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Events • Students • Degrees

17/18 ANNUAL | DEPARTMENT OF DESIGN | UCO COLLEGE OF FINE ARTS & DESIGN



UNIVERSITY  
OF CENTRAL  
OKLAHOMA  
DEPARTMENT OF  
**DESIGN**  
17/18 ANNUAL

UCO College of Fine Arts and Design

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**AMY JOHNSON, MFA**  
Department Chair  
BFA GD Program Director  
Professor



**VALERIE SETTLES, PHD**  
Assist. Department Chair  
BFA ID Program Director  
Associate Professor



**BROCK WYNN, MFA**  
Director of MFA  
Design Program  
Lecturer



**JING GUO, MFA**  
Assistant Professor



**AMY JACOBSON-  
PETERS, MFA**  
Assistant Professor



**JIME WIMMER, MFA**  
Assistant Professor



**SAM LADWIG, MFA**  
Director of  
Foundations Program  
Assistant Professor



**KEITH WEBB, MFA**  
Director of Illustration  
Minor Program  
Professor



**AMANDA  
HORTON, MFA**  
Director of Design  
History Minor Program  
Professor



**MONIQUE ORTMAN**  
Graphic Designer  
Adjunct



**T'NISHA LAW**  
Administrative Assistant II



**SEONMI CHOI, PHD**  
Associate Professor



**JAMES EWALD, MFA**  
Assistant Professor



**LANIE GABBARD, MFA**  
Associate Professor

# FACULTY & STAFF

The image features a stylized city skyline in shades of purple and black. The buildings are rendered in a simplified, architectural style. Overlaid on this background are several bright yellow geometric elements: a large circle in the top right corner, a smaller circle in the bottom left corner, and several parallel diagonal lines crossing the scene. The text '17/18 EVENTS' is centered in a large, white, bold, sans-serif font.

# 17/18 EVENTS

## AUGUST

### MEANWHILE . . . BACK AT THE RANCH

Wednesday, Aug. 23  
4-5:30 PM, Pegasus Theater, LAR  
UCO Design's 4th annual  
back-to-school event  
Believe in yourself!

## SEPTEMBER

### THE CLIMB!

Thursday, September 14  
4-5PM, NUC, Donna Nigh  
Gallery, 3rd + 4th Floors  
A showcase of Graphic and  
Interior Design work from the  
Foundations to Senior level.

### DESIGN MOVIE NIGHT

Wednesday, September 20  
7 PM - 9 PM, Radke  
Drew: The Man Behind the Poster

### DESIGN HOMEWORK NIGHT

Wednesday, September 20  
9 PM-12 AM, A&D 102  
Presented by the MSH Society

## OCTOBER

### DESIGN MOVIE NIGHT

Wednesday, October 11  
7 PM - 9 PM, Radke  
American Artifact

### DESIGN HOMEWORK NIGHT

Wednesday, October 11  
9 PM-12 AM, A&D 102  
Presented by the MSH Society

### THINK BIG!

Thursday, October 12  
4-5PM, NUC, Donna Nigh  
Gallery, 3rd + 4th Floors  
A showcase of large-scale  
and design for good projects  
by UCO Design students.

### TOOLS OF THE TRADE WORKSHOP

Friday, October 13  
12-2 pm, Letterpress Lab  
Learn to use the laser, screen  
print, and letterpress.

### DESIGN HOMEWORK NIGHT

Wednesday, October 25  
9 PM-12 AM, A&D 102  
Presented by the MSH Society



## NOVEMBER

### PAPER JAM!

Wednesday, November 1  
7-10 PM, UCO Jazz Lab  
UCO Design's annual benefit concert  
featuring Don't Tell, Dena! Roots  
of Thought and The Big News.

### ILLUSTRATION SHOW

Friday, November 10  
5-10 PM, DC on Film Row  
Join us for an evening to celebrate  
the UCO Design Illustration  
students in completing the  
Illustration minor.

### DESIGN MOVIE NIGHT

Wednesday, November 29  
7 PM - 9 PM, Radke  
The Visual Language of Herbert Matter

### DESIGN HOMEWORK NIGHT

Wednesday, November 29  
9 PM-12 AM, A&D 102  
Presented by the MSH Society

## DECEMBER

### DESIGN HOMEWORK NIGHT

Wednesday, December 6  
9 PM-12 AM, A&D 102  
Presented by the MSH Society

# FALL 2017



## FEBRUARY

### DESIGN HOMEWORK NIGHT

Wednesday, February 7  
9 PM-12 AM, A&D 102  
Presented by the MSH Society

### I <3 DESIGN

Wednesday, Feb. 14  
4-5PM, NUC, Donna Nigh  
Gallery, 3rd + 4th Floors  
Testimonial-based show featuring  
junior and senior Interior and  
Graphic Design students who  
tell why they love design and  
how they came to love it, plus  
show us their favorite projects.

### DESIGN HOMEWORK NIGHT

Wednesday, February 21  
9 PM-12 AM, A&D 102  
Presented by the MSH Society

## JANUARY

### BREAKTHROUGH!

Thursday, January 18  
4-5PM, NUC, Donna Nigh  
Gallery, 3rd + 4th Floors  
Work from top GD + ID  
students from all levels –  
Fall 2017 semester only.

### DESIGN HOMEWORK NIGHT

Wednesday, January 20  
9 PM-12 AM, A&D 102  
Presented by the MSH Society

## MARCH

### DESIGN HOMEWORK NIGHT

Wednesday, March 7  
9 PM-12 AM, A&D 102  
Presented by the MSH Society

### THE ADDY WINNERS

Thursday, Mar. 8  
4-5PM, NUC, Donna Nigh  
Gallery, 3rd + 4th Floors  
Showcase of all UCO  
Design Gold ADDY Winners  
(professional and student.)

### THE POP-UP SHOP

Thursday, Mar. 8  
5-9 PM, Letterpress Lab  
A fundraising showcase/sale of  
framed and unframed, UCO Design  
student, alumni and faculty work  
benefiting the improvement  
of UCO Design facilities.

### DESIGN HOMEWORK NIGHT

Wednesday, March 28  
9 PM-12 AM, A&D 102  
Presented by the MSH Society

## APRIL

### AIGA LOCK-IN

Wednesday, April 4  
9 PM-4 AM, A&D 102

There will be portfolio reviews for  
upperclassmen by professionals,  
portfolio reviews for sophomores by  
seniors, waffles, piñatas, and more!

### CAN'T TOUCH THIS: VISUALIZATION AND TECHNOLOGY

April 10- 19  
UCO Melton Gallery

Can't Touch This will be the Melton  
Gallery's first-ever all virtual and  
augmented reality exhibit. No physical  
media will be on display. Featuring  
work by the UCO Design faculty.

### MOTIF: SENIOR SHOW

Thursday, Apr. 12  
5-8 PM, CHK Central Boathouse  
Exhibit is one night only!

### DESIGN HOMEWORK NIGHT

Wednesday, April 18  
9 PM-12 AM, A&D 102  
Presented by the MSH Society

## MAY


### GRADUATION!

Saturday, May 5  
10 AM, Hamilton Field House

# SPRING 2018



**UNDER  
GRAD**



# GRAPHIC DESIGN

## **BACHELOR OF FINE ARTS DEGREE**

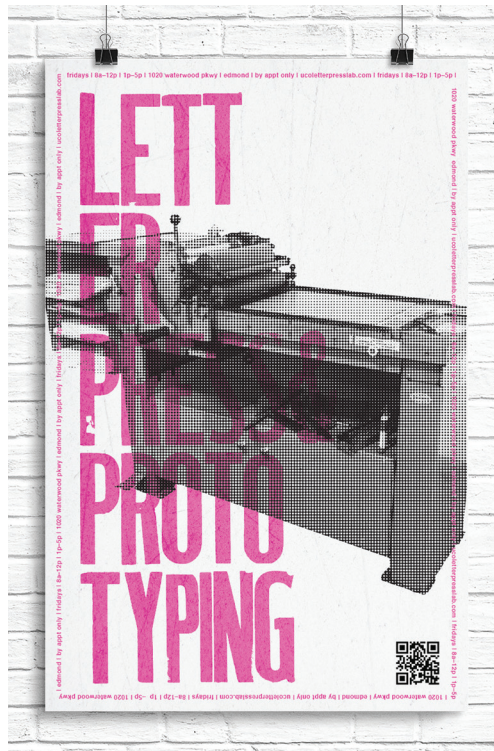
### **WHAT IS GRAPHIC DESIGN?**

Graphic design, also known as communication design, is the practice of planning, creating and projecting ideas and experiences with visual and textual content. The form of the communication can be physical or virtual, and may include images, words, or graphic forms. The experience can take place in an instant or over a long period of time. The work can happen at any scale, from the design of a single postage stamp to a national postal signage system, or from a company's digital avatar to the sprawling and interlinked digital and physical content of an international newspaper. It can also be for any purpose, whether commercial, educational, cultural, or political. —ALGA

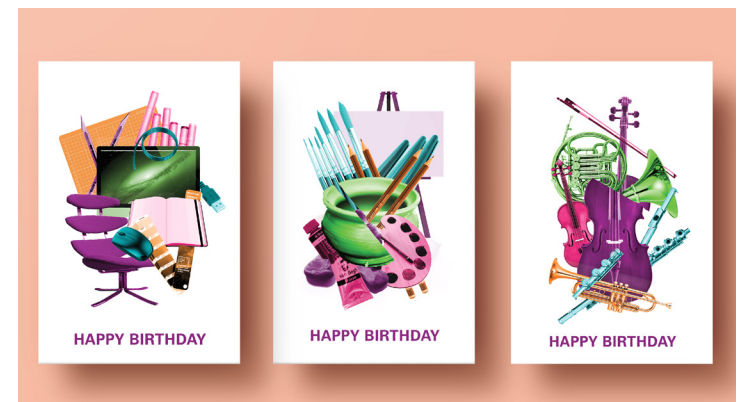
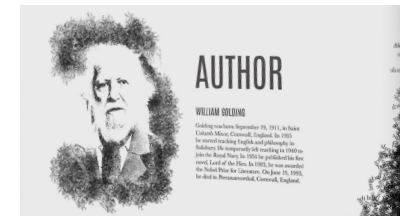
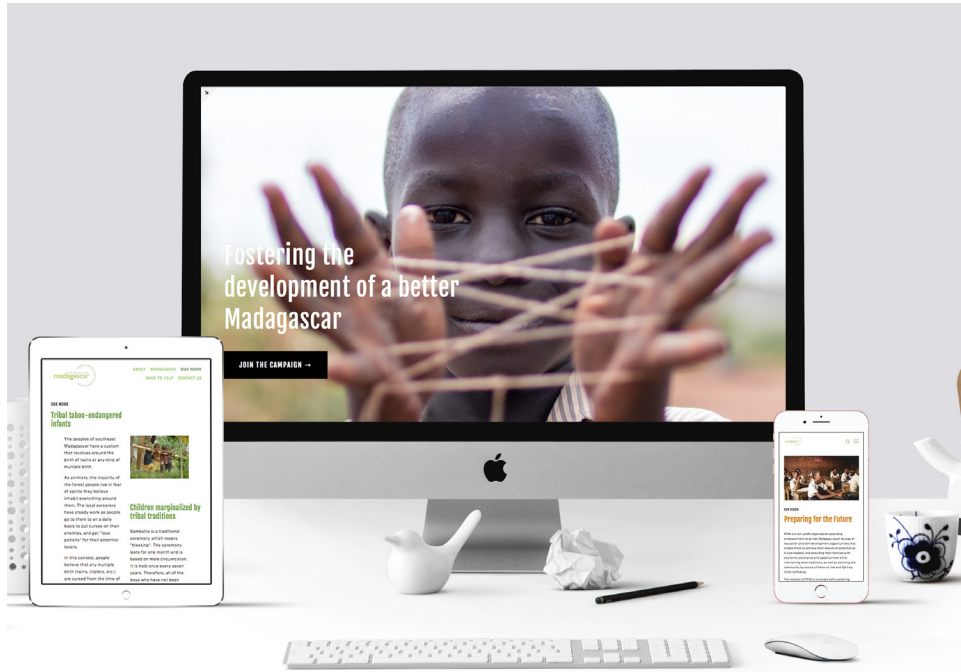
### **WHAT CAN YOU DO WITH A BFA IN GRAPHIC DESIGN?**

You can do anything you want to do! No... really.. you can! The beauty of Graphic Design is that there are so many platforms it can spread across. Graphic Design is one of the most versatile careers you will find. With a BFA in Graphic Design, you will have the skills to be a web designer, a print designer, an advertising designer, creative director, art director, a package designer... the list goes on.

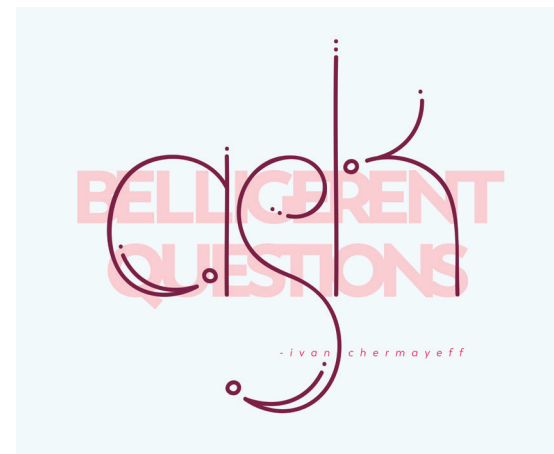
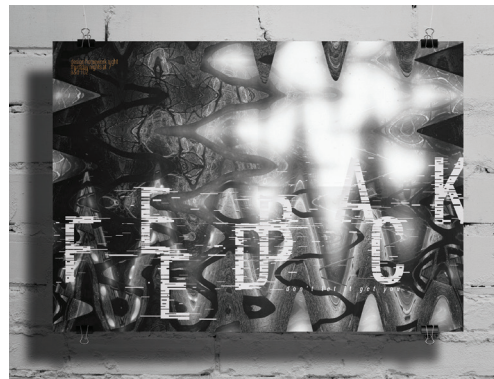




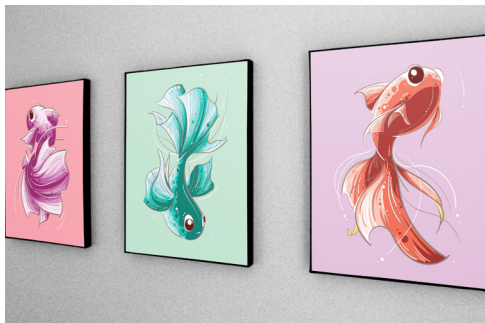


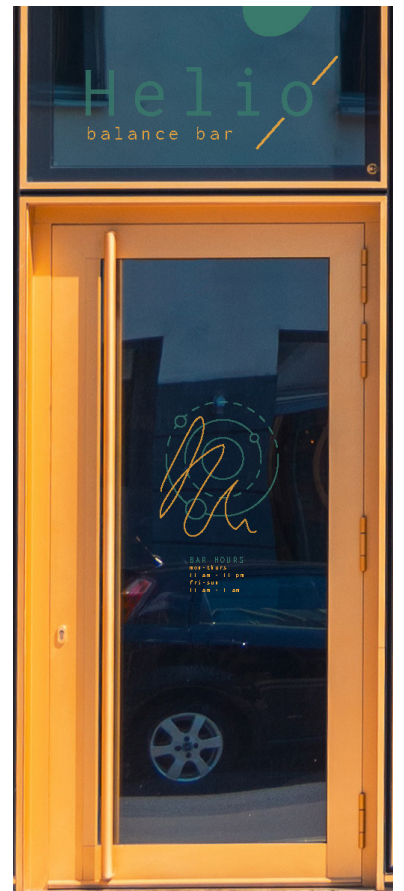
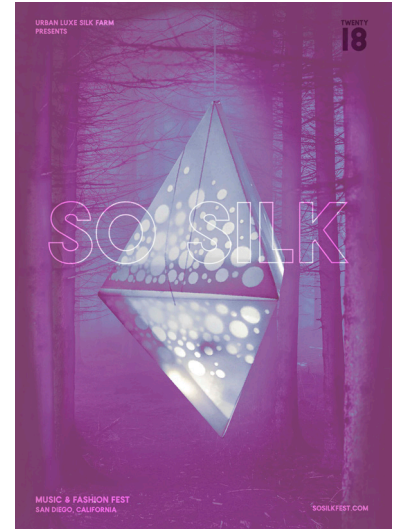




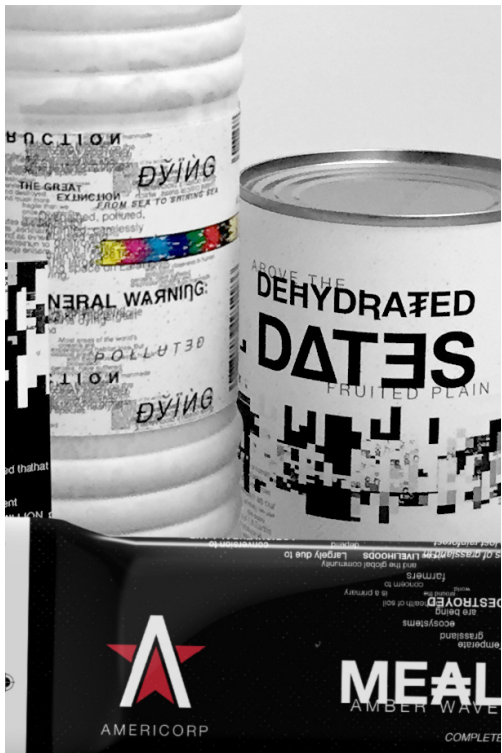


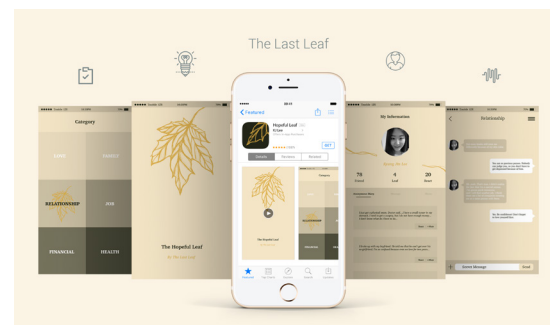
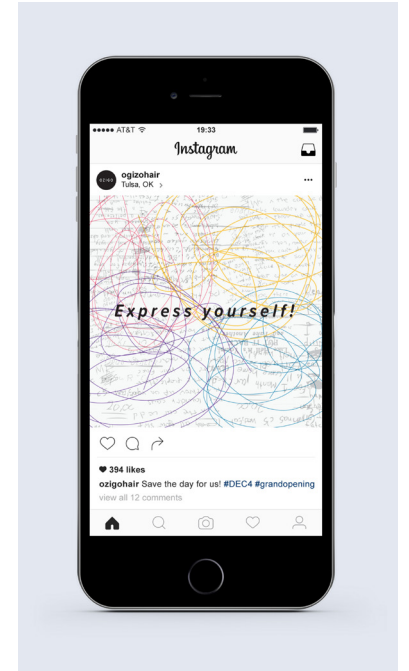


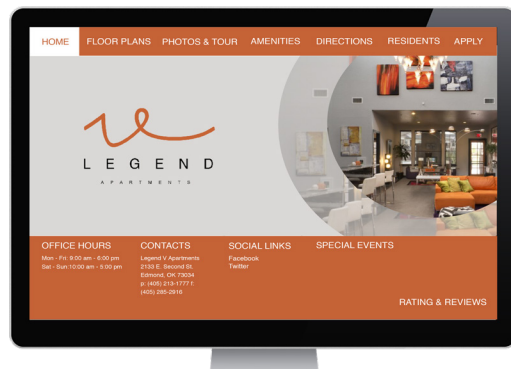
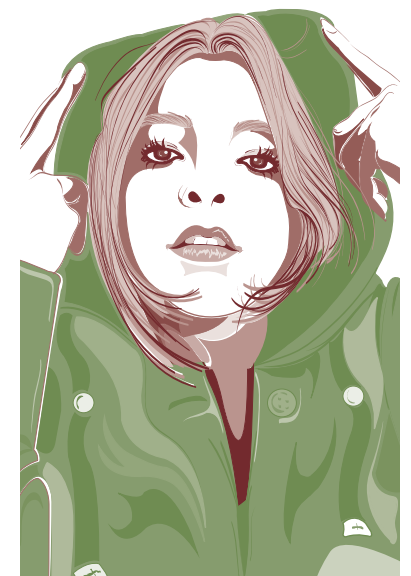
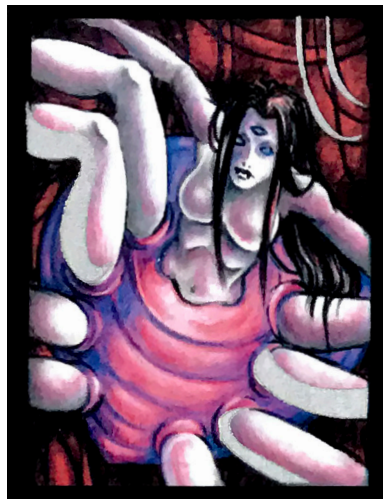


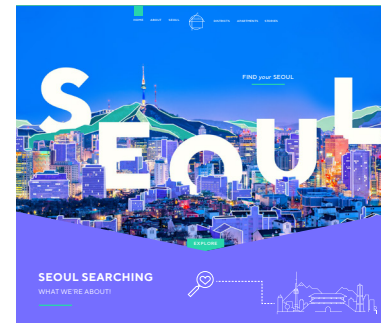
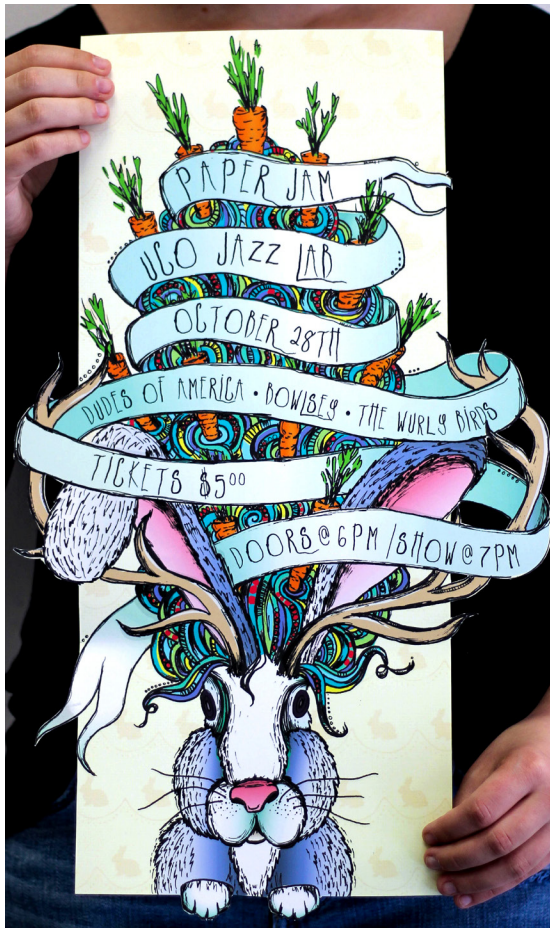






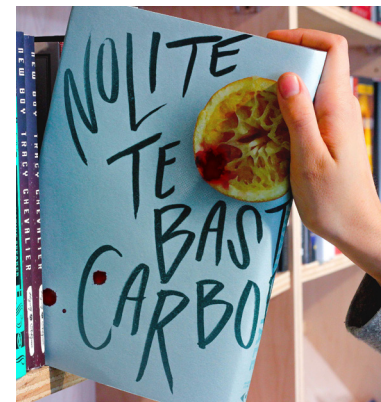


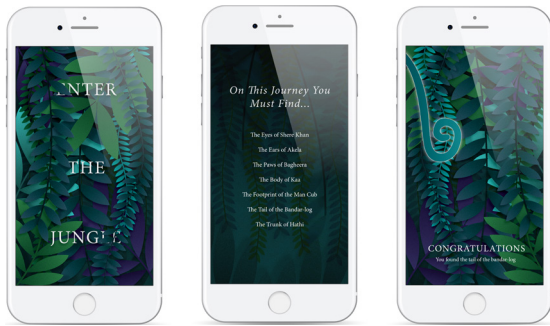


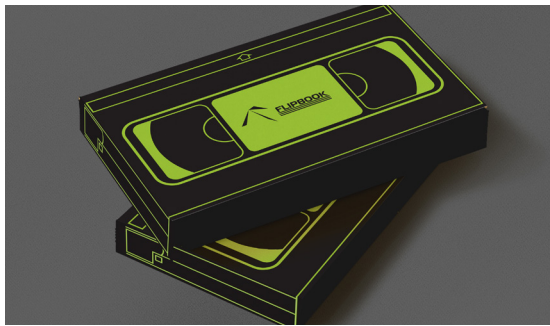
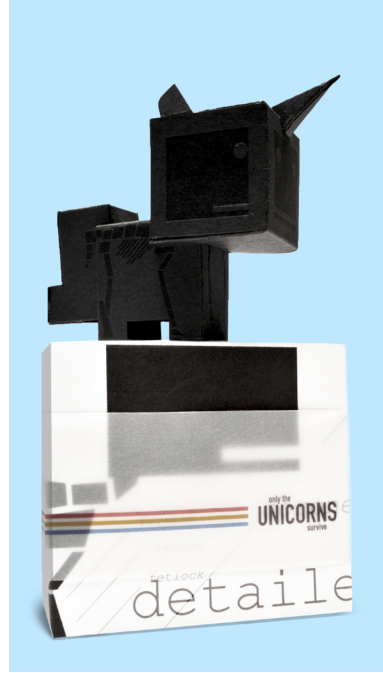
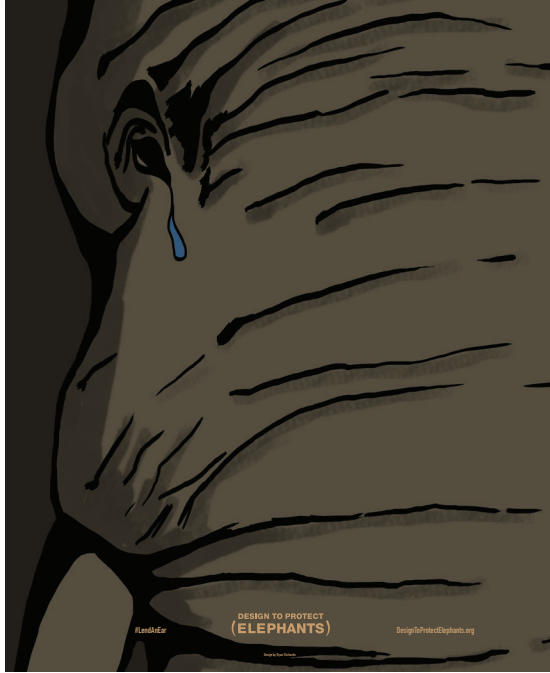


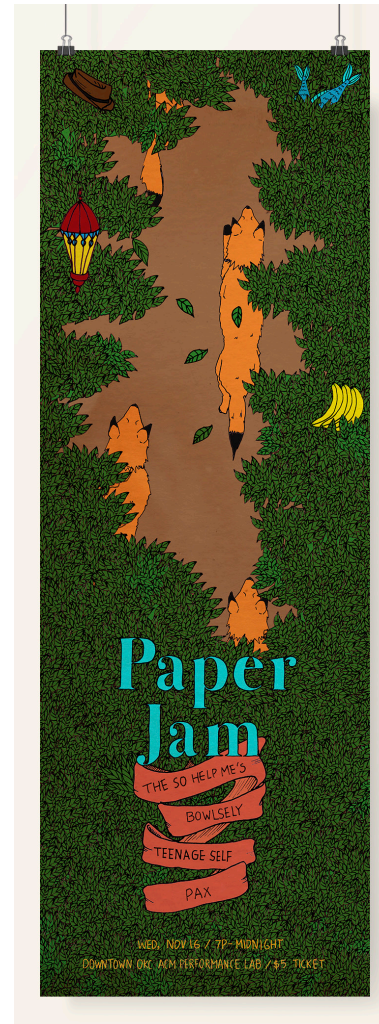
FEMALE  
SKIFATY  
CARNIVØBEN  
EXTROVERT  
STGAYHT  
PRO-LIFEICE  
RIGHT  
ATHEIST  
OPFACT

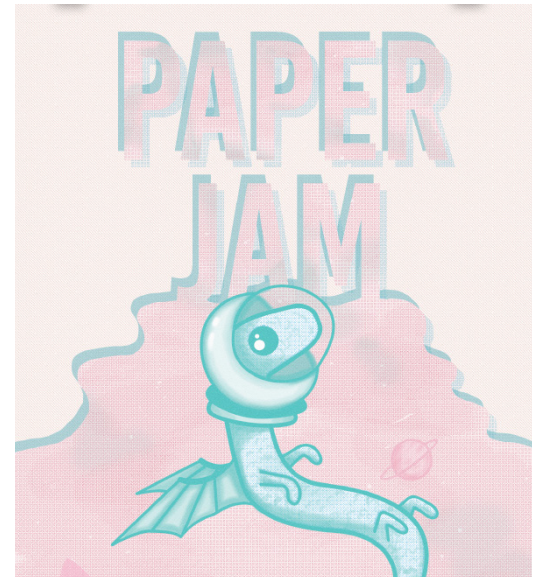
#STANDOPPOSEDSTAYCIVIL













A woman wearing a black pilot's helmet with goggles on top and a black scarf with white polka dots. She is looking upwards and to the left. The background is a vibrant pink with yellow diagonal stripes. Overlaid on the bottom left is a vintage camera and a map of the Netherlands. The text 'INTERIOR DESIGN' is written in large, white, bold letters across the center.

# INTERIOR DESIGN

## **BACHELOR OF FINE ARTS DEGREE**

### **WHAT IS INTERIOR DESIGN?**

Interior design is a multi-faceted profession in which creative and technical solutions are applied within a structure to achieve a built interior environment. These solutions are functional, enhance the quality of life and culture of the occupants and are aesthetically attractive. Designs are created in response to and coordinated with the building shell and acknowledge the physical location and social context of the project. The interior design process follows a systematic and coordinated methodology, including research, analysis and integration of knowledge into the creative process, whereby the needs and resources of the client are satisfied to produce an interior space that fulfills the project goals. Interior design includes a scope of services to protect and enhance the health, life safety and welfare of the public. —NCIDQ

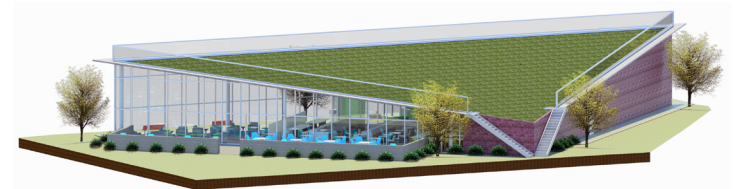
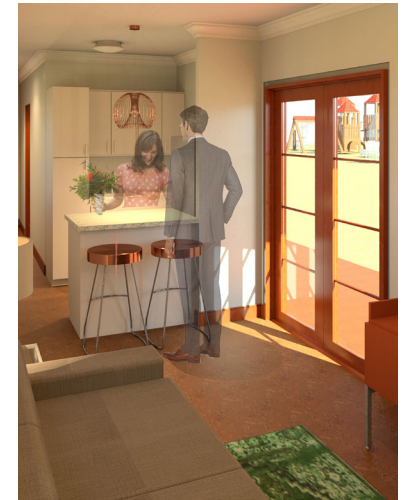
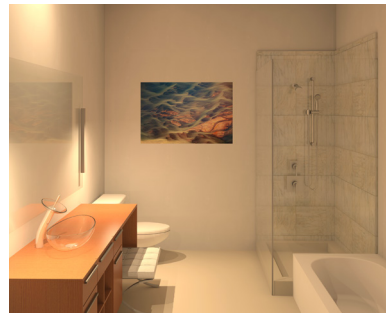
### **WHAT CAN YOU DO WITH A BFA IN INTERIOR DESIGN?**

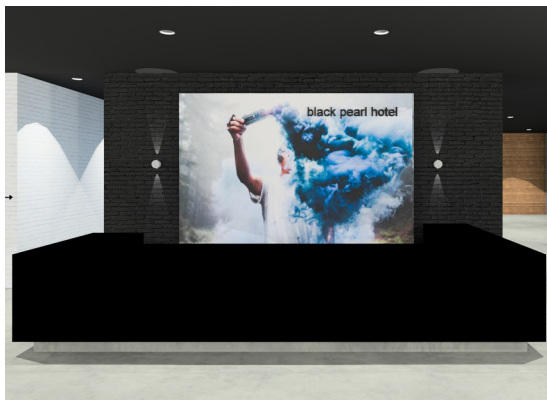
A BFA in Interior Design will give you many career opportunities. The two main categories are Commercial Design and Residential Design, but interior design is an extremely flexible field with job opportunities in textile design, lighting design, set design for stage and film, or computer-aided drafting. No matter the route you decide to go with your career, you will leave not only with the knowledge and skills to be a great designer, but you will also have a working knowledge of structural requirements, building codes, and health and safety concerns.

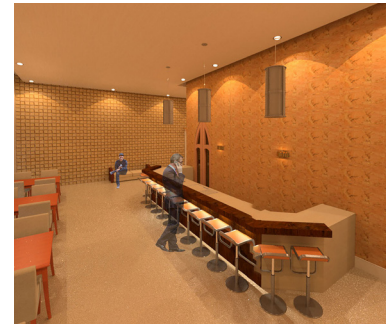


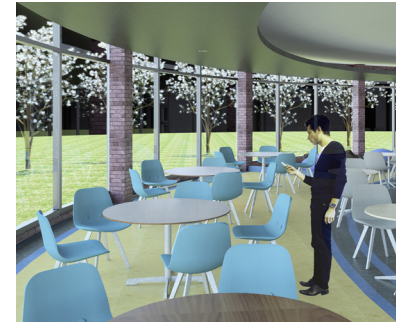




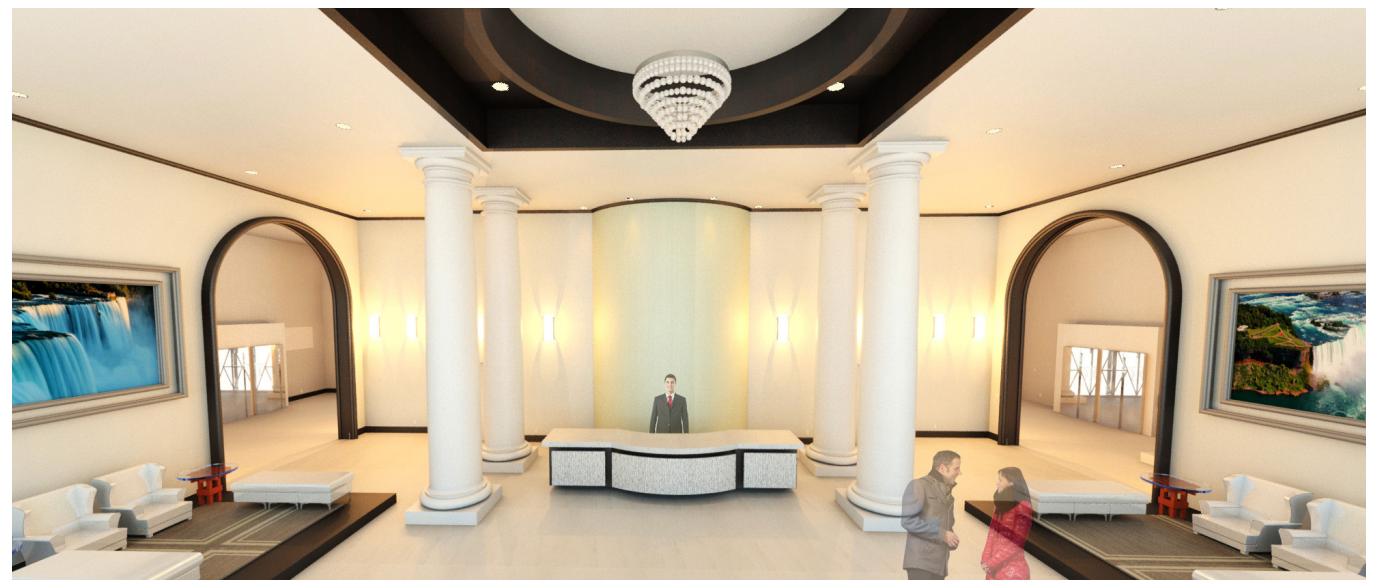


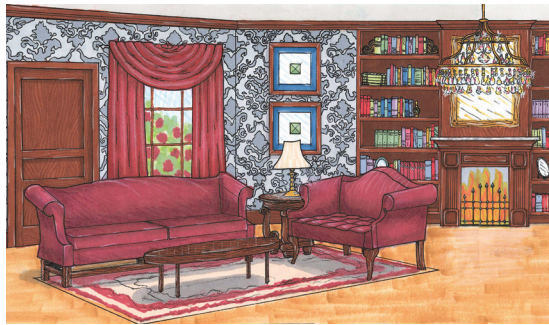












The image features a central, dark-toned photograph of an aloe vera plant with its characteristic pointed, serrated leaves. The plant is set against a solid, vibrant blue background. Overlaid on this background are several decorative elements: two large, solid pink circles in the top-right and bottom-left corners, and multiple sets of parallel pink lines that create a starburst or geometric pattern across the frame. The word "MINORS" is centered in a large, white, bold, sans-serif font, positioned over the aloe vera plant.

# MINORS



# HISTORY OF DESIGN

## MINOR

### HISTORY OF DESIGN

Are you interested in learning about the history of the two creative trades, Graphic and Interior Design? To complete this minor, you will take History of Graphic Design I, II and III, History of Interior Design I, II and III, History of Illustration, History of Design, History of Typography, and Historic Preservation.

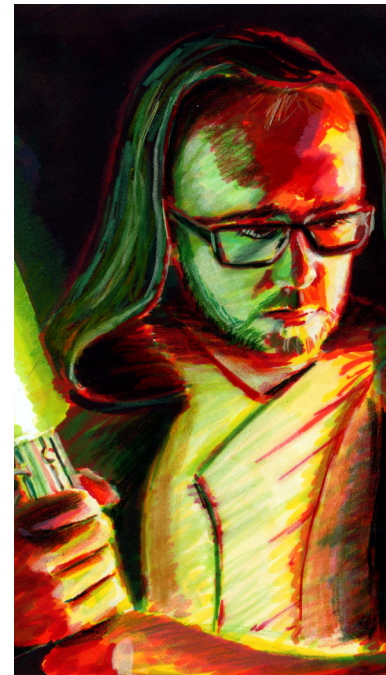
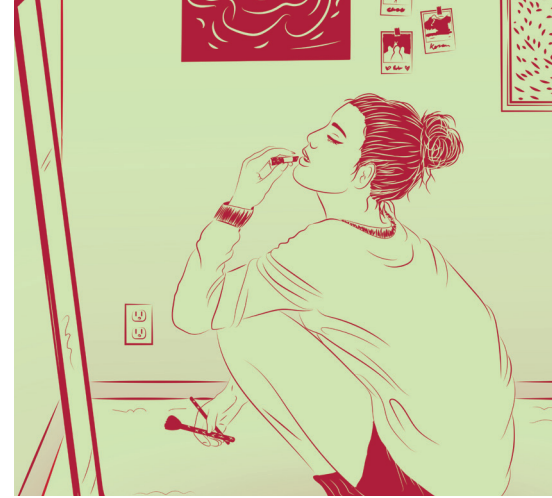
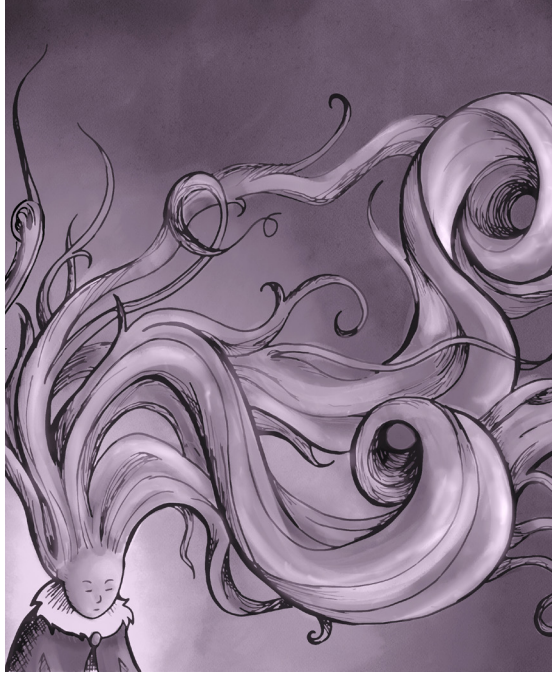


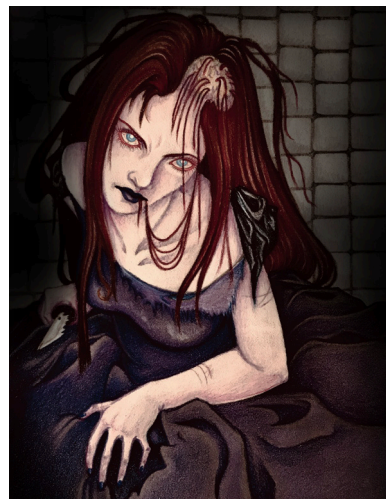
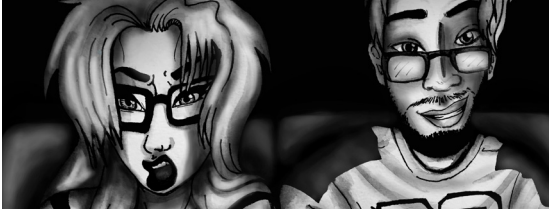
# ILLUSTRATION MINOR

## **MINOR**

### **ILLUSTRATION**

If you love drawing and illustrating, the Illustration Minor is for you! Classes required to complete this minor are Foundations I, II, III and IV, Illustration I, II and III, Sequential Illustration, and Character Design. During the Fall semester of your senior year, you will participate in the Illustration Capstone show, which is held at the end of the Illustration III course.








# GRAD UATE





# DESIGN MFA

## **MASTER OF FINE ARTS DEGREE**

### **THE MFA EXPERIENCE**

Designers are innovative problem solvers who process information and user needs to improve communication and environments. The variety and complexity of design issues is expanding. Developments in technology, information processing, and materials have affected design practice and education - new challenges confront the designer and the design educator. There is today a greater need for balance between human beings and their sociocultural, natural, and built environment. MFA Design students will explore these ideas and further their existing skills.

### **WHAT CAN YOU DO WITH AN MFA IN DESIGN?**

With an MFA in Design, you will have expanded your proficiency in design. Our program will help you excel in developing unique, innovative and effective design solutions, communicating concepts and solutions clearly, understanding philosophies, theories and terminology of design, rendering, executing and producing design, presenting concepts and solutions orally and in writing, and developing high standards of professional practice. You will have the skills to further your career in Design Education by teaching in the classroom at the college level, and you will be able to research advanced topics in design.

01  
CLIO

43  
AIGA BLUERIDGE FLUX

01  
HOW INTERNATIONAL  
DESIGN AWARDS

29  
GOLD LOCAL ADDYS

27  
SILVER LOCAL ADDYS

20  
BRONZE LOCAL ADDYS

01  
YOUNG ONES  
AWARD OF MERIT

01  
SOCIETY OF  
ILLUSTRATORS WEST

# WINNERS

01  
BEST CATEGORY ADDYS

01  
BEST OF  
SHOW ADDY

22  
DISTRICT ADDYS

01  
NATIONAL  
ADDYS

01  
JUDGES CHOICE  
ADCT GRAPHEX

08  
ADCT GRAPHEX

01  
RBT LIGHT FIXTURE  
DESIGN CITATION

01  
CA TYPE  
MAGAZINE

10  
PRINT REGIONAL  
DESIGN ANNUAL



