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A SURVEY OF FACILITIES OF COLLEGE UNIONS FOR
PRESENTATION OF FINE ARTS PROGRAMS
AND THEIR PRESENT USAGE

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A SURVEY OF FACILITIES OF COLLEGE UNIONS, FOR
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AND THEIR PRESENT USAGE

By

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PREFACE

The Student Union on a college or university campus has long been considered by many educators to be little more than a refueling center for the physical needs of the student with no provision for his mental appetite. The objective of this presentation then is to disprove this thinking particularly in the area of fine arts programming.

The questionnaire was submitted to the Research Committee of the International Association of College Unions. This committee of ten men must approve all studies before they are to be mailed to the membership, and any study submitted to the membership which has not been approved by the Research Committee will be rejected by the Unions.

Although it was felt by myself and my advisors at Oklahoma State University that the questionnaire was too lengthy with the addition of Section II, the Association's Research Committee deemed it highly necessary. A total of 6.4% of the 171 unions used in the study filled out part or all of Section II, and these results are not included in the study.

Although dealing with a more or less captive membership of 413 Unions and employing a total of four follow-up letters, I must confess some consternation over the 55.4% return during the six month period, August, 1961 to January 1962. However, the fact that universities without a union were included in the membership roster provided by the International Association of College Unions is believed to have caused some neglect. Also, I feel the length of the questionnaire had much to

do with the rather surprising return.

Indebtedness is acknowledged to Dr. W. Price Ewens, major advisor, and Drs. Frank E. McFarland and Bernard R. Belden of my thesis committee for their ideas and assistance in the design of this study and its presentation, and to Dr. Paschal Twyman for his assistance on the statistical methods employed.

Much indebtedness is acknowledged also to the International Association of College Unions for its financial support and allowance for the circulation of the questionnaire through its membership. Needless to say, this study would have been practically impossible without the assistance of this organization and its membership.

My gratitude is also extended to Mrs. Janice Loftiss for her very capable efforts in the physical presentation of this thesis, and to my wife, Ruby, and our three children for their constant moral support.

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CHAPTER I

INTRODUCTION

The role of the college union and the development of its program in keeping with the purpose and philosophy of the university community in which the union exists has been of primary concern since the inception of the college union.

At the 1956 National Conference of the Association of College Unions, a statement of purpose was adopted by the general membership which in part stated, "Through its various boards, committees, and staff, it (the union) provides a cultural, social, and recreational program, aiming to make free time activity a cooperative factor with study in education." (Whiting, 1956).

Thus, one of the initial premises of the union is to be a continuing part of the academic process. A supplement, so to speak, which is completely elective on the part of the student, and which is provided in a non-classroom atmosphere.

The problems involved in the development of the fine arts program in keeping with the educational philosophy of the college union and the university are numerous and detailed.

The present application of facilities, environmental factors and the amplification of what is being accomplished toward the achievement of these goals will be the responsibility of the concluding chapters.

CHAPTER II

METHOD AND PROCEDURE

It was felt by the author that the wide scope of the fine arts programs within the college union required the use of a questionnaire in order to obtain the necessary information within an applicable amount of time.

Due to the vast range of the study in that it attempted to cover every phase of the fine arts programs, and would therefore be quite lengthy, the closed-end method was employed in the questionnaire with very few exceptions to the rule. As it was indicated earlier in the Preface, the questionnaire was literally doubled in length by the inclusion of Section II (Appendix A), which concerned itself with the fine arts programs sponsored by, but outside the physical plant of, the college union.

However, this particular study is concerned only with the findings of Section I (Appendix A), as it was felt to be more germane to the question.

Selection of the Sample

Since the study was to be made in conjunction with the International Association of College Unions, the membership of that organization as of September, 1961, was selected as the sample. This amounted to a total of 413 members, including associate members who were still in the planning

stages of building a union. The latter inclusion was not known to the author at the time of selection.

The scope of the sample includes Canada, Puerto Rico, Japan, Australia, South America, England, and every state in the United States with the exception of Alaska.

Treatment of the Data

The majority of the data was collected into frequency distributions to facilitate comparisons, and to illustrate the distribution of a particular item or program.

The Kolmogorov-Smirnov two-sample test (Siegel, 1956) was employed to indicate the significance or non-significance of the effect of environmental factors upon the existence of a fine arts program within the college union.

TABLE I

FREQUENCY DISTRIBUTIONS OF UNIONS WHO DO OR DO
NOT HAVE FINE ARTS PROGRAMS IN ACCORDANCE
WITH UNIVERSITY ENROLLMENT

ENROLLMENT RANK	FREQ. OF TOTAL	% OF % OF TOTAL	% OF YES TOTAL	% OF NO TOTAL	% OF PLAN TOTAL	% OF YES BY RANK	% OF NO BY RANK	% OF PLAN BY RANK
1 - 2,500	75	43.9	33.3	66.7	52.4	43.0	37.1	14.9
2,501 - 4,500	29	16.9	19.4	11.9	14.2	72.4	17.2	10.4
4,501 - 7,500	29	16.9	21.3	9.5	9.5	79.3	13.3	6.9
7,501 - 12,000	22	12.9	13.9	4.8	23.8	68.2	9.1	22.7
12,001 - 20,000	12	7.0	8.3	7.1	0.0	75.0	25.0	0.0
20,001 - 40,000	4	2.3	3.7	0.0	0.0	100.0	0.0	0.0
TOTAL	171							

TABLE II

THE EFFECT OF UNIVERSITY ENROLLMENT UPON THE EXISTENCE
OF A FINE ARTS PROGRAM IN ACCORDANCE WITH RESULTS
OF THE KOLMOGOROV-SMIRNOV TWO-SAMPLE TEST

		University Enrollment					
		1-2500	01-4500	01-7500	01-12000	01-20000	01-40000
N ₁ =103	Y	$\frac{36}{103}$	$\frac{57}{103}$	$\frac{80}{103}$	$\frac{95}{103}$	$\frac{104}{103}$	$\frac{108}{103}$
	E S	.333	.528	.741	.880	.963	1.000

TABLE II "CONTINUED"

		1-2500	01-4500	01-7500	01-12000	01-20000	01-40000
$N_2=42$	N	$\frac{28}{42}$	$\frac{33}{42}$	$\frac{37}{42}$	$\frac{39}{42}$	$\frac{42}{42}$	$\frac{42}{42}$
	O	.667	.786	.881	.929	1.000	1.000
		.334	.258	.140	.049	.037	.000
		*					

$$X^2 = 4 D^2 \frac{N_1 N_2}{N_1 + N_2} = 4(.111556) (30.24) = (.4464) (30.24) =$$

13.499, which is significant at the 1% level.

The Effect of Union Years of Operation

The number of unions who have a fine arts program is proportionally greater than those who do not have a fine arts program in accordance with increases of the number of years the union has been in operation.

Indications of this factor are noticeable in an analysis of the frequency distributions in Table III. Further testing with the Kolmogorov-Smirnov two-sample test (Siegel, 1956) proved significant at the 5% level as illustrated in Table IV.

TABLE III

FREQUENCY DISTRIBUTIONS OF UNIONS WHO DO OR DO
NOT HAVE FINE ARTS PROGRAMS IN ACCORDANCE
WITH UNION YEARS OF OPERATION

CHAPTER III

THE EFFECT OF ENVIRONMENTAL FACTORS UPON THE EXISTENCE OF A FINE ARTS PROGRAM WITHIN THE COLLEGE UNION

Several environmental factors such as student enrollment, municipal population and the number of years the union and the university have been in operation, have varying degrees of influence upon the existence of a fine arts program within a particular union.

Through use of frequency distribution tables and the Kolmogorov-Smirnov two-sample test (Siegel, 1956), a more precise prediction can be made as to the consistency of the effect of the variables.

The Kolmogorov-Smirnov two-sample test (Siegel, 1956) is a directional power test of frequency distributions indicating the significance of difference of two groups within a given population.

The Effect of University Enrollment

The number of unions who have fine arts programs is proportionally greater than those who do not have a fine arts program in accordance with increases of university enrollment.

Indications of this factor are noticeable in an analysis of the frequency distributions in Table I. Further testing with the Kolmogorov-Smirnov two-sample test (Siegel, 1956) proved significant at the 1% level, as illustrated in Table II.

TABLE III "CONTINUED"

OPERATION RANK	FREQ. OF TOTAL	% OF % OF TOTAL	% OF YES TOTAL	% OF NO TOTAL	% OF PLAN TOTAL	% OF YES BY RANK	% OF NO BY RANK	% OF PLAN BY RANK
1 - 5	89	52.0	44.4	66.6	61.9	53.9	31.4	14.6
6 - 10	44	25.7	30.5	14.3	23.8	75.0	13.6	11.4
11 - 15	11	6.4	3.7	9.5	14.2	36.4	36.4	27.2
16 - 20	2	1.2	1.9	0.0	0.0	100.0	0.0	0.0
21 - 25	7	4.1	5.6	2.4	0.0	85.7	14.3	0.0
26 - 30	4	2.3	2.8	2.4	0.0	75.0	25.0	0.0
31 - 35	9	5.3	6.5	4.8	0.0	77.8	22.2	0.0
36 - 40	3	1.7	2.8	0.0	0.0	100.0	0.0	0.0
41 - 45	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
46 - 50	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
51 - 55	1	0.58	0.9	0.0	0.0	100.0	0.0	0.0
56 - 60	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
61 - 65	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
66 - 70	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
71 - 75	1	0.58	0.9	0.0	0.0	100.0	0.0	0.0
TOTAL	171							

TABLE IV

THE EFFECT OF UNION YEARS OF OPERATION UPON THE EXISTENCE
OF A FINE ARTS PROGRAM IN ACCORDANCE WITH RESULTS
OF THE KOLMOGOROV-SMIRNOV TWO-SAMPLE TEST

TABLE IV "CONTINUED"

		1-5	6-10	11-15	16-20	21-25	26-30	31-35	36-40
N ₁ =108	Y	$\frac{49}{108}$	$\frac{31}{108}$	$\frac{35}{108}$	$\frac{37}{108}$	$\frac{93}{108}$	$\frac{96}{108}$	$\frac{103}{108}$	$\frac{106}{108}$
	E								
	S	.444	.750	.737	.806	.861	.888	.954	.981
<hr/>									
N ₂ =42	N	$\frac{28}{42}$	$\frac{34}{42}$	$\frac{33}{42}$	$\frac{38}{42}$	$\frac{39}{42}$	$\frac{40}{42}$	$\frac{42}{42}$	$\frac{42}{42}$
	O								
		.667	.810	.905	.905	.929	.952	1.000	1.000
<hr/>									
		.223	.060	.118	.018	.068	.064	.046	.019
		*							
<hr/>									
		41-45	46-50	51-55	56-60	61-65	66-70	71-75	
N ₁ =108	Y	$\frac{106}{108}$	$\frac{106}{108}$	$\frac{107}{108}$	$\frac{107}{108}$	$\frac{107}{108}$	$\frac{107}{108}$	$\frac{108}{108}$	
	E								
	S	.931	.981	.991	.991	.991	.991	1.000	
<hr/>									
N ₂ =42	N	$\frac{42}{42}$	$\frac{42}{42}$	$\frac{42}{42}$	$\frac{42}{42}$	$\frac{42}{42}$	$\frac{42}{42}$	$\frac{42}{42}$	
	O								
		1.000	1.000	1.000	1.000	1.000	1.000	1.000	
<hr/>									
		.019	.019	.009	.009	.009	.009	.000	

$$X^2 = 4 D^2 \frac{N_1 N_2}{N_1 + N_2} = 4(.049729) (30.24) = (.1989) (30.24) =$$

6.015, which is significant at the 5% level.

The Effect of Population

The number of unions who have a fine arts program is proportionally greater than those who do not have a fine arts program in accordance with increases of the municipal population within which the union exists.

Indications of this factor are noticeable in an analysis of the frequency distributions in Table V. Further testing with the Kolmogorov-Smirnov two-sample test (Siegel, 1956) proved significant at the 10% level, as illustrated in Table VI.

TABLE V
 FREQUENCY DISTRIBUTIONS OF UNIONS WHO DO OR DO
 NOT HAVE FINE ARTS PROGRAMS IN ACCORDANCE
 WITH MUNICIPAL POPULATION

POPULATION RANK		FREQ. OF TOTAL	% OF % OF TOTAL	% OF YES TOTAL	% OF NO TOTAL	% OF PLAN TOTAL	% OF YES BY RANK	% OF NO BY RANK	% OF PLAN BY RANK
1 -	2,500	10	5.8	5.6	7.1	4.8	60.0	30.0	10.0
01 -	5,000	13	7.6	7.4	9.5	4.8	61.5	30.8	7.7
01 -	10,000	23	13.5	10.2	19.0	19.0	47.8	34.8	17.4
01 -	25,000	32	18.7	16.7	23.8	19.0	56.3	31.2	12.5
01 -	50,000	28	16.4	22.2	2.4	14.3	85.7	3.6	10.7
01 -	100,000	15	8.8	9.2	2.4	19.0	66.7	6.7	26.6
01 -	250,000	17	9.9	8.3	16.7	4.8	52.9	41.2	5.9
01 -	500,000	12	7.0	4.6	11.9	9.5	41.7	41.7	16.6
01 -	750,000	6	3.5	5.6	0.0	0.0	100.0	0.0	0.0
01 -	1,000,000	7	4.1	3.7	7.1	0.0	57.1	42.9	0.0
01 -	1,500,000	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
01 -	2,000,000	5	2.9	4.6	0.0	0.0	100.0	0.0	0.0
01 -	4,000,000	1	0.6	0.0	0.0	4.8	0.0	0.0	100.0
01 -	6,000,000	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
01 -	8,000,000	2	1.2	1.9	0.0	0.0	100.0	0.0	0.0
TOTAL		171							

TABLE VI

THE EFFECT OF MUNICIPAL POPULATION UPON THE EXISTENCE OF A
FINE ARTS PROGRAM IN ACCORDANCE WITH RESULTS OF THE
KOLMOGOROV-SMIRNOV TWO-SAMPLE TEST

	1 To 2,500	2,501 To 5,000	5,001 To 10,000	10,001 To 25,000	25,001 To 50,000	50,001 To 100,000	100,001 To 250,000	250,001 To 500,000
$N_1=108$								
Y E S	$\frac{6}{108}$	$\frac{14}{108}$	$\frac{25}{108}$	$\frac{43}{108}$	$\frac{67}{108}$	$\frac{77}{108}$	$\frac{86}{108}$	$\frac{91}{108}$
	.055	.130	.231	.398	.620	.713	.796	.843
$N_2=42$								
N O	$\frac{3}{42}$	$\frac{7}{42}$	$\frac{15}{42}$	$\frac{25}{42}$	$\frac{26}{42}$	$\frac{27}{42}$	$\frac{34}{42}$	$\frac{39}{42}$
	.071	.167	.357	.595	.619	.642	.810	.929
	.016	.037	.126	.197	.001	.071	.014	.086
				*				
	500,001 To 750,000	750,001 To 1,000,000	1,000,001 To 1,500,000	1,500,001 To 2,000,000	2,000,001 To 4,000,000	4,000,001 To 6,000,000	6,000,001 To 8,000,000	
$N_1=108$								
Y E S	$\frac{97}{108}$	$\frac{101}{108}$	$\frac{101}{108}$	$\frac{106}{108}$	$\frac{106}{108}$	$\frac{106}{108}$	$\frac{108}{108}$	
	.898	.935	.935	.981	.981	.981	1.000	
$N_2=42$								
N O	$\frac{39}{42}$	$\frac{42}{42}$	$\frac{42}{42}$	$\frac{42}{42}$	$\frac{42}{42}$	$\frac{42}{42}$	$\frac{42}{42}$	
	.929	1.000	1.000	1.000	1.000	1.000	1.000	
	.031	.065	.065	.019	.019	.019	.000	
$K^2 = 4 D^2 \frac{N_1 N_2}{N_1 + N_2} = 4(.038809) (30.24) = (.155236) (30.24) =$								

4.693, which is significant at the 10% level.

The Effect of University Years of Operation

There is no significant difference in the proportion of unions who have a fine arts program and those who do not have a fine arts program in accordance with increases of the number of years which the university has been in operation.

Indications of this factor are noticeable in an analysis of the frequency distributions in Table VII. Further testing with the Kolmogorov-Smirnov two-sample test (Siegel, 1956) proved significant only at the 40% level, as illustrated in Table VIII. It was felt that this is not a strong enough indication of any real effect upon the existence of a fine arts program by the number of years the university has been in operation.

The more or less parallel movement of the various ranking's percentage of the total "Yes", "No" and "Plan" groups is interesting in that they are relatively equal in direction and distribution.

TABLE VII

FREQUENCY DISTRIBUTIONS OF UNIONS WHO DO OR DO
NOT HAVE FINE ARTS PROGRAMS IN ACCORDANCE
WITH UNIVERSITY YEARS OF OPERATION

YEARS OF OPERATION RANK	FREQ. OF TOTAL	% OF % OF TOTAL	% OF YES TOTAL	% OF NO TOTAL	% OF PLAN TOTAL	% OF YES BY RANK	% OF NO BY RANK	% OF PLAN BY RANK
1 - 10	4	2.3	2.8	2.4	0.0	75.0	25.0	0.0
11 - 20	2	1.1	1.9	0.0	0.0	100.0	0.0	0.0
21 - 30	2	1.1	0.9	2.4	0.0	50.0	50.0	0.0

TABLE VII "CONTINUED"

OPERATION RANK	FREQ. OF TOTAL	% OF % OF TOTAL	% OF YES TOTAL	% OF NO TOTAL	% OF PLAN TOTAL	% OF YES BY RANK	% OF NO BY RANK	% OF PLAN BY RANK
31 - 40	7	4.2	1.9	11.9	0.0	28.5	71.5	0.0
41 - 50	5	2.9	0.9	2.4	14.3	20.0	20.0	60.0
51 - 60	15	9.0	8.3	9.5	9.5	60.0	26.7	13.3
61 - 70	16	9.6	9.2	7.1	14.3	62.5	18.7	18.7
71 - 80	26	15.4	14.3	19.0	9.5	61.5	30.8	7.7
81 - 90	17	10.2	10.2	9.5	9.5	64.7	23.5	11.8
91 - 100	21	12.4	13.9	7.1	14.3	71.4	14.3	14.3
101 - 110	18	10.8	13.0	7.1	4.8	77.8	16.7	5.5
111 - 120	5	2.9	2.8	4.8	0.0	60.0	40.0	0.0
121 - 130	11	6.5	4.6	11.9	4.8	45.5	45.5	9.0
131 - 140	5	2.9	2.8	2.4	4.8	60.0	20.0	20.0
141 - 150	5	2.9	3.7	2.4	0.0	80.0	20.0	0.0
151 - 160	5	2.9	2.8	0.0	9.5	60.0	0.0	40.0
161 - 170	1	.6	0.9	0.0	0.0	100.0	0.0	0.0
171 - 180	2	1.1	1.9	0.0	0.0	100.0	0.0	0.0
181 - 190	1	.6	0.9	0.0	0.0	100.0	0.0	0.0
191 - 200	1	.6	0.9	0.0	0.0	100.0	0.0	0.0
TOTAL*	169							

*Note: One university 232 years old, and one 270 years old were omitted from table VII.

TABLE VIII

THE EFFECT OF UNIVERSITY YEARS OF OPERATION UPON THE EXISTENCE
OF A FINE ARTS PROGRAM IN ACCORDANCE WITH RESULTS OF THE
KOLMOGOROV-SMIRNOV TWO-SAMPLE TEST

	1-10	11-20	21-30	31-40	41-50	51-60	61-70	71-80	81-90	91-100
$N_1=107$										
Y	$\frac{3}{107}$	$\frac{5}{107}$	$\frac{6}{107}$	$\frac{8}{107}$	$\frac{9}{107}$	$\frac{18}{107}$	$\frac{28}{107}$	$\frac{44}{107}$	$\frac{55}{107}$	$\frac{70}{107}$
E										
S	.028	.047	.056	.075	.084	.163	.262	.411	.514	.654
$N_2=42$										
N	$\frac{1}{42}$	$\frac{1}{42}$	$\frac{2}{42}$	$\frac{7}{42}$	$\frac{8}{42}$	$\frac{12}{42}$	$\frac{15}{42}$	$\frac{23}{42}$	$\frac{27}{42}$	$\frac{30}{42}$
O	.024	.024	.049	.167	.190	.286	.357	.548	.643	.714
	.004	.023	.008	.092	.106	.118	.095	.137	.129	.060

*

	1-110	01-120	01-130	01-140	01-150	01-160	01-170	01-180	01-190	01-200
$N_1=107$										
Y	$\frac{84}{107}$	$\frac{87}{107}$	$\frac{92}{107}$	$\frac{95}{107}$	$\frac{99}{107}$	$\frac{102}{107}$	$\frac{103}{107}$	$\frac{105}{107}$	$\frac{106}{107}$	$\frac{107}{107}$
E										
S	.785	.813	.860	.888	.925	.953	.963	.981	.991	1.000
$N_2=42$										
N	$\frac{33}{42}$	$\frac{35}{42}$	$\frac{40}{42}$	$\frac{41}{42}$	$\frac{42}{42}$	$\frac{42}{42}$	$\frac{42}{42}$	$\frac{42}{42}$	$\frac{42}{42}$	$\frac{42}{42}$
O	.785	.833	.952	.976	1.000	1.000	1.000	1.000	1.000	1.000
	.000	.020	.092	.088	.075	.047	.037	.019	.009	.000

$$X^2 = 4 D^2 \frac{N_1 N_2}{N_1 + N_2} = 4(.018769) (30.16) = (.075076) (30.16) =$$

2.265, which is insignificant at the 40% level.

CHAPTER IV

A DESCRIPTIVE ANALYSIS OF PRESENT FACILITIES

In analyzing the facilities for fine arts programming, only the 103 unions who maintained such a program were utilized. This provides more concrete evidence of the available facilities and their usage as universities without unions, unions without a fine arts program, and unions who were merely planning such a program have been omitted.

Walls

As indicated in Table IX, the utilization of available facilities in this area ran relatively high. Further analysis concerning the physical characteristics of the exhibition areas is included in Table X.

TABLE IX

WALL FOOTAGE AND AREAS FOR EXHIBITIONS

(1) Running footage employed by union for the specific purpose of art exhibitions.

(a) Open wall space: 69.4% answered.

Range	Frequency
101 - 300 feet:	68.0%
301 - 600 :	18.7%
601 - 900 :	6.7%
901 - 1200 :	1.3%

(1) "Continued"

Range	Frequency
1201 - 1500 feet:	2.7%
1501 - 2000 :	2.7%

(b) Glass incasement: 29.6% answered.

Range	Frequency
26 - 50 feet:	81.3%
51 - 75 :	9.4%
76 - 100 :	3.1%
101 - 125 :	6.3%

(2) Of the space designated in number (1), the following percentage is available in each given area.

(a) Halls or corridors: 61.1% answered.

Range	Frequency
101 - 300 feet:	34.3%
301 - 600 :	9.1%
601 - 900 :	3.0%
901 - 1200 :	1.5%
1201 - 1500 :	1.5%

(b) Lounges: 67.6% answered.

Range	Frequency
101 - 300 feet:	86.3%
301 - 600 :	9.6%
601 - 900 :	2.7%
1201 - 1500 :	1.4%

(c) Lobbies: 31.5% answered.

Range	Frequency
101 - 300 feet:	91.1%
301 - 600 :	8.9%

(d) Private gallery: 16.7% answered.

Range	Frequency
101 - 300 feet:	94.4%
601 - 900 :	5.6%

TABLE X

PHYSICAL CHARACTERISTICS OF EXHIBITION SPACE

General Characteristics	Corridors-Lobbies	Lounges	Enclosed Gallery
Fixed overhead lighting:	66.7%	73.1%	24.1%
Adjustable lighting:	20.4%	29.6%	10.2%
Natural light:	23.1%	51.9%	9.3%
Fixed picture molding:	33.3%	40.7%	9.3%
Wall for flexible placement of pictures:	28.7%	26.9%	12.0%
Adjacent storage:	20.4%	19.4%	64.8%

Type Of Flexible Wall Surface	Corridors-Lobbies	Lounges	Enclosed Gallery
1. Pegboard	16	11	5
2. Homesote	1	0	1
3. Cork	2	2	1
4. Monk's Cloth	2	3	3
5. Beaver-plywood	4	4	0
6. Cement (NA)*	0	1	0
7. Aluminum Poles and Screen	2	5	3
8. Plaster (NA)*	1	2	0
9. Marble (NA)*	1	1	0
10. Struc-tube	1	1	0
11. Map Molding	1	1	1

*(NA) - Not Applicable

Type of Floor Surface	Corridors-Lobbies	Lounges	Enclosed Gallery
1. Tile	47	31	5
2. Terrazo	22	7	4
3. Cork	0	0	0
4. Wood	0	7	3
5. Carpet	1	23	8
6. Concrete	2	1	0
7. Marble	1	0	0
8. Parquet	1	2	0
9. Flagstone	1	1	0

Permanent Gallery

Considering the fact that the majority of universities have a permanent gallery of some nature for exhibitions, it was of some consequence that 25% of the unions involved reported the use of such an area within their own building. This tends to point up the fact that the unions are sincere in their attempt to be an active segment of the educational process.

Portable Facilities

As indicated in Table XI, a majority of the unions utilize portable exhibit units in preference to a permanent area.

TABLE XI

PERCENTAGE ANALYSIS OF PORTABLE FACILITIES

(1) Running footage in portable wall sections or panels within the

Union: 63.9% answered.

Range	Frequency
31 - 60 feet:	37.9%
61 - 90 :	24.2%
91 - 120 :	25.8%
121 - 150 :	12.1%

(2) Square feet of shelf or table display space of portable glass

enclosed cases existing in the union which may be specifically

used for exhibits: 32.4% answered.

9	30-(2)	54	150	200-(2)
10	35-(2)	75-(2)	154	266
20-(3)	36	100	160	270
25-(3)	40	110	176	675
27	50-(3)	128	180	750

(3) Available sculpture stands: 25% answered.

1	5	12-(4)
2-(3)	6-(5)	15-(2)
3-(3)	7	20
4-(3)	10-(2)	25

(4) Types of lighting employed in connection with portable units:

(a) Built-in:	36.2%
(b) Temporary:	27.5%
(c) General overhead:	69.5%
(d) Natural:	30.4%

Room Facilities and Equipment

Areas used more specifically for music, lecture, drama, dance and film programs exist in much greater numbers than any other particular area as illustrated in Table XII. Equipment, workshops and dressing room facilities are also listed.

A detailed analysis of the stage dimensions of the 22.2% unions having a stage suitable for traveling theatrical companies is included in Table XIII. A total of 24.1% of the unions reported being equipped for theater-in-the-round productions.

TABLE XII

PERCENTAGE DISTRIBUTIONS OF SEATING CAPACITIES, EQUIPMENT, WORKSHOPS AND DRESSING ROOMS

(1) Seating capacity for areas which are used specifically for programming.

(a) Union auditorium or theater: 42.6% answered.

Range	Frequency
301 - 500:	58.9%
501- 700:	4.3%

TABLE XII "CONTINUED"

Range	Frequency
701 - 900:	6.5%
1101 - 1300:	4.3%
Others:	80 200-(3)
	150 205
	165 220
	169 250
	175 3000
Total:	26.1%

(b) Union ballroom: 85.2% answered.

Range	Frequency
301 - 500:	44.6%
501 - 700:	11.9%
701 - 900:	11.9%
901 - 1100:	14.1%
1101 - 1300:	6.5%
1301 - 1500:	4.4%
Others:	150 2000-(2)
	220 3000
Total:	6.5%

(c) Union lounge: 68.5% answered.

Range	Frequency
51 - 75:	24.3%
76 - 100:	28.4%
101 - 125:	9.5%
126 - 150:	32.4%
Others:	300 450
	400 500
Total:	5.4%

(d) Equipment:

1. Public address systems:	Portable	Permanent
Union auditorium	11.1%	37.0%
Union ballroom	20.4%	69.4%
Union lounge	37.0%	55.6%

2. Dressing rooms: 48.1% answered.

1-(11)	3-(4)	5	8
2-(29)	4-(5)	7	

TABLE XII "CONTINUED"

3. Electrical equipment and draw curtains:	
Spotlight booth:	31.5%
Portable spotlights:	71.3%
Footlights on stage:	22.2%
Hanging adjustable stage lights:	39.8%
Draw curtains:	39.8%
Recording and sound effect facilities:	51.9%
4. Stage workshop:	
Costume workshop:	13.0%
Scenery and prop storage:	10.2%
	25.9%

TABLE XIII

STAGE DIMENSIONS

(1) Width of Proscenium: feet

4	23	32	70
8	25	35-(2)	394
9	28	36	
20	29	38	
22	30	40	

(2) Height of proscenium: feet

3-(2)	13	22
4	15-(2)	25-(3)
7	17	30
8	18	
12	20-(2)	

(3) Depth of stage: feet

12-(2)	21	32-(2)
17	22	35-(3)
18-(4)	25	40
20-(2)	30-(2)	136

(4) Width of stage: feet

15	38	68
19-(2)	40-(2)	77
28-(3)	45	90
30-(2)	50-(2)	401
37	60-(2)	

TABLE XIII "CONTINUED"

(5) Height of scenery grid from stage floor: feet

10	19	60
15	28	70
16	30	146
18	35	

Administration

In the area of administration, there were 57.4% of the unions reporting an experienced staff member in booking and presenting concerts, and 30.6% with an experienced staff member in booking and presenting theater attractions. At least 25.0% of the unions have a trained packer for art exhibits, and 55.6% use student stage hands as apposed to 13.9% who use union stage hands. The latter is a typical indication of the variety of experience available to the student other than his regular class work.

CHAPTER V

A DESCRIPTIVE ANALYSIS OF THE PRESENT

FINE ARTS PROGRAMS

Emphasizing the important role the union plays in supporting the more academic regimen of the university is the number of fine arts events programmed by the 108 unions presented. Also impressive are the 38.0% who maintain a private collection, which would otherwise be unavailable to the student.

Private Collection

Of the 38.0% who maintain a private collection, Table XIV delineates the type and method of collection, where they are located in the building, and other pertinent information such as the total cost and insurance coverage.

TABLE XIV

A DESCRIPTIVE ANALYSIS OF PRIVATE ART

COLLECTIONS WITHIN THE UNION

(1) Types of collections:

(a) Paintings:	100.0%
(b) Prints:	68.2%
(c) Watercolors:	39.0%
(d) Sculpture:	17.1%

TABLE XIV "CONTINUED"

(2) Method of collection:

(a) Donor:	68.2%
(b) University purchase:	56.1%
(c) Purchase award:	17.1%
(d) Art department:	2.4%

(3) Area collections are exhibited:

(a) Union gallery:	7.3%
(b) Lounge:	29.3%
(c) Dining area:	2.4%
(d) Music room:	2.4%
(e) General building:	58.5%

(4) Insurance:

(a) Collection insured:	73.2%
(b) Collection may be loaned Out:	29.3%
Insured by owner:	25.0%
Insured by receiver:	33.3%
No coverage:	41.7%

(5) Estimated cost of collection of 26 unions:

\$ 60	\$500-(2)	\$1,200-(2)	\$3,000
100	700-(2)	1,300	5,000-(2)
200	750	1,450	10,000
250-(2)	900	1,500-(2)	40,000
300-(2)	1,000	2,300	

Present Program

As indicated in Table XV, the number of fine arts programs during the academic year 1960-1961 are many and varied while touching upon every phase of the arts.

The ratings given were made in conjunction with the various events by the union who sponsored the program.

TABLE XV

FREQUENCY DISTRIBUTIONS OF FINE ARTS PROGRAMS
AND THEIR DEGREE OF EXCELLENCE ACCORDING
TO UNION MANAGEMENT

Present Program

(1960-61 Academic Year)

	<u>Excellent:</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Total</u>	<u>Type %</u>
(1) Art Exhibits:						
(a) Student:	90	145	13	6	254	29.5%
Rating % Total	35.4%	57.1%	5.2%	2.4%		
(b) Faculty:	73	23	2	1	99	11.5%
	73.7%	23.2%	2.0%	1.0%		
(c) Local:	59	95	16	1	171	19.9%
	34.5%	55.5%	9.4%	.6%		
(d) National:	209	114	11	3	337	39.1%
	62.0%	33.8%	3.3%	.9%		
TOTAL:	431	337	42	11	861	
Rating % Total	50.1%	43.8%	4.9%	1.3%		
(2) Musical Programs:						
(a) Student:	116	114	14	3	247	34.8%
Rating % Total	46.9%	46.2%	5.7%	1.2%		
(b) Faculty:	96	56	2	1	155	21.8%
	61.9%	36.1%	1.3%	.6%		
(c) Local:	31	97	32	1	161	22.7%
	19.3%	60.2%	19.9%	.6%		
(d) National:	78	63	3	3	147	20.7%
	53.1%	42.9%	2.0%	2.0%		
TOTAL:	321	330	51	8	710	
Rating % Total	45.2%	46.5%	7.2%	1.1%		

TABLE XV "CONTINUED"

	Excellent:	Good	Fair	Poor	Total	Type %
(3) Lectures:						
(a) Faculty:	485	328	53	3	869	56.8%
Rating % Total	55.8%	37.7%	6.1%	.4%		
(b) Local:	97	133	21	5	256	16.7%
Rating % Total	37.9%	51.9%	8.2%	1.9%		
(c) National:	168	171	162	4	405	26.5%
Rating % Total	41.5%	42.2%	15.3%	.9%		
TOTAL:	750	632	136	12	1530	3.9%
Rating % Total	49.0%	41.3%	8.9%	.8%		
(4) Drama:						
(a) Student Co:	27	73	16	0	116	73.9%
Rating % Total	23.3%	62.9%	13.8%			
(b) Local Co:	4	12	4	0	20	12.7%
Rating % Total	20.0%	60.0%	20.0%			
(c) Touring Co:	10	9	2	0	21	13.4%
Rating % Total	47.6%	42.9%	9.5%			
TOTAL:	41	94	22	0	157	
Rating % Total	26.1%	59.9%	14.0%			
(5) Dance Recitals:						
(a) Student:	34	28	4	1	67	73.6%
Rating % Total	50.7%	41.8%	5.9%	1.5%		
(b) Faculty:	0	1	1	0	2	2.2%
Rating % Total	0.0%	50.0%	50.0%			
(c) Local Co:	3	3	3	0	9	9.9%
Rating % Total	33.3%	33.3%	33.3%			
(d) Touring Co:	9	2	2	0	13	14.3%
Rating % Total	69.2%	15.4%	15.4%			
TOTAL:	46	34	10	1	91	
Rating % Total	50.5%	37.4%	10.9%	1.1%		

CHAPTER VI

A DESCRIPTIVE ANALYSIS OF THE ESTIMATED COST AND BUDGET

In conceiving a program of such wide scope, the union must eventually consider the cost involved. Whether the program is limited by a budget or not is up to the individual union or the business policy of the respective university. Many unions do not confine their program to a definite budget as they do not wish to miss opportunities for special events that arise during the year.

Surprisingly enough, the cost of the program is not as excessive as it would appear. Of course the cost is entirely up to the individual situation, as may be noted through an analysis of the average fees and budgets listed in Tables XVII and XVIII respectively.

The highest percentages of budgets for exhibits were 100, 200 and 500 dollars. The highest percentage of those indicating a music budget was at the \$500 level, and lectures was at the \$100 and \$500 levels. Drama, although less in number ran at the highest percentage at the \$1500 level. Dance recital high percentages were at the \$100 and \$1000 level, with films running high percentages of frequency at the \$400, \$500 and \$1000 levels.

The average fees paid for exhibits ran at the highest percentages at the \$25 to \$75 and \$76 - \$125 levels. Music events ran highest at the \$76 - \$125 and \$701 - \$300 levels, while lectures were at the \$26 - \$75, \$126 - \$175 and \$226 - \$300 levels. In drama, the highest percentages

were at the \$76 - \$125, \$26 - \$75 and \$701 - \$800 levels, with dance recitals distributed rather evenly except for a slight increase at the \$176 - \$225 level. Films were highest at the \$31 - \$35 level with \$21 - \$25 and \$26 - \$30 at a rather high percentage.

It is rather interesting to compare the average attendance estimates in Table XIX with the average costs for a partial picture of the return on the investment.

TABLE XVII

AVERAGE FEES PAID ACCORDING TO AREA OF INTEREST

(1) Exhibits: 69.4% answered.

\$ 26 - 75:	61.3%
\$ 76 - 125:	26.6%
\$ 126 - 175:	6.6%
\$ 176 - 225:	2.6%
\$ 226 - 300:	1.4%
\$ 301 - 400:	1.4%

(2) Musicals: 58.3% answered.

\$ 26 - 75:	14.3%
\$ 76 - 125:	25.4%
\$ 126 - 175:	7.9%
\$ 176 - 225:	3.2%
\$ 226 - 300:	6.3%
\$ 301 - 400:	7.9%
\$ 401 - 500:	1.6%
\$ 501 - 600:	4.8%
\$ 601 - 700:	6.3%
\$ 701 - 800:	15.9%

Others:	1200	
	1500-(2)	
	2000	
Total:		6.3%

TABLE XVII "CONTINUED"

(3) Lectures: 49.1% answered.

\$ 26 - 75:		33.96%
\$ 76 - 125:		9.4%
\$ 126 - 175:		24.5%
\$ 176 - 225:		5.7%
\$ 226 - 300:		18.9%

Others:	10	500	
	400	300	
Total:			7.5%

(4) Drama: 19.4% answered.

\$ 26 - 75:		19.0%
\$ 76 - 125:		33.3%
\$ 126 - 175:		9.5%
\$ 226 - 300:		4.8%
\$ 401 - 500:		9.5%
\$ 501 - 600:		4.8%
\$ 701 - 800:		14.3%

Others:	\$2500	
Total:		4.8%

(5) Dance Recitals: 13.0% answered.

\$ 76 - 125:		14.3%
\$ 126 - 175:		14.3%
\$ 176 - 225:		21.4%
\$ 226 - 300:		7.1%
\$ 401 - 500:		14.3%
\$ 501 - 600:		14.3%
\$ 701 - 800:		7.1%

Others:	\$2500	
Total:		7.1%

(6) Films: 83.3% answered.

5 - 10:		2.2%
11 - 15:		3.3%
16 - 20:		4.4%
21 - 25:		23.3%
26 - 30:		25.5%
31 - 35:		35.5%

Others:	2	42	
	40	50-(2)	
Total:			5.5%

TABLE XVIII

ANNUAL BUDGETS ACCORDING TO AREA OF INTEREST

(1) Exhibitions: 76.9% answered.

\$ 50:	1.2%
90:	1.2%
100:	15.7%
125:	1.2%
150:	8.4%
175:	1.2%
200:	12.0%
250:	4.8%
300:	4.8%
350:	1.2%
400:	7.2%
450:	2.4%
500:	13.3%
600:	4.8%
625:	1.2%
750:	2.4%
800:	4.8%
1000:	6.0%
1200:	2.4%
1350:	1.2%
2500:	1.2%
2800:	1.2%

(2) Musicals: 47.2% answered.

\$ 100:	3.9%
150:	7.9%
200:	7.9%
250:	1.9%
300:	3.9%
400:	1.9%
500:	23.6%
600:	1.9%
800:	1.9%
900:	1.9%
1000:	5.9%
1500:	7.9%
1800:	1.9%
2000:	5.9%
2500:	1.9%
3000:	5.9%
3500:	3.9%
4000:	1.9%
5000:	1.9%
6000:	1.9%
10000:	1.9%

TABLE XVIII "CONTINUED"

52700: 1.9%

(3) Lectures: 52.8% answered.

\$ 50:	5.2%
75:	3.5%
100:	2.2%
200:	5.2%
250:	3.5%
300:	7.0%
400:	1.8%
500:	15.8%
600:	1.8%
750:	1.8%
800:	3.5%
900:	1.8%
1000:	8.7%
1200:	1.8%
1300:	1.8%
1500:	3.5%
1600:	1.8%
2000:	5.2%
3000:	1.8%
3400:	1.8%
3500:	1.8%
3750:	1.8%
4000:	1.8%
5750:	1.8%
6000:	1.8%
10000:	1.8%

(4) Drama: 13.0% answered.

\$ 100:	7.1%
200:	7.1%
400:	7.1%
500:	7.1%
600:	7.1%
1000:	7.1%
1200:	7.1%
1500:	14.3%
1800:	7.1%
2000:	7.1%
3000:	7.1%
28000:	7.1%
36400:	7.1%

TABLE XVIII "CONTINUED"

(5) Dance recitals: 11.1% answered.

\$ 50:	8.3%
100:	16.7%
200:	8.3%
500:	8.3%
600:	8.3%
700:	8.3%
1000:	16.7%
1500:	8.3%
2000:	8.3%
7500:	8.3%

(6) Films: 68.5% answered.

\$ 30:	1.4%
50:	5.4%
100:	4.0%
150:	2.7%
200:	6.7%
250:	2.7%
300:	8.1%
350:	2.7%
400:	8.1%
450:	1.4%
500:	8.1%
550:	1.4%
560:	1.4%
575:	1.4%
600:	4.0%
700:	1.4%
800:	5.4%
850:	1.4%
1000:	10.8%
1200:	4.0%
1250:	1.4%
1330:	1.4%
1350:	1.4%
1500:	4.0%
1550:	1.4%
2000:	2.7%
2100:	1.4%
5000:	1.4%
9000:	1.4%
12500:	1.4%

TABLE XIX

AVERAGE ATTENDANCE ACCORDING TO AREA OF INTEREST

(1) Exhibits (Daily): 87.0% answered.

101 - 200:	52.1%
201 - 300:	18.1%
301 - 400:	11.7%
401 - 500:	14.9%

Others:	75
	80
	840

Total:	3.2%
--------	------

(2) Musicals: 73.1% answered.

101 - 200:	24.1%
201 - 300:	18.9%
301 - 400:	20.3%
401 - 500:	16.5%
501 - 600:	3.8%
601 - 700:	1.3%
701 - 800:	3.8%
801 - 1,000:	7.6%

Others:	50
	1250
	3000

Total:	3.8%
--------	------

(3) Lectures: 82.4% answered.

101 - 200:	51.7%
201 - 300:	19.1%
301 - 400:	7.9%
401 - 500:	13.5%

Others:	25	80
	50	90
	75-(2)	800

Total:	7.9%
--------	------

(4) Drama: 31.5% answered.

101 - 200:	26.5%
201 - 300:	41.2%
301 - 400:	8.8%
401 - 500:	8.8%
501 - 600:	2.9%
601 - 800:	5.9%

TABLE XIX "CONTINUED"

Others:	1250	
	3000	
Total:		5.9%

(5) Dance recitals: 32.4% answered.

101 - 200:		48.6%
201 - 300:		22.9%
301 - 400:		11.4%
401 - 500:		8.6%

Others:	60	
	800	
	1050	
Total:		8.6%

(6) Films: 67.0% answered.

101 - 200:		47.9%
201 - 300:		29.8%
301 - 400:		9.6%
401 - 500:		9.6%

Others:	50	
	1400	
	1500	
Total:		3.1%

CHAPTER VII

GENERAL CONCLUSIONS AND POSSIBLE

AREAS FOR FUTURE STUDY

There were 229 (Appendix B) replies to the questionnaire submitted to the 413 members (1961) of the International Association of College Unions.

Of the participating number, 58 members did not have a union constructed as yet; 42 members neither had nor planned to have a fine arts program, and 21 members planned to have such a program but did not maintain one at the present. Therefore, disregarding the 58 universities who did not have a union building, there were 171 replies which were germane to the issue. This resulted in a percentage of 63.2% having a fine arts program, 12.2% planning such a program, and 24.6% who neither have nor plan a fine arts program.

General Conclusions

From the percentages indicated, and the number of the various events presented by the 108 unions, it is felt that enough evidence is presented to conclude that in the area of fine arts the union program is very much involved with the total process of education for the university student.

For instance, 38.0% of the unions had private art collections. The average student union had one drama, one dance recital, five

musical events, 15 lectures, eight art exhibits, and 20 films within the academic year. This illustrates best the breadth and depth of the union fine arts program for the student and the members of the university family.

The effect of environmental factors upon the union fine arts program carries great weight. It should be noted here, however, that no study was possible of the effect of the student enrollment fee upon this program. It is the belief of the author that these fees have a definite effect if this is the financial basis of the student union itself. Whether its effect is proportional to the fee apportionment to the union is a matter subject to further study.

The fact that 66.7% of all unions indicating that they did not now have nor plan to have, a fine arts program were in the one to 2500 enrollment rank, is evidence of a lack of facilities and funds for such endeavors on the smaller campus. Unions in this rank, as indicated in this study and Hesser's (1958), are more or less service-centers for the students in that they lack the funds to offer a concentrated fine arts program. This is by no means intended to say that these unions do not fill a definite need on their particular campus, nor does it mean that they do not have some works of art or recorded music within their building. The point is made here to substantiate the findings herein, and to point up the fact that further study and assistance is needed to aid the smaller institutions by the International Association of College Unions and its committee on the arts.

It is hoped that this study will be of much value to the unions who do not have such a program through use of the sources (Appendix C) and the detailed results of the necessary facilities, cost and budgets, and

the types of programs offered by comparative institutions.

Possible Areas For Future Study

Other than the need for further study in conjunction with the aforementioned smaller universities, it is the belief of the author that several other such areas exist.

One particular area is a study concerning the feasibility of booking artists on a regional basis within the International Association of College Unions. Much could be gained here, by increasing the number of artists available and possibly decreasing the cost. This would also be of assistance to the artist as the distance between bookings would not be as great. It is the opinion of the author that the best method for this program would be to run several pilot studies with the various regions.

Again, on a regional basis, it is felt that the inherent possibilities within an exchange program of art between the universities would be beneficial in numerous ways. The cost of such an exchange of talent would be relatively small compared to what most agencies charge at present. In this manner, students would be able to share an even greater wealth of ideas. The primary feature being that the exchange of ideas would be from their own generation.

To the knowledge of the author, nothing of this kind is being done at the present time. However, the results of such a program on an exchange basis are unlimited, and it is felt by the author that much study and development needs to be done in this area.

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APPENDIX A

THE QUESTIONNAIRE INCLUDING COVERING AND FOLLOW-UP LETTERS

A SURVEY OF FACILITIES OF COLLEGE UNIONS FOR PRESENTATION OF FINE ARTS PROGRAMS, AND THEIR PRESENT USAGE

Purpose

This survey should provide concrete evidence of present facilities within the college union for fine arts programs such as: exhibits, concerts, drama events and guest lecturers. It should also serve as a resource booklet, not only for future planning in the individual institutional development of such a program, but especially for the Committee on the Arts of the International Association of College Unions.

Method

Information will be obtained by questionnaire, which has been divided into two specific areas for convenience:

- I. Facilities Within the Union
and
- II. Facilities made available through cooperation with other University or community departments and organizations.

Specific categories covered within these two frames of reference are:

- A. Exhibitions.

- B. Musical Programs, Lecturers, Drama, Dance and Films.
- C. Present Program and Rating.
- D. Quality of Programs and Resources.

Qualification of Answers

Answers must pertain to the specific area involved. That is, within the Union proper in Section I, and outside the Union in Section II.

* * *

Name of Union _____

Director _____ Spring, 1961 enrollment _____

University _____

City _____ State _____

City population (Excluding University enrollment) _____

Number of years Union has been in operation _____

Number of years University has been in operation _____

Name of person answering questionnaire _____

Title _____

SECTION I

FACILITIES WITHIN THE UNION

If your Union does not now, or intend to in the future, sponsor: Exhibitions, musical programs, fine arts lecturers, drama, dance or films within the Union then it will not be necessary to fill out this section of the questionnaire. Please indicate by a check mark below:

- a. Do have such a program within Union. _____

- b. Are planning such a program within the Union. _____
- c. Neither plan nor have such a program within the Union. _____

* * *

A. Exhibitions

If you do not use regular wall space for exhibits, skip to Part B, Permanent Gallery, with the exception of Item 3 and Part d of Item 2, below.

Walls

- (1) How much running footage does your Union employ for the specific purpose of art exhibitions? CIRCLE ONE

- | | | | |
|-------------------------|----------|-----------|-----------|
| a. Open---- | 101-300 | 301-600 | 601-900 |
| | 901-1200 | 1201-1500 | 1501-1200 |
| b. Glass incasement---- | 25-50 | 51-75 | 76-100 |
| | | | 101-125 |

- (2) Of the space designated in question #1, how much is available in the following? CIRCLE ONE

- | | | | |
|---------------------------|----------|-----------|-----------|
| a. Halls or corridors---- | 101-300 | 301-600 | 601-900 |
| | 901-1200 | 1201-1500 | 1501-2000 |
| b. Lounges---- | 101-300 | 301-600 | 601-900 |
| | 901-1200 | 1201-1500 | 1501-2000 |
| c. Lobbies---- | 101-300 | 301-600 | 601-900 |
| | 901-1200 | 1201-1500 | 1501-2000 |
| d. Private gallery---- | 101-300 | 301-600 | 601-900 |
| | 901-1200 | 1201-1500 | 1501-2000 |

- (3) Please indicate physical characteristics of exhibition space by "X", where possible:

	CORRIDORS-LOBBIES	LOUNGES	ENCLOSED GALLERY
Fixed overhead lighting	_____	_____	_____
Adjustable lighting	_____	_____	_____
Natural light	_____	_____	_____
Fixed picture molding	_____	_____	_____
Walls for flexible placement of pictures	_____	_____	_____
Adjacent storage	_____	_____	_____
State type of flexible wall surface	_____	_____	_____
State type of floor surface	_____	_____	_____

B. Permanent Gallery

If you do not have a permanent gallery, skip to Part C; Portable.

- (1) Do you have a permanent area within your Union which is used for exhibitions, and which may be locked? CHECK ONE

Yes _____

No _____

- (2) Is there a person on duty in this area at any time during opening hours? CHECK ONE

Yes _____

No _____

If so, what hours? _____ Is this a necessity of protection and control? CHECK ONE

Yes _____

No _____

(3) What are the hours for this area?

Open _____ on following days _____

Closed _____ on following days _____

C.

Portable

If you do not use portable wall sections or any type table display, skip to Part D; Private Collections.

(1) What is the running footage in portable wall sections or panels within your Union at the present time? CHECK ONE

31 - 60 61 - 90 91 - 120 121 - 150

(2) How many square feet of shelf or table display space of portable glass enclosed cases exist in your Union which may be specifically used for exhibitions?

Square feet _____

(3) How many sculpture stands or pedestals are available? _____

(4) What type of lighting is employed in connection with these portable units? CHECK ONE

a. Built-in _____

b. Temporary _____

c. General overhead _____

d. Natural _____

D.

Private Collection

If you do not have a Private Collection within your Union, please skip to Part F; Musical Programs, etc.

(1) What type of collection do you own? _____

(2) How was your collection obtained? _____

(3) Where is this collection maintained? CHECK ONE

- a. Union permanent gallery _____
 b. One particular area _____ Type of area _____
 c. Throughout building _____

(4) Is your collection insured? Yes _____ No _____

(5) Do you loan any part of this collection out? Yes _____

No _____

If so, does your insurance cover the loaned material?

Yes _____ No _____ or

does the receiver provide insurance covering this period?

Yes _____ No _____

(6) What has been the total cost to your Union for this collection?

F. Musical Programs, Lecturers, Drama, Dance and Films

Area:

(1) What is the seating capacity for each of the following areas which are used specifically for musical programs, drama or lectures? CIRCLE ONE

- | | | | |
|--------------------------------|----------|-----------|-----------|
| a. Union auditorium or theater | 301-500 | 501-700 | 701-900 |
| | 901-1100 | 1101-1300 | 1301-1500 |
| b. Union ballroom | 301-500 | 501-700 | 701-900 |
| | 901-1100 | 1101-1300 | 1301-1500 |
| c. Union lounge | 51-75 | 76-100 | 101-125 |
| | | | 126-150 |

(2) Is there a stage within your Union suitable for traveling theater companies? CHECK ONE

Yes _____

No _____

If so, please provide following information:

a. Width of proscenium _____ Feet

b. Height of proscenium _____ Feet

c. Depth of stage _____ Feet

d. Width of stage _____ Feet

e. Height of scenery grid from stage floor _____ Feet

(3) Are you equipped for theater-in-the-round productions within your union? Yes _____ No _____

USE AN "X" TO INDICATE "YES". LEAVE BLANK IF "NO".

(4) Is there a public address system in the:

a. Union auditorium Portable _____ Permanent _____

b. Union ballroom _____

c. Union lounge _____

(5) Do you own recording and sound effect facilities: _____

(6) Number of dressing rooms _____

USE AN "X" TO INDICATE "YES". LEAVE BLANK IF "NO".

(7) Is the ballroom or auditorium of your Union equipped with the following?

a. Spotlight booth _____

b. Portable spotlights _____

c. Footlights on stage _____

d. Hanging adjustable stage lights _____

e. Draw curtains on stage _____

(8) Do you have a stage workshop? _____

a. Costume workshop? _____

b. Scenery and prop storage? _____

* * *

G. Present Program

If your Union does not have such a program, move on to Section II, please.

RATING

EXCELLENT GOOD FAIR POOR

(1) How many art exhibits did your Union have the past year?

a. Student _____

b. Faculty _____

c. Local _____

d. National _____

(2) Musical programs?

a. Student _____

b. Faculty _____

c. Local _____

d. National _____

(3) Lectures?

a. Faculty _____

b. Local _____

c. National _____

(4) Drama?

a. Student companies _____

b. Local companies _____

c. Touring companies _____

RATING

EXCELLENT GOOD FAIR POOR

(5) Dance recitals?

a. Student	_____	_____	_____	_____
b. Faculty	_____	_____	_____	_____
c. Local companies	_____	_____	_____	_____
d. Touring companies	_____	_____	_____	_____

(6) Films?

a. Commercial agencies	_____	_____	_____	_____
b. University audio-visual center	_____	_____	_____	_____
c. Cooperation loans	_____	_____	_____	_____

(7) What is the average fee paid for: CIRCLE ONE

a. Exhibits	26-75	76-125	126-175	176-225	226-300
	301-400	401-500	501-600	601-700	701-800
b. Musicals	26-75	76-125	126-175	176-225	226-300
	301-400	401-500	501-600	601-700	701-800
c. Lectures	26-75	76-125	126-175	176-225	226-300
d. Drama	26-75	76-125	126-175	176-225	226-300
	301-400	401-500	501-600	601-700	701-800
e. Dance recitals		76-125	126-175	176-225	226-300
	301-400	401-500	501-600	601-700	701-800
f. Films	6-10	11-15	16-20	21-25	26-30
					31-35

(8) What was the average attendance for such: CIRCLE ONE

a. Exhibits (daily)	101-200	201-300	301-400	401-500
b. Musicals	101-200	201-300	301-400	401-500
	501-600	601-700	701-800	801-1000

c. Lectures	101-200	201-300	301-400	401-500
d. Drama	101-200	201-300	301-400	401-500
	501-600	601-700	701-800	801-1000
e. Dance recitals	101-200	201-300	301-400	401-500
f. Films	101-200	201-300	301-400	401-500

(9) Administration:

- a. Do you have a trained packer available to handle art exhibitions? Yes _____ No _____
- b. Do you have a staff member experienced in booking and presenting concerts? Yes _____ No _____
- c. Do you have a staff member experienced in booking and presenting theater attractions?
Yes _____ No _____
- d. Do you use union stage hands? Yes _____ No _____
- e. student stage hands? Yes _____ No _____

(10) What method was used in obtaining these programs?

	EXHIBITIONS	MUSIC	DRAMA	LECTURES	DANCE
a. Agent	_____	_____	_____	_____	_____
b. Direct contact	_____	_____	_____	_____	_____
c. Other Union	_____	_____	_____	_____	_____

(11) Are the films used Educational _____, commercial _____, or both?

(12) Please indicate amount available annually for exhibition or artist fee within the specific areas:

Exhibitions	\$ _____	Drama	\$ _____
Musicals	\$ _____	Dance recitals	\$ _____
Lectures	\$ _____	Films	\$ _____

SECTION II

FACILITIES OUTSIDE THE UNION

This section is for facilities made available to your Union through various departments of your University and or organizations, which are not within the Union proper. If your Union does not sponsor or make use of facilities outside the Union, it is not necessary to complete this section.

A. Exhibitions

If you do not co-sponsor or have exhibitions outside the Union, please move on to Part B; Musical Programs, etc.

(1) Where are the exhibits held? CHECK ONE

- a. Community art center or museum _____
- b. University art center or museum _____ Both _____
- c. Other _____

(2) What is the percentage of distribution of cost to the Union _____
Co-sponsor _____?

(3) Does the Union book the actual exhibit? Yes _____ No _____

If answer is "No", who handles the selection of such an exhibit:

(4) What responsibilities does the Union maintain with the co-sponsor once the exhibit is on display?

- a. Do Union personnel help with the physical set-up of the exhibit? Yes _____ No _____
- b. Do Union personnel help with the administration of the exhibit after it is up? Yes _____ No _____

c. Other responsibilities _____

(5) How much running footage in wall space is available for exhibitions?

a. Open _____

b. Glass incasement _____

(6) Please indicate physical characteristics of exhibition space by "X" where possible:

	CORRIDORS-LOBBIES	LOUNGES	ENCLOSED GALLERY
Adjustable lighting	_____	_____	_____
Fixed overhead lighting	_____	_____	_____
Natural light	_____	_____	_____
Fixed picture molding	_____	_____	_____
Walls for flexible placement of pictures	_____	_____	_____
Adjacent storage	_____	_____	_____
State type of flexible wall surface	_____	_____	_____
State type of floor surface	_____	_____	_____

(7) Is there a person on duty in this area at any time during opening hours? CHECK ONE

Yes _____ No _____

If so, what hours? _____ Is this a necessity for protection and control? CHECK ONE

Yes _____ No _____ (Explain) _____

(8) What are the hours for this area?

Open _____ on following days _____

Closed _____ on following days _____

(9) How many square feet of shelf or table display space of portable glass enclosed cases exist in this area which may be specifically used for exhibitions?

Square feet _____

B. Musical Programs, Lecturers, Drama, Dance and Film

If you do not use outside facilities for such programs, move on to Part C; Present Program, please.

(1) How are the actual programs selected which your Union co-sponsors or sponsors for: CHECK ONE

	UNION	UNIVERSITY COMMITTEE	BOTH
a. Musical	_____	_____	_____
b. Lecturers	_____	_____	_____
c. Drama	_____	_____	_____
d. Dance	_____	_____	_____
e. Films	_____	_____	_____

(2) What percentage of the cost is assumed by the Union for:

a. Musical	_____	b. Lecturers	_____
c. Drama	_____	d. Dance	_____
e. Film	_____		

(3) What responsibilities does Union incur for: CHECK ONE

(3) "Continued"

	HOUSING OF PARTICIPANTS	PRODUCTION STAFF	PUBLICITY	BOARD
a. Musical	_____	_____	_____	_____
b. Lecturers	_____	_____	_____	_____
c. Drama	_____	_____	_____	_____
d. Dance	_____	_____	_____	_____
e. Films	_____	_____	_____	_____

(4) What is the seating capacity for each of the following areas which are used for these programs:

- a. University auditorium _____ b. University theater _____
 c. Other _____ (Describe) _____

(5) Is there a stage within your University or community equipped for theater-in-the-round productions? CHECK ONE

Yes _____ No _____

(6) Are recording and sound effect facilities available? CHECK ONE

Yes _____ No _____

(7) Is there a stage suitable for traveling theater companies?

CHECK ONE Yes _____ No _____

a. Width of proscenium _____ feet.

b. Height of proscenium _____ feet.

c. Depth of stage _____ feet.

d. Width of stage _____ feet.

e. Height of scenery grid
 from stage floor _____ feet.

(8) Is the auditorium equipped with any of the following? CHECK

"X", IF YES

- a. Spotlight booth _____
- b. Portable spotlights _____
- c. Footlights on stage _____
- d. Hanging adjustable stage lights _____
- e. Draw curtains on stage _____

(9) Is there a stage workshop? Yes _____ No _____

a. Costume workshop? Yes _____ No _____

b. Scenery and prop storage? Yes _____ No _____

(10) Number of dressing rooms _____.

C. Present Program

If you do not now have such a program, move on to Part D; Quality etc.

(1) What is the average fee paid for:

- | | |
|--------------------|-------------------|
| a. Exhibits _____ | b. Musicals _____ |
| c. Lecturers _____ | d. Dance _____ |
| e. Films _____ | f. Drama _____ |

(2) What is the average attendance for:

- | | |
|---------------------------|-------------------|
| a. Exhibits (daily) _____ | b. Musicals _____ |
| c. Lecturers _____ | d. Drama _____ |
| e. Dance _____ | f. Films _____ |

(3) How many art exhibits did the Union sponsor during the past academic year?

	EXCELLENT	GOOD	FAIR	POOR
a. Student _____	_____	_____	_____	_____
b. Faculty _____	_____	_____	_____	_____
c. Local _____	_____	_____	_____	_____
d. National _____	_____	_____	_____	_____

(4) Musical programs?

a. Student _____	_____	_____	_____	_____
b. Faculty _____	_____	_____	_____	_____
c. Local _____	_____	_____	_____	_____
d. National _____	_____	_____	_____	_____

(5) Lectures?

a. Student _____	_____	_____	_____	_____
b. Faculty _____	_____	_____	_____	_____
c. Local _____	_____	_____	_____	_____
d. National _____	_____	_____	_____	_____

(6) Drama programs?

a. Student companies _____	_____	_____	_____	_____
b. Local companies _____	_____	_____	_____	_____
c. Touring companies _____	_____	_____	_____	_____

EXCELLENT GOOD FAIR POOR

(7) Dance recitals?

a. Student and Faculty

b. Local companies

c. Touring companies

(8) Films?

a. Commercial agencies

b. University audio-visual center

c. Cooperation loans

(9) Administration:

a. Do you have trained packer available to handle art exhibits?

Yes _____ No _____

b. Do you have staff member experienced in booking and presenting concerts?

Yes _____ No _____

c. Do you have a staff member experienced in booking and presenting theater attractions?

Yes _____ No _____

d. Do you use union stage hands?

Yes _____ No _____

(9) "Continued"

Student stage hands?

Yes _____

No _____

(10) What method was used in obtaining these programs?

EXHIBITIONS MUSIC DRAMA LECTURES DANCE FILM

a. Agent _____

b. Direct contact _____

c. Other Union _____

(11) Are films used Educational _____, commercial _____, or both _____?

(12) Please indicate amount available annually for exhibition or artist fee:

Exhibitions \$ _____

Musicals \$ _____

Lectures \$ _____

Drama \$ _____

Dance recitals \$ _____

Films \$ _____

If amounts are used for both activities within the Union, and such activities outside the Union, please check here _____.

* * *

D. Quality of Programs and Resources

Please list by categories, programs which you feel were of the highest quality, how they were obtained (give name of company or agent), the fee paid for that particular program, and whether they were within or outside the Union proper. Select from the last three (3) years.

Exhibitions

Exhibit _____ Fee _____

How obtained _____

Address _____

Within _____ Outside _____

Exhibit _____ Fee _____

How obtained _____

Address _____

Within _____ Outside _____

Musical Programs

Group _____ Fee _____

How obtained _____

Address _____

Within _____ Outside _____

Group _____ Fee _____

How obtained _____

Address _____

Within _____ Outside _____

Group _____ Fee _____

How obtained _____

Address _____

Within _____ Outside _____

Lectures

Name _____ Fee _____

How obtained _____

Address _____

Within _____ Outside _____

Name _____ Fee _____

How obtained _____

Address _____

Within _____ Outside _____

Drama

Group _____ Fee _____

How obtained _____

Address _____

Within _____ Outside _____

Group _____ Fee _____

How obtained _____

Address _____

Within _____ Outside _____

Group _____ Fee _____

How obtained _____

Address _____

Within _____ Outside _____

Dance Recitals

Group _____ Fee _____

How obtained _____

Address _____

Within _____ Outside _____

Group _____ Fee _____

How obtained _____

Address _____

Within _____ Outside _____

Films

Name _____ Fee _____

How obtained _____

Address _____

Within _____ Outside _____

Name _____ Fee _____

How obtained _____

Address _____

Within _____ Outside _____

Name _____ Fee _____

How obtained _____

Address _____

Within _____ Outside _____

Covering Letter

Dear Sir:

The enclosed questionnaire concerns an area of Union programming on which we all probably need additional information and assistance.

It is hoped that the information gleaned from this questionnaire will provide evidence which will inform agencies and similar organizations of the Association of College Union's state of readiness for such programs. Obviously, this information should be useful to the new Association Committee on the Arts in centralizing, nationally or by regions, the instigation or development of these programs. It is hoped that information helpful to you in the administration of your own program can be provided later, through the Committee on the Arts.

For these reasons, I sincerely hope that you will take the time necessary to answer the following questions and return them as soon as possible.

Thank you for your time and co-operation.

Follow-Up #1

Dear Colleague:

This is just to remind you that it has been two weeks since you received the questionnaire concerning the fine arts program of the Association of College Unions. Please help make this paper a reliable and valid one by filling out and returning the questionnaire as quickly as possible.

Thank you.

Follow-Up #2

Dear Colleague:

It has been some time now since you should have received copies of the questionnaire concerning fine arts programming in the Student Union area.

If you did not return it due to the fact your Union has not opened or been built as yet, please fill out the information on the front sheet and return it to me. If you simply have not received a copy as yet, please notify me immediately, as the Association is very anxious for the results of this study.

Follow-Up #3

Dear Colleague:

The results of "A Survey of Fine Arts Facilities Within College Unions for Presentation of Fine Arts Programs and Their Present Usage" are dependent upon your participation. Naturally, the higher the return, the more useful the study will be to you and the other members of the Association.

Even if you do not have a union building as yet, nor plan a program, please fill out the front information sheet and return to:

Follow-Up #4

Dear Colleague:

According to our records we have yet to receive your reply to the questionnaire "A Survey of Fine Arts Facilities within College Unions and Their Present Usage". Please give this your immediate attention.

Follow-Up #4 "Continued"

Again, if you do not have either a Union or a program of this type, please indicate so, fill out the front sheet, and return to:

APPENDIX B

UNIONS WHO PARTICIPATED IN SURVEY

Alabama

Alabama, University of, Alabama Union

Auburn University, Auburn Union

Arizona

Arizona, University of, Student Union Memorial Building

Arkansas

Arkansas, University of, Futral Memorial Union

Arkansas State College, No Union

Little Rock University, Student Union

California

California, University of, Davis Memorial Union

Fresno State, No Union

Long Beach State College, No Union

Los Angeles State College, No Union

Stanford University, Stanford Union

Colorado

Adams State College, Student Union

Colorado, University of, University Memorial Center

Colorado College, Rastall Center

Colorado School of Mines, No Union

Colorado State University, Student Union

Pueblo College, No Union

United State Air Force Academy, Arnold Hall

Connecticut

Bridgeport, University of, Alumni Hall

Connecticut, University of, Student Union

Hartford, University of, No Union

Trinity College, Mather Student Center

Delaware

Delaware, University of, No Union

Florida

Florida A & M University, No Union

Florida, University of, Florida Union

Florida Southern College, College Union

Florida State University, No Union

Stetson University, Stetson Union

Tampa, University of, No Union

Georgia

Georgia Institute of Technology, No Union

Georgia, University of, Student Union

Mercer University, No Union

Hawaii

Hawaii, University of, Hemenway Hall

Idaho

Idaho, University of, Student Union

Idaho State College, Student Union

Illinois

Augustana College, Student Union

Bradley University, Student Center

Illinois Institute of Technology, Grover M. Hermann Hall

Illinois State Normal University, University Union

Illinois, University of, Urbana, Illini Union

Monmouth College, No Union

Northern Illinois University, No Union

Northwestern University, Scott Hall

Olivet Nazarene College, No Union

Principia College, No Union

Western Illinois University, Student Center

Wheaton College, Wheaton Union

Indiana

Ball State Teachers College, L. A. Pittinger Student Center

Butler University, John Whistler Atherton Center

De Pauw University, Memorial Student Union

Earlham College, No Union

Evansville College, McCurdy Alumni Memorial Union

Indiana University Medical Center, Student Union and Food Service Building

Indiana University, Memorial Union

Purdue University, Purdue Memorial Union

Valparaiso University, The Union

Vincennes University, Student Union Building

Iowa

Cornell College, Willard Straight Hall

Iowa State University, Iowa State Memorial Union

Luther College, No Union

Kansas

Baker University, No Union

Fort Hays Kansas State College, Memorial Union

Kansas, University of, Memorial Union

Southwestern College, No Union

Haskell Institute, Haskell Student Union

Kentucky

Kentucky, University of, Kentucky Union

Murray State College, Student Union

Pikeville College, No Union

Louisiana

Crambling College, Student Union

Louisiana State University, L.S.U. Union

Southern University, Southern Union

Tulane University, Tulane University Center

Maine

Maine, University of, Memorial Union

Maryland

John Hopkins University, Levering Hall Y.M.C.A.

Maryland State Teachers College, Student Center

Maryland, University of, The Baltimore Union

Massachusetts

Boston University, University Union

Massachusetts, University of, Student Union

Michigan

Central Michigan University, University Center

Detroit Institute of Technology, Detroit Tech Student Union

Michigan "Continued"

Michigan State University, Michigan State University Union

Michigan State University, Student Center

Northern Michigan College, Lee Hall Union

Minnesota

Augsburg College, No Union

Minnesota, University of, Coffman Memorial Union, Minneapolis

Minnesota, University of, No Union, Duluth

St. Cloud State Teachers College, No Union

St. Olaf College, Student Center

Mississippi

Mississippi College, B. C. Rogers Student Center

Mississippi Southern College, College Union

Missouri

Central Missouri State College, Student Center

Culver - Stockton College, No Union

Missouri, University of, Memorial Student Union

Missouri, University School of Mines, Student Union

St. Louis University, No Union

Washington University, No Union

William Jewell College, College Union

Montana

Montana State University, Montana State University Lodge

Nebraska

Nebraska State Teachers College, Student Union

Nebraska State College, Student Union

Nebraska, University of, Student Union

Omaha, University of, No Union

Nevada

Nevada, University of, Jot Travis Union

New Hampshire

New Hampshire, University of, Memorial Union

New Jersey

Newark State College, College Center

Rutgers University, The Ledge

Rutgers University, No Union

New Mexico

Eastern New Mexico University, Student Union Building

New Mexico State University, Milton Hall

New Mexico, University of, New Mexico Union

New Mexico Western University, The Union

New York

Alfred University, Campus Center
Buffalo, University of, Norton Union
Clarkson College of Technology, Lewis House
Cornell University, Willard Straight Hall
Ithaca College, No Union
New York State University, Brubacher Hall, Albany
New York State University, No Name, Buffalo
New York State University, Brockway Union, Cortland
New York State University, College Center, Genesco
New York State University, Morris Hall, Oneonta
New York State University, College Union, Oswego
New York State University, College Union, Plattsburgh
New York State University, Student Union, Potsdam
New York State University, Gould Student Center, New York City
Pace College, No Union
Queens College, No Union
Rochester Institute of Technology, No Union
Rochester, University of, Todd Union
St. Bonaventure, No Union
St. Lawrence University, No Union
Staten Island Community College, No Union
Union College, No Union
United States Military Academy, No Union
Utica College, College Center

North Carolina

Davidson College, David Owens College Union

East Carolina College, College Union

Lenoir Rhyne, No Union

North Carolina State College, College Union

Women's College of University of North Carolina, Elliott Student Union

Wake Forrest, No Union

North Dakota

North Dakota State College of Science, Student Center

North Dakota State University, Memorial Union

North Dakota, University of, Student Union

State Teachers College of North Dakota, No Union

Ohio

Baldwin - Wallace College, No Union

Case Institute of Technology, Tomlinson Hall

Cincinnati, University of, The Union

Denison University, No Union

Mount Union College, No Union

Miami, University of, No Union

Ohio State University, Ohio Union

Ohio University, Ohio University Center

Toledo, University of, Student Union

Western Reserve University, Thwing Hall Student Union

Wooster, College of, No Union

Xavier University, No Union

Oklahoma

Oklahoma, University of, Oklahoma Memorial Union

Oregon

Oregon State College, Memorial Union

Oregon, University of, Erb Memorial Union

Oregon College of Education, No Union

Pennsylvania

Allegheny College, College Union

Carnegie Institute of Technology, No Union

Drexel Institute of Technology, Student Building

La Salle College, College Union

Lehigh University, No Union

Lycoming College, No Union

Moravian College, College Union

Muhlenberg, No Union

Pennsylvania State University, Hetzel Union Building

Pittsburgh, University of, Student Union

Susquehanna University, No Union

Temple University, Mitten Hall

Thiel University, No Union

Washington and Jefferson College, Student Center

Lincoln University, No Union

Rhode Island

Rhode Island University, Memorial Union

South Carolina

The Citadel, No Union

South Dakota

Augustana College, Student Union

Northern State Teachers College, No Union

Sioux Falls College, No Union

South Dakota, University of, South Dakota Union

Tennessee

Fisk University, Adam Knight Spence Hall

Tennessee State University, No Union

Tennessee, University of, Carolyn Brown Memorial University Center

Texas

Amarillo College, No Union

East Texas State Teachers College, Student Union Building

Pan American University, No Union

Prairie View A & M College, Memorial Center

Sam Houston State Teachers College, Student Union

Stephen F. Austin College, Student Center

Southwestern Medical School, No Union

Texas Christian University, Brown Lupton Student Center

Texas "Continued"

Texas Technological College, Student Union

Texas, University of, Texas Union

Utah

Brigham Young University, Y Student Center

Dixie College, No Union

Utah, University of, Utah Union Building

Utah State University, Student Union

Weber College, No Union

Vermont

Middlebury College, Redfield Proctor Hall

Virginia

Averett College, No Union

Richmond University, Student Center

St. Paul's College, College Center

Virginia, University of, Newcomb Hall

William and Mary, College of, Campus Center

Washington

Centralia Junior College, No Union

Central Washington College of Education, The Union

Lower Columbia Junior College, Student Center

Washington State University, Wilson Compton Union

Western Washington College of Education, Viking Union

West Virginia

Alderson - Broaddus College, Student Union

West Virginia University, Mountainlair

Wisconsin

Wisconsin, University of, Wisconsin Union, Madison

Wisconsin, University of, Student Union, Milwaukee

Wisconsin State College, College Union, Stevens Point

Wisconsin State College, Student Center, River Falls

Wisconsin State College, Reeve Memorial Union, Oshkosh

Wisconsin State College, Student Union, La Crosse

Wisconsin State College, College Union, Whitewater

Australia

Sydney, University of, Sydney University Union

Canada

Alberta, University of, The Students Union

Assumption University of Windsor, No Union

British Columbia, University of, Brock Memorial Hall

McMasters University, Student Center

Saskatchewan, University of, Memorial Union Building

Sir George Williams College, No Union

Japan

Kwansei Gakwin University, Kwansei Gakwin Union

Puerto Rico

Puerto Rico, University of, Student Union

Puerto Rico, Inter American University, Mayaguez Union

APPENDIX C

QUALITY OF PROGRAMS AND RESOURCES

The following individuals or groups were listed as the best in their category by the polled Unions. Whenever possible, the contact or address is listed with the name of the program. These are listed alphabetically under each category:

- I. Exhibitions
- II. Musical Programs
- III. Lecturers
- IV. Drama
- V. Dance
- VI. Films

I. Exhibitions

Recent American Prints
by letter
Smithsonian Institution, Washington
D.C.
FEE - \$100.
Wisconsin State College

Anatomy of Nature
By Letter
Smithsonian Institution
Washington, D.C.
FEE - \$125
Wisconsin State College

American Watercolors
Through Director of New Britain
Art Institute, Conn.
Trinity College

Ansel Adams, Words of the Earth,
Photographs organized by and
obtained through the Eugene,
Oregon Chapter of the Sierra Club
University of Oregon

Annual Student Art Contest Exhibit
Sponsored by Art Committee,
Student Union
Student Union Building, Huntsville,
Texas
FEE - \$100. to sponsor
Sam Houston State Teachers College

Art of the Arab World
American Friend of the Middle
East, 1607 New Hampshire Avenue
Washington, D. C.
FEE - Shipping Cost
Saint Paul's College

Art Reproductions
Art Museum
Detroit, Michigan
FEE - \$1.50 per month
The Detroit Institute of Technology

Faces of Asia
Asia Society
112 East 64th Street
New York 21, New York
FEE - \$10.
University of Oklahoma

Barse - Miller Watercolor's
Western Association of Art Museums
1807 38th Avenue East
Seattle 2, Washington
FEE - \$50. plus Transportation
New Mexico State University

Leonard Baskin Show
Boris Mirski Gallery
166 Newbury Street, Boston, Mass.
University of Utah

Big 8
University Art Gallery
Morrill Hall
FEE - Transportation
University of Nebraska

Book Fair
Self-Promoted
Vincennes University

Dr. Robert Burkhart - Pottery
Thru Dr. Robert Burkhart
Mr. Pleasant, Michigan
FEE - Freight Only
Central Michigan University

Felix Candela Exhibition
Architectural Graphics Association
116 Borghen Road, William Conn.
University of Utah

Sculpture and Paintings by Blanche
and Cecil Carstenson
Baker University
Kansas City, Mo.
Baker University

Holiday Pictures by Children
Writing Direct
Delaware Art Center, Wilmington,
Delaware
FEE - Express Only
Ohio State University

Columbus Every Member Show
Personal Contact
Local Art League Sponsored
Ohio State University

Contemporary Living III
Assembled by Student Committee
University of Wisconsin

Cream of the Crop - 1958, 1959
1960
Scholastic Art Awards
Hallmark Cards, Inc.
Kansas City 41, Missouri
University of Tennessee

Cross Currents in American
Department of Arts and Science
I.B.M. Corporation, New York
FEE - Freight to next school
Sam Houston State Teachers College

Currier and Ives Lithographs
Travellers Insurance Co.
Hartford, Conn.
FEE - Transportation
University of Rhode Island

Leonardo DaVinci
I.B.M.
590 Madison Avenue
New York City
New York University

Worrying Models of Inventions of
DaVinci
I.B.M. Corporation
New York City
University of Virginia

Farne Davis - Medical Exhibit
Within
University of Minnesota

DeCinque Graphic Arts
International Artist Group
Philadelphia, Pa.
FEE - \$60.
Allegheny College

Double Eight Show
Olsen Foundation
P.O. Box 1312
Bridgeport, Conn.
FEE - Transportation
University of Rhode Island

Elections Show
Cooperation with Art Department
Each picture secured separately
University of Utah

Emerson's New England
Writing Direct
American Federation of Arts
41 East 65th
New York 21, New York
FEE - \$15.
Ohio State University

Exskins Art
Smithsonian Institution
FEE - \$100.
Utah State

Photography in Fine Arts
Ivan Dimitri
230 Park Avenue, New York 17,
New York
FEE - \$200.
University of Kansas

Photography in Fine Arts
Ivan Dimitri
230 Park Avenue, New York 17,
New York
University of Wisconsin

Freeland Art Award
University Art Gallery
University of Nebraska

Student-Faculty Art Works of
Painting and Sculpture on loan from
the Department of Fine Arts
Williamsburg, Virginia
College of William and Mary

Fourteen Rotterdam Artists
Netherlands Information Service
Netherlands Museum, Holland,
Michigan
William Jewell College

Lee Gatch - Retrospective
American Federation of Arts
1033 Fifth Avenue, New York 28,
New York
FEE - \$50. plus Transportation of
\$105.
University of Massachusetts

German Expressionist Paintings
Morton May, President
May Co., St. Louis, Mo.
University of Wisconsin

Contemporary Prints from Germany
From Mr. Gordon Gilkey
Department of Art
Oregon State College, Corvallis
University of Missouri

Morris Graves
Western Association Art Museum
1807 38th Avenue North
Seattle 2, Washington
FEE - \$125.

Paintings, Graphics, by Hanna, and
Harry Greaver
University of Maine, Orono, Maine
Baker University

Guggenheim Extended Loan
Solomon R. Guggenheim Museum
1071 Fifth Avenue
New York 28, New York
University of Pittsburgh

Guggenheim Watercolor Exhibit
Solomon R. Guggenheim Museum
1071 Fifth Avenue
New York 28, New York

Hallmark Travellins
University Art Gallery
Morrill Hall
FEE - Transportation
University of Nebraska

I.B.M. Exhibit
 I.B.M. Department of Arts and
 Science, 590 Madison Avenue
 New York 22, New York
 University of Tulane

International Prints
 Mr. Gordon W. Gilkey
 Oregon State University, Corvallis
 FEE - \$85. plus Transportation
 Cornell University

Collection of Israeli Art
 Personal Contact
 FEE - Transportation Only
 City College of New York

Martha Jackson Art Gallery
 Salesman: Rolf Nelson
 FEE - Transportation
 New York University

Japan Exhibit
 Japan Society
 New York City, New York
 FEE - Shipping
 La Salle College

Japanese Prints
 Robert Lee Gallery
 Newton, Connecticut
 FEE - Freight
 Stephen F. Austin State College

Japanese Prints, Clothing and
 Fabric, Japan Society, Inc.,
 112 East 64th, New York, New York
 FEE - Transportation
 Texas Technological College

Korean Architecture
 Korean Embassy
 2322 Massachusetts Avenue
 Washington, D. C.
 FEE - Transportation
 University of Rhode Island

Jacob Lawrence Retrospective
 Balcomb Green Retrospective
 American Federation of Arts-
 Retrospective Exhibitions
 Sponsored by the Food Foundation
 FEE - \$50. plus freight one way
 Allegheny College

Herbie Mann - Jazz
 Agent
 City College of New York

Maryland Artist Equity Show
 Through direct contact with one
 of the members
 John Hopkins University, Maryland

Eleven Mid-West Artists
Walker Art Center
Minneapolis, Minnesota
FEE - \$35.
Fort Hays Kansas State College

Modern Paintings in France
Virginia Museum of Fine Arts
Boulevard and Grove Avenue
Richmond, Virginia
St. Paul's College

Moore Institute of Art
Moore Institute
Philadelphia, Pennsylvania
FEE - Shipping
La Salle College

8' by 12' mural by Robert
Motherwell, University of
Minnesota, National Auditorium
Minneapolis Campus
FEE - Shipping only
University of Minnesota

Modern Masters
Guggenheim Museum
Association Director of Tweed
Gallery
New York City
University of Minnesota

Outer Mongolia
Smithsonian Institution
Washington 25, D.C.
FEE - \$75.
Texas Technological College

Mosaics - Immaculate Heart
Immaculate Heart College
5515 Franklin Avenue,
Hollywood 28, California
University of Tulane

Museum Purchase Fund
American Federation of Arts
1083 Fifth Avenue, New York,
New York
FEE - \$200.
Norman's College, University of
North Carolina

Ceramics of Gertrude and Otto
Natzler
7837 Woodrow Wilson Drive
Los Angeles 46, California
FEE - Transportation and Insurance
University of Tulane

News Pictures of the Year
School of Journalism
University of Missouri
Columbia, Missouri
University of Virginia

Annual News Pictures of the Year
Direct Contact with Professor
Edom
University of Missouri
FEE - Shipping
University of Buffalo

Neighborhood House Exhibit
United Neighborhood Houses of
New York
114 East 32 Street, New York 16,
New York
FEE - Shipping
New York University

News Pictures of the Year
Encyclopedia Britannica
University of Minnesota

News Pictures of the Year
Mr. Clifton Edom
18 Walter Williams
University of Missouri
The University of New Mexico

University of North Dakota
 Art Department
 Direct Contact
 University of North Dakota

Ohio Printmakers Exhibition
 Dayton Art Institute (Sponsor)
 Dayton Ohio
 FEE - \$15. plus Freight one way
 Allegheny College

Old Masters
 Wilmington Society of the Fine Arts
 Delaware Art Center Building
 Park Drive at Woodlawn Avenue
 Wilmington, Delaware
 FEE - \$15.
 University of Oklahoma

Original Prints
 Kilbride - Bradley Art Gallery
 68 South 10th Street
 Minneapolis 3, Minnesota
 FEE - \$10.
 Fort Hays Kansas State College

Photography - University of Oregon
 Student Union
 Erb Memorial Union
 University of Oregon
 FEE - Transportation
 Montana State University

Photography Oregon State University
 Student Union
 Memorial Union
 FEE - Transportation
 Montana State University

William Pachaer Exhibit
 Agent
 American Federation of Artists
 FEE - \$50.
 North Carolina State College

Pacific Northwest Art Annual
 Invitational - Union Sponsored
 University of Oregon

Pointers Seminar
 Through direct contact with one
 of the members
 John Hopkins University

Prairie Water Color Painters
 Kansas State Federation of Art
 Manhattan, Kansas
 FEE - \$8.
 Fort Hays Kansas State College

Printe-Development of Education
 in France, French Embassy
 New York City
 City College of New York

Private World
 American Federation of Arts
 1083 Fifth Avenue
 New York 28, New York
 FEE - \$50. plus Transportation
 University of Massachusetts

Popular Photography Exhibit
 Direct Contact
 1 Park Avenue
 New York, New York
 Temple University

Who Was Rembrandt
 Netherlands Information Service
 Netherlands Museum, Holland,
 Michigan
 FEE - Shipping both ways
 University of Tennessee

Who Was Rembrandt
 Netherlands Information Service
 Netherlands Museum
 Holland, Michigan
 FEE - Shipping
 Texas Technological College

Norman Rockwell Art Exhibition
 The Curtis Publishing Co.
 Independence Square
 Philadelphia 5, Pennsylvania
 University of Massachusetts

Stone Rubbing From Angkor Wat.
 Smithsonian Institution
 Washington, D. C.
 FEE - \$150.
 University of North Carolina

Santa Fe Moderns
 Museum of New Mexico
 Santa Fe, New Mexico
 New Mexico State University

Steinberg Exhibit
 Hallmark Cards, Inc.
 Kansas City, Missouri
 William Jewell College

Rudolph Steiner Arts Foundation
 Foundation for advancement of
 Arts and Letters
 25 Pershing Road Englewood, New
 Jersey
 FEE - Freight
 Sam Houston State Teachers College

Paintings by Gale Stockwell
 Mr. Gale Stockwell
 North Kansas City, Missouri
 William Jewell College

Texas Artist
 Head of Art Department toured
 Texas - Selected and borrowed
 paintings
 Stephen F. Austin State College

Three Man Exhibition
 Three Local (Young) Artists
 Albert Koromanian, Grandview, and
 Hartford
 Trinity College

Three
 Western Canada Art Circuit
 University of British Columbia
 FEE - \$50.
 University of Saskatchewan

Turkish Miniatures
 American Friends of the Middle
 West
 FEE - Shipping
 St. Paul's College

Contemporary Prints of Various
Countries

University of Oregon Union
Corvallis, Oregon
FEE - Shipping
University of Virginia

Outstanding Virginia Artists

Paintings on loan from the Tyentek
Autury Gallery
Williamsburg, Virginia
College of William and Mary

Wagons of America In Miniature
Ivan Collins, Designer
Physical Plant, University of
Oregon, Eugene
University of Oregon

Water Colors of the United States
Direct Contact from International
Business Machines Corporation
590 Madison Avenue
New York 22, New York
North Dakota State University

Photograph Exhibit of Williamsburg
on loan from Colonial Williamsburg
Williamsburg, Virginia
College of William and Mary

Wood Carvings
Personal Contact
Lufkin, Texas
Stephen F. Austin State College

Worden Day Wood Cuts
Art Department
New York City
Newark State College

II.

Musical Programs

Adele Anderson
Hurak
New York City
University of Wisconsin

The Ancient Concerts
202 Emerson Avenue
Pittsburgh 15, Pennsylvania
FEE - \$400.
Allegheny College

Antiqua Players
in Residence on Campus
FEE - \$250.
University of Pittsburgh

Joan Baeg
Folk Singing Club
Boston Agent
FEE - \$200.
Trinity College

Barber Shop Harmony
Personal Contact
Ohio Union
Ohio State University

Beaux Art Trio of New York
Columbia Artists Management, Inc.
113 West 57th Street
New York 19, New York
FEE - \$600.
Allegheny College

Bill Bonyon, Folksinger
Direct Contact
Brookhaven, New York
FEE - \$85.
University of Rhode Island

Brother Four
Agent - International Talent
Associates
427 Madison Avenue
New York 22, New York
FEE - \$1750.
University of Buffalo

Carnegie String Quartet
Through Music Department Faculty
New York City
FEE - \$375.
Newark State College

Mariana Ciraulo
Direct Contact
Westminster Choir College
Princeton, New Jersey
FEE - \$105.
University of Lycoming College

Odetta or Joan Baeg
Folklore Productions
Manuel Greenhill
176 Federal Street
Boston, Massachusetts
FEE - \$1000.
University of Massachusetts

Jud Bartlett, Folksinger
thru Faculty member friend
FEE - \$75.
University of Rhode Island

Leonard Bernstein - New York
Symphony
Agent
North Carolina State College

The Brother Four
International Talent Associates,
Inc.
Larry Bennett
527 Madison Avenue, New York City
FEE - \$2000.
University of Massachusetts

Dave Brubeck Quartet
Associated Booking Corporation
New York
FEE - \$1500.
Wake Forest College

Jean Casadesus
Columbia Artists Managements, Inc.
111 West 57th Street
New York 19, New York
FEE - \$600.
University of Pittsburgh

Civic Music Association Orchestra
Direct Contact
Rochester, New York
Rochester Institute of Technology

The Cleveland Play House
 Pryor - Manz Concert Service
 Council Bluffs, Iowa
 FEE - \$2500.
 University of New Mexico

College Orchestra
 Personal Contact
 City College of New York

College Chamber Group
 Local Union's Hort College of Music
 Broad Street, Hartford
 Trinity College

Comedy and Satire
 Hal Holbrook: "Mark Twain Tonight"
 Pryor - Manz Concert Service
 Council Bluffs, Iowa
 FEE - \$1000.
 University of New Mexico

Ray Coniff
 Phil Brown - General Artists
 Corporation
 Turtle Creek Building
 3505 Turtle Creek Blvd.
 Dallas 19, Texas
 FEE - \$2750.
 University of Oklahoma

Cornell University Trio
 Direct Contact
 Music Department
 Cornell University

The Courtsmen
 Region IX
 FEE - \$500.
 Stephen F. Austin State College

"An Evening with Joyce Grenfell"
 William Morris Agency
 151 El Camino
 Beverly Hills, California
 FEE - \$1500.
 University of New Mexico

Dickenson College Choir
 Through College Faculty Member
 Carlisle, Pennsylvania
 FEE - \$150.
 Newark State College

Doll in Costumes of Various Lands
 Personal Contact
 City College of New York

Dorraine and Ellis
 They are their own Agents
 Charlotte, North Carolina
 Baker University

Jimmy Dorsey Band
 M.C.A.
 FEE - \$500.
 University of Missouri

Nina Dova - International Songs
 Eastman-Boomer Management
 119 West 57th Street
 New York
 FEE - \$850.
 University of New Mexico

Jay Dukes Dixielanders
 Personal Contact
 Walter Olsen, Westfield, New Jersey
 FEE - \$350.
 Newark State College

Duke Ellington
 Associated Booking Corporation
 8619 Sunset Blvd.
 Hollywood 69, California
 FEE - \$1000.
 University of Utah

Ella Fitzgerald
 Mary Jane Outwater - Salle
 Productions, Inc.
 451 North Canon Drive
 Beverly Hills, California
 FEE - \$3000.
 University of Oklahoma

Four Freshmen and Billy May
 General Artist Orchestra
 New York
 FEE - \$3750.
 Wake Forest College

Miss Lois Fowles
 Personal Contact
 150 Topeka Avenue
 San Francisco, California
 FEE - \$275.
 Prairie View A & M College

Fraternity and Sorority Caroling
 Contest
 Campus Fraternity and Sorority
 Stephen F. Austin State College

Folk Concert (Oscar Brand, Ellie
 Stone and Josh White)
 Art DeLugoff
 Village Gate
 FEE - \$1500.
 New York University

Four Freshmen
 Agent, Mr. Fred Dale
 Viscount Int. Production, Inc.
 6047 Hollywood Blvd.
 FEE - \$1000.
 Hollywood, California
 Sam Houston State Teachers College

Stan Freeman
 Gewald Agency
 New York
 FEE - \$750.
 Baker University

Tom Freshman
 General Artists Corporation
 FEE - \$1500.
 University of Kansas

Erroll Garner - Jazz Pianist
 University of Minnesota

Erroll Garner
 Hurok Artists
 730 Fifth Avenue
 New York
 FEE - \$2000.
 New York University

Gateway Singers
 Colston-Leigh Inc.
 Russ Building
 San Francisco, California
 FEE - \$1250.

Krsmanouich Huorus
 Columbia Artists Management, Inc.
 FEE - \$3500.
 North Carolina State College

The Hi-Lo's
 Agent - General Artists Corporation
 740 Fifth Avenue
 New York 19, New York
 FEE - \$1500.
 University of Buffalo

Houston All-City Orchestra
 Agent
 Dr. John McFarland, Superintendent
 of Houston Public Schools
 FEE - Meals for members
 Sam Houston State Teachers College

Pee Wee Hunt
 M.C.A.
 FEE - \$450.
 University of Missouri

Indiana Belles
 Direct Contact
 Indiana University

Marshall Iten
 Pryor - Menz Agency
 Council Bluffs, Iowa
 FEE - \$600.
 New Mexico State University

Jazz Concerts
 Students
 The Detroit Institute of Technology

Julliard School of Music
 Personal Contact
 City College of New York

Martin L. King
 Adult Education Council of Chicago
 53 West Jackson Blvd.
 Chicago 4, Illinois
 FEE - \$500. plus \$250. Expenses

Kingston Trio
 Irving Granz
 451 North Canon Drive
 Beverly Hills, California
 FEE - \$1000.
 University of Oregon

Kingston Trio
 Agent
 New York
 FEE - \$1500.
 University of Nebraska

Kohon String Quartet
 Bernard Kohon
 FEE - \$600.
 New York University

The Leedsmen
 Personal Contact
 Ohio Union
 FEE - \$30.
 Ohio State University

Lloyds Puppets
 Pryor - Menz Concert Service
 Council Bluffs, Iowa
 FEE - \$500.
 University of New Mexico

Lloyd's Puppets International
 Fryor - Menz Agency
 Council Bluffs, Iowa
 FEE - \$600.
 New Mexico State University

Lou Madrigal Group
 Music Department
 Boston, Massachusetts
 Trinity College

Metropolitan Opera Workshop Group
 Lincoln Center for Performing Arts
 New York
 FEE - \$2500.
 University of Toledo

Modern Jazz Quartet
 Artists Management
 745 Fifth Avenue
 New York 22, New York
 FEE - \$1500.
 University of New Mexico

Carlos Montoya
 William Morris Agency
 1740 Broadway
 New York 19, New York
 FEE - \$1100.
 Texas Technological College

Max Morath, Ragtime Pianist
 Direct Contact
 2090 Eastman Street
 Englewood, Colorado
 FEE - \$500.
 West Virginia University

Carlos Montoya
 William Morris Agency
 1740 Broadway
 New York 19, New York
 FEE - \$1000.
 University of Tulane

Navy Band
 Gib Saudifer - Tour Director
 Washington, D. C.
 FEE - \$1700.
 University of Washington State

Netherlands String Quartet
 Concert Associates, Inc.
 36 West 57th Street
 New York 19, New York
 FEE - \$450.
 University of Pittsburgh

New Orleans Philharmonic Symphony
 N.O. Symphony Corporation
 605 Canal Street, N.O., La.
 FEE - \$1000.
 University of Tulane

Odotta
Through New York Agent
FEE - \$1000.
John Hopkins University

Luding Olshamsky
Juilliard School of Music
120 Claremont Avenue
New York 27, New York
FEE - \$150.
Allegheny College

Oxford String Quartet
Miami University
Oxford, Ohio
FEE - \$400.
University of Toledo

Madame Pandet, Nov. 1959
W. Colston-Leigh
Russ Building
San Francisco, California
FEE - \$1250.
University of Utah

Portsmouth College Glee Club
Portsmouth Alumnus
FEE - \$300. plus Lodging and Meals
Wake Forest College

Phila Orchestra Group (5)
Through Union
Philadelphia, Pennsylvania
FEE - \$400.
La Salle College

Porgy and Bess Singers
The House of Bliss Celebrity
Bureau, Inc.
352 Albemarle Avenue
Richmond 26, Virginia
University of Washington State

Purdue Alumni Glee Club
Direct Contact
Purdue University

Walter Reuther
Direct Contact
FEE - Transportation
University of Utah

Red Rodney
William H. Honey Agency
Philadelphia, Pennsylvania
FEE - \$200.
University of Drexel Technology

Leonard Rose
Music School
FEE - \$500.
University of Nebraska

Tony Saletan
Folklore Productions
Manuel Greenhill
176 Federal Street
Boston, Massachusetts
FEE - \$1000.
University of Massachusetts

Pete Seeger - Folksinger
University of Minnesota

Nina Simone
Through New York Agent
FEE - \$1200.
John Hopkins University

Robert Shaw Choral
Columbia Artists
New York
University of Wisconsin

George Shearing
Associated Booking Corporation
Chicago, Illinois
FEE - \$2000.
University of Nebraska

Strategic Air Command Band
Band Director
Omaha, Nebraska
FEE - \$35.
Nebraska State Teachers College

San Antonio Symphony
Agent
San Antonio, Texas
FEE - \$2500.
Sam Houston State Teachers College

Andres Segovia
Hurok Attractions, Inc.
730 Fifth Avenue, New York 19,
New York
FEE - \$2000.

Ravi Shankar - India's Sitarist
The Asis Society Performing Arts
Program
FEE - \$500.
Temple University

George Shearing
Associated Booking Corporation
8619 Sunset Blvd.
Hollywood 69, California
FEE - \$1000.
University of Utah

James Starker, Cellist
Colbert - La Barga
New York
University of Wisconsin

Tamburitans (Music and Dance
Group)
Duquesne University, Pittsburgh,
Pa.
West Virginia University

Teminaka Little Symphony
Columbia Artists Management Inc.
111 West 57th Street
New York 19, New York
FEE - \$600.
University of Toledo

Temple University Concert Choir
 Direct Contact
 Temple University

Barre Toelkia, Folksinger
 Direct Contact
 English Department
 University of Oregon
 FEE - \$100.
 University of Oregon

Theodore Ullmann
 Grace Foundation
 New York City
 FEE - \$10.
 Rochester Institute of Technology

Union Greyston Singers
 Union Sponsored
 University of Saskatchewan

Charlie Ventrulia
 Direct Contact
 FEE - \$300.
 University of North Dakota

Vienna Acrd. Chorus
 Columbia Artist Organization
 W.Y.G.
 Vincennes University

Roger Wagner Chorale
 Concert Associates, Inc.
 36 West 57th Street
 New York 19, New York
 FEE - \$1000.
 William Jewell College

William Warfield
 Columbia Artist
 New York City
 FEE - \$1600.
 University of Virginia

West Oaklane Orchestra
 Through Union
 Philadelphia, Pennsylvania
 FEE - \$500.
 La Salle College

Rand Weston and Jazz Dancers
 FEE - \$1200.
 University of Minnesota

Roger Williams - Pianist
 University of Minnesota

Roger Williams
 Music Corporation of America
 2311 Cedar Springs Avenue
 Dallas, Texas
 FEE - \$2500.
 University of Tulane

Roger Williams
 Music Corporation of America
 430 North Michigan
 Chicago, Illinois
 FEE - \$2000.
 William Jewell College

III.

Lecturers

Musa Amalemba
Columbia Lecture Bureau
New York City
FEE - \$500.
Temple University

American Politics
Faculty
The Detroit Institute of Technology

Dr. Eddie Asirvatham
Visiting Scholar Committee
University of Rhode Island

Dr. Marcus Bach
Through Rotary Club
State College of Iowa
FEE - \$100.
Rochester Institute of Technology

Lt. Col. Morace Bell, "Outer
Space Medicine"
U.S. Gov't through Congressmen
John Dowdy, U.S. Army, Washington,
and San Antonio, Texas
Sam Houston State Teachers College

Dr. George Boas
Call Mayflower 13500 ext. 693
University of Pittsburgh
Pittsburgh, Pennsylvania
FEE - \$300.
Allegheny College

Book Review
Campus Faculty
Stephen F. Austin State College

Dr. Urie Breener "How Russians
Build Character"
Direct Contact
College of Home Economics
Cornell University

Dr. Albert Burke: "A Way of
Thinking"
The Keedick Lecture Bureau
475 Fifth Avenue
New York 17, New York
FEE - \$600.
University of Tennessee

Dr. James McGregor Burns
University Visiting Scholar Committee
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405 South Pleasant Street
Amherst, Massachusetts
University of Wisconsin

John Das Cassos
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FEE - \$600.
North Carolina State College

Henry Cawell
 Direct
 FEE - \$300.
 University of North Carolina

John Ciardi
 Direct Contact
 North Carolina State College

John Ciardi - Poet
 Personal Contact
 New Brunswick, New Jersey
 Rutgers University
 FEE - \$300.
 Newark State College

College Professors and Book Review
 Personal request to College
 Professors
 N.S.T.C. Chadron
 Nebraska State Teachers College

Aaron Copeland
 Personal Contact
 Copley Square - Boston, Mass.
 FEE - \$1000.
 University of Massachusetts

Norman Cousins
 University Convocation Committee
 Professor A. B. Winter
 University of Nebraska

Norman Cousins
 Keedick Lecture Bureau
 475 Fifth Avenue
 New York 17, New York
 University of Pittsburgh

John Crosley, T.V. Analyst
 Keedick Lecture Bureau
 425 Fifth Avenue
 New York 17, New York
 FEE - \$500.
 University of Washington

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 Psychology Department of College
 Dr. J. Milton Sheath, Lycoming
 College, Williamsport, Pa.
 FEE - Express
 University of Lycoming College

Justice Douglas
 University Convocations Committee
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 University of Nebraska

Drexel Professors and Instructors
 Interdepartmental Communication
 University of Drexelburgh Technology

Carl M. Eichelberger
 United Nations Speaker Service
 345 East 46th Street
 New York 17, New York
 FEE - \$200.
 New York University

Lawrence Ferlinghetti
 Direct Contact
 FEE - \$500.
 North Carolina State College

Dr. Alan E. Fisher
 Written Invitation to:
 Department of Psychology
 University of Pittsburgh
 FEE - \$250.
 Allegheny College

Miss Lois Fowles
 Personal Contact
 150 Topeka Avenue
 San Francisco, California
 FEE - \$275.
 Prairie View A & M College

Robert Frost
 Personal Contact
 Copley Square
 Boston, Massachusetts
 FEE - \$500.
 University of Massachusetts

Gallaway
 Personal Contact
 Dallas, Texas
 FEE - Travel
 Stephen F. Austin State College

Campbell Gushin, "The New Art"
 Direct Contact
 Art Editor, The Houston Post
 Houston, Texas
 FEE - \$50.
 Sam Houston State Teachers College

John Hargreaves
 Fulbright and Smith - Mudt Lecturer
 2101 Constitution Avenue
 North West
 Washington 25, D. C.
 Prairie View A & M College

Dr. Will Herberg
 Professor of Hebraic Studies
 Drew University
 Philosophy and Religion Department
 contacted him
 Allegheny College

Home and the Greek Classics
 Administration
 Advisor to Royal Greek Embassy
 Irvington-On-Hudson, New York
 The Detroit Institute of Technology

Dr. Edward Hubler
 Through English Department
 61 Stenworth Lane
 Princeton, New Jersey
 FEE - Express
 University of Lycoming College

Aldous Huxley
 The Poetry Center
 FEE - \$750.
 Temple University

Indianapolis Symphony
 Lilly Foundation
 Vincennes University

Randall Jarrel
 Direct
 Woman's College University of
 North Carolina
 Greensboro, North Carolina
 FEE - \$100.
 Wake Forest College

President John F. Kennedy
 Negotiated by Telephone
 University of Pittsburgh

Dr. Henry Kissinger
 Giesen Management
 111 West 57th Street, New York
 University of Wisconsin

Arthur Knight (Film Critic)
 Savage and Consolini
 108 East 37th Street
 New York 16, New York
 FEE - Travel Expense
 University of Tulane

Dr. M. Curtis Langhorne
 Psychology Department
 University of Hartford, Conn.
 Trinity College

Willy Ley
 Columbia Lecture Bureau
 New York City
 FEE - \$350.
 Temple University

Dr. John A. Lomas, Texas Folklorist
 University of Texas
 Austin, Texas
 FEE - \$50.
 Sam Houston State Teachers College

Marching Band Festival
 School Alumni Organized
 Vincennes University

Thurgood Marshall
 Direct
 FEE - \$200.
 Wake Forest College

Dr. Margaret Mead
 Mrs. Samuel Brown
 1737 Malcom Avenue
 Los Angeles 24, California
 FEE - \$400.
 University of Washington

Senator Wayne Morse
 Direct Contact
 Senate Office Building
 Washington, D. C.
 FEE - \$500.
 University of Oregon

Dr. Robert A. Myner
A Friend of Faculty Member
Washington, D. C.
St. Paul's College

Ogdan Nash
Colston-Leigh, Inc.
Russ Building
San Francisco, California
FEE - \$400.
University of Oregon

The New England Times of Melville
and Hawthorne
Department of English Faculty
Mystic, Connecticut Seaport
FEE - \$50. for Materials
College of William and Mary

Mr. Paul Niven
Lee Keedick
475 Fifth Avenue
New York 15, New York
FEE - \$300.
Allegheny College

Vance Packard
Direct Contact
New York
FEE - \$500.
University of Toledo

Dr. Dexter Pericuis
Virginia University Center
presented by Committee on Lecture,
Arts and Music
Richmond, Virginia
College of William and Mary

Professor Harrison J. Pewferton
Department of Philosophy
College of William and Mary

Herbert Philbrick
The Giesen Management, Inc.
Columbia Lecture Bureau
11 West 57th Street
New York 19, New York
FEE - \$300.
University of Massachusetts

Vincent Price
Direct Contact
Hollywood, California
FEE - \$1250.
University of Toledo

Dr. J. Farley Ragland
Friend of Faculty Member
Lawrenceville, Va.
St. Paul's College

Dr. James Robinson
Direct Contact
New York City
Rochester Institute of Technology

Mrs. Franklin Roosevelt
 North Colston-Leigh
 521 5th Avenue
 New York City
 University of Wisconsin

Eleanor Roosevelt
 University Convocation Committee
 Professor A. B. Winter
 University of Nebraska

Mrs. Eleanor Roosevelt
 W. Colston-Leigh, Inc.
 521 5th Avenue
 New York 17, New York
 FEE - \$1500.
 University of Massachusetts

Dr. Alfred L. Rowse
 Visiting Scholar Committee
 University of Rhode Island

Paul Rudolph
 Direct Contact
 Department of Architecture
 Yale University
 FEE - \$500.
 University of Virginia

Dr. Arthur Schlesinger
 Direct Contact
 University of Buffalo

Arthur Schlesinger
 Columbia Lecture Bureau
 111 West 57th
 New York 19, New York
 FEE - \$500.
 University of Washington

Arthur Schlesinger
 Columbia Lecture Bureau
 New York City
 FEE - \$650.
 Wake Forest College

Dr. Harlow Shapley - Danforth
 Visiting Lectures
 Association of American Colleges
 120 West 43rd Street
 New York City
 FEE - \$200.
 Allegheny College

William L. Shirere
 Direct Contact
 New York City
 FEE - \$500.
 University of Toledo

Dr. Arthur Siebens
 The Redpath Bureau
 2017 Fisher Building
 Chicago, Illinois
 FEE - \$400.
 University of Tennessee

Dr. V. K. Smith "The Emergence of
 African"
 Department of History
 Texas Technological College

Chief Inspector William Sullivan
 F.B.I. Headquarters
 Washington 25, D. C.
 University of Missouri

General Maxwell Taylor
 Contacted by Dr. Ellis
 FEE - \$5.
 University of Missouri

Sir Hugh Taylor
 Thru Woodrow Wilson Foundation
 Temple University

The Tenth American
 Students
 The Detroit Institute of Technology

Norman Thomas
 Personal Contact
 FEE - \$100.
 Newark State College

Norman Thomas
 Direct Contact
 University of Buffalo

Dr. M. A. Throwbridge
 A Friend of Dr. E. J. Fisher
 Washington, D. C.
 St. Paul's College

Arnold Toymbee
 Through New York Agent
 Honorarium
 John Hopkins College

Harry Truman
 Young Democrats
 New York City
 City College of New York

Dr. Alan Watts
 1807 Broadway
 San Francisco 9, California
 FEE - \$300.
 University of Washington

Alec Waugh
 Colston-Leigh, Inc.
 Russ Building
 San Francisco, California
 FEE - \$350.
 University of Oregon

John Wingate
 W. Colston-Leigh, Inc.
 521 West 5th Avenue
 New York 17, New York
 FEE - \$300
 New York University

IV.

Drama

American Shakespeare Festival
 Personal Contact
 FEE - \$250. - \$300.
 City College of New York

Bartron, Pantomimist
 Irma Crumly, Artist Agency
 Chicago, Illinois
 FEE - \$750.
 University of Oregon

Shelley Berman
 Colston-Leigh, Inc.
 Russ Building
 San Francisco, California
 FEE - \$2000.
 University of Oregon

Road Group of Broadway Production
 Alkabest Celebrity Bureau
 952 Peachtree Street, North East
 Atlanta 9, Georgia
 FEE - \$3500.
 North Carolina State College

The Canadian Players, Ltd.
 "Ladies not for Burning"
 Writing to: Mr. Monte L. Frierson
 Edward Emerick Management, 342
 Madison Avenue
 New York 17, New York
 FEE - \$1650.
 Allegheny College

Cleveland Playhouse
 Pryor - Menz Concert Service
 Wickham Building
 Council Bluffs, Iowa
 FEE - \$1000.
 William Jewell College

Merce Cunningham Dance Co.
 Miss Isabelle Fisher
 17 Minetta Street
 New York 12, New York
 FEE - \$400.
 University of Pittsburgh

Jean Erdman
 Arts Program, Association of
 American Colleges
 200 West 47th Street
 New York 19, New York
 FEE - \$250.
 University of Pittsburgh

Frans, Reynders, Mime
 Arts Program, Association of
 American Colleges
 200 West 47th Street
 New York 19, New York
 FEE - \$250.
 University of Pittsburgh

Philip Hanson, Shakespearean Actor,
 One-Man Show
 Oregon Shakespearean Festival Assoc.
 Ashland, Oregon
 FEE - \$200.
 University of Oregon

Hal Holbrook "Mark Twain Tonight"
 Pryor - Menz
 New York City
 University of Wisconsin

Jesters
 College Drama Society
 Trinity Hartford 6, Conn.
 Trinity College

Le Passe - Tempo Theatre
 American Educational Theatre Assoc.
 FEE - \$200.
 Temple University

Marcel Marceau
 Columbia Concerts
 New York
 University of Wisconsin

Agnes Moorehead
 Celebrity Management, Inc.
 Suite 212 - 612 North Michigan
 Avenue, Chicago 11, Illinois
 FEE - \$1350.
 University of Oklahoma

Old Vic Company
 Hurak
 New York City
 University of Wisconsin

Player's Inc.
 Alkabest Celebrity Bureau
 FEE - \$800.
 North Carolina State College

Basil Rathbone
 William Morris Agency
 1740 Broadway
 New York 19, New York
 FEE - \$1250
 Texas Technological College

Reader's Theater
 Direct Contact
 State University of New York

School
 Staff
 Forensics Department
 The Detroit Institute of Technology

Temple University Theater Group
 Drama Department
 Temple University

Mark Twain Tonight - Hal Holbrook
 Pryor - Menz Concert Service
 316 Wickham Building
 Council Bluffs
 FEE - \$1000.
 University of Oklahoma

Vincennes University Playhouse
 Speech and Program
 Vincennes University

V.

Dance

American Ballet Theater
 General Artists Bureau, Inc.
 640 Fifth Avenue
 New York 19, New York
 FEE - \$3400.
 University of Oklahoma

Circle Dancers under Direction of
 Brid Williams
 University of Minnesota

Dance Drama Company
 Emily Frankel
 Musical Artists, New York City
 University of Wisconsin

Lotte Goslar
 Pryor - Menz
 New York City
 University of Wisconsin

Jose Greco
 William Morris Agency
 Texas Technological College

Hador Dance Group
Through N.S.A.
Allegheny College

Erick Hawkins Dance Duo
Writing to: Erick Hawkins
24 Horatio Street
New York 14, New York
FEE - \$550.
Allegheny College

International Club and Buffalo
International Institute
Direct Contact
1260 Delaware Avenue
Buffalo, New York
University of Buffalo

The Bud Kerwin Ballet Company
Bud Kerwin Ballet School
1329 Erie Street
Toledo 11, Ohio
FEE - \$500.
University of Toledo

Myra Kinch Dancers
Pryor - Menz
Council Bluffs, Iowa
FEE - \$750.
Baker University

Lansdowne Ballet School
Direct
Philadelphia, Pennsylvania
FEE - \$500.
La Salle College

Lebonese Dance Group
Direct Contact
Main Street, Buffalo
State University of New York

Jose Limon
Agent - Musical Artists
119 West 57th Street
New York 18, New York
FEE - \$1000.
Sam Houston State Teachers College

University of Maryland Dance Group
Direct Contact
FEE - \$100.
North Carolina State College

Traveling Group of Mexican Dancers
City College of New York

Mexican Dances (Demonstrations)
 Experiment in International Living
 Putney, Vermont
 University of Massachusetts

Modern Dance
 Personal Contact
 University of Massachusetts

Woman's College of the University
 of North Carolina
 Direct Contact
 Greensboro, North Carolina
 FEE - \$100.
 North Carolina State College

Shai K. Ophir (Pantomimist)
 William Morris Agency
 151 El Camino, Beverly Hills,
 California
 FEE - \$1000.
 University of New Mexico

Pittar - Gouney Groups
 Columbia Artists Corporation
 Vincennes University

St. Mary's Dance Group
 Direct Contact
 St. Mary's Junior College
 Raleigh, North Carolina
 FEE - \$100.
 North Carolina State College

University Women
 Personal Contact
 University of Massachusetts
 FEE - Ticket Sales
 University of Massachusetts

Jean Williams Ballet
 Direct Contact
 Philadelphia, Pennsylvania
 FEE - \$200.
 La Salle College

Zachery Solo Ballet
 S. Hurok Productions
 New York City
 FEE - \$1500.
 Cornell University

VI.

Films

All My Sons
 United World Films
 542 South Dearborn
 Chicago 5, Illinois
 FEE - \$15.
 University of Missouri

An American in Paris
 Films Incorporated
 FEE - \$35.
 Allegheny College

Anastasia
 Films, Inc.
 1414 Dragon Street
 Dallas 1, Texas
 FEE - \$40.
 University of New Mexico

Battle Cry
 Films Incorporated
 2129 North East Broadway
 Portland 12, Oregon
 FEE - \$22.50
 University of Oregon

Battle Hymn
 National Film Rental Services
 I.E. Films, Inc.
 North Carolina State College

Bend of the River
 National Film Rental Services
 I.E. Films, Inc.
 North Carolina State College

Brandon International Films
 by Letter
 Chicago, Illinois
 FEE - \$45.
 Wisconsin State College

Brandon Films, Inc.
Rental Plus Percentages of Gross
200 West 5th
New York 19, New York

Brigadoon
Films, Inc.
1414 Dragon Street
Dallas, Texas
FEE - \$16.
Sam Houston State Teachers College

Brothers Karamazof
Catalog
Films, Inc.
FEE - \$45.
Ohio State University

Captain from Koeppenick
Film Center, Inc.
20 East Huron Street
Chicago 11, Illinois
FEE - \$100.
Fort Hays Kansas State College

Charlie Chaplin
Museum of Modern Arts
11 West 53 Street
New York 19, New York
FEE - \$25.
University of Kansas

Cinema Guild
New York City
FEE - \$25. - \$75.
University of Drexelburgh
Technology

Closed Vision
Cinema Guild
10 Fiske Place
Mt. Vernon, New York
FEE - \$45.
University of Pittsburgh

The Cranes are Flying (Russian)
Any area Warner Brothers
University of Wisconsin

David and Bathsheba
National Film Rental Services
I.E. Films, Inc.
North Carolina State College

Death of a Salesman
National Film Rental Services
I.E. Films, Inc.
North Carolina State College

Diary of Anne Frank
Salt Lake City Utah
FEE - \$35. - \$75.
University of Utah

Diary of Anne Frank
Films Incorporated
1150 Wilmette Avenue
Wilmette, Illinois
University of Oklahoma

Diary of Anne Frank
Films, Inc.
1414 Dragon Street
Dallas 1, Texas
FEE - \$35.
University of New Mexico

A Farewell To Arms
Deseret Book Company
Salt Lake City, Utah
FEE - \$35. - \$75.
University of Utah

Films, Incorporated
 Rental
 1150 Wilmette Avenue
 Wilmette, Illinois
 FEE - \$30.
 The Detroit Institute of Technology

Films Incorporated
 Wilmette, Illinois
 FEE - \$20. - \$25.
 Wisconsin State College

Foreign Film Series
 Brandon, Renbrondt Distributors
 FEE - \$900.
 Wake Forest College

The Four Poster
 Audio Film Center Inc.
 2138 East 75th Street
 Chicago 49, Illinois
 FEE - \$27.50
 University of Missouri

Films Incorporated
 Series Rental Contact
 202 East 44th Street
 New York
 University of Massachusetts

10 Films
 Write Letter to Company
 Films, Inc., Wilmette, Illinois
 FEE - \$40.
 University of North Dakota

Foreign Films - Selections
 Brandon Films, Inc.
 200 West 57th Street
 New York 19, New York
 FEE - \$30. - \$110.
 University of Buffalo

From Here to Eternity
 Audio Film Classics
 406 Clement Street
 San Francisco 18, California
 FEE - \$13.75
 University of Oregon

Giant
 Films, Inc.
 202 East 44th Street
 New York City
 New York University

Giant
 National Film Rental Services
 I.E. Films, Inc.
 North Carolina State College

Gigi
 Catalog
 Films, Inc.
 FEE - \$35.
 Ohio State University

Good Commercial Films
 Twyman Films, Inc.
 329 Salem Avenue
 Dayton, Ohio
 FEE - \$10. - \$30.
 University of Tennessee

Cold Fish
 Agent
 FEE - \$50.
 University of Nebraska

The Golden Age of Comedy
 Audio Films, Inc.
 2135 East 75th Street
 Chicago 49, Illinois
 FEE - \$35.

Golden Age of Comedy
D.C.A.
60 East 13th Street
Chicago 5, Illinois
University of Wisconsin

Grand Hotel
Films, Inc.
1414 Dragon Street
Dallas 1, Texas
FEE - \$25.
University of Missouri

Nine-Film Great Author Series
Films Incorporated
1414 Dragon Street
Dallas, Texas
FEE - \$200.
Prairie View A & M College

Great Man
Agency
Kwansei Gakuin University

Gulliver's Travels
CuGus Film, Inc.
101 West 31st Street, New York
St. Paul's College

Hamlet
Transworld Film, Inc.
53 West Jackson Blvd., Room 530
Chicago 4, Illinois
FEE - \$76.50
Fort Hays Kansas State College

Henry V
United World Films
105 East 106th Street
New York 29, New York
FEE - \$65.
University of Lycoming

High Society
Films, Inc.
1414 Dragon Street
Dallas 1, Texas
FEE - \$35.
University of New Mexico

Inn of the Sixth Happiness
Contact with Film Corporation
FEE - \$50.84
State University of New York

Carmen Jones
National Film Rental Services
I.E. Films, Inc.
FEE - \$35. - 2 days showing
University of North Carolina State

Journey to the Center of the Earth
Films, Inc.
1414 Dragon Street
Dallas 1, Texas
FEE - \$37.50
University of New Mexico

King of Kings
 Films, Inc.
 1414 Dragon Street
 Dallas, Texas
 FEE - \$35.
 Sam Houston State Teachers College

La Strada
 Presented by the Department of
 Modern Language
 William and Mary College
 FEE - \$50.
 College of William and Mary

La Strada
 Brandon International Films
 200 West 57th Street
 New York 19, New York
 FEE - \$50.
 University of Pittsburgh

Les Enfants Terribles
 National Film Rental Services
 I.E. Films, Inc.
 North Carolina State College

La Strada
 Brandon Films, - ATT: Loren Pate
 200 West 57th Street
 New York 19, New York
 FEE - \$50.
 Allegheny College

Eight-Lecture Movie Series
 University of Texas
 Austin, Texas
 FEE - \$1500.
 Prairie View A & M College

Lust for Life
 National Film Rental Service
 I.E. Films, Inc.
 FEE - \$5. - 2 days showing
 North Carolina State College

National Film Board of Canada
 University of Saskatchewan Extension
 University of Saskatchewan

Nixon's World Travels
 Modern Talking Picture Service
 21 West 60th Street
 New York 23, New York
 FEE - Postage
 St. Paul's College

Nights of Cabiria
 Brandon Films
 200 West 57th Street
 New York 19, New York
 FEE - \$50.
 University of Pittsburgh

North by Northwest
 Films, Inc.
 202 East 44th Street
 New York City
 FEE - \$37.50
 New York University

On the Waterfront
National Film Rental Services
I.E. Films, Inc.
North Carolina State College

On The Waterfront
Taylor Films
Wethersfield, Conn.
FEE - \$20.
Trinity College

Operation Abolition
Civil Liberties
Temple University

The Oresteia
Transworld Films
FEE - \$35.
University of Oregon

Pather Panchali
Audio Films
2135 East 75th Street
Chicago 49, Illinois
FEE - \$65.
Texas Technological College

Peter the Great (Parts I and II)
Brandon Films
200 West 57th Street
New York 19, New York
FEE - \$70.
University of Lycoming

Picnic
Agent
Capitol Film Exchange
FEE - \$25.
Temple University

Quo-Vadis
Through Catalog
Films, Inc.
Shahie, Illinois
FEE - \$50.
Ohio State University

Raintree County
Films Incorporated
1144 Wilmette Avenue
Wilmette, Illinois
FEE - \$60.
North Dakota State University

Rally Round the Flag Boys
Films, Inc.
1414 Dragon Street
Dallas 1, Texas
FEE - \$35.
University of New Mexico

Red Balloon
Brandon Films - ATT: Lorea Pate
200 West 57th Street
New York 19, New York
FEE - \$30.
Allegheny College

Red Balloon
Agent
FEE - \$50.
University of Nebraska

Red Balloon
Deseret Book Company
Salt Lake City, Utah
FEE - \$35. - \$70.
University of Utah

Regular Series
Films, Mc.
Atlanta, Ga.
Wake Forest College

Romeo and Juliet
United World Films, Inc.
2227 Bryan Street
Dallas, Texas
Texas Technological College

Martin Ruther
Agency
Kwansei Gakuin University

Red Shoes
Deseret Book Co.
Salt Lake City, Utah
FEE - \$35. - \$70.
University of Utah

Reluctant Debutante
Films Incorporated
1150 Wilmette Avenue
Wilmette, Illinois
University, Oklahoma

Room at the Top
Agent
FEE - \$60.
University of Nebraska

Salute to American Theatre
Anti-Defamation League
Mr. Richard H. Lobenthal
2405 San Jacinto
Houston 2, Texas
FEE - \$2.50
University Sam Houston State

7th Seal
Direct
New York City
FEE - \$101.
St. Lawrence University

7th Seal
Contemporary Films
University of Tulane, Louisiana
FEE - \$100.
University of Tulane

Stalag 17
Deseret Book Company
Salt Lake City, Utah
FEE - \$35. - \$70.
University of Utah

Student Senate Movies
Writing to Company involved
Modern Sound Film, Omaha, Nebraska
FEE - \$20.
Nebraska State Teachers College

Tea House of the August Moon
 Films, Inc.
 202 East 44th Street
 New York City
 FEE - \$22.50
 New York University

The Titan
 Faunce House
 Brown University
 Providence, Rhode Island
 FEE - \$20.
 Trinity College

Three Penny Opera
 Presented by the department of
 Modern Language
 William and Mary College
 FEE - \$100.
 William and Mary College

The Twisted Cross
 University of Colorado, Boulder
 Audio Visual Department
 FEE - \$7.
 University of Nebraska

United World Films, Inc.
 524 South Dearborn
 Chicago 5, Illinois
 FEE - \$55.
 The Detroit Institute of Technology

United World Films
 Rental Contract - Series
 105 East 106 Street
 New York 29, New York
 University of Massachusetts

Woman's World
 National Film Rental Services
 I.E. Films, Inc.
 North Carolina State College

VITA

Norman Frank Moore

Candidate for the Degree of

Master of Science

Thesis: A SURVEY OF FACILITIES OF COLLEGE UNIONS FOR THE PRESENTATION
OF FINE ARTS PROGRAMS AND THEIR PRESENT USAGE

Major Field: Student Personnel and Guidance

Biographical:

Personal Data: Born in Pawnee, Oklahoma, January 2, 1933, the son of Loren T. and Wilma A. Moore. Married Ruby Eager Moore, May 28, 1955, and have three daughters, Allyn Michelle, age 5, Janna Angeli, age 4, and Shirlene Annette, age 2.

Education: Attended grade school in Pawnee, Oklahoma; graduated from Claremore High School, Claremore, Oklahoma, in 1951; received the Bachelor of Fine Arts degree from the Oklahoma State University, with a major in Painting and Graphics, in May, 1955; did graduate work in Painting and Graphics at the University of Oklahoma, Norman, Oklahoma, from January to August of 1956; completed requirements for the Master of Science degree in August, 1962.

Professional experience: Taught art classes as an Assistant Instructor at the Oklahoma State University the spring and fall semesters, 1955; Elementary Art Supervisor for the Pawnee Public Schools, Pawnee, Oklahoma, for the academic year, 1956-1957; Head, Art Department, Rio Grande College, Rio Grande, Ohio, 1957 to 1959; Dean of Men, Rio Grande College, Rio Grande, Ohio, 1958 - 1959; Manager, Student Center, Rio Grande College, Rio Grande, Ohio, January to August, 1959; Program Consultant, Student Union, the Oklahoma State University, August, 1959 to September, 1960; Assistant to the Director, Student Union, the Oklahoma State University, September 1960 to July, 1961; University Coordinator of Conferences and Short Courses, and Assistant to the Director, Student Union, the Oklahoma State University, July, 1961 to the present; member, the International Association of College Unions, Red Red Rose, and the Oklahoma Education Association.