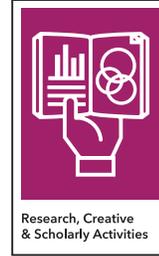


STLR

STUDENT TRANSFORMATIVE LEARNING RECORD

Spring 2018



The STLR office hopes that you had a wonderful spring break and are making the most of the opportunities here at Central! In this newsletter, we wanted to highlight and share the work of a STLR student, tell you about a couple new tools available for free to you, and remind you of how STLR can help you succeed!

Project Proposal Deadlines

Proposals for STLR funding to work on Transformative Learning Student Projects are due March 30, 2018 at <http://ucostlr.infoready4.com>.

Interview with Laura Santos Miranda



Q: What is the name of your project and what were the semesters you completed it?

A: I have been involved in a number of projects through

my STLR grant, my current one that I am working towards is a research project that I co-authored with Dr. Sims and Mindy Vo, another

undergraduate student, and it will be presented at the Marketing Management Association conference in Chicago this April. This research won MMA's Top Paper Award for the Brand, Strategy & Research track, and it is entitled "Branding [or the Lack of Branding among] Innovation District Cities: Evidence of How the Rise of Innovation Districts is Outpacing City Government Efforts to Brand Them". My position started in August 2017 and will go until May 2018.

Q: Briefly describe the purpose of your project, and your specific role.

A: My projects are all a part of the Diverse Student Scholars program - an undergraduate research program directed by Dr. Jeanetta Sims and mostly funded by STLR grants.

Consistent with Dr. Sims' faculty appointment and with the institutional emphasis on transformative learning, Diverse Student Scholars is housed in the marketing department of the College of Business at the University of Central Oklahoma. The Purpose of this program is 1. to engage students in the research pipeline process of scholarly inquiry, 2. to develop and enhance students' cognitive, affective, and behavioral skills related to research and professional career preparation, and 3. to cultivate students' abilities at interacting and working with people from different identities.

Q: Why do you think (insert tenet your project applies to) is important to understand and value?

A: DSS students have reflected that they are better able to integrate knowledge across their courses, more proficient at using databases to fund supporting secondary research, more organized, better able to work in a team under stressful conditions, and better able to appreciate the role of their faculty mentor as a teacher-scholar. All of these things are valuable to students not only during their time at UCO, but also after graduation. As someone who is on her way to graduate school in the fall, having this kind



of re- search expo- sure has been ex- tremely valu- able to me.

Q: Describe a typical work day for your project. What does it look like/ how many hours do you dedicate per week?

A: As far as my hours and schedule with the project go, I dedicate ten hours a week towards my research projects. I have the flexibility to work on it whenever and wherever I want, as long as I meet my deadlines and except for our weekly one-hour meetings. A typical day for me would go to a coffee shop, put on my headphones, and dive in!



Q: When did you first get involved in STLR, and why or why not do you think it is a beneficial program at UCO?

A: I first got involved with STLR through the InternUCO program.

I think STLR is an extremely beneficial program at UCO because it gives students several opportunities to not only conduct research and have it published, presented, and awarded, but it allows students to work on campus as interns as opposed to student-workers. The internship positions are very different because you are required to be productive and creative by setting some of your own agenda into the position.

ePortfolio, A Great Tool for You

"After I created my ePortfolio, I used it three times in the next two months for job interviews and presentations. And I got one of those positions because of what I was able to showcase through my ePortfolio."

-Macie Snowden, UCO Senior

Creating an ePortfolio is a unique way to stand out to potential employers or graduate schools. As well as standing out to employers, many students have said their ePortfolio allows them to be proud of themselves as they begin to review just how much work went into one project or their time at the University.

To create an ePortfolio, go to your D2L home page and click *ePortfolio* at the top right hand side of the screen. Follow the link below to find a step-by-step tutorial on how to access and create your ePortfolio:

<https://uco.teamdynamix.com/TDClient/K-B/ArticleDet?ID=42295>

Stay Connected @ucostlr
#ucostlr



For updates & events!

STLR Graduation Cords

If you have attained Transformation level in any of the Central 6 tenets, you are eligible to be recognized at the 2018 STLR Cording ceremony? The STLR office will be in contact with graduating seniors who meet those requirements by the second week of April.

STLR Snapshot is Now Live!

Introducing...drum roll please... STLR Snapshot! Have you heard the great news? STLR Snapshot is live at stlrsnapshot.uco.edu. The snapshot feature is a way for you to visibly showcase your transformative learning experiences here at UCO. Once you log on to the site, it will display all your STLR Credits. You can then choose which experiences you'd like to present, how many of them you'd like to show and the order in which they appear. It's all up to you! You can then save it as a PDF and save or print the document. We like to think of it as a "Transformative Learning Transcript."

Sign up to volunteer for NCUR!

Sign up to help with the National Conference on undergraduate Research at UCO April 4-7 <http://uco.edu/ncurvolunteer>

Donate to the Endowment

For STLR to continue operating at its current capacity, UCO needs your partnership. A monetary gift to the Student Transformative Learning Endowment is tax deductible and matched up to \$200,000 annually. Your gift is an investment in our students, university and community. To give or learn more about the endowment, visit centralconnection.org/stlr



Special thanks to our student workers

We would like to thank our Student Ambassadors of Spring 2018 for promoting STLR on campus: Kalen Russell, Osawah Cheema, Christian Tabak and Spencer Lee.

Student employees also play an important role

We would like to thank Student Communications Assistants Sundas Shahid and Macie Snowden, and Media Intern Spencer Lee for their work.

32nd ANNUAL
NATIONAL CONFERENCE ON UNDERGRADUATE RESEARCH

NCUR

UNIVERSITY OF CENTRAL OKLAHOMA

2018

April 4-7

You can be a part of the largest undergraduate research conference in the USA. UCO needs your help to make this international event successful. With over 2,500 volunteer opportunities, please sign up to help host this historic and impactful learning opportunity.

Learn more at uco.edu/NCURvolunteer.



STLR STUDENT TRANSFORMATIVE LEARNING RECORD
uco.edu/ncur2018

UCO UNIVERSITY OF CENTRAL OKLAHOMA
uco.edu [ucobronchos](https://www.instagram.com/ucobronchos) [ucobronchos](https://www.facebook.com/ucobronchos) [UCOBronchos](https://twitter.com/UCOBronchos)

STLR Snapshot



stlr.uco.edu
stlr@uco.edu
@ucostlr

Demo Student
*00001234****
***.**.1234
05/30/2018



STUDENT
TRANSFORMATIVE
LEARNING
RECORD

UUniversity of Central Oklahoma
100 North University Drive
Edmond, OK 73034

The purpose of this record is to provide a visual representation of this student's achievement in the University of Central Oklahoma's (UCO) Tenets of Transformative Learning. This student's educational experience at UCO has resulted in achievements at the exposure, integration or transformation level as indicated below. See the key on the back of this document for short descriptions of what these levels of learning indicate with regard to student knowledge and experience. These experiences have been assessed and validated by trained faculty and professional staff members at the University of Central Oklahoma.

Benchmark levels

Each triangle represents 1 STLR credit earned per Level

	Leadership	<ul style="list-style-type: none"> Transformation Integration Exposure 		<table border="1"> <tr><td>* 1</td></tr> <tr><td>4</td></tr> <tr><td>4</td></tr> </table>	* 1	4	4
	* 1						
4							
4							
<ul style="list-style-type: none"> ▶ Organizational Comm. Capstone - Capstone Project/Reflection - Spring 2016 - Transformation ▶ Fundamentals of Speech - Passions Speech Reflection - Fall 2012 - Integration ▶ Conflict and Negotiation in Org - Case Study Reflection - Fall 2014 - Integration ▶ Corporate Training/Consulting - Training Design Artifact - Fall 2014 - Integration ▶ Interviewing Practices - Mock Interview - Spring 2016 - Integration ▶ Internship: Recruiting, Event Planning, and Marketing Strategies - Fall 2015 - Exposure ▶ Ted x UCO - Event Participant - Fall 2015 - Exposure 							

Name of STLR activity

Amount of STLR credits earned Per level

	Service Learning and Civic Engagement	<ul style="list-style-type: none"> Transformation Integration Exposure 		<table border="1"> <tr><td>* 2</td></tr> <tr><td>3</td></tr> <tr><td>4</td></tr> </table>	* 2	3	4
	* 2						
3							
4							
<ul style="list-style-type: none"> ▶ Integrated Knowledge Portfolio Project (IKPP) - Fall 2015 - Transformation ▶ Internship: Recruiting, Event Planning, and Marketing Strategies - Fall 2015 - Transformation ▶ Success Central - Service Learning Activity Reflection Paper - Fall 2012 - Integration ▶ MLK Day of Service - Event Participant - Spring 2016 - Exposure 							

Recommended amount per level achieved (asterisk)

	Research Creative and Scholarly Activities	<ul style="list-style-type: none"> Transformation Integration Exposure 		<table border="1"> <tr><td>* 1</td></tr> <tr><td>3</td></tr> <tr><td>* 10</td></tr> </table>	* 1	3	* 10
	* 1						
3							
* 10							
<ul style="list-style-type: none"> ▶ Intro to Organizational Comm. - Reflection Paper - Summer 2014 - Transformation ▶ Specialized Publications - Research Project Paper - Fall 2014 - Integration ▶ Media Production - Media Artifact - Fall 2015 - Integration ▶ Major Quest - Event Participant - Fall 2015 - Exposure ▶ General Biology - The Decline of Bees Film - Spring 2013 - Exposure ▶ LA Symposium - Event Participant - Spring 2016 - Exposure ▶ Internship: Recruiting, Event Planning, and Marketing Strategies - Fall 2015 - Exposure 							

Tenet/activities customized by student, tailored by career or graduate program

← (Check backside of actual STLR Snapshot for details on benchmark scale)

Link to student e-portfolio with further detail

View ePortfolio - Clicking the provided link will open the student's portfolio in your computer's browser: <http://bit.ly/sample1>



Exposure:

The student displays a willingness to learn and grow by participating in the activity, has an awareness of their current perspectives related to the area and is starting to develop an understanding of what the area(s) entail(s).



Integration:

The student can clearly articulate an understanding of the learning as it relates to the tenet area(s) and its value for one's life. The student is questioning, planning, or beginning to expand upon previously held understandings of self, community, behavior or environment in the area(s).



Transformation:

The student provides strong evidence of a learning experience that resulted in profound growth or a major shift in values, beliefs or perspectives in the tenet(s), and this may be evident through changes in behavior, speech, or ability.