



UNIVERSITY OF  
Central Oklahoma



*Report to the  
Community  
2014*

University of Central Oklahoma  
Edmond, Oklahoma

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Edmond, Oklahoma



Our No. 1 goal is STUDENT SUCCESS, ensuring that we provide our students with more than facts and figures, that they also experience TRANSFORMATIVE LEARNING, knowing they are in the right LOCATION, making a SMART INVESTMENT.

# From the President

Once again, I am delighted to present this annual update on the University of Central Oklahoma and some of our current initiatives.

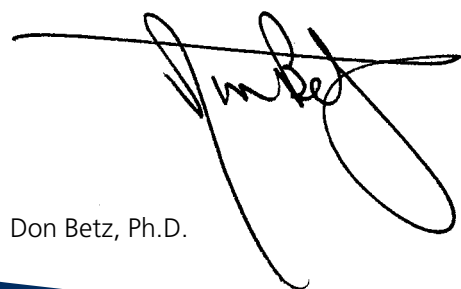
Here, we have highlighted the progress of our strategic plan, Vision 2020, designed to strengthen the university to meet the needs and aspirations of the people of this region. We know the power of building bridges and forging collaborative relationships to create opportunities and solve problems in a unified way. We are committed to helping students learn and to intentionally encouraging the development of productive, creative, ethical, and engaged citizens and leaders.

We embrace the dynamic future of the Metro and Oklahoma as we actively partner with education, industry, government and non-profit organizations to effectively contribute to the state's growth and development. We believe we create Oklahoma's future through the values and work of its citizens.

Next year marks the 125th year since Central's founding in 1890. Throughout its history, Central has been passionate about learning, leading and serving people and their communities. We will continue to help students learn in ways that will serve them well, and, in turn, help them lead their communities to prosper.

At Central, we envision an Oklahoma comprised of an abundance of citizens with enhanced critical thinking, communication and collaboration capacities to imagine, create, innovate and solve problems. In this way, Oklahoma will thrive in this knowledge-driven, global era.

My best wishes,

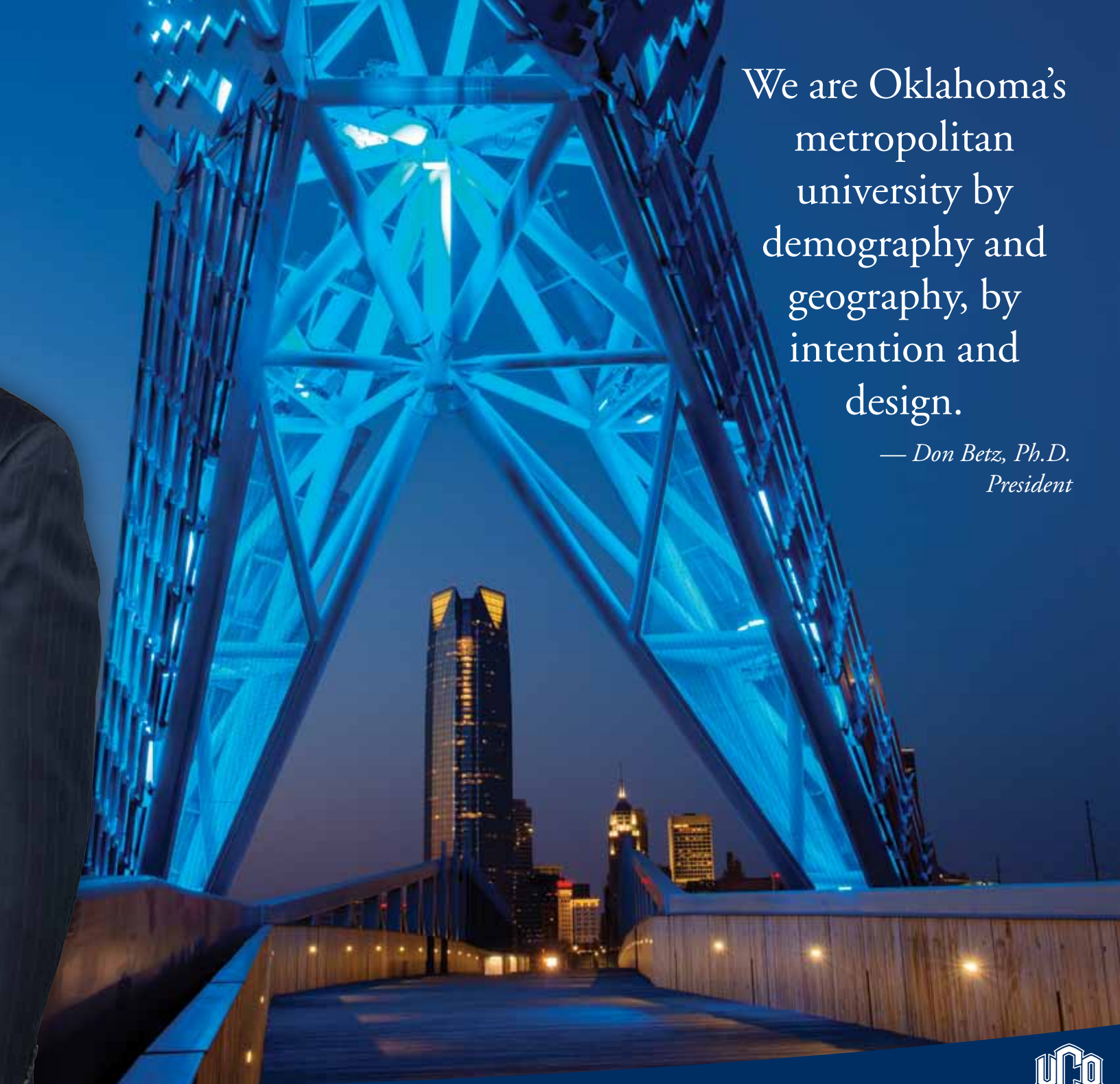


Don Betz, Ph.D.



We are Oklahoma's  
metropolitan  
university by  
demography and  
geography, by  
intention and  
design.

— Don Betz, Ph.D.  
President



# Implementing Dynamic Change

We continue to fine-tune our VISION 2020 strategic plan and complete a new master plan, all the while keeping our focus on what we are here to do every day — prepare our students for the world they will LEAD. We know that means making sure they leave here with an education that instills in them a love for LIFELONG LEARNING.

We take seriously our MISSION statement, including: UCO contributes to the intellectual, cultural, economic and social advancement of the communities and individuals it serves.

In fulfilling our mission, UCO has a number of university-based centers that work to serve our students and our community, often by making sure that we can precipitate meaningful interaction.

## LEARNING CENTERS

- *Center for Arts Education*
- *Center for Economic Education*
- *Center for eLearning and Customized Education*
- *Center for Excellence in Transformative Teaching and Learning*
- *Centre for Global Competency*
- *Center for Historical Performance*
- *Center for Interdisciplinary Biomedical Education and Research*
- *Center for Leadership and Business Research*
- *Center for Outdoor Adventure Recreation*



- *Center for Research and Education in Interdisciplinary Computation*
- *Center for Undergraduate Research and Education in Science, Technology, Engineering & Mathematics*
- *Child Study Center*
- *Small Business Development Center*
- *Student Counseling Center*
- *Testing Center*
- *Technology Resource Center*
- *Volunteer and Service Learning Center*
- *Wellness Center*
- *Women's Outreach Center*



We are the University of Central Oklahoma, on the brink of being 125 years old and attuned to the winds of change and the values of learning, leading and serving.



We know that college graduates, compared to those with only high school degrees, on average will make better salaries, vote and volunteer more frequently, draw less heavily on government social services, commit fewer crimes, and lead healthier lives. Ultimately, higher education helps people understand the world more fully and live in it more freely, with all the benefits that brings to society at large.

In 2014, UCO served 17,217 students, keeping our long standing as Oklahoma's third-largest university. While that number was 7% more than five years ago, more telling is that the number of credit hours being taught rose from 360,000 in 2009 to 400,000 in 2014, an 11.11% increase.

More students, more classes, more efforts being made to ensure students complete their degrees, working to contain costs and provide a quality education — UCO is doing its part to better serve everyone.

## Serving Students



Now it is up to us to identify our unique strengths, align them to the metro needs and opportunities, and match that to federal government priorities.

# Building for Tomorrow

UCO launched or announced several important capital projects in 2014 that we anticipate completing in the coming months.

**OKLAHOMA RIVER BOATHOUSE** — In March, a “beam signing” officially launched construction of our CHKI Central Boathouse on the Oklahoma River. Private donations funded the project that will be a home to UCO’s Women’s rowing team, as well as an art gallery and performance venue. Completion is expected in March 2015.

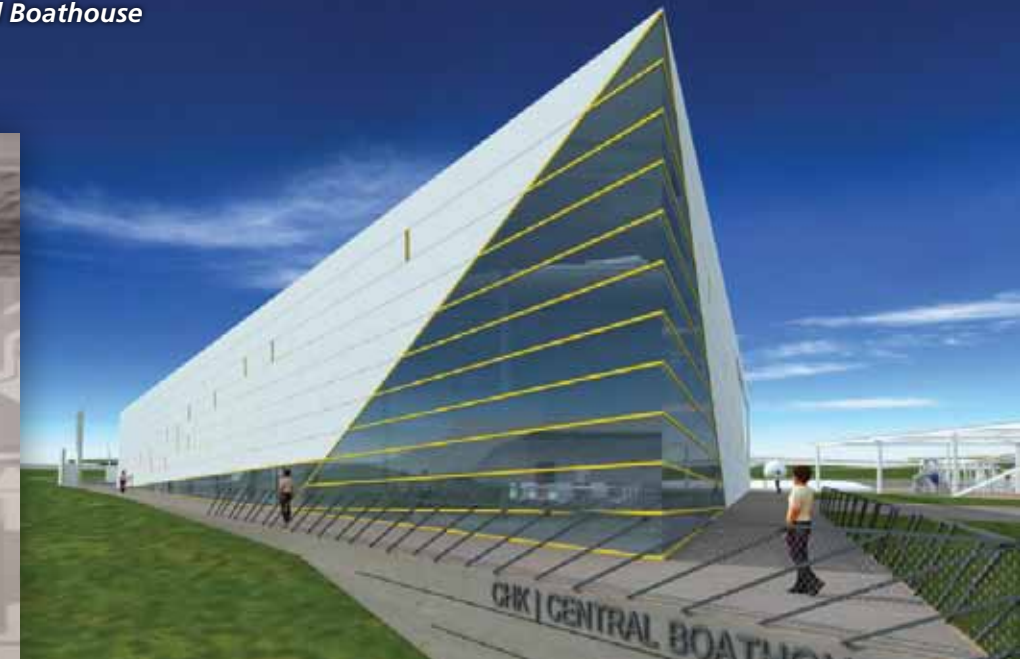
**NEW RESIDENCE HALL** — A groundbreaking May 1 celebrated the construction of a new 440-bed residence hall, expected to be a model living-learning center. Auxiliary funding is paying for the \$28 million project. Completion is expected in August 2015.

**‘FINISH OLD NORTH’** — A push began late this year to finish fundraising efforts for the university’s iconic and oldest building on campus. The final interior work began with the \$2.5 million raised to date, but another \$3.5 million is needed for completion.

**‘BUILD MITCHELL HALL’** — A campaign launched this year to raise \$600,000 to help fund a \$4.1 million expansion of Mitchell Hall. Designs by Rand Elliott + Associates provide two new rehearsal halls, a comprehensive costume shop, a makeup lab, dressing rooms with showers and a lounge area for students, all largely funded through the state Master Lease Program.



*CHKI Central Boathouse*

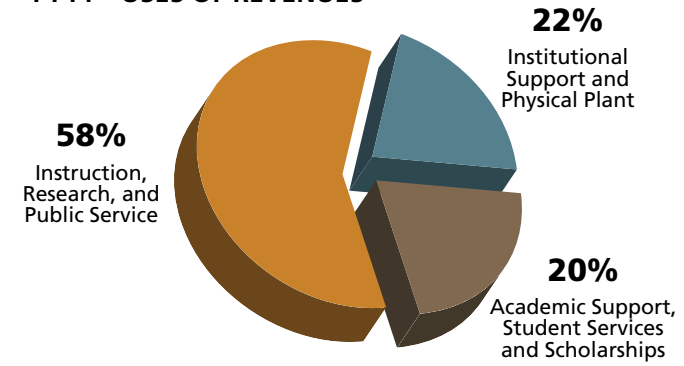




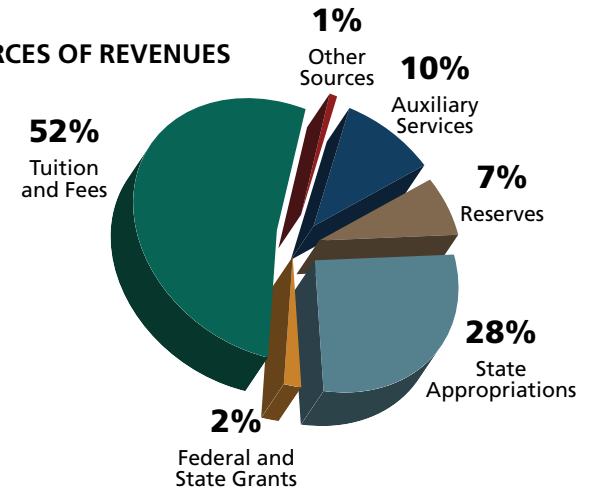
# Counting the Dollars

We have a need for more scholarships, more full-time faculty, more alumni involvement, more non-state support from a spectrum of sources, and continuing enhancement of faculty and staff compensation.

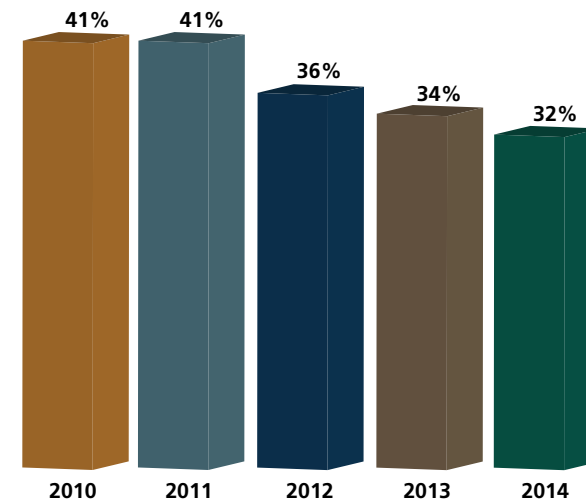
FY14 – USES OF REVENUES



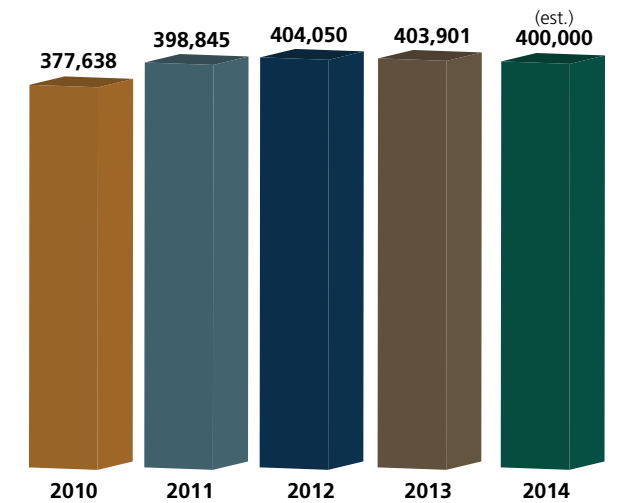
FY14 – ALL SOURCES OF REVENUES



STATE FUNDING (last 5 years)  
AS % OF EDUCATION/GENERAL REVENUE



CREDIT HOURS PRODUCED (last 5 years)



# Back to the Future

## LOOKING TO THE FUTURE

The Always Central campaign rounded its final curve in 2014, preparing to wrap up by June 30, 2015, completing the university's largest fundraising effort ever — a \$40 million total. Last on the list is to raise \$3.5 million to complete the iconic Old North, the university's oldest building.

## HONORING THE PAST

In anticipation of Central's 125th year in 2015, campus and community representatives already are creating the framework for a yearlong celebration of Central's storied past, her exciting present and bright future. Look for a fall announcement of early events and activities to commemorate UCO@125.

“We are not required to finish the work, nor are we at liberty to neglect it.”

—*Sayings of the Fathers, second century Hebrew writings*







- The Bill and Melinda Gates Foundation invited UCO to be a member of its Evidence for Learning Advisory Committee, helping advise the foundation about worthy ideas for incubation grants.

- UCO was the only Oklahoma higher education institution named one of the 'Great Colleges to Work For' by *The Chronicle of Higher Education*. The honor was Central's fifth in six years.

- Central's W. Roger Webb Forensic Science Institute became one of seven nationally acclaimed forensic institutions to form the Forensic and Crime Scene Investigation Consortium.

- *U.S. News and World Report* once again ranked Central the top public regional university in the state, according to its 2014 Best Colleges list.



- Central's Oklahoma Civic Health Index research team received the 2013 Oklahoma Campus Compact award for Excellence in Community-Based Teaching and Scholarship.

- The U.S. Olympic Committee renewed in July its contract for UCO to be a U.S. Olympic and Paralympic Training Site.

- Central was again recognized as a top institution of higher learning for international students, ranking 14th among all master's-level



institutions in the U.S., according to the Open Doors Report on International Education Exchange.

- Central President Don Betz was named to the Oklahoma Higher Education Hall of Fame.

- New Leadership — John Barthell, Ph.D., became Central's new provost, while Don Chrusciel, Ph.D., became the new vice president of Administration. Lora Malone returned to Central as its new director of Alumni Relations.

- The Mary Fallin Room was dedicated in the Nigh University Center in honor of Gov. Mary Fallin, a UCO alumna and Distinguished Alumni recipient.

- Central's model program, Operation Degree Completion, helped its 1,000th student come back and complete a degree.

- The Donna Nigh Department of Advanced and Special Services was dedicated in honor of Oklahoma's former first lady Donna Nigh and her work on behalf of those with special needs.

- Payscale.com ranked a Central Business degree No. 1 in Oklahoma and No. 14 in the nation for annual return on student investment.

- Central's classical radio station KCSC was renamed KUCO 90.1 FM to more accurately reflect its university affiliation. In addition, the station's Kimberly Powell received a Governor's Arts Award.

- Robert Terrell, Ed.D., Accounting professor, received the 2014 Teaching Excellence Award for the Southwestern

# Central Highlights

Council for Business Schools and Programs.

- UCO's departments of Art and Design became the only in the state to earn accreditation from the National Association of Schools of Art and Design (NASAD).

- Central was named a Certified Healthy Campus

for the third consecutive year by the Oklahoma State Department of Health.

- Central's fifth annual ACM@UCO Rocks Bricktown event drew more than 15,000 to the downtown Oklahoma City area with more than 70 ACM@UCO student bands performing in 14 venues.



# Building Partnerships

At UCO, we see community partnerships as a win-win. They provide opportunities for our students while also providing needed services to our larger community.

For example, by serving as an official training site for U.S. Olympics and Paralympics, we have competitors living on campus, training in our Wellness Center, sharing their stories of perseverance and courage with our student community.

When our students offer exhibits and performances throughout the year, they not only benefit but they share their talents with the broader community. When national and international

speakers visit our campus, our students as well as others in the community have the opportunity to listen, learn and reflect.

Our colleges are encouraged to find ways to engage our students while helping solve community problems. That's why programs like Central's model Urban Teacher

Preparation Academy is helping urban schools find and keep talented young teachers.

We are here not only to prepare students for careers, but also to develop engaged, enlightened citizens to be leaders in a globally competitive 21st century democracy.

## COMMUNITY PARTNERSHIPS

• U.S. Olympics and Paralympics, hosting events as well as serving as an official training site with resident athletes • Central Oklahoma Regional Educational Network • Wounded Warriors Project • Endeavor Games • Clocktower and Inktank design studios • Urban Teaching Preparation Academy • Department of Defense's Yellow Ribbon Program

## PERFORMANCE VENUES

• ACM@UCO Performance Lab • UCO Jazz Lab  
• Mitchell Hall Theater • Nigh University Center • Pegasus Theater  
• Radke Fine Arts Theatre • Y Chapel of Song





# Serving Community

Our students are working in offices, schools, clinics and laboratories throughout the state. These opportunities give our students invaluable training and practical experience while providing a needed service to our community.

In addition, UCO has several on-campus clinics and institutes that work to provide needed services to people in the community while giving our students experiences that will serve them well in their intended careers.

### UCO CLINICS

- *Speech and Hearing Clinic*
- *Learning and Behavior Clinic*
- *Reading Clinic*
- *Psychology Clinic*

### UCO INSTITUTES

- *W. Roger Webb Forensic Science Institute*
- *Multicultural Education Institute*
- *Institute for Coordinated School Health*
- *UCO Policy Institute*



# Leadership



Central's executive officers are, from left, front row, Myron Pope, Ed.D., vice president for Student Affairs; John Barthell, Ph.D., provost and vice president for Academic Affairs; President Don Betz, Ph.D.; Don Chrusciel, Ph.D., vice president for Administration. Back row are Joe Muller, Athletics director; Anne Holzberlein, vice president for Development and UCO Foundation director; Charles Johnson, vice president for University Relations; Cynthia E. Rolfe, Ph.D., vice president for Information Technology and chief information officer; and Mark Kinders, vice president for Public Affairs.

**Richard Bernard, Ph.D.**  
Dean, Jackson College of Graduate Studies



**Mickey Hepner, Ph.D.**  
Dean, College of Business



**James Machell, Ph.D.**  
Dean, College of Education and Professional Studies



**Charlotte Simmons, Ph.D.**  
Dean, College of Mathematics and Science



**Gary Steward, Ph.D.**  
Dean, College of Liberal Arts



**Pamela Washington, Ph.D.**  
Dean, College of Fine Arts and Design



## Mission

The University of Central Oklahoma exists to help students learn by providing transformative educational experiences to students so that they may become productive, creative, ethical and engaged citizens and leaders serving our global community. UCO contributes to the intellectual, cultural, economic and social advancement of the communities and individuals it serves.

## Vision

UCO will become a recognized metropolitan university by providing a transformative education as well as development experiences that help learners achieve their highest level of leadership potential.

In compliance with Title VI and Title VII of The Civil Rights Act of 1964, Executive Order 11246 as amended, Title IX of The Education Amendments of 1972, Sections 503 and 504 of The Rehabilitation Act of 1973, the Americans with Disabilities Act of 1990, The Family and Medical Leave Act of 1993, The Civil Rights Act of 1991, and other Federal Laws and Regulations, University of Central Oklahoma does not discriminate on the basis of race, color, national origin, sex, age, religion, handicap, disability, status as a veteran in any of its policies, practices or procedures; this includes but is not limited to admissions, employment, financial aid, and educational services. This publication, printed by Graftec Communications, Inc., Oklahoma City, OK, is issued by University of Central Oklahoma as authorized by Title 70 OS 1981, Section 3903. 2,900 copies have been prepared or distributed at a cost of \$2,702.97. 5/2014

“Most of us who work in higher education are here because we believe in our deep heart’s core that our university enriches, extends and liberates people’s lives from the demons of ignorance, ugliness, prejudice, poverty, despair and ill health.”

—President Don Betz, Ph.D.



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