

**Report to President's Cabinet**  
**STLR Progress Report, Q4 Calendar 2016**  
**January 31, 2017**  
**Jeff King, STLR Grant P.I.**

**STLR Grant Year 2 Annual Report:**

- The annual report to Dept. of Education for STLR Grant Year 2, Oct. 1, 2015 - Sept. 20, 2016, consumed a good bit of time during Q4 2016. One reason — a plus — is the detail into which our external evaluator was able to drill this year given our move out of pilot phase into full implementation for incoming first-year students Fall 2015.

Accompanying the grant annual report are the external evaluator's annual report (very positive) plus the data graphics about STLR's impact on the grant's targeted subpopulations (part of today's presentation).

**STLR/CSR Project for Lumina Foundation**

- We completed the design and mock-up of our Comprehensive Student Record (CSR), the project centered around display of students' STLR achievements married to the academic transcript. UCO was one of 12 institutions invited by Lumina to participate.
- We received Lumina's reimbursement payment of \$50K in December.

**STLR Annual Retreat, Arcadia Boathouse, December 2016**

- Assessment, eportfolio, and marketing break-out work groups
- Some important takeaways:
  - STLR Guidebook, Archives, tutorial videos must be **fast-tracked** due to burgeoning STLR adopt/adapt at other institutions.
  - UCO/STLR messaging: Being at an important tipping point regarding STLR (adoption by several other institutions; very compelling, large-*N* statistical analyses of Fall 2015-to-Fall 2016 STLR results; other), the STLR Project Team feels this is the time to **brand STLR into UCO's DNA more completely.**
  - Mid-grant report to be created as a **status check**: what's been

accomplished, what's before us, etc., for UCO leadership.

### **Some STLR Presentations During Q4 2016:**

- WCET Annual Conference, Minneapolis, to 1) receive WCET Outstanding Work Award (2-min STLR video played at award ceremony), and 2) plenary panel presentation.
- Innovation in Assessment & Credentials Summit, Sydney (inviting organization paid for a big portion of the trip), to 1) present on plenary panel, and 2) present concurrent session for drill-down into STLR (invited) — this trip resulted in Massey University in New Zealand planning to STLRize (more details in Q1 2017 report).
- International TL Conference, Tacoma, session presentation about STLR.
- Institute for Int'l Education Conf, Washington, D.C., for plenary panel session (invited).
- AACRAO Strategic Enrollment Mgmt Conf, San Antonio, for panel session (invited).
- Lumina Comprehensive Student Record (CSR) Convening, Indianapolis, to present STLR as the beyond-disciplinary component of UCO's CSR (invited).
- DaVinci Institute Fall Forum, Southern Nazarene Univ, where three members of the STLR Employer Advisory Board did a panel session about STLR, speaking very highly of it and UCO.

### **TL Endowment Meeting, AT&T CEO**

- Hour+ meeting with Randall Stephenson at AT&T Dallas HQ went well; Stephenson interested in two things as outcomes: 1) potential STLR for in-house new employee and leadership training at AT&T, and 2) TL Endowment donation.
- Follow-up meeting requested to include Stephenson, head of AT&T HR Steve Schmidt, plus a student "case story" so Schmidt can evaluate STLR's usefulness for AT&T hiring managers.
- Recent UCO grad will go through a mock interview with Schmidt, who will use her CSR and STLR eportfolio during the process.

### **Other Institutions STLRizing**

- November visit by teams from Texas A&M-San Antonio, Tarleton St.

- November outreach by Massey University in New Zealand requesting webinar and visit to UCO.
- Details set for January 2017 visit by 7-person team from Eastern Washington University.
- Follow-up outreach by UNT, with January 2017 conversation scheduled concerning Project Director trip to UNT regarding STLR adaptation on the Denton campus.

## **Civitas Learning's Illume Data Analytics Tool & Implementation Update**

- UCO Illume Working Group members plus numerous others sent at behest of Deans and administrative units were trained in use of Illume with UCO Banner data. Training included a “myth-busting” activity that revealed several assumptions taken for granted that really are not supported by the data.
- Trainees are eager to begin using Illume data analysis to reach out to students for success interventions. Remaining before granting access to trained UCO personnel is a decision about which UCOers are granted access to student lists, which show in ranked order the most at-risk students by name/ID # to target for intervention. The Illume Working Group feels an **“all clear” at this stage from both Academic Affairs and Student Affairs, or a designation of who gets access to general, whole-group data analyses and who gets access to that plus student list read-outs** is in order before granting access so we can start taking advantage of these findings to target student success interventions.
- Tentative timetable remains to have the D2L-data hub interface in place sometime in March so we can begin the data validation process with D2L/STLR data. With luck, we might be able to be working with the complete Banner-STLR-D2L datamix by end of spring/early summer.