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October, 1955

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THE BULLETIN

of the Tulsa County Medical Society

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A New Crisis In Social Security Legislation

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Four Distinguished Physicians To Lecture At Annual Founders Day Clinic

FD (2)

Oklahoma City Clinical Society Program

Vol. 21



No. 10



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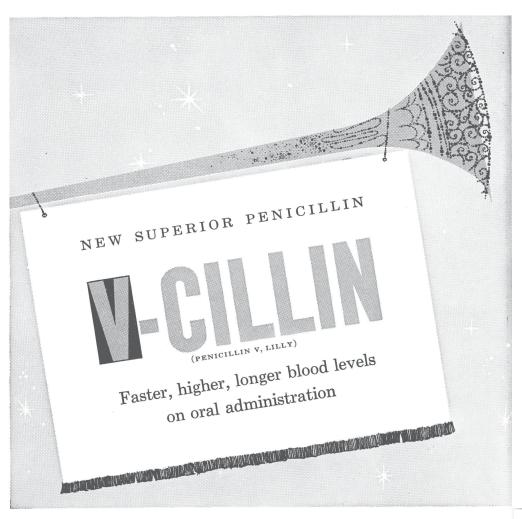
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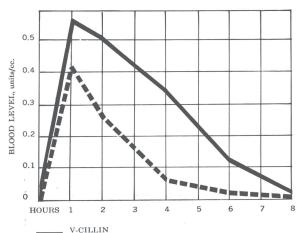
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With The Editor . . .

In the last fifteen years drug prices have trailed far behind the spiraling cost of living . . . So says Mr. Eugene N. Beesley, President of Eli Lilly and Company . . . The pharmaceutical manufacturer pointed out that while government figures show the total consumer price index has increased 77.1 per cent from 1939 to 1954, drug and prescription prices have advanced only 32.9 per cent . . . He also noted that the Americans were spending only 0.64 per cent of disposable personal income for drugs today as compared to 0.87 per cent in 1939 . . . Mr. Beesley also reported that large scale manufacturing has reduced the cost of drugs by as much as 99 per cent over the original cost when first introduced . . . Penicillin, for instance, costs only one per cent as much as it did when first marketed in 1942 . . . The federal government has granted \$240,000 to the City of Sapulpa for construction of a 49-bed hospital there . . . The surprise allocation caught City officials off guard as they must now raise \$360,000 in matching funds within 180 days . . . The City Council will place a bond issue before the voters to raise the needed funds . . . The Sears-Roebuck Foundation is now making unsecured, low-cost 10-year loans to physicians seeking to establish new practices but unable to arrange full local financing . . . The Foundation will loan up to \$25,000 . . . However, no loans will be granted until all local possibilities for financing are exhausted . . . There are now 36,500,000 television sets in the United States, or one for every five people in the country . . . This tremendous public media points up the value of medical television shows such as "Medic" and the new "Medical Horizons" telecasts of the Ciba Company . . . Seven other medical television series bow on national networks this Fall . . . Another new medical building is being projected for construction on Utica Avenue just opposite St. John's Hospital . . . About half of the tenants of the structure, to be built by a firm of oil well equipment manufacturers, will be physicians.



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THE BULLETIN

OF THE

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Vol. 21

TULSA, OKLAHOMA, OCTOBER, 1955

No. 10

CLINICAL SOCIETY SPEAKERS ANNOUNCED

Oklahoma City Clinical Society to Hold Annual Fall Clinic, October 24-27, 1955. President of American Medical Association To Appear.

Seventeen distinguished guest speakers will highlight the scientific program of the Oklahoma City Clinical Society's 25th Annual Fall Conference, October 24-27, 1955, at the Biltmore Hotel, Oklahoma City.

Dr. Harry Wilkins, Director of Clinics, announced last month that the following nationally known physicians would appear on the program:

Dr. Keith S. Grimson, Professor of Surgery, Duke University School of Medicine, Durham, North Carolina.

Dr. Emanuel N. Papper, Professor of Anesthesiology, Columbia College of Physicians and Surgeons, New York, N. Y.

Dr. Richard V. Ebert, Chairman of the Department of Medicine, University of Arkansas School of Medicine, Little Rock, Arkansas.

Dr. Carl P. Huber, Chairman of the Department of Obstetrics and Gynecology, Indiana University School of Medicine, Indianapolis, Indiana.

Dr. Arild E. Hansen, Chairman of the Department of Pediatrics, University of Texas School of Medicine, Galveston, Texas.

Dr. Lowell A. Rantz, Professor of Medicine, Stanford University School of Medicine, San Francisco, California.

Dr. Edward P. Cawley, Chairman of the Department of Dermatology and Syphilology, University of Virginia Department of Medicine, Charlottesville, Virginia.

Dr. James H. Allen, Chairman of the

Department of Ophthalmology, Tulane University Medical School, New Orleans, Louisiana.

Dr. John R. Hannan, Clinical Instructor in Radiology, Western Reserve University School of Medicine, Cleveland, Ohio.

Dr. Clyde L. Randall, Professor of Obstetrics and Gynecology, University of Buffalo School of Medicine, Buffalo, New York.

Dr. Edward B. Smith, Chairman of the Department of Pathology, Indiana University School of Medicine, Indianapolis, Indiana.

Dr. Theodore A. Watters, Professor of Neuropsychiatry, Louisiana State University School of Medicine, New Orleans, Louisiana.

Dr. Homer E. Prince, Professor of Medicine, Baylor University College of Medicine, Houston, Texas.

Dr. Raymond J. Jackman, Associate Professor of Proctology, Graduate School of Medicine, University of Minnesota, Rochester, Minnesota.

Dr. Dana M. Street, Chief of the Orthopedic Section, United States Veterans Administration Hospital, Memphis, Tennessee.

Dr. Everett D. Sugarbaker, Surgeon, Jefferson City, Missouri.

Dr. Elmer Hess, President, American Medical Association, Erie, Pennsylvania.

Scientific assemblies will be held each day from 9:00 A.M. to 5:00 P.M. at the

(Continued On Page 40)

State Medicine By The Back Door

A NEW CRISIS FOR AMERICAN MEDICINE

The Menace of Cash Disability Benefits

Less than ninety days ago — in mid-July of 1955 — American Medicine was suddenly faced by the most serious national legislative crisis to arise since President Truman's abortive effort to enact a system of federal compulsory health insurance in 1949-50. This new problem, cut out of same cloth, was the passage by the House of Representatives of H.R. 7225, known as the Social Security Amendments of 1955.

The most controversial provision of this Act was a section to make permanently and totally disabled persons eligible to receive Social Security benefits at age 50 rather than at age 65 as now prescribed by law. This proposed new system of federal cash disability benefits would have far-reaching effects on the national economy; the future implications to the Medical Profession are most serious. The real meaning of this legislation can be interpreted as another step toward a complete "cradle-to-grave" social security system, including the ultimate creation of national compulsory health insurance and employment of physicians by the federal government.

The passage of H.R.7225 was accomplished by an apparently well-planned, secretive legislative blitzkrieg. The bill was rushed through the House under suspension of rules, barring amendments, and limitation of debate to 40 minutes. Earlier, the measure had sped through an executive session of the House Ways and Means Committee without the customary formality of public hearings. Fortunately,. the Senate Finance Committee wisely postponed action on the controversial measure until the convening of the second session of the 84th Congress early in January, 1956. This gives the Medical Profession approximately three months in which to prepare its opposition to the Social Security amendments.

In addition to the disability benefits,

the House measure lowers the retirement age for women from 65 to 62, extends monthly benefits for totally and permanently disabled children beyond age 18, and extends social security coverage to all self-employed groups except physicians. These changes affect an estimated 1,300,-000 persons, will cost two billion dollars for each of the next twenty years, and from \$2,500,000,000 to \$3,000,000,000 annually thereafter. The bill also increases payroll taxes by 0.5% on employees and a matching 0.5% on employers, and by 0.7% on self-employed persons. By 1975, these increases along with already scheduled tax raises will require 4.5 per cent of the employee's income, 4.5 per cent of the employer's payroll, or a total of nine per cent of the taxable payrolls of the nation.

The extension of cash disability benefits would affect 250,000 persons in the very first year and will cost \$200,000,000 in benefits. The present bill does not provide benefits for dependents of disabled social security recipients. Rep. Dingell of Michigan, the perennial advocate of state medicine, has already announced his plans for further amendments to (1) provide for dependents of totally and permanently disabled persons, (2) eliminating the requirement that such disabled persons be 50 years of age to be eligible, and (3) to provide sixty days of free hospitalization to all social security beneficiaries and their dependents.

The American Medical Association has formally announced its opposition to the Social Security Amendments of 1955 because of their direct effect upon the Medical Profession. Unfortunately, chances for the bill are seen as good unless an organized opposition to the measure is able to rewrite the proposal in the Senationext January.

Although not so provided in the bill at hand, it is easily foreseeable that an early step will be a federally controlled system of employing physicians to make disability determinations—an obvious "foot in the door" and framework for the system of state medicine which many observers believe inevitable.

Where will it all end? The continuous year-after-year increase in benefit levels, the addition of more and different kinds of benefits, and the constant expansion of benefits to more and more persons can result only in the ultimate "Cradle-to-Grave" system supported by a ruinous tax program.

What are these steps to a "Cradle-to-Grave" program? In order of their anticipated addition to the Social Security pro-

gram, they are:

1. Old-age and survivor benefits, which we now have, constantly increased from a mere subsistence level to be complemented by individual savings to a standard of comfortable living.

2. Permanent and total disability benefits, such as are now proposed, at first for those over age 50 but eventually for all

such persons.

3. Weekly benefits for unemployment from any cause, whether inability to stecure a job, sickness or accident either occupational or non-occupational. This includes the nationalization and socialization of our present workmen's compensation programs in the several states.

4. Maternity benefits.

- 5. A monthly payment to each family for each dependent child.
- 6. A lump-sum job-separation payment.
- 7. Hospitalization at government expense of social security beneficiaries and their dependents.
- 8. The ultimate goal of national compulsory health insurance or state medicine; regardless of its initial construction, it can lead only to the employment of physicians on salaried bases to work in government owned clinics and hospitals.

What would such a system of benefits cost? In South America some countries have much of this program in effect with payroll tax rates as high as 25 per cent; in France the payroll tax rate is 35 per cent, and this prohibitive taxation is generally recognized as the principal reason for the failure of the French economy to

make a post-war comeback. A leading American economist (Benjamin Kendrick of the Life Insurance Association of America) has estimated the program would cost the United States not less than 30 per cent of its payrolls and probably as much as 40 per cent.

While the immediate concern is the addition of compulsory cash disability benefits, the whole problem of social security must be considered on a broader basis. The inherent weakness of social security is in the very manner in which the system has been set up. In private insurance, the benefits paid to the insured amount only to the sum of his premiums plus the aggregate earnings of those premiums (less selling and administrative costs, of course). In the federal compulsory social security system now in operation in this country, every one who is now receiving an old age pension has paid for no more than five per cent of his pension; the combined employer and employee taxes have not exceeded ten per cent; on the average employee taxes have not paid for more than two per cent of the pensions. Together the employer and employee have paid an average of four per cent of the pensions now being dis-

Obviously, the remaining 96 per cent is paid out of the taxes of the present workers. The pensions to these employees will in turn be paid for by succeeding generations. It is true that the Social Security System has now a reserve fund of \$19,000,000, represented by the excess of income over outgo. Yet, the total lia-

NO ACADEMY MEETING

The Tulsa Academy of General Practice will not meet in October, and members are urged to attend the Oklahoma City Clinical Society Annual Fall Conference in Oklahoma City, October 24-27. The latter has been officially approved for postgraduate study credit by the Oklahoma Academy of General Practice. The next regular meeting of the Tulsa Academy will be Monday, November 28, 1955, at 6:30 P.M. at Hotel Tulsa.

bility at this time to persons who have paid taxes amounts to more than two hundred billion dollars.

To compound the tragedy, these reserves are not placed at interest — as are private insurance reserves — but is diverted to meet other governmental obligations. The proponents of the System will hurry to point out that this is but a bookkeeping entry; nonetheless, it is obvious that our system of social security benefits, far from being legitimate and soundly financed insurance, is but a direct tax on the public. It is essentially a fraud upon the public, permitted only by the assurance that a similar fraud will be perpetrated upon the next generation of workers to repay the present generation, and so on.

At the present time little is being done to resist the trend toward a complete

GILBERT H. HALL, M. D. 1872 - 1955

Dr. Gilbert Hoke Hall, 83, veteran Tulsa proctologist, died September 17, 1955, at Hillcrest Medical Center. His death followed injuries received in a fall five weeks earlier.

Born in Pittsfield, Illinois, in 1872, Dr. Hall was educated at the University of Nebraska. His medical degree was obtained at New York University School of Medicine, Class of 1901. He interned at Bellevue Hospital of New York. Dr. Hall first practiced at Omaha, Nebraska, and subsequently at Woodlake, Millard, Cambridge, and Kearny, Nebraska. He entered practice in Tulsa in 1927 and in later years specialized in Proctology. In 1951 Dr. Hall was named a life member of the Tulsa County Medical Society and its component organizations, and in the same year the Oklahoma State Medical Association honored him with the presentation of a gold pin commemorating the completion of fifty years of practice. He had remained in active practice until his fall in early August.

Survivors include the widow and one daughter. Funeral services were held September 20th.

"Cradle-to-Grave" social security system. The reasons are fairly obvious and simple:

1. A fair percentage of the population is receiving pensions for which they paid as little as one per cent of their actual value.

The tax-paying population of today will not pay more than ten per cent of

the value of their pensions.

- 3. The so-called "something for nothing" theory is of tremendous public appeal to a population which is either incapable of understanding the financial and social implications of the system or which deliberately shuts its eyes to the inevitable results.
- 4. The promise of extended social security benefits is tremendous political capital for politicians who can be termed only as morally dishonest.

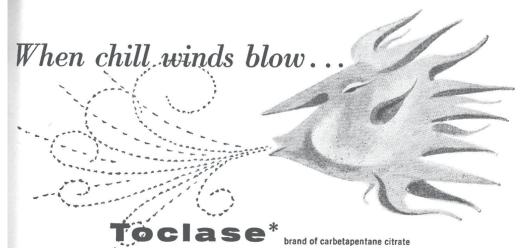
5. Among intelligent people — physicians included — a general apathy exists which precludes the success of any effort to terminate or limit these abuses.

As much as any group, medical doctors have been part of this apathy. A medical leader recently estimated that less than fifteen per cent of doctors have any real understanding of the nature of the current legislative crisis. The remaining eighty-five per cent is oblivious to the fact that any problem has arisen despite an informative program in national and state medical publications and by other media. Until this lack of interest and understanding is corrected, the Medical Profession cannot hope to combat the inroads of this ambitious program.

(Editor's Note: This is the first in a series of articles devoted to the problem of social security and medicine. The November issue will discuss in greater detail the proposed total disability coverage amendment of H. R. 7225.)

DR. H. P. KEMMERLY, DR. GEORGE M. ADAMS, DR. SAMUEL R. TURNER, and DR. CARL H. GUILD, JR. have moved their professional offices to 1547 South Lewis, Tulsa.

DR. ROBERT W. SPENCER was guest speaker for the Medical Assistants Society on September 13, 1955, at Michaelis Cafeteria.



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#TRADEMARK



PRESIDENT'S PAGE

The annual Tulsa Community Chest drive is with us again. This is the one big City-wide campaign for funds taken as a civic project and entered into by all segments of the community. I feel it is the duty of every doctor to cooperate fully in this enterprise for two main reasons. First, as doctors, we should be the first to promote those projects which have to do with health and the humanitarian aspects of our community life. Of course, we realize that doctors are called upon to give their professional services to a great many of the agencies which participate in the Community Chest budget. However, when we went into the profession of medicine, we knew that a certain amount of charity work would be an obligation throughout our serviceable life. I believe that a certain financial contribution is warranted over and above the services which are given in our day to day activities.

Second, as citizens, we should contribute our share to this one civic enterprise in which every person in the community is asked to participate in a financial way. Tulsa is an outstanding city. Each one of you came here to practice medicine because you thought Tulsa was a good place to live in, to earn a living, and to enjoy the privileges of its schools, churches, cultural and recreational advantages. If you had intended to do missionary work alone, you would have gone to India, Africa, or some other such place. I believe that from the humanitarian, the civic, and particularly, the public relations viewpoint, each doctor should contribute as much as he can to this well worthwhile campaign. Please give promptly and as generously as you can.

Sincerely,

President

Louk & Nieon M. D.

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October, 1955 Page 15



HOUSTON UROLOGIST SPEAKS HERE OCTOBER 10, 1955

Dr. Norborne B. Powell, Associate Professor of Urology at Baylor University School of Medicine, Houston, Texas, will be the visiting distinguished guest speaker for the Tulsa County Medical Society on Monday, October 10, 1955 at 8:00 P.M. His subject will be "Problems and Treatment of the Lower Urinary Tract of the Female."

The meeting will be in the Auditorium of the Blue Cross-Blue Shield Building, 1215 South Boulder, Tulsa. Telephone service is available by calling LUther 5-9149. The program is open to all medical doctors.

A native of Alabama, Dr. Powell received his medical degree from Baylor University School of Medicine, Class of 1938. He served an internship in endocrinology at Duke Hospital, Durham, North Carolina, for one year, followed by a general rotating internship at Charity Hospital of New Orleans, Louisiana. He subsequently completed a residency in Urology at the latter hospital. In 1942 he was Assistant Professor of Urology at Tulane University School of Medicine, New Orleans. The following year he joined the faculty of Baylor University School of Medicine and entered private practice at Houston, Texas.

Dr. Powell is a diplomate of the American Board of Urology, fellow of the American College of Surgeons, fellow of the American Urological Association, member of the American Society for the Study of Sterility, and member of numerous other medical organizations. He is the author of various papers appearing in national and state publications, reflecting his clinical research in the field of Urology.

Dr. Powell will be introduced by Dr. Maxwell A. Johnson of Tulsa. A brief business session will follow the scientific

program.

Scheduled for the final scientific program of the year on Monday, November 14, 1955, is Dr. Louis A. Buie, Proctologist of the Mayo Clinic Foundation, Rochester, Minnesota. The meeting of Monday, December 12, 1955, will be devoted to the annual business session and election of officers.

HILLCREST MEDICAL CENTER PLANS NEW PARKING AREA

Hillcrest Medical Center has announced plans for construction of a new public parking area 325 by 140 feet to be located just north of the hospital on Troost Avenue.

Three single-family residences owned by the Center and previously occupied by interns and residents will be moved to permit construction of the parking area. It will not interfere with the new Hill-crest addition scheduled for construction next year. The new \$2,000,000 wing will run east and west on property between the new parking lot and the end of the hospital's north-south extension.

The new parking area is planned to offset the loss of parking occasioned by the start of the projected Hillcrest office building on Utica Avenue between 11th and 12th streets. The site of the building is now being used for parking for hospital visitors.

Still more parking is planned by Hill-crest with the eventual expansion of the new parking area to include the space now occupied by a brick duplex building north of the hospital and used for interns' families at this time. The single family residences will be moved across the street.



Winners of the 1955 Annual Doctors and Dentists Golf Tournament pose with donors of trophies. Left to right: Dr. E. Malcolm Stokes, winner of the Dr. W. Albert Cook Trophy; Dr. Cook; Dr. Paul N. Atkins, Jr., winner of the Dr. H. D. Murdock Trophy; and Dr. Murdock.

STOKES AGAIN WINNER OF ANNUAL GOLF TOURNAMENT

Dr. E. Malcolm Stokes, Tulsa obstetrician, took top golfing honors at the Annual Doctors and Dentists Golf Tournament at Indian Hills Country Club, September 15, 1955. He was awarded the Dr. W. Albert Cook Trophy, marking the second successive year he had won it.

Dr. Paul N. Atkins, Jr., Tulsa surgeon, was runner-up and received the Dr. H. D.

Murdock Trophy.

The event, sponsored by the Tulsa County Medical Society in cooperation with the Tusa County Dental Society, attracted 175 physicians, dentists and guests. Arrangements were under the direction of the Golf Committee, Dr. Paul N. Atkins, Jr., Chairman, Dr. E. Malcolm Stokes, and Dr. Simon Pollack.

Following golfing, Tournament visitors were guests at a complimentary social hour tendered by the Medical Service Society of Tulsa. The event closed with dinner and the presentation of merchandise prizes contributed by 54 firms.

The Tulsa County Medical Society wishes to thank the following business firms for the donation of Tournament prizes: Leslie Ashton Legal and Medical Photography Service, Pierre's, Megee Sporting Goods, Hettinger Brothers Dental Supply Company, Fitzgerald Funeral Home, Shaw-Medlin Dental Supply, Dental Laboratories, Clarke's, Paul M. Jensen Laboratories, Morse Dental Laboratories, Masterson Dental Supply Company, T. Roy Barnes Drugry, Prather's Prescription Shop, King's Opticians, Evans Dental Laboratories, Fiorella Laboratories, Street's, Hillcrest Medical Center, Mid-Continent Surgical Supply Company.

Medical Credit Bureau, Brenner the Tailor, Courtright-Optician, Prather's Drive-In Prescription Shop, Vern Drug Store, Springdale Drug Store, Scott Robinson's Prescription Stores, Getman Drug Store, Grant G. Forsyth Surgical Supply Company, R. P. Kincheloe X-Ray Company, The Louisiane, Utica Square Pharmacy, Hicks Brunson-Optician, Mayo Hotel, Greb X-Ray Company, Palace Clothiers, Mayo Furniture Company, Villa Venice, Verle Smith's Prescription Shop, Oscar Stewart Company, Melton-Myers Surgical Supply Company, Moore Funeral Home, Medco Products, Whisenhunt Funeral Home, Baker Pharmacy, Raley-Shaddock Pharmacy, Ninde Funeral Home, Al Musick Drug Stores, Ball Drug Store, Curtain's Prescription Laboratories, Martin's, Menkemeller Drug Store, Professional Drug Shop, Moharts Drug Store, and the Mullendore Pharmacy.

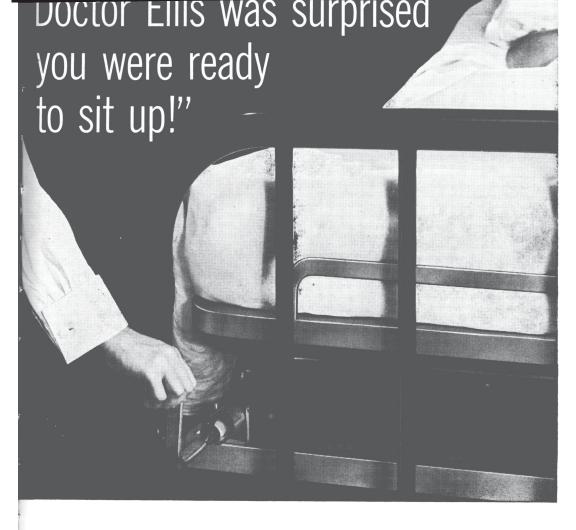
YEAR'S PRESCRIPTIONS COST TULSANS \$10.50 PER CAPITA

Tulsans are spending an average of \$10.50 each annually for doctors' prescriptions, medicines and other health aides, a national survey conducted by a New York advertising agency reveals.

Carl Byoir and Associates, Inc., reported in their study that Tulsa spent \$2,380,350 on such items, adding that the expenditure nationally was six times more than the amount spent for prescriptions, medicines and health aides in 1939, fifteen years ago. The increase was reportedly due to the use of the so-called wonder drugs in that period. Nationally, the expenditures are \$1,700,000,000, accounting for one-fourth of all drug store receipts.

DR. J. C. DEVINE has closed his office in anticipation of further resident training. At present he is at his residence at 22 East 51st Place.

Its a boy, Thomas Matthew, for DR. and MRS. JAMES H. NEAL, JR., born September 1st.



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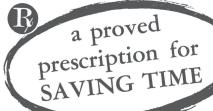
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1. Fox, C. L. Jr., et al.
An Electrolyte Solution Approximating Plasma Concentrations with Increased Potassium for Routine Fluid and Electrolyte Replacement.
J.A. M. A., March 8, 1952.



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JAMES STEVENSON, M.D.

1893 - 1955

James Stevenson, Tulsa dermatologist and nationally known medical leader, died at his home on September 11, 1955. A victim of cancer, he had been in failing health for several months and had only retired from practice two weeks before his death.

A graduate of the University of Illinois School of Medicine, Class of 1917, Dr. Stevenson practiced for several years at Cherokee, Oklahoma, as a general practitioner. In 1925, he came to Tulsa and quickly established himself as a dermatologist after completing postgraduate instruction in dermatology at Harvard Medical School, Boston, Massachusetts.

Early in his professional career Dr. Stevenson became interested in the problems of organized medicine and eventually attained national recognition for his activities in state and national medical organizatons. He served as President of the Tulsa County Medical Society in 1938 after a term on the Board of Trustees. He was later named to the House of Delegates and then to the Council of the Oklahoma State Medical Association and in 1944 was elected President of the state group. Shortly thereafter he was named as Delegate to the American Medical Association, a post which he held until his death. He was a member of the Council on Constitution & By-Laws of the A.M.A. With other interested delegates he was part of a group which advocated and secured widespread reforms in A.M.A. personnel and policies in the late forties. He was also a leader in the Association's effort to combat the socialized medicine proposals of 1945-46 and 1949-50.

Of equal significance was his role as a founder of the Blue Cross Plan of Oklahoma. Later, he helped found the companion Blue Shield Plan of Oklahoma and served several terms as Secretary-Treasurer of that organization.

Funeral services were held September 14th at Stanley's Funeral Home. Survivors include the widow, one son, and his mother.

TULSA SURGEON COMPLETES FIFTY YEARS OF PRACTICE

Dr. Harry Dale Murdock, pioneer Tulsa surgeon, was awarded a gold pin by the Oklahoma State Medical Association last month in commemoration of the completion of fifty years in the practice of medicine. The presentation was made by Dr. Wilkie D. Hoover, member of the Association Council, at the Tulsa County Medical Society meting of September 12th.

Dr. Murdock entered practice in 1905 as an intern at St. Luke's Hospital of Chicago following his graduation from Rush Medical College. He subsequently practiced at his birthplace, Brodhead, Wisconsin, for several years and in 1910 moved to Tulsa. He served as President of the Tulsa County Medical Society in 1918. Dr. Murdock was one of the founders of the Blue Cross Plan of Oklahoma and served several years as a member of its

Board of Directors. He was also a member of the Tulsa City Board of Health for several years. He is still in active practice. In his acceptance speech, Dr. Murdock paid tribute to Dr. W. Albert Cook, first President of the Tulsa County Medical Society, and other pioneer physicians for their efforts in behalf of organized medicine.

A Certificate of Life Membership in the Oklahoma State Medical Association was also presented in absentia to Dr. Morris B. Lhevine, radiologist, who retired from active practice in 1953. Dr. Lhevine was prevented from attending by reason of ill health.

DR. JAMES W. KELLEY attended 1955 Annual Meeting of the American Society of Plastic and Reconstructive Surgery at Atlantic City, New Jersey, September 25-30.



Dr. Harry Dale Murdock, veteran Tulsa surgeon, is shown at left as he receives a gold pin from Dr. Wilkie D. Hoover in commemoration of the completion of fifty years in the practice of medicine. (See separate story above.)



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DR. ONIS FRANKLIN HONORED BY BROKEN ARROW CITIZENS

Grateful Broken Arrow citizens paid tribute to Dr. Onis Franklin for 51 years of community service on September 21,

1955 — a day officially designated in Broken Arrow as "Dr. Franklin Day".

The spontaneous community celebration featured a public dinner at the Broken Arrow Health Center, at which civic leaders paid tribute to Dr.



Dr. Franklin

Franklin for his services as physician and hospital administrator. Dr. R. Q. Goodwin of Oklahoma City, President of the Oklahoma State Medical Association, was the principal speaker. At a public reception afterwards, hundreds of Dr. Franklin's friends and former patients visited with the veteran general practitioner.

Dr. Franklin recalled the difficulties of general practice in the State's early days—operations in the home by kerosene light, long horseback rides to see patients in the rural areas, and the disastrous in-

fluenza epidemic of 1917-18.

A graduate of the University of Tennessee School of Medicine, Class of 1904, Dr. Franklin has practiced at Broken Arrow since his graduation. In 1941 he opened the Broken Arrow Hospital, a modern community institution offering complete hospital care. The University of Tennessee School of Medicine presented him with a scroll last year in recognition of the completion of a halfcentury of medical practice, and a similar action was taken by the Oklahoma State Medical Association in the presentation of a commemorative gold pin. Dr. Franklin's son, Dr. Samuel E. Franklin, is a Tulsa surgeon.

In attendance at the 1955 Annual Meeting of the Southwestern Surgical Congress in Kansas City, Missouri, September 5-7, were DR. MAXWELL A. JOHNSON, DR. RALPH A. McGILL, DR. CHARLES E. WILBANKS, and DR. GIFFORD H. HENRY.

DENVER CARDIAC CONFERENCE SET FOR OCTOBER 10-15, 1955

The Fourth Annual Western Cardiac Conference has announced the dates of its annual session as October 10-15, 1955, at Denver, Colorado.

The Conference will consist of two sections: (1) Modern Concepts of Electrocardiographic Interpretations, October 10-12, at the Veterans Administration Hospital Auditorium, and (2) Clinical Session on Recent Advances in Cardiovascular Disease, October 13-15, at the Cosmopolitan Hotel. Each section will be \$10.00 registration fee, and any medical doctor is invited to attend.

The event, sponsored by the Colorado Heart Association and affiliated sponsors, will feature ten nationally known visiting distinguished guest speakers, as well as seventeen Colorado physicians on the program. Among the guest speakers will be Dr. Clarence Lillehei, Professor of Surgery, University of Minnesota Medical School, Minneapolis, Minnesota; Dr. Helen Taussig, Associate Professor of Pediatrics, Johns Hopkins University, Baltimore, Maryland; Dr. J. B. Vander Meer, Associate Professor of Cardiology, University of Pennsylvania School of Medicine, Philadelphia, Pennsylvania; and Dr. Alberto Taquini, Professor of Medicine, University of Buenos Aires, Buenos Aires, Argentina.

A complete program and schedule of information is on file in the Executive Offices of the Tulsa County Medical Society.

NATIONAL GRANT TO ASSIST ARTERIOSCLEROSIS RESEARCH

The University of Oklahoma School of Medicine has received a grant of \$25,158 from the National Health Institute for a two-year study to determine if factors of modern living contribute to hardening of arteries.

The research program will seek a relationship between the victim's emotional state and the amount of fatty substance in the blood. Cardiologists from University hospital and the United States Veterans Administration Hospital of Oklahoma City will collaborate on the project.



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October, 1955 Page 25



THE MEDICAL LIBRARY

Library of the Tulsa County Medical Society



Miss Irma A. Beehler, Librarian

JIFTS OF THE MONTH:-

Henry S. Browne, M. D. A contribution to the Medical Library Endowment Fund in memory of Dr. James Stevenson.

Lederle Laboratories Division, American Cyanamid Company, New York, N. Y. The Fifth Year of Aureomycin. 392 pp., 1955, New York, N. Y.

James W. Kelley, M. D. A one-year subscription to the American Journal of Plastic Surgery.

James D. Markland, M. D. The following volumes:

Introduction to Gastroenterology. By Walter C. Alvarez, M. D., formerly Professor of Medicine, Mayo Clinic Foundation, Rochester, Minnesota. 778 pp., illustrated, Paul B. Hoeber Company, Philadelphia, Pa., 1940. Third Edition. Indigestion — Its Diagnosis and Management. By Martin E. Rehfuss, M. D.,

Indigestion — Its Diagnosis and Management. By Martin E. Rehfuss, M. D., Professor of Medicine, Jefferson Medical College, Philadelphia, Pennsylvania.

548 pp., W. B. Saunders Company, Philadelphia, Pennsylvania, 1943.
Man Against Himself. By Karl A. Menninger, M. D., Topeka, Kansas.
475 pp., autographed by the author. Harcourt, Brace and Company, New York,
N. Y., 1938.

Sexual Behavior In The Human Male. By Alfred C. Kinsey, Ph.D., Professor of Zoology, Indiana University, Indianapolis, Indiana, and others. 796 pp., illustrated, W. B. Saunders Company, Philadelphia, Pennsylvania, 1948.

James D. Markland, M. D. Fifty bound volumes of several journals including the Archives of Internal Medicine, American Journal of Internal Medicine, Gastroenterology, and miscellaneous other publications.

Oklahoma State Medical Association. A contribution to the Medical Library Endowment Fund in memory of Dr. James Stevenson.

Sears-Roebuck Foundation, Chicago, Illinois. A Planning Guide for Establishing Medical Practice Units. Edited by the Staff of the American Medical Association. 85 pp., Chicago, Illinois. A valuable analysis of the physical problems of constructing small clinic and office buildings and units with many useful charts and diagrams.

Tulsa County Medical Society. A contribution to the Medical Library Endowment Fund in memory of Dr. Stevenson.

UBLICATIONS BY MEMBERS OF THE TULSA COUNTY MEDICAL SOCIETY:

Byron L. Bailey, M.D., et al. Clinical Observations On Panhypopituitarism. Southern Medical Journal, 48:8 (August) 798-801.

Leon Horowitz, M. D., et al. A Stopcock For Use In Exchange Transfusions. Pediatrics, 16:1 (July) 108-110.

John G. Matt, M. D. A review of The History And Conquest of Communicable Diseases, edited by Walter R. Bett, M. D., with contributions by seventeen physicians, 334 pp., University of Oklahoma Press, Norman, Oklahoma, 1955. Journal of the Oklahoma State Medical Association, 18:9 (September) 317-318.

Joe L. Spann, M.D. Non-Traumatic Emergencies In Pediatric Surgery. Journal of the Oklahoma State Medical Association, 18:9 (September) 147-256.

Tulsa physicians will be interested to know that the Library of the Tulsa County ledical Society is now receiving thirty-one journals published by the various state medical ssociations. Although not bound, these are retained as part of the Library's reference acilities, and members interested in keeping abreast of medical news and progress in ther states are invited to inquire for journals of their selection.

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FOUR GUEST SPEAKERS SET FOR FOUNDERS DAY CLINIC

Four nationally known physicians will be visiting distinguished guest speakers for the Tulsa County Medical Society's Third Annual Founders Day to be held November 9-10, 1955, it was announced last month by Dr. Earl I. Mulmed, Chairman.

The guest speakers will include:

John W. Kirklin, M.D., Professor of Surgery, Mayo Clinic Foundation, Rochester, Minnesota.

Charles L. Martin, M.D., Professor of Radiology, Southwestern Medical School,

Dallas, Texas.

L. Maxwell Lockie, M.D., Professor of Medicine, University of Buffalo School of Medicine, Buffalo, New York.

William C. Baum, M.D., Associate Professor of Urology, University of Michigan School of Medicine, Ann Arbor, Mich-

igan.

The Clinic will open Wednesday evening, November 9, 1955, at 6:30 P.M. at The Mayo with a dinner meeting. Dr. Kirklin will be the principal speaker of the evening and will demonstrate the use of the mechanical pump oxygenator system for intracardiac surgery.

A day-long program on Thursday, November 10th, will feature seven papers by the guest speakers. This session will again be held at the Blue Cross-Blue Shield

Building Auditorium.

There will be no charge for the Clinic except for the purchase of meals. Complete program details will be mailed to all members during October. The Clinic has been approved for postgraduate credit by the Oklahoma Academy of General Practice.

The two-day program is again being sponsored by the Tulsa County Medical Society in cooperation with the Tulsa Academy of General Practice, the Oklahoma Division of the American Cancer Society, the Tulsa County Heart Association, and the Eastern Oklahoma Chapter of the Arthritis and Rheumatism Foundation.

The Society's Postgraduate Study Committee is in charge of arrangements with Dr. Earl I. Mulmed, Chairman, and Dr. Sol Wilner, Dr. Sumner Yale Andelman,

Dr. Lester I. Nienhuis, Dr. Wilkie D. Hoover, Dr. Albert W. Wallace, Dr. William F. Thomas, Jr., Dr. Vance Lucas, and Dr. Robert M. Shepard, Jr. as members.

SMA CONVENTION SCHEDULED FOR NOVEMBER 14-17, 1955

The Southern Medical Association has announced the dates of its 49th Annual Meeing in Houston, Texas, as November 14-17, 1955. More than 3,000 members are expected to attend the four-day convention.

The scientific program will feature more than 300 papers in all fields of medicine. Each of twenty specialty sections will hold from one to three sessions. Approximately 200 scientific and commercial exhibits will be housed in the Exhibit Hall of the Shamrock Hotel, headquarters for the meeting. Several other major specialty groups are planning a conjoint meeting. These include the American College of Chest Physicians, Southern Chapter; the Association for Research in Ophthalmology; Southern Gynecological and Obstetrical Society; and the Southern Society of Cancer Cytology.

The Association has set up a Housing Bureau, Box 1267, Houston, Texas, to which all requests for hotel accommodations should be addressed. A formal hotel reservation form appears in the current issues of the Southern Medical Journal and will also be attached to the preliminary program to be mailed this month to 37,500 physicians in the South.

Special features of the Meeting will include two general membership meetings, the annual golf tournament, the annual meeting of the Woman's Auxiliary to the Southern Medical Association, and a program of sight-seeing in Houston. The President's Annual Dinner Dance on Wednesday evening, November 16, will highlight the social program.

DR. ROBERT A. NELSON has taken new professional quarters at 706 Medical Arts Building.

DR. ARTHUR H. DAVIS has returned to his office after major surgery at St. John's Hospital.

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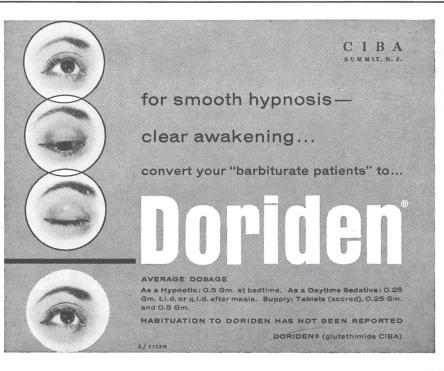
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OCTOBER MEDICAL CALENDAR

MONDAY, October 3rd:

Hillcrest Medical Center Staff Meeting, 8:00 P.M.

Medical Telecast, "Medic" series, Television Station KVOO-TV, 8:00 P.M. Subject: "And There Was Light," dealing with post-partum psychosis.

Medical Telecast, "Medical Horizons" series, Television Station KVOO-TV, 8:30 P.M. Subject: "The Physiological Emergency Team From Sloan-Kettering Institute."

TUESDAY, October 4th:

St. John's Tumor Clinic, 8:00 A.M.

Grand Rounds, Medicine Section, Hillcrest Medical Center, 7:30 .M.

WEDNESDAY, October 5th:

St. John's Isotope Clinic, St. John's Hospital, 8:30 A.M.

THURSDAY, October 6th:

Didactic Lecture In Surgery, Hillcrest Medical Center, 12:30 P.M. Speaker, Dr. Martin Leibovitz.

FRIDAY, October 7th:

St. John's Isotope Committee Meeting, St. John's Hospital, 8:30 A.M.

St. John's Tumor Clinic, Clinical Conference, 8:30 A.M.

X-Ray Conference, Hillcrest Medical Center, 3:00 P.M.

MONDAY, October 10th:

Fourth Annual Western Cardiac Conference opens at Denver, Colorado. Continues

Through October 15, 1955.

Scientific Meeting, Tulsa County Medical Society, Blue Cross-Blue Shield Building, 1215 South Boulder, 8:00 P.M. Subject: "Problems and Treatment of the Lower Urinary Tract in the Female." Speaker, Dr. Norborne B. Powell, Associate Professor of Urology, Baylor University School of Medicine, Houston, Texas.

Medical Telecast, "Medic" series, Television Station KVOO-TV, 8:00 P.M. Subject: "A Power A Boy and Mister Boding," dealing with a sthoma and hay favor

"A Room, A Boy and Mister Bodine," dealing with asthma and hay fever. Medical Telecast, "Medical Horizons" series, Television Station KVOO-TV, 8:30 P.M. Subject: "The Artificial Kidney."

TUESDAY, October 11th:

St. John's Tumor Clinic, 8:00 A.M.

Grand Rounds, Medicine Section, Hillcrest Medical Center, 7:00 P.M.

WEDNESDAY, October 12th:

St. John's Isotope Clinic, St. John's Hospital, 8:30 A.M.

Clinical Pathological Conference, Hillcrest Medical Center, 7:00 P.M.

THURSDAY, October 13th:

Didactic Lecture in Surgery, Hillcrest Medical Center, 12:30 P.M. Speaker, Dr. Martin Leibovitz.

FRIDAY, October 14th:

St. John's Isotope Committee Meetings, St. John's Hospital, 8:30 A.M.

St. John's Tumor Clinic, Clinical Conference, 8:30 A.M.

X-Ray Conference, Hillcrest Medical Center, 3:00 P.M.

MONDAY, October 17th:

Clinical Pathological Conference, St. John's Hospital, 7:15 P.M .

St. John's Hospital Staff Meeting, 8:00 P.M.

Medical Telecast, "Medical Horizons" series, Television Station KVOO-TV, 8:30 P.M. Subject: "Training The Medical Student."

OCTOBER MEDICAL CALENDAR

TUESDAY, October 18th:

Copy deadline for the November issue of The Bulletin.

St. John's Tumor Clinic, 8:00 A.M. Medical Assistants Society of Tulsa Meeting, Michaelis Cafeteria, 6:30 P.M.

Grand Rounds, Medicine Section, Hillcrest Medical Center, 7:30 P.M.

Board of Directors Meeting, Tulsa County Public Health Association, 7:30 P.M.

WEDNESDAY, October 19th:

St. John's Tumor Clinic, St. John's Hospital, 8:30 A.M. Board of Trustees Meeting, Tulsa County Medical Society, 2020 South Xanthus, 1:00 P.M.

THURSDAY, October 20th:

Didactic Lecture in Surgery, Hillcrest Medical Center, 12:30 P.M. Speaker, Dr. Martin Leibovitz.

FRIDAY, October 21st;

St. John's Isotope Committee Meeting, St. John's Hospital, 8:30 A.M.

St. John's Tumor Clinic, Clinical Conference, 8:30 A.M.

X-Ray Conference, Hillcrest Medical Center, 3:00 P.M.

MONDAY, October 24th:

No meeting of the Tulsa Academy of General Practice on this date. Next meeting

of the Academy will be Monday, November 28, 1955.

Oklahoma City Clinical Society, 25th Annual Fall Clinic, opens at Oklahoma City. Continues through October 27th. For details see Page 7.

Medical Telecast, "Medic" series, Television Station KVOO-TV, 8:00 P.M. Subject:

"When I Was Young," dealing with menopause.

Medical Telecast, "Medical Horizons" series, Television Station KVOO-TV, 8:30 P.M. Subject: "Residency Training."

TUESDAY, October 25th:

St. John's Tumor Clinic, 8:00 A.M.

Grand Rounds, Medicine Section, Hillcrest Medical Center, 7:30 P.M.

WEDNESDAY, October 26th:

St. John's Isotope Clinic, St. John's Hospital, 8:30 A.M.

THURSDAY, October 27th:

Didactic Lecture in Surgery, Hillcrest Medical Center, 12:30 P.M. Speaker, Dr. Martin Leibovitz.

FRIDAY, October 28th:

St. John's Isotope Committee Meeting, St. John's Hospital, 8:30 A.M.

St. John's Tumor Clinic, Clinical Conference, 8:30 A.M.

X-Ray Conference, Hillcrest Medical Center, 3:00 P.M.

MONDAY, October 31st:

Medical Telecast, "Medic" Series, Television Station KVOO-TV, 8:00 P.M. Subject: "The World So High," dealing with the story of aviation medicine.

Medical Telecast, "Medical Horizons" series, Television Station KVOO-TV, 8:30 P.M.

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EDITORIAL

A GESTURE OF RESPECT

There is something warming to the soul when a community spontaneously voices its appreciation to the doctor who has cured its sick, delivered its babies, and wisely counseled in its troubles for more than a half-century. Thus it is that we share in Broken Arrow's tribute to Dr. Onis Franklin last month. Dr. Franklin is one of a vanishing breed of physicians who have been called "country doctors", yet he typifies the modern smalltown medical doctor who has kept pace with both medicine and the needs of his community. This is amply illustrated in the splendid hospital which he built in 1941 to meet a serious community need. It is heartening that grateful patients and warm friends take the occasion to thank Dr. Franklin for these contributions of a lifetime of service. When this type of appreciation is voiced, the doctor may be sure that his life in the service of medicine has not been in vain. Congratulations, Dr. Franklin!

DR. JAMES STEVENSON

Dr. James Stevenson will not be easily replaced in the pattern of American Medicine. He belonged to that small group of dedicated physicians who were able to recognize that their chosen profession was drifting to disaster, and with them he pioneered the reforms in medical thinking which gave the profession a new lease of life. He was gifted with a singular foresight which, coupled with his love

for medicine, enabled him to work conscientiously towards goals which frequently appeared unobtainable, but which, in the end, were accomplished. The Blue Cross and Blue Shield Plans of Oklahoma are largely due to his initiative, his personal sacrifice, and his driving interest. They will stand as a permanent monument to this fine gentleman of medicine. It is unfortunate that death cut short his promising career in national medical circles. Among his friends and associates there were many who saw in him a serious contender for the high offices of the American Medical Association. Certainly, no finer selection could have been made. Oklahoma Medicine, as well as physicians generally over the nation, are indebted to Dr. James Stevenson for what he did to better the medical profession and to keep it free and on a high moral plane. If we failed, unthinkingly, to express our deep obligation to him during his lifetime, let us now in the sorrow of his death acknowledge the great debt we owe him.

DR. FRANK J. NELSON has been named Chairman of the Health Division of the Tulsa Council of Social Agencies for the coming twelve months.

DR. R. M. WADSWORTH was appointed by Governor Raymond M. Gary as a member of a special committee to investigate the current controversial matters concerning the Oklahoma Crippled Childrens Commission. Dr. Wadsworth has recently returned from a vacation in Arkansas and Missouri.

DR. PAUL O. SHACKELFORD has moved his professional offices to 615 Medical Arts Building, Tulsa.

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October, 1955 Page 35

TULSA DOCTORS DRAWN FROM 63 UNIVERSITIES

Graduates of fifty-nine American medical colleges and four foreign medical schools are represented among the 334 members of the Tulsa County Medical Society, a survey of medical education

among Tulsa doctors shows.

Leading the list is the University of Oklahoma with 93 graduates or 27 per cent of the total membership. Second place is taken by the University of Arkansas with 17 graduates. Northwestern University and the University of Tennessee tie for third place with 16 graduates each.

Tulane University accounts for 13 graduates in Tulsa County, the University of Chicago (including Rush Medical College) for ten, the University of Kansas for eight, and Iowa State University and Western Reserve University for seven each.

Other schools represented in Tulsa County are, in order: Duke University, St. Louis University, and Indiana State University, six each; Baylor, Johns-Hopkins, and the University of Michigan, five each; University of Pennsylvania, University of Buffalo, University of Maryland, University of Nebraska, and Vanderbilt University, four each.

University of Louisville, Columbia University, the University Medical College of Kansas City, University of Minnesota, Yale, and New York University, three each; University of Virginia, Emory University, Ohio State University, the Medical College of Virginia, University of Texas, George Washington University, and the Atlanta College of Physi-

cians and Surgeons, two each.

Schools with one graduate only in Tulsa County include: University of Wisconsin, University of Georgia, Marquette, University of Rochester, University of Colorado, University of Cincinnati, University of South Carolina, University of Pittsburgh, Georgetown University, Medical College of Alabama, University of California, Loyola University at Chicago, Hahnemann Medical College of Philadelphia, Meharry University, Long Island College of Medicine, Southern Methodist University, Balti-



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more Medical College, St. Louis College of Physicians and Surgeons, Kansas City University, and the Medical College of Cincinnati.

Foreign schools include, with one graduate each, the Pennsylvania Medical College of Shanghai, the University of Florence, the University of Vienna, and the University of Toronto.

A list of graduates of each school is now on file in the Executive Offices of the Tulsa County Medical Society and may be examined upon request. The tabulations are based on medical degrees only and not on postgraduate or premedical education.

SAND SPRINGS HOSPITAL RECEIVES STATE LICENSE

The Stork Hospital, Sand Springs maternity hospital, has been licensed by the Oklahoma State Department of Health, it was announced last month by Dr. Ralph F. Martin, owner and medical director.

The Hospital, located at 108 East Broadway, Sand Springs, expanded its facilities to permit operation on a 24-hour schedule to meet licensing requirements. The facility now has 19 maternity beds and nine bassinets. The staff includes nine nurses and four aides. Miss Beverly L. Frazier, R.N., a graduate of St. John's Hospital School of Nursing of Tulsa, has been appointed Director of Nurses.

DR. HUGH PERRY has been appointed Vice-Chairman of the Public Policy Committee of the Oklahoma State Medical Association. Dr. Perry is also serving as Chairman of the Public Policy Committee of the Tulsa County Medical Society.

DR. THOMAS B. COULTER has closed his downtown office and is now at his residence at 1346 South Norfolk.

DR. BRYON W. STEELE, JR. is now associated with DR. EDWARD L. MOORE in the practice of Surgery with offices at 218 Utica Square Medical Center.

DR. AVERILL STOWELL attended the 1955 Annual Meeting of the International College of Surgeons in Philadelphia, September 14-16, 1955.

FOR PARENTS TO BE



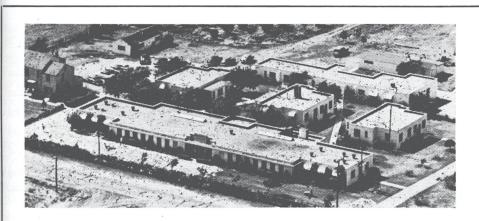
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October, 1955 Page 39

BLOOD CENTER NEWS

DISTRIBUTION & REPLACEMENT REPORT

August, 1955

	Bloods	Replace-	
Hospital:	Used:	ments:	% Repl.
Hillcrest	378	179	47.3%
St. John's	610	259	42.5%
Osteopathic	48	27	56.3%
Mercy	10	0	%
Tulsa Osteopathic	4	0	%
Broken Arrow	15	8	53.3%
Byrne	26	14	53.8%
Other	37	46	124.3%
Totals	1,128	533	47.2%

Blood donations for 1955 continue to run well ahead of last year. A total of 9,281 pints had been taken to the week ending September 10, 1955, as compared to 8,600 for the same period in 1954. This increased rate is prompted by the increased use of blood in Tulsa's major hospitals. A marked increase has been shown at Hillcrest Medical Center where 2,945 pints have been used thus far in 1955 as against 2,500 for the same period in 1955. Usage at St. John's Hospital has jumped from 4,615 to 4,794 for corresponding periods. Oklahoma Osteopathic Hospital had used 633 pints to September 10, 1954, but dropped to 581 for the same period in 1955. In Tulsa's smaller hospitals (Mercy, Byrne, Broken Arrow, and Moton), blood usage is slightly less this year than for the same period of 1954.

Inquiries about therapeutic bleeding at the Tulsa County Red Cross Blood Center continue to be received. The medical regulations of the Center, as prescribed by the Medical Advisory Committee, prohibit therapeutic bleeding. Persons with illness which might be benefitted by bleeding do not pass the routine screening required of all prospective donors. Serious donor reactions are quite possible in such cases. The Center also feels that the treatment of patients falls outside of its legal responsibilities. The Tulsa County Red Cross Blood Center does not have the license required of an institution caring for the sick as required by Title 63, Chapter 7A of the Oklahoma Statutes 1945. Section 326.1.

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CLINICAL SOCIETY

(Continued From Page 7)

Biltmore. Daily roundtable luncheons, postgraduate panel discussions, and commercial exhibits are also featured.

Social events will include the President's Dinner on Monday, October 24, 1955, at 7:00 P.M., honoring the President of the American Medical Association, Dr. Elmer Hess, who will be the principal speaker. A dinner party, to which wives are invited, will be on Tuesday evening, October 25th, at the Persian Room of the Skirvin Tower Hotel. The Annual Smoker will be on Wednesday, October 26th.

All physicians are invited to attend the Clinic. Registration will include the dinners and luncheons. The fee is \$20.00.

Hotel reservations should be made as early as possible by writing the Oklahoma City hotels directly or by contacting the Executive Secretary, Oklahoma City Clinical Society, 503 Medical Arts Building, Oklahoma City.

A complete program has been mailed to all physicians.

DR. J. RICHARD RHINE has removed his practice from Turley to attractive new quarters at 6336 East Admiral Place.





The Medical Tradition

To know and understand the Medical Profession is to have an appreciation of the fine and humanitarian art of healing. To help maintain the high standards of the Profession and its work is one of the objectives of The Medical Credit Bureau. Owned and operated by the Tulsa County Medical Society, the Bureau offers a diplomatic collection service that respects the rights of both patients and doctors, and restores good relations through considerable but efficient collection methods. That is why for nearly twenty years The Medical Credit Bureau has been the doctor's assurance of a tasteful, effective handling of medical collection problems. Complete legal and out-of-town services augment our experienced, trained staff. A nonprofit organization, The Medical Credit Bureau offers a maximum service at a minimum cost.

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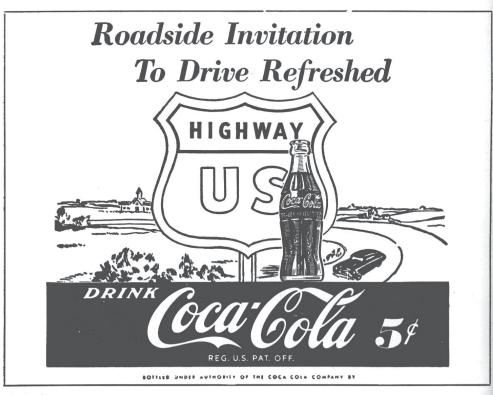
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