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LIBRARY
TULSA COUNTY MEDICAL SOCIETY

January, 1954

THE BULLETIN

of the Tulsa County Medical Society

IN THIS ISSUE

**A Summary Of 1953 Annual Committee Reports
Of The Tulsa County Medical Society**



Medical Library News



**Dr. Frank J. Nelson To Serve As President Of
Tulsa County Medical Society In 1955**



AMA House of Delegates Activities

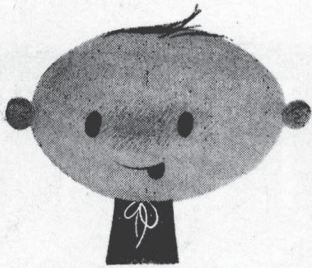
Vol. 20

No. 1



*Tulsa Med
Soc Libs*

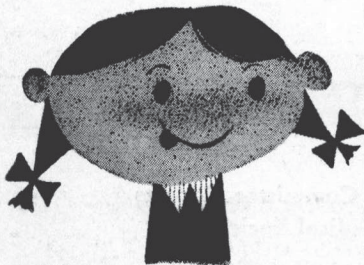
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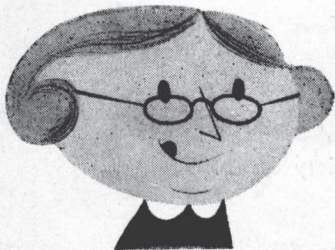
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(1) Burns, J. J., and others: *J. Pharmacol. & Exper. Therap.* 106:375, 1952. (2) Byron, C. S., and Orenstein, H. B.: *New York State J. Med.* 53:676 (Mar. 15) 1953. (3) Currie, J. P.: *Lancet* 2:15 (July 5) 1952. (4) Davies, H. R.; Barter, R. W.; Gee, A., and Hinson, C.: *Brit. M. J.* 2:1392 (Dec. 27) 1952. (5) Delfel, N. E., and Griffin, A. C.: *Stanford M. Bull.* 2:65, 1953. (6) Domenjot, R.: *Federation Proc.* 11:339, 1952. (7) Domenjot, R.: *Internat. Rec. Med.* 165:467, 1952. (8) Goldfain, E.: *J. Oklahoma M. A.* 46:27, 1953. (9) Gutman, A. B., and Yü, T.F.: *Am. J. Med.* 13:744, 1952. (10) Kuzell, W. C.: *Annual Review of Medicine, Stanford, Annual Reviews*, 2:367, 1951. (11) Kuzell, W. C., and Schaffarick, R. W.: *Bull. on Rheu-*

matic Diseases 3:23, 1952. (12) Kuzell, W. C.; Schaffarick, R. W.; Brown, B., and Mankle, E. A.: *J.A.M.A.* 149:729 (June 21) 1952. (13) Kuzell, W. C., and Schaffarick, R. W.: *California Med.* 77:319, 1952. (14) Patterson, R. M.; Benson, J. E., and Schoenberg, P. L.: *U. S. Armed Forces M. J.* 4:109, 1953. (15) Rowe, A., Jr.; Tufft, R. W.; Mechanick, P. G., and Rowe, A. H.: *Am. Pract. & Digest Treat.*, in press. (16) Smith, C. H., and Kunz, H. G.: *J. M. Soc. New Jersey* 49:306, 1952. (17) Steinbrocker, O., and others: *J.A.M.A.* 150:1087 (Nov. 15) 1952. (18) Stephens, C. A. L., Jr., and others: *J.A.M.A.* 150:1084 (Nov. 15) 1952. (19) Wilkinson, E. L., and Brown, H.: *Am. J. M. Sc.* 225:153, 1953.



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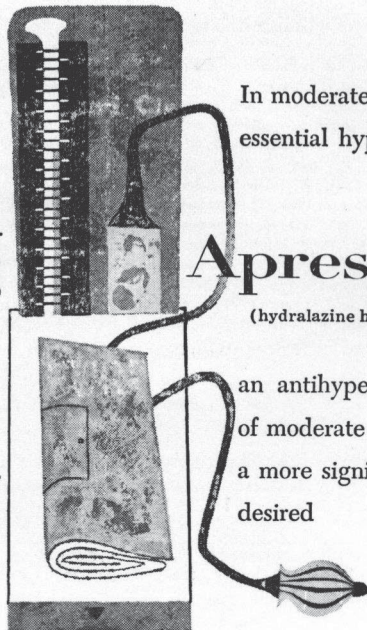
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With The Editor . . .

The Public Medical Forums of the Tulsa Academy of General Practice are growing in popularity . . . The first (polio) drew 700, the second (heart disease) 1,000, and the most recent on December 1st (cancer) a record 1,200 . . . The same pattern of a constantly increasing attendance is observed here as elsewhere the project has been tried . . . A scheduled fourth Forum on child diseases will probably draw an even better attendance . . . Certainly there is no better way to tell the public of the progress Medicine is making than in these face-to-face meetings with the public . . . Congratulations to Dr. Marshall O. Hart, Moderator, and his Committee for their fine work . . . A most worthwhile meeting was the recent Labor Relations Committee dinner on November 27th . . . Members of the Committee entertained representatives of Tulsa's CIO and AF of L labor organizations . . . After a pleasant dinner, the labor men were asked to discuss their problems in connection with medical care in Tulsa County . . . While there was no complaint about the quality of medical care, the union officials did have some interesting problems to detail: adequate medical care for the itinerant, unskilled laborer; the lack of free choice of physician in most instances for workers injured on the job; disparities in Workmen's Compensation grants, etc. . . . Said one leader: "We aren't interested in having state medicine. What we want is an assurance of guaranteed medical care at a fair price. If private Medicine can assure us of that, Labor will never vote for federal compulsory health insurance." . . . A special bow to Dr. Frank J. Nelson and his Community Chest Committee for a job well done—\$14,111.00 in Community Chest pledges from Tulsa County Medical Society members, or 101% of quota . . . When the Chest went over the top, the Doctors Division still hadn't made its quota . . . Rather than call it quits, Dr. Nelson and his Committee continued work until the quota was made.

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SUSPENSION

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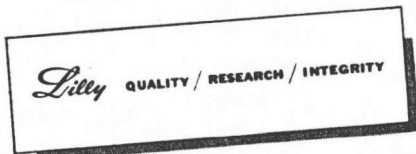
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THE BULLETIN

OF THE

TULSA COUNTY MEDICAL SOCIETY

Wilkie D. Hoover, M.D., *President*Frank J. Nelson, M.D., *President-Elect*R. M. Wadsworth, M.D., *Vice-President*Charles G. Stuard, M.D., *Secretary-Treas.*Jack Spears, *Executive Secretary*

Vol. 20

TULSA, OKLAHOMA, JANUARY, 1954

No. 1

DR. NELSON TO LEAD SOCIETY IN 1955

**Dr. Wilkie D. Hoover Assumes Office As President
of the Tulsa County Medical Society. Annual Dues
To Continue At \$135.00.**

Dr. Frank J. Nelson, prominent Tulsa internist, was named President-Elect of the Tulsa County Medical Society at the annual business meeting of the organization last December 14, 1953. He will serve as President in 1955, succeeding Dr. Wilkie D. Hoover, Tulsa industrial surgeon elected last year, who took office January 1st.

Other officers named by the group include Dr. R. M. Wadsworth, Vice-President; Dr. Charles G. Stuard, Secretary-Treasurer; Dr. G. R. Russell, elected to the Board of Trustees for a five-year term; and Dr. Hugh C. Graham, elected to the Board of Censors for a three-year term.

New delegates to the Oklahoma State Medical Association House of Delegates as selected by the membership are Dr. Berget H. Blocksom, reelected, Dr. Rayburne W. Goen, and Dr. I. H. Nelson. Each will serve a term of five years.

Alternate delegates, to serve a term of one year only, are Dr. James B. Thompson, Dr. W. A. Dean, Dr. Ben F. Gorrell, Dr. Herbert J. Forrest, Dr. Paul N. Atkins, Jr., Dr. Wendell L. Smith, Dr. Henry S. Browne, Dr. Hugh Perry, Dr. James C. Peters, Dr. L. A. Munding, and Dr. Gifford H. Henry.

Setting a new precedent, the membership voted to instruct the Tulsa delegation to elect Dr. Wilkie D. Hoover as Councilor and Dr. Wendell L. Smith as Vice-Councilor to the Oklahoma State Medical Association. This election will be completed at the May 9th meeting of the

House of Delegates. Since Tulsa County comprises a councilor district in itself, this instructed action becomes possible.

The membership also approved an operating budget for 1954 and again fixed annual membership dues at \$68.00. The dues to the Oklahoma State Medical Association will be \$42.00 and the dues to the American Medical Association continue at \$25.00. This makes a total of \$135.00. This sum is now due and payable. Members at their option may pay \$75 in January and the balance of \$60 in July.

A special assessment of \$20.00 to continue the fund created last year to eventually purchase or construct the Society's own building to house the Library and Executive Offices was introduced. This will be voted upon at the regular meeting of January 11, 1954. The proposed assessment will be payable on or before December 1, 1954, and will not apply to members in practice less than two years, Life and Honorary members, or members in any special dues paying category.

The membership also named three veteran Tulsa County physicians as Life Members. They are Dr. Bunn Harris, Jenks; Dr. Clarence C. Hoke, Tulsa; and Dr. Charles E. Calhoun, Sand Springs.

Dr. Wilkie D. Hoover, newly inaugurated President of the Tulsa County Medical Society, is a graduate of the University of Oklahoma School of Medicine,

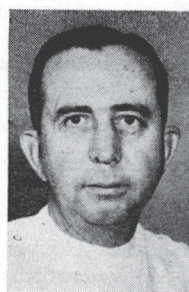
(Continued On Page 20)



Dr. R. M. Wadsworth
Vice-President



Dr. Wilkie D. Hoover
President



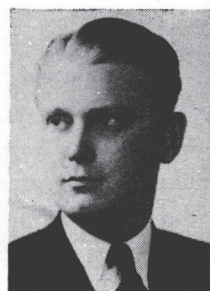
Dr. Charles G. Stuard
Secretary-Treasurer



Dr. Frank J. Nelson
President-Elect

TULSA COUNTY MEDICAL SOCIETY

OFFICERS AND TRUSTEES FOR 1954



Jack Spears
Executive Secretary



Dr. Thomas J. Hardman
Trustee



Dr. John E. McDonald
Trustee



Dr. Ralph A. McGill
Trustee



Dr. G. R. Russell
Trustee



Dr. Marshall O. Hart
Trustee

SOCIETY HAS PROGRESSIVE YEAR IN 1953

Twenty-Point Public Relations Program Among Major Accomplishments of Tulsa County Medical Society. Collections of Medical Credit Bureau at Record High.

A study of the annual reports of twenty-two standing and special committees of the Tulsa County Medical Society issued last month indicates a progressive year of widespread activity by Dr. John G. Matt's administration as President in 1953.

The principal accomplishments of the year, as recorded in a seventeen page brochure of annual reports mailed to all members in early December, include:

1. Completion of a twenty-point public relations program by the reorganized Public Policy Committee with particular improvement in the press relations of Tulsa Medicine.
2. A highly successful annual meeting of the Oklahoma State Medical Association in Tulsa, April 12-15, 1953, with all arrangements including sale of exhibit space and preparation of the scientific program again handled by the Tulsa County Medical Society.
3. Creation of a fund, financed by a special assessment of \$20.00, for the eventual construction or purchase of a building to house the Medical Library and Executive Offices.
4. Expansion of the Medical Library into new quarters adding 40 per cent more floor space to the Library and doubling shelf space through the installation of movable steel shelves.
5. A record year for the Medical Credit Bureau, official collection agency of the Tulsa County Medical Society, with 1953 collections expected to exceed \$57,000.
6. Establishment of the Annual Founders Day Clinic, designed as the forerunner of a clinical postgraduate study course of several days duration.
7. A record year at the Tulsa County Red Cross Blood Center, co-sponsored by the Tulsa County Chapter of the American Red Cross and the Tulsa County Medical Society, with an estimated 11,200 pints of blood collected and given to patients of Tulsa County hospitals, an increase of 1,000 pints over 1952.
8. Completion of a standard insurance reporting form with excellent possibilities for its statewide adoption by the Oklahoma State Medical Association.
9. Creation of a legal trust fund to administer the Endowment of the Library of the Tulsa County Medical Society, a step expected to encourage sizeable gifts for the use of the Library.
10. A slight increase in attendance at scientific meetings of the Tulsa County Medical Society as members turned out in greater number to hear a battery of visiting distinguished guest speakers.
11. Revision and publication of the Constitution & By-Laws of the Tulsa County Medical Society.
12. Enlargement of the Bulletin of the Tulsa County Medical Society to accommodate record advertising revenues of \$5,000.00.
13. A noteworthy program of efforts in the field of public health under the leadership of the Public Health Committee.
14. Co-sponsorship with the Health Division of the Tulsa Council of Social Agencies of the Second Annual Mental Health Institute on March 10th and a public survey of health and medical problems expected to be completed in early 1954.
15. Completion of plans to remodel the Tulsa County Medical Clinic, indigent outpatient clinic sponsored by the Society in cooperation with the Tulsa County Board of County Commissioners, and purchase of additional laboratory and x-ray equipment.

An impressive report was rendered by Dr. Hugh Perry's Public Policy Committee. Reorganized under the terms of an amendment to the By-Laws passed in December, 1952, the Committee was divided into six sub-committees in the fields of (1) Press, Radio, and Television, (2) Speakers Bureau, (3) Legislation, (4) Labor Relations, (5) Health Education and Schools, and (6) Civic Affairs. The Committee reported particular improvement in press relations with no unfavorable publicity and a marked increase in

the amount of medical news and features appearing in local newspapers and over Tulsa radio and television stations. Success of the Press and Hospital codes adopted in 1952 is indicated as newsmen reported greater ease and cooperation in obtaining medical news and features. Working newspapermen and radio and television news editors were entertained by the Committee at an informal roundup dinner on November 24th at the Tulsa Club.

The Speakers Bureau reported 54 physicians participating and was laying plans for greater utilization of the service by lay organizations in 1954. Committee representatives met with officials of Tulsa Labor on November 27th to determine medico-labor problems in the area and laid plans for a continuing study of more significant matters. Other Public Policy projects completed or initiated included: (1) an exhibit for the Tulsa Progress Week project, September 19-26, with national recognition by the American Medical Association for the effectiveness of the unique display located in the showrooms of the Fred Jones Ford Company, (2) preparation and mailing to new Tulsa residents of an informative booklet outlining medical and hospital facilities in Tulsa County, (3) preparation of a fifteen page booklet outlining the Society's activities to assist in indoctrinating new members, (4) meetings with state and national lawmakers for purposes of reviewing current legislation, (5) completion of blueprints for an Emergency Call System to assure the availability of a doctor under emergency conditions, and (6) co-sponsoring with the Health Division of the Tulsa Council of Social Agencies of a survey of 1,000 Tulsa families to secure public reaction to thirty health and medical questions. The latter project is an extensive one expected to produce much valuable information about medical public relations in the area. The questionnaire to be used in the study has been completed and a pre-sampling test series of interviews will begin shortly after January 1st. The final results will be tabulated and analyzed in a printed report.

Dr. Douglas T. Ferraro's Bulletin Committee reported record advertising rev-

enues of \$5,000 for the year and noted the enlargement of the publication to issues of 36 and 40 pages each. An attractive new three color cover was added during the year and particularly favorable reaction was received to two features inaugurated in 1953—the Guest Editorials and the series of articles outlining the work of the Grievances Committee.

Dr. Robert E. Funk, Chairman of the Clinic Committee, reported 19,000 patient visits at the Tulsa County Medical Clinic in 1953. Of this number 10,000 were seen in the general medicine clinic, 5,500 in thirteen specialty clinics staffed by volunteer physicians, and 3,500 for laboratory, x-ray, and other special services. The Clinic budget was enlarged and new x-ray and laboratory equipment is to be purchased. The Clinic will also be consolidated on a single floor of the Community Fund Building to produce a more effective utilization of physical space.

Dr. Earl M. Lusk's Constitution & By-Laws Committee reported the passage of four amendments to the By-Laws and the compilation and recodification of the document in printed form. Copies are now available in the Executive Offices and have also been mailed to all members of the Society.

Dr. Simon Pollack, Chairman of the Golf Committee, reported 145 doctors and dentists present for the Annual Golf Tournament and Dinner on September 24, 1953, at Indian Hills Country Club. Forty-seven firms gave merchandise and gift certificates as tournament prizes, and the Medical Service Society of Tulsa entertained at a delightful social hour preceding the dinner. New trophies for the event were donated by Dr. W. Albert Cook and Dr. H. D. Murdock.

Dr. H. B. Stewart's Ethics Committee reported the promulgation and publication of regulations governing public announcements by doctors, the only activity of the Committee during the year.

Dr. Fred E. Woodson, chairman, outlined the activities of Insurance Committee in assisting members concerned with malpractice suits. Five new cases were filed in 1953, a reduction of five over 1952. The Committee completed and

(Continued On Page 22)

Guest Editorial



*A Special Message By
Mr. N. D. Helland, Executive Director,
Blue Cross-Blue Shield Plans of Oklahoma*

It is a pleasure to bring you a Progress Report of the Oklahoma Blue Shield and Blue Cross Plans. Our membership continues to grow. In Oklahoma we have 382,819 persons enrolled in Blue Cross and 303,051 persons enrolled in Blue Shield. The membership in Tulsa County is 97,247 in Blue Shield and 119,378 in Blue Cross.

One of the most pleasant phases of my work is frequently visiting with the members of the medical profession. Recently, at a luncheon, while discussing day-to-day problems of operating a voluntary prepayment health care program, a Doctor expressed concern over Blue Cross and Blue Shield patients asking him, "What will Blue Cross and Blue Shield pay for this illness?" The Doctor felt as if he was placed in a position of committing the Plans for approval and payment of cases prior to their being reported to the Plan's offices. He asked how he could be helpful to Blue Cross and Blue Shield patients without placing the Plans in an awkward position.

We are very appreciative of this Doctor's attitude, as this is one of the real problems in administering these programs. There are several factors, other than the medical aspect, which must be considered before any case can be approved or rejected. These factors concern underwriting principles and membership data, such as: the length of or age of the membership; is this an old or new employee; did he join at the first opportunity, or has he refused previous opportunities to enroll; has a former membership been cancelled and the individual recently re-enrolled as a new Member.

Many of these factors can be ascertained only from the membership file in the Plan's office. It is quite natural that the Member will speak of his situation in the most favorable terms, but he may also omit pertinent membership facts which alter the picture completely. The so-called "problem cases" occur more frequently on new Members. We never like to say "No" in any situation, but occasionally we find we are unable to provide benefits because the facts are that the condition existed prior to the effective date of the membership. These pre-existing or chronic conditions on new memberships simply cannot be considered as coming within the scope of the program.

Often a Doctor writes and asks us to pay more than the Blue Shield fee schedule lists for a certain surgical procedure, because, from a medical viewpoint, it is an unusual operation requiring a great deal of skill and time. In administering the Programs, we must consider the case not only on its own merits but also take into consideration the hundreds of other similar cases which preceded it and the hundreds which may follow. We realize it may be an unusual case, from a medical standpoint, but the Blue Shield dues are predicated on paying a definite amount for each surgical procedure. The program simply cannot succeed if we deviate from the contract in these underwriting principles.

Sincerely yours,

A handwritten signature in dark ink, appearing to read "N. D. Helland". The signature is fluid and cursive, written over a light background.

*Executive Director
Oklahoma Blue Cross-Blue Shield Plans*

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THE MEDICAL LIBRARY

Library of the Tulsa County
Medical Society



Miss Irma A. Beehler, *Librarian*

GIFTS OF THE MONTH:

- Dr. Marqe O. Nelson.** Subscription to *Physiological Review*, Volume 34, 1954.
- Tulsa Chapter, American Heart Association.** The following volumes:
- Altschule, Mark D.:** *Physiology in Diseases of the Heart and Lung*. 36 pp. (Harvard University Monographs in Medicine and Public Health, Number 10), Harvard University Press, Cambridge, Mass., 1949.
- Collens, William S. and Wilensky, Nathan D.:** *Peripheral Vascular Diseases; Diagnosis and Treatment*. Second Edition, 622 pp., illustrated (part colored), Charles C. Thomas Company, Springfield, Ill., 1953.
- Edwards, Edward A.:** *Thrombosis in Arteriosclerosis of the Lower Extremities*. First Edition, 74 pp. (American Lecture Series, Publication No. 41, American Lectures in Circulation), Charles C. Thomas Company, Springfield, Ill., 1950.
- Ernstene, Arthur C.:** *Coronary Heart Disease*. 95 pp. (American Lecture Series, Publication No. 87, American Lectures in Circulation), Charles C. Thomas Company, Springfield, Ill., 1950.
- Holden, William D.:** *Acute Peripheral Arterial Occlusion*. 66 pp., illustrated (American Lecture Series, Publication No. 141, American Lectures in Circulation), Charles C. Thomas Company, Springfield, Ill., 1952.
- Holzmann, Max:** *Clinical Electrocardiography; A Textbook for Practitioners and Students*. Translated by Douglas Robertson from *Klinische Electrocardiographic*, 647 pp., illustrated, Staples Press, London, England, 1952.
- Kountz, William B.:** *Thyroid Function and Its Possible Role in Vascular Degeneration*. 62 pp., illustrated (American Lecture Series, Publication No. 108, American Lectures in Circulation), Charles C. Thomas Company, Springfield, Ill., 1951.
- Lev, Maurice:** *Autopsy Diagnosis of Congenitally Malformed Hearts*. 194 pp., illustrated. Contains "Suggested Readings." Charles C. Thomas Company, Springfield, Ill., 1953.
- Lewis, Sir Thomas:** *Diseases of the Heart, Described for Practitioners*. Fourth Edition, 403 pp., illustrated, Macmillan Company, London, England, 1946.
- Luisado, Aldo A.:** *Heart: A Physiological and Clinical Study of Cardiovascular Diseases*. With a foreword by Dr. Hermann L. Blumgart. 653 pp., illustrated, Williams & Wilkins Company, Baltimore, Md., 1948.
- Myers, J. Arthur and McKinlay, C. A.:** *The Chest and the Heart*. Section One, The Chest, edited by J. Arthur Myers, and Section Two, The Heart, edited by C. A. McKinlay. First Edition, two volumes, illustrated, Charles C. Thomas Company, Springfield, Ill., 1948.
- Rantz, Lowell A.:** *Prevention of Rheumatic Fever*. 66 pp. (American Lecture Series, Publication No. 125, American Lectures in Circulation), Charles C. Thomas Company, Springfield, Ill., 1952.
- Weiss, Edward:** *Emotional Factors in Cardiovascular Disease*. 84 pp. (American Lecture Series, Publication No. 97, American Lectures in Circulation), Charles C. Thomas Company, Springfield, Ill., 1951.
- Ziegler, Robert F.:** *Electrocardiographic Studies in Normal Infants and Children*. 207 pp., illustrated, Charles C. Thomas Company, Springfield, Ill., 1951.
- American Heart Association. *Proceedings, First National Conference in Cardiovascular Diseases*. New York, N. Y., 1950.
- Journal subscriptions for 1954 to *Annals of Rheumatic Heart Disease and to Circulation*.

PUBLICATIONS BY MEMBERS OF THE TULSA COUNTY MEDICAL SOCIETY—:

- Dr. Paul C. Benton.** The Emotional Aspects of Diabetes Mellitus. *Journal of the Oklahoma State Medical Association*, 46:295-300 (November) 1953.
- Dr. Arnold H. Ungerman and Dr. Milford S. Ungerman.** Toxic Encephalopathy Occurring During Topical Treatment of Tinea Capitis. *Journal of the Oklahoma State Medical Association*, 46:304-307 (November) 1953.

PRESIDENT'S PAGE

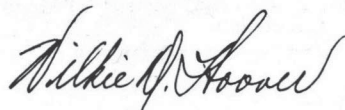
In this, my first President's Page, I would like to take the opportunity to thank the members of the Tulsa County Medical Society for their confidence and trust in selecting me as President for 1954. It is a great responsibility, as well as a great honor, and one which I can meet only with the continued cooperation and support of every Tulsa County doctor. With the assistance of the Board of Trustees and the various committees, a program of work is now being formulated for the year ahead. I hope that each of you will feel free to discuss with me or the other officers any projects or suggestions which you would consider beneficial to Tulsa Medicine. Your comments and criticisms of the Society and its work are always welcome and will be a guide to the future operation of the organization.

I am particularly anxious to continue the splendid program of public relations begun last year by our reorganized Public Policy Committee. Medicine everywhere stands in constant need of an effective public relations program, and certainly we are no exception. There are limitless opportunities to improve our public stature and to correct our shortcomings through such a program; yet, it is one which requires 100 per cent support and participation by the individual members if maximum results are to be obtained.

A continued emphasis upon our scientific activities is also highly desirable, particularly in the expansion and development of our Medical Library. Attention to the problems of malpractice is a must, and to this end I am asking the Insurance Committee to conduct an intensive membership education program. Greater support of our efficient Medical Credit Bureau is another objective for 1954. The record results obtained last year merit your patronage and support.

May I wish you a very Happy New Year, a year of continued peace, prosperity, and good will.

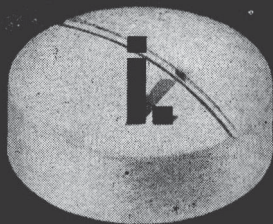
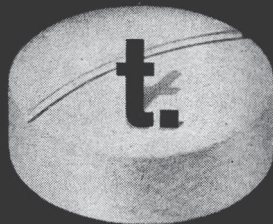
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SQUIBB

JANUARY MEDICAL CALENDAR

SATURDAY, January 2nd:

Medical Telecast, Television Station KOTV, 1:30 P. M. Program, "Arthritis." Speaker, Dr. Sumner Y. Andelman.

MONDAY, January 4th:

Hillcrest Hospital Staff Meeting, 8:00 P.M.

TUESDAY, January 5th:

St. John's Tumor Clinic, 8:00 A.M.

WEDNESDAY, January 6th:

Board of Trustees Meeting, Tulsa County Medical Society, B-9 Medical Arts Building, Tulsa, 1:00 P.M.

Postgraduate Study Course in Surgery, University of Oklahoma School of Medicine, Oklahoma City, Oklahoma, 8:45 A.M. Continues through January 8th.

FRIDAY, January 8th:

St. John's Tumor Clinic, Clinical Conference, 8:30 A.M.

SATURDAY, January 9th:

Medical Telecast, Television Station KOTV, 1:30 P. M. Program: "Weight Control." Speaker, Dr. William S. Jacobs.

MONDAY, January 11th:

Scientific Program, Tulsa County Medical Society, The Mayo, 8:00 P.M. Speaker, Dr. Bruce D. Kenamore, St. Louis, Missouri. Subject: "Upper Alimentary Hemorrhage."

TUESDAY, January 12th:

St. John's Tumor Clinic, 8:00 A.M.

WEDNESDAY, January 13th:

Insurance Committee Meeting, Tulsa County Medical Society, The Mayo, 8:00 P.M.

FRIDAY, January 15th:

Copy deadline for the February issue of The Bulletin.

St. John's Tumor Clinic, Clinical Conference, 8:30 A.M.

SATURDAY, January 16th:

Medical Telecast, Television Station KOTV, 1:30 P.M. Program: "Use and Abuse of Antibiotics." Speaker, Dr. Albert W. Wallace.

Annual Meeting, Oklahoma City Obstetrical & Gynecological Society, Oklahoma City, Oklahoma.

MONDAY, January 18th:

St. John's Hospital Staff Meeting. Clinical Pathological Conference, 7:15 P.M.; Staff, 8:00 P.M.

TUESDAY, January 19th:

St. John's Tumor Clinic, 8:00 A.M.

Medical Assistants Society Meeting, Michaelis Cafeteria, 6:30 P.M.

FRIDAY, January 22nd:

St. John's Tumor Clinic, Clinical Conference, 8:30 A.M.

Children's Medical Center Staff Meeting, 8:00 A.M. Subject: "Emotional Problems of Children," Dr. Paul C. Benton and Staff.

SATURDAY, January 23rd:

Medical Telecast, Television Station KOTV. Program: "High Blood Pressure and Strokes." Speaker, Dr. Paul T. Strong.

MONDAY, January 25th:

Tulsa Academy of General Practice, Scientific Meeting, Hotel Tulsa, 6:30 P.M. Subject: "Surgical Approach to Pelvic Viscera." Speaker, Dr. E. S. McLarty, Galveston, Texas.

TUESDAY, January 26th:

St. John's Tumor Clinic, 8:00 A.M.

Annual Membership Meeting, Board of Directors Meeting, Tulsa County Heart Association, 808 S. Peoria, 8:00 P.M. Election of Officers.

THURSDAY, January 28th:

Postgraduate Study Course in Pediatrics, University of Oklahoma School of Medicine, Oklahoma City, Oklahoma, 9:00 A.M. Continues through January 30th.

SATURDAY, January 30th:

Medical Telecast, Television Station KOTV, 1:30 P.M. Subject: "Progress In Child Care." Speaker, Dr. G. R. Russell.



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Happy New Year!

With the beginning of a new year may we take this opportunity to wish you and yours the best of everything throughout 1954. Your kind patronage in the past twelve months has been sincerely appreciated, and we have tried to serve you in a manner reflecting our professional experience and high regard for the purposes of the medical profession. Please call us when we can serve you and your patients.

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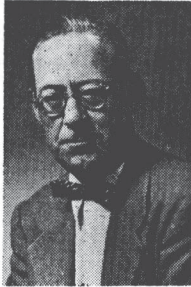
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TWO MEDICAL PERSONALITIES SPEAK HERE IN JANUARY

Tulsa doctors will have the opportunity of hearing two prominent medical personalities lecture on scientific subjects at January meetings of the Tulsa County Medical Society and the Tulsa Academy of General Practice.

On Monday, January 11, 1954, Dr. Bruce D. Kenamore, Assistant Professor of Internal Medicine, Washington University School of Medicine, St. Louis, Missouri, will be the visiting guest speaker for the Tulsa County Medical Society. His subject will be "Upper Alimentary Hemorrhage." The meeting will be at 8:00 P.M. at The Mayo.



Dr. McLarty

Two weeks later, Dr. E. S. McLarty, prominent surgeon of Galveston, Texas, will speak to the Tulsa Academy of General Practice on Monday, January 25, 1954, at 6:30 P.M. at Hotel Tulsa. His subject will be "The Surgical Approach To Pelvic Viscera."

Dr. Kenamore is a graduate of Washington University School of Medicine, Class of 1935. He interned and served a medical residency at St. Luke's Hospital of St. Louis and later was holder of the Fell Research Post in Gastro-Enterology at Washington University. Since 1938 he has been in private practice at St. Louis except for four years during World War II when he served as a Lieutenant-Colonel in the Army Medical Corps. Dr. Kenamore is a diplomate of the American Board of Internal Medicine, fellow of the American College of Physicians, and member of the American Gastro-enterology Association.

Dr. McLarty is a graduate of the University of Texas School of Medicine at Galveston, Class of 1921. He has attained wide reputation as a general surgeon and because of his interest in cancer education activities.

Its a boy for DR. and MRS. TERRELL COVINGTON, JR., born December 8th.

MEDICAL PROGRAMS TO BE TELEVISED BY STATION KOTV

A series of thirteen dramatized medical telecasts featuring members of the Tulsa County Medical Society was initiated last month over Television Station KOTV. The project, sponsored by the Joint Education Committee of the Tulsa County Public Health and Tulsa County Heart Association, will appear each Saturday at 1:00 P.M.

The programs will be devoted to discussions and dramatizations of information about various medical subjects. December participants included Dr. Earl I. Mulmed, Dr. Joe E. Tyler, Dr. R. W. Goen, and Dr. Terrell Covington, Jr.

The schedule for January is as follows: January 2. "Arthritis." Dr. Sumner Y. Andelman.

January 9. "Weight Control." Dr. William S. Jacobs.

January 16. "Use and Abuse of Antibiotics." Dr. Albert W. Wallace.

January 23. "High Blood Pressure and Strokes." Dr. Paul T. Strong.

January 30. "Progress In Child Care." Dr. G. R. Russell.

Dr. R. C. Pigford and Mrs. Allan Craig are in charge of the programs.

TCHA SETS ELECTION

The election of officers of the Tulsa County Heart Association will be held at the organization's annual membership meeting on January 26, 1954, at 8:00 p.m. at 808 S. Peoria, Tulsa.

DR. HOMER D. HARDY, JR. has taken new office quarters at 4116 South 25th West Avenue for General Practice.

DR. H. B. STEWART has been appointed a member of the Judicial Committee of the American Academy of Anesthesiology. He will serve through 1958.

DR. WILLIAM J. OSHER has taken new professional quarters at 706 Medical Arts Building for the practice of Internal Medicine.

DR. WORTH M. GROSS, formerly of Fort Smith, Arkansas, has taken professional offices at 212 Medical Arts Building, Tulsa, for the practice of Orthopedic Surgery.

AMA HOUSE OF DELEGATES HAS UNEVENTFUL SESSION

In a quiet and uneventful session, the House of Delegates of the American Medical Association took the following action at its Midwinter meeting in St. Louis, Missouri, December 1-3, 1953:

(1) Reaffirmed its opposition to compulsory coverage of physicians under Social Security legislation.

(2) Advocated passage of the Jenkins-Keogh bills to assist physicians in developing a voluntary pension program through deferment of taxes on premiums.

(3) Urged passage of the Bricker Amendment (S. J. Resolution One), which will prohibit any treaty from superseding the laws of the United States.

(4) Opposed further extension of the Doctor Draft legislation beyond June 30, 1955.

(5) Again condemned insurance and other contracts which classify any medical service as a hospital service.

(6) Revised the Code of Ethics to clarify the extent to which physicians can participate in public relations programs

by organized medicine.

(7) Named Dr. Joseph I. Grennell of New Haven, Kentucky, as the 1953 General Practitioner of the Year.

Over 2,700 physicians registered along with 4,800 other guests, mostly wives, exhibitors, and lay medical secretaries.

DR. NELSON ELECTED

(Continued From Page 7)

Class of 1933. He interned at St. John's Hospital of Tulsa and entered private practice in Tulsa in 1934. During World War II he served as a Commander in the United States Navy Medical Corps.

He is a Councilor to the Oklahoma State Medical Association, fellow of the Industrial Medical Association, Director of the Oklahoma Academy of General Practice, member of the Aero Medical Association and Airline Medical Examiners Association.

Dr. Frank J. Nelson, President-Elect, is a graduate of the Rush Medical College of the University of Chicago, Class of 1930. He interned at Cook County Hospital, Chicago, Illinois, and entered practice in Tulsa in 1930. He is a former member of the Board of Trustees of the Tulsa County Medical Society, formerly Chairman of the Tulsa City-County Board of Health, fellow of the American College of Surgeons, and a former director of the Oklahoma State Cancer Society.

In attendance at the Interim Mid-Winter Session of the American Medical Association in St. Louis, Missouri, last December 1-4 were DR. JOHN E. McDONALD, DR. JAMES STEVENSON, DR. PAUL E. CRAIG, DR. K. C. REESE, DR. MARSHALL O. HART, DR. PAUL N. ATKINS, JR., DR. HUGH J. EVANS, DR. W. A. SHOWMAN, and DR. MARION K. LEDBETTER. Dr. Showman served as a Delegate from the Section on Dermatology in the AMA House of Delegates, and Dr. Stevenson as a regular Delegate from Oklahoma.

DR. JOE E. TYLER was guest speaker for the Central High School Pre-Med Club on Tuesday, December 8th. DR. JOHN E. McDONALD spoke the same evening before the University of Tulsa Pre-Med Club.

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1. SIMON, S. W. J. ANN. ALLERGY 11:218, 1953. 2. KESTEN, B. M. J. ANN. ALLERGY 6:408, 1948. 3. LOEW, E. R. J. MED. CLIN. N. AM. 34:351, 1950.

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ANNUAL REPORTS*(Continued From Page 10)*

printed a standard insurance reporting form and recommended it for adoption to the House of Delegates of the Oklahoma State Medical Association. This should materially reduce the paper work now required in cases of some insurance companies. The Committee also reported unsuccessful efforts to have psychiatric benefits added to the Blue Cross and Blue Shield Plans of Oklahoma and noted that 70 per cent of the membership of the Society is now enrolled in the health and accident group insurance plan of the Oklahoma State Medical Association.

The Postgraduate Study Committee reported a very successful initial meeting of the Annual Founders Day Clinic on October 12, 1953, with two visiting distinguished guest speakers lecturing to an audience of 175 physicians. Plans are being completed to make the Clinic an annual event of longer duration. Dr. Earl I. Mulmed was chairman of the Committee.

Dr. Joseph Fulcher's Telephone Committee reported completion of a project to regulate listings of physicians in the classified section of the Tulsa Telephone Directory, a move designed to protect the public against unjustified multiple specialty listing by some doctors.

A summary of the report of Dr. Felix R. Park's Red Cross Blood Center Committee will be found in the Blood Center News department in this issue of *The Bulletin*.

Dr. E. O. Johnson, Chairman, reported the Grievances Committee handled fifteen complaints in 1953, four more than for 1952. Twelve of this number were concerned with alleged overcharges and the balance to other grievances. A summary of typical Grievances Committee cases has been published in *The Bulletin* during 1953 with names of persons concerned deleted and other identifying situations disguised.

The Military Affairs Committee reported twelve Tulsa County Medical Society members were called to active duty in 1953 under terms of the extended Doctors Draft legislation. Dr. Jack O. Akins, Chairman, reported no further calls ap-

peared likely for a period of one year.

Dr. Tom R. Turner's Welfare & Neurology Committee reported it was investigating a pension plan for Society employees and regretfully listed the deaths of Drs. Ian MacKenzie, Carl F. Simpson, and James S. Chalmers during the year.

Dr. Thomas J. Hardman, Chairman, reported 1,496 patron visits to the Library of the Tulsa County Medical Society, 1,370 journals loaned, 2,871 books loaned, 1,306 reference questions completed, and 14 inter-library loans obtained. The Library expanded into quarters formerly occupied by the Executive Offices of the Society and now occupies the entire twelfth floor of the Medical Arts Building. The quarters were remodeled, a tile floor installed, and movable steel shelves purchased. The Library received national publicity in the February, 1953, issue of *Medical Economics* with the publication of a complimentary illustrated article detailing the history and operation of the facility. The Medical Library Endowment Fund was set up as a legal trust fund and is now under the administration of the First National Bank of Tulsa.

Dr. L. M. Pascucci's Cancer Committee, reported nine members of the Society staffed three mobile cancer clinics in Miami, Pryor, and Bartlesville, and also detailed other activities in cancer education and treatment.

Ten meetings of the Tulsa County Medical Society were held in 1953, Dr. S. C. Shepard, Chairman of the Program Committee, reported. Of this number, eight were for scientific purposes and two for business. Attendance ranged from 103 to 161 with an average of 115, about 40 per cent of the Society membership. This figure represents a slight increase in attendance over 1952. All programs featured visiting distinguished guest speakers from such medical centers as Chicago, Boston, New York, St. Louis, and Dallas, among others.

Dr. I. H. Nelson, Chairman, reported the Medical Credit Bureau collected in excess of \$57,000 in 1953 for 140 clients and urged a greater utilization of the Society-owned credit and collection agency.

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*Harding, F. E.: West. J. Surg. 52:31 (Jan.) 1944.

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cine Committee outlined studies of proposed industrial medical legislation in 1953.

Dr. Gifford H. Henry, Chairman of the Annual Meeting Committee, reported a near-record attendance of 704 physicians and 200 visitors at the 1953 Annual Meeting of the Oklahoma State Medical Association in Tulsa, April 12-15, 1953. Fifty-two firms exhibited in the new quarters at the Cimarron Ballroom, and convention visitors heard 46 papers by a panel of nine visiting distinguished guest speakers of national reputation and by members of the Oklahoma State Medical Association. Social events were well attended and the entire convention was reported to have been well received.

Dr. Frank J. Nelson's Community Chest Committee reported doctors exceeded their quota of \$14,065.00 in the 1953 Community Chest-American Red Cross campaign. Only twelve doctors did not contribute. Total contributions by doctors were \$14,111.00.

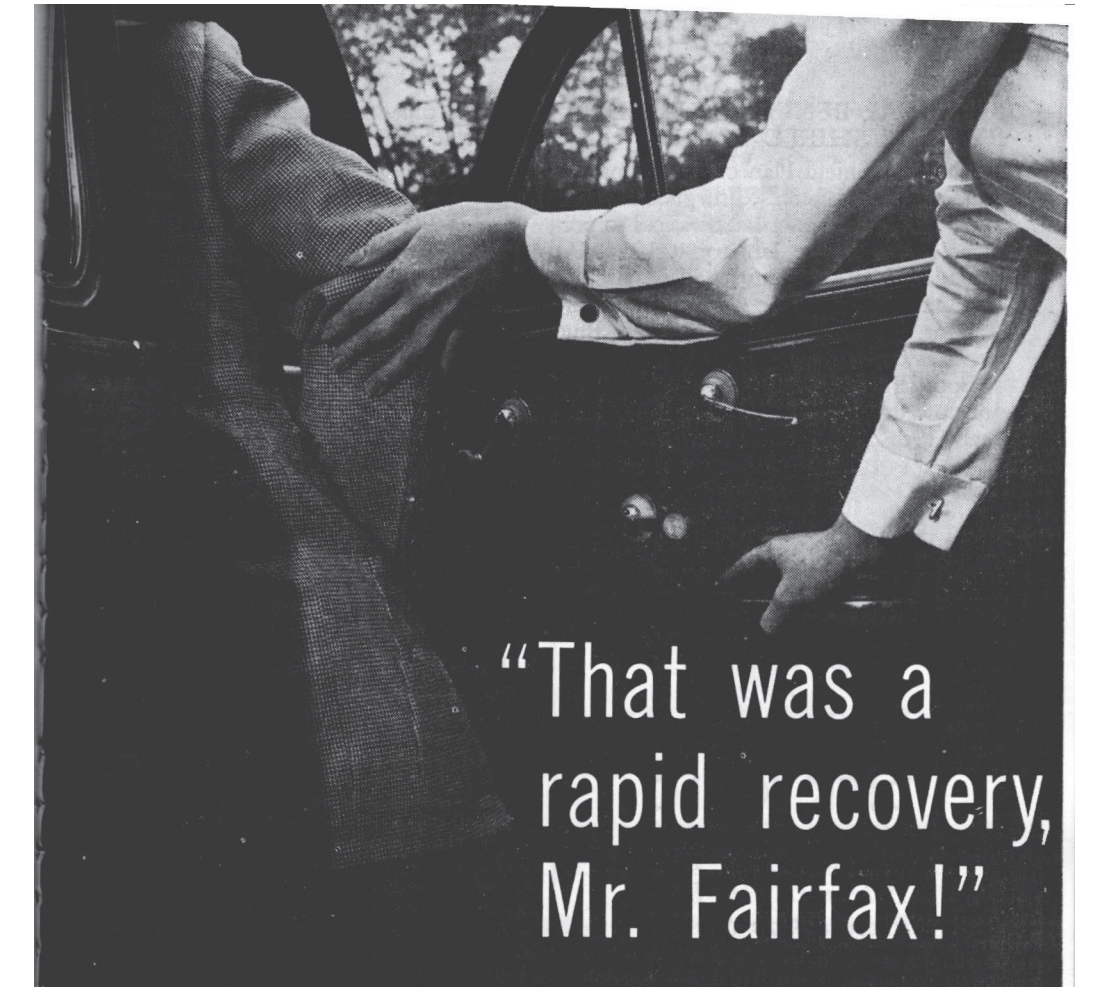
Dr. T. Paul Haney, Chairman of the Public Health Committee, outlined a detailed program of participation in public health events. Of special importance were efforts to secure the passage of permissive legislation creating joint boards of city-county health departments — ultimately unsuccessful — distribution of gamma globulin serum, the Second Annual Mental Health Institute held March 10th, and investigations of food poisoning.

Reporting for the Fraudulent Practices Committee, Dr. Marshall O. Hart, Chairman, outlined efforts to reduce illegal and quack practices in Tulsa County.

Copies of the annual reports have been mailed to all members, and additional copies are available at the Executive Offices.

DR. PAUL O. SHACKELFORD has been certified as a Diplomate of the American Board of Dermatology. Dr. Shackelford is now serving with the United States Navy at the Naval Air Station, Corpus Christi, Texas.

DR. MORRIS B. LHEVINE has been ill at Hillcrest Memorial Hospital.



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SURGICAL BENEFITS UPPED BY BLUE SHIELD PLAN

The Blue Shield Plan of Oklahoma has announced 225 increased surgical benefits and 94 adjusted benefit allowances to policyholders effective January 1, 1954. On the same date, premiums will be slightly increased to \$1.35 for a single membership or \$2.70 for family coverage. Blue Cross rates do not change.

Both Blue Cross and Blue Shield Plans are now dropping dependent children on their 19th birthday, rather than on the

21st birthday as formerly. Children now 19 or 20 will be dropped on the birthday of the oldest dependent child in 1954. These dependents may enroll in a membership of their own upon reaching their 19th birthday.

A schedule showing the marked increases in fees paid by Blue Shield is now available in the Executive Offices of the Tulsa County Medical Society.

DR. T. PAUL HANEY has been elected for a three-year term as a member of the Administrative Committee of the American Public Health Association.

DR. WILLIAM J. TRAINOR, Tulsa internist who retired last May 1st, is now residing at 680 North Walnut Street, Wilmington, Ohio.

Appearing on the program of the annual meeting of the Oklahoma Public Health Association in Tulsa, December 3-5, 1953, were DR. HUGH C. GRAHAM, DR. MARCELLA R. STEEL, DR. RALPH A. MCGILL, DR. CEYLON S. LEWIS, JR., and DR. LEONARD L. KISHNER.

In attendance at the annual meeting of the American Academy of Dermatology in Chicago, December 7-10, were DR. HARRY GREEN, DR. JAMES STEVENSON, and DR. W. A. SHOWMAN.

Its a girl for DR. and MRS. VANCE LUCAS, born December 12th.

DR. JOHN E. McDONALD has been appointed a member of the Legislative Committee of the American Medical Association. The appointment was announced by the AMA Board of Trustees at the recent Interim Meeting in St. Louis.



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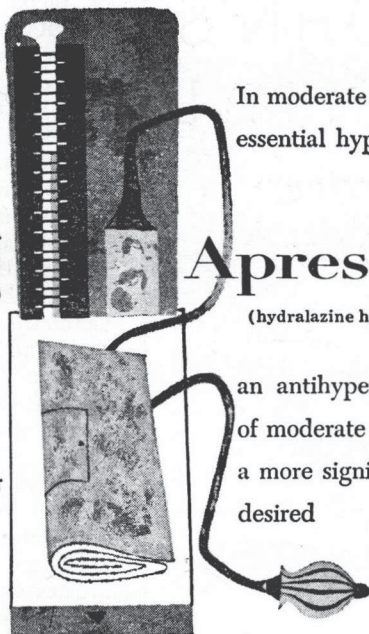
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BLOOD CENTER NEWS

DISTRIBUTION & REPLACEMENT REPORT

November, 1953

Hospital:	Bloods Used:	Replacements:	% Repl.
St. John's	500	202	40.0%
Hillcrest	302	136	45.0%
Osteopathic	54	13	24.1%
Byrne	33	10	30.0%
Mercy	29	16	55.3%
Moton	0	0	0.0%
Tulsa Osteo.	0	0	0.0%
Broken Arrow	7	7	100.0%
Other	33	17	51.6%
Totals	958	401	42.4%

Beginning on December 1, 1953, the Tulsa County Red Cross Blood Center began a special training program to instruct registered nurses in the taking of blood under emergency circumstances. The first class has twelve nurses participating. The program is designed to help meet emergency blood needs in the event of an unusual catastrophe as fire, flood, tornado, or bombing. The overall program contemplates the training of sufficient personnel to securing 300 to 400 pints of blood under emergency conditions. Mrs. Rachel Cooley is assisting the Center in securing participants among Tulsa's registered nurses.

Dr. Betty Conrad, Medical Director of the Blood Center, is currently engaged in a research study of the reaction rate and causes among blood recipients. Much of the information is being obtained from the standard reaction reporting sheets put into use in participating hospitals last summer by the Red Cross Blood Center Committee.

As this issue of The Bulletin went to press in mid-December, it appeared that the Tulsa County Red Cross Blood Center would draw a record 11,200 pints of blood for 1953, an increase of over 1,000 pints from 1952. Approximately 39 per cent of the blood is now coming from replacement donors, 41 per cent from the organized donor programs of firms and organizations, and 20 per cent from general solicitation. The cost of blood for 1953 has averaged \$4.55 per pint, a marked decrease over the previous years.

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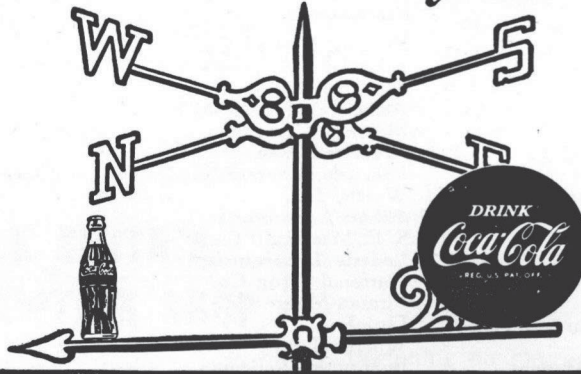
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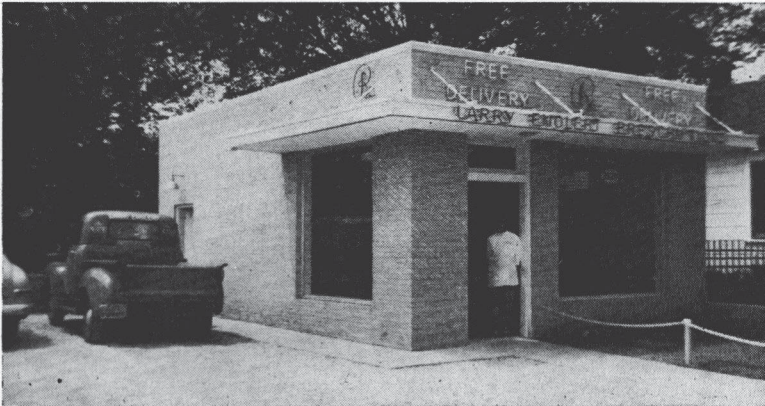


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