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shopucodesign.com

FOLLOW

O

ANNUAL

the university of central oklahoma college of fine arts and design, department of design



U C O
D E S

calendar
student work
majors + minors

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FACULTY &



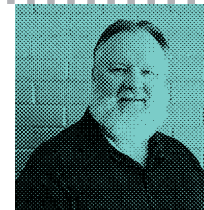
Amy Johnson, MFA
Department Chair
BFA GD Program Director,
Associate Professor



Valerie Settles, PHD
Assist. Department Chair
BFA ID Program Director,
Assistant Professor



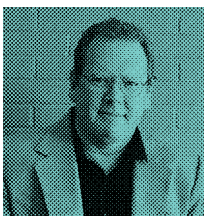
Lanie Gabbard, MFA
Director of MFA
Design Program,
Assistant Professor



Michael Burke, MFA
Instructor



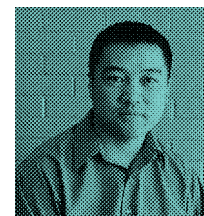
Amy Jacobson-Peters
Director of
Foundations Program,
Instructor



Keith Webb, MFA
Director of Illustration
Minor Program,
Associate Professor



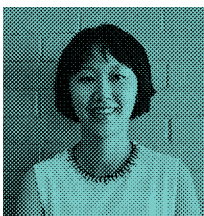
Amanda Horton, MFA
Director of Design
History Minor Program,
Associate Professor



Yuming Zhu, MFA
Instructor



Larry Hefner, MFA
Professor



SeonMi Choi, PHD
Assistant Professor



Sam Ladwig, MFA
Lecturer



Stephen Treadwell
Technical Assistant



Rukmini Ravikumar, MFA
Professor & Associate Dean



Brock Wynn, MFA
Instructor



Deborah Luber-Myers
Instructor



Nathan Goad
Administrative Assistant II

S
T
A
F
F

2014 2015

CALENDAR

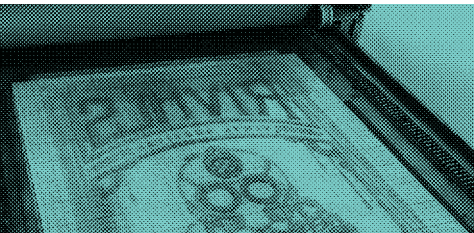
EVENTS



august

WEDNESDAY, AUG. 20

Meanwhile, Back at the Ranch . . .
4–7 PM, Mitchell Hall Theatre
UCO Design's first back-to-school rally!



october

FRIDAY, OCT. 3

Rivals Art Show
5–7:00 PM, Letterpress Lab
1020 Waterwood Pkwy
Custom Rivals Vinyl Toys
Exhibit is one night only!

THURSDAY, OCT. 8

Bring it!
4–5:30 PM, Donna Nigh
Gallery, 4th floor, NUC
The best of the best from UCO Design
Exhibit will run through November 7

MONDAY, OCT. 27

AIGA Carve
2–4:00 PM, Plunkett Park
Fundraising event for AIGA UCO

MONDAY, OCT. 27

Design Movie Night
7–9 PM, Radke CTL
Milton Glaser: To Inform and Delight

WEDNESDAY, OCT. 29

PaperJam
6–10:00 PM, UCO Jazz Lab
UCO Design's annual benefit concert



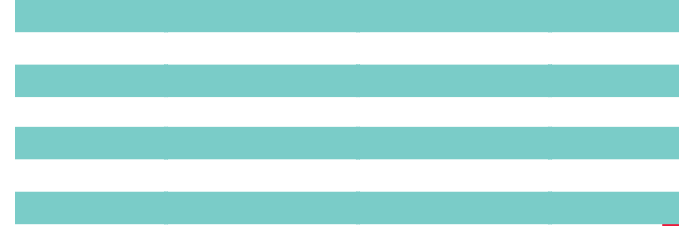
september

THURSDAY, SEPT. 4

Level Up!
4–6:00 PM, Donna Nigh
Gallery, 3rd & 4th floors, NUC
Work from all levels
Exhibit will run through October 3

WEDNESDAY, SEPT. 11

Design Movie Night
7–9 PM, Mitchell Hall Theatre
Fames: The Architect & The Painter



november

WEDNESDAY, NOV. 5

Design Homework Night
9 PM–12 AM, A&D 102
Presented by the MSH Society

SATURDAY, NOV. 8

Hand Lettering Workshop
11 AM–12 PM, A&D 102
Presented by Elizabeth Maxwell

WEDNESDAY, NOV. 12

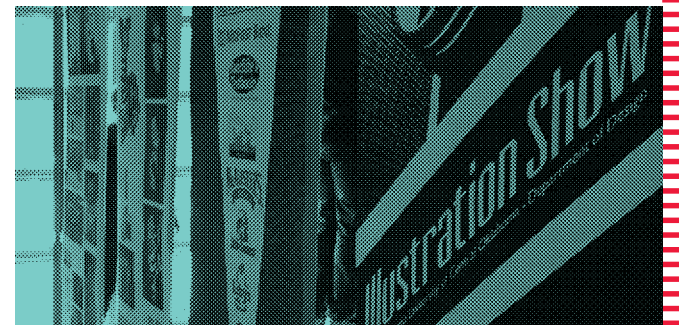
Design Movie Night
7–9 PM, Radke CTL
Drew: The Man Behind the Poster

WEDNESDAY, NOV. 19

Design Homework Night
9 PM–12 AM, A&D 102
Presented by the MSH Society

FRIDAY, NOV. 21

Illustration Show
5–10 PM, 609 W Sheridan, OKC
Exhibit is one night only!



december

WEDNESDAY, DEC. 3

Design Homework Night
9 PM–12 AM, A&D 102
Presented by the MSH Society

FALL

SPRING

january

THURSDAY, JAN. 15

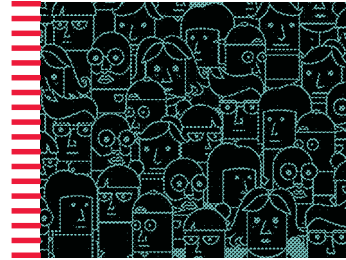
Post All Bills, Opening Reception
4-6 PM, Melton Gallery
Letterpress work by Amy Johnson
Exhibit will run through January 30

TUESDAY, JAN. 27

Design Movie Night
7-9 PM, Mitchell Hall Theatre
Design & Thinking

THURSDAY, JAN. 29

Post All Bills, Gallery Talk
12:15-1 PM, Melton Gallery
Presented by Amy Johnson



february

WEDNESDAY, FEB. 4 & 18

Design Homework Night
9 PM-12 AM, A&D 102
Presented by the MSH Society

THURSDAY, FEB. 12

Splendini!
4-6 PM, Donna Nigh
Gallery, 3rd & 4th floors, NUC
Great ideas from UCO Design
Exhibit will run through March 13

WEDNESDAY, FEB. 25

Design Movie Night
7-9 PM, Mitchell Hall Theatre
Ghosts in the Machine

FRIDAY, FEB. 27

Design Olympics
9 AM-12 PM, Mitchell Hall Theatre
Come compete!



april

WEDNESDAY, APR. 1 & 15

Design Homework Night
9 PM-12 AM, A&D 102
Presented by the MSH Society

THURSDAY, APRIL 2

Teach Can Do!
4:30-8 PM, Melton Gallery
The UCO Design Faculty Exhibit
Exhibit will run through May 1

WEDNESDAY, APRIL 2

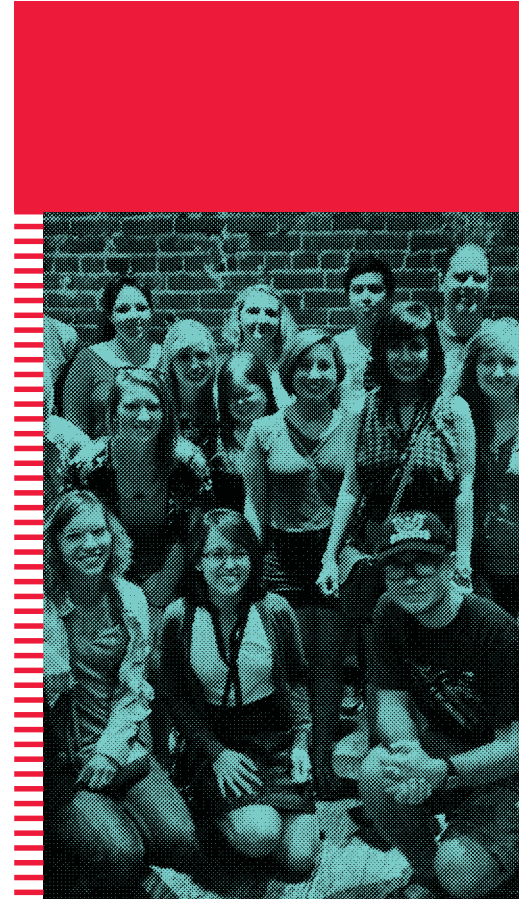
ADDY Award Winners
4-5:30 PM, A&D Hallway
Exhibit will run through May 1

THURSDAY, APRIL 9

Senior Show
5-8 PM, The Underground
Exhibit is one night only!

APRIL 27 - MAY 1

Critique Week
A&D and EVH
Time for feedback on portfolios
Mandatory for all Design students!



march

WEDNESDAY, MAR. 4

Design Homework Night
9 PM-12 AM, A&D 102
Presented by the MSH Society

MONDAY, MAR. 23

Design Movie Night
7-9 PM, Mitchell Hall Theatre
Genius of Design: Designs for Living

TUESDAY, MAR. 31

Revive
4-6 PM, Evans Hall Gallery
Interior Design student work
Exhibit will run through April 24



may

SATURDAY, MAY 9

Graduation!
10 AM, Hamilton Field House
Congratulations!

U N D E R

G R A D

BFA

A large, stylized logo for BFA. The letters 'B' and 'A' are rendered in a thick, grey, sans-serif font. The letter 'F' is replaced by a series of horizontal grey stripes of varying lengths, creating a striped effect. The stripes are contained within the vertical space of the 'F' and extend slightly beyond its left and right boundaries.

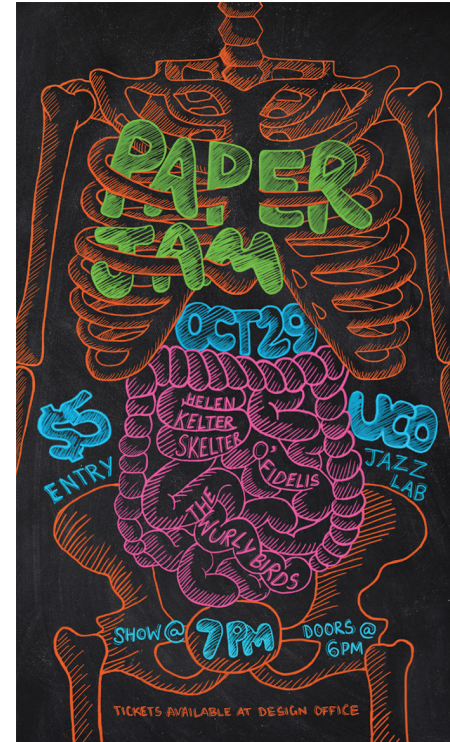
BFA

WHAT IS GRAPHIC DESIGN?

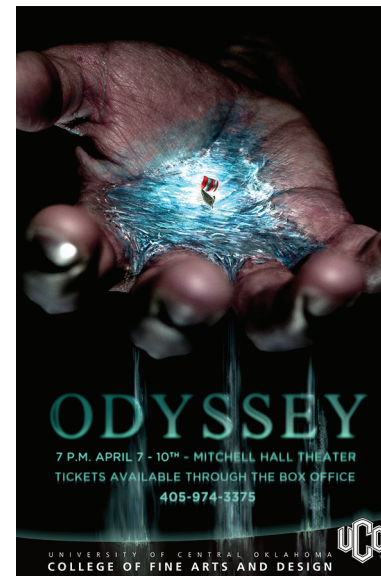
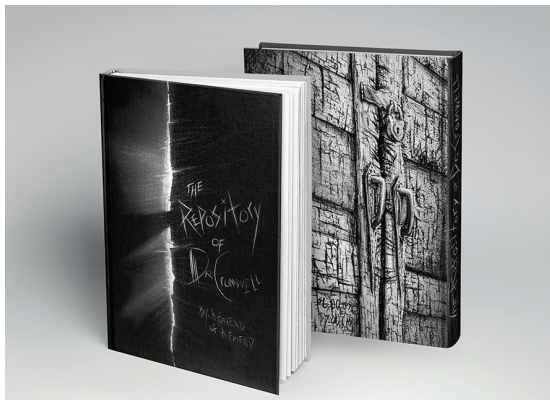
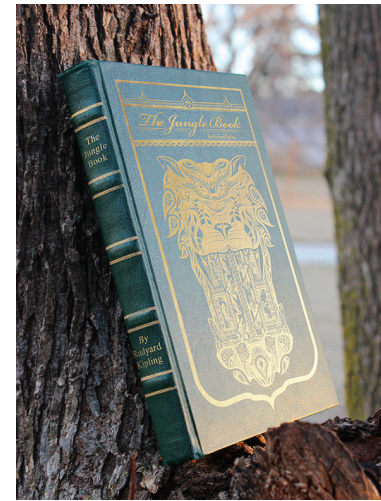
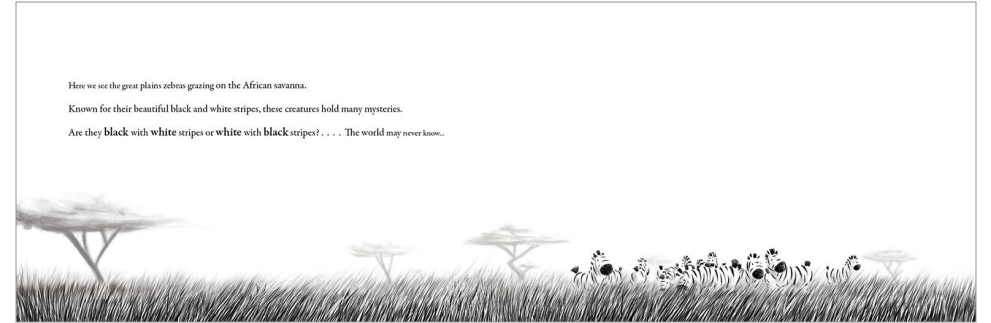
Graphic design, also known as communication design, is the practice of planning, creating and projecting ideas and experiences with visual and textual content. The form of the communication can be physical or virtual, and may include images, words, or graphic forms. The experience can take place in an instant or over a long period of time. The work can happen at any scale, from the design of a single postage stamp to a national postal signage system, or from a company's digital avatar to the sprawling and interlinked digital and physical content of an international newspaper. It can also be for any purpose, whether commercial, educational, cultural, or political. —AIGA

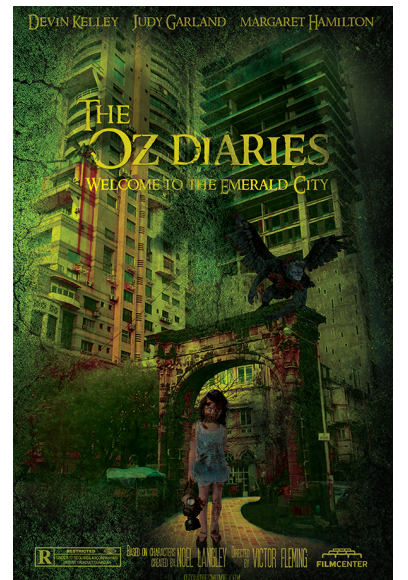
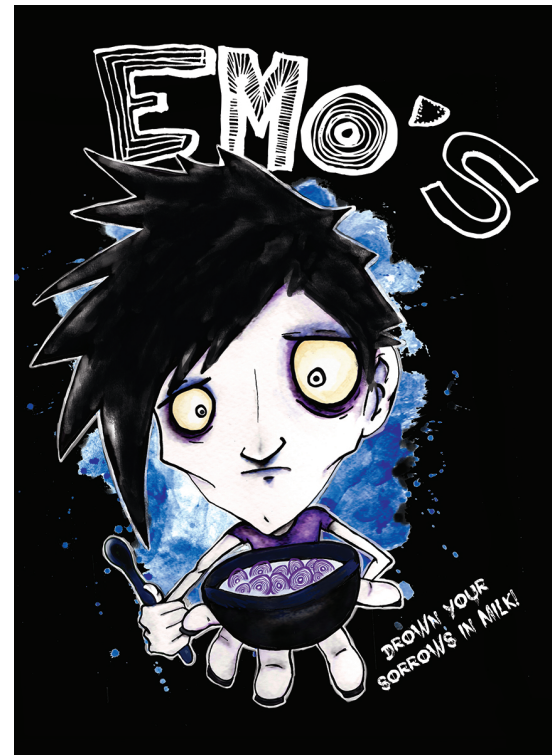
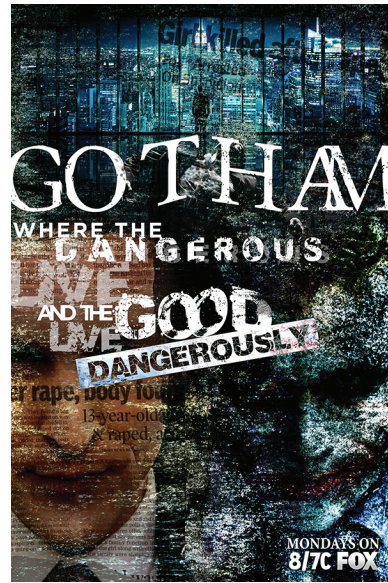
WHAT CAN YOU DO WITH A BFA IN GRAPHIC DESIGN?

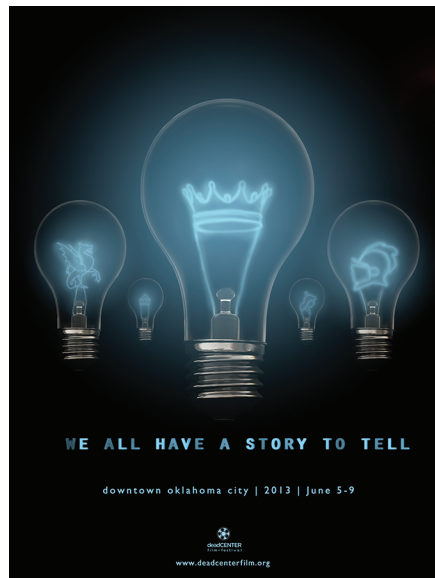
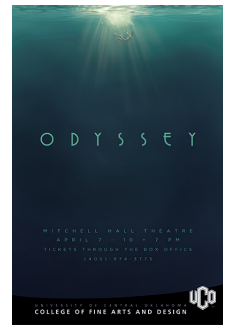
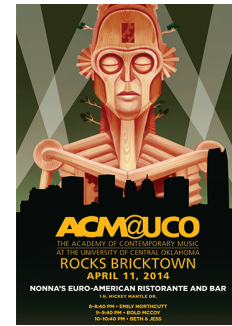
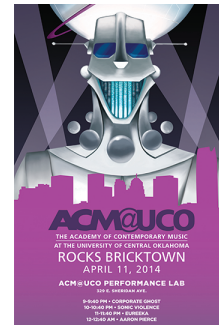
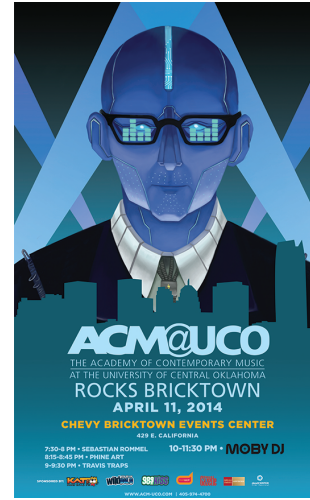
You can do anything you want to do! No... really.. you can! The beauty of Graphic Design is that there are so many platforms it can spread across. Graphic Design is one of the most versatile careers you will find. With a BFA in Graphic Design, you will have the skills to be a web designer, a print designer, an advertising designer, creative director, art director, a package designer... the list goes on.

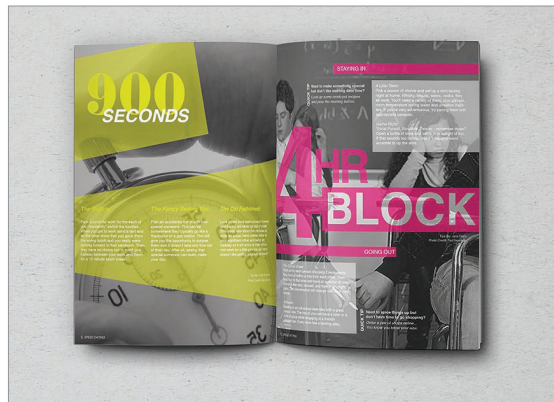
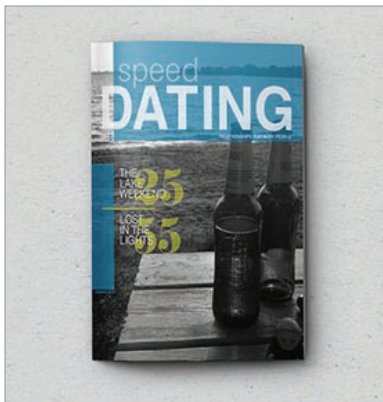


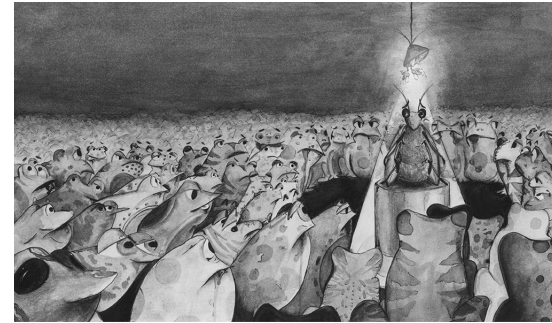




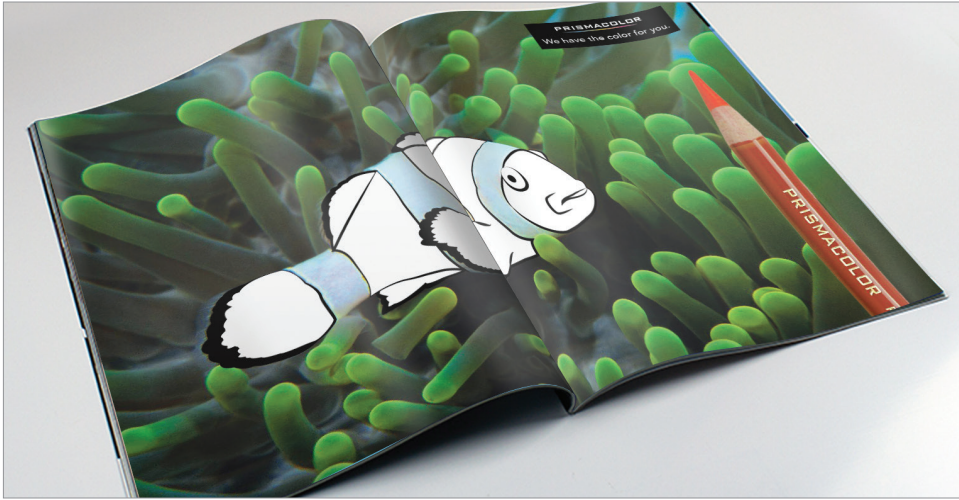












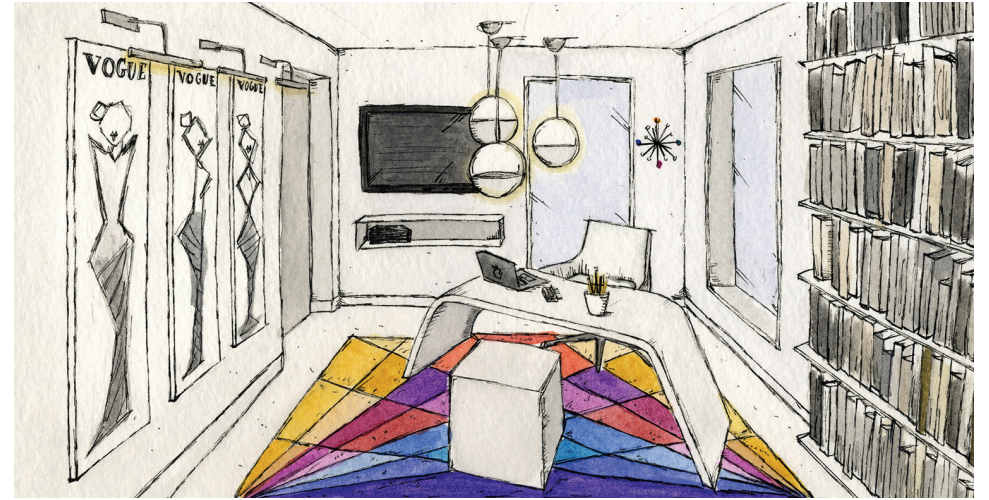
WHAT IS INTERIOR DESIGN?

Interior design is a multi-faceted profession in which creative and technical solutions are applied within a structure to achieve a built interior environment. These solutions are functional, enhance the quality of life and culture of the occupants and are aesthetically attractive. Designs are created in response to and coordinated with the building shell and acknowledge the physical location and social context of the project. Designs must adhere to code and regulatory requirements, and encourage the principles of environmental sustainability. The interior design process follows a systematic and coordinated methodology, including research, analysis and integration of knowledge into the creative process, whereby the needs and resources of the client are satisfied to produce an interior space that fulfills the project goals. Interior design includes a scope of services performed by a professional design practitioner, qualified by means of education, experience and examination, to protect and enhance the health, life safety and welfare of the public. —NCIDQ

WHAT CAN YOU DO WITH A BFA IN INTERIOR DESIGN?

A BFA in Interior Design will give you many career opportunities. The two main categories are Commercial Design and Residential Design, but Interior Design is an extremely flexible field with job opportunities in textile design, lighting design, set design for stage and film, or computer-aided drafting. No matter the route you decide to go with your career, you will leave with the knowledge and skills to be a great designer, and you will also have a working knowledge of structural requirements, building codes, and health and safety concerns.

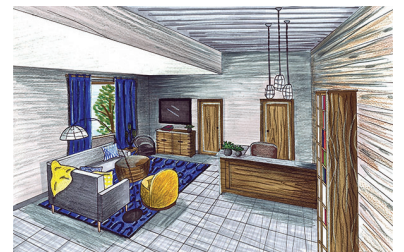








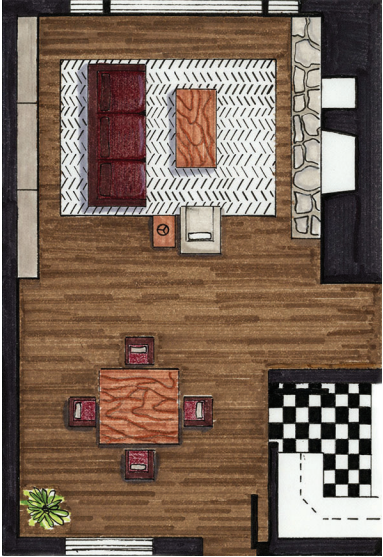


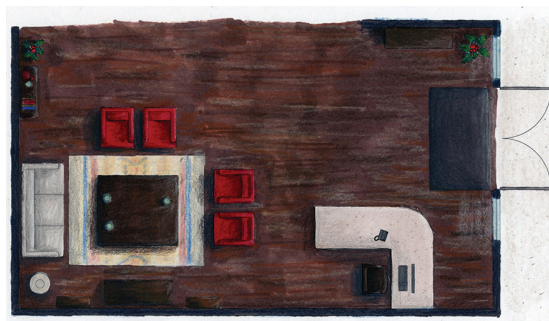
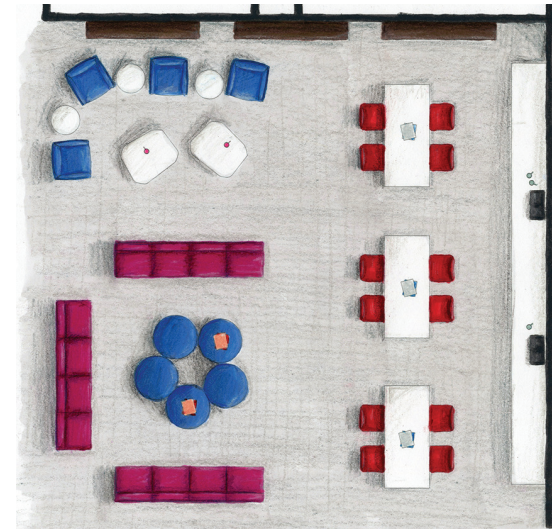
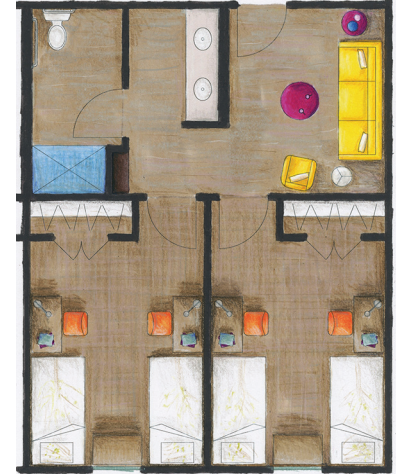


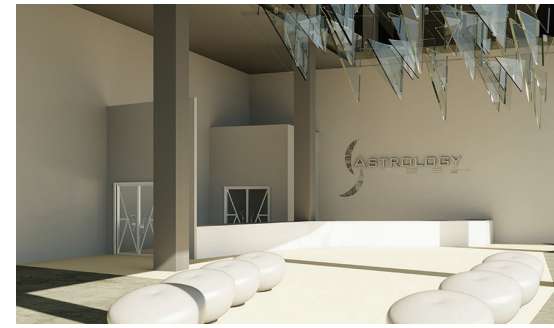












MINORS

MINORS

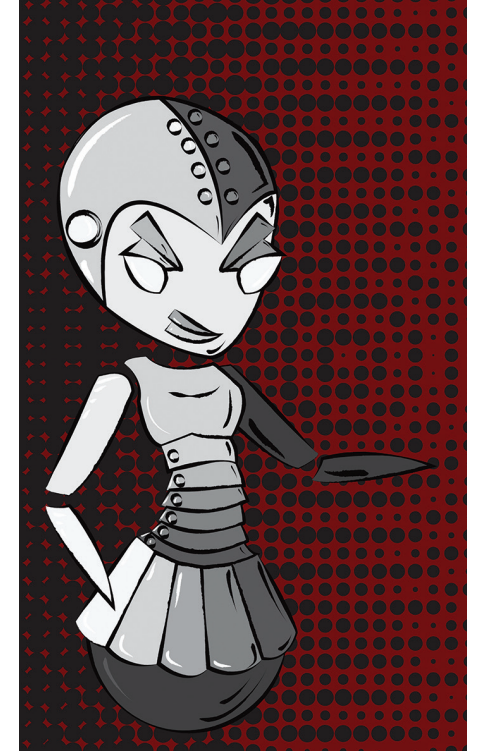
WYOMING

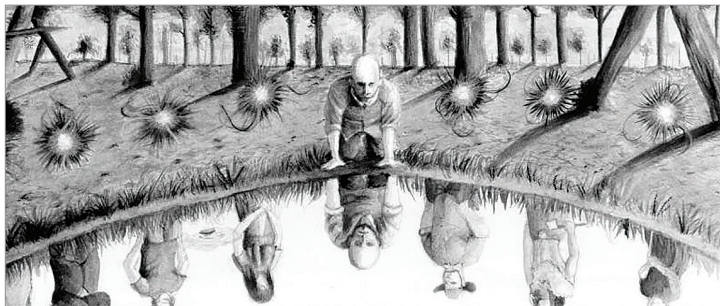
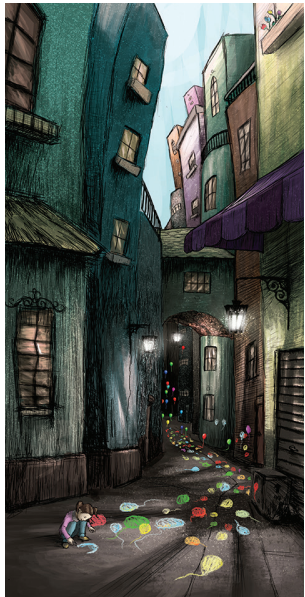
HISTORY OF DESIGN

Are you interested in learning about the history of the two creative trades, Graphic and Interior Design? To complete this minor, you will take History of Graphic Design I, II and III, History of Interior Design I, II and III, History of Illustration, History of Design, History of Typography, and Historic Preservation.

ILLUSTRATION

If you love drawing and illustrating, the Illustration Minor is for you! Classes required to complete this minor are Design Foundations I, II, III and IV, Illustration I, II and III, Sequential Illustration, and Character Design. During the Fall semester of your senior year, you will participate in the Illustration Capstone show, which is held at the end of the Illustration III course.





GRAD
UATE

MFA



MFA

THE MFA EXPERIENCE

Designers are innovative problem solvers who process information and user needs to improve communication and environments. The variety and complexity of design issues is expanding. Developments in technology, information processing, and materials have affected design practice and education - new challenges confront the designer and the design educator. There is today a greater need for balance between human beings and their sociocultural, natural, and built environment. MFA Design students will explore these ideas and further their existing skills.

WHAT CAN YOU DO WITH AN MFA IN DESIGN?

With an MFA in Design, you will have expanded your proficiency in design. Our program will help you excel in developing unique, innovative and effective design solutions, communicating concepts and solutions clearly, understanding philosophies, theories and terminology of design, rendering, executing and producing design, presenting concepts and solutions orally and in writing, and developing high standards of professional practice. You will have the skills to further your career in Design Education by teaching in the classroom at the college level, and you will be able to research advanced topics in design.

AWARDS



11
AIGA BlueRidge Flux



36
Gold Local ADDYs



28
Bronze Local ADDYs



04
Gold District ADDYs



02
Silver District ADDYs

16
Bronze District ADDYs



