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THE STATUS
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WITH US

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Events • Students • Degrees

17/18 ANNUAL | DEPARTMENT OF DESIGN | UCO COLLEGE OF FINE ARTS & DESIGN



UNIVERSITY
OF CENTRAL
OKLAHOMA
DEPARTMENT OF
DESIGN
17/18 ANNUAL

UCO College of Fine Arts and Design

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BFA GD Program Director
Professor



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Assist. Department Chair
BFA ID Program Director
Associate Professor



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Design Program
Lecturer



JING GUO, MFA
Assistant Professor



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Foundations Program
Assistant Professor



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Minor Program
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Assistant Professor



LANIE GABBARD, MFA
Associate Professor

FACULTY & STAFF

The image features a stylized city skyline with various skyscrapers in shades of purple and black. The background is a solid purple color. There are several yellow geometric elements: a large yellow circle in the top right corner, a smaller yellow circle in the bottom left corner, and several parallel yellow lines of varying lengths and orientations scattered across the scene. The text '17/18 EVENTS' is centered in a large, white, bold, sans-serif font.

17/18 EVENTS

AUGUST

MEANWHILE . . . BACK AT THE RANCH

Wednesday, Aug. 23
4-5:30 PM, Pegasus Theater, LAR
UCO Design's 4th annual
back-to-school event
Believe in yourself!

SEPTEMBER

THE CLIMB!

Thursday, September 14
4-5PM, NUC, Donna Nigh
Gallery, 3rd + 4th Floors
A showcase of Graphic and
Interior Design work from the
Foundations to Senior level.

DESIGN MOVIE NIGHT

Wednesday, September 20
7 PM - 9 PM, Radke
Drew: The Man Behind the Poster

DESIGN HOMEWORK NIGHT

Wednesday, September 20
9 PM-12 AM, A&D 102
Presented by the MSH Society

OCTOBER

DESIGN MOVIE NIGHT

Wednesday, October 11
7 PM - 9 PM, Radke
American Artifact

DESIGN HOMEWORK NIGHT

Wednesday, October 11
9 PM-12 AM, A&D 102
Presented by the MSH Society

THINK BIG!

Thursday, October 12
4-5PM, NUC, Donna Nigh
Gallery, 3rd + 4th Floors
A showcase of large-scale
and design for good projects
by UCO Design students.

TOOLS OF THE TRADE WORKSHOP

Friday, October 13
12-2 pm, Letterpress Lab
Learn to use the laser, screen
print, and letterpress.

DESIGN HOMEWORK NIGHT

Wednesday, October 25
9 PM-12 AM, A&D 102
Presented by the MSH Society



NOVEMBER

PAPER JAM!

Wednesday, November 1
7-10 PM, UCO Jazz Lab
UCO Design's annual benefit concert
featuring Don't Tell, Dena! Roots
of Thought and The Big News.

ILLUSTRATION SHOW

Friday, November 10
5-10 PM, DC on Film Row
Join us for an evening to celebrate
the UCO Design Illustration
students in completing the
Illustration minor.

DESIGN MOVIE NIGHT

Wednesday, November 29
7 PM - 9 PM, Radke
The Visual Language of Herbert Matter

DESIGN HOMEWORK NIGHT

Wednesday, November 29
9 PM-12 AM, A&D 102
Presented by the MSH Society

DECEMBER

DESIGN HOMEWORK NIGHT

Wednesday, December 6
9 PM-12 AM, A&D 102
Presented by the MSH Society

FALL 2017



FEBRUARY

DESIGN HOMEWORK NIGHT

Wednesday, February 7
9 PM-12 AM, A&D 102
Presented by the MSH Society

I <3 DESIGN

Wednesday, Feb. 14
4-5PM, NUC, Donna Nigh
Gallery, 3rd + 4th Floors
Testimonial-based show featuring
junior and senior Interior and
Graphic Design students who
tell why they love design and
how they came to love it, plus
show us their favorite projects.

DESIGN HOMEWORK NIGHT

Wednesday, February 21
9 PM-12 AM, A&D 102
Presented by the MSH Society

JANUARY

BREAKTHROUGH!

Thursday, January 18
4-5PM, NUC, Donna Nigh
Gallery, 3rd + 4th Floors
Work from top GD + ID
students from all levels –
Fall 2017 semester only.

DESIGN HOMEWORK NIGHT

Wednesday, January 20
9 PM-12 AM, A&D 102
Presented by the MSH Society

MARCH

DESIGN HOMEWORK NIGHT

Wednesday, March 7
9 PM-12 AM, A&D 102
Presented by the MSH Society

THE ADDY WINNERS

Thursday, Mar. 8
4-5PM, NUC, Donna Nigh
Gallery, 3rd + 4th Floors
Showcase of all UCO
Design Gold ADDY Winners
(professional and student.)

THE POP-UP SHOP

Thursday, Mar. 8
5-9 PM, Letterpress Lab
A fundraising showcase/sale of
framed and unframed, UCO Design
student, alumni and faculty work
benefiting the improvement
of UCO Design facilities.

DESIGN HOMEWORK NIGHT

Wednesday, March 28
9 PM-12 AM, A&D 102
Presented by the MSH Society

APRIL

AIGA LOCK-IN

Wednesday, April 4
9 PM-4 AM, A&D 102

There will be portfolio reviews for
upperclassmen by professionals,
portfolio reviews for sophomores by
seniors, waffles, piñatas, and more!

CAN'T TOUCH THIS: VISUALIZATION AND TECHNOLOGY

April 10- 19
UCO Melton Gallery

Can't Touch This will be the Melton
Gallery's first-ever all virtual and
augmented reality exhibit. No physical
media will be on display. Featuring
work by the UCO Design faculty.

MOTIF: SENIOR SHOW

Thursday, Apr. 12
5-8 PM, CHK Central Boathouse
Exhibit is one night only!

DESIGN HOMEWORK NIGHT

Wednesday, April 18
9 PM-12 AM, A&D 102
Presented by the MSH Society

MAY


GRADUATION!

Saturday, May 5
10 AM, Hamilton Field House

SPRING 2018



**UNDER
GRAD**



GRAPHIC DESIGN

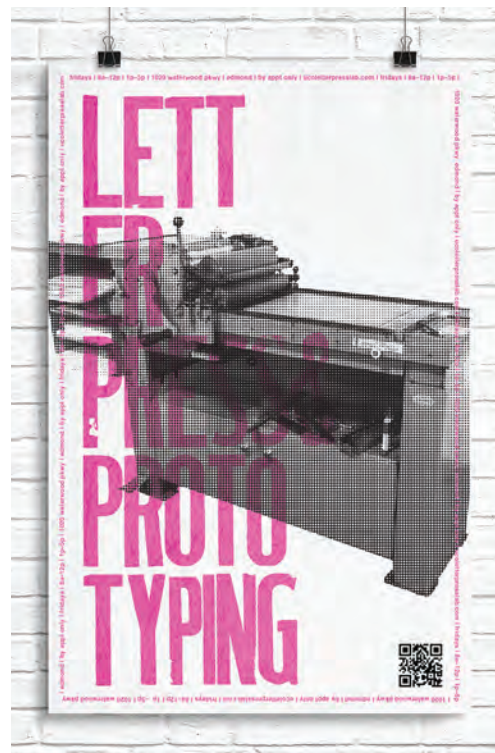
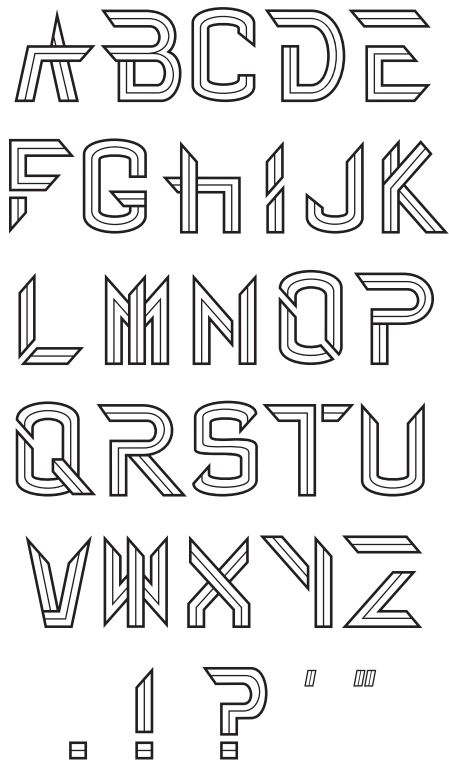
BACHELOR OF FINE ARTS DEGREE

WHAT IS GRAPHIC DESIGN?

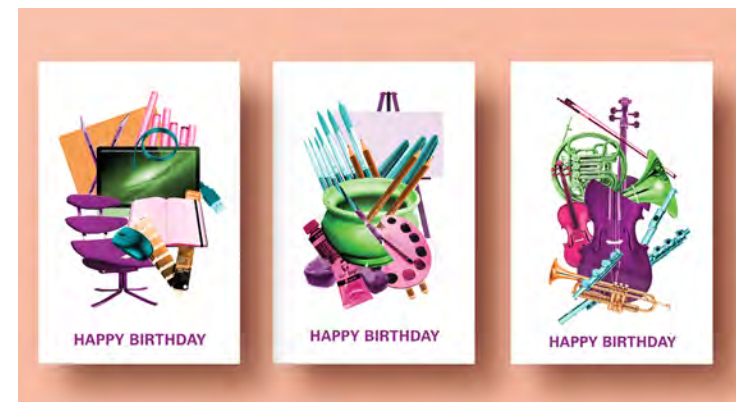
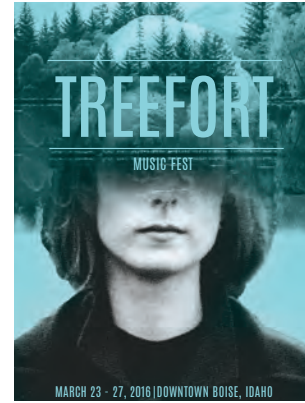
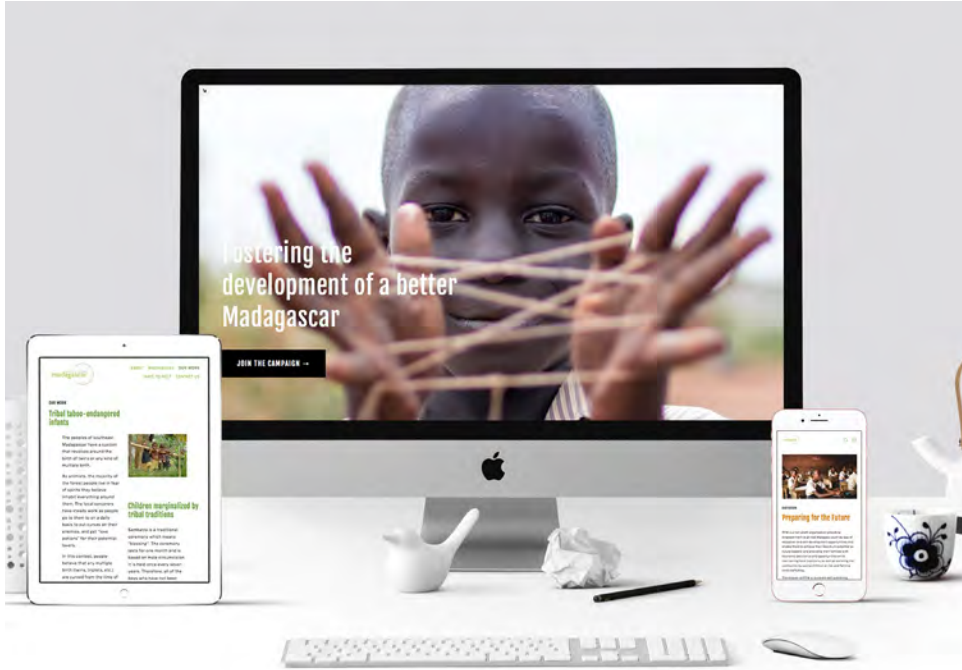
Graphic design, also known as communication design, is the practice of planning, creating and projecting ideas and experiences with visual and textual content. The form of the communication can be physical or virtual, and may include images, words, or graphic forms. The experience can take place in an instant or over a long period of time. The work can happen at any scale, from the design of a single postage stamp to a national postal signage system, or from a company's digital avatar to the sprawling and interlinked digital and physical content of an international newspaper. It can also be for any purpose, whether commercial, educational, cultural, or political. —ALGA

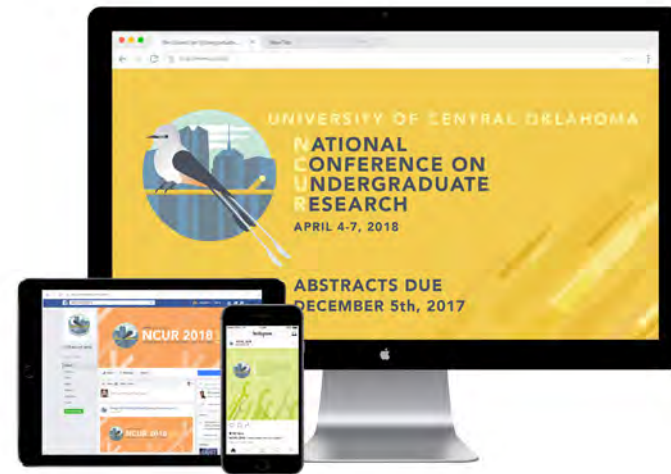
WHAT CAN YOU DO WITH A BFA IN GRAPHIC DESIGN?

You can do anything you want to do! No... really.. you can! The beauty of Graphic Design is that there are so many platforms it can spread across. Graphic Design is one of the most versatile careers you will find. With a BFA in Graphic Design, you will have the skills to be a web designer, a print designer, an advertising designer, creative director, art director, a package designer... the list goes on.



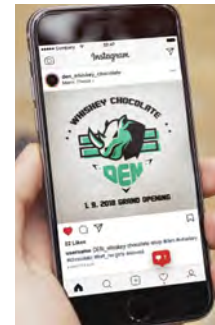
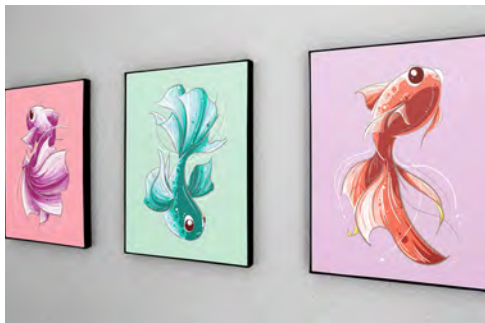






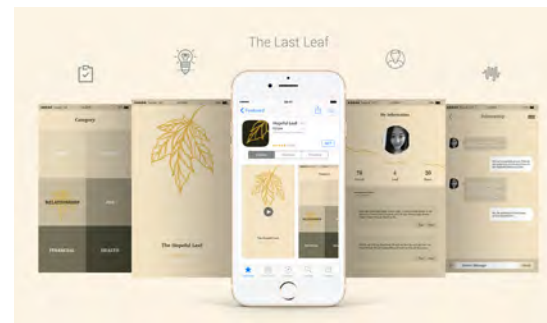
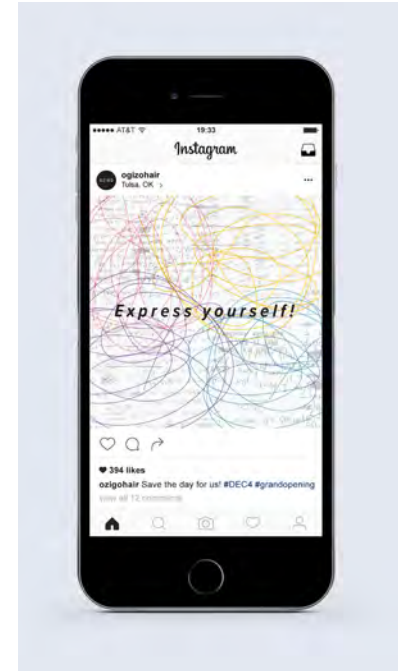


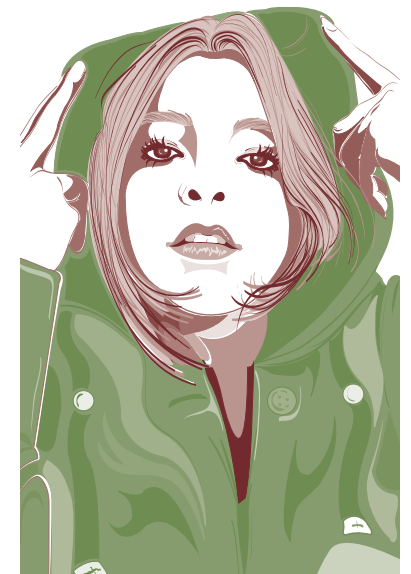


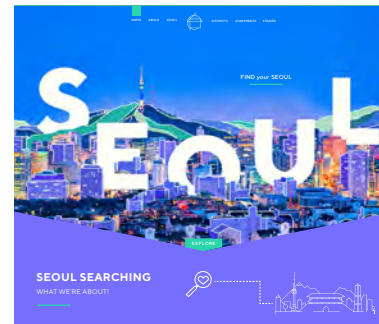






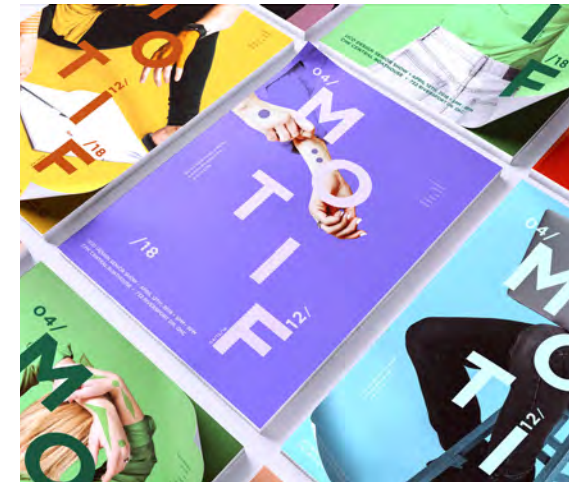






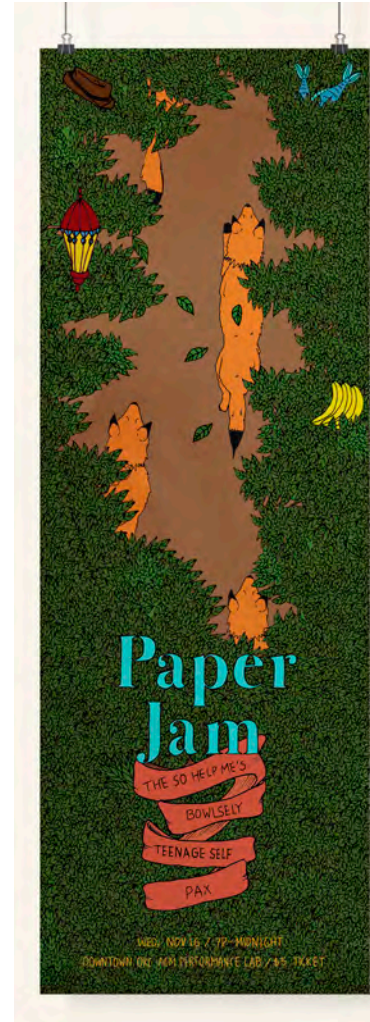
FEMALE
SKIFATY
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EXTROVERT
STGAYHT
PRO-LIFEICE
RIGHT
ATHEIST
OPFACT

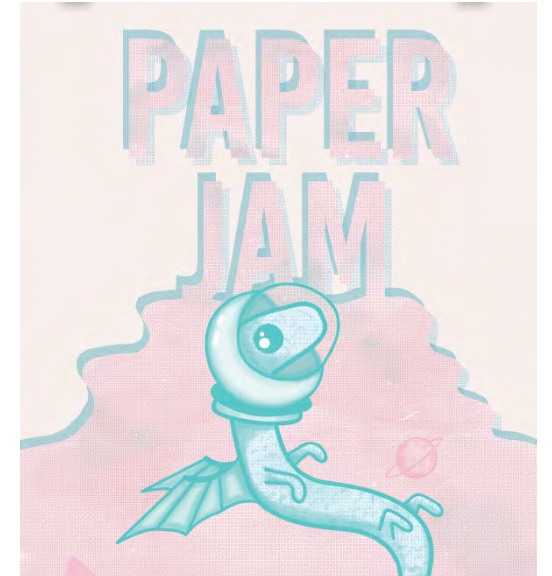
#STANDOPPOSEDSTAYCIVIL











A woman wearing a black pilot's helmet with goggles on top and a black scarf with white polka dots. She is looking upwards and to the left. In the foreground, there is a vintage camera and an old map of the Netherlands. The background is a bright yellow circle on a dark blue background with diagonal lines.

INTERIOR DESIGN

BACHELOR OF FINE ARTS DEGREE

WHAT IS INTERIOR DESIGN?

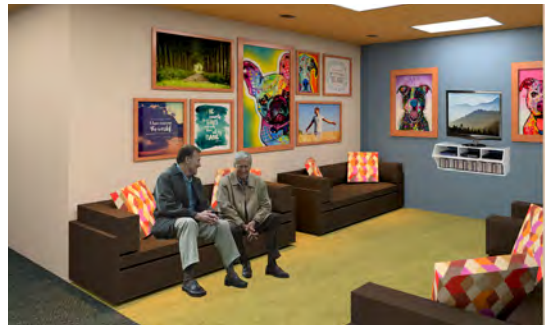
Interior design is a multi-faceted profession in which creative and technical solutions are applied within a structure to achieve a built interior environment. These solutions are functional, enhance the quality of life and culture of the occupants and are aesthetically attractive. Designs are created in response to and coordinated with the building shell and acknowledge the physical location and social context of the project. The interior design process follows a systematic and coordinated methodology, including research, analysis and integration of knowledge into the creative process, whereby the needs and resources of the client are satisfied to produce an interior space that fulfills the project goals. Interior design includes a scope of services to protect and enhance the health, life safety and welfare of the public. —NCIDQ

WHAT CAN YOU DO WITH A BFA IN INTERIOR DESIGN?

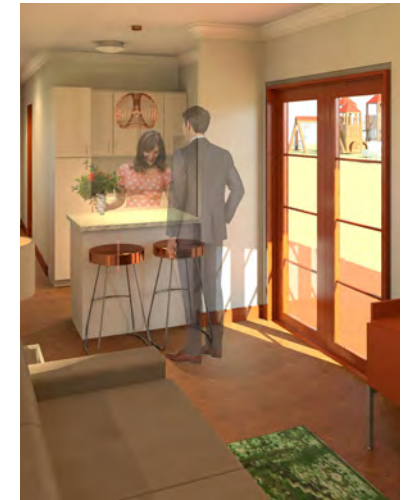
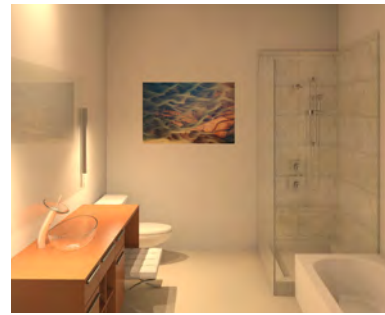
A BFA in Interior Design will give you many career opportunities. The two main categories are Commercial Design and Residential Design, but interior design is an extremely flexible field with job opportunities in textile design, lighting design, set design for stage and film, or computer-aided drafting. No matter the route you decide to go with your career, you will leave not only with the knowledge and skills to be a great designer, but you will also have a working knowledge of structural requirements, building codes, and health and safety concerns.

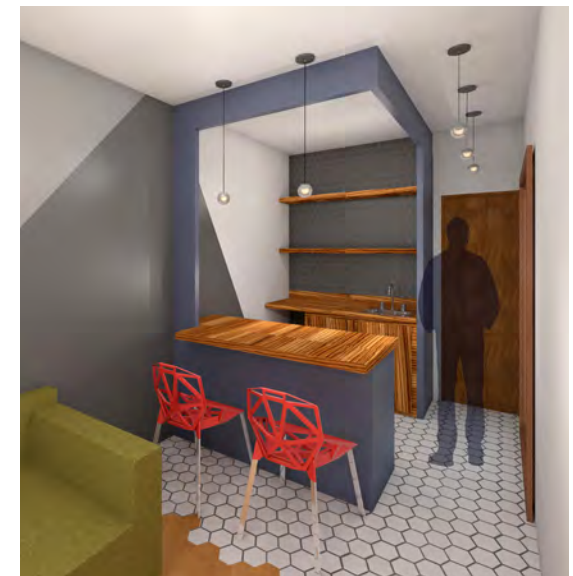
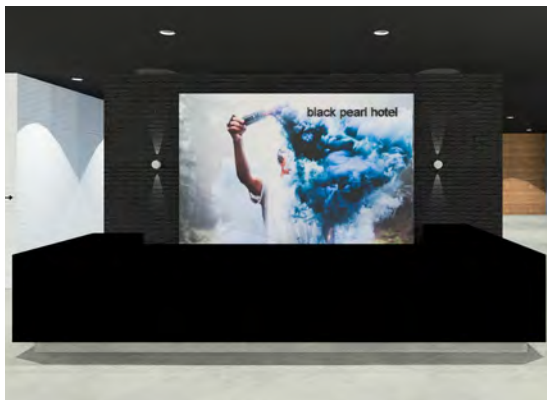
CEARA EULISS

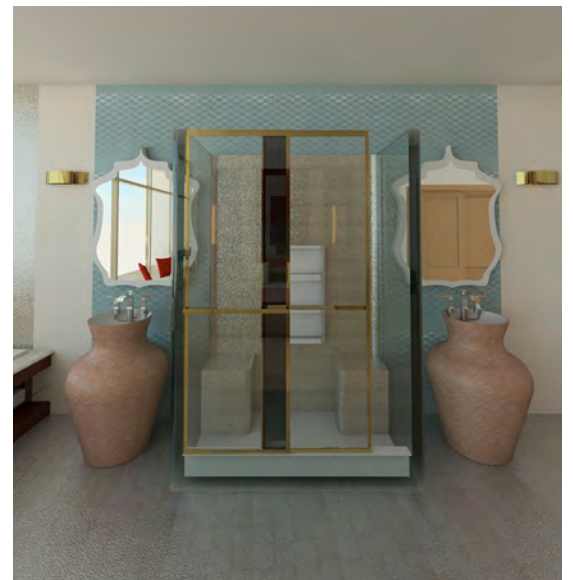
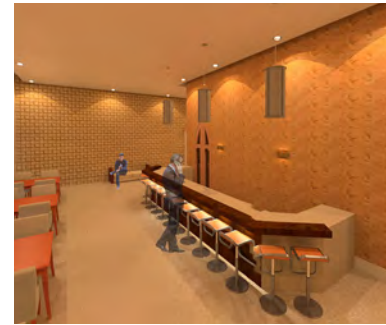


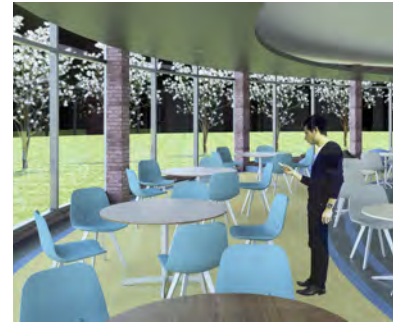


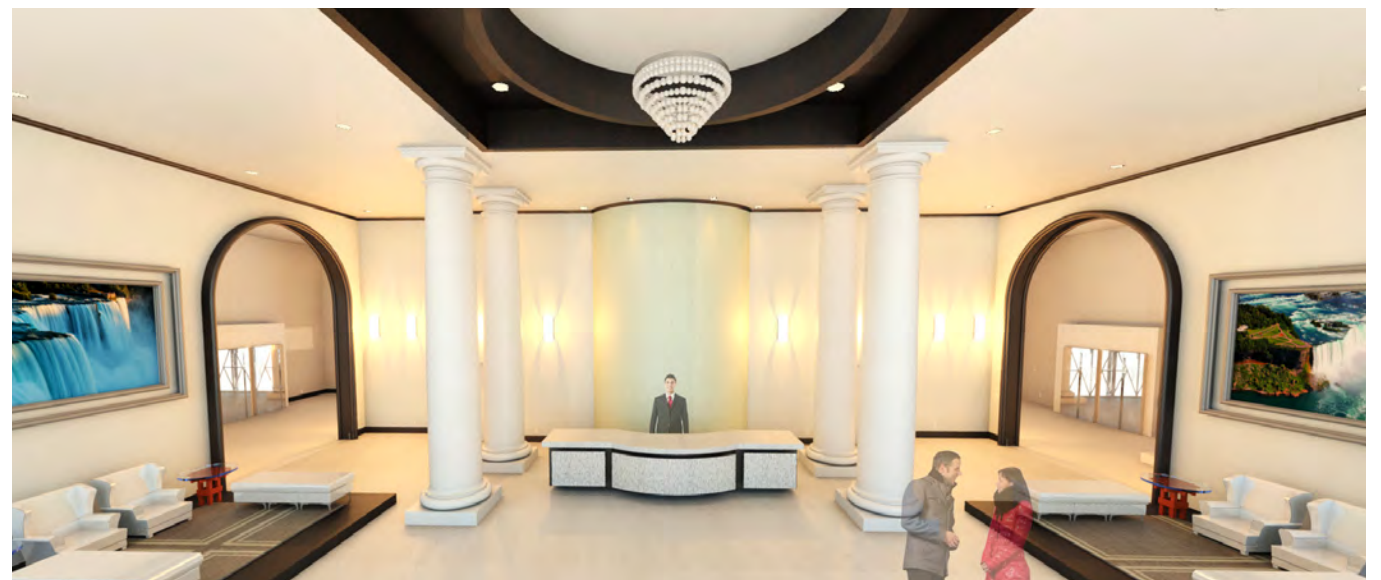
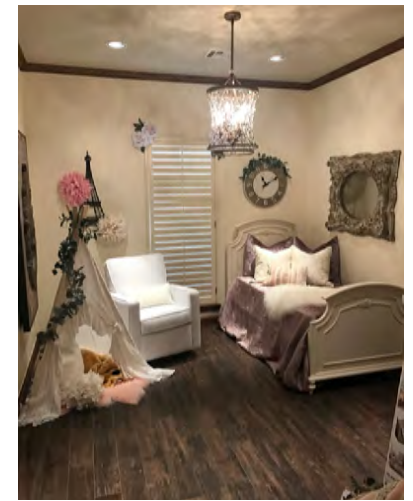















The image features a central photograph of an aloe vera plant with its characteristic thick, pointed leaves. The plant is set against a solid light blue background. Overlaid on this background are several decorative elements: a large pink circle in the top right corner, a smaller pink circle in the bottom left corner, and multiple sets of parallel pink lines that create a starburst or geometric pattern across the frame. The word "MINORS" is centered in a bold, white, sans-serif font, partially overlapping the aloe vera plant.

MINORS



HISTORY OF DESIGN

MINOR

HISTORY OF DESIGN

Are you interested in learning about the history of the two creative trades, Graphic and Interior Design? To complete this minor, you will take History of Graphic Design I, II and III, History of Interior Design I, II and III, History of Illustration, History of Design, History of Typography, and Historic Preservation.

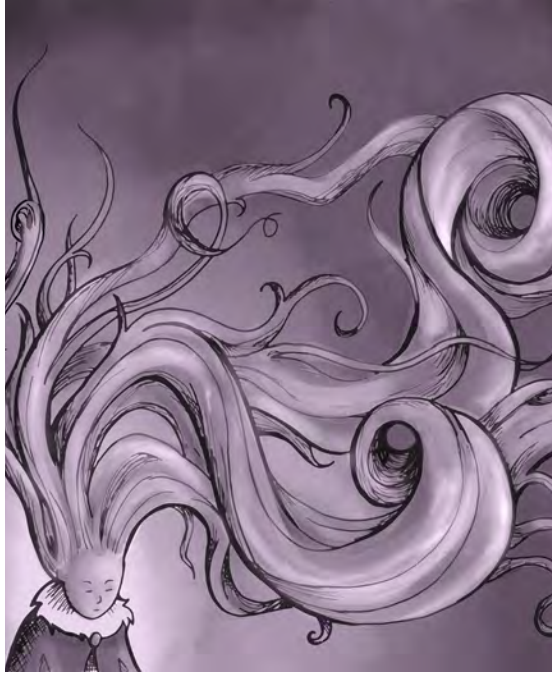


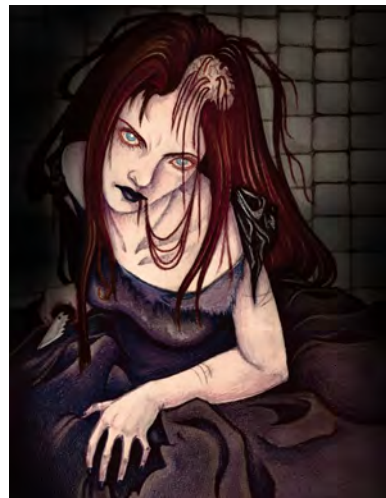
ILLUSTRATION MINOR

MINOR

ILLUSTRATION


If you love drawing and illustrating, the Illustration Minor is for you! Classes required to complete this minor are Foundations I, II, III and IV, Illustration I, II and III, Sequential Illustration, and Character Design. During the Fall semester of your senior year, you will participate in the Illustration Capstone show, which is held at the end of the Illustration III course.







GRAD UATE



DESIGN MFA

MASTER OF FINE ARTS DEGREE

THE MFA EXPERIENCE

Designers are innovative problem solvers who process information and user needs to improve communication and environments. The variety and complexity of design issues is expanding. Developments in technology, information processing, and materials have affected design practice and education - new challenges confront the designer and the design educator. There is today a greater need for balance between human beings and their sociocultural, natural, and built environment. MFA Design students will explore these ideas and further their existing skills.

WHAT CAN YOU DO WITH AN MFA IN DESIGN?

With an MFA in Design, you will have expanded your proficiency in design. Our program will help you excel in developing unique, innovative and effective design solutions, communicating concepts and solutions clearly, understanding philosophies, theories and terminology of design, rendering, executing and producing design, presenting concepts and solutions orally and in writing, and developing high standards of professional practice. You will have the skills to further your career in Design Education by teaching in the classroom at the college level, and you will be able to research advanced topics in design.

01
CLIO

43
AIGA BLUERIDGE FLUX

01
HOW INTERNATIONAL
DESIGN AWARDS

29
GOLD LOCAL ADDYS

27
SILVER LOCAL ADDYS

20
BRONZE LOCAL ADDYS

01
YOUNG ONES
AWARD OF MERIT

01
SOCIETY OF
ILLUSTRATORS WEST

WINNERS

10
PRINT REGIONAL
DESIGN ANNUAL

01
BEST CATEGORY ADDYS

01
BEST OF
SHOW ADDY

22
DISTRICT ADDYS

01
NATIONAL
ADDYS

01
JUDGES CHOICE
ADCT GRAPHEX

08
ADCT GRAPHEX

01
RBT LIGHT FIXTURE
DESIGN CITATION

01
CA TYPE
MAGAZINE

