansing



**DR. BROWN, DR. MOORE TO HEAD 1957 OSMA MEETING**

Dr. Walter E. Brown, Tulsa radiologist and Secretary-Treasurer of the Tulsa County Medical Society, has been appointed General Chairman of the 51st Annual Meeting of the Oklahoma State Medical Association in Tulsa, May 6-8, 1957.



**Dr. Brown**



**Dr. Moore**

In announcing Dr. Brown's selection, Dr. H. M. McClure of Chickasha, President of the Association, also named Dr. Edward L. Moore as Chairman of the Scientific Works Committee. The latter group is in charge of the preparation of the scientific portions of the annual meeting program.

The Tulsa County Medical Society will again handle all arrangements for the 1957 convention including the sale of commercial exhibit space. Mr. Jack Spears, Executive Secretary, will serve as Convention Manager.

To assist him in his duties, Dr. Brown has appointed the following sub-committee chairmen: Social Events, Dr. Jack L. Richardson; Commercial Exhibits, Dr. Donald L. Brawner; Publicity, Dr. E. N. Lubin; Hotels and Registration, Dr. Robert E. Funk; and Golf Tournament, Drs. Robert Hall Johnson, James W. Kelley, and H. J. Rubin.

Dr. Moore has selected the following as members of the Scientific Works Committee: Dr. G. R. Russell, Dr. Henry S. Browne, Dr. R. W. Goen, Dr. Emil E. Palik, and Dr. L. A. Munding.

Dr. Brown has announced that the entire 1957 meeting, including commercial and scientific exhibits, will be held at The Mayo Hotel. The Association's annual business meeting of the House of

**INSURANCE**

*Professional Liability*



*Complete Estate Planning Service*

R. S. Henderson            H. B. Long  
F. S. Schneider            Don J. Grant  
Jack W. Nelson

**ALEXANDER & ALEXANDER**  
INCORPORATED

Enterprise Building            Telephone  
Utica Square Bank Building    LU 4-1301

**GLEN DRUG STORE**

**5300 Sand Springs Road**

**PRESCRIPTION DRUGGISTS**

*Registered Druggist  
In Charge at All Times.  
Complete Stock of  
Dated Prescription Drugs*

*Telephone Your Prescription*

**DIAMOND 3-7651**

**EVERY WOMAN  
WHO SUFFERS  
IN THE  
MENOPAUSE  
DESERVES**

**"PREMARIN"**

*widely used  
natural, oral  
estrogen*

AYERST LABORATORIES  
New York, N. Y. • Montreal, Canada

Delegates is scheduled for Sunday, May 5th, and the scientific program will open Monday, May 6th, and continue through Noon on Wednesday, May 8th. The President's Inaugural Dinner Dance will be held on Tuesday evening, May 7th, with a name dance band providing the music.

Dr. Moore said last month that five visiting guest speakers of national prominence had already accepted invitations to appear at the 1957 annual meeting.

**CHICAGO PATHOLOGIST**

*(Continued From Page 7)*

Board of Governors of the College of American Pathologists, member and former President of the American Society of Clinical Pathologists, and former President of the Illinois Society of Pathologists. He also serves as Consultant to the Armed Forces Institute of Pathology and to the United States Public Health Service.

He has authored 114 papers dealing with immunologic, rumatologic and pathologic investigation, as well as one book. Dr. Davidsohn is co-author of thirteen other texts. His research in immunoematology is widely known. In 1943 the American Society of Clinical Pathologists awarded him a gold medal for his work on blood groups. In 1954 he was again honored by the same organization with the Ward Burdick Award for his research. In June of this year Dr. Davidsohn was announced as winner of the Morris H. Parker Award of the University of Chicago Medical School for meritorious scientific research.

Dr. Davidsohn will be introduced by Dr. Murray M. Cash of Tulsa.

Dr. Walter E. Brown, Chairman of the Program Committee, has announced the selection of the following guest speakers for October and November:

*Dr. Isadore Meschan*, Chairman of the Department of Radiology, The Bowman Gray School of Medicine, Wake Forrest College, Winston-Salem, North Carolina, to appear on Monday, October 8th.

*Dr. J. Huber Wagner*, Chief Surgeon, United States Steel Corporation, Pittsburgh, Pennsylvania, to speak on Monday, November 12th.

# SPARTAN DRUG

6343 East Tecumseh  
Telephone TEmple 5-4076

Serving Spartan-  
Douglas-American  
Area

PRESCRIPTIONS SENT TO US  
WILL BE PROMPTLY FILLED

Two Pharmacists to Serve You

STEVE LAWRENCE

JOHN ADAMS



Reach for the  
Telephone, Doctor

Just call RI 7-7519 and your  
prescriptions will be compounded  
exactly as you wish. Free deliv-  
ery, too! Give us a ring!

# BROOKSIDE DRUG STORE

3348 South Peoria



# STABILIZE

your "up-and-down" patient

with **Serpatilin** <sup>T.M.</sup>

Serpatilin Tablets,  
0.1 mg./10 mg., each  
containing 0.1 mg.  
Serpasil® (reserpine  
CIBA) and 10 mg.  
Ritalin® hydrochloride  
(methyl-phenidylacetate  
hydrochloride CIBA).

Dosage: 1 tablet b.i.d.  
or t.i.d., adjusted to  
the individual.

(reserpine and methyl-phenidylacetate hydrochloride CIBA)

Stabilize your patients who overreact to envi-  
ronmental stresses. Serpatilin combines the  
relaxing, tranquilizing action of Serpasil with  
the mild mood-lifting effect of the new cortical  
stimulant, Ritalin — to induce emotional equi-  
librium in patients who are upset, depressed,  
withdrawn, anxious or irritable.

**C I B A**  
Summit, N. J.

**Building  
For  
Tulsa's  
Future —**

your guarantee  
of the finest in  
hospital care

**ST. JOHN'S  
HOSPITAL**

1923 SOUTH UTICA  
Phone RI 2-3361

*An Independently  
Owned Prescription  
Pharmacy Serving  
All Tulsa Doctors*

*Purdy's*  
**RANCH ACRES  
PHARMACY**

*in beautiful Ranch Acres*

**3102 S. HARVARD**

Telephone  
**RI 7-4550**  
*City-Wide Delivery  
Sunday, 10-1, 4-9:30  
Weekdays, 8:30-9:30*

**BLOOD CENTER NEWS**

**DISTRIBUTION & REPLACEMENT  
REPORT**

**July, 1956**

Hospital:	Bloods Used:	Replac- ements:	% Repl.
St. John's .....	618	184	29.8%
Hillcrest .....	222	92	41.4%
Byrne .....	14	15	107.1%
Mercy .....	7	1	14.3%
Osteopathic .....	49	15	30.6%
Moton .....	4	0	.....
Broken Arrow .....	9	11	122.2%
Tulsa Osteo. ....	4	1	25.0%
Other Hospitals ...	65	110	169.5%
Other Uses .....	67	.....	.....
Totals .....	1,059	429	40.5%

The Tulsa County Red Cross Blood Center now has on hand a small amount of gamma globulin from its blood fractionation program. Since the Center received its National Institutes of Health license only in April permitting the participation in the blood fractionation program, the supply is small. Every effort must be made to use the gamma globulin to the best advantage of the patient. Problem cases and indigent patients will receive first consideration, and each case will be individually considered. For further information please call Dr. Betty Conrad, Medical Director, at Luther 4-4281.

The material available is poliomyelitis immune globulin (human), 2cc vials, processed by E. R. Squibb & Sons, under U. S. Government license No. 52. Because it was processed from blood collected from voluntary donors, there is no charge for gamma globulin itself. Until the supply is greatly increased there will be no routine distribution.

DR. HUGH B. NICHOLAS, Tulsa general practitioner who has been serving in the United States Army Medical Corps for the past two years, is expected to return to his Tulsa practice about September 1st. His office location has not been determined.

DR. EMIL E. PALIK has been named State Councilor of the American Society of Clinical Pathologists.

# RICH AND CARTMILL

*St. Paul - Mercury*  
INSURANCE

*Serving Tulsa*  
*Doctors For*  
*Thirty-Three Years*

H. Robert Wood                      John R. Cartmill  
Edward L. Bentley                      I. D. Rich

109 West 4th  
Telephone GI 7-4173

*North and West*

13TH AND MAIN

Telephone GI 7-3103

**SCOTT ROBISON'S**

*Service*

**PRESCRIPTION  
STORES**

15TH AND LEWIS

Telephone WE 9-6393

*South and East*

**new... a more potent, longer-acting progestational agent**

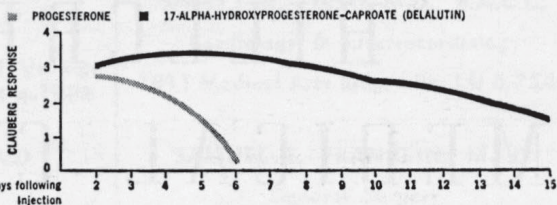
# DELALUTIN

SQUIBB 17-ALPHA-HYDROXYPROGESTERONE-CAPROATE

a single injection provides sustained  
progestational activity for approximately 2 weeks,  
when enough estrogen is present,  
stimulating endogenous progesterone production.

Vials of 2 and 10 cc. Each cc.  
provides 125 mg. of 17-alpha-  
hydroxyprogesterone-caproate

Comparative effect of single subcutaneous injection of Delalutin and progesterone on  
the progestational changes (Clauberg Test) in the rabbit uterus



**SQUIBB**



*Squibb Quality—the Priceless Ingredient*

\*DELALUTIN® IS A SQUIBB TRADEMARK.

## *When Figures Present a Problem*

### **WE SUGGEST**

Our "A Girl and Her Figure" booklet. This reliable and easy-to-follow guide will tell just what the teen-ager should know to be figure-wise and figure-happy.

*Yours on request from:*

## **DAIRY COUNCIL OF TULSA**

**Telephone GI 7-8280**

**312 Wright Building**



## *Doctor*

You are cordially invited to visit our beautiful new 135-bed addition and to inspect our new air-conditioned Nurses Residence, Polio Center, and remodeled facilities. These new facilities make Hillcrest Medical Center one of Oklahoma's finest hospitals.

# HILLCREST MEDICAL CENTER

**1653 East 12th Street, Tulsa**

**Phone LU 4-1351**

**There Is Only  
ONE  
BALL DRUG STORE**

College at Admiral

Serving  
**EAST TULSA**  
With Prompt Service  
Since 1920  
Telephone MA 6-2156

—  
DICK KELLO  
Owner

**UTICA SQUARE  
PHARMACY**

Dial

**Riverside 2-2434**

*Prompt*  
**FREE DELIVERY**  
**CHARGE ACCOUNTS  
INVITED**

*Professional Directory*

**S. Y. ANDELMAN, M.D.**  
Diagnosis & Treatment of  
Arthritis & Rheumatic Diseases  
320 Utica Square Medical Center  
Ph. RI 7-0173

**MANUEL BROWN, M. D.**  
Allergic Diseases  
1619 E. 15th St. Ph. LU 4-5552

**WILLIAM M. BENZING, JR., M.D.**  
Diplomate American Board of Radiology  
302 Medical Arts Bldg. Ph. DI 3-3044

**EMIL M. CHILDERS, M.D.**  
General Surgery  
302 Utica Square Medical Center  
Ph. RI 2-8854

**BERGET H. BLOCKSOM, M. D.**  
**MAXWELL A. JOHNSON, M. D.**  
Urologists  
Diplomates, American Board of Urology  
517 Medical Arts Bldg., Ph. LU 4-1888

**SAFETY R. FIRST, M.D., F.A.C.C.**  
Cardiology & Electrocardiology  
1011 Medical Arts Bldg. Ph. LU 4-7545

**DONALD L. BRAWNER, M.D.**  
General Surgery  
406 Medical Arts Bldg., Ph. LU 7-2022

**SAMUEL E. FRANKLIN, M. D.**  
General Surgery  
1619 E. 15th St. Ph. LU 3-2108

## Professional Directory

**JED E. GOLDBERG, M.D.**  
Obstetrics and Gynecology  
Culdoscopy  
212 Utica Square Medical Center  
Ph. RI 2-8662

**WALTER S. LARRABEE, M.D.**  
**LEON H. STUART, M.D.**  
X-Ray Diagnosis & Therapy  
Radium Therapy  
411 Medical Arts Bldg. Ph. GI 7-3111

**JOHN F. GRAY, JR., M.D.**  
Neuropsychiatry  
208 Utica Square Medical Center  
Ph. RI 2-6016

**MARION K. LEDBETTER, M.D.**  
Diplomate, American Board of Pediatrics  
1453 S. Quaker Ph. DI 3-4332

**WILLIAM T. HOLLAND, M.D.**  
Neuropsychiatry  
3102 South Harvard Suite 74  
Ph. RI 2-8856

**MARTIN LEIBOVITZ, M.D.**  
Thoracic and Cardiovascular Surgery  
Certified American Board of Surgery  
and Board of Thoracic Surgery  
812 Medical Arts Bldg. Ph. DI 3-8722

**DORWIN E. HAWTHORNE, D.D.S.**  
Oral Surgery  
304 Utica Square Medical Center  
Ph. RI 2-5579

**C. S. LEWIS, JR., M.D.**  
Internal Medicine  
501 Medical Arts Bldg. Ph. LU 4-2778

**JAMES W. KELLEY, M.D., F.A.C.S.**  
Plastic and Reconstructive Surgery  
Diplomate, American Board  
Of Plastic Surgery  
204 Utica Square Medical Center

FOR LISTINGS IN THIS  
PROFESSIONAL DIRECTORY  
Telephone GI 7-8161

# SPRINGER CLINIC

Sixth and Cincinnati

**Tulsa**

**Telephone LU 7-6621**

**Medicine**

D. O. Smith, M.D.  
E. G. Hyatt, M.D.  
H. A. Ruprecht, M.D.  
Albert W. Wallace, M.D.  
Vincel Sundgren, M.D.  
Dean C. Walker, M.D.  
Thomas H. Fair, M.D.  
**Neurology and Psychiatry**  
Tom R. Turner, M.D.  
Joe E. Tyler, M.D.  
**Clinical Psychology**  
William W. Saunders, Ph.D.

**Pediatrics**

G. R. Russell, M.D.  
Robert K. Endres, M.D.  
**Obstetrics and Gynecology**  
Paul A. Bischoff, M.D.

**General Surgery**

Carl J. Hotz, M.D.  
William C. Pratt, M.D.

**Urology**

K. F. Swanson, M.D.  
William F. Boyer, M.D.

**Ear, Nose and Throat  
and Plastic Surgery**

Donald L. Mishler, M.D.

**Orthopedic Surgery**

Charles E. Brighton, M.D.

**Ophthalmology**

Thomas L. Ozment, M.D.

**Anesthesia**

M. R. Steel, M.D.



# Professional Directory

**VANCE LUCAS, M. D.**  
 Thoracic and General Surgery  
 Diplomate, American Board of Surgery  
 and Board of Thoracic Surgery  
 Medical Arts Bldg. Ph. LU 3-5513

**HOUSTON F. MOUNT, M.D.**  
**JAMES T. MADDOX, M. D.**  
 Obstetrics and Gynecology  
 Ranch Acres Medical Center  
 Ph. RI 2-0711

**JAMES D. MARKLAND, M.D.**  
 Allergy  
 411 Medical Arts Bldg., Ph. GI 7-3111

**JAMES H. NEAL, JR., M.D.**  
 Surgery  
 Diplomate, American Board of Surgery  
 916 Medical Arts Building  
 Telephone LU 4-0196

**JOHN G. MATT, M.D.**  
 Diseases of the Rectum,  
 Colon and Anus  
 1106 Medical Arts Building  
 Ph. CH 2-1014

**MARQUE O. NELSON, M. D.**  
 Dermatology  
 X-Ray Epilation  
 For Persistent  
 Ringworm Of The Scalp  
 Ph. Gibson 7-3532

**RALPH A. MCGILL, M.D., F.A.C.S.**  
 Surgery-Radium  
 210 Utica Square Medical Center  
 Ph. RI 2-2405

**EDWARD L. MOORE, M.D., F.A.C.S.**  
**BYRON W. STEELE, JR., M.D.**  
 Surgery  
 Diplomates, American Board of Surgery  
 325 Utica Square Medical Center

**IRON H. NELSON, M.D.**  
 Clinical and Surgical Pathology  
 1107 Medical Arts Building  
 316 Utica Square Medical Center



## TULSA CLINIC

915 South Cincinnati

Surgery  
**Andre B. Carney, M.D.,**  
 F.I.C.S., F.A.C.S.

COMPLETE  
 CLINIC  
 FACILITIES

Neurology and  
 Internal Medicine  
**O. L. Hill, M.D.**

Medicine  
**H. W. Ford, M.D.**  
**Thomas W. Taylor, M.D.**

Telephone GI 7-0177

X-Ray and  
 Gastro-enterology  
**Earl M. Lusk, M.D.**

Cardiology and  
 Internal Medicine  
**James C. Peters, M.D.**

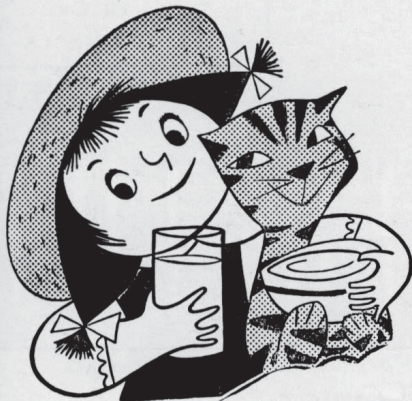
Miss Bettye Adams  
 Director

Internal Medicine  
**Craig S. Jones, M.D.**

Dentistry  
**J. Thurman Gamble, D.D.S.**

# Professional Directory

<p><b>L. C. NORTHRUP, M.D., F.I.C.S.</b> Gynecology &amp; Obstetrics 1307 S. Main Ph. DI 3-0151</p>	<p><b>WADE SISLER, M.D.</b> Orthopedic Surgery 8th and Elgin Ph. LU 4-4123</p>
<p><b>THE ORTHOPEDIC CLINIC</b> Suite 203, Utica Square Medical Center Practice Limited To Bone &amp; Joint Surgery <b>JOHN E. McDONALD, M.D.</b> <b>FRANK A. STUART, M.D.</b> <b>JOHN C. DAGUE, M.D.</b></p>	<p><b>WILLIAM ORLANDO SMITH, M.D.</b> Master Medical Science, University of Pennsylvania; Fellow, Cleveland Clinic; Diplomate, American Board of Otolaryng- ology. Ophthalmology &amp; Otolaryngology. 327 Utica Sq. Med. Ct. Ph. RI 2-2443</p>
<p><b>WILLIAM J. OSHER, M. D.</b> Internal Medicine 608 Medical Arts Bldg., Ph. GI 7-9025</p>	<p><b>ROBERT W. SPENCER, M.D.</b> Ophthalmology 312 Medical Arts Building Ph. LU 3-2019</p>
<p><b>SIMON POLLACK, M.D., D.A.B.R.</b> <b>C. H. ROSENBERG, M.D., D.A.B.R.</b> Diagnostic and Therapeutic Radiology Suite 103, Utica Square Medical Center Ph. RI 2-4955</p>	<p><b>CHARLES G. STUARD, M.D.</b> Ophthalmology 217 Utica Square Medical Center Ph. RI 7-0289</p>
<p><b>HERSCHEL J. RUBIN, M.D.</b> Diplomate, American Board of Pediatrics Diseases of Infants &amp; Children 1916 South Utica Tulsa</p>	<p><b>ARTHUR I. TAUBMAN, D.D.S., M.S.D.</b> Oral Surgery &amp; Exodontia 1111 Medical Arts Bldg. Tulsa, Okla. Office DI 3-6312 Emergency LU 4-7212</p>
<p><b>WILLIAM B. SCIMECA, M.D.</b> General Surgery Ranch Acres Medical Center 31st and Harvard Ph. RI 2-7242</p>	<p><b>C. THOMAS THOMPSON, M.D.</b> General Surgery Diplomate, American Board of Surgery Ranch Acres Medical Center Ph. RI 2-8838</p>
<p><b>J. D. SHIPP, M.D.</b> Surgery and Diseases of the Colon and Rectum 708 Medical Arts Bldg. Tulsa</p>	<p><b>TURNBOW &amp; RAY CLINIC</b> Surgery — Diagnostic and Therapeutic Blocks 3015 E. 15th Street Ph. WE 9-6397</p>
<p><b>PAUL O. SHACKELFORD, M. D.</b> Diplomate, American Board of Dermatology Diseases &amp; Malignancies of the Skin X-Ray Radium Thorium-X 615 Medical Arts Bldg. Ph. CH 2-4872</p>	<p><b>ARNOLD H. UNGERMAN, M.D.</b> <b>MILFORD S. UNGERMAN, M.D.</b> Diagnosis &amp; Treatment of Nervous and Mental Diseases 404 Medical Arts Bldg., Ph. CH 2-3151</p>
<p><b>W. A. SHOWMAN, M.D.</b> Dermatology 408 Medical Arts Bldg., Ph. DI 3-7789</p>	<p><b>R. M. WADSWORTH, M.D.</b> Pediatrics 1445 S. Quaker Ph. DI 3-4300</p>



WE RECOMMEND  
**Meadow Gold**  
**HI-VITA-MIN**  
**MILK**

EACH QUART CONTAINS:

VITAMIN A.....	4000 USP UNITS
VITAMIN B-1.....	1 MGM
VITAMIN B-2.....	2 MGM
NIACIN.....	10 MGM
VITAMIN D.....	400 USP UNITS
IRON.....	10 MGM
IODINE.....	0.1 MGM

215 N. DENVER

**Beatrice Foods Co.**

PHONE LU 7-2471



*The Helping Hand*  
 of the  
*Public Health Nurse*  
*Benefits Your Patients,*  
*Doctor*

You give the orders . . .

They visit the home . . .

The maximum fee is \$3.00

*Call LU 4-4238*

**TULSA COUNTY PUBLIC HEALTH ASSOCIATION**

**808 South Peoria**

Tulsa County Medical Society  
B-9 Medical Arts Building  
Tulsa 19, Oklahoma

BULK RATE

U. S. POSTAGE

**PAID**

TULSA 19, OKLA.

PERMIT No. 13

(Return Postage Guaranteed)

*Be Certain with Curtain*

## **CURTAINS PRESCRIPTION LABORATORY**

Sixth and Boulder

Phone GI 7-7116

*Across the Street North From Medical Arts Bldg.*

## *Oklahoma's Finest One-Stop Service*

Physicians and Hospital Equipment and Supplies

X-Ray Apparatus and Accessories

Fully Modernized Facilities

### **MID-CONTINENT SURGICAL SUPPLY CO.**

Telephone CHerry 2-8169

1330 SOUTH BOSTON

TULSA

### **MERKEL X-RAY CO.**

Telephone CHerry 2-4897

1330 SOUTH BOSTON

TULSA

OKLAHOMA CITY — 21 BROADWAY CIRCLE

**LIBRARY**

TULSA COUNTY MEDICAL SOCIETY