



# connect to Central

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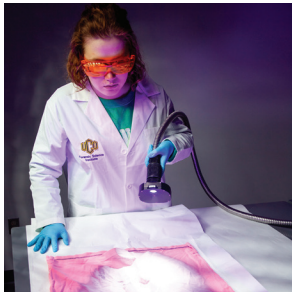
## UCO Ranks High for Education During COVID-19

The nonprofit Educate to Career ranked Central as a top institution in the nation for providing quality education during the COVID-19 pandemic. UCO ranked No. 3 out of 20 higher education institutions in Oklahoma. Higher education institutions were ranked by their ability to offer a quality education under any conceivable scenario: in-classroom, online and a blend of each format. Being among the top in the ranking, UCO was designated as a Tier One institution. Colleges that rank in Tier One meet the following criteria: a physical campus for in-classroom instruction should the health authorities allow colleges to open in September; robust software and systems to support distance learning programs; faculty experience in teaching online; and, reasonable tuitions and fees on a relative basis.



## College of Business Students Win Big at AMA

Recent UCO College of Business graduate Rob Greer placed third in the Speed-Selling Competition and fifth in the Perfect Pitch Competition at the annual American Marketing Association (AMA) International Collegiate Conference, a series of selling competitions and workshops held in March in New Orleans. This year marked the fifth year in a row that UCO students have received a major win at the annual competition. The AMA Sales Competition consists of students competing one-on-one against other students by testing their ability to close a sale. Greer, a professional selling graduate from Bethany, Oklahoma, competed against more than 200 college students from universities across the U.S. and internationally. In addition to Greer's wins, Shania Slavick, a recent professional selling graduate from Moore, Oklahoma, received an honorable mention for the Perfect Pitch Competition.



## Central's Forensic Biology Ranked Nationally

Forensic Colleges ranked UCO as a top institution for forensic biology in its national rankings. Central ranked No. 6 out of 15 and is the only higher education institution in the state to be recognized on the list. Programs were ranked in areas based on the hands-on skills with laboratory classes, seminars, and internships or field study offered through the program. Other factors that were considered included the facilities at a university, its partnerships and career placement opportunities.



## UCO Student Honored for COVID-19 Coverage

Central senior Amanda Siew, a professional media major from Petaling Jaya, Malaysia, received national recognition for her coverage on the COVID-19 pandemic. Five major organizations – The Society of Professional Journalists, the Associated Collegiate Press, the Society for News Design, College Broadcasters, Inc. and the Foundation for Individual Rights in Education – joined forces to recognize college journalists, like Siew, for their outstanding coverage of the pandemic. Siew was honored alongside students from Yale University and Northwestern University. Siew was recognized for the documentation of her experience traveling home to Malaysia amid the pandemic. She documented her experience flying internationally, as well as her mandatory 14-day quarantine period once she landed in Malaysia.

## Central Joins International Houses Worldwide

UCO was recently accepted as the newest member of the International Houses Worldwide (IHWW) organization, an association of 17 International Houses that are separate, independent, nonprofit institutions, spanning four continents. The UCO International House, commonly referred to as the I-House, is a bridge that facilitates global engagement and intercultural proficiencies by bringing together Central's students, staff, faculty and community to create opportunities for transformative learning.



## Central Students Raise \$82,000 with Bronchothon

UCO students raised more than \$82,000 during the annual Bronchothon event. Students announced the grand total during a virtual BronchoThon event April 25, which benefitted the Children's Miracle Network. The BronchoThon event, part of the national university dance marathon program, serves as the grand finale for months of fundraising, and usually includes an eight-hour dance marathon to pay tribute to the countless hours that nurses spend on their feet and the continuous struggles sick children face in the hospital. However, this year, the dance routine was taught and performed virtually. The funds raised by UCO students will stay local, helping children at the Oklahoma Children's Hospital.

