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UCO Design
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Edmond, OK 73034
405.974.5200

ANNUAL

the university of central oklahoma college of fine arts and design, department of design

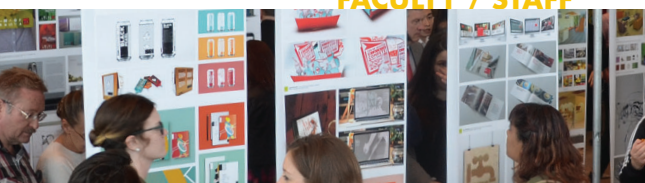
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 @UCODESIGN

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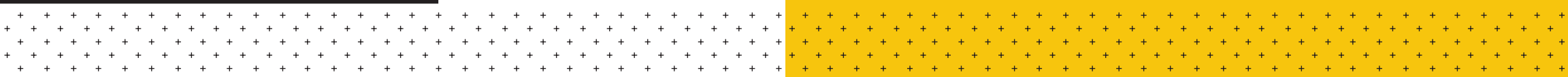
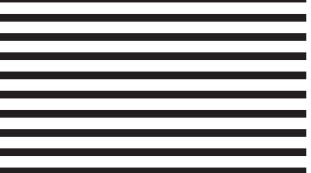
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Amy Johnson, MFA
Department Chair
BFA GD Program Director,
Professor



Valerie Settles, PHD
Assist. Department Chair
BFA ID Program Director,
Assistant Professor



Brock Wynn, MFA
Director of MFA
Design Program,
Lecturer



Larry Hefner, MFA
Professor Emeritus



Nicholas McMillan, MFA
Visiting Professor



Jing Guo, MFA
Visiting Professor



Sam Ladwig, MFA
Director of
Foundations Program,
Assistant Professor



Keith Webb, MFA
Director of Illustration
Minor Program,
Professor



Amanda Horton, MFA
Director of Design
History Minor Program,
Associate Professor



Amy Jacobson-Peters
Instructor



Deborah Luber-Myers
Instructor



McKenna Sanderson
Graphic Designer, Instructor



Lanie Gabbard, MFA
Associate Professor



SeonMi Choi, PHD
Assistant Professor

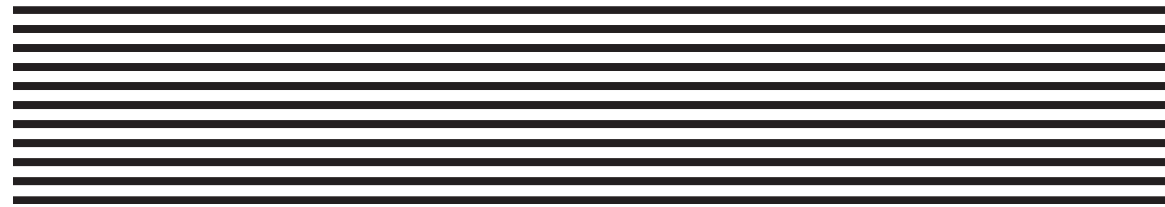


Jime Wimmer, MFA
Assistant Professor

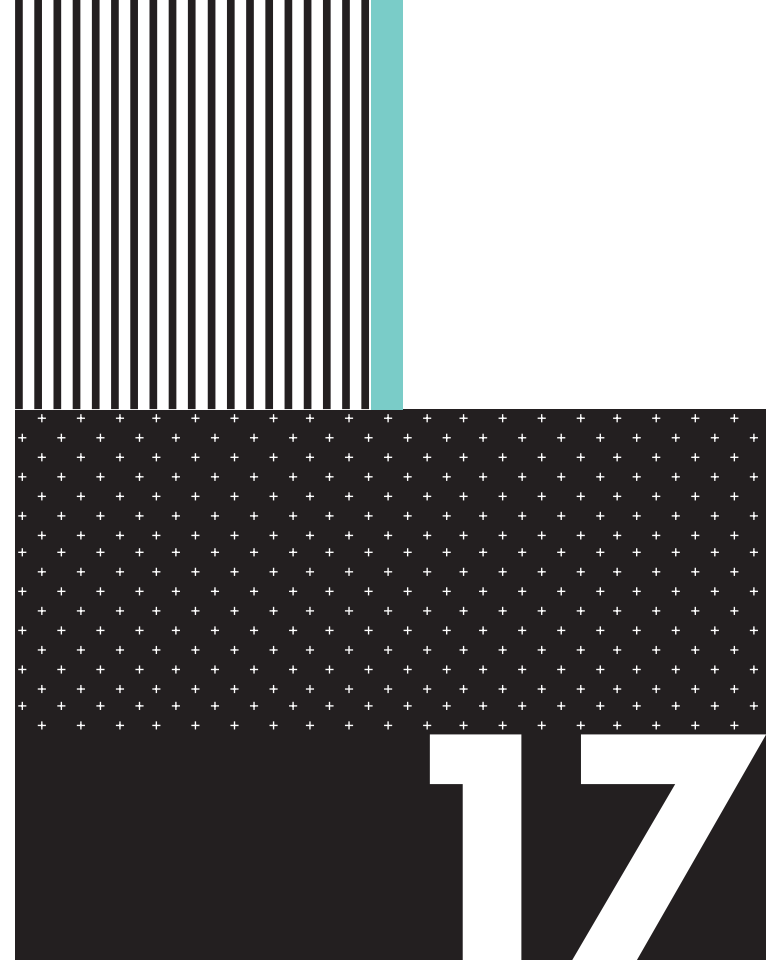
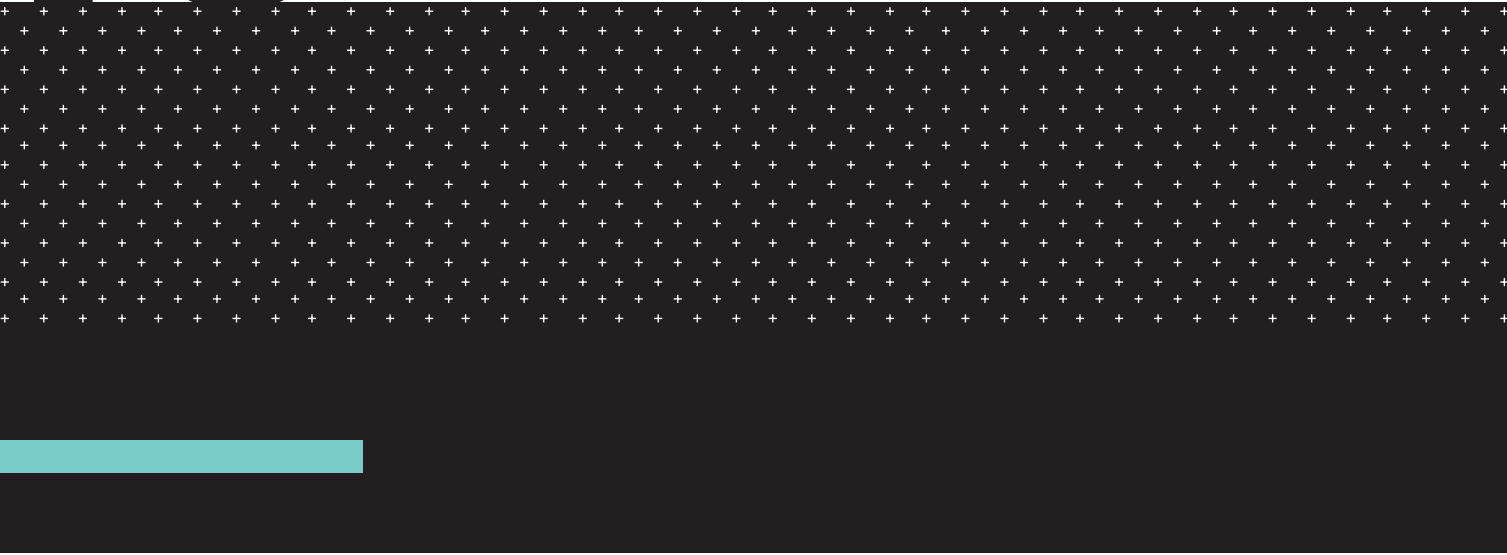


Julie Baker
Administrative Assistant II

W H O



16



events

AUGUST

WEDNESDAY, AUG. 24

Meanwhile, Back at the Ranch . . .
4-6 PM, Mitchell Hall Theatre
UCO Design's annual back-to-school rally
There will be swag and prizes!

F



SEPTEMBER

WEDNESDAY, SEP. 7

Three-Dimensional
4-5 PM, A&D and EVH
3D Student Design Work
Exhibit will run through Oct. 7

WEDNESDAY, SEP. 7

Design Movie Night
7-9 PM, Radke
Sketches of Frank Gehry

WEDNESDAY, SEP. 7 & 21

Design Homework Night
9 PM-12 AM, A&D 102
Presented by the MSH Society

WEDNESDAY, SEP. 28

Multiplex
4-5 PM, A&D and EVH
Campaign Student Design Work
Exhibit will run through Oct. 28



L

OCTOBER

WEDNESDAY, OCT. 12

Design Movie Night
7-9 PM, Radke
Art & Copy

WEDNESDAY, OCT. 5 & 26

Design Homework Night
9 PM-12 AM, A&D 102
Presented by the MSH Society



A

NOVEMBER

FRIDAY, NOV. 4

Design to Protect Elephants
5-8 PM, 1020 Waterwood Pkwy
Funded by a grant from the Kirkpatrick Foundation

WEDNESDAY, NOV. 9

Design Movie Night
7-9 PM, Radke
Visual Acoustics

WEDNESDAY, NOV. 9 & 30

Design Homework Night
9 PM-12 AM, A&D 102
Presented by the MSH Society

WEDNESDAY, NOV. 16

PaperJam
6-10:00 PM, ACM Performance Lab
UCO Design's annual benefit concert

FRIDAY, NOV. 18

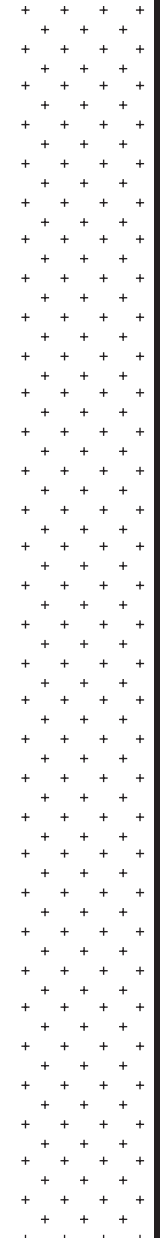
Envision: Illustration Show
5-8 PM, 609 W Sheridan, OKC
Exhibit is one night only!

L

DECEMBER

WEDNESDAY, DEC. 2

Design Homework Night
9 PM-12 AM, A&D 102
Presented by the MSH Society



JANUARY

THURSDAY, JAN. 11

Hand + Eye
4–5 PM, Donna Nigh
Gallery, 3rd & 4th floors, NUC
Illustrative and Drawing Work
Exhibit will run through Feb. 10

WEDNESDAY, JAN. 25

Design Homework Night
9 PM–12 AM, A&D 102
Presented by the MSH Society

TUESDAY, JAN. 17

Better Housing, Better Life
4–5 PM, A&D Hall
Works from visiting scholar,
Dr. Mikyung Kim
Exhibit will run through Mar. 3

FEBRUARY

WEDNESDAY, FEB. 8

Design Movie Night
7–9 PM, Radke
Between the Folds

WEDNESDAY, FEB. 8 & 22

Design Homework Night
9 PM–12 AM, A&D 102
Presented by the MSH Society

WEDNESDAY, FEB. 15

Teach Can Do
4–5 PM, Donna Nigh Gallery,
NUC 3rd & 4th Floors
*Exhibit will continue
through March 17th*

MARCH

WEDNESDAY, MAR. 8

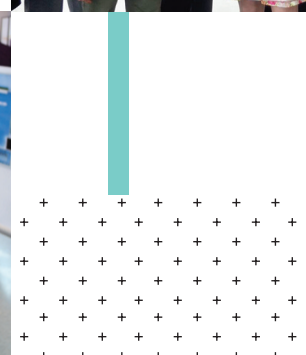
The ADDY Winners
4–5 PM, A&D Hall
*Exhibit will continue
through April 14th*

WEDNESDAY, MAR. 8

Design Movie Night
7–9 PM, Radke
Urbanized

WEDNESDAY, MAR. 8 & 22

Design Homework Night
9 PM–12 AM, A&D 102
Presented by the MSH Society



APRIL

WEDNESDAY, APR. 5

Design Movie Night
7–9 PM, Radke
Sign Painters

WEDNESDAY, APR. 5 & 19

Design Homework Night
9 PM–12 AM, A&D 102
Presented by the MSH Society

THURSDAY, APR. 13

Departure: Senior Show
5–8 PM, CHK Central Boathouse
Exhibit is one night only!

APR. 24–28

Critique Week, A&D and EVH
Mandatory for Foundations,
Sophomore, Junior and non-
graduating Senior design students.

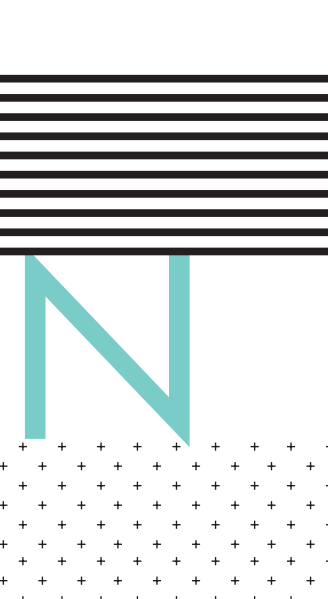
FRIDAY, APR. 28

Squared Up!
5:30–8 PM, CHK Central Boathouse
Design Showcase / Cocktail Mixer
Fundraiser for UCO Design

MAY

SATURDAY, MAY 6

Graduation!
10 AM, Hamilton Field House





under

ground

G

D

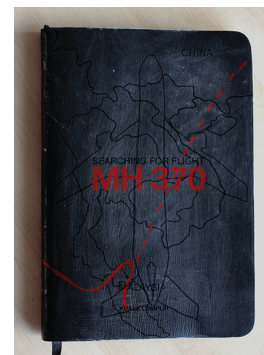
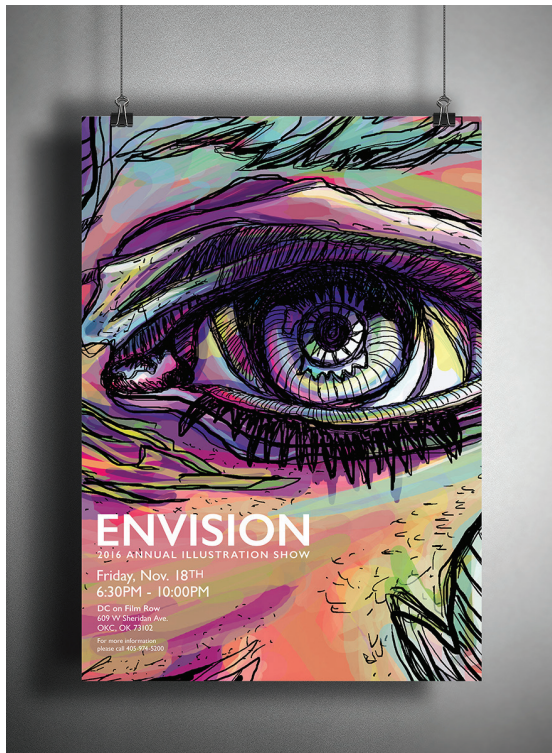
BACHELOR OF FINE ARTS DEGREE

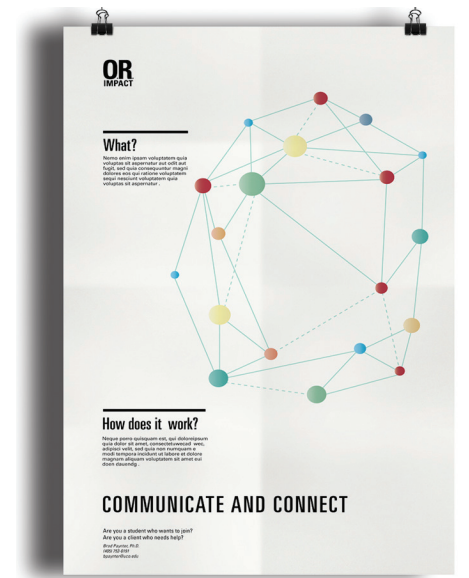
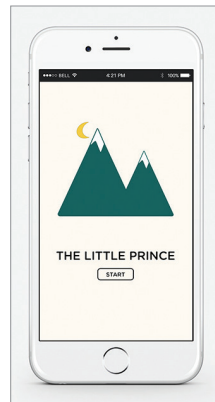
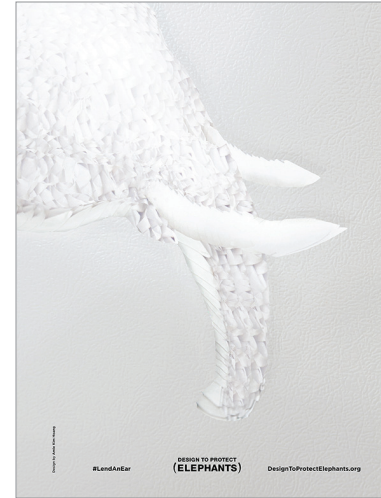
WHAT IS GRAPHIC DESIGN?

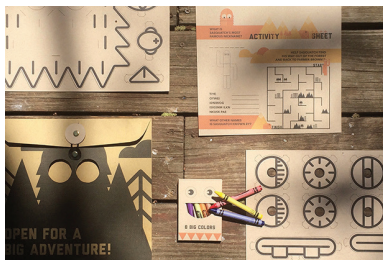
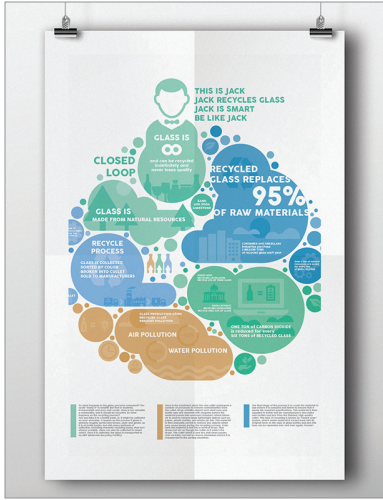
Graphic design, also known as communication design, is the practice of planning, creating and projecting ideas and experiences with visual and textual content. The form of the communication can be physical or virtual, and may include images, words, or graphic forms. The experience can take place in an instant or over a long period of time. The work can happen at any scale, from the design of a single postage stamp to a national postal signage system, or from a company's digital avatar to the sprawling and interlinked digital and physical content of an international newspaper. It can also be for any purpose, whether commercial, educational, cultural, or political. —AIGA

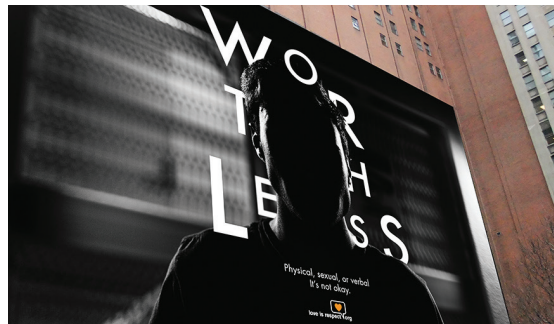
WHAT CAN YOU DO WITH A BFA IN GRAPHIC DESIGN?

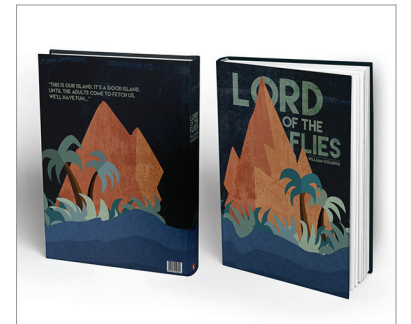
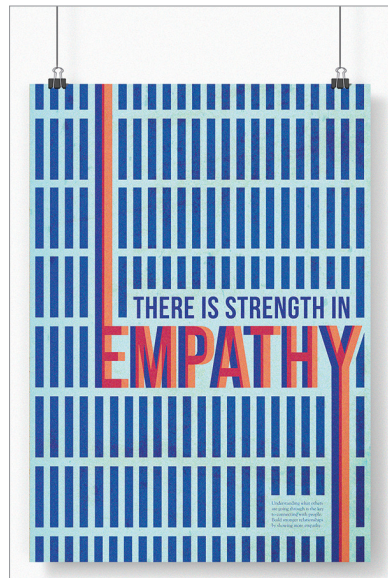
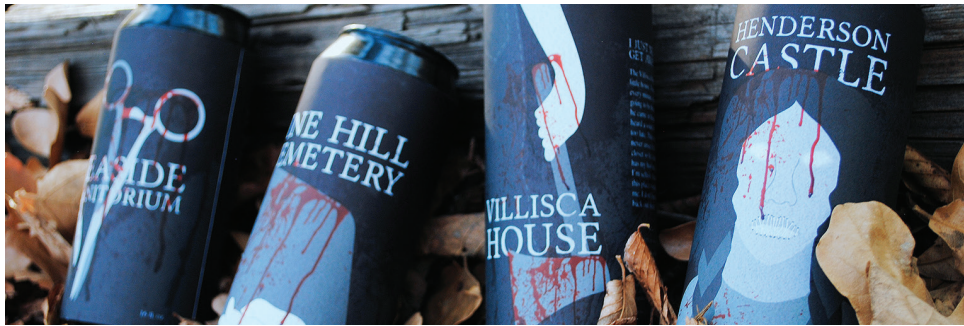
You can do anything you want to do! No... really.. you can! The beauty of Graphic Design is that there are so many platforms it can spread across. Graphic Design is one of the most versatile careers you will find. With a BFA in Graphic Design, you will have the skills to be a web designer, a print designer, an advertising designer, creative director, art director, a package designer... the list goes on.



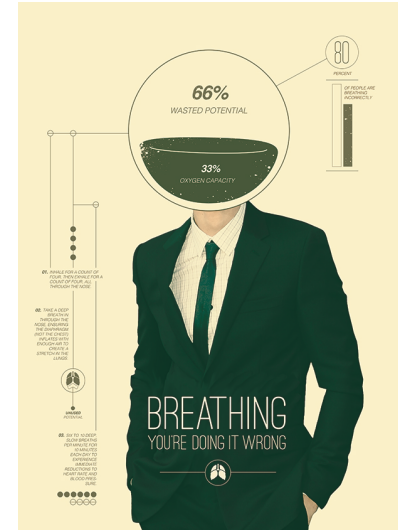


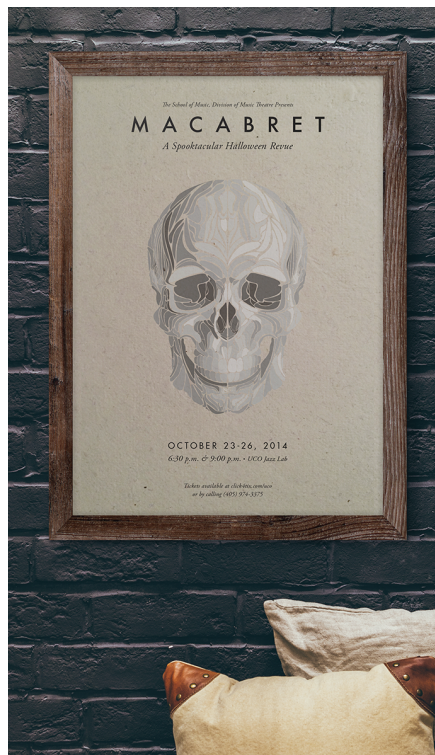




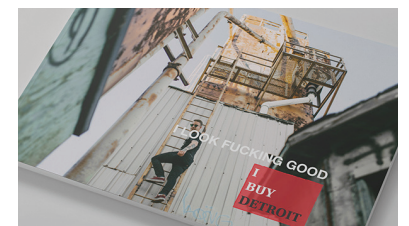
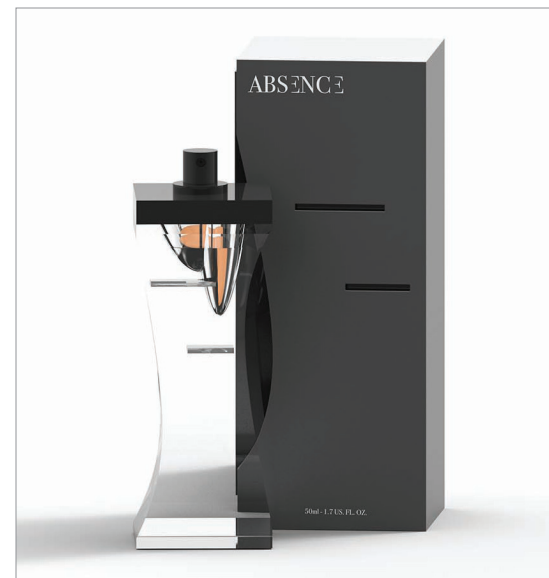
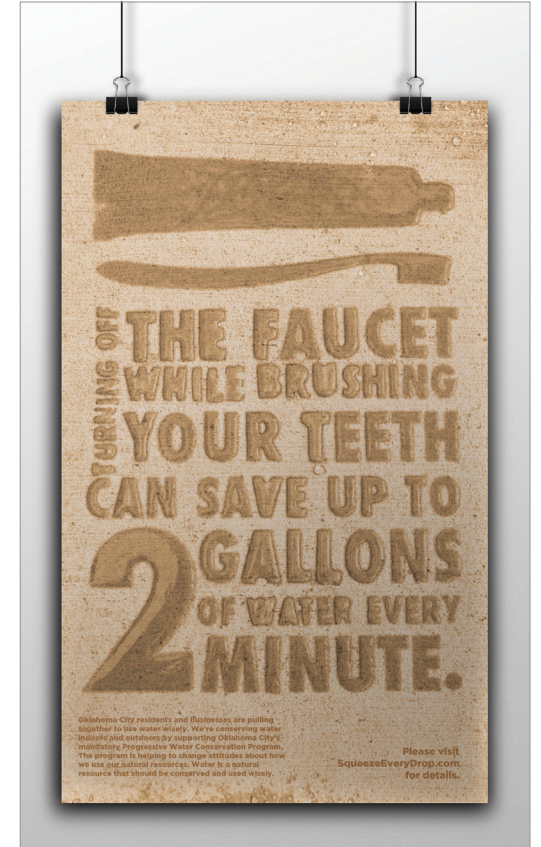
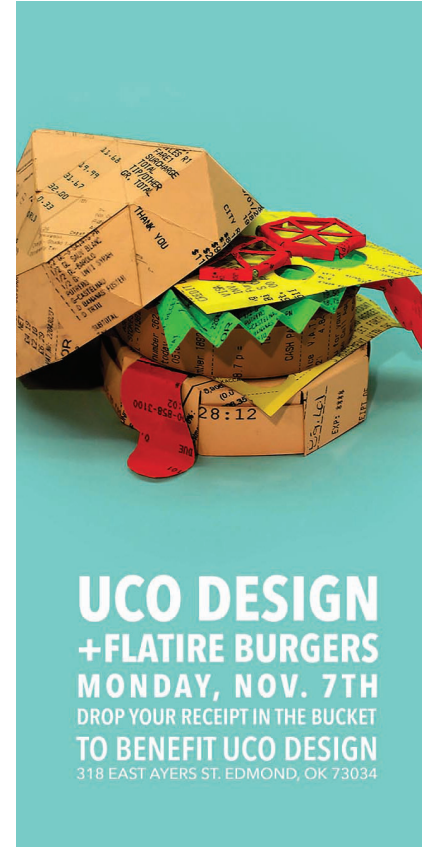


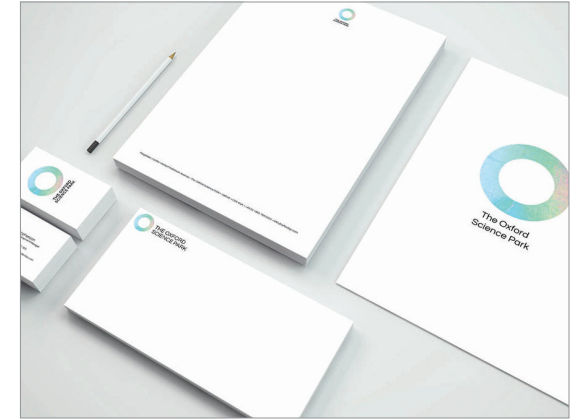


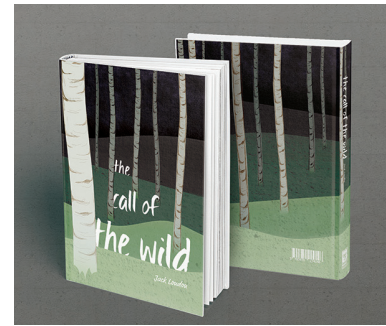


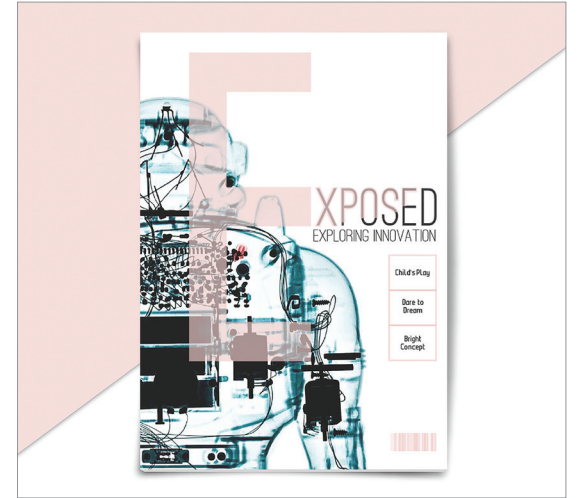
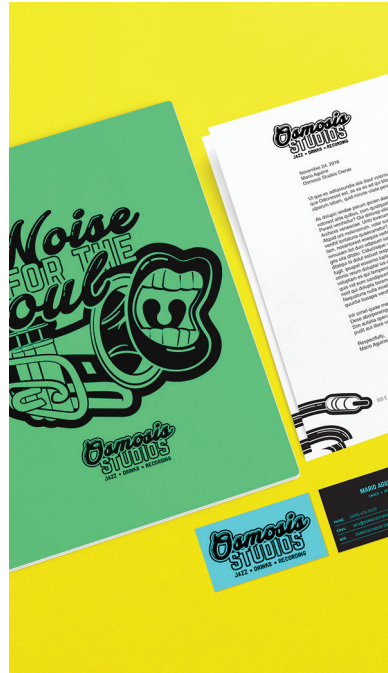


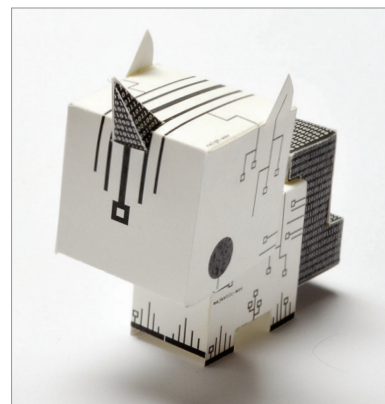
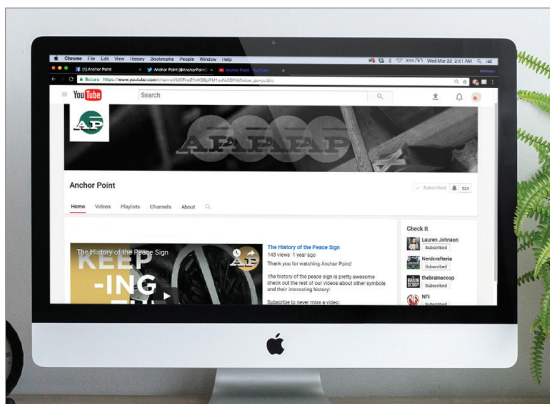
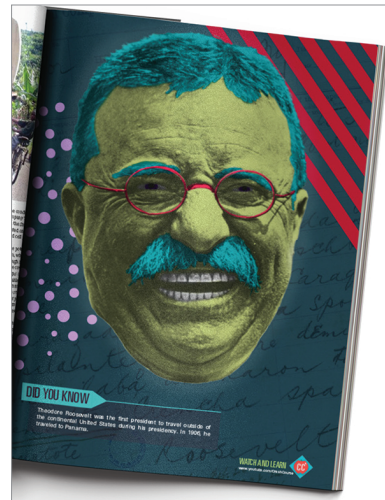


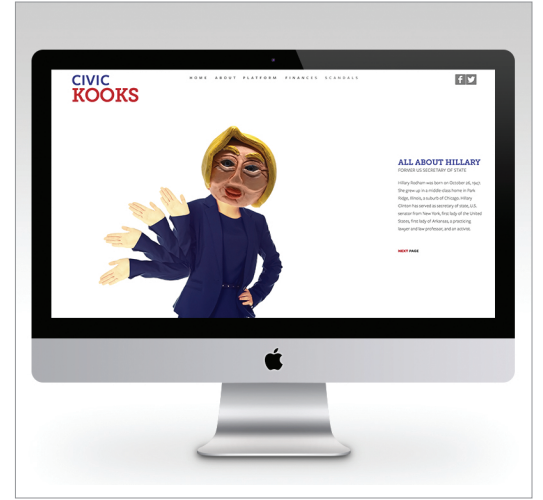


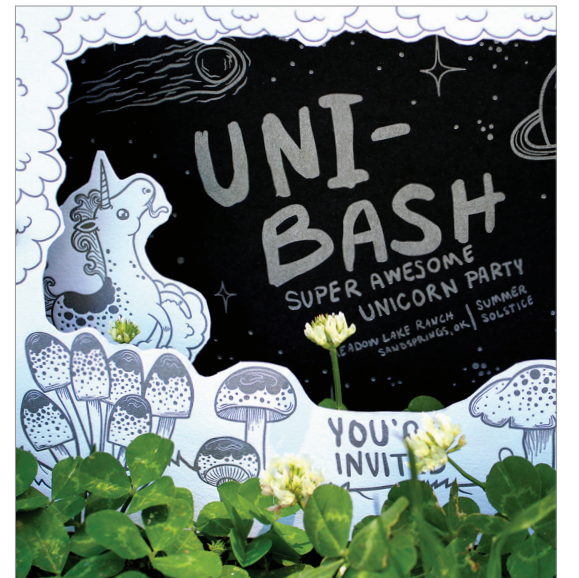
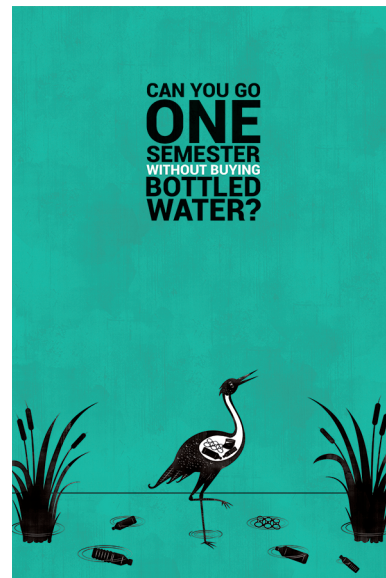


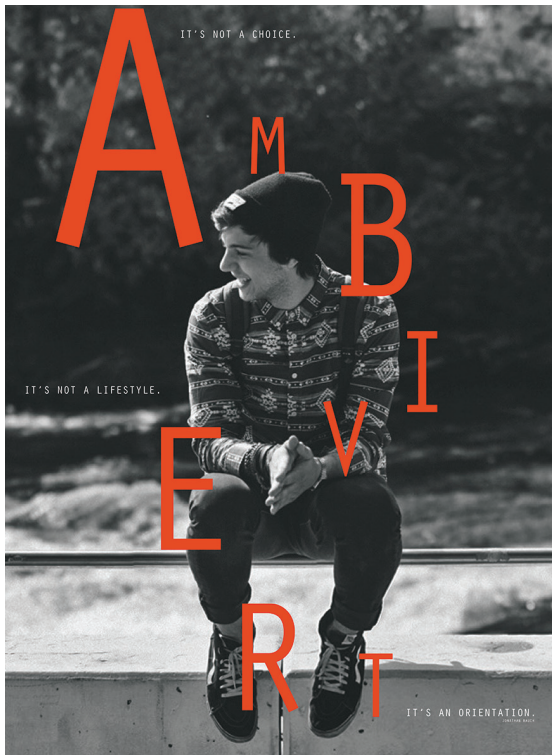


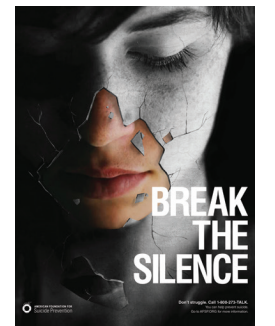
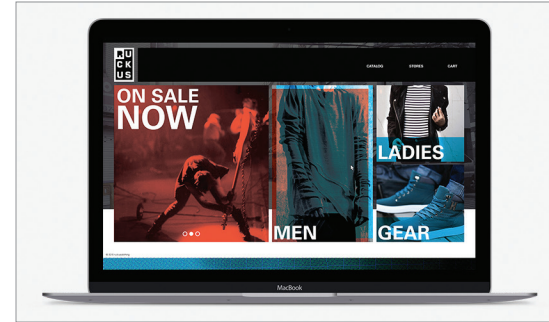


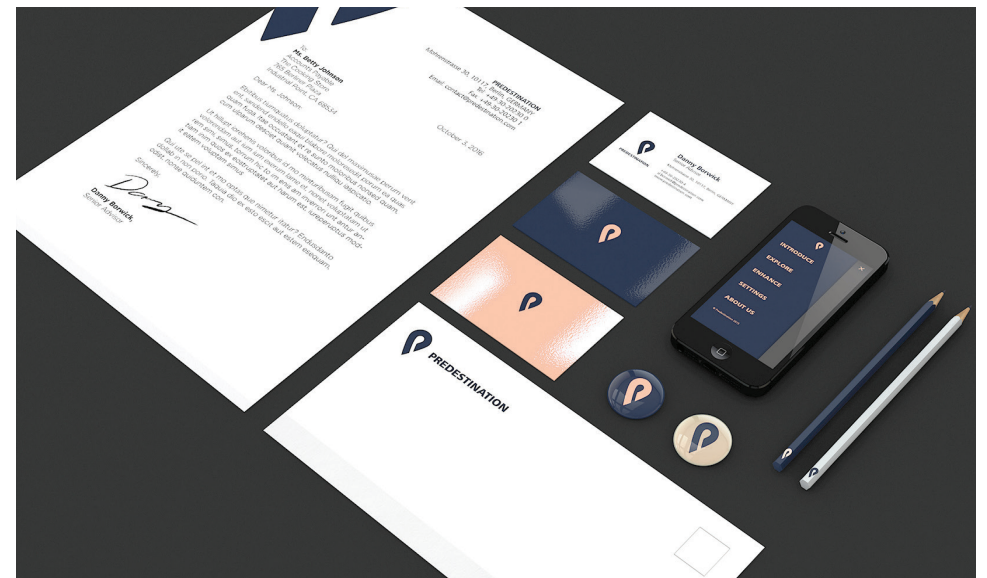


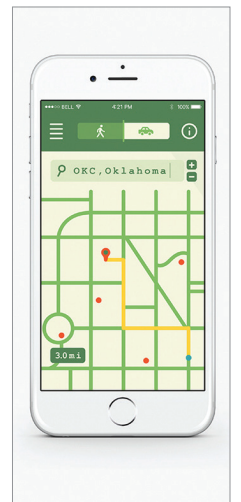














BACHELOR OF FINE ARTS DEGREE

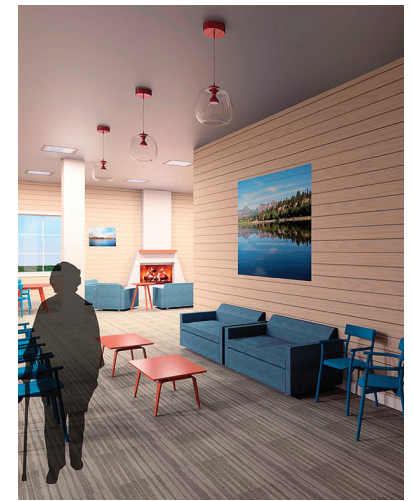
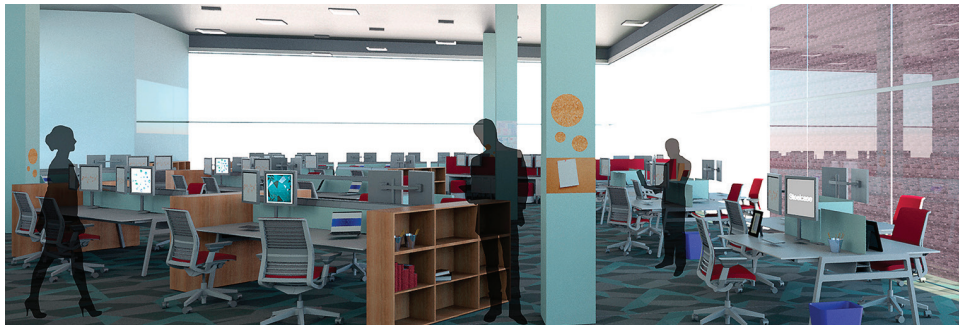
WHAT IS INTERIOR DESIGN?

Interior design is a multi-faceted profession in which creative and technical solutions are applied within a structure to achieve a built interior environment. These solutions are functional, enhance the quality of life and culture of the occupants and are aesthetically attractive. Designs are created in response to and coordinated with the building shell and acknowledge the physical location and social context of the project. The interior design process follows a systematic and coordinated methodology, including research, analysis and integration of knowledge into the creative process, whereby the needs and resources of the client are satisfied to produce an interior space that fulfills the project goals. Interior design includes a scope of services to protect and enhance the health, life safety and welfare of the public. —NCIDQ

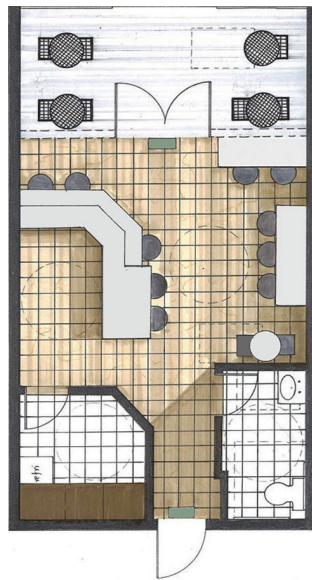
WHAT CAN YOU DO WITH A BFA IN INTERIOR DESIGN?

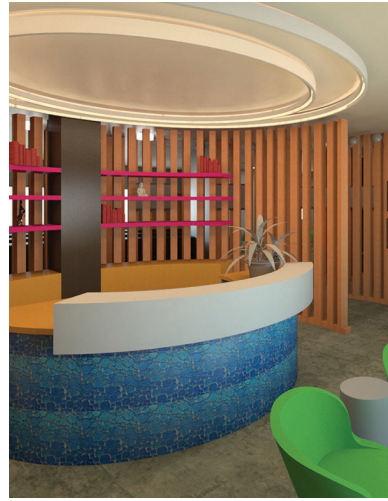
A BFA in Interior Design will give you many career opportunities. The two main categories are Commercial Design and Residential Design, but interior design is an extremely flexible field with job opportunities in textile design, lighting design, set design for stage and film, or computer-aided drafting. No matter the route you decide to go with your career, you will leave not only with the knowledge and skills to be a great designer, but you will also have a working knowledge of structural requirements, building codes, and health and safety concerns.

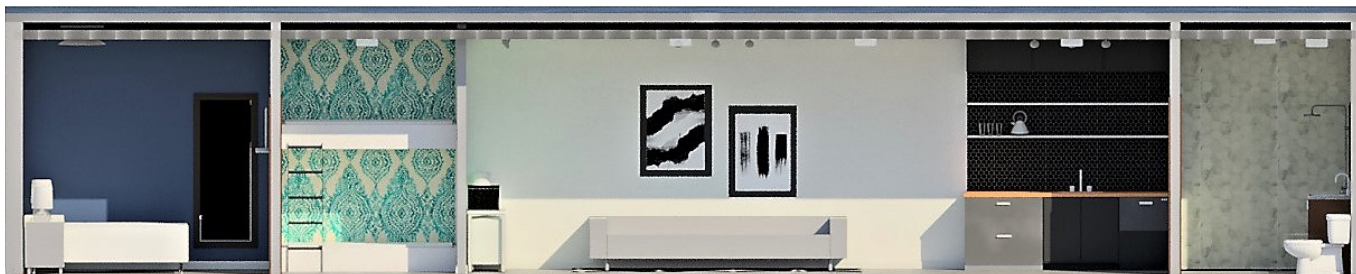
CATHERINE ROW

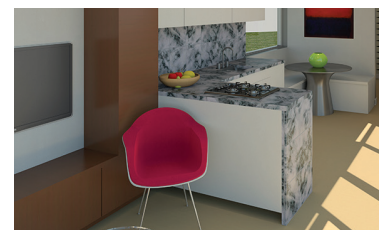


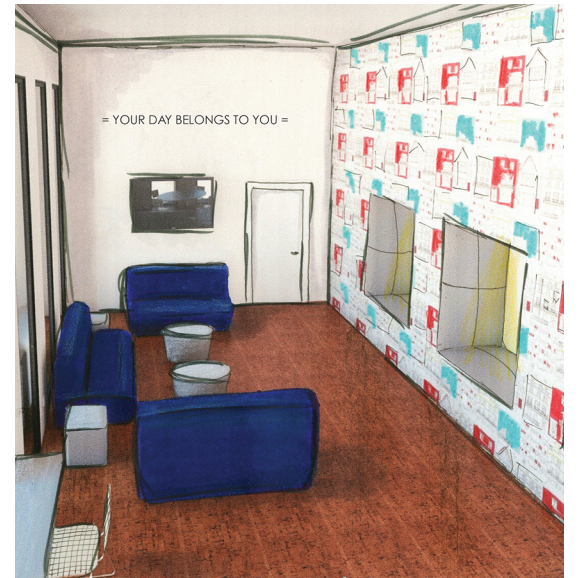
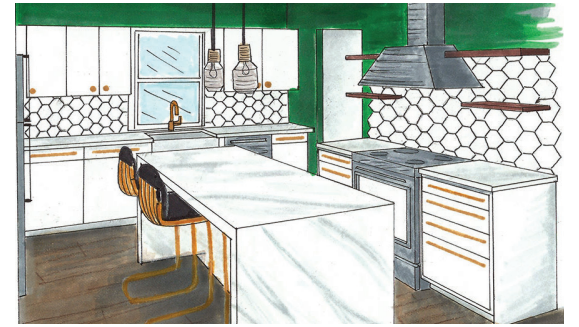
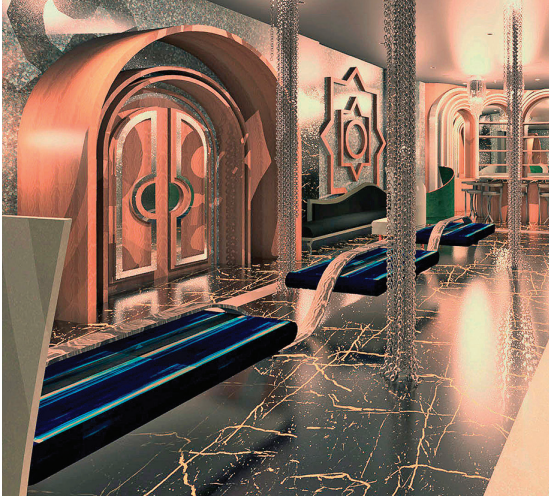


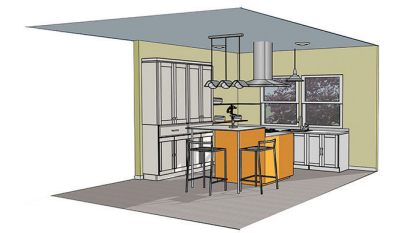
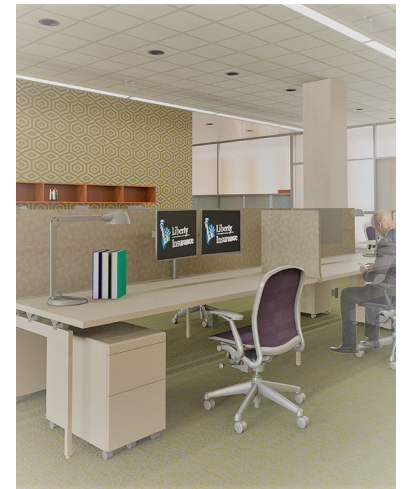












minors

ors



H

D

MINOR

HISTORY OF DESIGN

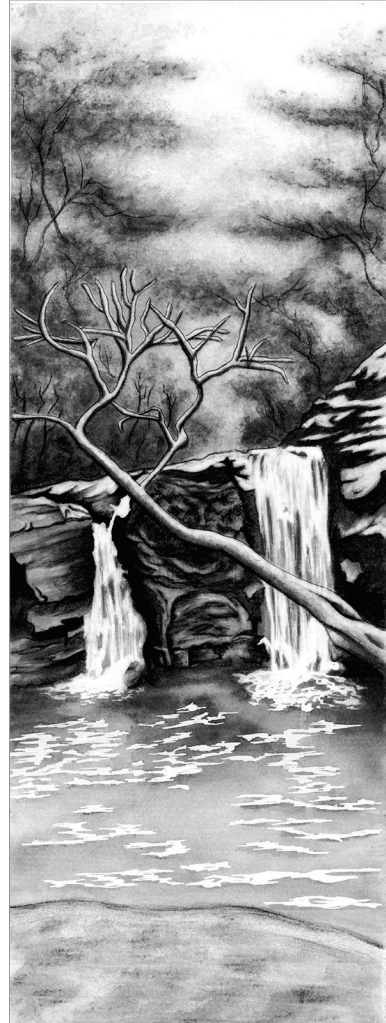
Are you interested in learning about the history of the two creative trades, Graphic and Interior Design? To complete this minor, you will take History of Graphic Design I, II and III, History of Interior Design I, II and III, History of Illustration, History of Design, History of Typography, and Historic Preservation.



MINOR

ILLUSTRATION

If you love drawing and illustrating, the Illustration Minor is for you! Classes required to complete this minor are Foundations I, II, III and IV, Illustration I, II and III, Sequential Illustration, and Character Design. During the Fall semester of your senior year, you will participate in the Illustration Capstone show, which is held at the end of the Illustration III course.



groove



water

M

F

A

MASTER OF FINE ARTS DEGREE

THE MFA EXPERIENCE

Designers are innovative problem solvers who process information and user needs to improve communication and environments. The variety and complexity of design issues is expanding. Developments in technology, information processing, and materials have affected design practice and education - new challenges confront the designer and the design educator. There is today a greater need for balance between human beings and their sociocultural, natural, and built environment. MFA Design students will explore these ideas and further their existing skills.

WHAT CAN YOU DO WITH AN MFA IN DESIGN?

With an MFA in Design, you will have expanded your proficiency in design. Our program will help you excel in developing unique, innovative and effective design solutions, communicating concepts and solutions clearly, understanding philosophies, theories and terminology of design, rendering, executing and producing design, presenting concepts and solutions orally and in writing, and developing high standards of professional practice. You will have the skills to further your career in Design Education by teaching in the classroom at the college level, and you will be able to research advanced topics in design.

WIN

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AIGA BLUERIDGE FLUX

02
HOW INTERNATIONAL
DESIGN AWARDS

34
SILVER LOCAL ADDYS



01
BEST POSTER
AIGA FLUX

25
GOLD LOCAL
ADDYS

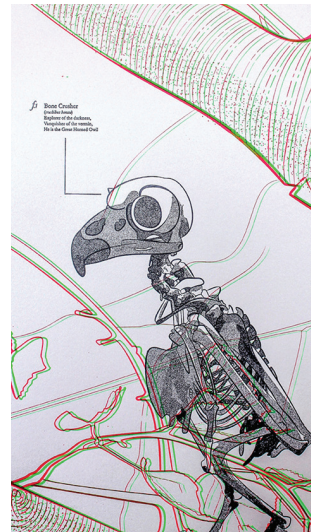
50
BRONZE LOCAL ADDYS



03
BEST CATEGORY ADDYS



26
DISTRICT ADDYS



05
BEST OF SHOW
ADCT GRAPHEX

01
BEST OF
SHOW ADDY

03
NATIONAL
ADDYS

20
ADCT GRAPHEX



